

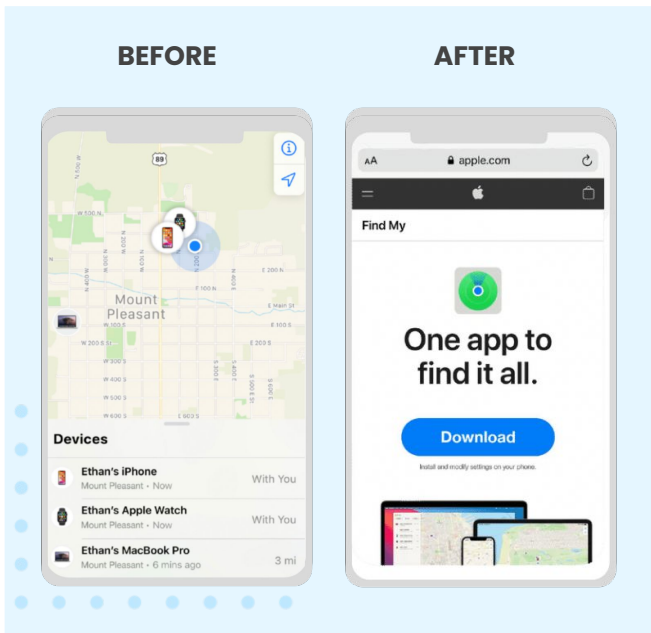
NetChoice

Radical New Regulation by Congress Could Ruin Our Online Experience

Progressives in Congress are pushing radical antitrust bills that would eliminate online tools that now provide Americans with value, choice, and convenience.

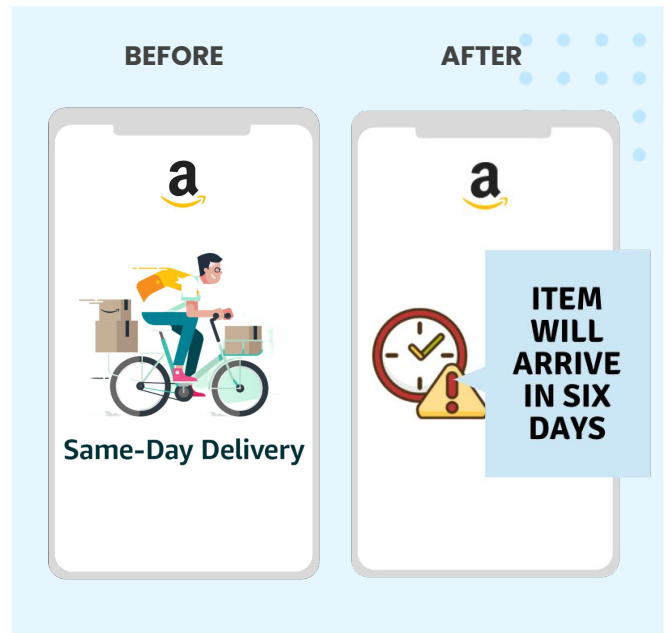
The House Judiciary Committee's antitrust bills would reduce affordability, opportunity, and connection for consumers and small businesses across the country.

Here are just a few examples:



Americans would lose the ability to **easily locate devices** or—more importantly—a loved one.

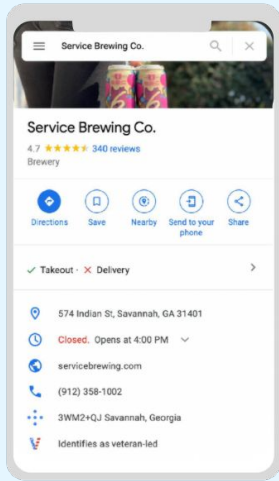
85% of Americans own smartphones. Without apps preloaded on smart devices like Apple's iPhones, Americans will lose the ability to find lost or stolen devices, or locate family in emergency situations.



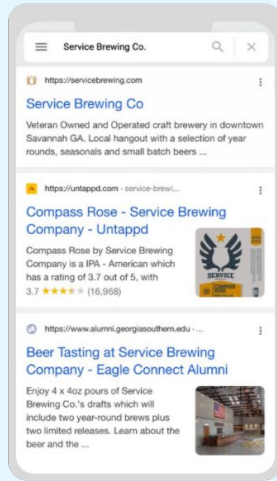
Consumers would wait longer for deliveries now arriving the **same day**.

Same day shipping is now the norm in online shopping. 26% of Americans expect free, same day delivery while 68% of consumers make decisions based on shipping times.

BEFORE



AFTER



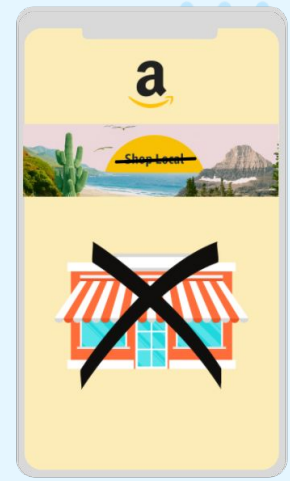
Entrepreneurs would lose direct lines to new customers and audiences.

Google's search results help Americans shop local by driving over 2 billion connections monthly through website clicks, phone calls, reservations, food ordering, directions, "veteran-led" tags, and more.

BEFORE



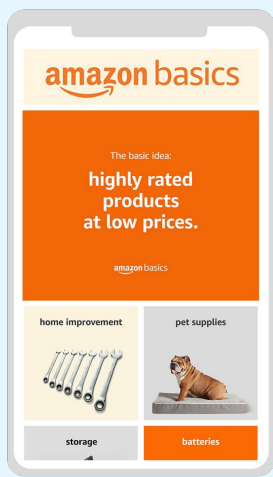
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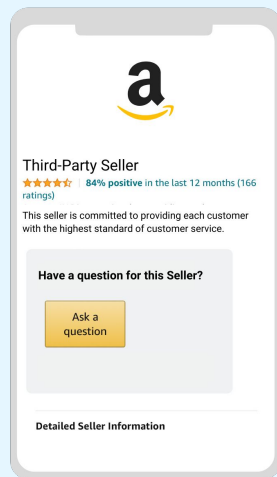
Small businesses would lose customers if red tape forces Amazon to stop providing its marketplace.

Over half of everything sold on Amazon comes from small and mid-sized businesses. These sellers use Amazon as a springboard to reach new customers nationally.

BEFORE



AFTER



Consumers will lose the convenience and low prices of **Amazon Basics**.

Amazon Basics sells thousands of products on at a lower cost than name brand alternatives. Take batteries—Amazon Basics sells AAs for roughly 30% less than other leading brands.

Congress should not harm American consumers and small businesses who use the Internet to make their lives easier every day.



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