

The Open App Markets Act Will Hurt Consumers' Privacy And Their Wallets.

The Open App Markets Act fails to protect consumers' privacy or the quality of free-for-small-developer distribution services. The bill tries but fails to protect privacy. The end result could devastate app stores for both sides of the buyer and seller equation online.

Weakens privacy protections consumers rely on



This app store bill weakens security and privacy protections that millions of Americans rely on to stay safe online

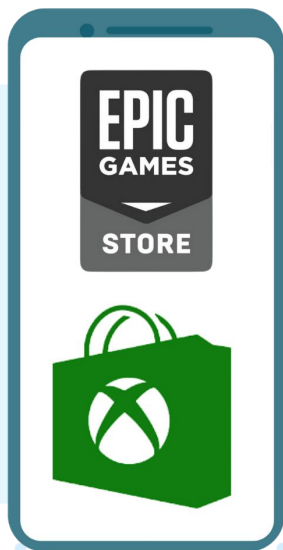
The *Open App Markets Act* mandates that third-party developers can use their own payment system. This on top of an embrace of sideloading—the ability to download apps outside of the app store— comes with increased security risk:

- Bad third-party actors could infect devices with malware and steal consumer data.
- Third-party payment systems make it more difficult to keep users safe.

While Section 4 of the *Open App Markets Act* carves out security and privacy concerns, the legal requirements are too high.

- App stores will have to cater to lawsuits from competitors at the expense of their users' safety.

Cherry-picks winners and deprives consumers of affordable options



This bill oversimplifies the app store market and will drive up prices for consumers.

It covers Google and Apple, but ignores app stores that consumers interact with daily.

- Microsoft's Xbox app store is a closed system.
 - With the recent \$69 billion acquisition of Activision, this will further tie games and game developers exclusively to their ecosystem.
 - Microsoft is one of the biggest tech companies but is exempt from the bill.

The *Open App Markets Act* doesn't just cherry pick winners and losers. It ignores the ability of consumers to buy outside the app.

- Netflix customers can't sign-up for an account in app. Netflix requires signup on their website. If large corporations like Spotify, Match Group, and Epic Games (all supporters of this legislation) don't want to use the in-app payment services, they can force users to only pay via their websites – accessible on devices' web browsers.