

# NetChoice

## Overturning American Competition Policy Could Ruin Our Online Experience

Online tools provide value, choice, and convenience to all Americans. But radical legislative antitrust proposals would crush our digital markets.

Just like how this summer's House antitrust package would have reduced affordability, opportunity, and connection for consumers and small businesses across the country, the Senate's *American Innovation and Choice Online Act* will brick the internet.

Here are just a few examples of how:



**BEFORE** **AFTER**

Price + Shipping	Delivery
<b>\$689.99</b> + 8 Day Shipping + \$42.34 estimated tax	- Arrives between May 6-16, - Want it delivered Thursday, May 16? Choose Economy Shipping at checkout. - Shipping rates and return policy.
<b>\$699.00</b> + 9 Day Shipping + \$32.34 estimated tax	- Arrives between May 2-14, - Want it delivered Wednesday, April 24? Choose Local Express Shipping at checkout. - Shipping rates and return policy.
<b>\$739.00</b> + Standard Shipping + \$42.34 estimated tax	- Arrives between May 2-14, - Want it delivered Wednesday, April 24? Choose Local Express Shipping at checkout. - Shipping rates and return policy.
<b>\$744.99</b> + Express Third Party Shipping + \$42.34 estimated tax	- Arrives between May 2-14, - Want it delivered Wednesday, April 24? Choose Local Express Shipping at checkout. - Shipping rates and return policy.
<b>\$699.00</b> + Express Third Party Shipping + \$32.43 estimated tax	- Arrives between May 6-16, - Want it delivered Thursday, May 16? Choose Economy Shipping at checkout.

Discounted bundles disappear, making free and low-cost services more expensive for hard-pressed American consumers.

By denying platforms from offering combined services at a discounted price, Americans would lose out on things like Prime Shipping, Apple+, Google One+, and many more.

**BEFORE** **AFTER**

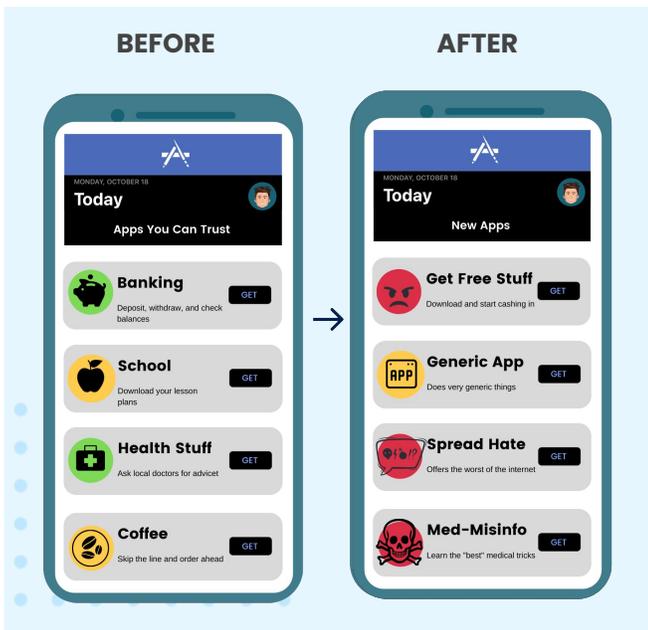
Buy new: **\$12.79**  
List Price: ~~\$16.99~~ Details  
Save: \$3.20 (20%)  
prime & FREE Returns

Qty: 1

Add to Cart  
Buy Now

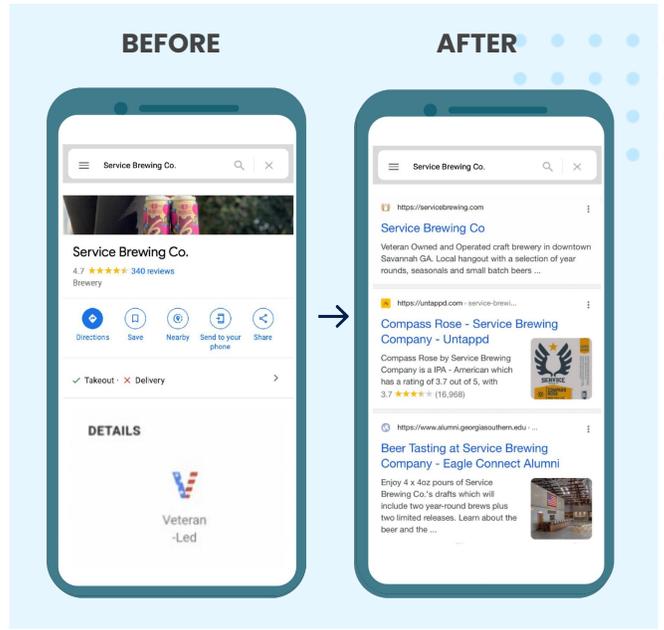
Consumers could no longer quickly and effectively compare products in order to get the best price.

By severely limiting the ways in which digital platforms can offer their services, consumers would lose out on useful tools for price-shop. This bill would make it impossible for Amazon to provide comparison boxes with lower-price, same-brand products like Amazon Basics.



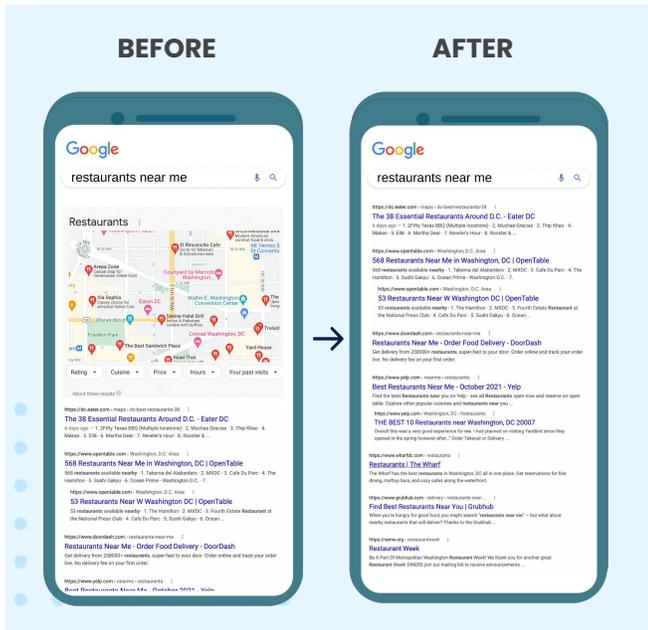
Going online or on apps could mean risking giving our personal information to bad actors.

The bill restricts platforms' ability to quickly remove malicious third party providers and keep the data generated on their platforms out of the hands of bad actors and foreign corporations.



Small businesses and vulnerable communities would lose critical customer connections on online marketplaces like Google.

The bill makes it illegal for platforms to help veteran, LGBTQ, and black-owned small businesses find loyal audiences online through targeted campaigns.



No Google Maps or Reviews at the top of Search or Facebook/Instagram Integration

Companies won't be able to recommend their own services in their marketplaces. So, Google can't make Search curate results using Maps or YouTube to make them more convenient.

Don't break the internet. Don't pass Sen. Klobuchar's antitrust bill.

