

19011103 - Viga - NetChoice - NETUS18001

January 2019

Q1: Have you purchased tickets for live entertainment or sporting events in the last 12 months?

	Total
Total	N=550
Yes	48%
No	50%
Don't know / can't remember	2%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q2: Have you ever purchased tickets for live entertainment or sporting events online (computer or mobile device)?

	Total
Total	N=550
Yes	65%
No	35%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q3: Have you ever purchased a resale ticket from another individual, through an online marketplace or from a ticket broker?

	Total
Total	N=550
Yes, in person	13%
Yes, online	24%
Yes, from a ticket broker	7%
No	66%
Count	1.11

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q4: Have you ever resold tickets to another individual, through an online marketplace or to a ticket broker?

	Total
Total	N=550
Yes, in person	7%
Yes, online	10%
Yes, from a ticket broker	2%
No	83%
Not Sure	2%
Count	1.03

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q5: When thinking about tickets for entertainment or sporting events, which is closer to your view?

	Total
Total	N=550
Once I've bought a ticket, it is my personal property. I have full control over what I can do with my ticket, whether I use it myself, give it away or resell it to anyone I choose.	67%
Once I've bought a ticket, the original ticket issuer, artist, team or venue still controls the ticket, and can limit what I can do with that ticket.	11%
Not Sure	22%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q6: When you have unused or extra tickets, do you believe you should have a choice of what you do with your tickets (resell them/donate them: consumer choice) or should the event organizer be permitted to prevent you from sharing or reselling your tickets?

	Total
Total	N=550
I should have a choice of what I do with my tickets	82%
The original ticket issuer (e.g. sports team, or performing artist) should determine if and how the ticket is resold	6%
Not Sure	12%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q7: Which is closer to your view regarding reselling tickets?

	Total
Total	N=550
The ticket holder who purchased the ticket should be free to determine if and how their ticket is resold	76%
The original ticket issuer (e.g. sports team, or performing artist) should determine if and how the ticket is resold	9%
Not Sure	15%

Date Range: **None**
Respondents: **Qualified Only**
Table Base: **Total Answering**
Additional Filter: **None**
Data Weighting: **None**
Stat Test Groups: **None**
Stat Test Levels: **95% / 90%**

Q8: Would you support or oppose legislation that guaranteed your right to away, resell or donate your tickets however you choose?

	Total
Total	N=550
Strongly Support	48%
Somewhat Support	28%
Somewhat Oppose	5%
Strongly Oppose	4%
Not Sure	15%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q9: Would you support or oppose legislation that prohibited event organizers and ticket issuers from penalizing ticket purchasers solely because they resold their ticket OR because they purchased a resold ticket?

	Total
Total	N=550
Strongly Support	36%
Somewhat Support	18%
Somewhat Oppose	11%
Strongly Oppose	17%
Not Sure	18%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q10: If the Phoenix Suns or a concert venue begin selling all non-transferrable tickets, would that make you more or less likely to buy a ticket?

	Total
Total	N=550
More Likely	6%
Less Likely	39%
No Impact	41%
Not Sure	14%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q11: If the Phoenix Suns or a concert venue begin selling all non-transferrable tickets that you could not transfer to someone else or resell, would you support a requirement that consumers be offered a choice to purchase a transferable ticket instead?

	Total
Total	N=550
Yes	57%
No	15%
Not Sure	27%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q12: Would you be more or less likely to vote for a legislator who supports your right to resell or transfer tickets however you choose?

	Total
Total	N=550
More Likely	48%
Less Likely	6%
No Impact	30%
Not Sure	16%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q13: Are you aware that many sports and concert venues receive millions of tax-payer dollars to help pay for their construction and renovation?

	Total
Total	N=550
Yes	63%
No	27%
Not Sure	9%

Date Range: **None**

Respondents: **Qualified Only**

Table Base: **Total Answering**

Additional Filter: **None**

Data Weighting: **None**

Stat Test Groups: **None**

Stat Test Levels: **95% / 90%**

Q14: If a venue receives millions of tax-payer dollars, which of the following is closer to your view?

	Total
Total	N=550
It is important that taxpayer-subsidized venues be as consumer/tax-payer oriented as possible, including allowing ticket purchasers to freely use, transfer, give away, or resell their tickets as they see fit.	69%
Regardless of the fact that venues received tax-payer subsidies, event organizers and ticket issuers should be allowed to fully dictate if and how ticket purchasers/tax-payers use, transfer, give away, or resell their tickets.	12%
Not Sure	19%

Date Range: **None**
 Respondents: **Qualified Only**
 Table Base: **Total Answering**
 Additional Filter: **None**
 Data Weighting: **None**
 Stat Test Groups: **None**
 Stat Test Levels: **95% / 90%**