

NetChoice *Promoting Convenience, Choice, and Commerce on The Net*

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Support Choice, Convenience, and Market Competition for Event Tickets. Prevent Unscrupulous Event Ticket Scalping – Pass HB 4015

HB 4015 maintains consumer choice, convenience, and market competition by:

- allowing fans to more easily resell tickets by removing archaic restrictions
- preventing the use of technology to circumvent ticket website access measures

HB 4015 helps ensure that Michigan fans are protected and would maintain the open ticket market that consumers demand.

Protecting Fans Ability to Freely Resell Their Tickets

HB 4015 updates an 80-year-old law that restricts Michigan fans' ability to sell at market prices.

Michigan stands virtually alone with this restriction that harms the ability of fans to recoup their ticket expenses.

Making it illegal to use "Bots" for Ticket Scalping

States across the country have outlawed the use of computer software "bots" to circumvent ticket sellers' security or ticket control protections.

The New York Attorney General found that bots allowed brokers to grab hundreds of tickets in the first few seconds after tickets go on sale, as seen in these documented examples:

1,012 tickets in **1 minute**
U2 2015 Tour
Madison Square Garden

Bought by one bot on December 8, 2014, for a July 19, 2015 concert.

520 tickets in **3 minutes**
Beyoncé
Barclays Center

Bought by one Bot on March 4, 2013 for an August 5, 2013 concert.

By prohibiting these circumvention techniques, HB 4015 helps ensure that one group doesn't use "bots" to grab hundreds of tickets the minute they go on sale.

Now is the Time to Pass HB 4015

HB 4015 overwhelmingly passed the House with bi-partisan support for the bill. Legislatures across the country have passed or are considering laws creating protections from malicious bots and affirming citizens' rights to transfer their tickets.

Now is the time to pass HB 4015 and help Michigan consumers enjoy the choice and convenience of an open tickets marketplace.