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New Morning Consult Survey, sponsored by NetChoice, Shows Security & Privacy Concerns with Microsoft's ChatGPT, Optimism for the Future of AI Tools in Business

Tech decision makers and influencers feel that businesses should be careful about implementing AI tools, and they are concerned about the government being too reliant on one company for AI products.



of respondents who are worried over the lack of transparency in how Microsoft's ChatGPT stores data very/somewhat concerned



of leaders feel that adopting AI tools will help ensure that the U.S. remains internationally competitive



of respondents who are worried Microsoft's AI integration would expose sensitive data are very/somewhat concerned



were at least somewhat concerned about the U.S. government being too reliant on one company for Al products.

Before implementing any AI tools into their companies, leaders said:



Would consider the security risks of these tools, and;



Would consider how these tools will impact their privacy;



Would be cautious until they understand the risks of such technologies.

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Source: Morning Consult, sponsored by NetChoice, March 2023 Survey on Tech Decision Makers' and Influencers' Attitudes Toward ChatGPT and Al Integration. Results can be found at netchoice.org/march2023polling.