NetChoice

New Morning Consult Survey, sponsored by NetChoice, Shows Security & Privacy Concerns with Microsoft's ChatGPT, Optimism for the Future of AI Tools in Business

Tech decision makers and influencers feel that businesses should be careful about implementing AI tools, and they are concerned about the government being too reliant on one company for AI products.

90% of respondents who are worried over the lack of transparency in how Microsoft's ChatGPT stores data very/somewhat concerned

91% aof respondents who are worried Microsoft's AI integration would expose sensitive data are very/somewhat concerned

85% of leaders feel that adopting AI tools will help ensure that the U.S. remains internationally competitive

75% were at least somewhat concerned about the U.S. government being too reliant on one company for AI products.

Before implementing any AI tools into their companies, leaders said:

90% Would consider the security risks of these tools, and;

92% Would consider how these tools will impact their privacy;

81% Would be cautious until they understand the risks of such technologies.