

Table 1-1
Summary of Key Data

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
PARTY																							
DEMOCRAT	432 36%	73 40% DE	63 41% DEh	21 26%	15 17%	68 42% DEH	78 44% DEH	115 32% E	161 31%	271 40% I	72 30%	67 31%	188 33%	243 39% M	432 100% PQ	-	-	188 100% TUVW	243 100% TUVW	-	-	-	-
REPUBLICAN	420 35%	57 31%	45 29%	33 39% f	43 50% BCFGH	45 28%	58 33%	139 39% bCF	207 40% J	213 31%	86 36%	85 40%	202 35%	218 35%	-	420 100% OQ	-	-	-	202 100% RSVW	218 100% RSVW	-	-
IND/UNAFF/OTHER	348 29%	53 29%	48 31%	30 35% G	28 33% g	50 31%	40 23%	100 28%	150 29%	198 29%	83 34%	64 30%	187 32% N	161 26%	-	-	348 100% OP	-	-	-	-	187 100% RSTU	161 100% RSTU
IDEOLOGY																							
LIBERAL	256 21%	36 20% d	33 21% de	10 12%	11 12%	39 24% DE	50 28% bDE	77 22% DE	111 22%	145 21%	31 13%	33 15%	110 19%	144 23% m	203 47% PQ	20 5%	33 9% P	92 49% TUVW	111 46% TUVW	8 4%	12 5%	11 6%	22 14% TUV
MODERATE	484 40%	82 45%	62 40%	37 44%	33 38%	71 44%	65 37%	135 38%	184 36%	300 44% I	106 44%	90 42%	236 41%	248 40%	173 40% P	101 24%	210 60% OP	70 37% TU	103 42% TU	46 23%	55 25%	120 64% RSTU	90 56% RSTU
CONSERVATIVE	409 34%	58 32%	55 35%	34 40% f	41 48% BCFGH	44 27%	53 30%	123 35%	194 38% J	215 31%	96 40%	87 40%	213 37% N	196 31%	41 9%	285 68% OQ	83 24% O	20 11%	20 8% RSuVW	145 72% RSVW	140 64% RSVW	48 25% RS	35 22% RS
GENERIC CONGRESSIONAL BALLOT																							
DEMOCRATIC CANDIDATE	496 41%	86 47% DEH	70 45% DEh	25 30%	21 24%	77 48% DEH	85 49% DEH	131 37% E	188 36%	308 45% I	86 36%	80 37%	226 39%	268 43%	400 93% PQ	8 2%	88 25% P	170 91% TUVW	229 94% TUVW	3 2%	5 2%	53 28% TU	35 22% TU
REPUBLICAN CANDIDATE	490 41%	70 38%	60 39%	39 46% fg	48 56% BCFGH	57 35%	58 33%	158 45% FG	244 47% J	246 36%	109 45%	103 48%	250 43% n	240 39%	10 2%	388 92% OQ	92 26% O	8 4% S	2 1% RSVW	186 92% RSVW	202 92% RSVW	56 30% RSw	36 22% RS
UNDECIDED	116 10%	15 8%	17 11%	12 14%	10 12%	12 8%	16 9%	34 10%	48 9%	68 10%	28 12%	23 11%	52 9%	64 10%	16 4%	19 4%	82 23% OP	7 4%	9 4%	8 4%	11 5%	37 20% RSTU	44 27% RSTU

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N A T I O N A L R E S E A R C H I N C

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	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BIDEN JOB APPROVAL (D/S) -----	-171 -14%	-23 -13% DE	-21 -14% DE	-34 -41%	-34 -39%	10 6% BCDEG H	-8 -5% BCDEH	-61 -17% DE	-124 -24%	-47 -7% I	-71 -29%	-73 -34%	-77 -13%	-95 -15%	268 62% PQ	-343 -82%	-96 -28% P	131 70% STUVW	136 56% TUVW	-162 -81%	-181 -83%	-45 -24% TU	-51 -32% TU
APPROVE	466 39%	73 40% DE	59 38% de	22 26%	23 27%	82 51% BCDEH	77 44% DE	130 37% de	177 34%	290 42% I	70 29%	62 29%	232 40%	233 37%	330 76% PQ	31 7%	105 30% P	154 82% STUVW	175 72% TUVW	15 8%	16 7%	63 34% TU	43 26% TU
DISAPPROVE	637 53%	96 53%	81 52%	56 67% BCFGH	57 66% BCFGH	72 44%	85 49%	191 54% f	301 58% J	336 49%	142 59%	135 63%	309 54%	328 53%	62 14%	374 89% OQ	201 58% O	23 12% STUVW	39 16% TUVW	177 88% RSVW	196 90% RSVW	108 58% RS	93 58% RS
CONGRESS MEMBER JOB APPROVAL (D/S) -----	-101 -8%	-19 -11% D	-14 -9% DH	-20 -24%	4 4% BCDH	2 1% BCDH	2 1% BCDH	-55 -16%	-85 -16%	-16 -2% I	-33 -14%	-28 -13%	-29 -5% N	-72 -12%	70 16% PQ	-78 -19% Q	-93 -27% STUVW	47 25% TUVW	23 10% TUVW	-26 -13% UVW	-52 -24%	-50 -27%	-43 -27%
APPROVE	437 36%	68 37%	53 34%	23 28%	40 46% CDH	68 42% Dh	69 40% d	116 33%	164 32%	273 40% I	82 34%	74 34%	234 41% N	203 33%	210 49% PQ	134 32%	94 27% STUVW	103 55% TUVW	106 44% UVW	77 38% UVW	57 26%	53 29%	40 25%
DISAPPROVE	538 45%	87 48% g	66 43%	43 52% g	36 42%	66 41%	68 39%	172 48% G	249 48% J	289 42%	115 48%	102 47%	263 46%	275 44%	139 32%	212 50% O	187 54% O	56 30% STUVW	83 34% TUVW	103 51% RS	109 50% RS	104 55% RS	83 52% RS

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	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)	
GOV ROLE IN MARKETPLACE																								
LIMITED ROLE	622 52%	92 50%	85 55%	47 56%	52 60%	82 51%	84 48%	180 51%	276 53%	347 51%	128 53%	116 54%	293 51%	329 53%	193 45%	217 52%	212 61%	88 47%	106 44%	99 49%	118 54%	107 57%	106 66%	
NO ROLE	250 21%	44 24%	26 17%	20 24%	19 22%	30 18%	33 19%	78 22%	111 21%	139 20%	53 22%	49 23%	143 25%	107 17%	64 15%	124 30%	62 18%	31 17%	32 13%	68 34%	56 26%	43 23%	18 11%	
MAJOR ROLE	240 20%	38 21%	30 20%	11 13%	12 14%	35 22%	46 26%	69 19%	91 18%	149 22%	44 18%	34 16%	116 20%	123 20%	147 34%	53 13%	41 12%	63 34%	82 34%	29 14%	24 11%	25 13%	17 10%	
INITIAL: FTC LAWSUIT (D/S)	450 37%	90 49%	65 42%	22 27%	37 43%	41 25%	56 32%	139 39%	202 39%	248 36%	114 47%	106 49%	175 30%	275 44%	64 15%	242 58%	144 42%	3 2%	61 25%	110 54%	132 60%	62 33%	82 51%	
OVERREACH	721 60%	123 67%	95 61%	46 55%	56 65%	85 52%	98 56%	218 62%	317 61%	404 59%	157 65%	144 66%	335 58%	386 62%	201 46%	312 74%	208 60%	78 42%	122 50%	148 74%	164 75%	108 58%	100 62%	
NECESSARY	271 23%	33 18%	31 20%	24 28%	19 22%	43 27%	43 24%	79 22%	115 22%	156 23%	43 18%	38 18%	160 28%	111 18%	137 32%	71 17%	63 18%	75 40%	61 25%	38 19%	32 15%	46 25%	17 11%	
INFORMED: FTC LAWSUIT (D/S)	542 45%	106 58%	67 43%	28 34%	48 55%	63 39%	68 39%	162 46%	228 44%	314 46%	143 59%	124 57%	226 39%	315 51%	100 23%	266 63%	175 50%	21 11%	79 32%	128 63%	139 63%	77 41%	98 61%	
OVERREACH	793 66%	135 74%	97 62%	50 60%	63 74%	104 64%	108 62%	235 66%	340 66%	452 66%	174 72%	157 73%	371 64%	420 67%	229 53%	329 78%	235 67%	90 48%	138 57%	161 80%	168 77%	120 64%	114 71%	
NECESSARY	251 21%	29 16%	30 19%	22 26%	16 18%	41 25%	40 23%	73 21%	112 22%	138 20%	31 13%	34 16%	145 25%	105 17%	129 30%	62 15%	60 17%	69 37%	59 24%	33 16%	29 13%	43 23%	17 10%	
FTC GOAL (D/S)	612 51%	112 61%	68 44%	36 43%	56 65%	68 42%	70 40%	203 57%	280 54%	331 48%	144 60%	125 58%	271 47%	340 55%	139 32%	283 67%	189 54%	49 26%	89 37%	135 67%	148 68%	87 46%	102 63%	
SHOULD PURSUE TRUE FRAUD	821 68%	138 76%	94 60%	55 65%	67 78%	106 66%	110 63%	251 71%	362 70%	459 67%	171 71%	157 73%	390 68%	429 69%	251 58%	332 79%	238 68%	105 56%	145 60%	162 80%	170 78%	123 66%	115 71%	
SHOULD PURSUE COMP LIKE AMAZON	209 17%	27 15%	26 16%	19 22%	11 13%	38 24%	40 23%	48 14%	82 16%	128 19%	27 11%	32 15%	120 21%	90 14%	112 26%	48 12%	49 14%	56 30%	56 23%	27 13%	22 10%	37 20%	13 8%	

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	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
GOV SHOULD HAVE BETTER THINGS TO DO THAN GO AFTER AMAZON (D/S)	877 73%	139 76% cdf	104 67%	51 61%	64 74% d	107 66%	123 70%	288 81% CDFG	392 76% j	485 71%	178 74%	163 76%	408 71%	467 75%	264 61%	366 87% OQ	246 71% o	119 63%	144 59%	171 85% RSV	196 90% RSVW	118 63%	128 79% RSV
AGREE	1013 84%	160 87% c	125 80%	66 79%	73 85%	131 81%	145 83%	313 88% CDFG	445 86%	569 83%	204 84%	186 86%	478 83%	534 86%	337 78%	388 92% OQ	289 83% o	148 79%	188 77%	183 91% RSV	205 94% RSVW	148 79%	141 88% RSV
DISAGREE	137 11%	20 11%	21 14% H	15 18% H	9 10%	24 15% H	22 12% h	25 7%	53 10%	84 12%	26 11%	23 11%	70 12%	67 11%	72 17% Pq	21 5%	43 12% P	29 15% TUV	44 18% TUV	12 6%	10 4%	29 16% TUV	14 9%
FTC LAWSUIT (D/S)	544 45%	105 57% CDFG	60 39%	33 40%	48 56% CDFG	63 39%	57 33%	177 50% CdFG	246 48%	297 44%	127 53%	123 57%	226 39%	316 51% M	110 25%	259 62% OQ	175 50% O	22 12%	87 36% R	124 62% RSV	135 62% RSV	80 43% R	95 59% RSV
WASTING TIME & RESOURCES	781 65%	132 72% CFG	91 58%	52 62%	63 73% CFG	102 63%	100 57%	241 68% CG	346 67%	435 64%	162 67%	153 71%	364 63%	416 67%	234 54%	319 76% OQ	227 65% O	89 48%	143 59% R	156 77% RSVW	163 75% RSV	118 63% R	109 68% Rs
CORRECTLY PRIORITIZING RESOURCES	237 20%	27 15%	31 20%	19 23%	15 17%	39 24% B	43 24% B	64 18%	99 19%	137 20%	35 15%	30 14%	137 24% N	99 16%	124 29% PQ	60 14%	52 15% STUVW	68 36% TUV	57 23% TUV	32 16% W	29 13%	38 20% uW	14 9%
REPRESENTATIVE SHOULD (D/S)	565 47%	108 59% dFGH	78 50% FG	40 47% F	49 57% FG	53 33%	65 37%	174 49% FG	251 49%	314 46%	151 63%	135 63%	233 41%	331 53% M	105 24%	267 64% OQ	193 56% O	22 12%	82 34% R	122 60% RSV	145 66% RSV	90 48% RS	103 64% RSV
OPPOSE FTC LAWSUIT	785 65%	135 74% CFGH	100 64%	55 66%	63 73% FG	97 60%	102 58%	232 66%	341 66%	444 65%	175 73%	162 75%	369 64%	416 67%	226 52%	322 77% OQ	237 68% O	91 49%	133 55%	155 77% RSV	167 77% RSV	122 65% RS	115 72% RS
SUPPORT FTC LAWSUIT	220 18%	28 15%	22 14%	16 19%	14 16%	44 27% BCEH	38 21% c	58 16%	90 17%	130 19%	24 10%	27 12%	135 23% N	85 14%	120 28% PQ	56 13%	44 13% STUVW	70 37% TUV	51 21% UW	33 17% uW	22 10%	32 17% UW	12 7%
LAWSUIT RESULT/HARDER FOR OTHER SELLERS (D/S)	649 54%	121 66% CDFGH	74 47%	35 42%	55 64% CDgH	89 55% d	92 52%	184 52%	268 52%	381 56%	135 56%	120 56%	298 52%	350 56%	203 47%	281 67% OQ	165 47%	82 44%	120 49%	128 64% RSVW	153 70% RSVW	88 47%	77 48%
CONCERNED	896 75%	149 81% CDgH	110 71%	57 68%	69 80% d	122 75%	129 74%	259 73%	381 74%	515 75%	181 75%	163 76%	429 75%	466 75%	304 70%	344 82% OQ	248 71% OQ	132 70%	171 70%	163 81% RSVW	181 83% RSVW	134 72%	113 70%
NOT CONCERNED	247 21%	28 15%	36 23% b	22 26% B	14 16%	33 21%	37 21%	76 21% b	113 22%	134 20%	46 19%	43 20%	131 23% n	116 19%	101 23% P	63 15%	83 24% P	50 27% TU	51 21% U	34 17%	29 13%	46 25% tU	36 23% U

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N A T I O N A L R E S E A R C H I N C

Table 1-2
Summary of Key Data

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
PARTY																								
DEMOCRAT	432 36%	203 80% CD	173 36% D	41 10%	92 83% GHIJ	111 77% GHIJ	70 30% IJ	103 42% GIJ	20 10%	20 10%	203 100% NOPQR	173 100% NOPQR	41 100% NOPQR	- -	- -	- -	- -	- -	198 32%	148 43% S	108 34%	91 30%	55 31%	92 55% W
REPUBLICAN	420 35%	20 8%	101 21% B	285 70% BC	8 7%	12 8%	46 19% EF	55 22% EF	145 68% EFGH	140 72% EFGH	- -	- -	- -	121 100% KLMPQ R	285 100% KLMPQ R	- -	- -	- -	232 38% T	101 29%	114 36%	118 40%	60 34% X	41 24%
IND/UNAFF/OTHER	348 29%	33 13%	210 43% BD	83 20% B	11 10%	22 15%	120 51% EFHIJ	90 36% EFIJ	48 22% Ef	35 18% E	- -	- -	- -	- -	- -	33 100% KLMNO	210 100% KLMNO	83 100% KLMNO	184 30%	96 28%	95 30%	90 30%	61 35% X	35 21%
IDEOLOGY																								
LIBERAL	256 21%	256 100% CD	- -	- -	110 100% GHIJ	144 100% GHIJ	- -	- -	- -	- -	203 100% LMNOQ R	- -	- -	20 16% LMOQR	- -	33 100% LMNOQ R	- -	- -	110 18%	95 28% S	52 17%	58 19%	42 24%	52 31%
MODERATE	484 40%	- -	484 100% BD	- -	- -	- -	236 100% EFIJ	248 100% EFIJ	- -	- -	- -	173 100% KMNOP R	- -	101 84% KMOPR	- -	- -	210 100% KMNOP R	- -	232 38%	146 42%	120 38%	113 38%	77 44%	70 41%
CONSERVATIVE	409 34%	- -	- -	409 100% BC	- -	- -	- -	- -	213 100% EFGH	196 100% EFGH	- -	- -	41 100% KLNPQ	- -	285 100% KLNPQ	- -	- -	83 100% KLNPQ	246 40% T	89 26%	137 43% v	109 36%	53 30% x	37 22%
GENERIC CONGRESSIONAL BALLOT																								
DEMOCRATIC CANDIDATE	496 41%	218 85% CD	221 46% D	45 11%	95 86% GHIJ	122 85% GHIJ	105 44% IJ	116 47% IJ	24 11%	21 11%	199 98% LNOPQ R	154 89% NOPQR	37 90% NOPQR	6 5% O	2 1%	19 57% NOQR	62 30% NOR	6 8% O	232 38%	160 46% S	125 40%	107 36%	66 38%	93 55% W
REPUBLICAN CANDIDATE	490 41%	23 9%	134 28% B	317 77% BC	10 9%	13 9%	69 29% EF	65 26% EF	167 79% EFGH	150 76% EFGH	3 1%	4 2%	2 5%	99 82% KLMPQ R	276 97% KLMNP QR	5 14% KL	46 22% KLM	39 47% KLMPQ	280 46% T	112 32%	145 46%	135 45%	70 40% X	42 25%
UNDECIDED	116 10%	5 2%	72 15% BD	21 5% B	1 1%	5 3%	37 15% EFIJ	35 14% EFIJ	7 3% e	14 7% Efi	- -	12 7% KO	1 3%	12 10% KmO	6 2% K	4 13% Ko	49 23% KLMNO	14 17% KLMO	56 9%	36 11%	22 7%	34 11% u	20 11%	16 10%

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	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BIDEN JOB APPROVAL (D/S) -----	-171 -14%	152 60% CD	-11 -2% D	-297 -73%	77 70% FGHIJ	74 51% GHIJ	- - HIJ	-11 -5% IJ	-151 -71%	-147 -75%	150 74% LMNOPQR	88 51% NOPQR	24 60% NOPQR	-67 -56% O	-265 -93%	7 21% NOQR	-37 -18% NOR	-57 -69%	-125 -20%	-24 -7% S	-34 -11% V	-91 -30%	-34 -19%	9 5% W
APPROVE	466 39%	193 75% CD	211 44% D	50 12%	92 84% FGHIJ	99 69% GHIJ	105 45% IJ	106 43% IJ	29 14%	21 11%	170 83% LNOPQR	122 70% NOPQR	31 75% NOPQR	22 18% O	9 3%	17 52% NOQR	73 35% NOR	11 13% O	224 36%	144 42%	133 42% V	90 30%	64 37%	78 47% W
DISAPPROVE	637 53%	40 16%	223 46% B	347 85% BC	15 14%	25 17%	105 45% EF	117 47% EF	180 84% EFGH	168 86% EFGH	19 10%	34 19% K	6 16%	89 74% KLMNPQR	273 96% KLMNPQR	10 31% K	111 53% KLMP	68 82% KLMPO	348 57% T	168 49%	168 53%	181 60% u	98 56% X	69 41%
CONGRESS MEMBER JOB APPROVAL (D/S) -----	-101 -8%	23 9% CD	-61 -13%	-65 -16%	18 16% FGHIJ	6 4% GHIJ	-30 -13% J	-31 -12% J	-17 -8% J	-48 -25%	44 22% LNOPQR	8 5% NOPQR	16 40% KLNOPQR	-13 -10% OPQ	-68 -24%	-15 -47%	-61 -29%	-13 -16% PQ	-58 -10%	-15 -4% S	-2 -1% V	-57 -19%	-8 -4%	-7 -4%
APPROVE	437 36%	115 45% CD	168 35%	141 34%	56 51% FGHJ	58 40% J	85 36% J	83 34%	88 41% hJ	52 27%	104 51% NOPQR	77 44% NOPQR	25 62% LNOPQR	39 33% p	90 31% P	6 17%	57 27%	26 31%	229 37%	125 36%	138 44% V	91 31%	69 39%	56 34%
DISAPPROVE	538 45%	92 36%	229 47% B	206 50% B	39 35%	53 37%	115 49% EF	114 46% ef	105 49% EF	101 51% EF	61 30%	69 40% KM	9 22%	52 43% KM	158 55% KLMN	21 64% KLMN	118 56% KLMN	39 47% KM	287 47% t	140 41%	139 44%	148 50%	77 43%	63 38%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-2
Summary of Key Data

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SINGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
GOV ROLE IN MARKETPLACE																								
LIMITED ROLE	622 52%	120 47%	258 53%	221 54% b	54 49%	66 46%	121 51%	137 55% f	111 52%	110 56% f	93 46%	78 45%	17 42%	63 52%	148 52%	20 60%	125 60% KLMo	55 67% KLMNO	323 52%	178 51%	163 52%	159 53%	92 52%	85 51%
NO ROLE	250 21%	31 12%	97 20% B	109 27% BC	16 14%	15 11%	56 24% EFh	41 17% f	65 31% EFHj	44 22% eF	21 10%	32 18% K	7 17%	32 26% KP	86 30% KLMPO R	4 11%	40 19% K	16 19% k	129 21%	66 19%	79 25% V	50 17%	40 23% x	26 16%
MAJOR ROLE	240 20%	86 34% CD	95 20% D	57 14% GHIJ	36 33% GHIJ	48 34% GHIJ	49 21% J	47 19%	31 15%	26 13%	75 37% NOpQR	57 33% NOQR	15 36% NOQR	16 13%	37 13% r	7 22% r	26 12%	6 7%	121 20%	75 22%	66 21%	54 18%	36 20%	38 23%
INITIAL: FTC LAWSUIT (D/S)	450 37%	18 7%	191 39% B	223 55% BC	-4 -3%	22 15% E	73 31% EF	118 48% EFG	102 48% EFG	121 62% EFGHI	7 4%	49 28% KM	3 7%	58 48% KLM	178 62% KLMNP Qr	11 35% KM	83 40% KLM	43 52% KLMpq	270 44% T	89 26%	116 37%	154 52% U	44 25%	45 27%
OVERREACH	721 60%	109 42%	292 60% B	293 72% BC	46 42%	63 43%	133 56% EF	160 64% EFG	151 71% EFG	143 73% EFGh	81 40%	93 53% K	20 48%	85 70% KLMQ	219 77% KLMPO r	19 57% k	124 59% K	55 67% KLM	388 63% T	189 55%	193 61%	195 65%	97 55%	91 54%
NECESSARY	271 23%	90 35% CD	102 21%	70 17% FGHIJ	50 45% FGHIJ	41 28% HJ	60 25% HJ	42 17% j	48 23% J	22 11%	73 36% LNOpQ R	44 25% Or	17 41% LNOpQ R	27 22% o	41 14%	7 23%	41 19% S	12 15%	118 19%	100 29% S	77 24% V	41 14%	53 30%	47 28%
INFORMED: FTC LAWSUIT (D/S)	542 45%	54 21%	222 46% B	250 61% BC	12 11%	40 28% E	87 37% Ef	135 55% EFG	121 57% EFG	129 66% EFGHi	36 17%	56 32% KM	4 10%	66 55% KLM	195 68% KLMNP Q	13 39% KM	105 50% KLM	51 61% KLMpq	313 51% T	118 34%	130 41%	183 61% U	66 37%	51 30%
OVERREACH	793 66%	132 52%	319 66% B	315 77% BC	55 50%	77 53%	145 62% E	173 70% EFG	162 76% EFG	153 78% EFGh	100 49%	99 57%	22 53%	88 73% KLM	233 82% KLMNP Q	20 62%	143 68% KLM	61 74% KLM	429 70% T	207 60%	207 65%	222 74% U	112 64%	94 56%
NECESSARY	251 21%	79 31% CD	97 20%	65 16% FGHIJ	42 38% FGHIJ	37 25% HJ	59 25% HJ	38 15%	41 19% J	24 12%	65 32% NOQR	44 25% OqR	17 42% LNOpQ R	22 19%	37 13%	8 23%	37 18% S	11 13%	116 19%	89 26% S	77 24% V	39 13%	46 26%	43 26%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-2
Summary of Key Data

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
FTC GOAL (D/S) -----	612 51%	68 27%	237 49%	282 69%	17 16%	50 34%	97 41%	140 56%	147 69%	135 69%	45 22%	67 39%	20 48%	67 55%	207 73%	16 48%	110 52%	56 67%	342 56%	148 43%	161 51%	181 61%	80 46%	66 39%
			B BC		E	E	EFG	EFGH	EFGH		K	K	KL	KLMP Q	K	KL	KLMP Q	T			U			
SHOULD PURSUE TRUE FRAUD	821 68%	141 55%	326 67%	324 79%	59 54%	81 56%	148 63%	178 72%	173 81%	151 77%	107 53%	107 62%	28 68%	88 73%	233 82%	21 65%	144 69%	63 76%	434 71%	222 64%	220 69%	214 72%	119 67%	102 61%
			B BC				EFG	EFGH	EFG		k	k	KL	KLMP Q		K	KL	t						
SHOULD PURSUE COMP LIKE AMAZON	209 17%	73 29%	89 18%	42 10%	42 38%	32 22%	51 22%	38 15%	26 12%	16 8%	62 30%	39 23%	8 19%	21 17%	26 9%	5 17%	34 16%	8 9%	92 15%	75 22%	59 19%	34 11%	39 22%	36 22%
		CD	D		FGHIJ	IJ	hIJ	J			lNOpQ R	OR		Or		Or			S		V			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-2
Summary of Key Data

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
GOV SHOULD HAVE BETTER THINGS TO DO THAN GO AFTER AMAZON (D/S)	877 73%	139 54%	349 72%	347 85%	64 58%	74 51%	159 67%	191 77%	175 82%	172 88%	102 50%	113 65%	36 88%	108 89%	245 86%	19 59%	146 69%	67 80%	480 78%	239 69%	242 77%	238 80%	129 73%	109 65%
AGREE	1013 84%	192 75%	404 84%	371 91%	83 76%	108 75%	191 81%	213 86%	190 89%	181 92%	148 73%	137 79%	38 93%	114 94%	260 91%	26 78%	172 82%	73 88%	535 87%	286 83%	271 86%	264 88%	149 84%	136 81%
DISAGREE	137 11%	53 21%	55 11%	24 6%	19 18%	34 23%	33 14%	23 9%	15 7%	9 4%	46 22%	24 14%	2 5%	6 5%	16 5%	6 19%	26 13%	6 7%	54 9%	47 13%	29 9%	25 8%	20 11%	27 16%
FTC LAWSUIT (D/S)	544 45%	60 23%	204 42%	261 64%	12 11%	46 32%	79 33%	126 51%	132 62%	129 66%	39 19%	52 30%	16 38%	58 48%	195 68%	18 57%	97 46%	50 60%	314 51%	124 36%	136 43%	178 60%	65 37%	58 34%
WASTING TIME & RESOURCES	781 65%	133 52%	306 63%	315 77%	53 48%	78 54%	138 59%	168 68%	164 77%	151 77%	100 49%	100 57%	27 67%	82 68%	229 80%	22 68%	134 64%	59 72%	419 68%	209 61%	207 66%	212 71%	107 61%	101 60%
CORRECTLY PRIORITIZING RESOURCES	237 20%	73 28%	102 21%	54 13%	41 37%	32 22%	60 25%	42 17%	33 15%	22 11%	61 30%	48 28%	12 28%	24 20%	34 12%	4 12%	37 18%	9 11%	105 17%	85 25%	72 23%	34 11%	42 24%	43 25%
REPRESENTATIVE SHOULD (D/S)	565 47%	49 19%	231 48%	267 65%	13 12%	35 24%	90 38%	141 57%	122 57%	145 74%	31 15%	60 35%	10 23%	62 51%	200 70%	15 47%	112 54%	57 69%	317 52%	139 40%	137 43%	180 60%	70 40%	68 41%
OPPOSE FTC LAWSUIT	785 65%	124 48%	318 66%	318 78%	54 49%	69 48%	144 61%	174 70%	161 76%	157 80%	94 46%	101 58%	23 56%	84 70%	231 81%	19 59%	143 68%	64 77%	422 69%	212 61%	210 66%	212 71%	111 63%	100 60%
SUPPORT FTC LAWSUIT	220 18%	74 29%	87 18%	51 13%	40 36%	34 23%	54 23%	33 13%	39 18%	12 6%	63 31%	41 24%	13 33%	22 19%	31 11%	4 11%	31 15%	7 8%	105 17%	73 21%	73 23%	32 11%	41 23%	32 19%
LAWSUIT RESULT/HARDER FOR OTHER SELLERS (D/S)	649 54%	101 39%	254 52%	279 68%	37 34%	63 43%	121 51%	133 54%	138 65%	141 72%	89 44%	87 50%	27 67%	73 61%	203 71%	7 21%	98 47%	49 59%	383 62%	142 41%	191 60%	192 64%	72 41%	68 41%
CONCERNED	896 75%	171 67%	356 74%	338 83%	72 65%	98 68%	175 74%	182 73%	175 82%	163 83%	141 69%	125 72%	33 81%	94 78%	241 84%	19 58%	149 71%	64 78%	486 79%	234 68%	248 79%	238 80%	122 69%	111 66%
NOT CONCERNED	247 21%	70 27%	102 21%	59 14%	35 32%	35 24%	53 23%	49 20%	37 17%	22 11%	51 25%	38 22%	6 14%	21 17%	37 13%	12 36%	51 24%	15 19%	103 17%	93 27%	58 18%	45 15%	50 28%	43 25%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 1-3
Summary of Key Data

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE							PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)	
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%	
PARTY																									
DEMOCRAT	432 36%	96 50% CDEF	84 37% F	80 33%	91 36% F	80 28%	180 43% HI	172 35% i	80 28%	102 44% KL	57 30% L	29 19%	77 41% KL	115 38% kL	52 38% L	180 100% STUVW X	172 100% STUVW X	80 100% STUVW X	- -	- -	- -	- -	- -	- -	- -
REPUBLICAN	420 35%	55 29%	74 32%	93 39% B	85 34%	112 39% B	129 31%	178 36% g	112 39% G	72 31%	66 35%	62 41% jm	57 31%	112 37%	49 37%	- -	- -	- -	129 100% PQRVW X	178 100% PQRVW X	112 100% PQRVW X	- -	- -	- -	
IND/UNAFF/OTHER	348 29%	41 21%	70 31% B	67 28%	76 30% B	95 33% B	111 26%	142 29%	95 33% g	58 25%	67 35% JNO	62 40% JMNO	53 28%	75 25%	33 25%	- -	- -	- -	- -	- -	- -	111 100% PQRST U	142 100% PQRST U	95 100% PQRST U	
IDEOLOGY																									
LIBERAL	256 21%	60 31% DEF	59 26% F	47 19% F	54 22% F	36 13%	119 28% HI	101 20% I	36 13%	60 26% L	39 20% L	11 7%	58 31% KLNO	62 21% L	25 19% L	87 48% STUVW X	85 49% STUVW X	32 40% STUVW X	16 12% TUX	3 2%	1 1%	16 15% TUX	13 9% TUX	3 4%	
MODERATE	484 40%	66 34%	96 42%	96 40%	101 40%	124 43% b	162 39%	197 40%	124 43%	90 39%	82 43%	63 41%	72 38%	115 38%	61 45%	61 34% TU	67 39% sTU	46 57% PQSTU	38 29% U	43 24%	19 17%	63 57% PQSTU	88 62% PQSTU	59 62% PQSTU	
CONSERVATIVE	409 34%	51 27%	65 28%	86 36% Bc	84 33%	122 43% BCE	116 28%	171 35% G	122 43% GH	72 31% m	63 33% M	78 51% JKMNO	44 23%	108 36% M	44 33% m	24 13% R	14 8%	3 3%	72 56% PQRVW X	124 70% PQRSV WX	89 80% PQRST VWX	20 18% QR	33 23% PQR	30 32% PQRV	
GENERIC CONGRESSIONAL BALLOT																									
DEMOCRATIC CANDIDATE	496 41%	97 51% CDF	93 41%	89 37%	112 45% df	104 36%	191 45% I	201 41%	104 36%	106 46% L	76 40% L	44 29%	83 44% L	125 42% L	60 45% L	165 92% STUVW X	159 93% STUVW X	76 95% STUVW X	2 2%	1 1%	4 4%	24 21% STU	41 29% STU	24 25% STU	
REPUBLICAN CANDIDATE	490 41%	66 34%	82 36%	110 46% Bc	96 38%	137 48% BCE	148 35%	206 42% G	137 48% G	85 37%	80 42% m	84 55% JKMNO	62 33%	125 42% m	52 39%	7 4%	2 1%	1 1%	120 93% PQRVW X	166 93% PQRVW X	102 91% PQRVW X	21 19% PQR	37 26% PQR	34 36% PQRV	
UNDECIDED	116 10%	11 6%	23 10% b	23 10%	27 11% b	32 11% B	34 8%	50 10%	32 11%	14 6%	22 12% J	16 10%	20 11% j	28 9% j	16 12% j	4 2%	8 5%	3 4%	4 3%	9 5%	6 5%	26 23% PQRST U	33 23% PQRST U	23 24% PQRST U	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-3
Summary of Key Data

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE							PARTY/AGE							
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BIDEN JOB APPROVAL (D/S) -----	-171 -14%	2 1% CDEF	-11 -5% DF	-69 -29%	-12 -5% DF	-79 -28%	-9 -2% HI	-81 -16% I	-79 -28%	14 6% KLMNO	-23 -12% Ln	-67 -44%	-24 -13% L	-58 -19% L	-13 -10% LN	100 55% STUVW X	111 64% pSTUV WX	58 72% PSTUV WX	-79 -61% Tu	-165 -93%	-98 -88%	-30 -27% STU	-27 -19% STUX	-39 -41% sTU
APPROVE	466 39%	82 43% DF	100 44% DF	77 32%	112 45% DF	95 33%	182 43% I	189 39%	95 33%	115 50% kLMN	78 41% L	39 25%	66 35% l	111 37% L	56 42% L	130 72% STUVW X	134 78% STUVW X	65 81% X	21 16% TU	4 2%	6 6%	31 28% STU	51 36% STUX	23 24% TU
DISAPPROVE	637 53%	81 42%	111 49%	146 61% BCE	125 49%	174 61% BCE	192 46%	270 55% G	174 61% G	101 44%	101 53% j	105 69% JKMNO	90 48%	169 56% Jm	69 51%	31 17% r	24 14%	8 9%	100 77% PQRVW x	169 95% PQRSV WX	104 93% PQRSV WX	61 55% PQR	78 55% PQR	62 65% PQR
CONGRESS MEMBER JOB APPROVAL (D/S) -----	-101 -8%	4 2% CDEf	-31 -13%	-43 -18%	-33 -13%	-	-27 -6% H	-76 -15%	-	-3 -1% KLMN	-15 -8% N	-13 -8% N	-24 -13% n	-60 -20%	13 10% JKLMN	28 16% STUVW X	25 15% STUVW X	17 21% STUVW X	-20 -16% TVW	-53 -30%	-6 -5% STVW	-35 -32%	-47 -33%	-11 -11% TVW
APPROVE	437 36%	76 39% D	78 34%	69 29%	88 35%	125 44% CDE	153 37%	157 32%	125 44% gH	95 41% MN	74 39% N	64 42% MN	58 31%	83 28%	62 46% MN	86 48% STVW	81 47% STVW	43 53% STuVW x	45 35% TVW	42 24%	45 40% TVW	22 20%	34 24%	38 40% TVW
DISAPPROVE	538 45%	72 38%	108 47% B	112 47% b	121 48% B	125 44%	180 43%	233 47%	125 44%	98 42%	89 47% o	76 50% O	82 44%	143 48% O	49 37%	58 32%	56 33%	26 32%	65 51% PQR	96 54% PQR	51 46% PQR	57 52% PQR	81 57% PQRu	48 51% PQR

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-3
Summary of Key Data

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE										
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)	
<u>GOV ROLE IN MARKETPLACE</u>																									
LIMITED ROLE	622 52%	97 51%	114 50%	125 52%	135 53%	151 53%	212 50%	260 53%	151 53%	107 46%	102 54%	84 55% j	105 56% J	158 52%	67 50%	77 43%	80 46%	37 46%	67 52%	87 49%	62 56% P	68 61% PQRt	93 65% PQRST	52 55% p	
NO ROLE	250 21%	41 22%	57 25% dE	44 18%	43 17%	63 22%	99 24% H	87 18%	63 22%	62 27% mNO	40 21%	40 26% No	37 20%	47 16%	23 17%	41 23% QRW	16 9%	7 9%	35 27% QRW	55 31% pQRVW	33 29% QRW	23 21% QRW	16 11%	23 24% QRW	
MAJOR ROLE	240 20%	40 21%	49 22%	49 20%	52 21%	51 18%	89 21%	100 20%	51 18%	58 25% LM	37 20%	21 14%	30 16%	63 21% l	30 22% l	54 30% STUVW X	62 36% STUVW X	31 38% STUVW X	20 16% u	23 13%	10 9%	15 14%	15 11%	11 11%	
<u>INITIAL: FTC LAWSUIT (D/S)</u>	450 37%	37 19%	66 29% B	118 49% BCE	96 38% BC	133 47% BCe	104 25%	214 44% G	133 47% G	43 18%	62 32% J	72 47% JKM	61 32% J	153 51% JKM	61 46% JKM	7 4%	49 28% PR	9 11% p	59 46% PQRv	111 62% PQRSV W	73 65% PQRSV W	38 34% PR	55 38% PqR	52 55% PQRVW	
OVERREACH	721 60%	104 54%	130 57%	156 65% Bc	147 58%	183 64% B	235 56%	303 62% g	183 64% G	125 54%	108 57%	101 66% Jk	109 58%	195 65% Jk	82 61%	82 45%	86 50%	33 41%	91 70% PQRVW	136 76% PQRVW	86 77% PQRVW	62 56% pR	81 57% PR	64 68% PQRv	
NECESSARY	271 23%	67 35% DEF	64 28% DEF	38 16%	51 20%	50 17%	131 31% HI	89 18%	50 17%	83 36% KLMNO	47 25% NO	30 19%	48 26% NO	42 14%	20 15%	75 42% QRSTU VWX	37 22% tUx	24 30% TUwX	32 25% TUX	25 14%	13 12%	24 22% tUx	27 19%	12 13%	
<u>INFORMED: FTC LAWSUIT (D/S)</u>	542 45%	47 25%	88 39% B	130 54% BCe	115 46% B	160 56% BCE	135 32%	245 50% G	160 56% G	57 25%	81 43% J	86 56% JKM	77 41% J	163 54% JKM	74 56% JKM	14 8%	58 34% P	28 35% P	63 49% PQR	119 67% PQRSV WX	83 74% PQRSV WX	58 52% PQR	67 47% PQR	49 52% PQR	
OVERREACH	793 66%	111 58%	147 65%	166 69% B	163 65%	204 71% B	258 61%	330 67% g	204 71% G	137 59%	122 64%	110 72% J	120 64%	207 69% J	94 70% J	86 48%	98 57% p	45 57%	95 73% PQR	140 79% PQRW	93 83% PQRsV WX	78 70% PQR	91 64% P	66 69% Pq	
NECESSARY	251 21%	63 33% DEF	59 26% DeF	37 15%	48 19%	44 15%	122 29% HI	85 17%	44 15%	80 35% KLMNO	41 21% n	24 16%	43 23% No	44 15%	19 14%	72 40% QRSTU VWX	40 23% TU	17 21% tU	32 24% TU	21 12%	10 9%	19 17% u	24 17% u	16 17%	
<u>FTC GOAL (D/S)</u>	612 51%	74 39%	106 47%	130 54% B	131 52% B	169 59% BC	181 43%	261 53% G	169 59% G	100 43%	81 42%	89 58% JKM	80 42%	180 60% JKM	80 60% JKM	44 24%	63 37% P	32 40% P	73 57% PQR	128 72% PQRSV WX	81 72% PQRSV Wx	64 57% PQR	70 49% PQ	56 59% PQR	
SHOULD PURSUE TRUE FRAUD	821 68%	123 64%	153 67%	166 69%	167 66%	210 73% Be	276 66%	333 68%	210 73% G	157 68%	119 62%	113 74% KM	118 63%	214 71% km	97 73% km	101 56%	100 58%	51 63%	97 75% PQRw	143 80% PQRvW	90 81% PQRvW	78 71% PQ	90 63%	70 73% PQ	
SHOULD PURSUE COMP LIKE AMAZON	209 17%	49 25% DEF	46 20% f	36 15%	37 15%	42 15%	95 23% HI	72 15%	42 15%	57 25% LNO	38 20% No	24 16%	39 21% No	34 11%	17 13%	56 31% QSTUV WX	37 21% TUv	18 23% TU	24 19% TU	15 8% TU	10 9%	15 13%	21 15% t	14 15%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-3
Summary of Key Data

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
GOV SHOULD HAVE BETTER THINGS TO DO THAN GO AFTER AMAZON (D/S)	877 73%	148 77% Ef	169 74%	188 78% EF	172 68%	198 69%	317 75% i	360 73%	198 69%	165 71%	137 72%	105 69%	151 80% JKLNo	223 74%	93 70%	125 69% QR	97 57%	42 53%	115 89% PQRVW X	157 88% PQRVW X	94 84% PQRVw X	78 70% QR	106 75% QR	62 65%
AGREE	1013 84%	169 88% eF	195 85%	209 87% f	206 82%	233 81%	364 87% i	416 85%	233 81%	195 84%	158 83%	124 81%	168 89% kLO	258 86%	108 81%	149 83% r	131 76%	57 71%	122 94% PQRVW X	165 93% PQRVW X	100 QRx	93 84% R	120 84% qR	76 80%
DISAGREE	137 11%	21 11%	26 11%	22 9%	34 14%	34 12%	47 11%	56 11%	34 12%	30 13%	21 11%	19 13%	17 9%	35 12%	15 11%	24 14% STU	33 19% STUW	15 18% STU	7 6%	9 5%	6 5%	15 14% STU	14 10% t	14 15% STU
FTC LAWSUIT (D/S)	544 45%	40 21%	93 41% B	137 57% BCE	114 45% B	159 56% BCE	132 32%	251 51% G	159 56% G	53 23%	83 44% J	89 58% JKM	78 42% J	168 56% JKM	71 53% Jm	11 6%	69 40% P	30 37% P	64 50% Pqr	114 64% PQRSV Wx	80 71% PQRSV WX	57 51% Pqr	68 48% P	50 52% Pqr
WASTING TIME & RESOURCES	781 65%	107 56%	146 64% b	167 69% B	159 63%	201 70% Be	253 60%	325 66% g	201 70% G	131 57%	121 63%	111 72% Jk	121 64%	205 68% J	90 67% j	85 48%	102 59% P	47 58%	93 72% PQrw	135 76% PQRW	90 80% PQRVW x	75 67% P	88 62% P	65 68% P
CORRECTLY PRIORITIZING RESOURCES	237 20%	67 35% CDEF	54 23% DF	30 12%	44 18%	42 15%	121 29% HI	74 15%	42 15%	78 34% KLMNO	37 20% N	22 14%	43 23% lNo	37 12%	20 15%	74 41% QRSTU VWX	33 19% tU	17 21% U	29 22% TUw	22 12%	10 9%	18 16%	19 14%	15 16%
REPRESENTATIVE SHOULD (D/S)	565 47%	56 29%	92 40% B	131 55% BC	121 48% Bc	163 57% BCe	149 35%	252 51% G	163 57% G	60 26%	84 44% J	88 57% JKM	87 46% J	169 56% JKM	75 56% JK	18 10%	61 35% P	26 33% P	67 52% PQR	118 66% PQRSW	80 72% PQRSV Wx	63 57% PQR	74 52% PQR	56 59% PQR
OPPOSE FTC LAWSUIT	785 65%	115 60%	144 63%	165 69% B	159 63%	201 70% B	259 62%	325 66%	201 70% G	135 58%	124 65%	109 71% J	123 65%	201 67% j	92 69% j	86 48%	96 56%	44 54%	95 74% PQR	137 77% PQRW	89 80% PQRW	78 70% PQR	92 65% P	68 71% PQR
SUPPORT FTC LAWSUIT	220 18%	58 30% cDEF	52 23% DEF	34 14%	38 15%	38 13%	110 26% HI	72 15%	38 13%	75 32% KLMNO	40 21% lNo	21 14%	35 19% N	32 11%	17 13%	68 38% QRSTU VWX	35 21% TUwx	17 22% TU	28 21% TUvwx	18 10%	9 8%	15 13%	18 13%	11 12%
LAWSUIT RESULT/HARDER FOR OTHER SELLERS (D/S)	649 54%	98 51%	119 52%	135 56%	139 55%	160 56%	217 52%	274 56%	160 56%	110 48%	100 53%	89 58% J	106 57% j	173 57% J	71 53%	86 48%	83 48%	34 42%	75 58% pqRW	129 72% PQRSV WX	78 70% PQRsV WX	56 51%	62 43%	47 50%
CONCERNED	896 75%	142 74%	169 74%	181 75%	187 74%	217 76%	311 74%	368 75%	217 76%	168 73%	141 74%	120 78%	142 76%	227 75%	97 72%	129 72%	120 70%	54 68%	101 79% qw	150 84% PQRVW x	92 83% PQRvW x	81 73%	97 68%	70 74%
NOT CONCERNED	247 21%	44 23%	50 22%	46 19%	48 19%	57 20%	94 22%	94 19%	57 20%	59 25% N	40 21%	31 20%	36 19%	54 18%	26 20%	43 24% TU	38 22% TU	20 25% TU	27 21% Tu	21 12%	14 12%	25 22% Tu	35 25% TU	23 24% TU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 1-4
Summary of Key Data

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
PARTY																								
DEMOCRAT	432 36%	15 28%	135 32%	118 33%	153 44% BCD	90 36%	131 32%	211 39% G	83 29%	137 37% i	104 36% i	106 43% I	219 27%	213 56% MP	118 70% MNP	66 46% M	105 26%	113 28%	83 48%	130 61% S	34 62%	84 74%	36 45%	30 46%
REPUBLICAN	420 35%	22 41%	153 36% e	136 38% E	104 30%	98 39%	148 36%	175 33%	104 36%	141 38% l	97 34%	77 31%	331 41% NO	89 23% O	20 12%	50 35% NO	155 38%	176 43%	47 27% t	42 20%	10 19% v	10 8%	27 34%	23 36%
IND/UNAFF/OTHER	348 29%	17 31%	135 32% e	107 30%	89 26%	65 26%	131 32%	151 28%	101 35% JL	95 26%	85 30%	66 26%	266 33% NOP	82 21%	30 18%	28 20%	144 36% r	122 30%	42 25%	39 19%	10 19%	20 18%	17 21%	11 18%
IDEOLOGY																								
LIBERAL	256 21%	11 21%	64 15%	73 20% c	102 29% CD	47 18%	81 20%	128 24% f	48 17%	79 21%	62 22%	66 26% I	136 17%	120 31% M	51 30% M	48 33% M	57 14%	79 19% q	53 31%	66 31%	17 31%	35 30%	28 35%	20 32%
MODERATE	484 40%	21 39%	184 43% E	147 41%	125 36%	96 38%	164 40%	223 41%	113 39%	148 40%	122 43%	100 40%	332 41% P	152 40% P	80 48% nP	43 30%	171 42%	161 39%	65 38%	87 41%	23 43%	57 50%	24 30%	19 29%
CONSERVATIVE	409 34%	19 35%	164 39% E	121 34%	102 29%	88 35%	148 36%	173 32%	114 39% L	123 33%	100 35%	73 29%	321 39% NOP	88 23%	32 19%	40 28% o	169 42%	152 37%	44 26%	44 21%	14 26%	18 16%	22 27%	18 29%
GENERIC CONGRESSIONAL BALLOT																								
DEMOCRATIC CANDIDATE	496 41%	18 35%	171 40%	133 37%	162 47% cD	97 38%	148 36%	250 47% FG	99 34%	145 39%	127 44% I	124 50% IJ	275 34%	221 57% Mp	119 71% MNP	70 49% M	138 34%	137 33%	89 52%	131 62% S	33 61%	87 76% u	40 50%	29 46%
REPUBLICAN CANDIDATE	490 41%	26 50% e	181 43% E	158 44% E	120 35%	104 41%	178 43%	208 39%	131 45% L	151 40%	119 42%	89 36%	398 49% NOP	92 24% O	18 11%	52 36% NO	202 50%	196 48%	48 28%	44 21%	11 21% V	7 6%	25 31%	27 42%
UNDECIDED	116 10%	7 13%	47 11%	32 9%	30 9%	23 9%	51 13% H	42 8%	29 10%	46 12% kL	23 8%	18 7%	79 10%	37 10%	13 8%	12 8%	35 9%	44 11%	17 10%	20 9%	3 6%	10 8%	9 11%	3 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-4
Summary of Key Data

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOMERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BIDEN JOB APPROVAL (D/S)	-171 -14%	-13 -24%	-76 -18%	-85 -24%	4 1% BCD	-67 -27%	-106 -26%	2 - FG	-84 -29%	-90 -24%	8 3% IJL	-6 -2% IJ	-230 -28%	59 15% MP	57 34% MNP	4 3% M	-97 -24% r	-133 -32%	21 12%	38 18%	14 26%	43 38%	7 9% X	-3 -5%
APPROVE	466 39%	20 38%	159 38%	126 35%	153 44% cD	84 33%	129 31%	253 47% FG	92 32%	120 32%	140 49% IJ	113 45% IJ	270 33%	197 51% M	100 60% MnP	66 46% M	142 35%	128 31%	90 53%	105 50%	32 59%	69 60%	42 53% x	24 38%
DISAPPROVE	637 53%	33 62% E	235 56% E	211 58% E	150 43%	151 60% H	234 57% H	252 47% FG	176 61% KL	209 56% KL	133 46%	119 48%	500 61% NOP	138 36% O	43 26%	63 44% O	239 59%	261 63%	70 41% t	68 32%	18 33%	26 22%	35 44%	28 43%
CONGRESS MEMBER JOB APPROVAL (D/S)	-101 -8%	-4 -8% d	-17 -4% De	-60 -17%	-25 -7% D	-11 -4% G	-81 -20%	-9 -2% fg	-40 -14%	-52 -14%	10 4% IJL	-19 -8% IJ	-101 -12%	- - MP	20 12% MNP	-10 -7% m	-28 -7% R	-73 -18%	-2 -1%	1 1% S	12 23% V	7 6%	-10 -13%	- -1% W
APPROVE	437 36%	21 39%	172 41% D	109 30%	126 36% d	93 37% g	120 29%	224 42% G	101 35%	113 30%	133 46% IJL	90 36%	291 36%	146 38%	74 44% M	51 36%	163 40% R	128 31%	71 41%	75 36%	30 55% v	45 39%	29 37%	22 34%
DISAPPROVE	538 45%	25 47%	189 45%	169 47%	150 43%	104 41%	201 49% fh	233 43%	140 49%	165 44%	123 43%	110 44%	392 48% NO	146 38%	55 33%	62 43% o	191 47%	201 49%	73 42%	74 35%	17 32%	37 33%	40 49% x	22 34%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-4
Summary of Key Data

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/ GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
GOV ROLE IN MARKETPLACE																								
LIMITED ROLE	622 52%	25 47%	228 54%	195 54%	167 48%	113 45%	227 55% F	281 52% f	145 50%	195 52%	147 51%	134 54%	445 55% NO	177 46%	73 43%	74 51%	210 52%	235 57%	83 48%	94 45%	22 41%	51 44%	43 54%	31 48%
NO ROLE	250 21%	9 18%	85 20%	65 18%	86 25% D	57 23%	88 21%	105 20%	76 27% JL	68 18%	66 23% L	39 15%	173 21%	77 20%	32 19%	35 24%	103 25% R	70 17%	40 23%	37 18%	16 29% V	16 14%	17 22%	17 27%
MAJOR ROLE	240 20%	12 23%	79 19%	69 19%	75 22%	53 21%	67 16%	120 22% G	50 17%	70 19%	67 23% i	53 21%	139 17%	101 26% Mp	52 31% MP	27 19%	76 19%	64 15%	41 24%	59 28%	16 30%	36 31%	17 21%	11 17%
INITIAL: FTC LAWSUIT (D/S)	450 37%	18 35%	190 45% E	161 45% E	79 23%	96 38% H	192 47% FH	161 30%	99 34% K	189 51% IKL	75 26%	86 34% K	370 45% NOP	80 21%	33 19%	35 24%	146 36%	224 54% Q	29 17%	51 24% s	8 15%	24 21%	21 26%	15 23%
OVERREACH	721 60%	28 53%	267 63% e	223 62%	194 56%	148 59%	268 65% H	303 57%	170 59%	246 66% iKL	164 57%	139 56%	519 64% NOp	202 53%	88 52%	80 56%	248 61%	271 66%	87 51%	115 55%	28 51%	60 53%	45 57%	35 55%
NECESSARY	271 23%	10 19%	77 18%	62 17%	115 33% BCD	52 21%	76 19%	143 27% FG	71 25% J	57 15%	89 31% iJL	54 21% J	149 18%	122 32% M	55 33% M	45 31% M	102 25% R	47 11%	58 34%	64 30%	19 36%	36 32%	25 31%	20 32%
INFORMED: FTC LAWSUIT (D/S)	542 45%	20 37%	232 55% BE	181 50% bE	105 30%	97 38%	247 60% FH	196 37%	132 46% K	212 57% IKL	93 32%	103 41% K	423 52% NOP	119 31%	51 30%	53 37%	172 43%	251 61% Q	54 31%	64 30%	17 31%	34 30%	33 41%	20 31%
OVERREACH	793 66%	32 61%	297 70% E	243 67% e	210 61%	156 62%	305 74% FH	331 62%	192 67%	267 71% KL	178 62%	154 62%	569 70% NOp	224 58%	96 57%	89 62%	268 66%	300 73% Q	103 60%	120 57%	33 62%	63 55%	52 64%	38 59%
NECESSARY	251 21%	13 24%	65 15%	62 17%	105 30% CD	59 23% G	57 14%	135 25% G	61 21% j	55 15%	85 29% IjL	50 20% j	146 18%	105 27% M	45 27% M	36 25% m	97 24% R	49 12%	49 28%	56 27%	17 31%	29 25%	18 23%	18 28%
FTC GOAL (D/S)	612 51%	18 34%	250 59% BdE	191 53% BE	148 43%	120 47%	262 64% FH	230 43%	154 54% KL	226 60% KL	116 40%	114 46%	454 56% NO	158 41%	58 35%	71 50% nO	199 49%	255 62% Q	72 42%	85 40%	26 49% V	32 28%	34 42%	38 59% W
SHOULD PURSUE TRUE FRAUD	821 68%	32 59%	305 72% be	246 68%	228 66%	166 66%	309 76% FH	345 64%	201 70% l	273 73% KL	189 66%	156 63%	580 71% NO	241 63%	98 58%	100 69% O	282 70%	298 72%	109 63%	131 62%	36 67% v	62 54%	51 64%	49 76% w
SHOULD PURSUE COMP LIKE AMAZON	209 17%	14 25% c	55 13%	56 15%	80 23% CD	47 18% G	48 12%	115 21% G	47 16% G	47 13%	73 25% IjL	43 17%	126 15%	83 22% M	39 23% M	28 20%	83 20% R	44 11%	37 21%	46 22%	10 19%	29 26%	17 22%	11 17%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-4
Summary of Key Data

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
GOV SHOULD HAVE BETTER THINGS TO DO THAN GO AFTER AMAZON (D/S)	877 73%	30 56%	297 70% b	273 76% Bc	266 77% BC	203 80% H	336 82% H	336 63%	227 79% KL	312 84% KL	180 63%	155 62%	591 72%	285 74%	121 72%	122 85% MNO	278 69%	313 76% Q	130 76%	154 73%	43 80% v	78 68%	64 80%	58 91% w
AGREE	1013 84%	41 76%	347 82%	310 86%	302 87% bc	223 88% H	363 89% H	426 79%	250 87% KL	336 90% KL	228 79%	199 80%	686 84%	328 85%	142 85%	131 91% Mno	333 82%	353 86%	145 85%	181 86%	48 89%	94 83%	70 88%	61 96% w
DISAGREE	137 11%	11 20%	50 12%	37 10%	36 11%	19 8%	27 7%	90 17% FG	23 8%	24 6%	47 16% IJ	43 17% IJ	94 12% P	42 11% p	22 13% p	9 7%	55 13% r	40 10%	16 9%	27 13%	5 9%	17 15%	7 8%	3 4%
FTC LAWSUIT (D/S)	544 45%	20 37%	228 54% BE	193 53% BE	98 28%	90 36%	256 62% FH	198 37%	135 47% K	210 56% IKL	91 32%	106 43% K	418 51% NO	126 33%	44 26%	63 44% NO	182 45%	237 57% Q	45 26%	80 38% S	14 26%	30 27%	28 35%	35 55% W
WASTING TIME & RESOURCES	781 65%	30 57%	293 69% bE	243 67% E	204 59%	151 60%	305 75% FH	324 60%	191 66%	265 71% KL	173 60%	151 61%	555 68% NO	226 59%	94 56%	94 65% o	269 67%	286 69%	94 55%	130 62%	31 57%	63 55%	48 60%	46 72%
CORRECTLY PRIORITIZING RESOURCES	237 20%	10 20%	65 15%	50 14%	106 30% bcd	61 24% G	49 12%	127 24% G	56 19%	55 15%	82 29% IJL	45 18%	137 17%	100 26% M	50 30% Mp	31 22%	88 22% R	49 12%	50 29%	50 24%	17 32%	33 29%	20 25%	11 17%
REPRESENTATIVE SHOULD (D/S)	565 47%	25 46%	238 56% DE	176 49% E	123 36%	117 46% H	250 61% FH	198 37%	140 49% K	225 60% IKL	92 32%	106 42% K	430 53% NOp	135 35%	56 33%	64 44% no	183 45%	247 60% Q	50 29%	84 40% S	21 39%	35 30%	30 37%	34 54% W
OPPOSE FTC LAWSUIT	785 65%	34 63%	291 69% e	236 65%	215 62%	165 65%	299 73% FH	321 60%	195 68% kL	267 72% KL	172 60%	149 60%	560 69% NO	225 59%	96 57%	94 65%	270 67%	291 71%	99 57%	125 59%	35 65%	61 54%	50 62%	44 69%
SUPPORT FTC LAWSUIT	220 18%	9 17%	54 13%	60 17%	92 27% CD	48 19% G	49 12%	123 23% G	55 19% J	42 11%	80 28% IJL	43 17% J	130 16%	90 23% M	40 24% M	30 21%	87 21% R	43 11%	48 28% t	41 20%	14 26%	26 23%	20 25%	10 15%
LAWSUIT RESULT/HARDER FOR OTHER SELLERS (D/S)	649 54%	24 45%	231 55%	208 58% b	180 52%	140 55% h	250 61% H	260 48%	157 54% l	232 62% iKL	142 50%	117 47%	443 54%	206 54%	98 58%	76 53%	204 50%	240 58% Q	95 55%	110 52%	39 72% v	59 52%	43 54%	33 52%
CONCERNED	896 75%	37 70%	316 75%	274 76%	257 74%	189 75%	320 78% H	386 72%	218 76%	291 78% L	211 74%	175 70%	611 75%	284 74%	127 76%	107 75%	300 74%	311 76%	129 75%	154 73%	46 85% v	81 71%	60 75%	47 74%
NOT CONCERNED	247 21%	14 25%	85 20%	66 18%	77 22%	49 19%	70 17%	127 24% G	61 21% j	58 16%	69 24% J	57 23% J	168 21%	78 20%	29 17%	31 22%	97 24% R	72 17%	34 20%	44 21%	7 13%	22 19%	17 21%	14 22%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 1-5
Summary of Key Data

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL			
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%		
PARTY																										
DEMOCRAT	432 36%	333 37%	274 38%	59 35%	95 33%	57 23%	217 34% F	157 50% FG	19 19%	38 26%	92 30%	125 39% K	75 46%	81 53%	124 37%	67 34%	117 36%	115 35%	370 37% T	62 30%	330 71% V	62 10%	210 48% X	139 26%		
REPUBLICAN	420 35%	318 35%	254 35%	64 38%	96 33%	105 42% H	234 37% H	80 25%	45 43%	61 42%	113 37%	121 37%	44 27%	36 24%	116 35%	61 31%	126 39% p	113 35%	354 36%	66 32%	31 7%	374 59% U	134 31%	212 39% W		
IND/UNAFF/OTHER	348 29%	248 28%	202 28%	46 27%	100 34% BC	88 35% gH	178 28%	79 25%	40 39%	47 32%	102 33% L	77 24%	44 27%	35 23%	95 28%	68 35% Q	81 25%	97 30%	268 27%	80 38% S	105 23% U	201 32% U	94 21%	187 35% W		
IDEOLOGY																										
LIBERAL	256 21%	214 24% E	182 25% dE	32 19%	40 14%	39 16%	132 21% f	84 27% Fg	16 15%	23 16%	52 17%	80 25% K	43 26%	40 27%	71 21%	38 20%	71 22%	71 22%	218 22%	38 18%	193 41% V	40 6%	115 26% X	92 17%		
MODERATE	484 40%	349 39%	278 38%	71 42%	132 45% bC	81 32%	265 42% F	137 43% F	35 34%	46 31%	136 44%	129 40%	64 39%	73 48% m	126 38%	82 42%	133 41%	138 42%	388 39%	96 46% s	211 45% V	223 35%	168 38%	229 43%		
CONSERVATIVE	409 34%	300 33%	242 33%	58 34%	105 36%	109 44% GH	212 34% H	86 27%	46 44%	64 44%	114 37% l	99 31%	54 33% N	32 21%	114 34%	68 34%	110 34%	113 35%	351 35% T	58 28%	50 11% U	347 55% U	141 32%	206 38% w		
GENERIC CONGRESSIONAL BALLOT																										
DEMOCRATIC CANDIDATE	496 41%	378 42%	313 43%	65 38%	114 39%	67 27%	261 42% F	167 53% FG	26 25%	41 28%	118 39%	143 44%	81 50%	85 56%	129 38%	88 45%	133 41%	136 42%	428 43% T	67 32%	387 83% V	61 10%	243 56% X	169 31%		
REPUBLICAN CANDIDATE	490 41%	375 42%	302 41%	73 43%	111 38%	128 51% GH	269 43% H	92 29%	60 58% j	68 46%	142 46% l	127 39%	49 30%	43 29%	133 40%	73 37%	133 41%	145 45% p	415 42%	75 36%	28 6% U	448 70% U	147 34%	261 48% W		
UNDECIDED	116 10%	82 9%	62 8%	20 12%	33 11%	30 12%	59 9%	26 8%	9 9%	21 14%	24 8%	35 11%	17 10%	9 6%	36 11% R	20 10% r	37 11% R	19 6% S	80 8% S	37 18% S	24 5% U	70 11% U	24 5%	58 11% W		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-5
Summary of Key Data

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BIDEN JOB APPROVAL (D/S)	-171 -14%	-125 -14% D	-84 -12% D	-41 -24%	-43 -15% d	-93 -37%	-110 -17% F	33 11% FG	-47 -45%	-46 -32%	-53 -17%	-57 -18%	24 14% N	9 6%	-76 -23%	-34 -18%	-29 -9% OP	-31 -10% OP	-124 -12% T	-47 -23%	466 100% V	-637 -100%	104 24% X	-225 -42%
APPROVE	466 39%	350 39%	292 40%	58 35%	114 39%	70 28%	232 37% F	162 51% FG	27 26%	43 30%	117 38%	115 36%	88 54%	73 49%	115 34%	72 37%	135 42% o	136 42% O	402 40% T	65 31%	466 100% V	- -	262 60% X	141 26%
DISAPPROVE	637 53%	476 53%	376 52%	100 59% c	157 54%	163 65% GH	342 54% H	129 41%	74 71%	89 61%	170 55%	172 53%	64 39%	65 43%	191 57%	106 54%	164 51%	167 52%	525 53%	112 54%	- -	637 100% U	158 36%	367 68% W
CONGRESS MEMBER JOB APPROVAL (D/S)	-101 -8%	-65 -7% E	-53 -7% E	-11 -7% e	-36 -12%	-58 -23%	-63 -10% F	18 6% FG	-24 -23%	-34 -23%	-31 -10%	-32 -10%	25 15% N	-7 -5%	-29 -9%	-18 -9%	-37 -11%	-14 -4% OpQ	-70 -7% T	-31 -15%	121 26% V	-209 -33%	437 100% X	-538 -100%
APPROVE	437 36%	331 37%	271 37%	61 36%	104 36%	73 29%	225 36% f	137 43% FG	33 31%	40 28%	117 38%	108 34%	83 51% N	54 36%	116 35%	66 34%	121 37%	131 40%	387 39% T	50 24%	262 56% V	158 25%	437 100% X	- -
DISAPPROVE	538 45%	396 44%	324 44%	72 43%	140 48%	131 52% gH	288 46% H	119 38%	57 54%	74 51%	148 48%	140 43%	59 36%	61 40%	145 43%	84 43%	158 49%	145 45%	457 46% t	81 39%	141 30%	367 58% U	- -	538 100% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-5
Summary of Key Data

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
GOV ROLE IN MARKETPLACE																								
LIMITED ROLE	622 52%	469 52%	383 52%	86 51%	151 52%	129 51%	332 53%	159 50%	50 48%	79 54%	159 52%	173 54%	83 51%	77 51%	170 51%	94 48%	171 53%	177 55%	512 52%	111 53%	228 49%	343 54%	225 52%	267 50%
NO ROLE	250 21%	189 21%	147 20%	41 24%	59 20%	58 23%	135 21%	56 18%	33 32% J	25 17%	78 26% L	57 18%	31 19%	25 17%	76 23%	43 22%	66 20%	61 19%	212 21%	38 18%	61 13%	174 27% U	85 19%	139 26% W
MAJOR ROLE	240 20%	180 20%	151 21%	29 17%	58 20%	39 16%	123 20%	78 25% Fg	15 15%	24 16%	60 20%	63 19%	41 25%	36 24%	61 18%	40 20%	65 20%	72 22%	204 21%	36 17%	149 32% V	76 12%	107 24% X	98 18%
INITIAL: FTC LAWSUIT (D/S)	450 37%	393 44% DE	347 48% DE	45 27% e	57 19%	97 39% H	259 41% H	93 30%	28 27%	68 47% I	111 36%	148 46% K	37 22%	56 37% M	136 41% r	81 41% r	115 35%	109 34%	374 38%	76 37%	63 13%	357 56% U	128 29%	224 42% W
OVERREACH	721 60%	581 65% DE	487 67% DE	95 56% e	136 47%	152 61%	388 62%	179 57%	59 57%	93 63%	185 61%	203 63%	90 55%	88 58%	207 62%	118 60%	194 60%	192 59%	596 60%	125 60%	217 47%	453 71% U	252 58%	337 63%
NECESSARY	271 23%	188 21%	139 19%	49 29% BC	80 27% BC	55 22%	129 21%	85 27% G	31 30% J	24 17%	75 24% L	55 17%	53 33% N	32 21%	70 21%	37 19%	79 24%	83 26% p	223 22%	48 23%	155 33% V	96 15%	123 28% X	113 21%
INFORMED: FTC LAWSUIT (D/S)	542 45%	461 51% DE	402 55% DE	59 35% e	76 26%	124 50% H	296 47% H	122 39%	42 41%	82 56% I	130 42%	166 52% K	54 33%	67 44% M	156 47%	105 54% QR	136 42%	136 42%	448 45%	93 45%	82 18%	403 63% U	154 35%	270 50% W
OVERREACH	793 66%	630 70% DE	526 72% DE	105 62% e	155 53%	171 68%	420 67%	201 63%	68 65%	103 70%	203 66%	218 68%	101 62%	99 65%	223 67%	138 70%	207 64%	215 66%	659 66%	134 64%	238 51%	490 77% U	275 63%	371 69% w
NECESSARY	251 21%	170 19%	124 17%	46 27% BC	79 27% BC	47 19%	124 20%	78 25% fg	26 25% j	21 15%	73 24% L	51 16%	47 29%	32 21%	67 20%	33 17%	71 22%	79 24% P	210 21%	41 19%	156 34% V	86 14%	121 28% X	101 19%
FTC GOAL (D/S)	612 51%	502 56% DE	423 58% DE	79 46% e	108 37%	134 54% H	333 53% H	142 45%	54 52%	80 55%	152 50%	181 56%	64 39%	77 51% M	172 51%	108 55%	157 48%	168 52%	502 51%	109 53%	123 26%	439 69% U	178 41%	313 58% W
SHOULD PURSUE TRUE FRAUD	821 68%	642 71% E	530 73% E	112 66%	176 60%	175 70%	436 69%	208 66%	73 70%	101 69%	213 69%	223 69%	103 63%	104 68%	227 68%	138 71%	217 67%	228 70%	683 69%	138 66%	261 56%	502 79% U	285 65%	392 73% W
SHOULD PURSUE COMP LIKE AMAZON	209 17%	140 16%	106 15%	33 20%	68 23% BC	41 16%	103 16%	65 21%	19 19%	22 15%	61 20% L	42 13%	39 24%	26 17%	55 17%	31 16%	61 19%	60 18%	181 18% t	29 14%	138 30% V	63 10%	107 24% X	80 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-5
Summary of Key Data

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
GOV SHOULD HAVE BETTER THINGS TO DO THAN GO AFTER AMAZON (D/S)	877 73%	710 79% E	585 80% E	126 74% E	160 55%	183 73%	458 73%	233 74%	72 70%	110 76%	211 69%	247 76% K	125 76%	107 71%	253 76%	136 69%	234 72%	241 74%	707 71%	170 82% S	269 58%	533 84% U	327 75% x	374 69%
AGREE	1013 84%	795 88% E	650 89% E	145 85% E	212 73%	212 85%	527 84%	270 85%	87 83%	125 86%	249 81%	278 86% k	141 86%	128 84%	288 86%	159 81%	274 85%	276 85%	825 83%	188 90% S	355 76%	575 90% U	374 86%	443 82%
DISAGREE	137 11%	84 9%	65 9%	19 11%	53 18% BCD	29 12%	70 11%	37 12%	14 14%	15 10%	38 12%	32 10%	17 10%	20 13%	35 10%	23 12%	41 13%	34 11%	119 12%	18 9%	85 18% V	42 7%	48 11%	69 13%
FTC LAWSUIT (D/S)	544 45%	460 51% DE	403 55% DE	57 34%	83 29%	118 47% H	310 49% H	112 36%	44 42%	74 51%	139 45%	171 53% k	43 26%	68 45% M	157 47%	111 57% OQR	134 41%	138 43%	451 45%	93 45%	98 21%	398 62% U	176 40%	261 48% W
WASTING TIME & RESOURCES	781 65%	618 69% DE	518 71% DE	100 59%	158 54%	162 65%	422 67% h	193 61%	68 65%	95 65%	203 66%	219 68%	93 57%	99 65%	222 66%	134 69%	208 64%	208 64%	648 65%	132 64%	242 52%	479 75% U	281 64%	361 67%
CORRECTLY PRIORITIZING RESOURCES	237 20%	159 18%	115 16%	44 26% BC	75 26% BC	44 18%	112 18%	81 26% FG	23 22%	21 14%	64 21% l	48 15%	50 31% N	31 20%	65 19% P	23 12%	74 23% P	70 22% P	198 20%	39 19%	144 31% V	80 13%	106 24% X	100 19%
REPRESENTATIVE SHOULD (D/S)	565 47%	483 54% DE	414 57% DE	69 41% E	80 28%	114 46%	326 52% H	123 39%	37 35%	77 53% I	152 50%	174 54%	45 27%	77 51% M	173 52% QR	118 60% oQR	128 39%	138 43%	461 46%	104 50%	99 21%	415 65% U	164 37%	287 53% W
OPPOSE FTC LAWSUIT	785 65%	632 70% E	524 72% dE	108 64% E	149 51%	162 65%	426 68% h	195 62%	65 63%	97 66%	210 68%	217 67%	94 57%	100 66%	228 68%	139 71% Qr	202 62%	207 64%	647 65%	138 66%	237 51%	487 76% U	276 63%	371 69% w
SUPPORT FTC LAWSUIT	220 18%	149 17%	111 15%	38 23% bC	69 24% BC	48 19%	100 16%	72 23% G	28 27% J	19 13%	58 19% l	43 13%	49 30% N	23 15%	54 16%	22 11%	74 23% OP	69 21% oP	186 19%	34 16%	139 30% V	73 11%	112 26% X	83 15%
LAWSUIT RESULT/HARDER FOR OTHER SELLERS (D/S)	649 54%	530 59% DE	446 61% DE	84 50% E	114 39%	142 57%	337 54%	168 53%	53 51%	89 61%	151 49%	186 58% K	93 57%	73 48%	177 53%	107 55%	174 54%	187 58%	543 55%	106 51%	210 45%	390 61% U	260 60% X	281 52%
CONCERNED	896 75%	696 77% E	576 79% dE	121 71%	192 66%	189 76%	468 74%	235 74%	77 74%	112 77%	224 73%	245 76%	127 78%	107 71%	244 73%	147 75%	244 75%	250 77%	745 75%	151 73%	325 70%	503 79% U	339 78%	398 74%
NOT CONCERNED	247 21%	166 18%	130 18%	37 22%	78 27% BC	48 19%	132 21%	67 21%	24 23%	23 16%	73 24% l	59 18%	34 21%	34 22%	66 20%	40 21%	71 22%	63 19%	202 20%	44 21%	115 25% V	113 18%	79 18%	117 22%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 1-6
Summary of Key Data

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220
100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%	
PARTY																							
DEMOCRAT	432	400	10	16	257	125	61	196	98	27	147	193	64	117	179	101	296	337	72	234	124	226	120
	36%	81%	2%	14%	50%	22%	61%	48%	25%	15%	61%	31%	26%	29%	46%	44%	34%	33%	53%	30%	52%	29%	55%
		CD		C	FIJ	J	EFHIJ	FIJ	J		LM			N	Q			R		T		V	
REPUBLICAN	420	8	388	19	127	264	24	102	170	94	53	217	124	181	106	83	298	388	21	319	60	322	56
	35%	2%	79%	16%	25%	46%	24%	25%	43%	52%	22%	35%	50%	45%	27%	36%	34%	38%	16%	41%	25%	41%	25%
			BD	B	EGH	EGH	EGHi	EGH	EGHi		K	KL	O				S		U		W		
IND/UNAFF/OTHER	348	88	92	82	127	185	15	113	124	61	41	212	62	103	105	46	274	289	43	227	52	237	44
	29%	18%	19%	70%	25%	32%	15%	27%	32%	34%	17%	34%	25%	26%	27%	20%	32%	29%	31%	29%	22%	30%	20%
			BC	G	EG	EG		G	EG	EG		KM	K				P		U		W		
IDEOLOGY																							
LIBERAL	256	218	23	5	130	93	36	94	72	21	86	120	31	73	110	55	184	192	53	133	73	124	74
	21%	44%	5%	5%	25%	16%	36%	23%	18%	12%	36%	19%	12%	18%	28%	24%	21%	19%	39%	17%	31%	16%	34%
		CD			FIJ	EFHIJ	FJ	J			LM	M		N			R		T		V		
MODERATE	484	221	134	72	232	210	37	196	145	65	95	258	97	151	150	91	345	404	55	306	102	318	87
	40%	45%	27%	62%	45%	37%	37%	48%	37%	36%	40%	41%	39%	37%	38%	40%	40%	40%	40%	39%	43%	40%	39%
		C		BC	FIJ		FGIJ																
CONSERVATIVE	409	45	317	21	131	244	23	108	157	87	57	221	109	168	118	81	295	371	24	315	54	318	51
	34%	9%	65%	18%	26%	43%	23%	26%	40%	48%	24%	35%	44%	42%	30%	35%	34%	37%	17%	40%	23%	40%	23%
			BD	B	EGH	EGH		EGH	EGHi		K	KL	O				S		U		W		
GENERIC CONGRESSIONAL BALLOT																							
DEMOCRATIC CANDIDATE	496	496	-	-	295	144	68	227	117	28	160	243	61	129	214	112	344	377	93	269	145	266	137
	41%	100%	-	-	58%	25%	68%	55%	30%	15%	67%	39%	25%	32%	55%	49%	40%	37%	68%	34%	61%	34%	62%
		CD			FIJ	J	EFHIJ	FIJ	J		LM	M		N	Q			R		T		V	
REPUBLICAN CANDIDATE	490	-	490	-	155	301	24	131	193	108	50	261	152	218	120	91	352	453	24	380	63	383	57
	41%	-	100%	-	30%	52%	24%	32%	49%	59%	21%	42%	61%	54%	31%	40%	41%	45%	17%	49%	27%	49%	26%
			BD		EGH	EGH	EGHi	EGH	EGHi		K	KL	O				S		U		W		
UNDECIDED	116	-	-	116	34	66	5	29	44	23	16	65	16	25	25	9	95	98	13	70	13	72	10
	10%	-	-	100%	7%	12%	5%	7%	11%	13%	7%	10%	7%	6%	6%	4%	11%	10%	9%	9%	5%	9%	4%
			BC		EGH	EGH		EGH	EGH		km						P		U		W		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-6
Summary of Key Data

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BIDEN JOB APPROVAL (D/S)	-171	327	-421	-46	122	-279	54	68	-137	-142	73	-115	-113	-146	46	22	-165	-220	43	-237	63	-250	66
	-14%	66%	-86%	-39%	24%	-49%	54%	16%	-35%	-78%	30%	-18%	-45%	-36%	12%	10%	-19%	-22%	31%	-30%	27%	-32%	30%
		CD		C	FHIJ	J	EFHIJ	FIJ	FJ	LM	M			N	Q			R		T		V	
APPROVE	466	387	28	24	299	127	74	225	110	17	149	228	61	117	209	120	316	355	85	242	144	237	139
	39%	78%	6%	21%	58%	22%	74%	55%	28%	9%	62%	37%	25%	29%	54%	52%	36%	35%	62%	31%	61%	30%	63%
		CD		C	FIJ	J	EFHIJ	FIJ	FJ	LM	M			N	Q			R		T		V	
DISAPPROVE	637	61	448	70	178	405	21	157	247	159	76	343	174	263	163	98	481	575	42	479	80	487	73
	53%	12%	91%	60%	35%	71%	21%	38%	63%	87%	32%	55%	70%	65%	42%	43%	55%	57%	31%	61%	34%	62%	33%
			BD	B	G	EGHI		G	EGH	EFGHI	K	KL	O				P	S		U		W	
CONGRESS MEMBER JOB APPROVAL (D/S)	-101	75	-114	-34	71	-152	36	35	-71	-82	9	-42	-54	-55	6	36	-132	-69	-22	-79	6	-95	29
	-8%	15%	-23%	-29%	14%	-27%	36%	9%	-18%	-45%	4%	-7%	-22%	-14%	1%	16%	-15%	-7%	-16%	-10%	2%	-12%	13%
		CD		FHIJ	J	EFHIJ	FIJ	FJ	LM	M				N	Q			S		T		V	
APPROVE	437	243	147	24	250	163	63	187	126	38	107	225	85	145	173	121	277	374	48	281	106	276	112
	36%	49%	30%	20%	49%	28%	63%	45%	32%	21%	44%	36%	34%	36%	44%	53%	32%	37%	35%	36%	45%	35%	51%
		CD	D	FIJ	J	EFHIJ	FIJ	J	LM					N	Q					T		V	
DISAPPROVE	538	169	261	58	179	316	28	151	196	119	98	267	139	200	168	85	409	443	69	361	100	371	83
	45%	34%	53%	50%	35%	55%	28%	37%	50%	66%	41%	43%	56%	50%	43%	37%	47%	44%	51%	46%	42%	47%	38%
			B	B	EGH			g	EGH	EFGHI			KL	o			P					W	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-6
Summary of Key Data

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
GOV ROLE IN MARKETPLACE																							
LIMITED ROLE	622 52%	243 49%	261 53%	65 56%	264 52%	296 52%	47 47%	217 53%	215 55%	82 45%	-	622 100%	-	211 53%	188 48%	111 48%	469 54%	544 54%	57 41%	446 57%	93 39%	439 56%	88 40%
NO ROLE	250 21%	61 12%	152 31% BD	16 14%	92 18%	143 25% EH	29 29% EH	64 15%	83 21% H	60 33% EFHI	-	-	250 100% KL	134 33% O	56 14%	61 27% Q	161 19%	231 23% S	13 10%	183 23%	46 20%	185 24%	41 19%
MAJOR ROLE	240 20%	160 32% CD	50 10%	16 14%	125 24% FIJ	99 17%	23 23% j	101 25% FiJ	74 19%	25 14%	240 100% LM	-	-	51 13%	132 34% N	55 24%	164 19%	168 17%	58 42% R	111 14%	89 38% T	117 15%	81 37% V
INITIAL: FTC LAWSUIT (D/S)	450 37%	77 15%	292 60% BD	51 44% B	129 25% G	267 47% EGH	-	129 31% EG	171 44% EGH	95 53% EGHi	18 7%	293 47% K	106 42% K	257 64% O	-4 -1%	56 24%	352 41% P	514 51% S	-58 -42%	546 70% U	-105 -44%	571 73% W	-118 -54%
OVERREACH	721 60%	237 48%	368 75% BD	64 55%	283 55% g	373 65% EGH	46 46%	237 58% G	249 64% EGh	124 68% EGH	107 45%	408 66% K	162 65% K	319 79% O	166 43%	138 60%	522 60%	692 68% S	23 17%	626 80% U	53 23%	643 82% W	39 18%
NECESSARY	271 23%	160 32% CD	77 16%	13 11%	154 30% FIJ	106 19%	45 45% EFHIJ	108 26% FIJ	78 20%	28 16%	90 37% LM	115 18%	56 22%	62 15%	170 44% N	81 35% Q	170 20%	177 17%	81 59% R	80 10%	158 67% T	71 9%	157 71% V
INFORMED: FTC LAWSUIT (D/S)	542 45%	119 24%	314 64% B	69 59% B	157 31% G	322 56% EGH	15 16%	142 34% G	207 53% EGH	115 63% EFGHI	28 12%	339 54% K	143 57% K	292 73% O	27 7%	65 28%	441 51% P	601 59% S	-56 -41%	649 83% U	-133 -56%	665 85% W	-138 -63%
OVERREACH	793 66%	269 54%	384 78% BD	78 67% B	304 59% EGH	416 73% EGH	56 56%	248 60%	278 71% EGH	138 76% EGH	116 48%	446 72% K	188 75% K	341 85% O	191 49%	143 62%	592 68% p	757 75% S	24 18%	703 90% U	44 19%	714 91% W	35 16%
NECESSARY	251 21%	150 30% CD	70 14% D	9 8%	147 29% FIJ	94 16% EFHIJ	40 40% EFHIJ	107 26% FIJ	70 18%	23 13%	88 36% LM	107 17%	45 18%	49 12%	164 42% N	78 34% Q	151 17%	156 15%	80 58% R	54 7%	177 75% T	49 6%	173 79% V
FTC GOAL (D/S)	612 51%	149 30%	351 72% BD	60 51% B	210 41% EgH	336 59% EgH	49 49% h	161 39%	213 54% EH	123 68% EFGHI	28 12%	400 64% K	157 63% K	314 78% O	68 18%	106 46%	459 53% p	667 66% S	-55 -40%	665 85% U	-82 -34%	647 82% W	-74 -34%
SHOULD PURSUE TRUE FRAUD	821 68%	283 57%	398 81% BD	73 63%	333 65% EH	414 72% EH	72 72%	262 64%	275 70% h	139 77% EH	115 48%	475 76% K	193 77% K	350 87% O	204 52%	164 71%	595 69%	785 77% S	26 19%	701 90% U	68 29%	692 88% W	64 29%
SHOULD PURSUE COMP LIKE AMAZON	209 17%	134 27% CD	47 10%	13 11%	123 24% FIJ	78 14% j	23 23% FJ	101 24% FIJ	62 16% J	16 9%	87 36% LM	75 12%	36 14%	36 9%	135 35% N	57 25% Q	136 16%	118 12%	81 59% R	36 5%	150 63% T	44 6%	138 63% V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-6
Summary of Key Data

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
GOV SHOULD HAVE BETTER THINGS TO DO THAN GO AFTER AMAZON (D/S)	877 73%	284 57%	430 88% BD	85 73% B	351 69%	436 76% EH	69 69%	282 68%	297 76% EH	138 76% Eh	111 46%	488 78% K	217 87% KL	377 94% O	209 54%	188 82% Q	628 72%	1013 100% S	-137 -100%	739 95% U	60 25%	740 94% W	46 21%
AGREE	1013 84%	377 76%	453 92% BD	98 84% B	420 82%	494 86% eh	83 83%	337 82%	337 86%	157 86%	168 70%	544 87% K	231 92% KL	387 96% O	293 75%	207 90% Q	728 84%	1013 100% S	-	757 97% U	143 60%	759 97% W	128 58%
DISAGREE	137 11%	93 19% CD	24 5%	13 11% c	69 13% f	58 10%	14 14%	55 13%	40 10%	18 10%	58 24% LM	57 9% M	13 5%	10 2%	85 22% N	18 8%	101 12% p	-	137 100% R	18 2%	83 35% T	19 2%	82 37% V
FTC LAWSUIT (D/S)	544 45%	124 25%	317 65% BD	57 49% B	176 34% g	298 52% EGH	25 25%	151 37% G	188 48% EGH	110 61% EFGHI	21 9%	353 57% K	137 55% K	291 73% O	36 9%	68 30%	436 50% P	614 61% S	-65 -47%	781 100% U	-237 -100%	656 84% W	-116 -52%
WASTING TIME & RESOURCES	781 65%	269 54%	380 78% BD	70 60%	309 60%	394 69% EgH	60 60%	249 60%	260 66% eh	134 74% EGHi	111 46%	446 72% K	183 73% K	340 85% O	187 48%	142 62%	580 67%	757 75% S	18 13%	781 100% U	-	706 90% W	43 19%
CORRECTLY PRIORITIZING RESOURCES	237 20%	145 29% CD	63 13%	13 11%	133 26% FIJ	96 17% eFHlJ	34 35% eFHlJ	98 24% FiJ	72 18%	24 13%	89 37% LM	93 15%	46 19%	49 12%	150 39% N	74 32% Q	144 17%	143 14%	83 61% R	-	237 100% T	50 6%	158 72% V
REPRESENTATIVE SHOULD (D/S)	565 47%	130 26%	326 67% BD	62 53% B	179 35% G	320 56% EGH	13 13%	166 40% G	200 51% EGH	120 66% EFGHI	36 15%	351 56% K	144 58% K	318 79% O	33 8%	74 32%	446 51% P	631 62% S	-63 -46%	663 85% U	-109 -46%	785 100% W	-220 -100%
OPPOSE FTC LAWSUIT	785 65%	266 54%	383 78% BD	72 62%	309 60%	403 70% EGH	52 52%	257 62% g	263 67% EG	140 77% EFGHI	117 49%	439 70% K	185 74% K	354 88% O	183 47%	145 63%	580 67%	759 75% S	19 14%	706 90% U	50 21%	785 100% W	-
SUPPORT FTC LAWSUIT	220 18%	137 28% CD	57 12%	10 8%	130 25% FIJ	83 14% EFHlJ	39 39% EFHlJ	91 22% FIJ	63 16% j	20 11%	81 34% LM	88 14%	41 16%	36 9%	151 39% N	70 31% Q	134 15%	128 13%	82 60% R	43 5%	158 67% T	-	220 100% V
LAWSUIT RESULT/HARDER FOR OTHER SELLERS (D/S)	649 54%	211 42%	322 66% BD	63 55% B	252 49%	326 57% EH	61 61% EH	191 46%	225 57% EH	101 56% H	93 39%	360 58% K	153 61% K	264 66% O	178 46%	149 65% Q	454 52%	669 66% S	-30 -22%	549 70% U	43 18%	557 71% W	43 20%
CONCERNED	896 75%	338 68%	399 81% B	87 75%	372 73%	438 76% h	80 80% h	292 71%	300 77% h	138 76% h	161 67%	482 77% K	196 79% K	332 83% O	279 72%	189 82% Q	637 73%	822 81% S	50 37%	656 84% U	138 58%	665 85% W	130 59%
NOT CONCERNED	247 21%	128 26% C	77 16%	24 20%	120 23%	112 20%	18 18%	101 25% fi	75 19%	37 20%	68 28% LM	122 20%	43 17%	68 17%	101 26% N	40 18%	183 21%	153 15%	80 58% R	107 14%	95 40% T	108 14%	86 39% V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 1-7
Summary of Key Data

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
PARTY																						
DEMOCRAT	432 36%	264 30%	92 58% B	123 42% E	271 33%	201 28%	137 50% F	229 29%	129 51% H	44 46%	119 100%	48 100%	33 100%	32 100%	31 100%	66 100%	-	-	-	-	-	-
REPUBLICAN	420 35%	350 40% C	32 20%	108 37%	288 35%	312 43% G	71 26%	329 41% I	62 25%	30 31%	-	-	-	-	-	-	245 100%	54 100%	37 100%	17 100%	12 100%	29 100%
IND/UNAFF/OTHER	348 29%	266 30% C	34 21%	60 21%	263 32% D	208 29% g	63 23%	235 30% i	60 24%	21 22%	-	-	-	-	-	-	-	-	-	-	-	-
IDEOLOGY																						
LIBERAL	256 21%	150 17%	59 38% B	75 26% E	158 19%	109 15%	90 33% F	132 17%	79 31% H	28 29%	51 43%	27 56% p	13 38%	15 48%	21 67% KMP	25 38%	12 5% U	2 4%	1 2%	1 6%	-	2 7%
MODERATE	484 40%	354 40%	59 37%	107 37%	339 41%	292 41%	102 38%	319 40%	97 39%	37 39%	46 38%	19 39%	15 44% o	13 41%	8 24%	34 51% O	50 21%	9 16%	10 26%	3 16%	3 26%	12 41% QRt
CONSERVATIVE	409 34%	340 39% C	35 22%	105 36%	285 35%	293 41% G	70 26%	315 40% I	65 26%	29 30%	19 16% LNP	2 5%	4 13%	1 3%	3 9%	2 3%	176 72% V	42 78% V	25 68% v	12 70%	7 63%	14 48%
GENERIC CONGRESSIONAL BALLOT																						
DEMOCRATIC CANDIDATE	496 41%	301 34%	110 69% B	128 44%	329 40%	237 33%	160 59% F	269 34%	150 60% H	50 52%	114 96%	48 100% KmP	29 89%	29 93%	29 93%	59 89%	1 -	1 2%	1 2%	-	-	-
REPUBLICAN CANDIDATE	490 41%	415 47% C	31 20%	119 41%	344 42%	368 51% G	77 28%	384 48% I	70 28%	32 34%	3 3% lno	-	1 2%	-	-	1 1%	236 97% V	50 94% V	33 91% v	16 94% V	11 91%	21 73%
UNDECIDED	116 10%	86 10% c	10 6%	20 7%	84 10% d	64 9% G	13 5%	78 10% I	9 4%	6 7%	1 1%	-	2 5%	2 7%	1 3%	6 9% KL	6 2%	2 4%	1 3%	1 6%	1 9%	7 23% QRSt

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-7
Summary of Key Data

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BIDEN JOB APPROVAL (D/S) -----	-171 -14%	-246 -28%	64 41% B	17 6% E	-186 -23%	-236 -33%	59 22% F	-252 -32%	70 28% H	1 1%	83 70% MP	45 93% KMNOP	8 24%	19 61% MP	22 70% MP	22 34%	-223 -91%	-50 -92%	-24 -66%	-6 -36% QR	-11 -91%	-23 -78%
APPROVE	466 39%	289 33%	104 66% B	147 51% E	283 34%	217 30%	155 57% F	238 30%	156 62% H	42 44%	97 82% MP	46 95% KMNOP	18 55%	22 71%	26 82% MP	38 57%	8 3% U	1 2%	6 16% QRU	4 26% QRU	- -	2 7%
DISAPPROVE	637 53%	535 61% C	40 25%	130 45% D	469 57% D	453 63% G	96 35%	490 62% I	86 34%	41 43%	14 12% L	1 2%	10 31% KLNo	3 10%	4 13% l	15 23% kLn	231 94% sT	51 94% T	30 82%	10 63%	11 91% t	25 85%
CONGRESS MEMBER JOB APPROVAL (D/S) -----	-101 -8%	-115 -13%	23 15% B	2 1% E	-92 -11%	-85 -12%	10 4% F	-96 -12%	20 8% H	-7 -7%	22 19% MP	11 22% MP	2 5% P	11 36% kMOP	4 13% P	-3 -4%	-61 -25%	-5 -8% Q	-7 -18%	-2 -10% q	1 9% QRSTV	-2 -7% Q
APPROVE	437 36%	307 35%	79 50% B	131 45% E	283 34%	252 35%	123 46% F	275 35%	121 48% H	36 37%	58 49%	25 52%	13 40%	17 55%	16 52%	24 37%	70 29%	21 39%	11 30%	6 38%	6 54% q	8 28%
DISAPPROVE	538 45%	422 48% C	56 35%	129 44%	375 46%	337 47%	113 42%	371 47% i	101 40%	42 44%	36 31%	15 30%	12 35%	6 19%	12 39% n	27 41% N	131 54% v	26 48%	18 48%	8 48%	5 46%	10 35%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-7
Summary of Key Data

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
GOV ROLE IN MARKETPLACE																						
LIMITED ROLE	622 52%	479 54% C	68 43%	127 44%	461 56% D	408 57% G	115 42%	446 56% I	107 43%	46 48%	46 39%	32 67% KNoP	20 59% KN	10 31%	15 48%	30 46%	122 50%	31 58%	18 50%	11 67%	6 52%	16 54%
NO ROLE	250 21%	206 23% C	24 15%	81 28% E	154 19%	162 22%	56 20%	188 24% i	45 18%	22 23%	25 21% LmO	1 2%	3 10%	5 15% l	2 7%	10 16% L	80 33% TV	14 26%	9 25%	2 12%	5 39%	4 14%
MAJOR ROLE	240 20%	142 16%	61 38% B	67 23% e	150 18%	107 15%	90 33% F	116 15%	88 35% H	21 22%	40 34%	15 30%	10 31%	14 43%	7 24%	18 28%	27 11%	7 13%	8 22% t	1 6%	1 9%	2 8%
INITIAL: FTC LAWSUIT (D/S)	450 37%	479 54% C	-37 -24%	54 19%	388 47% D	721 100% G	-271 -100%	575 73% I	-129 -52%	-96 -100%	1 1%	6 13% K	13 40% KLN	5 17% K	10 31% KL	28 42% KLN	140 57% t	30 56%	27 74% QrT	6 36%	12 100% QRSTV	20 69% T
OVERREACH	721 60%	626 71% C	50 32%	161 55%	528 64% D	721 100% G	- -	645 81% I	46 18%	- -	48 40%	22 47%	20 60% k	14 43%	17 55%	38 57% K	181 74%	39 73%	31 85% q	11 64%	12 100% QRSTV	23 79%
NECESSARY	271 23%	147 17%	88 55% B	107 37% E	140 17%	- -	271 100% F	70 9%	175 70% H	96 100%	47 39% MoP	16 33% P	7 20%	8 26%	8 24%	10 15%	41 17% U	9 17% U	4 11% U	5 28% U	- -	3 10% u
INFORMED: FTC LAWSUIT (D/S)	542 45%	570 65% C	-47 -30%	70 24%	460 56% D	599 83% G	-105 -39%	793 100% I	-251 -100%	70 73%	9 8%	9 19% k	17 50% KLn	8 27% K	15 47% KLn	25 37% KL	160 65%	32 59%	29 78% qrt	8 51%	12 100% QRSTV	17 59%
OVERREACH	793 66%	689 78% C	52 33%	173 59%	587 71% D	645 89% G	70 26%	793 100% I	- -	70 73%	56 47%	23 49%	24 72% KLn	16 50%	21 67% K	37 56%	195 80%	41 77%	33 89% v	11 68%	12 100% QRSTV	21 71%
NECESSARY	251 21%	119 14%	99 63% B	103 35% E	128 16%	46 6%	175 65% F	- -	251 100% H	- -	46 39% MnOP	14 29%	7 21%	7 24%	6 20%	12 18%	35 14% U	9 17% U	4 11% U	3 17% u	- -	4 12% u
FTC GOAL (D/S)	612 51%	632 72% C	-46 -29%	111 38%	485 59% D	581 81% G	-25 -9%	661 83% I	-77 -31%	53 55%	40 33% N	19 40% N	17 52% kN	5 15%	12 39% N	23 35% N	170 69%	37 69%	27 73%	9 57%	12 100% QRSTV	19 65%
SHOULD PURSUE TRUE FRAUD	821 68%	719 82% C	49 31%	191 66%	592 72% D	623 86% G	112 41%	697 88% I	81 32%	67 70%	73 61% N	29 61% n	24 73% N	13 41%	19 62% n	38 57%	198 81%	41 77%	31 84%	11 68%	12 100% QRSTV	22 75%
SHOULD PURSUE COMP LIKE AMAZON	209 17%	86 10%	95 60% B	81 28% E	107 13%	42 6%	137 50% F	36 5%	157 63% H	14 14%	33 28%	10 20%	7 21%	8 26%	7 23%	15 22%	28 11% U	4 7% U	4 11% U	2 12%	- -	3 10% u

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Continued

Table 1-7
Summary of Key Data

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
GOV SHOULD HAVE BETTER THINGS TO DO THAN GO AFTER AMAZON (D/S)	877 73%	750 85%	57 36%	220 75%	608 74%	669 93%	96 36%	733 92%	76 30%	59 62%	82 69%	23 48%	25 75%	15 46%	19 60%	45 68%	218 89%	44 83%	34 92%	13 81%	12 100%	25 85%

AGREE	1013 84%	807 92%	104 66%	252 87%	698 85%	692 96%	177 65%	757 96%	156 62%	74 77%	97 82%	33 70%	28 85%	22 71%	25 80%	53 80%	229 94%	48 88%	35 96%	14 88%	12 100%	26 90%
DISAGREE	137 11%	58 7%	47 30%	32 11%	91 11%	23 3%	81 30%	24 3%	80 32%	15 16%	15 13%	10 21%	3 10%	8 24%	6 20%	8 12%	11 4%	3 6%	2 4%	1 7%	- -	2 6%
FTC LAWSUIT (D/S)	544 45%	570 65%	-40 -25%	87 30%	450 55%	573 79%	-78 -29%	659 83%	-123 -49%	35 36%	29 24%	12 25%	17 50%	9 27%	17 53%	15 23%	149 61%	35 65%	27 74%	8 51%	9 78%	20 67%
WASTING TIME & RESOURCES	781 65%	682 77%	52 33%	177 61%	572 70%	626 87%	80 29%	703 89%	54 21%	52 55%	67 57%	24 50%	24 72%	17 54%	21 67%	32 49%	186 76%	41 77%	31 85%	11 68%	10 89%	22 76%
CORRECTLY PRIORITIZING RESOURCES	237 20%	112 13%	92 58%	91 31%	122 15%	53 7%	158 58%	44 6%	177 71%	17 18%	38 32%	12 25%	7 21%	8 27%	4 14%	17 26%	37 15%	6 12%	4 11%	3 17%	1 11%	3 9%
REPRESENTATIVE SHOULD (D/S)	565 47%	605 69%	-45 -29%	88 30%	464 56%	603 84%	-86 -32%	679 86%	-124 -49%	37 39%	21 18%	10 21%	16 48%	7 22%	16 52%	26 39%	155 63%	34 64%	30 82%	7 42%	12 100%	21 71%
OPPOSE FTC LAWSUIT	785 65%	698 79%	46 29%	175 60%	577 70%	643 89%	71 26%	714 90%	49 20%	53 56%	60 51%	25 51%	24 72%	15 48%	21 67%	35 53%	188 77%	41 77%	32 88%	11 64%	12 100%	23 78%
SUPPORT FTC LAWSUIT	220 18%	93 11%	92 58%	87 30%	113 14%	39 5%	157 58%	35 4%	173 69%	16 17%	39 33%	14 30%	8 24%	8 27%	5 15%	9 14%	32 13%	7 13%	2 6%	4 22%	- -	2 7%
LAWSUIT RESULT/HARDER FOR OTHER SELLERS (D/S)	649 54%	597 68%	21 13%	158 54%	479 58%	513 71%	64 24%	569 72%	53 21%	39 41%	64 54%	20 42%	20 61%	15 48%	19 61%	25 38%	170 69%	30 56%	26 71%	9 57%	10 82%	19 65%
CONCERNED	896 75%	729 83%	89 56%	223 77%	633 77%	611 85%	163 60%	675 85%	148 59%	66 69%	87 73%	34 71%	27 80%	22 69%	24 76%	42 64%	204 83%	41 75%	31 85%	13 78%	11 91%	23 79%
NOT CONCERNED	247 21%	132 15%	68 43%	64 22%	153 19%	99 14%	99 37%	106 13%	96 38%	27 28%	23 19%	14 29%	6 20%	7 21%	5 15%	17 26%	34 14%	10 19%	5 15%	4 22%	1 9%	4 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 2-1
 QUESTION 2:
 In politics, do you consider yourself to generally be a Democrat, a Republican, or an Independent?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	GREAT LAKES	MID ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
DEMOCRAT	432 36%	73 40% DE	63 41% DEh	21 26%	15 17%	68 42% DEH	78 44% DEH	115 32% E	161 31%	271 40% I	72 30%	67 31%	188 33%	243 39% M	432 100% PQ	-	-	188 100% TUVW	243 100% TUVW	-	-	-	-
REPUBLICAN	420 35%	57 31%	45 29%	33 39% f	43 50% BCFGH	45 28%	58 33%	139 39% bCF	207 40% J	213 31%	86 36%	85 40%	202 35%	218 35%	-	420 100% OQ	-	-	-	202 100% RSVW	218 100% RSVW	-	-
INDEPENDENT/UNAFFILIATED/ OTHER	348 29%	53 29%	48 31%	30 35% G	28 33% g	50 31%	40 23%	100 28%	150 29%	198 29%	83 34%	64 30%	187 32% N	161 26%	-	-	348 100% OP	-	-	-	-	187 100% RSTU	161 100% RSTU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 2-2
 QUESTION 2:
 In politics, do you consider yourself to generally be a Democrat, a Republican, or an Independent?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
DEMOCRAT	432 36%	203 80% CD	173 36% D	41 10%	92 83% GHIJ	111 77% GHIJ	70 30% IJ	103 42% GIJ	20 10%	20 10%	203 100% NOPQR	173 100% NOPQR	41 100% NOPQR	- -	- -	- -	- -	- -	198 32%	148 43% S	108 34%	91 30%	55 31% W	92 55% W
REPUBLICAN	420 35%	20 8%	101 21% B	285 70% BC	8 7%	12 8%	46 19% EF	55 22% EF	145 68% EFGH	140 72% EFGH	- -	- -	- -	121 100% KLMPQ R	285 100% KLMPQ R	- -	- -	- -	232 38% T	101 29%	114 36%	118 40%	60 34% X	41 24% X
INDEPENDENT/UNAFFILIATED/ OTHER	348 29%	33 13%	210 43% BD	83 20% B	11 10%	22 15%	120 51% EFHIJ	90 36% EFIJ	48 22% Ef	35 18% E	- -	- -	- -	- -	33 100% KLMNO	210 100% KLMNO	83 100% KLMNO	184 30%	96 28%	95 30%	90 30%	61 35% X	35 21% X	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 2-3
 QUESTION 2:
 In politics, do you consider yourself to generally be a Democrat, a Republican, or an Independent?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%	
DEMOCRAT	432 36%	96 50% CDEF	84 37% F	80 33%	91 36% F	80 28%	180 43% HI	172 35% i	80 28%	102 44% KL	57 30% L	29 19%	77 41% KL	115 38% kL	52 38% L	180 100% STUVW X	172 100% STUVW X	80 100% STUVW X	-	-	-	-	-	-	-
REPUBLICAN	420 35%	55 29%	74 32%	93 39% B	85 34%	112 39% B	129 31%	178 36% g	112 39% G	72 31%	66 35%	62 41% jm	57 31%	112 37%	49 37%	-	-	-	129 100% PQRVW X	178 100% PQRVW X	112 100% PQRVW X	-	-	-	-
INDEPENDENT/UNAFFILIATED/ OTHER	348 29%	41 21%	70 31% B	67 28%	76 30% B	95 33% B	111 26%	142 29%	95 33% g	58 25%	67 35% JNO	62 40% JMNO	53 28%	75 25%	33 25%	-	-	-	-	-	-	111 100% PQRST U	142 100% PQRST U	95 100% PQRST U	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 2-4
 QUESTION 2:
 In politics, do you consider yourself to generally be a Democrat, a Republican, or an Independent?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
DEMOCRAT	432 36%	15 28%	135 32%	118 33%	153 44% BCD	90 36%	131 32%	211 39% G	83 29%	137 37% i	104 36% i	106 43% I	219 27%	213 56% MP	118 70% MNP	66 46% M	105 26%	113 28%	83 48%	130 61% S	34 62%	84 74%	36 45%	30 46%
REPUBLICAN	420 35%	22 41%	153 36% e	136 38% E	104 30%	98 39%	148 36%	175 33%	104 36%	141 38% l	97 34%	77 31%	331 41% NO	89 23% O	20 12%	50 35% NO	155 38%	176 43%	47 27% t	42 20%	10 19% v	10 8%	27 34%	23 36%
INDEPENDENT/UNAFFILIATED/ OTHER	348 29%	17 31%	135 32% e	107 30%	89 26%	65 26%	131 32%	151 28%	101 35% JL	95 26%	85 30%	66 26%	266 33% NOP	82 21%	30 18%	28 20%	144 36%	122 30%	42 25%	39 19%	10 19%	20 18%	17 21%	11 18%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 2-5
 QUESTION 2:
 In politics, do you consider yourself to generally be a Democrat, a Republican, or an Independent?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
DEMOCRAT	432 36%	333 37%	274 38%	59 35%	95 33%	57 23%	217 34%	157 50%	19 19%	38 26%	92 30%	125 39%	75 46%	81 53%	124 37%	67 34%	117 36%	115 35%	370 37%	62 30%	330 71%	62 10%	210 48%	139 26%
REPUBLICAN	420 35%	318 35%	254 35%	64 38%	96 33%	105 42%	234 37%	80 25%	45 43%	61 42%	113 37%	121 37%	44 27%	36 24%	116 35%	61 31%	126 39%	113 35%	354 36%	66 32%	31 7%	374 59%	134 31%	212 39%
INDEPENDENT/UNAFFILIATED/ OTHER	348 29%	248 28%	202 28%	46 27%	100 34%	88 35%	178 28%	79 25%	40 39%	47 32%	102 33%	77 24%	44 27%	35 23%	95 28%	68 35%	81 25%	97 30%	268 27%	80 38%	105 23%	201 32%	94 21%	187 35%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 2-6
 QUESTION 2:
 In politics, do you consider yourself to generally be a Democrat, a Republican, or an Independent?

BANNER 6

	GENERIC CONG BALLOT			FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
DEMOCRAT	432 36%	400 81% CD	10 2%	16 14% C	257 50% FIJ	125 22% J EFHIJ	61 61% EFHIJ	196 48% FIJ	98 25% J	27 15%	147 61% IM	193 31%	64 26%	117 29%	179 46% N	101 44% Q	296 34%	337 33%	72 53% R	234 30%	124 52% T	226 29%	120 55% V
REPUBLICAN	420 35%	8 2%	388 79% BD	19 16% B	127 25% EGH	264 46% EGH	24 24%	102 25%	170 43% EGH	94 52% EGH1	53 22%	217 35% K	124 50% KL	181 45% O	106 27%	83 36%	298 34%	388 38% S	21 16%	319 41% U	60 25%	322 41% W	56 25%
INDEPENDENT/UNAFFILIATED/ OTHER	348 29%	88 18%	92 19%	82 70% BC	127 25% G	185 32% EG	15 15%	113 27% G	124 32% EG	61 34% EG	41 17%	212 34% KM	62 25% K	103 26%	105 27%	46 20%	274 32% P	289 29%	43 31%	227 29% U	52 22%	237 30% W	44 20%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 N A T I O N A L R E S E A R C H I N C

Table 2-7
 QUESTION 2:
 In politics, do you consider yourself to generally be a Democrat, a Republican, or an Independent?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
DEMOCRAT	432 36%	264 30%	92 58% B	123 42% E	271 33%	201 28%	137 50% F	229 29%	129 51% H	44 46%	119 100%	48 100%	33 100%	32 100%	31 100%	66 100%	-	-	-	-	-	-
REPUBLICAN	420 35%	350 40% C	32 20%	108 37%	288 35%	312 43% G	71 26%	329 41% I	62 25%	30 31%	-	-	-	-	-	-	245 100%	54 100%	37 100%	17 100%	12 100%	29 100%
INDEPENDENT/UNAFFILIATED/ OTHER	348 29%	266 30% C	34 21%	60 21%	263 32% D	208 29% g	63 23%	235 30% i	60 24%	21 22%	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 3-1
QUESTION 3:
Which best describes how often you vote?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID-ANTIC (C)	MID-WEST/ PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
I VOTE IN MOST OR ALL ELECTIONS	992 83%	153 83%	132 84%	70 83%	75 88% H	140 86% H	144 82%	278 79%	414 80%	578 85% I	201 83%	180 83%	497 86% N	494 79%	370 86% Q	354 84% Q	268 77%	167 89% sUVW	202 83% W	178 88% UvW	176 81% w	152 82% W	116 72%
I VOTE IN SOME ELECTIONS, BUT I SKIP OTHERS	208 17%	30 17%	24 16%	14 17%	11 12%	22 14%	31 18%	76 21% EF	103 20% J	105 15%	40 17%	36 17%	79 14%	129 21% M	62 14%	66 16%	80 23% OP	21 11%	41 17% r	24 12%	42 19% RT	34 18% Rt	46 28% RSTuV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 3-2
 QUESTION 3:
 Which best describes how often you vote?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
I VOTE IN MOST OR ALL ELECTIONS	992 83%	218 85% c	388 80%	351 86% C	95 87% H	121 84% h	199 84% H	189 76%	191 90% gHJ	159 81%	182 90% NPQR	147 85% N	32 79%	88 73%	254 89% NPQR	24 72%	165 79%	64 77%	551 90% T	250 72%	294 93% V	257 86%	133 75%	116 69%
I VOTE IN SOME ELECTIONS, BUT I SKIP OTHERS	208 17%	38 15%	96 20% bD	58 14%	15 13%	23 16%	37 16% i	59 24% EFGI	22 10%	37 19% I	21 10%	26 15%	9 21%	32 27% KLO	31 11%	9 28% KO	45 21% KO	19 23% KO	64 10%	96 28% S	22 7%	41 14% U	44 25%	52 31%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
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Table 3-3
 QUESTION 3:
 Which best describes how often you vote?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
I VOTE IN MOST OR ALL ELECTIONS	992 83%	129 67%	175 77%	194 81%	220 87%	272 95%	304 72%	415 84%	272 95%	180 78%	168 88%	148 97%	123 66%	246 82%	124 93%	142 79%	153 89%	76 94%	96 74%	149 84%	108 97%	67 60%	113 79%	89 94%
			B	B	BCd	BCDE		G	GH	M	JMN	JKMN		M	JMN	V	PSVW	PSTVW	V	SV	PQSTV W		V	PSTVW
I VOTE IN SOME ELECTIONS, BUT I SKIP OTHERS	208 17%	63 33%	53 23%	46 19%	32 13%	15 5%	116 28%	77 16%	15 5%	51 22%	22 12%	5 3%	65 34%	55 18%	9 7%	38 21%	19 11%	5 6%	34 26%	29 16%	4 3%	44 40%	30 21%	6 6%
		CDEF	EF	eF	F		HI	I		KLO	L		JKLNO	KLO		QRUX	U		QRTUX	RUX		PQRST UWX		QRUX

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 3-4
QUESTION 3:
Which best describes how often you vote?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
I VOTE IN MOST OR ALL ELECTIONS	992 83%	52 98% CDE	387 91% DE	295 82% E	245 71%	200 79%	325 79%	467 87% FG	240 83% J	284 76%	257 90% IJK	210 84% J	707 87% NOP	285 74%	128 76%	109 76%	363 90% R	344 84%	134 78%	150 71%	43 81%	85 74%	62 77%	47 73%
I VOTE IN SOME ELECTIONS, BUT I SKIP OTHERS	208 17%	1 2%	37 9% B	66 18% BC	101 29% BCD	53 21% H	84 21% H	70 13%	48 17% K	89 24% IKL	30 10%	40 16% K	109 13%	99 26% M	40 24% M	35 24% M	42 10%	67 16% Q	37 22%	62 29%	10 19%	29 26%	18 23%	17 27%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 3-5
QUESTION 3:
Which best describes how often you vote?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
I VOTE IN MOST OR ALL ELECTIONS	992 83%	734 82% D	615 84% D	120 71%	249 85% D	213 85% h	527 84% h	250 79%	92 88%	121 83%	267 87% L	259 80%	137 84% N	112 74%	259 77%	157 80%	270 83% o	292 90% OPQ	992 100% T	-	402 86%	525 82%	387 89% x	457 85%
I VOTE IN SOME ELECTIONS, BUT I SKIP OTHERS	208 17%	165 18%	115 16%	49 29% BCE	43 15%	37 15%	102 16%	66 21% fg	12 12%	25 17%	39 13%	63 20% K	27 16%	39 26% M	76 23% qR	39 20% R	54 17% R	33 10%	-	208 100% S	65 14%	112 18%	50 11%	81 15% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 3-6
 QUESTION 3:
 Which best describes how often you vote?

BANNER 6

	GENERIC CONG BALLOT			FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
I VOTE IN MOST OR ALL ELECTIONS	992 83%	428 86% D	415 85% D	80 69%	439 86% fI	470 82%	87 87% i	351 85% I	313 80%	157 86% I	204 85%	512 82%	212 85%	335 83%	329 84%	200 87% q	711 82%	825 81%	119 87% r	648 83%	198 84%	647 82%	186 85%
I VOTE IN SOME ELECTIONS, BUT I SKIP OTHERS	208 17%	67 14%	75 15%	37 31% BC	73 14%	104 18% e	13 13%	60 15%	79 20% EgHJ	25 14%	36 15%	111 18%	38 15%	67 17%	61 16%	30 13%	157 18% p	188 19% s	18 13%	132 17%	39 16%	138 18%	34 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
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Table 3-7
 QUESTION 3:
 Which best describes how often you vote?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
I VOTE IN MOST OR ALL ELECTIONS	992 83%	723 82%	136 86%	253 87% E	670 81%	596 83%	223 82%	659 83%	210 84%	77 81%	102 86%	42 87%	26 79%	27 85%	29 92%	56 85%	201 82%	48 90% qv	32 87%	14 83%	12 100% QRStV	21 72%
I VOTE IN SOME ELECTIONS, BUT I SKIP OTHERS	208 17%	158 18%	23 14%	38 13%	152 19% D	125 17%	48 18%	134 17%	41 16%	18 19%	17 14%	6 13%	7 21%	5 15%	2 8%	10 15%	44 18% rU	5 10% U	5 13% U	3 17% u	-	8 28% rU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
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Table 4-1
QUESTION 4:
Gender.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
MALE	576 48%	90 49% D	74 47% D	28 33%	41 47% d	83 51% D	98 56% DH	163 46% D	232 45%	344 50% i	115 48%	106 49%	576 100% N	-	188 43%	202 48%	187 54% O	188 100% SUW	-	202 100% SUW	-	187 100% SUW	-
FEMALE	623 52%	92 50%	82 53%	56 67% BCeFGH	45 53%	79 49%	77 44%	191 54% G	284 55% j	339 50%	126 52%	109 50%	-	623 100% M	243 56% Q	218 52%	161 46%	-	243 100% RTV	-	218 100% RTV	-	161 100% RTV
OTHER	1 -	1 1%	-	-	-	-	-	-	1 -	-	-	1 1%	-	-	1 -	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 4-2
QUESTION 4:
Gender.

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER							PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
MALE	576 48%	110 43%	236 49%	213 52% B	110 100% FHJ	-	236 100% FHJ	-	213 100% FHJ	-	92 45%	70 40%	20 50%	54 45%	145 51% LP	11 33%	120 57% KLNP	48 58% kLnP	316 51%	176 51%	316 100% V	-	176 100% X	-
FEMALE	623 52%	144 56% D	248 51%	196 48%	-	144 100% EGI	-	248 100% EGI	-	196 100% EGI	111 54% Qr	103 60% OQR	20 50%	67 55% Qr	140 49%	22 67% OQR	90 43%	35 42%	299 49%	168 49%	-	299 100% U	-	168 100% W
OTHER	1 -	1 -	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 -	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 4-3
QUESTION 4:
Gender.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
MALE	576 48%	104 54% E	127 56% dE	112 47% E	79 31%	153 53% E	231 55% H	191 39%	153 53% H	231 100% MNO	191 100% MNO	153 100% MNO	- -	- -	- -	102 57% QRT	57 33%	29 36%	72 56% QRT	66 37%	62 56% QRT	58 52% QRT	67 47% Qt	62 65% QRTvW
FEMALE	623 52%	87 45%	101 44%	128 53% bc	173 69% BCDF	134 47%	188 45%	301 61% GI	134 47%	- -	- -	- -	188 100% JKL	301 100% JKL	134 100% JKL	77 43%	115 67% PSUVW X	52 64% PSUVX	57 44%	112 63% PSUVw X	49 44%	53 48% x	75 53% pX	33 35%
OTHER	1 -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 4-4
QUESTION 4:
Gender.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
MALE	576 48%	31 59% CD	182 43%	157 43%	198 57% CD	109 43%	179 44%	287 53% FG	288 100% JL	- -	287 100% JL	- -	404 50% O	172 45% O	54 32%	80 56% NO	404 100% R	- -	172 100% T	- -	54 100% V	- -	80 100% X	- -
FEMALE	623 52%	22 41%	241 57% BE	204 57% BE	148 43%	144 57% H	230 56% H	250 47%	- -	373 100% IK	- -	250 100% IK	412 50%	211 55% P	114 68% MNP	64 44%	- -	412 100% Q	- -	211 100% S	- -	114 100% U	- -	64 100% W
OTHER	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 4-5
QUESTION 4:
Gender.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
MALE	576 48%	428 48%	343 47%	86 51%	143 49%	104 42%	306 49% f	163 52% F	104 100% J	- -	306 100% L	- -	163 100% N	- -	119 36%	100 51% O	157 49% O	197 61% OPQ	497 50% T	79 38%	232 50%	309 48%	234 54%	263 49%
FEMALE	623 52%	470 52%	386 53%	84 49%	148 51%	146 58% gH	323 51% h	151 48%	- -	146 100% I	- -	323 100% K	- -	151 100% M	215 64% PQR	97 49% R	167 51% R	128 39%	494 50%	129 62% S	233 50%	328 52%	203 46%	275 51%
OTHER	1 -	1 -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 4-6
QUESTION 4:
Gender.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
MALE	576 48%	226 46%	250 51%	52 45%	264 52%	281 49%	61 61%	203 49%	190 49%	91 50%	116 48%	293 47%	143 57%	224 56%	194 50%	144 62%	389 45%	478 47%	70 51%	364 47%	137 58%	369 47%	135 61%
FEMALE	623 52%	268 54%	240 49%	64 55%	247 48%	292 51%	39 39%	208 51%	202 51%	91 50%	123 51%	329 53%	107 43%	178 44%	194 50%	86 38%	477 55%	534 53%	67 49%	416 53%	99 42%	416 53%	85 39%
OTHER	1 -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -	1 -	1 -	- -	1 -	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 4-7
QUESTION 4:
Gender.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
MALE	576 48%	416 47%	90 57% B	177 61% E	362 44%	335 46%	160 59% F	371 47%	145 58% H	53 55%	53 44%	32 67% KMNOP	12 38%	11 34%	10 33%	23 35%	122 50% V	28 52% V	14 39%	9 52% v	7 58% V	7 22%
FEMALE	623 52%	463 53% C	69 43%	114 39%	458 56% D	386 54% G	111 41%	420 53% I	105 42%	43 45%	65 55% L	16 33%	21 62% L	21 66% L	21 67% L	43 65% L	123 50%	26 48%	23 61%	8 48%	5 42%	23 78% QRtU
OTHER	1 -	1 -	- -	- -	1 -	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 5-1
QUESTION 5:
Age.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	GREAT LAKES	MID ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
18 - 25	73 6%	8 4%	7 5%	6 7%	4 5%	13 8%	8 4%	27 8%	39 7% j	34 5%	10 4%	10 5%	37 6%	34 6%	36 8% pQ	21 5%	16 5%	17 9% uw	18 8%	11 5%	10 5%	10 5%	6 4%
26 - 35	119 10%	10 6%	18 11% be	5 6%	5 5%	15 9%	21 12% Bde	46 13% BDE	58 11%	61 9%	21 9%	12 6%	67 12% n	52 8%	60 14% PQ	35 8%	25 7%	30 16% UVW	30 12% Uw	23 11% U	12 5%	14 8%	11 7%
36 - 45	228 19%	36 20% E	26 16%	16 19%	9 11%	23 15%	35 20% E	83 24% cEF	107 21%	121 18%	43 18%	35 16%	127 22% N	101 16%	84 19%	74 18%	70 20%	55 29% STUV	29 12%	38 19% s	36 16%	34 18% s	36 22% S
46 - 55	240 20%	36 20%	41 26% dEg	14 16%	13 15%	33 20%	30 17%	74 21%	112 22%	128 19%	51 21%	43 20%	112 19%	128 21%	80 19%	93 22%	67 19%	30 16%	51 21%	49 24% R	44 20%	34 18%	33 21%
56 - 65	252 21%	51 28% H	33 21%	18 22%	23 26% h	33 20%	35 20%	59 17%	93 18%	159 23% I	54 22%	52 24%	79 14%	173 28% M	91 21%	85 20%	76 22%	27 15% t	64 26% RTV	17 9%	68 31% RTV	34 18% T	42 26% RTv
66 AND ABOVE	287 24%	42 23%	32 20%	25 30% H	33 38% BCfgH	44 27% H	46 26% H	65 18%	107 21%	180 26% I	63 26%	64 30%	153 27% N	134 21%	80 19%	112 27% O	95 27% O	29 15%	52 21%	62 31% RSuW	49 22% r	62 33% RSUW	33 21%
REFUSED	1 -	- -	- -	- -	- -	- -	- -	1 -	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -
18 - 45	420 35%	54 30%	50 32% E	27 32% e	18 21%	52 32% e	63 36% E	156 44% BCDEFg	204 39% J	216 32%	74 31%	57 27%	231 40% N	188 30%	180 42% PQ	129 31%	111 32%	102 54% STUVW	77 32%	72 36% U	57 26%	58 31%	53 33%
46 - 65	492 41%	87 47% gH	74 47% gH	32 38%	36 41%	66 41%	66 38%	132 37%	205 40%	287 42%	105 43%	94 44%	191 33%	301 48% M	172 40%	178 42%	142 41%	57 30%	115 47% RTV	66 33%	112 51% RTV	67 36%	75 46% RTv
66 AND ABOVE	287 24%	42 23%	32 20%	25 30% H	33 38% BCfgH	44 27% H	46 26% H	65 18%	107 21%	180 26% I	63 26%	64 30%	153 27% N	134 21%	80 19%	112 27% O	95 27% O	29 15%	52 21%	62 31% RSuW	49 22% r	62 33% RSUW	33 21%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 5-2
QUESTION 5:
Age.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	MOD	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%	
18 - 25	73 6%	19 8%	26 5%	19 5%	7 6%	11 8%	15 6%	11 5%	10 5%	8 4%	10 5%	16 14%	6 15% QOR	9 8%	10 4%	4 11%	7 3%	2 3%	10 2%	58 17% S	3 1%	7 2%	32 18%	25 15%	
26 - 35	119 10%	41 16% CD	39 8%	33 8%	19 17% HiJ	22 16% HJ	25 10% hj	15 6%	21 10%	11 6%	31 15% OQR	17 10%	9 12% LOQR	15 12% oq	18 6%	5 15%	12 6%	6 7%	52 8%	60 17% S	34 11% V	18 6%	32 18%	28 17%	
36 - 45	228 19%	59 23% D	96 20%	65 16%	35 31% FGHIJ	24 17%	50 21% J	46 19% j	41 19% j	24 12% j	46 23% or	28 16%	9 22%	29 24% lor	44 15%	8 24%	44 21%	12 14%	119 19%	82 24%	74 24% V	45 15%	41 23%	41 24%	
46 - 55	240 20%	47 18%	96 20%	86 21%	19 17%	28 19%	44 18%	52 21%	44 21%	42 22%	37 18%	31 18%	7 18%	31 26% q	59 21%	7 22%	36 17%	20 24%	126 20% t	55 16%	56 18%	70 23% u	32 18%	23 14%	
56 - 65	252 21%	54 21%	101 21%	84 21%	20 18% I	34 24% gI	38 16% I	63 25% GI	19 9% EFGHI	65 33% E	47 23% N	36 21% n	7 16%	16 13%	65 23% N	6 18%	51 24% Nr	13 16%	135 22% t	58 17%	40 13%	94 32% U	24 14%	34 20%	
66 AND ABOVE	287 24%	36 14%	124 26% B	122 30% B	11 10%	25 17% e	63 27% EF	61 24% Ef	78 37% EFGHJ	44 23% E	32 16% m	46 26% KMNP	3 7%	20 16% m	89 31% KMNP	3 10%	59 28% KMNP	30 36% KMNP	173 28% T	32 9%	109 34% V	65 22%	15 8%	17 10%	
REFUSED	1 -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	
18 - 45	420 35%	119 47% CD	162 33%	116 28%	60 55% FGHIJ	58 40% HJ	90 38% HJ	72 29%	72 34% J	44 22%	87 43% OQR	61 35% Or	24 59% kLOQR	54 44% OQR	72 25%	16 50% OQR	63 30%	20 24%	181 29%	200 58% S	111 35% V	70 23%	105 59%	94 56%	
46 - 65	492 41%	101 39%	197 41%	171 42%	39 35% I	62 43% I	82 35%	115 47% EGI	63 30% EFGHI	108 55% E	85 42%	67 38%	14 34%	46 38%	124 43%	13 39%	88 42%	33 40%	260 42% T	112 33%	96 30%	165 55% U	56 32%	57 34%	
66 AND ABOVE	287 24%	36 14%	124 26% B	122 30% B	11 10%	25 17% e	63 27% EF	61 24% Ef	78 37% EFGHJ	44 23% E	32 16% m	46 26% KMNP	3 7%	20 16% m	89 31% KMNP	3 10%	59 28% KMNP	30 36% KMNP	173 28% T	32 9%	109 34% V	65 22%	15 8%	17 10%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 5-3
QUESTION 5:
Age.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%	
18 - 25	73 6%	73 38% CDEF	-	-	-	-	73 17% HI	-	-	37 16% KLNO	-	-	34 18% KLNO	-	-	36 20% QRTUW X	-	-	21 16% QRTUW X	-	-	16 14% QRTUW X	-	-	
26 - 35	119 10%	119 62% CDEF	-	-	-	-	119 28% HI	-	-	67 29% KLNO	-	-	52 28% KLNO	-	-	60 33% QRTUV WX	-	-	35 27% QRTUW X	-	-	25 23% QRTUW X	-	-	
36 - 45	228 19%	-	228 100% BDEF	-	-	-	228 54% HI	-	-	127 55% KLNO	-	-	101 54% KLNO	-	-	84 47% QRTUW X	-	-	74 57% PQRTU WX	-	-	70 63% PQRTU WX	-	-	
46 - 55	240 20%	-	-	240 100% BCEF	-	-	-	240 49% GI	-	-	112 42% JLMNO	-	-	128 42% JLMO	-	-	80 47% PRSUV X	-	-	93 52% PRSUV X	-	-	67 47% PRSUV X	-	-
56 - 65	252 21%	-	-	-	252 100% BCDF	-	-	252 51% GI	-	-	79 41% JLMO	-	-	173 58% JKLMO	-	-	91 53% PRSUV X	-	-	85 48% PRSUV X	-	-	76 53% PRSUV X	-	-
66 AND ABOVE	287 24%	-	-	-	-	287 100% BCDE	-	-	287 100% GH	-	-	153 100% JKMN	-	-	134 100% JKMN	-	-	80 100% POSTV W	-	-	112 100% POSTV W	-	-	95 100% POSTV W	
REFUSED	1 -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
18 - 45	420 35%	192 100% DEF	228 100% DEF	-	-	-	420 100% HI	-	-	231 100% KLNO	-	-	188 100% KLNO	-	-	180 100% QRTUW X	-	-	129 100% QRTUW X	-	-	111 100% QRTUW X	-	-	
46 - 65	492 41%	-	-	240 100% BCF	252 100% BCF	-	-	492 100% GI	-	-	191 100% JLMO	-	-	301 100% JLMO	-	-	172 100% PRSUV X	-	-	178 100% PRSUV X	-	-	142 100% PRSUV X	-	-
66 AND ABOVE	287 24%	-	-	-	-	287 100% BCDE	-	-	287 100% GH	-	-	153 100% JKMN	-	-	134 100% JKMN	-	-	80 100% POSTV W	-	-	112 100% POSTV W	-	-	95 100% POSTV W	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 5-4
QUESTION 5:
Age.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
18 - 25	73 6%	- -	- -	- -	57 17% BCD	33 13% GH	22 5%	18 3%	30 10% jkl	23 6% K	7 2%	11 4%	15 2%	57 15% M	30 18% M	22 16% M	12 3% R	3 1%	25 15%	31 15%	10 19%	20 17%	12 15%	10 16%
26 - 35	119 10%	- -	- -	- -	119 34% BCD	27 11%	37 9%	55 10%	35 12% j	29 8%	31 11%	24 10%	44 5%	75 20% M	34 20% M	27 19% M	35 9% R	9 2%	32 19%	43 20%	12 23%	22 19%	13 16%	14 22%
36 - 45	228 19%	- -	- -	59 16% BC	169 49% BCD	44 17%	75 18%	109 20%	59 20%	61 16%	68 24% JL	40 16%	141 17%	87 23% M	39 23% M	38 26% M	84 21% R	58 14%	43 25%	43 21%	13 24%	26 23%	28 34% X	10 16%
46 - 55	240 20%	- -	- -	240 67% BCE	- -	45 18%	84 21%	110 21%	59 21%	71 19%	53 18%	57 23%	169 21%	71 18%	26 16%	29 20%	78 19%	91 22%	34 20%	37 17%	9 17%	17 15%	14 17%	16 25%
56 - 65	252 21%	- -	190 45% BDE	62 17% BE	- -	57 23%	83 20%	111 21%	37 13%	104 28% IK	42 15%	69 28% IK	197 24% NOP	55 14%	19 12%	19 13%	58 14%	139 34% Q	20 12%	34 16%	5 9%	14 13%	8 10%	11 17%
66 AND ABOVE	287 24%	53 100% CDE	234 55% DE	- -	- -	45 18%	108 26% F	134 25% F	67 23%	86 23%	86 30% iJL	48 19%	249 30% NOP	38 10% p	19 11% p	8 5%	138 34% R	111 27%	15 9%	23 11%	4 8%	14 13%	5 7%	3 4%
REFUSED	1 -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -
18 - 45	420 35%	- -	- -	59 16% BC	346 100% BCD	104 41% Gh	134 33%	181 34%	124 43% JL	113 30%	106 37% jl	75 30%	201 25%	219 57% M	104 62% M	88 61% M	130 32% R	70 17%	101 59%	117 56%	35 65%	68 60%	53 66%	35 54%
46 - 65	492 41%	- -	190 45% BE	302 84% BCE	- -	103 41%	168 41%	221 41%	96 33%	175 47% IK	95 33%	126 51% IK	367 45% NOP	125 33%	46 27%	49 34%	136 34%	230 56% Q	55 32%	71 34%	14 27%	31 27%	22 28%	26 41% w
66 AND ABOVE	287 24%	53 100% CDE	234 55% DE	- -	- -	45 18%	108 26% F	134 25% F	67 23%	86 23%	86 30% iJL	48 19%	249 30% NOP	38 10% p	19 11% p	8 5%	138 34% R	111 27%	15 9%	23 11%	4 8%	14 13%	5 7%	3 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 5-5
QUESTION 5:
Age.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CUR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
18 - 25	73 6%	64 7% E	42 6% E	22 13% BCE	7 3%	9 4%	35 6%	27 9% Fg	6 6%	3 2%	19 6%	16 5%	11 7%	15 10%	22 7% R	16 8% R	26 8% R	9 3%	46 5%	27 13% S	32 7%	32 5%	28 6%	27 5%
26 - 35	119 10%	103 11% E	86 12% E	17 10% e	14 5%	25 10%	47 7%	46 15% G	14 13%	11 8%	23 7%	24 8%	30 19% N	16 10%	33 10%	20 10%	35 11%	25 8%	83 8%	37 18% S	50 11% v	48 8%	48 11%	45 8%
36 - 45	228 19%	202 23% E	167 23% E	35 21% E	26 9%	42 17%	105 17%	81 26% FG	15 15%	27 18%	59 19%	46 14%	53 32% N	28 19%	49 15%	38 19%	70 22% O	68 21% O	175 18%	53 25% S	100 21%	111 17%	78 18%	108 20%
46 - 55	240 20%	198 22% E	160 22% E	38 22% E	41 14%	55 22%	129 20%	54 17%	24 23%	32 22%	65 21%	64 20%	23 14%	31 20%	78 23% Q	41 21% q	46 14%	72 22% Q	194 20%	46 22%	77 17%	146 23% U	69 16%	112 21% W
56 - 65	252 21%	165 18%	138 19%	28 16%	85 29% BCD	60 24% h	137 22% h	54 17%	16 15%	44 30% I	45 15%	92 29% K	18 11%	36 24% M	82 24%	36 18%	67 21%	63 19%	220 22% T	32 15%	112 24% v	125 20%	88 20%	121 22%
66 AND ABOVE	287 24%	167 19%	137 19%	29 17%	117 40% BCD	59 23% H	176 28% H	52 16%	30 29%	29 20%	96 31% l	80 25%	27 17%	25 17%	71 21%	45 23%	80 25%	87 27% o	272 27% T	15 7%	95 20%	174 27% U	125 29% x	125 23%
REFUSED	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	1 -	- -
18 - 45	420 35%	370 41% E	295 40% E	74 44% E	47 16%	76 30%	187 30%	154 49% FG	35 34%	41 28%	101 33%	87 27%	94 58% N	59 39%	104 31%	74 38%	131 41% OR	103 32%	304 31%	116 56% S	182 39% V	192 30%	153 35%	180 33%
46 - 65	492 41%	363 40%	297 41%	65 39%	127 43%	115 46% H	266 42% H	108 34%	39 38%	76 52% I	110 36%	156 48% K	41 25%	67 44% M	159 48% pQ	77 39%	112 35%	135 42% q	415 42%	77 37%	189 41%	270 42%	157 36%	233 43% W
66 AND ABOVE	287 24%	167 19%	137 19%	29 17%	117 40% BCD	59 23% H	176 28% H	52 16%	30 29%	29 20%	96 31% l	80 25%	27 17%	25 17%	71 21%	45 23%	80 25%	87 27% o	272 27% T	15 7%	95 20%	174 27% U	125 29% x	125 23%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 5-6
QUESTION 5:
Age.

BANNER 6

	GENERIC CONG BALLOT			FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	ECT	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
18 - 25	73 6%	37 8% D	25 5%	4 3%	37 7% j	29 5%	13 13% eFHIJ	24 6%	22 6%	7 4%	10 4%	36 6%	20 8% k	40 10% o	24 6%	28 12% Q	38 4%	65 6%	8 6%	39 5%	28 12% T	43 5%	24 11% V
26 - 35	119 10%	60 12% cd	41 8%	7 6%	60 12% fj	47 8%	16 16% FlJ	44 11%	34 9%	13 7%	29 12%	61 10%	21 8%	48 12%	49 13%	38 17% Q	71 8%	104 10%	13 10%	68 9%	39 17% T	72 9%	35 16% V
36 - 45	228 19%	93 19%	82 17%	23 20%	94 18%	121 21% h	27 27% eH	67 16%	77 20%	44 24% H	49 20%	114 18%	57 23%	97 24%	79 20%	56 24% Q	156 18%	195 19%	26 19%	146 19%	54 23%	144 18%	52 24%
46 - 55	240 20%	89 18%	110 22% b	23 20%	86 17%	123 21% eg	15 15%	72 17%	78 20%	45 25% EGh	49 20%	125 20%	44 18%	76 19%	71 18%	39 17%	184 21%	209 21%	22 16%	167 21% U	30 13%	165 21% W	34 15%
56 - 65	252 21%	112 23%	96 20%	27 23%	117 23% G	111 19%	13 13%	104 25% FGiJ	79 20% g	32 18%	52 22%	135 22%	43 17%	59 15%	89 23% N	28 12%	199 23% P	206 20%	34 25%	159 20%	44 19%	159 20%	38 17%
66 AND ABOVE	287 24%	104 21%	137 28% B	32 28%	116 23% G	140 24% G	14 14%	101 25% G	101 26% G	40 22%	51 21%	151 24%	63 25%	82 20%	76 20%	40 17%	219 25% P	233 23%	34 25%	201 26% U	42 18%	201 26% W	38 17%
REFUSED	1 -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	1 -	1 1%	- -	1 -	- -	1 -	- -	1 -	- -
18 - 45	420 35%	191 38% Cd	148 30%	34 29%	192 38%	197 34% EFHIJ	57 57% EFHIJ	135 33%	133 34%	65 36%	89 37%	212 34%	99 40%	185 46% O	153 39%	122 53% Q	265 31%	364 36%	47 34%	253 32%	121 51% T	259 33%	110 50% V
46 - 65	492 41%	201 41%	206 42%	50 43%	204 40% G	234 41% G	28 28%	176 43% G	157 40% G	77 43% G	100 42%	260 42% m	87 35%	135 34%	160 41% N	67 29%	383 44% P	416 41%	56 41%	325 42% U	74 31%	325 41% W	72 33%
66 AND ABOVE	287 24%	104 21%	137 28% B	32 28%	116 23% G	140 24% G	14 14%	101 25% G	101 26% G	40 22%	51 21%	151 24%	63 25%	82 20%	76 20%	40 17%	219 25% P	233 23%	34 25%	201 26% U	42 18%	201 26% W	38 17%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 5-7
QUESTION 5:
Age.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
18 - 25	73 6%	47 5%	21 13% B	23 8%	44 5%	38 5%	29 11% F	42 5%	26 10% H	10 11%	19 16% LMNOP	1 2%	1 2%	1 3%	- -	2 4%	16 7% ST	2 4%	- -	- -	1 9%	1 2%
26 - 35	119 10%	86 10%	25 16% b	40 14% E	69 8%	66 9%	38 14% F	69 9%	38 15% H	12 13%	26 22% LMNop	4 8%	3 8%	2 5%	3 10%	8 11%	24 10% Uv	3 5%	4 10% U	1 4%	- -	1 3%
36 - 45	228 19%	169 19%	33 21%	73 25% E	143 17%	130 18%	64 24% f	147 19%	59 24%	23 24%	26 22% O	8 17%	4 12%	6 20%	2 7%	15 22% O	46 19% U	10 19% U	7 20% U	2 11%	- -	5 17% U
46 - 55	240 20%	184 21% C	23 15%	53 18%	174 21%	156 22% G	38 14%	166 21% I	37 15%	12 13%	20 17%	10 21%	10 30% p	8 24%	6 20%	9 13%	58 24% v	10 19%	8 22%	2 15%	3 25%	3 12%
56 - 65	252 21%	180 20%	31 20%	48 16%	187 23% D	147 20%	51 19%	163 21%	48 19%	19 20%	17 15%	13 27% k	10 32% k	7 21%	13 42% KnP	14 21%	47 19%	15 27%	9 25%	2 14%	2 19%	7 25%
66 AND ABOVE	287 24%	213 24% C	25 16%	54 19%	205 25% D	183 25% G	50 18%	204 26% I	44 17%	18 19%	10 8%	12 25% K	5 17%	9 27% K	7 21% k	19 29% K	54 22%	14 25%	8 22%	9 55% QRS	5 47%	12 40% q
REFUSED	1 -	1 -	- -	- -	1 -	- -	1 -	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
18 - 45	420 35%	302 34%	79 50% B	136 47% E	255 31%	235 33%	131 48% F	258 33%	122 49% H	45 47%	71 60% LMNOP	13 27%	7 22%	9 28%	5 17%	25 37% O	86 35% TU	15 28% u	11 30% u	3 15%	1 9%	7 23%
46 - 65	492 41%	364 41% c	54 34%	101 35%	360 44% D	303 42% G	89 33%	330 42% I	85 34%	31 32%	38 32%	23 49% k	20 61% KP	14 45%	19 62% KP	22 34%	105 43%	25 46%	18 48%	5 29%	5 44%	11 37%
66 AND ABOVE	287 24%	213 24% C	25 16%	54 19%	205 25% D	183 25% G	50 18%	204 26% I	44 17%	18 19%	10 8%	12 25% K	5 17%	9 27% K	7 21% k	19 29% K	54 22%	14 25%	8 22%	9 55% QRS	5 47%	12 40% q

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 6-1
 QUESTION 6:
 If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER						
	TOTAL (A)	GREAT LAKES (B)	MID-ATLANTIC (C)	MID-WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)	
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%	
LIBERAL	256 21%	36 20%	33 21%	10 12%	11 12%	39 24%	50 28%	77 22%	111 22%	145 21%	31 13%	33 15%	110 19%	144 23%	203 47%	20 5%	33 9%	92 49%	111 46%	8 4%	12 5%	11 6%	22 14%	22 14%
		d	de			DE	bDE	DE					m	PQ	P		TUVW	TUVW					TUV	
MODERATE	484 40%	82 45%	62 40%	37 44%	33 38%	71 44%	65 37%	135 38%	184 36%	300 44%	106 44%	90 42%	236 41%	248 40%	173 40%	101 24%	210 60%	70 37%	103 42%	46 23%	55 25%	120 64%	90 56%	
									I						P	OP	TU	TU				RSTU	RSTU	
CONSERVATIVE	409 34%	58 32%	55 35%	34 40%	41 48%	44 27%	53 30%	123 35%	194 38%	215 31%	96 40%	87 40%	213 37%	196 31%	41 9%	285 68%	83 24%	20 11%	20 8%	145 72%	140 64%	48 25%	35 22%	
				f	BcFGH			J				N			OQ	O			RSuVW	RSVW		RS	RS	
NOT SURE	51 4%	7 4%	7 4%	3 4%	1 1%	8 5%	7 4%	19 5%	28 5%	24 3%	9 4%	6 3%	17 3%	34 6%	14 3%	14 3%	23 7%	6 3%	9 4%	2 1%	11 5%	9 5%	14 9%	
								E					M			OP					T	t	RST	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 6-2
 QUESTION 6:
 If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
LIBERAL	256 21%	256 100% CD	-	-	110 100% GHIJ	144 100% GHIJ	-	-	-	-	203 100% LMNOQR	-	-	20 16% LMOQR	-	33 100% LMNOQR	-	-	110 18%	95 28% S	52 17%	58 19%	42 24%	52 31%
MODERATE	484 40%	-	484 100% BD	-	-	-	236 100% EFIJ	248 100% EFIJ	-	-	-	173 100% KMNOPR	-	101 84% KMOPR	-	-	210 100% KMNOPR	-	232 38%	146 42%	120 38%	113 38%	77 44%	70 41%
CONSERVATIVE	409 34%	-	-	409 100% BC	-	-	-	-	213 100% EFGH	196 100% EFGH	-	-	41 100% KLNPQ	-	285 100% KLNPQ	-	-	83 100% KLNPQ	246 40% T	89 26%	137 43% v	109 36%	53 30% x	37 22%
NOT SURE	51 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 4%	14 4%	7 2%	19 7% U	5 3%	10 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 6-3
 QUESTION 6:
 If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
LIBERAL	256 21%	60 31% DEF	59 26% F	47 19% F	54 22% F	36 13%	119 28% HI	101 20% I	36 13%	60 26% L	39 20% L	11 7%	58 31% KLNO	62 21% L	25 19% L	87 48% STUVW X	85 49% STUVW X	32 40% STUVW X	16 12% TUX	3 2%	1 1%	16 15% TUX	13 9% TUx	3 4%
MODERATE	484 40%	66 34%	96 42%	96 40%	101 40%	124 43% b	162 39%	197 40%	124 43%	90 39%	82 43%	63 41%	72 38%	115 38%	61 45%	61 34% TU	67 39% sTU	46 57% PQSTU	38 29% U	43 24%	19 17%	63 57% PQSTU	88 62% PQSTU	59 62% PQSTU
CONSERVATIVE	409 34%	51 27%	65 28%	86 36% Bc	84 33%	122 43% BCE	116 28%	171 35% G	122 43% GH	72 31% m	63 33% M	78 51% JKMNO	44 23%	108 36% M	44 33% m	24 13% R	14 8%	3 3%	72 56% PQRVW X	124 70% PQRSV WX	89 80% PQRST VWX	20 18% QR	33 23% PQR	30 32% PQRV
NOT SURE	51 4%	15 8% cF	9 4%	11 5% f	12 5% f	5 2%	23 6% I	23 5% I	5 2%	9 4% L	7 4% 1	1 1%	14 8% jkLo	16 5% L	4 3%	8 4% R	7 4% R	- -	3 3% r	8 4% R	3 2%	12 11% pQRSt UX	9 6% R	3 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 6-4
 QUESTION 6:
 If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
LIBERAL	256 21%	11 21%	64 15%	73 20% c	102 29% CD	47 18%	81 20%	128 24% f	48 17%	79 21%	62 22%	66 26% I	136 17%	120 31% M	51 30% M	48 33% M	57 14%	79 19% q	53 31%	66 31%	17 31%	35 30%	28 35%	20 32%
MODERATE	484 40%	21 39%	184 43% E	147 41%	125 36%	96 38%	164 40%	223 41%	113 39%	148 40%	122 43%	100 40%	332 41% P	152 40% P	80 48% nP	43 30%	171 42%	161 39%	65 38%	87 41%	23 43%	57 50%	24 30%	19 29%
CONSERVATIVE	409 34%	19 35%	164 39% E	121 34%	102 29%	88 35%	148 36%	173 32%	114 39% L	123 33%	100 35%	73 29%	321 39% NOP	88 23%	32 19%	40 28% o	169 42%	152 37%	44 26%	44 21%	14 26%	18 16%	22 27%	18 29%
NOT SURE	51 4%	2 5%	10 2%	19 5% C	17 5% c	22 9% GH	16 4%	13 2%	14 5% K	24 7% K	3 1%	10 4% K	27 3%	24 6% Mo	5 3%	13 9% MO	7 2%	20 5% Q	9 5%	15 7%	-	5 4% U	6 8%	7 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 6-5
 QUESTION 6:
 If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
LIBERAL	256 21%	214 24% E	182 25% dE	32 19%	40 14%	39 16%	132 21% f	84 27% Fg	16 15%	23 16%	52 17%	80 25% K	43 26%	40 27%	71 21%	38 20%	71 22%	71 22%	218 22%	38 18%	193 41% V	40 6%	115 26% X	92 17%
MODERATE	484 40%	349 39%	278 38%	71 42%	132 45% bC	81 32%	265 42% F	137 43% F	35 34%	46 31%	136 44%	129 40%	64 39%	73 48% m	126 38%	82 42%	133 41%	138 42%	388 39%	96 46% s	211 45% V	223 35%	168 38%	229 43%
CONSERVATIVE	409 34%	300 33%	242 33%	58 34%	105 36%	109 44% GH	212 34% H	86 27%	46 44%	64 44%	114 37% l	99 31%	54 33% N	32 21%	114 34%	68 34%	110 34%	113 35%	351 35% T	58 28%	50 11%	347 55% U	141 32%	206 38% w
NOT SURE	51 4%	36 4%	28 4%	8 5%	15 5%	21 8% GH	20 3%	8 3%	8 8%	13 9%	5 2%	15 5% K	3 2%	6 4%	23 7% QR	9 4% R	10 3% r	4 1%	35 4% S	16 8%	12 3%	27 4%	13 3%	12 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 6-6
QUESTION 6:
If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	ECT	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
LIBERAL	256 21%	218 44% CD	23 5%	5 5%	130 25% FIJ	93 16% EFHIJ	36 36% EFHIJ	94 23% FJ	72 18% J	21 12%	86 36% LM	120 19% M	31 12%	73 18%	110 28% N	55 24%	184 21%	192 19%	53 39% R	133 17%	73 31% T	124 16%	74 34% V
MODERATE	484 40%	221 45% C	134 27%	72 62% BC	232 45% FIJ	210 37% FIJ	37 37%	196 48% FGIJ	145 37%	65 36%	95 40%	258 41%	97 39%	151 37%	150 38%	91 40%	345 40%	404 40%	55 40%	306 39%	102 43%	318 40%	87 39%
CONSERVATIVE	409 34%	45 9%	317 65% BD	21 18% B	131 26% EGH	244 43% EGH	23 23%	108 26%	157 40% EGH	87 48% EGHi	57 24%	221 35% K	109 44% KL	168 42% O	118 30%	81 35%	295 34%	371 37% S	24 17%	315 40% U	54 23%	318 40% W	51 23%
NOT SURE	51 4%	11 2%	17 3%	18 15% BC	18 4%	26 5%	4 4%	14 3%	17 4%	9 5%	2 1%	23 4% K	12 5% K	10 3%	12 3%	3 1%	44 5% P	46 5%	5 4%	26 3%	8 3%	26 3%	8 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 6-7
 QUESTION 6:
 If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
LIBERAL	256 21%	150 17%	59 38% B	75 26% E	158 19%	109 15%	90 33% F	132 17%	79 31% H	28 29%	51 43%	27 56% P	13 38%	15 48%	21 67% KMP	25 38%	12 5% U	2 4%	1 2%	1 6%	- -	2 7%
MODERATE	484 40%	354 40%	59 37%	107 37%	339 41%	292 41%	102 38%	319 40%	97 39%	37 39%	46 38%	19 39%	15 44% O	13 41%	8 24%	34 51% O	50 21%	9 16%	10 26%	3 16%	3 26%	12 41% Qrt
CONSERVATIVE	409 34%	340 39% C	35 22%	105 36%	285 35%	293 41% G	70 26%	315 40% I	65 26%	29 30%	19 16% LNP	2 5%	4 13%	1 3%	3 9%	2 3%	176 72% V	42 78% V	25 68% V	12 70%	7 63%	14 48%
NOT SURE	51 4%	37 4%	5 3%	3 1%	40 5% D	26 4%	9 3%	26 3%	10 4%	2 2%	3 2% LO	- -	2 5%	3 8%	- -	5 8% LO	6 2%	1 2%	1 3%	1 7%	1 11%	1 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 7-1
QUESTION 7:
What is the highest level of education you have completed?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	GREAT LAKES	MID ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
TOTAL HS OR LESS -----	253 21%	34 19% E	34 21% E	20 24% E	8 9%	40 25% Eg	29 16%	88 25% EG	120 23%	133 19%	52 21%	48 22%	109 19%	144 23% m	90 21%	98 23%	65 19%	33 18%	57 23%	40 20%	58 26% Rvw	36 19%	29 18%
TOTAL SOME COLLEGE -----	409 34%	72 40% cF	47 30%	27 32%	38 44% CFg	43 27%	58 33%	125 35% f	188 36%	222 32%	89 37%	83 39%	179 31%	230 37% M	131 30%	148 35%	131 38% O	50 27%	80 33%	64 32%	83 38% R	65 35% r	66 41% Rt
TOTAL COLLEGE+ -----	537 45%	76 42%	75 48% h	37 44%	40 47%	79 49% h	89 51% bh	141 40%	209 40%	327 48% I	100 42%	84 39%	287 50% N	250 40%	211 49% P	175 42%	151 43%	104 56% SUvw	106 44% u	97 48% U	77 35% U	85 46% U	66 41%
LESS THAN HIGH SCHOOL	17 1%	- -	4 3% BE	3 4% be	- -	1 1%	4 2% be	5 1% BE	10 2%	7 1%	5 2%	3 1%	7 1%	10 2%	3 1% OQ	11 3% OQ	2 1%	1 1%	2 1%	3 2% w	8 4% RsvW	2 1%	- -
HIGH SCHOOL GRAD	236 20%	34 19% E	29 19% E	17 20% E	8 9%	39 24% EG	25 14%	83 23% EG	110 21%	126 18%	46 19%	45 21%	103 18%	133 21%	87 20%	86 21%	63 18%	32 17%	54 22%	36 18%	50 23%	34 18%	29 18%
TECH/VOTECH	52 4%	7 4%	6 4%	4 4%	4 5%	10 6%	5 3%	17 5%	23 5%	29 4%	15 6%	11 5%	23 4%	29 5%	13 3%	20 5%	19 6%	4 2%	10 4%	9 5%	10 5%	10 6% r	9 6% r
SOME COLLEGE	357 30%	65 36% cF	41 26%	23 28%	33 39% cF	33 20%	53 30% F	109 31% F	164 32%	193 28%	74 31%	72 34%	156 27%	201 32% m	118 27%	128 30%	111 32%	46 25%	71 29%	55 27%	73 33% r	54 29%	57 35% R
COLLEGE GRAD	328 27%	48 26%	48 31%	26 31%	28 32%	42 26%	47 27%	88 25%	139 27%	189 28%	68 28%	60 28%	159 28%	168 27%	120 28%	125 30% q	83 24%	50 26%	70 29%	64 32% w	61 28%	46 24%	37 23%
GRADUATE/PROFESSIONAL SCHOOL	209 17%	28 15%	27 17%	11 13%	12 14%	37 23% bdh	41 24% bDeH	53 15%	70 14%	139 20% I	32 13%	24 11%	128 22% N	81 13%	91 21% P	50 12%	68 20% P	55 29% STUvw	36 15% U	33 17% U	16 8%	40 21% U	28 18% U
NOT SURE	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 -	1 -	1 -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 7-2
QUESTION 7:
What is the highest level of education you have completed?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB	MOD	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%	
TOTAL HS OR LESS -----	253 21%	47 18%	96 20%	88 21%	18 16%	29 20%	44 19%	53 21%	39 18%	49 25% ei	33 16%	41 24% kQ	12 28% q	34 28% KopQ	56 20%	5 14%	30 14%	20 24% q	108 18%	102 29% S	45 14%	63 21% U	56 32%	46 27%	
TOTAL SOME COLLEGE -----	409 34%	81 32%	164 34%	148 36%	30 27%	50 35%	69 29%	95 38% EG	75 35%	73 37% eg	63 31%	53 31%	12 29%	44 36%	99 35%	14 44%	71 34%	37 45% KLmq	187 30%	114 33%	82 26%	105 35% U	58 33%	54 32%	
TOTAL COLLEGE+ -----	537 45%	128 50% d	223 46%	173 42%	62 56% fHiJ	66 46%	122 52% HJ	100 41%	100 47% j	73 37%	108 53% NR	79 46% nR	17 42%	43 35%	130 46% nR	14 42%	107 51% NR	26 31%	318 52% T	130 38%	187 59% V	131 44%	62 35%	68 40%	
LESS THAN HIGH SCHOOL	17 1%	- -	8 2% B	4 1% B	- -	- -	4 2% EFI	3 1% efi	- -	4 2% EFI	- -	2 1%	1 2%	4 4% KPqR	3 1% kpr	- -	1 -	- -	3 1%	6 2%	1 -	2 1%	3 2%	2 1%	
HIGH SCHOOL GRAD	236 20%	47 18%	89 18%	84 20%	18 16%	29 20%	40 17%	49 20%	39 18%	45 23%	33 16%	39 22% Q	11 26%	30 25% kQ	53 18%	5 14%	29 14%	20 24% q	105 17%	96 28% S	44 14%	61 20% U	53 30%	43 26%	
TECH/VOTECH	52 4%	9 4%	26 5%	14 3%	1 1%	8 6% E	12 5% E	14 6% Ej	10 4% e	4 2%	6 3%	6 3%	1 3%	10 8% ko	9 3%	2 7%	12 6%	4 5%	27 4%	13 4%	11 4%	16 5%	8 4%	5 3%	
SOME COLLEGE	357 30%	72 28%	138 28%	134 33%	29 26%	42 29%	57 24%	81 33% G	65 31%	69 35% G	57 28%	47 27%	11 27%	34 28%	90 32%	12 37%	59 28%	33 40% klq	160 26%	101 29%	71 22%	89 30% U	51 29%	49 29%	
COLLEGE GRAD	328 27%	79 31% c	120 25%	116 28%	37 33% h	42 29%	60 26%	60 24%	60 28%	56 29%	64 32% lr	41 24%	8 20%	32 26%	91 32% lmR	8 26%	53 25%	17 21%	170 28%	99 29%	89 28%	81 27%	47 27%	51 31%	
GRADUATE/PROFESSIONAL SCHOOL	209 17%	49 19% d	102 21% D	57 14%	26 23% J	24 16% J	62 26% FH1J	40 16% J	39 18% J	17 9%	43 21% NOR	38 22% NOR	9 22% n	11 9%	39 14%	5 16%	54 26% NOR	9 10%	148 24% T	31 9%	98 31% V	50 17%	14 8%	17 10%	
NOT SURE	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	1 -	- -	- -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 7-3
QUESTION 7:
What is the highest level of education you have completed?

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
TOTAL HS OR LESS -----	253 21%	60 31% CDEF	44 19%	45 19%	57 23% F	45 16%	104 25% I	103 21% i	45 16%	56 24% L	35 18% l	17 11%	48 25% kL	68 23% L	28 21% L	42 23% UX	28 17%	20 24% ux	33 25% qUX	50 28% QUWX	14 12%	29 27% qUwX	24 17%	11 12%
TOTAL SOME COLLEGE -----	409 34%	58 30%	75 33%	84 35%	83 33%	108 38% b	134 32%	168 34%	108 38%	67 29%	61 32%	50 33%	65 35%	107 35% JKL	58 44%	54 30%	55 32%	22 28%	39 30%	62 35%	46 42% prs	40 36%	51 36%	40 42% prs
TOTAL COLLEGE+ -----	537 45%	73 38%	109 48% B	110 46% b	111 44%	134 47% b	181 43%	221 45%	134 47%	106 46% o	95 50% mnO	86 56% jMNO	75 40%	126 42%	48 36%	84 46% tv	89 52% TV	39 48%	58 45%	65 37%	51 46%	40 36%	67 47% tv	44 46%
LESS THAN HIGH SCHOOL	17 1%	3 2%	5 2%	3 1%	2 1%	4 1%	8 2%	5 1%	4 1%	4 2%	1 1%	1 1%	4 2%	3 1%	3 2%	2 1%	1 1%	- -	5 4% qRvW	3 2% rw	3 2%	1 1%	- -	1 1%
HIGH SCHOOL GRAD	236 20%	57 30% CDeF	39 17%	43 18%	55 22% F	41 14%	96 23% I	98 20% I	41 14%	52 23% L	33 17% l	16 10%	43 23% L	65 22% L	25 19% l	40 22% UX	27 16%	20 24% UX	27 21% UX	47 26% QUWX	11 10%	29 26% qUwX	24 17%	10 11%
TECH/VOTECH	52 4%	2 1%	9 4% B	18 8% BE	8 3% b	15 5% B	11 3%	26 5% G	15 5%	8 3%	9 5% m	6 4%	3 2%	17 6% M	9 7% M	4 2%	6 3%	4 5%	2 1%	15 9% PQSUw	2 2%	6 5% s	5 4%	8 9% PSu
SOME COLLEGE	357 30%	57 29%	66 29%	66 27%	75 30%	94 33%	122 29%	141 29%	94 33%	59 26%	52 27%	44 29%	62 33%	89 30%	50 37% Jk	51 28%	49 28%	18 23%	37 29%	47 26% pqRsT	44 39%	35 31%	45 32%	31 33%
COLLEGE GRAD	328 27%	46 24%	71 31% bF	78 33% BF	74 29% F	58 20%	117 28% I	152 31% I	58 20%	58 25% O	64 34% jLO	37 24% o	59 31% O	88 29% O	21 16%	45 25% PRUVX	61 35% PRUVX	14 18%	46 35% PRUVX	54 30% Rx	26 23%	27 24%	38 27%	18 19%
GRADUATE/PROFESSIONAL SCHOOL	209 17%	27 14%	37 16%	32 13%	37 15%	75 26% BCDE	64 15%	69 14%	75 26% GH	48 21% MN	31 16% M	48 32% JKMNO	16 9%	38 13%	27 20% Mn	39 22% STV	28 16% sT	24 30% QSTV	12 9%	12 7%	26 23% STV	13 12%	29 21% STv	25 27% qSTV
NOT SURE	1 -	1 1%	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 7-4
QUESTION 7:
What is the highest level of education you have completed?

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
TOTAL HS OR LESS -----	253 21%	14 25%	76 18%	72 20%	79 23%	253 100% GH	-	-	109 38% KL	144 38% KL	-	-	158 19%	95 25% M	47 28% M	36 25%	65 16%	93 23% Q	45 26%	50 24%	16 30%	31 27%	19 24%	17 26%
TOTAL SOME COLLEGE -----	409 34%	13 24%	160 38% B	119 33%	115 33%	-	409 100% FH	-	179 62% KL	230 62% KL	-	-	278 34%	132 34%	58 34%	51 36%	127 31%	151 37%	51 30%	79 38%	12 23%	45 40% U	28 34%	24 37%
TOTAL COLLEGE+ -----	537 45%	27 51%	187 44%	170 47%	152 44%	-	-	537 100% FG	-	-	287 100% IJ	250 100% IJ	379 46% nO	157 41%	64 38%	57 40%	211 52% R	168 41%	76 44%	82 39%	25 47%	38 34%	33 42%	24 37%
LESS THAN HIGH SCHOOL	17 1%	1 2%	4 1%	3 1%	6 2%	17 7% GH	-	-	7 2% KL	10 3% KL	-	-	11 1%	6 1%	2 1%	1 1%	5 1%	7 2%	2 1%	3 2%	-	2 2%	1 1%	-
HIGH SCHOOL GRAD	236 20%	12 23%	72 17%	68 19%	72 21%	236 93% GH	-	-	103 36% KL	133 36% KL	-	-	147 18%	89 23% M	45 27% M	35 24%	60 15%	86 21% Q	42 25%	47 22%	16 30%	28 25%	18 23%	17 26%
TECH/VOTECH	52 4%	2 5%	18 4%	20 6%	11 3%	-	52 13% FH	-	23 8% KL	29 8% KL	-	-	39 5%	13 3%	4 3%	5 3%	18 5%	21 5%	5 3%	8 4%	-	4 4% U	4 5%	1 2%
SOME COLLEGE	357 30%	10 19%	142 34% Bd	99 27%	104 30% b	-	357 87% FH	-	156 54% KL	201 54% KL	-	-	239 29%	119 31%	53 32%	46 32%	109 27%	130 31%	47 27%	71 34%	12 23%	41 36% u	24 30%	23 35%
COLLEGE GRAD	328 27%	10 18%	104 24%	117 32% BC	97 28%	-	-	328 61% FG	-	-	159 56% IJ	168 67% IJK	220 27%	108 28%	45 27%	42 29%	109 27%	111 27%	50 29%	58 27%	17 31%	28 25%	24 30%	18 27%
GRADUATE/PROFESSIONAL SCHOOL	209 17%	18 33% cDE	83 20% d	53 15%	55 16%	-	-	209 39% FG	-	-	128 44% IJL	81 33% IJ	159 20% NOP	50 13%	19 11%	15 10%	102 25% R	58 14%	26 15%	24 11%	8 15%	10 9%	9 11%	6 10%
NOT SURE	1 -	-	-	-	1 -	-	-	-	-	-	-	-	1 -	-	-	-	1 -	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 7-5
QUESTION 7:
What is the highest level of education you have completed?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	ENTLY (C)	(D)	(E)	(F)	URBAN (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
TOTAL HS OR LESS -----	253 21%	176 20%	129 18%	46 27% BC	74 25% BC	67 27% G	108 17%	76 24% G	25 24%	42 29%	50 16%	58 18%	33 20%	43 28%	111 33% QR	57 29% QR	54 17% R	25 8%	200 20%	53 26%	84 18%	151 24% U	93 21%	104 19%
TOTAL SOME COLLEGE -----	409 34%	317 35%	252 35%	65 38% e	89 30%	105 42% GH	210 33%	92 29%	44 42%	61 42%	91 30%	119 37% k	43 26%	48 32%	145 43% QR	82 42% QR	103 32% R	73 23%	325 33%	84 40% S	129 28%	234 37% U	120 27%	201 37% W
TOTAL COLLEGE+ -----	537 45%	406 45%	347 48% D	58 34% D	129 44% D	78 31%	311 49% F	147 47% F	35 33%	43 30%	166 54% L	146 45%	87 53% N	61 40%	79 24%	57 29%	167 52% OP	226 70% OPQ	467 47% T	70 34%	253 54% V	252 39%	224 51% X	233 43%
LESS THAN HIGH SCHOOL	17 1%	12 1%	6 1%	6 4% Ce	2 1%	7 3%	6 1%	4 1%	3 3%	4 2%	2 1%	3 1%	1 1%	3 2%	9 3% R	4 2% r	3 1% r	- -	15 1%	2 1%	3 1%	11 2% u	5 1%	4 1%
HIGH SCHOOL GRAD	236 20%	163 18%	124 17%	40 23% c	71 24% BC	60 24% G	102 16%	72 23% G	22 21%	38 26%	47 15%	55 17%	32 20%	39 26%	102 31% QR	53 27% QR	51 16% R	25 8%	185 19%	51 25% s	81 17%	140 22% u	88 20%	101 19%
TECH/VOTECH	52 4%	39 4%	30 4%	8 5%	13 5%	10 4%	29 5%	12 4%	6 5%	4 3%	12 4%	17 5%	5 3%	7 5%	17 5%	10 5%	11 3%	12 4%	44 4%	8 4%	15 3%	32 5%	13 3%	30 5% w
SOME COLLEGE	357 30%	278 31% e	222 30%	56 33% e	75 26%	94 38% GH	181 29%	80 25%	38 37%	56 39%	79 26%	102 32% k	38 23%	41 27%	127 38% QR	72 37% qR	92 28% R	62 19%	282 28%	76 36% S	114 24%	202 32% U	107 24%	171 32% W
COLLEGE GRAD	328 27%	247 27%	210 29% d	37 22%	79 27%	53 21%	189 30% F	86 27%	22 21%	31 21%	93 30%	96 30%	44 27%	42 28%	60 18%	43 22%	114 35% OP	104 32% OP	280 28%	48 23%	139 30%	170 27%	127 29%	150 28%
GRADUATE/PROFESSIONAL SCHOOL	209 17%	159 18% d	138 19% D	21 13%	50 17%	25 10%	122 19% F	62 19% F	13 12%	12 9%	72 24% L	50 16%	43 26% N	19 12%	19 6%	14 7%	53 16% OP	122 38% OPQ	187 19% T	22 10%	115 25% V	82 13%	97 22% X	83 15%
NOT SURE	1 -	1 -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 7-6
QUESTION 7:
What is the highest level of education you have completed?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
TOTAL HS OR LESS -----	253 21%	97 20%	104 21%	23 20%	109 21%	116 20%	19 19%	90 22% i	67 17%	48 27% fi	53 22%	113 18%	57 23%	84 21%	81 21%	40 18%	183 21%	223 22% s	19 14%	151 19%	61 26% t	165 21%	48 22%
TOTAL SOME COLLEGE -----	409 34%	148 30%	178 36% B	51 44% B	145 28% EGH	222 39% EGH	21 21%	124 30% g	150 38% EGH	72 40% EGH	67 28%	227 36% K	88 35% k	142 35% O	110 28%	64 28%	313 36% P	363 36% S	27 20%	305 39% U	49 21%	299 38% W	49 22%
TOTAL COLLEGE+ -----	537 45%	250 50% CD	208 43%	42 36%	256 50% FJ	236 41% j	59 60% eFHIJ	197 48% FJ	175 45% J	61 34%	120 50% m	281 45% 42%	105 42%	176 44%	198 51% n	125 54% Q	371 43%	426 42%	90 66% R	324 42%	127 53% T	321 41%	123 56% V
LESS THAN HIGH SCHOOL	17 1%	4 1%	10 2%	2 2%	3 1% EH	12 2% EH	1 1%	2 -	8 2% eh	3 2%	5 2%	6 1%	2 1%	2 1%	6 1%	2 1%	14 2%	15 1%	2 2%	6 1%	8 3% T	9 1%	2 1%
HIGH SCHOOL GRAD	236 20%	93 19%	94 19%	21 18%	106 21% I	104 18% I	18 18%	88 21% I	59 15%	45 25% fi	49 20%	108 17%	55 22%	82 20%	75 19%	38 17%	169 20%	208 21% S	17 13%	145 19%	53 22%	155 20%	46 21%
TECH/VOTECH	52 4%	17 3%	27 5%	7 6%	16 3% eG	31 5% eG	1 1%	15 4% g	14 4% g	17 9% EGHI	9 4%	23 4%	11 4%	17 4%	10 3%	6 2%	41 5% p	48 5% s	3 2%	40 5% u	7 3%	37 5%	7 3%
SOME COLLEGE	357 30%	131 26%	151 31%	44 38% B	129 25% EGH	191 33% EGH	20 20%	109 26%	135 35% EGH	55 31% g	58 24%	204 33% K	77 31%	125 31% o	100 26%	58 25%	273 31% p	316 31% S	24 17%	265 34% U	43 18%	262 33% W	43 19%
COLLEGE GRAD	328 27%	141 28% d	145 30% D	24 20%	154 30% J	148 26% j	32 32% j	121 30% j	107 27%	41 22%	71 29%	169 27%	67 27%	118 29%	119 30%	67 29%	238 27%	265 26%	54 39% R	206 26%	73 31%	203 26%	71 32% v
GRADUATE/PROFESSIONAL SCHOOL	209 17%	109 22% C	64 13%	18 16%	102 20% fJ	88 15% FhIJ	27 27% J	75 18% J	68 17% j	20 11%	49 21%	113 18%	38 15%	58 15%	79 20% N	58 25% Q	133 15%	161 16%	36 27% R	118 15%	54 23% T	118 15%	51 23% V
NOT SURE	1 -	1 -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	1 -	- -	1 -	- -	- -	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 7-7
QUESTION 7:
What is the highest level of education you have completed?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
TOTAL HS OR LESS -----	253 21%	178 20%	37 23%	53 18%	170 21%	148 21%	52 19%	156 20%	59 23%	20 21%	30 25% O	9 18%	8 25% o	5 15%	3 8%	17 26% O	63 26% rs	8 15%	5 14%	6 34%	5 39%	6 20%
TOTAL SOME COLLEGE -----	409 34%	330 37% C	32 20%	79 27%	308 37% D	268 37% G	76 28%	305 38% I	57 23%	37 39%	38 32%	13 27%	13 39%	7 23%	11 34%	25 38%	91 37% T	18 34% t	13 35% t	2 14%	2 20%	13 44% T
TOTAL COLLEGE+ -----	537 45%	372 42%	88 56% B	159 55% E	344 42%	303 42%	143 53% F	331 42%	135 54% H	39 41%	51 43%	26 55% p	12 36%	20 62% kMP	18 58% mP	24 36%	91 37%	27 50% q	19 52%	9 52%	5 41%	10 36%
LESS THAN HIGH SCHOOL	17 1%	10 1%	5 3%	3 1%	14 2%	12 2%	2 1%	8 1%	4 2%	- -	1 1%	- -	- -	- -	- -	1 2% RST	7 3% RST	- -	- -	- -	1 11%	2 8%
HIGH SCHOOL GRAD	236 20%	169 19%	32 20%	50 17%	156 19%	137 19%	50 18%	147 19%	55 22%	20 21%	29 24% O	9 18%	8 25% o	5 15%	3 8%	16 24% O	56 23% v	8 15%	5 14%	6 34% v	3 28%	3 12%
TECH/VOTECH	52 4%	44 5% c	4 2%	6 2%	40 5% D	33 5%	10 4%	39 5% I	6 2%	7 7%	3 3% l	- -	2 7%	3 8%	1 4%	2 4%	13 6% RTU	- -	1 3%	- -	- -	4 13% Rtu
SOME COLLEGE	357 30%	286 33% C	28 18%	73 25%	267 33% D	235 33% G	66 24%	266 34% I	51 20%	30 32%	35 29% n	13 27%	11 32%	5 15%	9 30%	22 34% N	78 32% T	18 34% t	12 32%	2 14%	2 20%	9 31%
COLLEGE GRAD	328 27%	232 26%	50 31%	88 30%	217 26%	192 27%	86 32%	211 27%	76 30%	29 31%	33 28%	12 25%	8 24%	12 38%	12 39%	15 23%	71 29%	17 32%	14 38%	5 30%	3 23%	9 30%
GRADUATE/PROFESSIONAL SCHOOL	209 17%	140 16%	39 24% B	71 24% E	128 16%	111 15%	57 21% F	120 15%	58 23% H	10 10%	18 15%	14 29% kMp	4 11%	8 24%	6 19%	9 13%	20 8%	10 18% qv	5 14%	4 22%	2 18%	2 5%
NOT SURE	1 -	- -	1 1%	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 8-1
QUESTION 8:
Which of the following racial backgrounds or ethnicities best describes you?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	GREAT LAKES	MID ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
NON-HISPANIC WHITE	816 68%	144 79% GH	115 73% GH	64 76% GH	65 75% GH	116 71% gH	107 61%	206 58%	342 66%	474 69%	177 73%	174 81% k	404 70%	412 66%	219 51%	331 79% O	266 77% O	105 56% s	113 47%	155 77% RS	176 81% RS	144 77% RS	122 76% RS
TOTAL NON-WHITE	384 32%	39 21%	41 27%	20 24%	21 25%	46 29%	68 39% BCDEF	148 42% BCDEF	175 34%	209 31%	64 27% 1	41 19%	172 30%	211 34%	213 49% PQ	89 21%	82 23%	83 44% TUVW	130 53% rTUVW	47 23%	42 19%	42 23%	39 24%
BLACK OR AFRICAN AMERICAN	168 14%	20 11% Eg	27 17% bEG	10 12% E	3 3%	26 16% EG	10 5%	72 20% BDEG	81 16%	87 13%	36 15%	23 10%	54 9%	114 18% M	118 27% PQ	20 5%	30 9% P	34 18% TUV	84 35% RTUVW	10 5%	10 4%	10 5%	20 13% TUV
HISPANIC OR LATINO	144 12%	11 6%	4 3%	5 6%	18 21% BCDF	13 8% c	37 21% BCDF	55 16% BCDF	64 12%	80 12%	14 6%	9 4%	80 14% n	64 10%	66 15% Q	50 12% q	28 8%	36 19% SUVW	30 12% w	27 13% W	23 10%	17 9%	11 7%
ASIAN OR INDIAN	48 4%	3 2% e	7 4% E	3 4% e	-	6 4% E	20 11% BCDEF	10 3% E	16 3%	32 5%	8 3%	5 2%	25 4%	22 4%	20 5%	13 3%	15 4%	9 5%	11 4%	5 2%	8 4%	11 6% tw	3 2%
NATIVE AMERICAN OR ALASKA NATIVE	9 1%	3 2% ceg	-	1 1%	-	1 1%	-	4 1% CEG	5 1%	4 1%	2 1%	2 1%	4 1%	5 1%	4 1%	1 -	4 1%	1 1%	3 1% u	1 1%	-	2 1%	2 1%
NATIVE HAWAIIAN OR PACIFIC ISLANDER	1 -	-	-	-	-	-	-	1 -	1 -	-	-	-	1 -	-	-	1 -	-	-	-	1 1%	-	-	-
MIDDLE EASTERN	1 -	1 -	-	-	-	-	-	-	-	1 -	1 -	1 -	1 -	-	-	1 -	-	-	-	1 -	-	-	-
OTHER	13 1%	1 -	3 2% e	2 2%	-	1 1%	1 1%	5 1% E	8 2%	5 1%	3 1%	2 1%	7 1%	6 1%	5 1%	3 1%	5 1%	3 2%	2 1%	2 1%	1 1%	2 1%	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 8-2
QUESTION 8:
Which of the following racial backgrounds or ethnicities best describes you?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	CONS	LIB	MOD	CONS	MRRD	SINGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	MEN (E)	WOMEN (F)	MEN (G)	WOMEN (H)	MEN (I)	WOMEN (J)	DEM (K)	DEM (L)	DEM (M)	MOD GOP (N)	GOP (O)	IND (P)	IND (Q)	IND (R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
NON-HISPANIC WHITE	816 68%	136 53%	332 69%	321 78%	57 52%	79 54%	171 72%	161 65%	169 79%	152 78%	108 53%	91 53%	14 35%	84 70%	240 84%	19 59%	166 79%	66 80%	476 77%	160 46%	247 78%	229 77%	92 52%	68 40%
TOTAL NON-WHITE	384 32%	120 47%	152 31%	88 22%	53 48%	66 46%	65 28%	87 35%	44 21%	44 22%	96 47%	82 47%	27 65%	37 30%	45 16%	13 41%	43 21%	16 20%	139 23%	185 54%	69 22%	70 23%	84 48%	100 60%
BLACK OR AFRICAN AMERICAN	168 14%	51 20%	80 17%	32 8%	17 15%	35 24%	23 10%	57 23%	14 7%	18 9%	44 21%	55 31%	17 41%	11 10%	8 3%	5 17%	16 8%	7 8%	41 7%	100 29%	17 5%	24 8%	32 18%	68 40%
HISPANIC OR LATINO	144 12%	48 19%	43 9%	40 10%	28 25%	20 14%	24 10%	19 8%	22 10%	18 9%	35 17%	19 11%	8 19%	18 15%	26 9%	5 16%	13 6%	7 8%	66 11%	56 16%	37 12%	29 10%	36 20%	20 12%
ASIAN OR INDIAN	48 4%	13 5%	21 4%	12 3%	5 5%	7 5%	14 6%	7 3%	4 2%	7 4%	10 5%	7 4%	2 5%	6 5%	7 3%	2 5%	10 5%	2 3%	23 4%	18 5%	8 3%	15 5%	12 7%	5 3%
NATIVE AMERICAN OR ALASKA NATIVE	9 1%	3 1%	5 1%	1 -	1 1%	2 1%	2 1%	3 1%	1 -	- -	2 1%	2 1%	- -	- -	1 -	1 3%	3 2%	- mnr	3 -	4 1%	2 1%	1 -	1 1%	3 2%
NATIVE HAWAIIAN OR PACIFIC ISLANDER	1 -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -
MIDDLE EASTERN	1 -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -
OTHER	13 1%	4 2%	2 -	3 1%	2 2%	2 2%	- -	2 1%	3 1%	- -	4 2%	- -	- -	- -	2 1%	- -	2 1%	1 1%	6 1%	5 1%	5 2%	1 -	1 -	4 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 8-3
QUESTION 8:
Which of the following racial backgrounds or ethnicities best describes you?

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
NON-HISPANIC WHITE	816 68%	59 31%	141 62% B	169 71% Bc	197 78% BCD	249 87% BCDE	201 48%	367 75% G	249 87% GH	130 56% M	136 71% JM	138 90% JKMNo	70 38%	230 76% JM	111 83% JKM	57 32%	105 61% P	56 70% Pv	79 62% P	149 84% PQRSV	103 92% PQRST VW	64 58% P	113 79% PQSV	89 94% PQRST VW
TOTAL NON-WHITE -----	384 32%	133 69% CDEF	87 38% def	71 29% eF	55 22% F	38 13%	219 52% HI	125 25% I	38 13%	101 44% KLNO	55 29% LO	15 10%	117 62% JKLNO	71 24% L	23 17% 1	123 68% QRSTU VWX	67 39% TUVX	24 30% TUX	50 38% TUWX	29 16% UX	9 8% r	47 42% rTUWX	29 21% UX	5 6%
BLACK OR AFRICAN AMERICAN	168 14%	65 34% CDEF	39 17% def	26 11% f	19 8%	19 7%	104 25% HI	46 9%	19 7%	35 15% KL	14 8% 1	4 3%	68 36% JKLNO	31 10% L	14 11% L	67 37% QRSTU VWX	36 21% sTUVX	15 18% TUVX	17 13% TUwX	1 1%	2 2%	19 17% TUWX	9 6% Tu	2 2%
HISPANIC OR LATINO	144 12%	50 26% CDEF	38 17% EF	29 12% eF	19 8% F	8 3%	88 21% HI	49 10% I	8 3%	53 23% KLNO	22 12% LO	5 3%	35 19% kLNO	26 9% LO	3 2%	39 22% QRSTU X	22 13% rUVX	5 6% X	29 22% QRTUW X	18 10% UX	3 3% x	20 18% RtUVX	8 6% X	-
ASIAN OR INDIAN	48 4%	11 6% f	7 3%	11 5%	12 5%	7 2%	18 4%	23 5%	7 2%	4 4% Lno	13 7% Lno	3 2%	9 5%	10 3%	4 3% qRSVX	13 8% qRSVX	6 3%	1 1%	3 2%	7 4%	4 3%	2 2%	10 7% RSVx	2 2%
NATIVE AMERICAN OR ALASKA NATIVE	9 1%	2 1%	2 1%	1 -	3 1%	1 -	4 1%	4 1%	1 -	2 1%	2 1%	- -	2 1%	2 1%	1 1%	1 1%	2 1%	1 1%	- -	1 1%	- -	3 3% sux	1 1%	-
NATIVE HAWAIIAN OR PACIFIC ISLANDER	1 -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MIDDLE EASTERN	1 -	1 -	-	-	-	-	1 -	-	-	1 -	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
OTHER	13 1%	4 2%	1 -	3 1%	1 -	4 1%	5 1%	4 1%	4 1%	2 1%	3 2%	2 1%	4 2%	1 -	1 1%	2 1%	1 1%	2 3%	1 1%	2 1%	- -	3 2%	1 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 8-4
QUESTION 8:
Which of the following racial backgrounds or ethnicities best describes you?

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
NON-HISPANIC WHITE	816 68%	46 86% DE	346 82% DE	262 73% E	158 46%	158 62%	278 68%	379 71% F	192 67%	244 65%	211 74% I J	168 67%	816 100% NOP	-	-	-	404 100%	412 100%	-	-	-	-	-	-
TOTAL NON-WHITE	384 32%	7 14%	77 18%	99 27% BC	188 54% BCD	95 38% H	132 32%	157 29%	96 33% k	130 35% K	76 26%	82 33% k	-	384 100% M	168 100% M	144 100% M	-	-	172 100%	211 100%	54 100%	114 100%	80 100%	64 100%
BLACK OR AFRICAN AMERICAN	168 14%	3 6%	31 7%	40 11% c	86 25% BCD	47 19% H	58 14%	64 12%	29 10%	76 20% IK	25 9%	38 15% iK	-	168 44% MP	168 100% MNP	-	-	-	54 31%	114 54% S	54 100%	114 100%	-	-
HISPANIC OR LATINO	144 12%	1 2%	24 6% b	39 11% BC	77 22% BCD	36 14%	51 13%	57 11%	47 16% jL	40 11%	33 12%	24 9%	-	144 38% MO	-	144 100% MNO	-	-	80 47% T	64 30%	-	-	80 100%	64 100%
ASIAN OR INDIAN	48 4%	1 2%	16 4%	14 4%	16 5%	4 1%	13 3%	31 6% Fg	10 3%	6 2%	15 5% J	16 6% iJ	-	48 13% MOP	-	-	-	-	25 14%	22 11%	-	-	-	-
NATIVE AMERICAN OR ALASKA NATIVE	9 1%	-	3 1% b	3 1% b	3 1% b	1 -	6 1%	3 -	4 2% k	2 1%	-	3 1% k	-	9 2% MOP	-	-	-	-	4 3%	5 2%	-	-	-	-
NATIVE HAWAIIAN OR PACIFIC ISLANDER	1 -	-	-	-	-	1 -	-	-	1 -	-	-	-	-	1 -	-	-	-	-	1 1%	-	-	-	-	-
MIDDLE EASTERN	1 -	-	-	-	1 -	-	-	1 -	-	-	1 -	-	-	1 -	-	-	-	-	1 -	-	-	-	-	-
OTHER	13 1%	2 4%	3 1%	3 1%	5 2%	6 3% h	4 1%	2 -	5 2% l	5 1%	2 1%	1 -	-	13 3% MOP	-	-	-	-	7 4%	6 3%	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 8-5
QUESTION 8:
Which of the following racial backgrounds or ethnicities best describes you?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%	
NON-HISPANIC WHITE	816 68%	599 67% D	500 69% D	99 58%	211 72% bD	198 79% GH	443 70% H	173 55%	83 79%	116 79%	223 73%	220 68%	99 61% N	74 49%	215 64%	127 65%	208 64%	252 78% OPQ	707 71% T	109 52%	270 58%	500 78% U	291 67%	392 73% W	
TOTAL NON-WHITE -----	384 32%	300 33% e	230 31%	71 42% BCE	81 28%	52 21%	186 30% F	143 45% FG	22 21%	30 21%	84 27%	102 32%	65 39%	77 51% M	120 36% R	69 35% R	116 36% R	73 22%	285 29%	99 48% S	197 42% V	138 22%	146 33% X	146 27%	
BLACK OR AFRICAN AMERICAN	168 14%	130 14%	97 13%	33 19% ce	37 13%	25 10%	73 12%	70 22% FG	5 5%	20 14% I	23 7%	50 15% K	26 16%	44 29% M	65 19% QR	30 15% R	42 13%	29 9%	128 13%	40 19% S	100 22% V	43 7%	74 17% X	55 10%	
HISPANIC OR LATINO	144 12%	121 13% E	96 13% E	25 15% E	22 8%	17 7%	70 11% F	55 17% FG	9 9%	8 5%	39 13%	31 10%	31 19%	24 16%	41 12% r	27 14% R	48 15% R	25 8%	109 11%	35 17% S	66 14% V	63 10%	51 12%	62 11%	
ASIAN OR INDIAN	48 4%	32 4%	26 4%	6 4%	15 5%	1 -	34 5% F	12 4% F	1 1%	-	19 6%	15 5%	4 3%	7 5%	8 3%	8 4%	18 6% O	12 4%	29 3%	19 9% S	21 5%	22 4%	13 3%	20 4%	
NATIVE AMERICAN OR ALASKA NATIVE	9 1%	7 1%	4 1%	3 2%	2 1%	5 2% gh	3 -	1 -	3 3%	2 1%	-	3 1% k	1 1%	-	2 1%	1 1%	2 1%	4 1%	5 1%	4 2%	5 1%	3 -	1 -	4 1%	
NATIVE HAWAIIAN OR PACIFIC ISLANDER	1 -	-	-	-	1 -	-	-	1 -	-	-	-	-	1 1%	-	1 -	-	-	-	1 -	-	-	-	1 -	1 -	-
MIDDLE EASTERN	1 -	1 -	-	1 -	-	-	-	1 -	-	-	-	-	1 -	-	-	-	1 -	-	-	1 -	1 -	-	-	1 -	
OTHER	13 1%	9 1%	6 1%	3 2%	4 1%	3 1%	6 1%	3 1%	3 3% j	-	2 1%	4 1%	1 -	2 1%	3 1%	2 1%	5 2%	3 1%	12 1%	1 -	3 1%	5 1%	5 1%	6 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 8-6
QUESTION 8:
Which of the following racial backgrounds or ethnicities best describes you?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
NON-HISPANIC WHITE	816 68%	275 56%	398 81% BD	79 68% B	328 64% G	411 72% EG	52 52%	276 67% G	276 71% EG	135 74% EGh	139 58%	445 72% K	173 69% K	264 66%	250 64%	129 56%	618 71% P	686 68%	94 69%	555 71% U	137 58%	560 71% W	130 59%
TOTAL NON-WHITE -----	384 32%	221 44% CD	92 19%	37 32% C	184 36% FIJ	162 28% EFHIJ	48 48% j	136 33% j	115 29%	47 26%	101 42% LM	177 28%	77 31%	137 34%	140 36%	101 44% Q	249 29%	328 32%	42 31%	226 29%	100 42% T	225 29%	90 41% V
BLACK OR AFRICAN AMERICAN	168 14%	119 24% CD	18 4%	13 11% C	84 16% FJ	66 12% j	16 16% j	68 17% FJ	52 13% j	15 8%	52 22% LM	73 12%	32 13%	54 13%	70 18% n	54 24% Q	98 11%	142 14%	22 16%	94 12%	50 21% T	96 12%	40 18% V
HISPANIC OR LATINO	144 12%	70 14% c	52 11%	12 10%	71 14%	62 11% EFHIJ	24 24% j	47 11%	43 11%	19 11%	27 11%	74 12%	35 14%	62 15%	48 12%	30 13%	100 12%	131 13% S	9 7%	94 12%	31 13%	94 12%	30 13%
ASIAN OR INDIAN	48 4%	24 5%	14 3%	7 6%	18 4%	23 4%	3 3%	15 4%	13 3%	10 5%	17 7% LM	23 4%	5 2%	16 4%	16 4%	12 5%	34 4%	35 3%	7 5%	25 3%	14 6%	25 3%	11 5%
NATIVE AMERICAN OR ALASKA NATIVE	9 1%	2 -	3 1%	1 1%	6 1% J	2 -	3 3% j	3 1% j	2 -	-	3 1%	2 -	2 1%	3 1%	1 -	2 1%	6 1%	7 1%	2 1%	5 1%	3 1%	4 1%	4 2%
NATIVE HAWAIIAN OR PACIFIC ISLANDER	1 -	-	-	-	-	1 -	-	-	1 -	-	-	-	1 -	-	1 -	1 1%	-	1 -	-	1 -	-	1 -	-
MIDDLE EASTERN	1 -	-	1 -	-	-	1 -	-	-	1 -	-	-	-	1 -	1 -	-	1 -	-	1 -	-	1 -	-	-	1 -
OTHER	13 1%	5 1%	4 1%	4 3%	4 1%	7 1%	2 2%	2 -	4 1%	3 2%	2 1%	6 1%	1 -	2 -	4 1%	2 1%	11 1%	10 1%	2 2%	6 1%	2 1%	4 1%	4 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 8-7
 QUESTION 8:
 Which of the following racial backgrounds or ethnicities best describes you?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
NON-HISPANIC WHITE	816 68%	618 70% C	92 58%	182 63%	575 70% D	519 72% G	149 55%	569 72% I	146 58%	47 49%	39 33%	31 65% KP	21 64% Kp	22 71% KP	23 74% KP	30 45%	191 78%	44 82%	30 82%	14 84%	10 84%	25 87%
TOTAL NON-WHITE -----	384 32%	263 30%	66 42% B	109 37% E	247 30%	202 28%	122 45% F	224 28% H	105 42% H	49 51%	80 67% LMNO	17 35%	12 36%	9 29%	8 26% LmNO	36 55% LmNO	53 22%	10 18%	7 18%	3 16%	2 16%	4 13%
BLACK OR AFRICAN AMERICAN	168 14%	109 12%	33 21% B	52 18% E	104 13%	88 12%	55 20% F	96 12%	45 18% H	24 25%	54 46% LMNO	6 13%	2 5%	3 10%	1 4% LMNO	24 36% LMNO	10 4% U	1 3%	1 4%	1 6%	- -	2 6%
HISPANIC OR LATINO	144 12%	110 12%	19 12%	39 13%	96 12%	80 11%	45 17% F	89 11%	36 14%	17 17%	20 17% No	10 22% NO	10 30% NOP	1 3%	2 6%	7 10% LM	32 13% V	6 11%	3 9%	1 6%	2 16%	1 3%
ASIAN OR INDIAN	48 4%	32 4%	9 6%	14 5%	31 4%	24 3%	12 5%	25 3%	17 7% H	2 2%	5 4% LM	- -	- -	3 9% lm	3 10% lm	5 8% LM	7 3% TU	2 4%	2 5%	- -	- -	1 4%
NATIVE AMERICAN OR ALASKA NATIVE	9 1%	6 1%	1 1%	4 1%	4 1%	4 1%	4 1%	5 1%	3 1%	2 2%	- -	- -	- -	- -	2 6%	- -	1 -	- -	- -	- -	- -	- -
NATIVE HAWAIIAN OR PACIFIC ISLANDER	1 -	1 -	- -	- -	1 -	- -	1 -	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
MIDDLE EASTERN	1 -	1 -	- -	1 -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -
OTHER	13 1%	5 1%	4 2%	- -	10 1% D	5 1%	4 1%	7 1%	3 1%	3 3%	1 1%	- -	- -	2 7%	- -	1 2% LM	2 1%	- -	- -	1 4%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 9-1
 QUESTION 9:
 Would you say you live in a rural area, a suburban area, or an urban area or city?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	GREAT LAKES	MID-ANTIC	MID-WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
RURAL AREA	250 21%	43 23% FG	44 28% EFG	25 30% EFG	13 15%	19 12%	25 14%	81 23% eFG	135 26% J	115 17%	49 20%	46 21%	104 18%	146 23% M	57 13%	105 25% O	88 25% O	19 10%	38 15%	45 22% Rs	61 28% RS	40 22% R	47 29% RSv
SUBURBAN AREA	629 52%	89 49%	90 58% D	34 40%	45 52%	96 59% bdH	99 57% D	176 50%	246 48%	383 56% I	138 57%	112 52%	306 53%	323 52%	217 50%	234 56%	178 51%	92 49%	125 51%	113 56%	121 55%	102 54%	77 48%
URBAN AREA OR CITY	316 26%	51 28% C	22 14%	25 30% C	28 33% C	46 28% C	48 28% C	95 27% C	134 26%	182 27%	55 23%	58 27%	163 28%	151 24%	157 36% PQ	80 19%	79 23%	75 40% TUVW	81 33% TUVW	44 22%	36 16%	44 24% u	35 22%
NOT SURE	5 -	- -	- -	- -	- -	1 1%	2 1%	2 1%	2 -	3 -	- -	- -	2 -	3 1%	1 -	1 -	3 1%	1 -	- -	- -	1 -	1 1%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 9-2
 QUESTION 9:
 Would you say you live in a rural area, a suburban area, or an urban area or city?

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER							PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE			
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	MOD	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%	
RURAL AREA	250 21%	39 15%	81 17%	109 27% BC	16 14%	23 16%	35 15%	46 19%	46 21% g	64 33% EFGHI	30 15%	17 10%	5 12%	22 18% L	78 27% KLMn	6 18%	45 21% kL	27 33% KLMNp q	128 21%	59 17%	50 16%	77 26% U	31 17%	29 17%	
SUBURBAN AREA	629 52%	132 52%	265 55%	212 52%	52 47%	80 55%	136 58% e	129 52%	114 53%	99 50%	105 51% M	98 56% M	10 24%	65 54% M	164 57% M	15 47% M	114 54% M	39 47% M	334 54%	174 50%	170 54%	164 55%	92 52%	82 49%	
URBAN AREA OR CITY	316 26%	84 33% D	137 28% D	86 21% fGhIJ	43 39% fGhIJ	40 28% J	64 27% J	73 30% J	54 25% J	32 16% J	69 34% OQR	59 34% OQR	26 65% KLNOP QR	33 28% O	44 15% O	10 32% o	50 24% O	16 19% O	151 25%	110 32% S	94 30% V	57 19%	53 30%	56 33%	
NOT SURE	5 -	1 -	1 -	1 -	- -	1 1%	1 -	- -	- -	1 -	- -	- -	- -	- -	- -	1 4%	1 -	1 1%	2 -	2 1%	1 -	1 -	1 1%	1 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 9-3
 QUESTION 9:
 Would you say you live in a rural area, a suburban area, or an urban area or city?

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
RURAL AREA	250 21%	34 18%	42 18%	55 23%	60 24%	59 20%	76 18%	115 23% G	59 20%	35 15%	39 21%	30 20%	41 22% j	76 25% J	29 22%	22 12%	24 14%	11 14%	28 21% Pq	52 29% PQR	26 23% Pq	26 24% PQR	39 28% PQR	22 23% Pq
SUBURBAN AREA	629 52%	82 43%	105 46%	129 54% B	137 54% Bc	176 61% BCd	187 45%	266 54% G	176 61% Gh	101 44%	110 58% JM	96 63% JMN	87 46%	156 52% j	80 60% JM	73 40%	96 56% P	48 60% Pv	64 49%	101 57% Pv	69 62% PsVW	51 46%	69 48%	59 62% PsVW
URBAN AREA OR CITY	316 26%	74 38% DEF	81 35% DEF	54 22%	54 22%	52 18%	154 37% HI	108 22%	52 18%	94 41% KLMNO	41 21%	27 18%	59 31% KLNO	67 22%	25 19%	85 47% QRSTU VWX	51 30%	21 26%	37 28%	25 14%	17 15%	32 29% TUX	32 23% t	14 15%
NOT SURE	5 -	2 1%	-	2 1%	1 -	-	2 -	3 1% i	-	1 -	1 -	-	1 1%	2 1%	-	-	1 1%	-	1 1%	-	-	1 1%	2 1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 9-4
 QUESTION 9:
 Would you say you live in a rural area, a suburban area, or an urban area or city?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
RURAL AREA	250 21%	11 21%	90 21% e	90 25% E	56 16%	67 27% H	105 26% H	78 15%	69 24% Kl	103 27% KL	35 12%	43 17% k	198 24% NOP	52 14%	25 15%	17 12%	83 20%	116 28% Q	22 13%	30 14%	5 9%	20 18%	9 11%	8 13%
SUBURBAN AREA	629 52%	32 60% e	247 58% dE	187 52% e	158 46%	108 43%	210 51% F	311 58% FG	141 49%	177 47%	166 58% IJ	146 58% IJ	443 54% nO	186 49%	73 43%	70 49%	223 55%	220 53%	84 49%	102 49%	23 42%	50 44%	39 49%	31 48%
URBAN AREA OR CITY	316 26%	10 20%	86 20%	80 22%	130 38% BCD	76 30% G	92 22%	147 27% g	76 26%	91 24%	87 30% j	61 24%	173 21%	143 37% M	70 42% M	55 38% M	99 24% R	74 18%	65 38%	77 37%	26 48%	44 39%	31 38%	24 37%
NOT SURE	5 -	- -	- -	3 1% bc	2 1%	2 1%	3 1%	- -	2 1%	3 1% kl	- -	- -	2 -	3 1% o	- -	2 1%	- -	2 1%	2 1%	1 -	- -	- -	1 1%	1 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 9-5
 QUESTION 9:
 Would you say you live in a rural area, a suburban area, or an urban area or city?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
RURAL AREA	250 21%	176 20%	136 19%	40 24%	72 25% bC	250 100% GH	-	-	104 100%	146 100%	-	-	-	-	106 32% PQR	43 22% R	57 18%	43 13%	213 22%	37 18%	70 15%	163 26% U	73 17%	131 24% W
SUBURBAN AREA	629 52%	470 52%	390 53%	79 47%	154 53%	-	629 100% FH	-	-	-	306 100%	323 100%	-	-	133 40%	94 48% o	192 59% OP	198 61% OP	527 53%	102 49%	232 50%	342 54%	225 52%	288 54%
URBAN AREA OR CITY	316 26%	251 28% E	202 28% e	49 29%	64 22%	-	-	316 100% FG	-	-	-	-	163 100%	151 100%	96 29%	55 28%	75 23%	83 25%	250 25%	66 32% s	162 35% v	129 20%	137 31% x	119 22%
NOT SURE	5 -	3 -	2 -	1 1%	2 1%	-	-	-	-	-	-	-	-	-	1 -	3 2% q	-	1 -	2 -	3 2%	2 -	3 -	2 -	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 9-6
 QUESTION 9:
 Would you say you live in a rural area, a suburban area, or an urban area or city?

BANNER 6

	GENERIC CONG BALLOT			FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT OF PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
RURAL AREA	250 21%	67 13%	128 26%	30 26%	80 16%	145 25%	12 12%	68 17%	93 24%	52 28%	39 16%	129 21%	58 23%	86 21%	66 17%	32 14%	198 23%	212 21%	29 21%	162 21%	44 19%	162 21%	48 22%
SUBURBAN AREA	629 52%	261 53%	269 55%	59 51%	261 51%	308 54%	42 42%	220 53%	213 54%	94 52%	123 51%	332 53%	135 54%	218 54%	199 51%	107 47%	467 54%	527 52%	70 51%	422 54%	112 47%	426 54%	100 46%
URBAN AREA OR CITY	316 26%	167 34%	92 19%	26 22%	168 33%	120 21%	45 45%	123 30%	85 22%	36 20%	78 33%	159 26%	56 23%	98 24%	125 32%	91 39%	197 23%	270 27%	37 27%	193 25%	81 34%	195 25%	72 33%
NOT SURE	5 -	1 -	2 -	1 1%	2 -	1 -	1 1%	1 -	1 -	- -	- -	2 -	- -	- -	- -	- -	5 1%	4 -	1 1%	3 -	- -	2 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 9-7
 QUESTION 9:
 Would you say you live in a rural area, a suburban area, or an urban area or city?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
RURAL AREA	250 21%	189 21%	33 21%	49 17%	182 22% D	152 21%	55 20%	171 22%	47 19%	22 23%	16 13%	4 8%	6 19%	3 11%	5 17%	10 15%	66 27% Rv	7 13%	11 30% r	5 33%	5 40% r	4 13%
SUBURBAN AREA	629 52%	463 53% C	69 43%	144 49%	439 53%	388 54% g	129 48%	420 53%	124 50%	47 49%	45 38%	27 55% Km	12 36%	20 62% KM	19 60% Km	38 58% KM	124 51%	35 65% q	21 56%	9 57%	5 43%	25 87% QRSTU
URBAN AREA OR CITY	316 26%	224 25%	57 36% B	98 34% E	196 24%	179 25%	85 32% F	201 25%	78 31% h	26 27%	57 48% NOP	17 36%	15 45% no	8 24%	7 24%	18 28%	53 22% V	12 22% V	5 14% V	2 10%	2 17%	-
NOT SURE	5 -	4 - C	-	-	5 1% D	2	1	1	1	1 1%	-	-	-	1 3%	-	-	1	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 10-1
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=DEMOCRATS	432 100%	73 17%	63 15%	21 5%	15 3%	68 16%	78 18%	115 27%	161 37%	271 63%	72 17%	67 15%	188 43%	243 56%	432 100%	-	-	188 43%	243 56%	-	-	-	-
HARRIS	119 27% (1)	17 24% (1)	17 26% (1)	5 23% (1)	3 20% (2)	18 26% (1)	13 16% (2)	46 40% (1)	60 37% (1)	59 22% (1)	16 22% (1)	19 29% (1)	53 28% (1)	65 27% (1)	119 27% (1)	-	-	53 28% (1)	65 27% (1)	-	-	-	-
NEWSOM	48 11% (2)	6 8% (4)	7 11% (3)	3 13% (3)	2 14% (3)	4 6% (7)	19 25% (1)	7 6% (2)	11 7% (3)	37 14% (2)	7 10% (3)	4 7% (5)	32 17% (2)	16 6% (5)	48 11% (2)	-	-	32 17% (2)	16 6% (5)	-	-	-	-
KENNEDY JUNIOR	33 8% (3)	7 9% (3)	2 3% (7)	1 5% (6)	3 22% (1)	6 9% (4)	8 11% (4)	6 5% (3)	11 7% (2)	22 8% (5)	4 5% (6)	9 13% (2)	12 7% (3)	21 8% (4)	33 8% (3)	-	-	12 7% (3)	21 8% (4)	-	-	-	-
WARREN	32 7% (4)	4 5% (8)	8 13% (2)	1 4% (8)	1 6% (7)	7 11% (3)	9 12% (3)	1 1% (12)	5 3% (6)	27 10% (3)	4 6% (4)	2 3% (7)	11 6% (4)	21 9% (3)	32 7% (4)	-	-	11 6% (4)	21 9% (3)	-	-	-	-
BUTTIGIEG	31 7% (5)	5 6% (5)	6 10% (4)	3 14% (2)	1 6% (8)	8 12% (2)	6 7% (5)	3 3% (8)	9 6% (4)	22 8% (4)	4 6% (5)	5 7% (4)	10 5% (6)	21 9% (2)	31 7% (5)	-	-	10 5% (6)	21 9% (2)	-	-	-	-
KLOBUCHAR	19 4% (6)	4 6% (6)	4 6% (5)	1 4% (7)	2 11% (4)	1 2% (10)	5 6% (6)	2 2% (9)	5 3% (7)	14 5% (6)	3 4% (9)	2 3% (8)	8 4% (7)	10 4% (7)	19 4% (6)	-	-	8 4% (7)	10 4% (7)	-	-	-	-
ABRAMS	17 4% (7)	4 5% (7)	1 2% (9)	2 10% (4)	1 6% (9)	3 5% (8)	1 1% (9)	4 4% (5)	8 5% (5)	9 3% (8)	2 3% (10)	1 2% (9)	4 2% (10)	13 5% (6)	17 4% (7)	-	-	4 2% (10)	13 5% (6)	-	-	-	-
WHITMER	16 4% (8)	7 10% (2)	1 1% (11)	-	-	2 2% (9)	2 2% (8)	5 4% (4)	4 2% (8)	12 4% (7)	8 11% (2)	7 10% (3)	10 6% (5)	6 2% (9)	16 4% (8)	-	-	10 6% (5)	6 2% (9)	-	-	-	-
BOOKER	9 2% (9)	-	-	-	-	5 7% (5)	3 4% (7)	2 1% (10)	2 1% (13)	8 3% (9)	-	-	2 1% (13)	7 3% (8)	9 2% (9)	-	-	2 1% (13)	7 3% (8)	-	-	-	-
MURPHY	9 2% (10)	-	1 2% (10)	-	-	4 6% (6)	-	4 3% (6)	4 2% (9)	5 2% (10)	-	-	6 3% (8)	2 1% (11)	9 2% (10)	-	-	6 3% (8)	2 1% (11)	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Continued

Table 10-1
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
SHAPIRO	7 2% (11)	1 1% (9)	2 3% (8)	1 5% (5)	1 7% (6)	- - (12)	1 1% (11)	2 1% (11)	3 2% (12)	4 2% (11)	4 5% (7)	4 5% (6)	4 2% (9)	3 1% (10)	7 2% (11)	- - (9)	- - (10)	4 2% (9)	3 1% (10)	- - (11)	- - (13)	- - (12)	- - (13)
BESHEAR	5 1% (12)	- - (12)	- - (12)	- - (12)	- - (12)	1 1% (11)	1 1% (11)	4 3% (7) bcde	4 2% (10)	2 1% (12)	- - (12)	- - (12)	3 2% (11)	2 1% (13)	5 1% (12)	- - (12)	- - (12)	3 2% (11)	2 1% (13)	- - (11)	- - (13)	- - (12)	- - (13)
COOPER	4 1% (13)	- - (13)	3 5% (6) bdefh	- - (13)	- - (13)	- - (13)	1 1% (10)	- - (10)	3 2% (11)	1 - (14)	3 4% (8) 1	- - (12)	2 1% (12)	2 1% (12)	4 1% (13)	- - (13)	- - (13)	2 1% (12)	2 1% (12)	- - (12)	- - (12)	- - (12)	- - (12)
POLIS	1 - (14)	- - (14)	- - (14)	- - (14)	1 8% (5)	- - (5)	- - (5)	- - (5)	- - (13)	1 - (13)	- - (13)	- - (14)	1 1% (14)	- - (14)	1 - (14)	- - (14)	- - (14)	1 1% (14)	- - (14)	- - (14)	- - (14)	- - (14)	- - (14)
SOMEONE ELSE	16 4% (16)	1 1% (16)	4 6% (6) DE	- - (16)	- - (16)	1 1% (16)	3 3% (16)	7 6% (7) bDEf	8 5% (16)	8 3% (16)	2 3% (16)	1 2% (16)	5 2% (16)	11 5% (16)	16 4% (16)	- - (16)	- - (16)	5 2% (16)	11 5% (16)	- - (16)	- - (16)	- - (16)	- - (16)
NOT SURE	66 15% (66)	17 23% (17) EFG	9 14% (9) E	4 21% (4) E	- - (66)	8 11% (8) E	6 8% (6) E	22 19% (22) EG	25 16% (25)	41 15% (41)	15 21% (15)	14 20% (14)	23 12% (23)	43 18% (43)	66 15% (66)	- - (66)	- - (66)	23 12% (23)	43 18% (43)	- - (66)	- - (66)	- - (66)	- - (66)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 10-2
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=DEMOCRATS	432 100%	203 47%	173 40%	41 9%	92 21%	111 26%	70 16%	103 24%	20 5%	20 5%	203 47%	173 40%	41 9%	-	-	-	-	-	198 46%	148 34%	108 25%	91 21%	55 13%	92 21%
HARRIS	119 27% (1)	51 25% (1)	46 26% (1)	19 46% BC	23 25% (1)	27 24% (1)	17 25% (1)	28 27% (1)	11 55% EFGH (1)	8 38% (1)	51 25% (1)	46 26% (1)	19 46% KL (1)	-	-	-	-	-	54 27% (1)	49 33% (1)	33 31% (1)	20 22% (1)	14 25% (1)	34 37% (1)
NEWSOM	48 11% (2)	27 13% (2) d	19 11% (2)	2 6% (5)	18 20% (2) FHJ	9 8% (4) J	12 17% (2) fhJ	7 7% (4) J	2 11% (2)	-	27 13% (2) m	19 11% (2)	2 6% (5)	-	-	-	-	-	27 14% (2)	13 9% (2)	22 20% (2)	5 6% (6) V	5 10% (3)	8 8% (2)
KENNEDY JUNIOR	33 8% (3)	13 6% (5)	15 8% (3)	4 10% (2)	7 7% (3) I	6 5% (7) I	5 7% (3) I	9 9% (3) I	-	4 21% (2) I	13 6% (5)	15 8% (3)	4 10% (2)	-	-	-	-	-	14 7% (5)	11 7% (3)	5 4% (7)	9 10% (3)	6 10% (2)	5 6% (3)
WARREN	32 7% (4)	15 8% (4) d	13 7% (4)	1 2% (10)	6 6% (4) J	10 9% (3) J	3 4% (7)	10 10% (2) J	1 4% (8)	-	15 8% (4) m	13 7% (4)	1 2% (10)	-	-	-	-	-	14 7% (4)	9 6% (4)	5 5% (6)	9 10% (4)	5 8% (4)	5 5% (4)
BUTTIGIEG	31 7% (5)	21 10% (3) C	8 4% (5)	3 7% (3)	5 6% (6)	16 14% (2) eGH	3 4% (6)	5 4% (5)	2 9% (3)	1 5% (6)	21 10% (3) L	8 4% (5)	3 7% (3)	-	-	-	-	-	20 10% (3) T	6 4% (6)	6 6% (3)	14 15% (2) U	2 3% (7)	4 4% (5)
KLOBUCHAR	19 4% (6)	10 5% (6)	7 4% (7)	2 5% (6)	3 3% (8)	7 6% (6)	4 6% (5)	3 3% (7)	1 6% (5)	1 4% (7)	10 5% (6)	7 4% (7)	2 5% (6)	-	-	-	-	-	11 5% (6)	5 3% (7)	6 6% (4)	5 5% (7)	1 2% (8)	4 4% (6)
ABRAMS	17 4% (7)	9 4% (7)	6 4% (8)	2 5% (7)	1 1% (12)	8 7% (5) E	2 3% (9)	4 4% (6)	1 4% (7)	1 5% (5)	9 4% (7)	6 4% (8)	2 5% (7)	-	-	-	-	-	9 4% (7)	4 3% (8)	3 3% (9)	6 6% (5)	1 2% (11)	3 3% (7)
WHITMER	16 4% (8)	9 4% (8) D	7 4% (6) D	-	6 6% (5) IJ	3 3% (9) ij	5 7% (4) IJ	3 3% (8)	-	-	9 4% (8) M	7 4% (6) M	-	-	-	-	-	-	8 4% (8)	6 4% (5)	6 5% (5)	2 2% (9)	4 7% (5)	2 2% (8)
BOOKER	9 2% (9)	5 2% (10)	2 1% (12)	3 6% (4)	1 1% (13)	4 4% (8) G	-	2 2% (10)	1 6% (4)	1 7% (3)	5 2% (10)	2 1% (12)	3 6% (4)	-	-	-	-	-	-	3 2% (9) S	-	-	1 2% (10)	2 2% (9)
MURPHY	9 2% (10)	7 3% (9) D	2 1% (13)	-	5 6% (7) fhIJ	1 1% (10)	1 1% (11)	1 1% (13)	-	-	7 3% (9) M	2 1% (13)	-	-	-	-	-	-	5 3% (9)	3 2% (10)	4 3% (8)	1 2% (10)	3 5% (6)	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Continued

Table 10-2

QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
SHAPIRO	7 2% (11)	3 2% (11) d	3 2% (11)	-	2 3% (9)	1 1% (11)	1 1% (12)	2 2% (11)	-	-	3 2% (11) m	3 2% (11)	-	-	-	-	-	-	4 2% (10)	1 1% (13)	2 1% (11)	3 3% (8)	1 2% (13)	-
BESHEAR	5 1% (12)	1 - (13)	3 2% (9)	1 3% (9)	1 1% (11)	-	1 2% (10)	2 2% (9)	1 5% (6)	-	1 - (13)	3 2% (9)	1 3% (9)	-	-	-	-	-	2 1% (11)	2 1% (12)	2 2% (10)	-	1 2% (9)	1 1% (11)
COOPER	4 1% (13)	-	3 2% (10) b	1 3% (8)	-	-	2 3% (8)	1 1% (12)	-	1 6% (4)	-	3 2% (10) k	1 3% (8)	-	-	-	-	-	1 - (12)	2 2% (11)	1 1% (12)	-	1 2% (12)	1 1% (10)
POLIS	1 - (14)	1 1% (12)	-	-	1 1% (10)	-	-	-	-	-	1 1% (12)	-	-	-	-	-	-	-	-	-	-	-	-	-
SOMEONE ELSE	16 4% (12)	7 3% (13)	7 4% (10)	1 2% (8)	1 1% (11)	6 5% (12) eI	3 4% (9)	4 4% (10) I	-	1 5% (4)	7 3% (13)	7 4% (10)	1 2% (8)	-	-	-	-	-	6 3% (12)	8 5% (11)	2 2% (10)	4 4% (10)	3 5% (9)	5 5% (10)
NOT SURE	66 15% (12)	25 12% (13) d	34 20% (10) bD	2 5% (8)	11 12% (9) I	14 13% (10) I	12 17% (7) I	22 21% (11) efI	-	2 9% (4)	25 12% (13) m	34 20% (10) kM	2 5% (4)	-	-	-	-	-	25 13% (10)	27 18% (11)	12 11% (10)	13 14% (9)	8 14% (10)	20 21% (11)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 10-3

QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=DEMOCRATS	432 100%	96 22%	84 19%	80 19%	91 21%	80 19%	180 42%	172 40%	80 19%	102 24%	57 13%	29 7%	77 18%	115 27%	52 12%	180 42%	172 40%	80 19%	-	-	-	-	-	-
HARRIS	119 27% (1)	46 48% (1) CDEF	26 30% (1) eF	20 25% (1) F	17 19% (1)	10 12% (2)	71 40% (1) HI	38 22% (1) i	10 12% (2)	37 36% (1) kLNO	13 23% (2) 1	3 9% (3)	33 43% (1) KLNO	25 21% (1) 1	7 14% (2)	71 40% (1) QR	38 22% (1) r	10 12% (2)	-	-	-	-	-	-
NEWSOM	48 11% (2)	5 5% (2)	8 10% (2)	10 13% (2) b	13 14% (2) B	12 15% (1) B	13 7% (2)	23 14% (2) G	12 15% (1)	10 10% (2) m	14 25% (1) JMNO	8 27% (1) jMNO	3 4% (5)	9 8% (4)	4 8% (4)	13 7% (2)	23 14% (2) P	12 15% (1)	-	-	-	-	-	-
KENNEDY JUNIOR	33 8% (3)	3 3% (5)	4 5% (5)	10 12% (3) Bc	10 11% (4) B	5 7% (5)	7 4% (5)	20 12% (3) G	5 7% (5)	5 5% (5)	6 10% (4)	2 6% (6)	3 3% (6)	14 13% (3) JM	4 7% (5)	7 4% (5)	20 12% (3) P	5 7% (5)	-	-	-	-	-	-
WARREN	32 7% (4)	3 3% (10)	6 8% (3)	8 9% (4) b	7 7% (5)	9 11% (3) b	9 5% (3)	14 8% (5)	9 11% (3)	5 4% (6) L	6 11% (3) L	-	4 6% (2) L	8 7% (5) L	9 17% (1) JLm	9 5% (3)	14 8% (5)	9 11% (3)	-	-	-	-	-	-
BUTTIGIEG	31 7% (5)	3 3% (6)	2 3% (10)	6 8% (6) BC	13 14% (3) BC	7 8% (4)	5 3% (7)	19 11% (4) G	7 8% (4)	4 4% (8)	4 7% (6)	2 8% (4)	2 2% (7)	15 13% (2) JM	4 9% (3)	5 3% (7)	19 11% (4) P	7 8% (4)	-	-	-	-	-	-
KLOBUCHAR	19 4% (6)	4 4% (3)	5 6% (4)	2 2% (9)	3 3% (7)	5 7% (6)	9 5% (4)	5 3% (8)	5 7% (6)	6 5% (3) K	-	3 10% (2) k	3 4% (4) k	5 4% (7) K	2 5% (8)	9 5% (4)	5 3% (8)	5 7% (6)	-	-	-	-	-	-
ABRAMS	17 4% (7)	3 3% (9)	4 4% (6)	3 3% (7)	4 5% (6)	3 4% (7)	7 4% (6)	7 4% (7)	3 4% (7)	3 3% (11) 1	1 2% (9) *	-	4 5% (3) 1	6 5% (6) L	3 7% (6) 1	7 4% (6)	7 4% (7)	3 4% (7)	-	-	-	-	-	-
WHITMER	16 4% (8)	3 3% (8)	2 3% (8)	7 8% (5) E	1 1% (11)	3 4% (9)	5 3% (9)	8 5% (6)	3 4% (9)	4 4% (7)	4 8% (5)	2 7% (5)	1 2% (9)	4 3% (8)	1 2% (10)	5 3% (9)	8 5% (6)	3 4% (9)	-	-	-	-	-	-
BOOKER	9 2% (9)	1 1% (13)	2 2% (12)	1 2% (10)	2 2% (8)	3 4% (8)	3 2% (13)	3 2% (9)	3 4% (8)	2 2% (13)	-	-	1 1% (11)	3 3% (9) kl	3 6% (7) kl	3 2% (13)	3 2% (9)	3 4% (8)	-	-	-	-	-	-
MURPHY	9 2% (10)	2 2% (11)	3 4% (7)	2 3% (8)	1 1% (12)	-	5 3% (8) I	3 2% (10) i	-	5 5% (4) LMO	1 2% (8)	-	-	2 2% (10)	-	5 3% (8) R	3 2% (10) r	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Continued

Table 10-3

QUESTION 10D:

In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)	
SHAPIRO	7 2% (11)	3 3% (7) f	2 2% (11)	1 1% (12)	2 2% (9)	-	5 3% (10)	2 1% (11)	-	4 4% (9) lo	1 2% * (9)	-	1 1% (10)	2 1% (11)	-	5 3% (10)	2 1% (11)	-	-	-	-	-	-	-	-
BESHEAR	5 1% (12)	2 2% (12)	2 3% (9)	-	-	1 2% (10)	4 2% (11) H	-	1 2% (10)	3 3% (10) kln	-	-	1 1% (12)	-	1 3% (9)	4 2% (11) Q	-	1 2% (10)	-	-	-	-	-	-	
COOPER	4 1% (13)	3 3% (4) cef	-	1 1% (11)	-	-	3 2% (12) i	1 1% (13)	-	2 2% (12)	-	-	1 2% (8)	1 1% (12)	-	3 2% (12) r	1 1% (13)	-	-	-	-	-	-	-	
POLIS	1 - (14)	-	-	-	1 1% (10)	-	-	1 1% (12)	-	-	1 2% (7)	-	-	-	-	-	1 1% (12)	-	-	-	-	-	-	-	
SOMEONE ELSE	16 4% (12)	6 6% (6) d	3 4% (9)	1 1% (11)	3 3% (10)	3 3% (10)	9 5% (18)	4 2% (8)	3 3% (9)	3 3% (9)	2 2% (4)	1 3% (3)	6 8% (12) kn	3 3% (9)	2 3% (6)	9 5% (18)	4 2% (8)	3 3% (9)	-	-	-	-	-	-	
NOT SURE	66 15% (110)	10 10% (17)	15 17% (27)	9 11% (15)	14 15% (23)	19 24% (32) BD	25 14% (41)	22 13% (35)	19 24% (32) gh	10 10% (17)	4 8% (7)	8 29% (13) JK	15 19% (25) jK	18 16% (27) k	10 20% (17) k	25 14% (41)	22 13% (35)	19 24% (32) pq	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 10-4
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC	
	TOTAL (A)	SILENT (B)	BOOMERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=DEMOCRATS	432 100%	15 3%	135 31%	118 27%	153 35%	90 21%	131 30%	211 49%	83 19%	137 32%	104 24%	106 25%	219 51%	213 49%	118 27%	66 15%	105 24%	113 26%	83 19%	130 30%	34 8%	84 20%	36 8%	30 7%
HARRIS	119 27% (1)	1 8% (5)	23 17% (1)	28 24% (1) b	58 38% (1) BCD	30 33% (1)	38 29% (1)	51 24% (1)	27 32% (1)	40 29% (1)	26 24% (1)	25 24% (1)	39 18% (1)	80 37% (1) M	54 46% (1) MP	20 30% (1) m	23 21% (1)	16 14% (2)	30 36% (1)	49 37% (1)	17 51% (1)	37 44% (1)	11 29% (1)	9 31% (1)
NEWSOM	48 11% (2)	2 13% (3)	22 16% (2) E	11 9% (5)	13 8% (2)	9 10% (2)	13 10% (2)	26 12% (2)	12 15% (2) 1	10 7% (5)	20 19% (2) JL	6 6% (6)	31 14% (2) NO	17 8% (2)	6 5% (2)	10 16% (2) O	21 20% (2) R	10 9% (5)	11 13% (2) T	6 4% (5)	3 9% (2)	4 4% (3)	8 23% (2) x	2 8% (4)
KENNEDY JUNIOR	33 8% (3)	2 14% (2)	10 8% (5)	14 12% (2) E	6 4% (4)	8 9% (3)	13 10% (3)	12 6% (6)	6 7% (3)	15 11% (2) 1	6 6% (5)	6 5% (8)	21 10% (5) O	12 6% (3) O	2 1% (9)	10 15% (3) NO	7 6% (5)	15 13% (3)	6 7% (3)	5 5% (4)	- - (7)	2 2% (7)	6 16% (3)	4 15% (2)
WARREN	32 7% (4)	2 14% (1)	11 8% (4)	11 10% (4)	7 5% (3)	5 5% (4)	7 6% (5)	20 9% (3)	2 3% (9)	10 7% (3)	9 8% (3) i	11 10% (3) I	22 10% (4) NOP	9 4% (4)	3 3% (6)	1 1% (12)	9 9% (3)	13 12% (4)	2 2% (10)	7 6% (3)	- - (5)	3 4% (5) u	1 2% (10)	- -
BUTTIGIEG	31 7% (5)	2 13% (4)	13 10% (3) E	12 10% (3) E	4 3% (7)	3 3% (8)	11 8% (4) f	18 9% (4) F	3 4% (6)	10 7% (4)	7 7% (4)	11 11% (2) i	23 11% (3) NOP	8 4% (6) o	1 1% (10)	2 3% (7)	6 6% (6)	17 15% (1) Q	4 5% (6)	4 3% (6)	1 4% (6)	- -	2 5% (5)	- -
KLOBUCHAR	19 4% (6)	- -	8 6% (6) B	4 3% (8) B	6 4% (5) B	3 3% (7)	4 3% (6)	12 6% (5)	4 4% (5)	3 2% (7)	5 5% (7)	7 7% (5)	13 6% (6) nO	6 3% (9)	2 2% (7)	4 5% (4)	7 7% (4)	6 5% (6)	1 2% (11)	4 3% (7)	1 4% (5)	1 1% (9)	- -	4 12% (3) w
ABRAMS	17 4% (7)	- -	7 5% (7) B	5 4% (7) B	4 3% (9) B	3 3% (6)	3 3% (7)	11 5% (7)	1 1% (13)	5 4% (6)	3 3% (10)	8 8% (4) Ik	8 4% (8)	9 4% (5)	6 5% (3)	2 2% (9)	4 4% (8)	4 4% (7)	- -	9 7% (2) S	- -	6 7% (2) U	- -	2 5% (5)
WHITMER	16 4% (8)	- -	4 3% (9) b	8 7% (6) Be	3 2% (12) b	4 5% (5)	2 2% (10)	9 4% (8)	4 5% (4)	2 2% (8)	6 6% (6) j	3 3% (9)	9 4% (7)	7 3% (7)	4 3% (5)	2 3% (6)	6 6% (7)	3 2% (9)	4 5% (5)	3 2% (9)	2 6% (3)	2 2% (6)	2 5% (4)	- -
BOOKER	9 2% (9)	1 6% (6)	4 3% (8)	2 2% (11)	2 1% (13)	1 1% (11)	1 1% (11)	7 3% (9)	1 1% (11)	1 1% (12)	1 1% (13)	6 6% (7) iJK	4 2% (11) P	5 3% (10) P	4 4% (4) P	- -	- -	4 4% (8) Q	2 2% (8)	3 3% (8)	1 2% (7)	3 4% (4)	- -	- -
MURPHY	9 2% (10)	- -	1 1% (12)	2 2% (10)	5 3% (6) Bc	1 2% (10)	3 2% (9)	5 2% (10)	3 3% (7)	1 1% (10)	4 4% (8)	1 1% (11)	3 1% (12)	6 3% (8)	2 2% (8)	3 5% (5)	2 2% (11)	1 1% (13)	5 6% (4)	1 1% (10)	2 6% (4)	- -	2 4% (6)	1 5% (6)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Continued

Table 10-4
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)	
SHAPIRO	7 2% (11)	- - (11)	1 1% (13)	3 2% (9)	4 2% (10)	- - (8)	3 2% (11)	4 2% (12)	1 1% (12)	2 1% (9)	3 3% (9)	1 1% (12)	4 2% (10)	3 1% (12)	- - (8)	2 3% (10)	3 2% (10)	2 2% (9)	1 1% (12)	- - (9)	- - (9)	1 2% (9)	1 4% (7)		
BESHEAR	5 1% (12)	- - (12)	1 1% (10)	- - (10)	4 3% (8)	2 3% (9)	1 1% (12)	2 1% (13)	2 3% (8)	1 1% (11)	1 1% (11)	1 1% (13)	5 2% (9)	1 - (14)	- - (13)	1 1% (13)	3 3% (9)	1 1% (11)	- - (13)	1 1% (13)	- - (13)	- - (13)	- - (13)	1 2% (8)	
COOPER	4 1% (13)	- - (13)	- - (13)	1 1% (12)	3 2% (11)	1 1% (12)	1 1% (14)	2 1% (12)	1 1% (14)	1 1% (13)	1 1% (12)	1 1% (10)	1 - (13)	3 2% (11)	1 1% (11)	1 2% (11)	- - (12)	1 1% (12)	2 3% (7)	1 1% (11)	- - (8)	1 1% (8)	1 3% (8)	- - (8)	
POLIS	1 - (14)	- - (14)	1 1% (11)	- - (11)	- - (11)	- - (11)	1 1% (13)	- - (10)	1 1% (10)	- - (10)	- - (10)	- - (10)	- - (13)	1 1% (13)	- - (10)	1 2% (10)	- - (10)	- - (12)	1 2% (12)	- - (12)	- - (12)	- - (12)	- - (12)	1 3% (7)	- - (7)
SOMEONE ELSE	16 4% (16)	- - (16)	5 3% (16)	2 2% (16)	9 6% (15)	3 4% (16)	3 3% (16)	9 4% (16)	1 1% (16)	6 4% (16)	4 3% (16)	6 5% (16)	6 3% (16)	10 5% (16)	8 7% (16)	1 2% (16)	3 3% (16)	3 2% (16)	2 6% (16)	8 5% (16)	2 5% (16)	6 7% (16)	- - (16)	1 4% (16)	
NOT SURE	66 15% (66)	5 31% (66)	24 18% (66)	14 12% (66)	24 16% (66)	17 19% (66)	25 19% (66)	24 11% (66)	13 15% (66)	29 22% (66)	10 10% (66)	14 13% (66)	30 14% (66)	36 17% (66)	24 20% (66)	7 10% (66)	12 11% (66)	18 16% (66)	11 13% (66)	25 20% (66)	4 13% (66)	19 23% (66)	2 7% (66)	4 15% (66)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
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Table 10-5
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=DEMOCRATS	432 100%	333 77%	274 63%	59 14%	95 22%	57 13%	217 50%	157 36%	19 5%	38 9%	92 21%	125 29%	75 17%	81 19%	124 29%	67 15%	117 27%	115 27%	370 86%	62 14%	330 76%	62 14%	210 49%	139 32%
HARRIS	119 27% (1)	94 28% (1)	74 27% (1)	20 34% (1)	23 25% (1)	16 28% (1)	45 21% (1)	57 37% (1) G	4 18% (1)	12 32% (1)	22 24% (1)	23 19% (1)	27 36% (1)	29 37% (1)	36 29% (1)	26 39% (1)	28 24% (1)	28 24% (1)	102 28% (1)	17 27% (1)	97 30% (1)	14 23% (1)	58 28% (1)	36 26% (1)
NEWSOM	48 11% (2)	38 11% (2)	32 12% (2)	6 11% (2)	10 10% (2)	4 7% (4)	27 12% (2)	17 11% (2)	2 9% (4)	2 6% (6)	17 19% (2)	9 7% (4)	13 17% (2)	4 5% (4)	15 12% (2)	6 10% (3)	12 10% (2)	15 13% (2)	42 11% (2)	6 10% (3)	46 14% (2)	1 2% (10)	25 12% (2)	15 10% (2)
KENNEDY JUNIOR	33 8% (3)	26 8% (4)	22 8% (4)	4 7% (3)	7 7% (4)	6 11% (2)	12 5% (6)	15 10% (3)	2 12% (2)	4 11% (2)	5 6% (6)	5 5% (7)	5 7% (3)	10 12% (2)	13 11% (3)	8 12% (2)	3 3% (9)	8 7% (5)	26 7% (5)	7 11% (2)	18 6% (5)	10 16% (2)	13 6% (5)	12 8% (4)
WARREN	32 7% (4)	28 8% (3)	26 9% (3)	2 3% (8)	4 4% (6)	3 6% (5)	20 9% (3)	8 5% (4)	1 5% (9)	2 6% (5)	4 5% (7)	15 12% (2)	5 6% (4)	3 4% (6)	6 5% (6)	3 4% (4)	8 7% (4)	13 11% (3)	27 7% (4)	5 8% (4)	22 7% (4)	3 5% (4)	17 8% (3)	6 4% (6)
BUTTIGIEG	31 7% (5)	24 7% (5)	22 8% (5)	2 3% (9)	8 8% (3)	5 9% (3)	19 9% (4)	7 5% (5)	1 7% (5)	4 10% (3)	6 6% (5)	13 10% (3)	3 4% (6)	4 6% (3)	8 6% (4)	2 3% (5)	12 10% (3)	9 8% (4)	29 8% (3)	2 4% (6)	26 8% (3)	4 6% (3)	16 8% (4)	12 9% (3)
KLOBUCHAR	19 4% (6)	16 5% (6)	14 5% (6)	2 4% (7)	3 3% (7)	- -	13 6% (5)	5 3% (7)	- -	- -	6 7% (4)	7 6% (6)	2 3% (8)	3 4% (5)	4 4% (7)	2 3% (6)	8 7% (5)	5 4% (7)	18 5% (6)	1 1% (13)	15 5% (6)	2 4% (8)	10 5% (6)	5 3% (8)
ABRAMS	17 4% (7)	15 4% (7)	11 4% (7)	4 6% (4)	1 1% (10)	3 5% (6)	11 5% (7)	3 2% (11)	- -	3 8% (4)	2 2% (9)	9 7% (5)	2 2% (11)	1 1% (11)	4 3% (8)	1 1% (10)	6 5% (6)	6 5% (6)	16 4% (7)	1 2% (9)	12 4% (8)	3 4% (7)	10 5% (7)	6 4% (7)
WHITMER	16 4% (8)	11 3% (8)	8 3% (9)	3 5% (5)	5 5% (5)	1 2% (9)	9 4% (8)	6 4% (6)	1 6% (7)	- -	6 7% (3)	3 2% (9)	3 4% (7)	3 4% (7)	6 5% (5)	- -	6 5% (8)	4 4% (8)	14 4% (8)	2 4% (8)	13 4% (7)	3 5% (5)	8 4% (8)	6 4% (5)
BOOKER	9 2% (9)	8 2% (10)	6 2% (10)	1 2% (10)	2 2% (8)	- -	5 2% (9)	4 3% (8)	- -	- -	- -	5 4% (8)	2 3% (10)	2 3% (8)	2 2% (9)	1 1% (11)	6 5% (7)	- -	7 2% (10)	2 4% (7)	9 3% (9)	- -	4 2% (10)	2 1% (10)
MURPHY	9 2% (10)	9 3% (9)	9 3% (8)	- -	- -	1 2% (10)	3 2% (11)	4 3% (9)	1 6% (8)	- -	2 2% (8)	1 1% (11)	3 4% (5)	1 1% (10)	1 1% (14)	1 2% (9)	3 2% (10)	4 4% (9)	8 2% (9)	1 1% (12)	8 2% (10)	- -	6 3% (9)	1 1% (13)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Continued

Table 10-5

QUESTION 10D:

In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
SHAPIRO	7 2% (11)	6 2% (11)	4 1% (12)	3 5% (6)	1 1% (12)	2 4% (7)	4 2% (10)	2 1% (12)	2 11% (3)	- - (12)	1 1% (12)	3 2% (10)	2 2% (12)	- - (10)	2 2% (10)	- - (12)	2 1% (12)	3 3% (10)	6 2% (11)	1 2% (10)	4 1% (12)	3 5% (6)	3 2% (12)	2 1% (9)	
BESHEAR	5 1% (12)	4 1% (12)	4 1% (11)	- - (11)	1 1% (9)	1 2% (8)	1 - (14)	3 2% (10)	1 7% (6)	- - (13)	- - (11)	1 1% (12)	2 3% (9)	1 2% (9)	1 1% (11)	2 3% (7)	1 1% (13)	1 1% (11)	2 1% (13)	3 5% (5)	5 2% (11)	- - (11)	4 2% (11)	1 1% (11)	
COOPER	4 1% (13)	3 1% (13)	3 1% (13)	- - (13)	1 1% (11)	1 2% (11)	2 1% (12)	1 1% (13)	- - (7)	1 2% (11)	1 1% (11)	1 1% (12)	1 1% (13)	- - (13)	1 1% (13)	1 2% (8)	2 2% (11)	- - (11)	3 1% (12)	1 2% (11)	3 1% (13)	1 2% (9)	2 1% (13)	1 1% (12)	
POLIS	1 - (14)	1 - (14)	1 - (14)	- - (14)	- - (11)	- - (11)	1 1% (13)	- - (13)	- - (10)	- - (10)	- - (10)	- - (10)	- - (10)	- - (12)	1 1% (12)	- - (12)	- - (12)	- - (14)	1 - (14)	- - (14)	1 - (14)	- - (14)	- - (14)	1 1% (14)	- - (14)
SOMEONE ELSE	16 4% (13)	13 4% (13)	9 3% (13)	4 6% (13)	3 3% (13)	3 5% (13)	7 3% (13)	6 4% (13)	1 5% (13)	2 5% (13)	2 2% (13)	5 4% (13)	2 2% (13)	4 5% (13)	5 4% (13)	3 4% (13)	4 4% (13)	3 2% (13)	14 4% (13)	2 3% (13)	13 4% (13)	2 3% (13)	7 3% (13)	8 6% (13)	
NOT SURE	66 15% (13)	38 11% (13)	30 11% (13)	8 13% (13)	27 28% (13)	10 17% (13)	38 18% (13)	18 12% (13)	3 15% (13)	7 18% (13)	15 17% (13)	23 18% (13)	4 6% (13)	14 17% (13)	18 15% (13)	11 16% (13)	17 14% (13)	16 14% (13)	56 15% (13)	10 16% (13)	38 11% (13)	15 25% (13)	24 12% (13)	27 19% (13)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 10-6
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT -ED	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS- AGREE	WASTE OF TIME	CORR- ECT PRI- ORITY	OPP	SUPP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=DEMOCRATS	432 100%	400 93%	10 2%	16 4%	257 60%	125 29%	61 14%	196 45%	98 23%	27 6%	147 34%	193 45%	64 15%	117 27%	179 41%	101 23%	296 68%	337 78%	72 17%	234 54%	124 29%	226 52%	120 28%
HARRIS	119 27% (1)	114 28% (1) D	3 34% (1)	1 6% (5)	77 30% (1)	31 25% (1)	22 36% (1)	55 28% (1)	24 25% (1)	7 24% (1)	40 27% (1)	46 24% (1)	25 39% (1) L	37 32% (1)	57 32% (1)	36 36% (1) Q	71 24% (1)	97 29% (1)	15 21% (1)	67 29% (1)	38 31% (1)	60 27% (1)	39 32% (1)
NEWSOM	48 11% (2)	48 12% (2) CD	- - (2)	- - (2)	31 12% (2) J	14 11% (2) j	9 15% (2) J	21 11% (2) j	13 14% (2) J	1 3% (5)	15 10% (2) M	32 17% (2) kM	1 2% (10)	9 7% (3)	18 10% (3)	11 11% (2)	34 11% (2)	33 10% (2)	10 14% (2)	24 10% (2)	12 10% (2)	25 11% (2)	14 12% (2)
KENNEDY JUNIOR	33 8% (3)	29 7% (3)	1 8% (5)	2 11% (2)	18 7% (4)	9 7% (4)	4 7% (4)	14 7% (4)	5 5% (6)	4 15% (2)	10 7% (4)	20 10% (3)	3 5% (3)	13 11% (2) o	9 5% (6)	8 8% (3)	23 8% (5)	28 8% (3)	3 5% (6)	24 10% (3)	7 6% (4)	24 11% (3)	8 7% (4)
WARREN	32 7% (4)	29 7% (4) C	- - (4)	2 14% (1)	12 5% (5)	13 10% (3) eG	2 3% (8)	11 5% (5)	11 11% (3) eG	2 7% (3)	14 9% (3)	10 5% (5)	5 8% (2)	6 5% (5)	19 10% (2) n	6 6% (5)	24 8% (3)	22 7% (5)	8 11% (3)	17 7% (5)	8 7% (3)	15 7% (5)	8 7% (3)
BUTTIGIEG	31 7% (5)	29 7% (5) C	- - (5)	1 5% (6)	20 8% (3) g	8 6% (5)	2 3% (7)	18 9% (3) G	6 7% (4)	1 5% (4)	7 5% (6)	15 8% (4)	2 4% (6)	6 5% (4)	11 6% (4)	5 8% (6)	23 8% (4)	25 7% (4)	6 9% (4)	21 9% (4) U	4 3% (8)	21 9% (4) W	5 4% (8)
KLOBUCHAR	19 4% (6)	18 4% (6) CD	- - (6)	- - (6)	11 4% (7) J	5 4% (7) J	1 2% (10)	10 5% (6) J	5 5% (5) J	- - (5)	6 4% (8)	9 5% (6)	3 4% (4)	5 4% (7)	11 6% (5)	6 6% (4)	10 3% (8)	12 3% (8)	5 7% (5)	8 4% (7)	6 4% (6)	7 3% (8)	7 6% (5)
ABRAMS	17 4% (7)	15 4% (8)	1 10% (4)	1 7% (3)	9 4% (8)	5 4% (6)	1 1% (11)	8 4% (7)	5 5% (7)	1 3% (9)	7 5% (7)	6 3% (8)	3 4% (5)	6 5% (6)	8 5% (7)	4 4% (8)	13 4% (6)	13 4% (6)	3 4% (8)	10 4% (6)	5 4% (7)	9 4% (6)	5 4% (7)
WHITMER	16 4% (8)	15 4% (7) C	- - (7)	1 7% (4)	11 4% (6)	3 2% (9)	4 7% (3)	7 4% (8)	2 2% (9)	1 3% (6)	8 5% (5)	6 3% (7)	2 3% (7)	4 4% (9)	7 4% (8)	2 2% (11)	12 4% (7)	13 4% (7)	3 4% (7)	8 3% (8)	6 5% (5)	8 3% (7)	6 5% (6)
BOOKER	9 2% (9)	9 2% (9) CD	- - (9)	- - (9)	3 1% (12) g	4 3% (8) g	- - (11)	3 2% (11) g	3 3% (8) g	1 3% (8)	5 3% (9)	3 2% (11)	1 2% (11)	2 2% (11)	4 2% (9)	3 3% (9)	6 2% (10)	7 2% (11)	1 1% (12)	4 2% (10)	3 2% (10)	3 2% (9)	1 1% (13)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Continued

Table 10-6
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO			FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP	
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	RECT	(V)	(W)	
MURPHY	9 2% (10)	8 2% (10) D	1 11% (3)	-	8 3% (9) J	1 1% (12) J	3 5% (6) J	4 2% (9) J	1 1% (11)	-	2 2% (11)	5 2% (9)	2 2% (9)	5 4% (8)	3 2% (11)	1 1% (12)	8 3% (9)	8 2% (9)	1 1% (10)	4 2% (9)	3 2% (11)	2 1% (10)	4 4% (9)	
SHAPIRO	7 2% (11)	4 1% (13) D	3 30% (2) Bd	-	4 1% (11) h	2 2% (10)	4 6% (5) h	-	1 1% (12)	1 3% (7)	2 1% (13)	3 2% (10)	2 3% (8)	3 2% (10)	4 4% (7) q	3 1% (12)	7 2% (10) S	-	4 2% (11)	2 2% (13)	2 1% (13)	2 1% (13)	4 3% (10)	
BESHEAR	5 1% (12)	5 1% (11) CD	-	-	5 2% (10) FIJ	-	2 3% (9)	4 2% (10) fij	-	-	3 2% (10)	2 1% (13)	1 2% (12)	2 1% (12)	2 1% (12)	3 3% (10)	1 - (13)	4 1% (12)	1 2% (9)	1 1% (12)	3 2% (12)	2 1% (12)	2 2% (11)	
COOPER	4 1% (13)	4 1% (12) CD	-	-	3 1% (13) fgij	-	-	3 2% (12) fgij	-	-	2 1% (12)	2 1% (12)	-	-	2 1% (13)	-	4 1% (11) P	3 1% (13)	1 1% (11)	-	4 3% (9) T	2 1% (11)	2 2% (12)	
POLIS	1 - (14)	1 - (14)	-	-	-	1 1% (11)	-	-	1 1% (10)	-	-	1 1% (14)	-	1 1% (13)	-	-	1 - (14)	1 - (14)	-	1 1% (13)	-	1 1% (14)	-	
SOMEONE ELSE	16 4% (13)	12 3% (12) C	-	2 12% (3)	7 3% (23)	7 5% (14)	1 2% (5)	6 3% (18)	3 3% (10)	4 15% (7) eghi	7 5% (14)	3 2% (6)	4 6% (7)	2 2% (5)	9 5% (18)	6 6% (11)	7 2% (14)	9 3% (23)	7 9% (14) r	9 4% (23)	6 4% (18)	9 4% (23)	5 4% (17)	
NOT SURE	66 15% (43)	59 15% (40)	1 7% (3)	6 37% (24) bc	38 15% (25)	22 18% (14)	7 11% (7)	31 16% (21)	17 18% (12)	5 17% (12)	18 13% (13)	30 16% (24)	10 16% (13)	16 14% (14)	14 8% (13)	7 7% (11)	53 18% (27) P	53 16% (27)	8 11% (11)	32 14% (23)	17 14% (17)	35 16% (22) W	9 8% (11)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 10-7
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=DEMOCRATS	432 100%	264 61%	92 21%	123 28%	271 63%	201 46%	137 32%	229 53%	129 30%	44 10%	119 27%	48 11%	33 8%	32 7%	31 7%	66 15%	-	-	-	-	-	-
HARRIS	119 27% (1)	70 26% (1)	34 36% (1)	43 35% (1)	64 24% (1)	48 24% (1)	47 34% (1)	56 24% (1)	46 36% (1)	14 32% (1)	119 100%	-	-	-	-	-	-	-	-	-	-	
NEWSOM	48 11% (2)	32 12% (2)	9 10% (2)	10 8% (3)	35 13% (2)	22 11% (2)	16 12% (2)	23 10% (3)	14 11% (2)	5 12% (2)	-	48 100%	-	-	-	-	-	-	-	-	-	
KENNEDY JUNIOR	33 8% (3)	23 9% (3)	7 7% (3)	4 3% (7)	28 10% (3)	20 10% (3)	7 5% (7)	24 10% (2)	7 5% (4)	1 3% (8)	-	-	33 100%	-	-	-	-	-	-	-	-	
WARREN	32 7% (4)	13 5% (5)	7 7% (4)	9 7% (4)	22 8% (4)	14 7% (5)	8 6% (3)	16 7% (5)	7 6% (3)	2 5% (5)	-	-	-	32 100%	-	-	-	-	-	-	-	
BUTTIGIEG	31 7% (5)	20 8% (4)	4 5% (6)	11 9% (2)	18 7% (5)	17 9% (4)	8 6% (5)	21 9% (4)	6 5% (8)	3 7% (4)	-	-	-	-	31 100%	-	-	-	-	-	-	
KLOBUCHAR	19 4% (6)	10 4% (7)	3 3% (8)	7 5% (6)	10 4% (7)	7 4% (6)	8 6% (4)	9 4% (6)	7 5% (6)	2 4% (7)	-	-	-	-	-	-	-	-	-	-	-	
ABRAMS	17 4% (7)	8 3% (8)	6 6% (5)	7 6% (5)	8 3% (8)	6 3% (8)	7 5% (6)	9 4% (7)	7 5% (5)	4 8% (3)	-	-	-	-	-	-	-	-	-	-	-	
WHITMER	16 4% (8)	12 4% (6)	3 4% (7)	4 3% (9)	12 4% (6)	7 3% (7)	6 4% (8)	8 3% (8)	6 5% (7)	-	-	-	-	-	-	-	-	-	-	-	-	
BOOKER	9 2% (9)	6 2% (10)	2 2% (11)	1 1% (13)	7 3% (9)	4 2% (9)	2 1% (12)	5 2% (10)	2 2% (12)	2 5% (6)	-	-	-	-	-	-	-	-	-	-	-	
MURPHY	9 2% (10)	7 3% (9)	2 2% (13)	3 3% (10)	3 1% (12)	3 2% (11)	3 3% (11)	6 3% (9)	2 2% (11)	1 2% (11)	-	-	-	-	-	-	-	-	-	-	-	
SHAPIRO	7 2% (11)	4 2% (11)	2 2% (12)	4 3% (8)	3 1% (11)	1 - (12)	5 3% (9)	2 1% (12)	4 3% (9)	1 2% (12)	-	-	-	-	-	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Continued

Table 10-7
 QUESTION 10D:
 In the event that President Biden decides to not run for re-election next year, which candidate would you support in a Democratic primary or caucus, between Kamala Harris, Gavin Newsom, Robert Kennedy Junior, Stacey Abrams, Pete Buttigieg, Amy Klobuchar, Elizabeth Warren, Gretchen Whitmer, Phil Murphy, Andy Beshear, Josh Shapiro, Roy Cooper, Cory Booker, and Jared Polis?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS							
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)	
BESHEAR	5 1% (12)	3 1% (12)	2 2% (10)	3 2% (11)	3 1% (13)	- - (10)	4 3% (10) F	1 1% (13)	3 2% (10)	1 3% (9)	-	-	-	-	-	-	-	-	-	-	-	-	-
COOPER	4 1% (13)	2 1% (13)	2 2% (9)	- - (10) D	4 2% (10) D	4 2% (10) G	-	3 1% (11) i	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
POLIS	1 - (14)	1 - (14)	- - (12)	1 1% (12)	- - (12)	- - (13)	1 1% (13)	1 1% (14)	-	1 3% (10)	-	-	-	-	-	-	-	-	-	-	-	-	-
SOMEONE ELSE	16 4% (14)	11 4% (14)	5 6% (9)	7 6% (12)	7 3% (13)	9 5% (18)	6 4% (12)	9 4% (13)	5 4% (10)	2 4% (10)	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT SURE	66 15% (14)	42 16% (14) C	5 6% (9)	10 8% (12)	45 17% (13) D	38 19% (18) G	10 7% (14)	37 16% (13) i	12 9% (10)	4 10% (10)	-	-	-	-	-	66 100% (14) KLMNO	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
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Table 11-1
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	GREAT LAKES	MID ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=REPUBLICANS	420 100%	57 14%	45 11%	33 8%	43 10%	45 11%	58 14%	139 33%	207 49%	213 51%	86 21%	85 20%	202 48%	218 52%	-	420 100%	-	-	-	202 48%	218 52%	-	-
TRUMP	245 58% (1)	34 59% (1)	25 55% (1)	19 57% (1)	22 52% (1)	23 50% (1)	34 59% (1)	88 63% (1)	127 61% (1)	118 55% (1)	50 57% (1)	47 56% (1)	122 61% (1)	123 56% (1)	-	245 (1)	-	-	-	122 (1)	123 (1)	-	-
DESANTIS	54 13% (2)	8 14% (2)	9 19% (2)	4 11% (2)	8 20% (2)	5 11% (2)	4 7% (3)	16 12% (2)	22 11% (2)	31 15% (2)	17 20% (2)	16 19% (2)	28 14% (2)	26 12% (2)	-	54 (2)	-	-	-	28 (2)	26 (2)	-	-
RAMASWAMY	37 9% (3)	8 13% (3)	3 8% (3)	-	4 10% (3)	4 10% (3)	8 14% (2)	9 6% (3)	14 7% (3)	23 11% (3)	3 3% (5)	7 8% (3)	14 7% (3)	23 10% (3)	-	37 (3)	-	-	-	14 (3)	23 10% (3)	-	-
PENCE	17 4% (4)	1 1% (6)	2 4% (5)	2 6% (3)	1 2% (6)	1 2% (7)	3 6% (4)	7 5% (4)	9 4% (4)	8 4% (4)	3 4% (4)	3 4% (5)	9 4% (4)	8 4% (4)	-	17 (4)	-	-	-	9 (4)	8 4% (4)	-	-
HALEY	12 3% (5)	3 6% (4)	2 5% (4)	1 2% (7)	2 4% (4)	-	-	3 2% (6)	6 3% (5)	5 2% (5)	6 7% (3)	3 4% (4)	7 3% (5)	5 2% (5)	-	12 (5)	-	-	-	7 (5)	5 2% (5)	-	-
CHRISTIE	10 2% (6)	1 2% (5)	1 2% (6)	-	1 3% (5)	2 5% (4)	1 2% (5)	3 2% (5)	5 2% (6)	5 2% (6)	3 3% (6)	2 2% (6)	6 3% (6)	3 1% (6)	-	10 (6)	-	-	-	6 (6)	3 1% (6)	-	-
SCOTT	4 1% (7)	-	-	2 6% (4)	-	2 5% (5)	-	-	2 1% (9)	2 1% (7)	-	-	2 1% (8)	2 1% (8)	-	4 (7)	-	-	-	2 (8)	2 1% (8)	-	-
ELDER	3 1% (8)	-	-	-	1 2% (7)	-	1 1% (6)	1 1% (9)	1 1% (11)	2 1% (9)	1 1% (7)	1 1% (7)	3 1% (7)	-	-	3 (8)	-	-	-	3 (7)	-	-	-
HUTCHINSON	2 1% (9)	-	-	1 3% (6)	-	-	-	1 1% (8)	2 1% (7)	-	-	-	1 1% (10)	1 1% (10)	-	2 (9)	-	-	-	1 (10)	1 1% (10)	-	-
BURGUM	2 (10)	-	-	-	-	-	-	2 1% (7)	2 1% (8)	-	-	-	-	2 1% (7)	-	2 (10)	-	-	-	-	2 1% (7)	-	-
SUAREZ	2 (11)	-	-	-	-	2 4% (6)	-	-	-	2 1% (8)	-	-	2 1% (9)	-	-	2 (11)	-	-	-	2 1% (9)	-	-	-
JOHNSON	1 (12)	-	-	1 3% (5)	-	-	-	-	1 1% (10)	-	-	-	-	1 1% (9)	-	1 (12)	-	-	-	-	1 1% (9)	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Continued

Table 11-1
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 1

	REGION							2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER						
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
SOMEONE ELSE	4 1%	-	1 3%	-	-	2 4%	1 1%	-	-	4 2% I	-	-	1 1%	3 1%	-	4 1%	-	-	-	1 1%	3 1%	-	-
NOT SURE	29 7%	2 4%	2 4%	4 12%	3 7%	4 9%	5 9%	8 6%	16 7%	14 6%	4 5%	5 6%	7 3%	23 10% M	-	29 7%	-	-	-	7 3%	23 10% T	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
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Table 11-2
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	MOD	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD	GOP	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=REPUBLICANS	420 100%	20 5%	101 24%	285 68%	8 2%	12 3%	46 11%	55 13%	145 35%	140 33%	-	-	-	121 29%	285 68%	-	-	-	232 55%	101 24%	114 27%	118 28%	60 14%	41 10%	
TRUMP	245 58% (1)	12 61% (1)	50 50% (1)	176 62% (1) C	6 79% (1) gh	6 48% (1)	23 51% (1)	27 49% (1)	92 64% (1) h	84 60% (1)	-	-	-	62 52% (1)	176 62% (1) n	-	-	-	124 54% (1)	63 62% (1)	65 57% (1)	59 50% (1)	39 65% (1)	23 58% (1)	
DESANTIS	54 13% (2)	2 10% (2)	9 9% (3)	42 15% (2) c	-	2 17% (2)	6 13% (2) E	3 5% (3)	21 14% (2) EH	15 15% (2) EH	-	-	-	11 9% (2)	42 15% (2) n	-	-	-	38 16% (2)	10 10% (3)	18 16% (2)	19 16% (2)	7 11% (2)	3 8% (3)	
RAMASWAMY	37 9% (3)	1 4% (5)	10 9% (2)	25 9% (3)	-	1 7% (5)	3 8% (4) e	6 11% (2) E	11 7% (3) E	15 10% (3) E	-	-	-	10 9% (3)	25 9% (3)	-	-	-	19 8% (3)	11 11% (2)	10 8% (3)	10 8% (3)	3 6% (3)	7 18% (2) w	
PENCE	17 4% (4)	1 5% (4)	3 3% (6)	12 4% (4)	-	1 9% (4)	3 6% (5)	-	6 4% (4) EH	6 4% (4) EH	-	-	-	4 3% (5)	12 4% (4)	-	-	-	11 5% (4)	2 2% (6)	5 4% (5)	6 5% (4)	2 3% (6)	-	
HALEY	12 3% (5)	-	3 3% (5) b	7 3% (5) B	-	-	1 2% (7)	2 3% (6)	4 3% (5) EF	3 2% (5) ef	-	-	-	3 2% (6)	7 3% (5)	-	-	-	10 4% (5) t	1 1% (8)	7 6% (4)	3 3% (6)	-	1 3% (4)	
CHRISTIE	10 2% (6)	1 6% (3)	6 6% (4) D	2 1% (7)	-	1 10% (3)	4 9% (3) EiJ	2 4% (4)	2 1% (7)	-	-	-	-	7 6% (4) O	2 1% (7)	-	-	-	6 3% (6)	2 2% (4)	3 2% (6)	3 3% (5)	2 4% (4)	-	
SCOTT	4 1% (7)	-	-	4 1% (6) BC	-	-	-	-	2 2% (6)	2 1% (6)	-	-	-	-	4 1% (6) N	-	-	-	4 2% (7) T	-	2 2% (7)	2 2% (8)	-	-	
ELDER	3 1% (8)	-	1 1% (10)	2 1% (8)	-	-	1 2% (8)	-	2 1% (8)	-	-	-	-	1 1% (11)	2 1% (8)	-	-	-	2 1% (9)	1 1% (10)	2 1% (8)	-	1 2% (8)	-	
HUTCHINSON	2 1% (9)	-	2 2% (7)	-	-	-	1 3% (6)	1 2% (8)	-	-	-	-	-	2 2% (7)	-	-	-	-	-	1 1% (7)	-	-	-	1 2% (7)	-
BURGUM	2 - (10)	-	2 2% (8)	-	-	-	-	2 4% (5)	-	-	-	-	-	2 2% (8)	-	-	-	-	2 1% (8)	-	-	2 2% (7)	-	-	
SUAREZ	2 - (11)	1 4% (6)	1 1% (11)	-	1 10% (2)	-	1 2% (9)	-	-	-	-	-	-	2 1% (9)	-	-	-	-	-	2 2% (5)	-	-	2 3% (5)	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Continued

Table 11-2
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
JOHNSON	1 -	-	1 1%	-	-	-	-	1 2%	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	1 3%
	(12)		(9)				(7)						(10)						(9)				(5)	
SOMEONE ELSE	4 1%	-	1 1%	1 -	-	-	1 3%	-	-	1 1%	-	-	-	1 1%	1 -	-	-	-	2 1%	-	-	2 2%	-	-
NOT SURE	29 7%	2 10%	12 12%	14 5%	1 11%	1 9%	1 2%	11 20%	5 3%	9 6%	-	-	-	14 12%	14 5%	-	-	-	15 6%	7 7%	3 3%	12 10%	2 4%	4 11%
			d				GIJ						O									U		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 11-3
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=REPUBLICANS	420 100%	55 13%	74 18%	93 22%	85 20%	112 27%	129 31%	178 42%	112 27%	72 17%	66 16%	62 15%	57 14%	112 27%	49 12%	-	-	-	129 31%	178 42%	112 27%	-	-	-
TRUMP	245 58% (1)	40 72% (1) EF	46 63% (1) f	58 63% (1) F	47 55% (1)	54 48% (1)	86 67% (1) I	105 59% (1) i	54 48% (1)	55 76% (1) kLMNO	40 61% (1) L	27 43% (1)	31 55% (1)	65 58% (1) 1	27 54% (1)	-	-	-	86 67% (1) U	105 59% (1) u	54 48% (1)	-	-	-
DESANTIS	54 13% (2)	5 9% (2)	10 14% (2)	10 11% (2)	15 17% (2)	14 12% (2)	15 12% (2)	25 14% (2)	14 12% (2)	5 7% (2)	11 17% (2) jO	12 19% (2) jO	10 17% (2) jO	14 12% (2) o	2 4% (4)	-	-	-	15 12% (2)	25 14% (2)	14 12% (2)	-	-	-
RAMASWAMY	37 9% (3)	4 7% (3)	7 10% (3)	8 9% (3)	9 11% (3)	8 7% (4)	11 9% (3)	18 10% (3)	8 7% (4)	4 6% (3)	5 8% (5)	5 8% (5)	7 12% (3)	12 11% (3)	3 7% (3)	-	-	-	11 9% (3)	18 10% (3)	8 7% (4)	-	-	-
PENCE	17 4% (4)	1 1% (8)	2 2% (4)	2 3% (5)	2 3% (4)	9 8% (3) Bcde	3 2% (4)	5 3% (5)	9 8% (3) Gh	1 2% (5)	2 3% (5)	5 8% (4)	1 2% (5)	3 3% (5)	4 8% (2)	-	-	-	3 2% (4)	5 3% (5)	9 8% (3) St	-	-	-
HALEY	12 3% (5)	1 2% (4)	-	3 3% (4) c	2 3% (5)	5 5% (5) C	1 1% (6)	5 3% (4)	5 5% (5) g	-	1 2% (6)	5 9% (3) JkmO	1 2% (4)	4 3% (4) JO	-	-	-	-	1 1% (6)	5 3% (4)	5 5% (5) s	-	-	-
CHRISTIE	10 2% (6)	-	1 1% (5)	2 3% (6)	2 2% (6)	4 4% (6) b	1 1% (7)	4 2% (6)	4 4% (6)	1 1% (6)	3 5% (4) m	2 3% (6)	-	1 1% (7)	2 4% (5)	-	-	-	1 1% (7)	4 2% (6)	4 4% (6)	-	-	-
SCOTT	4 1% (7)	-	-	2 2% (7)	1 1% (7)	1 1% (7)	-	3 2% (7) g	1 1% (7)	-	1 2% (8)	1 2% (7)	-	2 2% (6)	-	-	-	-	-	3 2% (7) s	1 1% (7)	-	-	-
ELDER	3 1% (8)	1 1% (7)	1 1% (7)	1 1% (9)	-	-	2 1% (5)	1 1% (9)	-	2 2% (4)	1 2% (7)	-	-	-	-	-	-	-	2 1% (5)	1 1% (9)	-	-	-	-
HUTCHINSON	2 1% (9)	1 2% (5)	-	-	-	-	1 1% (8)	-	-	-	-	-	1 2% (6)	-	-	-	-	-	1 1% (8)	-	-	-	-	-
BURGUM	2 (10)	-	1 1% (6)	-	-	1 1% (8)	1 1% (9)	-	1 1% (8)	-	-	-	1 2% (7)	-	1 2% (6)	-	-	-	1 1% (9)	-	1 1% (8)	-	-	-
SUAREZ	2 (11)	1 2% (6)	-	-	-	1 1% (9)	1 1% (10)	-	1 1% (9)	1 1% (7)	-	1 1% (8)	-	-	-	-	-	-	1 1% (10)	-	1 1% (9)	-	-	-
JOHNSON	1 (12)	-	-	1 1% (8)	-	-	-	1 1% (8)	-	-	-	-	-	1 1% (8)	-	-	-	-	-	1 1% (8)	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
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Continued

Table 11-3
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
SOMEONE ELSE	4 1%	1 1%	-	1 1%	-	3 2%	1	1	3	-	-	1	1	1	1	-	-	-	1	1	3	-	-	-
NOT SURE	29 7%	2 3%	5 7%	3 4%	7 9%	12 11% Bd	7 5%	11 6%	12 11%	2 3%	1 2%	3 5%	4 7%	10 9%	9 18% K JKL	-	-	-	7 5%	11 6%	12 11%	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
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Table 11-4
QUESTION 10R:
In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC	
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=REPUBLICANS	420 100%	22 5%	153 36%	136 32%	104 25%	98 23%	148 35%	175 42%	104 25%	141 34%	97 23%	77 18%	331 79%	89 21%	20 5%	50 12%	155 37%	176 42%	47 11%	42 10%	10 2%	10 2%	27 6%	23 5%
TRUMP	245 58% (1)	6 27% (2)	81 53% (1) B	84 62% (1) B	72 70% (1) BC	63 64% (1) h	91 62% (1) h	91 52% (1)	74 72% (1) JKL	79 56% (1)	48 49% (1)	43 56% (1)	191 58% (1)	53 60% (1)	10 53% (1)	32 64% (1)	93 60% (1)	98 56% (1)	29 62% (1)	24 58% (1)	7 68% (1)	4 37% (1)	17 61% (1)	15 67% (1)
DESANTIS	54 13% (2)	2 9% (4)	22 14% (2)	18 13% (2)	11 11% (2)	8 8% (2)	18 12% (2)	27 16% (2) f	10 10% (2)	16 12% (2)	18 18% (2)	9 12% (3)	44 13% (2)	10 11% (2)	1 7% (3)	6 12% (2)	23 15% (2)	21 12% (2)	5 11% (2)	4 10% (3)	-	1 15% (3)	4 15% (2)	2 8% (2)
RAMASWAMY	37 9% (3)	1 5% (6)	15 10% (3)	11 8% (3)	10 10% (3)	5 5% (4)	13 9% (3)	19 11% (3) f	6 6% (3)	11 8% (3)	8 8% (3)	11 15% (2) i	30 9% (3)	7 7% (3)	1 7% (2)	3 7% (3)	12 8% (3)	18 10% (3)	2 5% (3)	4 10% (2)	-	1 15% (2)	2 9% (3)	1 5% (5)
PENCE	17 4% (4)	6 29% (1) CDE	5 3% (5)	4 3% (5)	1 1% (5)	6 6% (3)	2 2% (6)	9 5% (4) g	2 2% (6)	6 4% (4)	6 6% (4)	2 3% (4)	14 4% (4)	3 3% (4)	1 5% (6)	1 2% (6)	7 4% (4)	7 4% (4)	2 4% (6)	1 2% (6)	1 9% (2)	-	-	1 5% (4)
HALEY	12 3% (5)	2 10% (3)	5 4% (4) E	3 2% (6) e	-	5 5% (5)	2 2% (4)	5 3% (6)	4 3% (4)	3 2% (5)	3 3% (6)	2 2% (5)	10 3% (5) o	2 2% (9)	-	2 4% (5)	6 4% (5)	4 2% (5)	1 2% (9)	1 2% (8)	-	-	1 4% (5)	1 4% (7)
CHRISTIE	10 2% (6)	-	5 3% (6) BE	5 3% (4) BE	-	2 2% (6)	2 2% (5)	5 3% (5)	2 2% (5)	2 2% (6)	4 4% (5)	1 1% (7)	7 2% (6) o	2 3% (5)	-	2 5% (4)	5 3% (6)	2 1% (6)	1 3% (7)	1 3% (5)	-	-	1 5% (4)	1 5% (3)
SCOTT	4 1% (7)	-	2 1% (7)	2 2% (7)	-	1 1% (8)	-	3 2% (7) g	-	1 1% (8)	2 2% (7)	1 1% (8)	4 1% (7) NOP	-	-	-	2 1% (7)	2 1% (7)	-	-	-	-	-	-
ELDER	3 1% (8)	-	-	1 1% (9)	2 2% (4)	-	1 1% (9)	2 1% (8)	1 1% (8)	-	2 2% (8)	-	1 - (9)	2 2% (8)	1 4% (7)	-	1 1% (8)	-	2 4% (4)	-	1 9% (3)	-	-	-
HUTCHINSON	2 1% (9)	-	-	-	-	2 2% (7)	-	-	1 1% (7)	1 1% (10)	-	-	-	2 2% (6)	1 5% (5)	-	-	-	1 3% (8)	1 2% (7)	-	1 10% (5)	-	-
BURGUM	2 - (10)	1 5% (5)	-	1 1% (10)	-	-	1 1% (7)	1 1% (9)	-	1 1% (7)	-	1 1% (6)	-	2 2% (7)	1 6% (4)	1 2% (7)	-	-	-	2 5% (4)	-	1 11% (4)	-	1 4% (6)
SUAREZ	2 - (11)	1 4% (7)	-	-	1 1% (6)	-	1 1% (10)	1 1% (10)	1 1% (9)	-	1 1% (9)	-	-	2 2% (10)	1 4% (8)	1 2% (8)	-	-	2 4% (5)	-	1 8% (4)	-	1 3% (6)	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 11-4
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
JOHNSON	1 (12)	-	-	1 (8)	-	-	1 (8)	-	-	1 (9)	-	-	1 (8)	-	-	-	-	1 (8)	-	-	-	-	-	-
SOMEONE ELSE	4 1%	1 5%	1 1%	1 1%	1 1%	-	1 1%	3 1%	-	1 1%	1 1%	1 2%	3 1%	1 1%	-	1 1%	1 1%	2 1%	-	1 1%	-	-	-	1 3%
NOT SURE	29 7%	1 5%	16 10%	6 5%	6 5%	6 6%	13 9%	10 6%	1 1%	17 12%	5 5%	5 7%	25 8%	4 4%	2 9%	1 2%	5 3%	20 11%	2 3%	2 6%	1 7%	1 11%	1 3%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 11-5
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 5

	MEMBERSHIP: AMAZON PRIME																			AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL (A)	TOTAL YES (B)	CURR-ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB-URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K-\$60K (P)	\$60K-\$100K (Q)	\$100K+ (R)	ALL/MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)															
																									25%	56%	19%	11%	15%	27%	29%	10%	9%	28%	15%	30%	27%	84%	16%
BASE=REPUBLICANS	420	318	254	64	96	105	234	80	45	61	113	121	44	36	116	61	126	113	354	66	31	374	134	212															
	100%	76%	61%	15%	23%	25%	56%	19%	11%	15%	27%	29%	10%	9%	28%	15%	30%	27%	84%	16%	7%	89%	32%	50%															
TRUMP	245	191	157	34	50	66	124	53	31	35	61	63	31	23	71	37	73	61	201	44	8	231	70	131															
	58%	60%	62%	53%	52%	62%	53%	67%	69%	58%	54%	52%	70%	64%	62%	60%	58%	54%	57%	67%	25%	62%	52%	62%															
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)															
DESANTIS	54	38	30	8	16	7	35	12	2	5	19	15	7	5	11	8	15	19	48	5	1	51	21	26															
	13%	12%	12%	12%	16%	7%	15%	15%	5%	8%	17%	13%	16%	15%	10%	13%	12%	17%	14%	8%	3%	14%	16%	12%															
	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(5)	(3)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(8)	(2)	(2)	(2)															
RAMASWAMY	37	29	22	7	7	11	21	5	3	8	10	10	1	4	12	6	9	8	32	5	6	30	11	18															
	9%	9%	9%	10%	7%	10%	9%	7%	7%	13%	9%	9%	2%	12%	10%	11%	8%	8%	9%	7%	19%	8%	8%	8%															
	(3)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(3)	(2)	(3)	(3)	(7)	(3)	(2)	(3)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(3)															
PENCE	17	10	8	2	7	5	9	2	2	3	5	4	2	-	3	3	6	4	14	3	4	10	6	8															
	4%	3%	3%	4%	7%	5%	4%	2%	4%	6%	4%	4%	4%	-	3%	5%	4%	4%	4%	4%	14%	3%	5%	4%															
	(4)	(4)	(5)	(5)	(4)	(4)	(4)	(7)	(6)	(4)	(4)	(4)	(4)	-	(5)	(4)	(4)	(5)	(4)	(4)	(3)	(5)	(5)	(4)															
HALEY	12	8	8	-	3	5	5	2	3	2	3	2	1	1	5	-	1	4	12	-	-	11	6	5															
	3%	3%	3%	-	3%	4%	2%	2%	6%	4%	3%	2%	3%	2%	5%	-	1%	4%	3%	-	-	3%	5%	3%															
	(5)	(5)	(4)	-	(5)	(5)	(6)	(5)	(4)	(5)	(5)	(6)	(6)	(6)	(4)	-	(7)	(6)	(5)	-	-	(4)	(4)	(6)															
CHRISTIE	10	7	4	2	3	4	5	-	4	1	3	2	-	-	2	-	2	5	10	-	3	6	4	6															
	2%	2%	2%	4%	3%	4%	2%	-	8%	1%	2%	2%	-	-	2%	-	2%	5%	3%	-	10%	2%	3%	3%															
	(6)	(6)	(6)	(4)	(6)	(6)	(5)	-	(2)	(6)	(6)	(5)	-	-	(6)	-	(5)	(4)	(6)	-	(4)	(6)	(6)	(5)															
SCOTT	4	4	3	1	-	1	3	-	-	1	2	1	-	-	-	-	1	3	4	-	-	4	-	4															
	1%	1%	1%	2%	-	1%	1%	-	-	1%	2%	1%	-	-	-	-	1%	3%	4%	-	-	1%	-	2%															
	(7)	(7)	(7)	(6)	-	(7)	(7)	-	-	(7)	(8)	(8)	-	-	-	-	(11)	(7)	(7)	-	-	(7)	-	(7)															
ELDER	3	1	1	-	2	-	3	-	-	-	3	-	-	-	1	-	2	-	2	1	1	1	-	2															
	1%	-	-	-	2%	-	1%	-	-	-	2%	-	-	-	1%	-	1%	-	2%	2%	3%	3%	-	1%															
	(8)	(12)	(10)	-	(7)	-	(8)	-	-	-	(7)	-	-	-	(9)	-	(6)	-	(11)	(5)	(9)	(10)	-	(8)															
HUTCHINSON	2	1	-	1	1	-	-	2	-	-	-	-	1	1	1	-	1	-	2	-	1	1	2	-															
	1%	-	-	2%	1%	-	-	3%	-	-	-	-	3%	3%	1%	-	1%	-	1%	-	3%	-	2%	-															
	(9)	(11)	-	(8)	(8)	-	-	(4)	-	-	-	-	(5)	(4)	(7)	-	(9)	-	(8)	-	(7)	(8)	(7)	-															
BURGUM	2	2	2	-	-	-	1	1	-	-	-	1	-	1	-	-	1	1	2	-	2	-	2	-															
	-	1%	1%	-	-	-	1%	1%	-	-	-	1%	-	3%	-	-	1%	1%	1%	-	7%	-	2%	-															
	(10)	(8)	(8)	-	-	-	(9)	(8)	-	-	-	(7)	-	(5)	-	-	(8)	(8)	(9)	-	(5)	-	(8)	-															
SUAREZ	2	2	1	1	-	-	-	2	-	-	-	-	2	-	-	-	1	1	2	-	2	-	1	1															
	-	1%	-	1%	-	-	-	2%	-	-	-	-	4%	-	-	-	1%	1%	2%	-	5%	-	1%	-															
	(11)	(9)	(9)	(9)	-	-	-	(6)	-	-	-	-	(3)	-	-	-	(10)	(9)	(10)	-	(6)	-	(9)	(9)															

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Continued

Table 11-5
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
JOHNSON	1 (12)	1 (10)	-	1 2% (7)	-	-	1 (10)	-	-	-	1 1% (9)	-	-	1 1% (8)	-	-	-	1 (12)	-	-	1 (9)	-	-	
SOMEONE ELSE	4 1%	3 1% d	3 1% d	-	1 1%	2 2%	1 1%	1 1%	-	2 4%	1 1%	-	-	1 2%	-	1 1%	3 2%	1 1%	4 1% T	-	1 4%	3 1%	2 2%	1 1%
NOT SURE	29 7%	22 7%	15 6%	7 11%	7 7%	4 4% h	25 11% FH	-	1 2%	3 5%	6 5%	20 16% K	-	-	7 6%	6 10%	11 9%	5 4%	21 6%	8 12%	2 7%	25 7%	8 6%	10 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 11-6
QUESTION 10R:
In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 6

	GENERIC CONG BALLOT			FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=REPUBLICANS	420 100%	8 2%	388 92%	19 4%	127 30%	264 63%	24 6%	102 24%	170 40%	94 22%	53 13%	217 52%	124 30%	181 43%	106 25%	83 20%	298 71%	388 92%	21 5%	319 76%	60 14%	322 77%	56 13%
TRUMP	245 58% (1)	1 8% (6)	236 61% (1) BD	6 29% (1)	72 57% (1)	154 59% (1) g	10 41% (1)	62 61% (1) g	94 55% (1)	60 64% (1) G	27 52% (1)	122 57% (1)	80 64% (1)	105 58% (1)	63 60% (1)	45 54% (1)	175 59% (1)	229 59% (1)	11 51% (1)	186 58% (1)	37 61% (1)	188 58% (1)	32 58% (1)
DESANTIS	54 13% (2)	1 15% (2)	50 13% (2)	2 11% (2)	24 19% (2) fgij	29 11% (2)	2 7% (4)	22 21% (2) FGIJ	19 11% (2)	10 10% (2)	7 14% (3)	31 14% (2)	14 11% (2)	24 13% (2)	13 12% (2)	9 11% (2)	41 14% (2)	48 12% (2)	3 14% (2)	41 13% (2)	6 10% (2)	41 13% (2)	7 13% (2)
RAMASWAMY	37 9% (3)	1 9% (5)	33 9% (3)	1 7% (3)	9 7% (3)	28 11% (3) H	4 16% (2)	5 5% (4)	19 11% (3) H	9 10% (3)	8 15% (2)	18 8% (3)	9 7% (3)	15 8% (3)	8 8% (3)	8 9% (3)	27 9% (3)	35 9% (3)	2 7% (4)	31 10% (3)	4 7% (3)	32 10% (3) w	2 4% (5)
PENCE	17 4% (4)	- - (4)	16 4% (4) B	1 5% (6)	7 6% (4) J	7 3% (5)	2 7% (5)	5 5% (3) j	6 4% (5)	1 1% (7)	1 2% (8)	11 5% (4) m	2 2% (7)	7 4% (5)	6 5% (4)	2 3% (5)	13 4% (4)	14 4% (4)	1 5% (5)	11 4% (4)	3 5% (4)	11 3% (5)	4 6% (4)
HALEY	12 3% (5)	- - (5)	11 3% (5) B	1 6% (4)	3 2% (6) g	9 3% (4) G	- - (5)	3 3% (5) g	8 5% (4) Gj	1 1% (6)	1 2% (6)	6 3% (5)	5 4% (4)	9 5% (4) O	- - (4)	1 2% (9)	7 2% (5)	12 3% (5) S	- - (5)	10 3% (5)	1 2% (6)	12 4% (4) W	- - (4)
CHRISTIE	10 2% (6)	2 26% (1)	7 2% (6) D	- - (5)	4 3% (5)	4 2% (6)	9% 2% (3) (6)	2% 2% (6)	2 1% (6)	3% 3% (4)	2 3% (4)	3 2% (6)	4 4% (5)	4 2% (6)	4 3% (5)	3 4% (4)	5 2% (6)	7 2% (6)	2 9% (3)	5 2% (6)	2 3% (5)	3 1% (7)	4 7% (3) v
SCOTT	4 1% (7)	- - (7)	4 1% (7) BD	- - (7)	1 1% (7)	2 1% (7)	1 5% (6)	- - (9)	1 1% (5)	1 2% (5)	1 1% (5)	2 1% (8)	1 1% (8)	1 1% (9)	2 2% (6)	1 1% (10)	3 1% (7)	4 1% (7) S	- - (7)	4 1% (7) U	- - (7)	4 1% (6) W	- - (7)
ELDER	3 1% (8)	- - (8)	2 - (8)	1 6% (5)	1 1% (11)	2 1% (8)	1 4% (9)	- - (7)	2 1% (7)	- - (7)	- - (9)	2 1% (9)	1 1% (10)	2 1% (7)	- - (7)	2 2% (8)	1 - (9)	3 1% (8)	- - (12)	1 - (9)	1 1% (9)	2 1% (8)	- - (8)
HUTCHINSON	2 1% (9)	- - (10)	1 - (10)	- - (10)	1 1% (10)	1 - (9)	1 4% (8)	- - (8)	1 1% (8)	- - (8)	- - (8)	- - (7)	2 2% (6)	- - (7)	2 2% (7)	2 3% (6)	- - (9)	2 1% (9)	- - (8)	1 - (8)	1 2% (7)	1 - (9)	1 2% (6)
BURGUM	2 - (10)	1 14% (3)	1 - (11)	- - (8)	1 1% (8)	1 - (10)	1 5% (7)	- - (10)	1 1% (10)	- - (7)	- - (7)	2 1% (7)	- - (8)	1 1% (8)	1 1% (9)	2 2% (7)	- - (10)	2 1% (9)	- - (9)	1 - (9)	1 2% (8)	1 - (10)	1 2% (7)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 11-6
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 6

	GENERIC CONG BALLOT			FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD		
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT OF PRI- ORITY (U)	OPP (V)	SUPP (W)
SUAREZ	2 (11)	1 11% (4)	1 (12)	-	1 1% (12)	1 (11)	-	1 1% (8)	1 1% (11)	-	1 2% (9)	-	1 1% (9)	-	2 2% (8)	1 1% (11)	1 (10)	2 (11)	-	1 (11)	1 1% (10)	1 (12)	1 2% (8)
JOHNSON	1 (12)	-	1 (9)	-	1 1% (9)	-	-	1 1% (7)	-	-	1 2% (7)	-	-	-	-	-	1 (8)	1 (12)	-	1 (10)	-	1 (11)	-
SOMEONE ELSE	4 1% (12)	1 15% (4)	3 1% (9)	-	1 - (12)	3 1% (11)	1 3% (8)	-	1 1% (11)	2 2% (10)	1 2% (9)	2 1% (11)	1 1% (11)	1 - (11)	1 1% (11)	2 2% (10)	2 1% (11)	3 1% (12)	1 5% (8)	3 1% (12)	1 2% (10)	2 1% (11)	1 2% (8)
NOT SURE	29 7% (42)	-	21 6% (31)	7 36% (54)	2 2% (3)	21 8% (31)	-	2 2% (3)	14 8% (21)	7 7% (10)	2 4% (6)	16 7% (22)	4 3% (6)	13 7% (19)	4 4% (6)	4 5% (6)	22 7% (31)	26 7% (35)	2 8% (11)	22 7% (31)	3 4% (6)	23 7% (31)	2 4% (6)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 N A T I O N A L R E S E A R C H I N C

Table 11-7
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=REPUBLICANS	420 100%	350 83%	32 8%	108 26%	288 69%	312 74%	71 17%	329 78%	62 15%	30 7%	-	-	-	-	-	245 58%	54 13%	37 9%	17 4%	12 3%	29 7%	
TRUMP	245 58% (1)	207 59% (1)	16 50% (1)	60 56% (1)	170 59% (1)	181 58% (1)	41 58% (1)	195 59% (1)	35 56% (1)	19 63% (1)	-	-	-	-	-	245 100%	-	-	-	-	-	
DESANTIS	54 13% (2)	41 12% (2)	3 9% (4)	18 16% (2)	33 12% (2)	39 13% (2)	9 13% (2)	41 13% (2)	9 15% (2)	3 10% (2)	-	-	-	-	-	-	54 100%	-	-	-	-	
RAMASWAMY	37 9% (3)	32 9% (3)	3 10% (3)	11 11% (3)	25 9% (3)	31 10% (3)	4 6% (4)	33 10% (3)	4 6% (3)	1 3% (6)	-	-	-	-	-	-	-	37 100%	-	-	-	
PENCE	17 4% (4)	15 4% (4)	2 5% (6)	4 3% (4)	12 4% (4)	11 3% (5)	5 7% (3)	11 3% (5)	3 5% (5)	3 9% (3)	-	-	-	-	-	-	-	-	17 100%	-	-	
HALEY	12 3% (5)	12 3% (5) C	-	-	12 4% (5) D	12 4% (4) G	-	12 4% (4) I	-	-	-	-	-	-	-	-	-	-	-	-	12 100%	-
CHRISTIE	10 2% (6)	5 1% (6)	4 11% (2) b	3 3% (5)	6 2% (6)	6 2% (6)	2 3% (6)	4 1% (6)	3 5% (4)	-	-	-	-	-	-	-	-	-	-	-	-	
SCOTT	4 1% (7)	4 1% (7) C	-	2 2% (6)	2 1% (7)	3 1% (7) g	-	3 1% (7) i	-	-	-	-	-	-	-	-	-	-	-	-	-	
ELDER	3 1% (8)	2 - (9)	-	2 2% (9)	1 - (10)	1 - (10)	1 1% (9)	1 - (12)	1 1% (8)	-	-	-	-	-	-	-	-	-	-	-	-	
HUTCHINSON	2 1% (9)	1 - (10)	1 3% (7)	1 1% (10)	1 - (8)	-	2 3% (5)	1 - (9)	1 2% (6)	1 4% (5)	-	-	-	-	-	-	-	-	-	-	-	
BURGUM	2 - (10)	-	2 6% (5)	2 2% (7)	-	1 - (8)	1 1% (8)	1 - (10)	1 2% (7)	-	-	-	-	-	-	-	-	-	-	-	-	
SUAREZ	2 - (11)	2 - (8)	-	2 2% (8)	-	-	2 2% (7)	2 1% (8)	-	2 6% (4)	-	-	-	-	-	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
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Continued

Table 11-7
 QUESTION 10R:
 In the Republican Primary or Caucus for President taking place next year, for whom would you vote between the following candidates?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
JOHNSON	1 (12)	1 (11)	-	-	1 (9)	1 (9)	-	1 (11)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOMEONE ELSE	4 1%	2 1%	2 6%	1 1%	3 1%	3 1%	1 2%	2 1%	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT SURE	29 7%	27 8% C	-	2 2%	23 8% D	23 7%	3 4%	21 6%	4 6%	2 6%	-	-	-	-	-	-	-	-	-	-	-	29 100% QRSTU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 12-1
 QUESTION 11:
 If all else were equal, and the 2024 election for Congress were being held today, would you say you are more likely to vote for the Democratic candidate or the Republican candidate?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
DEMOCRATIC CANDIDATE	496 41%	86 47% DEH	70 45% DEh	25 30%	21 24%	77 48% DEH	85 49% DEH	131 37% E	188 36%	308 45% I	86 36%	80 37%	226 39%	268 43%	400 93% PQ	8 2%	88 25% P	170 91% TUVW	229 94% TUVW	3 2%	5 2%	53 28% TU	35 22% TU
REPUBLICAN CANDIDATE	490 41%	70 38%	60 39%	39 46% fg	48 56% BCFGH	57 35%	58 33%	158 45% FG	244 47% J	246 36%	109 45%	103 48%	250 43% n	240 39%	10 2%	388 92% OQ	92 26% O	8 4% S	2 1%	186 92% RSVW	202 92% RSVW	56 30% RSw	36 22% RS
INDEPENDENT/THIRD PARTY CANDIDATE	98 8%	12 7%	9 6%	8 9%	7 8%	16 10%	15 9%	31 9%	37 7%	61 9%	18 8%	10 5%	47 8%	50 8%	6 1%	6 1%	86 25% OP	2 1%	4 2%	5 3% u	1 -	40 22% RSTU	46 28% RSTU
UNDECIDED/DEPENDS	116 10%	15 8%	17 11%	12 14%	10 12%	12 8%	16 9%	34 10%	48 9%	68 10%	28 12%	23 11%	52 9%	64 10%	16 4%	19 4%	82 23% OP	7 4%	9 4%	8 4%	11 5%	37 20% RSTU	44 27% RSTU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 12-2
 QUESTION 11:
 If all else were equal, and the 2024 election for Congress were being held today, would you say you are more likely to vote for the Democratic candidate or the Republican candidate?

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
DEMOCRATIC CANDIDATE	496 41%	218 85% CD	221 46% D	45 11%	95 86% GHIJ	122 85% GHIJ	105 44% IJ	116 47% IJ	24 11%	21 11%	199 98% LNOPQ R	154 89% NOPQR	37 90% NOPQR	6 5% O	2 1%	19 57% NOQR	62 30% NOR	6 8% O	232 38%	160 46% S	125 40%	107 36%	66 38%	93 55% W
REPUBLICAN CANDIDATE	490 41%	23 9%	134 28% B	317 77% BC	10 9%	13 9%	69 29% EF	65 26% EF	167 79% EFGH	150 76% EFGH	3 1%	4 2%	2 5%	99 82% KLMNP QR	276 97% KLMNP QR	5 14% KL	46 22% KLM	39 47% KLMPO	280 46% T	112 32%	145 46%	135 45%	70 40% X	42 25%
INDEPENDENT/THIRD PARTY CANDIDATE	98 8%	9 4%	57 12% BD	26 6% b	4 4%	5 3%	26 11% EFJ	31 13% EFIJ	15 7% f	11 6%	2 1%	3 2%	1 3%	4 3%	2 1%	5 16% KLmnO	53 25% KLMNO	23 28% KLMNO	46 8%	37 11%	24 7%	23 8%	20 11%	17 10%
UNDECIDED/DEPENDS	116 10%	5 2%	72 15% BD	21 5% B	1 1%	5 3%	37 15% EFIJ	35 14% EFIJ	7 3% e	14 7% Efi	- -	12 7% KO	1 3%	12 10% KmO	6 2% K	4 13% Ko	49 23% KLMNO	14 17% KLMO	56 9%	36 11%	22 7%	34 11% u	20 11%	16 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 12-3
 QUESTION 11:
 If all else were equal, and the 2024 election for Congress were being held today, would you say you are more likely to vote for the Democratic candidate or the Republican candidate?

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
DEMOCRATIC CANDIDATE	496 41%	97 51% CDF	93 41%	89 37%	112 45% df	104 36%	191 45% I	201 41%	104 36%	106 46% L	76 40% L	44 29%	83 44% L	125 42% L	60 45% L	165 92% STUVW X	159 93% STUVW X	76 95% STUVW X	2 2%	1 1%	4 4%	24 21% STU	41 29% STU	24 25% STU
REPUBLICAN CANDIDATE	490 41%	66 34%	82 36%	110 46% BCe	96 38%	137 48% BCE	148 35%	206 42% G	137 48% G	85 37%	80 42% m	84 55% JKMNO	62 33%	125 42% m	52 39%	7 4%	2 1%	1 1%	120 93% PQRVW X	166 93% PQRVW X	102 91% PQRVW X	21 19% PQR	37 26% PQR	34 36% PQRV
INDEPENDENT/THIRD PARTY CANDIDATE	98 8%	18 9% f	30 13% def	19 8%	17 7%	14 5%	47 11% HI	35 7%	14 5%	25 11% LO	12 6%	9 6%	22 12% kLO	23 8%	5 4%	4 2% RU	2 1%	- -	3 2% ru	2 1%	- -	40 36% PQRST UWX	32 22% PQRST U	14 15% PQRST U
UNDECIDED/DEPENDS	116 10%	11 6%	23 10% b	23 10%	27 11% b	32 11% B	34 8%	50 10%	32 11%	14 6%	22 12% J	16 10%	20 11% j	28 9%	16 12% j	4 2%	8 5%	3 4%	4 3%	9 5%	6 5%	26 23% PQRST U	33 23% PQRST U	23 24% PQRST U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 12-4
 QUESTION 11:
 If all else were equal, and the 2024 election for Congress were being held today, would you say you are more likely to vote for the Democratic candidate or the Republican candidate?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
DEMOCRATIC CANDIDATE	496 41%	18 35%	171 40%	133 37%	162 47% cD	97 38%	148 36%	250 47% FG	99 34%	145 39%	127 44% I	124 50% IJ	275 34%	221 57% Mp	119 71% MNP	70 49% M	138 34%	137 33%	89 52%	131 62% S	33 61%	87 76% u	40 50%	29 46%
REPUBLICAN CANDIDATE	490 41%	26 50% e	181 43% E	158 44% E	120 35%	104 41%	178 43%	208 39%	131 45% L	151 40%	119 42%	89 36%	398 49% NOP	92 24% O	18 11%	52 36% NO	202 50%	196 48%	48 28%	44 21%	11 21% V	7 6%	25 31%	27 42%
INDEPENDENT/THIRD PARTY CANDIDATE	98 8%	1 2%	24 6%	37 10% BC	35 10% BC	29 12% H	32 8%	36 7%	30 10% k	32 9%	18 6%	18 7%	63 8%	34 9%	17 10%	10 7%	29 7%	34 8%	18 11%	16 8%	7 12%	11 9%	6 8%	4 7%
UNDECIDED/DEPENDS	116 10%	7 13%	47 11%	32 9%	30 9%	23 9%	51 13% H	42 8%	29 10%	46 12% kL	23 8%	18 7%	79 10%	37 10%	13 8%	12 8%	35 9%	44 11%	17 10%	20 9%	3 6%	10 8%	9 11%	3 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 12-5
 QUESTION 11:
 If all else were equal, and the 2024 election for Congress were being held today, would you say you are more likely to vote for the Democratic candidate or the Republican candidate?

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL (A)	TOTAL YES (B)	CURRENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB-URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K-\$60K (P)	\$60K-\$100K (Q)	\$100K+ (R)	ALL/MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
DEMOCRATIC CANDIDATE	496 41%	378 42%	313 43%	65 38%	114 39%	67 27%	261 42% F	167 53% FG	26 25%	41 28%	118 39%	143 44%	81 50%	85 56%	129 38%	88 45%	133 41%	136 42%	428 43% T	67 32%	387 83% V	61 10%	243 56% X	169 31%
REPUBLICAN CANDIDATE	490 41%	375 42%	302 41%	73 43%	111 38%	128 51% GH	269 43% H	92 29%	60 58% j	68 46%	142 46% l	127 39%	49 30%	43 29%	133 40%	73 37%	133 41%	145 45% p	415 42%	75 36%	28 6%	448 70% U	147 34%	261 48% W
INDEPENDENT/THIRD PARTY CANDIDATE	98 8%	65 7%	53 7%	11 7%	33 11% Bcd	26 10% g	40 6%	31 10% g	9 8%	17 12%	22 7%	17 5%	16 10%	15 10%	36 11% q	15 7%	22 7%	24 7%	69 7%	29 14% S	27 6%	58 9% U	23 5%	51 9% W
UNDECIDED/DEPENDS	116 10%	82 9%	62 8%	20 12%	33 11%	30 12%	59 9%	26 8%	9 9%	21 14%	24 8%	35 11%	17 10%	9 6%	36 11% R	20 10% r	37 11% R	19 6%	80 8%	37 18% S	24 5%	70 11% U	24 5%	58 11% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 12-6
 QUESTION 11:
 If all else were equal, and the 2024 election for Congress were being held today, would you say you are more likely to vote for the Democratic candidate or the Republican candidate?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
DEMOCRATIC CANDIDATE	496 41%	496 100%	- -	- -	295 58%	144 25%	68 68%	227 55%	117 30%	28 15%	160 67%	243 39%	61 25%	129 32%	214 55%	112 49%	344 40%	377 37%	93 68%	269 34%	145 61%	266 34%	137 62%
REPUBLICAN CANDIDATE	490 41%	- -	490 100%	- -	155 30%	301 52%	24 24%	131 32%	193 49%	108 59%	50 21%	261 42%	152 61%	218 54%	120 31%	91 40%	352 41%	453 45%	24 17%	380 49%	63 27%	383 49%	57 26%
INDEPENDENT/THIRD PARTY CANDIDATE	98 8%	- -	- -	- -	27 5%	62 11%	3 3%	24 6%	39 10%	23 13%	14 6%	53 9%	20 8%	30 8%	31 8%	18 8%	77 9%	86 8%	8 6%	62 8%	16 7%	64 8%	16 7%
UNDECIDED/DEPENDS	116 10%	- -	- -	116 100%	34 7%	66 12%	5 5%	29 7%	44 11%	23 13%	16 7%	65 10%	16 7%	25 6%	25 6%	9 4%	95 11%	98 10%	13 9%	70 9%	13 5%	72 9%	10 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 12-7
 QUESTION 11:
 If all else were equal, and the 2024 election for Congress were being held today, would you say you are more likely to vote for the Democratic candidate or the Republican candidate?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
DEMOCRATIC CANDIDATE	496 41%	301 34%	110 69% B	128 44%	329 40%	237 33%	160 59% F	269 34%	150 60% H	50 52%	114 96%	48 100% KmP	29 89%	29 93%	29 93%	59 89%	1 -	1 2%	1 2%	- -	- -	- -
REPUBLICAN CANDIDATE	490 41%	415 47% C	31 20%	119 41%	344 42%	368 51% G	77 28%	384 48% I	70 28%	32 34%	3 3% lno	- -	1 2%	- -	- -	1 1%	236 97% V	50 94% V	33 91% v	16 94% V	11 91%	21 73%
INDEPENDENT/THIRD PARTY CANDIDATE	98 8%	78 9% C	8 5%	24 8%	65 8%	51 7%	21 8%	61 8%	21 9%	7 8%	1 1%	- -	1 3%	- -	1 4%	1 1%	2 1%	- -	1 4%	- -	- -	1 4%
UNDECIDED/DEPENDS	116 10%	86 10% c	10 6%	20 7%	84 10% d	64 9% G	13 5%	78 10% I	9 4%	6 7%	1 1%	- -	2 5%	2 7%	1 3%	6 9% KL	6 2%	2 4%	1 3%	1 6%	1 9%	7 23% QRSt

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 13-1
 QUESTION 12:
 Do you generally approve or disapprove of the job that Joe Biden is doing as President?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (APPROVE - DISAPPROVE)	-171 -14%	-23 -13%	-21 -14%	-34 -41%	-34 -39%	10 6%	-8 -5%	-61 -17%	-124 -24%	-47 -7%	-71 -29%	-73 -34%	-77 -13%	-95 -15%	268 62%	-343 -82%	-96 -28%	131 70%	136 56%	-162 -81%	-181 -83%	-45 -24%	-51 -32%
						BCDEG BCDEH H		DE		I					PQ	P	STUVW	STUVW	TUVW			TU	TU
APPROVE	466 39%	73 40%	59 38%	22 26%	23 27%	82 51%	77 44%	130 37%	177 34%	290 42%	70 29%	62 29%	232 40%	233 37%	330 76%	31 7%	105 30%	154 82%	175 72%	15 8%	16 7%	63 34%	43 26%
		DE	de			BCDEH	DE	de		I					PQ	P	STUVW	STUVW	TUVW			TU	TU
DISAPPROVE	637 53%	96 53%	81 52%	56 67%	57 66%	72 44%	85 49%	191 54%	301 58%	336 49%	142 59%	135 63%	309 54%	328 53%	62 14%	374 89%	201 58%	23 12%	39 16%	177 88%	196 90%	108 58%	93 58%
				BCFGH	BCFGH			f	J						OQ	O			RSVW	RSVW	RS	RS	
NOT SURE	96 8%	14 8%	16 10%	6 7%	6 7%	8 5%	13 8%	33 9%	40 8%	57 8%	29 12%	18 9%	35 6%	62 10%	40 9%	15 4%	41 12%	10 5%	30 12%	9 4%	6 3%	16 9%	25 16%
			f					f					M	P	P			RTU			U	RTUV	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 13-2
 QUESTION 12:
 Do you generally approve or disapprove of the job that Joe Biden is doing as President?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	MOD	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%	
**D/S (APPROVE - DISAPPROVE)	-171 -14%	152 60%	-11 -2%	-297 -73%	77 70%	74 51%	- -	-11 -5%	-151 -71%	-147 -75%	150 74%	88 51%	24 60%	-67 -56%	-265 -93%	7 21%	-37 -18%	-57 -69%	-125 -20%	-24 -7%	-34 -11%	-91 -30%	-34 -19%	9 5%	
		CD	D	FGHIJ	GHIJ	HIJ	IJ			LmNOP QR	NOQ R	NOQR	NOQR	O	9	17 NOQR	73 NOR	11 O	224 36%	144 42%	133 42%	90 30%	64 37%	78 47%	
APPROVE	466 39%	193 75%	211 44%	50 12%	92 84%	99 69%	105 45%	106 43%	29 14%	21 11%	170 83%	122 70%	31 75%	22 18%	9	17 52%	73 35%	11 13%	224 36%	144 42%	133 42%	90 30%	64 37%	78 47%	
		CD	D	FGHIJ	GHIJ	IJ	IJ			LNO PQR	NOQR	NOQR	O	9	17 NOQR	73 NOR	11 O	224 36%	144 42%	133 42%	90 30%	64 37%	78 47%		
DISAPPROVE	637 53%	40 16%	223 46%	347 85%	15 14%	25 17%	105 45%	117 47%	180 84%	168 86%	19 10%	34 19%	6 16%	89 74%	273 96%	10 31%	111 53%	68 82%	348 57%	168 49%	168 53%	181 60%	98 56%	69 41%	
			B	BC			EF	EF	EFGH	EFGH		K		KLMPQ	KLMPQ	K	KLMP	KLMPQ	T			u	X		
NOT SURE	96 8%	23 9%	50 10%	12 3%	3 3%	20 14%	26 11%	24 10%	4 2%	7 4%	14 7%	17 10%	4 9%	10 8%	4 1%	6 18%	26 12%	4 5%	43 7%	34 10%	15 5%	28 9%	14 8%	20 12%	
		D	D		EIJ	EIJ	EIJ			O	O	O	O	O		Or	kOR					U			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 13-3
 QUESTION 12:
 Do you generally approve or disapprove of the job that Joe Biden is doing as President?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN 18-45	MEN 46-65	MEN 66+	WOMEN 18-45	WOMEN 46-65	WOMEN 66+	DEM 18-45	DEM 46-65	DEM 66+	GOP 18-45	GOP 46-65	GOP 66+	IND 18-45	IND 46-65	IND 66+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (APPROVE - DISAPPROVE)	-171 -14%	2 1%	-11 -5%	-69 -29%	-12 -5%	-79 -28%	-9 -2%	-81 -16%	-79 -28%	14 6%	-23 -12%	-67 -44%	-24 -13%	-58 -19%	-13 -10%	100 55%	111 64%	58 72%	-79 -61%	-165 -93%	-98 -88%	-30 -27%	-27 -19%	-39 -41%
		CDEF	DF	DF	DF	HI	I	KLMNO	Ln	L	L	LN	STUVW X	pSTUV WX	PSTUV WX	Tu						STU	STUX	sTU
APPROVE	466 39%	82 43%	100 44%	77 32%	112 45%	95 33%	182 43%	189 39%	95 33%	115 50%	78 41%	39 25%	66 35%	111 37%	56 42%	130 72%	134 78%	65 81%	21 16%	4 2%	6 6%	31 28%	51 36%	23 24%
		DF	DF	DF	DF	I	kLMN	L	l	L	L	L	STUVW X	STUVW X	STUVW X	TU						STU	STUx	TU
DISAPPROVE	637 53%	81 42%	111 49%	146 61%	125 49%	174 61%	192 46%	270 55%	174 61%	101 44%	101 53%	105 69%	90 48%	169 56%	69 51%	31 17%	24 14%	8 9%	100 77%	169 95%	104 93%	61 55%	78 55%	62 65%
			BCE	BCE	BCE	G	G	j	JKMNO	Jm	r								PQRVW x	PQRSV WX	PQRSV WX	PQR	PQR	PQR
NOT SURE	96 8%	29 15%	17 8%	17 7%	15 6%	18 6%	46 11%	32 7%	18 6%	15 6%	11 6%	9 6%	32 17%	21 7%	9 7%	19 10%	14 8%	8 9%	8 6%	6 3%	1 1%	19 17%	13 9%	10 10%
		CDEF				HI						JKLNO			TU	TU	tU	U				QSTUW	TU	TU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 13-4
 QUESTION 12:
 Do you generally approve or disapprove of the job that Joe Biden is doing as President?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (APPROVE - DISAPPROVE)	-171 -14%	-13 -24%	-76 -18%	-85 -24%	4 1% BCD	-67 -27%	-106 -26%	2 - FG	-84 -29%	-90 -24%	8 3% IJL	-6 -2% IJ	-230 -28%	59 15% MP	57 34% MNP	4 3% M	-97 -24% r	-133 -32%	21 12%	38 18%	14 26%	43 38%	7 9% X	-3 -5%
APPROVE	466 39%	20 38%	159 38%	126 35%	153 44% cD	84 33%	129 31%	253 47% FG	92 32%	120 32%	140 49% IJ	113 45% IJ	270 33%	197 51% M	100 60% MnP	66 46% M	142 35%	128 31%	90 53%	105 50%	32 59%	69 60%	42 53% x	24 38%
DISAPPROVE	637 53%	33 62% E	235 56% E	211 58% E	150 43%	151 60% H	234 57% H	252 47%	176 61% KL	209 56% KL	133 46%	119 48%	500 61% NOP	138 36% O	43 26%	63 44% O	239 59%	261 63%	70 41% t	68 32%	18 33%	26 22%	35 44%	28 43%
NOT SURE	96 8%	- -	29 7% B	24 7% B	43 12% BCD	17 7%	47 11% fH	32 6%	20 7%	44 12% IKL	14 5%	18 7%	47 6%	50 13% M	24 15% M	15 10% m	23 6%	24 6%	12 7%	38 18% S	5 9%	20 17%	3 3%	12 19% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 13-5
QUESTION 12:
Do you generally approve or disapprove of the job that Joe Biden is doing as President?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	ENTLY (C)	(D)	(E)	(F)	URBAN (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (APPROVE - DISAPPROVE)	-171 -14%	-125 -14%	-84 -12%	-41 -24%	-43 -15%	-93 -37%	-110 -17%	33 11%	-47 -45%	-46 -32%	-53 -17%	-57 -18%	24 14%	9 6%	-76 -23%	-34 -18%	-29 -9%	-31 -10%	-124 -12%	-47 -23%	466 100%	-637 -100%	104 24%	-225 -42%
APPROVE	466 39%	350 39%	292 40%	58 35%	114 39%	70 28%	232 37%	162 51%	27 26%	43 30%	117 38%	115 36%	88 54%	73 49%	115 34%	72 37%	135 42%	136 42%	402 40%	65 31%	466 100%	- -	262 60%	141 26%
DISAPPROVE	637 53%	476 53%	376 52%	100 59%	157 54%	163 65%	342 54%	129 41%	74 71%	89 61%	170 55%	172 53%	64 39%	65 43%	191 57%	106 54%	164 51%	167 52%	525 53%	112 54%	- -	637 100%	158 36%	367 68%
NOT SURE	96 8%	73 8%	62 8%	11 7%	22 7%	17 7%	55 9%	25 8%	3 3%	14 9%	20 7%	35 11%	12 7%	13 9%	29 9%	18 9%	25 8%	21 6%	65 7%	31 15%	- -	- -	17 4%	30 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 13-6
 QUESTION 12:
 Do you generally approve or disapprove of the job that Joe Biden is doing as President?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	RECT	(V)	(W)
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220
	100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%
**D/S (APPROVE - DISAPPROVE)	-171	327	-421	-46	122	-279	54	68	-137	-142	73	-115	-113	-146	46	22	-165	-220	43	-237	63	-250	66
	-14%	66%	-86%	-39%	24%	-49%	54%	16%	-35%	-78%	30%	-18%	-45%	-36%	12%	10%	-19%	-22%	31%	-30%	27%	-32%	30%
		CD		C	FHIJ	J	EFHIJ	FIJ	FJ		LM	M		N	N	Q			R		T		V
APPROVE	466	387	28	24	299	127	74	225	110	17	149	228	61	117	209	120	316	355	85	242	144	237	139
	39%	78%	6%	21%	58%	22%	74%	55%	28%	9%	62%	37%	25%	29%	54%	52%	36%	35%	62%	31%	61%	30%	63%
		CD		C	FIJ	J	EFHIJ	FIJ	FJ		LM	M		N	N	Q			R		T		V
DISAPPROVE	637	61	448	70	178	405	21	157	247	159	76	343	174	263	163	98	481	575	42	479	80	487	73
	53%	12%	91%	60%	35%	71%	21%	38%	63%	87%	32%	55%	70%	65%	42%	43%	55%	57%	31%	61%	34%	62%	33%
			BD	B	G	EGHI		G	EGH	EFGHI		K	KL	O		P	S		U		W		
NOT SURE	96	48	14	22	35	41	5	30	35	6	16	52	14	23	18	11	71	83	9	60	12	61	9
	8%	10%	3%	19%	7%	7%	5%	7%	9%	4%	7%	8%	6%	6%	5%	5%	8%	8%	7%	8%	5%	8%	4%
		C		BC	j	J		j	J							p					W		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 13-7
 QUESTION 12:
 Do you generally approve or disapprove of the job that Joe Biden is doing as President?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (APPROVE - DISAPPROVE)	-171 -14%	-246 -28%	64 41% B	17 6% E	-186 -23%	-236 -33%	59 22% F	-252 -32%	70 28% H	1 1%	83 70% MP	45 93% KMNOP	8 24%	19 61% MP	22 70% MP	22 34%	-223 -91%	-50 -92%	-24 -66%	-6 -36% QR	-11 -91%	-23 -78%
APPROVE	466 39%	289 33%	104 66% B	147 51% E	283 34%	217 30%	155 57% F	238 30%	156 62% H	42 44%	97 82% MP	46 95% KMNOP	18 55%	22 71%	26 82% MP	38 57%	8 3% U	1 2%	6 16% QRU	4 26% QRU	- -	2 7%
DISAPPROVE	637 53%	535 61% C	40 25%	130 45% D	469 57% D	453 63% G	96 35%	490 62% I	86 34%	41 43%	14 12% L	1 2%	10 31% KLNo	3 10%	4 13% 1	15 23% kLn	231 94% sT	51 94% T	30 82%	10 63%	11 91% t	25 85%
NOT SURE	96 8%	56 6%	14 9%	13 5% D	70 8% D	51 7%	21 8%	65 8% I	8 3%	13 13%	7 6%	1 3%	5 14% 1	6 19% kLO	2 5%	13 20% KLO	6 2%	2 4%	1 2%	2 11%	1 9%	2 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 14-1
 QUESTION 13:
 Do you approve or disapprove of the job that your member of Congress is doing?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	GREAT LAKES	MID ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (APPROVE - DISAPPROVE)	-101 -8%	-19 -11%	-14 -9%	-20 -24%	4 4%	2 1%	2 1%	-55 -16%	-85 -16%	-16 -2%	-33 -14%	-28 -13%	-29 -5%	-72 -12%	70 16%	-78 -19%	-93 -27%	47 25%	23 10%	-26 -13%	-52 -24%	-50 -27%	-43 -27%
			DH		BCDH	BCDH	BCDH			I			N	PQ	Q		STUVW	TUVW	UVW				
APPROVE	437 36%	68 37%	53 34%	23 28%	40 46%	68 42%	69 40%	116 33%	164 32%	273 40%	82 34%	74 34%	234 41%	203 33%	210 49%	134 32%	94 27%	103 55%	106 44%	77 38%	57 26%	53 29%	40 25%
					cDH	Dh	d		J	I			N	PQ			STUVW	UVW	UVW				
DISAPPROVE	538 45%	87 48%	66 43%	43 52%	36 42%	66 41%	68 39%	172 48%	249 48%	289 42%	115 48%	102 47%	263 46%	275 44%	139 32%	212 50%	187 54%	56 30%	83 34%	103 51%	109 50%	104 55%	83 52%
		g		g			G	J							O	O			RS	RS	RS	RS	
NOT SURE	225 19%	28 15%	37 24%	17 21%	11 12%	28 17%	38 22%	66 19%	103 20%	121 18%	45 19%	40 18%	79 14%	145 23%	83 19%	74 18%	67 19%	28 15%	54 22%	21 10%	53 24%	30 16%	38 23%
			bE				E						M					rT		RTV		RTv	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 14-2
 QUESTION 13:
 Do you approve or disapprove of the job that your member of Congress is doing?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (APPROVE - DISAPPROVE)	-101 -8%	23 9% CD	-61 -13%	-65 -16%	18 16% FGHIJ	6 4% GHIJ	-30 -13% J	-31 -12% J	-17 -8% J	-48 -25% J	44 22% LNOPQR	8 5% NOPQR	16 40% KLNOPQR	-13 -10% OPQ	-68 -24%	-15 -47%	-61 -29%	-13 -16% PQ	-58 -10%	-15 -4% S	-2 -1% V	-57 -19%	-8 -4%	-7 -4%
APPROVE	437 36%	115 45% CD	168 35%	141 34%	56 51% fGHJ	58 40% J	85 36% J	83 34%	88 41% hJ	52 27%	104 51% NOPQR	77 44% NOPQR	25 62% LNOPQR	39 33% p	90 31% P	6 17%	57 27%	26 31%	229 37%	125 36%	138 44% V	91 31%	69 39%	56 34%
DISAPPROVE	538 45%	92 36%	229 47% B	206 50% B	39 35%	53 37%	115 49% EF	114 46% ef	105 49% EF	101 51% EF	61 30%	69 40% KM	9 22%	52 43% KM	158 55% KLMN	21 64% KLMNr	118 56% KLMN	39 47% KM	287 47% t	140 41%	139 44%	148 50%	77 43%	63 38%
NOT SURE	225 19%	49 19%	87 18%	63 15%	15 14%	33 23% egI	37 15% i	50 20% I	20 9%	43 22% egI	39 19%	28 16%	7 16%	29 24% loq	38 13%	6 18%	35 16%	18 22% o	98 16%	80 23% S	39 12%	59 20% U	31 18%	48 29% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 14-3
QUESTION 13:
Do you approve or disapprove of the job that your member of Congress is doing?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (APPROVE - DISAPPROVE)	-101 -8%	4 2% CDef	-31 -13%	-43 -18%	-33 -13%	- - CDE	-27 -6% H	-76 -15%	- - GH	-3 -1% KLMN	-15 -8% N	-13 -8% N	-24 -13% n	-60 -20%	13 10% JKLMN	28 16% STUVW X	25 15% STUVW X	17 21% STUVW X	-20 -16% TVW	-53 -30%	-6 -5% STVW	-35 -32%	-47 -33%	-11 -11% TVW
APPROVE	437 36%	76 39% D	78 34%	69 29%	88 35%	125 44% CDE	153 37%	157 32%	125 44% gH	95 41% MN	74 39% N	64 42% MN	58 31%	83 28%	62 46% MN	86 48% STVW	81 47% STVW	43 53% STuVW x	45 35% TVW	42 24%	45 40% TVW	22 20%	34 24%	38 40% TVW
DISAPPROVE	538 45%	72 38%	108 47% B	112 47% b	121 48% B	125 44%	180 43%	233 47%	125 44%	98 42%	89 47% o	76 50% O	82 44%	143 48% O	49 37%	58 32%	56 33%	26 32%	65 51% PQR	96 54% PQR	51 46% PQR	57 52% PQR	81 57% PQRu	48 51% PQR
NOT SURE	225 19%	44 23% F	42 18% f	59 24% eF	44 17%	36 13%	86 21% I	102 21% I	36 13%	38 17% L	27 14% l	13 8%	47 25% JKLo	75 25% JKLo	23 17% L	36 20% X	35 20% X	12 14%	19 14%	40 23% suX	15 14%	31 28% RSUwX	27 19% X	9 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 14-4
 QUESTION 13:
 Do you approve or disapprove of the job that your member of Congress is doing?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC				
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)	
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%	
**D/S (APPROVE - DISAPPROVE)	-101 -8%	-4 -8%	-17 -4%	-60 -17%	-25 -7%	-11 -4%	-81 -20%	-9 -2%	-40 -14%	-52 -14%	10 4%	-19 -8%	-101 -12%	-	20 12%	-10 -7%	-28 -7%	-73 -18%	-2 -1%	1 1%	12 23%	7 6%	-10 -13%	-	-1 -1%
APPROVE	437 36%	21 39%	172 41%	109 30%	126 36%	93 37%	120 29%	224 42%	101 35%	113 30%	133 46%	90 36%	291 36%	146 38%	74 44%	51 36%	163 40%	128 31%	71 41%	75 36%	30 55%	45 39%	29 37%	22 34%	
DISAPPROVE	538 45%	25 47%	189 45%	169 47%	150 43%	104 41%	201 49%	233 43%	140 49%	165 44%	123 43%	110 44%	392 48%	146 38%	55 33%	62 43%	191 47%	201 49%	73 42%	74 35%	17 32%	37 33%	40 49%	22 34%	
NOT SURE	225 19%	7 14%	62 15%	83 23%	71 20%	55 22%	88 22%	80 15%	47 16%	95 26%	30 11%	49 20%	133 16%	91 24%	39 23%	31 22%	51 13%	83 20%	28 16%	62 29%	7 13%	32 28%	11 14%	20 32%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 14-5
QUESTION 13:
Do you approve or disapprove of the job that your member of Congress is doing?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (APPROVE - DISAPPROVE)	-101 -8%	-65 -7% E	-53 -7% E	-11 -7% e	-36 -12%	-58 -23%	-63 -10% F	18 6% FG	-24 -23%	-34 -23%	-31 -10%	-32 -10%	25 15% N	-7 -5%	-29 -9%	-18 -9%	-37 -11%	-14 -4% OpQ	-70 -7% T	-31 -15%	121 26% V	-209 -33%	437 100% X	-538 -100%
APPROVE	437 36%	331 37%	271 37%	61 36%	104 36%	73 29%	225 36% f	137 43% FG	33 31%	40 28%	117 38%	108 34%	83 51% N	54 36%	116 35%	66 34%	121 37%	131 40%	387 39% T	50 24%	262 56% V	158 25%	437 100% X	-
DISAPPROVE	538 45%	396 44%	324 44%	72 43%	140 48%	131 52% gH	288 46% H	119 38%	57 54%	74 51%	148 48%	140 43%	59 36%	61 40%	145 43%	84 43%	158 49%	145 45%	457 46% t	81 39%	141 30%	367 58% U	-	538 100% W
NOT SURE	225 19%	172 19%	136 19%	36 21%	48 16%	46 19%	116 18%	59 19%	15 14%	32 22%	41 13%	74 23% K	22 13%	37 24% M	74 22% QR	46 24% QR	46 14%	48 15%	147 15%	78 37% S	62 13%	113 18% u	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 14-6
 QUESTION 13:
 Do you approve or disapprove of the job that your member of Congress is doing?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS- AGREE	WASTE OF TIME	CORR- ECT PRI- ORITY	OPP	SUPP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (APPROVE - DISAPPROVE)	-101 -8%	75 15%	-114 -23%	-34 -29%	71 14%	-152 -27%	36 36%	35 9%	-71 -18%	-82 -45%	9 4%	-42 -7%	-54 -22%	-55 -14%	6 1%	36 16%	-132 -15%	-69 -7%	-22 -16%	-79 -10%	6 2%	-95 -12%	29 13%
APPROVE	437 36%	243 49%	147 30%	24 20%	250 49%	163 28%	63 63%	187 45%	126 32%	38 21%	107 44%	225 36%	85 34%	145 36%	173 44%	121 53%	277 32%	374 37%	48 35%	281 36%	106 45%	276 35%	112 51%
DISAPPROVE	538 45%	169 34%	261 53%	58 50%	179 35%	316 55%	28 28%	151 37%	196 50%	119 66%	98 41%	267 43%	139 56%	200 50%	168 43%	85 37%	409 47%	443 44%	69 51%	361 46%	100 42%	371 47%	83 38%
NOT SURE	225 19%	84 17%	82 17%	35 30%	83 16%	94 16%	9 9%	74 18%	69 18%	25 14%	36 15%	131 21%	25 10%	56 14%	48 12%	24 10%	181 21%	196 19%	20 14%	138 18%	31 13%	139 18%	25 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 14-7
 QUESTION 13:
 Do you approve or disapprove of the job that your member of Congress is doing?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (APPROVE - DISAPPROVE)	-101 -8%	-115 -13%	23 15% B	2 1% E	-92 -11%	-85 -12%	10 4% F	-96 -12%	20 8% H	-7 -7%	22 19% MP	11 22% MP	2 5% P	11 36% KMOP	4 13% P	-3 -4%	-61 -25%	-5 -8% Q	-7 -18%	-2 -10% q	1 9% QRSTV	-2 -7% Q
APPROVE	437 36%	307 35%	79 50% B	131 45% E	283 34%	252 35%	123 46% F	275 35%	121 48% H	36 37%	58 49%	25 52%	13 40%	17 55%	16 52%	24 37%	70 29%	21 39%	11 30%	6 38%	6 54% q	8 28%
DISAPPROVE	538 45%	422 48% C	56 35%	129 44%	375 46%	337 47%	113 42%	371 47% i	101 40%	42 44%	36 31%	15 30%	12 35%	6 19%	12 39% n	27 41% N	131 54% v	26 48%	18 48%	8 48%	5 46%	10 35%
NOT SURE	225 19%	151 17%	23 15%	31 11%	164 20% D	133 18% G	35 13%	146 18% I	28 11%	18 19%	24 20% o	8 17%	8 25% o	8 27% o	3 9%	15 22% o	43 18% U	7 13% U	8 21% U	2 14%	-	11 37% QRtU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 15-1
QUESTION 14:

When it comes to the role that the federal government should play in businesses and the marketplace, which of the following views most closely matches your own?

The federal government should play a major role in overseeing and sometimes challenging private business activity. It is part of their job and is necessary.

The federal government should focus on protecting consumers from fraudulent businesses but otherwise should let the free market operate without much interference.

We are a free market system and the government should play virtually no role in free market activity, except in certain extreme cases.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
LIMITED ROLE/PROTECT FROM FRAUD	622 52% (1)	92 50% (1)	85 55% (1)	47 56% (1)	52 60% (1) g	82 51% (1)	84 48% (1)	180 51% (1)	276 53% (1)	347 51% (1)	128 53% (1)	116 54% (1)	293 51% (1)	329 53% (1)	193 45% (1)	217 52% (1) o	212 61% (1) OP	88 47% (1)	106 44% (1)	99 49% (1)	118 54% (1) S	107 57% (1) RS	106 66% (1) RSTU
NO ROLE/FREE MARKET	250 21% (2)	44 24% (2) c	26 17% (3)	20 24% (2)	19 22% (2)	30 18% (3)	33 19% (3)	78 22% (2)	111 21% (2)	139 20% (3)	53 22% (2)	49 23% (2)	143 25% (2) N	107 17% (3)	64 15% (3)	124 30% (2) OQ	62 18% (2)	31 17% (3)	32 13% (3)	68 34% (2) RSuVW	56 26% (2) RSW	43 23% (2) SW	18 11% (2)
MAJOR ROLE/OVERSEER AND CHALLENGE	240 20% (3)	38 21% (3)	30 20% (2)	11 13% (3)	12 14% (3)	35 22% (2) d	46 26% (2) DEh	69 19% (3)	91 18% (3)	149 22% (2) i	44 18% (3)	34 16% (3)	116 20% (3)	123 20% (2)	147 34% (2) PQ	53 13% (3)	41 12% (3)	63 34% (2) TUVW	82 34% (2) TUVW	29 14% (3)	24 11% (3)	25 13% (3)	17 10% (3)
NOT SURE	88 7%	9 5%	14 9%	6 7%	4 4%	15 9%	12 7%	27 8%	40 8%	48 7%	16 7%	17 8%	24 4%	64 10% M	28 7%	27 6%	33 9%	5 3%	23 9% RT	6 3%	21 9% RT	12 6%	20 13% RTv

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 15-2
 QUESTION 14:
 When it comes to the role that the federal government should play in businesses and the marketplace, which of the following views most closely matches your own?

The federal government should play a major role in overseeing and sometimes challenging private business activity. It is part of their job and is necessary.
 The federal government should focus on protecting consumers from fraudulent businesses but otherwise should let the free market operate without much interference.
 We are a free market system and the government should play virtually no role in free market activity, except in certain extreme cases.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
LIMITED ROLE/PROTECT FROM FRAUD	622 52% (1)	120 47% (1)	258 53% (1)	221 54% (1)	54 49% (1)	66 46% (1)	121 51% (1)	137 55% (1)	111 52% (1)	110 56% (1)	93 46% (1)	78 45% (1)	17 42% (1)	63 52% (1)	148 52% (1)	20 60% (1)	125 60% (1)	55 67% (1)	323 52% (1)	178 51% (1)	163 52% (1)	159 53% (1)	92 52% (1)	85 51% (1)
NO ROLE/FREE MARKET	250 21% (2)	31 12% (3)	97 20% (2)	109 27% (2)	16 14% (3)	15 11% (3)	56 24% (2)	41 17% (3)	65 31% (2)	44 22% (2)	21 10% (3)	32 18% (3)	7 17% (3)	32 26% (2)	86 30% (2)	4 11% (3)	40 19% (2)	16 19% (2)	129 21% (2)	66 19% (3)	79 25% (2)	50 17% (3)	40 23% (2)	26 16% (3)
MAJOR ROLE/OVERSEE AND CHALLENGE	240 20% (3)	86 34% (2)	95 20% (3)	57 14% (3)	36 33% (2)	48 34% (2)	49 21% (3)	47 19% (2)	31 15% (3)	26 13% (3)	75 37% (2)	57 33% (2)	15 36% (2)	16 13% (3)	37 13% (3)	7 22% (2)	26 12% (3)	6 7% (3)	121 20% (3)	75 22% (2)	66 21% (3)	54 18% (2)	36 20% (3)	38 23% (2)
NOT SURE	88 7%	19 7%	33 7%	22 5%	4 4%	15 10% EGI	10 4%	23 9% EGI	5 3%	17 9% egI	15 7%	7 4%	2 5%	10 9%	14 5%	2 6%	18 8% 1	6 8%	42 7%	27 8%	7 2%	35 12% U	8 5%	18 11% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 15-3
 QUESTION 14:
 When it comes to the role that the federal government should play in businesses and the marketplace, which of the following views most closely matches your own?

The federal government should play a major role in overseeing and sometimes challenging private business activity. It is part of their job and is necessary.

The federal government should focus on protecting consumers from fraudulent businesses but otherwise should let the free market operate without much interference.

We are a free market system and the government should play virtually no role in free market activity, except in certain extreme cases.

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
LIMITED ROLE/PROTECT FROM FRAUD	622 52% (1)	97 51% (1)	114 50% (1)	125 52% (1)	135 53% (1)	151 53% (1)	212 50% (1)	260 53% (1)	151 53% (1)	107 46% (1)	102 54% (1)	84 55% (1)	105 56% (1)	158 52% (1)	67 50% (1)	77 43% (1)	80 46% (1)	37 46% (1)	67 52% (1)	87 49% (1)	62 56% (1)	68 61% (1)	93 65% (1)	52 55% (1)
NO ROLE/FREE MARKET	250 21% (2)	41 22% (2)	57 25% (2)	44 18% (3)	43 17% (3)	63 22% (2)	99 24% (2)	87 18% (3)	63 22% (2)	62 27% (2)	40 21% (2)	40 26% (2)	37 20% (2)	47 16% (3)	23 17% (3)	41 23% (3)	16 9% (3)	7 9% (3)	35 27% (2)	55 31% (2)	33 29% (2)	23 21% (2)	16 11% (2)	23 24% (2)
MAJOR ROLE/OVERSEER AND CHALLENGE	240 20% (3)	40 21% (3)	49 22% (3)	49 20% (2)	52 21% (2)	51 18% (3)	89 21% (3)	100 20% (2)	51 18% (3)	58 25% (3)	37 20% (3)	21 14% (3)	30 16% (3)	63 21% (2)	30 22% (2)	54 30% (2)	62 36% (2)	31 38% (2)	20 16% (3)	23 13% (3)	10 9% (3)	15 14% (3)	15 11% (3)	11 11% (3)
NOT SURE	88 7% c	14 7% c	7 3% c	22 9% C	23 9% C	22 8% C	21 5% 5	45 9% G	22 8% 8	5 2% 2	11 6% J	8 5% 5	16 9% J	33 11% JKL	14 11% JL	9 5% 5	14 8% 8	6 8% 8	7 5% 5	13 7% 7	7 6% 6	6 5% 5	18 13% PSuV	9 9% 9

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 15-4
QUESTION 14:

When it comes to the role that the federal government should play in businesses and the marketplace, which of the following views most closely matches your own?

The federal government should play a major role in overseeing and sometimes challenging private business activity. It is part of their job and is necessary.

The federal government should focus on protecting consumers from fraudulent businesses but otherwise should let the free market operate without much interference.

We are a free market system and the government should play virtually no role in free market activity, except in certain extreme cases.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
LIMITED ROLE/PROTECT FROM FRAUD	622 52% (1)	25 47% (1)	228 54% (1)	195 54% (1)	167 48% (1)	113 45% (1)	227 55% (1) F	281 52% (1) f	145 50% (1)	195 52% (1)	147 51% (1)	134 54% (1)	445 55% (1) NO	177 46% (1)	73 43% (1)	74 51% (1)	210 52% (1)	235 57% (1)	83 48% (1)	94 45% (1)	22 41% (1)	51 44% (1)	43 54% (1)	31 48% (1)
NO ROLE/FREE MARKET	250 21% (2)	9 18% (3)	85 20% (2)	65 18% (3)	86 25% (2) D	57 23% (2)	88 21% (2)	105 20% (3)	76 27% (2) JL	68 18% (3)	66 23% (3) L	39 15% (3)	173 21% (2)	77 20% (3)	32 19% (3)	35 24% (2)	103 25% (2) R	70 17% (2)	40 23% (3)	37 18% (3)	16 29% (3) V	16 14% (3)	17 22% (2)	17 27% (2)
MAJOR ROLE/OVERSEER AND CHALLENGE	240 20% (3)	12 23% (2)	79 19% (3)	69 19% (2)	75 22% (3)	53 21% (3)	67 16% (3)	120 22% (2) G	50 17% (3)	70 19% (2)	67 23% (2) i	53 21% (2)	139 17% (3)	101 26% (2) Mp	52 31% (2) MP	27 19% (3)	76 19% (3)	64 15% (3)	41 24% (2)	59 28% (2)	16 30% (2)	36 31% (2)	17 21% (3)	11 17% (3)
NOT SURE	88 7%	7 13%	31 7%	32 9% e	18 5%	29 12% gH	28 7%	31 6%	17 6% K	40 11% IK	7 2%	24 9% K	59 7%	29 8%	12 7%	8 5%	15 4%	43 10% Q	8 5%	21 10% s	- -	12 10% U	3 3%	5 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 15-5

QUESTION 14:

When it comes to the role that the federal government should play in businesses and the marketplace, which of the following views most closely matches your own?

The federal government should play a major role in overseeing and sometimes challenging private business activity. It is part of their job and is necessary.

The federal government should focus on protecting consumers from fraudulent businesses but otherwise should let the free market operate without much interference.

We are a free market system and the government should play virtually no role in free market activity, except in certain extreme cases.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
LIMITED ROLE/PROTECT FROM FRAUD	622 52% (1)	469 52% (1)	383 52% (1)	86 51% (1)	151 52% (1)	129 51% (1)	332 53% (1)	159 50% (1)	50 48% (1)	79 54% (1)	159 52% (1)	173 54% (1)	83 51% (1)	77 51% (1)	170 51% (1)	94 48% (1)	171 53% (1)	177 55% (1)	512 52% (1)	111 53% (1)	228 49% (1)	343 54% (1)	225 52% (1)	267 50% (1)
NO ROLE/FREE MARKET	250 21% (2)	189 21% (2)	147 20% (3)	41 24% (2)	59 20% (2)	58 23% (2)	135 21% (2)	56 18% (3)	33 32% (2)	25 17% (2)	78 26% (2)	57 18% (3)	31 19% (3)	25 17% (3)	76 23% (2)	43 22% (2)	66 20% (2)	61 19% (3)	212 21% (2)	38 18% (2)	61 13% (3)	174 27% (2)	85 19% (3)	139 26% (2)
MAJOR ROLE/OVERSEER AND CHALLENGE	240 20% (3)	180 20% (3)	151 21% (2)	29 17% (3)	58 20% (3)	39 16% (3)	123 20% (3)	78 25% (2)	15 15% (3)	24 16% (3)	60 20% (3)	63 19% (2)	41 25% (2)	36 24% (2)	61 18% (3)	40 20% (3)	65 20% (3)	72 22% (2)	204 21% (3)	36 17% (3)	149 32% (2)	76 12% (3)	107 24% (2)	98 18% (3)
NOT SURE	88 7%	61 7%	48 7%	13 8%	24 8%	24 10%	39 6%	22 7%	6 6%	18 12%	9 3%	30 9%	8 5%	14 9%	28 8%	18 9%	23 7%	14 4%	64 6%	23 11%	29 6%	44 7%	20 5%	34 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 15-6
QUESTION 14:

When it comes to the role that the federal government should play in businesses and the marketplace, which of the following views most closely matches your own?

The federal government should play a major role in overseeing and sometimes challenging private business activity. It is part of their job and is necessary.

The federal government should focus on protecting consumers from fraudulent businesses but otherwise should let the free market operate without much interference.

We are a free market system and the government should play virtually no role in free market activity, except in certain extreme cases.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
LIMITED ROLE/PROTECT FROM FRAUD	622 52% (1)	243 49% (1)	261 53% (1)	65 56% (1)	264 52% (1)	296 52% (1)	47 47% (1)	217 53% (1)	215 55% (1)	82 45% (1)	- - j	622 100% KM	- -	211 53% (1)	188 48% (1)	111 48% (1)	469 54% (1)	544 54% (1)	57 41% (2)	446 57% (1)	93 39% (1)	439 56% (1)	88 40% (1)
NO ROLE/FREE MARKET	250 21% (2)	61 12% (3)	152 31% (2)	16 14% (2)	92 18% (3)	143 25% (2)	29 29% (2)	64 15% (3)	83 21% (2)	60 33% (2)	- -	- -	250 100% KL	134 33% (2)	56 14% (3)	61 27% (2)	161 19% (3)	231 23% (2)	13 10% (3)	183 23% (2)	46 20% (3)	185 24% (2)	41 19% (3)
MAJOR ROLE/OVERSEER AND CHALLENGE	240 20% (3)	160 32% (2)	50 10% (3)	16 14% (3)	125 24% (2)	99 17% (3)	23 23% (3)	101 25% (2)	74 19% (3)	25 14% (3)	240 100% LM	- -	- -	51 13% (3)	132 34% (2)	55 24% (3)	164 19% (2)	168 17% (3)	58 42% (1)	111 14% (3)	89 38% (2)	117 15% (3)	81 37% (2)
NOT SURE	88 7%	31 6%	27 6%	19 16% BC	31 6% G	35 6% G	1 1%	30 7% G	20 5% G	15 8% G	- -	- -	- -	6 1% n	14 4% n	2 1%	73 8% P	70 7%	10 7%	41 5%	9 4%	45 6%	11 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 15-7
QUESTION 14:

When it comes to the role that the federal government should play in businesses and the marketplace, which of the following views most closely matches your own?

The federal government should play a major role in overseeing and sometimes challenging private business activity. It is part of their job and is necessary.

The federal government should focus on protecting consumers from fraudulent businesses but otherwise should let the free market operate without much interference.

We are a free market system and the government should play virtually no role in free market activity, except in certain extreme cases.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
LIMITED ROLE/PROTECT FROM FRAUD	622 52% (1)	479 54% (1) C	68 43% (1)	127 44% (1)	461 56% (1) D	408 57% (1) G	115 42% (1)	446 56% (1) I	107 43% (1)	46 48% (1)	46 39% (1)	32 67% (1) KNoP	20 59% (1) KN	10 31% (2)	15 48% (1)	30 46% (1)	122 50% (1)	31 58% (1)	18 50% (1)	11 67% (1)	6 52% (1)	16 54% (1)
NO ROLE/FREE MARKET	250 21% (2)	206 23% (2) C	24 15% (3)	81 28% (2) E	154 19% (2)	162 22% (2)	56 20% (3)	188 24% (2) i	45 18% (3)	22 23% (2)	25 21% (3) LmO	1 2% (3)	3 10% (3)	5 15% (3) 1	2 7% (3)	10 16% (3) L	80 33% (2) TV	14 26% (2)	9 25% (2)	2 12% (2)	5 39% (2)	4 14% (2)
MAJOR ROLE/OVERSEER AND CHALLENGE	240 20% (3)	142 16% (3)	61 38% (2) B	67 23% (3) e	150 18% (3)	107 15% (3)	90 33% (2) F	116 15% (3) H	88 35% (2)	21 22% (3)	40 34% (2)	15 30% (2)	10 31% (2)	14 43% (1)	7 24% (2)	18 28% (2)	27 11% (3)	7 13% (3)	8 22% (3) t	1 6% (3)	1 9% (3)	2 8% (3)
NOT SURE	88 7% c	53 6% c	5 3%	16 5%	56 7%	44 6%	11 4%	43 5%	11 4%	7 7%	7 6% LM	- -	- -	3 10% lm	7 21% kLM	7 11% LM	15 6% rU	1 2%	1 3%	2 14%	- -	7 24% QRSU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 16-1
Summary Table: % Total Excellent/Good

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
THE DEPARTMENT OF DEFENSE [DOD]	717 60% (1)	108 59% (1)	91 59% (1)	50 59% (1)	54 63% (1)	110 68% (1) bcGH	96 55% (2)	208 59% (1)	299 58% (1)	418 61% (1)	142 59% (1)	124 57% (1)	368 64% (1) N	349 56% (1)	293 68% (2) PQ	228 54% (1)	197 57% (1)	135 72% (2) TUVW	158 65% (2) UW	119 59% (1) u	108 50% (1)	114 61% (1) Uw	83 51% (1)
THE FOOD AND DRUG ADMINISTRATION [FDA]	648 54% (2)	103 56% (2)	83 53% (2)	40 48% (2)	43 49% (2)	98 61% (2) dH	100 57% (1)	181 51% (2)	268 52% (2)	380 56% (2)	118 49% (2)	107 50% (2)	320 56% (2)	328 53% (2)	305 71% (1) PQ	181 43% (2)	161 46% (2)	137 73% (1) TUVW	169 69% (1) TUVW	92 45% (2)	90 41% (2)	91 49% (2)	70 43% (2)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	525 44% (3)	85 47% (3)	68 43% (4)	31 37% (6)	37 42% (4)	78 48% (6) d	73 42% (5)	153 43% (3)	218 42% (3)	307 45% (5)	100 41% (4)	88 41% (3)	273 47% (3) N	252 40% (4)	242 56% (6) PQ	148 35% (3)	135 39% (3)	121 65% (6) STUVW	120 50% (6) TUV	73 36% (3)	74 34% (3)	78 42% (3)	57 36% (3)
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	520 43% (4)	81 44% (5)	64 41% (5)	32 38% (4)	30 35% (6)	83 51% (4) cdEH	92 53% (3) CDEH	137 39% (6)	199 38% (6)	321 47% (3)	95 39% (5)	86 40% (5)	265 46% (4) n	255 41% (3)	259 60% (4) PQ	137 33% (4)	125 36% (5)	125 67% (4) STUVW	133 55% (4) TUVW	67 33% (4)	70 32% (4)	72 39% (6)	52 32% (4)
THE FEDERAL TRADE COMMISSION [FTC]	511 43% (5)	81 44% (4)	72 46% (3)	33 39% (3)	33 38% (5)	81 50% (5) deGh	68 39% (6)	144 41% (4)	202 39% (4)	310 45% (4) I	102 42% (3)	87 41% (4)	264 46% (5) N	247 40% (5)	257 60% (5) PQ	127 30% (5)	127 37% (4) p	127 68% (3) STUVW	131 54% (5) TUVW	62 31% (6)	64 29% (5)	75 40% (5) tU	52 32% (5)
THE DEPARTMENT OF JUSTICE [DOJ]	498 41% (6)	75 41% (6)	51 33% (8)	31 37% (7)	37 43% (3)	85 52% (3) BCDH	79 45% (4) C	140 39% (5)	199 39% (5)	298 44% (6) i	85 35% (6)	74 34% (7)	252 44% (6)	245 39% (6)	263 61% (3) PQ	113 27% (8)	122 35% (6) P	122 65% (5) TUVW	141 58% (3) TUVW	55 27% (8)	58 26% (8)	75 40% (4) TUV	47 29% (6)
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	451 38% (7)	73 40% (7)	60 38% (6)	27 33% (8)	26 30% (7)	72 44% (7) dEh	67 39% (7)	126 36% (7)	195 38% (7)	256 37% (7)	81 34% (7)	79 37% (6)	231 40% (7) n	220 35% (7)	217 50% (8) PQ	127 30% (6)	108 31% (7) STUVW	106 56% (7) TUVW	111 46% (8) TUVW	62 31% (5)	64 29% (6)	63 34% (7)	45 28% (7)
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	425 35% (8)	71 39% (8) E	59 38% (7) E	31 37% (5)	21 24% (8) e	72 44% (8) EGH	58 33% (8)	113 32% (8)	176 34% (8)	249 37% (8)	70 29% (8)	65 30% (8)	214 37% (8)	211 34% (8)	223 52% (7) PQ	117 28% (7)	86 25% (8)	103 55% (8) TUVW	120 49% (7) TUVW	58 29% (7) w	59 27% (7)	53 28% (8) w	33 20% (8)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 16-2
Summary Table: % Total Excellent/Good

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SINGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
THE DEPARTMENT OF DEFENSE [DOD]	717 60% (1)	157 61% (2) d	310 64% (1) D	224 55% (1)	75 68% (3) fJ	82 57% (2)	155 66% (1) fJ	154 62% (1) J	125 59% (1) j	98 50% (1)	136 67% (2) OPR	118 68% (1) nOPR	30 74% (2) nOPR	70 58% (1) p	151 53% (1)	13 41% (1)	129 62% (1) oPr	42 50% (1)	385 63% (1) T	185 54% (1)	218 69% (1) V	166 56% (1)	96 55% (1)	89 53% (2)
THE FOOD AND DRUG ADMINISTRATION [FDA]	648 54% (2)	168 66% (1) CD	275 57% (2) D	182 44% (2)	79 71% (1) GHIJ	90 62% (1) IJ	130 55% (2) J	144 58% (2) IJ	104 49% (2) j	78 40% (2)	147 72% (1) NOPQR	115 66% (2) NOPQR	33 82% (1) LNOFPQR	64 53% (2) O	110 39% (2)	13 40% (2)	104 50% (2) O	38 46% (2)	334 54% (2)	181 52% (2)	187 59% (2) V	147 49% (2)	86 49% (2)	95 57% (1)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	525 44% (3)	124 48% (7) D	235 49% (3) D	147 36% (3)	66 60% (7) FHIJ	58 40% (7)	120 51% (3) FIJ	116 47% (4) iJ	81 38% (3)	66 34% (3)	107 52% (7) OPQR	102 59% (5) NOPQR	26 64% (7) NOPQR	55 45% (3) Op	90 31% (3)	9 28% (7)	87 42% (3) Op	31 37% (3)	269 44% (3)	142 41% (5)	161 51% (3) V	107 36% (4)	71 40% (5)	71 43% (5)
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	520 43% (4)	145 57% (4) CD	220 45% (6) D	140 34% (4)	75 68% (4) FGHIJ	70 49% (4) IJ	108 46% (6) iJ	112 45% (5) iJ	79 37% (4)	61 31% (4)	128 63% (4) NOPQR	95 55% (6) NOPQR	27 66% (6) NOPQR	48 40% (5) o	85 30% (4)	10 32% (5)	83 40% (4) O	28 34% (4)	262 43% (4)	153 44% (3)	156 49% (5) V	106 36% (5)	74 42% (3)	79 47% (3)
THE FEDERAL TRADE COMMISSION [FTC]	511 43% (5)	130 51% (5) D	232 48% (4) D	131 32% (5)	68 62% (5) FGHIJ	62 43% (5) J	113 48% (4) IJ	119 48% (3) IJ	75 35% (5)	56 29% (5)	108 53% (5) NOPQR	113 65% (3) KNOPOQR	27 67% (5) KNOPOQR	48 39% (6) O	77 27% (5)	12 37% (3)	81 39% (6) O	27 33% (5)	256 42% (6)	150 43% (4)	160 50% (4) V	97 32% (6)	74 42% (4)	76 45% (4)
THE DEPARTMENT OF JUSTICE [DOJ]	498 41% (6)	150 59% (3) CD	220 46% (5) D	110 27% (8)	76 69% (2) FGHIJ	74 51% (3) IJ	111 47% (5) IJ	109 44% (6) IJ	61 29% (8)	48 25% (8)	131 65% (3) NOPQR	103 59% (4) NOPQR	22 53% (8) NoPr	43 35% (7) O	64 22% (8)	11 33% (4)	83 39% (5) Or	24 29% (7)	261 42% (5)	130 38% (6)	149 47% (6) V	112 37% (3)	66 38% (6)	64 38% (6)
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	451 38% (7)	125 49% (6) CD	183 38% (7) D	128 31% (6)	67 61% (6) FGHIJ	58 40% (6) J	88 37% (7) J	95 38% (7) J	72 34% (6)	55 28% (6)	107 53% (6) INOPQR	75 43% (8) OQR	29 70% (3) KLNOPQR	48 40% (4) O	73 26% (7)	10 31% (6)	67 32% (7)	26 31% (6)	229 37% (7)	129 37% (7)	138 44% (7) V	91 30% (7)	65 37% (7)	64 38% (7)
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	425 35% (8)	107 42% (8) D	182 38% (8) D	120 29% (7)	53 48% (8) fGhIJ	54 37% (8) j	86 37% (8) J	95 38% (8) J	68 32% (7)	53 27% (7)	95 47% (8) NOPQR	90 52% (7) NOPQR	28 70% (4) KLNOPQR	40 33% (8) pr	74 26% (6)	6 18% (8)	58 28% (8)	18 22% (8)	217 35% (8)	123 36% (8)	129 41% (8) V	88 30% (8)	59 34% (8)	64 38% (8)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 16-3
Summary Table: % Total Excellent/Good

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
THE DEPARTMENT OF DEFENSE [DOD]	717 60% (1)	108 56% (1)	131 57% (1)	130 54% (1)	166 66% (1) BcD	182 63% (1) D	239 57% (1)	296 60% (1)	182 63% (1) g	150 65% (1) M	120 63% (1) M	97 64% (1) M	89 48% (2)	176 58% (1) M	84 63% (1) M	111 62% (2) tUV	116 68% (2) TUV	65 81% (1) PQSTU VWX	77 60% (1) V	95 53% (1)	55 49% (1)	51 46% (1)	85 60% (1) V	62 65% (1) tUV
THE FOOD AND DRUG ADMINISTRATION [FDA]	648 54% (2)	100 52% (2)	126 55% (2) d	113 47% (2)	145 57% (2) D	163 57% (2) D	226 54% (2)	257 52% (2)	163 57% (2)	135 58% (2) M	98 51% (2)	86 56% (2)	91 48% (1)	159 53% (2)	78 58% (2)	126 70% (1) STUVW X	118 68% (1) STUVW X	62 77% (2) STUVW X	57 44% (3)	76 43% (2)	47 42% (2)	43 39% (2)	63 45% (2)	54 57% (2) STUVW
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	525 44% (3)	87 46% (4)	93 41% (7)	96 40% (3)	116 46% (4)	132 46% (3)	180 43% (6)	211 43% (3)	132 46% (3)	119 52% (6) LMN	88 46% (3) M	65 42% (3) m	61 32% (7)	124 41% (4) m	67 50% (3) Mn	96 54% (8) STUVW X	55 53% (6) STUVW X	55 68% (5) PQSTU VWX	48 38% (6)	59 33% (3)	39 35% (3)	35 32% (3)	62 44% (3) tv	38 40% (5)
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	520 43% (4)	85 44% (5)	109 48% (3) D	89 37% (5)	112 45% (5) d	124 43% (4)	194 46% (3)	201 41% (6)	124 43% (4)	122 53% (5) KLMN	80 42% (5)	63 41% (4)	73 39% (3)	121 40% (5)	61 46% (5)	111 61% (3) STUVW X	93 54% (5) STUVW X	55 69% (4) QSTUV WX	52 40% (5) tUv	54 31% (4)	31 27% (4)	32 29% (6)	54 38% (5) u	38 40% (3) uv
THE FEDERAL TRADE COMMISSION [FTC]	511 43% (5)	97 51% (3) cDF	94 41% (6)	86 36% (6)	117 47% (3) D	116 40% (6)	192 46% (4)	204 41% (4)	116 40% (6)	128 55% (3) KLMNO	79 42% (6)	57 37% (6)	64 34% (5)	124 41% (3)	59 44% (6) m	105 59% (4) STUVW X	52 58% (4) STUVW X	52 65% (6) STUVW X	52 40% (4) TU	48 27% (5)	27 24% (5)	34 31% (4)	56 39% (4) TU	37 39% (6) TU
THE DEPARTMENT OF JUSTICE [DOJ]	498 41% (6)	75 39% (8)	97 43% (5)	91 38% (4)	111 44% (6)	123 43% (5)	172 41% (7)	202 41% (5)	123 43% (5)	111 48% (8) Mn	81 42% (4) m	60 39% (5)	62 33% (6)	121 40% (6) m	63 47% (4) M	98 54% (6) STUVW X	104 61% (3) STUVW X	61 76% (3) PQSTU VWX	42 32% (8) u	46 26% (7)	24 21% (7)	32 29% (5)	51 36% (6) tU	38 40% (4) TU
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	451 38% (7)	82 43% (7) DF	106 47% (4) DF	68 28% (8)	104 41% (7) DF	92 32% (8)	188 45% (5) HI	172 35% (7)	92 32% (8)	122 53% (4) KLMNO	64 34% (7)	44 29% (7)	66 35% (4)	107 36% (7)	48 36% (8)	100 55% (5) qsTUV WX	78 46% (8) TUVWX	39 48% (8) TUVWX	57 44% (2) TUVWx	47 26% (6)	23 20% (8)	31 28% (7)	47 33% (7) U	30 32% (7) u
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	425 35% (8)	82 43% (6) DF	85 37% (8)	73 30% (7)	92 36% (8)	92 32% (7)	167 40% (8) HI	164 33% (8)	92 32% (7)	111 48% (7) KLMNo	60 31% (8)	42 28% (8)	57 30% (8)	104 35% (8)	50 37% (7) 1	97 54% (7) STUVW X	83 48% (7) STUVW X	43 54% (7) STUVW X	47 37% (7) TUVwx	43 24% (8)	25 22% (6)	23 21% (8)	39 27% (8)	24 25% (8)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 16-4
Summary Table: % Total Excellent/Good

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
THE DEPARTMENT OF DEFENSE [DOD]	717 60% (1)	40 76% (1) CDE	260 61% (1)	209 58% (1)	198 57% (1)	147 58% (1)	231 56% (1)	340 63% (1) G	169 59% (1)	208 56% (1)	199 69% (1) IJL	141 57% (1)	491 60% (1)	226 59% (1)	92 55% (2)	94 65% (1) o	260 64% (1) R	232 56% (1)	108 63% (1)	118 56% (2)	31 57% (3)	61 54% (2)	56 70% (1)	38 59% (1)
THE FOOD AND DRUG ADMINISTRATION [FDA]	648 54% (2)	36 69% (2) CDe	227 54% (2)	185 51% (2)	189 55% (2)	132 52% (2)	204 50% (2)	312 58% (2) G	147 51% (2)	188 50% (2)	172 60% (2) IJ	140 56% (2)	427 52% (2)	220 57% (2)	106 63% (1) Mp	75 52% (2)	221 55% (2)	207 50% (2)	99 58% (2)	121 57% (1)	33 61% (1)	73 64% (1)	42 53% (2)	33 51% (2)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	525 44% (3)	30 56% (4) cd	184 43% (3)	151 42% (3)	153 44% (6)	109 43% (4)	173 42% (3)	242 45% (6)	128 44% (3)	154 41% (3)	144 50% (5) JL	98 39% (6)	351 43% (3)	174 45% (6)	85 51% (4) m	62 43% (6)	193 48% (3) R	158 38% (3)	80 46% (6)	94 45% (5)	29 54% (5)	56 49% (3)	35 44% (7)	27 42% (6)
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	520 43% (4)	26 49% (6)	179 42% (4)	141 39% (4)	169 49% (3) cD	96 38% (6)	158 39% (4)	265 49% (3) FG	117 41% (4)	137 37% (6)	147 51% (3) IJ	118 47% (3) J	334 41% (4)	186 48% (3) M	86 51% (3) M	68 47% (5)	177 44% (5)	157 38% (4)	88 51% (3)	99 47% (3)	31 57% (2)	55 48% (4)	37 47% (5)	30 48% (5)
THE FEDERAL TRADE COMMISSION [FTC]	511 43% (5)	28 52% (5) d	172 41% (5)	139 38% (6)	166 48% (4) CD	109 43% (3) g	145 35% (6)	256 48% (4) G	117 41% (6)	137 37% (4)	146 51% (4) IJL	110 44% (4) j	328 40% (5)	184 48% (4) M	84 50% (5) M	71 49% (4) M	179 44% (4) R	149 36% (6)	86 50% (4)	98 46% (4)	30 56% (4)	54 48% (5)	38 48% (4)	33 51% (3)
THE DEPARTMENT OF JUSTICE [DOJ]	498 41% (6)	31 59% (3) CDE	172 41% (6)	141 39% (5)	146 42% (7)	108 43% (5) g	146 36% (5)	243 45% (5) G	117 41% (5)	137 37% (5)	135 47% (6) J	108 43% (5)	320 39% (6)	178 46% (5) M	76 45% (8)	72 50% (3) M	167 41% (6)	153 37% (5)	85 50% (5)	92 44% (6)	27 51% (8)	48 42% (7)	40 50% (3)	32 50% (4)
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	451 38% (7)	22 41% (7)	144 34% (7)	118 33% (8)	163 47% (5) CD	94 37% (8)	141 34% (7)	216 40% (7) g	100 35% (7)	134 36% (7)	130 45% (7) IJL	86 34% (8)	293 36% (7)	158 41% (7) m	76 45% (7) M	62 43% (7)	154 38% (7)	139 34% (7)	77 45% (7)	81 38% (8)	28 53% (6)	48 42% (8)	35 44% (6)	27 41% (8)
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	425 35% (8)	18 33% (8)	136 32% (8)	120 33% (7)	145 42% (8) CD	94 37% (7)	126 31% (8)	204 38% (8) G	97 34% (8)	124 33% (8)	117 41% (8) iJ	88 35% (7)	275 34% (8)	151 39% (8) m	78 46% (6) Mp	51 35% (8)	148 37% (8) r	127 31% (8)	66 39% (8)	85 40% (7)	27 51% (7)	51 44% (6)	25 31% (8)	27 42% (7)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 16-5
Summary Table: % Total Excellent/Good

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
THE DEPARTMENT OF DEFENSE [DOD]	717 60% (1)	528 59% (1)	428 59% (1)	100 59% (1)	183 63% (1)	130 52% (1)	380 60% (1) F	206 65% (1) F	58 56% (1)	72 49% (1)	191 62% (1)	188 58% (1)	118 72% (1) N	88 58% (1)	193 58% (1)	115 59% (1)	191 59% (1)	210 65% (1) o	606 61% (1) T	111 53% (1)	348 75% (2) V	315 49% (1)	306 70% (1) X	301 56% (1)
THE FOOD AND DRUG ADMINISTRATION [FDA]	648 54% (2)	476 53% (2)	388 53% (2)	88 52% (2)	167 57% (2)	114 46% (2)	339 54% (2) F	194 61% (2) FG	50 48% (2)	63 43% (2)	162 53% (2)	178 55% (2)	108 66% (2) n	86 57% (2)	166 50% (2)	111 57% (2)	172 53% (2)	191 59% (2) o	552 56% (2) T	96 46% (2)	355 76% (1) V	250 39% (2)	295 67% (2) X	245 45% (2)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	525 44% (3)	389 43% (3)	320 44% (3)	69 41% (5)	132 45% (3)	86 34% (4)	279 44% (3) F	159 50% (5) FG	35 34% (5)	50 34% (4)	149 49% (3) L	130 40% (4)	88 54% (5)	71 47% (5)	149 44% (3)	90 46% (4)	125 39% (5)	150 46% (4) q	446 45% (3) t	78 38% (4)	291 62% (6) V	196 31% (3)	255 58% (4) X	187 35% (3)
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	520 43% (4)	386 43% (4)	313 43% (4)	73 43% (3)	131 45% (4)	94 37% (3)	262 42% (5)	163 52% (4) FG	38 36% (3)	56 38% (3)	136 44% (5)	126 39% (6)	91 55% (4)	72 48% (4)	145 43% (4)	90 46% (3)	137 39% (3)	142 44% (6)	440 44% (4)	80 39% (3)	306 66% (4) V	179 28% (4)	263 60% (3) X	178 33% (5)
THE FEDERAL TRADE COMMISSION [FTC]	511 43% (5)	379 42% (5)	308 42% (5)	71 42% (4)	129 44% (5)	80 32% (6)	261 42% (6) F	168 53% (3) FG	37 35% (4)	43 30% (7)	133 44% (6)	128 40% (5)	93 57% (3)	75 50% (3)	139 42% (5)	81 41% (5)	135 42% (4)	150 46% (5)	439 44% (5) T	73 35% (5)	299 64% (5) V	178 28% (5)	250 57% (6) X	179 33% (4)
THE DEPARTMENT OF JUSTICE [DOJ]	498 41% (6)	371 41% (6)	302 41% (6)	68 40% (6)	124 43% (6)	72 29% (7)	274 44% (4) F	150 48% (6) F	26 25% (8)	46 31% (6)	140 46% (4)	133 41% (3)	85 52% (6) n	65 43% (6)	133 40% (6)	79 40% (6)	121 37% (6)	157 48% (3) OpQ	429 43% (6) T	69 33% (8)	322 69% (3) V	137 22% (8)	252 58% (5) X	168 31% (6)
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	451 38% (7)	345 38% (7)	281 39% (7)	64 38% (7)	105 36% (7)	82 33% (5)	226 36% (7)	142 45% (7) FG	34 33% (6)	48 33% (5)	114 37% (7)	112 35% (7)	83 51% (7) N	59 39% (8)	121 36% (7)	71 36% (8)	116 36% (7)	139 43% (7) oq	382 39% (7)	69 33% (7)	263 56% (7) V	158 25% (6)	235 54% (7) X	157 29% (7)
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	425 35% (8)	320 36% (8)	257 35% (8)	64 38% (8)	102 35% (8)	70 28% (8)	216 34% (8) f	138 44% (8) FG	29 28% (7)	41 28% (8)	107 35% (8)	110 34% (8)	79 48% (8)	60 39% (7)	111 33% (8)	73 37% (7)	108 33% (8)	125 39% (8)	354 36% (8)	72 34% (6)	248 53% (8) V	143 22% (7)	215 49% (8) X	150 28% (8)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 16-6
Summary Table: % Total Excellent/Good

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	RECT	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
THE DEPARTMENT OF DEFENSE [DOD]	717 60% (1)	348 70% (2) CD	253 52% (1)	67 58% (1)	429 84% FIJ	245 43% (1) J	87 87% (2) FIJ	342 83% (2) FIJ	197 50% (1) FJ	48 27% (1)	156 65% (1) m	374 60% (1)	143 57% (1)	232 58% (1)	261 67% (1) N	143 62% (1)	508 59% (1)	601 59% (1)	85 62% (1)	470 60% (1)	156 66% (1)	472 60% (1)	148 67% (1) V
THE FOOD AND DRUG ADMINISTRATION [FDA]	648 54% (2)	356 72% (1) CD	205 42% (2)	52 45% (2)	409 80% (3) FIJ	198 35% (2) J	84 84% (3) FIJ	326 79% (3) FIJ	173 44% (2) FJ	25 14% (2)	154 64% (2) LM	338 54% (2) M	111 45% (2)	197 49% (2)	244 63% (2) N	129 56% (2)	468 54% (2)	536 53% (2)	78 57% (2)	401 51% (2)	149 63% (2) T	402 51% (2) V	145 66% (2)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	525 44% (3)	277 56% (6) CD	168 34% (3)	43 37% (3)	392 77% (4) FIJ	124 22% (5) J	82 82% (4) FIJ	311 76% (4) FIJ	111 28% (5) FJ	13 7% (7)	126 53% (5) LM	271 44% (3)	94 38% (3)	165 41% (3)	203 52% (6) N	117 51% (5) Q	366 42% (3)	442 44% (3)	55 40% (7)	326 42% (3)	125 53% (7) T	334 43% (3)	114 52% (7) V
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	520 43% (4)	303 61% (4) CD	156 32% (4)	35 30% (4)	353 69% (5) FIJ	142 25% (3) J	80 80% (6) EFHIJ	273 66% (5) FIJ	127 33% (3) FJ	14 8% (4)	139 58% (4) LM	256 41% (5)	94 38% (4)	153 38% (5)	209 54% (5) N	126 55% (3) Q	356 41% (4)	424 42% (4)	73 53% (4) R	311 40% (4)	146 62% (3) T	320 41% (4)	128 58% (4) V
THE FEDERAL TRADE COMMISSION [FTC]	511 43% (5)	295 60% (5) CD	155 32% (5)	34 29% (5)	511 100% (1) FIJ	- - (1)	100% (1) FIJ	412 100% (1) FIJ	- - (1)	- - (1)	125 52% (6) LM	264 42% (4)	92 37% (5)	160 40% (4)	212 54% (3) N	115 50% (7) Q	350 40% (5)	420 41% (5)	69 50% (5) R	309 40% (5)	133 56% (5) T	309 39% (5)	130 59% (3) V
THE DEPARTMENT OF JUSTICE [DOJ]	498 41% (6)	314 63% (3) CD	114 23% (8)	34 29% (6)	341 67% (6) FIJ	132 23% (4) J	81 81% (5) EFHIJ	260 63% (6) FIJ	117 30% (4) FJ	14 8% (5)	143 59% (3) LM	252 41% (6) M	75 30% (8)	135 34% (7)	209 54% (4) N	111 48% (8) Q	347 40% (6)	395 39% (6)	75 55% (3) R	278 36% (6) T	140 59% (4) T	286 36% (6)	126 57% (5) V
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	451 38% (7)	247 50% (7) CD	145 30% (6)	29 25% (8)	337 66% (7) FIJ	108 19% (7) J	79 79% (7) EFHIJ	258 63% (7) FIJ	94 24% (7) fJ	14 8% (6)	114 47% (8) LM	238 38% (7) m	80 32% (6)	137 34% (6)	196 50% (7) N	116 50% (6) Q	298 34% (7)	372 37% (7)	58 43% (6)	274 35% (7) T	126 53% (6)	275 35% (7)	120 54% (6) V
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	425 35% (8)	245 49% (8) CD	122 25% (7)	30 25% (7)	307 60% (8) FIJ	112 19% (6) J	76 76% (8) EFHIJ	231 56% (8) FIJ	96 25% (6) fJ	15 8% (3)	119 50% (7) LM	199 32% (8)	79 32% (7)	126 31% (8)	182 47% (8) N	122 53% (4) Q	269 31% (8)	351 35% (8)	48 35% (8)	249 32% (8)	118 50% (8) T	255 32% (8)	110 50% (8) V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 16-7
Summary Table: % Total Excellent/Good

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
THE DEPARTMENT OF DEFENSE [DOD]	717 60% (1)	520 59% (1)	106 67% (2) b	185 64% (1)	489 60% (1)	432 60% (1)	176 65% (1)	466 59% (1)	170 66% (1) H	57 60% (1)	78 66% (2)	33 68% (4)	25 76% (1)	18 58% (1)	27 86% (1) KLNp	42 64% (2)	123 50% (1)	33 62% (1)	22 61% (1)	13 81% (1) QV	9 80% (1) QV	13 43% (1)
THE FOOD AND DRUG ADMINISTRATION [FDA]	648 54% (2)	438 50% (2)	112 71% (1) B	170 59% (2) e	431 52% (2)	376 52% (2)	168 62% (2) F	400 50% (2)	167 66% (2) H	55 57% (2)	81 68% (1)	41 85% (1) KMN	20 60% (2)	18 57% (2)	26 84% (2) kMN	50 75% (1) n	93 38% (2)	28 52% (2) q	21 56% (2) Q	9 52% (2)	7 62% (2)	12 41% (2)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	525 44% (3)	360 41% (3)	97 61% (6) B	147 50% (5) E	338 41% (3)	309 43% (3)	141 52% (6) F	327 41% (3)	132 53% (7) H	52 55% (4)	69 58% (5)	32 66% (5)	16 49% (6)	16 50% (4)	21 66% (4)	34 52% (6)	85 35% (3)	20 37% (4)	15 40% (6)	6 34% (7)	3 23% (6)	8 26% (4)
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	520 43% (4)	346 39% (4)	105 66% (3) B	154 53% (3) E	331 40% (4)	290 40% (4)	154 57% (4) F	311 39% (4)	149 59% (3) H	43 45% (6)	74 63% (4)	38 78% (2) KMNp	17 50% (5)	17 54% (3)	18 56% (7)	38 57% (4)	72 29% (4)	17 32% (6)	19 51% (3) Qrv	7 42% (4)	4 34% (3)	8 28% (3)
THE FEDERAL TRADE COMMISSION [FTC]	511 43% (5)	342 39% (5)	101 64% (4) B	152 52% (4) E	325 40% (5)	283 39% (5)	154 57% (5) F	304 38% (5)	147 59% (4) H	46 48% (5)	77 65% (3) N	31 64% (6) N	18 55% (4)	12 39% (7)	20 65% (5) N	38 57% (5) n	72 29% (5) V	24 44% (3) qSV	9 23% (8) v	7 43% (3) V	3 25% (5)	2 7% (8)
THE DEPARTMENT OF JUSTICE [DOJ]	498 41% (6)	324 37% (6)	97 61% (5) B	145 50% (6) E	322 39% (6)	256 35% (6)	161 59% (3) F	282 36% (6)	146 58% (5) H	53 56% (3)	65 55% (6)	37 78% (3) KrnP	19 57% (3)	14 43% (6)	22 71% (3) kN	41 62% (3) n	59 24% (8)	17 32% (7)	11 29% (7)	6 39% (5)	3 27% (4)	7 24% (5)
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	451 38% (7)	316 36% (7)	85 54% (8) B	144 50% (7) E	282 34% (7)	255 35% (7)	133 49% (7) F	274 35% (7)	137 55% (6) H	35 37% (7)	59 50% (8)	30 63% (7) Mn	12 38% (8)	14 43% (5)	16 52% (8)	33 50% (7)	69 28% (6) U	19 35% (5) U	17 46% (4) quV	6 36% (6) U	- - (6)	5 18% (6) U
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	425 35% (8)	281 32% (8)	91 58% (7) B	139 48% (8) E	256 31% (8)	230 32% (8)	126 46% (8) F	249 31% (8)	129 51% (8) H	34 36% (8)	61 52% (7)	28 57% (8) n	16 49% (7)	12 38% (8)	18 58% (6) n	31 48% (8)	64 26% (7) U	17 31% (8) Uv	16 43% (5) quV	4 25% (8) U	- - (7)	4 15% (7) U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 17-1
Summary Table: % D/S (Excellent/Good - Fair/Poor)

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
THE DEPARTMENT OF DEFENSE [DOD]	304 25% (1)	44 24% (1)	35 22% (1)	20 24% (1)	24 28% (1)	69 43% (1)	33 19% (1)	79 22% (1)	107 21% (1)	196 29% (1)	55 23% (1)	43 20% (1)	179 31% (1)	125 20% (1)	184 42% (2)	53 13% (1)	67 19% (1)	90 48% (1)	93 38% (2)	41 20% (1)	12 6% (1)	47 25% (1)	19 12% (1)
						BCDEGH				I			N		PQ		P	STUVW	TUVW	UW		UW	U
THE FOOD AND DRUG ADMINISTRATION [FDA]	125 10% (2)	27 15% (2)	14 9% (2)	- - (2)	- - (2)	42 26% (2)	28 16% (2)	15 4% (2)	33 6% (2)	92 13% (2)	-3 -1% (2)	2 1% (2)	72 13% (2)	53 9% (2)	190 44% (1)	-46 -11% (2)	-19 -5% (2)	90 48% (2)	101 41% (1)	-16 -8% (2)	-30 -14% (2)	-2 -1% (2)	-17 -11% (2)
		DEH	DEH			BCDEGH	cDEH	DE		I		K	N		PQ		P	TUVW	TUVW	u		TUW	
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	-30 -3% (3)	1 1% (3)	-6 -4% (4)	-12 -14% (6)	-6 -7% (3)	14 9% (5)	-10 -5% (5)	-12 -3% (3)	-31 -6% (3)	- - (4)	-19 -8% (4)	-21 -10% (5)	-1 - (3)	-29 -5% (3)	98 23% (6)	-85 -20% (3)	-44 -13% (3)	62 33% (5)	36 15% (7)	-42 -21% (3)	-43 -20% (4)	-21 -11% (3)	-22 -14% (3)
		CDEGH	D			BCDEGH	d	D		I			N		PQ		P	STUVW	TUVW		Tu		
THE FEDERAL TRADE COMMISSION [FTC]	-62 -5% (4)	-1 -1% (4)	3 2% (3)	-11 -13% (4)	-12 -14% (5)	15 9% (4)	-19 -11% (6)	-36 -10% (4)	-66 -13% (5)	4 1% (3)	-14 -6% (3)	-17 -8% (3)	-17 -3% (4)	-45 -7% (4)	133 31% (3)	-137 -33% (7)	-58 -17% (4)	74 40% (3)	58 24% (3)	-68 -34% (6)	-69 -31% (7)	-23 -12% (4)	-35 -21% (5)
		DEGH	BDEGH			BCDEGH				I			N		PQ		P	STUVW	TUVW		TUw	Tu	
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	-87 -7% (5)	-13 -7% (7)	-21 -14% (7)	-12 -14% (5)	-19 -22% (6)	15 9% (3)	19 11% (3)	-57 -16% (6)	-87 -17% (7)	- - (5)	-37 -15% (5)	-33 -15% (6)	-31 -5% (5)	-56 -9% (7)	110 25% (4)	-116 -28% (5)	-81 -23% (6)	67 36% (4)	43 18% (6)	-61 -30% (5)	-55 -25% (5)	-37 -20% (6)	-44 -27% (6)
		CEH				BCDEH	BCDEH			I			N		PQ			STUVW	TUVW		t		
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	-104 -9% (6)	-5 -3% (5)	-10 -6% (5)	-13 -16% (7)	-22 -26% (7)	9 6% (7)	-21 -12% (7)	-42 -12% (5)	-37 -7% (4)	-67 -10% (7)	-40 -16% (6)	-20 -9% (4)	-55 -10% (6)	-49 -8% (5)	59 14% (8)	-91 -22% (4)	-72 -21% (5)	34 18% (7)	25 10% (8)	-51 -25% (4)	-40 -18% (3)	-38 -20% (7)	-34 -21% (4)
		DEGH	dEh			BCDEGH	e	E				K			PQ			STUVW	TUVW				
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	-149 -12% (7)	-11 -6% (6)	-12 -7% (6)	- - (3)	-28 -32% (8)	7 4% (8)	-39 -22% (8)	-67 -19% (8)	-72 -14% (6)	-77 -11% (8)	-55 -23% (7)	-45 -21% (7)	-94 -16% (8)	-54 -9% (6)	86 20% (7)	-125 -30% (6)	-110 -31% (8)	33 18% (8)	52 21% (4)	-70 -35% (7)	-55 -25% (6)	-58 -31% (8)	-51 -32% (7)
		EGH	EGH	BCEGH		BCDEGH		e					M		PQ			TUVW	TUVW				
THE DEPARTMENT OF JUSTICE [DOJ]	-160 -13% (8)	-29 -16% (8)	-46 -30% (8)	-18 -22% (8)	-12 -14% (4)	13 8% (6)	-9 -5% (4)	-58 -16% (7)	-96 -19% (8)	-63 -9% (6)	-63 -26% (8)	-59 -27% (8)	-64 -11% (7)	-94 -15% (8)	106 25% (5)	-175 -42% (8)	-91 -26% (7)	57 30% (6)	50 21% (5)	-88 -44% (8)	-87 -40% (8)	-33 -18% (5)	-57 -36% (8)
		C			C	BCDEGH	BCDeH	C		I			n		PQ		P	STUVW	TUVW		TUW		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 17-2
Summary Table: % D/S (Excellent/Good - Fair/Poor)

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)	
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%	
THE DEPARTMENT OF DEFENSE [DOD]	304 25% (1)	78 31% (2) D	164 34% (1) D	55 13% (1)	42 38% (3) FIJ	37 25% (2) J	90 38% (1) FhIJ	74 30% (1) IJ	39 18% (1) J	15 8% (1)	84 41% (2) NOPQR	73 42% (1) NOPQR	24 59% (2) KLNOPQR	25 20% (1) OPR	27 10% (1) PR	-2 -6% (1)	62 30% (1) nOPR	3 4% (1) P	192 31% (1) T	44 13% (1)	129 41% (1) V	62 21% (1)	26 15% (1)	18 11% (2)	
THE FOOD AND DRUG ADMINISTRATION [FDA]	125 10% (2)	88 34% (1) CD	79 16% (2) D	-38 -9% (2)	48 43% (1) FGHIJ	40 28% (1) GhIJ	31 13% (2) IJ	47 19% (2) gIJ	-4 -2% (2) J	-34 -17% (2)	96 47% (1) LNOPQR	61 35% (3) NOPQR	27 65% (1) KLNOPQR	12 10% (2) OPQR	-60 -21% (2)	-5 -17% (4)	3 2% (2) OPR	-5 -6% (2) O	67 11% (2) T	24 7% (2)	61 19% (2) V	6 2% (2)	-2 -1% (2)	26 15% (1) W	
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	-30 -3% (3)	24 10% (7) D	35 7% (3) D	-82 -20% (3)	27 25% (7) FGHIJ	-3 -2% (8) IJ	18 8% (3) FIJ	17 7% (3) FIJ	-43 -20% (3)	-39 -20% (3)	34 17% (7) NOPQR	49 28% (4) KNOPOQR	15 37% (7) KNOPOQR	-	-80 -28% (3)	-8 -26% (6)	-14 -7% (3) OpR	-16 -20% (3)	-10 -2% (3) T	-29 -8% (5)	20 6% (3) V	-30 -10% (3)	-22 -13% (5)	-6 -4% (5) W	
THE FEDERAL TRADE COMMISSION [FTC]	-62 -5% (4)	36 14% (5) CD	23 5% (4) D	-113 -28% (7)	29 27% (5) FGHIJ	7 5% (5) IJ	9 4% (4) IJ	14 6% (4) IJ	-54 -26% (6)	-59 -30% (7)	40 20% (5) NOPQR	70 40% (2) KNOPOQR	18 45% (5) KNOPOQR	-20 -17% (6) O	-112 -39% (7)	-4 -12% (2) O	-27 -13% (4) O	-20 -24% (4) O	-43 -7% (4)	-15 -4% (3)	18 6% (4) V	-61 -21% (8)	-20 -12% (4)	5 3% (3) W	
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	-87 -7% (5)	50 20% (4) CD	-12 -3% (5) D	-108 -26% (6)	42 38% (2) FGHIJ	8 6% (4) GHIJ	-10 -4% (6) IJ	-3 -1% (5) GIJ	-53 -25% (5)	-55 -28% (6)	65 32% (3) LNOPQR	27 16% (7) NOPQR	16 38% (6) LNOPQR	-14 -12% (5) OpR	-99 -35% (6)	-11 -33% (7)	-30 -14% (5) OR	-25 -30% (6)	-53 -9% (5)	-19 -6% (4) s V	1 - (5) V	-53 -18% (6)	-20 -11% (3)	-	-
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	-104 -9% (6)	33 13% (6) CD	-42 -9% (8) D	-87 -21% (4)	29 26% (6) FGHIJ	4 3% (6) GHIJ	-31 -13% (7) I	-11 -5% (7) GIJ	-47 -22% (4)	-40 -20% (4)	40 20% (6) LNOPQR	-2 -1% (8) NOPQR	20 48% (4) KLNOPQR	-10 -9% (4) OqR	-82 -29% (4)	-4 -12% (3) Or	-33 -16% (6) Or	-24 -29% (5)	-53 -9% (6)	-38 -11% (6)	-11 -3% (6) V	-42 -14% (5)	-25 -14% (6)	-12 -7% (7) w	
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	-149 -12% (7)	6 2% (8) CD	-40 -8% (7) D	-106 -26% (5)	6 5% (8) FGHIJ	-	-36 -15% (8) I	-4 -2% (6) GIJ	-63 -29% (7)	-43 -22% (5)	26 13% (8) NOPQR	33 19% (6) NOPQR	20 48% (3) KLNOPQR	-27 -22% (7) or	-94 -33% (5)	-13 -40% (8)	-53 -25% (8)	-32 -39% (8)	-70 -11% (7)	-54 -16% (7)	-28 -9% (8) v	-42 -14% (4)	-44 -25% (8)	-10 -6% (6) W	
THE DEPARTMENT OF JUSTICE [DOJ]	-160 -13% (8)	52 21% (3) CD	-24 -5% (6) D	-177 -43% (8)	41 37% (4) FGHIJ	13 9% (3) GHIJ	-7 -3% (5) HIJ	-17 -7% (8) IJ	-90 -42% (8)	-87 -44% (8)	63 31% (4) IMNOPQR	38 22% (5) NOPQR	5 13% (8) NOPQR	-28 -23% (8) O	-150 -53% (8)	-8 -24% (5) O	-37 -18% (7) OR	-32 -38% (7)	-71 -12% (8) T	-71 -21% (8)	-16 -5% (7) V	-56 -19% (7)	-40 -23% (7)	-30 -18% (8)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 17-3
Summary Table: % D/S (Excellent/Good - Fair/Poor)

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
THE DEPARTMENT OF DEFENSE [DOD]	304 25% (1)	39 20% (1)	41 18% (1)	38 16% (1)	94 37% (1)	90 31% (1)	81 19% (1)	132 27% (1)	90 31% (1)	73 31% (1)	58 30% (1)	47 31% (1)	8 4% (1)	74 25% (1)	43 32% (1)	51 28% (2)	75 44% (1)	57 71% (1)	32 25% (1)	18 10% (1)	2 2% (1)	-2 -2% (1)	38 27% (1)	31 32% (1)
THE FOOD AND DRUG ADMINISTRATION [FDA]	125 10% (2)	14 7% (3)	26 11% (2)	-7 -3% (2)	43 17% (2)	48 17% (2)	40 9% (2)	36 7% (2)	48 17% (2)	41 18% (2)	7 4% (2)	23 15% (2)	-1 -1% (2)	29 10% (2)	25 19% (2)	77 43% (1)	67 39% (2)	46 58% (3)	-14 -11% (3)	-18 -10% (2)	-15 -13% (2)	-23 -21% (2)	-12 -9% (3)	16 17% (2)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	-30 -3% (3)	4 2% (4)	-25 -11% (5)	-17 -7% (3)	7 3% (3)	-	-21 -5% (6)	-10 -2% (3)	-	17 7% (6)	-3 -2% (3)	-16 -10% (3)	-38 -20% (7)	-7 -2% (3)	16 12% (3)	26 14% (7)	34 20% (5)	39 49% (4)	-17 -13% (4)	-41 -23% (3)	-28 -25% (3)	-30 -27% (4)	-2 -1% (2)	-11 -12% (4)
THE FEDERAL TRADE COMMISSION [FTC]	-62 -5% (4)	21 11% (2)	-26 -12% (6)	-36 -15% (4)	6 2% (4)	-25 -9% (5)	-6 -1% (4)	-30 -6% (4)	-25 -9% (5)	30 13% (3)	-18 -10% (4)	-27 -18% (5)	-35 -19% (5)	-12 -4% (4)	3 2% (4)	43 24% (4)	54 31% (3)	36 44% (6)	-17 -13% (5)	-69 -39% (7)	-49 -44% (7)	-32 -29% (5)	-15 -10% (4)	-11 -12% (3)
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	-87 -7% (5)	-9 -5% (7)	-1 -	-42 -18% (5)	-12 -5% (6)	-21 -7% (4)	-10 -2% (5)	-54 -11% (6)	-21 -7% (4)	18 8% (5)	-24 -13% (5)	-23 -15% (4)	-28 -15% (4)	-30 -10% (7)	2 1% (5)	49 27% (3)	23 14% (7)	38 47% (5)	-17 -14% (6)	-56 -31% (5)	-42 -38% (5)	-42 -38% (6)	-21 -15% (5)	-17 -18% (6)
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	-104 -9% (6)	-9 -5% (6)	9 4% (3)	-55 -23% (8)	4 1% (5)	-52 -18% (7)	-	-52 -10% (5)	-52 -18% (7)	24 10% (4)	-34 -18% (7)	-43 -28% (7)	-23 -12% (3)	-18 -6% (5)	-8 -6% (8)	31 17% (6)	20 12% (8)	9 11% (8)	-1 -1% (2)	-49 -28% (4)	-40 -36% (4)	-29 -26% (3)	-22 -16% (6)	-21 -22% (7)
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	-149 -12% (7)	-6 -3% (5)	-29 -13% (7)	-43 -18% (6)	-18 -7% (7)	-55 -19% (8)	-35 -8% (7)	-60 -12% (7)	-55 -19% (8)	2 1% (7)	-43 -22% (8)	-55 -36% (8)	-36 -19% (6)	-18 -6% (6)	-	34 19% (5)	29 17% (6)	23 28% (7)	-19 -15% (7)	-61 -34% (6)	-46 -41% (6)	-49 -45% (8)	-29 -20% (7)	-31 -33% (8)
THE DEPARTMENT OF JUSTICE [DOJ]	-160 -13% (8)	-37 -19% (8)	-29 -13% (8)	-45 -19% (7)	-21 -8% (8)	-29 -10% (6)	-66 -16% (8)	-66 -13% (8)	-29 -10% (6)	-9 -4% (8)	-26 -14% (6)	-30 -20% (6)	-56 -30% (8)	-40 -13% (8)	1 1% (6)	17 9% (8)	42 25% (4)	47 59% (2)	-39 -30% (8)	-78 -44% (8)	-60 -53% (8)	-44 -40% (7)	-30 -21% (8)	-16 -17% (5)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 17-4
Summary Table: % D/S (Excellent/Good - Fair/Poor)

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
THE DEPARTMENT OF DEFENSE [DOD]	304 25% (1)	29 55% (1) CDE	118 28% (1) dE	79 22% (1)	70 20% (1)	56 22% (1)	78 19% (1)	170 32% (1) FG	63 22% (1)	72 19% (1)	116 41% (1) IJL	53 21% (1)	211 26% (1) O	93 24% (1) O	28 17% (2)	51 35% (1) MNO	123 30% (1) R	87 21% (1)	56 33% (1) T	37 18% (1)	14 26% (1) V	14 12% (2)	35 43% (1) X	16 26% (1)
THE FOOD AND DRUG ADMINISTRATION [FDA]	125 10% (2)	21 40% (2) CDE	43 10% (2) D	19 5% (2)	38 11% (2) D	18 7% (2) G	7 2% (2)	99 18% (2) FG	10 3% (2)	16 4% (2)	62 21% (2) IJL	37 15% (2) IJ	58 7% (2)	67 17% (2) MP	47 28% (1) MNP	11 8% (2)	41 10% (2) R	17 4% (2)	31 18% (2)	36 17% (2)	13 25% (2)	34 30% (1)	6 7% (2)	6 9% (3)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	-30 -3% (3)	9 17% (4) CDE	-11 -3% (3)	-15 -4% (3)	-13 -4% (6)	-7 -3% (4)	-15 -4% (3)	-10 -2% (5)	-15 -5% (3)	-7 -2% (3)	13 4% (4) IJL	-22 -9% (7)	-32 -4% (3)	2 1% (5) MP	20 12% (3) MNP	-11 -8% (7)	-2 - (3) R	-31 -7% (4)	1 - (6)	2 1% (4)	12 21% (3) V	8 7% (3)	-8 -10% (7)	-3 -5% (7)
THE FEDERAL TRADE COMMISSION [FTC]	-62 -5% (4)	6 11% (5) CDe	-34 -8% (4)	-42 -12% (4)	11 3% (3) CD	-6 -3% (3) G	-77 -19% (6)	20 4% (3) FG	-37 -13% (4)	-46 -12% (6)	19 7% (3) IJL	1 - (4) IJ	-83 -10% (5)	21 6% (3) M	18 11% (4) Mn	9 6% (3) M	-28 -7% (4) R	-55 -13% (6)	11 7% (3)	10 5% (3)	11 21% (4) V	7 6% (4)	- - (5)	9 14% (2) W
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	-87 -7% (5)	3 5% (6) CD	-39 -9% (5) d	-52 -14% (6)	8 2% (5) CD	-38 -15% (8)	-64 -16% (5)	15 3% (4) FG	-41 -14% (5)	-61 -16% (7)	10 3% (5) IJ	5 2% (3) IJ	-98 -12% (6)	12 3% (4) M	12 7% (5) MnP	2 1% (5) M	-42 -10% (5)	-57 -14% (7)	11 6% (4) T	1 - (5)	10 19% (5) V	2 2% (5)	- - (4)	2 3% (5)
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	-104 -9% (6)	-2 -3% (7) CD	-53 -12% (6)	-54 -15% (7)	10 3% (4) BCD	-31 -12% (7)	-61 -15% (4)	-14 -3% (6) FG	-64 -22% (7)	-28 -7% (4) I	8 3% (6) IJL	-21 -9% (6) I	-77 -9% (4)	-28 -7% (7)	2 1% (7) MNP	-9 -6% (6)	-52 -13% (6)	-25 -6% (3) Q	-3 -2% (7) T	-24 -12% (8)	7 12% (6) V	-4 -4% (7)	-3 -4% (6)	-5 -8% (8)
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	-149 -12% (7)	-10 -19% (8)	-69 -16% (8)	-48 -13% (5)	-23 -7% (7) bcd	-23 -9% (6) G	-86 -21% (7)	-41 -8% (8) G	-69 -24% (8)	-40 -11% (5) I	-27 -9% (8) I	-15 -6% (5) IJ	-117 -14% (7)	-32 -8% (8) MP	7 4% (6) MNP	-25 -17% (8)	-71 -18% (8)	-46 -11% (5) Q	-23 -14% (8)	-9 -4% (6) S	6 11% (7) V	1 1% (6) V	-25 -31% (8)	- - (6) W
THE DEPARTMENT OF JUSTICE [DOJ]	-160 -13% (8)	12 23% (3) CDE	-62 -15% (7)	-62 -17% (8)	-45 -13% (8)	-21 -8% (5) G	-99 -24% (8)	-39 -7% (7) G	-50 -18% (6)	-68 -18% (8)	-13 -4% (7) IJL	-26 -10% (8) IJ	-145 -18% (8)	-15 -4% (6) M	-11 -7% (8) M	8 5% (4) MNO	-66 -16% (7)	-79 -19% (8)	2 1% (5) T	-15 -7% (7)	2 4% (8) V	-13 -12% (8)	2 3% (3)	5 8% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 17-5
Summary Table: % D/S (Excellent/Good - Fair/Poor)

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
THE DEPARTMENT OF DEFENSE [DOD]	304 25% (1)	210 23% (1)	169 23% (1)	41 24% (1)	88 30% (1) BC	26 10% (1)	165 26% (1) F	111 35% (1) FG	14 14% (1)	12 8% (1)	87 28% (1)	79 24% (1)	78 48% (1) N	33 22% (1)	72 22% (1)	51 26% (1)	74 23% (1)	106 33% (1) OQ	270 27% (1) T	34 16% (1)	256 55% (1) V	24 4% (1)	191 44% (1) X	82 15% (1)
THE FOOD AND DRUG ADMINISTRATION [FDA]	125 10% (2)	76 8% (2) d	68 9% (2) D	8 5% (2)	47 16% (2) BCD	-12 -5% (2)	62 10% (2) F	78 25% (2) FG	-2 -2% (2) j	-10 -7% (2)	22 7% (2)	41 13% (2) K	54 33% (2) N	23 16% (2)	4 1% (2)	31 16% (2) O	36 11% (2) O	59 18% (2) OQ	136 14% (2) T	-11 -5% (2)	253 54% (2) V	-123 -19% (2)	157 36% (2) X	-41 -8% (2)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	-30 -3% (3)	-22 -2% (3) D	-5 -1% (3) BDe	-17 -10% (7)	-8 -3% (3) D	-46 -18% (5)	-7 -1% (3) F	25 8% (5) FG	-27 -26% (6)	-19 -13% (5)	7 2% (3) L	-14 -4% (3)	21 13% (5) N	4 3% (4)	-6 -2% (3) Q	10 5% (3) OQR	-38 -12% (5)	-	-7 -1% (3) T	-23 -11% (3)	154 33% (6) V	-184 -29% (3)	105 24% (3) X	-118 -22% (3)
THE FEDERAL TRADE COMMISSION [FTC]	-62 -5% (4)	-50 -6% (4)	-37 -5% (4)	-13 -8% (3)	-10 -4% (4)	-65 -26% (7)	-46 -7% (4) F	48 15% (3) FG	-25 -24% (3)	-39 -27% (7)	-24 -8% (5)	-22 -7% (4)	32 20% (3) N	16 10% (3)	-25 -8% (5)	-9 -5% (5)	-22 -7% (3)	-2 -1% (5) OPQ	-31 -3% (4) T	-31 -15% (7)	172 37% (4) V	-228 -36% (5)	87 20% (5) X	-137 -25% (4)
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	-87 -7% (5)	-68 -8% (6)	-55 -7% (6)	-13 -8% (5)	-17 -6% (5)	-44 -18% (4)	-71 -11% (7) f	30 10% (4) FG	-26 -25% (4)	-18 -12% (4)	-29 -9% (6)	-42 -13% (8)	26 16% (4) N	4 3% (5)	-19 -6% (4) Q	-1 -1% (4) OQR	-34 -10% (4)	-29 -9% (8)	-60 -6% (5) T	-27 -13% (5)	165 35% (5) V	-237 -37% (6)	100 23% (4) X	-159 -30% (7)
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	-104 -9% (6)	-60 -7% (5) E	-46 -6% (5) E	-14 -8% (6) e	-41 -14% (7)	-42 -17% (3)	-71 -11% (6) f	10 3% (6) FG	-27 -26% (5)	-16 -11% (3)	-44 -14% (7)	-27 -8% (6) K	17 10% (6) N	-7 -5% (7)	-37 -11% (6)	-18 -9% (7)	-40 -12% (6)	-1 -	-74 -7% (6) T	-30 -14% (6)	121 26% (7) V	-213 -33% (4)	83 19% (6) X	-148 -27% (5)
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	-149 -12% (7)	-99 -11% (7) e	-86 -12% (7)	-13 -8% (4) E	-47 -16% (8)	-59 -24% (6)	-91 -14% (8) F	3 1% (7) FG	-35 -33% (7)	-24 -17% (6)	-66 -22% (8)	-25 -8% (5) K	8 5% (8) N	-5 -3% (6)	-60 -18% (8)	-11 -5% (6) OQ	-53 -16% (7)	-25 -8% (7) OQ	-123 -8% (8) T	-12% -12% (4)	98 21% (8) V	-245 -38% (7)	48 11% (8) X	-157 -29% (6)
THE DEPARTMENT OF JUSTICE [DOJ]	-160 -13% (8)	-125 -14% (8)	-103 -14% (8)	-22 -13% (8)	-31 -11% (6)	-92 -37% (8)	-62 -10% (5) F	-5 -1% (8) FG	-50 -48% (8)	-42 -29% (8)	-23 -7% (4)	-39 -12% (7)	11 7% (7) N	-14 -9% (8)	-53 -16% (7) q	-23 -12% (8) Q	-72 -22% (8)	-6 -2% (6) OPQ	-96 -10% (7) T	-63 -30% (8)	192 41% (3) V	-340 -53% (8)	75 17% (7) X	-187 -35% (8)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 17-6
Summary Table: % D/S (Excellent/Good - Fair/Poor)

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
THE DEPARTMENT OF DEFENSE [DOD]	304 25% (1)	234 47% (1) CD	36 7% (1)	25 22% (1) C	355 69% (1) FIJ	-69 -12% (1) J	74 74% (2) FIJ	281 68% (2) FIJ	12 3% (1) FJ	-81 -45% (1)	87 36% (1) LM	156 25% (1) M	46 19% (1)	76 19% (1)	151 39% (1) N	60 26% (1)	210 24% (1)	244 24% (1)	41 30% (1)	199 25% (1)	82 35% (1) T	195 25% (1)	83 38% (1) V
THE FOOD AND DRUG ADMINISTRATION [FDA]	125 10% (2)	227 46% (2) CD	-67 -14% (2)	-10 -8% (2)	310 61% (3) FIJ	-172 -30% (2) J	68 68% (3) FhIJ	242 59% (3) FIJ	-44 -11% (2) FJ	-128 -70% (2)	72 30% (2) LM	63 10% (2) M	-20 -8% (2)	-3 -1% (2)	108 28% (2) N	30 13% (2)	93 11% (2)	81 8% (2)	25 18% (2) R	37 5% (2)	65 27% (2) T	34 4% (2)	73 33% (2) V
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	-30 -3% (3)	112 23% (6) CD	-112 -23% (3)	-15 -13% (3) C	281 55% (4) FIJ	-293 -51% (5) J	66 66% (4) EFHIJ	214 52% (4) FIJ	-149 -38% (4) FJ	-144 -79% (5)	26 11% (6) LM	-13 -2% (3) M	-42 -17% (3)	-40 -10% (3)	36 9% (6) N	13 6% (5) Q	-30 -3% (3)	-23 -2% (3) S	-19 -14% (8)	-41 -5% (3)	20 8% (8) T	-35 -4% (3)	16 7% (8) V
THE FEDERAL TRADE COMMISSION [FTC]	-62 -5% (4)	151 30% (3) CD	-146 -30% (6)	-32 -28% (6)	511 100% (1) FIJ	-573 -100% (8) (8)	100 100% (1) FIJ	412 100% (1) FIJ	-392 -100% (8)	-182 -100% (8)	26 11% (7) LM	-33 -5% (4) M	-51 -20% (4)	-61 -15% (4)	53 14% (3) N	9 4% (7) Q	-70 -8% (4)	-74 -7% (4)	11 8% (5) R	-86 -11% (4)	37 16% (5) T	-94 -12% (4)	47 22% (3) V
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	-87 -7% (5)	139 28% (5) CD	-145 -30% (5)	-39 -34% (7)	207 40% (6) FIJ	-276 -48% (3) J	60 60% (7) EFHIJ	147 36% (5) FIJ	-129 -33% (3) FJ	-147 -81% (6)	46 19% (4) LM	-73 -12% (6) M	-53 -21% (5)	-81 -20% (6)	42 11% (4) N	24 10% (4) Q	-89 -10% (5)	-104 -10% (6)	15 11% (4) R	-116 -15% (6)	58 24% (3) T	-104 -13% (6)	42 19% (4) V
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	-104 -9% (6)	70 14% (8) CD	-121 -25% (4)	-31 -27% (5)	208 41% (5) FIJ	-298 -52% (6) J	61 61% (6) EFHIJ	147 36% (6) FIJ	-159 -41% (7)	-139 -76% (4)	14 6% (8) LM	-38 -6% (5) M	-63 -25% (6)	-76 -19% (5)	35 9% (7) N	13 5% (6) Q	-103 -12% (6)	-103 -10% (5)	- - (6) R	-98 -13% (5)	36 15% (6) T	-104 -13% (5)	35 16% (5) V
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	-149 -12% (7)	80 16% (7) CD	-170 -35% (7)	-30 -26% (4)	156 30% (8) FHIJ	-289 -50% (4) J	56 56% (8) EFHIJ	100 24% (8) FIJ	-154 -39% (6)	-134 -74% (3)	26 11% (5) LM	-105 -17% (8) M	-66 -26% (7)	-100 -25% (7)	14 4% (8) N	28 12% (3) Q	-156 -18% (8)	-142 -14% (7)	-17 -12% (7)	-146 -19% (7)	24 10% (7) T	-147 -19% (7)	21 10% (7) V
THE DEPARTMENT OF JUSTICE [DOJ]	-160 -13% (8)	145 29% (4) CD	-242 -49% (8)	-41 -36% (8)	177 35% (7) FHIJ	-302 -53% (7) J	63 64% (5) EFHIJ	113 28% (7) FIJ	-152 -39% (5)	-151 -83% (7)	49 20% (3) LM	-99 -16% (7) M	-93 -37% (8)	-122 -30% (8)	36 9% (5) N	-5 -2% (8) Q	-134 -15% (7)	-184 -18% (8)	17 12% (3) R	-195 -25% (8)	46 19% (4) T	-188 -24% (8)	33 15% (6) V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 17-7
Summary Table: % D/S (Excellent/Good - Fair/Poor)

BANNER 7

	FTC 400% BUDGET INCREASE		AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
THE DEPARTMENT OF DEFENSE [DOD]	304 25% (1)	201 23% (1)	60 38% (2) B	86 30% (1)	212 26% (1)	178 25% (1)	89 33% (1) F	179 23% (1)	98 39% (1) H	22 23% (1)	45 38% (3) N	20 42% (4) N	19 58% (1) KNP	6 20% (2)	23 74% (1) KLNP	23 35% (2)	9 4% (1) V	13 24% (1) QV	10 28% (1) QV	13 76% (1) QRsv	7 60% (1) QRsv	-1 -4% (1)
THE FOOD AND DRUG ADMINISTRATION [FDA]	125 10% (2)	16 2% (2)	68 43% (1) B	52 18% (2) E	65 8% (2)	46 6% (2)	69 26% (2) F	24 3% (2)	86 34% (2) H	16 17% (3)	49 41% (1) MN	35 72% (1) KMNP	7 20% (4)	5 17% (4)	21 67% (2) KMN	33 51% (1) MN	-55 -22% (2)	2 4% (2) QV	5 14% (2) QV	3 18% (2) QV	24 24% (2) QV	-4 -14% (2)
THE FEDERAL COMMUNICATIONS COMMISSION [FCC]	-30 -3% (3)	-71 -8% (3)	39 25% (5) B	15 5% (6) E	-47 -6% (3)	-31 -4% (3)	25 9% (6) F	-52 -7% (3)	19 8% (8) H	20 21% (2)	31 26% (5) p	18 37% (5) MP	5 16% (6)	6 20% (3)	14 43% (4) kMNP	10 15% (6)	-56 -23% (3)	-10 -19% (5)	-6 -17% (6)	-2 -14% (7)	-5 -44% (4)	-6 -20% (3)
THE FEDERAL TRADE COMMISSION [FTC]	-62 -5% (4)	-117 -13% (5)	46 29% (4) B	20 7% (3) E	-76 -9% (4)	-90 -13% (5)	48 18% (4) F	-112 -14% (5)	53 21% (3) H	2 2% (5)	46 39% (2) NP	16 34% (7) N	9 28% (2) N	-1 -3% (7)	13 41% (6) N	16 24% (4) N	-82 -34% (6)	-6 -10% (4) QSV	-20 -53% (8)	-	-6 -51% (6)	-19 -66% (8)
THE ENVIRONMENTAL PROTECTION AGENCY [EPA]	-87 -7% (5)	-142 -16% (6)	53 34% (3) B	20 7% (4) E	-97 -12% (5)	-102 -14% (6)	45 17% (5) F	-127 -16% (6)	51 20% (4) H	-4 -5% (6)	36 30% (4) Mq	29 60% (2) KMNOP	3 8% (7)	7 22% (1)	7 21% (8)	13 19% (5)	-82 -34% (5)	-18 -33% (7)	2 5% (3) QRtUV	-	-4 -32% (3) QRV	-8 -28% (5)
THE CONSUMER FINANCIAL PROTECTION BUREAU [CFPB]	-104 -9% (6)	-105 -12% (4)	24 15% (8) B	20 7% (5) E	-104 -13% (6)	-88 -12% (4)	14 5% (7) F	-110 -14% (4)	44 17% (6) H	-18 -18% (8)	12 10% (8) MN	17 35% (6) KMNP	-3 -8% (8)	1 2% (6) M	8 27% (7) KMN	9 14% (7) MN	-69 -28% (4)	-5 -10% (3) Qu	1 1% (4) QRUV	1 7% (3) QRUV	-10 -84% (8)	-8 -27% (4)
THE NATIONAL LABOR RELATIONS BOARD [NLRB]	-149 -12% (7)	-175 -20% (7)	35 22% (7) B	11 4% (7) E	-151 -18% (8)	-140 -19% (7)	8 3% (8) F	-154 -19% (7)	27 11% (7) H	-14 -14% (7)	17 15% (6) N	15 31% (8) KNP	7 20% (3) N	1 3% (5)	13 42% (5) KMN	6 10% (8)	-89 -36% (7)	-11 -20% (6) Qu	-1 -1% (5) QRtUV	-5 -31% (8)	-10 -84% (7)	-11 -38% (6)
THE DEPARTMENT OF JUSTICE [DOJ]	-160 -13% (8)	-204 -23% (8)	39 24% (6) B	1 - (8) E	-140 -17% (7)	-185 -26% (8)	54 20% (3) F	-204 -26% (8)	45 18% (5) H	13 14% (4)	13 11% (7) N	27 55% (3) KMNP	6 17% (5) N	-2 -7% (8)	14 44% (3) KMN	18 28% (3) KN	-121 -49% (8)	-18 -34% (8)	-12 -33% (7)	-1 -7% (6) QRsv	-5 -46% (5)	-12 -40% (7)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 18-1
 QUESTION 15:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Trade Commission [FTC]

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	MID GREAT LAKES	MID ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-62 -5%	-1 -1%	3 2%	-11 -13%	-12 -14%	15 9%	-19 -11%	-36 -10%	-66 -13%	4 1%	-14 -6%	-17 -8%	-17 -3%	-45 -7%	133 31%	-137 -33%	-58 -17%	74 40%	58 24%	-68 -34%	-69 -31%	-23 -12%	-35 -21%
TOTAL EXCELLENT/GOOD	511 43%	81 44%	72 46%	33 39%	33 38%	81 50%	68 39%	144 41%	202 39%	310 45%	102 42%	87 41%	264 46%	247 40%	257 60%	127 30%	127 37%	127 68%	131 54%	62 31%	64 29%	75 40%	52 32%
TOTAL FAIR/POOR	573 48%	82 45%	68 44%	44 52%	44 52%	67 41%	87 50%	180 51%	267 52%	306 45%	116 48%	104 48%	281 49%	292 47%	125 29%	264 63%	185 53%	53 28%	72 30%	130 65%	133 61%	98 53%	87 54%
EXCELLENT	100 8%	14 8%	8 5%	5 6%	7 8%	21 13%	18 10%	26 7%	35 7%	65 10%	16 7%	14 7%	61 11%	39 6%	61 14%	24 6%	15 4%	38 20%	24 10%	14 7%	10 5%	9 5%	5 3%
GOOD	412 34%	67 36%	63 41%	28 33%	25 29%	60 37%	50 29%	118 33%	167 32%	244 36%	86 35%	73 34%	203 35%	208 33%	196 45%	102 24%	113 32%	89 48%	107 44%	48 24%	54 25%	66 35%	47 29%
ONLY FAIR	392 33%	53 29%	45 29%	31 37%	33 38%	49 30%	64 36%	116 33%	181 35%	211 31%	65 27%	64 30%	190 33%	202 32%	98 23%	170 40%	124 36%	39 21%	59 24%	91 45%	79 36%	60 32%	64 40%
POOR	182 15%	29 16%	23 15%	12 15%	12 14%	17 11%	24 14%	64 18%	87 17%	95 14%	50 21%	40 19%	91 16%	91 15%	27 6%	94 22%	61 18%	14 7%	13 5%	39 19%	55 25%	38 20%	23 14%
NOT SURE	115 10%	20 11%	16 10%	7 9%	9 11%	14 9%	20 11%	29 8%	48 9%	67 10%	24 10%	24 11%	31 5%	83 13%	50 12%	30 7%	35 10%	8 4%	40 17%	9 4%	21 10%	13 7%	22 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 18-2
 QUESTION 15:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Trade Commission [FTC]

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-62 -5%	36 14% CD	23 5% D	-113 -28%	29 27% FGHIJ	7 5% IJ	9 4% IJ	14 6% IJ	-54 -26%	-59 -30%	40 20% NOPQR	70 40% KNOPO R	18 45% KNOPO R	-20 -17% O	-112 -39%	-4 -12% O	-27 -13% O	-20 -24% O	-43 -7%	-15 -4%	18 6% V	-61 -21%	-20 -12%	5 3% W
TOTAL EXCELLENT/GOOD -----	511 43%	130 51% D	232 48% D	131 32% FGHIJ	68 62% FGHIJ	62 43% J	113 48% IJ	119 48% IJ	75 35%	56 29%	108 53% NOPQR	113 65% KNOPO R	27 67% KNOPO R	48 39% O	77 27%	12 37%	81 39% O	27 33%	256 42%	150 43%	160 50% V	97 32%	74 42%	76 45%
TOTAL FAIR/POOR -----	573 48%	93 37%	210 43% b	244 60% BC	39 35%	55 38%	104 44%	105 42%	129 61% EFGH	115 59% EFGH	68 33% l	43 25%	9 22%	68 56% KLM	188 66% KLMnp Q	16 49% kLM	109 52% KLM	47 57% KLM	300 49%	165 48%	141 45%	158 53% U	94 53% X	71 42%
EXCELLENT	100 8%	36 14% CD	37 8%	23 6% FGHIJ	21 19% FGHIJ	15 10% J	19 8% J	18 7% J	20 9% J	4 2%	31 15% OQR	17 10% OQR	11 27% LNOpQ R	13 11% OQR	9 3%	4 11%	8 4%	3 3%	61 10%	25 7%	43 14% V	18 6%	14 8%	11 7%
GOOD	412 34%	94 37% D	196 40% D	108 26% IJ	47 43% IJ	47 32%	95 40% IJ	101 41% IJ	55 26%	53 27%	78 38% nO	96 55% KmNOP QR	16 40% O	34 28%	67 24%	9 26%	73 35% O	24 30%	195 32%	125 36%	116 37% V	79 26%	60 34%	65 39%
ONLY FAIR	392 33%	72 28%	145 30%	157 38% BC	28 26%	44 30%	66 28%	78 32%	91 42% EFGHj	67 34%	55 27% L	31 18%	7 17%	48 40% KLM	116 41% KLM	11 33% l	72 35% kLM	34 41% KLM	206 34%	115 33%	102 32%	104 35%	59 33%	56 33%
POOR	182 15%	21 8%	65 13% B	87 21% BC	11 10%	11 7%	38 16% eFh	27 11%	39 18% EFH	48 25% EFGH	13 6%	12 7%	2 5%	20 16% KLM	72 25% KLMNQ r	5 16%	36 17% KLM	13 16% KLM	93 15%	50 15%	39 12%	54 18% u	35 20% X	15 9%
NOT SURE	115 10%	33 13% d	42 9%	34 8%	3 3% EGHIj	28 20% EGHIj	18 8% E	24 10% EI	9 4%	25 13% EgI	27 13% NO	18 10% n	4 11%	6 5%	21 7%	4 13%	20 9% n	9 10%	59 10%	31 9%	15 5%	44 15% U	9 5%	21 13% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 18-3
 QUESTION 15:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Trade Commission [FTC]

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-62 -5%	21 11% CDEF	-26 -12%	-36 -15%	6 2% CDF	-25 -9% D	-6 -1% HI	-30 -6%	-25 -9%	30 13% KLMNO	-18 -10% LM	-27 -18%	-35 -19%	-12 -4% KLM	3 2% KLMN	43 24% STUVW	54 31% STUVW X	36 44% PqSTU VWX	-17 -13% TUV	-69 -39%	-49 -44%	-32 -29%	-15 -10% TUV	-11 -12% TUV
TOTAL EXCELLENT/GOOD -----	511 43%	97 51% cDF	94 41%	86 36%	117 47% D	116 40%	192 46%	204 41%	116 40%	128 55% KLMNO	79 42%	57 37%	64 34%	124 41%	59 44% m	105 59% STUVW X	100 58% STUVW X	52 65% STUVW X	52 40% TU	48 27%	27 24%	34 31%	56 39% TU	37 39% TU
TOTAL FAIR/POOR -----	573 48%	76 40%	121 53% Be	123 51% B	111 44%	140 49% B	197 47%	234 48%	140 49%	98 42%	84 55% j	99 53% JnO	136 45% Jo	56 42%	62 34% R	47 27%	16 20%	69 54% PQR	117 66% PQRSW X	76 68% PQRSW X	66 60% PQR	71 50% PQR	48 51% PQR	
EXCELLENT	100 8%	30 15% DEF	27 12% DEF	15 6%	13 5%	14 5%	57 14% HI	28 6%	14 5%	41 18% KLMNO	14 8%	5 3%	16 9% Ln	14 5%	9 7% qRTUV WX	34 19% TUVW X	20 12% TUVW X	7 9% Tx	16 13% TUVWX	3 2%	5 4%	7 6% t	5 4%	2 3%
GOOD	412 34%	68 35%	67 29%	72 30%	104 41% CD	101 35%	135 32%	176 36%	101 35%	87 38% M	65 34% m	51 34%	48 25%	111 37% M	50 37% M	71 40% STUV	80 47% STUVW	45 55% PSTUV WX	36 28%	45 25%	22 20%	27 25%	50 35% TUV	35 37% tUv
ONLY FAIR	392 33%	56 29%	77 34%	78 32%	79 31%	101 35%	133 32%	157 32%	101 35%	62 27%	66 35% j	60 39% Jn	71 38% Jn	90 30%	41 30%	46 26%	38 22%	14 18%	48 37% PQR	71 40% PQR	49 44% PQR	38 35% QR	48 34% QR	38 40% PQR
POOR	182 15%	20 11%	44 19% Be	45 19% Be	32 13%	40 14%	65 15%	77 16%	40 14%	36 15%	31 16%	24 16%	29 15%	46 15%	16 12%	16 9% R	9 5%	2 3%	21 16% pQR	46 26% PQRSW X	27 24% PQRX	28 25% PQRsw X	23 16% pQR	11 11% R
NOT SURE	115 10%	18 9%	13 6%	31 13% C	23 9%	31 11% C	31 7%	54 11% g	31 11%	5 2%	13 7% J	12 8% J	24 13% Jk	40 13% JKL	19 14% Jk	13 7%	25 15% PST	12 15% pSt	7 6%	13 7%	9 8%	11 10%	16 11%	9 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 18-4
 QUESTION 15:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Trade Commission [FTC]

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-62 -5%	6 11% CDe	-34 -8%	-42 -12%	11 3% CD	-6 -3% G	-77 -19%	20 4% FG	-37 -13%	-46 -12%	19 7% IJL	1 - IJ	-83 -10%	21 6% M	18 11% Mn	9 6% M	-28 -7% R	-55 -13%	11 7%	10 5%	11 21% V	7 6%	- -	9 14% W
TOTAL EXCELLENT/GOOD -----	511 43%	28 52% d	172 41%	139 38%	166 48% CD	109 43% g	145 35%	256 48% G	117 41%	137 37%	146 51% IJL	110 44% j	328 40% 40%	184 48% M	84 50% M	71 49% M	179 44% R	149 36%	86 50%	98 46%	30 56%	54 48%	38 48%	33 51%
TOTAL FAIR/POOR -----	573 48%	22 41%	206 49%	181 50%	156 45%	116 46%	222 54% FH	236 44% 44%	154 54% KL	183 49%	127 44%	109 44%	411 50% NO	162 42%	66 39%	62 43%	207 51%	204 50%	74 43%	88 42%	19 35%	48 42%	38 48%	24 37%
EXCELLENT	100 8%	4 8%	21 5%	22 6%	52 15% bcd	19 8%	21 5%	59 11% G	19 7%	21 6%	41 14% IJL	18 7%	52 6% 6%	48 13% M	16 10%	24 17% Mo	38 9% R	14 3%	23 14%	25 12%	8 15%	8 7%	10 13%	14 22%
GOOD	412 34%	24 44%	152 36%	117 32%	115 33%	90 36%	124 30%	197 37% G	98 34%	116 31%	105 37%	92 37%	276 34%	136 35%	68 40%	47 33%	141 35%	135 33%	62 36%	73 35%	22 40%	46 41%	28 35%	19 29%
ONLY FAIR	392 33%	15 29%	145 34%	119 33%	105 30%	67 27%	150 37% F	175 33%	100 35%	117 31%	90 31%	84 34%	276 34%	115 30%	52 31%	43 30%	141 35%	136 33%	50 29%	66 31%	12 23%	40 35%	25 31%	18 28%
POOR	182 15%	7 12%	61 14%	62 17%	50 15%	48 19% H	72 18% H	61 11%	54 19% kL	66 18% kL	37 13%	24 10%	135 17% NO	47 12%	15 9%	19 14%	66 16%	69 17%	25 14%	22 10%	7 12%	8 7%	13 16%	6 10%
NOT SURE	115 10%	4 7%	44 11% e	41 11% E	24 7%	28 11%	42 10%	45 8%	17 6%	52 14% IK	14 5%	31 12% IK	77 9%	38 10%	17 10%	10 7%	19 5%	58 14% Q	12 7%	25 12%	5 10%	12 11%	3 4%	7 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 18-5
 QUESTION 15:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Trade Commission [FTC]

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-62 -5%	-50 -6%	-37 -5%	-13 -8%	-10 -4%	-65 -26%	-46 -7% F	48 15% FG	-25 -24%	-39 -27%	-24 -8%	-22 -7%	32 20% N	16 10%	-25 -8%	-9 -5%	-22 -7%	-2 -1% OPQ	-31 -3% T	-31 -15%	172 37% V	-228 -36%	87 20% X	-137 -25%
TOTAL EXCELLENT/GOOD -----	511 43%	379 42%	308 42%	71 42%	129 44%	80 32%	261 42% F	168 53% FG	37 35%	43 30%	133 44%	128 40%	93 57%	75 50%	139 42%	81 41%	135 42%	150 46%	439 44% T	73 35%	299 64% V	178 28%	250 57% X	179 33%
TOTAL FAIR/POOR -----	573 48%	429 48%	345 47%	83 49%	140 48%	145 58% GH	308 49% H	120 38%	62 60%	83 57%	157 51%	150 47%	61 37%	59 39%	164 49%	90 46%	157 49%	152 47%	470 47%	104 50%	127 27%	405 64% U	163 37%	316 59% W
EXCELLENT	100 8%	80 9%	65 9%	15 9%	19 7%	12 5%	42 7%	45 14% FG	6 6%	6 4%	23 8%	19 6%	30 19% N	15 10%	23 7%	13 6%	22 7%	41 13% OPQ	87 9%	13 6%	74 16% V	21 3%	63 14% X	28 5%
GOOD	412 34%	298 33%	243 33%	55 33%	110 38%	68 27%	220 35% F	123 39% F	31 29%	37 26%	110 36%	109 34%	63 38%	60 40%	116 35%	68 35%	113 35%	109 33%	351 35% t	60 29%	225 48% V	157 25%	187 43% X	151 28%
ONLY FAIR	392 33%	289 32%	228 31%	61 36%	102 35%	93 37% H	213 34% H	85 27%	39 37%	54 37%	109 36%	104 32%	42 25%	43 28%	103 31%	64 33%	111 34%	108 33%	313 32%	79 38% s	110 24%	247 39% U	126 29%	196 37% W
POOR	182 15%	140 16%	117 16%	23 14%	38 13%	52 21% gH	94 15%	36 11%	23 22%	28 19%	48 16%	46 14%	20 12%	16 11%	61 18%	26 13%	47 14%	44 13%	157 16%	25 12%	17 4%	159 25% U	38 9%	119 22% W
NOT SURE	115 10%	91 10%	76 10%	15 9%	23 8%	25 10%	60 10%	27 9%	5 5%	20 14% I	16 5%	44 14% K	9 6%	17 11% m	32 9%	25 13% R	32 10%	23 7%	84 8%	31 15% S	40 9%	54 9%	24 6%	44 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 18-6
 QUESTION 15:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Trade Commission [FTC]

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-62 -5%	151 30% CD	-146 -30%	-32 -28%	511 100% FIJ	-573 -100%	100 100% FIJ	412 100% FIJ	-392 -100%	-182 -100%	26 11% IM	-33 -5% M	-51 -20%	-61 -15%	53 14% N	9 4% Q	-70 -8%	-74 -7%	11 8% R	-86 -11%	37 16% T	-94 -12%	47 22% V	
TOTAL EXCELLENT/GOOD	511 43%	295 60% CD	155 32%	34 29%	511 100% FIJ	-	100 100% FIJ	412 100% FIJ	-	-	125 52% IM	264 42%	92 37%	160 40%	212 54% N	115 50% Q	350 40%	420 41%	69 50% R	309 40%	133 56% T	309 39%	130 59% V	
TOTAL FAIR/POOR	573 48%	144 29%	301 61% B	66 57% B	-	573 100% EGH	-	-	392 100% EGH	182 100% EGH	99 41%	296 48% k	143 57% KL	221 55% O	159 41%	107 46%	420 48%	494 49%	58 43%	394 50% U	96 40%	403 51% W	83 38%	
EXCELLENT	100 8%	68 14% CD	24 5%	5 4%	100 20% FHIJ	-	100 100% EFHIJ	-	-	-	23 10%	47 8%	29 11% l	40 10%	47 12%	46 20% Q	47 5%	83 8%	14 10%	60 8%	34 15% T	52 7%	39 18% V	
GOOD	412 34%	227 46% CD	131 27%	29 25%	412 80% FGIJ	-	-	412 100% EFGIJ	-	-	101 42% IM	217 35% M	64 25%	120 30%	165 42% N	69 30%	302 35%	337 33%	55 40%	249 32%	98 41% T	257 33%	91 41% V	
ONLY FAIR	392 33%	117 24%	193 39% B	44 38% B	-	392 68% EGHJ	-	-	392 100% EFGHJ	-	74 31%	215 35%	83 33%	138 34%	114 29%	72 31%	288 33%	337 33%	40 29%	260 33%	72 30%	263 33%	63 28%	
POOR	182 15%	28 6%	108 22% B	23 20% B	-	182 32% EGHI	-	-	-	182 100% EFGHI	25 10%	82 13%	60 24% KL	83 21% O	45 12%	35 15%	132 15%	157 15%	18 13%	134 17% U	24 10%	140 18% W	20 9%	
NOT SURE	115 10%	56 11% C	34 7%	16 14% c	-	-	-	-	-	-	17 7%	62 10% M	14 6%	20 5%	18 5%	8 3%	99 11% P	100 10%	10 7%	78 10% U	8 4%	74 9% W	8 3%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 N A T I O N A L R E S E A R C H I N C

Table 18-7
 QUESTION 15:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Trade Commission [FTC]

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL	OPP	SUPP	YES	NO	OVER- REACH	NEC- ESSARY	OVER- REACH	NEC- ESSARY	NEC- ESSARY	HARRIS	NEW- SOM	KEN- NEDY JR	WAR- REN	BUTTI -GIEG	UND	TRUMP	DES- ANTIS	RAMAS -WAMY	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-62 -5%	-117 -13%	46 29% B	20 7% E	-76 -9%	-90 -13%	48 18% F	-112 -14%	53 21% H	2 2%	46 39% NP	16 34% N	9 28% N	-1 -3%	13 41% N	16 24% N	-82 -34%	-6 -10% QSV	-20 -53%	-	-6 -51% QrSuV	-19 -66%
TOTAL EXCELLENT/GOOD -----	511 43%	342 39%	101 64% B	152 52% E	325 40%	283 39%	154 57% F	304 38%	147 59% H	46 48%	77 65% N	31 64% N	18 55%	12 39%	20 65% N	38 57% n	72 29% V	24 44% qSV	9 23% v	7 43% v	3 25% v	2 7%
TOTAL FAIR/POOR -----	573 48%	460 52% C	55 35%	131 45%	402 49%	373 52% G	106 39%	416 52% I	94 37%	44 46%	31 26%	14 30%	9 27%	13 41%	8 24%	22 33%	154 63%	29 54%	28 77% qRT	7 43%	9 75% t	21 73% rt
EXCELLENT	100 8%	62 7%	31 20% B	53 18% E	41 5%	46 6%	45 17% F	56 7%	40 16% H	13 14%	22 18% NO	9 19% no	4 12%	2 5%	2 6%	7 10%	10 4% UV	2 3%	4 11% UV	2 10%	-	-
GOOD	412 34%	280 32%	70 44% B	98 34%	284 35%	237 33%	108 40% F	248 31%	107 43% H	33 34%	55 46%	21 44%	14 43%	11 33%	18 59% N	31 47%	62 25% SV	22 41% QSV	5 13%	5 33% v	3 25% v	2 7%
ONLY FAIR	392 33%	299 34%	48 30%	84 29%	278 34%	249 35% g	78 29%	278 35% I	70 28%	32 33%	24 20%	13 28%	5 15%	11 35% m	6 20%	17 26%	94 39%	19 36%	19 51%	6 38%	8 67% qr	14 49%
POOR	182 15%	161 18% C	7 5%	47 16%	123 15%	124 17% G	28 10%	138 17% I	23 9%	12 13%	7 6%	1 2%	4 12% l	2 6%	1 4%	5 7%	60 25% Tu	10 18%	9 26% T	1 6%	1 9%	7 23% t
NOT SURE	115 10%	78 9% C	2 1%	8 3%	95 12% D	65 9% G	11 4%	72 9% I	10 4%	6 6%	11 9%	3 6%	6 18%	6 20%	3 11%	6 10%	18 8% RSU	1 2%	-	2 14%	-	6 20% RSU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 19-1
 QUESTION 16:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Environmental Protection Agency [EPA]

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	MID GREAT LAKES	ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-87 -7%	-13 -7%	-21 -14%	-12 -14%	-19 -22%	15 9%	19 11%	-57 -16%	-87 -17%	-	-37 -15%	-33 -15%	-31 -5%	-56 -9%	110 25%	-116 -28%	-81 -23%	67 36%	43 18%	-61 -30%	-55 -25%	-37 -20%	-44 -27%
TOTAL EXCELLENT/GOOD	520 43%	81 44%	64 41%	32 38%	30 35%	83 51%	92 53%	137 39%	199 38%	321 47%	95 39%	86 40%	265 46%	255 41%	259 60%	137 33%	125 36%	125 67%	133 55%	67 33%	70 32%	72 39%	52 32%
TOTAL FAIR/POOR	607 51%	93 51%	85 55%	44 52%	50 58%	68 42%	73 42%	194 55%	286 55%	321 47%	132 55%	119 55%	295 51%	312 50%	149 34%	253 60%	205 59%	58 31%	90 37%	128 64%	125 57%	109 58%	96 60%
EXCELLENT	116 10%	16 9%	10 6%	2 2%	5 5%	23 14%	22 13%	38 11%	49 9%	67 10%	10 4%	13 6%	71 12%	45 7%	72 17%	26 6%	18 5%	41 22%	31 13%	15 8%	10 5%	14 8%	4 3%
GOOD	404 34%	65 35%	54 35%	30 36%	26 30%	60 37%	70 40%	99 28%	150 29%	254 37%	86 35%	73 34%	194 34%	210 34%	187 43%	111 26%	106 31%	84 45%	103 42%	52 26%	59 27%	58 31%	48 30%
ONLY FAIR	345 29%	52 28%	48 31%	27 32%	29 34%	38 24%	41 23%	109 31%	162 31%	182 27%	63 26%	59 27%	163 28%	182 29%	105 24%	119 28%	120 35%	43 23%	63 26%	56 28%	63 29%	64 34%	56 35%
POOR	262 22%	42 23%	37 24%	17 20%	21 24%	29 18%	32 18%	85 24%	124 24%	139 20%	69 29%	59 27%	132 23%	130 21%	43 10%	134 32%	85 24%	15 8%	28 11%	72 36%	62 28%	45 24%	40 25%
NOT SURE	73 6%	9 5%	6 4%	8 10%	6 7%	11 7%	10 6%	23 6%	33 6%	40 6%	14 6%	12 5%	16 3%	56 9%	25 6%	30 7%	18 5%	4 2%	19 8%	6 3%	24 11%	5 3%	13 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 19-2
 QUESTION 16:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Environmental Protection Agency [EPA]

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-87 -7%	50 20% CD	-12 -3% D	-108 -26% FGHIJ	42 38% FGHIJ	8 6% GHIJ	-10 -4% IJ	-3 -1% GIJ	-53 -25% IJ	-55 -28% IJ	65 32% LNOQR	27 16% NOPQR	16 38% LNOQR	-14 -12% OpR	-99 -35% OpR	-11 -33% OpR	-30 -14% OR	-25 -30% OR	-53 -9% s	-19 -6% s	1 - V	-53 -18% V	-20 -11% V	- - W
TOTAL EXCELLENT/GOOD -----	520 43%	145 57% CD	220 45% D	140 34% FGHIJ	75 68% FGHIJ	70 49% IJ	108 46% iJ	112 45% iJ	79 37% iJ	61 31% iJ	128 63% NOPQR	95 55% NOPQR	27 66% NOPQR	48 40% o	85 30% o	10 32% o	83 40% O	28 34% O	262 43% V	153 44% V	156 49% V	106 36% V	74 42% V	79 47% V
TOTAL FAIR/POOR -----	607 51%	95 37% B	232 48% BC	248 61% BC	33 30% E	62 43% E	118 50% E	115 46% E	131 62% EFGH	116 59% EFGH	63 31% KLM	68 39% KLMNQ	11 28% KLM	63 52% KLM	184 64% KLMNQ	21 65% KLM	113 54% KLM	53 64% KLM	315 51% KLM	172 50% KLM	155 49% KLM	160 53% KLM	94 53% KLM	79 47% KLM
EXCELLENT	116 10%	50 20% CD	38 8% D	27 6% FGHIJ	30 27% FGHIJ	20 14% HiJ	24 10% hJ	14 6% hJ	18 8% hJ	9 5% hJ	44 22% LNOQR	18 11% oqR	8 20% nOQR	10 8% o	16 6% o	4 13% o	12 6% o	2 3% o	64 10% V	31 9% V	45 14% V	19 6% V	17 10% V	14 8% V
GOOD	404 34%	95 37% D	182 38% D	113 28% IJ	45 41% IJ	50 34% IJ	84 36% J	98 39% IJ	61 29% IJ	52 27% IJ	84 41% nOPr	77 44% NOPQR	19 46% OP	38 32% OP	69 24% OP	6 19% OP	71 34% OP	25 31% OP	198 32% OP	122 35% OP	110 35% OP	88 29% OP	57 32% OP	65 39% OP
ONLY FAIR	345 29%	65 25% e	146 30% e	116 28% e	24 22% e	41 28% e	72 30% e	74 30% e	61 29% e	55 28% e	47 23% e	47 27% e	9 22% e	34 28% e	79 28% e	11 35% e	71 34% Km	28 34% k	175 28% k	96 28% k	82 26% k	93 31% k	51 29% k	45 27% k
POOR	262 22%	30 12% B	86 18% BC	131 32% BC	9 8% E	21 15% E	46 19% E	40 16% E	70 33% EFGH	62 31% EFGH	16 8% KLM	21 12% KLMNQ	3 6% KLM	29 24% KLM	104 36% KLMNQ	10 29% KLM	41 20% KLM	25 30% KLMq	140 23% KLMq	76 22% KLMq	73 23% KLMq	67 22% KLMq	42 24% KLMq	34 20% KLMq
NOT SURE	73 6%	16 6% i	32 7% i	22 5% EI	2 2% EI	12 8% EI	11 4% i	21 8% EgI	3 1% EgI	19 9% EGI	12 6% r	10 6% r	2 6% r	10 8% r	17 6% r	1 4% r	14 7% r	2 3% r	38 6% U	20 6% U	5 2% U	33 11% U	9 5% U	11 6% U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 19-3
 QUESTION 16:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Environmental Protection Agency [EPA]

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-87 -7%	-9 -5%	-1 -	-42 -18%	-12 -5%	-21 -7%	-10 -2%	-54 -11%	-21 -7%	18 8%	-24 -13%	-23 -15%	-28 -15%	-30 -10%	2 1%	49 27%	23 14%	38 47%	-17 -14%	-56 -31%	-42 -38%	-42 -38%	-21 -15%	-17 -18%
TOTAL EXCELLENT/GOOD	520 43%	85 44%	109 48%	89 37%	112 45%	124 43%	194 46%	201 41%	124 43%	122 53%	80 42%	63 41%	73 39%	121 40%	61 46%	111 61%	93 54%	55 69%	52 40%	54 31%	31 27%	32 29%	54 38%	38 40%
TOTAL FAIR/POOR	607 51%	95 49%	110 48%	131 55%	124 49%	146 51%	205 49%	255 52%	146 51%	104 45%	104 54%	86 57%	101 54%	151 50%	59 44%	62 34%	69 40%	18 22%	69 54%	110 62%	73 65%	74 67%	76 53%	56 59%
EXCELLENT	116 10%	31 16%	31 13%	21 9%	19 8%	15 5%	62 15%	40 8%	15 5%	43 19%	21 11%	7 5%	19 10%	19 6%	7 5%	41 23%	24 14%	6 8%	15 12%	7 4%	4 3%	5 5%	8 6%	4 5%
GOOD	404 34%	54 28%	78 34%	68 29%	93 37%	110 38%	133 32%	162 33%	110 38%	79 34%	59 31%	56 37%	54 29%	102 34%	54 40%	69 38%	69 40%	49 61%	37 29%	47 26%	27 24%	26 24%	46 32%	34 36%
ONLY FAIR	345 29%	52 27%	74 33%	65 27%	78 31%	75 26%	126 30%	143 29%	75 26%	65 28%	60 31%	38 25%	61 33%	83 28%	37 28%	42 23%	48 28%	16 20%	39 30%	54 31%	26 23%	46 42%	41 29%	33 35%
POOR	262 22%	43 22%	36 16%	66 28%	46 18%	71 25%	78 19%	112 23%	71 25%	39 17%	44 23%	49 32%	40 21%	68 23%	22 17%	20 11%	21 12%	2 2%	31 24%	56 31%	46 42%	28 25%	35 25%	23 24%
NOT SURE	73 6%	12 6%	9 4%	20 8%	16 6%	16 6%	21 5%	36 7%	16 6%	6 3%	7 4%	3 2%	14 7%	29 10%	13 10%	8 4%	10 6%	7 9%	8 6%	14 8%	8 8%	5 5%	12 8%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 19-4
 QUESTION 16:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Environmental Protection Agency [EPA]

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-87 -7%	3 5% CD	-39 -9% d	-52 -14%	8 2% CD	-38 -15%	-64 -16%	15 3% FG	-41 -14%	-61 -16%	10 3% IJ	5 2% IJ	-98 -12%	12 3% M	12 7% MnP	2 1% M	-42 -10%	-57 -14%	11 6% T	1 -	10 19% V	2 2%	- -	2 3%
TOTAL EXCELLENT/GOOD -----	520 43%	26 49%	179 42%	141 39%	169 49% cD	96 38%	158 39%	265 49% FG	117 41%	137 37%	147 51% IJ	118 47% J	334 41%	186 48% M	86 51% M	68 47%	177 44%	157 38%	88 51%	99 47%	31 57%	55 48%	37 47%	30 48%
TOTAL FAIR/POOR -----	607 51%	23 44%	219 52%	193 53% e	161 46%	135 53% h	222 54% H	250 47%	158 55% kL	198 53% l	137 48%	113 45%	432 53% NO	174 45%	73 44%	66 46%	219 54%	214 52%	77 45%	98 46%	21 38%	53 46%	37 47%	29 45%
EXCELLENT	116 10%	3 6%	21 5%	34 9% C	57 16% BCD	20 8%	24 6%	72 13% FG	18 6%	27 7%	53 18% IJL	19 7%	73 9%	43 11%	21 12%	18 13%	53 13% R	21 5%	18 11%	25 12%	8 16%	13 11%	9 11%	9 14%
GOOD	404 34%	23 43% d	158 37% D	108 30%	112 32%	76 30%	134 33%	193 36%	99 35%	110 30%	94 33%	100 40% Jk	261 32%	143 37% m	65 39%	50 35%	125 31%	136 33%	69 40%	74 35%	23 42%	42 37%	29 36%	21 33%
ONLY FAIR	345 29%	13 25%	121 29%	109 30%	98 28%	75 30%	132 32% H	138 26%	93 32% K	114 30% k	70 24%	68 27%	244 30%	100 26%	44 26%	40 28%	120 30%	124 30%	43 25%	57 27%	12 22%	33 29%	22 27%	18 29%
POOR	262 22%	10 19%	98 23% e	84 23% e	63 18%	60 24%	90 22%	112 21%	66 23%	84 23%	67 23%	46 18%	188 23% o	74 19%	29 17%	26 18%	99 25%	89 22%	33 19%	41 19%	9 17%	20 18%	16 19%	10 16%
NOT SURE	73 6%	4 7%	25 6%	27 7%	17 5%	22 9% H	29 7% H	22 4%	12 4% K	38 10% IK	4 1%	18 7% K	50 6%	24 6%	9 5%	10 7%	8 2%	41 10% Q	8 4%	15 7%	2 4%	6 6%	5 7%	5 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 19-5
 QUESTION 16:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Environmental Protection Agency [EPA]

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-87 -7%	-68 -8%	-55 -7%	-13 -8%	-17 -6%	-44 -18%	-71 -11% f	30 10% FG	-26 -25%	-18 -12% i	-29 -9%	-42 -13%	26 16% N	4 3%	-19 -6% Q	-1 -1% QQR	-34 -10%	-29 -9%	-60 -6% T	-27 -13%	165 35% V	-237 -37%	100 23% X	-159 -30%
TOTAL EXCELLENT/GOOD -----	520 43%	386 43%	313 43%	73 43%	131 45%	94 37%	262 42%	163 52% FG	38 36%	56 38%	136 44%	126 39%	91 55%	72 48%	145 43%	90 46%	137 42%	142 44%	440 44%	80 39%	306 66% V	179 28%	263 60% X	178 33%
TOTAL FAIR/POOR -----	607 51%	454 51%	368 50%	86 51%	148 51%	138 55% H	333 53% H	133 42%	64 61% j	74 50%	165 54%	168 52%	64 39%	68 45%	164 49%	92 47%	171 53%	171 53%	500 50%	107 51%	142 30%	416 65% U	162 37%	337 63% W
EXCELLENT	116 10%	93 10%	80 11% e	13 8%	21 7%	18 7%	56 9%	42 13% FG	8 7%	11 7%	30 10%	26 8%	33 20% N	9 6%	32 10% q	17 9%	19 6%	46 14% oPQ	105 11% T	10 5%	91 19% V	20 3%	78 18% X	30 5%
GOOD	404 34%	293 33%	233 32%	60 36%	110 38% c	75 30%	207 33%	121 38% F	30 29%	45 31%	106 35%	100 31%	57 35%	64 42%	113 34%	73 37% r	118 36% r	97 30%	334 34%	70 33%	216 46% V	159 25%	185 42% X	148 28%
ONLY FAIR	345 29%	250 28%	200 27%	51 30%	93 32%	72 29%	193 31% h	78 25%	32 31%	39 27%	95 31%	98 30%	35 22%	43 28%	87 26%	49 25%	108 33% op	96 30%	282 28%	62 30%	109 23%	201 32% U	92 21%	182 34% W
POOR	262 22%	204 23%	168 23%	36 21%	55 19%	66 26% H	141 22% h	54 17%	32 31%	34 23%	71 23%	70 22%	29 18%	25 17%	77 23%	42 22%	63 19%	75 23%	217 22%	45 22%	33 7%	215 34% U	70 16%	155 29% W
NOT SURE	73 6%	59 7%	49 7%	10 6%	13 4%	19 8%	33 5%	20 6%	2 2%	17 11% I	5 2%	28 9% K	8 5%	10 7%	26 8% R	14 7% r	16 5%	11 3%	52 5%	21 10% S	18 4%	43 7% U	12 3%	23 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 19-6
 QUESTION 16:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Environmental Protection Agency [EPA]

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-87 -7%	139 28% CD	-145 -30%	-39 -34%	207 40% FIJ	-276 -48% J EFHIJ	60 60% EFHIJ	147 36% FIJ	-129 -33% FJ	-147 -81% FJ	46 19% LM	-73 -12% M	-53 -21%	-81 -20%	42 11% N	24 10% Q	-89 -10%	-104 -10%	15 11% R	-116 -15%	58 24% T	-104 -13%	42 19% V	
TOTAL EXCELLENT/GOOD	520 43%	303 61% CD	156 32%	35 30%	353 69% FIJ	142 25% J EFHIJ	80 80% EFHIJ	273 66% FIJ	127 33% FJ	14 8%	139 58% LM	256 41%	94 38%	153 38%	209 54% N	126 55% Q	356 41%	424 42%	73 53% R	311 40%	146 62% T	320 41%	128 58% V	
TOTAL FAIR/POOR	607 51%	165 33%	301 61% B	74 63% B	146 28% g	418 73% EGHI	20 20% G	125 30% G	256 65% EGH	161 89% EFGHI	94 39%	330 53% K	146 59% K	234 58% O	167 43%	102 44%	446 51% p	528 52% S	58 43%	427 55% U	89 37%	424 54% W	87 39%	
EXCELLENT	116 10%	83 17% CD	27 5%	3 3%	104 20% FHIJ	10 2% j	45 45% EFHIJ	59 14% FIJ	9 2% J	1 -	40 16% LM	52 8%	23 9%	40 10%	62 16% N	46 20% Q	62 7%	93 9%	19 14%	56 7% U	48 20% T	56 7% W	46 21% V	
GOOD	404 34%	220 44% CD	130 26%	31 27%	249 49% FGIJ	132 23% J	35 35% FJ	214 52% FGIJ	118 30% FJ	14 8%	100 41% LM	204 33%	71 28%	112 28%	147 38% N	80 35%	295 34%	331 33%	54 40%	255 33%	99 42% T	264 34%	82 37%	
ONLY FAIR	345 29%	121 24%	136 28%	46 40% BC	109 21% EGHJ	207 36% EGHJ	15 15% g	94 23% g	161 41% EGHJ	46 25% G	62 26%	198 32% kM	62 25%	111 28%	102 26%	49 21%	262 30% P	295 29%	36 26%	231 30%	58 25%	226 29%	56 25%	
POOR	262 22%	43 9%	165 34% BD	28 24% B	37 7% EGHI	211 37% EGHI	5 5%	31 8%	96 24% EGH	115 64% EFGHI	32 13%	131 21% K	85 34% KL	122 30% O	65 17%	53 23%	184 21%	232 23% s	23 17%	196 25% U	30 13%	198 25% W	31 14%	
NOT SURE	73 6%	28 6%	32 7%	8 7%	13 3% G	14 2% G	- -	13 3% G	8 2% G	6 3% G	7 3%	37 6% k	10 4%	16 4%	14 4%	2 1%	66 8% P	62 6%	6 4%	42 5% U	2 1%	41 5% W	5 2%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 19-7
 QUESTION 16:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Environmental Protection Agency [EPA]

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL	OPP	SUPP	YES	NO	OVER- REACH	NEC- ESSARY	OVER- REACH	NEC- ESSARY	NEC- ESSARY	HARRIS	NEW- SOM	KEN- NEDY JR	WAR- REN	BUTTI -GIEG	UND	TRUMP	DES- ANTIS	RAMAS -WAMY	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-87 -7%	-142 -16%	53 34% B	20 7% E	-97 -12%	-102 -14%	45 17% F	-127 -16%	51 20% H	-4 -5%	36 30% Mp	29 60% KMNOP	3 8%	7 22%	7 21%	13 19%	-82 -34%	-18 -33%	2 5% QRTuV	- -1% QRV	-4 -32%	-8 -28%
TOTAL EXCELLENT/GOOD -----	520 43%	346 39%	105 66% B	154 53% E	331 40%	290 40%	154 57% F	311 39%	149 59% H	43 45%	74 63%	38 78% KMNOP	17 50%	17 54%	18 56%	38 57%	72 29%	17 32%	19 51% Qrv	7 42%	4 34%	8 28%
TOTAL FAIR/POOR -----	607 51%	488 55% C	51 33%	134 46% d	429 52% d	392 54% G	109 40%	438 55% I	98 39%	48 50%	39 33% 1	9 19%	14 43% L	10 32%	11 35%	25 38% L	154 63% s	35 65% s	17 46%	7 43%	8 66%	16 56%
EXCELLENT	116 10%	65 7%	39 24% B	51 17% E	59 7%	57 8%	48 18% F	61 8%	49 19% H	11 11%	23 20% N	11 23% No	4 14%	1 3%	3 9%	9 13% N	13 5% UV	4 8% UV	5 13% UV	1 6%	- -	- -
GOOD	404 34%	281 32%	66 42% B	103 35%	273 33%	233 32%	107 39% F	249 31%	100 40% H	33 34%	51 43%	27 56%	12 37%	16 51%	15 47%	29 44%	59 24%	13 25%	14 38%	6 37%	4 34%	8 28%
ONLY FAIR	345 29%	257 29%	41 26%	70 24% D	247 30% D	212 29%	69 26%	232 29%	68 27%	28 29%	27 23%	6 12%	12 37% L	7 21%	6 21%	19 29% L	73 30%	14 26%	7 20%	6 37%	2 19%	9 30%
POOR	262 22%	231 26% C	10 6%	64 22%	182 22% D	180 25% G	40 15%	206 26% I	30 12%	20 21%	12 10%	3 6%	2 6%	4 11%	5 15%	6 10%	81 33% T	21 39% T	10 26% T	1 6%	6 47% T	7 26% t
NOT SURE	73 6%	46 5% C	2 1%	4 1%	62 8% D	39 5% G	7 3%	44 6% I	4 2%	5 5%	5 4%	1 3%	2 7%	5 14% 1	3 8%	3 4%	19 8% rU	1 3%	1 3%	2 14%	- -	5 16% rU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 20-1
 QUESTION 17:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Communications Commission [FCC]

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	MID GREAT LAKES	ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-30 -3%	1 1%	-6 -4%	-12 -14%	-6 -7%	14 9%	-10 -5%	-12 -3%	-31 -6%	-	-19 -8%	-21 -10%	-1 -	-29 -5%	98 23%	-85 -20%	-44 -13%	62 33%	36 15%	-42 -21%	-43 -20%	-21 -11%	-22 -14%
TOTAL EXCELLENT/GOOD	525 44%	85 47%	68 43%	31 37%	37 42%	78 48%	73 42%	153 43%	218 42%	307 45%	100 41%	88 41%	273 47%	252 40%	242 56%	148 35%	135 39%	121 65%	120 50%	73 36%	74 34%	78 42%	57 36%
TOTAL FAIR/POOR	555 46%	84 46%	74 47%	43 51%	43 50%	63 39%	83 47%	166 47%	248 48%	307 45%	119 49%	109 51%	274 48%	281 45%	144 33%	233 55%	179 51%	59 32%	84 35%	116 57%	117 54%	99 53%	80 49%
EXCELLENT	104 9%	16 8%	11 7%	3 4%	6 7%	19 12%	18 10%	31 9%	40 8%	64 9%	14 6%	12 6%	66 11%	38 6%	59 14%	30 7%	15 4%	37 20%	22 9%	19 9%	11 5%	9 5%	6 4%
GOOD	421 35%	70 38%	56 36%	28 33%	30 35%	59 36%	56 32%	122 34%	177 34%	243 36%	87 36%	76 35%	207 36%	214 34%	183 42%	118 28%	120 34%	84 45%	99 41%	54 27%	64 29%	68 37%	51 32%
ONLY FAIR	376 31%	54 30%	53 34%	30 36%	27 31%	48 29%	58 33%	107 30%	168 32%	208 31%	62 26%	65 30%	182 32%	194 31%	114 26%	148 35%	115 33%	46 25%	67 28%	72 36%	75 34%	63 34%	52 32%
POOR	179 15%	30 16%	21 13%	13 15%	16 19%	16 10%	25 14%	59 17%	81 16%	98 14%	57 24%	44 20%	92 16%	87 14%	30 7%	85 20%	64 18%	13 7%	17 7%	43 21%	42 19%	36 19%	28 17%
NOT SURE	120 10%	13 7%	14 9%	11 13%	7 8%	21 13%	19 11%	35 10%	51 10%	69 10%	22 9%	19 9%	30 5%	89 14%	47 11%	39 9%	34 10%	7 4%	39 16%	12 6%	27 12%	10 5%	24 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 20-2

QUESTION 17:
When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Communications Commission [FCC]

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER								PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-30 -3%	24 10% D	35 7% D	-82 -20%	27 25% FGHIJ	-3 -2% IJ	18 8% FIJ	17 7% FIJ	-43 -20%	-39 -20%	34 17% NOPQR	49 28% KNOPQ R	15 37% KNOPQ R	- - OPQR	-80 -28%	-8 -26%	-14 -7% OpR	-16 -20%	-10 -2% T	-29 -8%	20 6% V	-30 -10%	-22 -13%	-6 -4% W
TOTAL EXCELLENT/GOOD -----	525 44%	124 48% D	235 49% D	147 36% FHIJ	66 60% FHIJ	58 40%	120 51% FIJ	116 47% iJ	81 38%	66 34%	107 52% OPQR	102 59% NOPQR	26 64% NOPQR	55 45% Op	90 31%	9 28%	87 42% Op	31 37%	269 44%	142 41%	161 51% V	107 36%	71 40%	71 43%
TOTAL FAIR/POOR -----	555 46%	99 39%	200 41%	228 56% BC	39 35%	61 42%	101 43%	99 40%	123 58% EFGH	105 54% EFGH	73 36%	52 30%	11 27%	55 45% KLM	170 60% KLMNQ	17 53% KLM	102 49% KLM	47 57% KLM	279 45%	171 49%	141 45%	138 46%	93 53%	78 46%
EXCELLENT	104 9%	41 16% CD	35 7%	25 6% BC	23 21% fGHIJ	17 12% HJ	23 10% hJ	13 5%	20 9% hJ	6 3%	33 16% LOPQR	12 7% R	12 30% kLnOP QR	18 15% LOpQR	12 4%	2 6%	11 5% r	1 2%	65 11% t	24 7%	43 14% V	22 7%	16 9%	8 5%
GOOD	421 35%	83 32%	200 41% BD	121 30%	43 39% fi	40 28%	97 41% FIJ	103 42% FIJ	61 29%	60 31%	73 36% Op	90 52% KMNOP QR	14 34%	36 30%	78 27%	7 22%	77 37% Op	29 36%	204 33%	118 34%	118 37% V	86 29%	55 31%	63 38%
ONLY FAIR	376 31%	76 30%	141 29%	140 34%	27 25%	49 34%	68 29%	72 29%	77 36% E	63 32%	60 30% l	38 22%	9 22%	40 33% L	100 35% Lm	10 32%	69 33% L	31 37% Lm	183 30%	116 34%	94 30%	89 30%	60 34%	56 33%
POOR	179 15%	23 9%	59 12%	89 22% BC	11 10%	12 8%	33 14% f	26 11%	46 22% EFGH	42 22% EFGH	13 6%	14 8%	2 5%	15 13% km	70 25% KLMNQ	7 21% KLM	33 16% KLM	17 20% KLM	95 16%	54 16%	47 15%	49 16%	32 18%	22 13%
NOT SURE	120 10%	33 13% d	49 10%	34 8%	5 5%	26 18% EGI	15 6% EGI	34 14% EGI	9 4%	25 13% EGI	24 12%	19 11%	4 9%	11 9%	26 9%	6 19% r	20 10%	5 6%	67 11%	32 9%	14 4%	53 18% U	13 7%	19 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 20-3
 QUESTION 17:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Communications Commission [FCC]

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-30 -3%	4 2%	-25 -11%	-17 -7%	7 3%	-	-21 -5%	-10 -2%	-	17 7%	-3 -2%	-16 -10%	-38 -20%	-7 -2%	16 12%	26 14%	34 20%	39 49%	-17 -13%	-41 -23%	-28 -25%	-30 -27%	-2 -1%	-11 -12%
		CDF		CDF		CD		G	GH	KLMN	LM	M		LM	KLMN	STUVW X	STUVW X	PQSTU VWX	tuV				STUVX	tuV
TOTAL EXCELLENT/GOOD	525 44%	87 46%	93 41%	96 40%	116 46%	132 46%	180 43%	211 43%	132 46%	119 52%	88 46%	65 42%	61 32%	124 41%	67 50%	96 54%	90 53%	55 68%	48 38%	59 33%	39 35%	35 32%	62 44%	38 40%
										LMN	M	m		m	Mn	STUVw X	STUVx	PQSTU VWX					tv	
TOTAL FAIR/POOR	555 46%	83 43%	118 52%	113 47%	108 43%	132 46%	202 48%	221 45%	132 46%	103 44%	91 48%	80 53%	99 53%	130 43%	52 39%	71 39%	57 33%	16 20%	66 51%	101 56%	67 60%	65 59%	64 45%	49 52%
			be								nO	jNO			R	R		PQR	PQRW	PQRW	PQRW	QR	pQR	
EXCELLENT	104 9%	27 14%	27 12%	18 8%	15 6%	17 6%	54 13%	33 7%	17 6%	41 18%	16 8%	9 6%	13 7%	17 6%	8 6%	32 18%	20 11%	8 10%	16 13%	7 4%	7 6%	7 6%	6 4%	2 3%
		DEF	EF				HI		KLMNO						rTUVW X	TvWX	x	TuvWX						
GOOD	421 35%	60 31%	66 29%	78 32%	101 40%	115 40%	126 30%	178 36%	115 40%	78 34%	72 38%	56 36%	48 25%	107 35%	59 44%	65 36%	71 41%	47 59%	32 25%	52 29%	32 29%	29 26%	56 39%	35 37%
				bCd	bCd		G	G	m	M	M	M		M	jMn	Sv	STUV	PQSTU VWX				StuV	sv	
ONLY FAIR	376 31%	63 33%	77 34%	78 32%	79 31%	80 28%	140 33%	156 32%	80 28%	71 31%	64 34%	47 31%	69 37%	92 31%	33 25%	56 31%	46 27%	12 15%	45 35%	67 38%	35 32%	39 35%	44 31%	33 34%
											o	O			R	R		R	QR	QR	QR	R	R	R
POOR	179 15%	21 11%	41 18%	35 15%	30 12%	52 18%	62 15%	65 13%	52 18%	32 14%	26 14%	34 22%	30 16%	38 13%	19 14%	15 8%	11 6%	4 5%	20 16%	34 19%	31 28%	27 24%	20 14%	17 18%
			Be			BE			h			jkNo						PQR	PQR	PQRSt Wx	PQRw	pQR	pQR	
NOT SURE	120 10%	21 11%	17 7%	31 13%	28 11%	23 8%	38 9%	59 12%	23 8%	9 4%	12 7%	8 5%	28 15%	47 16%	15 11%	13 7%	25 14%	9 12%	15 12%	18 10%	6 5%	10 9%	16 12%	8 8%
			CF					i					JKL	JKL	JL	PU		u					u	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 20-4
 QUESTION 17:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Communications Commission [FCC]

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-30 -3%	9 17% CDE	-11 -3%	-15 -4%	-13 -4%	-7 -3%	-15 -4%	-10 -2%	-15 -5%	-7 -2% iL	13 4% IJL	-22 -9%	-32 -4%	2 1% MP	20 12% MNP	-11 -8%	-2 -	-31 -7%	1 -	2 1%	12 21% V	8 7%	-8 -10%	-3 -5%
TOTAL EXCELLENT/GOOD -----	525 44%	30 56% cd	184 43%	151 42%	153 44%	109 43%	173 42%	242 45%	128 44%	154 41%	144 50% JL	98 39%	351 43%	174 45%	85 51% m	62 43%	193 48% R	158 38%	80 46%	94 45%	29 54%	56 49%	35 44%	27 42%
TOTAL FAIR/POOR -----	555 46%	21 39%	195 46%	166 46%	166 48%	116 46%	187 46%	252 47%	142 49%	161 43%	132 46%	120 48%	383 47% o	172 45%	65 39%	73 50% O	195 48%	189 46%	79 46%	93 44%	18 33%	48 42%	43 53%	30 47%
EXCELLENT	104 9%	5 9%	18 4%	34 10% C	46 13% C	22 9% g	20 5%	61 11% G	22 7%	21 6%	44 15% IJL	17 7%	61 7% M	43 11% M	18 11% M	23 16% M	44 11% R	17 4%	22 13%	21 10%	11 20% V	7 6%	10 13%	12 19%
GOOD	421 35%	25 47% dE	166 39% dE	117 32%	107 31%	87 34%	152 37%	181 34%	106 37%	133 36%	100 35%	81 32%	290 36% P	131 34%	67 40% P	39 27%	149 37%	141 34%	57 33%	73 35%	19 34%	49 43%	24 31%	15 23%
ONLY FAIR	376 31%	16 29%	125 30%	112 31%	119 34%	77 31%	118 29%	181 34%	91 32%	104 28%	91 32%	90 36% J	258 32% o	118 31%	42 25%	51 35% o	127 32%	131 32%	55 32%	63 30%	13 24%	29 26%	27 33%	24 38%
POOR	179 15%	5 10%	70 17%	54 15%	47 14%	39 15%	70 17%	71 13%	51 18% 1	57 15%	40 14%	30 12%	125 15%	54 14%	23 14%	22 15%	67 17%	58 14%	25 14%	29 14%	5 9%	18 16%	16 20% x	6 9%
NOT SURE	120 10%	2 4%	44 10% b	44 12% BE	27 8%	28 11%	49 12% H	43 8%	18 6%	58 16% IK	11 4%	31 13% IK	82 10%	38 10%	18 10%	10 7%	17 4%	65 16% Q	13 8%	24 11%	7 13%	11 9%	2 3%	7 11% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 20-5

QUESTION 17:
When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Communications Commission [FCC]

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	YES (B)	RENTLY (C)	(D)	(E)	(F)	URBAN (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	\$60K (P)	\$100K (Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-30 -3%	-22 -2% D	-5 -1% BDe	-17 -10%	-8 -3% D	-46 -18%	-7 -1% F	25 8% FG	-27 -26%	-19 -13% i	7 2% L	-14 -4% N	21 3% N	4 3%	-6 -2% Q	10 5% OQR	-38 -12%	- OQ	-7 -1% T	-23 -11%	154 33% V	-184 -29%	105 24% X	-118 -22%
TOTAL EXCELLENT/GOOD -----	525 44%	389 43%	320 44%	69 41%	132 45%	86 34%	279 44% F	159 50% Fg	35 34%	50 34%	149 49% L	130 40%	88 54%	71 47%	149 44%	90 46%	125 39%	150 46% q	446 45% t	78 38%	291 62% V	196 31%	255 58% X	187 35%
TOTAL FAIR/POOR -----	555 46%	410 46%	325 45%	85 50%	140 48%	132 53% gH	287 46%	134 42%	62 60% j	69 47%	142 46%	145 45%	67 41%	66 44%	154 46%	80 41%	164 50% P	150 46%	453 46%	102 49%	137 29%	381 60% U	150 34%	305 57% W
EXCELLENT	104 9%	87 10% E	70 10% E	17 10%	16 6%	16 6%	41 7%	47 15% FG	8 8%	7 5%	23 7%	18 6%	35 21% N	13 8%	26 8% q	18 9% q	15 4%	44 14% OQ	92 9% t	12 6%	71 15% V	25 4%	75 17% X	20 4%
GOOD	421 35%	302 34%	250 34%	52 31%	115 39% bd	70 28%	239 38% F	111 35% f	27 26%	43 29%	127 41% l	112 35%	53 33%	58 38%	122 37%	72 37%	111 34%	106 33%	354 36%	66 32%	220 47% V	171 27%	180 41% X	167 31%
ONLY FAIR	376 31%	275 31%	208 29%	67 40% BC	97 33%	90 36%	190 30%	94 30%	43 41%	47 32%	91 30%	98 30%	47 29%	47 31%	103 31%	52 26%	120 37% oPr	99 30%	301 30%	76 36%	115 25%	230 36% U	107 25%	191 36% W
POOR	179 15%	135 15%	117 16% d	18 11%	42 15%	41 17%	97 15%	39 12%	20 19%	22 15%	51 17%	46 14%	20 13%	19 13%	52 15%	29 15%	43 13%	51 16%	153 15%	26 13%	22 5%	150 24% U	42 10%	114 21% W
NOT SURE	120 10%	100 11% E	85 12% E	15 9%	21 7%	33 13% H	63 10%	24 7%	6 6%	26 18% I	15 5%	48 15% K	8 5%	14 10%	32 9%	26 13% r	35 11%	25 8%	92 9%	28 13%	38 8%	60 9%	33 7%	46 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 20-6
 QUESTION 17:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Communications Commission [FCC]

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-30 -3%	112 23% CD	-112 -23%	-15 -13% C	281 55% FIJ	-293 -51% J EFHIJ	66 66% FIJ	214 52% FIJ	-149 -38% FJ	-144 -79%	26 11% LM	-13 -2% M	-42 -17%	-40 -10%	36 9% N	13 6% Q	-30 -3%	-23 -2% S	-19 -14%	-41 -5%	20 8% T	-35 -4%	16 7% V	
TOTAL EXCELLENT/GOOD	525 44%	277 56% CD	168 34%	43 37%	392 77% FIJ	124 22% J	82 82% FIJ	311 76% FIJ	111 28% FJ	13 7%	126 53% LM	271 44%	94 38%	165 41%	203 52% N	117 51% Q	366 42%	442 44%	55 40%	326 42%	125 53% T	334 43%	114 52% V	
TOTAL FAIR/POOR	555 46%	166 33%	280 57% B	58 50% B	112 22% EGHI	417 73% EGHI	15 15% g	96 23% g	260 66% EGH EFGHI	157 87%	100 42%	284 46%	136 55% KL	205 51% O	167 43%	104 45%	396 46%	464 46%	74 54% r	367 47%	105 44%	369 47%	97 44%	
EXCELLENT	104 9%	64 13% CD	32 6%	4 4%	93 18% FHIJ	12 2% EFHIJ	56 9% FIJ	36 9% FIJ	9 2%	2 1%	28 12% l	46 7% l	30 12% l	31 8% 8	56 14% N	49 21% Q	46 5%	93 9%	8 6%	54 7%	43 18% T	52 7%	45 20% V	
GOOD	421 35%	214 43% Cd	136 28%	39 33%	300 59% FGIJ	112 20% J	25 25% J	275 67% EFGIJ	101 26% FJ	11 6%	98 41% M	226 36% M	64 26%	134 33%	148 38%	69 30%	320 37% P	349 34%	47 34%	272 35%	81 34%	282 36%	69 31%	
ONLY FAIR	376 31%	131 26%	174 36% B	38 33% g	100 20% EGHJ	262 46% EGHJ	13 13%	87 21% G EFGHJ	213 54% eG	49 27%	74 31%	201 32%	82 33%	133 33%	115 30%	68 29%	269 31%	311 31%	53 39% r	240 31%	78 33%	236 30%	74 34%	
POOR	179 15%	35 7%	106 22% B	20 17% B	12 2% EGHI	155 27% EGHI	3 3%	9 2%	47 12% EGH EFGHI	108 60%	26 11%	83 13%	55 22% KL	72 18% o	52 13%	37 16%	126 15%	153 15%	21 15%	127 16% U	27 11% U	133 17% W	23 11%	
NOT SURE	120 10%	53 11%	43 9%	15 13%	7 1% EH	33 6% EH	3 3%	4 1%	21 5% EH	11 6% EH	14 6%	67 11% K	19 8%	31 8% 8	19 5%	8 4%	106 12% P	108 11% S	7 5%	88 11% U	7 3%	83 11% W	9 4%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 20-7
 QUESTION 17:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Federal Communications Commission [FCC]

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL	OPP	SUPP	YES	NO	OVER- REACH	NEC- ESSARY	OVER- REACH	NEC- ESSARY	NEC- ESSARY	HARRIS	NEW- SOM	KEN- NEDY JR	WAR- REN	BUTTI -GIEG	UND	TRUMP	DES- ANTIS	RAMAS -WAMY	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-30 -3%	-71 -8%	39 25% B	15 5% E	-47 -6%	-31 -4%	25 9% F	-52 -7%	19 8% H	20 21%	31 26% p	18 37% MP	5 16%	6 20%	14 43% KMNP	10 15%	-56 -23%	-10 -19%	-6 -17%	-2 -14%	-5 -44%	-6 -20%
TOTAL EXCELLENT/GOOD -----	525 44%	360 41%	97 61% B	147 50% E	338 41%	309 43%	141 52% F	327 41%	132 53% H	52 55%	69 58%	32 66%	16 49%	16 50%	21 66%	34 52%	85 35%	20 37%	15 40%	6 34%	3 23%	8 26%
TOTAL FAIR/POOR -----	555 46%	431 49% C	58 36%	131 45%	386 47%	341 47%	116 43%	379 48%	113 45%	32 34%	38 32%	14 29%	11 33%	10 31%	7 23%	24 37%	142 58%	30 56%	21 57%	8 48%	8 67%	14 46%
EXCELLENT	104 9%	63 7%	33 21% B	53 18% E	48 6%	54 7%	43 16% F	56 7%	44 17% H	9 9%	22 19% lp	4 8%	7 20%	3 9%	4 12%	6 9%	15 6% UV	3 5% uv	7 18% qrUV	1 6%	- -	- -
GOOD	421 35%	297 34%	64 40%	94 32%	291 35%	256 35%	98 36%	271 34%	88 35%	43 45%	47 40%	28 58% KM	10 29%	13 41%	17 54% M	28 43%	70 29%	17 31%	8 22%	5 28%	3 23%	8 26%
ONLY FAIR	376 31%	278 32%	49 31%	88 30%	260 32%	212 29%	87 32%	246 31%	86 34%	21 22%	31 26%	12 25%	8 24%	9 28%	5 16%	20 30%	87 35%	19 36%	14 39%	8 48%	6 48%	8 29%
POOR	179 15%	154 17% C	8 5%	43 15%	126 15%	129 18% G	29 11%	133 17% I	27 11%	12 12%	7 6%	2 4%	3 9%	1 2%	2 7%	5 7%	55 22% T	11 20% T	7 18% T	- -	2 20%	5 17% T
NOT SURE	120 10%	89 10% C	4 2%	13 4% D	98 12% D	71 10% G	14 5%	86 11% I	6 3%	11 12%	11 9%	2 4%	6 18% l	6 19% l	3 11%	7 11%	18 7% s	4 8%	1 2%	3 18%	1 9%	8 28% QRS

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 21-1
 QUESTION 18:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Food and Drug Administration [FDA]

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	MID GREAT LAKES	ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	125 10%	27 15%	14 9%	- -	- -	42 26%	28 16%	15 4%	33 6%	92 13%	-3 -1%	2 1%	72 13%	53 9%	190 44%	-46 -11%	-19 -5%	90 48%	101 41%	-16 -8%	-30 -14%	-2 -1%	-17 -11%
TOTAL EXCELLENT/GOOD	648 54%	103 56%	83 53%	40 48%	43 49%	98 61%	100 57%	181 51%	268 52%	380 56%	118 49%	107 50%	320 56%	328 53%	305 71%	181 43%	161 46%	137 73%	169 69%	92 45%	90 41%	91 49%	70 43%
TOTAL FAIR/POOR	523 44%	77 42%	69 44%	40 48%	43 50%	56 35%	72 41%	166 47%	234 45%	288 42%	121 50%	106 49%	248 43%	275 44%	115 27%	227 54%	180 52%	47 25%	68 28%	108 53%	120 55%	93 50%	87 54%
EXCELLENT	177 15%	23 13%	22 14%	13 16%	8 9%	34 21%	29 17%	49 14%	78 15%	99 14%	21 9%	25 12%	99 17%	78 13%	101 23%	42 10%	34 10%	56 30%	46 19%	21 10%	22 10%	23 12%	11 7%
GOOD	470 39%	80 44%	61 39%	27 33%	35 41%	64 40%	70 40%	132 37%	189 37%	281 41%	97 40%	82 38%	220 38%	250 40%	204 47%	139 33%	127 37%	81 43%	123 51%	71 35%	68 31%	68 37%	59 37%
ONLY FAIR	317 26%	44 24%	39 25%	22 26%	34 39%	37 23%	43 25%	98 28%	132 25%	185 27%	70 29%	61 28%	156 27%	161 26%	85 20%	132 31%	100 29%	40 21%	45 19%	69 34%	63 29%	48 25%	52 32%
POOR	206 17%	32 18%	30 19%	19 22%	9 10%	19 12%	29 17%	68 19%	103 20%	103 15%	51 21%	45 21%	91 16%	114 18%	30 7%	95 23%	80 23%	7 4%	23 9%	39 19%	56 26%	45 24%	35 22%
NOT SURE	29 2%	3 2%	4 2%	3 4%	1 1%	8 5%	3 2%	8 2%	15 3%	14 2%	3 1%	3 1%	8 1%	20 3%	11 3%	11 3%	7 2%	4 2%	6 3%	2 1%	9 4%	2 1%	4 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 21-2
 QUESTION 18:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Food and Drug Administration [FDA]

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER								PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	125 10%	88 34% CD	79 16% D	-38 -9%	48 43% FGHIJ	40 28% GhIJ	31 13% IJ	47 19% gIJ	-4 -2% J	-34 -17% J	96 47% LNOPQ R	61 35% NOPQR	27 65% KLNOP QR	12 10% OPQR	-60 -21% O	-5 -17% P	3 2% OPR	-5 -6% O	67 11% T	24 7% T	61 19% V	6 2% V	-2 -1% W	26 15% W
TOTAL EXCELLENT/GOOD	648 54%	168 66% CD	275 57% D	182 44%	79 71% GHIJ	90 62% IJ	130 55% J	144 58% IJ	104 49% j	78 40% j	147 72% NOPQR	115 66% NOPQR	33 82% LNOPQ R	64 53% O	110 39% O	13 40% O	104 50% O	38 46% O	334 54% O	181 52% O	187 59% V	147 49% V	86 49% V	95 57% V
TOTAL FAIR/POOR	523 44%	80 31% B	196 41% B	220 54% BC	31 28% fGHIJ	49 34% J	99 42% E	97 39% E	108 51% EFgH	112 57% EFGH	51 25% M	54 31% M	7 16% M	52 43% KLM	170 60% KLMNQ	18 57% KLM	101 48% KLM	43 52% KLM	267 43% KLM	157 45% KLM	126 40% u	141 47% u	87 50% u	69 41% u
EXCELLENT	177 15%	58 23% CD	69 14%	44 11% fGHIJ	31 28% fGHIJ	27 19% J	35 15% J	33 13% j	29 14% j	15 8% j	48 23% OQR	33 19% OQR	18 44% KLNOP QR	21 17% Oqr	20 7% Q	6 17% P	21 10% P	7 8% P	96 16% P	51 15% P	60 19% V	36 12% V	26 15% V	25 15% V
GOOD	470 39%	110 43% D	206 43% D	138 34% j	48 43% j	62 43% J	95 40% j	111 45% IJ	75 35% j	63 32% j	99 49% NOPq	83 48% NOP	15 38% M	43 36% M	91 32% M	7 23% M	84 40% oP	32 38% p	238 39% P	130 38% P	127 40% P	110 37% P	60 34% P	70 42% P
ONLY FAIR	317 26%	58 23% B	117 24% B	130 32% BC	22 20% BC	36 25% J	61 26% J	56 23% j	69 32% EH	62 31% EH	39 19% M	39 23% M	3 8% M	30 25% M	100 35% KLMNQ	11 34% M	55 26% M	27 33% KM	164 27% M	95 27% M	83 26% U	81 27% U	53 30% U	41 25% U
POOR	206 17%	22 9% B	79 16% B	90 22% BC	9 8% BC	14 9% J	38 16% EF	41 16% EF	40 19% EF	50 26% EFGHi	11 6% I	15 9% I	3 8% I	22 18% KLm	70 25% KLM	7 23% KLm	46 22% KLM	16 20% KLm	103 17% U	62 18% U	43 14% U	60 20% U	34 19% U	28 17% U
NOT SURE	29 2%	7 3% I	13 3% I	7 2% I	1 1% i	5 4% i	6 3% I	6 3% i	1 - I	6 3% I	6 3% I	4 2% I	1 2% I	5 4% I	5 2% I	1 4% I	4 2% I	1 2% I	14 2% I	8 2% I	3 1% I	11 4% U	3 2% I	4 2% I

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 21-3
 QUESTION 18:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Food and Drug Administration [FDA]

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	125 10%	14 7% D	26 11% D	-7 -3%	43 17% BcD	48 17% BcD	40 9%	36 7%	48 17% GH	41 18% KMN	7 4% M	23 15% KM	-1 -1%	29 10% KM	25 19% KMN	77 43% STUVW X	67 39% STUVW X	46 58% PQSTU VWX	-14 -11% v	-18 -10% V	-15 -13%	-23 -21%	-12 -9% V	16 17% STUVW
TOTAL EXCELLENT/GOOD -----	648 54%	100 52%	126 55% d	113 47%	145 57% D	163 57% D	226 54%	257 52%	163 57%	135 58% M	98 51%	86 56%	91 48%	159 53%	78 58% STUVW X	126 70% STUVW X	118 68% STUVW X	62 77% STUVW X	57 44%	76 43%	47 42%	43 39%	63 45%	54 57% STUVW
TOTAL FAIR/POOR -----	523 44%	86 45%	101 44%	119 50% EF	102 40%	116 40%	186 44%	221 45%	116 40%	94 41%	91 47%	63 41%	92 49% jo	130 43%	53 39%	49 27%	51 30% r	15 19%	71 55% PQRX	94 53% PQRx	62 56% PQRX	66 60% PQRX	76 53% PQRx	38 40% PqR
EXCELLENT	177 15%	46 24% DEF	46 20% DeF	23 10%	34 13%	28 10%	92 22% HI	57 12%	28 10%	58 25% KLmNO	26 14%	15 10%	34 18% LNO	31 10%	13 10%	60 33% QRSTU VWX	30 18% TUwX	12 14%	19 15% Tx	13 7%	10 9%	13 12%	14 10%	7 7%
GOOD	470 39%	54 28%	80 35%	89 37% B	111 44% Bc	135 47% BCD	134 32%	200 41% G	135 47% Gh	77 33%	72 38%	70 46% JM	57 30%	128 43% JM	65 48% JkM	67 37% v	87 51% PSTUV W	50 62% PqSTU VW	37 29%	64 36%	37 33%	31 28%	49 34%	48 50% PSTUV W
ONLY FAIR	317 26%	57 29%	57 25%	70 29%	62 25%	72 25%	114 27%	132 27%	72 25%	60 26%	54 28%	42 27%	54 29%	77 26%	30 22%	36 20%	36 21%	13 16%	45 35% PQR	53 30% PqR	34 31% pqR	33 29% pR	43 30% PqR	24 25%
POOR	206 17%	29 15%	43 19%	49 21%	40 16%	44 15%	72 17%	89 18%	44 15%	34 15%	36 19%	21 14%	38 20%	53 18%	23 17%	13 7%	15 9% r	2 3%	26 20% PQR	42 23% PQRx	28 25% PQRx	34 31% PQRsX	33 23% PQR	14 15% pR
NOT SURE	29 2%	6 3% C	1 1%	8 3% C	5 2%	8 3% C	8 2%	14 3%	8 3%	2 1%	2 1%	4 3%	5 2%	12 4% Jk	4 3%	5 3%	3 2%	3 4%	2 1%	8 4% v	2 2%	1 1%	3 2%	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 21-4
 QUESTION 18:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Food and Drug Administration [FDA]

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	125 10%	21 40% CDE	43 10% D	19 5%	38 11% D	18 7% G	7 2%	99 18% FG	10 3%	16 4%	62 21% IJL	37 15% IJ	58 7%	67 17% MP	47 28% MNP	11 8%	41 10% R	17 4%	31 18%	36 17%	13 25%	34 30%	6 7%	6 9%
TOTAL EXCELLENT/GOOD -----	648 54%	36 69% CDe	227 54%	185 51%	189 55%	132 52%	204 50%	312 58% G	147 51%	188 50%	172 60% IJ	140 56%	427 52%	220 57%	106 63% Mp	75 52%	221 55%	207 50%	99 58%	121 57%	33 61%	73 64%	42 53%	33 51%
TOTAL FAIR/POOR -----	523 44%	15 29%	184 43% B	166 46% B	152 44% B	113 45% CD	196 48% H	213 40% K	138 48% K	172 46% K	110 38% I	103 41%	369 45% nO	154 40%	59 35%	64 44%	179 44%	190 46%	68 40%	85 40%	19 36%	40 35%	37 46%	27 43%
EXCELLENT	177 15%	10 18%	40 9%	45 13%	80 23% CD	42 17%	51 13%	84 16%	47 16%	47 12%	53 18% JL	32 13%	111 14%	66 17%	30 18%	27 19%	69 17% R	42 10%	30 18%	36 17%	12 23%	18 16%	13 16%	14 22%
GOOD	470 39%	27 51% E	187 44% E	140 39% E	110 32%	90 35%	152 37%	227 42% f	101 35%	141 38%	119 41%	109 43% I	316 39%	154 40%	76 45% P	48 33%	152 38%	165 40%	69 40%	85 40%	21 38%	55 48%	29 36%	19 30%
ONLY FAIR	317 26%	9 16%	116 27% b	97 27% b	92 27% b	69 27%	108 26%	140 26%	81 28%	95 26%	75 26%	65 26%	223 27% o	94 24%	36 21%	39 27%	111 27%	112 27%	46 27%	48 23%	13 25%	22 20%	25 31%	14 22%
POOR	206 17%	7 13%	68 16%	69 19%	59 17%	45 18%	89 22% H	73 14%	56 20% K	77 21% KL	35 12%	37 15%	146 18%	60 16%	23 14%	25 17%	69 17%	78 19%	23 13%	37 17%	6 11%	17 15%	12 15%	13 21%
NOT SURE	29 2%	1 2%	12 3%	10 3%	5 2%	8 3%	9 2%	12 2%	3 1%	13 3% i	5 2%	7 3%	19 2%	10 3%	3 2%	5 3%	4 1%	15 4% Q	4 2%	5 2%	2 3%	1 1%	1 2%	4 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 21-5
 QUESTION 18:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Food and Drug Administration [FDA]

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	YES (B)	ENTLY (C)	(D)	(E)	(F)	URBAN (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	\$60K (P)	\$100K (Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	125 10%	76 8%	68 9%	8 5%	47 16%	-12 -5%	62 10%	78 25%	-2 -2%	-10 -7%	22 7%	41 13%	54 33%	23 16%	4 1%	31 16%	36 11%	59 18%	136 14%	-11 -5%	253 54%	-123 -19%	157 36%	-41 -8%
TOTAL EXCELLENT/GOOD -----	648 54%	476 53%	388 53%	88 52%	167 57%	114 46%	339 54%	194 61%	50 48%	63 43%	162 53%	178 55%	108 66%	86 57%	166 50%	111 57%	172 53%	191 59%	552 56%	96 46%	355 76%	250 39%	295 67%	245 45%
TOTAL FAIR/POOR -----	523 44%	399 44%	320 44%	79 47%	120 41%	126 50%	277 44%	116 37%	52 50%	73 50%	140 46%	137 43%	53 33%	62 41%	162 48%	80 41%	137 42%	132 41%	416 42%	107 51%	101 22%	373 58%	137 31%	285 53%
EXCELLENT	177 15%	138 15%	109 15%	29 17%	38 13%	31 12%	75 12%	72 23%	16 15%	15 10%	31 10%	44 14%	53 32%	19 13%	56 17%	24 12%	37 12%	57 17%	150 15%	27 13%	121 26%	45 7%	107 25%	55 10%
GOOD	470 39%	338 38%	279 38%	59 35%	129 44%	83 33%	265 42%	122 39%	35 33%	48 33%	131 43%	134 42%	55 34%	67 44%	110 33%	87 44%	135 42%	134 41%	402 40%	69 33%	234 50%	204 32%	187 43%	189 35%
ONLY FAIR	317 26%	247 27%	201 28%	46 27%	69 24%	71 28%	171 27%	73 23%	28 27%	43 29%	93 30%	78 24%	34 21%	39 26%	99 30%	49 25%	82 25%	80 25%	252 25%	65 31%	78 17%	202 32%	98 23%	158 29%
POOR	206 17%	152 17%	119 16%	34 20%	51 17%	55 22%	106 17%	42 13%	24 23%	31 21%	47 15%	59 18%	19 12%	23 15%	63 19%	32 16%	54 17%	53 16%	164 17%	42 20%	23 5%	171 27%	39 9%	128 24%
NOT SURE	29 2%	24 3%	22 3%	2 1%	5 2%	10 4%	12 2%	6 2%	1 1%	9 6%	5 2%	8 2%	2 1%	3 2%	7 2%	4 2%	15 5%	1 -	24 2%	5 2%	11 2%	15 2%	5 1%	8 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 21-6
 QUESTION 18:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Food and Drug Administration [FDA]

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220	
	100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%	
**D/S (EXCELLENT/GOOD - FAIR/POOR)	125	227	-67	-10	310	-172	68	242	-44	-128	72	63	-20	-3	108	30	93	81	25	37	65	34	73	
	10%	46%	-14%	-8%	61%	-30%	68%	59%	-11%	-70%	30%	10%	-8%	-1%	28%	13%	11%	8%	18%	5%	27%	4%	33%	
		CD			FIJ	J	FhIJ	FIJ	FJ		IM	M			N				R		T		V	
TOTAL EXCELLENT/GOOD	648	356	205	52	409	198	84	326	173	25	154	338	111	197	244	129	468	536	78	401	149	402	145	
	54%	72%	42%	45%	80%	35%	84%	79%	44%	14%	64%	54%	45%	49%	63%	56%	54%	53%	57%	51%	63%	51%	66%	
		CD			FIJ	J	FIJ	FIJ	FJ		IM	M			N						T		V	
TOTAL FAIR/POOR	523	129	271	62	100	370	16	84	217	153	81	275	131	200	136	99	374	454	53	363	83	368	72	
	44%	26%	55%	53%	19%	65%	16%	20%	55%	84%	34%	44%	53%	50%	35%	43%	43%	45%	39%	47%	35%	47%	33%	
			B	B	EGHI				EGH	EFGHI		K	KL	O						U		W		
EXCELLENT	177	118	45	9	142	32	59	83	28	4	43	82	46	67	72	59	105	151	19	109	56	100	57	
	15%	24%	9%	8%	28%	6%	59%	20%	7%	2%	18%	13%	19%	17%	19%	26%	12%	15%	14%	14%	23%	13%	26%	
		CD			FHIJ	J	EFHIJ	FIJ	J		l		l			Q					T		V	
GOOD	470	238	160	43	268	166	25	243	145	21	110	256	65	130	172	70	362	385	59	291	93	302	89	
	39%	48%	33%	37%	52%	29%	25%	59%	37%	12%	46%	41%	26%	32%	44%	30%	42%	38%	43%	37%	39%	38%	40%	
		CD			FGIJ	J	J	EFGIJ	FGJ		M	M			N		P							
ONLY FAIR	317	95	156	33	78	209	12	66	159	50	55	166	76	124	87	64	222	279	31	218	58	227	46	
	26%	19%	32%	28%	15%	37%	12%	16%	41%	28%	23%	27%	30%	31%	22%	28%	26%	28%	23%	28%	25%	29%	21%	
			B	b	EGHJ				EGHJ	EGH			k	O								W		
POOR	206	34	115	29	22	161	4	18	58	103	26	109	55	75	50	35	153	175	22	146	25	141	26	
	17%	7%	24%	25%	4%	28%	4%	4%	15%	56%	11%	18%	22%	19%	13%	15%	18%	17%	16%	19%	11%	18%	12%	
			B	B	EGHI				EGH	EFGHI		K	K	O						U		W		
NOT SURE	29	11	14	2	2	5	1	2	2	3	5	9	7	5	9	2	26	23	5	16	5	15	3	
	2%	2%	3%	2%	-	1%	1%	-	1%	2%	2%	1%	3%	1%	2%	1%	3%	2%	4%	2%	2%	2%	1%	
																	P							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 21-7
 QUESTION 18:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Food and Drug Administration [FDA]

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	125 10%	16 2%	68 43% B	52 18% E	65 8%	46 6%	69 26% F	24 3%	86 34% H	16 17%	49 41% MN	35 72% KMNP	7 20%	5 17%	21 67% KMN	33 51% MN	-55 -22%	2 4% QV	5 14% QV	3 18% QV	3 24% QV	-4 -14%
TOTAL EXCELLENT/GOOD -----	648 54%	438 50%	112 71% B	170 59% e	431 52%	376 52% F	168 62% F	400 50% H	167 66% H	55 57%	81 68%	41 85% KMN	20 60%	18 57%	26 84% kMN	50 75% n	93 38%	28 52% q	21 56% Q	9 52%	7 62%	12 41%
TOTAL FAIR/POOR -----	523 44%	423 48% C	44 28%	118 41%	366 45% G	330 46% G	99 36%	376 47% I	81 32%	39 40%	32 27% L	6 13%	13 40% LO	13 40% LO	5 16%	16 25% ST	148 60% ST	26 48%	15 41%	6 34%	4 38%	16 55%
EXCELLENT	177 15%	116 13%	40 25% B	74 25% E	93 11%	102 14%	55 20% F	107 14%	59 24% H	12 12%	36 31% N	11 24%	8 24%	5 15%	6 20%	13 20%	19 8%	9 18% q	5 13%	2 10%	2 18%	2 8%
GOOD	470 39%	322 37% B	72 45% B	96 33% D	338 41% D	274 38%	113 42%	293 37%	107 43%	43 45%	45 38%	30 62% KMn	12 36%	13 42%	20 63% KMn	36 55% Km	74 30%	19 35%	16 43%	7 42%	5 44%	10 33%
ONLY FAIR	317 26%	248 28% C	33 21%	71 24%	225 27%	204 28%	63 23%	225 28% I	54 21%	22 23%	28 23% L	5 11%	10 31% Lop	11 34% LOP	4 13%	9 14%	76 31%	19 36%	11 30%	6 34%	4 38%	8 29%
POOR	206 17%	174 20% C	11 7%	48 16%	141 17% g	127 18% g	36 13%	152 19% I	27 11%	17 18%	4 4%	1 2%	3 9%	2 6%	1 4%	7 11% kL	71 29% RSTU	6 12% TU	4 12% TU	- -	- -	7 26% TU
NOT SURE	29 2%	19 2%	3 2%	2 1%	25 3% D	14 2%	4 2%	16 2%	3 1%	2 2%	5 4% MOP	1 2%	- -	1 3%	- -	- -	4 2% RU	- -	1 3%	2 14%	- -	1 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 22-1
 QUESTION 19:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Justice [DOJ]

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	MID GREAT LAKES	ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-160 -13%	-29 -16% C	-46 -30%	-18 -22%	-12 -14% C	13 8% BCDEG	-9 -5% BCDeH	-58 -16% C	-96 -19%	-63 -9% I	-63 -26%	-59 -27%	-64 -11% n	-94 -15%	106 25% PQ	-175 -42%	-91 -26% P	57 30% STUVW	50 21% TUVW	-88 -44%	-87 -40%	-33 -18% TUV	-57 -36%
TOTAL EXCELLENT/GOOD -----	498 41%	75 41%	51 33%	31 37%	37 43%	85 52% BCDH	79 45% C	140 39%	199 39%	298 44% i	85 35%	74 34%	252 44%	245 39%	263 61% PQ	113 27%	122 35% P	122 65% TUVW	141 58% TUVW	55 27%	58 26%	75 40% TUV	47 29%
TOTAL FAIR/POOR -----	657 55%	104 57% F	98 63% FG	49 58% F	48 56% f	72 44% C	88 50% C	198 56% F	296 57%	361 53%	148 61%	134 62%	316 55%	340 55%	156 36% OQ	288 69% OQ	213 61% O	65 34% TUVW	91 37% TUVW	143 71% RSV	145 66% RSv	108 58% RS	104 65% RS
EXCELLENT	149 12%	23 13%	17 11%	7 9%	11 13% cDGh	31 19% C	18 10% C	42 12%	59 12%	89 13%	20 8%	19 9%	80 14%	69 11%	87 20% PQ	32 8%	30 9%	45 24% TUVW	42 17% TUVW	17 8%	16 7%	19 10%	11 7%
GOOD	349 29%	52 28%	34 22%	24 28%	26 30%	54 33% C	61 35% Ch	98 28%	140 27%	209 31%	65 27%	55 25%	172 30%	176 28%	175 41% PQ	81 19%	92 27% P	77 41% TUVW	98 40% TUVW	39 19%	42 19%	56 30% TUV	36 22%
ONLY FAIR	275 23%	40 22%	52 33% BEFGH	23 28% F	18 21%	24 15%	38 22%	79 22% f	122 24%	153 22%	57 24%	47 22%	113 20%	161 26% M	92 21%	93 22%	90 26%	42 22%	50 21%	37 18%	56 26% tv	35 19%	55 34% RSTuV
POOR	382 32%	63 35%	46 29%	25 30%	30 35%	47 29%	50 29%	120 34%	174 34%	209 31%	91 38%	86 40%	203 35% N	178 29%	65 15% OQ	195 46% OQ	122 35% O	23 12%	41 17% RSUVW	106 53% RSW	89 41% RSW	74 39% RSw	49 30% RS
NOT SURE	45 4%	4 2%	7 4% e	4 5%	1 1%	6 3%	8 4% e	16 5% E	22 4%	23 3%	8 3%	8 4%	7 1%	38 6% M	13 3%	19 4%	14 4%	1 1%	12 5% RTV	3 1%	16 7% RTV	3 2%	10 6% RTV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 22-2
 QUESTION 19:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Justice [DOJ]

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER								PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE	
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-160 -13%	52 21% CD	-24 -5% D	-177 -43%	41 37% FGHIJ	13 9% GHIJ	-7 -3% HIJ	-17 -7% IJ	-90 -42%	-87 -44%	63 31% LMNOP QR	38 22% NOPQR	5 13% NOPQR	-28 -23% O	-150 -53%	-8 -24% O	-37 -18% OR	-32 -38%	-71 -12% T	-71 -21%	-16 -5% V	-56 -19%	-40 -23%	-30 -18%
TOTAL EXCELLENT/GOOD -----	498 41%	150 59% CD	220 46% D	110 27% FGHIJ	76 69% FGHIJ	74 51% IJ	111 47% IJ	109 44% IJ	61 29%	48 25%	131 65% NOPQR	103 59% NOPQR	22 53% NoPr	43 35% O	64 22%	11 33%	83 39% Or	24 29%	261 42%	130 38%	149 47% V	112 37%	66 38%	64 38%
TOTAL FAIR/POOR -----	657 55%	97 38%	244 50% B	287 70% BC	35 31% e	62 43% e	118 50% E	126 51% E	152 71% EFGH	135 69% EFGH	68 33%	64 37%	17 41%	71 59% KLm	214 75% KLMNP Q	18 57% KL	120 57% KLm	56 67% KLM	332 54%	202 58%	165 52%	168 56%	106 60%	94 56%
EXCELLENT	149 12%	57 22% CD	58 12% D	30 7% GHIJ	28 25% GHIJ	29 20% HIJ	33 14% iJ	25 10%	19 9%	11 6%	49 24% NOQR	29 17% OQR	8 19% Or	13 11% O	17 6%	5 15%	18 9%	5 7%	84 14%	36 10%	49 15%	36 12%	19 11%	17 10%
GOOD	349 29%	93 36% D	163 34% D	79 19% FghIJ	48 44% FghIJ	45 31% IJ	78 33% IJ	84 34% IJ	43 20%	37 19%	83 41% NOPQR	73 42% NOPQR	14 34% O	29 24% o	47 17%	6 18%	65 31% Op	18 22%	177 29%	95 27%	101 32% v	76 25%	47 27%	48 28%
ONLY FAIR	275 23%	57 22%	122 25%	84 21% I	22 20% I	36 25% I	54 23% i	67 27% I	34 16%	51 26% I	43 21%	33 19%	10 25%	39 32% KLO	52 18%	8 23%	56 27% IO	22 27%	127 21%	91 26% s	56 18%	70 24% u	40 23%	51 30%
POOR	382 32%	40 16%	122 25% B	202 49% BC	13 12%	26 18%	63 27% EF	59 24% E	118 55% EFGHJ	84 43% EFGH	25 12%	31 18%	6 16%	32 27% KL	162 57% KLMNP QR	11 34% KLm	64 30% KLM	34 41% KLMN	206 33%	111 32%	108 34%	97 33%	66 38% X	44 26%
NOT SURE	45 4%	8 3%	20 4%	13 3%	- -	8 6% EI	7 3% EI	12 5% EI	- -	13 7% EgI	4 2%	6 4%	2 6%	7 6% k	7 3%	3 10%	7 3%	3 4%	21 3%	13 4%	2 1%	19 6% U	4 2%	9 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 22-3
 QUESTION 19:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Justice [DOJ]

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-160 -13%	-37 -19%	-29 -13%	-45 -19%	-21 -8% BD	-29 -10% BD	-66 -16%	-66 -13%	-29 -10% g	-9 -4% KLMN	-26 -14% M	-30 -20%	-56 -30%	-40 -13% M	1 1% JKLMN	17 9% STUVW	42 25% X	47 59% PSTUV	-39 -30% tU	-78 -44%	-60 -53%	-44 -40%	-30 -21% TUV	-16 -17% stUV
TOTAL EXCELLENT/GOOD -----	498 41%	75 39%	97 43%	91 38%	111 44%	123 43%	172 41%	202 41%	123 43%	111 48% Mn	81 42% m	60 39%	62 33%	121 40% m	63 47% M	98 54% STUVW	104 61% X	61 76% PQSTU	42 32% u	46 26%	24 21%	32 29%	51 36% tU	38 40% TU
TOTAL FAIR/POOR -----	657 55%	112 58%	126 55%	136 57%	132 52%	152 53%	238 57%	267 54%	152 53%	120 52%	107 56% o	90 59% O	117 62% JNO	161 53%	62 46%	81 45% qR	62 36% R	14 17%	80 62% PQR	124 70% PQRWx	83 75% PQRSW	77 69% PQRwx	81 57% PQR	55 58% pQR
EXCELLENT	149 12%	27 14% D	34 15% D	18 8%	30 12%	39 14% D	61 15% H	48 10%	39 14%	43 18% kLMN	22 12%	15 10%	18 10%	26 9%	24 18% LMN	35 20% TUVWX	27 16% TUVX	25 31% pQSTU	18 14% Tuv	7 4%	7 7%	8 7%	15 11% T	7 7%
GOOD	349 29%	48 25%	63 28%	73 30%	81 32% b	83 29%	111 26%	153 31%	83 29%	68 29%	58 31% m	45 29%	43 23%	95 31% M	38 29%	63 35% STUVw	77 45% pSTUV	36 44% Wx	24 18%	40 22%	16 15%	25 22%	36 25% U	31 33% StUv
ONLY FAIR	275 23%	48 25%	58 25%	51 21%	61 24%	56 20%	106 25% i	112 23%	56 20%	53 23% l	37 20%	23 15%	53 28% KL	75 25% L	33 25% l	43 24% R	40 23% R	8 10%	32 25% R	37 21% R	23 21% R	31 28% R	35 24% R	25 26% R
POOR	382 32%	63 33%	68 30%	84 35%	71 28%	96 33%	132 31%	155 32%	96 33%	67 29%	69 36% no	67 44% JmNO	64 34% O	86 28%	29 21%	38 21% QR	21 12%	6 7%	48 37% PQR	87 49% PQRSW	60 54% PQRSv	46 41% PQR	47 33% PQR	30 31% pQR
NOT SURE	45 4%	5 3%	5 2%	13 6% C	10 4%	12 4%	10 2%	23 5% G	12 4%	1 -	3 2%	3 2%	9 5% Jk	20 7% JKL	9 7% JKl	1 -	6 4% P	6 7% Pv	7 5% P	7 4% P	5 4% p	2 2%	10 7% PVx	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 22-4

QUESTION 19:
When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Justice [DOJ]

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-160 -13%	12 23% CDE	-62 -15%	-62 -17%	-45 -13%	-21 -8% G	-99 -24%	-39 -7% G	-50 -18%	-68 -18%	-13 -4% IJL	-26 -10% IJ	-145 -18%	-15 -4% M	-11 -7% M	8 5% MNO	-66 -16%	-79 -19%	2 1% T	-15 -7%	2 4% V	-13 -12%	2 3%	5 8%
TOTAL EXCELLENT/GOOD -----	498 41%	31 59% CDE	172 41%	141 39%	146 42%	108 43% g	146 36%	243 45% G	117 41%	137 37%	135 47% J	108 43%	320 39%	178 46% M	76 45%	72 50% M	167 41%	153 37%	85 50%	92 44%	27 51%	48 42%	40 50%	32 50%
TOTAL FAIR/POOR -----	657 55%	19 37%	234 55% B	203 56% B	191 55% B	130 51%	245 60% FH	282 53%	167 58%	206 55%	148 52%	134 54%	465 57% NP	192 50%	87 52%	65 45%	233 58%	232 56%	83 49%	108 51%	25 47%	62 54%	38 47%	27 42%
EXCELLENT	149 12%	10 18% d	52 12%	31 9%	55 16% D	34 13%	41 10%	74 14% g	31 11%	43 12%	49 17% IJL	25 10%	103 13%	46 12%	19 11%	22 15%	59 15%	45 11%	21 12%	24 11%	11 20% V	8 7%	10 12%	12 18%
GOOD	349 29%	22 41% ce	120 28%	110 31%	92 27%	75 30%	105 26%	169 32% G	86 30%	94 25%	87 30%	83 33% J	217 27%	132 34% M	57 34% m	51 35% m	109 27%	108 26%	64 37%	68 32%	17 31%	40 35%	30 38%	20 32%
ONLY FAIR	275 23%	8 16%	97 23%	78 22%	87 25%	53 21%	100 24%	121 23%	53 18%	100 27% Ik	60 21%	62 25% i	182 22%	93 24%	41 24%	31 22%	75 19%	107 26% Q	38 22%	54 26%	10 18%	31 27%	17 21%	14 22%
POOR	382 32%	11 21%	136 32% b	125 35% B	104 30%	77 30%	145 35% h	161 30%	115 40% JKL	106 28%	88 31%	73 29%	283 35% NoP	100 26%	46 28%	33 23%	158 39% R	125 30%	45 26%	53 25%	16 29%	31 27%	21 26%	13 20%
NOT SURE	45 4%	2 4%	18 4%	17 5%	9 2%	15 6% H	19 5% H	11 2%	3 1%	31 8% IKL	4 1%	8 3%	31 4%	14 4%	5 3%	7 5%	4 1%	27 7% Q	3 2%	11 5% s	1 2%	4 4%	2 3%	5 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 22-5
 QUESTION 19:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Justice [DOJ]

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-\$60K	\$60K-\$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	YES (B)	ENTLY (C)	(D)	(E)	(F)	URBAN (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-160 -13%	-125 -14%	-103 -14%	-22 -13%	-31 -11%	-92 -37%	-62 -10% F	-5 -1% FG	-50 -48%	-42 -29% i	-23 -7% l	-39 -12%	11 7% N	-14 -9%	-53 -16% q	-23 -12% Q	-72 -22%	-6 -2% OPQ	-96 -10% T	-63 -30%	192 41% V	-340 -53%	75 17% X	-187 -35%
TOTAL EXCELLENT/GOOD -----	498 41%	371 41%	302 41%	68 40%	124 43%	72 29%	274 44% F	150 48% F	26 25%	46 31%	140 46%	133 41%	85 52% n	65 43%	133 40%	79 40%	121 37%	157 48% OpQ	429 43% T	69 33%	322 69% V	137 22%	252 58% X	168 31%
TOTAL FAIR/POOR -----	657 55%	496 55%	405 56%	91 54%	155 53%	164 66% GH	336 53%	155 49%	76 73% J	88 60%	163 53%	173 54%	75 46%	79 52%	186 56%	102 52%	193 60% R	163 50% R	525 53% S	132 63% S	130 28%	478 75% U	177 40%	355 66% W
EXCELLENT	149 12%	113 13%	92 13%	20 12%	36 12%	22 9%	74 12%	53 17% FG	6 6%	16 11%	41 13%	33 10%	33 20% n	20 13%	38 11%	22 11%	32 10%	56 17% OpQ	137 14% T	12 6%	111 24% V	27 4%	82 19% X	50 9%
GOOD	349 29%	258 29%	210 29%	48 28%	88 30%	50 20%	200 32% F	98 31% F	20 19%	30 21%	100 33%	100 31%	52 32%	45 30%	95 28%	57 29%	89 27%	101 31% V	292 29% V	56 27%	211 45% V	110 17%	169 39% X	118 22%
ONLY FAIR	275 23%	202 22%	163 22%	38 23%	69 24%	72 29% Gh	133 21%	69 22%	24 23%	48 33% i	62 20%	71 22%	27 16%	42 28% M	80 24%	41 21%	84 26%	68 21%	205 21% S	69 33% S	88 19%	158 25% U	82 19%	131 24% W
POOR	382 32%	294 33%	242 33%	52 31%	86 29%	92 37% H	203 32%	86 27%	52 50% J	39 27%	101 33%	102 32%	48 29%	37 25%	107 32%	61 31%	109 34%	95 29% R	320 32% QR	62 30%	42 9% U	320 50% U	95 22%	224 42% W
NOT SURE	45 4%	32 4%	22 3%	10 6%	12 4%	14 5%	19 3%	10 3%	1 1%	12 8% I	3 1%	17 5% K	3 2%	7 5%	15 5% R	14 7% QR	10 3%	5 1%	38 4%	7 4%	14 3%	22 3%	9 2%	16 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 22-6
 QUESTION 19:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Justice [DOJ]

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220	
	100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%	
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-160	145	-242	-41	177	-302	63	113	-152	-151	49	-99	-93	-122	36	-5	-134	-184	17	-195	46	-188	33	
	-13%	29%	-49%	-36%	35%	-53%	64%	28%	-39%	-83%	20%	-16%	-37%	-30%	9%	-2%	-15%	-18%	12%	-25%	19%	-24%	15%	
		CD		c	FHIJ	J	EFHIJ	FIJ	FJ	LM	M			N		Q			R		T	V		
TOTAL EXCELLENT/GOOD	498	314	114	34	341	132	81	260	117	14	143	252	75	135	209	111	347	395	75	278	140	286	126	
	41%	63%	23%	29%	67%	23%	81%	63%	30%	8%	59%	41%	30%	34%	54%	48%	40%	39%	55%	36%	59%	36%	57%	
		CD			FIJ	J	EFHIJ	FIJ	FJ	LM	M			N		Q			R		T	V		
TOTAL FAIR/POOR	657	168	356	75	164	434	18	146	269	165	94	351	169	257	173	116	480	579	58	473	94	474	93	
	55%	34%	73%	65%	32%	76%	18%	36%	69%	91%	39%	56%	68%	64%	44%	51%	55%	57%	43%	61%	40%	60%	42%	
			B	B	G	EGHI		G	EGH	EFGHI	K	KL	O				S		U		W			
EXCELLENT	149	108	30	5	113	29	51	63	22	6	51	75	21	41	71	44	93	115	24	78	51	78	46	
	12%	22%	6%	4%	22%	5%	51%	15%	6%	4%	21%	12%	8%	10%	18%	19%	11%	11%	17%	10%	22%	10%	21%	
		CD			FHIJ		EFHIJ	FIJ			LM				N		Q		r		T		V	
GOOD	349	206	85	29	228	103	31	197	95	8	92	177	54	94	139	68	253	280	52	200	89	207	80	
	29%	41%	17%	25%	45%	18%	31%	48%	24%	4%	38%	28%	22%	24%	36%	30%	29%	28%	38%	26%	38%	26%	36%	
		CD		c	FGIJ	J	FJ	FGIJ	FJ		LM	M			N				R		T		V	
ONLY FAIR	275	101	113	40	93	159	11	82	129	29	60	144	50	95	83	50	203	242	24	172	59	181	51	
	23%	20%	23%	34%	18%	28%	11%	20%	33%	16%	25%	23%	20%	24%	21%	22%	23%	24%	18%	22%	25%	23%	23%	
				BC	g	EGHJ		G	EfGHJ								s							
POOR	382	67	243	35	71	275	7	64	139	136	33	207	119	162	89	66	277	336	34	301	35	293	42	
	32%	14%	50%	30%	14%	48%	7%	16%	36%	75%	14%	33%	48%	40%	23%	29%	32%	33%	25%	39%	15%	37%	19%	
			BD	B	G	EGHI		G	EGH	EFGHI	K	KL	O					S		U		W		
NOT SURE	45	14	19	7	6	8	1	6	6	2	4	19	6	9	8	2	41	40	3	29	2	26	1	
	4%	3%	4%	6%	1%	1%	1%	1%	1%	1%	2%	3%	2%	2%	2%	1%	5%	4%	2%	4%	1%	3%	-	
																	P		U		W			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 22-7
 QUESTION 19:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Justice [DOJ]

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL	OPP	SUPP	YES	NO	OVER-	NEC-	OVER-	NEC-	NEC-	HARRIS	NEW-	KEN-	WAR-	BUTTI	UND	TRUMP	DES-	RAMAS	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	REACH	ESSARY	REACH	ESSARY	ESSARY	(K)	SOM	NEDY	REN	-GIEG	(P)	(Q)	ANTIS	-WAMY	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-160 -13%	-204 -23%	39 24%	1 -	-140 -17%	-185 -26%	54 20%	-204 -26%	45 18%	13 14%	13 11%	27 55%	6 17%	-2 -7%	14 44%	18 28%	-121 -49%	-18 -34%	-12 -33%	-1 -7%	-5 -46%	-12 -40%
TOTAL EXCELLENT/GOOD -----	498 41%	324 37%	97 61%	145 50%	322 39%	256 35%	161 59%	282 36%	146 58%	53 56%	65 55%	37 78%	19 57%	14 43%	22 71%	41 62%	59 24%	17 32%	11 29%	6 39%	3 27%	7 24%
TOTAL FAIR/POOR -----	657 55%	528 60%	59 37%	144 49%	462 56%	441 61%	107 40%	486 61%	101 40%	40 42%	52 43%	11 22%	13 40%	16 50%	8 26%	23 35%	179 73%	35 66%	23 63%	8 47%	9 73%	19 64%
EXCELLENT	149 12%	90 10%	36 23%	53 18%	81 10%	71 10%	60 22%	79 10%	53 21%	15 16%	23 20%	18 37%	6 18%	3 10%	5 17%	8 13%	15 6%	5 10%	6 15%	1 6%	- -	1 3%
GOOD	349 29%	234 27%	61 39%	92 31%	241 29%	185 26%	101 37%	202 26%	93 37%	38 40%	41 35%	20 41%	13 39%	10 33%	17 53%	33 50%	43 18%	12 22%	5 14%	6 34%	3 27%	6 21%
ONLY FAIR	275 23%	202 23%	34 22%	55 19%	196 24%	171 24%	60 22%	189 24%	53 21%	22 23%	31 26%	6 12%	6 18%	12 38%	5 17%	14 22%	52 21%	11 20%	11 29%	8 47%	2 19%	3 11%
POOR	382 32%	326 37%	24 15%	89 31%	266 32%	270 37%	47 17%	296 37%	48 19%	18 19%	21 18%	5 11%	7 22%	4 12%	3 9%	9 13%	128 52%	25 46%	12 34%	- -	6 54%	15 53%
NOT SURE	45 4%	28 3%	2 2%	2 1%	38 5%	24 3%	3 1%	26 3%	4 2%	2 2%	2 2%	- -	1 3%	2 7%	1 3%	2 3%	6 3%	1 2%	3 8%	2 14%	- -	4 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 23-1
 QUESTION 20:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The National Labor Relations Board [NLRB]

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	MID GREAT LAKES	ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-149 -12%	-11 -6%	-12 -7%	-	-28 -32%	7 4%	-39 -22%	-67 -19%	-72 -14%	-77 -11%	-55 -23%	-45 -21%	-94 -16%	-54 -9%	86 20%	-125 -30%	-110 -31%	33 18%	52 21%	-70 -35%	-55 -25%	-58 -31%	-51 -32%
TOTAL EXCELLENT/GOOD -----	425 35%	71 39%	59 38%	31 37%	21 24%	72 44%	58 33%	113 32%	176 34%	249 37%	70 29%	65 30%	214 37%	211 34%	223 52%	117 28%	86 25%	103 55%	120 49%	58 29%	59 27%	53 28%	33 20%
TOTAL FAIR/POOR -----	574 48%	82 45%	71 45%	31 37%	49 56%	65 40%	97 55%	180 51%	248 48%	326 48%	125 52%	110 51%	308 54%	266 43%	137 32%	242 58%	195 56%	70 37%	68 28%	128 63%	114 52%	111 60%	84 52%
EXCELLENT	88 7%	10 6%	7 5%	6 7%	4 5%	20 12%	10 6%	30 8%	41 8%	47 7%	13 5%	8 4%	53 9%	35 6%	52 12%	21 5%	15 4%	30 16%	22 9%	13 6%	8 4%	10 5%	5 3%
GOOD	337 28%	61 33%	52 33%	25 30%	17 20%	52 32%	48 27%	83 23%	135 26%	203 30%	57 24%	57 26%	161 28%	176 28%	171 40%	96 23%	71 20%	72 39%	98 40%	45 23%	50 23%	43 23%	28 17%
ONLY FAIR	385 32%	53 29%	51 33%	21 25%	36 42%	44 27%	71 40%	109 31%	155 30%	230 34%	77 32%	71 33%	208 36%	177 28%	112 26%	144 34%	129 37%	57 31%	55 22%	77 38%	68 31%	75 40%	55 34%
POOR	189 16%	29 16%	20 13%	10 12%	12 14%	21 13%	26 15%	71 20%	93 18%	96 14%	48 20%	40 18%	100 17%	89 14%	25 6%	97 23%	66 19%	12 6%	13 5%	51 25%	46 21%	37 20%	29 18%
NOT SURE	201 17%	29 16%	26 17%	22 26%	17 19%	26 16%	20 12%	61 17%	93 18%	108 16%	47 19%	40 19%	54 9%	146 23%	72 17%	62 15%	67 19%	15 8%	55 23%	16 8%	46 21%	22 12%	45 28%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 23-2

QUESTION 20:
When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The National Labor Relations Board [NLRB]

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-149 -12%	6 2% CD	-40 -8% D	-106 -26%	6 5% FGHIJ	-	-36 -15% I	-4 -2% GIJ	-63 -29%	-43 -22%	26 13% NOPQR	33 19% NOPQR	20 48% KLNOPQR	-27 -22% or	-94 -33%	-13 -40%	-53 -25%	-32 -39%	-70 -11%	-54 -16%	-28 -9% v	-42 -14%	-44 -25%	-10 -6% W
TOTAL EXCELLENT/GOOD -----	425 35%	107 42% D	182 38% D	120 29% fGhIJ	53 48% j	54 37% J	86 37% J	95 38% J	68 32% j	53 27% NOPQR	95 47% NOPQR	90 52% NOPQR	28 70% KLNOPQR	40 33% pr	74 26%	6 18%	58 28%	18 22%	217 35%	123 36%	129 41% v	88 30%	59 34%	64 38%
TOTAL FAIR/POOR -----	574 48%	101 39%	221 46% b	227 55% BC	47 43% HJ	53 37% HJ	122 52% FH	99 40% FH	130 61% EFgHJ	96 49% Fh	69 34% m	57 33%	9 22%	66 55% KLM	168 59% KLM	19 57% KLM	111 53% KLM	50 60% KLM	287 47%	177 51%	157 50%	130 44%	103 59% X	73 44%
EXCELLENT	88 7%	26 10%	32 7%	28 7% BC	15 14% HJ	11 8% HJ	18 8% FH	14 6% FH	20 9% J	4 4% J	23 11% OQR	14 8% R	13 32% KLNOPQR	8 7% QR	13 4% QR	2 6% QR	11 5% QR	2 2% QR	52 8% QR	28 8% QR	36 11% v	16 5% v	16 9% v	12 7% v
GOOD	337 28%	81 32% D	150 31% D	93 23% IJ	38 34% IJ	43 30% IJ	68 29% IJ	81 33% IJ	48 22% IJ	45 23% IJ	72 35% nOPQR	76 44% kNOPQR	15 37% oPqR	31 26% P	61 21%	4 12%	47 23% p	16 19%	165 27%	95 28%	93 30%	72 24%	44 25%	52 31%
ONLY FAIR	385 32%	77 30%	163 34%	130 32% f	40 36% f	37 26% f	89 38% FhJ	74 30% FhJ	75 35% f	55 28% f	58 29% m	45 26% m	7 17%	48 40% kLM	92 32% M	10 32% M	79 38% kLM	31 38% LM	184 30%	129 37% S	104 33% v	79 27% v	74 42% x	55 33%
POOR	189 16%	24 9%	58 12%	96 24% BC	8 7% BC	16 11% BC	33 14% E	25 10% E	55 26% EFGH	41 21% EFGH	11 5% E	12 7% E	2 5% E	19 15% KLM	76 26% KLMNQ	8 26% KLM	32 15% KLM	19 23% KLM	103 17%	48 14%	52 17%	51 17%	29 17%	18 11%
NOT SURE	201 17%	48 19%	81 17%	62 15%	10 9% EGI	38 26% EGI	28 12% EGI	54 22% EGI	15 7% EGI	47 24% EGI	39 19% Mn	27 16% Mn	4 9%	15 12% Mn	44 15% Mn	8 25% m	40 19% Mn	15 18% Mn	110 18% T	46 13% T	30 10% U	80 27% U	13 8% U	31 18% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 23-3
 QUESTION 20:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The National Labor Relations Board [NLRB]

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-149 -12%	-6 -3% CDeF	-29 -13%	-43 -18%	-18 -7% cDF	-55 -19%	-35 -8% hI	-60 -12% I	-55 -19%	2 1% KLMNO	-43 -22% 1	-55 -36% L	-36 -19% L	-18 -6% KLM	-	34 19% STUVW X	29 17% STUVW X	23 28% qSTUV WX	-19 -15% TUVX	-61 -34% -34%	-46 -41% -41%	-49 -45% -45%	-29 -20% TUV	-31 -33% TUV
TOTAL EXCELLENT/GOOD -----	425 35%	82 43% DF	85 37%	73 30%	92 36%	92 32%	167 40% HI	164 33%	92 32%	111 48% KLMNO	60 31%	42 28%	57 30%	104 35%	50 37% 1	97 54% STUVW X	83 48% STUVW X	43 54% STUVW X	47 37% TUVwx	43 24%	25 22%	23 21%	39 27%	24 25%
TOTAL FAIR/POOR -----	574 48%	88 46%	114 50%	115 48%	109 43%	147 51% e	202 48%	225 46%	147 51%	109 47% o	103 54% NO	97 63% JkMNO	93 50% no	122 41%	50 38%	64 35%	53 31%	21 26%	66 51% PQR	104 58% PQRw	71 64% PQRsW	72 65% PQRsW	67 47% PQR	55 58% PQR
EXCELLENT	88 7%	33 17% cDEF	25 11% DEF	14 6% F	11 4%	5 2%	58 14% HI	24 5% I	5 2%	39 17% KLMNO	11 6% lo	3 2%	19 10% LNO	13 4%	2 2% QRSTU VWX	36 20% tUX	13 8% tUX	3 4% x	13 10% rTUVX	6 3% X	2 2% 2%	9 8% tUX	6 4% X	- -
GOOD	337 28%	49 26%	60 26%	59 25%	81 32% d	87 30%	109 26%	140 28%	87 30%	72 31% M	49 26%	39 26%	38 20%	91 30% M	48 36% klm	61 34% TUVW	69 40% STUVW X	40 50% PSTUV WX	34 27% V	37 21% V	23 20%	14 12%	33 23% V	24 25% V
ONLY FAIR	385 32%	67 35%	80 35%	70 29%	77 31%	91 32%	146 35%	148 30%	91 32%	77 33% no	70 37% NO	62 40% NO	70 37% NO	78 26%	29 22%	53 30%	41 24%	18 22%	44 34% qr	63 36% QR	37 33% 33%	49 44% PQRuW	43 31% 31%	37 39% QR
POOR	189 16%	21 11%	35 15%	45 19% Be	32 13% BE	56 20% BE	56 13%	77 16%	56 20% G	32 14%	33 17%	35 23% JMn	23 12%	44 15%	21 16%	10 6%	12 7%	3 4%	22 17% PQR	41 23% PQR	34 31% PQRsW x	23 21% PQR	24 17% PQR	19 20% PQR
NOT SURE	201 17%	22 11%	28 12%	52 21% BC	51 20% BC	47 17%	50 12%	103 21% G	47 17%	11 5%	28 15% J	14 9%	38 20% JL	75 25% JKL	33 25% JKL	19 11%	36 21% PS	16 20% p	15 12%	31 17% p	16 14%	16 14%	36 25% PStUV x	15 16%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 23-4
 QUESTION 20:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The National Labor Relations Board [NLRB]

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-149 -12%	-10 -19%	-69 -16%	-48 -13%	-23 -7% bcd	-23 -9% g	-86 -21%	-41 -8% g	-69 -24%	-40 -11% i	-27 -9% i	-15 -6% ij	-117 -14%	-32 -8% mp	7 4% mnp	-25 -17%	-71 -18%	-46 -11% q	-23 -14%	-9 -4% s	6 11% v	1 1% v	-25 -31%	- - w
TOTAL EXCELLENT/GOOD -----	425 35%	18 33%	136 32%	120 33%	145 42% cd	94 37%	126 31%	204 38% g	97 34%	124 33%	117 41% ij	88 35%	275 34%	151 39% m	78 46% mp	51 35%	148 37% r	127 31%	66 39%	85 40%	27 51%	51 44%	25 31%	27 42%
TOTAL FAIR/POOR -----	574 48%	28 52%	205 48%	168 47%	168 48%	117 46%	212 52% h	245 46% h	165 57% jkl	164 44%	143 50% l	102 41%	392 48%	183 48%	71 42%	76 53% o	219 54% r	173 42%	89 52%	93 44%	22 40%	50 44%	49 62% x	27 41%
EXCELLENT	88 7%	2 4%	9 2%	21 6% c	54 16% bcd	19 8%	17 4%	51 10% g	17 6%	20 5%	36 13% ijl	15 6%	46 6%	42 11% m	22 13% m	15 11% m	36 9% r	10 2%	17 10%	25 12%	9 17%	13 11%	6 7%	10 15%
GOOD	337 28%	16 29%	127 30%	99 27%	91 26%	75 30%	109 27%	153 28%	79 28%	104 28%	81 28%	72 29%	228 28%	109 28%	56 33%	36 25%	111 28%	117 28%	49 29%	60 28%	18 34%	37 33%	19 24%	17 26%
ONLY FAIR	385 32%	20 37%	131 31%	105 29%	125 36% d	68 27%	140 34% f	177 33% f	108 37% j	100 27%	101 35% j	76 31%	259 32%	126 33%	49 29%	55 38%	148 37% r	111 27%	61 35%	66 31%	15 28%	35 30%	33 41%	23 36%
POOR	189 16%	8 15%	74 18% e	63 17% e	43 12%	49 19% h	72 18% h	68 13%	58 20% l	63 17% l	42 15% l	26 10%	133 16%	56 15%	22 13%	21 14%	71 18%	61 15%	29 17%	28 13%	7 13%	15 13%	17 21% x	4 6%
NOT SURE	201 17%	8 15%	82 19% e	73 20% e	34 10%	42 16%	72 18%	87 16%	26 9%	86 23% ik	27 10%	60 24% ik	150 18% nop	51 13%	19 11%	17 12%	37 9%	113 27% q	16 9%	33 16% s	5 9%	14 12%	6 8%	11 17%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 23-5
 QUESTION 20:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The National Labor Relations Board [NLRB]

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	YES (B)	RENTLY (C)	(D)	(E)	(F)	URBAN (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	\$60K (P)	\$100K (Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-149 -12%	-99 -11%	-86 -12%	-13 -8%	-47 -16%	-59 -24%	-91 -14%	3 1%	-35 -33%	-24 -17%	-66 -22%	-25 -8%	8 5%	-5 -3%	-60 -18%	-11 -5%	-53 -16%	-25 -8%	-123 -12%	-26 -12%	98 21%	-245 -38%	48 11%	-157 -29%
TOTAL EXCELLENT/GOOD -----	425 35%	320 36%	257 35%	64 38%	102 35%	70 28%	216 34%	138 44%	29 28%	41 28%	107 35%	110 34%	79 48%	60 39%	111 33%	73 37%	108 33%	125 39%	354 36%	72 34%	248 53%	143 22%	215 49%	150 28%
TOTAL FAIR/POOR -----	574 48%	419 47%	342 47%	77 45%	149 51%	129 52%	307 49%	135 43%	64 61%	65 45%	173 56%	134 42%	70 43%	65 43%	171 51%	84 43%	161 50%	150 46%	477 48%	97 47%	149 32%	387 61%	167 38%	307 57%
EXCELLENT	88 7%	78 9%	62 9%	15 9%	10 3%	12 5%	32 5%	43 14%	6 5%	7 5%	17 6%	16 5%	30 19%	13 8%	17 5%	11 6%	22 7%	36 11%	78 8%	10 5%	65 14%	18 3%	63 14%	20 4%
GOOD	337 28%	242 27%	194 27%	48 28%	92 32%	57 23%	184 29%	95 30%	23 22%	34 23%	90 29%	94 29%	48 29%	47 31%	94 28%	62 32%	87 27%	89 27%	276 28%	62 30%	183 39%	124 19%	153 35%	129 24%
ONLY FAIR	385 32%	276 31%	221 30%	54 32%	108 37%	78 31%	205 33%	100 32%	37 36%	41 28%	117 38%	89 27%	53 33%	47 31%	108 32%	58 30%	116 36%	96 30%	311 31%	74 36%	128 27%	231 36%	120 28%	190 35%
POOR	189 16%	144 16%	121 17%	23 13%	41 14%	51 20%	102 16%	36 11%	26 25%	25 17%	56 18%	46 14%	17 10%	18 12%	64 19%	25 13%	45 14%	54 17%	166 17%	23 11%	22 5%	157 25%	46 11%	116 22%
NOT SURE	201 17%	159 18%	131 18%	29 17%	40 14%	52 21%	106 17%	42 13%	12 11%	40 27%	27 9%	78 24%	14 9%	27 18%	52 16%	39 20%	54 17%	50 15%	162 16%	39 19%	69 15%	107 17%	55 13%	82 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 23-6
 QUESTION 20:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The National Labor Relations Board [NLRB]

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220	
	100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%	
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-149	80	-170	-30	156	-289	56	100	-154	-134	26	-105	-66	-100	14	28	-156	-142	-17	-146	24	-147	21	
	-12%	16%	-35%	-26%	30%	-50%	56%	24%	-39%	-74%	11%	-17%	-26%	-25%	4%	12%	-18%	-14%	-12%	-19%	10%	-19%	10%	
		CD			FHIJ	J EFHIJ	FIJ	FJ	LM	M	N	Q									T	V		
TOTAL EXCELLENT/GOOD	425	245	122	30	307	112	76	231	96	15	119	199	79	126	182	122	269	351	48	249	118	255	110	
	35%	49%	25%	25%	60%	19%	76%	56%	25%	8%	50%	32%	32%	31%	47%	53%	31%	35%	35%	32%	50%	32%	50%	
		CD			FIJ	J EFHIJ	FIJ	fJ	LM						N	Q					T	V		
TOTAL FAIR/POOR	574	165	292	60	152	401	20	131	251	150	93	304	145	225	168	95	425	492	65	396	94	401	89	
	48%	33%	60%	51%	30%	70%	20%	32%	64%	82%	39%	49%	58%	56%	43%	41%	49%	49%	48%	51%	40%	51%	41%	
			B	B	G	EGHi		G	EGH	EFGHI	K	KL	O			P			U		W			
EXCELLENT	88	57	24	1	75	13	46	29	8	5	30	33	25	37	47	43	38	77	9	49	36	43	41	
	7%	11%	5%	1%	15%	2%	46%	7%	2%	3%	12%	5%	10%	9%	12%	19%	4%	8%	6%	6%	15%	5%	18%	
		CD	D		FHIJ	EFHIJ	FIJ	L	L						Q	Q				T	V			
GOOD	337	189	98	29	232	99	30	202	89	10	89	167	54	89	134	79	231	274	40	200	82	212	70	
	28%	38%	20%	25%	45%	17%	30%	49%	23%	6%	37%	27%	21%	22%	34%	34%	27%	27%	29%	26%	35%	27%	32%	
		CD			FGIJ	J	FJ	FGIJ	FJ		LM	m			N	Q				T				
ONLY FAIR	385	133	171	40	130	243	16	114	194	49	66	220	80	144	122	62	277	329	48	253	74	259	67	
	32%	27%	35%	34%	25%	42%	16%	28%	50%	27%	27%	35%	32%	36%	31%	27%	32%	32%	35%	32%	31%	33%	30%	
			B	G	EGHJ	G	EGHJ	G	EFGHJ	G	K													
POOR	189	32	122	20	21	158	4	17	57	101	27	84	65	81	46	33	147	164	17	143	20	143	22	
	16%	7%	25%	17%	4%	28%	4%	4%	15%	56%	11%	14%	26%	20%	12%	14%	17%	16%	13%	18%	8%	18%	10%	
			Bd	B	EGHI				EGH	EFGHI			KL	O						U	W			
NOT SURE	201	85	76	27	53	61	4	49	44	17	28	119	26	51	40	13	174	171	23	136	25	129	21	
	17%	17%	15%	23%	10%	11%	4%	12%	11%	9%	12%	19%	10%	13%	10%	6%	20%	17%	17%	17%	10%	16%	9%	
				c	G	G		G	G	g		KM				P				U	W			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 23-7
 QUESTION 20:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The National Labor Relations Board [NLRB]

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL	OPP	SUPP	YES	NO	OVER-	NEC-	OVER-	NEC-	NEC-	HARRIS	NEW-	KEN-	WAR-	BUTTI	UND	TRUMP	DES-	RAMAS	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	REACH	ESSARY	REACH	ESSARY	ESSARY	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-149 -12%	-175 -20%	35 22% B	11 4% E	-151 -18%	-140 -19%	8 3% F	-154 -19%	27 11% H	-14 -14%	17 15% N	15 31% KNP	7 20% N	1 3%	13 42% KmNP	6 10%	-89 -36%	-11 -20% Qu	-1 -1% QRtUV	-5 -31%	-10 -84%	-11 -38%
TOTAL EXCELLENT/GOOD -----	425 35%	281 32%	91 58% B	139 48% E	256 31%	230 32%	126 46% F	249 31%	129 51% H	34 36%	61 52%	28 57% n	16 49%	12 38%	18 58% n	31 48%	64 26% U	17 31% Uv	16 43% qUV	4 25% U	- -	4 15% U
TOTAL FAIR/POOR -----	574 48%	456 52% C	56 35%	127 44% d	407 49% d	370 51% G	118 44%	402 51% I	102 41%	48 50%	44 37% O	13 26%	9 29%	11 35% o	5 16%	25 38% O	153 63% S	27 51%	16 44%	9 55%	10 84% qRStV	15 53%
EXCELLENT	88 7%	57 6%	28 18% B	43 15% E	42 5%	43 6%	38 14% F	41 5%	44 18% H	8 8%	24 20% LmnOP	4 8%	3 9%	3 8%	2 6%	4 6%	8 3% UV	4 8% UV	4 11% UV	2 10%	- -	- -
GOOD	337 28%	224 25%	63 40% B	95 33% E	213 26%	187 26%	88 32% f	207 26%	84 34% H	27 28%	38 32%	24 49% Kn	13 39%	9 29%	16 52% Kn	27 41%	56 23% U	13 24% U	12 32% U	3 15% u	- -	4 15% U
ONLY FAIR	385 32%	293 33%	45 28%	85 29%	269 33%	236 33%	90 33%	257 32%	80 32%	33 34%	35 29% O	11 22%	8 26%	11 35% O	4 12%	19 29% O	88 36%	16 29%	12 32%	6 38%	8 64% qRsv	9 32%
POOR	189 16%	163 19% C	11 7%	42 14%	138 17%	133 18% G	28 10%	145 18% I	21 8%	15 16%	9 8% N	2 4%	1 3%	- -	1 4%	6 9% N	65 27% S	12 22%	5 13%	3 18%	2 20%	6 20%
NOT SURE	201 17%	143 16% C	11 7%	25 9%	159 19% D	121 17% G	27 10%	141 18% I	21 8%	13 14%	13 11%	8 16%	8 23%	9 27% k	8 26% k	10 14%	28 11%	10 18%	5 13%	3 20%	2 16%	9 32% Qs

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 24-1
 QUESTION 21:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Defense [DOD]

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	MID	MID	MNTN	NORTH	PAC-			TRUMP	BIDEN	PRES-		MEN	WOMEN	DEM	GOP	IND	DEM	DEM	GOP	GOP	IND	IND
	(A)	GREAT LAKES (B)	ATL-ANTIC (C)	WEST/PLAINS (D)	WEST (E)	EAST (F)	IFIC COAST (G)	SOUTH (H)	STATES (I)	STATES (J)	IDEN-TIAL (K)	SENATE (L)	(M)	(N)	(O)	(P)	(Q)	MEN (R)	WOMEN (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	304 25%	44 24%	35 22%	20 24%	24 28%	69 43%	33 19%	79 22%	107 21%	196 29%	55 23%	43 20%	179 31%	125 20%	184 42%	53 13%	67 19%	90 48%	93 38%	41 20%	12 6%	47 25%	19 12%
TOTAL EXCELLENT/GOOD	717 60%	108 59%	91 59%	50 59%	54 63%	110 68%	96 55%	208 59%	299 58%	418 61%	142 59%	124 57%	368 64%	349 56%	293 68%	228 54%	197 57%	135 72%	158 65%	119 59%	108 50%	114 61%	83 51%
TOTAL FAIR/POOR	414 34%	64 35%	57 36%	30 36%	30 35%	41 25%	64 36%	129 36%	192 37%	222 32%	87 36%	81 37%	189 33%	224 36%	109 25%	174 41%	130 37%	45 24%	65 27%	78 39%	96 44%	66 36%	64 39%
EXCELLENT	211 18%	27 15%	26 16%	13 15%	15 18%	33 21%	38 22%	59 17%	86 17%	125 18%	46 19%	41 19%	134 23%	78 12%	99 23%	66 16%	46 13%	60 32%	40 16%	46 23%	19 9%	28 15%	18 11%
GOOD	506 42%	80 44%	66 42%	37 44%	39 45%	77 47%	58 33%	149 42%	213 41%	293 43%	96 40%	82 38%	234 41%	271 44%	193 45%	162 39%	151 43%	75 40%	118 48%	73 36%	89 41%	86 46%	64 40%
ONLY FAIR	255 21%	35 19%	37 24%	22 26%	20 23%	24 15%	41 24%	76 21%	128 25%	127 19%	42 17%	46 21%	122 21%	133 21%	78 18%	100 24%	77 22%	35 19%	42 17%	48 24%	52 24%	38 21%	39 24%
POOR	159 13%	29 16%	20 13%	8 10%	10 12%	16 10%	22 13%	52 15%	64 12%	95 14%	45 19%	35 16%	67 12%	92 15%	32 7%	74 18%	53 15%	9 5%	22 9%	30 15%	44 20%	28 15%	25 16%
NOT SURE	69 6%	12 6%	8 5%	4 5%	2 2%	11 7%	15 9%	18 5%	26 5%	43 6%	13 5%	11 5%	19 3%	49 8%	30 7%	18 4%	21 6%	8 4%	21 8%	4 2%	14 6%	7 4%	15 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 24-2
 QUESTION 21:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Defense [DOD]

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	304 25%	78 31% D	164 34% D	55 13%	42 38% FIJ	37 25% J	90 38% FhIJ	74 30% IJ	39 18% J	15 8%	84 41% NOPQR	73 42% NOPQR	24 59% KLNOPQR	25 20% OPR	27 10% PR	-2 -6%	62 30% nOPR	3 4% P	192 31% T	44 13%	129 41% V	62 21%	26 15%	18 11%
TOTAL EXCELLENT/GOOD -----	717 60%	157 61% d	310 64% D	224 55%	75 68% fJ	82 57% fJ	155 66% fJ	154 62% J	125 59% j	98 50%	136 67% OPR	118 68% nOPR	30 74% nOPR	70 58% p	151 53%	13 41%	129 62% oPr	42 50%	385 63% T	185 54%	218 69% V	166 56%	96 55%	89 53%
TOTAL FAIR/POOR -----	414 34%	79 31%	146 30%	169 41% BC	33 30%	45 31%	66 28%	80 32%	86 40% efGh	83 42% EFGH	52 26% m	45 26%	6 15%	46 38% KLM	124 43% KLMQ	15 47% KLM	67 32% M	39 47% KLMQ	193 31%	141 41% S	89 28%	104 35% u	71 40%	71 42%
EXCELLENT	211 18%	60 23% cD	85 18%	61 15%	35 32% FgHIJ	25 17% J	53 23% HJ	32 13%	43 20% HJ	18 9%	53 26% LOPQR	31 18% r	14 34% LnOPQR	23 19% r	39 14%	4 11%	34 16% r	8 10%	119 19%	55 16%	82 26% V	37 12%	35 20% X	19 12%
GOOD	506 42%	97 38%	224 46% Bd	162 40%	40 36%	57 40%	102 43%	122 49% EfIj	82 38%	80 41%	83 41%	87 50% knOP	17 40%	47 39%	112 39%	10 29%	95 45% p	34 41%	266 43% t	130 38%	136 43%	129 43%	61 35%	69 41%
ONLY FAIR	255 21%	52 20%	89 18%	100 24% C	23 21%	29 20%	39 17%	49 20%	55 26% G	45 23%	36 18%	32 18%	4 11%	29 24% M	68 24% Mq	9 28% m	35 17% KLMoQ	28 34% KLMoQ	113 18%	93 27% S	59 19%	55 18%	45 26%	48 28%
POOR	159 13%	26 10%	57 12%	69 17% BC	10 9%	16 11%	26 11%	31 12%	31 14% EFGh	38 20% EFGh	16 8%	13 7%	2 4%	17 14% lM	56 20% KLM	6 19% m	32 15% KLM	11 13% m	80 13%	48 14%	30 10%	49 16% U	26 15%	23 14%
NOT SURE	69 6%	20 8% d	29 6%	17 4%	2 2%	17 12% EgHI	15 6% EI	14 6% eI	2 1%	15 7% EI	15 7% or	11 6%	4 11%	5 4%	10 3%	4 13%	14 7% r	2 3%	37 6% r	19 6% r	9 3%	29 10% U	9 5%	9 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 24-3
 QUESTION 21:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Defense [DOD]

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	18-45 (J)	46-65 (K)	66+ (L)	18-45 (M)	46-65 (N)	66+ (O)	18-45 (P)	46-65 (Q)	66+ (R)	18-45 (S)	46-65 (T)	66+ (U)	18-45 (V)	46-65 (W)	66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	304 25%	39 20%	41 18%	38 16%	94 37% BCD	90 31% BCD	81 19%	132 27% G	90 31% G	73 31% Mn	58 30% M	47 31% M	8 4%	74 25% M	43 32% M	51 28% TUV	75 44% PSTUV Wx	57 71% PQSTU VWX	32 25% TUV	18 10% UV	2 2% V	-2 -2%	38 27% TUV	31 32% TUV
TOTAL EXCELLENT/GOOD -----	717 60%	108 56%	131 57%	130 54%	166 66% BcD	182 63% D	239 57%	296 60%	182 63% g	150 65% M	120 63% M	97 64% M	89 48%	176 58% M	84 63% M	111 62% tUV	116 68% TUV	65 81% PQSTU VWX	77 60% V	95 53%	55 49%	51 46%	85 60% V	62 65% tUV
TOTAL FAIR/POOR -----	414 34%	69 36% e	89 39% E	92 38% E	72 28%	92 32%	158 38%	164 33%	92 32%	77 33%	62 33%	50 33%	81 43% JKLNO	102 34%	41 31%	60 33% qR	41 24% R	8 10%	45 35% QR	76 43% pQRwx	53 47% PQRsW X	53 48% PQRsW X	46 33% qR	31 32% R
EXCELLENT	211 18%	37 19% d	45 20% d	32 13%	44 17%	54 19% d	82 19%	76 15%	54 19%	63 27% MNO	41 21% MN	30 20% MN	19 10%	35 12%	23 18% m	44 24% TuVW	35 21% TVw	21 26% TVW	26 20% tV	22 12%	17 16%	12 11%	18 13%	16 17%
GOOD	506 42%	71 37%	86 38%	98 41%	122 48% BCd	128 45% b	157 37%	220 45% G	128 45% g	87 38%	79 42%	67 44%	70 37%	141 47% JM	61 46%	68 38%	81 47% pUV	45 56% PSTUV	51 39%	73 41%	37 33%	39 35%	66 47% Uv	46 48% Uv
ONLY FAIR	255 21%	44 23%	56 24% e	50 21%	45 18%	61 21%	100 24%	95 19%	61 21%	52 22%	36 19%	34 22%	48 25%	59 19%	27 20%	42 24% R	29 17% R	6 8%	28 22% R	38 21% R	34 31% QRtw	29 26% qR	28 19% R	20 21% R
POOR	159 13%	25 13%	34 15%	42 17% EF	27 11%	31 11%	59 14%	69 14%	31 11%	25 11%	26 14%	16 11%	34 18% JLo	43 14%	15 11%	18 10% R	12 7%	3 3%	17 13% qR	38 22% PQRsW X	18 17% QR	24 21% PQRwX	19 13% qR	11 11% R
NOT SURE	69 6%	15 8% c	8 3%	18 8% C	14 6%	13 5%	23 5%	33 7%	13 5%	5 2%	9 5%	5 4%	17 9% JKL	24 8% JL	8 6%	9 5%	15 8% tX	7 8%	7 5%	7 4%	4 4%	8 7%	11 8% x	3 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 24-4

QUESTION 21:
When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Defense [DOD]

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	304 25%	29 55% CDE	118 28% dE	79 22%	70 20%	56 22%	78 19%	170 32% FG	63 22%	72 19%	116 41% IJK	53 21%	211 26% O	93 24% O	28 17%	51 35% MNO	123 30% R	87 21%	56 33% T	37 18%	14 26% V	14 12%	35 43% X	16 26%
TOTAL EXCELLENT/GOOD -----	717 60%	40 76% CDE	260 61%	209 58%	198 57%	147 58%	231 56%	340 63% G	169 59%	208 56%	199 69% IJK	141 57%	491 60%	226 59%	92 55%	94 65% o	260 64% R	232 56%	108 63%	118 56%	31 57%	61 54%	56 70%	38 59%
TOTAL FAIR/POOR -----	414 34%	11 20%	141 33% B	129 36% B	128 37% B	90 36%	152 37% h	170 32% K	106 37% K	137 37% K	82 29%	88 35% k	281 34%	133 35%	64 38%	43 30%	137 34%	144 35%	53 31%	80 38%	17 31%	47 42%	22 27%	21 33%
EXCELLENT	211 18%	13 24%	74 17%	50 14%	73 21% D	44 17%	66 16%	102 19%	61 21% JL	48 13%	72 25% JL	30 12%	147 18% o	64 17%	22 13%	32 22% O	94 23% R	54 13%	40 23% T	24 11%	11 21% v	11 9%	22 27%	10 16%
GOOD	506 42%	27 52% E	186 44% E	158 44% E	125 36%	103 41%	165 40%	238 44%	108 37%	160 43%	127 44%	111 45% i	344 42% p	162 42%	70 42%	62 43% P	166 41%	178 43%	69 40%	94 44%	20 36%	51 44%	34 43%	27 43%
ONLY FAIR	255 21%	8 16%	91 22%	69 19%	83 24%	52 21%	97 24%	105 20%	69 24%	81 22%	53 18%	52 21%	169 21%	86 22%	37 22%	31 21%	87 22%	82 20%	35 20%	51 24%	10 19%	27 23%	14 18%	17 26%
POOR	159 13%	2 5%	50 12% B	60 17% Bc	45 13% B	38 15%	55 14%	66 12%	37 13%	56 15% k	30 10%	36 14%	111 14% p	47 12%	27 16% P	12 9%	49 12%	62 15%	18 10%	29 14%	6 12%	21 18%	8 9%	5 7%
NOT SURE	69 6%	2 4%	22 5%	23 6%	20 6%	16 6%	27 6%	26 5%	13 5% k	29 8% K	6 2%	21 8% iK	44 5%	25 6%	12 7%	7 5%	8 2%	36 9% Q	11 6%	13 6%	6 12%	5 5%	2 3%	5 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 24-5

QUESTION 21:
When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Defense [DOD]

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	YES (B)	ENTLY (C)	(D)	(E)	(F)	URBAN (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	\$60K (P)	\$100K (Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	304 25%	210 23%	169 23%	41 24%	88 30% BC	26 10%	165 26% F	111 35% FG	14 14%	12 8%	87 28%	79 24%	78 48% N	33 22%	72 22%	51 26%	74 23%	106 33% OQ	270 27% T	34 16%	256 55% V	24 4%	191 44% X	82 15%
TOTAL EXCELLENT/GOOD -----	717 60%	528 59%	428 59%	100 59%	183 63%	130 52%	380 60% F	206 65% F	58 56%	72 49%	191 62%	188 58%	118 72% N	88 58%	193 58%	115 59%	191 59%	210 65% o	606 61% T	111 53%	348 75% V	315 49%	306 70% X	301 56%
TOTAL FAIR/POOR -----	414 34%	318 35%	259 35%	59 35%	94 32%	104 41% gH	214 34%	95 30%	44 42%	60 41%	105 34%	109 34%	40 24%	55 37% M	120 36%	64 33%	117 36%	104 32%	336 34%	77 37%	92 20%	291 46% U	116 26%	219 41% W
EXCELLENT	211 18%	153 17%	128 17%	26 15%	57 20%	34 14%	110 18%	66 21% F	20 20% J	13 9%	63 20% l	47 15%	49 30% N	17 11%	55 16%	32 16%	61 19%	64 20%	189 19% T	23 11%	123 26% V	76 12%	107 25% X	82 15%
GOOD	506 42%	375 42%	300 41%	74 44%	126 43%	96 38%	270 43%	140 44%	38 36%	58 40%	129 42%	141 44%	68 42%	72 47%	138 41%	83 43%	130 40%	146 45%	417 42%	89 43%	225 48% V	239 37%	199 46%	219 41%
ONLY FAIR	255 21%	192 21%	153 21%	39 23%	63 22%	69 28% GH	128 20%	57 18%	32 30%	38 26%	67 22%	61 19%	23 14%	34 23% m	76 23%	38 19%	68 21%	69 21%	205 21% U	50 24%	70 15%	163 26% U	80 18%	120 22%
POOR	159 13%	126 14%	106 14%	20 12%	31 11%	34 14%	86 14%	38 12%	12 12%	22 15%	38 12%	48 15%	17 10%	21 14%	45 13%	27 14%	48 15%	35 11%	131 13%	28 13%	21 5%	129 20% U	36 8%	99 18% W
NOT SURE	69 6%	53 6%	43 6%	10 6%	15 5%	17 7%	35 6%	15 5%	2 2%	15 10% I	10 3%	25 8% K	6 4%	8 5%	22 6% r	17 8% R	17 5%	11 3%	50 5% S	19 9%	27 6%	31 5%	15 4%	18 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 24-6

QUESTION 21:
When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Defense [DOD]

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (EXCELLENT/GOOD - FAIR/POOR)	304 25%	234 47% CD	36 7%	25 22% C	355 29% FIJ	-69 -12% J	74 6% FIJ	281 23% FIJ	12 1% FJ	-81 -7% FJ	87 7% IM	156 13% M	46 4% M	76 6% N	151 12% N	60 5% N	210 17% N	244 20% N	41 3% N	199 16% N	82 7% T	195 16% T	83 7% V	
TOTAL EXCELLENT/GOOD	717 60%	348 29% CD	253 21% CD	67 6% CD	429 35% FIJ	245 20% J	87 7% FIJ	342 28% FIJ	197 16% FJ	48 4% FJ	156 13% m	374 31% m	143 12% m	232 19% m	261 22% N	143 12% N	508 42% N	601 50% N	85 7% N	470 39% N	156 13% N	472 39% N	148 12% V	
TOTAL FAIR/POOR	414 34%	114 9% CD	217 18% CD	42 4% CD	74 6% EGHI	314 26% EGHI	12 1% EGHI	61 5% EGHI	185 15% EGH	129 11% EFGHI	69 6% k	218 18% k	97 8% K	156 13% O	110 9% O	83 7% O	298 25% O	356 29% O	44 4% O	271 23% O	74 6% w	277 23% w	65 5% w	
EXCELLENT	211 18%	118 10% CD	69 6% CD	16 1% CD	158 13% PhIJ	47 4% J	52 4% EFHIJ	106 9% FIJ	35 3% FJ	12 1% FJ	51 4% IM	103 9% M	47 4% M	76 6% N	89 7% N	62 5% N	131 11% Q	173 14% Q	26 2% Q	137 11% Q	55 5% t	134 11% t	54 5% V	
GOOD	506 42%	230 19% C	184 15% C	51 4% C	271 22% FGIJ	199 16% J	35 3% J	236 19% FGIJ	162 13% FJ	37 3% FJ	105 9% IM	271 22% M	96 8% M	157 13% N	171 14% N	81 7% N	378 31% P	427 35% P	59 5% P	332 27% P	101 8% P	338 28% P	94 8% P	
ONLY FAIR	255 21%	84 7% B	126 10% B	25 2% B	59 5% EGHJ	182 15% EGHJ	12 1% EGHJ	46 4% EGHJ	138 11% EGHJ	44 4% EGHJ	44 4% EGHJ	141 12% EGHJ	52 4% EGHJ	97 8% O	68 6% O	54 5% O	179 15% O	222 18% O	26 2% O	168 14% O	49 4% O	167 14% O	44 4% O	
POOR	159 13%	29 2% B	92 8% B	17 1% B	15 1% G	132 11% EGHI	- 0% EGHI	15 1% G	47 4% EGH	85 7% EFGHI	25 2% IM	77 6% M	45 4% N	59 5% N	42 4% N	30 3% N	119 10% O	135 11% O	18 2% O	103 9% O	25 2% O	110 9% w	21 2% w	
NOT SURE	69 6%	34 3% C	19 2% C	7 1% C	8 1% g	14 1% g	1 0% g	8 1% g	10 1% g	4 0% g	15 1% IM	30 3% M	9 1% M	13 1% N	19 2% N	4 0% N	61 5% P	56 5% P	8 1% P	40 3% u	7 1% u	36 3% u	7 1% u	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 24-7
 QUESTION 21:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Department of Defense [DOD]

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL	OPP	SUPP	YES	NO	OVER- REACH	NEC- ESSARY	OVER- REACH	NEC- ESSARY	NEC- ESSARY	HARRIS	NEW- SOM	KEN- NEDY JR	WAR- REN	BUTTI -GIEG	UND	TRUMP	DES- ANTIS	RAMAS -WAMY	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	304 25%	201 23%	60 38% B	86 30%	212 26%	178 25%	89 33% F	179 23%	98 39% H	22 23%	45 38% N	20 42% N	19 58% KNP	6 20%	23 74% KLNP	23 35%	9 4% V	13 24% QV	10 28% QV	13 76% QRSV	7 60% QRsV	-1 -4%
TOTAL EXCELLENT/GOOD ----- -----	717 60%	520 59%	106 67% b	185 64%	489 60%	432 60%	176 65%	466 59%	170 68% H	57 60%	78 66%	33 68%	25 76%	18 58%	27 86% KLNP	42 64%	123 50%	33 62%	22 61%	13 81% QV	9 80% QV	13 43%
TOTAL FAIR/POOR ----- -----	414 34%	319 36% c	46 29%	99 34%	277 34%	254 35%	87 32%	287 36% I	72 29%	35 37%	34 28% O	12 26%	6 18%	12 38% mO	4 12%	20 30% O	114 47% TU	20 38% T	12 33% T	1 5%	2 20%	14 47% Tu
EXCELLENT	211 18%	157 18%	36 23%	70 24% E	131 16%	132 18%	60 22%	134 17%	61 24% H	16 16%	29 25% n	12 25%	13 38% Np	4 12%	7 24%	13 20%	35 14%	10 19% v	7 20%	4 22%	3 30%	2 7%
GOOD	506 42%	363 41%	69 44%	115 40%	359 44%	300 42%	116 43%	332 42%	108 43%	42 43%	49 41%	21 43%	13 38%	15 46%	19 62% Klm	29 44%	88 36%	23 43%	15 41%	10 59% q	6 50%	11 36%
ONLY FAIR	255 21%	184 21%	37 24%	58 20%	169 21%	152 21%	56 21%	174 22%	48 19%	21 22%	25 21% O	9 20%	4 11%	8 27% O	2 8%	13 20% o	64 26% Tu	10 19% t	6 15%	1 5%	1 9%	11 37% STU
POOR	159 13%	135 15% C	9 5%	41 14%	109 13%	102 14%	31 11%	113 14% I	24 10%	15 15%	8 7%	3 6%	2 7%	4 11%	1 4%	6 10%	50 20% Tv	10 19% T	7 18% T	- -	1 11%	3 10% t
NOT SURE	69 6%	41 5%	7 4%	6 2%	55 7% D	35 5%	8 3%	40 5%	10 4%	3 3%	7 6%	3 6%	2 7%	1 4%	1 3%	4 6%	8 3% RU	- -	2 6%	2 14%	- -	3 10% ru

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 25-1
 QUESTION 22:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Consumer Financial Protection Bureau [CFPB]

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-104 -9%	-5 -3% DEGH	-10 -6% dEh	-13 -16%	-22 -26%	9 6% BCDEG	-21 -12% H	-42 -12%	-37 -7%	-67 -10%	-40 -16%	-20 -9%	-55 -10%	-49 -8%	59 14% PQ	-91 -22%	-72 -21%	34 18% STUVW	25 10% TUVW	-51 -25%	-40 -18%	-38 -20%	-34 -21%
TOTAL EXCELLENT/GOOD -----	451 38%	73 40%	60 38%	27 33%	26 30%	72 44% dEh	67 39%	126 36%	195 38%	256 37%	81 34%	79 37%	231 40% n	220 35%	217 50% PQ	127 30%	108 31%	106 56% STUVW	111 46% TUVW	62 31%	64 29%	63 34%	45 28%
TOTAL FAIR/POOR -----	555 46%	78 43%	70 45%	41 49%	48 56% BF	62 39%	89 51% F	168 47% f	233 45%	323 47%	121 50%	99 46%	286 50% N	270 43%	158 37%	218 52% O	180 52% O	71 38%	87 36%	114 56% RSu	104 48% rS	101 54% RS	79 49% RS
EXCELLENT	85 7%	11 6%	9 6%	4 4%	4 4% bcDE	18 11% bcDE	13 7%	26 7%	35 7%	50 7%	10 4%	13 6%	50 9% N	35 6%	54 13% PQ	21 5%	10 3%	31 17% STUVW	23 10% tUVW	11 5% W	10 5% W	8 4% w	2 1%
GOOD	366 31%	62 34%	51 33%	24 28%	22 26%	53 33%	54 31%	100 28%	161 31%	206 30%	71 29%	66 31%	181 31%	185 30%	163 38% PQ	106 25%	98 28%	75 40% TUVW	88 36% TUV	52 26%	54 25%	55 29%	43 27%
ONLY FAIR	386 32%	54 30%	45 29%	28 33%	37 42% BCFh	43 27%	64 36% f	115 32%	160 31%	226 33%	79 33%	64 30%	201 35% n	184 30%	123 28%	145 34% o	118 34% o	55 29%	68 28%	80 40% RSU	65 30%	67 36% s	52 32%
POOR	170 14%	24 13%	25 16%	13 15%	11 13%	19 12%	25 14%	53 15%	73 14%	97 14%	42 17%	35 16%	85 15%	85 14%	35 8%	73 17% O	62 18% O	16 9%	19 8%	34 17% RS	39 18% RS	34 18% RS	27 17% RS
NOT SURE	194 16%	32 18% g	26 17%	16 19%	13 15%	28 17% g	19 11%	61 17% G	89 17%	105 15%	40 16%	37 17%	59 10%	133 21% M	57 13%	76 18% o	61 17%	11 6% Rtv	45 19% R	25 13% R	50 23% RTV	23 13% R	37 23% RTV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 25-2

QUESTION 22:
When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Consumer Financial Protection Bureau [CFPB]

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-104 -9%	33 13% CD	-42 -9% D	-87 -21%	29 26% FGHIJ	4 3% GHIJ	-31 -13% I	-11 -5% GIJ	-47 -22%	-40 -20%	40 20% LNOPQ R	-2 -1% NOPQR	20 48% KLNOP QR	-10 -9% OqR	-82 -29%	-4 -12% Or	-33 -16% Or	-24 -29%	-53 -9%	-38 -11%	-11 -3% V	-42 -14%	-25 -14%	-12 -7% w
TOTAL EXCELLENT/GOOD -----	451 38%	125 49% CD	183 38% D	128 31% FGHIJ	67 61% J	58 40% J	88 37% J	95 38% J	72 34%	55 28%	107 53% LNOPQ R	75 43% OQR	29 70% KLNOP QR	48 40% O	73 26%	10 31%	67 32%	26 31%	229 37%	129 37%	138 44% V	91 30%	65 37%	64 38%
TOTAL FAIR/POOR -----	555 46%	92 36%	226 47% B	214 52% Bc	38 34%	54 38%	119 50% EF	107 43%	119 56% EFH	95 49% EF	67 33%	77 44% KM	9 22%	59 49% KM	156 55% KLM	14 43% m	101 48% KM	50 60% KLMq	282 46%	166 48%	149 47%	133 45%	90 51%	76 45%
EXCELLENT	85 7%	34 13% CD	26 5%	22 5% GHIJ	19 17% GHIJ	15 11% HJ	15 6% EF	11 4%	15 7% j	3 3%	29 14% lnOPQ R	14 8% opQR	9 23% LNOPQ R	10 8% QR	10 4%	1 2%	5 3%	2 3%	52 8% t	18 5%	31 10%	21 7%	13 7% x	5 3%
GOOD	366 31%	91 36% D	158 33% D	106 26% FGhIJ	48 44% FGhIJ	43 30%	73 31%	84 34% iJ	57 27%	49 25%	78 38% Oq	61 35% O	19 47% nOQR	38 32% o	63 22%	9 29%	62 30% o	23 28%	177 29%	111 32%	107 34% V	70 23%	52 29%	59 35%
ONLY FAIR	386 32%	71 28%	157 32%	140 34% b	27 25%	44 30%	82 35% e	74 30%	83 39% EhJ	57 29%	56 28% M	56 32% M	6 15%	41 34% M	101 35% kMp	7 21%	69 33% M	33 40% kMP	198 32%	114 33%	113 36% V	84 28%	60 34%	54 32%
POOR	170 14%	21 8%	69 14% B	75 18% B	11 10%	10 7%	37 15% F	32 13% f	36 17% eF	39 20% EFh	11 5%	21 12% K	3 8%	18 15% K	55 19% KLM	7 22% Km	32 15% K	17 20% KM	85 14%	53 15%	36 11%	49 16% u	31 17%	22 13%
NOT SURE	194 16%	39 15%	75 16%	67 16%	5 5%	32 22% EGI	29 12% E	46 19% EgI	22 10% e	45 23% EGI	29 14%	21 12%	3 8%	14 12% LMNR	57 20% LMNR	8 26% lmnR	41 20% LMNR	7 9%	103 17%	50 14%	29 9%	74 25% U	21 12%	28 17%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 25-3
 QUESTION 22:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Consumer Financial Protection Bureau [CFPB]

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-104 -9%	-9 DF	9 BDeF	-55 -23%	4 BDF	-52 -18%	-	-52 I	-52 -18%	24 KLMNO	-34 1	-43 -28%	-23 L	-18 KLM	-8 KLM	31 STUVW	20 STUVW	9 STUVW	-1 TUVWX	-49 -28%	-40 -36%	-29 -26%	-22 -16%	-21 -22%
TOTAL EXCELLENT/GOOD	451 38%	82 43%	106 47%	68 28%	104 41%	92 32%	188 45%	172 35%	92 32%	122 53%	64 34%	44 29%	66 35%	107 36%	48 36%	100 55%	78 46%	39 48%	57 44%	47 26%	23 20%	31 28%	47 33%	30 32%
TOTAL FAIR/POOR	555 46%	91 47%	97 42%	123 51%	100 40%	143 50%	188 45%	223 45%	143 50%	99 43%	98 52%	87 57%	89 47%	125 41%	56 42%	69 39%	58 34%	30 37%	59 45%	96 54%	62 56%	60 54%	69 49%	51 54%
EXCELLENT	85 7%	28 15%	18 8%	16 7%	9 4%	12 4%	46 11%	26 5%	12 4%	33 14%	12 6%	5 3%	14 7%	14 5%	7 6%	33 18%	14 8%	7 9%	9 7%	6 4%	5 5%	4 4%	5 4%	- -
GOOD	366 31%	54 28%	88 39%	51 21%	94 37%	79 28%	142 34%	146 30%	79 28%	90 39%	53 28%	39 26%	52 28%	93 31%	40 30%	67 37%	64 37%	32 39%	48 37%	40 23%	17 16%	26 24%	42 29%	30 32%
ONLY FAIR	386 32%	65 34%	67 30%	81 34%	72 28%	99 35%	133 32%	153 31%	99 35%	74 32%	64 34%	62 40%	59 32%	88 29%	37 28%	52 29%	45 26%	26 32%	41 32%	66 37%	37 33%	40 36%	42 29%	37 39%
POOR	170 14%	25 13%	30 13%	42 17%	28 11%	44 15%	55 13%	70 14%	44 15%	25 11%	34 18%	26 17%	30 16%	37 12%	19 14%	17 10%	14 8%	5 6%	18 14%	30 17%	26 23%	20 18%	27 19%	14 15%
NOT SURE	194 16%	19 10%	25 11%	49 21%	48 19%	52 18%	44 11%	97 20%	52 18%	10 4%	28 15%	21 14%	33 18%	70 23%	30 23%	11 6%	35 20%	11 14%	13 10%	36 20%	27 24%	20 18%	27 19%	14 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 25-4
 QUESTION 22:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Consumer Financial Protection Bureau [CFPB]

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-104 -9%	-2 -3% CD	-53 -12%	-54 -15%	10 3% BCD	-31 -12%	-61 -15%	-14 -3% FG	-64 -22%	-28 -7% I	8 3% IJL	-21 -9% I	-77 -9%	-28 -7%	2 1% MNP	-9 -6%	-52 -13%	-25 -6% Q	-3 -2% T	-24 -12%	7 12% V	-4 -4%	-3 -4%	-5 -8%
TOTAL EXCELLENT/GOOD -----	451 38%	22 41%	144 34%	118 33%	163 47% CD	94 37%	141 34%	216 40% g	100 35%	134 36%	130 45% IJL	86 34%	293 36%	158 41% m	76 45% M	62 43%	154 38%	139 34%	77 45%	81 38%	28 53%	48 42%	35 44%	27 41%
TOTAL FAIR/POOR -----	555 46%	23 44%	197 47%	172 48%	153 44%	124 49%	201 49% h	230 43% JKL	163 57%	162 43%	122 43%	107 43%	369 45%	186 48%	73 44%	70 49%	205 51% R	164 40%	81 47%	105 50%	22 40%	52 45%	38 48%	32 50%
EXCELLENT	85 7%	5 9%	12 3%	23 6% C	41 12% CD	21 8% G	15 4%	49 9% G	17 6%	20 5%	33 12% IJL	16 6%	45 10% M	17 10% m	20 14% M	30 8% R	15 4%	19 11%	20 10%	10 19% V	7 6%	7 8%	14 21% W	
GOOD	366 31%	17 32%	132 31%	95 26%	122 35% D	72 29%	126 31%	167 31%	83 29%	115 31%	97 34%	70 28%	248 30%	119 31%	59 35%	41 29%	123 30%	125 30%	58 34%	60 29%	18 34%	41 36%	28 35% X	13 20%
ONLY FAIR	386 32%	18 34%	136 32%	116 32%	107 31%	82 33%	135 33%	168 31%	113 39% JKL	104 28%	88 31%	80 32%	251 31%	135 35%	53 32%	50 35%	143 35% R	108 26%	59 34%	76 36%	16 30%	37 33%	26 33%	24 37%
POOR	170 14%	5 10%	61 15%	56 16%	45 13%	42 17% h	67 16% H	61 11%	50 17% KL	58 16% l	34 12%	27 11%	119 15%	51 13%	20 12%	20 14%	62 15%	56 14%	22 13%	29 14%	6 11%	15 13%	12 15%	8 13%
NOT SURE	194 16%	8 15%	82 19% E	71 20% E	30 9%	35 14%	67 16%	91 17%	25 9%	77 21% IK	34 12%	56 23% IK	154 19% NOP	40 10%	19 11%	12 9%	46 11%	108 26% Q	14 8%	25 12%	4 7%	15 13%	7 8%	6 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 25-5
QUESTION 22:

When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Consumer Financial Protection Bureau [CFPB]

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-104 -9%	-60 -7% E	-46 -6% E	-14 -8% e	-41 -14%	-42 -17%	-71 -11% f	10 3% FG	-27 -26%	-16 -11% I	-44 -14%	-27 -8% K	17 10% N	-7 -5%	-37 -11%	-18 -9%	-40 -12%	-1 - OPQ	-74 -7% T	-30 -14%	121 26% V	-213 -33%	83 19% X	-148 -27%
TOTAL EXCELLENT/GOOD -----	451 38%	345 38%	281 39%	64 38%	105 36%	82 33%	226 36%	142 45% FG	34 33%	48 33%	114 37%	112 35%	83 51% N	59 39%	121 36%	71 36%	116 36%	139 43% oq	382 39%	69 33%	263 56% V	158 25%	235 54% X	157 29%
TOTAL FAIR/POOR -----	555 46%	404 45%	327 45%	78 46%	146 50%	124 50% h	297 47%	132 42%	61 58% J	64 44%	158 51% L	139 43%	66 40%	67 44%	158 47%	90 46%	156 48%	140 43%	457 46%	99 47%	142 30%	371 58% U	152 35%	305 57% W
EXCELLENT	85 7%	75 8% E	60 8% E	15 9% E	10 3%	14 5%	38 6%	33 10% FG	7 7%	7 5%	17 5%	21 7%	26 16% N	7 5%	18 5%	9 5%	20 6%	37 11% OPQ	71 7%	13 6%	66 14% V	14 2%	57 13% X	21 4%
GOOD	366 31%	270 30%	221 30%	49 29%	96 33%	68 27%	188 30%	109 35% f	27 26%	41 28%	97 32%	91 28%	57 35%	52 35%	103 31%	62 32%	96 30%	102 32%	311 31%	55 27%	197 42% V	144 23%	178 41% X	136 25%
ONLY FAIR	386 32%	278 31%	219 30%	58 35%	106 36% c	81 32%	204 33%	100 32%	43 41% J	38 26%	105 34%	99 31%	52 32%	47 31%	105 31%	57 29%	118 36% pr	97 30%	314 32%	71 34%	117 25%	234 37% U	115 26%	193 36% W
POOR	170 14%	127 14%	107 15%	19 11%	40 14%	44 17% H	92 15% h	33 10%	18 17%	26 18%	52 17%	40 12%	14 8%	19 13%	54 16%	33 17%	38 12%	44 13%	142 14%	27 13%	25 5%	137 21% U	37 9%	111 21% W
NOT SURE	194 16%	150 17%	122 17%	28 16%	40 14%	44 18%	106 17%	41 13%	10 9%	34 24% I	35 11%	71 22% K	15 9%	25 17% M	56 17%	35 18%	53 16%	45 14%	153 15%	41 19%	62 13%	109 17% u	50 11%	77 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 25-6
 QUESTION 22:
 When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Consumer Financial Protection Bureau [CFPB]

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220	
	100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%	
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-104	70	-121	-31	208	-298	61	147	-159	-139	14	-38	-63	-76	35	13	-103	-103	-	-98	36	-104	35	
	-9%	14%	-25%	-27%	41%	-52%	61%	36%	-41%	-76%	6%	-6%	-25%	-19%	9%	5%	-12%	-10%	-	-13%	15%	-13%	16%	
		CD			FIJ	J	EFHIJ	FIJ	FJ		LM	M		N		Q			R		T		V	
TOTAL EXCELLENT/GOOD	451	247	145	29	337	108	79	258	94	14	114	238	80	137	196	116	298	372	58	274	126	275	120	
	38%	50%	30%	25%	66%	19%	79%	63%	24%	8%	47%	38%	32%	34%	50%	50%	34%	37%	43%	35%	53%	35%	54%	
		CD			FIJ	J	EFHIJ	FIJ	fJ		LM	m		N		Q					T		V	
TOTAL FAIR/POOR	555	178	266	60	129	406	18	111	253	153	100	276	143	213	161	103	401	475	58	372	91	378	84	
	46%	36%	54%	52%	25%	71%	18%	27%	65%	84%	42%	44%	57%	53%	41%	45%	46%	47%	42%	48%	38%	48%	38%	
			B	B		EGHI		g	EGH	EFGHI			KL	O						U		W		
EXCELLENT	85	59	22	2	71	11	44	28	9	2	24	40	21	28	49	39	41	70	11	43	35	41	36	
	7%	12%	5%	2%	14%	2%	44%	7%	2%	1%	10%	6%	8%	7%	12%	17%	5%	7%	8%	6%	15%	5%	16%	
		CD	d		FHIJ		EFHIJ	FIJ						N		Q					T		V	
GOOD	366	188	122	27	265	96	35	230	84	12	91	198	59	109	147	77	257	302	47	231	91	234	83	
	31%	38%	25%	23%	52%	17%	35%	56%	22%	7%	38%	32%	24%	27%	38%	33%	30%	30%	34%	30%	38%	30%	38%	
		CD			FGIJ	J	FIJ	FGIJ	fJ		M	M		N							T		V	
ONLY FAIR	386	138	171	42	113	261	13	100	213	48	73	189	94	139	113	60	287	332	37	246	70	255	63	
	32%	28%	35%	36%	22%	46%	13%	24%	54%	27%	30%	30%	38%	35%	29%	26%	33%	33%	27%	31%	30%	32%	29%	
			B	b	G	EGHJ		G	EFGHJ	G			KL	o			P							
POOR	170	40	95	18	16	144	6	11	40	104	27	87	49	74	48	43	113	143	21	127	20	124	21	
	14%	8%	19%	15%	3%	25%	6%	3%	10%	57%	11%	14%	19%	18%	12%	19%	13%	14%	15%	16%	9%	16%	10%	
			B	B		EGHI			EgH	EFGHI				O		Q				U		W		
NOT SURE	194	71	80	27	46	60	3	43	45	15	26	109	27	52	33	11	169	166	21	134	20	132	16	
	16%	14%	16%	24%	9%	11%	3%	10%	12%	8%	11%	18%	11%	13%	8%	5%	19%	16%	15%	17%	8%	17%	7%	
				Bc	G	G		G	G	G		KM		O			P			U		W		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 25-7

QUESTION 22:
When it comes to working in your best interest, how would you rate the job that the following federal government agencies do? Would you say excellent, good, only fair, or poor?

The Consumer Financial Protection Bureau [CFPB]

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL	OPP	SUPP	YES	NO	OVER-	NEC-	OVER-	NEC-	NEC-	HARRIS	NEW-	KEN-	WAR-	BUTTI	UND	TRUMP	DES-	RAMAS	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	REACH	ESSARY	REACH	ESSARY	ESSARY	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-104 -9%	-105 -12%	24 15% B	20 7% E	-104 -13%	-88 -12%	14 5% F	-110 -14%	44 17% H	-18 -18%	12 10% MN	17 35% KMNP	-3 -8%	1 2% M	8 27% KMN	9 14% MN	-69 -28%	-5 -10% Qu	1 1% QRUV	1 7% QRUV	-10 -84%	-8 -27%
TOTAL EXCELLENT/GOOD -----	451 38%	316 36%	85 54% B	144 50% E	282 34%	255 35%	133 49% F	274 35%	137 55% H	35 37%	59 50%	30 63% Mn	12 38%	14 43%	16 52%	33 50%	69 28% U	19 35% U	17 46% qUV	6 36% U	- -	5 18% U
TOTAL FAIR/POOR -----	555 46%	421 48% C	61 39%	124 43%	386 47%	343 48%	118 44%	384 48% I	94 37%	53 55%	47 40%	13 28%	15 46% o	13 41%	8 26%	24 36%	138 56% T	24 45%	16 44%	5 29%	10 84% QRSTV	13 45%
EXCELLENT	85 7%	57 6% B	25 16% B	44 15% E	38 5%	43 6%	37 14% F	39 5%	43 17% H	10 10%	16 13%	6 13%	6 19%	2 5%	2 6%	5 8%	9 4% UV	4 7% UV	1 2%	1 6%	- -	- -
GOOD	366 31%	259 29% B	60 38% B	100 35%	244 30%	213 30%	95 35% f	235 30%	95 38% H	26 27%	43 36% M	24 50% M	6 19%	12 38% m	14 46% M	28 42% M	60 25% U	15 27% U	16 43% QUV	5 30% U	- -	5 18% U
ONLY FAIR	386 32%	275 31%	53 33%	81 28% d	273 33% d	232 32%	84 31%	258 33%	72 29%	35 37%	35 30%	11 23%	11 34%	11 36%	6 19%	20 30%	91 37% T	16 31% t	12 32% t	2 12%	8 66% QRSTV	8 27%
POOR	170 14%	146 17% C	9 6%	44 15%	113 14%	111 15%	35 13%	126 16% I	22 9%	18 18%	12 10%	3 5%	4 12%	2 6%	2 7%	4 6%	47 19% s	8 14%	4 12%	3 17%	2 18%	5 18%
NOT SURE	194 16%	144 16% C	12 8%	22 8% D	154 19% D	122 17% G	20 7%	135 17% I	20 8%	7 7%	12 10%	4 9%	5 16%	5 15%	7 22%	9 14%	38 15% s	11 21% s	4 10%	6 35% s	2 16%	11 37% QS

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 26-1
 QUESTION 23:
 The FTC recently sued Microsoft to stop them from acquiring a gaming company called Activision. The FTC claims the acquisition will harm competition in video gaming, while Microsoft claims it will help more consumers access Activision's video games. With that in mind, which statement comes closer to your opinion?

Statement A: The FTC is right to sue Microsoft because one of the FTC's roles is to ensure competitive fairness in the video gaming industry.

Statement B: The FTC is wrong to sue Microsoft. It is another example of government overreach, and it will prevent a gaming company like Activision from growing and improving offerings to gamers.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (STATEMENT B - STATEMENT A)	12 1%	18 10%	6 4%	-2 -3%	8 9%	-14 -8%	-12 -7%	8 2%	14 3%	-2 -	21 9%	37 17%	30 5%	-17 -3%	-61 -14%	75 18%	-2 -	-25 -13%	-36 -15%	53 26%	23 10%	2 1%	-4 -2%
		CD	FGH	f	DFGH		DFG	J			K	N			OQ	O			RSUVW	RSVW	RSW	RS	
STATEMENT B: WRONG TO SUE MICROSOFT	402 33%	70 38%	54 34%	23 27%	33 39%	49 30%	49 28%	124 35%	178 34%	224 33%	88 36%	90 42%	224 39%	178 29%	117 27%	181 43%	103 30%	58 31%	60 25%	104 52%	77 35%	62 33%	41 25%
		dG			g							N			OQ				RSUVW	SW	S		
STATEMENT A: RIGHT TO SUE MICROSOFT	390 32%	52 28%	48 31%	25 30%	26 30%	63 39%	61 35%	116 33%	164 32%	226 33%	67 28%	53 25%	194 34%	194 31%	179 41%	106 25%	105 30%	82 44%	95 39%	51 25%	55 25%	61 32%	44 28%
						B									PQ			TUVW	TUW				
NOT SURE/NEED MORE INFORMATION	409 34%	61 33%	54 35%	36 43%	27 31%	50 31%	65 37%	115 32%	175 34%	234 34%	87 36%	73 34%	158 27%	251 40%	136 31%	133 32%	140 40%	47 25%	88 36%	47 23%	87 40%	64 34%	76 47%
				fh									M				OP	RT		RT	rT	RSTV	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 26-2

QUESTION 23:

The FTC recently sued Microsoft to stop them from acquiring a gaming company called Activision. The FTC claims the acquisition will harm competition in video gaming, while Microsoft claims it will help more consumers access Activision's video games. With that in mind, which statement comes closer to your opinion?

Statement A: The FTC is right to sue Microsoft because one of the FTC's roles is to ensure competitive fairness in the video gaming industry.

Statement B: The FTC is wrong to sue Microsoft. It is another example of government overreach, and it will prevent a gaming company like Activision from growing and improving offerings to gamers.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (STATEMENT B - STATEMENT A)	12 1%	-37 -14%	1 B	50 BC	-9 F	-26 -18%	1 EF	- EF	36 EFGHJ	14 EFGH	-35 -17%	-20 -11%	-8 -21%	13 KLMNPQR	62 KLMNPQR	- KLMR	6 KLMR	-4 Klm	-9 -1%	15 S	8 V	-17 -6%	13 8%	3 2%
STATEMENT B: WRONG TO SUE MICROSOFT	402 33%	73 29%	151 31%	168 41% BC	39 35% f	35 24%	82 35% F	69 28%	99 47% EFGHJ	68 35% F	55 27%	45 26%	13 33%	49 41% KLQ	129 45% KLQR	11 35%	64 30%	25 30%	197 32%	132 38% s	120 38% V	77 26%	74 42%	58 35%
STATEMENT A: RIGHT TO SUE MICROSOFT	390 32%	110 43% CD	150 31%	118 29%	48 43% HIJ	61 42% HIJ	81 34%	69 28%	64 30%	54 27%	90 44% NOQ	65 37% OQ	22 53% INOQr	36 30%	67 24%	11 34%	58 28%	29 35% o	206 34%	117 34%	112 35%	94 31%	60 34%	56 33%
NOT SURE/NEED MORE INFORMATION	409 34%	72 28%	184 38% BD	124 30%	24 22%	48 33% EI	73 31% ei	110 44% EFGI	50 23%	74 38% EI	59 29% M	63 36% M	6 14%	36 30% M	89 31% M	10 32% m	87 42% KMNO	29 35% M	212 34% T	96 28%	84 27%	128 43% U	42 24%	54 32% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 26-3
 QUESTION 23:
 The FTC recently sued Microsoft to stop them from acquiring a gaming company called Activision. The FTC claims the acquisition will harm competition in video gaming, while Microsoft claims it will help more consumers access Activision's video games. With that in mind, which statement comes closer to your opinion?

Statement A: The FTC is right to sue Microsoft because one of the FTC's roles is to ensure competitive fairness in the video gaming industry.

Statement B: The FTC is wrong to sue Microsoft. It is another example of government overreach, and it will prevent a gaming company like Activision from growing and improving offerings to gamers.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (STATEMENT B - STATEMENT A)	12 1%	15 8% DEF	18 8% DEF	5 2% E	-30 -12%	5 2% E	33 8% HI	-25 -5%	5 2% H	14 6% kNO	5 3% NO	12 8% KNO	20 11% jKNO	-30 -10%	-7 -5%	-11 -6% QRW	-33 -19%	-17 -21%	24 19% PQRWX	29 17% PQRWX	23 20% PQRWX	20 18% PQRWX	-21 -15%	-1 -1% PQRW
STATEMENT B: WRONG TO SUE MICROSOFT	402 33%	88 46% DEF	97 42% DEF	76 32% E	59 23%	82 28%	185 44% HI	135 27%	82 28%	106 46% KLNO	63 33% NO	55 36% NO	79 42% kNO	72 24%	27 20%	70 39% QRWx	36 21%	11 13%	66 51% PQRTu WX	71 40% QRWx	44 40% QRW	49 44% QRWX	28 20%	27 28% R
STATEMENT A: RIGHT TO SUE MICROSOFT	390 32%	74 38% DF	79 35% f	71 29%	89 35% F	76 27%	153 36% I	160 32% i	76 27%	92 40% KLmO	58 30%	42 28%	59 31%	101 34% o	34 25%	82 45% rSTUV WX	70 41% TUVx	27 34% tU	42 32% tU	41 23%	22 19%	29 26%	49 34% TU	27 29%
NOT SURE/NEED MORE INFORMATION	409 34%	30 16%	52 23% b	93 39% BC	104 41% BC	129 45% BC	82 20%	198 40% G	129 45% G	32 14%	70 37% JM	56 37% Jm	50 27% J	128 42% JM	73 55% JKLMN	28 15%	66 38% PS	42 53% PQSTV	21 16%	66 37% PS	46 41% PSv	33 30% PS	66 46% PSV	41 43% PSv

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 26-4
 QUESTION 23:
 The FTC recently sued Microsoft to stop them from acquiring a gaming company called Activision. The FTC claims the acquisition will harm competition in video gaming, while Microsoft claims it will help more consumers access Activision's video games. With that in mind, which statement comes closer to your opinion?

Statement A: The FTC is right to sue Microsoft because one of the FTC's roles is to ensure competitive fairness in the video gaming industry.

Statement B: The FTC is wrong to sue Microsoft. It is another example of government overreach, and it will prevent a gaming company like Activision from growing and improving offerings to gamers.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (STATEMENT B - STATEMENT A)	12 1%	-3 -5%	-13 -3%	-4 -1% c	32 9% BCD	3 1% H	32 8% FH	-22 -4%	38 13% JKL	-2 - KL	-7 -2% L	-15 -6%	15 2% NO	-2 -1% O	-16 -10%	14 10% MNO	26 7% R	-12 -3%	3 2% T	-5 -2%	-7 -12%	-10 -8%	12 15% X	2 4%
STATEMENT B: WRONG TO SUE MICROSOFT	402 33%	13 24%	114 27%	111 31%	157 45% BCD	84 33%	142 35%	176 33%	115 40% JL	111 30%	109 38% JL	67 27%	264 32%	137 36%	54 32%	62 43% Mo	158 39% R	106 26%	66 38%	72 34%	19 35%	35 31%	37 46%	25 40%
STATEMENT A: RIGHT TO SUE MICROSOFT	390 32%	15 29%	127 30%	114 32%	125 36% c	81 32%	110 27%	198 37% G	78 27%	112 30%	116 40% IJL	82 33%	250 31%	140 36% m	70 42% M	48 33%	132 33%	118 29%	62 36%	77 36%	26 47%	45 39%	25 31%	23 36%
NOT SURE/NEED MORE INFORMATION	409 34%	25 47% E	182 43% E	136 38% E	64 18%	88 35%	157 38% H	163 30%	95 33% K	150 40% iK	63 22%	101 40% iK	302 37% NOP	107 28%	44 26%	34 24%	114 28%	188 46% Q	44 26%	63 30%	9 17%	35 30% u	18 23%	16 25%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 26-5
 QUESTION 23:
 The FTC recently sued Microsoft to stop them from acquiring a gaming company called Activision. The FTC claims the acquisition will harm competition in video gaming, while Microsoft claims it will help more consumers access Activision's video games. With that in mind, which statement comes closer to your opinion?

Statement A: The FTC is right to sue Microsoft because one of the FTC's roles is to ensure competitive fairness in the video gaming industry.

Statement B: The FTC is wrong to sue Microsoft. It is another example of government overreach, and it will prevent a gaming company like Activision from growing and improving offerings to gamers.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (STATEMENT B - STATEMENT A)	12 1%	38 4%	26 3%	12 7%	-26 -9%	20 8%	20 3%	-27 -9%	18 18%	2 1%	22 7%	-3 -1%	-11 -6%	-16 -10%	29 9%	7 4%	-9 -3%	-14 -4%	6 1%	6 3%	-92 -20%	100 16%	-28 -6%	33 6%
STATEMENT B: WRONG TO SUE MICROSOFT	402 33%	329 37%	262 36%	67 39%	70 24%	86 34%	218 35%	98 31%	45 43%	40 28%	121 40%	97 30%	58 35%	40 26%	120 36%	67 34%	107 33%	102 31%	335 34%	67 32%	117 25%	263 41%	145 33%	200 37%
STATEMENT A: RIGHT TO SUE MICROSOFT	390 32%	291 32%	237 32%	54 32%	96 33%	66 26%	199 32%	125 40%	27 26%	39 27%	99 32%	100 31%	68 42%	56 37%	91 27%	60 30%	116 36%	116 36%	329 33%	61 29%	209 45%	163 26%	173 40%	168 31%
NOT SURE/NEED MORE INFORMATION	409 34%	279 31%	231 32%	48 28%	126 43%	99 40%	212 34%	93 30%	32 31%	67 46%	86 28%	125 39%	38 23%	55 37%	123 37%	70 36%	101 31%	107 33%	329 33%	80 39%	141 30%	212 33%	119 27%	170 32%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 26-6
 QUESTION 23:
 The FTC recently sued Microsoft to stop them from acquiring a gaming company called Activision. The FTC claims the acquisition will harm competition in video gaming, while Microsoft claims it will help more consumers access Activision's video games. With that in mind, which statement comes closer to your opinion?

Statement A: The FTC is right to sue Microsoft because one of the FTC's roles is to ensure competitive fairness in the video gaming industry.

Statement B: The FTC is wrong to sue Microsoft. It is another example of government overreach, and it will prevent a gaming company like Activision from growing and improving offerings to gamers.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (STATEMENT B - STATEMENT A)	12 1%	-85 -17%	97 20%	- B	-52 -10%	62 11%	-8 -8%	-45 -11%	24 6%	39 21%	-81 -34%	23 4%	79 32%	402 100%	-390 -100%	16 7%	-17 -2%	93 9%	-75 -55%	153 20%	-102 -43%	171 22%	-115 -52%
STATEMENT B: WRONG TO SUE MICROSOFT	402 33%	129 26%	218 44%	25 22%	160 31%	221 39%	40 40%	120 29%	138 35%	83 46%	51 21%	211 34%	134 54%	402 100%	- -	107 46%	254 29%	387 38%	10 7%	340 44%	49 21%	354 45%	36 16%
STATEMENT A: RIGHT TO SUE MICROSOFT	390 32%	214 43%	120 25%	25 21%	212 41%	159 28%	47 48%	165 40%	114 29%	45 25%	132 55%	188 30%	56 22%	- -	390 100%	91 40%	271 31%	293 29%	85 62%	187 24%	150 64%	183 23%	151 68%
NOT SURE/NEED MORE INFORMATION	409 34%	154 31%	152 31%	66 57%	139 27%	193 34%	13 13%	127 31%	139 36%	53 29%	58 24%	223 36%	60 24%	- -	- -	32 14%	343 39%	333 33%	42 31%	254 33%	38 16%	248 32%	34 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 N A T I O N A L R E S E A R C H I N C

Table 26-7

QUESTION 23:

The FTC recently sued Microsoft to stop them from acquiring a gaming company called Activision. The FTC claims the acquisition will harm competition in video gaming, while Microsoft claims it will help more consumers access Activision's video games. With that in mind, which statement comes closer to your opinion?

Statement A: The FTC is right to sue Microsoft because one of the FTC's roles is to ensure competitive fairness in the video gaming industry.

Statement B: The FTC is wrong to sue Microsoft. It is another example of government overreach, and it will prevent a gaming company like Activision from growing and improving offerings to gamers.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (STATEMENT B - STATEMENT A)	12 1%	82 9% C	-46 -29%	18 6% E	-6 -1%	152 21% G	-108 -40%	150 19% I	-115 -46%	-16 -17%	-20 -17%	-9 -19%	4 12% KLNO	-13 -41%	-5 -17%	2 3% KLNO	42 17% t	11 20% t	7 18%	1 6%	9 73% QRSTV	8 29% T
STATEMENT B: WRONG TO SUE MICROSOFT	402 33%	341 39% C	45 29%	129 44% E	249 30%	319 44% G	62 23%	341 43% I	49 19%	28 29%	37 31% l	9 18%	13 40% Lno	6 18%	6 19%	16 25%	105 43%	24 44%	15 40%	7 40%	9 73% QrStv	13 44%
STATEMENT A: RIGHT TO SUE MICROSOFT	390 32%	259 29%	91 58% B	110 38% E	255 31%	166 23%	170 63% F	191 24%	164 65% H	44 46%	57 48% MP	18 37% p	9 28%	19 59% lMoP	11 36%	14 22%	63 26% U	13 24% U	8 22% U	6 34% U	- -	4 15% U
NOT SURE/NEED MORE INFORMATION	409 34%	281 32% C	22 14%	52 18%	318 39% D	236 33% G	39 14%	261 33% I	38 15%	23 24%	24 20%	22 45% KN	10 31%	7 22%	14 45% Kn	35 53% KMN	76 31%	17 32%	14 38%	4 25%	3 27%	12 41%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 27-1
QUESTION 24:
What is your level of awareness of Elon Musk's recent purchase of Twitter?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (AWARE - NOT AWARE)	853 71%	134 73% H	109 70%	64 76% H	70 81% CFH	111 68%	139 79% cFH	227 64%	339 66%	514 75% I	177 73%	165 76%	488 85% N	364 58%	310 72% p	278 66%	265 76% P	160 85% SUW	149 61% u	163 81% SUW	115 52%	165 88% StUW	100 62% u
TOTAL AWARE -----	1015 85%	157 86%	131 84%	73 87%	77 89% H	134 82%	156 89% fH	287 81%	422 82%	593 87% I	208 86%	188 87%	530 92% N	484 78%	367 85%	344 82%	303 87% P	174 93% SUW	192 79%	180 89% SUW	164 75%	176 94% StUW	128 79%
TOTAL NOT AWARE -----	162 13%	23 13%	22 14%	9 11%	7 8%	23 14%	18 10%	60 17% EG	83 16% J	79 12%	31 13%	23 11%	42 7% M	120 19% M	57 13% q	66 16%	38 11%	14 7% RTV	43 18% RTV	17 8%	49 23% RTV	11 6%	27 17% RTV
VERY AWARE AND FAMILIAR WITH IT	576 48%	94 51% d	74 47%	33 39%	39 45%	79 49%	84 48%	174 49%	239 46%	337 49%	122 51%	105 49%	346 60% N	229 37%	207 48%	191 46%	178 51%	111 59% SUW	94 39% u	124 61% SUW	68 31%	111 59% SUW	67 42% U
SOMEWHAT AWARE BUT NOT TOO FAMILIAR WITH IT	439 37%	63 34%	58 37%	40 47% bFH	38 45% fH	54 33%	73 42% H	113 32%	183 35%	256 37%	86 36%	82 38%	184 32%	255 41% M	160 37%	153 36%	125 36%	63 33%	98 40% T	57 28%	96 44% RTv	65 35%	61 38% t
NOT VERY AWARE, I MAY HAVE HEARD SOMETHING ABOUT IT	103 9%	15 8% D	18 12% Dg	2 2%	7 8% d	21 13% DG	10 6%	31 9% D	45 9%	59 9%	24 10%	18 8%	30 5% M	73 12% M	39 9%	40 10%	24 7%	10 5% RTV	29 12% RTV	12 6%	28 13% RTV	9 5%	16 10% v
I AM NOT AWARE OF THIS, AND I HAVEN'T BEEN FOLLOWING IT	58 5%	8 5% Ef	4 2% e	7 9% cEF	- -	2 1%	8 4% Ef	29 8% bCEfg	38 7% J	20 3%	7 3%	5 2%	11 2% M	47 8% M	18 4%	26 6%	14 4%	4 2% rtV	14 6% RV	5 3%	21 10% RTV	2 1%	12 7% RTV
NOT SURE	24 2%	3 2%	3 2%	2 3%	2 2%	6 3% g	1 1%	7 2%	13 2%	11 2%	3 1%	5 2%	4 1% M	19 3% M	8 2%	9 2%	6 2%	- -	8 3% RV	4 2% RV	5 2% RV	- -	6 4% RV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 27-2
QUESTION 24:
What is your level of awareness of Elon Musk's recent purchase of Twitter?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	MOD	CONS	LIB	MOD	CONS	MRRD	SINGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%	
**D/S (AWARE - NOT AWARE)	853 71%	200 78% D	357 74% d	279 68%	97 88% FHJ	103 71% HJ	207 88% FHJ	150 60%	175 82% FHJ	104 53%	168 83% LMNOR	122 70% Mn	16 38%	71 59% M	205 72% MN	24 73% M	172 82% LMNOr	59 71% Mn	454 74%	252 73%	269 85% V	185 62%	144 82% X	107 64%	
TOTAL AWARE -----	1015 85%	227 89% D	415 86%	340 83%	103 94% FHJ	123 85% J	220 93% FHJ	195 79%	194 91% HJ	146 75%	185 91% LMNO	145 84% M	28 68%	94 78% M	242 85% M	28 85% m	189 90% LMNo	70 85% M	530 86%	295 85%	292 92% V	238 80%	159 90% X	135 80%	
TOTAL NOT AWARE -----	162 13%	27 10%	58 12%	61 15% b	7 6%	20 14% EG	13 5%	46 18% EGI	19 9%	42 22% EFGI	17 8%	24 14% q	12 30% KLOPQ r	23 19% KQ	37 13% q	4 12%	17 8% 14%	12 14%	75 12%	43 12%	22 7%	53 18% U	15 9%	28 17% W	
VERY AWARE AND FAMILIAR WITH IT	576 48%	141 55% C	227 47%	199 49%	69 62% FHJ	71 49% HJ	139 59% fHJ	88 35%	132 62% FHJ	67 34%	116 57% LMNr	72 42%	16 39%	45 37%	146 51% lN	19 59% lmN	116 55% ImN	37 45%	312 51%	169 49%	202 64% V	111 37%	101 57% X	67 40%	
SOMEWHAT AWARE BUT NOT TOO FAMILIAR WITH IT	439 37%	87 34%	188 39%	141 34%	35 31%	52 36%	81 34%	108 43% EGI	61 29%	80 41% eI	70 34%	42% mop	12 29%	50 41%	96 34%	9 27%	74 35%	33 40%	217 35%	125 36%	90 29%	127 43% U	58 33%	68 40%	
NOT VERY AWARE, I MAY HAVE HEARD SOMETHING ABOUT IT	103 9%	19 7%	32 7%	43 11% C	5 5%	13 9% G	7 3%	24 10% eG	14 7% g	29 15% EGI	13 7%	14 8%	9 22% Klnop Q	10 9%	26 9% q	2 7%	10 5% 10%	9 10%	59 10% T	20 6%	19 6%	40 13% U	8 4%	12 7%	
I AM NOT AWARE OF THIS, AND I HAVEN'T BEEN FOLLOWING IT	58 5%	8 3%	27 5%	17 4%	2 1%	7 5%	5 2%	21 9% EGI	4 2%	13 7% EGI	4 2%	9 5% k	3 8%	13 11% KOQr	11 4%	2 5%	7 3%	3 4%	16 3%	23 7% S	3 1%	13 5% U	8 4%	16 9% w	
NOT SURE	24 2%	2 1%	10 2%	8 2%	- -	2 1%	3 1% e	7 3% EI	1 -	7 4% EI	1 1%	4 2%	1 3%	3 3%	6 2%	1 3%	3 1%	1 1%	10 2%	8 2%	2 1%	8 3% u	2 1%	6 3%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 27-3
 QUESTION 24:
 What is your level of awareness of Elon Musk's recent purchase of Twitter?

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (AWARE - NOT AWARE)	853 71%	131 68%	164 72%	172 72%	174 69%	212 74%	296 70%	346 70%	212 74%	190 82% MNO	169 89% jMNO	131 86% MNO	105 56%	177 59%	81 61%	123 68%	125 73% t	62 77% T	87 67%	115 64%	77 69%	85 77% sT	106 75% T	73 77% T
TOTAL AWARE -----	1015 85%	159 83%	195 86%	203 85%	211 84%	246 86%	354 84%	415 84%	246 86%	209 91% MNO	179 94% MNO	141 92% MNO	144 77%	235 78%	104 78%	150 84%	147 86%	70 87%	107 83%	144 81%	93 84%	97 87%	124 87%	83 87%
TOTAL NOT AWARE -----	162 13%	28 14%	31 14%	31 13%	37 15%	34 12%	59 14%	68 14%	34 12%	20 9%	10 5%	11 7%	39 21% JKL	58 19% JKL	23 17% JKL	27 15%	22 13%	8 10%	20 16%	29 16%	16 14%	11 10%	17 12%	10 10%
VERY AWARE AND FAMILIAR WITH IT	576 48%	94 49%	121 53% F	118 49%	118 47%	126 44%	215 51% i	235 48%	126 44%	142 61% MNO	115 60% MNO	89 58% MNO	71 38% o	121 40% O	37 28%	99 55% qRT	77 45%	30 38%	61 47%	77 43%	53 48%	54 49%	81 57% QRTx	42 45%
SOMEWHAT AWARE BUT NOT TOO FAMILIAR WITH IT	439 37%	65 34%	74 33%	85 36%	94 37%	120 42% bC	140 33%	179 36%	120 42% G	67 29%	64 34%	52 34%	72 39% J	115 38% J	67 50% JKLMN	51 29%	70 41% Pw	39 49% PsuW	46 36%	67 37% p	40 36%	42 38% p	43 30% Pw	40 43% Pw
NOT VERY AWARE, I MAY HAVE HEARD SOMETHING ABOUT IT	103 9%	17 9%	15 6%	22 9%	27 11%	23 8%	32 8%	48 10%	23 8%	12 5%	9 5%	10 6%	20 11% JK	39 13% JKL	14 10% j	14 8%	18 11% Pw	7 8%	11 9%	20 11% p	9 8%	7 6% p	10 7% Pw	7 8%
I AM NOT AWARE OF THIS, AND I HAVEN'T BEEN FOLLOWING IT	58 5%	11 6%	16 7%	9 4%	11 4%	10 4%	27 6% i	20 4%	10 4%	8 4% KL	1 -	1 1%	18 10% JKL	19 6% KL	9 7% KL	13 7% QRx	4 2%	1 2%	9 7% qR	9 5%	7 6%	5 4%	7 5% Pw	2 2%
NOT SURE	24 2%	5 3%	2 1%	6 2%	3 1%	7 3%	7 2%	9 2%	7 3%	2 1%	1 1%	1 1%	5 3%	8 3% kl	6 5% jKL	2 1%	3 2%	3 4%	2 2%	5 3%	2 2%	3 3%	1 1% Pw	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 27-4
QUESTION 24:
What is your level of awareness of Elon Musk's recent purchase of Twitter?

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/ GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (AWARE - NOT AWARE)	853 71%	33 63%	310 73%	247 69%	254 73%	131 52%	278 68% F	443 83% FG	227 79% J	181 48%	260 91% IJKL	183 73% J	609 75% NOP	244 64%	101 60%	95 66%	357 88% R	252 61%	131 76% T	112 53%	44 82% V	57 50%	60 75% X	35 55%
TOTAL AWARE -----	1015 85%	42 78%	363 86%	301 83%	297 86%	187 74%	340 83% F	487 91% FG	256 89% J	269 72%	273 95% IJKL	214 86% J	706 87% NO	308 80%	131 78%	117 82%	380 94% R	327 79%	150 88% T	157 74%	49 91% V	82 72%	69 86%	48 76%
TOTAL NOT AWARE -----	162 13%	8 15%	53 12%	53 15%	43 12%	56 22% GH	63 15% H	44 8%	29 10% K	89 24% IKL	12 4%	31 12% K	98 12%	64 17% M	30 18% m	22 15%	23 6%	75 18% Q	19 11%	45 21% S	5 9%	25 22% U	9 11%	13 21%
VERY AWARE AND FAMILIAR WITH IT	576 48%	17 32%	201 48% B	169 47% B	180 52% B	83 33%	184 45% F	309 58% FG	147 51% J	118 32%	199 69% IJKL	111 44% J	411 50% N	165 43%	74 44%	63 44%	259 64% R	152 37%	87 51% T	77 36%	30 56% V	43 38%	40 50% x	22 35%
SOMEWHAT AWARE BUT NOT TOO FAMILIAR WITH IT	439 37%	25 47% e	162 38%	132 36%	117 34%	104 41% H	156 38%	177 33%	109 38% K	151 40% K	74 26%	104 42% K	295 36%	143 37%	58 34%	55 38%	120 30%	175 42% Q	64 37%	80 38%	19 35%	39 34%	29 36%	26 41%
NOT VERY AWARE, I MAY HAVE HEARD SOMETHING ABOUT IT	103 9%	5 9%	41 10%	30 8%	25 7%	40 16% GH	36 9% H	27 5%	22 8% K	54 15% IKL	8 3%	19 8% K	66 8%	38 10%	17 10%	13 9%	18 4%	48 12% Q	13 7%	25 12%	4 7%	13 11%	6 7%	7 12%
I AM NOT AWARE OF THIS, AND I HAVEN'T BEEN FOLLOWING IT	58 5%	4 7%	11 3%	23 6% C	18 5% c	15 6% h	26 6% H	17 3%	7 2%	34 9% IKL	4 1%	12 5% K	32 4%	27 7% M	14 8% m	9 6%	5 1%	27 6% Q	6 4%	20 10% S	1 2%	13 11% U	3 4%	6 9%
NOT SURE	24 2%	3 7%	7 2%	7 2%	6 2%	11 4% gH	7 2%	6 1%	2 1%	15 4% IKL	2 1%	4 2%	12 1%	12 3%	6 4%	4 3%	2 -	10 2% Q	2 1%	9 4% s	- -	6 6% U	2 3%	2 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 27-5
QUESTION 24:
What is your level of awareness of Elon Musk's recent purchase of Twitter?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CUR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200	899	730	169	292	250	629	316	104	146	306	323	163	151	335	196	324	325	992	208	466	637	437	538
	100%	75%	61%	14%	24%	21%	52%	26%	9%	12%	26%	27%	14%	13%	28%	16%	27%	27%	83%	17%	39%	53%	36%	45%
**D/S (AWARE - NOT AWARE)	853	651	535	116	200	157	475	220	85	72	268	208	133	85	193	126	260	265	719	134	351	439	325	387
	71%	72%	73%	69%	69%	63%	76% Fh	70% f	82% J	49%	87% L	64%	82% N	56%	58%	64%	80% OP	82% OP	72% T	65%	75% V	69%	74%	72%
TOTAL AWARE -----	1015	769	628	141	240	198	550	264	94	104	287	263	148	115	258	160	292	292	849	166	406	531	377	458
	85%	86%	86%	83%	82%	79%	87% F	84%	90% J	71%	94% L	82%	90% N	76%	77%	81%	90% OP	90% OP	86% t	80%	87% v	83%	86%	85%
TOTAL NOT AWARE -----	162	118	93	25	40	41	74	44	9	32	19	55	14	30	65	33	31	27	130	32	55	92	52	72
	13%	13%	13%	15%	14%	17% g	12%	14%	9%	22% I	6%	17% K	9%	20% M	19% QR	17% QR	10%	8%	13%	15%	12%	14%	12%	13%
VERY AWARE AND FAMILIAR WITH IT	576	458	384	73	117	101	310	163	55	46	183	126	105	57	133	85	155	199	501	75	242	302	238	266
	48%	51% dE	53% DE	43%	40%	40%	49% F	52% F	53% J	31%	60% L	39%	64% N	38%	40%	43%	48% O	61% OPQ	51% T	36%	52%	47%	54%	49%
SOMEWHAT AWARE BUT NOT TOO FAMILIAR WITH IT	439	311	244	68	123	97	240	101	38	59	103	137	42	59	126	75	136	93	347	91	164	229	139	193
	37%	35%	33%	40%	42% BC	39%	38% h	32%	37%	40%	34%	42% K	26%	39% M	38% R	38% R	42% R	29%	35%	44% S	35%	36%	32%	36%
NOT VERY AWARE, I MAY HAVE HEARD SOMETHING ABOUT IT	103	71	58	13	28	26	49	28	6	19	15	33	9	19	33	25	21	20	87	16	35	59	32	47
	9%	8%	8%	8%	10%	10%	8%	9%	6%	13% i	5%	10% K	5%	13% M	10% r	13% QR	7%	6%	9%	8%	8%	9%	7%	9%
I AM NOT AWARE OF THIS, AND I HAVEN'T BEEN FOLLOWING IT	58	46	35	11	12	16	25	16	3	13	3	22	5	11	32	9	10	7	43	15	20	33	20	25
	5%	5%	5%	7%	4%	6%	4%	5%	3%	9% I	1%	7% K	3%	7%	10% PQR	4%	3%	2%	4%	7%	4%	5%	5%	5%
NOT SURE	24	12	9	3	11	11	5	8	1	9	1	4	2	6	11	3	1	5	14	10	6	14	7	8
	2%	1%	1%	2%	4% BC	4% G	1%	2% g	1%	6% I	-	1%	1%	4%	3% Q	2%	-	2%	1%	5% S	1%	2%	2%	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 27-6
QUESTION 24:
What is your level of awareness of Elon Musk's recent purchase of Twitter?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (AWARE - NOT AWARE)	853 71%	376 76% CD	335 68%	75 65%	371 72%	422 74%	68 68%	303 74%	287 73%	135 74%	189 79% M	459 74%	171 69%	304 76%	297 76%	187 81% Q	591 68%	713 70%	111 81% R	560 72%	171 72%	570 73%	157 71%
TOTAL AWARE -----	1015 85%	432 87% c	407 83%	94 81%	436 85%	494 86%	83 84%	352 86%	337 86%	157 86%	213 89% m	538 86%	207 83%	351 87%	341 88%	208 90% Q	720 83%	853 84%	124 90% R	667 85%	200 85%	672 86%	187 85%
TOTAL NOT AWARE -----	162 13%	57 11%	72 15%	19 16%	65 13%	72 13%	16 16%	50 12%	50 13%	22 12%	24 10%	78 13%	36 14%	47 12%	44 11%	21 9%	128 15% P	140 14% s	12 9%	107 14%	29 12%	102 13%	30 14%
VERY AWARE AND FAMILIAR WITH IT	576 48%	258 52% D	235 48% D	36 31%	253 49%	291 51%	58 58% eHi	194 47%	189 48%	102 56% Hi	123 51%	312 50%	128 51%	221 55%	211 54%	148 64% Q	380 44%	474 47%	81 59% R	379 49%	120 51%	372 47%	122 55% V
SOMEWHAT AWARE BUT NOT TOO FAMILIAR WITH IT	439 37%	174 35%	172 35%	58 50% BC	183 36% G	202 35% G	25 25%	158 38% GJ	148 38% Gj	54 30%	90 37%	226 36%	79 32%	129 32%	130 33%	61 26% P	340 39% P	380 37%	43 31%	288 37%	80 34%	300 38% W	65 30%
NOT VERY AWARE, I MAY HAVE HEARD SOMETHING ABOUT IT	103 9%	39 8%	44 9%	14 12%	42 8%	46 8%	12 12%	30 7%	31 8%	15 8%	18 7%	53 8%	22 9%	27 7%	32 8%	12 5%	85 10% P	90 9%	8 6%	68 9%	18 7%	62 8%	21 9%
I AM NOT AWARE OF THIS, AND I HAVEN'T BEEN FOLLOWING IT	58 5%	18 4%	28 6%	5 5%	23 5%	26 5%	4 4%	20 5%	19 5%	7 4%	6 3%	26 4%	14 6%	20 5%	12 3%	9 4%	44 5%	50 5%	4 3%	38 5%	11 5%	41 5%	9 4%
NOT SURE	24 2%	7 1%	11 2%	3 3%	10 2%	8 1%	1 1%	9 2%	5 1%	3 2%	3 1%	7 1%	6 3%	4 1%	4 1%	1 -	20 2% P	20 2%	1 1%	7 1%	7 3% t	11 1%	4 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 27-7
QUESTION 24:
What is your level of awareness of Elon Musk's recent purchase of Twitter?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (AWARE - NOT AWARE)	853 71%	636 72%	118 74%	232 80% E	576 70%	518 72%	210 78% f	576 73%	180 72%	66 69%	85 72%	42 88% KMP	19 56%	27 85% KMP	31 100% KLMNP	40 60%	156 64% V	40 74% V	31 85% QV	16 94% QRUV	7 60% v	8 27%
TOTAL AWARE -----	1015 85%	753 86%	137 87%	260 89% E	691 84%	614 85%	240 88%	681 86%	212 85%	80 84%	101 85%	45 94% kMP	25 76%	28 90% p	31 100% KLMnP	51 77%	197 80% v	47 87% V	34 93% QV	16 94% QV	9 80%	19 64%
TOTAL NOT AWARE -----	162 13%	117 13%	20 13%	28 10% D	115 14% D	96 13%	29 11%	105 13%	33 13%	14 15%	16 14% lnO	3 6% o	7 20% lnO	2 5%	-	11 17% lnO	41 17% sT	7 13% T	3 7% t	-	2 20%	11 36% QRST
VERY AWARE AND FAMILIAR WITH IT	576 48%	433 49%	82 52%	174 60% E	371 45%	351 49%	144 53%	387 49%	128 51%	46 48%	57 48% m	30 63% kMP	11 32%	16 49%	17 55% mp	24 37%	123 50% tV	27 50% tV	15 40% v	5 28%	3 28%	6 20%
SOMEWHAT AWARE BUT NOT TOO FAMILIAR WITH IT	439 37%	320 36%	56 35%	86 30% D	321 39% D	263 36%	95 35%	294 37%	84 34%	35 36%	44 37%	15 31%	15 44%	13 41%	14 45%	26 40%	74 30%	20 37%	19 52% Q	11 66% QR	6 52%	13 44%
NOT VERY AWARE, I MAY HAVE HEARD SOMETHING ABOUT IT	103 9%	75 9%	12 8%	15 5% D	76 9% D	57 8%	18 6%	69 9%	21 8%	10 10%	9 8% O	2 4%	5 14% O	2 5%	-	8 12% O	23 10% T	5 9% T	2 5%	-	2 20%	7 24% qST
I AM NOT AWARE OF THIS, AND I HAVEN'T BEEN FOLLOWING IT	58 5%	42 5%	8 5%	13 4%	39 5%	39 5%	12 4%	36 5%	12 5%	4 5%	7 6% NO	1 2%	2 6%	-	-	3 5% no	18 7% STU	2 3%	1 2%	-	-	4 12% tu
NOT SURE	24 2%	11 1%	1 1%	3 1%	16 2%	12 2%	2 1%	6 1%	6 2%	1 1%	1 1%	-	1 3%	2 5%	-	4 7% kLO	7 3% RSUV	-	-	1 6%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 28-1
 QUESTION 25:
 The Federal Trade Commission is reportedly going to file a lawsuit against Amazon that could ultimately break up the company. The lawsuit is likely going to target Amazon's business practices that provide fast shipping and competitive choices to consumers. Before this survey, were you aware of the potential incoming lawsuit?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (YES - NO)	-531 -44%	-88 -48%	-63 -41%	-39 -46%	-48 -56%	-46 -28% BdEgH	-75 -43%	-172 -49%	-264 -51%	-267 -39% I	-111 -46%	-89 -41%	-186 -32% N	-344 -55%	-148 -34% pQ	-180 -43% Q	-203 -58%	-34 -18% StUVW	-113 -47% W	-56 -28% SUVW	-124 -57%	-96 -51%	-107 -66%
YES	291 24%	40 22%	40 26%	19 23%	17 20%	50 31% beh	42 24%	82 23%	111 21%	180 26% I	59 24%	54 25%	177 31% N	114 18%	123 28% Q	108 26% Q	60 17%	69 37% SUVW	54 22% W	68 34% SUVW	40 18%	40 21% W	20 12%
NO	822 68%	127 69% f	104 66%	58 69%	65 76% F	96 59%	118 67%	254 72% F	375 72% J	447 65%	170 70%	143 66%	362 63%	458 74% M	271 63%	288 69% o	263 75% OP	102 55%	167 69% R	124 62%	164 75% RT	136 73% RT	127 79% RST
NOT SURE	87 7%	16 9%	12 8%	7 8%	4 4%	16 10% eh	15 9%	18 5%	32 6%	56 8%	13 6%	19 9%	37 6%	50 8%	38 9% p	23 6%	25 7%	17 9%	22 9% t	9 5%	14 6%	11 6%	14 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 28-2
 QUESTION 25:
 The Federal Trade Commission is reportedly going to file a lawsuit against Amazon that could ultimately break up the company. The lawsuit is likely going to target Amazon's business practices that provide fast shipping and competitive choices to consumers. Before this survey, were you aware of the potential incoming lawsuit?

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (YES - NO)	-531 -44%	-83 -32% CD	-232 -48%	-180 -44%	-19 -17% FGHIJ	-63 -43% j	-96 -41% hJ	-136 -55%	-59 -28% FGHJ	-120 -61%	-67 -33% oQR	-71 -41% q	-1 -4% KLNOP QR	-39 -32% oQR	-129 -45%	-18 -56%	-119 -57%	-49 -60%	-264 -43%	-139 -40%	-93 -29% V	-171 -57%	-61 -34%	-77 -46%
YES	291 24%	75 29% C	107 22%	105 26%	41 37% FGHJ	34 24%	62 26% HJ	45 18%	72 34% FgHJ	33 17%	59 29% Qr	44 25% q	19 46% KLOPQ R	37 31% Qr	71 25% Q	6 20%	36 17%	16 19%	154 25%	92 27%	101 32% V	53 18%	54 31% x	38 22%
NO	822 68%	158 62%	339 70% B	285 70% B	60 54%	97 67% E	158 67% E	181 73% EI	132 62% EFGI	153 78%	126 62%	115 66% m	20 49%	76 63%	199 70% kM	25 76% kM	155 74% KMN	65 79% KLMN	418 68%	231 67%	194 61%	224 75% U	115 65%	115 69%
NOT SURE	87 7%	22 9% d	38 8% d	20 5%	9 8%	13 9% i	16 7%	21 9% i	9 4%	10 5%	19 9% R	14 8% r	2 5%	7 6% 6%	15 5%	1 4%	19 9% R	2 3%	43 7%	22 6%	21 7%	22 7%	7 4%	15 9% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 28-3
 QUESTION 25:
 The Federal Trade Commission is reportedly going to file a lawsuit against Amazon that could ultimately break up the company. The lawsuit is likely going to target Amazon's business practices that provide fast shipping and competitive choices to consumers. Before this survey, were you aware of the potential incoming lawsuit?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (YES - NO)	-531 -44%	-49 -26% DEF	-70 -31% DEF	-121 -50%	-139 -55%	-151 -53%	-119 -28% HI	-260 -53%	-151 -53%	-40 -17% KLMNO	-70 -37% NO	-74 -49%	-78 -41% N	-190 -63%	-77 -57%	-27 -15% QRTUV WX	-76 -44%	-45 -56%	-31 -24% QRTUV WX	-102 -57%	-47 -42%	-62 -56%	-82 -57%	-59 -62%
YES	291 24%	63 33% DEF	73 32% DEF	53 22%	48 19%	54 19%	136 32% HI	101 20%	54 19%	88 38% KLMNO	54 29%	34 22% n	48 26% NO	46 15%	20 15%	69 38% QRTUV WX	42 25% rX	12 15%	46 36% QRTuV WX	34 19%	28 25% rx	21 19%	25 17%	14 15%
NO	822 68%	113 59%	143 63%	174 72% BC	187 74% BC	205 71% BC	255 61%	360 73% G	205 71% G	129 56%	124 65% J	108 71% J	126 67% J	236 78% JKLM	97 72% J	95 53%	119 69% Ps	57 71% Ps	77 59%	136 76% PS	75 67% P	83 75% PS	106 75% PS	73 77% PS
NOT SURE	87 7%	16 8%	12 5%	14 6%	17 7%	28 10% cd	28 7%	31 6%	28 10%	14 6%	12 6%	11 7%	14 8%	19 6%	17 13% jkn	16 9%	11 6%	12 14% qSTv	6 5%	9 5%	8 7%	6 5%	11 8%	8 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 28-4
 QUESTION 25:
 The Federal Trade Commission is reportedly going to file a lawsuit against Amazon that could ultimately break up the company. The lawsuit is likely going to target Amazon's business practices that provide fast shipping and competitive choices to consumers. Before this survey, were you aware of the potential incoming lawsuit?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (YES - NO)	-531 -44%	-23 -44%	-222 -52%	-193 -53%	-88 -25% CD	-117 -46%	-229 -56%	-185 -35% FG	-126 -44% J	-219 -59%	-60 -21% IJL	-125 -50%	-393 -48%	-138 -36% M	-52 -31% M	-58 -40%	-142 -35% R	-251 -61%	-44 -26% T	-93 -44%	-6 -12% V	-46 -40%	-32 -39%	-26 -41%
YES	291 24%	12 22%	84 20%	74 20%	117 34% bCD	53 21%	79 19%	159 30% FG	70 24% J	62 17%	107 37% IJL	52 21%	182 22%	109 28% M	52 31% M	39 27%	120 30% R	62 15%	57 33% t	52 25%	21 40%	31 27%	23 28%	16 25%
NO	822 68%	35 66%	305 72% E	267 74% E	205 59%	170 67%	308 75% FH	344 64%	195 68% K	281 75% iK	167 58%	177 71% K	575 70% NO	247 64%	104 62%	96 67%	262 65%	313 76% Q	101 59%	145 69% S	28 51%	76 67% u	54 68%	42 66%
NOT SURE	87 7%	7 13%	35 8%	20 6%	24 7%	30 12% GH	23 6%	33 6%	23 8% k	30 8% k	13 4%	21 8% k	59 7%	29 7%	12 7%	9 6%	22 5%	37 9% q	15 9%	14 7%	5 9%	7 6%	3 4%	6 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 28-5
 QUESTION 25:
 The Federal Trade Commission is reportedly going to file a lawsuit against Amazon that could ultimately break up the company. The lawsuit is likely going to target Amazon's business practices that provide fast shipping and competitive choices to consumers. Before this survey, were you aware of the potential incoming lawsuit?

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (YES - NO)	-531 -44%	-399 -44%	-336 -46%	-63 -37%	-130 -45%	-134 -53%	-295 -47%	-97 -31% FG	-43 -41% j	-91 -62%	-119 -39% L	-176 -55%	-22 -14% N	-74 -49%	-190 -57%	-86 -44%	-150 -46%	-98 -30% OPQ	-417 -42% t	-114 -55%	-136 -29% V	-339 -53%	-152 -35% X	-246 -46%
YES	291 24%	223 25%	175 24%	48 28%	64 22%	49 19%	144 23%	98 31% FG	27 26% J	21 14%	81 26% L	63 19%	68 42% N	31 20%	59 18%	44 22%	78 24% O	106 33% OPQ	253 25% T	38 18%	147 32% V	130 20%	131 30% X	129 24%
NO	822 68%	622 69%	511 70%	111 65%	195 67%	182 73% H	439 70% H	196 62%	70 67%	112 77%	200 65%	238 74% K	90 55%	104 69% M	249 74% pR	130 66%	228 70% R	203 63%	670 67% s	152 73% s	283 61%	469 74% U	283 65%	375 70%
NOT SURE	87 7%	55 6%	44 6%	11 6%	33 11% BCd	19 8%	46 7%	22 7%	7 6%	13 9%	25 8%	21 7%	5 3%	16 11% M	27 8% r	22 11% QR	18 6%	16 5%	70 7%	18 8%	36 8%	38 6%	23 5%	35 7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 28-6

QUESTION 25:
The Federal Trade Commission is reportedly going to file a lawsuit against Amazon that could ultimately break up the company. The lawsuit is likely going to target Amazon's business practices that provide fast shipping and competitive choices to consumers. Before this survey, were you aware of the potential incoming lawsuit?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (YES - NO)	-531 -44%	-201 -40%	-225 -46%	-64 -55%	-174 -34% FHI	-270 -47% EFHIJ	12 12%	-186 -45%	-194 -50%	-76 -42%	-83 -34% L	-334 -54% L	-74 -30% L	-120 -30%	-145 -37%	18 8% Q	-515 -59%	-447 -44%	-59 -43%	-395 -51%	-32 -13% T	-402 -51%	-26 -12% V
YES	291 24%	128 26% D	119 24% d	20 17%	152 30% FhI	131 23% EFHIJ	53 53%	98 24%	84 21%	47 26%	67 28% L	127 20%	81 32% L	129 32%	110 28%	120 52% Q	145 17%	252 25%	32 23%	177 23%	91 38% T	175 22%	87 39% V
NO	822 68%	329 66%	344 70%	84 72%	325 64% G	402 70% EG	41 41%	284 69% eG	278 71% EG	123 68% G	150 62%	461 74% KM	154 62%	249 62%	255 65%	102 44%	660 76% P	698 69%	91 66%	572 73% U	122 52%	577 73% W	113 51%
NOT SURE	87 7%	39 8%	27 5%	13 11% c	34 7%	41 7%	6 6%	29 7%	29 8%	11 6%	23 10% l	34 6%	14 6%	24 6%	24 6%	8 4%	64 7% P	63 6%	14 10%	31 4%	24 10% T	34 4%	20 9% V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 28-7
 QUESTION 25:
 The Federal Trade Commission is reportedly going to file a lawsuit against Amazon that could ultimately break up the company. The lawsuit is likely going to target Amazon's business practices that provide fast shipping and competitive choices to consumers. Before this survey, were you aware of the potential incoming lawsuit?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (YES - NO)	-531 -44%	-421 -48%	-17 -11%	291 100%	-822 -100%	-367 -51%	-33 -12%	-415 -52%	-25 -10%	-36 -38%	-21 -18%	-25 -53%	-24 -73%	-13 -42%	-7 -22%	-36 -54%	-109 -45%	-15 -29%	-13 -36%	-8 -49%	-12 -100%	-21 -72%
YES	291 24%	211 24%	63 40%	291 100%	- -	161 22%	107 40%	173 22%	103 41%	25 26%	43 36%	10 21%	4 12%	9 28%	11 36%	10 14%	60 25%	18 33%	11 31%	4 22%	- -	2 7%
NO	822 68%	631 72%	80 50%	- -	822 100%	528 73%	140 52%	587 74%	128 51%	61 64%	64 54%	35 74%	28 84%	22 69%	18 58%	45 68%	170 69%	33 62%	25 67%	12 71%	12 100%	23 79%
NOT SURE	87 7%	38 4%	16 10%	- -	- -	32 4%	24 9%	33 4%	20 8%	10 11%	11 9%	3 6%	1 4%	1 3%	2 7%	11 17%	15 6%	3 5%	1 2%	1 7%	- -	4 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 29-1
 QUESTION 26:
 Have you previously heard of Lina Khan, Chair of the Federal Trade Commission?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (YES - NO)	-638 -53%	-114 -62%	-69 -44% bD	-61 -73%	-51 -59%	-75 -46% d	-90 -52%	-177 -50% d	-285 -55%	-353 -52%	-140 -58%	-127 -59%	-246 -43% N	-391 -63%	-195 -45% Q	-215 -51% Q	-228 -66%	-62 -33% SUVW	-132 -54% W	-78 -39% SUVW	-137 -63%	-105 -56% w	-123 -76%
YES	230 19%	27 14%	36 23% BD	10 11%	14 16%	35 22% bD	34 19% d	75 21% bD	98 19%	132 19%	37 15%	34 16%	144 25% N	86 14%	101 23% Q	83 20% Q	46 13%	55 29% SUVW	46 19% uW	56 28% SUVW	27 12%	33 18% W	13 8%
NO	868 72%	141 77% cf	106 68%	71 84% CFGH	65 75%	110 68%	124 71%	252 71%	383 74%	485 71%	177 73%	160 74%	389 68%	477 77% M	296 68%	298 71%	274 79% OP	117 62%	178 73% R	134 67%	164 75% Rt	138 74% R	136 84% RSTUV
NOT SURE	102 9%	16 9%	14 9%	4 4%	7 9%	16 10% d	17 10% d	28 8%	36 7%	66 10%	28 12%	22 10%	43 7%	59 10%	35 8%	39 9%	28 8%	16 9%	19 8%	11 6%	28 13% T	16 8%	12 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 29-2
 QUESTION 26:
 Have you previously heard of Lina Khan, Chair of the Federal Trade Commission?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (YES - NO)	-638 -53%	-129 -51%	-253 -52%	-214 -52%	-41 -37% FHJ	-87 -60%	-106 -45% hJ	-147 -59%	-87 -41% FHJ	-127 -65%	-106 -52%	-83 -48%	7 18% KLNOP QR	-40 -33% KOPQR	-167 -58%	-23 -71%	-130 -62%	-55 -66%	-298 -48%	-165 -48%	-114 -36% V	-184 -62%	-79 -45%	-85 -51%
YES	230 19%	55 21%	91 19%	81 20%	31 28% FHJ	24 16%	55 23% HJ	37 15%	56 26% FHJ	25 13%	41 20% r	37 22% qr	22 54% KLNOP QR	32 27% OQR	49 17%	5 14%	30 14%	10 12%	132 21%	73 21%	90 28% V	42 14%	42 24%	32 19%
NO	868 72%	184 72%	345 71%	295 72%	72 65%	111 77% EgI	161 68%	184 74%	143 67%	152 78% EGI	148 73% MN	120 69% M	15 36%	73 60% M	216 76% MN	28 86% kLMN	160 76% MN	65 78% MN	430 70%	239 69%	203 64%	227 76% U	121 69%	117 70%
NOT SURE	102 9%	17 7%	48 10%	33 8%	7 7%	10 7%	20 9%	27 11%	14 7%	19 9%	14 7% P	16 9% P	4 11% P	16 13% koP	21 7% P	- -	19 9% P	8 9% P	53 9%	33 10%	23 7%	29 10%	14 8%	19 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 29-3
 QUESTION 26:
 Have you previously heard of Lina Khan, Chair of the Federal Trade Commission?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (YES - NO)	-638 -53%	-43 -22% CDEF	-100 -44% DEF	-145 -60%	-171 -68%	-180 -63%	-143 -34% HI	-316 -64%	-180 -63%	-56 -24% KLMNO	-101 -53% n	-90 -59%	-86 -46% No	-215 -71%	-90 -67%	-34 -19% QRSTU VWX	-102 -59%	-59 -74%	-43 -33% QRTUV WX	-113 -63%	-61 -55%	-67 -60%	-102 -72%	-59 -63%
YES	230 19%	66 34% CDEF	56 25% DEF	39 16%	28 11%	40 14%	122 29% HI	67 14%	40 14%	79 34% KLMNO	40 21% NO	23 15% n	43 23% lNO	27 9%	17 13%	67 37% QRSTU WX	27 16%	7 9%	37 29% QRTuV WX	24 13%	21 19% r	19 17%	16 11%	11 12%
NO	868 72%	109 57%	156 68% B	184 77% BC	199 79% BC	219 77% BC	265 63%	383 78% G	219 77% G	135 59%	142 74% J	112 73% J	129 69% J	241 80% JM	107 80% JM	100 56%	129 75% PS	67 83% PS	79 61%	137 77% PS	82 74% PS	85 77% PS	118 83% PqSu	71 74% PS
NOT SURE	102 9%	17 9%	16 7%	18 7%	24 10%	28 10%	33 8%	42 9%	28 10%	16 7%	9 5%	18 12% K	16 9%	33 11% K	10 7%	13 7%	16 10%	6 8%	13 10%	17 10%	8 8%	7 6%	8 6%	13 14% vw

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 29-4
 QUESTION 26:
 Have you previously heard of Lina Khan, Chair of the Federal Trade Commission?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (YES - NO)	-638 -53%	-42 -79%	-259 -61%	-228 -63%	-102 -29% BCD	-143 -56%	-250 -61%	-247 -46% G	-153 -53%	-239 -64%	-94 -33% IJL	-152 -61%	-489 -60%	-149 -39% M	-44 -26% MNP	-71 -49%	-178 -44% R	-311 -76%	-67 -39%	-80 -38%	-4 -7% V	-40 -35%	-49 -61%	-22 -34% w
YES	230 19%	4 7%	60 14% b	54 15% b	108 31% BCD	40 16%	64 16%	125 23% FG	55 19% j	49 13%	88 31% IJL	37 15%	129 16%	101 26% M	54 32% MP	30 21%	98 24% R	31 8%	46 27%	55 26%	21 40%	33 29%	14 17%	16 25%
NO	868 72%	46 86% cE	319 75% E	282 78% E	210 61%	183 72%	313 77% H	371 69%	207 72% K	288 77% K	182 63%	189 76% K	618 76% NO	249 65%	98 58%	100 70% O	276 68%	342 83% Q	113 66%	135 64%	25 47%	72 63% U	62 78% X	38 59%
NOT SURE	102 9%	4 7%	45 11% d	25 7%	29 8%	30 12% h	32 8%	41 8%	26 9%	36 10% k	17 6%	23 9%	69 8%	34 9%	16 10%	14 10%	30 8%	38 9%	13 7%	21 10%	7 13%	9 8%	4 5%	10 16% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 29-5
 QUESTION 26:
 Have you previously heard of Lina Khan, Chair of the Federal Trade Commission?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (YES - NO)	-638 -53%	-432 -48% E	-352 -48% E	-79 -47% E	-199 -68%	-166 -66%	-360 -57%	-107 -34% FG	-65 -62%	-101 -69%	-153 -50% l	-207 -64%	-25 -15% N	-80 -53%	-219 -65%	-111 -56%	-167 -52% o	-127 -39% OPq	-511 -51%	-127 -61%	-196 -42% V	-382 -60%	-156 -36% X	-324 -60%
YES	230 19%	195 22% E	158 22% E	37 22% E	34 12%	32 13%	107 17%	91 29% FG	16 15%	16 11%	64 21% L	43 13%	64 39% N	27 18%	40 12%	32 16%	69 21% O	88 27% OPq	200 20% T	30 14%	120 26% V	98 15%	121 28% X	85 16%
NO	868 72%	627 70%	511 70%	116 69%	232 80% BCD	198 79% H	467 74% H	197 62%	81 78%	117 80%	218 71%	250 77% k	89 54%	107 71% M	259 77% R	143 73%	236 73% r	215 66%	711 72%	157 76%	316 68%	481 75% U	277 63%	409 76% W
NOT SURE	102 9%	77 9%	61 8%	16 9%	25 9%	20 8%	54 9%	28 9%	7 7%	13 9%	25 8%	29 9%	11 7%	17 11%	35 11% Qr	22 11% q	19 6%	22 7%	82 8%	21 10%	30 6%	58 9% u	39 9%	44 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 29-6
QUESTION 26:
Have you previously heard of Lina Khan, Chair of the Federal Trade Commission?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	ECT	(V)	(W)
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220
	100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%
**D/S (YES - NO)	-638	-232	-261	-86	-234	-313	-1	-233	-216	-97	-109	-358	-100	-147	-180	230	-868	-522	-82	-438	-70	-435	-64
	-53%	-47%	-53%	-74%	-46%	-55%	-1%	-57%	-55%	-53%	-45%	-58%	-40%	-37%	-46%	100%	-100%	-51%	-60%	-56%	-30%	-55%	-29%
		D	d		h		EFHIJ				l		L	o		Q					T		V
YES	230	112	91	9	115	107	46	69	72	35	55	111	61	107	91	230	-	207	18	142	74	145	70
	19%	23%	19%	8%	23%	19%	46%	17%	18%	19%	23%	18%	25%	27%	23%	100%	-	20%	13%	18%	31%	18%	32%
		D	D		H		EFHIJ					L				Q		S		T		V	
NO	868	344	352	95	350	420	47	302	288	132	164	469	161	254	271	-	868	728	101	580	144	580	134
	72%	69%	72%	82%	68%	73%	47%	73%	74%	72%	68%	75%	65%	63%	70%	-	100%	72%	73%	74%	61%	74%	61%
				BC	G	eG		eG	eG	G		KM		n			P		U		W		
NOT SURE	102	40	47	13	47	47	6	40	32	16	21	42	27	41	27	-	-	79	18	58	19	61	16
	9%	8%	10%	11%	9%	8%	6%	10%	8%	9%	9%	7%	11%	10%	7%	-	-	8%	13%	7%	8%	8%	7%
												l							r				

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 29-7
 QUESTION 26:
 Have you previously heard of Lina Khan, Chair of the Federal Trade Commission?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (YES - NO)	-638 -53%	-477 -54%	-29 -18% B	-25 -9% E	-558 -68%	-384 -53%	-88 -33% F	-450 -57%	-73 -29% H	-50 -52%	-35 -30% oP	-22 -47%	-16 -47%	-18 -58%	-19 -60%	-46 -70%	-130 -53%	-32 -60%	-19 -52%	-11 -65%	-6 -52%	-18 -60%
YES	230 19%	168 19%	57 36% B	120 41% E	102 12%	138 19%	81 30% F	143 18%	78 31% H	21 22%	36 31% OP	11 24% p	8 24%	6 18%	5 15%	7 10%	45 18%	9 17%	8 21%	2 15%	1 11%	4 14%
NO	868 72%	645 73% C	86 54%	145 50%	660 80% D	522 72% G	170 63%	592 75% I	151 60%	71 74%	71 60%	34 70%	23 70%	24 76% k	23 75%	53 81% K	175 71%	41 77%	27 73%	13 79%	7 63%	22 75%
NOT SURE	102 9%	67 8%	16 10%	26 9%	60 7%	62 9%	20 7%	58 7%	22 9%	3 3%	11 9%	3 6%	2 6%	2 6%	3 10%	6 9%	25 10%	4 7%	2 6%	1 6%	3 26%	3 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 30-1

QUESTION 27:
 The FTC says the lawsuit is necessary to protect consumers and small businesses. Amazon says if the lawsuit is successful, costs to deliver products will increase while shipping, delivery speeds will be slower, and small businesses will have fewer options for how they sell online. With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	450 37%	90 49% DFGH	65 42% DFg	22 27%	37 43% DFg	41 25%	56 32%	139 39% DFg	202 39%	248 36%	114 47%	106 49%	175 30%	275 44% M	64 15%	242 58% OQ	144 42% O	3 2%	61 25% R	110 54% RSV	132 60% RSVw	62 33% Rs	82 51% RSV
BIG GOV'T OVERREACH	721 60%	123 67% dFG	95 61%	46 55%	56 65% f	85 52%	98 56%	218 62% f	317 61%	404 59%	157 65%	144 66%	335 58%	386 62%	201 46%	312 74% OQ	208 60% O	78 42%	122 50% r	148 74% RSVW	164 75% RSVW	108 58% R	100 62% RS
NECESSARY	271 23%	33 18%	31 20%	24 28% b	19 22%	43 27% b	43 24%	79 22%	115 22%	156 23%	43 18%	38 18%	160 28% N	111 18%	137 32% PQ	71 17%	63 18%	75 40% STUVW	61 25% UW	38 19% W	32 15%	46 25% UW	17 11%
NOT SURE	208 17%	27 15%	30 19%	14 17%	12 13%	34 21%	34 19%	57 16%	86 17%	123 18%	41 17%	34 16%	81 14%	126 20% M	95 22% P	37 9%	77 22% P	34 18% TU	60 24% TUv	15 7%	22 10%	32 17% TU	45 28% RTUV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 30-2

QUESTION 27:
 The FTC says the lawsuit is necessary to protect consumers and small businesses. Amazon says if the lawsuit is successful, costs to deliver products will increase while shipping, delivery speeds will be slower, and small businesses will have fewer options for how they sell online. With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	450 37%	18 7%	191 39%	223 55%	-4 -3%	22 15%	73 31%	118 48%	102 48%	121 62%	7 4%	49 28%	3 7%	58 48%	178 62%	11 35%	83 40%	43 52%	270 44%	89 26%	116 37%	154 52%	44 25%	45 27%
BIG GOV'T OVERREACH	721 60%	109 42%	292 60%	293 72%	46 42%	63 43%	133 56%	160 64%	151 71%	143 73%	81 40%	93 53%	20 48%	85 70%	219 77%	19 57%	124 59%	55 67%	388 63%	189 55%	193 61%	195 65%	97 55%	91 54%
NECESSARY	271 23%	90 35%	102 21%	70 17%	50 45%	41 28%	60 25%	42 17%	48 23%	22 11%	73 36%	44 25%	17 41%	27 22%	41 14%	7 23%	41 19%	12 15%	118 19%	100 29%	77 24%	41 14%	53 30%	47 28%
NOT SURE	208 17%	57 22%	90 19%	46 11%	15 13%	41 28%	43 18%	46 19%	14 7%	32 16%	49 24%	37 21%	5 11%	9 7%	26 9%	7 20%	45 21%	15 19%	108 18%	56 16%	46 15%	62 21%	26 14%	30 18%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 30-3
 QUESTION 27:
 The FTC says the lawsuit is necessary to protect consumers and small businesses. Amazon says if the lawsuit is successful, costs to deliver products will increase while shipping, delivery speeds will be slower, and small businesses will have fewer options for how they sell online. With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	450 37%	37 19%	66 29% B	118 49% BCE	96 38% BC	133 47% BCe	104 25%	214 44% G	133 47% G	43 18%	62 32% J	72 47% JKM	61 32% J	153 51% JKM	61 46% JKM	7 4%	49 28% PR	9 11% p	59 46% PQRv	111 62% PQRSV W	73 65% PQRSV W	38 34% PR	55 38% PqR	52 55% PQRvW
BIG GOV'T OVERREACH	721 60%	104 54%	130 57%	156 65% Bc	147 58%	183 64% B	235 56%	303 62% g	183 64% G	125 54%	108 57%	101 66% Jk	109 58%	195 65% Jk	82 61%	82 45%	86 50%	33 41%	91 70% PQRVW	136 76% PQRVW	86 77% PQRVW	62 56% pR	81 57% PR	64 68% PQRv
NECESSARY	271 23%	67 35% DEF	64 28% DEF	38 16%	51 20%	50 17%	131 31% HI	89 18%	50 17%	83 36% KLMNO	47 25% NO	30 19%	48 26% NO	42 14%	20 15%	75 42% QrSTU VWX	37 22% tUx	24 30% TUwX	32 25% TUX	25 14%	13 12%	24 22% tUx	27 19%	12 13%
NOT SURE	208 17%	21 11%	34 15%	46 19% B	54 22% Bc	54 19% B	54 13%	100 20% G	54 19% G	23 10%	35 19% J	22 14%	30 16% j	64 21% Jl	32 24% Jlm	23 13% S	48 28% PSTU	23 29% PSTU	7 5%	18 10% s	13 11% s	25 22% PSTU	34 24% PSTU	18 19% St

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 30-4
 QUESTION 27:
 The FTC says the lawsuit is necessary to protect consumers and small businesses. Amazon says if the lawsuit is successful, costs to deliver products will increase while shipping, delivery speeds will be slower, and small businesses will have fewer options for how they sell online. With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	450 37%	18 35%	190 45% E	161 45% E	79 23%	96 38% H	192 47% FH	161 30%	99 34% K	189 51% IKL	75 26%	86 34% K	370 45% NOP	80 21%	33 19%	35 24%	146 36%	224 54% Q	29 17%	51 24% s	8 15%	24 21%	21 26%	15 23%
BIG GOV'T OVERREACH	721 60%	28 53%	267 63% e	223 62%	194 56%	148 59%	268 65% H	303 57%	170 59%	246 66% iKL	164 57%	139 56%	519 64% NOp	202 53%	88 52%	80 56%	248 61%	271 66%	87 51%	115 55%	28 51%	60 53%	45 57%	35 55%
NECESSARY	271 23%	10 19%	77 18%	62 17%	115 33% BCD	52 21%	76 19%	143 27% FG	71 25% J	57 15%	89 31% iJL	54 21% J	149 18%	122 32% M	55 33% M	45 31% M	102 25% R	47 11%	58 34%	64 30%	19 36%	36 32%	25 31%	20 32%
NOT SURE	208 17%	15 28% E	79 19% E	76 21% E	37 11%	52 21%	65 16%	91 17%	47 16%	70 19% K	34 12%	57 23% iK	148 18% p	60 16%	24 15%	18 13%	54 13%	94 23% Q	27 16%	32 15%	7 13%	18 15%	10 12%	9 13%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 30-5
 QUESTION 27:
 The FTC says the lawsuit is necessary to protect consumers and small businesses. Amazon says if the lawsuit is successful, costs to deliver products will increase while shipping, delivery speeds will be slower, and small businesses will have fewer options for how they sell online. With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	450 37%	393 44% DE	347 48% DE	45 27% e	57 19%	97 39% H	259 41% H	93 30%	28 27%	68 47% I	111 36%	148 46% K	37 22%	56 37% M	136 41% r	81 41% r	115 35%	109 34%	374 38%	76 37%	63 13%	357 56% U	128 29%	224 42% W
BIG GOV'T OVERREACH	721 60%	581 65% DE	487 67% DE	95 56% e	136 47%	152 61% H	388 62% H	179 57%	59 57%	93 63%	185 61%	203 63%	90 55%	88 58%	207 62%	118 60%	194 60%	192 59%	596 60%	125 60%	217 47%	453 71% U	252 58%	337 63%
NECESSARY	271 23%	188 21%	139 19%	49 29% BC	80 27% BC	55 22%	129 21%	85 27% G	31 30% J	24 17%	75 24% L	55 17%	53 33% N	32 21%	70 21%	37 19%	79 24%	83 26% p	223 22%	48 23%	155 33% V	96 15%	123 28% X	113 21%
NOT SURE	208 17%	130 14%	104 14%	25 15%	76 26% BCD	43 17%	111 18%	52 16%	14 13%	29 20%	46 15%	65 20%	20 12%	31 20% M	58 17%	40 21%	51 16%	50 15%	173 17%	35 17%	95 20% V	89 14%	62 14%	89 16%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 30-6

QUESTION 27:
 The FTC says the lawsuit is necessary to protect consumers and small businesses. Amazon says if the lawsuit is successful, costs to deliver products will increase while shipping, delivery speeds will be slower, and small businesses will have fewer options for how they sell online. With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (BIG GOV'T OVERREACH - NECESSARY)	450 37%	77 15%	292 60%	51 44%	129 25%	267 47%	- -	129 31%	171 44%	95 53%	18 7%	293 47%	106 42%	257 64%	-4 -1%	56 24%	352 41%	514 51%	-58 -42%	546 70%	-105 -44%	571 73%	-118 -54%	
BIG GOV'T OVERREACH	721 60%	237 48%	368 75%	64 55%	283 55%	373 65%	46 46%	237 58%	249 64%	124 68%	107 45%	408 66%	162 65%	319 79%	166 43%	138 60%	522 60%	692 68%	23 17%	626 80%	53 23%	643 82%	39 18%	
NECESSARY	271 23%	160 32%	77 16%	13 11%	154 30%	106 19%	45 45%	108 26%	78 20%	28 16%	90 37%	115 18%	56 22%	62 15%	170 44%	81 35%	170 20%	177 17%	81 59%	80 10%	158 67%	71 9%	157 71%	
NOT SURE	208 17%	100 20%	45 9%	39 33%	75 15%	94 16%	9 9%	66 16%	65 17%	30 16%	43 18%	100 16%	33 13%	21 5%	53 14%	11 5%	176 20%	145 14%	33 24%	75 10%	25 11%	71 9%	24 11%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 30-7

QUESTION 27:
 The FTC says the lawsuit is necessary to protect consumers and small businesses. Amazon says if the lawsuit is successful, costs to deliver products will increase while shipping, delivery speeds will be slower, and small businesses will have fewer options for how they sell online. With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	450 37%	479 54% C	-37 -24%	54 19%	388 47% D	721 100% G	-271 -100%	575 73% I	-129 -52%	-96 -100%	1 1%	6 13% K	13 40% KLN	5 17% K	10 31% Kl	28 42% KLN	140 57% t	30 56%	27 74% QrT	6 36%	12 100% QRSTV	20 69% T
BIG GOV'T OVERREACH	721 60%	626 71% C	50 32%	161 55%	528 64% D	721 100% G	-	645 81% I	46 18%	-	48 40%	22 47%	20 60% k	14 43%	17 55% K	38 57% K	181 74%	39 73%	31 85% q	11 64%	12 100% QRSTV	23 79%
NECESSARY	271 23%	147 17%	88 55% B	107 37% E	140 17%	-	271 100% F	70 9%	175 70% H	96 100%	47 39% MoP	16 33% P	7 20%	8 26%	8 24%	10 15%	41 17% U	9 17% U	4 11% U	5 28% U	-	3 10% u
NOT SURE	208 17%	108 12%	21 13%	23 8%	154 19% D	-	-	78 10%	30 12%	-	24 20%	9 20%	7 21%	10 31%	6 21%	18 27%	22 9% U	5 10% U	2 4%	1 7%	-	3 10% u

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 31-1
Summary Table: % Strongly Oppose

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	529 44% (1)	96 53% (1) dFgH	68 44% (1)	34 41% (3)	48 55% (1) cdFgH	58 36% (2)	74 43% (1)	150 42% (1)	229 44% (1)	300 44% (2)	125 52% (1)	112 52% (1)	239 41% (1)	290 47% (1) m	130 30% (2)	237 56% (1) OQ	162 47% (1) O	45 24% (3)	85 35% (1) R	111 55% (1) RSV	126 58% (2) RSVw	83 44% (2) Rs	79 49% (1) RS
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	513 43% (2)	92 50% (3) cFH	64 41% (2)	35 41% (2)	46 53% (2) cFgH	60 37% (1)	74 42% (2)	143 40% (3)	209 40% (3)	304 45% (1)	124 51% (2)	107 49% (2)	237 41% (2)	276 44% (2)	123 29% (3)	229 54% (3) OQ	161 46% (2) O	46 24% (2)	78 32% (3) r	107 53% (2) RS	122 56% (3) RSV	84 45% (1) RS	77 48% (3) RS
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	505 42% (3)	93 51% (2) CFgh	60 38% (3)	36 42% (1)	41 48% (4) F	51 32% (4)	73 42% (3) f	150 42% (2) F	216 42% (2)	289 42% (3)	117 49% (3)	101 47% (3)	233 40% (3)	272 44% (3)	130 30% (1)	215 51% (4) O	160 46% (3) O	49 26% (1)	81 33% (2)	102 50% (4) RS	113 52% (4) RS	83 44% (3) RS	78 48% (2) RS
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	481 40% (4)	87 48% (4) CFgH	55 35% (5)	31 37% (4)	45 52% (3) CDFGH	56 35% (3)	65 37% (4)	142 40% (4)	206 40% (4)	275 40% (4)	117 48% (4)	100 46% (4)	222 39% (4)	259 42% (4)	101 23% (4)	229 55% (2) OQ	151 43% (4) O	39 21% (6)	62 25% (4)	103 51% (3) RS	127 58% (1) RSVW	80 43% (4) RS	71 44% (4) RS

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 31-1
Summary Table: % Strongly Oppose

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	424 35% (5)	70 39% (6)	49 31% (7)	30 36% (5)	39 46% (5)	50 31% (5)	58 33% (6)	127 36% (5)	190 37% (5)	234 34% (6)	104 43% (5)	89 41% (5)	204 35% (5)	220 35% (5)	86 20% (7)	196 47% (5)	142 41% (5)	39 21% (5)	47 19% (7)	92 45% (6)	104 48% (5)	73 39% (5)	69 43% (5)
					CFg											0	0			RS	RSv	RS	RS
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	409 34% (6)	72 40% (5)	52 33% (6)	24 28% (7)	34 39% (6)	43 27% (6)	61 35% (5)	122 35% (6)	174 34% (6)	235 34% (5)	95 39% (6)	83 38% (6)	190 33% (7)	218 35% (6)	96 22% (5)	192 46% (6)	121 35% (7)	37 20% (7)	58 24% (5)	92 46% (5)	100 46% (6)	61 32% (7)	60 37% (6)
		dF			f		f	f								0Q	0			RSV	RSV	RS	RS
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	388 32% (7)	65 35% (7)	57 37% (4)	28 33% (6)	31 36% (7)	42 26% (7)	52 30% (7)	111 31% (7)	167 32% (7)	220 32% (7)	95 39% (7)	77 36% (7)	194 34% (6)	194 31% (7)	90 21% (6)	172 41% (7)	125 36% (6)	40 21% (4)	51 21% (6)	85 42% (7)	87 40% (7)	69 37% (6)	56 35% (7)
		f	f													0	0			RS	RS	RS	RS

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 31-2
Summary Table: % Strongly Oppose

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SINGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	529 44% (1)	81 32% (1)	207 43% (1)	224 55% (1)	35 32% (1)	46 32% (1)	89 38% (3)	118 47% (1)	109 51% (2)	115 59% (1)	60 30% (1)	55 32% (3)	10 24% (3)	59 49% (1)	174 61% (1)	17 51% (2)	98 47% (1)	40 49% (2)	287 47% (1)	133 38% (2)	134 42% (1)	153 51% (1)	69 39% (2)	63 38% (2)
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	513 43% (2)	72 28% (3)	204 42% (3)	217 53% (3)	29 26% (3)	43 30% (3)	90 38% (2)	114 46% (2)	111 52% (1)	106 54% (3)	50 25% (3)	59 34% (1)	10 23% (4)	53 44% (4)	168 59% (3)	17 52% (1)	96 46% (3)	39 48% (4)	281 46% (2)	138 40% (1)	130 41% (3)	151 50% (2)	73 41% (1)	65 38% (1)
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	505 42% (3)	75 29% (2)	205 42% (2)	208 51% (4)	32 29% (2)	43 30% (2)	92 39% (1)	113 46% (3)	104 49% (4)	104 53% (4)	55 27% (2)	59 34% (2)	12 30% (2)	55 46% (2)	156 54% (4)	15 46% (4)	96 46% (2)	40 49% (3)	273 44% (4)	124 36% (3)	126 40% (4)	146 49% (4)	67 38% (3)	57 34% (3)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	481 40% (4)	58 23% (5)	185 38% (4)	218 53% (2)	25 23% (5)	33 23% (5)	84 35% (4)	102 41% (4)	108 51% (3)	110 56% (2)	41 20% (4)	46 27% (5)	10 23% (5)	53 44% (3)	168 59% (2)	12 37% (6)	90 43% (4)	41 49% (1)	277 45% (3)	118 34% (4)	131 41% (2)	146 49% (3)	62 35% (4)	56 33% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 31-2
Summary Table: % Strongly Oppose

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SINGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	424 35% (5)	59 23% (4)	154 32% (6)	194 47% (5)	27 24% (4)	32 22% (6)	74 31% (5)	80 32% (6)	98 46% (5)	96 49% (5)	39 19% (6)	37 22% (7)	7 16% (7)	40 33% (6)	153 54% (5)	15 48% (3)	81 39% (5)	34 41% (5)	235 38% (5)	102 30% (5)	112 35% (6)	123 41% (6)	60 34% (5)	42 25% (6)
			B	BC			F	F	EF	EF				KLM	KLMNQ	KLM	KLM	KLM	T					x
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	409 34% (6)	57 22% (6)	167 35% (5)	177 43% (7)	23 21% (6)	33 23% (4)	73 31% (6)	94 38% (5)	91 43% (7)	86 44% (6)	40 20% (5)	46 27% (4)	8 18% (6)	48 40% (5)	141 50% (6)	12 37% (5)	77 37% (6)	28 34% (7)	234 38% (6)	94 27% (6)	111 35% (7)	123 41% (5)	50 28% (6)	45 27% (5)
			B	BC			EF	EF	EF	EF				KLM	KLMNQ	km	KLM	Km	T					
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	388 32% (7)	50 20% (7)	147 30% (7)	179 44% (6)	22 20% (7)	28 19% (7)	72 31% (7)	75 30% (7)	95 45% (6)	83 43% (7)	35 17% (7)	39 23% (6)	13 33% (1)	35 29% (7)	134 47% (7)	11 35% (7)	77 37% (7)	31 38% (6)	228 37% (7)	87 25% (7)	124 39% (5)	105 35% (7)	48 27% (7)	39 23% (7)
			B	BC			EF	EF	EF	EF			k	K	KLMNQ	K	KL	KL	T					

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 31-3
Summary Table: % Strongly Oppose

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	529 44% (1)	62 32% (2)	93 41% (1)	122 51% (1)	111 44% (1)	142 49% (1)	155 37% (2)	233 47% (1)	142 49% (1)	76 33% (2)	82 43% (1)	81 53% (3)	79 42% (2)	151 50% (1)	60 45% (1)	39 22% (1)	64 37% (2)	27 34% (2)	62 48% (2)	106 59% (1)	69 62% (1)	54 48% (2)	63 44% (1)	45 48% (4)
			b	BC	B	Bc		G	G		J	JkM	j	Jm	J		P	p	PQR	PQRsv	PQRSV	Pqr	P	Pr
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	513 43% (2)	66 35% (1)	91 40% (2)	113 47% (3)	104 41% (3)	139 49% (3)	157 37% (1)	216 44% (3)	139 49% (3)	77 33% (1)	76 40% (3)	84 55% (1)	81 43% (1)	141 47% (2)	55 41% (3)	38 21% (3)	60 35% (3)	26 32% (4)	64 50% (1)	97 55% (3)	67 60% (2)	55 50% (1)	59 42% (3)	46 49% (3)
				B		Bce		G	G			JkMnO	J	J			P	p	PQR	PQRW	PQRW	PQR	P	PQR
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	505 42% (3)	55 28% (4)	90 40% (3)	114 48% (2)	106 42% (2)	140 49% (2)	145 34% (3)	220 45% (2)	140 49% (2)	69 30% (4)	81 43% (2)	82 54% (2)	76 41% (3)	139 46% (3)	57 43% (2)	39 21% (2)	65 38% (1)	26 33% (3)	55 43% (4)	93 52% (4)	66 59% (4)	51 46% (3)	62 43% (2)	48 50% (1)
			B	Bc	B	BC		G	G		J	JKMo	J	J	J		P	p	P	PQR	PQRsv	Pr	P	PqR
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	481 40% (4)	56 29% (3)	87 38% (4)	102 43% (4)	101 40% (4)	134 47% (4)	142 34% (4)	204 41% (4)	134 47% (4)	75 33% (3)	66 35% (5)	79 52% (4)	67 36% (4)	137 46% (4)	54 40% (4)	31 17% (5)	49 29% (4)	20 25% (6)	62 48% (3)	100 56% (2)	66 59% (3)	50 45% (4)	54 38% (4)	47 50% (2)
			b	B	B	Bc		G	G			JKMo		JKM			P		PQR	PQRvW	PQRsv	PQR	Pqr	PQRw

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 31-3
Summary Table: % Strongly Oppose

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	424 35% (5)	45 23% (6)	77 34% (5) B	92 39% (6) B	91 36% (5) B	119 41% (6) Bc	121 29% (5)	183 37% (5) G	119 41% (6) G	63 27% (6)	67 35% (4) j	74 49% (6) JKMnO	59 31% (6)	117 39% (5) Jm	44 33% (6)	28 16% (6)	40 23% (6) p	18 23% (7)	45 35% (6) PQr	90 51% (5) PQRSW	60 54% (6) PQRSW	48 43% (5) PQR	53 38% (5) PQR	41 43% (5) PQR
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	409 34% (6)	46 24% (5)	72 32% (7) b	97 40% (5) BcE	78 31% (6) b	115 40% (7) BcE	118 28% (6)	175 36% (6) G	115 40% (7) G	59 26% (7)	58 31% (6)	72 47% (7) JKMnO	59 31% (5)	116 39% (6) Jk	43 32% (7)	27 15% (7)	47 28% (5) P	21 27% (5) P	53 41% (5) PQRw	85 47% (6) PQRVW	55 49% (7) PQRVW	39 35% (7) P	43 30% (7) P	39 41% (6) PQR
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	388 32% (7)	38 20% (7)	75 33% (6) Be	87 36% (7) BE	63 25% (7)	124 43% (5) BCE	113 27% (7)	150 30% (7)	124 43% (5) GH	64 28% (5)	55 29% (7)	75 49% (5) JKMNo	49 26% (7)	95 32% (7)	50 37% (5) jM	32 18% (4)	31 18% (7)	28 35% (1) PQ	39 31% (7) PQ	72 40% (7) PQs	61 55% (5) PQRST VWX	42 38% (6) PQ	48 34% (6) PQ	35 37% (7) PQ

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 31-4
Summary Table: % Strongly Oppose

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	529 44% (1)	21 39% (3)	207 49% (1) E	176 49% (1) E	124 36% (1)	95 37% (4)	212 52% (1) FH	222 41% (1)	130 45% (1) k	177 47% (1) K	109 38% (1)	113 45% (1) k	402 49% (1) NOp	127 33% (3)	52 31% (2)	60 41% (2) no	185 46% (1)	217 53% (1) Q	54 32% (4)	73 35% (1)	17 31% (3)	35 31% (1)	32 40% (4)	27 43% (1)
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	513 43% (2)	25 47% (2)	193 46% (4) E	166 46% (2) E	122 35% (2)	107 42% (1)	194 47% (2) H	211 39% (2)	128 44% (3)	173 46% (2) K	108 38% (2)	103 41% (3)	385 47% (2) NOp	128 33% (2)	53 31% (1)	57 40% (4)	175 43% (2)	210 51% (2) Q	62 36% (1)	66 31% (3)	21 39% (1)	32 28% (3)	33 41% (3)	24 38% (3)
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	505 42% (3)	26 48% (1) e	197 47% (2) E	164 45% (3) E	116 33% (3)	103 41% (2)	191 47% (3) H	211 39% (3)	128 44% (2) k	166 44% (3) K	105 37% (3)	106 42% (2)	376 46% (3) NO	129 34% (1)	49 29% (3)	58 40% (3) O	172 43% (3)	204 50% (3) Q	61 36% (2)	68 32% (2)	16 30% (4)	33 29% (2)	35 44% (1)	23 36% (5)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	481 40% (4)	20 37% (4)	195 46% (3) E	150 42% (4) E	112 32% (4)	100 40% (3)	183 45% (4) H	198 37% (4)	123 43% (4) K	160 43% (4) K	99 35% (4)	98 39% (4)	363 44% (4) NO	118 31% (4)	43 26% (4)	60 42% (1) NO	162 40% (4)	201 49% (4) Q	60 35% (3)	58 27% (4)	18 33% (2)	25 22% (5)	35 44% (2)	25 39% (2)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 31-4
Summary Table: % Strongly Oppose

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	424 35% (5)	16 30% (6)	172 41% (5) E	139 39% (5) E	95 27% (5)	80 32% (5)	165 40% (5) FH	178 33% (5)	110 38% (5)	135 36% (5)	94 33% (5)	85 34% (5)	324 40% (5) NOp	99 26% (6)	41 24% (5)	45 31% (6)	155 38% (5)	169 41% (5)	48 28% (5)	51 24% (6)	14 26% (6)	27 23% (4)	28 35% (6)	17 27% (6)
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	409 34% (6)	16 30% (7)	158 37% (6) E	139 38% (6) E	91 26% (7)	78 31% (6)	158 39% (7) fH	172 32% (6)	102 35% (7)	134 36% (6)	88 31% (6)	84 34% (6)	307 38% (6) NO	102 26% (5)	38 23% (6)	52 36% (5) NO	143 35% (7)	164 40% (6)	48 28% (6)	54 26% (5)	15 28% (5)	23 21% (7)	29 36% (5)	24 37% (4)
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	388 32% (7)	18 33% (5)	155 37% (7) E	121 34% (7) E	92 26% (6)	68 27% (7)	163 40% (6) FH	157 29% (7)	107 37% (6)	123 33% (7)	86 30% (7)	71 28% (7)	301 37% (7) NOP	86 22% (7)	38 23% (7)	36 25% (7)	155 38% (6)	147 36% (7)	39 23% (7)	47 22% (7)	14 25% (7)	25 22% (6)	21 26% (7)	15 23% (7)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 31-5
Summary Table: % Strongly Oppose

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR-	PAST	NO	RURAL	URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	529 44% (1)	428 48% (1) DE	364 50% (1) DE	64 38% (1)	99 34% (1)	119 48% (1) H	291 46% (2) H	117 37% (1)	49 48% (1)	70 48% (1)	133 43% (3)	159 49% (1)	57 35% (1)	60 40% (1)	145 43% (1)	95 48% (1)	136 42% (2)	143 44% (1)	441 44% (1)	88 42% (1)	134 29% (2)	352 55% (1) U	170 39% (1)	262 49% (1) W
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	513 43% (2)	417 46% (3) DE	358 49% (3) DE	60 35% (3)	93 32% (2)	111 44% (3) H	297 47% (1) H	103 33% (3)	44 42% (3)	67 46% (2)	142 46% (1)	156 48% (2)	51 31% (4)	52 34% (2)	143 43% (3)	88 45% (2)	140 43% (1)	134 41% (3)	425 43% (2)	88 42% (2)	126 27% (3)	352 55% (2) U	168 38% (2)	259 48% (2) W
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	505 42% (3)	419 47% (2) DE	362 50% (2) DE	57 34% (4)	85 29% (3)	113 45% (2) H	290 46% (3) H	101 32% (4)	46 45% (2)	67 46% (3)	135 44% (2)	155 48% (3)	52 32% (3)	50 33% (4)	143 43% (2)	85 43% (3)	130 40% (4)	139 43% (2)	421 42% (3)	84 40% (3)	139 30% (1)	327 51% (4) U	162 37% (3)	251 47% (3) W
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	481 40% (4)	400 44% (4) DE	337 46% (4) DE	63 37% (2) E	79 27% (4)	106 42% (4) H	270 43% (4) H	106 33% (2)	41 39% (4)	65 44% (4)	127 41% (4)	143 44% (4)	55 34% (2)	51 34% (3)	134 40% (4)	76 39% (4)	131 40% (3)	134 41% (4)	405 41% (4)	76 36% (4)	105 23% (4)	350 55% (3) U	156 36% (4)	240 45% (4) W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 31-5
Summary Table: % Strongly Oppose

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	424 35% (5)	345 38% (6)	289 40% (6)	55 33% (5)	76 26% (6)	95 38% (5)	240 38% (5)	89 28% (5)	40 38% (6)	55 37% (5)	122 40% (5)	118 37% (6)	42 25% (6)	47 31% (5)	122 37% (5)	72 37% (5)	118 37% (5)	106 33% (6)	360 36% (5)	63 31% (5)	90 19% (6)	305 48% (5)	132 30% (6)	221 41% (5)
		E	dE			H	H														U		W	
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	409 34% (6)	347 39% (5)	297 41% (5)	50 29% (7)	61 21% (7)	93 37% (6)	231 37% (6)	85 27% (6)	40 39% (5)	52 36% (6)	107 35% (7)	124 38% (5)	43 26% (5)	42 28% (6)	114 34% (6)	68 35% (7)	108 33% (6)	112 35% (5)	348 35% (6)	61 29% (6)	102 22% (5)	279 44% (6)	135 31% (5)	202 38% (6)
		DE	DE	E		H	H												t		U		W	
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	388 32% (7)	304 34% (7)	254 35% (7)	51 30% (6)	78 27% (5)	86 34% (7)	227 36% (7)	75 24% (7)	38 37% (7)	47 32% (7)	116 38% (6)	110 34% (7)	39 24% (7)	36 24% (7)	107 32% (7)	71 36% (6)	104 32% (7)	100 31% (7)	330 33% (7)	57 27% (7)	87 19% (7)	271 43% (7)	128 29% (7)	196 36% (7)
		E	E			H	H												t		U		W	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 31-6
Summary Table: % Strongly Oppose

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
BASE-TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	529 44% (1)	156 32% (1)	276 56% (1)	53 45% (3)	184 36% (1)	286 50% (1)	22 22% (3)	162 39% (1)	179 46% (2)	107 59% (1)	70 29% (1)	305 49% (1)	125 50% (3)	236 59% (1)	114 29% (1)	83 36% (3)	402 46% (1)	516 51% (1)	8 6% (4)	482 62% (1)	24 10% (1)	489 62% (1)	12 6% (5)
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	513 43% (2)	144 29% (3)	274 56% (2)	53 45% (2)	172 34% (3)	284 50% (2)	23 23% (2)	149 36% (3)	180 46% (1)	104 57% (4)	58 24% (3)	296 47% (2)	133 53% (1)	233 58% (3)	111 28% (2)	86 37% (1)	385 44% (2)	497 49% (2)	11 8% (2)	463 59% (2)	18 8% (4)	467 60% (2)	17 8% (2)
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	505 42% (3)	156 31% (2)	251 51% (4)	54 47% (1)	175 34% (2)	272 47% (4)	23 23% (1)	152 37% (2)	170 43% (3)	102 56% (5)	65 27% (2)	289 46% (3)	119 48% (4)	226 56% (4)	107 28% (3)	83 36% (2)	378 44% (3)	491 48% (3)	14 10% (1)	456 58% (3)	23 10% (2)	462 59% (3)	12 5% (6)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	481 40% (4)	118 24% (4)	269 55% (3)	49 42% (4)	159 31% (4)	275 48% (3)	20 20% (5)	140 34% (4)	168 43% (4)	107 59% (2)	54 23% (4)	270 43% (4)	129 52% (2)	234 58% (2)	92 24% (4)	81 35% (4)	359 41% (4)	473 47% (4)	7 5% (6)	445 57% (4)	19 8% (3)	453 58% (4)	14 6% (3)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 31-6
Summary Table: % Strongly Oppose

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP	
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	(L)	(M)	TO	TO	(P)	(Q)	AGREE	AGREE	OF	RECT	(V)	(W)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	424 35% (5)	101 20% (7)	237 48% (5) Bd	45 39% (5) B	125 24% (7) G	265 46% (5) EGH	16 16% (7)	109 26% (7) G	160 41% (5) EGH	105 58% (3) EFGHI	41 17% (6)	243 39% (5) K	114 46% (5) KL	203 51% (6) O	87 22% (5)	76 33% (5)	313 36% (5)	413 41% (5) S	7 5% (5)	388 50% (6) U	16 7% (5)	385 49% (6) W	20 9% (1)
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	409 34% (6)	116 23% (5)	222 45% (6) BD	37 31% (7) b	137 27% (5) EGH	229 40% (6) EGH	21 21% (4)	116 28% (5)	140 36% (6) EGH	89 49% (7) EFGHI	49 20% (5)	230 37% (6) K	108 43% (7) KL	207 52% (5) O	72 18% (7)	72 31% (6)	301 35% (6)	401 40% (6) S	6 4% (7)	389 50% (5) U	11 5% (7)	389 50% (5) W	9 4% (7)
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	388 32% (7)	101 20% (6)	206 42% (7) B	44 37% (6) B	129 25% (6) EGHI	222 39% (7) EGHI	19 19% (6)	109 27% (6)	126 32% (7) EGh	96 53% (6) EFGHI	39 16% (7)	215 35% (7) K	110 44% (6) KL	192 48% (7) O	78 20% (6)	72 31% (7)	288 33% (7)	373 37% (7) S	9 7% (3)	361 46% (7) U	12 5% (6)	358 46% (7) W	13 6% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 31-7
Summary Table: % Strongly Oppose

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	529 44% (1)	479 54% (1) C	13 8% (3)	108 37% (2)	399 49% (1) D	457 63% (1) G	25 9% (5)	491 62% (1) I	16 6% (4)	21 22% (3)	25 21% (4)	17 35% (1) k	14 44% (1) K	14 46% (2) K	11 35% (4)	23 35% (1) k	138 57% (1)	32 60% (1)	26 69% (1) T	7 40% (4)	7 63% (3)	18 61% (1)
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	513 43% (2)	466 53% (2) C	17 11% (1)	105 36% (3)	388 47% (2) D	447 62% (2) G	25 9% (4)	474 60% (2) I	20 8% (1)	16 16% (6)	31 26% (1)	14 29% (4)	12 37% (3)	14 44% (3) k	11 35% (3)	21 32% (3)	131 54% (2)	30 55% (2)	24 66% (2)	9 57% (1)	8 73% (2)	15 51% (5)
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	505 42% (3)	458 52% (3) C	15 9% (2)	111 38% (1)	378 46% (3) D	431 60% (3) G	32 12% (1)	459 58% (3) I	18 7% (3)	23 24% (1)	27 22% (2)	15 30% (2)	11 33% (5)	18 56% (1) KLmP	12 40% (1) k	21 32% (2)	125 51% (4)	26 48% (6)	24 64% (4)	7 44% (3)	7 62% (4)	16 55% (2)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	481 40% (4)	450 51% (4) C	11 7% (4)	97 33% (4)	367 45% (4) D	420 58% (4) G	29 11% (2)	458 58% (4) I	15 6% (6)	21 22% (2)	26 22% (3)	9 18% (7)	14 42% (2) KLN	5 15% (7)	12 37% (2) kLN	19 28% (4)	130 53% (3)	28 53% (3)	24 66% (3)	8 50% (2)	12 100% (1) QRSTV	15 53% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Continued

Table 31-7
Summary Table: % Strongly Oppose

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	424 35% (5)	398 45% (5) C	7 4% (7)	93 32% (5) d	315 38% (5) d	363 50% (6) G	26 10% (3)	391 49% (5) I	19 8% (2)	16 17% (5)	17 15% (7)	9 18% (6)	8 24% (7)	6 20% (5)	7 23% (6)	13 20% (7)	115 47% (5) T	27 51% (5) T	23 62% (6) qT	4 24% (7)	6 55% (6)	13 44% (7)
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	409 34% (6)	379 43% (6) C	8 5% (6)	86 30% (6)	306 37% (6) D	367 51% (5) G	21 8% (7)	391 49% (6) I	12 5% (7)	15 16% (7)	22 19% (5)	14 29% (3)	11 32% (6)	6 19% (6)	9 29% (5)	14 21% (6)	104 43% (6)	28 51% (4)	23 62% (5) Qt	6 37% (5)	6 55% (7)	16 54% (3)
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	388 32% (7)	355 40% (7) C	9 6% (5)	86 30% (7)	287 35% (7) d	322 45% (7) G	22 8% (6)	365 46% (7) I	15 6% (5)	18 19% (4)	20 17% (6)	11 23% (5)	12 35% (4) Ko	7 21% (4)	5 15% (7)	18 27% (5)	99 41% (7)	21 39% (7)	20 54% (7) T	4 25% (6)	7 56% (5)	15 50% (6) t

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 32-1
Summary Table: % Total Oppose

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	811 68% (1)	135 74% (2)	98 63% (2)	50 60% (5)	69 80% (1)	102 63% (1)	116 66% (3)	241 68% (1)	348 67% (1)	464 68% (2)	176 73% (2)	160 74% (2)	369 64% (3)	441 71% (1)	246 57% (3)	322 77% (2)	243 70% (1)	93 49% (3)	152 63% (1)	153 76% (2)	169 77% (2)	123 66% (3)	120 74% (1)
		CDF			CDFGH								M			OQ	O		R	RSV	RSV	R	RSV
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	808 67% (2)	137 75% (1)	96 62% (3)	57 68% (1)	65 75% (3)	99 61% (2)	125 71% (1)	228 64% (3)	338 65% (3)	470 69% (1)	181 75% (1)	161 75% (1)	382 66% (1)	425 68% (3)	251 58% (1)	318 76% (3)	239 69% (3)	100 53% (2)	149 61% (2)	148 73% (4)	171 78% (1)	134 72% (1)	105 65% (4)
		CFH			CFH		cf									OQ	O		RS	RSW	RS	RS	R
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	802 67% (3)	132 72% (3)	102 65% (1)	55 65% (3)	66 76% (2)	96 59% (4)	116 67% (2)	236 67% (2)	342 66% (2)	460 67% (3)	174 72% (3)	156 72% (3)	369 64% (2)	431 69% (2)	248 57% (2)	313 74% (4)	241 69% (2)	100 53% (1)	147 60% (3)	147 73% (5)	166 76% (4)	122 65% (4)	119 74% (2)
		F			CFH								m			O	O		RS	RSV	R	RSV	
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	776 65% (4)	130 71% (4)	96 62% (4)	56 66% (2)	65 75% (4)	98 60% (3)	105 60% (6)	228 64% (4)	337 65% (4)	440 64% (4)	169 70% (4)	149 69% (4)	368 64% (4)	409 66% (4)	213 49% (5)	325 77% (1)	238 68% (4)	86 46% (5)	127 52% (6)	158 78% (1)	168 77% (3)	124 67% (2)	114 70% (3)
		CFG			CFGH											OQ	O		RSVw	RSV	RS	RS	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 32-1
Summary Table: % Total Oppose

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	745 62% (5)	122 67% (6)	96 61% (5)	55 65% (4)	57 67% (7)	90 56% (5)	112 64% (5)	213 60% (5)	320 62% (5)	425 62% (5)	165 68% (5)	146 67% (6)	357 62% (5)	388 62% (5)	216 50% (4)	304 72% (5)	224 64% (5)	86 46% (4)	130 54% (4)	150 75% (3)	154 70% (5)	121 65% (5)	104 64% (6)
		F			f											OQ	O			RSWV	RS	RS	RS
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	713 59% (6)	123 67% (5)	92 59% (7)	44 52% (7)	60 70% (6)	77 48% (7)	113 65% (4)	204 58% (6)	300 58% (6)	413 61% (6)	159 66% (6)	149 69% (5)	334 58% (7)	378 61% (6)	210 49% (6)	285 68% (6)	219 63% (6)	82 43% (7)	127 52% (5)	139 69% (7)	146 67% (6)	114 61% (7)	105 65% (5)
		DFH	F		CDHF		dF	F								O	O		r	RS	RS	RS	RS
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	694 58% (7)	115 63% (7)	95 61% (6)	45 54% (6)	61 71% (5)	80 50% (6)	99 56% (7)	200 56% (7)	292 56% (7)	402 59% (7)	155 64% (7)	139 64% (7)	338 59% (6)	355 57% (7)	205 48% (7)	281 67% (7)	208 60% (7)	83 44% (6)	122 50% (7)	140 69% (6)	141 65% (7)	116 62% (6)	92 57% (7)
		F	F		DFGH											OQ	O			RSW	RS	RS	R

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 32-2
Summary Table: % Total Oppose

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SINGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	811 68% (1)	153 60% (1)	320 66% (3)	301 74% (4)	60 55% (1)	92 63% (1)	139 59% (4)	181 73% (1)	157 73% (4)	144 74% (4)	117 58% (1)	104 60% (3)	16 40% (6)	82 68% (3)	227 80% (3)	27 82% (1)	143 68% (3)	57 69% (4)	424 69% (3)	219 63% (2)	204 64% (3)	221 74% (1)	109 62% (5)	109 65% (1)
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	808 67% (2)	144 56% (3)	326 67% (1)	305 74% (3)	58 52% (2)	85 59% (3)	151 64% (1)	175 70% (3)	158 74% (2)	146 75% (3)	114 56% (2)	108 62% (1)	20 48% (3)	81 67% (4)	228 80% (2)	21 64% (4)	146 70% (1)	57 69% (5)	425 69% (2)	222 64% (1)	209 66% (2)	216 72% (3)	116 66% (1)	105 62% (2)
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	802 67% (3)	148 58% (2)	322 66% (2)	305 75% (2)	58 52% (3)	90 62% (2)	146 62% (2)	176 71% (2)	157 74% (3)	148 76% (1)	113 56% (3)	105 61% (2)	23 56% (1)	83 69% (2)	222 78% (5)	24 75% (2)	144 69% (2)	61 73% (2)	420 68% (4)	212 62% (3)	203 64% (4)	217 73% (2)	110 62% (3)	101 60% (3)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	776 65% (4)	123 48% (5)	313 65% (4)	309 75% (1)	55 50% (4)	68 47% (6)	140 59% (3)	173 70% (4)	162 76% (1)	147 75% (2)	92 45% (6)	97 56% (4)	16 38% (7)	84 70% (1)	231 81% (1)	21 64% (5)	142 68% (4)	62 75% (1)	425 69% (1)	204 59% (4)	210 67% (1)	215 72% (4)	109 62% (4)	95 56% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 32-2
Summary Table: % Total Oppose

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SINGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	745 62% (5)	127 50% (4)	292 60% (5)	299 73% (5)	54 49% (5)	73 51% (5)	139 59% (5)	154 62% (6)	156 73% (5)	142 73% (5)	96 47% (4)	96 55% (5)	17 41% (5)	76 63% (5)	222 78% (4)	22 (3)	130 (6)	60 (3)	398 65% (5)	201 58% (5)	197 62% (5)	201 67% (5)	113 64% (2)	88 52% (5)
			B	BC			e	EF	EF	EF				KM	KLMNQ	KM	KM	KLMq	t				X	
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	713 59% (6)	121 47% (6)	288 59% (6)	278 68% (6)	45 40% (7)	75 52% (4)	134 57% (7)	154 62% (5)	145 68% (7)	134 68% (6)	94 46% (5)	91 53% (7)	19 47% (4)	70 58% (7)	206 72% (6)	21 (6)	132 (5)	53 (6)	379 62% (6)	186 54% (7)	187 59% (7)	193 65% (6)	100 57% (7)	85 51% (6)
			B	BC		e	E	EF	EF	EF				K	KLMNQ	k	KLm	Klm	T					
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	694 58% (7)	115 45% (7)	282 58% (7)	274 67% (7)	46 42% (6)	67 46% (7)	137 58% (6)	145 58% (7)	147 69% (6)	128 65% (7)	85 42% (7)	93 54% (6)	22 53% (2)	74 61% (6)	200 70% (7)	20 (7)	125 (7)	53 (7)	375 61% (7)	188 54% (6)	191 61% (6)	183 61% (7)	104 59% (6)	84 50% (7)
			B	BC			EF	EF	EF	EF		K		K	KLMnQ	K	K	K	t				x	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 32-3
Summary Table: % Total Oppose

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	811 68% (1)	118 62% (1)	140 61% (2)	171 71% (2)	174 69% (1)	208 72% (4)	259 62% (1)	345 70% (2)	208 72% (4)	133 58% (2)	127 67% (1)	109 71% (5)	124 66% (1)	218 72% (2)	99 74% (1)	87 48% (2)	110 64% (2)	49 61% (3)	95 73% (1)	141 79% (1)	87 78% (5)	77 70% (2)	94 66% (2)	72 76% (2)
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	808 67% (2)	115 60% (2)	142 62% (1)	169 70% (3)	167 66% (3)	216 75% (1)	256 61% (2)	336 68% (3)	216 75% (1)	137 59% (1)	126 66% (2)	119 78% (1)	119 63% (2)	209 69% (3)	97 73% (3)	87 49% (1)	110 64% (3)	54 67% (1)	90 70% (3)	136 77% (4)	92 82% (1)	79 71% (1)	90 63% (5)	70 74% (4)
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	802 67% (3)	105 55% (4)	139 61% (3)	173 72% (1)	173 69% (2)	210 73% (3)	244 58% (3)	346 70% (1)	210 73% (3)	131 57% (4)	125 65% (3)	112 73% (4)	112 59% (3)	222 74% (1)	98 73% (2)	83 46% (3)	114 66% (1)	51 63% (2)	86 66% (4)	138 77% (3)	88 79% (4)	75 67% (4)	95 67% (1)	71 75% (3)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	776 65% (4)	106 55% (3)	130 57% (4)	163 68% (4)	165 65% (5)	212 74% (2)	235 56% (4)	328 67% (4)	212 74% (2)	131 57% (3)	120 63% (4)	116 76% (2)	104 55% (4)	208 69% (4)	96 72% (4)	69 38% (7)	97 57% (5)	46 58% (4)	94 73% (2)	140 78% (2)	91 81% (3)	73 65% (5)	91 64% (4)	74 78% (1)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 32-3
Summary Table: % Total Oppose

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	745 62% (5)	99 52% (6)	122 54% (7)	158 66% (5) BC	166 66% (4) BC	199 69% (5) BC	221 53% (6)	324 66% (5) G	199 69% (5) G	124 53% (6)	118 62% (5) jm	115 75% (3) JKMO	98 52% (6)	206 68% (5) JM	84 63% (6) jm	74 41% (5)	98 57% (4) P	44 55% (7) p	79 61% (6) P	133 74% (5) PQRSV w	92 82% (2) PQRSV WX	68 61% (6) P	93 66% (3) P	63 66% (6) P
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	713 59% (6)	103 53% (5)	125 55% (5)	149 62% (7) b	147 59% (6)	189 66% (6) BCe	227 54% (5)	297 60% (6) g	189 66% (6) G	124 54% (5)	108 57% (7)	102 67% (7) JkM	103 55% (5)	189 63% (6) Jm	87 65% (5) Jm	72 40% (6)	92 53% (6) P	46 57% (5) P	80 62% (5) P	124 69% (6) PQrW	81 73% (6) PQRsW	75 68% (3) PQw	81 57% (7) P	63 66% (7) Pq
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	694 58% (7)	94 49% (7)	123 54% (6)	149 62% (6) Bce	138 55% (7)	188 65% (7) BCE	218 52% (7)	288 58% (7) G	188 65% (7) Gh	121 52% (7)	111 58% (6)	105 69% (6) JkMN	96 51% (7)	176 58% (7)	83 62% (7) jm	78 43% (4)	83 48% (7)	45 56% (6) p	78 60% (7) PQ	122 69% (7) PQrVw	79 71% (7) PQrsV W	62 56% (7) P	83 58% (6) Pq	63 67% (5) PQ

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 32-4
Summary Table: % Total Oppose

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	811 68% (1)	36 67% (3)	306 72% (3) E	249 69% (2) E	211 61% (1)	153 61% (2)	302 74% (2) FH	355 66% (1)	191 66% (3)	263 70% (1)	177 62% (3)	178 71% (1) K	580 71% (1) NOP	232 60% (2)	102 60% (1)	89 62% (3)	268 66% (2)	311 76% (1) Q	100 58% (4)	130 62% (1)	31 57% (4)	71 62% (1)	49 61% (5)	40 62% (3)
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	808 67% (2)	36 67% (2)	307 72% (2) E	249 69% (1) E	204 59% (2)	170 67% (1)	290 71% (3) H	347 65% (2)	202 70% (1) k	257 69% (2) k	179 62% (2)	168 67% (3)	576 71% (2) NO	232 60% (1)	96 57% (3)	99 69% (1) no	274 68% (1)	302 73% (3) q	107 63% (1)	124 59% (3)	34 63% (1)	61 54% (3)	54 67% (1)	45 70% (1)
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	802 67% (3)	36 68% (1)	308 73% (1) E	248 69% (3) E	203 59% (3)	152 60% (4)	303 74% (1) FH	345 64% (3)	198 69% (2) K	256 69% (3) K	170 59% (5)	176 70% (2) K	574 70% (3) NOP	227 59% (3)	96 57% (2)	91 63% (2)	268 66% (3)	307 74% (2) Q	102 59% (3)	125 59% (2)	33 62% (2)	63 55% (2)	50 62% (4)	41 64% (2)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	776 65% (4)	34 64% (4)	303 72% (4) dE	236 65% (4) E	194 56% (4)	153 60% (3)	288 70% (4) FH	335 62% (4)	190 66% (4)	251 67% (4)	177 62% (4)	158 63% (4)	565 69% (4) NOP	212 55% (4)	85 50% (5)	87 60% (5) o	264 65% (4)	301 73% (4) Q	104 60% (2)	108 51% (5)	28 53% (5)	56 49% (4)	53 67% (2) x	33 52% (6)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 32-4
Summary Table: % Total Oppose

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	745 62% (5)	32 61% (6)	294 69% (5) dE	228 63% (5) E	183 53% (7)	149 59% (5)	265 65% (6)	330 62% (5)	178 62% (5)	236 63% (5)	179 62% (1)	152 61% (5)	542 66% (5) NOP	203 53% (5)	88 53% (4)	79 55% (7)	263 65% (5)	279 68% (5)	94 55% (5)	108 51% (4)	32 59% (3)	56 49% (5)	46 58% (6)	33 52% (7)
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	713 59% (6)	32 61% (5)	265 63% (6) E	218 60% (6) e	187 54% (6)	143 56% (6)	266 65% (5) FH	303 56% (6)	177 61% (6)	232 62% (6) k	157 55% (7)	146 59% (6)	515 63% (6) NO	199 52% (6)	78 47% (6)	87 60% (4) nO	242 60% (7)	273 66% (6) q	92 54% (6)	106 50% (6)	26 49% (7)	52 46% (6)	51 63% (3)	36 57% (4)
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	694 58% (7)	30 56% (7)	259 61% (7) e	211 58% (7)	188 54% (5)	129 51% (7)	262 64% (7) FH	302 56% (7)	174 60% (7)	217 58% (7)	164 57% (6)	138 55% (7)	503 62% (7) NO	191 50% (7)	75 44% (7)	79 55% (6) o	248 61% (6)	255 62% (7)	91 53% (7)	99 47% (7)	27 50% (6)	48 42% (7)	46 57% (7)	34 53% (5)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 32-5
Summary Table: % Total Oppose

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR-	PAST	NO	RURAL	URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	811 68% (1)	629 70% (1)	529 72% (1)	100 59% (4)	178 61% (1)	165 66% (3)	439 70% (3)	204 64% (1)	68 65% (5)	97 67% (2)	206 67% (4)	234 72% (3)	95 58% (1)	108 71% (1)	218 65% (3)	136 70% (2)	223 69% (1)	219 68% (1)	677 68% (1)	134 65% (3)	254 55% (3)	487 76% (3)	282 65% (1)	373 69% (3)
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	808 67% (2)	627 70% (2)	523 72% (3)	104 62% (1)	175 60% (3)	163 65% (4)	453 72% (1)	189 60% (2)	70 67% (3)	93 64% (4)	215 70% (1)	238 74% (1)	94 58% (2)	93 61% (3)	223 67% (1)	140 71% (1)	222 69% (2)	211 65% (4)	668 67% (3)	140 67% (2)	258 55% (2)	491 77% (2)	281 64% (2)	377 70% (1)
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	802 67% (3)	623 69% (3)	523 72% (2)	100 59% (5)	176 60% (2)	171 68% (1)	448 71% (2)	180 57% (3)	71 68% (2)	100 69% (1)	211 69% (2)	237 73% (2)	85 52% (4)	94 62% (2)	223 67% (2)	136 69% (3)	217 67% (3)	215 66% (2)	669 67% (2)	133 64% (4)	261 56% (1)	478 75% (4)	278 64% (3)	375 70% (2)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	776 65% (4)	607 68% (4)	504 69% (4)	103 61% (3)	167 57% (4)	167 67% (2)	429 68% (4)	178 56% (4)	70 67% (4)	97 67% (3)	207 67% (3)	223 69% (4)	90 55% (3)	89 59% (5)	216 65% (4)	122 62% (7)	212 65% (4)	214 66% (3)	636 64% (4)	140 67% (1)	225 48% (4)	496 78% (1)	268 61% (4)	371 69% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 32-5
Summary Table: % Total Oppose

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR- ENTLY	PAST	NO		RURAL	URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	745 62% (5)	577 64% (5)	482 66% (5)	95 56% (7)	163 56% (5)	159 63% (5)	407 65% (5)	177 56% (5)	71 68% (1)	87 60% (6)	200 65% (5)	207 64% (5)	85 52% (5)	92 61% (4)	209 62% (5)	123 63% (6)	211 65% (5)	191 59% (5)	621 63% (5)	124 60% (6)	218 47% (6)	467 73% (5)	250 57% (5)	363 68% (5)
		de	DE			h	H										r				U		W	
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	713 59% (6)	570 63% (6)	467 64% (6)	103 61% (2)	139 48% (7)	141 56% (7)	399 63% (6)	170 54% (6)	58 56% (6)	83 57% (7)	194 63% (7)	206 64% (6)	80 49% (7)	89 59% (6)	195 58% (7)	123 63% (5)	198 61% (6)	189 58% (6)	582 59% (6)	132 63% (5)	222 48% (5)	436 68% (6)	248 57% (6)	331 62% (7)
		E	E	E			fH							m							U			
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	694 58% (7)	530 59% (7)	434 59% (7)	96 57% (6)	159 54% (6)	145 58% (6)	386 61% (7)	161 51% (7)	56 54% (7)	89 61% (5)	198 65% (6)	188 58% (7)	82 50% (6)	78 52% (7)	199 59% (6)	127 65% (4)	186 57% (7)	174 54% (7)	580 59% (7)	114 55% (7)	203 44% (7)	430 68% (7)	235 54% (7)	333 62% (6)
							H									R					U		W	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 32-6
Summary Table: % Total Oppose

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	811 68% (1)	288 58% (3)	381 78% (2) Bd	79 68% (3) B	311 61% (1) G	420 73% (2) EGH	40 40% (5)	272 66% (1) G	288 73% (2) EGH	132 73% (5) EGh	132 55% (2)	451 72% (2) K	181 72% (1) K	310 77% (3) O	228 59% (1)	133 58% (1)	614 71% (1) P	755 75% (1) S	43 31% (3)	660 85% (1) U	74 31% (3)	662 84% (1) W	62 28% (2)
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	808 67% (2)	295 59% (1)	376 77% (3) BD	74 64% (4)	310 61% (2) G	418 73% (4) EGH	50 50% (1)	260 63% (3) G	285 73% (4) EGH	133 73% (4) EGH	136 56% (1)	453 73% (1) K	177 71% (4) K	309 77% (4) O	227 58% (2)	130 57% (3)	608 70% (2) P	733 72% (3) S	57 42% (1)	640 82% (4) U	81 34% (1)	650 83% (3) W	75 34% (1)
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	802 67% (3)	293 59% (2)	366 75% (4) B	81 70% (2) B	307 60% (3) G	419 73% (3) EGH	47 47% (2)	260 63% (2) G	287 73% (3) EGH	133 73% (3) EGH	132 55% (3)	445 72% (3) K	179 72% (3) K	317 79% (1) O	216 56% (3)	133 58% (2)	601 69% (3) P	745 74% (2) S	47 34% (2)	645 83% (2) U	74 31% (2)	658 84% (2) W	60 27% (4)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	776 65% (4)	246 50% (5)	382 78% (1) B	82 71% (1) B	287 56% (4) G	424 74% (1) EGH	44 44% (3)	243 59% (4) G	290 74% (1) EGH	134 74% (1) EGH	112 47% (4)	443 71% (4) K	180 72% (2) K	314 78% (2) O	208 53% (4)	129 56% (4)	583 67% (4) P	729 72% (4) S	40 29% (5)	642 82% (3) U	64 27% (5)	649 83% (4) W	58 26% (6)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 32-6
Summary Table: % Total Oppose

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	745 62% (5)	253 51% (4)	360 73% (5) BD	71 61% (6) b	278 54% (5) G	410 72% (5) EGH	38 38% (6)	239 58% (5) G	276 71% (5) EGH	134 74% (2) EGH	106 44% (5)	419 67% (5) K	176 70% (5) K	301 75% (6) O	207 53% (5)	120 52% (7)	560 65% (5) P	688 68% (5) S	42 30% (4)	595 76% (5) U	73 31% (4)	607 77% (5) W	62 28% (3)
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	713 59% (6)	245 49% (6)	340 69% (6) Bd	71 61% (7) B	275 54% (6) G	368 64% (7) EGH	41 41% (4)	235 57% (6) G	248 63% (7) EGh	120 66% (7) EGH	103 43% (6)	406 65% (6) K	166 66% (7) K	304 76% (5) O	177 46% (7)	127 55% (5)	529 61% (6)	672 66% (6) S	31 23% (7)	595 76% (6) U	59 25% (7)	601 77% (6) W	50 22% (7)
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	694 58% (7)	238 48% (7)	330 67% (7) B	73 63% (5) B	261 51% (7) G	375 65% (6) EGH	36 36% (7)	225 55% (7) G	251 64% (6) EGH	124 68% (6) EGH	95 40% (7)	390 63% (7) K	171 68% (6) K	289 72% (7) O	194 50% (6)	126 55% (6)	514 59% (7)	640 63% (7) S	38 28% (6)	566 73% (7) U	64 27% (6)	573 73% (7) W	58 27% (5)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 32-7
Summary Table: % Total Oppose

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
IF THE LAWSUIT AGAINST AMAZON IS SUCCESSFUL, IT HAS BEEN REPORTED THAT AMAZON CUSTOMERS WHO USE PRIME FOR NECESSARY PRODUCTS LIKE MEDICINE, DIAPERS, AND BABY FORMULA WILL NO LONGER BE ABLE TO RECEIVE THESE PRODUCTS QUICKLY. CUSTOMERS WOULD ALSO LOSE ACCESS TO ONE-TO-TWO DAY DELIVERY.	811 68% (1)	688 78% (1) C	49 31% (2)	173 59% (3) D	598 73% (1) D	614 85% (1) G	93 34% (5)	680 86% (1) I	69 28% (4)	55 57% (3)	63 53% (2)	29 60% (2)	20 61% (3)	23 73% (1) KP	22 71% (4) kP	33 49% (4)	190 78% (1)	43 79% (2)	30 81% (6)	11 65% (4)	12 100% *(1)	24 82% (2) QRSTV
60% OF SALES ON AMAZON ARE FROM SMALL BUSINESSES, RATHER THAN DIRECTLY FROM AMAZON. IF SUCCESSFUL, THE LAWSUIT COULD ENDANGER THE ONLINE MARKETPLACE BUSINESS MODEL OFFERED BY AMAZON AND WALMART+ AND TAKE AWAY THESE MARKETPLACES FROM SMALL BUSINESSES.	808 67% (2)	684 78% (3) C	53 34% (1)	177 61% (2)	591 72% (2) D	594 82% (4) G	107 39% (1)	661 83% (4) I	81 32% (1)	56 58% (1)	66 56% (1)	33 69% (1) P	19 58% (4)	23 73% (2) kP	18 58% (7)	33 50% (3)	182 74% (3)	41 76% (4)	32 86% (3) q	12 74% (1)	12 100% *(1)	24 83% (1) QRSTV
ANALYSTS ESTIMATE THAT THE \$139 PRICE FOR A YEAR-LONG SUBSCRIPTION TO AMAZON PRIME PROVIDES APPROXIMATELY \$1,100 IN BENEFITS. IF THE FTC LAWSUIT IS SUCCESSFUL, BUSINESSES LIKE WALMART+ AND AMAZON COULD BE BANNED FROM BUNDLING SERVICES TO OFFER THEM AT A DISCOUNT, MEANING CONSUMERS WOULD SPEND MORE MONEY PAYING FOR THEM SEPARATELY.	802 67% (3)	685 78% (2) C	49 31% (4)	182 62% (1)	585 71% (3) D	599 83% (2) G	100 37% (2)	666 84% (2) I	70 28% (3)	55 58% (2)	61 52% (3)	26 55% (5)	16 49% (7)	23 72% (3) Km	24 78% (2) KLMp	39 59% (1)	181 74% (4)	37 70% (6)	32 87% (2) QR	12 73% (2)	11 91% (6) qr	23 77% (3)
IF SUCCESSFUL, THE LAWSUIT AGAINST AMAZON WOULD SET A PRECEDENT THAT WOULD ALLOW THE GOVERNMENT, AND PARTICULARLY FEDERAL AGENCIES, TO HAVE MORE POWER OVER HOW BUSINESSES OPERATE.	776 65% (4)	679 77% (4) C	40 25% (7)	166 57% (4)	569 69% (4) D	598 83% (3) G	93 35% (4)	662 83% (3) I	68 27% (5)	50 53% (5)	54 45% (4)	23 49% (6)	17 52% (6)	16 51% (7)	25 79% (1) KLMNP	32 48% (5)	186 76% (2)	43 80% (1)	35 96% (1) QRTV	10 60% (5)	12 100% *(1)	22 74% (4) QRTV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Continued

Table 32-7
Summary Table: % Total Oppose

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
UNDER RECENT LEADERSHIP, THE FTC HAS CHANGED ITS GUIDELINES TO FOCUS ON HIGH-LEVEL IDEOLOGICAL IDEAS RATHER THAN A MORE OBJECTIVE FOCUS ON PROTECTING CONSUMERS FROM HARM. CRITICS ARE WORRIED THE NEW GUIDELINES COULD MEAN CONSUMERS ARE MORE LIKELY TO BE HARMED BY ACTIONS TAKEN BY THE FTC.	745 62% (5)	646 73% (5)	42 26% (6)	165 57% (5)	538 66% (5)	555 77% (6)	95 35% (3)	619 78% (5)	71 28% (2)	51 54% (4)	49 41% (7)	27 57% (3)	18 54% (5)	19 60% (5)	23 74% (3)	33 51% (2)	175 71% (5)	41 77% (3)	31 84% (4)	9 56% (6)	12 100% *(1)	20 69% (5)
		C		D		G		I				k		k	KP				qT		QRSTV	
THE FTC'S PRIMARY GOAL IS TO PROTECT CONSUMERS FROM FRAUD OR MALPRACTICE. CRITICS OF THE REPORTED LAWSUIT AGAINST AMAZON ARGUE THAT THE LAWSUIT HAS NO CLEAR WAY THAT IT WILL HELP CONSUMERS, AND MAY ACTUALLY HARM THE SERVICES THEY ENJOY AND INCREASE COSTS ON PRODUCTS THEY NEED.	713 59% (6)	615 70% (6)	43 27% (5)	158 54% (7)	523 64% (6)	557 77% (5)	81 30% (7)	610 77% (6)	62 25% (7)	42 44% (7)	52 44% (5)	26 55% (4)	21 63% (1)	17 54% (6)	21 68% (6)	24 36% (7)	160 65% (7)	38 70% (5)	31 83% (5)	12 70% (3)	12 100% *(1)	20 67% (6)
		C		D		G		I				p	KP		KP				Q		QRSTV	
BY PURSUING AGGRESSIVE LAWSUITS WITH QUESTIONABLE LEGAL GROUNDS TAKES AWAY FTC RESOURCES FROM OTHER IMPORTANT FUNCTIONS IT PERFORMS LIKE FIGHTING SPAM CALLS, ONLINE FRAUD, AND BUSINESS MALPRACTICE.	694 58% (7)	589 67% (7)	49 31% (3)	162 56% (6)	500 61% (7)	518 72% (7)	84 31% (6)	583 74% (7)	67 27% (6)	47 50% (6)	52 43% (6)	21 44% (7)	20 61% (2)	21 65% (4)	22 69% (5)	32 48% (6)	171 70% (6)	34 63% (7)	28 76% (7)	5 31% (7)	9 74% (7)	18 63% (7)
		C			G			I					k	K1	KLP		T	T	T		T	T

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 33-1
 QUESTION 28:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If the lawsuit against Amazon is successful, it has been reported that Amazon customers who use Prime for necessary products like medicine, diapers, and baby formula will no longer be able to receive these products quickly. Customers would also lose access to one-to-two day delivery.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (SUPPORT - OPPOSE)	-574 -48%	-106 -58%	-67 -43%	-28 -33%	-60 -70%	-66 -40%	-75 -43%	-173 -49%	-242 -47%	-332 -49%	-142 -59%	-128 -59%	-224 -39%	-349 -56%	-122 -28%	-266 -63%	-187 -54%	-18 -10%	-102 -42%	-118 -59%	-147 -67%	-87 -47%	-99 -62%
TOTAL SUPPORT -----	237 20%	29 16%	31 20%	22 27%	9 10%	37 23%	41 23%	68 19%	106 20%	131 19%	33 14%	32 15%	145 25%	93 15%	125 29%	56 13%	56 16%	74 40%	50 21%	35 17%	22 10%	36 19%	21 13%
TOTAL OPPOSE -----	811 68%	135 74%	98 63%	50 60%	69 80%	102 63%	116 66%	241 68%	348 67%	464 68%	176 73%	160 74%	369 64%	441 71%	246 57%	322 77%	243 70%	93 49%	152 63%	153 76%	169 77%	123 66%	120 74%
STRONGLY SUPPORT	87 7%	10 5%	10 7%	3 3%	2 2%	17 11%	18 10%	27 8%	33 6%	54 8%	11 5%	9 4%	56 10%	31 5%	53 12%	16 4%	18 5%	33 18%	20 8%	10 5%	6 3%	13 7%	5 3%
SOMEWHAT SUPPORT	151 13%	19 11%	21 13%	20 23%	7 8%	20 12%	23 13%	41 12%	73 14%	77 11%	22 9%	23 11%	89 15%	62 10%	72 17%	41 10%	38 11%	42 22%	30 12%	25 12%	16 7%	23 12%	15 10%
SOMEWHAT OPPOSE	282 24%	39 21%	30 19%	16 19%	22 25%	44 27%	41 24%	90 26%	119 23%	163 24%	51 21%	48 22%	130 23%	151 24%	117 27%	85 20%	81 23%	48 26%	67 28%	42 21%	43 20%	40 21%	41 25%
STRONGLY OPPOSE	529 44%	96 53%	68 44%	34 41%	48 55%	58 36%	74 43%	150 42%	229 44%	300 44%	125 52%	112 52%	239 41%	290 47%	130 30%	237 56%	162 47%	45 24%	85 35%	111 55%	126 58%	83 44%	79 49%
UNDECIDED/NOT SURE	152 13%	19 10%	27 17%	12 14%	8 9%	23 14%	18 11%	45 13%	64 12%	88 13%	33 13%	24 11%	62 11%	89 14%	61 14%	42 10%	49 14%	20 11%	41 17%	14 7%	28 13%	28 15%	21 13%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 33-2
 QUESTION 28:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If the lawsuit against Amazon is successful, it has been reported that Amazon customers who use Prime for necessary products like medicine, diapers, and baby formula will no longer be able to receive these products quickly. Customers would also lose access to one-to-two day delivery.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (SUPPORT - OPPOSE)	-574 -48%	-88 -34% CD	-225 -47%	-230 -56%	-22 -20% FGHIJ	-65 -45%	-77 -33% HIJ	-148 -60%	-112 -53%	-117 -60%	-64 -31% nOpQr	-58 -33% OpQ	5 13% KLNOP QR	-59 -49% o	-194 -68%	-22 -68%	-110 -53% o	-41 -50%	-307 -50%	-135 -39% s	-122 -39% V	-184 -62%	-60 -34%	-74 -44%
TOTAL SUPPORT -----	237 20%	65 26% CD	95 20%	71 17%	38 35% FHIJ	27 19%	62 26% fHJ	33 13%	44 21% Hj	27 14%	53 26% OQ	47 27% OpQ	22 53% KLNOP QR	23 19% o	33 12%	5 15%	33 16%	16 20%	118 19%	84 24% s	81 26% V	36 12%	49 28%	35 21%
TOTAL OPPOSE -----	811 68%	153 60%	320 66% b	301 74% BC	60 55%	92 63%	139 59%	181 73% EFG	157 73% EFG	144 74% EFG	117 58% M	104 60% M	16 40%	82 68% KM	227 80% KLMNQ r	27 82% KLMnq	143 68% KLM	57 69% kM	424 69% t	219 63%	204 64%	221 74% U	109 62%	109 65%
STRONGLY SUPPORT	87 7%	27 11% CD	33 7%	25 6%	15 14% HJ	12 8% h	23 10% HJ	9 4%	17 8% hj	8 4%	24 12% NOQR	16 9% O	11 28% KLNOP QR	6 5%	10 3%	2 6%	11 5%	4 4%	45 7%	33 9%	34 11% V	11 4%	18 10%	15 9%
SOMEWHAT SUPPORT	151 13%	38 15%	62 13%	47 11%	23 21% FHiJ	15 11%	39 16% HJ	23 9%	27 13%	19 10%	14 14% o	31 18% OQ	10 25% OpQ	17 14%	24 8%	3 9%	21 10%	13 15%	73 12%	51 15%	48 15% V	25 9%	31 17%	20 12%
SOMEWHAT OPPOSE	282 24%	72 28% D	113 23%	77 19%	25 23% j	45 31% GiJ	50 21% j	63 26% J	48 22% j	29 15%	57 28% mnO	49 28% mnO	6 16%	23 19%	53 19%	10 31%	46 22%	17 21%	137 22%	86 25%	70 22%	67 23%	39 22%	46 27%
STRONGLY OPPOSE	529 44%	81 32%	207 43% B	224 55% BC	35 32%	46 32%	89 38%	118 47% EFG	109 51% EFG	115 59% EFGH	60 30%	55 32%	10 24%	59 49% KLM	174 61% KLMNQ r	17 51% KLM	98 47% KLM	40 49% KLM	287 47% T	133 38%	134 42%	153 51% U	69 39%	63 38%
UNDECIDED/NOT SURE	152 13%	37 15% D	69 14% D	37 9%	12 11%	26 18% eI	35 15% I	34 14% I	12 6%	25 13% I	33 16% mOP	23 13% P	3 8%	16 13% P	25 9% p	1 3%	33 16% mOP	9 11% p	73 12%	43 12%	31 10%	42 14%	19 11%	24 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 33-3
 QUESTION 28:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If the lawsuit against Amazon is successful, it has been reported that Amazon customers who use Prime for necessary products like medicine, diapers, and baby formula will no longer be able to receive these products quickly. Customers would also lose access to one-to-two day delivery.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (SUPPORT - OPPOSE)	-574 -48%	-55 -28% DEF	-77 -34% DEF	-138 -58%	-130 -51%	-174 -61%	-131 -31% HI	-268 -54%	-174 -61%	-48 -21% KLMNO	-89 -47%	-87 -57%	-82 -44% no	-178 -59%	-88 -66%	-7 -4% QRSTU	-79 -46% Tu	-37 -46% t	-67 -52%	-121 -68%	-78 -70%	-58 -52%	-68 -48% tu	-60 -63%
TOTAL SUPPORT -----	237 20%	64 33% DEF	63 28% DEF	33 14%	44 17% f	33 12%	127 30% HI	77 16%	33 12%	85 37% KLMNO	37 20% nO	22 15%	42 22% lNO	39 13%	11 8%	80 45% QRSTU	32 19% tU	13 16%	28 21% TUX	20 11%	9 8%	19 17% U	25 18% tU	12 12%
TOTAL OPPOSE -----	811 68%	118 62%	140 61%	171 71% BC	174 69% c	208 72% BC	259 62%	345 70% G	208 72% G	133 58%	127 67% j	109 71% J	124 66% j	218 72% J	99 74% J	87 48%	110 64% P	49 61% p	95 73% Pqr	141 79% PQRvW	87 78% PQRW	77 70% P	94 66% P	72 76% Pqr
STRONGLY SUPPORT	87 7%	28 14% DEF	26 11% DEF	8 3%	13 5%	13 4%	53 13% HI	21 4%	13 4%	40 17% KLMNO	11 6%	5 3%	14 7% n	10 3%	7 6%	36 20% QRSTU	11 6% u	6 8% u	9 7% u	5 3%	2 2%	9 8% tU	5 4%	4 5%
SOMEWHAT SUPPORT	151 13%	36 19% DeF	38 16% dF	25 10%	31 12% f	21 7%	74 18% HI	56 11% i	21 7%	45 20% LNO	27 14% O	17 11% O	28 15% nO	30 10% O	4 3%	44 25% QRSTU	21 12% u	6 8%	19 15% tU	15 8%	7 6%	11 10%	20 14% U	7 8%
SOMEWHAT OPPOSE	282 24%	57 30% CD	47 20%	49 21%	63 25%	66 23%	104 25%	112 23%	66 23%	57 25%	45 24%	28 18%	45 24%	67 22%	39 29% L	48 27% U	47 27% tU	22 27% u	32 25% u	35 19%	18 16%	24 21%	31 22%	27 28% U
STRONGLY OPPOSE	529 44%	62 32%	93 41% b	122 51% BC	111 44% B	142 49% Bc	155 37%	233 47% G	142 49% G	76 33%	82 43% J	81 53% JkM	79 42% j	151 50% Jm	60 45% J	39 22%	64 37% P	27 34% p	62 48% PQR	106 59% PQRsv	69 62% PQRsv	54 48% Pqr	63 44% P	45 48% Pr
UNDECIDED/NOT SURE	152 13%	10 5%	25 11% B	36 15% B	34 14% B	46 16% Bc	34 8%	70 14% G	46 16% G	13 6%	26 14% J	22 14% J	21 11% J	44 15% J	24 18% J	13 7%	30 17% PST	18 23% PSTvx	7 5%	18 10%	16 14% pS	15 13% S	23 16% PSt	11 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 33-4
 QUESTION 28:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If the lawsuit against Amazon is successful, it has been reported that Amazon customers who use Prime for necessary products like medicine, diapers, and baby formula will no longer be able to receive these products quickly. Customers would also lose access to one-to-two day delivery.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (SUPPORT - OPPOSE)	-574 -48%	-27 -51%	-250 -59%	-192 -53%	-101 -29% BCD	-93 -37% G	-245 -60%	-236 -44% G	-131 -46%	-205 -55%	-92 -32% IJL	-144 -58%	-448 -55%	-126 -33% M	-55 -33% M	-53 -37% M	-177 -44% R	-271 -66% R	-47 -27%	-78 -37%	-10 -18% V	-45 -39%	-30 -38%	-23 -36%
TOTAL SUPPORT -----	237 20%	8 15%	57 13%	57 16%	110 32% BCD	61 24% G	57 14%	119 22% G	60 21% L	58 16%	85 30% IJL	35 14%	131 16%	106 28% M	47 28% M	36 25% M	91 22% R	40 10%	54 31%	52 25%	21 39% V	26 23%	19 24%	17 26%
TOTAL OPPOSE -----	811 68%	36 67%	306 72% E	249 69% E	211 61%	153 61%	302 74% FH	355 66%	191 66%	263 70% K	177 62%	178 71% K	580 71% NOP	232 60%	102 60%	89 62%	268 66%	311 76% Q	100 58%	130 62%	31 57%	71 62%	49 61%	40 62%
STRONGLY SUPPORT	87 7%	6 12% cd	15 4%	14 4%	49 14% CD	22 9% g	20 5%	45 8% G	22 8%	19 5%	34 12% IJL	11 5%	47 6%	40 10% M	19 11% M	13 9%	35 9% R	12 3%	21 12%	19 9%	9 17%	10 9%	6 8%	7 11%
SOMEWHAT SUPPORT	151 13%	2 3%	41 10% B	42 12% B	62 18% BCD	39 15% G	38 9%	74 14% G	38 13%	39 10%	51 18% JL	23 9%	84 10%	66 17% M	28 16% m	23 16% m	56 14% R	29 7%	33 19%	33 16%	12 22%	16 14%	13 16%	10 15%
SOMEWHAT OPPOSE	282 24%	15 27%	99 23%	72 20%	87 25%	59 23%	89 22%	133 25%	61 21%	86 23%	68 24%	65 26%	178 22%	104 27% Mp	49 29% Mp	29 20%	84 21%	94 23%	46 27%	57 27%	14 26%	35 31%	17 21%	12 19%
STRONGLY OPPOSE	529 44%	21 39%	207 49% E	176 49% E	124 36%	95 37%	212 52% FH	222 41%	130 45% k	177 47% K	109 38%	113 45% k	402 49% NOP	127 33%	52 31%	60 41% no	185 46%	217 53% Q	54 32%	73 35%	17 31%	35 31%	32 40%	27 43%
UNDECIDED/NOT SURE	152 13%	9 18% e	60 14% E	56 15% E	25 7%	39 15%	50 12%	62 12%	37 13%	52 14% K	25 9%	37 15% K	105 13%	46 12%	20 12%	19 13%	45 11%	60 15%	17 10%	29 14%	2 4%	18 15% U	12 15%	7 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 33-5
 QUESTION 28:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If the lawsuit against Amazon is successful, it has been reported that Amazon customers who use Prime for necessary products like medicine, diapers, and baby formula will no longer be able to receive these products quickly. Customers would also lose access to one-to-two day delivery.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (SUPPORT - OPPOSE)	-574 -48%	-452 -50%	-402 -55%	-51 -30% BC	-119 -41% bC	-118 -47%	-330 -53%	-124 -39% G	-43 -42%	-74 -51%	-140 -46% l	-191 -59%	-40 -25% N	-82 -54%	-151 -45%	-105 -53%	-160 -49%	-144 -44%	-480 -48%	-94 -45%	-109 -23% V	-406 -64%	-165 -38% X	-278 -52%
TOTAL SUPPORT -----	237 20%	176 20%	127 17%	50 29% BCE	59 20%	47 19%	109 17%	80 25% fG	24 23%	23 16%	66 22% L	43 13%	55 33% N	25 17%	67 20%	32 16%	63 19%	75 23% p	197 20%	40 19%	146 31% V	80 13%	117 27% X	95 18%
TOTAL OPPOSE -----	811 68%	629 70% DE	529 72% DE	100 59%	178 61%	165 66%	439 70% h	204 64%	68 65%	97 67%	206 67%	234 72%	95 58%	108 71% M	218 65%	136 70%	223 69%	219 68%	677 68%	134 65%	254 55%	487 76% U	282 65%	373 69%
STRONGLY SUPPORT	87 7%	65 7%	50 7%	15 9%	19 7%	15 6%	36 6%	35 11% FG	7 7%	8 6%	23 7% l	13 4%	26 16% N	9 6%	19 6%	12 6%	26 8%	29 9%	74 7%	13 6%	62 13% V	24 4%	47 11% X	32 6%
SOMEWHAT SUPPORT	151 13%	111 12%	77 11%	34 20% BCe	39 14%	32 13%	73 12%	45 14%	17 16%	15 10%	43 14% l	30 9%	28 17% n	16 11%	48 14%	19 10%	37 11%	46 14%	123 12%	28 13%	84 18% V	56 9%	70 16% X	62 12%
SOMEWHAT OPPOSE	282 24%	201 22%	165 23%	36 21%	79 27%	46 18%	148 24% f	86 27% F	18 17%	28 19%	73 24%	75 23%	38 23%	47 31%	73 22%	41 21%	87 27%	76 23%	236 24%	46 22%	121 26% v	134 21%	112 26% x	111 21%
STRONGLY OPPOSE	529 44%	428 48% DE	364 50% DE	64 38%	99 34%	119 48% H	291 46% H	117 37%	49 48%	70 48%	133 43%	159 49%	57 35%	60 40%	145 43%	95 48%	136 42%	143 44%	441 44%	88 42%	134 29%	352 55% U	170 39%	262 49% W
UNDECIDED/NOT SURE	152 13%	94 10%	74 10%	19 11%	55 19% BCD	38 15% h	81 13%	32 10%	12 12%	25 17%	35 11%	46 14%	14 9%	18 12%	50 15% R	28 14%	39 12%	30 9%	118 12%	33 16%	66 14%	70 11%	38 9%	70 13% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 33-6
 QUESTION 28:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If the lawsuit against Amazon is successful, it has been reported that Amazon customers who use Prime for necessary products like medicine, diapers, and baby formula will no longer be able to receive these products quickly. Customers would also lose access to one-to-two day delivery.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (SUPPORT - OPPOSE)	-574 -48%	-146 -29%	-318 -65%	-65 -56%	-164 -32%	-337 -59%	12 12%	-176 -43%	-228 -58%	-108 -60%	-51 -21%	-350 -56%	-135 -54%	-233 -58%	-97 -25%	-49 -21%	-479 -55%	-586 -58%	19 14%	-579 -74%	65 28%	-581 -74%	74 33%
TOTAL SUPPORT -----	237 20%	142 29%	63 13%	15 13%	148 29%	83 14%	52 52%	96 23%	59 15%	24 13%	81 34%	101 16%	46 18%	77 19%	132 34%	85 37%	135 16%	169 17%	62 46%	81 10%	139 59%	82 10%	136 62%
TOTAL OPPOSE -----	811 68%	288 58%	381 78%	79 68%	311 61%	420 73%	40 40%	272 66%	288 73%	132 73%	132 55%	451 72%	181 72%	310 77%	228 59%	133 58%	614 71%	755 75%	43 31%	660 85%	74 31%	662 84%	62 28%
STRONGLY SUPPORT	87 7%	59 12%	17 4%	3 3%	64 13%	22 4%	29 29%	35 8%	13 3%	9 5%	40 17%	24 4%	21 8%	32 8%	51 13%	42 18%	41 5%	56 6%	30 22%	27 4%	54 23%	26 3%	58 26%
SOMEWHAT SUPPORT	151 13%	83 17%	46 9%	11 10%	83 16%	61 11%	22 22%	61 15%	46 12%	15 8%	40 17%	76 12%	25 10%	45 11%	81 21%	43 19%	94 11%	113 11%	33 24%	53 7%	85 36%	56 7%	78 36%
SOMEWHAT OPPOSE	282 24%	132 27%	105 21%	27 23%	127 25%	134 23%	18 18%	109 27%	109 28%	25 14%	62 26%	145 23%	56 22%	74 18%	115 29%	51 22%	212 24%	239 24%	35 26%	177 23%	49 21%	173 22%	50 23%
STRONGLY OPPOSE	529 44%	156 32%	276 56%	53 45%	184 36%	286 50%	22 22%	162 39%	179 46%	107 59%	70 29%	305 49%	125 50%	236 59%	114 29%	83 36%	402 46%	516 51%	8 6%	482 62%	24 10%	489 62%	12 6%
UNDECIDED/NOT SURE	152 13%	66 13%	46 9%	22 19%	53 10%	70 12%	9 9%	44 11%	45 11%	25 14%	28 11%	71 11%	23 9%	15 4%	30 8%	12 5%	119 14%	89 9%	32 23%	40 5%	24 10%	41 5%	22 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 33-7
 QUESTION 28:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If the lawsuit against Amazon is successful, it has been reported that Amazon customers who use Prime for necessary products like medicine, diapers, and baby formula will no longer be able to receive these products quickly. Customers would also lose access to one-to-two day delivery.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL	OPP	SUPP	YES	NO	OVER- REACH	NEC- ESSARY	OVER- REACH	NEC- ESSARY	NEC- ESSARY	HARRIS	NEW- SOM	KEN- NEDY JR	WAR- REN	BUTTI -GIEG	UND	TRUMP	DES- ANTIS	RAMAS -WAMY	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (SUPPORT - OPPOSE)	-574 -48%	-563 -64%	45 28% B	-74 -25% E	-481 -59%	-541 -75%	52 19% F	-609 -77%	84 33% H	-29 -31%	-17 -14% lmNO	-16 -33%	-13 -39%	-18 -58%	-19 -62%	-16 -25% no	-157 -64%	-35 -65%	-26 -70%	-8 -49%	-12 -100%	-22 -76%
TOTAL SUPPORT -----	237 20%	125 14%	94 59% B	99 34% E	117 14%	72 10%	145 54% F	71 9%	153 61% H	25 27%	46 39% mNOP	13 28% O	7 22%	5 15%	3 9%	16 25% O	33 14% U	8 14% U	4 11% U	3 16% u	- -	2 6%
TOTAL OPPOSE -----	811 68%	688 78% C	49 31%	173 59% D	598 73% D	614 85% G	93 34%	680 86% I	69 28%	55 57%	63 53%	29 60%	20 61%	23 73% KP	22 71% kP	33 49%	190 78%	43 79%	30 81%	11 65%	12 100% QRSTV	24 82%
STRONGLY SUPPORT	87 7%	39 4%	43 27% B	47 16% E	31 4%	28 4%	56 21% F	28 4%	57 23% H	8 9%	22 19% LmOP	4 8%	3 8%	3 9%	1 3%	4 5%	9 4% UV	3 5% uv	2 5%	1 6%	- -	- -
SOMEWHAT SUPPORT	151 13%	85 10%	51 32% B	52 18% E	86 10%	44 6%	90 33% F	43 5%	96 38% H	17 18%	24 20% NO	10 20% no	5 14%	2 6%	2 6%	13 19% nO	24 10% U	5 9% U	2 6%	2 10%	- -	2 6%
SOMEWHAT OPPOSE	282 24%	208 24%	36 23%	65 22%	199 24%	157 22%	68 25%	189 24%	54 21%	34 35%	37 31% mP	12 26%	6 17%	9 27%	11 36% mP	10 15%	52 21%	11 20%	4 11%	4 25%	4 37%	6 21%
STRONGLY OPPOSE	529 44%	479 54% C	13 8%	108 37%	399 49% D	457 63% G	25 9%	491 62% I	16 6%	21 22%	25 21%	17 35% k	14 44% K	14 46% K	11 35%	23 35% k	138 57%	32 60%	26 69% T	7 40%	7 63%	18 61%
UNDECIDED/NOT SURE	152 13%	68 8%	15 10%	19 7% D	107 13% D	35 5%	32 12% F	42 5%	29 11% H	16 16%	10 8%	6 12%	6 18%	4 12%	6 21% k	17 26% Kln	21 9% U	3 6% u	3 9% u	3 19% u	- -	3 12% u

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 34-1
 QUESTION 29:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If successful, the lawsuit against Amazon would set a precedent that would allow the government, and particularly federal agencies, to have more power over how businesses operate.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (SUPPORT - OPPOSE)	-505 -42%	-95 -52%	-56 -36% bE	-39 -46%	-52 -60%	-60 -37% be	-61 -35% BE	-142 -40% e	-218 -42%	-287 -42%	-126 -52%	-110 -51%	-214 -37% N	-291 -47%	-70 -16% PQ	-262 -62%	-174 -50% p	-5 -3% STUVW	-65 -27% TUVW	-124 -61%	-138 -63%	-85 -46% tu	-88 -55%
TOTAL SUPPORT -----	271 23%	34 19%	40 26% E	17 20%	13 15%	37 23%	44 25% E	86 24% E	118 23%	153 22%	43 18%	40 18%	154 27% N	117 19%	143 33% PQ	64 15%	64 18%	81 43% STUVW	62 26% TUV	34 17%	30 14%	39 21% u	25 16%
TOTAL OPPOSE -----	776 65%	130 71% CFG	96 62%	56 66%	65 75% CFGH	98 60%	105 60%	228 64%	337 65%	440 64%	169 70%	149 69%	368 64%	409 66%	213 49% OQ	325 77% O	238 68% O	86 46%	127 52%	158 78% RSVW	168 77% RSV	124 67% RS	114 70% RS
STRONGLY SUPPORT	82 7%	10 6% D	11 7% D	1 1%	7 8% D	15 9% D	10 6% D	29 8% D	31 6%	51 8%	12 5%	9 4%	51 9% N	31 5%	45 10% PQ	19 4%	19 5%	31 17% STUVW	14 6%	8 4%	11 5%	13 7%	6 4%
SOMEWHAT SUPPORT	189 16%	24 13%	29 19% E	16 19% E	6 7%	23 14% e	34 19% E	57 16% E	87 17%	101 15%	31 13%	31 14%	102 18% n	86 14%	98 23% PQ	45 11%	45 13%	50 26% TUVW	49 20% TUV	26 13%	19 9%	27 14% u	19 12%
SOMEWHAT OPPOSE	295 25%	42 23%	42 27%	25 29%	20 23%	42 26%	40 23%	86 24%	130 25%	165 24%	52 21%	49 23%	145 25%	150 24%	112 26%	96 23%	87 25%	46 25%	66 27% U	55 27% U	41 19%	44 24%	43 27% u
STRONGLY OPPOSE	481 40%	87 48% CFGh	55 35%	31 37%	45 52% CDFGH	56 35%	65 37%	142 40%	206 40%	275 40%	117 48%	100 46%	222 39%	259 42%	101 23%	229 55% OQ	151 43% O	39 21% RS	62 25%	103 51% RS	127 58% RSVW	80 43% RS	71 44% RS
UNDECIDED/NOT SURE	153 13%	19 10%	20 13%	11 14%	9 10%	27 17% b	26 15%	41 11%	62 12%	90 13%	30 12%	27 12%	55 9%	97 16% M	76 18% Pq	31 7%	46 13% P	21 11% T	54 22% RTUVW	10 5%	21 10% t	23 12% T	22 14% T

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 34-2
 QUESTION 29:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If successful, the lawsuit against Amazon would set a precedent that would allow the government, and particularly federal agencies, to have more power over how businesses operate.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (SUPPORT - OPPOSE)	-505 -42%	-36 -14%	-202 -42%	-242 -59%	-11 -10%	-24 -17%	-71 -30%	-131 -53%	-122 -57%	-120 -61%	-22 -11%	-48 -28%	5 13%	-56 -46%	-196 -69%	-13 -40%	-99 -47%	-52 -62%	-303 -49%	-111 -32%	-133 -42%	-170 -57%	-58 -33%	-53 -31%
TOTAL SUPPORT	271 23%	87 34%	111 23%	66 16%	44 40%	43 30%	69 29%	42 17%	39 18%	27 14%	70 34%	49 28%	21 51%	29 24%	35 12%	8 24%	43 20%	11 13%	122 20%	93 27%	78 25%	44 15%	51 29%	42 25%
TOTAL OPPOSE	776 65%	123 48%	313 65%	309 75%	55 50%	68 47%	140 59%	173 70%	162 76%	147 75%	92 45%	97 56%	16 38%	84 70%	231 81%	21 64%	142 68%	62 75%	425 69%	204 59%	210 67%	215 72%	109 62%	95 56%
STRONGLY SUPPORT	82 7%	26 10%	37 8%	17 4%	17 15%	9 6%	23 10%	14 6%	11 5%	6 3%	20 10%	17 10%	6 15%	10 8%	9 3%	2 6%	14 7%	2 2%	39 6%	27 8%	27 9%	12 4%	17 10%	10 6%
SOMEWHAT SUPPORT	189 16%	61 24%	74 15%	49 12%	27 25%	34 24%	46 19%	28 11%	28 13%	21 11%	50 24%	32 18%	15 36%	19 16%	26 9%	6 18%	28 14%	9 11%	83 13%	66 19%	50 16%	32 11%	34 19%	32 19%
SOMEWHAT OPPOSE	295 25%	65 25%	128 26%	91 22%	30 27%	35 24%	56 24%	72 29%	54 25%	37 19%	51 25%	50 29%	6 15%	31 26%	63 22%	9 27%	51 24%	22 26%	148 24%	86 25%	80 25%	68 23%	47 27%	39 23%
STRONGLY OPPOSE	481 40%	58 23%	185 38%	218 53%	25 23%	33 23%	84 35%	102 41%	108 51%	110 56%	41 20%	46 27%	10 23%	53 44%	168 59%	12 37%	90 43%	41 49%	277 45%	118 34%	131 41%	146 49%	62 35%	56 33%
UNDECIDED/NOT SURE	153 13%	46 18%	60 12%	34 8%	11 10%	34 23%	28 12%	33 13%	12 6%	22 11%	41 20%	28 16%	4 10%	8 6%	20 7%	4 12%	25 12%	10 12%	68 11%	49 14%	28 9%	40 13%	17 9%	31 18%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 34-3
 QUESTION 29:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If successful, the lawsuit against Amazon would set a precedent that would allow the government, and particularly federal agencies, to have more power over how businesses operate.

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (SUPPORT - OPPOSE)	-505 -42%	-35 -18% DEF	-56 -24% DEF	-122 -51% f	-117 -47% f	-175 -61% f	-90 -21% HI	-239 -49% i	-175 -61% i	-42 -18% KLNO	-77 -40% Lno	-94 -61% Lno	-48 -26% KLNO	-162 -54% KLNO	-81 -61% KLNO	21 12% QRSTU VWX	-59 -34% stUX	-32 -39% TUx	-65 -50% TUx	-116 -65% TUx	-80 -72% TUx	-46 -42% TUx	-64 -45% tU	-63 -67% tU
TOTAL SUPPORT -----	271 23%	71 37% DEF	74 32% DEF	42 17% f	48 19% f	37 13% f	145 35% HI	89 18% I	37 13% I	89 39% KLmNO	43 22% lno	22 14% lno	56 30% kLNO	47 15% kLNO	15 11% QRSTU VWX	90 50% QRSTU TUX	38 22% TUX	15 18% TUX	29 23% TUX	24 13% TUX	11 10% TUX	26 24% TUX	27 19% U	11 12% U
TOTAL OPPOSE -----	776 65%	106 55%	130 57%	163 68% BC	165 65% Bc	212 74% BCE	235 56% 56%	328 67% G	212 74% GH	131 57% GH	120 63% GH	116 76% JKM	104 55% JKM	208 69% JM	96 72% JkM	69 38% JKM	97 57% P	46 58% P	94 73% PQR	140 78% PQRVW	91 81% PQRVW	73 65% P	91 64% P	74 78% PQRVW
STRONGLY SUPPORT	82 7%	24 12% DEF	24 10% dEF	14 6% f	13 5% f	8 3% f	48 11% HI	27 6% I	8 3% I	35 15% KLMNO	13 7% L	3 2% L	12 7% L	14 5% L	5 3% QRSTU VWX	31 17% QRSTU U	12 7% U	2 3% u	8 6% u	8 5% u	2 2% u	9 8% U	7 5% U	3 3% U
SOMEWHAT SUPPORT	189 16%	47 25% DEF	50 22% DEF	28 12% c	34 14% c	29 10% C	98 23% HI	62 13% HI	29 10% HI	54 23% KLNO	29 15% O	19 12% O	44 23% kLNO	33 11% kLNO	10 7% QRSTU VWX	59 33% QRSTU tUX	27 15% tUX	12 16% TUx	21 16% TUx	15 9% TUx	9 8% TUx	17 16% tu	20 14% tu	8 8% tu
SOMEWHAT OPPOSE	295 25%	50 26% c	43 19% c	61 25% c	63 25% c	78 27% C	93 22% C	124 25% C	78 27% C	56 24% m	53 28% m	36 24% m	37 20% m	71 24% m	42 31% M	38 21% M	48 28% ptv	26 33% ptv	32 25% ptv	39 22% ptv	25 22% ptv	23 21% ptv	37 26% ptv	27 29% ptv
STRONGLY OPPOSE	481 40%	56 29%	87 38% b	102 43% B	101 40% B	134 47% Bc	142 34% 34%	204 41% G	134 47% G	75 33% JKMO	66 35% JKMO	79 52% JKMO	67 36% JKM	137 46% JKM	54 40% JKM	31 17% P	49 29% P	20 25% P	62 48% PQR	100 56% PQRvW	66 59% PQRsV W	50 45% PQR	54 38% Pqr	47 50% PQRw
UNDECIDED/NOT SURE	153 13%	15 8%	24 11% B	35 15% B	39 16% B	39 13% B	39 9% G	75 15% G	39 13% G	11 5% J	28 15% J	15 10% j	28 15% J	46 15% J	23 17% J	21 12% S	36 21% PSTUV X	19 24% PSTUV X	6 5% X	15 8% X	10 9% X	12 11% s	24 17% StU	9 10% StU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 34-4
 QUESTION 29:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If successful, the lawsuit against Amazon would set a precedent that would allow the government, and particularly federal agencies, to have more power over how businesses operate.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (SUPPORT - OPPOSE)	-505 -42%	-22 -42%	-245 -58%	-165 -46% c	-68 -20% bcd	-93 -37% g	-215 -53%	-197 -37% g	-124 -43%	-184 -49%	-89 -31% iJL	-108 -43%	-411 -50%	-94 -24% M	-28 -16% MnP	-46 -32% M	-162 -40% R	-250 -61%	-52 -31%	-42 -20% s	-6 -12%	-21 -19%	-36 -45%	-10 -15% W
TOTAL SUPPORT -----	271 23%	12 22%	58 14%	71 20% C	126 36% bcd	60 24% g	73 18%	138 26% G	66 23%	67 18%	88 31% iJL	50 20%	153 19%	118 31% M	57 34% M	41 29% M	102 25% R	51 12%	51 30%	66 31%	22 41%	35 31%	17 22%	24 37% W
TOTAL OPPOSE -----	776 65%	34 64%	303 72% de	236 65% E	194 56%	153 60%	288 70% FH	335 62%	190 66%	251 67%	177 62%	158 63%	565 69% NOP	212 55%	85 50%	87 60% o	264 65%	301 73% Q	104 60% t	108 51%	28 53%	56 49%	53 67% x	33 52%
STRONGLY SUPPORT	82 7%	4 8%	12 3%	24 7% C	42 12% CD	17 7%	23 6%	42 8%	24 8% j	17 4%	28 10% JL	14 6%	47 6%	35 9% M	20 12% M	10 7%	31 8% R	17 4%	21 12% t	14 7%	11 21% V	8 7%	7 9%	3 4%
SOMEWHAT SUPPORT	189 16%	7 14%	46 11%	47 13%	84 24% bcd	43 17%	50 12%	96 18% G	42 15%	50 13%	60 21% iJL	36 14%	106 13%	83 22% M	37 22% M	32 22% M	72 18% R	34 8%	31 18%	52 25%	11 20%	27 23%	10 13%	21 33% W
SOMEWHAT OPPOSE	295 25%	14 27%	108 26%	86 24%	81 24%	53 21%	105 26%	137 25%	67 23%	90 24%	77 27%	60 24%	202 25% p	94 24%	42 25%	27 19%	102 25%	100 24%	44 25%	50 24%	11 20%	31 27%	18 23%	8 13%
STRONGLY OPPOSE	481 40%	20 37%	195 46% E	150 42% E	112 32%	100 40%	183 45% H	198 37%	123 43% K	160 43% K	99 35%	98 39%	363 44% NO	118 31%	43 26%	60 42% NO	162 40%	201 49% Q	60 35%	58 27%	18 33%	25 22%	35 44%	25 39%
UNDECIDED/NOT SURE	153 13%	7 14%	62 15% E	54 15% E	27 8%	40 16%	49 12%	64 12%	32 11%	56 15% K	23 8%	41 17% iK	98 12%	54 14%	26 16%	16 11%	38 9%	60 15% Q	17 10%	37 17% S	3 6%	23 20% U	10 12%	7 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 34-5
 QUESTION 29:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If successful, the lawsuit against Amazon would set a precedent that would allow the government, and particularly federal agencies, to have more power over how businesses operate.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (SUPPORT - OPPOSE)	-505 -42%	-410 -46%	-356 -49%	-54 -32% BC	-100 -34% BC	-114 -46%	-309 -49%	-81 -26% FG	-44 -42%	-70 -48%	-136 -45%	-173 -54%	-32 -19% N	-49 -32%	-147 -44%	-83 -42%	-131 -40%	-135 -42%	-405 -41%	-101 -48%	-53 -11% V	-417 -66%	-141 -32% X	-262 -49%
TOTAL SUPPORT -----	271 23%	197 22%	149 20%	49 29% bc	67 23%	53 21%	120 19%	97 31% FG	26 25%	27 18%	70 23% L	50 15%	58 35% n	40 26%	69 21%	40 20%	81 25%	79 24%	231 23%	40 19%	173 37% v	78 12%	127 29% x	109 20%
TOTAL OPPOSE -----	776 65%	607 68% E	504 69% DE	103 61%	167 57%	167 67% H	429 68% H	178 56%	70 67%	97 67%	207 67%	223 69%	90 55%	89 59%	216 65%	122 62%	212 65%	214 66%	636 64%	140 67%	225 48%	496 78% U	268 61%	371 69% W
STRONGLY SUPPORT	82 7%	59 7%	43 6%	16 9%	19 7%	19 8% g	28 4% 4	35 11% G	8 7%	12 8%	18 6% l	10 3%	25 16% N	10 6%	27 8% p	9 4%	18 6%	29 9% P	69 7%	14 7%	57 12% V	23 4%	37 8%	34 6%
SOMEWHAT SUPPORT	189 16%	138 15%	105 14%	33 19%	48 16%	33 13%	92 15%	62 20% Fg	18 17%	15 11%	52 17%	40 12%	32 20%	30 20%	42 13%	31 16%	63 19% O	50 15%	163 16%	26 12%	116 25% v	55 9%	90 21% x	75 14%
SOMEWHAT OPPOSE	295 25%	208 23%	167 23%	40 24%	88 30% BC	61 24%	159 25%	73 23%	29 28%	32 22%	80 26%	80 25%	35 21%	38 25%	82 25%	47 24%	81 25%	80 25%	231 23%	64 31% S	120 26%	145 23%	112 26%	131 24%
STRONGLY OPPOSE	481 40%	400 44% dE	337 46% DE	63 37% E	79 27%	106 42% H	270 43% H	106 33%	41 39%	65 44%	127 41%	143 44%	55 34%	51 34%	134 40%	76 39%	131 40%	134 41%	405 41%	76 36%	105 23%	350 55% U	156 36%	240 45% W
UNDECIDED/NOT SURE	153 13%	95 11%	77 11%	18 11%	58 20% BCD	31 12%	80 13%	40 13%	9 8%	22 15%	30 10%	50 15% K	16 10%	23 15%	49 15% qr	34 17% QR	31 10%	32 10%	124 13%	28 14%	68 15% v	64 10%	42 10%	58 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 34-6
 QUESTION 29:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If successful, the lawsuit against Amazon would set a precedent that would allow the government, and particularly federal agencies, to have more power over how businesses operate.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (SUPPORT - OPPOSE)	-505 -42%	-75 -15% CD	-313 -64%	-67 -57%	-113 -22% FhIJ	-336 -59%	7 7% EFHIJ	-120 -29% FIJ	-230 -59%	-105 -58%	-11 -5% LM	-335 -54%	-133 -53%	-241 -60%	-58 -15% N	-34 -15% Q	-426 -49%	-545 -54%	32 23% R	-553 -71%	86 36% T	-553 -70%	81 37% V
TOTAL SUPPORT -----	271 23%	171 35% CD	68 14%	16 13%	174 34% FIJ	88 15% 51% FIJ	51 30% EFHIJ	123 30% FIJ	59 15%	29 16%	101 42% LM	108 17%	47 19%	73 18%	150 38% N	94 41% Q	157 18%	184 18%	72 53% R	88 11%	150 63% T	96 12%	139 63% V
TOTAL OPPOSE -----	776 65%	246 50%	382 78% B	82 71% B	287 56% G	424 74% EGH	44 44% 44%	243 59% G	290 74% EGH	134 74% EGH	112 47%	443 71% K	180 72% K	314 78% O	208 53%	129 56%	583 67% P	729 72% S	40 29%	642 82% U	64 27%	649 83% W	58 26%
STRONGLY SUPPORT	82 7%	51 10% CD	19 4%	5 4%	53 10% FIJ	27 5% EFHIJ	22 22% EFHIJ	31 7% FI	15 4%	12 6%	29 12% L	29 5%	19 7%	16 4%	52 13% N	38 17% Q	40 5%	55 5% R	22 16% R	23 3%	55 23% T	25 3%	54 25% V
SOMEWHAT SUPPORT	189 16%	121 24% CD	49 10%	11 9%	121 24% FIJ	61 11% 29% FIJ	29 22% FIJ	92 22% FIJ	44 11%	17 9%	72 30% LM	79 13%	28 11%	56 14%	97 25% N	56 24% Q	116 13%	129 13%	50 37% R	65 8%	95 40% T	71 9%	84 38% V
SOMEWHAT OPPOSE	295 25%	128 26%	113 23%	33 28%	128 25% J	149 26% J	24 24% j	104 25% J	121 31% efhJ	27 15%	58 24%	174 28% M	51 20%	80 20%	116 30% N	48 21%	224 26% p	256 25% S	33 24%	197 25% U	46 19%	195 25%	44 20%
STRONGLY OPPOSE	481 40%	118 24%	269 55% BD	49 42% B	159 31% G	275 48% EGH	20 20%	140 34% G	168 43% EGH	107 59% EFGHI	54 23%	270 43% K	129 52% KL	234 58% O	92 24%	81 35%	359 41% p	473 47% S	7 5%	445 57% U	19 8%	453 58% W	14 6%
UNDECIDED/NOT SURE	153 13%	78 16% C	40 8%	18 16% C	50 10% g	62 11% G	5 5%	45 11% G	43 11% G	19 10%	28 12%	71 11%	22 9%	15 4%	31 8% N	7 3%	128 15% P	101 10%	18% R	25 6%	23 10%	41 5%	24 11% V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 34-7
 QUESTION 29:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

If successful, the lawsuit against Amazon would set a precedent that would allow the government, and particularly federal agencies, to have more power over how businesses operate.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (SUPPORT - OPPOSE)	-505 -42%	-545 -62%	69 44% B	-56 -19% E	-430 -52%	-508 -71%	58 21% F	-574 -72%	90 36% H	-19 -20%	-3 -3% LMNOP	-8 -17% O	-10 -30% o	-8 -27% o	-21 -68%	-15 -23% O	-147 -60%	-34 -64%	-34 -92%	-6 -33% S	-12 -100%	-18 -60%
TOTAL SUPPORT -----	271 23%	134 15%	109 69% B	110 38% E	140 17%	89 12%	152 56% F	88 11%	158 63% H	32 33%	50 42% MNOP	15 31% O	8 23%	8 24%	4 11%	16 25% o	39 16% SU	9 16% SU	2 4%	4 27% sU	- -	4 14% U
TOTAL OPPOSE -----	776 65%	679 77% C	40 25%	166 57% D	569 69% D	598 83% G	93 35%	662 83% I	68 27%	50 53%	54 45%	23 49%	17 52%	16 51% KLMNP	25 79%	32 48%	186 76%	43 80%	35 96% QRTV	10 60%	12 100% QRTV	22 74%
STRONGLY SUPPORT	82 7%	36 4%	38 24% B	38 13% E	39 5%	27 4%	47 17% F	26 3%	55 22% H	6 7%	16 14% O	4 9%	3 9%	2 6%	1 3%	7 11%	11 5% U	1 2%	2 4%	1 6%	- -	1 4%
SOMEWHAT SUPPORT	189 16%	98 11%	71 45% B	73 25% E	101 12%	62 9%	105 39% F	62 8%	102 41% H	25 26%	34 29% MOP	11 22% o	5 14%	6 18%	3 8%	9 14%	28 11% SU	8 15% SU	- -	4 21% SU	- -	3 10% su
SOMEWHAT OPPOSE	295 25%	229 26% C	29 18%	69 24%	202 25%	178 25%	64 24%	203 26%	52 21%	29 30%	28 24% m	15 31% M	4 11%	11 36% M	13 42% kMP	13 19%	56 23% U	15 27% tU	11 30% tU	2 10%	- -	6 21% U
STRONGLY OPPOSE	481 40%	450 51% C	11 7%	97 33%	367 45% D	420 58% G	29 11%	458 58% I	15 6%	21 22%	26 22%	9 18%	14 42% KLN	5 15%	12 37% kLN	19 28%	130 53%	28 53%	24 66%	8 50%	12 100% QRSTV	15 53%
UNDECIDED/NOT SURE	153 13%	67 8%	10 6%	14 5%	113 14% D	34 5%	26 10% F	43 5%	26 10% H	14 14%	15 12%	10 20%	8 25%	8 25%	3 9%	18 27% KO	19 8% SU	2 4%	- -	2 13%	- -	3 12% su

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 35-1
 QUESTION 30:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Analysts estimate that the \$139 price for a year-long subscription to Amazon Prime provides approximately \$1,100 in benefits. If the FTC lawsuit is successful, businesses like Walmart+ and Amazon could be banned from bundling services to offer them at a discount, meaning consumers would spend more money paying for them separately.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (SUPPORT - OPPOSE)	-554 -46%	-101 -55%	-75 -48%	-40 -48%	-53 -62%	-49 -31%	-77 -44%	-158 -45%	-237 -46%	-317 -46%	-134 -56%	-123 -57%	-224 -39%	-329 -53%	-125 -29%	-250 -59%	-179 -52%	-35 -19%	-88 -36%	-106 -53%	-144 -66%	-83 -44%	-96 -60%
TOTAL SUPPORT -----	248 21%	31 17%	27 17%	15 17%	12 14%	46 29%	39 23%	77 22%	105 20%	143 21%	40 16%	33 15%	145 25%	103 17%	123 29%	63 15%	62 18%	65 35%	58 24%	41 20%	22 10%	39 21%	22 14%
TOTAL OPPOSE -----	802 67%	132 72%	102 65%	55 65%	66 76%	96 59%	116 67%	236 67%	342 66%	460 67%	174 72%	156 72%	369 64%	431 69%	248 57%	313 74%	241 69%	100 53%	147 60%	147 73%	166 76%	122 65%	119 74%
STRONGLY SUPPORT	85 7%	9 5%	9 6%	4 5%	6 7%	18 11%	15 8%	24 7%	33 6%	52 8%	7 3%	9 4%	55 9%	30 5%	48 11%	18 4%	19 5%	29 15%	19 8%	12 6%	6 3%	14 7%	5 3%
SOMEWHAT SUPPORT	163 14%	22 12%	18 11%	10 12%	7 8%	29 18%	25 14%	53 15%	72 14%	91 13%	33 14%	24 11%	90 16%	73 12%	75 17%	45 11%	43 12%	36 19%	39 16%	29 14%	16 7%	25 14%	17 11%
SOMEWHAT OPPOSE	296 25%	39 21%	42 27%	19 23%	24 28%	44 27%	43 25%	85 24%	125 24%	171 25%	56 23%	56 26%	136 24%	159 26%	118 27%	98 23%	81 23%	52 27%	65 27%	45 22%	53 24%	40 21%	41 25%
STRONGLY OPPOSE	505 42%	93 51%	60 38%	36 42%	41 48%	51 32%	73 42%	150 42%	216 42%	289 42%	117 49%	101 47%	233 40%	272 44%	130 30%	215 51%	160 46%	49 26%	81 33%	102 50%	113 52%	83 44%	78 48%
UNDECIDED/NOT SURE	150 13%	20 11%	27 18%	15 17%	8 9%	20 12%	19 11%	41 12%	70 14%	80 12%	28 12%	26 12%	62 11%	89 14%	61 14%	45 11%	45 13%	22 12%	39 16%	14 7%	30 14%	25 14%	20 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 35-2
 QUESTION 30:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Analysts estimate that the \$139 price for a year-long subscription to Amazon Prime provides approximately \$1,100 in benefits. If the FTC lawsuit is successful, businesses like Walmart+ and Amazon could be banned from bundling services to offer them at a discount, meaning consumers would spend more money paying for them separately.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (SUPPORT - OPPOSE)	-554 -46%	-77 -30%	-223 -46%	-243 -59%	-17 -15%	-59 -41%	-90 -38%	-133 -54%	-114 -54%	-129 -66%	-54 -26%	-62 -36%	-8 -19%	-57 -47%	-189 -66%	-19 -58%	-108 -51%	-47 -57%	-300 -49%	-122 -35%	-125 -40%	-175 -59%	-59 -33%	-62 -37%
TOTAL SUPPORT	248 21%	71 28%	99 20%	62 15%	41 37%	30 21%	56 24%	42 17%	42 20%	20 10%	60 29%	43 25%	15 37%	26 21%	33 12%	5 17%	36 17%	13 16%	120 20%	90 26%	78 25%	43 14%	51 29%	39 23%
TOTAL OPPOSE	802 67%	148 58%	322 66%	305 75%	58 52%	90 62%	146 62%	176 71%	157 74%	148 76%	113 56%	105 61%	23 56%	83 69%	222 78%	24 75%	144 69%	61 73%	420 68%	212 62%	203 64%	217 73%	110 62%	101 60%
STRONGLY SUPPORT	85 7%	27 11%	37 8%	18 4%	18 16%	9 7%	20 8%	17 7%	16 7%	3 1%	24 12%	16 9%	7 17%	10 8%	8 3%	1 3%	12 6%	3 4%	44 7%	31 9%	31 10%	12 4%	16 9%	14 9%
SOMEWHAT SUPPORT	163 14%	44 17%	62 13%	44 11%	23 21%	21 15%	37 16%	25 10%	27 13%	17 9%	35 17%	26 15%	8 20%	16 13%	25 9%	4 13%	24 12%	10 13%	77 12%	59 17%	46 15%	30 10%	35 20%	25 15%
SOMEWHAT OPPOSE	296 25%	73 29%	117 24%	97 24%	26 23%	47 32%	54 23%	62 25%	52 25%	45 23%	58 29%	46 27%	10 26%	28 23%	66 23%	9 29%	48 23%	20 25%	148 24%	89 26%	76 24%	71 24%	43 25%	44 26%
STRONGLY OPPOSE	505 42%	75 29%	205 42%	208 51%	32 29%	43 30%	92 39%	113 46%	104 49%	104 53%	55 27%	59 34%	12 30%	55 46%	156 54%	15 46%	96 46%	40 49%	273 44%	124 36%	126 40%	146 49%	67 38%	57 34%
UNDECIDED/NOT SURE	150 13%	36 14%	63 13%	42 10%	12 11%	24 17%	33 14%	30 12%	14 7%	28 14%	30 15%	25 15%	3 7%	12 10%	30 11%	3 9%	29 14%	9 11%	74 12%	43 12%	36 11%	39 13%	15 9%	28 16%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 35-3
 QUESTION 30:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Analysts estimate that the \$139 price for a year-long subscription to Amazon Prime provides approximately \$1,100 in benefits. If the FTC lawsuit is successful, businesses like Walmart+ and Amazon could be banned from bundling services to offer them at a discount, meaning consumers would spend more money paying for them separately.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (SUPPORT - OPPOSE)	-554 -46%	-28 -14%	-71 -31%	-142 -59%	-133 -53%	-179 -62%	-99 -23%	-275 -56%	-179 -62%	-44 -19%	-87 -46%	-92 -60%	-54 -29%	-188 -62%	-86 -65%	-4 -2%	-82 -48%	-39 -48%	-48 -37%	-120 -67%	-80 -72%	-47 -42%	-73 -52%	-59 -63%
TOTAL SUPPORT -----	248 21%	77 40%	68 30%	31 13%	40 16%	32 11%	145 35%	71 14%	32 11%	88 38%	38 20%	20 13%	58 31%	33 11%	12 9%	80 44%	32 19%	12 15%	37 29%	18 10%	8 7%	28 25%	21 15%	12 13%
TOTAL OPPOSE -----	802 67%	105 55%	139 61%	173 72%	173 69%	210 73%	244 58%	346 70%	210 73%	131 57%	125 65%	112 73%	112 59%	222 74%	98 73%	83 46%	114 66%	51 63%	86 66%	138 77%	88 79%	75 67%	95 67%	71 75%
STRONGLY SUPPORT	85 7%	26 13%	27 12%	10 4%	10 4%	11 4%	53 13%	21 4%	11 4%	32 14%	15 8%	7 5%	21 11%	6 2%	3 2%	36 20%	9 5%	3 4%	11 8%	6 3%	2 2%	7 6%	6 4%	6 6%
SOMEWHAT SUPPORT	163 14%	51 27%	41 18%	21 9%	30 12%	21 7%	92 22%	50 10%	21 7%	56 24%	22 12%	12 8%	36 19%	28 9%	9 6%	44 24%	23 13%	9 11%	27 21%	12 7%	6 5%	21 19%	15 11%	6 7%
SOMEWHAT OPPOSE	296 25%	50 26%	49 21%	59 25%	67 27%	71 25%	99 24%	126 26%	71 25%	63 27%	44 23%	30 20%	35 19%	83 28%	41 31%	45 25%	49 28%	25 31%	30 23%	45 25%	23 20%	24 22%	33 23%	24 25%
STRONGLY OPPOSE	505 42%	55 28%	90 40%	114 48%	106 42%	140 49%	145 34%	220 45%	140 49%	69 30%	81 43%	82 54%	76 41%	139 46%	57 43%	39 21%	65 38%	26 33%	55 43%	93 52%	66 59%	51 46%	62 43%	48 50%
UNDECIDED/NOT SURE	150 13%	10 5%	21 9%	36 15%	39 15%	45 16%	31 7%	75 15%	45 16%	12 5%	28 15%	21 14%	19 10%	46 15%	24 18%	17 9%	26 15%	17 22%	6 5%	22 13%	16 14%	8 7%	26 18%	11 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 35-4
 QUESTION 30:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Analysts estimate that the \$139 price for a year-long subscription to Amazon Prime provides approximately \$1,100 in benefits. If the FTC lawsuit is successful, businesses like Walmart+ and Amazon could be banned from bundling services to offer them at a discount, meaning consumers would spend more money paying for them separately.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (SUPPORT - OPPOSE)	-554 -46%	-27 -50%	-259 -61%	-187 -52%	-83 -24% BCD	-84 -33% G	-248 -60%	-221 -41% G	-140 -49%	-190 -51%	-83 -29% IJL	-138 -55%	-438 -54%	-116 -30% M	-44 -26% M	-54 -38% M	-175 -43% R	-263 -64%	-49 -29%	-66 -31%	-16 -30%	-28 -24%	-30 -38%	-24 -38%
TOTAL SUPPORT -----	248 21%	10 18%	49 11%	61 17% C	119 35% BCD	68 27% G	56 14%	124 23% G	58 20%	65 18%	87 30% IJL	37 15%	137 17%	111 29% M	52 31% M	36 25% M	93 23% R	44 11%	52 31%	59 28%	17 32%	35 31%	19 24%	17 26%
TOTAL OPPOSE -----	802 67%	36 68%	308 73% E	248 69% E	203 59%	152 60%	303 74% FH	345 64%	198 69% K	256 69% K	170 59%	176 70% K	574 70% NOp	227 59%	96 57%	91 63%	268 66%	307 74% Q	102 59%	125 59%	33 62%	63 55%	50 62%	41 64%
STRONGLY SUPPORT	85 7%	6 12% C	11 3%	20 5% C	44 13% CD	22 9% G	13 3%	50 9% G	20 7%	15 4%	34 12% IJL	16 6%	44 5%	40 11% M	22 13% M	13 9%	35 9% R	10 2%	20 12%	21 10%	8 14%	14 12%	8 10%	5 7%
SOMEWHAT SUPPORT	163 14%	3 6%	38 9%	41 11%	75 22% BCD	46 18% G	43 10%	74 14%	38 13% l	51 14% L	52 18% iL	22 9%	92 11%	71 18% M	31 18% M	23 16%	58 14% R	34 8%	33 19%	38 18%	9 18%	21 18%	11 14%	12 19%
SOMEWHAT OPPOSE	296 25%	11 20%	111 26%	84 23%	87 25%	49 19%	112 27% F	134 25% f	70 24%	90 24%	65 23%	70 28%	198 24%	98 26%	47 28%	33 23%	96 24%	102 25%	41 24%	57 27%	17 32%	30 26%	15 18%	18 28%
STRONGLY OPPOSE	505 42%	26 48% e	197 47% E	164 45% E	116 33%	103 41%	191 47% H	211 39%	128 44% k	166 44% K	105 37%	106 42%	376 46% NO	129 34%	49 29%	58 40% O	172 43%	204 50% Q	61 36%	68 32%	16 30%	33 29%	35 44%	23 36%
UNDECIDED/NOT SURE	150 13%	8 14%	67 16% E	52 14% E	24 7%	33 13%	50 12%	67 13%	31 11%	52 14%	30 11%	37 15%	105 13%	45 12%	20 12%	17 12%	44 11%	61 15% q	18 10%	28 13%	4 7%	16 14%	11 13%	6 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 35-5
 QUESTION 30:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Analysts estimate that the \$139 price for a year-long subscription to Amazon Prime provides approximately \$1,100 in benefits. If the FTC lawsuit is successful, businesses like Walmart+ and Amazon could be banned from bundling services to offer them at a discount, meaning consumers would spend more money paying for them separately.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (SUPPORT - OPPOSE)	-554 -46%	-442 -49%	-393 -54%	-49 -29% BC	-114 -39% bC	-125 -50%	-346 -55%	-80 -25% FG	-47 -46%	-78 -53%	-150 -49%	-196 -61%	-25 -15% N	-55 -36%	-157 -47%	-104 -53%	-147 -45%	-138 -43%	-469 -47%	-85 -41%	-121 -26% V	-386 -61%	-159 -36% X	-276 -51%
TOTAL SUPPORT -----	248 21%	181 20%	130 18%	51 30% BCE	62 21%	45 18%	101 16%	100 32% FG	23 22%	22 15%	61 20% L	41 13%	61 37% N	39 26%	66 20%	32 16%	70 21%	77 24% P	199 20%	48 23%	140 30% V	92 14%	119 27% X	99 18%
TOTAL OPPOSE -----	802 67%	623 69% DE	523 72% DE	100 59%	176 60%	171 68% H	448 71% H	180 57%	71 68%	100 69%	211 69%	237 73%	85 52%	94 62% m	223 67%	136 69%	217 67%	215 66%	669 67%	133 64%	261 56%	478 75% U	278 64%	375 70% w
STRONGLY SUPPORT	85 7%	65 7%	49 7%	16 10%	19 7%	17 7%	27 4%	41 13% FG	9 9%	8 5%	17 6%	10 3%	28 17% N	13 8%	25 7%	10 5%	20 6%	29 9% p	72 7%	13 6%	58 12% V	23 4%	45 10% X	30 6%
SOMEWHAT SUPPORT	163 14%	116 13%	81 11%	35 21% BC	43 15%	28 11%	74 12%	59 19% FG	14 13%	14 10%	44 14% I	31 10%	33 20%	26 17%	41 12%	23 12%	50 15%	48 15%	127 13%	36 17%	83 18% V	69 11%	74 17% x	69 13%
SOMEWHAT OPPOSE	296 25%	205 23%	161 22%	43 26%	92 31% BC	58 23%	158 25%	79 25%	24 23%	34 23%	76 25%	82 25%	34 21%	44 29% m	80 24%	51 26%	87 27%	76 23%	248 25%	49 24%	123 26%	151 24%	116 26%	124 23%
STRONGLY OPPOSE	505 42%	419 47% DE	362 50% DE	57 34%	85 29%	113 45% H	290 46% H	101 32%	46 45%	67 46%	135 44%	155 48%	52 32%	50 33%	143 43%	85 43%	130 40%	139 43%	421 42%	84 40%	139 30%	327 51% U	162 37%	251 47% W
UNDECIDED/NOT SURE	150 13%	95 11%	77 11%	18 11%	53 18% BCD	34 14%	80 13%	36 11%	10 10%	24 16%	35 11%	45 14%	17 10%	19 12%	46 14%	28 14%	37 12%	32 10%	124 13%	26 13%	65 14%	68 11%	40 9%	65 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 35-6
 QUESTION 30:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Analysts estimate that the \$139 price for a year-long subscription to Amazon Prime provides approximately \$1,100 in benefits. If the FTC lawsuit is successful, businesses like Walmart+ and Amazon could be banned from bundling services to offer them at a discount, meaning consumers would spend more money paying for them separately.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (SUPPORT - OPPOSE)	-554 -46%	-156 -31% CD	-295 -60%	-66 -57%	-152 -30% FhIJ	-329 -57%	4 4% EFHIJ	-156 -38% FIJ	-224 -57%	-105 -58%	-49 -20% LM	-342 -55%	-130 -52%	-246 -61%	-77 -20% N	-46 -20% Q	-456 -53%	-573 -57%	16 12% R	-559 -72%	68 29% T	-574 -73%	80 36% V
TOTAL SUPPORT -----	248 21%	137 28% CD	72 15%	15 13%	155 30% FIJ	90 16% EFHIJ	50 50% EFHIJ	105 25% FIJ	62 16%	28 15%	83 35% LM	103 17%	49 19%	71 18%	140 36% N	87 38% Q	145 17%	172 17%	63 46% R	86 11%	142 60% T	83 11%	140 63% V
TOTAL OPPOSE -----	802 67%	293 59%	366 75% B	81 70% B	307 60% G	419 73% EGH	47 47% G	260 63% G	287 73% EGH	133 73% EGH	132 55%	445 72% K	179 72% K	317 79% O	216 56%	133 58%	601 69% P	745 74% S	47 34%	645 83% U	74 31%	658 84% W	60 27%
STRONGLY SUPPORT	85 7%	53 11% C	19 4%	8 7%	60 12% FIJ	24 4% EFHIJ	24 24% EFHIJ	36 9% FIJ	17 4%	7 4%	32 13% Lm	31 5%	20 8%	25 6% N	52 13% N	43 19% Q	37 4%	55 5% R	26 19% R	24 3% T	56 24% T	20 3%	57 26% V
SOMEWHAT SUPPORT	163 14%	85 17% CD	53 11% d	7 6%	96 19% FIJ	66 12% eFHIJ	27 27% FIJ	69 17% FIJ	45 12%	21 12%	51 21% LM	72 12%	28 11%	45 11%	87 22% N	43 19% Q	109 13%	117 12%	37 27% R	62 8%	86 36% T	63 8%	82 37% V
SOMEWHAT OPPOSE	296 25%	137 28%	116 24%	27 23%	132 26% J	148 26% J	24 24%	109 26% J	116 30% J	31 17%	67 28%	157 25%	60 24%	91 23%	109 28% n	50 22%	223 26%	254 25%	33 24%	189 24%	51 21%	195 25%	48 22%
STRONGLY OPPOSE	505 42%	156 31%	251 51% B	54 47% B	175 34% G	272 47% EGH	23 23%	152 37% G	170 43% EGh	102 56% EFGHI	65 27%	289 46% K	119 48% K	226 56% O	107 28%	83 36%	378 44% P	491 48% S	14 10%	456 58% U	23 10% W	462 59% W	12 5% V
UNDECIDED/NOT SURE	150 13%	66 13%	52 11%	20 17% c	49 10% G	64 11% G	3 3%	46 11% G	43 11% G	21 11% G	25 11%	74 12%	22 9%	14 4%	33 9% N	10 4%	121 14% P	96 9% R	27 19% R	49 6% R	21 9% R	44 6% R	21 9% V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 35-7
 QUESTION 30:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Analysts estimate that the \$139 price for a year-long subscription to Amazon Prime provides approximately \$1,100 in benefits. If the FTC lawsuit is successful, businesses like Walmart+ and Amazon could be banned from bundling services to offer them at a discount, meaning consumers would spend more money paying for them separately.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (SUPPORT - OPPOSE)	-554 -46%	-562 -64%	51 32% B	-90 -31% E	-453 -55%	-518 -72%	39 14% F	-585 -74%	82 33% H	-34 -36%	-16 -14% NOP	-11 -22% NO	-5 -16% NOp	-20 -64%	-21 -66%	-26 -39%	-143 -58%	-27 -51%	-28 -76%	-10 -58%	-11 -91%	-21 -71%
TOTAL SUPPORT -----	248 21%	124 14%	100 63% B	91 31% E	132 16%	81 11%	138 51% F	81 10%	152 61% H	21 22%	45 38% NOP	16 33% NO	11 33% NO	3 9%	4 12% Uv	13 20%	38 16% Uv	10 19% Uv	4 11% U	2 15%	- -	2 6%
TOTAL OPPOSE -----	802 67%	685 78% C	49 31%	182 62% D	585 71% D	599 83% G	100 37%	666 84% I	70 28%	55 58%	61 52%	26 55%	16 49%	23 72% Km	24 78% KLMp	39 59%	181 74%	37 70%	32 87% QR	12 73%	11 91% qr	23 77%
STRONGLY SUPPORT	85 7%	35 4%	44 28% B	44 15% E	35 4%	21 3%	58 21% F	24 3%	60 24% H	9 9%	17 14% op	9 19% op	2 7%	3 9%	2 5%	4 7%	10 4% UV	1 2%	2 6%	1 6%	- -	- -
SOMEWHAT SUPPORT	163 14%	89 10%	56 36% B	47 16% e	97 12%	60 8%	81 30% F	58 7%	92 37% H	12 13%	28 24% NOp	7 14% N	9 26% NO	- -	2 7%	9 14% N	28 11% U	9 17% sU	2 5%	1 9%	- -	2 6%
SOMEWHAT OPPOSE	296 25%	227 26%	34 21%	70 24%	207 25%	167 23%	68 25%	207 26% i	52 21%	33 34%	35 29% n	12 24%	5 16%	5 16%	12 38% mN	18 27%	56 23%	12 22%	8 23%	5 29%	3 29%	6 22%
STRONGLY OPPOSE	505 42%	458 52% C	15 9%	111 38%	378 46% D	431 60% G	32 12%	459 58% I	18 7%	23 24%	27 22%	15 30%	11 33%	18 56% KLmP	12 40% k	21 32%	125 51%	26 48%	24 64%	7 44%	7 62%	16 55%
UNDECIDED/NOT SURE	150 13%	71 8%	9 6%	18 6%	105 13% D	42 6%	33 12% F	45 6%	29 11% H	19 20%	12 10%	6 13%	6 18%	6 19%	3 10%	14 21% k	25 10% S	6 11% s	1 2%	2 13%	1 9%	5 16% s

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 36-1
 QUESTION 31:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

60% of sales on Amazon are from small businesses, rather than directly from Amazon. If successful, the lawsuit could endanger the online marketplace business model offered by Amazon and Walmart+ and take away these marketplaces from small businesses.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (SUPPORT - OPPOSE)	-557 -46%	-108 -59%	-61 -39% Be	-40 -48%	-55 -64%	-60 -37% BEg	-91 -52%	-142 -40% BE	-222 -43%	-335 -49%	-146 -60%	-131 -61%	-233 -40% N	-323 -52%	-126 -29% PQ	-250 -59%	-182 -52%	-27 -15% STUVW	-97 -40% Uv	-105 -52%	-145 -66%	-101 -54%	-81 -50%
TOTAL SUPPORT -----	251 21%	30 16%	35 22% E	17 20%	10 12%	39 24% bE	33 19% bE	86 24% BE	116 22%	134 20%	35 15%	30 14%	149 26% N	102 16%	125 29% PQ	68 16%	57 16%	73 39% STUVW	52 21% Uw	43 21% U	26 12%	33 18% u	24 15%
TOTAL OPPOSE -----	808 67%	137 75% CFH	96 62%	57 68%	65 75% CFH	99 61%	125 71% cf	228 64%	338 65%	470 69%	181 75%	161 75%	382 66%	425 68%	251 58% OQ	318 76% O	239 69% O	100 53%	149 61%	148 73% RS	171 78% RSW	134 72% RS	105 65% R
STRONGLY SUPPORT	90 7%	12 7%	11 7%	5 6%	4 4%	15 9%	16 9%	27 8%	34 7%	55 8%	10 4%	7 3%	53 9% N	36 6%	53 12% PQ	20 5%	16 5%	33 18% STUVW	20 8% U	12 6%	8 4%	9 5%	8 5%
SOMEWHAT SUPPORT	161 13%	17 10%	24 15% e	12 14%	7 8%	25 15% e	18 10%	59 17% BEG	82 16% J	79 12%	25 10%	23 11%	95 17% N	66 11%	72 17% Pq	48 11%	41 12%	40 21% SUVW	32 13% u	31 15% U	17 8%	25 13% u	16 10%
SOMEWHAT OPPOSE	295 25%	46 25%	32 21%	22 27%	19 22%	39 24%	51 29% c	86 24%	129 25%	166 24%	57 24%	54 25%	145 25%	149 24%	127 29% PQ	90 21%	78 22%	54 29% TW	72 30% TuW	41 20%	49 22%	50 27% W	28 18%
STRONGLY OPPOSE	513 43%	92 50% cFH	64 41%	35 41%	46 53% cFgH	60 37%	74 42%	143 40%	209 40%	304 45%	124 51%	107 49%	237 41%	276 44%	123 29% OQ	229 54% O	161 46% O	46 24%	78 32% r	107 53% RS	122 56% RSV	84 45% RS	77 48% RS
UNDECIDED/NOT SURE	141 12%	16 9%	25 16% Bg	10 12%	11 13%	23 14%	17 10%	40 11%	63 12%	79 12%	25 10%	24 11%	46 8%	96 15% M	56 13% P	33 8%	52 15% P	15 8%	42 17% RTUv	11 6%	22 10% t	20 11% t	32 20% RTUV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 36-2

QUESTION 31:
Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

60% of sales on Amazon are from small businesses, rather than directly from Amazon. If successful, the lawsuit could endanger the online marketplace business model offered by Amazon and Walmart+ and take away these marketplaces from small businesses.

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER								PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE	
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (SUPPORT - OPPOSE)	-557 -46%	-65 -26%	-232 -48%	-236 -58%	-11 -10%	-53 -37%	-96 -41%	-137 -55%	-112 -52%	-124 -63%	-52 -25%	-65 -38%	-3 -8%	-54 -44%	-191 -67%	-13 -41%	-114 -54%	-42 -51%	-301 -49%	-139 -40%	-123 -39%	-178 -60%	-72 -41%	-66 -39%
TOTAL SUPPORT	251 21%	78 31%	94 19%	68 17%	46 42%	32 22%	56 24%	38 15%	47 22%	22 11%	62 31%	43 25%	17 41%	27 23%	37 13%	8 24%	32 15%	15 18%	124 20%	83 24%	86 27%	39 13%	44 25%	38 23%
TOTAL OPPOSE	808 67%	144 56%	326 67%	305 74%	58 52%	85 59%	151 64%	175 70%	158 74%	146 75%	114 56%	108 62%	20 48%	81 67%	228 80%	21 64%	146 70%	57 69%	425 69%	222 64%	209 66%	216 72%	116 66%	105 62%
STRONGLY SUPPORT	90 7%	29 11%	34 7%	20 5%	17 16%	12 8%	25 11%	9 4%	11 5%	9 5%	26 13%	18 11%	6 16%	7 6%	12 4%	2 6%	10 5%	2 2%	44 7%	31 9%	30 9%	14 5%	15 9%	15 9%
SOMEWHAT SUPPORT	161 13%	49 19%	60 12%	48 12%	29 26%	20 14%	31 13%	29 12%	36 17%	13 7%	36 18%	25 14%	10 25%	21 17%	25 9%	6 18%	22 10%	13 16%	81 13%	52 15%	56 18%	25 8%	29 16%	23 14%
SOMEWHAT OPPOSE	295 25%	72 28%	122 25%	88 21%	29 26%	42 29%	62 26%	61 24%	48 22%	40 20%	64 31%	49 28%	10 25%	28 24%	60 21%	4 13%	50 24%	18 22%	144 23%	84 24%	78 25%	66 22%	43 25%	40 24%
STRONGLY OPPOSE	513 43%	72 28%	204 42%	217 53%	29 26%	43 30%	90 38%	114 46%	111 52%	106 54%	50 25%	59 34%	10 23%	53 44%	168 59%	17 52%	96 46%	39 48%	281 46%	138 40%	130 41%	151 50%	73 41%	65 38%
UNDECIDED/NOT SURE	141 12%	34 13%	64 13%	36 9%	6 6%	27 19%	29 12%	35 14%	8 4%	28 14%	28 14%	22 13%	4 11%	12 10%	21 7%	4 12%	32 15%	10 13%	65 11%	41 12%	22 7%	44 15%	16 9%	25 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 36-3
 QUESTION 31:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

60% of sales on Amazon are from small businesses, rather than directly from Amazon. If successful, the lawsuit could endanger the online marketplace business model offered by Amazon and Walmart+ and take away these marketplaces from small businesses.

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (SUPPORT - OPPOSE)	-557 -46%	-45 -24%	-80 -35%	-133 -55%	-117 -47%	-183 -64%	-125 -30%	-250 -51%	-183 -64%	-53 -23%	-84 -44%	-96 -63%	-71 -38%	-166 -55%	-87 -65%	-8 -4%	-77 -45%	-41 -51%	-57 -44%	-112 -63%	-82 -73%	-60 -54%	-62 -43%	-60 -63%
TOTAL SUPPORT -----	251 21%	70 36%	62 27%	36 15%	49 20%	33 11%	131 31%	85 17%	33 11%	83 36%	42 22%	22 15%	48 26%	43 14%	10 8%	80 44%	33 19%	13 16%	32 25%	25 14%	10 9%	19 17%	28 20%	10 11%
TOTAL OPPOSE -----	808 67%	115 60%	142 62%	169 70%	167 66%	216 75%	256 61%	336 68%	216 75%	137 59%	126 66%	119 78%	119 63%	209 69%	97 73%	87 49%	110 64%	54 67%	90 70%	136 77%	92 82%	79 71%	90 63%	70 74%
STRONGLY SUPPORT	90 7%	26 13%	26 11%	10 4%	20 8%	7 3%	52 12%	31 6%	7 3%	33 14%	16 9%	4 3%	19 10%	14 5%	3 2%	34 19%	15 8%	4 5%	10 8%	10 6%	- -	8 7%	6 4%	3 3%
SOMEWHAT SUPPORT	161 13%	44 23%	36 16%	26 11%	29 12%	25 9%	79 19%	55 11%	25 9%	50 22%	25 13%	18 12%	29 15%	29 10%	7 5%	45 25%	18 11%	8 10%	23 18%	14 8%	10 9%	11 10%	22 16%	7 7%
SOMEWHAT OPPOSE	295 25%	48 25%	51 22%	56 23%	63 25%	77 27%	99 24%	119 24%	77 27%	60 26%	51 27%	34 22%	38 20%	69 23%	42 32%	50 28%	50 29%	28 34%	25 20%	39 22%	25 22%	24 22%	30 21%	24 25%
STRONGLY OPPOSE	513 43%	66 35%	91 40%	113 47%	104 41%	139 49%	157 37%	216 44%	139 49%	77 33%	76 40%	84 55%	81 43%	141 47%	55 41%	38 21%	60 35%	26 32%	64 50%	97 55%	67 60%	55 50%	59 42%	46 49%
UNDECIDED/NOT SURE	141 12%	8 4%	25 11%	35 15%	36 14%	38 13%	32 8%	71 14%	38 13%	11 5%	23 12%	12 8%	21 11%	48 16%	26 19%	13 7%	30 17%	14 17%	7 5%	17 10%	10 9%	13 11%	25 17%	14 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 36-4
 QUESTION 31:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

60% of sales on Amazon are from small businesses, rather than directly from Amazon. If successful, the lawsuit could endanger the online marketplace business model offered by Amazon and Walmart+ and take away these marketplaces from small businesses.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (SUPPORT - OPPOSE)	-557 -46%	-27 -52%	-245 -58%	-190 -53%	-85 -25% BCD	-115 -46%	-224 -55%	-217 -40% G	-144 -50%	-194 -52%	-88 -30% IJK	-130 -52%	-434 -53%	-124 -32% Mp	-45 -27% MP	-64 -45%	-179 -44% R	-255 -62%	-54 -31%	-69 -32%	-15 -29% U	-29 -26% V	-34 -42% W	-30 -48% X
TOTAL SUPPORT -----	251 21%	8 15%	61 14%	59 16%	119 34% BCD	55 22%	66 16%	130 24% G	57 20%	64 17%	91 32% IJK	38 15%	142 17%	109 28% M	51 30% M	34 24% m	95 24% R	47 11%	53 31%	55 26%	19 35% U	32 28% V	20 25% W	15 23% X
TOTAL OPPOSE -----	808 67%	36 67%	307 72% E	249 69% E	204 59%	170 67%	290 71% H	347 65%	202 70% k	257 69% k	179 62%	168 67%	576 71% NO	232 60%	96 57%	99 69% nO	274 68%	302 73% q	107 63%	124 59%	34 63% U	61 54% V	54 67% W	45 70% X
STRONGLY SUPPORT	90 7%	4 8%	16 4%	23 6%	45 13% CD	22 9% g	19 5%	49 9% G	18 6%	23 6%	35 12% IJK	14 5%	54 7%	36 9%	17 10%	11 8%	36 9% R	17 4%	17 10%	19 9%	7 12% U	11 9% V	5 7% W	6 9% X
SOMEWHAT SUPPORT	161 13%	4 7%	45 11%	36 10%	73 21% BCD	33 13%	48 12%	81 15%	39 14%	41 11%	56 19% IJK	25 10%	88 11%	72 19% M	34 20% M	23 16%	59 15% R	29 7%	36 21%	36 17%	12 22% U	22 19% V	14 18% W	9 14% X
SOMEWHAT OPPOSE	295 25%	11 20%	113 27%	83 23%	82 24%	63 25%	96 24%	135 25%	74 26%	84 23%	71 25%	65 26%	190 23%	105 27%	43 25%	42 29%	99 25%	91 22%	46 27%	58 27%	13 24% U	30 26% V	21 26% W	21 32% X
STRONGLY OPPOSE	513 43%	25 47%	193 46% E	166 46% E	122 35%	107 42%	194 47% H	211 39%	128 44%	173 46% K	108 38%	103 41%	385 47% NOp	128 33%	53 31%	57 40%	175 43%	210 51% Q	62 36%	66 31%	21 39% U	32 28% V	33 41% W	24 38% X
UNDECIDED/NOT SURE	141 12%	9 17% e	55 13% E	53 15% E	24 7%	28 11%	53 13%	60 11%	29 10% k	52 14% K	17 6%	43 17% IK	98 12% p	43 11%	22 13%	11 7%	35 9%	64 15% Q	11 6% S	32 15% S	1 2% U	21 18% U	6 8% W	4 7% X

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 36-5
 QUESTION 31:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.
 60% of sales on Amazon are from small businesses, rather than directly from Amazon. If successful, the lawsuit could endanger the online marketplace business model offered by Amazon and Walmart+ and take away these marketplaces from small businesses.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (SUPPORT - OPPOSE)	-557 -46%	-447 -50%	-384 -53%	-63 -37% BC	-106 -36% BC	-112 -45%	-347 -55%	-97 -31% FG	-46 -44%	-66 -45%	-148 -48% L	-199 -62%	-36 -22% N	-60 -39%	-159 -48%	-109 -56%	-153 -47%	-127 -39% P	-461 -46%	-97 -46%	-105 -22% V	-412 -65%	-162 -37% X	-277 -52%
TOTAL SUPPORT -----	251 21%	180 20%	138 19%	41 24%	69 24%	51 20%	106 17%	92 29% FG	24 23%	27 19%	67 22% L	39 12%	58 36% N	33 22%	64 19%	31 16%	69 21%	84 26% OP	208 21%	43 21%	153 33% V	80 12%	119 27% X	100 19%
TOTAL OPPOSE -----	808 67%	627 70% dE	523 72% DE	104 62%	175 60%	163 65%	453 72% fH	189 60%	70 67%	93 64%	215 70%	238 74%	94 58%	93 61%	223 67%	140 71%	222 69%	211 65%	668 67%	140 67%	258 55%	491 77% U	281 64%	377 70% w
STRONGLY SUPPORT	90 7%	67 7%	51 7%	16 10%	21 7%	20 8% g	30 5%	39 12% fG	8 8%	12 8%	18 6%	12 4%	28 17% N	12 8%	28 8% P	7 3%	25 8% P	27 8% P	79 8%	11 5%	61 13% V	24 4%	47 11% X	32 6%
SOMEWHAT SUPPORT	161 13%	112 13%	87 12%	25 15%	48 16% c	31 12%	76 12%	52 17% g	16 15%	15 10%	49 16% L	27 8%	31 19%	22 14%	35 11%	24 12%	44 14%	56 17% O	129 13%	32 15%	92 20% V	56 9%	72 16% x	68 13%
SOMEWHAT OPPOSE	295 25%	210 23%	165 23%	45 26%	82 28% c	52 21%	156 25%	85 27% f	26 25%	26 18%	73 24%	82 26%	43 26%	41 27%	80 24%	52 26%	82 25%	77 24%	243 25%	52 25%	132 28% V	139 22%	113 26%	118 22%
STRONGLY OPPOSE	513 43%	417 46% DE	358 49% DE	60 35%	93 32%	111 44% H	297 47% H	103 33%	44 42%	67 46%	142 46%	156 48%	51 31%	52 34%	143 43%	88 45%	140 43%	134 41%	425 43%	88 42%	126 27%	352 55% U	168 38%	259 48% w
UNDECIDED/NOT SURE	141 12%	92 10%	69 9%	23 14%	48 16% BC	36 14%	70 11%	36 11%	10 10%	25 17% i	25 8%	45 14% K	11 7%	25 16% M	48 14% qR	26 13%	32 10%	30 9%	116 12%	25 12%	55 12% U	66 10%	37 8%	61 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 36-6

QUESTION 31:
Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

60% of sales on Amazon are from small businesses, rather than directly from Amazon. If successful, the lawsuit could endanger the online marketplace business model offered by Amazon and Walmart+ and take away these marketplaces from small businesses.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (SUPPORT - OPPOSE)	-557 -46%	-150 -30% CD	-304 -62%	-59 -50%	-153 -30% FIJ	-328 -57%	-1 -1% EFHIJ	-152 -37% FIJ	-221 -56%	-107 -59%	-55 -23% LM	-344 -55%	-126 -51%	-232 -58%	-93 -24% N	-39 -17% Q	-464 -53%	-546 -54%	- - R	-543 -70%	50 21% T	-556 -71%	54 25% V
TOTAL SUPPORT -----	251 21%	145 29% CD	72 15%	16 14%	156 31% FIJ	90 16%	48 48% EFHIJ	108 26% FIJ	64 16%	26 14%	80 33% LM	108 17%	51 20%	77 19%	134 34% N	91 40% Q	144 17%	186 18%	57 41% R	97 12%	131 55% T	95 12%	129 59% V
TOTAL OPPOSE -----	808 67%	295 59%	376 77% BD	74 64%	310 61% G	418 73% EGH	50 50%	260 63% G	285 73% EGH	133 73% EGH	136 56%	453 73% K	177 71% K	309 77% O	227 58%	130 57%	608 70% P	733 72% S	57 42%	640 82% U	81 34%	650 83% W	75 34%
STRONGLY SUPPORT	90 7%	56 11% CD	21 4%	6 5%	62 12% FhIJ	28 5%	27 27% EFHIJ	35 9% FiJ	20 5%	7 4%	35 14% LM	33 5%	20 8%	33 8%	50 13% N	41 18% Q	45 5%	65 6% R	21 15% R	29 4%	56 24% T	29 4%	54 25% V
SOMEWHAT SUPPORT	161 13%	88 18% CD	51 10%	9 8%	94 18% FIJ	62 11%	21 21% FIJ	73 18% FIJ	44 11%	18 10%	46 19% Lm	75 12%	31 12%	44 11%	84 21% N	50 22% Q	99 11%	121 12%	36 26% R	68 9%	75 32% T	65 8%	74 34% V
SOMEWHAT OPPOSE	295 25%	151 30% CD	102 21%	22 19%	138 27% J	134 23% J	26 26% J	111 27% J	105 27% J	28 16%	77 32% LM	157 25% M	45 18%	76 19%	116 30% N	45 19%	223 26% P	236 23% R	46 34% R	176 23%	63 27%	183 23%	58 26%
STRONGLY OPPOSE	513 43%	144 29%	274 56% BD	53 45% B	172 34% G	284 50% EGH	23 23%	149 36% G	180 46% EGH	104 57% EFGHI	58 24% K	296 47% K	133 53% K	233 58% O	111 28%	86 37%	385 44% p	497 49% S	11 8%	463 59% U	18 8%	467 60% W	17 8%
UNDECIDED/NOT SURE	141 12%	56 11%	42 9%	26 22% BC	45 9% G	66 11% G	2 2%	43 11% G	43 11% G	23 13% G	25 10%	62 10%	22 9%	16 4%	29 7% N	9 4%	116 13% P	94 9% R	23 17% R	44 6%	25 11% T	40 5%	16 7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 36-7
 QUESTION 31:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

60% of sales on Amazon are from small businesses, rather than directly from Amazon. If successful, the lawsuit could endanger the online marketplace business model offered by Amazon and Walmart+ and take away these marketplaces from small businesses.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL	OPP	SUPP	YES	NO	OVER- REACH	NEC- ESSARY	OVER- REACH	NEC- ESSARY	NEC- ESSARY	HARRIS	NEW- SOM	KEN- NEDY JR	WAR- REN	BUTTI -GIEG	UND	TRUMP	DES- ANTIS	RAMAS -WAMY	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (SUPPORT - OPPOSE)	-557 -46%	-549 -62%	40 25% B	-78 -27% E	-461 -56%	-504 -70%	36 13% F	-572 -72%	63 25% H	-26 -27%	-24 -20% N	-19 -39%	-10 -30%	-19 -61%	-10 -33%	-15 -23% N	-141 -58%	-31 -57%	-26 -71%	-9 -53%	-12 -100%	-21 -73%
TOTAL SUPPORT -----	251 21%	135 15%	93 59% B	99 34% E	130 16%	90 13%	143 53% F	88 11%	144 57% H	30 31%	43 36% N	14 29% n	9 28%	4 12%	8 25%	18 27% n	41 17% U	10 18% U	5 14% U	3 21% U	- -	3 10% u
TOTAL OPPOSE -----	808 67%	684 78% C	53 34%	177 61% D	591 72% D	594 82% G	107 39%	661 83% I	81 32%	56 58%	66 56%	33 69% P	19 58%	23 73% kP	18 58%	33 50%	182 74%	41 76%	32 86% q	12 74%	12 100% QRSTV	24 83%
STRONGLY SUPPORT	90 7%	46 5%	38 24% B	43 15% E	42 5%	36 5%	48 18% F	32 4%	53 21% H	5 5%	15 13%	8 17%	25% nO	3 9%	7% 7%	8 13%	16 7% RUV	1 2%	1 2%	6% 6%	- -	- -
SOMEWHAT SUPPORT	161 13%	88 10%	55 35% B	56 19% E	88 11%	54 8%	94 35% F	57 7%	91 36% H	25 26%	28 23% lMN	6 12%	1 3%	1 3%	6 18% Mn	9 14% MN	24 10% U	9 17% U	4 12% U	2 15%	- -	3 10% u
SOMEWHAT OPPOSE	295 25%	218 25%	36 23%	72 25% D	203 25%	147 20%	81 30% F	186 24%	61 24%	40 42%	35 30% p	19 39% mP	7 21%	9 29%	7 23%	12 18%	51 21%	11 21%	7 20%	3 17%	3 27%	9 32%
STRONGLY OPPOSE	513 43%	466 53% C	17 11%	105 36% D	388 47% D	447 62% G	25 9%	474 60% I	20 8%	16 16%	31 26%	14 29%	12 37%	14 44% k	11 35%	21 32%	131 54%	30 55%	24 66%	9 57%	8 73%	15 51%
UNDECIDED/NOT SURE	141 12%	62 7%	12 8%	15 5% D	101 12% D	36 5%	22 8%	43 5%	26 10% H	10 11%	9 8% 1	1 2%	5 14% 1	5 15% 1	5 17% L	15 23% KL	22 9% SU	3 6% su	- -	1 6% 6%	- -	2 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 37-1
 QUESTION 32:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

By pursuing aggressive lawsuits with questionable legal grounds takes away FTC resources from other important functions it performs like fighting spam calls, online fraud, and business malpractice.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (SUPPORT - OPPOSE)	-377 -31%	-64 -35%	-57 -37%	-22 -26%	-47 -55%	-30 -18%	-53 -31%	-104 -29%	-151 -29%	-226 -33%	-100 -42%	-88 -41%	-165 -29%	-211 -34%	-61 -14%	-193 -46%	-123 -35%	-5 -3%	-55 -23%	-90 -45%	-104 -47%	-70 -38%	-52 -32%
TOTAL SUPPORT -----	317 26%	51 28%	38 24%	23 28%	14 16%	51 31%	45 26%	95 27%	141 27%	176 26%	54 22%	51 23%	173 30%	144 23%	144 33%	87 21%	86 25%	78 41%	67 27%	50 25%	37 17%	46 25%	40 25%
TOTAL OPPOSE -----	694 58%	115 63%	95 61%	45 54%	61 71%	80 50%	99 56%	200 56%	292 56%	402 59%	155 64%	139 64%	338 59%	355 57%	205 48%	281 67%	208 60%	83 44%	122 50%	140 69%	141 65%	116 62%	92 57%
STRONGLY SUPPORT	111 9%	16 9%	15 9%	5 6%	7 8%	14 9%	18 10%	36 10%	55 11%	56 8%	15 6%	20 9%	64 11%	47 8%	58 13%	24 6%	29 8%	33 18%	24 10%	15 8%	9 4%	15 8%	14 9%
SOMEWHAT SUPPORT	206 17%	35 19%	23 15%	18 22%	7 8%	36 22%	28 16%	59 17%	86 17%	120 18%	39 16%	31 14%	109 19%	97 16%	87 20%	63 15%	56 16%	44 24%	42 17%	34 17%	29 13%	30 16%	26 16%
SOMEWHAT OPPOSE	307 26%	50 27%	38 24%	17 20%	29 34%	38 23%	47 27%	88 25%	125 24%	182 27%	60 25%	62 29%	145 25%	161 26%	115 27%	108 26%	83 24%	43 23%	71 29%	54 27%	54 25%	47 25%	36 22%
STRONGLY OPPOSE	388 32%	65 35%	57 37%	28 33%	31 36%	42 26%	52 30%	111 31%	167 32%	220 32%	95 39%	77 36%	194 34%	194 31%	90 21%	172 41%	125 36%	40 21%	51 21%	85 42%	87 40%	69 37%	56 35%
UNDECIDED/NOT SURE	189 16%	17 10%	23 15%	15 18%	12 14%	31 19%	31 18%	59 17%	84 16%	104 15%	33 14%	26 12%	64 11%	124 20%	82 19%	52 12%	54 16%	27 15%	55 23%	12 6%	40 18%	25 13%	29 18%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 37-2
 QUESTION 32:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

By pursuing aggressive lawsuits with questionable legal grounds takes away FTC resources from other important functions it performs like fighting spam calls, online fraud, and business malpractice.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (SUPPORT - OPPOSE)	-377 -31%	-28 -11%	-154 -32%	-187 -46%	1 1%	-28 -20%	-72 -30%	-83 -33%	-93 -44%	-94 -48%	-12 -6%	-42 -24%	-8 -19%	-43 -35%	-145 -51%	-13 -40%	-73 -35%	-33 -40%	-225 -37%	-86 -25%	-99 -31%	-126 -42%	-49 -28%	-36 -22%
TOTAL SUPPORT	317 26%	87 34%	128 26%	88 21%	48 44%	39 27%	66 28%	62 25%	54 25%	34 17%	73 36%	51 30%	14 34%	31 26%	54 19%	7 22%	52 25%	20 24%	150 24%	102 29%	92 29%	57 19%	55 31%	47 28%
TOTAL OPPOSE	694 58%	115 45%	282 58%	274 67%	46 42%	67 46%	137 58%	145 58%	147 69%	128 65%	85 42%	93 54%	22 53%	74 61%	200 70%	20 62%	125 60%	53 64%	375 61%	188 54%	191 61%	183 61%	104 59%	84 50%
STRONGLY SUPPORT	111 9%	37 14%	42 9%	30 7%	22 20%	15 11%	21 9%	21 9%	21 10%	9 5%	29 14%	19 11%	9 21%	11 9%	13 5%	3 11%	17 8%	8 10%	52 8%	38 11%	35 11%	17 6%	20 11%	18 11%
SOMEWHAT SUPPORT	206 17%	50 19%	85 18%	58 14%	26 24%	23 16%	45 19%	41 16%	33 15%	25 13%	43 21%	32 19%	5 13%	20 17%	41 14%	4 11%	36 17%	11 14%	98 16%	64 18%	58 18%	40 14%	35 20%	29 17%
SOMEWHAT OPPOSE	307 26%	64 25%	135 28%	96 23%	24 22%	39 27%	65 28%	70 28%	51 24%	44 23%	49 24%	54 31%	8 20%	39 32%	65 23%	9 27%	48 23%	22 27%	147 24%	102 29%	68 21%	79 26%	56 31%	45 27%
STRONGLY OPPOSE	388 32%	50 20%	147 30%	179 44%	22 20%	28 19%	72 31%	75 30%	95 45%	83 43%	35 17%	39 23%	13 33%	35 29%	134 47%	11 35%	77 37%	31 38%	228 37%	87 25%	124 39%	105 35%	48 27%	39 23%
UNDECIDED/NOT SURE	189 16%	54 21%	74 15%	47 11%	16 14%	39 27%	33 14%	41 17%	13 6%	34 17%	46 23%	29 17%	5 13%	16 13%	31 11%	5 16%	32 15%	10 12%	90 15%	55 16%	32 10%	58 19%	18 10%	37 22%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 37-3
 QUESTION 32:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

By pursuing aggressive lawsuits with questionable legal grounds takes away FTC resources from other important functions it performs like fighting spam calls, online fraud, and business malpractice.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (SUPPORT - OPPOSE)	-377 -31%	-10 -5% CDEF	-48 -21% DEF	-97 -41%	-82 -32% F	-139 -49%	-58 -14% HI	-179 -36% i	-139 -49%	-21 -9% KLMNO	-64 -34% L	-79 -51%	-36 -19% KLNO	-115 -38%	-61 -45%	4 2% QRSTU VWX	-36 -21% rTUWX	-29 -36%	-38 -29% TUx	-91 -51%	-63 -56%	-24 -21% TUwX	-51 -36% tu	-47 -50%
TOTAL SUPPORT -----	317 26%	84 44% CDEF	76 33% DEF	52 22%	57 22%	49 17%	160 38% HI	109 22% i	49 17%	100 43% KLMNO	47 25% lo	26 17%	60 32% LNO	61 20%	22 17%	82 45% QRSTU vWX	47 27% TUx	16 20%	40 31% rTUwX	31 17%	16 15%	38 34% RTUWX	31 22%	16 17%
TOTAL OPPOSE -----	694 58%	94 49%	123 54%	149 62% Bce	138 55%	188 65% BCE	218 52%	288 58% G	188 65% Gh	121 52%	111 58%	105 69% JkMN	96 51%	176 58%	83 62% jm	78 43%	83 48%	45 56% p	78 60% PQ	122 69% PQrVw	79 71% PQrsV W	62 56% P	83 58% Pq	63 67% PQ
STRONGLY SUPPORT	111 9%	29 15% DEF	27 12% F	21 9% f	21 9% f	13 5%	56 13% HI	42 9% I	13 5%	38 16% LMNO	21 11% L	5 3%	18 10% L	21 7%	8 6% RTUWX	30 16% TUX	22 13% TUX	6 7%	13 10% tU	9 5%	2 2%	13 12% tU	11 8% U	5 6%
SOMEWHAT SUPPORT	206 17%	56 29% cDEF	49 21% DEF	32 13%	35 14%	35 12%	104 25% HI	67 14%	35 12%	62 27% KLNO	26 14%	21 14%	42 22% KLNO	41 13%	14 11%	52 29% QRTUW X	24 14% X	10 13%	27 21% tux	22 12%	14 13%	25 23% qrTuw X	20 14%	11 11%
SOMEWHAT OPPOSE	307 26%	56 29% cf	48 21%	63 26%	75 30% CF	63 22%	104 25% i	138 28% i	63 22%	57 25%	56 30% L	30 20%	46 25%	81 27% 1	33 25%	46 25% u	52 30% UV	17 22%	39 30% UV	51 29% UV	18 16%	20 18%	35 25% Uv	28 30% Uv
STRONGLY OPPOSE	388 32%	38 20%	75 33% Be	87 36% BE	63 25%	124 43% BCE	113 27%	150 30%	124 43% GH	64 28%	55 29%	75 49% JKMNO	49 26%	95 32%	50 37% jM	32 18%	31 18%	28 35% PQ	39 31% PQ	72 40% PQs	61 55% PQRST VWX	42 38% PQ	48 34% PQ	35 37% PQ
UNDECIDED/NOT SURE	189 16%	14 7%	29 13% b	38 16% B	57 23% BCd	50 18% B	42 10%	96 19% G	50 18% G	10 4%	32 17% J	22 14% J	32 17% J	64 21% Jl	28 21% J	21 11% PSTUV x	43 25% PStV	19 24%	11 9%	25 14%	16 14%	11 10%	28 20% PSV	15 16%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 37-4
 QUESTION 32:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

By pursuing aggressive lawsuits with questionable legal grounds takes away FTC resources from other important functions it performs like fighting spam calls, online fraud, and business malpractice.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOMERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (SUPPORT - OPPOSE)	-377 -31%	-14 -26% c	-184 -43%	-122 -34% c	-61 -18% CD	-52 -20% Gh	-174 -43%	-150 -28% G	-96 -33%	-129 -35%	-68 -24% iJL	-82 -33%	-320 -39%	-57 -15% M	-12 -7% MNP	-32 -22% M	-135 -34% R	-185 -45%	-29 -17%	-26 -13%	-6 -12%	-6 -5%	-20 -25%	-12 -18%
TOTAL SUPPORT -----	317 26%	16 30% c	75 18%	89 25% C	127 37% CD	78 31% G	88 21%	152 28% G	78 27%	88 24%	96 33% JL	56 22%	183 22%	134 35% M	62 37% M	48 33% M	112 28% R	71 17%	61 36%	73 35%	21 39%	42 37%	26 32%	22 34%
TOTAL OPPOSE -----	694 58%	30 56%	259 61% e	211 58%	188 54%	129 51%	262 64% FH	302 56%	174 60%	217 58%	164 57%	138 55%	503 62% NO	191 50%	75 44%	79 55% o	248 61%	255 62%	91 53%	99 47%	27 50%	48 42%	46 57%	34 53%
STRONGLY SUPPORT	111 9%	6 12%	21 5%	35 10% C	44 13% C	32 13% G	22 5%	57 11% G	27 9%	27 7%	37 13% JL	19 8%	57 7%	54 14% M	25 15% M	20 14% M	38 9% R	19 5%	26 15%	27 13%	10 19%	15 13%	12 15%	8 12%
SOMEWHAT SUPPORT	206 17%	9 18%	55 13%	54 15%	83 24% CD	45 18%	66 16%	95 18%	51 18%	60 16%	58 20% l	37 15%	126 15%	81 21% M	37 22% M	27 19%	74 18% R	51 12%	35 20%	46 22%	10 19%	27 24%	14 17%	14 22%
SOMEWHAT OPPOSE	307 26%	12 22%	104 25%	90 25%	97 28%	62 24%	99 24%	144 27%	66 23%	94 25%	77 27%	67 27%	202 25%	105 27%	36 22%	43 30% o	93 23%	109 26%	52 30%	52 25%	13 25%	23 20%	25 31%	19 29%
STRONGLY OPPOSE	388 32%	18 33%	155 37% E	121 34% E	92 26%	68 27%	163 40% FH	157 29%	107 37% kL	123 33%	86 30%	71 28%	301 37% NOP	86 22%	38 23%	36 25%	155 38%	147 36%	39 23%	47 22%	14 25%	25 22%	21 26%	15 23%
UNDECIDED/NOT SURE	189 16%	8 15%	88 21% E	61 17% E	31 9%	46 18%	59 15%	83 15%	37 13%	69 18% iK	28 10%	55 22% IK	130 16%	59 15%	31 18%	17 12%	44 11%	86 21% Q	20 12%	39 18% s	6 11%	25 22% u	8 11%	8 13%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 37-5
 QUESTION 32:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

By pursuing aggressive lawsuits with questionable legal grounds takes away FTC resources from other important functions it performs like fighting spam calls, online fraud, and business malpractice.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA								INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL			
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL			SUBURBAN		URBAN		<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)		
						RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)											MEN (M)	WOMEN (N)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (SUPPORT - OPPOSE)	-377 -31%	-284 -32%	-243 -33%	-41 -24% c	-91 -31%	-82 -33%	-250 -40%	-44 -14% FG	-21 -21% J	-61 -42%	-128 -42%	-121 -38%	-13 -8% N	-30 -20%	-119 -36%	-86 -44%	-94 -29% P	-75 -23% OP	-317 -32%	-60 -29%	-29 -6% V	-308 -48%	-84 -19% X	-210 -39%
TOTAL SUPPORT -----	317 26%	245 27%	190 26%	55 32% E	68 23%	62 25%	137 22%	117 37% FG	35 33% J	28 19%	70 23%	67 21%	69 42% n	48 32%	80 24%	40 21%	92 28% P	99 31% oP	263 27%	54 26%	174 37% V	122 19%	151 35% X	123 23%
TOTAL OPPOSE -----	694 58%	530 59%	434 59%	96 57%	159 54%	145 58%	386 61% H	161 51%	56 54%	89 61%	198 65%	188 58%	82 50%	78 52%	199 59%	127 65% R	186 57%	174 54%	580 59%	114 55%	203 44%	430 68% U	235 54%	333 62% W
STRONGLY SUPPORT	111 9%	82 9%	61 8%	21 13%	27 9%	23 9%	44 7%	45 14% FG	11 11%	11 8%	27 9%	17 5%	26 16%	18 12%	34 10%	14 7%	30 9%	31 10%	97 10%	14 7%	69 15% V	38 6%	60 14% X	39 7%
SOMEWHAT SUPPORT	206 17%	163 18%	130 18%	34 20%	42 14%	40 16%	93 15%	72 23% FG	23 22% J	17 11%	44 14%	49 15%	42 26%	30 20%	46 14%	26 13%	62 19% op	68 21% OP	166 17%	40 19%	105 22% V	84 13%	91 21% X	84 16%
SOMEWHAT OPPOSE	307 26%	225 25%	180 25%	46 27%	80 28%	59 24%	159 25%	86 27%	18 17%	41 28% I	82 27%	78 24%	43 26%	42 28%	92 27%	56 28%	82 25%	74 23%	250 25%	57 27%	116 25%	159 25%	106 24%	137 25%
STRONGLY OPPOSE	388 32%	304 34% E	254 35% E	51 30%	78 27%	86 34% H	227 36% H	75 24%	38 37%	47 32%	116 38%	110 34%	39 24%	36 24%	107 32%	71 36%	104 32%	100 31%	330 33% t	57 27%	87 19%	271 43% U	128 29%	196 36% W
UNDECIDED/NOT SURE	189 16%	124 14%	106 15%	18 11%	65 22% BCD	43 17% h	106 17% H	37 12%	13 13%	30 20%	38 12%	68 21% K	13 8%	25 16% M	56 17%	29 15%	47 14%	51 16%	149 15%	40 19%	89 19% V	85 13%	51 12%	83 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 37-6
 QUESTION 32:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

By pursuing aggressive lawsuits with questionable legal grounds takes away FTC resources from other important functions it performs like fighting spam calls, online fraud, and business malpractice.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (SUPPORT - OPPOSE)	-377 -31%	-72 -14% CD	-232 -47%	-49 -42%	-71 -14% FHIJ	-254 -44%	23 23% EFHIJ	-93 -23% FIJ	-166 -42%	-88 -48%	17 7% LM	-251 -40%	-117 -47%	-199 -49%	-32 -8% N	-35 -15% Q	-310 -36%	-403 -40%	35 25% R	-431 -55%	87 37% T	-437 -56%	86 39% V
TOTAL SUPPORT -----	317 26%	167 34% CD	98 20%	24 20%	190 37% FIJ	121 21% EFHIJ	58 32% FIJ	132 22%	85 22%	36 20%	112 47% LM	139 22%	54 21%	91 23%	162 42% N	91 40% Q	204 23%	236 23%	73 53% R	136 17%	151 64% T	135 17%	145 66% V
TOTAL OPPOSE -----	694 58%	238 48%	330 67% B	73 63% B	261 51% G	375 65% EGH	36 36%	225 55% G	251 64% EGH	124 68% EGH	95 40%	390 63% K	171 68% K	289 72% O	194 50%	126 55%	514 59%	640 63% S	38 28%	566 73% U	64 27%	573 73% W	58 27%
STRONGLY SUPPORT	111 9%	64 13% CD	29 6%	7 6%	75 15% FIJ	35 6% EFHIJ	28 28% FI	47 11% FI	20 5%	16 9%	46 19% LM	38 6%	23 9%	29 7% N	62 16% N	39 17% Q	68 8%	78 8%	30 22% R	43 6%	59 25% T	43 5%	59 27% V
SOMEWHAT SUPPORT	206 17%	102 21% C	69 14%	17 15%	116 23% FIJ	85 15% FhIJ	30 30% FJ	85 21% j	65 17% j	20 11%	66 28% LM	101 16%	31 12%	62 15%	100 26% N	52 23% Q	136 16%	159 16%	44 32% R	92 12%	92 39% T	93 12%	86 39% V
SOMEWHAT OPPOSE	307 26%	137 28%	124 25%	29 25%	132 26% GJ	153 27% GJ	16 16%	116 28% GJ	124 32% efGJ	29 16%	56 23%	175 28%	60 24%	97 24%	116 30% n	55 24%	226 26%	267 26%	29 21%	205 26%	52 22%	215 27% W	46 21%
STRONGLY OPPOSE	388 32%	101 20%	206 42% B	44 37% B	129 25% EGHI	222 39% EGH	19 19%	109 27%	126 32% EGh	96 53% EFGHI	39 16%	215 35% K	110 44% KL	192 48% O	78 20%	72 31%	288 33%	373 37% S	9 7%	361 46% U	12 5%	358 46% W	13 6%
UNDECIDED/NOT SURE	189 16%	91 18% C	62 13%	20 17%	60 12% G	78 14% G	6 6%	54 13% G	57 14% G	21 12%	33 14%	93 15% M	25 10%	22 5%	34 9% n	13 5%	150 17% P	137 14%	25 18%	78 10%	22 9%	77 10%	17 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 37-7
 QUESTION 32:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

By pursuing aggressive lawsuits with questionable legal grounds takes away FTC resources from other important functions it performs like fighting spam calls, online fraud, and business malpractice.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (SUPPORT - OPPOSE)	-377 -31%	-394 -45%	48 31% B	-52 -18% E	-320 -39%	-386 -54%	71 26% F	-451 -57%	93 37% H	-15 -16%	-2 -2% MNOp	-4 -8% mNOp	-11 -33%	-14 -44%	-19 -61%	-16 -25% o	-121 -49%	-22 -42%	-23 -63%	1 5% QRSUV	-7 -56%	-13 -45%
TOTAL SUPPORT -----	317 26%	196 22%	98 62% B	111 38% E	180 22%	132 18%	156 57% F	132 17%	160 64% H	32 34%	49 42% NOp	17 36% O	9 28% O	7 22%	3 8%	15 23% O	50 20%	11 21%	5 13%	6 36% s	2 19%	5 18%
TOTAL OPPOSE -----	694 58%	589 67% C	49 31%	162 56%	500 61%	518 72% G	84 31%	583 74% I	67 27%	47 50%	52 43%	21 44%	20 61% k	21 65% Kl	22 69% KLP	32 48%	171 70% T	34 63% T	28 76% T	5 31%	9 74% T	18 63% T
STRONGLY SUPPORT	111 9%	55 6%	50 31% B	47 16% E	58 7%	42 6%	63 23% F	40 5%	65 26% H	12 12%	20 17% Op	9 19% Op	4 12% O	3 9% o	- -	5 8% O	13 5% U	3 6% u	1 2%	3 20% su	- -	1 4%
SOMEWHAT SUPPORT	206 17%	141 16%	48 30% B	64 22% E	123 15%	90 12%	92 34% F	92 12%	95 38% H	20 21%	30 25% O	8 17%	5 16%	4 13%	3 8%	10 15%	36 15%	8 15%	4 11%	3 15%	2 19%	4 14%
SOMEWHAT OPPOSE	307 26%	234 27%	40 25%	76 26%	213 26%	196 27%	62 23%	218 28% I	52 21%	30 31%	32 27%	10 21%	9 26%	14 45% KLP	17 55% KLMP	14 21%	71 29% TV	12 23% T	8 21% t	1 6%	2 18%	4 13%
STRONGLY OPPOSE	388 32%	355 40% C	9 6%	86 30%	287 35% d	322 45% G	22 8%	365 46% I	15 6%	18 19%	20 17%	11 23%	12 35% Ko	7 21%	5 15%	18 27%	99 41%	21 39%	20 54% T	4 25%	7 56%	15 50% t
UNDECIDED/NOT SURE	189 16%	95 11%	12 7%	18 6%	141 17% D	71 10%	31 11%	78 10%	24 10%	16 17%	18 15%	9 19%	3 11%	4 13%	7 22%	19 29% KMn	24 10%	9 16%	4 11%	6 34% Qsu	1 7%	5 18%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 38-1
 QUESTION 33:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Under recent leadership, the FTC has changed its guidelines to focus on high-level ideological ideas rather than a more objective focus on protecting consumers from harm. Critics are worried the new guidelines could mean consumers are more likely to be harmed by actions taken by the FTC.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (SUPPORT - OPPOSE)	-481 -40%	-87 -48%	-63 -41%	-38 -45%	-41 -48%	-43 -27%	-75 -43%	-133 -37%	-205 -40%	-276 -40%	-125 -52%	-106 -49%	-195 -34%	-286 -46%	-80 -19%	-237 -56%	-164 -47%	-7 -4%	-74 -30%	-109 -54%	-128 -58%	-79 -42%	-85 -53%
TOTAL SUPPORT	264 22%	35 19%	32 21%	17 20%	16 18%	47 29%	38 21%	80 23%	115 22%	149 22%	40 16%	40 18%	162 28%	101 16%	136 31%	67 16%	61 17%	79 42%	57 23%	41 20%	26 12%	42 22%	19 12%
TOTAL OPPOSE	745 62%	122 67%	96 61%	55 65%	57 67%	90 56%	112 64%	213 60%	320 62%	425 62%	165 68%	146 67%	357 62%	388 62%	216 50%	304 72%	224 64%	86 46%	130 54%	150 75%	154 70%	121 65%	104 64%
STRONGLY SUPPORT	77 6%	10 5%	10 6%	3 4%	4 5%	12 7%	12 7%	26 7%	34 7%	42 6%	12 5%	10 4%	49 8%	28 5%	43 10%	19 5%	15 4%	29 15%	14 6%	10 5%	9 4%	10 5%	5 3%
SOMEWHAT SUPPORT	187 16%	25 14%	23 14%	14 16%	12 14%	34 21%	25 15%	54 15%	81 16%	106 16%	28 12%	30 14%	114 20%	73 12%	93 21%	48 11%	46 13%	51 27%	42 17%	31 15%	17 8%	32 17%	14 9%
SOMEWHAT OPPOSE	321 27%	51 28%	47 30%	25 29%	18 21%	40 24%	55 31%	86 24%	130 25%	191 28%	61 25%	56 26%	153 27%	168 27%	130 30%	108 26%	82 24%	47 25%	84 34%	59 29%	50 23%	48 26%	34 21%
STRONGLY OPPOSE	424 35%	70 39%	49 31%	30 36%	39 46%	50 31%	58 33%	127 36%	190 37%	234 34%	104 43%	89 41%	204 35%	220 35%	86 20%	196 47%	142 41%	39 21%	47 19%	92 45%	104 48%	73 39%	69 43%
UNDECIDED/NOT SURE	191 16%	26 14%	28 18%	13 15%	13 15%	25 16%	25 14%	61 17%	83 16%	109 16%	37 15%	30 14%	56 10%	134 21%	80 18%	49 12%	63 18%	22 12%	56 23%	10 5%	38 18%	24 13%	39 24%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 38-2
 QUESTION 33:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Under recent leadership, the FTC has changed its guidelines to focus on high-level ideological ideas rather than a more objective focus on protecting consumers from harm. Critics are worried the new guidelines could mean consumers are more likely to be harmed by actions taken by the FTC.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (SUPPORT - OPPOSE)	-481 -40%	-50 -19%	-184 -38%	-231 -56%	-12 -10%	-38 -26%	-73 -31%	-112 -45%	-110 -52%	-121 -62%	-33 -16%	-46 -26%	2 4%	-46 -38%	-186 -65%	-17 -54%	-92 -44%	-47 -57%	-269 -44%	-115 -33%	-106 -34%	-162 -54%	-67 -38%	-48 -28%
TOTAL SUPPORT	264 22%	78 30%	108 22%	68 17%	43 39%	35 24%	66 28%	42 17%	46 22%	21 11%	63 31%	50 29%	19 46%	30 25%	36 13%	5 15%	38 18%	13 15%	129 21%	86 25%	90 29%	39 13%	46 26%	40 24%
TOTAL OPPOSE	745 62%	127 50%	292 60%	299 73%	54 49%	73 51%	139 59%	154 62%	156 73%	142 73%	96 47%	96 55%	17 41%	76 63%	222 78%	22 68%	130 62%	60 72%	398 65%	201 58%	197 62%	201 67%	113 64%	88 52%
STRONGLY SUPPORT	77 6%	30 12%	26 5%	18 4%	19 17%	11 8%	17 7%	9 4%	11 5%	7 4%	26 13%	10 5%	7 16%	10 8%	9 3%	1 3%	10 5%	2 2%	41 7%	27 8%	30 10%	11 4%	13 7%	15 9%
SOMEWHAT SUPPORT	187 16%	47 18%	82 17%	50 12%	24 21%	24 16%	49 21%	33 13%	36 17%	14 7%	37 18%	41 23%	12 30%	20 16%	27 9%	4 11%	28 13%	11 13%	88 14%	59 17%	60 19%	28 9%	34 19%	26 15%
SOMEWHAT OPPOSE	321 27%	68 27%	138 29%	105 26%	27 25%	41 28%	64 27%	74 30%	59 28%	46 23%	57 28%	58 34%	10 25%	36 30%	69 24%	7 21%	49 23%	25 31%	163 27%	99 29%	85 27%	78 26%	53 30%	46 27%
STRONGLY OPPOSE	424 35%	59 23%	154 32%	194 47%	27 24%	32 22%	74 31%	80 32%	98 46%	96 49%	39 19%	37 22%	7 16%	40 33%	153 54%	15 48%	81 39%	34 41%	235 38%	102 30%	112 35%	123 41%	60 34%	42 25%
UNDECIDED/NOT SURE	191 16%	51 20%	84 17%	43 10%	14 12%	36 25%	31 13%	52 21%	10 5%	33 17%	44 22%	27 16%	5 13%	16 13%	27 10%	6 17%	42 20%	10 12%	87 14%	58 17%	29 9%	58 20%	17 10%	40 24%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 38-3
 QUESTION 33:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Under recent leadership, the FTC has changed its guidelines to focus on high-level ideological ideas rather than a more objective focus on protecting consumers from harm. Critics are worried the new guidelines could mean consumers are more likely to be harmed by actions taken by the FTC.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (SUPPORT - OPPOSE)	-481 -40%	-23 -12% CDEF	-48 -21% DEF	-122 -51%	-122 -49%	-164 -57%	-71 -17% HI	-245 -50%	-164 -57%	-26 -11% KLMNO	-71 -37% LN	-96 -63%	-45 -24% KLNO	-173 -58%	-68 -51%	9 5% QRSTU VWX	-59 -34% TUw	-30 -38% TU	-38 -29% TUWX	-112 -63%	-85 -76%	-42 -38% TU	-74 -52% u	-48 -51% u
TOTAL SUPPORT -----	264 22%	76 40% DEF	74 33% DEF	36 15%	43 17%	35 12%	150 36% HI	79 16%	35 12%	97 42% KLMNO	46 24% LNO	19 12%	53 28% LNO	32 11%	16 12% QRSTU VWX	83 46% TUW	39 23% U	14 17% qRTUW X	41 32% u	20 11% u	6 6% TUw	26 24% U	20 14% U	15 16% U
TOTAL OPPOSE -----	745 62%	99 52%	122 54% BC	158 66% BC	166 66% BC	199 69% BC	221 53% G	324 66% G	199 69% G	124 53% jm	118 62% JKMO	115 75% JM	98 52% jm	206 68% JM	84 63% jm	74 41% P	98 57% p	44 55% P	79 61% PQRSV w	133 74% PQRSV WX	92 82% P	68 61% P	93 66% P	63 66% P
STRONGLY SUPPORT	77 6%	23 12% DEF	26 11% DEF	10 4% f	12 5% f	6 2%	49 12% HI	22 5% i	6 2% KLMNO	36 16% L	11 6% Lo	2 1% Lo	13 7% Lo	12 4% Lo	4 3% QRSTU VWX	31 17% Rux	11 7% Rux	1 2% RUwx	10 8% RUwx	7 4% RUwx	2 2% RUwx	8 8% RUwx	4 3% RUwx	2 2% RUwx
SOMEWHAT SUPPORT	187 16%	53 27% DEF	49 21% DEF	25 11% c	31 12% c	29 10% C	101 24% HI	57 12% HI	29 10% KLMNO	61 26% LNO	36 19% LNO	17 11% LNO	40 21% LNO	21 7% LNO	12 9% QRSTU WX	52 29% TU	28 16% tU	13 16% qTUWX	31 24% qTUWX	13 7% qTUWX	4 3% qTUWX	18 16% TU	16 11% U	13 13% U
SOMEWHAT OPPOSE	321 27%	54 28% C	45 20% C	66 27% c	75 30% C	80 28% C	100 24% C	140 28% C	80 28% C	61 26% C	51 27% C	40 26% C	39 21% C	89 30% M	40 30% m	46 26% M	58 34% TVx	26 32% V	33 26% V	42 24% V	31 28% v	20 18% v	40 28% v	22 24% v
STRONGLY OPPOSE	424 35%	45 23%	77 34% B	92 39% B	91 36% B	119 41% Bc	121 29% G	183 37% G	119 41% G	63 27% j	67 35% JKMnO	74 49% JKMnO	59 31% JKMnO	117 39% Jm	44 33% Jm	28 16% p	40 23% p	18 23% p	45 35% PQR	90 51% PQRSW	60 54% PQRSW	48 43% PQR	53 38% PQR	41 43% PQR
UNDECIDED/NOT SURE	191 16%	17 9%	32 14% B	46 19% B	43 17% B	53 19% B	49 12% G	89 18% G	53 19% G	10 4% J	27 14% J	20 13% J	37 20% JL	63 21% JKL	34 25% JKL	23 13% JKL	35 20% pSu	22 28% PSTUV	9 7% PSTUV	25 14% S	14 12% S	17 15% S	29 21% pSu	17 18% S

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 38-4
 QUESTION 33:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Under recent leadership, the FTC has changed its guidelines to focus on high-level ideological ideas rather than a more objective focus on protecting consumers from harm. Critics are worried the new guidelines could mean consumers are more likely to be harmed by actions taken by the FTC.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (SUPPORT - OPPOSE)	-481 -40%	-23 -43%	-236 -56%	-167 -46%	-56 -16% BCD	-90 -35% g	-192 -47%	-200 -37% g	-98 -34% J	-183 -49%	-97 -34% J	-103 -41%	-399 -49%	-82 -21% M	-36 -22% M	-35 -24% M	-159 -39% R	-240 -58%	-35 -21%	-46 -22%	-15 -27%	-22 -19%	-20 -25%	-15 -24%
TOTAL SUPPORT -----	264 22%	9 18%	58 14%	62 17%	127 37% BCD	59 23%	74 18%	130 24% G	80 28% JL	53 14%	81 28% JL	49 20% j	143 18% M	121 31% M	52 31% M	44 31% M	103 26% R	40 10%	59 34%	62 29%	17 32%	35 30%	26 33%	18 28%
TOTAL OPPOSE -----	745 62%	32 61%	294 69% dE	228 63% E	183 53%	149 59%	265 65%	330 62%	178 62%	236 63%	179 62%	152 61%	542 66% NOP	203 53%	88 53%	79 55%	263 65%	279 68%	94 55%	108 51%	32 59%	56 49%	46 58%	33 52%
STRONGLY SUPPORT	77 6%	3 6%	10 2%	17 5% c	43 12% CD	14 5%	18 4%	46 8% G	17 6%	15 4%	32 11% IJL	14 5%	39 5% M	38 10% M	15 9% m	14 10% m	30 7% R	9 2%	19 11%	19 9%	6 10%	9 8%	7 9%	7 10%
SOMEWHAT SUPPORT	187 16%	6 11%	48 11%	44 12%	84 24% BCD	46 18%	56 14%	85 16%	63 22% JL	38 10%	50 17% J	35 14%	104 13%	83 22% M	37 22% M	30 21% M	73 18% R	31 7%	40 23%	42 20%	12 21%	26 23%	19 24%	11 18%
SOMEWHAT OPPOSE	321 27%	16 30%	121 29%	89 25%	88 25%	69 27%	100 25%	152 28%	68 24%	101 27%	85 30% i	67 27%	218 27%	103 27%	48 28%	34 24%	108 27%	110 27%	46 27%	57 27%	18 33%	30 26%	18 23%	16 25%
STRONGLY OPPOSE	424 35%	16 30%	172 41% E	139 39% E	95 27%	80 32%	165 40% FH	178 33%	110 38%	135 36%	94 33%	85 34%	324 40% NOP	99 26%	41 24%	45 31%	155 38%	169 41%	48 28%	51 24%	14 26%	27 23%	28 35%	17 27%
UNDECIDED/NOT SURE	191 16%	12 22% e	72 17% E	71 20% E	36 10%	45 18%	71 17%	76 14%	30 10%	84 23% IK	27 9%	49 20% IK	131 16% IK	61 16%	28 17%	20 14%	38 9%	93 23% Q	19 11%	41 19% S	5 9%	23 20% U	7 9%	13 20% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 38-5
 QUESTION 33:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Under recent leadership, the FTC has changed its guidelines to focus on high-level ideological ideas rather than a more objective focus on protecting consumers from harm. Critics are worried the new guidelines could mean consumers are more likely to be harmed by actions taken by the FTC.

BANNER 5

	MEMBERSHIP: AMAZON PRIME										AREA				INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL (A)	TOTAL		PAST (D)	NO (E)	RURAL			RURAL		SUBURBAN		URBAN		<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
		YES (B)	CURR- ENTLY (C)			RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)										
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (SUPPORT - OPPOSE)	-481 -40%	-376 -42%	-330 -45%	-46 -27% BC	-104 -36% c	-113 -45%	-286 -46%	-80 -25% FG	-48 -46%	-65 -45%	-123 -40%	-163 -51%	-24 -14% N	-57 -37%	-147 -44%	-87 -44%	-135 -42%	-104 -32% Opq	-401 -40%	-80 -39%	-53 -11% V	-382 -60%	-120 -28% X	-267 -50%
TOTAL SUPPORT -----	264 22%	201 22%	152 21%	49 29% bCE	59 20%	45 18%	121 19%	97 31% FG	23 22%	22 15%	77 25% L	44 14%	61 38% N	35 23%	62 18%	36 18%	76 23%	88 27% OP	220 22%	44 21%	165 35% V	85 13%	130 30% X	96 18%
TOTAL OPPOSE -----	745 62%	577 64% dE	482 66% DE	95 56% cE	163 56%	159 63% h	407 65% H	177 56%	71 68%	87 60%	200 65%	207 64%	85 52%	92 61%	209 62%	123 63%	211 65% r	191 59%	621 63%	124 60%	218 47%	467 73% U	250 57%	363 68% W
STRONGLY SUPPORT	77 6%	64 7% E	46 6% e	18 11% cE	11 4%	11 5%	29 5% FG	36 12% FG	5 5%	6 4%	17 6% N	12 4%	26 16% N	10 7%	19 6%	7 3%	22 7% p	29 9% P	66 7%	11 5%	56 12% V	20 3%	42 10% X	23 4%
SOMEWHAT SUPPORT	187 16%	137 15%	106 15%	31 18%	49 17%	34 13%	92 15%	60 19% fg	18 17%	16 11%	60 19% L	32 10%	35 22%	25 16%	43 13%	29 15%	54 17%	59 18% o	154 16%	33 16%	109 23% V	65 10%	88 20% X	73 14%
SOMEWHAT OPPOSE	321 27%	232 26%	192 26%	40 24%	88 30%	64 26%	167 27%	88 28%	31 30%	33 22%	78 25%	89 28%	43 27%	45 30%	86 26%	51 26%	93 29%	85 26%	260 26%	61 29%	127 27%	162 25%	119 27%	143 27%
STRONGLY OPPOSE	424 35%	345 38% E	289 40% dE	55 33%	76 26%	95 38% H	240 38% H	89 28%	40 38%	55 37%	122 40%	118 37%	42 25%	47 31%	122 37%	72 37%	118 37%	106 33%	360 36%	63 31%	90 19%	305 48% U	132 30%	221 41% W
UNDECIDED/NOT SURE	191 16%	121 13%	96 13%	25 15%	69 24% BCD	46 19%	100 16%	42 13%	10 10%	36 25% I	29 10%	71 22% K	17 10%	24 16%	64 19% Qr	37 19% Q	37 11%	46 14%	151 15%	40 19%	83 18% v	86 13%	57 13%	79 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 38-6

QUESTION 33:
Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Under recent leadership, the FTC has changed its guidelines to focus on high-level ideological ideas rather than a more objective focus on protecting consumers from harm. Critics are worried the new guidelines could mean consumers are more likely to be harmed by actions taken by the FTC.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (SUPPORT - OPPOSE)	-481 -40%	-96 -19%	-286 -58%	-52 -45%	-104 -20%	-325 -57%	16 16%	-120 -29%	-214 -55%	-110 -61%	-8 -4%	-309 -50%	-131 -53%	-220 -55%	-70 -18%	-19 -8%	-416 -48%	-498 -49%	26 19%	-490 -63%	65 27%	-505 -64%	77 35%
TOTAL SUPPORT -----	264 22%	156 31%	74 15%	19 16%	174 34%	85 72%	54 54%	120 29%	62 16%	23 13%	97 41%	111 18%	45 18%	81 20%	137 35%	102 44%	144 17%	189 19%	68 50%	105 13%	138 58%	102 13%	139 63%
TOTAL OPPOSE -----	745 62%	253 51%	360 73%	71 61%	278 54%	410 72%	38 38%	239 58%	276 71%	134 74%	106 44%	419 67%	176 70%	301 75%	207 53%	120 52%	560 65%	688 68%	42 30%	595 76%	73 31%	607 77%	62 28%
STRONGLY SUPPORT	77 6%	45 9%	20 4%	6 5%	56 11%	21 4%	26 26%	30 7%	17 4%	4 2%	30 13%	25 4%	19 8%	20 5%	49 12%	41 18%	33 4%	53 5%	22 16%	22 3%	52 22%	16 2%	54 25%
SOMEWHAT SUPPORT	187 16%	111 22%	54 11%	13 11%	118 23%	64 11%	28 28%	90 22%	45 12%	19 11%	67 28%	85 14%	25 10%	61 15%	88 23%	61 26%	111 13%	136 13%	46 34%	84 11%	86 36%	86 11%	85 39%
SOMEWHAT OPPOSE	321 27%	151 30%	123 25%	26 22%	153 30%	145 25%	23 23%	131 32%	116 30%	29 16%	65 27%	176 28%	61 25%	98 24%	120 31%	44 19%	247 29%	274 27%	35 25%	207 27%	57 24%	222 28%	42 19%
STRONGLY OPPOSE	424 35%	101 20%	237 48%	45 39%	125 24%	265 46%	16 16%	109 26%	160 41%	105 58%	41 17%	243 39%	114 46%	203 51%	87 22%	76 33%	313 36%	413 41%	7 5%	388 50%	16 7%	385 49%	20 9%
UNDECIDED/NOT SURE	191 16%	87 18%	57 12%	26 23%	60 12%	78 14%	8 8%	52 13%	54 14%	24 13%	37 15%	93 15%	29 12%	20 5%	46 12%	8 4%	163 19%	137 13%	27 20%	80 10%	26 11%	76 10%	19 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 38-7
 QUESTION 33:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

Under recent leadership, the FTC has changed its guidelines to focus on high-level ideological ideas rather than a more objective focus on protecting consumers from harm. Critics are worried the new guidelines could mean consumers are more likely to be harmed by actions taken by the FTC.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL	OPP	SUPP	YES	NO	OVER- REACH	NEC- ESSARY	OVER- REACH	NEC- ESSARY	NEC- ESSARY	HARRIS	NEW- SOM	KEN- NEDY JR	WAR- REN	BUTTI -GIEG	UND	TRUMP	DES- ANTIS	RAMAS -WAMY	PENCE	HALEY	UND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (SUPPORT - OPPOSE)	-481 -40%	-511 -58%	63 39% B	-59 -20% E	-397 -48%	-459 -64%	48 18% F	-520 -66%	81 32% H	-25 -26%	4 3% LMNOP	-15 -31%	-10 -31%	-12 -39%	-20 -63%	-22 -34%	-135 -55%	-32 -60%	-26 -71%	-4 -25% QrS	-12 -100%	-18 -61%
TOTAL SUPPORT -----	264 22%	135 15%	104 66% B	106 37% E	141 17%	96 13%	143 53% F	98 12%	152 61% H	26 28%	52 44% LMNOP	12 26% o	8 23%	7 21%	3 11%	11 17%	40 16% U	9 17% U	5 13% U	5 31% Uv	- -	2 7%
TOTAL OPPOSE -----	745 62%	646 73% C	42 26%	165 57% D	538 66% D	555 77% G	95 35%	619 78% I	71 28%	51 54%	49 41%	27 57% k	18 54%	19 60% k	23 74% KP	33 51%	175 71%	41 77%	31 84% qT	9 56%	12 100% QRSTV	20 69%
STRONGLY SUPPORT	77 6%	27 3%	44 28% B	37 13% E	36 4%	25 3%	48 18% F	21 3%	53 21% H	6 6%	15 13% OP	4 9% O	2 5%	3 8%	- -	3 4% UV	9 4% UV	3 5% uv	2 4%	2 10%	- -	- -
SOMEWHAT SUPPORT	187 16%	107 12%	60 38% B	69 24% E	105 13%	71 10%	95 35% F	77 10%	99 40% H	20 21%	37 32% LMNOP	8 17%	6 18%	4 13%	3 11%	8 13%	31 13% U	6 12% U	3 9% u	3 21% U	- -	2 7%
SOMEWHAT OPPOSE	321 27%	248 28% C	35 22%	72 25%	223 27%	192 27%	69 25%	227 29% I	52 21%	35 37%	31 26%	19 39%	10 29%	13 40%	16 51% Kmp	20 30%	60 24%	14 26%	8 22%	5 32%	5 45%	7 25%
STRONGLY OPPOSE	424 35%	398 45% C	7 4%	93 32%	315 38% d	363 50% G	26 10%	391 49% I	19 8%	16 17%	17 15%	9 18%	8 24%	6 20%	7 23%	13 20%	115 47% T	27 51% T	23 62% qT	4 24%	6 55%	13 44%
UNDECIDED/NOT SURE	191 16%	100 11%	12 8%	19 7% D	142 17% D	70 10%	32 12%	76 10%	27 11%	18 19%	17 15%	8 17%	8 24%	6 19%	5 16%	21 32% Klo	30 12% SU	3 6% u	1 3%	2 13%	- -	7 24% RSU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 39-1
 QUESTION 34:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

The FTC's primary goal is to protect consumers from fraud or malpractice. Critics of the reported lawsuit against Amazon argue that the lawsuit has no clear way that it will help consumers, and may actually harm the services they enjoy and increase costs on products they need.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (SUPPORT - OPPOSE)	-404 -34%	-82 -45%	-59 -38%	-21 -25% BEG	-45 -52%	-18 -11% BCDEG H	-73 -42%	-106 -30% BEg	-162 -31%	-242 -35%	-108 -45%	-107 -50%	-160 -28% N	-243 -39%	-59 -14% PQ	-205 -49%	-139 -40%	1 - STUVW	-59 -24% TUVw	-95 -47%	-110 -50%	-65 -35% U	-74 -46%
TOTAL SUPPORT -----	310 26%	41 22%	33 21%	23 28%	15 17%	59 36% BCEGH	40 23%	98 28% E	138 27%	172 25%	51 21%	41 19%	175 30% N	135 22%	151 35% PQ	79 19%	80 23%	82 44% STUVW	69 28% UW	44 22%	36 16%	49 26% U	31 19%
TOTAL OPPOSE -----	713 59%	123 67% DFH	92 59% F	44 52%	60 70% CDFH	77 48%	113 65% dF	204 58% F	300 58%	413 61%	159 66%	149 69%	334 58%	378 61%	210 49%	285 68% O	219 63% O	82 43%	127 52% r	139 69% RS	146 67% RS	114 61% Rs	105 65% RS
STRONGLY SUPPORT	104 9%	11 6%	12 8%	4 5%	7 8%	18 11% d	16 9%	35 10% d	49 9%	55 8%	14 6%	13 6%	66 12% N	37 6%	60 14% PQ	24 6%	20 6%	42 22% STUVW	18 7%	12 6%	12 5%	12 7%	8 5%
SOMEWHAT SUPPORT	206 17%	30 16% e	21 13%	20 23% cEg	8 9%	41 25% BCEGH	25 14%	63 18% E	89 17%	116 17%	37 15%	29 13%	108 19%	98 16%	91 21% P	55 13%	59 17%	40 21% Uw	51 21% Uw	31 16%	24 11%	37 20% U	23 14%
SOMEWHAT OPPOSE	305 25%	51 28%	40 26%	20 24%	26 31%	34 21%	52 30% f	82 23%	126 24%	179 26%	64 26%	66 30%	144 25%	160 26%	114 26%	92 22%	98 28% p	44 24%	69 28% u	46 23%	46 21%	53 28% u	45 28%
STRONGLY OPPOSE	409 34%	72 40% dF	52 33%	24 28%	34 39% f	43 27%	61 35% f	122 35% f	174 34%	235 34%	95 39%	83 38%	190 33%	218 35%	96 22%	192 46% OQ	121 35% O	37 20%	58 24%	92 46% RSV	100 46% RSV	61 32% Rs	60 37% RS
UNDECIDED/NOT SURE	177 15%	19 10%	31 20% Bg	17 20% b	11 13%	26 16%	21 12%	52 15%	79 15%	98 14%	32 13%	26 12%	67 12%	110 18% M	71 17%	56 13%	49 14%	24 13%	47 19% rTv	19 10%	37 17% T	24 13%	25 16% t

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 39-2
 QUESTION 34:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

The FTC's primary goal is to protect consumers from fraud or malpractice. Critics of the reported lawsuit against Amazon argue that the lawsuit has no clear way that it will help consumers, and may actually harm the services they enjoy and increase costs on products they need.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (SUPPORT - OPPOSE)	-404 -34%	-28 -11%	-165 -34%	-197 -48%	10 9%	-36 -25%	-68 -29%	-97 -39%	-92 -43%	-105 -53%	-20 -10%	-37 -22%	-2 -5%	-39 -32%	-160 -56%	-11 -35%	-84 -40%	-35 -42%	-225 -37%	-86 -25%	-89 -28%	-136 -46%	-48 -27%	-37 -22%
TOTAL SUPPORT	310 26%	93 36%	123 25%	81 20%	54 49%	39 27%	66 28%	57 23%	52 25%	29 15%	74 36%	54 31%	17 42%	31 26%	46 16%	9 28%	48 23%	18 22%	154 25%	100 29%	98 31%	56 19%	52 29%	48 29%
TOTAL OPPOSE	713 59%	121 47%	288 59%	278 68%	45 40%	75 52%	134 57%	154 62%	145 68%	134 68%	94 46%	91 53%	19 47%	70 58%	206 72%	21 63%	132 63%	53 64%	379 62%	186 54%	187 59%	193 65%	100 57%	85 51%
STRONGLY SUPPORT	104 9%	43 17%	34 7%	23 6%	30 27%	13 9%	21 9%	13 5%	16 7%	7 4%	37 18%	12 7%	9 23%	12 10%	11 4%	3 8%	13 6%	2 3%	54 9%	37 11%	39 12%	15 5%	21 12%	16 10%
SOMEWHAT SUPPORT	206 17%	51 20%	89 18%	58 14%	24 22%	26 18%	45 19%	44 18%	37 17%	22 11%	37 18%	42 24%	8 19%	20 16%	35 12%	6 20%	35 17%	16 19%	100 16%	63 18%	59 19%	41 14%	31 18%	32 19%
SOMEWHAT OPPOSE	305 25%	64 25%	121 25%	101 25%	21 19%	42 29%	61 26%	60 24%	54 25%	48 24%	54 27%	45 26%	12 29%	22 18%	64 23%	8 26%	55 26%	25 31%	145 24%	92 27%	76 24%	70 23%	50 29%	41 24%
STRONGLY OPPOSE	409 34%	57 22%	167 35%	177 43%	23 21%	33 23%	73 31%	94 38%	91 43%	86 44%	40 20%	46 27%	8 18%	48 40%	141 50%	12 37%	77 37%	28 34%	234 38%	94 27%	111 35%	123 41%	50 28%	45 27%
UNDECIDED/NOT SURE	177 15%	41 16%	73 15%	49 12%	11 10%	30 21%	36 15%	37 15%	16 7%	33 17%	35 17%	28 16%	4 11%	19 16%	34 12%	3 9%	30 14%	11 14%	81 13%	59 17%	31 10%	50 17%	24 14%	34 20%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 39-3
 QUESTION 34:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

The FTC's primary goal is to protect consumers from fraud or malpractice. Critics of the reported lawsuit against Amazon argue that the lawsuit has no clear way that it will help consumers, and may actually harm the services they enjoy and increase costs on products they need.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (SUPPORT - OPPOSE)	-404 -34%	-30 -16% DEF	-50 -22% DEF	-100 -42%	-88 -35% f	-137 -48%	-80 -19% HI	-187 -38%	-137 -48%	-34 -15% KLMNO	-55 -29% LNO	-71 -46%	-45 -24% LNO	-132 -44%	-66 -49%	13 7% QRSTU VWX	-44 -26% TUVx	-28 -35% tu	-44 -34% TU	-94 -53%	-67 -60%	-49 -44%	-49 -34% TU	-42 -44%
TOTAL SUPPORT -----	310 26%	73 38% DEF	75 33% DEF	50 21%	60 24%	53 18%	148 35% HI	109 22%	53 18% KLMNO	90 39% NO	53 28%	32 21% LNO	57 31% LNO	57 19%	21 15% QRSTU VWX	86 48% TU	47 28% TU	18 22%	36 28% TU	29 16%	14 13%	26 24% U	33 23% U	21 22%
TOTAL OPPOSE -----	713 59%	103 53%	125 55%	149 62% b	147 59%	189 66% BCe	227 54%	297 60% g	189 66% G	124 54%	108 57% JKM	102 67% JKM	103 55%	189 63% Jm	87 65% Jm	72 40%	92 53% P	46 57% P	80 62% P	124 69% PQRW	81 73% PQRsW	75 68% PQw	81 57% P	63 66% Pq
STRONGLY SUPPORT	104 9%	32 16% DEF	27 12% DF	13 5%	20 8% f	13 4%	59 14% HI	33 7%	13 4%	40 17% KLMNO	20 10% LNO	7 5%	19 10% LNO	13 4%	6 4%	39 22% QRSTU VWX	17 10% rTu	3 4%	12 10% T	7 4%	5 4%	7 6%	9 6%	4 5%
SOMEWHAT SUPPORT	206 17%	41 21% F	48 21% F	37 15%	40 16%	40 14%	89 21% HI	77 16%	40 14%	51 22% NO	33 17%	25 16%	39 21% nO	44 15%	15 11%	46 26% qsTUV Wx	30 18% U	14 18% u	23 18% U	23 13%	10 9%	20 18% U	24 17% u	16 17% u
SOMEWHAT OPPOSE	305 25%	56 29% d	53 23%	53 22%	69 27%	74 26%	109 26%	122 25%	74 26%	64 28% l	50 26%	30 20%	44 23%	72 24%	44 33% Lmn	46 25%	44 26%	24 30%	27 21%	39 22%	26 23%	36 32% St	38 27%	24 25%
STRONGLY OPPOSE	409 34%	46 24%	72 32% b	97 40% BCe	78 31% b	115 40% BCe	118 28%	175 36% G	115 40% G	59 26%	58 31%	72 47% JKMnO	59 31%	116 39% Jk	43 32%	27 15%	47 28% P	21 27% P	53 41% PQRw	85 47% PQRVW	55 49% PQRVW	39 35% P	43 30% P	39 41% PQR
UNDECIDED/NOT SURE	177 15%	17 9%	28 12% B	41 17% B	45 18% B	45 16% B	45 11% G	86 17% G	45 16% g	17 7%	30 16% J	19 12%	28 15% J	56 18% Jl	26 20% J	22 12%	33 19% pSV	17 21% psV	14 10%	25 14%	16 15%	10 9%	28 20% pSV	12 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 39-4
 QUESTION 34:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

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BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (SUPPORT - OPPOSE)	-404 -34%	-19 -36%	-179 -42%	-138 -38%	-61 -18% bCD	-72 -28% G	-183 -45%	-148 -28% G	-103 -36%	-150 -40%	-55 -19% IJL	-93 -37%	-333 -41%	-71 -18% MP	-17 -10% MNP	-47 -32%	-125 -31% R	-208 -50%	-34 -20%	-36 -17%	-5 -9%	-12 -10%	-30 -37%	-17 -26%
TOTAL SUPPORT -----	310 26%	13 25%	86 20%	80 22%	126 36% CD	71 28% G	84 20%	155 29% G	73 25%	82 22%	102 35% IJL	53 21%	182 22%	128 33% M	62 37% M	40 28%	117 29% R	65 16%	58 34%	70 33%	22 40%	40 35%	21 26%	19 30%
TOTAL OPPOSE -----	713 59%	32 61%	265 63% E	218 60% e	187 54%	143 56%	266 65% FH	303 56%	177 61%	232 62% k	157 55%	146 59%	515 63% NO	199 52%	78 47%	87 60% nO	242 60%	273 66% q	92 54%	106 50%	26 49%	52 46%	51 63%	36 57%
STRONGLY SUPPORT	104 9%	6 12%	20 5%	25 7%	52 15% CD	24 9%	24 6%	56 10% G	24 8%	24 6%	42 15% IJL	14 5%	50 6%	53 14% M	27 16% M	16 11% m	38 9% R	13 3%	29 17%	25 12%	11 20%	16 14%	11 13%	5 7%
SOMEWHAT SUPPORT	206 17%	7 13%	66 16%	55 15%	74 21% CD	48 19%	60 15%	99 18%	49 17%	58 16%	59 21% j	40 16%	131 16%	75 19%	35 21%	25 17%	79 20% R	52 13%	29 17%	45 21%	11 21%	24 21%	10 13%	15 23%
SOMEWHAT OPPOSE	305 25%	17 32%	107 25%	79 22%	97 28% d	65 26%	108 26%	131 24%	75 26%	97 26%	68 24%	62 25%	207 25%	97 25%	40 24%	35 24%	99 25%	108 26%	45 26%	52 24%	11 21%	29 25%	22 28%	13 20%
STRONGLY OPPOSE	409 34%	16 30%	158 37% E	139 38% E	91 26%	78 31%	158 39% FH	172 32%	102 35%	134 36%	88 31%	84 34%	307 38% NO	102 26%	38 23%	52 36% NO	143 35%	164 40%	48 28%	54 26%	15 28%	23 21%	29 36%	24 37%
UNDECIDED/NOT SURE	177 15%	7 14%	73 17% E	63 17% E	33 10%	39 15%	59 14%	79 15%	38 13%	60 16% K	29 10%	50 20% IK	120 15%	57 15%	28 16%	17 12%	45 11%	74 18% Q	22 13%	35 17%	6 11%	22 19%	8 10%	8 13%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 39-5
 QUESTION 34:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

The FTC's primary goal is to protect consumers from fraud or malpractice. Critics of the reported lawsuit against Amazon argue that the lawsuit has no clear way that it will help consumers, and may actually harm the services they enjoy and increase costs on products they need.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (SUPPORT - OPPOSE)	-404 -34%	-351 -39%	-290 -40%	-61 -36%	-49 -17% BCD	-79 -32% g	-254 -40%	-68 -22% fG	-26 -25%	-53 -37%	-116 -38%	-138 -43%	-16 -10% N	-51 -34%	-121 -36%	-79 -40%	-106 -33%	-94 -29% p	-311 -31% T	-93 -44%	-47 -10% V	-321 -50%	-109 -25% X	-196 -36%
TOTAL SUPPORT -----	310 26%	219 24%	177 24%	42 25%	90 31% BC	62 25%	145 23%	102 32% fG	33 31% j	30 20%	77 25%	68 21%	65 40% N	37 25%	74 22%	44 23%	92 28% o	95 29% Op	271 27% T	39 19%	175 37% V	114 18%	140 32% X	135 25%
TOTAL OPPOSE -----	713 59%	570 63% E	467 64% E	103 61% E	139 48%	141 56%	399 63% fH	170 54%	58 56%	83 57%	194 63%	206 64%	80 49%	89 59% m	195 58%	123 63%	198 61%	189 58%	582 59%	132 63%	222 48%	436 68% U	248 57%	331 62%
STRONGLY SUPPORT	104 9%	77 9%	65 9%	12 7%	26 9%	20 8%	44 7%	41 13% fG	9 9%	10 7%	29 10% L	14 4%	28 17% N	13 9%	30 9%	11 5%	31 9% p	33 10% p	90 9%	14 7%	71 15% V	29 4%	54 12% X	35 6%
SOMEWHAT SUPPORT	206 17%	142 16%	111 15%	30 18%	64 22% BC	43 17%	102 16%	61 19%	23 22% j	19 13%	48 16%	54 17%	37 23%	24 16%	44 13%	34 17%	61 19% o	62 19% O	181 18% T	25 12%	104 22% V	86 13%	86 20%	100 19%
SOMEWHAT OPPOSE	305 25%	223 25%	169 23%	54 32% bC	79 27%	49 19%	168 27% F	85 27% F	18 17%	31 21%	87 28%	82 25%	37 23%	46 31%	80 24%	55 28%	90 28%	77 24%	234 24%	71 34% S	120 26%	157 25%	114 26%	129 24%
STRONGLY OPPOSE	409 34%	347 39% DE	297 41% DE	50 29% E	61 21%	93 37% H	231 37% H	85 27%	40 39%	52 36%	107 35%	124 38%	43 26%	42 28%	114 34%	68 35%	108 33%	112 35%	348 35% t	61 29%	102 22%	279 44% U	135 31%	202 38% W
UNDECIDED/NOT SURE	177 15%	111 12%	86 12%	24 14%	63 21% BCd	47 19% g	84 13%	44 14%	13 13%	33 23% I	35 12%	49 15%	19 11%	25 17%	66 20% QR	28 14%	35 11%	41 13%	140 14%	37 18%	69 15% 14%	87 14%	49 11%	72 13%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 39-6
 QUESTION 34:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

The FTC's primary goal is to protect consumers from fraud or malpractice. Critics of the reported lawsuit against Amazon argue that the lawsuit has no clear way that it will help consumers, and may actually harm the services they enjoy and increase costs on products they need.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (SUPPORT - OPPOSE)	-404 -34%	-68 -14% CD	-253 -52%	-47 -41%	-92 -18% FHIJ	-244 -42%	13 13% EFHIJ	-104 -25% FIJ	-156 -40%	-88 -48%	1 1% LM	-266 -43%	-113 -45%	-228 -57%	-5 -1% N	-35 -15% Q	-333 -38%	-452 -45%	43 32% R	-478 -61%	96 41% T	-484 -62%	105 48% V
TOTAL SUPPORT -----	310 26%	178 36% CD	87 18%	23 20%	184 36% FIJ	124 22% EFHIJ	53 32% FIJ	130 23%	92 18%	32 18%	104 43% LM	140 23%	52 21%	76 19%	173 44% N	92 40% Q	196 23%	220 22%	75 54% R	117 15%	155 65% T	117 15%	155 70% V
TOTAL OPPOSE -----	713 59%	245 49%	340 69% Bd	71 61% B	275 54% G	368 64% EGH	41 41% G	235 57% G	248 63% EGh	120 66% EGH	103 43%	406 65% K	166 66% K	304 76% O	177 46%	127 55%	529 61%	672 66% S	31 23%	595 76% U	59 25%	601 77% W	50 22%
STRONGLY SUPPORT	104 9%	63 13% CD	26 5%	8 7% FHIJ	68 13% FHIJ	36 6% EFHIJ	30 30% EFHIJ	38 9%	26 7%	10 6%	40 17% LM	42 7%	20 8%	32 8% N	60 16% N	44 19% Q	56 6%	73 7% R	27 19% R	39 5%	57 24% T	36 5%	61 28% V
SOMEWHAT SUPPORT	206 17%	115 23% CD	61 12%	16 13%	116 23% FIJ	88 15% fJ	23 23% FIJ	93 23%	66 17%	22 12%	64 27% LM	98 16%	32 13%	45 11%	112 29% N	48 21%	140 16%	146 14%	48 35% R	78 10%	98 41% T	81 10%	94 43% V
SOMEWHAT OPPOSE	305 25%	129 26%	118 24%	34 29%	139 27% J	139 24% J	20 20%	119 29% gJ	108 28% gJ	31 17%	54 23%	176 28% k	58 23%	97 24%	106 27%	55 24%	228 26%	271 27% S	25 19%	206 26% U	47 20%	212 27% W	41 18%
STRONGLY OPPOSE	409 34%	116 23%	222 45% BD	37 31% b	137 27% EGH	229 40% EGH	21 21%	116 28%	140 36% EGH	89 49% EFGHI	49 20%	230 37% K	108 43% Kl	207 52% O	72 18%	72 31%	301 35%	401 40% S	6 4%	389 50% U	11 5%	389 50% W	9 4%
UNDECIDED/NOT SURE	177 15%	73 15%	63 13%	22 19%	52 10% eG	81 14% eG	6 6%	46 11% g	52 13% G	30 16% eG	33 14%	76 12%	31 13%	21 5% N	39 10% N	10 4%	143 16% P	122 12%	31 23% R	68 9%	23 10%	67 9%	16 7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 39-7
 QUESTION 34:
 Now you will read a series of statements about the Federal Trade Commission. After you read each statement, please indicate if that information makes you support the FTC's approach to business policy or oppose the FTC's approach to business policy.

The FTC's primary goal is to protect consumers from fraud or malpractice. Critics of the reported lawsuit against Amazon argue that the lawsuit has no clear way that it will help consumers, and may actually harm the services they enjoy and increase costs on products they need.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (SUPPORT - OPPOSE)	-404 -34%	-439 -50%	57 36% B	-44 -15% E	-352 -43%	-444 -62%	77 28% F	-494 -62%	103 41% H	-7 -7%	3 2% LMNOP	-11 -22%	-12 -38%	-11 -35%	-13 -42%	-4 -6% LMNO	-106 -43% s	-29 -53%	-28 -76%	-9 -53%	-12 -100%	-16 -56%
TOTAL SUPPORT -----	310 26%	175 20%	100 63% B	114 39% E	171 21%	114 16%	158 58% F	117 15%	165 66% H	35 36%	55 46% MNOP	16 33%	9 26%	6 19%	8 26%	20 30%	54 22% SUv	9 17% U	2 7%	3 17% u	- -	3 11% u
TOTAL OPPOSE -----	713 59%	615 70% C	43 27%	158 54% D	523 64% D	557 77% G	81 30%	610 77% I	62 25%	42 44%	52 44%	26 55% p	21 63% KP	17 54%	21 68% KP	24 36%	160 65%	38 70%	31 83% Q	12 70%	12 100% QRSTV	20 67%
STRONGLY SUPPORT	104 9%	55 6%	42 26% B	44 15% E	56 7%	40 6%	59 22% F	39 5%	62 25% H	9 9%	18 15% O	8 18% O	5 14%	3 9%	1 3%	9 13% o	16 7% UV	3 5% uv	2 5%	1 6%	- -	- -
SOMEWHAT SUPPORT	206 17%	120 14%	58 37% B	70 24% E	116 14%	73 10%	99 37% F	78 10%	103 41% H	26 27%	36 31% LMNP	7 15%	4 12%	3 10%	7 23%	11 17%	38 16% SU	7 12% SU	1 2%	2 12%	- -	3 11% u
SOMEWHAT OPPOSE	305 25%	235 27%	35 22%	72 25%	217 26%	191 26%	60 22%	219 28% I	50 20%	27 28%	30 25%	12 26%	10 31% p	11 35% P	12 39% P	10 15%	56 23%	10 19%	8 21%	5 33%	5 45% v	4 13%
STRONGLY OPPOSE	409 34%	379 43% C	8 5%	86 30% D	306 37% D	367 51% G	21 8%	391 49% I	12 5%	15 16%	22 19%	14 29%	11 32%	6 19%	9 29%	14 21%	104 43%	28 51%	23 62% Qt	6 37%	6 55%	16 54%
UNDECIDED/NOT SURE	177 15%	91 10%	16 10%	19 7%	128 16% D	50 7%	32 12% F	66 8%	24 10%	19 20%	12 10%	6 12%	4 11%	8 27% ko	2 6%	22 33% KLMO	30 12% U	7 12% U	4 10% u	2 13%	- -	6 22% U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 40-1
 QUESTION 35:
 With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	542 45%	106 58% C D F G H	67 43%	28 34%	48 55% c D F G	63 39%	68 39%	162 46%	228 44%	314 46%	143 59%	124 57%	226 39%	315 51% M	100 23%	266 63% O Q	175 50% O	21 11%	79 32% R	128 63% R S V	139 63% R S V	77 41% R s	98 61% R S V
BIG GOV'T OVERREACH	793 66%	135 74% C D F G h	97 62%	50 60%	63 74% c d g	104 64%	108 62%	235 66%	340 66%	452 66%	174 72%	157 73%	371 64%	420 67%	229 53%	329 78% O Q	235 67% O	90 48%	138 57% r	161 80% R S V w	168 77% R S V	120 64% R	114 71% R S
NECESSARY	251 21%	29 16%	30 19%	22 26% b	16 18%	41 25% B	40 23%	73 21%	112 22%	138 20%	31 13%	34 16%	145 25% N	105 17%	129 30% P Q	62 15%	60 17%	69 37% S T U V W	59 24% T U W	33 16% w	29 13%	43 23% t U W	17 10%
NOT SURE	157 13%	19 10%	28 18% B E f	12 14%	7 8%	17 11%	27 15% e	46 13%	65 12%	92 13%	36 15%	25 11%	60 10%	97 16% M	74 17% P	29 7%	54 15% P	28 15% T	46 19% T U v	8 4%	21 10% T	23 12% T	30 19% T U
MOVE FROM NECESSARY	96 8%	13 7%	10 6%	9 11%	6 7%	18 11%	11 6%	28 8%	37 7%	59 9%	21 9%	15 7%	53 9%	43 7%	44 10% Q	30 7%	21 6%	22 11% U w	23 9% u	19 9% u	11 5%	12 7%	9 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 40-2
 QUESTION 35:
 With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	542 45%	54 21%	222 46%	250 61%	12 11%	40 28%	87 37%	135 55%	121 57%	129 66%	36 17%	56 32%	4 10%	66 55%	195 68%	13 39%	105 50%	51 61%	313 51%	118 34%	130 41%	183 61%	66 37%	51 30%
BIG GOV'T OVERREACH	793 66%	132 52%	319 66%	315 77%	55 50%	77 53%	145 62%	173 70%	162 76%	153 78%	100 49%	99 57%	22 53%	88 73%	233 82%	20 62%	143 68%	61 74%	429 70%	207 60%	207 65%	222 74%	112 64%	94 56%
NECESSARY	251 21%	79 31%	97 20%	65 16%	42 38%	37 25%	59 25%	38 15%	41 19%	24 12%	65 32%	44 25%	17 42%	22 19%	37 13%	8 23%	37 18%	11 13%	116 19%	89 26%	77 24%	39 13%	46 26%	43 26%
NOT SURE	157 13%	45 17%	69 14%	28 7%	13 12%	31 22%	32 14%	36 15%	9 4%	19 10%	39 19%	30 18%	2 5%	10 8%	15 5%	5 14%	29 14%	11 13%	70 11%	49 14%	32 10%	38 13%	18 10%	31 18%
MOVE FROM NECESSARY	96 8%	28 11%	37 8%	29 7%	13 12%	15 11%	20 8%	17 7%	20 10%	8 4%	23 11%	16 9%	5 13%	10 8%	19 7%	2 6%	15 7%	5 6%	39 6%	38 11%	22 7%	17 6%	20 12%	17 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 40-3
 QUESTION 35:
 With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	542 45%	47 25%	88 39% B	130 54% BCe	115 46% B	160 56% BCE	135 32%	245 50% G	160 56% G	57 25%	81 43% J	86 56% JKM	77 41% J	163 54% JKM	74 56% JKM	14 8%	58 34% P	28 35% P	63 49% PQr	119 67% PQRSV WX	83 74% PQRSV WX	58 52% PQR	67 47% PQr	49 52% PQR
BIG GOV'T OVERREACH	793 66%	111 58%	147 65%	166 69% B	163 65%	204 71% B	258 61%	330 67% g	204 71% G	137 59%	122 64%	110 72% J	120 64%	207 69% J	94 70% J	86 48%	98 57% p	45 57% p	95 73% PQR	140 79% PQRW	93 83% PQRsV WX	78 70% PQR	91 64% P	66 69% Pq
NECESSARY	251 21%	63 33% DEF	59 26% DeF	37 15%	48 19%	44 15%	122 29% HI	85 17%	44 15%	80 35% KLMNO	41 21% n	24 16%	43 23% No	44 15%	19 14%	72 40% QRSTU VWX	40 23% TU	17 21% tU	32 24% TU	21 12% TU	10 9% TU	19 17% u	24 17% u	16 17%
NOT SURE	157 13%	18 9%	22 10%	37 15% Bc	41 16% BC	39 14%	40 9%	78 16% G	39 14% g	14 6%	27 14% J	18 12% j	26 14% J	50 17% J	21 16% J	23 13% S	33 19% pSTU	18 22% pSTU	3 2% S	18 10% S	9 8% s	14 13% S	27 19% STU	13 14% S
MOVE FROM NECESSARY	96 8%	23 12% DF	23 10% D	12 5%	19 7%	18 6%	45 11% HI	31 6%	18 6%	26 11% No	15 8%	10 7%	19 10% n	16 5%	8 6%	25 14% QTUWX	10 6% X	10 12% X	11 8% x	12 7% x	6 5% x	10 9% x	9 6% x	3 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 40-4
 QUESTION 35:
 With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	542 45%	20 37%	232 55% BE	181 50% bE	105 30%	97 38%	247 60% FH	196 37%	132 46% K	212 57% IKL	93 32%	103 41% K	423 52% NOP	119 31%	51 30%	53 37%	172 43%	251 61% Q	54 31%	64 30%	17 31%	34 30%	33 41%	20 31%
BIG GOV'T OVERREACH	793 66%	32 61%	297 70% E	243 67% e	210 61%	156 62%	305 74% FH	331 62%	192 67%	267 71% KL	178 62%	154 62%	569 70% NOp	224 58%	96 57%	89 62%	268 66%	300 73% Q	103 60%	120 57%	33 62%	63 55%	52 64%	38 59%
NECESSARY	251 21%	13 24%	65 15%	62 17%	105 30% CD	59 23% G	57 14% G	135 25% G	61 21% j	55 15%	85 29% IJL	50 20% j	146 18%	105 27% M	45 27% M	36 25% m	97 24% R	49 12%	49 28%	56 27%	17 31%	29 25%	18 23%	18 28%
NOT SURE	157 13%	8 15%	62 15% E	56 15% E	31 9%	38 15%	48 12%	70 13%	35 12%	51 14% K	25 9%	46 18% IK	101 12%	55 14%	27 16%	18 13%	39 10%	62 15% Q	20 12%	35 17%	4 7%	23 20% U	10 13%	8 13%
MOVE FROM NECESSARY	96 8%	3 5%	30 7%	22 6%	38 11% bcD	20 8%	37 9%	39 7%	31 11% j	25 7%	22 8%	17 7%	47 6%	49 13% M	24 14% M	17 11% M	30 7% R	17 4%	23 13%	26 12%	7 14%	16 14%	9 11%	7 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 40-5
 QUESTION 35:
 With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.
 The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	542 45%	461 51% DE	402 55% DE	59 35% e	76 26%	124 50% H	296 47% H	122 39%	42 41%	82 56% I	130 42%	166 52% K	54 33%	67 44% M	156 47%	105 54% QR	136 42%	136 42%	448 45%	93 45%	82 18%	403 63% U	154 35%	270 50% W
BIG GOV'T OVERREACH	793 66%	630 70% DE	526 72% DE	105 62% e	155 53%	171 68%	420 67%	201 63%	68 65%	103 70%	203 66%	218 68%	101 62%	99 65%	223 67%	138 70%	207 64%	215 66%	659 66%	134 64%	238 51%	490 77% U	275 63%	371 69% w
NECESSARY	251 21%	170 19%	124 17%	46 27% BC	79 27% BC	47 19%	124 20%	78 25% fg	26 25% j	21 15%	73 24% L	51 16%	47 29%	32 21%	67 20%	33 17%	71 22%	79 24% P	210 21%	41 19%	156 34% V	86 14%	121 28% X	101 19%
NOT SURE	157 13%	99 11%	81 11%	18 11%	58 20% BCD	33 13%	84 13%	37 12%	11 10%	22 15%	31 10%	53 17% K	16 10%	21 14%	45 13% r	25 13%	46 14% r	30 9%	123 12%	33 16%	72 15% V	61 10%	40 9%	66 12%
MOVE FROM NECESSARY	96 8%	69 8%	54 7%	15 9%	24 8%	22 9%	47 7%	26 8%	11 10%	11 8%	25 8%	22 7%	16 10%	10 7%	26 8%	20 10%	26 8%	23 7%	77 8%	18 9%	42 9%	41 6%	36 8%	42 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 40-6
 QUESTION 35:
 With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	542 45%	119 24%	314 64%	69 59%	157 31%	322 56%	15 16%	142 34%	207 53%	115 63%	28 12%	339 54%	143 57%	292 73%	27 7%	65 28%	441 51%	601 59%	-56 -41%	649 83%	-133 -56%	665 85%	-138 -63%
BIG GOV'T OVERREACH	793 66%	269 54%	384 78%	78 67%	304 59%	416 73%	56 56%	248 60%	278 71%	138 76%	116 48%	446 72%	188 75%	341 85%	191 49%	143 62%	592 68%	757 75%	24 18%	703 90%	44 19%	714 91%	35 16%
NECESSARY	251 21%	150 30%	70 14%	9 8%	147 29%	94 16%	40 40%	107 26%	70 18%	23 13%	88 36%	107 17%	45 18%	49 12%	164 42%	78 34%	151 17%	156 15%	80 58%	54 7%	177 75%	49 6%	173 79%
NOT SURE	157 13%	77 15%	36 7%	29 25%	60 12%	64 11%	4 4%	57 14%	44 11%	20 11%	37 15%	70 11%	16 7%	12 3%	35 9%	9 4%	125 14%	100 10%	32 24%	24 3%	15 7%	21 3%	12 5%
MOVE FROM NECESSARY	96 8%	50 10%	32 7%	6 6%	46 9%	44 8%	13 13%	33 8%	32 8%	12 7%	21 9%	46 7%	22 9%	28 7%	44 11%	21 9%	71 8%	74 7%	15 11%	52 7%	17 7%	53 7%	16 7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 40-7
 QUESTION 35:
 With that information, do you believe that:

The lawsuit is what the government needs to be doing to protect consumers and the government is right to bring the lawsuit.

The lawsuit is big government overreach and is more likely to cause harm than benefit consumers.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (BIG GOV'T OVERREACH - NECESSARY)	542 45%	570 65% C	-47 -30%	70 24%	460 56% D	599 83% G	-105 -39%	793 100% I	-251 -100%	70 73%	9 8%	9 19% k	17 50% KLn	8 27% K	15 47% KLn	25 37% KL	160 65%	32 59%	29 78% qrt	8 51%	12 100% QRSTV	17 59%
BIG GOV'T OVERREACH	793 66%	689 78% C	52 33%	173 59%	587 71% D	645 89% G	70 26%	793 100% I	- -	70 73%	56 47%	23 49%	24 72% KLn	16 50%	21 67% K	37 56%	195 80%	41 77%	33 89% v	11 68%	12 100% QRSTV	21 71%
NECESSARY	251 21%	119 14%	99 63% B	103 35% E	128 16%	46 6% F	175 65% F	- -	251 100% H	- -	46 39% MnOP	14 29%	7 21%	7 24%	6 20%	12 18%	35 14% U	9 17% U	4 11% U	3 17% u	- -	4 12% u
NOT SURE	157 13%	72 8% C	7 4%	15 5%	107 13% D	30 4%	26 9% F	- -	- -	26 27%	17 14%	11 22% m	2 7%	8 26% M	4 13%	17 26% kM	15 6% SU	3 6% su	- -	2 14%	- -	5 17% SU
MOVE FROM NECESSARY	96 8%	70 8%	11 7%	25 8%	61 7%	- -	96 35% F	70 9% I	- -	96 100%	14 12% m	5 11%	1 4%	2 7%	3 11%	4 7%	19 8% sU	3 5% u	1 2%	3 17% u	- -	2 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 41-1
 QUESTION 36:
 Do you agree or disagree with the following statement:

The government should have better things to do like protecting kids online and identify theft, rather than coming after Amazon Prime, a service that millions of consumers use with no problem every day.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	MID	MID	MNTN	NORTH	PAC-			TRUMP	BIDEN	PRES-		MEN	WOMEN	DEM	GOP	IND	DEM	DEM	GOP	GOP	IND	IND
	(A)	GREAT LAKES (B)	ATL-ANTIC (C)	WEST/PLAINS (D)	WEST (E)	EAST (F)	COAST (G)	SOUTH (H)	STATES (I)	STATES (J)	IDEN-TIAL (K)	SENATE (L)	(M)	(N)	(O)	(P)	(Q)	MEN (R)	WOMEN (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (AGREE - DISAGREE)	877 73%	139 76% cDF	104 67%	51 61% d	64 74% d	107 66%	123 70%	288 81% CDFG	392 76% j	485 71%	178 74%	163 76%	408 71%	467 75%	264 61%	366 87% OQ	246 71% O	119 63%	144 59%	171 85% RSV	196 90% RSVW	118 63%	128 79% RSV
TOTAL AGREE -----	1013 84%	160 87% c	125 80%	66 79%	73 85%	131 81%	145 83%	313 88% CDFG	445 86%	569 83%	204 84%	186 86%	478 83%	534 86%	337 78%	388 92% OQ	289 83% o	148 79%	188 77%	183 91% RSV	205 94% RSVW	148 79%	141 88% RSV
TOTAL DISAGREE -----	137 11%	20 11%	21 14% H	15 18% H	9 10%	24 15% H	22 12% h	25 7%	53 10%	84 12%	26 11%	23 11%	70 12%	67 11%	72 17% Pq	21 5%	43 12% P	29 15% TUW	44 18% TUW	12 6%	10 4%	29 16% TUW	14 9%
STRONGLY AGREE	666 55%	113 62% CFG	75 48%	50 60% c	51 59% c	80 49%	89 51%	208 59% CfG	312 60% J	353 52%	143 59%	130 60%	306 53%	360 58%	187 43%	291 69% OQ	188 54% O	81 43%	106 43%	137 68% RSV	153 70% RSV	87 47%	101 63% RSV
SOMEWHAT AGREE	348 29%	47 25%	50 32% D	16 19%	22 25%	51 32% D	56 32% D	105 30% D	132 26%	216 32% I	61 25%	56 26%	172 30%	174 28%	150 35% Pq	97 23%	101 29% p	67 36% TUW	82 34% TUw	45 23%	52 24%	60 32% Tu	41 25%
SOMEWHAT DISAGREE	95 8%	18 10% H	15 10% h	12 14% EH	4 5%	13 8%	15 9%	18 5%	41 8%	54 8%	18 7%	17 8%	43 7%	52 8%	51 12% Pq	17 4%	27 8% P	18 10% TU	32 13% TUW	8 4%	10 4%	17 9% Tu	10 6%
STRONGLY DISAGREE	42 4%	2 1%	6 4%	4 4%	5 6% b	12 7% BH	7 4% b	7 2%	12 2%	30 4% i	8 3%	6 3%	27 5% N	15 2%	22 5% P	4 1%	17 5% P	10 6% tU	11 5% U	4 2% U	- -	13 7% TUw	4 2% U
NOT SURE	50 4%	3 2%	10 6% B	2 3%	4 5%	6 4%	8 5% b	16 5% b	20 4%	30 4%	12 5%	6 3%	28 5%	22 4%	23 5% P	11 3%	16 5%	11 6% U	12 5% u	7 3%	4 2%	10 5% u	6 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 41-2
 QUESTION 36:
 Do you agree or disagree with the following statement:

The government should have better things to do like protecting kids online and identify theft, rather than coming after Amazon Prime, a service that millions of consumers use with no problem every day.

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (AGREE - DISAGREE)	877 73%	139 54%	349 72%	347 85%	64 58%	74 51%	159 67%	191 77%	175 82%	172 88%	102 50%	113 65%	36 88%	108 89%	245 86%	19 59%	146 69%	67 80%	480 78%	239 69%	242 77%	238 80%	129 73%	109 65%
TOTAL AGREE -----	1013 84%	192 75%	404 84%	371 91%	83 76%	108 75%	191 81%	213 86%	190 89%	181 92%	148 73%	137 79%	38 93%	114 94%	260 91%	26 78%	172 82%	73 88%	535 87%	286 83%	271 86%	264 88%	149 84%	136 81%
TOTAL DISAGREE -----	137 11%	53 21%	55 11%	24 6%	19 18%	34 23%	33 14%	23 9%	15 7%	9 4%	46 22%	24 14%	2 5%	6 5%	16 5%	6 19%	26 13%	6 7%	54 9%	47 13%	29 9%	25 8%	20 11%	27 16%
STRONGLY AGREE	666 55%	103 40%	248 51%	283 69%	41 37%	62 43%	115 49%	133 54%	141 66%	142 72%	79 39%	71 41%	29 70%	77 64%	204 71%	13 41%	111 53%	50 61%	365 59%	169 49%	187 59%	178 60%	82 47%	87 52%
SOMEWHAT AGREE	348 29%	90 35%	157 32%	88 21%	42 38%	46 32%	76 32%	80 32%	49 23%	39 20%	69 34%	66 38%	9 22%	37 31%	56 20%	12 38%	61 29%	22 27%	169 28%	117 34%	84 27%	85 29%	66 38%	49 29%
SOMEWHAT DISAGREE	95 8%	36 14%	36 7%	19 5%	10 9%	26 18%	19 8%	17 7%	11 5%	8 4%	31 15%	19 11%	1 2%	4 3%	14 5%	4 13%	14 7%	4 5%	40 6%	34 10%	19 6%	20 7%	14 8%	20 12%
STRONGLY DISAGREE	42 4%	17 7%	19 4%	5 1%	9 9%	8 5%	14 6%	6 2%	4 2%	1 1%	15 7%	5 3%	1 2%	2 2%	2 1%	2 6%	12 6%	2 3%	14 2%	13 4%	10 3%	5 2%	5 3%	7 4%
NOT SURE	50 4%	10 4%	25 5%	15 4%	8 7%	3 2%	12 5%	12 5%	8 4%	7 3%	10 5%	12 7%	1 2%	1 1%	10 3%	1 2%	11 5%	4 5%	26 4%	13 4%	16 5%	10 3%	8 4%	5 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 41-3
 QUESTION 36:
 Do you agree or disagree with the following statement:

The government should have better things to do like protecting kids online and identify theft, rather than coming after Amazon Prime, a service that millions of consumers use with no problem every day.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+	18-45	46-65	66+
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (AGREE - DISAGREE)	877 73%	148 77% Ef	169 74%	188 78% EF	172 68%	198 69%	317 75% i	360 73%	198 69%	165 71%	137 72%	105 69%	151 80% JKLnO	223 74%	93 70%	125 69% QR	97 57%	42 53%	115 89% PQRVW X	157 88% PQRVW X	94 84% PQRVw X	78 70% QR	106 75% QR	62 65%
TOTAL AGREE -----	1013 84%	169 88% eF	195 85%	209 87% f	206 82%	233 81%	364 87% i	416 85%	233 81%	195 84%	158 83%	124 81%	168 89% kLO	258 86%	108 81%	149 83% r	131 76%	57 71%	122 94% PQRVW X	165 93% PQRVW X	100 89% QRx	93 84% R	120 84% qR	76 80%
TOTAL DISAGREE -----	137 11%	21 11%	26 11%	22 9%	34 14%	34 12%	47 11%	56 11%	34 12%	30 13%	21 11%	19 13%	17 9%	35 12%	15 11%	24 14% STU	33 19% STUW	15 18% STU	7 6% PQRWX	9 5% PQRWX	6 5% PQRWX	15 14% STU	14 10% t	14 15% STU
STRONGLY AGREE	666 55%	101 52%	140 61% bE	139 58% E	124 49%	161 56%	240 57%	263 54%	161 56%	127 55% K	87 45%	91 59% K	113 60% K	177 59% K	70 52%	88 49% Q	66 39%	32 40%	83 64% PQRWX	126 71% PQRWX	80 72% PQRWX	69 62% PQRw	71 50% Q	48 51% q
SOMEWHAT AGREE	348 29%	68 35% CF	55 24%	70 29%	82 33% Cf	72 25%	123 29%	152 31% i	72 25%	67 29% jLmN	71 37% jLmN	34 22%	55 29%	81 27%	38 29%	61 34% TUV	64 38% TUV	25 31% U	39 30% U	39 22%	19 17%	24 22%	49 34% TUV	28 30% U
SOMEWHAT DISAGREE	95 8%	17 9% d	16 7%	12 5%	26 10% D	25 9% d	33 8%	37 8%	25 9%	19 8%	12 6%	12 8%	13 7%	25 8%	13 10%	17 9% Tu	22 13% STUW	12 14% STUw	6 5%	7 4%	4 4%	9 8%	8 6%	9 9%
STRONGLY DISAGREE	42 4%	4 2%	10 5%	10 4%	8 3%	10 3%	14 3%	18 4%	10 3%	11 5% o	9 5% o	7 5%	4 2%	9 3%	2 2%	7 4% Stu	11 6% STU	3 4%	1 1%	2 1%	1 1%	6 5% stu	6 4% s	5 6% stu
NOT SURE	50 4%	2 1%	7 3%	9 4% b	11 5% B	20 7% Bc	10 2%	20 4%	20 7% G	7 3% G	12 6% Mn	9 6% M	3 2%	9 3%	10 8% jMn	7 4% S	8 4% S	9 11% pSTV	- -	4 2% S	6 6% S	3 3% s	8 6% S	5 5% S

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 41-4
 QUESTION 36:
 Do you agree or disagree with the following statement:

The government should have better things to do like protecting kids online and identify theft, rather than coming after Amazon Prime, a service that millions of consumers use with no problem every day.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/ GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (AGREE - DISAGREE)	877 73%	30 56%	297 70%	273 76%	266 77%	203 80%	336 82%	336 63%	227 79%	312 84%	180 63%	155 62%	591 72%	285 74%	121 72%	122 85%	278 69%	313 76%	130 76%	154 73%	43 80%	78 68%	64 80%	58 91%
TOTAL AGREE -----	1013 84%	41 76%	347 82%	310 86%	302 87%	223 88%	363 89%	426 79%	250 87%	336 90%	228 79%	199 80%	686 84%	328 85%	142 85%	131 91%	333 82%	353 86%	145 85%	181 86%	48 89%	94 83%	70 88%	61 96%
TOTAL DISAGREE -----	137 11%	11 20%	50 12%	37 10%	36 11%	19 8%	27 7%	90 17%	23 8%	24 6%	47 16%	43 17%	94 12%	42 11%	22 13%	9 7%	55 13%	40 10%	16 9%	27 13%	5 9%	17 15%	7 8%	3 4%
STRONGLY AGREE	666 55%	24 46%	227 54%	213 59%	194 56%	156 62%	247 60%	262 49%	168 58%	236 63%	138 48%	124 50%	470 58%	196 51%	79 47%	84 59%	228 56%	242 59%	77 45%	118 56%	23 42%	56 49%	40 50%	44 69%
SOMEWHAT AGREE	348 29%	16 30%	120 28%	97 27%	108 31%	67 26%	116 28%	164 31%	82 28%	100 27%	89 31%	74 30%	216 26%	132 34%	63 38%	47 33%	104 26%	111 27%	68 40%	63 30%	25 47%	38 33%	30 37%	17 27%
SOMEWHAT DISAGREE	95 8%	5 9%	40 10%	24 7%	23 7%	15 6%	22 5%	58 11%	18 6%	20 5%	26 9%	32 13%	65 8%	30 8%	16 10%	6 4%	33 8%	32 8%	10 6%	20 9%	5 9%	11 10%	3 4%	3 4%
STRONGLY DISAGREE	42 4%	6 10%	10 2%	14 4%	13 4%	4 2%	5 1%	33 6%	5 2%	4 1%	22 8%	11 4%	30 4%	13 3%	5 3%	4 3%	22 5%	8 2%	5 3%	7 3%	- -	5 5%	4 5%	- -
NOT SURE	50 4%	2 4%	27 6%	13 4%	7 2%	11 4%	19 5%	20 4%	16 5%	14 4%	12 4%	8 3%	36 4%	14 4%	4 2%	3 2%	17 4%	19 5%	11 6%	3 1%	1 2%	3 3%	3 4%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 41-5
 QUESTION 36:
 Do you agree or disagree with the following statement:

The government should have better things to do like protecting kids online and identify theft, rather than coming after Amazon Prime, a service that millions of consumers use with no problem every day.

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (AGREE - DISAGREE)	877 73%	710 79% E	585 80% E	126 74% E	160 55%	183 73%	458 73%	233 74%	72 70%	110 76%	211 69%	247 76% K	125 76%	107 71%	253 76%	136 69%	234 72%	241 74%	707 71%	170 82% S	269 58%	533 84% U	327 75% x	374 69%
TOTAL AGREE -----	1013 84%	795 88% E	650 89% E	145 85% E	212 73%	212 85%	527 84%	270 85%	87 83%	125 86%	249 81%	278 86% k	141 86%	128 84%	288 86%	159 81%	274 85%	276 85%	825 83%	188 90% S	355 76%	575 90% U	374 86%	443 82%
TOTAL DISAGREE -----	137 11%	84 9%	65 9%	19 11%	53 18% BCD	29 12%	70 11%	37 12%	14 14%	15 10%	38 12%	32 10%	17 10%	20 13%	35 10%	23 12%	41 13%	34 11%	119 12%	18 9%	85 18% V	42 7%	48 11%	69 13%
STRONGLY AGREE	666 55%	545 61% E	451 62% E	94 55% E	115 40%	142 57%	341 54%	182 58%	58 56%	83 57%	156 51%	184 57%	91 56%	91 60%	199 59%	102 52%	176 54%	176 54%	549 55%	116 56%	189 41%	425 67% U	229 52%	309 57%
SOMEWHAT AGREE	348 29%	250 28%	199 27%	51 30%	97 33% bc	70 28%	187 30%	88 28%	28 27%	42 29%	93 30%	94 29%	50 31%	36 24%	89 27%	57 29%	98 30%	100 31%	276 28%	72 35% s	166 36% V	150 24%	145 33% X	134 25%
SOMEWHAT DISAGREE	95 8%	56 6%	43 6%	13 8%	39 13% BCd	20 8%	50 8%	24 8%	9 8%	11 8%	23 8%	26 8%	10 6%	14 9%	25 7%	18 9%	28 9%	20 6%	84 8% t	11 5%	55 12% V	32 5%	32 7%	47 9%
STRONGLY DISAGREE	42 4%	28 3%	23 3%	5 3%	14 5%	9 4%	20 3%	13 4%	6 5%	4 2%	15 5% L	5 2%	7 4%	6 4%	10 3%	5 2%	12 4%	15 5%	35 4%	7 4%	30 6% V	11 2%	16 4%	22 4%
NOT SURE	50 4%	21 2%	15 2%	6 3%	27 9% BCD	9 4%	32 5% h	9 3%	3 3%	6 4%	19 6%	12 4%	6 3%	3 2%	12 4%	14 7% oQ	9 3%	15 4%	48 5% T	2 1%	26 6% V	20 3%	15 3%	26 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 41-6
 QUESTION 36:
 Do you agree or disagree with the following statement:

The government should have better things to do like protecting kids online and identify theft, rather than coming after Amazon Prime, a service that millions of consumers use with no problem every day.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORRECT PRIORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220	
	100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%	
**D/S (AGREE - DISAGREE)	877	284	430	85	351	436	69	282	297	138	111	488	217	377	209	188	628	1013	-137	739	60	740	46	
	73%	57%	88%	73%	69%	76%	69%	68%	76%	76%	46%	78%	87%	94%	54%	82%	72%	100%	-100%	95%	25%	94%	21%	
			BD	B		EH			EH	Eh		K	KL	O		Q		S		U		W		
TOTAL AGREE	1013	377	453	98	420	494	83	337	337	157	168	544	231	387	293	207	728	1013	-	757	143	759	128	
-----	84%	76%	92%	84%	82%	86%	83%	82%	86%	86%	70%	87%	92%	96%	75%	90%	84%	100%	-	97%	60%	97%	58%	
			BD	B		eh						K	KL	O		Q		S		U		W		
TOTAL DISAGREE	137	93	24	13	69	58	14	55	40	18	58	57	13	10	85	18	101	-	137	18	83	19	82	
-----	11%	19%	5%	11%	13%	10%	14%	13%	10%	10%	24%	9%	5%	2%	22%	8%	12%	-	100%	2%	35%	2%	37%	
			CD	c	f						LM	M			N		p		R		T		V	
STRONGLY AGREE	666	211	341	53	265	343	62	203	215	128	95	355	172	295	171	141	476	666	-	567	66	560	65	
	55%	43%	70%	45%	52%	60%	62%	49%	55%	71%	40%	57%	69%	73%	44%	61%	55%	66%	-	73%	28%	71%	29%	
			BD			EH	eH			EFHI		K	KL	O		q		S		U		W		
SOMEWHAT AGREE	348	166	112	45	155	151	21	134	122	29	73	189	58	92	123	65	253	348	-	190	77	199	63	
	29%	33%	23%	39%	30%	26%	21%	33%	31%	16%	30%	30%	23%	23%	32%	28%	29%	34%	-	24%	33%	25%	29%	
			C	C	GJ	J		FGJ	GJ		m	M			N		S			T		V		
SOMEWHAT DISAGREE	95	63	19	8	51	36	10	41	25	12	34	44	9	5	58	13	68	-	95	15	49	17	51	
	8%	13%	4%	7%	10%	6%	10%	10%	6%	6%	14%	7%	4%	1%	15%	6%	8%	-	69%	2%	21%	2%	23%	
			CD		FI			Fi			LM	M			N		R		R		T		V	
STRONGLY DISAGREE	42	30	5	5	18	22	4	14	15	7	23	13	4	5	27	6	33	-	42	3	34	2	31	
	4%	6%	1%	4%	4%	4%	4%	3%	4%	4%	10%	2%	2%	1%	7%	2%	4%	-	31%	-	14%	-	14%	
			C								LM				N		R		R		T		V	
NOT SURE	50	26	13	6	23	21	4	19	15	7	15	22	6	5	11	5	39	-	-	6	11	7	10	
	4%	5%	3%	5%	4%	4%	4%	5%	4%	4%	6%	3%	2%	1%	3%	2%	4%	-	-	1%	5%	1%	5%	
			C								M						p			T		V		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 41-7
 QUESTION 36:
 Do you agree or disagree with the following statement:

The government should have better things to do like protecting kids online and identify theft, rather than coming after Amazon Prime, a service that millions of consumers use with no problem every day.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (AGREE - DISAGREE)	877 73%	750 85% C	57 36%	220 75%	608 74%	669 93% G	96 36%	733 92% I	76 30%	59 62%	82 69% LN	23 48%	25 75% LN	15 46%	19 60%	45 68% LN	218 89%	44 83%	34 92%	13 81%	12 100% QRstV	25 85%
TOTAL AGREE -----	1013 84%	807 92% C	104 66%	252 87%	698 85%	692 96% G	177 65%	757 96% I	156 62%	74 77%	97 82%	33 70%	28 85% l	22 71%	25 80%	53 80%	229 94%	48 88%	35 96%	14 88%	12 100% QRv	26 90%
TOTAL DISAGREE -----	137 11%	58 7%	47 30% B	32 11%	91 11%	23 3%	81 30% F	24 3%	80 32% H	15 16%	15 13%	10 21%	3 10%	8 24%	6 20%	8 12%	11 4% U	3 6% u	2 4%	1 7%	- -	2 6%
STRONGLY AGREE	666 55%	567 64% C	55 35%	170 58%	465 57%	521 72% G	84 31%	557 70% I	72 29%	33 35%	55 47%	18 37%	17 51%	16 49%	14 43%	28 42%	174 71%	37 70%	26 71%	9 56%	8 72%	20 68%
SOMEWHAT AGREE	348 29%	240 27%	49 31%	82 28%	233 28%	171 24%	93 34% F	201 25%	84 34% H	41 43%	42 36%	16 32%	11 34%	7 22%	11 36%	25 38% n	55 23%	10 19%	9 25%	5 32%	3 28%	6 22%
SOMEWHAT DISAGREE	95 8%	48 5%	23 14% B	21 7%	63 8%	20 3%	49 18% F	22 3%	47 19% H	12 12%	12 10% m	6 12% m	1 3%	5 15% m	5 18% M	5 7%	8 3% U	3 6% u	2 4%	1 7%	- -	2 6%
STRONGLY DISAGREE	42 4%	10 1%	25 16% B	11 4%	28 3%	3 -	32 12% F	2 -	33 13% H	4 4%	3 3%	4 9%	3 8%	3 10%	1 3%	3 5% rstuv	3 1% stuv	- -	- -	- -	- -	- -
NOT SURE	50 4%	15 2%	7 4%	7 2%	33 4%	6 1%	13 5% F	11 1%	14 6% H	6 7%	6 5% O	4 9% O	1 4%	2 5%	- -	5 8% O	5 2% SU	3 6% su	- -	1 6%	- -	1 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 42-1
 QUESTION 37:
 Which of the following statements comes closest to your own opinion?

Statement A: By taking Amazon to court, the Federal Trade Commission is correctly prioritizing resources to protect consumers, and if they succeed, the outcome will benefit consumers.

Statement B: The Federal Trade Commission is wasting time and resources taking Amazon to court. There are more concerning businesses and industries the FTC should be scrutinizing.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (STATEMENT B - STATEMENT A)	544 45%	105 57% CDFG	60 39%	33 40%	48 56% CDFG	63 39%	57 33%	177 50% CdFG	246 48%	297 44%	127 53%	123 57%	226 39%	316 51% M	110 25%	259 62% OQ	175 50% O	22 12%	87 36% R	124 62% RSV	135 62% RSV	80 43% R	95 59% RSV
STATEMENT B: WASTING TIME AND RESOURCES	781 65%	132 72% CfG	91 58%	52 62%	63 73% CfG	102 63%	100 57%	241 68% CG	346 67%	435 64%	162 67%	153 71%	364 63%	416 67%	234 54%	319 76% OQ	227 65% O	89 48%	143 59% R	156 77% RSVW	163 75% RSV	118 63% R	109 68% Rs
STATEMENT A: CORRECTLY PRIORITIZING RESOURCES	237 20%	27 15%	31 20%	19 23%	15 17%	39 24% B	43 24% B	64 18%	99 19%	137 20%	35 15%	30 14%	137 24% N	99 16%	124 29% PQ	60 14%	52 15%	68 36% STUVW	57 23% TUV	32 16% W	29 13%	38 20% uW	14 9%
NOT SURE/NEED MORE INFORMATION	183 15%	24 13%	34 22% BEFH	13 15%	8 10%	21 13%	33 19% E	49 14%	72 14%	110 16%	44 18%	32 15%	75 13%	108 17% M	74 17% P	40 10%	68 20% P	31 16% T	43 18% T	14 7%	27 12% t	30 16% T	38 24% rTUV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 42-2
 QUESTION 37:
 Which of the following statements comes closest to your own opinion?

Statement A: By taking Amazon to court, the Federal Trade Commission is correctly prioritizing resources to protect consumers, and if they succeed, the outcome will benefit consumers.

Statement B: The Federal Trade Commission is wasting time and resources taking Amazon to court. There are more concerning businesses and industries the FTC should be scrutinizing.

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (STATEMENT B - STATEMENT A)	544 45%	60 23%	204 42%	261 64%	12 11%	46 32%	79 33%	126 51%	132 62%	129 66%	39 19%	52 30%	16 38%	58 48%	195 68%	18 57%	97 46%	50 60%	314 51%	124 36%	136 43%	178 60%	65 37%	58 34%
STATEMENT B: WASTING TIME AND RESOURCES	781 65%	133 52%	306 63%	315 77%	53 48%	78 54%	138 59%	168 68%	164 77%	151 77%	100 49%	100 57%	27 67%	82 68%	229 80%	22 68%	134 64%	59 72%	419 68%	209 61%	207 66%	212 71%	107 61%	101 60%
STATEMENT A: CORRECTLY PRIORITIZING RESOURCES	237 20%	73 28%	102 21%	54 13%	41 37%	32 22%	60 25%	42 17%	33 15%	22 11%	61 30%	48 28%	12 28%	24 20%	34 12%	4 12%	37 18%	9 11%	105 17%	85 25%	72 23%	34 11%	42 24%	43 25%
NOT SURE/NEED MORE INFORMATION	183 15%	50 20%	76 16%	39 10%	16 15%	34 24%	38 16%	38 15%	16 8%	23 12%	42 21%	26 15%	2 5%	14 12%	23 8%	7 20%	38 18%	14 17%	90 15%	51 15%	37 12%	53 18%	26 15%	25 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 42-3
 QUESTION 37:
 Which of the following statements comes closest to your own opinion?

Statement A: By taking Amazon to court, the Federal Trade Commission is correctly prioritizing resources to protect consumers, and if they succeed, the outcome will benefit consumers.

Statement B: The Federal Trade Commission is wasting time and resources taking Amazon to court. There are more concerning businesses and industries the FTC should be scrutinizing.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (STATEMENT B - STATEMENT A)	544 45%	40 21%	93 41% B	137 57% BCE	114 45% B	159 56% BCE	132 32%	251 51% G	159 56% G	53 23%	83 44% J	89 58% JKM	78 42% J	168 56% JKM	71 53% Jm	11 6%	69 40% P	30 37% P	64 50% Pqr	114 64% PQRSV Wx	80 71% PQRSV WX	57 51% Pqr	68 48% P	50 52% Pqr
STATEMENT B: WASTING TIME AND RESOURCES	781 65%	107 56%	146 64% b	167 69% B	159 63%	201 70% Be	253 60%	325 66% g	201 70% G	131 57%	121 63%	111 72% Jk	121 64%	205 68% J	90 67% j	85 48%	102 59% P	47 58%	93 72% PQrw	135 76% PQRW	90 80% PQRVW x	75 67% P	88 62% P	65 68% P
STATEMENT A: CORRECTLY PRIORITIZING RESOURCES	237 20%	67 35% CDEF	54 23% DF	30 12%	44 18%	42 15%	121 29% HI	74 15%	42 15%	78 34% KLMNO	37 20% N	22 14%	43 23% lNo	37 12%	20 15%	74 41% QRSTU VWX	33 19% tU	17 21% U	29 22% TUw	22 12% 9%	10 9%	18 16%	19 14%	15 16%
NOT SURE/NEED MORE INFORMATION	183 15%	18 9%	28 12%	43 18% Bc	49 19% BC	44 15% B	46 11%	92 19% G	44 15%	22 9%	33 17% J	20 13%	24 13%	60 20% JlM	24 18% J	20 11% s	36 21% PSTU	17 21% pStu	8 6%	21 12% s	12 10%	18 16% S	35 25% PSTUv	15 16% S

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 42-4
 QUESTION 37:
 Which of the following statements comes closest to your own opinion?

Statement A: By taking Amazon to court, the Federal Trade Commission is correctly prioritizing resources to protect consumers, and if they succeed, the outcome will benefit consumers.

Statement B: The Federal Trade Commission is wasting time and resources taking Amazon to court. There are more concerning businesses and industries the FTC should be scrutinizing.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (STATEMENT B - STATEMENT A)	544 45%	20 37%	228 54% BE	193 53% BE	98 28%	90 36%	256 62% FH	198 37%	135 47% K	210 56% IKL	91 32%	106 43% K	418 51% NO	126 33%	44 26%	63 44% NO	182 45%	237 57% Q	45 26%	80 38% S	14 26%	30 27%	28 35%	35 55% W
STATEMENT B: WASTING TIME AND RESOURCES	781 65%	30 57%	293 69% bE	243 67% E	204 59%	151 60%	305 75% FH	324 60%	191 66%	265 71% KL	173 60%	151 61%	555 68% NO	226 59%	94 56%	94 65% o	269 67%	286 69%	94 55%	130 62%	31 57%	63 55%	48 60%	46 72%
STATEMENT A: CORRECTLY PRIORITIZING RESOURCES	237 20%	10 20%	65 15%	50 14%	106 30% bcd	61 24% G	49 12%	127 24% G	56 19%	55 15%	82 29% IJL	45 18%	137 17%	100 26% M	50 30% Mp	31 22%	88 22% R	49 12%	50 29%	50 24%	17 32%	33 29%	20 25%	11 17%
NOT SURE/NEED MORE INFORMATION	183 15%	13 24% E	66 16% E	67 19% E	37 11%	41 16%	55 13%	86 16%	42 14%	54 14%	32 11%	54 22% IJK	124 15%	58 15%	24 14%	19 13%	47 12%	77 19% Q	28 16%	31 14%	6 11%	18 16%	12 15%	7 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 42-5
 QUESTION 37:
 Which of the following statements comes closest to your own opinion?

Statement A: By taking Amazon to court, the Federal Trade Commission is correctly prioritizing resources to protect consumers, and if they succeed, the outcome will benefit consumers.

Statement B: The Federal Trade Commission is wasting time and resources taking Amazon to court. There are more concerning businesses and industries the FTC should be scrutinizing.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (STATEMENT B - STATEMENT A)	544 45%	460 51% DE	403 55% DE	57 34%	83 29%	118 47% H	310 49% H	112 36%	44 42%	74 51%	139 45%	171 53% k	43 26%	68 45% M	157 47%	111 57% OQR	134 41%	138 43%	451 45%	93 45%	98 21%	398 62% U	176 40%	261 48% W
STATEMENT B: WASTING TIME AND RESOURCES	781 65%	618 69% DE	518 71% DE	100 59%	158 54%	162 65%	422 67% h	193 61%	68 65%	95 65%	203 66%	219 68%	93 57%	99 65%	222 66%	134 69%	208 64%	208 64%	648 65%	132 64%	242 52%	479 75% U	281 64%	361 67%
STATEMENT A: CORRECTLY PRIORITIZING RESOURCES	237 20%	159 18%	115 16%	44 26% BC	75 26% BC	44 18%	112 18%	81 26% FG	23 22%	21 14%	64 21% l	48 15%	50 31% N	31 20%	65 19% P	23 12%	74 23% P	70 22% P	198 20%	39 19%	144 31% V	80 13%	106 24% X	100 19%
NOT SURE/NEED MORE INFORMATION	183 15%	122 14%	97 13%	25 15%	59 20% BC	44 17%	95 15%	42 13%	13 13%	31 21% i	39 13%	55 17%	20 12%	22 14%	47 14%	38 20% q	43 13%	46 14%	146 15%	37 18%	81 17% V	78 12%	50 11%	77 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 42-6
 QUESTION 37:
 Which of the following statements comes closest to your own opinion?

Statement A: By taking Amazon to court, the Federal Trade Commission is correctly prioritizing resources to protect consumers, and if they succeed, the outcome will benefit consumers.

Statement B: The Federal Trade Commission is wasting time and resources taking Amazon to court. There are more concerning businesses and industries the FTC should be scrutinizing.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	ECT	(V)	(W)
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220
	100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%
**D/S (STATEMENT B - STATEMENT A)	544	124	317	57	176	298	25	151	188	110	21	353	137	291	36	68	436	614	-65	781	-237	656	-116
	45%	25%	65%	49%	34%	52%	25%	37%	48%	61%	9%	57%	55%	73%	9%	30%	50%	61%	-47%	100%	-100%	84%	-52%
			BD	B	g	EGH		G	EGH	EFGHI		K	K	O		P	S		U		W		
STATEMENT B: WASTING TIME AND RESOURCES	781	269	380	70	309	394	60	249	260	134	111	446	183	340	187	142	580	757	18	781	-	706	43
	65%	54%	78%	60%	60%	69%	60%	60%	66%	74%	46%	72%	73%	85%	48%	62%	67%	75%	13%	100%	-	90%	19%
			BD		EgH				eh	EGHi		K	K	O			S		U		W		
STATEMENT A: CORRECTLY PRIORITIZING RESOURCES	237	145	63	13	133	96	34	98	72	24	89	93	46	49	150	74	144	143	83	-	237	50	158
	20%	29%	13%	11%	26%	17%	35%	24%	18%	13%	37%	15%	19%	12%	39%	32%	17%	14%	61%	-	100%	6%	72%
		CD		FIJ	eFHIJ	FiJ					LM			N		Q		R		T		V	
NOT SURE/NEED MORE INFORMATION	183	82	47	33	70	83	6	65	60	23	40	84	20	13	53	14	144	113	36	-	-	30	19
	15%	17%	10%	29%	14%	15%	6%	16%	15%	13%	17%	14%	8%	3%	13%	6%	17%	11%	26%	-	-	4%	9%
		C		BC	G	G		G	G	G	M	M		N		P		R					V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 42-7
 QUESTION 37:
 Which of the following statements comes closest to your own opinion?

Statement A: By taking Amazon to court, the Federal Trade Commission is correctly prioritizing resources to protect consumers, and if they succeed, the outcome will benefit consumers.

Statement B: The Federal Trade Commission is wasting time and resources taking Amazon to court. There are more concerning businesses and industries the FTC should be scrutinizing.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (STATEMENT B - STATEMENT A)	544 45%	570 65% C	-40 -25%	87 30%	450 55% D	573 79% G	-78 -29%	659 83% I	-123 -49%	35 36%	29 24%	12 25%	17 50% KLNp	9 27%	17 53% KLNp	15 23%	149 61%	35 65%	27 74%	8 51%	9 78%	20 67%
STATEMENT B: WASTING TIME AND RESOURCES	781 65%	682 77% C	52 33%	177 61%	572 70% D	626 87% G	80 29%	703 89% I	54 21%	52 55%	67 57%	24 50%	24 72% LP	17 54%	21 67% p	32 49%	186 76%	41 77%	31 85%	11 68%	10 89%	22 76%
STATEMENT A: CORRECTLY PRIORITIZING RESOURCES	237 20%	112 13%	92 58% B	91 31% E	122 15%	53 7%	158 58% F	44 6%	177 71% H	17 18%	38 32% O	12 25%	7 21%	8 27%	4 14%	17 26%	37 15%	6 12%	4 11%	3 17%	1 11%	3 9%
NOT SURE/NEED MORE INFORMATION	183 15%	87 10%	14 9%	23 8%	127 15% D	41 6%	33 12% F	45 6%	20 8%	26 27%	13 11%	12 26% KM	2 7%	6 19%	6 19%	16 25% KM	22 9% U	6 12% U	2 4%	2 14%	-	4 15% U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 43-1
 QUESTION 38:
 Do you think your elected Representatives should support the FTC's lawsuit against Amazon, or oppose the FTC's lawsuit against Amazon?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (OPPOSE - SUPPORT)	565 47%	108 59% dFGH	78 50% FG	40 47% F	49 57% FG	53 33%	65 37%	174 49% FG	251 49%	314 46%	151 63%	135 63%	233 41%	331 53% M	105 24%	267 64% OQ	193 56% O	22 12%	82 34% R	122 60% RSV	145 66% RSV	90 48% RS	103 64% RSV
OPPOSE	785 65%	135 74% cFGH	100 64%	55 66%	63 73% FG	97 60%	102 58%	232 66%	341 66%	444 65%	175 73%	162 75%	369 64%	416 67%	226 52%	322 77% OQ	237 68% O	91 49%	133 55%	155 77% RSV	167 77% RSV	122 65% RS	115 72% RS
SUPPORT	220 18%	28 15%	22 14%	16 19%	14 16%	44 27% BCEH	38 21% c	58 16%	90 17%	130 19%	24 10%	27 12%	135 23% N	85 14%	120 28% PQ	56 13%	44 13%	70 37% STUVW	51 21% UW	33 17% uW	22 10% UW	32 17% UW	12 7%
NOT SURE	194 16%	20 11%	34 22% BEF	13 15%	9 11%	21 13%	35 20% BEf	63 18% Be	86 17%	109 16%	42 17%	27 12%	72 13%	122 20% M	86 20% P	42 10%	66 19% P	27 14% T	59 24% RTUv	13 6%	29 13% T	32 17% T	34 21% Tu

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 43-2
 QUESTION 38:
 Do you think your elected Representatives should support the FTC's lawsuit against Amazon, or oppose the FTC's lawsuit against Amazon?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (OPPOSE - SUPPORT)	565 47%	49 19%	231 48%	267 65%	13 12%	35 24%	90 38%	141 57%	122 57%	145 74%	31 15%	60 35%	10 23%	62 51%	200 70%	15 47%	112 54%	57 69%	317 52%	139 40%	137 43%	180 60%	70 40%	68 41%
OPPOSE	785 65%	124 48%	318 66%	318 78%	54 49%	69 48%	144 61%	174 70%	161 76%	157 80%	94 46%	101 58%	23 56%	84 70%	231 81%	19 59%	143 68%	64 77%	422 69%	212 61%	210 66%	212 71%	111 63%	100 60%
SUPPORT	220 18%	74 29%	87 18%	51 13%	40 36%	34 23%	54 23%	33 13%	39 18%	12 6%	63 31%	41 24%	13 33%	22 19%	31 11%	4 11%	31 15%	7 8%	105 17%	73 21%	73 23%	32 11%	41 23%	32 19%
NOT SURE	194 16%	58 23%	80 16%	40 10%	16 15%	42 29%	38 16%	41 17%	13 6%	27 14%	47 23%	32 18%	4 11%	14 12%	23 8%	10 30%	35 17%	12 15%	88 14%	61 18%	33 10%	55 18%	24 14%	36 22%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 43-3
 QUESTION 38:
 Do you think your elected Representatives should support the FTC's lawsuit against Amazon, or oppose the FTC's lawsuit against Amazon?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (OPPOSE - SUPPORT)	565 47%	56 29%	92 40% B	131 55% BC	121 48% Bc	163 57% BCe	149 35%	252 51% G	163 57% G	60 26%	84 44% J	88 57% JKM	87 46% J	169 56% JKM	75 56% JK	18 10%	61 35% P	26 33% P	67 52% PQR	118 66% PQRSW	80 72% PQRSV Wx	63 57% PQR	74 52% PQR	56 59% PQR
OPPOSE	785 65%	115 60%	144 63%	165 69% B	159 63%	201 70% B	259 62%	325 66%	201 70% G	135 58%	124 65%	109 71% J	123 65%	201 67% j	92 69% j	86 48%	96 56%	44 54%	95 74% PQR	137 77% PQRW	89 80% PQRW	78 70% PQR	92 65% P	68 71% PQR
SUPPORT	220 18%	58 30% cDEF	52 23% DEF	34 14%	38 15%	38 13%	110 26% HI	72 15%	38 13%	75 32% KLMNO	40 21% lNo	21 14%	35 19% N	32 11% N	17 13%	68 38% QRSTU	35 21% TUwx	17 22% TU	28 21% TUvw	18 10%	9 8%	15 13%	18 13%	11 12%
NOT SURE	194 16%	19 10%	32 14%	41 17% B	54 22% BC	48 17% B	51 12%	95 19% G	48 17% g	21 9%	27 14%	24 15% j	30 16% J	68 23% JKlm	25 18% J	26 15% S	40 23% PSTU	19 24% StU	6 5%	23 13% S	13 12% s	18 16% S	32 22% pSTU	16 17% S

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 43-4
 QUESTION 38:
 Do you think your elected Representatives should support the FTC's lawsuit against Amazon, or oppose the FTC's lawsuit against Amazon?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (OPPOSE - SUPPORT)	565 47%	25 46%	238 56% DE	176 49% E	123 36%	117 46% H	250 61% FH	198 37%	140 49% K	225 60% IKL	92 32%	106 42% K	430 53% NOp	135 35%	56 33%	64 44% nO	183 45%	247 60% Q	50 29%	84 40% S	21 39%	35 30%	30 37%	34 54% W
OPPOSE	785 65%	34 63%	291 69% e	236 65%	215 62%	165 65%	299 73% FH	321 60%	195 68% kL	267 72% KL	172 60%	149 60%	560 69% NO	225 59%	96 57%	94 65%	270 67%	291 71%	99 57%	125 59%	35 65%	61 54%	50 62%	44 69%
SUPPORT	220 18%	9 17%	54 13%	60 17%	92 27% CD	48 19% G	49 12%	123 23% G	55 19% J	42 11%	80 28% IJL	43 17% J	130 16% M	90 23% M	40 24% M	30 21%	87 21% R	43 11% t	48 28% t	41 20%	14 26%	26 23%	20 25%	10 15%
NOT SURE	194 16%	11 20%	78 18% E	65 18% E	39 11%	40 16%	61 15%	93 17%	37 13%	64 17% k	35 12%	58 23% IjK	125 15%	69 18%	31 19%	21 14%	47 12%	78 19% Q	25 14%	45 21% s	5 9%	27 23% U	10 13%	10 16%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 43-5
 QUESTION 38:
 Do you think your elected Representatives should support the FTC's lawsuit against Amazon, or oppose the FTC's lawsuit against Amazon?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (OPOUSE - SUPPORT)	565 47%	483 54% DE	414 57% DE	69 41% E	80 28%	114 46%	326 52% H	123 39%	37 35%	77 53% I	152 50%	174 54%	45 27%	77 51% M	173 52% QR	118 60% oQR	128 39%	138 43%	461 46%	104 50%	99 21%	415 65% U	164 37%	287 53% W
OPOUSE	785 65%	632 70% E	524 72% dE	108 64% E	149 51%	162 65%	426 68% h	195 62%	65 63%	97 66%	210 68%	217 67%	94 57%	100 66%	228 68%	139 71% Qr	202 62%	207 64%	647 65%	138 66%	237 51%	487 76% U	276 63%	371 69% w
SUPPORT	220 18%	149 17%	111 15%	38 23% bC	69 24% BC	48 19%	100 16%	72 23% G	28 27% J	19 13%	58 19% l	43 13%	49 30% N	23 15%	54 16%	22 11%	74 23% OP	69 21% oP	186 19%	34 16%	139 30% V	73 11%	112 26% X	83 15%
NOT SURE	194 16%	118 13%	95 13%	23 14%	74 25% BCD	41 16%	102 16%	48 15%	11 10%	30 21% I	39 13%	63 20% K	21 13%	28 18%	53 16%	35 18%	48 15%	48 15%	158 16%	36 17%	90 19% V	77 12%	49 11%	84 16% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 43-6
QUESTION 38:
Do you think your elected Representatives should support the FTC's lawsuit against Amazon, or oppose the FTC's lawsuit against Amazon?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (OPPOSE - SUPPORT)	565 47%	130 26%	326 67%	62 53%	179 35%	320 56%	13 13%	166 40%	200 51%	120 66%	36 15%	351 56%	144 58%	318 79%	33 8%	74 32%	446 51%	631 62%	-63 -46%	663 85%	-109 -46%	785 100%	-220 -100%
OPPOSE	785 65%	266 54%	383 78%	72 62%	309 60%	403 70%	52 52%	257 62%	263 67%	140 77%	117 49%	439 70%	185 74%	354 88%	183 47%	145 63%	580 67%	759 75%	19 14%	706 90%	50 21%	785 100%	- -
SUPPORT	220 18%	137 28%	57 12%	10 8%	130 25%	83 14%	39 39%	91 22%	63 16%	20 11%	81 34%	88 14%	41 16%	36 9%	151 39%	70 31%	134 15%	128 13%	82 60%	43 5%	158 67%	- -	220 100%
NOT SURE	194 16%	93 19%	49 10%	35 30%	72 14%	88 15%	9 9%	63 15%	66 17%	22 12%	43 18%	96 15%	23 9%	12 3%	56 14%	15 6%	154 18%	126 12%	35 26%	32 4%	29 12%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 43-7
 QUESTION 38:
 Do you think your elected Representatives should support the FTC's lawsuit against Amazon, or oppose the FTC's lawsuit against Amazon?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (OPPOSE - SUPPORT)	565 47%	605 69% C	-45 -29%	88 30%	464 56% D	603 84% G	-86 -32%	679 86% I	-124 -49%	37 39%	21 18%	10 21%	16 48% KLN	7 22%	16 52% KLN	26 39% KLn	155 63% t	34 64%	30 82% QrT	7 42%	12 100% QRSTV	21 71% t
OPPOSE	785 65%	698 79% C	46 29%	175 60%	577 70% D	643 89% G	71 26%	714 90% I	49 20%	53 56%	60 51%	25 51%	24 72% Klnp	15 48%	21 67%	35 53%	188 77%	41 77%	32 88% qt	11 64%	12 100% QRSTV	23 78%
SUPPORT	220 18%	93 11%	92 58% B	87 30% E	113 14%	39 5%	157 58% F	35 4%	173 69% H	16 17%	39 33% OP	14 30% P	8 24%	8 27%	5 15%	9 14%	32 13% U	7 13% U	2 6%	4 22% U	- -	2 7%
NOT SURE	194 16%	90 10%	21 13%	29 10%	132 16% D	39 5%	42 16% F	43 5%	28 11% H	26 28%	19 16% M	9 9% M	1 3%	8 25% M	6 19% m	22 33% KLM	25 10% U	5 9% U	2 5%	2 14%	- -	4 14% U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 44-1
 QUESTION 39:
 The FTC is asking Congress to increase its budget by \$160 million, about 4 times their normal budget increase. Increasing the FTC's budget to \$590 million will mean the agency can pursue more lawsuits like the reported lawsuit against Amazon. Do you:

Support Congress giving the FTC a 400% budget increase.

...OR...

Oppose Congress giving the FTC a 400% budget increase and rather this money be spent elsewhere, such as on other government programs or tax cuts.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID-ATL-ANTIC (C)	MID-WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (OPPOSE - SUPPORT)	722 60%	124 68% Cdgh	83 53%	47 56%	60 70% Cdgh	97 60%	102 58%	210 59%	310 60%	412 60%	160 66%	142 66%	327 57%	394 63% M	172 40%	318 76% OQ	232 67% O	62 33%	109 45% R	153 76% RSV	165 76% RSV	112 60% RS	120 74% RSV
OPPOSE	880 73%	142 77% C	105 67%	60 71%	68 79% C	118 73%	124 71%	263 74%	385 74%	496 73%	183 76%	164 76%	416 72%	463 74%	264 61%	350 83% OQ	266 76% O	111 59%	152 63%	168 83% RSV	182 83% RSV	137 73% RS	129 80% RS
SUPPORT	158 13%	18 10%	22 14%	13 16%	8 10%	22 13%	23 13%	53 15% b	74 14%	84 12%	23 9%	22 10%	90 16% N	69 11%	92 21% PQ	32 8%	34 10%	49 26% STUVW	43 18% TUV	16 8%	17 8%	25 13% tuW	9 5%
NOT SURE	161 13%	24 13%	29 19% H	11 13%	10 11%	22 13%	28 16%	38 11%	58 11%	103 15% I	35 15%	30 14%	70 12%	91 15%	75 17% P	38 9%	48 14% P	28 15% tu	47 19% TUV	18 9%	20 9%	25 13%	24 15% t

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 44-2
 QUESTION 39:
 The FTC is asking Congress to increase its budget by \$160 million, about 4 times their normal budget increase. Increasing the FTC's budget to \$590 million will mean the agency can pursue more lawsuits like the reported lawsuit against Amazon. Do you:

Support Congress giving the FTC a 400% budget increase.

...OR...

Oppose Congress giving the FTC a 400% budget increase and rather this money be spent elsewhere, such as on other government programs or tax cuts.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (OPPOSE - SUPPORT)	722 60%	90 35%	295 61% B	304 74% BC	37 33%	52 36%	128 54% EF	167 67% EFG	151 71% EFG	154 78% EFGHI	66 32%	91 52% KM	8 21%	74 61% KM	236 83% KLMNP	21 64% KM	134 64% KIM	60 72% KIM	384 62% T	189 55%	182 58%	202 68% U	102 58%	86 51%
OPPOSE	880 73%	150 58%	354 73% B	340 83% BC	67 61%	82 57%	162 69% F	192 77% EFG	175 82% EFG	165 84% EFGH	114 56%	117 68% K	23 57%	92 76% KM	248 87% KLMNQ	25 76% Km	155 74% KM	68 82% KLM	459 75%	243 70%	229 73%	230 77%	129 73%	113 67%
SUPPORT	158 13%	59 23% CD	59 12% d	35 9%	30 27% GHIJ	30 20% HIJ	34 14% J	25 10% j	24 11% J	11 6%	49 24% LNOpQ R	27 15% O	15 36% LNOPQ R	18 15% O	12 4%	4 12%	21 10% O	9 10% o	75 12%	54 16%	48 15% V	28 9%	28 16%	26 16%
NOT SURE	161 13%	47 18% D	71 15% D	34 8%	14 12% i	33 23% EHIJ	40 17% Ij	32 13% I	13 6%	21 11%	40 20% MNOR	29 17% mnOR	3 7%	11 10%	25 9%	4 12%	33 16% mnOR	6 7%	81 13%	48 14%	39 12%	42 14%	19 11%	29 17% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 44-3
 QUESTION 39:
 The FTC is asking Congress to increase its budget by \$160 million, about 4 times their normal budget increase. Increasing the FTC's budget to \$590 million will mean the agency can pursue more lawsuits like the reported lawsuit against Amazon. Do you:

Support Congress giving the FTC a 400% budget increase.

...OR...

Oppose Congress giving the FTC a 400% budget increase and rather this money be spent elsewhere, such as on other government programs or tax cuts.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (OPPOSE - SUPPORT)	722 60%	87 45%	137 60% B	161 67% Be	149 59% B	187 65% B	224 53%	310 63% G	187 65% G	120 52%	104 55%	102 67% JKM	103 55%	206 68% JKM	86 64% J	62 34%	74 43% p	37 46%	80 62% PQR	146 82% PQRSv WX	91 81% PQRSW X	82 74% PQRsw	90 63% PQR	60 63% PQR
OPPOSE	880 73%	133 69%	169 74%	184 77% b	180 72%	213 74%	302 72%	364 74%	213 74%	169 73%	130 68%	116 76%	132 70%	234 78% Km	97 72%	110 61%	107 62%	47 58%	100 77% PQR	153 86% PQRsW X	97 86% PQRsW X	92 83% PQRwx	104 73% PQR	69 73% Pqr
SUPPORT	158 13%	46 24% CDEF	33 14% f	23 10%	31 12%	25 9%	79 19% HI	54 11%	25 9%	49 21% KLNO	26 14%	14 9%	30 16% lNO	28 9%	11 8%	49 27% qRSTU VWX	34 20% TUVWX	10 13% T	19 15% TU	7 4%	6 5%	11 10% t	14 10% T	9 10% t
NOT SURE	161 13%	13 7%	26 11% b	33 14% B	40 16% B	49 17% Bc	39 9%	74 15% G	49 17% G	13 6%	35 18% J	22 15% J	26 14% J	39 13% J	26 20% J	21 12%	31 18% pSTUV	23 29% PqSTU Vwx	10 8%	18 10%	9 8%	8 7%	24 17% StUV	16 17% suV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
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Table 44-4
 QUESTION 39:
 The FTC is asking Congress to increase its budget by \$160 million, about 4 times their normal budget increase. Increasing the FTC's budget to \$590 million will mean the agency can pursue more lawsuits like the reported lawsuit against Amazon. Do you:

Support Congress giving the FTC a 400% budget increase.

...OR...

Oppose Congress giving the FTC a 400% budget increase and rather this money be spent elsewhere, such as on other government programs or tax cuts.

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (OPPOSE - SUPPORT)	722 60%	25 48%	273 65% BE	241 67% BE	174 50%	141 56%	298 73% FH	284 53%	183 64% K1	255 68% KL	145 50%	139 56%	525 64% NO	197 51%	76 45%	90 63% NO	231 57%	294 71% Q	96 56%	100 47%	31 57% V	45 40%	53 67%	37 58%
OPPOSE	880 73%	36 67%	313 74%	275 76% e	244 71%	178 71%	330 81% FH	372 69%	217 75%	290 78% KL	199 69%	173 69%	618 76% NO	263 68%	109 65%	110 76% nO	295 73%	322 78% q	121 70%	141 67%	40 74% v	69 60%	60 75%	49 77%
SUPPORT	158 13%	10 19% cd	40 9%	34 9%	70 20% CD	37 15% G	32 8%	88 16% G	34 12%	35 9%	55 19% Ij1	34 14%	92 11%	66 17% M	33 20% M	19 13%	64 16% R	28 7%	25 15%	41 19%	9 18%	24 21%	7 9%	13 20% w
NOT SURE	161 13%	7 13%	71 17% E	52 14% E	31 9%	38 15%	47 12%	76 14%	37 13%	48 13%	33 12%	43 17% k	106 13%	55 14%	26 16%	15 10%	44 11%	62 15% q	26 15%	29 14%	4 8%	22 19% U	13 16% X	2 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 44-5
 QUESTION 39:
 The FTC is asking Congress to increase its budget by \$160 million, about 4 times their normal budget increase. Increasing the FTC's budget to \$590 million will mean the agency can pursue more lawsuits like the reported lawsuit against Amazon. Do you:

Support Congress giving the FTC a 400% budget increase.

...OR...

Oppose Congress giving the FTC a 400% budget increase and rather this money be spent elsewhere, such as on other government programs or tax cuts.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR- YES	ENTLY PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (OPOSE - SUPPORT)	722 60%	565 63% E	468 64% E	97 57%	155 53%	156 62% H	395 63% H	167 53%	64 61%	92 63%	185 60%	209 65%	77 47%	89 59% M	216 65% R	126 64% R	198 61% R	170 53%	587 59%	135 65%	185 40%	495 78% U	228 52%	366 68% W
OPOSE	880 73%	681 76% E	556 76% E	124 74%	195 67%	189 76%	463 74%	224 71%	80 77%	109 75%	224 73%	239 74%	112 68%	111 74%	253 76% r	150 76% r	241 74%	226 69%	723 73%	158 76%	289 62%	535 84% U	307 70%	422 78% W
SUPPORT	158 13%	115 13%	88 12%	27 16%	40 14%	33 13%	69 11%	57 18% G	16 15%	17 12%	39 13%	30 9%	35 21%	22 14%	37 11%	24 12%	43 13%	55 17% O	136 14%	23 11%	104 22% V	40 6%	79 18% X	56 10%
NOT SURE	161 13%	103 11%	86 12%	17 10%	57 20% BCD	28 11%	97 15% fh	35 11%	8 8%	20 14%	44 14%	53 16%	17 10%	18 12%	45 13%	23 12%	41 13%	44 14%	133 13%	28 13%	73 16% V	62 10%	51 12%	60 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 44-6
 QUESTION 39:
 The FTC is asking Congress to increase its budget by \$160 million, about 4 times their normal budget increase. Increasing the FTC's budget to \$590 million will mean the agency can pursue more lawsuits like the reported lawsuit against Amazon. Do you:

Support Congress giving the FTC a 400% budget increase.

...OR...

Oppose Congress giving the FTC a 400% budget increase and rather this money be spent elsewhere, such as on other government programs or tax cuts.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL /GOOD	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT -ED	NONE	WRONG TO SUE	RIGHT TO SUE	YES	NO	AGREE	DIS-AGREE	WASTE OF TIME	CORR-ECT PRI-ORITY	OPP	SUPP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (OPPOSE - SUPPORT)	722 60%	192 39%	384 78%	76 66%	241 47%	405 71%	31 31%	210 51%	251 64%	154 85%	82 34%	411 66%	182 73%	296 74%	167 43%	111 48%	559 64%	703 69%	10 7%	629 81%	20 8%	651 83%	1 1%	
OPPOSE	880 73%	301 61%	415 85%	86 74%	342 67%	460 80%	62 62%	280 68%	299 76%	161 89%	142 59%	479 77%	206 83%	341 85%	259 66%	168 73%	645 74%	807 80%	58 42%	682 87%	112 47%	698 89%	93 42%	
SUPPORT	158 13%	110 22%	31 6%	10 8%	101 20%	55 31%	31 17%	70 12%	48 12%	7 4%	61 25%	68 11%	24 10%	45 11%	91 23%	57 25%	86 10%	104 10%	47 35%	52 7%	92 39%	46 6%	92 42%	
NOT SURE	161 13%	85 17%	44 9%	20 18%	68 13%	58 10%	6 6%	61 15%	45 12%	13 7%	37 15%	75 12%	19 8%	16 4%	40 10%	5 2%	137 16%	102 10%	32 23%	47 6%	33 14%	41 5%	36 16%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 44-7
 QUESTION 39:
 The FTC is asking Congress to increase its budget by \$160 million, about 4 times their normal budget increase. Increasing the FTC's budget to \$590 million will mean the agency can pursue more lawsuits like the reported lawsuit against Amazon. Do you:

Support Congress giving the FTC a 400% budget increase.

...OR...

Oppose Congress giving the FTC a 400% budget increase and rather this money be spent elsewhere, such as on other government programs or tax cuts.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (OPPOSE - SUPPORT)	722 60%	880 100% C	-158 -100%	148 51%	552 67% D	576 80% G	59 22%	637 80% I	20 8%	59 61%	36 30%	24 49% KN	17 50% kN	7 21%	16 51% KN	37 56% KN	191 78%	38 71%	29 79%	13 80%	12 100% QRSt	27 92% QR
OPPOSE	880 73%	880 100% C	-	211 72%	631 77%	626 87% G	147 54%	689 87% I	119 48%	70 73%	70 59% n	32 67% N	23 70% N	13 42%	20 65% n	42 63% n	207 84%	41 77%	32 87%	15 90%	12 100% QRS	27 92% r
SUPPORT	158 13%	-	158 100% B	63 22% E	80 10%	50 7%	88 32% F	52 7%	99 40% H	11 12%	34 28% OP	9 18%	7 20%	7 21%	4 13%	5 8%	16 7% UV	3 5% uv	3 8% uv	2 10%	-	-
NOT SURE	161 13%	-	-	17 6%	111 13% D	45 6%	37 14% F	51 6%	32 13% H	15 15%	15 13%	7 14%	3 10%	12 37% KLM	7 22%	19 29% KLM	22 9% TU	10 18% STU	2 4%	-	-	2 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 45-1
 QUESTION 40:
 About 60% of products on Amazon's website are not sold by them, but by third-parties on their marketplace. Amazon allows these businesses to sell their products alongside their competitors, with customer service, such as quick delivery or easy returns. With that in mind, which of the following options do you think should be the role of the federal government when it comes to this kind of online marketing model?

The government should be supportive of models like these.

The government should be critical of models like these.

The government should stay out of the way and let the free market decide if the model works or not, and should only interfere in obvious cases of fraud and consumer protection.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (SUPPORTIVE - CRITICAL)	187 16%	39 22% DEGH	26 17% DE	6 7%	3 4%	43 26% CDEGH	21 12% E	49 14% dE	56 11%	132 19% I	27 11%	24 11%	112 19% N	74 12%	75 17% q	68 16%	45 13%	46 25% StUVW	27 11%	36 18% sW	32 15% w	30 16% W	15 9%
SUPPORTIVE	314 26%	51 28% E	39 25%	16 19%	14 16%	56 35% cDEGH	43 24%	95 27% E	125 24%	190 28%	48 20%	45 21%	173 30% N	140 23%	135 31% pQ	106 25%	73 21% STUVW	71 38% W	63 26% W	56 28% W	50 23%	46 25% w	27 17%
CRITICAL	127 11%	11 6%	13 8%	10 12%	11 13%	14 9%	12 12% B	47 13% Bc	69 13% J	58 9%	20 8%	21 10%	61 11%	66 11%	61 14% PQ	38 9%	29 8%	24 13% UVW	36 15% UVW	21 10%	17 8%	16 9%	13 8%
STAY OUT OF THE WAY	620 52%	104 57% Fh	83 53% f	47 56% f	56 66% cFGH	70 43%	90 52%	169 48%	265 51%	355 52%	142 59%	125 58%	289 50%	331 53%	172 40%	246 59% O	202 58% O	72 38%	100 41%	110 55% RS	136 62% RS	107 57% RS	94 59% RS
NOT SURE	139 12%	17 9%	22 14% E	10 12%	5 5%	22 13% E	21 12% e	43 12% E	58 11%	81 12%	32 13%	25 12%	53 9%	85 14% M	64 15% P	30 7%	44 13% P	21 11% rTUV	43 18% TUV	15 7%	16 7%	18 9%	27 17% TUV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 45-2
 QUESTION 40:
 About 60% of products on Amazon's website are not sold by them, but by third-parties on their marketplace. Amazon allows these businesses to sell their products alongside their competitors, with customer service, such as quick delivery or easy returns. With that in mind, which of the following options do you think should be the role of the federal government when it comes to this kind of online marketing model?

The government should be supportive of models like these.

The government should be critical of models like these.

The government should stay out of the way and let the free market decide if the model works or not, and should only interfere in obvious cases of fraud and consumer protection.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (SUPPORTIVE - CRITICAL)	187 16%	60 23% CD	67 14%	58 14%	38 34% FGHIJ	21 15%	41 17% H	26 10%	33 16% h	24 12% LMOQR	50 25%	20 12%	2 5%	26 21% LMQ	44 15% M	6 17% m	25 12% m	12 14% m	105 17%	53 15%	63 20% v	42 14%	44 25% X	8 5%
SUPPORTIVE	314 26%	88 34% CD	120 25%	97 24%	47 42% FGHIJ	40 28%	67 28% hj	53 21%	56 26%	40 21%	72 35% LOQR	46 26%	13 31%	40 33% OQR	66 23%	8 24%	42 20%	18 22%	163 27%	93 27%	98 31% V	65 22%	57 32% X	35 21%
CRITICAL	127 11%	28 11%	53 11%	39 10%	9 8%	18 13%	26 11%	27 11%	23 11%	16 8%	22 11%	25 15%	11 26% KnOPQR	14 12%	22 8%	2 7%	17 8%	7 8%	58 9%	39 11%	35 11%	23 8%	12 7%	27 16% W
STAY OUT OF THE WAY	620 52%	102 40%	252 52% B	244 60% BC	43 39%	59 41%	114 48%	138 56% EF	126 59% EFG	119 61% EFG	73 36%	80 46% K	15 35%	56 46% k	181 63% KLMN	22 66% KLMN	124 59% KLMN	49 59% KlMn	322 52%	175 51%	151 48%	171 57% U	96 55%	79 47%
NOT SURE	139 12%	38 15% D	58 12% D	29 7%	11 10% i	27 19% EghIJ	29 12% I	30 12% I	9 4%	21 10% I	36 18% MNOP	22 13% OP	3 8%	11 9% 9%	17 6% 6%	1 3% 3%	27 13% OP	9 11% p	72 12%	39 11%	32 10%	40 14%	11 6%	28 16% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 45-3
 QUESTION 40:
 About 60% of products on Amazon's website are not sold by them, but by third-parties on their marketplace. Amazon allows these businesses to sell their products alongside their competitors, with customer service, such as quick delivery or easy returns. With that in mind, which of the following options do you think should be the role of the federal government when it comes to this kind of online marketing model?

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BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (SUPPORTIVE - CRITICAL)	187 16%	26 13%	42 18%	36 15%	37 15%	46 16%	68 16%	72 15%	46 16%	51 22% MN	36 19% Mn	24 16% M	15 8%	36 12%	22 16% M	30 17%	25 15%	20 25% qUVw	27 21% UV	28 16%	12 11%	11 10%	20 14%	14 14%
SUPPORTIVE	314 26%	63 33% DeF	71 31% dF	56 23%	64 25%	61 21%	133 32% HI	119 24%	61 21%	84 36% kLMNO	55 29% n	33 22%	48 26%	65 21%	27 20%	67 37% QTUVW X	45 26% u	23 29% u	43 34% tUVWX	42 24%	19 17%	23 21%	32 23%	18 19%
CRITICAL	127 11%	37 19% cDEF	29 13% F	20 8%	27 11% F	15 5%	65 16% HI	47 10% I	15 5%	33 14% LnO	19 10% O	10 6%	33 17% KLNO	28 9% O	5 4%	37 21% QRsTU VWX	20 12% RX	3 4%	16 13% RuX	14 8%	7 6%	12 10% r	12 9%	5 5%
STAY OUT OF THE WAY	620 52%	82 43%	98 43%	134 56% BC	134 53% BC	172 60% BC	180 43%	267 54% G	172 60% G	97 42%	100 53% J	92 60% JM	84 45%	167 55% JM	80 60% JM	56 31%	79 46% P	37 46% P	61 47% P	112 63% PQRS	73 66% PQRsW	63 57% Pq	77 54% P	62 65% PQRS
NOT SURE	139 12%	11 6%	30 13% B	31 13% B	28 11% B	39 14% B	41 10%	58 12%	39 14%	18 8%	17 9%	18 12%	23 12%	41 14% J	21 16% Jk	20 11% t	28 16% ST	17 21% pSTux	8 6%	10 5%	12 11%	13 12% t	21 15% ST	10 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 45-4
 QUESTION 40:
 About 60% of products on Amazon's website are not sold by them, but by third-parties on their marketplace. Amazon allows these businesses to sell their products alongside their competitors, with customer service, such as quick delivery or easy returns. With that in mind, which of the following options do you think should be the role of the federal government when it comes to this kind of online marketing model?

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BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (SUPPORTIVE - CRITICAL)	187 16%	2 5%	71 17% B	58 16% B	49 14% B	36 14%	61 15%	92 17%	49 17% L	46 12%	64 22% JL	28 11%	146 18% NOp	41 11%	19 11%	18 12%	80 20%	66 16%	32 19% T	8 4%	13 24% V	6 5%	14 17% X	4 6%
SUPPORTIVE	314 26%	7 12%	100 24% B	89 25% B	110 32% BCD	66 26%	96 23%	153 28% g	77 27%	84 23%	96 34% iJL	56 23%	211 26%	104 27%	47 28%	40 28%	117 29% R	93 23%	56 32% T	47 22%	19 35%	28 25%	26 32%	14 22%
CRITICAL	127 11%	4 8%	29 7%	31 9%	61 18% BCD	30 12%	35 9%	61 11%	27 10%	38 10%	32 11%	29 11%	64 8%	63 16% M	28 17% M	22 15% M	37 9%	27 7%	24 14%	39 19%	6 11%	22 19%	12 15%	10 16%
STAY OUT OF THE WAY	620 52%	33 62% E	245 58% E	190 53% E	148 43%	125 49%	239 58% FH	257 48%	156 54% k	207 56% K	133 46%	124 49%	444 54% NO	176 46%	71 42%	72 50%	212 53%	232 56%	77 45%	99 47%	27 50%	44 38%	35 43%	37 58% w
NOT SURE	139 12%	10 18% e	48 11%	52 14% E	28 8%	32 13%	40 10%	66 12%	28 10%	44 12%	25 9%	41 17% IjK	97 12% P	42 11%	23 13% p	10 7%	38 9%	59 14% Q	15 9%	26 12%	2 4%	21 18% U	8 10% x	2 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 45-5
 QUESTION 40:
 About 60% of products on Amazon's website are not sold by them, but by third-parties on their marketplace. Amazon allows these businesses to sell their products alongside their competitors, with customer service, such as quick delivery or easy returns. With that in mind, which of the following options do you think should be the role of the federal government when it comes to this kind of online marketing model?

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BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR- YES	ENTLY PAST	NO		RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (SUPPORTIVE - CRITICAL)	187 16%	156 17% E	134 18% dE	21 13%	28 10%	40 16%	104 16%	43 14%	15 14%	26 18%	64 21% L	40 12%	34 21% N	8 5%	51 15%	28 14%	50 15%	54 17%	161 16%	26 13%	98 21% V	78 12%	90 21% X	78 14%
SUPPORTIVE	314 26%	250 28% E	209 29% E	40 24%	61 21%	63 25%	154 25%	97 31% G	28 26%	36 24%	88 29% L	67 21%	58 36% N	38 25%	82 25%	50 26%	88 27%	88 27%	264 27%	50 24%	165 35% V	130 20%	145 33% X	129 24%
CRITICAL	127 11%	94 10%	75 10%	19 11%	33 11%	23 9%	51 8%	54 17% FG	13 12%	10 7%	24 8%	27 8%	24 15%	30 20%	31 9%	23 12%	38 12%	35 11%	103 10%	24 11%	67 14% V	52 8%	55 13%	51 10%
STAY OUT OF THE WAY	620 52%	464 52%	376 51%	88 52%	153 52%	132 53% h	344 55% H	142 45%	55 53%	77 53%	162 53%	182 56%	71 44%	71 47%	181 54%	102 52%	162 50%	167 52%	511 52%	108 52%	173 37%	399 63% U	202 46%	301 56% W
NOT SURE	139 12%	91 10%	70 10%	22 13%	45 15% BC	32 13% H	80 13% H	23 7%	9 8%	24 16% i	33 11%	47 15%	10 6%	13 8%	41 12%	21 11%	37 11%	35 11%	113 11%	25 12%	62 13% V	57 9%	36 8%	57 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 45-6
 QUESTION 40:
 About 60% of products on Amazon's website are not sold by them, but by third-parties on their marketplace. Amazon allows these businesses to sell their products alongside their competitors, with customer service, such as quick delivery or easy returns. With that in mind, which of the following options do you think should be the role of the federal government when it comes to this kind of online marketing model?

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BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUE MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (SUPPORTIVE - CRITICAL)	187 16%	85 17%	67 14%	22 18%	94 18% FJ	80 14% J	29 29% EFHIJ	65 16% J	69 18% J	11 6%	31 13%	109 18% k	39 16%	58 14%	73 19%	34 15%	138 16%	166 16% s	15 11%	134 17% U	26 11%	139 18% W	23 11%	
SUPPORTIVE	314 26%	156 31% Cd	109 22%	28 24%	171 33% FIJ	126 22% J	47 47% EFHIJ	124 30% FJ	100 26% J	26 14%	81 34% LM	161 26%	58 23%	99 25%	142 36% N	76 33% Q	215 25%	260 26%	45 33% r	186 24%	89 38% T	195 25%	86 39% V	
CRITICAL	127 11%	71 14% CD	42 9%	6 5%	77 15% FIJ	46 8%	18 18% FIJ	59 14% FIJ	31 8%	15 8%	50 21% LM	52 8%	19 8%	41 10%	69 18% N	42 18% Q	77 9%	93 9%	29 21% R	52 7%	64 27% T	56 7%	62 28% V	
STAY OUT OF THE WAY	620 52%	198 40%	304 62% B	64 55% B	219 43% G	338 59% EGH	32 32%	186 45% G	218 56% EGH	120 66% EGHI	70 29%	364 59% K	151 61% K	250 62% O	144 37%	102 44%	465 54% P	579 57% S	25 18%	507 65% U	52 22%	507 65% W	42 19%	
NOT SURE	139 12%	72 14% C	35 7%	18 15% C	44 9% G	64 11% G	2 2%	43 10% G	42 11% G	21 12% G	39 16% LM	45 7%	21 9%	12 3%	35 9% N	9 4%	110 13% P	81 8%	38 28% R	35 4%	32 13% T	28 4%	30 14% V	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 45-7

QUESTION 40:
 About 60% of products on Amazon's website are not sold by them, but by third-parties on their marketplace. Amazon allows these businesses to sell their products alongside their competitors, with customer service, such as quick delivery or easy returns. With that in mind, which of the following options do you think should be the role of the federal government when it comes to this kind of online marketing model?

The government should be supportive of models like these.

The government should be critical of models like these.

The government should stay out of the way and let the free market decide if the model works or not, and should only interfere in obvious cases of fraud and consumer protection.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (SUPPORTIVE - CRITICAL)	187 16%	147 17%	10 6%	52 18%	127 15%	126 17%	30 11%	133 17%	39 16%	14 15%	12 10%	11 23%	7 21%	3 8%	5 17%	13 20%	32 13%	14 26%	5 13%	2 12%	3 26%	6 21%
SUPPORTIVE	314 26%	217 25%	61 38%	101 35%	195 24%	177 25%	95 35%	187 24%	105 42%	24 26%	40 34%	16 33%	11 34%	4 14%	7 22%	17 25%	56 23%	17 31%	9 24%	4 23%	3 26%	7 25%
CRITICAL	127 11%	70 8%	51 32%	50 17%	68 8%	52 7%	66 24%	54 7%	65 26%	10 11%	28 24%	5 10%	4 13%	2 6%	2 5%	4 6%	23 10%	3 5%	4 11%	2 10%	- -	1 4%
STAY OUT OF THE WAY	620 52%	544 62%	29 18%	125 43%	461 56%	460 64%	78 29%	517 65%	52 21%	48 50%	31 26%	25 52%	16 49%	15 48%	20 64%	31 47%	146 60%	30 56%	24 64%	11 67%	9 74%	17 59%
NOT SURE	139 12%	49 6%	18 11%	15 5%	97 12%	32 4%	32 12%	34 4%	29 12%	13 13%	19 16%	3 6%	1 4%	10 32%	3 8%	15 22%	19 8%	4 7%	- -	- -	- -	4 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 46-1
 QUESTION 41:
 If the government takes legal action against Amazon, a potential result is that it could be either more difficult or not possible for other marketplaces like Walmart+ to offer comparable services to sellers. How much of a concern is that to you?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (CONCERNED - NOT CONCERNED)	649 54%	121 66% C D F G H	74 47%	35 42%	55 64% C D G H	89 55% d	92 52%	184 52%	268 52%	381 56%	135 56%	120 56%	298 52%	350 56%	203 47%	281 67% O Q	165 47%	82 44%	120 49%	128 64% R S V W	153 70% R S V W	88 47%	77 48%
TOTAL CONCERNED -----	896 75%	149 81% C D G H	110 71%	57 68%	69 80% d	122 75%	129 74%	259 73%	381 74%	515 75%	181 75%	163 76%	429 75%	466 75%	304 70%	344 82% O Q	248 71%	132 70%	171 70%	163 81% R S V W	181 83% R S V W	134 72%	113 70%
TOTAL NOT CONCERNED -----	247 21%	28 15%	36 23% b	22 26% B	14 16%	33 21%	37 21%	76 21% b	113 22%	134 20%	46 19%	43 20%	131 23% n	116 19%	101 23% P	63 15%	83 24% P	50 27% T U	51 21% U	34 17%	29 13%	46 25% t U	36 23% U
VERY CONCERNED	422 35%	73 40% c	47 30%	29 34%	34 39%	51 32%	64 36%	125 35%	175 34%	247 36%	87 36%	75 35%	194 34%	228 37%	124 29%	187 44% O Q	111 32%	55 29%	69 28%	83 41% R S V	104 48% R S V W	56 30%	55 34%
SOMEWHAT CONCERNED	474 39%	76 41%	63 40%	29 34%	35 41%	71 44%	65 37%	135 38%	205 40%	268 39%	94 39%	88 41%	235 41%	237 38%	180 42%	157 37%	137 39%	77 41%	102 42%	80 40%	77 35%	78 42%	59 36%
NOT TOO CONCERNED	189 16%	23 13%	30 20%	15 18%	10 12%	25 15%	27 16%	58 16%	84 16%	106 15%	38 16%	35 16%	101 18%	88 14%	73 17%	54 13%	62 18% p	34 18% u	39 16%	29 15%	25 11%	38 20% U	24 15%
NOT CONCERNED AT ALL	58 5%	4 2%	6 4%	7 9% b	4 4%	9 5%	10 6%	18 5%	29 6%	28 4%	8 3%	8 4%	30 5%	28 4%	28 6% P	9 2%	21 6% P	16 9% T U	12 5% u	5 2%	4 2%	9 5%	12 7% T U
NOT SURE	58 5%	6 3%	10 6%	4 5%	3 4%	7 4%	9 5%	19 5%	24 5%	34 5%	15 6%	10 4%	16 3%	42 7% M	27 6% P	13 3%	17 5%	6 3%	21 9% R T U V	4 2%	9 4%	6 3%	11 7% T

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 N A T I O N A L R E S E A R C H I N C

Table 46-2
 QUESTION 41:
 If the government takes legal action against Amazon, a potential result is that it could be either more difficult or not possible for other marketplaces like Walmart+ to offer comparable services to sellers. How much of a concern is that to you?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (CONCERNED - NOT CONCERNED)	649 54%	101 39%	254 52% B	279 68% BC	37 34%	63 43%	121 51% E	133 54% Ef	138 65% EFGH	141 72% EFGH	89 44% P	87 50% P	27 67% KLPQ	73 61% KLPQ	203 71% KLNPr	7 21%	98 47% P	49 59% KPq	383 62% T	142 41%	191 60%	192 64%	72 41%	68 41%
TOTAL CONCERNED -----	896 75%	171 67%	356 74% b	338 83% BC	72 65%	98 68%	175 74%	182 73%	175 82% EFGH	163 83% EFGH	141 69%	125 72%	33 81% P	94 78% kP	241 84% KLPQ	19 58%	149 71%	64 78% P	486 79% T	234 68%	248 79%	238 80%	122 69%	111 66%
TOTAL NOT CONCERNED -----	247 21%	70 27% cD	102 21% D	59 14%	35 32% gHIJ	35 24% J	53 23% J	49 20% J	37 17% j	22 11%	51 25% mnO	38 22% O	6 14%	21 17% P	37 13%	12 36% MNOr	51 24% O	15 19%	103 17% S	93 27% S	58 18%	45 15%	50 28%	43 25%
VERY CONCERNED	422 35%	64 25%	155 32% B	188 46% BC	25 23%	39 27%	73 31%	83 33% E	91 43% EFGH	97 49% EFGH	52 26%	49 28%	21 51% KLPQ	46 38% KLP	135 47% KLnPQ	6 19%	66 31%	33 39% KLP	251 41% T	91 26%	123 39%	127 43%	43 24%	47 28%
SOMEWHAT CONCERNED	474 39%	107 42%	201 42%	150 37%	47 43%	59 41%	102 43% j	99 40%	84 39%	66 34%	89 44% m	75 43%	12 30%	48 40%	106 37%	13 39%	83 40%	32 38%	236 38%	144 42%	125 40%	110 37%	79 45%	64 38%
NOT TOO CONCERNED	189 16%	49 19% D	80 16% d	51 12%	23 21% J	26 18% J	43 18% J	37 15%	31 15%	19 10%	34 17% o	30 17% o	6 14%	18 15%	31 11%	10 29% nO	37 18% O	13 16%	82 13%	74 21% S	46 15%	35 12%	40 23%	33 20%
NOT CONCERNED AT ALL	58 5%	21 8% cD	23 5% D	8 2%	12 11% GhIJ	9 6% iJ	11 5% j	12 5% J	5 2%	3 2%	17 9% MNOR	8 4% M	- -	3 2%	6 2% M	2 7%	14 7% MNOr	2 2%	22 4%	19 6%	11 4%	10 3%	10 5%	9 6%
NOT SURE	58 5%	15 6%	25 5%	12 3%	3 3%	12 8% EgI	8 3% i	17 7% egI	2 1%	11 5% I	12 6% o	11 6% o	2 5%	6 5%	7 3%	2 6%	9 4%	3 4%	25 4%	18 5%	10 3%	16 5%	4 2%	14 8% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 46-3
 QUESTION 41:
 If the government takes legal action against Amazon, a potential result is that it could be either more difficult or not possible for other marketplaces like Walmart+ to offer comparable services to sellers. How much of a concern is that to you?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (CONCERNED - NOT CONCERNED)	649 54%	98 51%	119 52%	135 56%	139 55%	160 56%	217 52%	274 56%	160 56%	110 48%	100 53%	89 58% J	106 57% j	173 57% J	71 53%	86 48%	83 48%	34 42%	75 58% pqRW	129 72% PQRSV WX	78 70% PQRsV WX	56 51%	62 43%	47 50%
TOTAL CONCERNED -----	896 75%	142 74%	169 74%	181 75%	187 74%	217 76%	311 74%	368 75%	217 76%	168 73%	141 74%	120 78%	142 76%	227 75%	97 72%	129 72%	120 70%	54 68%	101 79% qw	150 84% PQRVW x	92 83%	81 73%	97 68%	70 74%
TOTAL NOT CONCERNED -----	247 21%	44 23%	50 22%	46 19%	48 19%	57 20%	94 22%	94 19%	57 20%	59 25% N	40 21%	31 20%	36 19%	54 18%	26 20%	43 24% TU	38 22% TU	20 25% TU	27 21% Tu	21 12% 12%	14 12%	25 22% Tu	35 25% TU	23 24% TU
VERY CONCERNED	422 35%	58 30%	79 35%	90 38% b	91 36%	104 36%	137 33%	182 37%	104 36%	76 33%	57 30%	61 40% k	61 32%	124 41% JKMo	43 32%	56 31%	46 27%	23 28%	45 35%	93 52% PQRSV WX	49 44%	36 32%	43 30%	32 34%
SOMEWHAT CONCERNED	474 39%	84 44%	90 40%	91 38%	95 38%	113 39%	175 42%	186 38%	113 39%	93 40%	83 44% N	59 39%	81 43% N	103 34%	53 40%	73 41% t	74 43% T	32 40%	56 44% T	57 32%	44 39%	45 41%	55 38%	37 39%
NOT TOO CONCERNED	189 16%	34 18%	36 16%	41 17%	35 14%	40 14%	71 17%	77 16%	40 14%	47 20% LMn	32 17%	21 13%	24 13%	44 15%	20 15%	29 16% u	29 17% u	14 18%	23 18% tu	19 11%	11 9%	19 17% u	28 20% TU	15 16%
NOT CONCERNED AT ALL	58 5%	10 5% d	14 6% D	5 2% d	13 5% d	17 6% D	23 6%	17 4%	17 6%	12 5%	8 4%	10 7%	12 6%	10 3%	6 5%	14 8% sTu	8 5% T	6 7% T	4 3%	2 1%	3 3%	6 5% t	7 5% T	8 8% T
NOT SURE	58 5%	6 3%	8 4%	13 5%	18 7% b	13 4%	14 3%	30 6% g	13 4%	4 2%	10 5% jL	2 1%	10 5% jL	20 7% JL	11 8% JL	8 5% S	14 8% StX	5 7% s	1 1%	7 4% s	5 5% s	5 5% s	10 7% Sx	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 46-4
 QUESTION 41:
 If the government takes legal action against Amazon, a potential result is that it could be either more difficult or not possible for other marketplaces like Walmart+ to offer comparable services to sellers. How much of a concern is that to you?

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (CONCERNED - NOT CONCERNED)	649 54%	24 45%	231 55%	208 58% b	180 52%	140 55% h	250 61% H	260 48%	157 54% l	232 62% iKL	142 50%	117 47%	443 54%	206 54%	98 58%	76 53%	204 50%	240 58% Q	95 55%	110 52%	39 72% V	59 52%	43 54%	33 52%
TOTAL CONCERNED -----	896 75%	37 70%	316 75%	274 76%	257 74%	189 75%	320 78% H	386 72%	218 76%	291 78% L	211 74%	175 70%	611 75%	284 74%	127 76%	107 75%	300 74%	311 76%	129 75%	154 73%	46 85% V	81 71%	60 75%	47 74%
TOTAL NOT CONCERNED -----	247 21%	14 25%	85 20%	66 18%	77 22%	49 19%	70 17%	127 24% G	61 21% j	58 16%	69 24% J	57 23% J	168 21%	78 20%	29 17%	31 22%	97 24% R	72 17%	34 20%	44 21%	7 13%	22 19%	17 21%	14 22%
VERY CONCERNED	422 35%	18 34%	153 36%	139 38% e	109 32%	93 37%	154 38%	175 33%	95 33%	151 41% iL	98 34%	77 31%	307 38% No	115 30%	51 31%	47 33%	146 36%	161 39%	48 28%	67 32%	22 41% v	29 26%	20 25%	27 42% W
SOMEWHAT CONCERNED	474 39%	19 36%	163 39%	135 38%	148 43%	97 38%	166 41%	211 39%	123 43%	139 37%	113 39%	98 39%	304 37% M	170 44% M	76 45% m	60 42%	154 38%	150 36%	81 47%	87 41%	24 44%	45% 45%	50% 50%	20 32% X
NOT TOO CONCERNED	189 16%	9 17%	63 15%	55 15%	57 17%	39 15%	56 14%	93 17%	50 17% j	45 12%	50 17% j	44 17% j	129 16%	60 16%	25 15%	22 15%	73 18% r	56 14%	28 16%	32 15%	6 11%	19 16%	12 15%	10 15%
NOT CONCERNED AT ALL	58 5%	4 8%	22 5%	12 3%	20 6%	10 4%	14 3%	33 6% G	11 4%	14 4%	19 7% j	14 6%	39 5%	18 5%	4 3%	9 6%	23 6%	16 4%	7 4%	12 6%	1 2%	3 3%	5 6%	5 7%
NOT SURE	58 5%	2 5%	22 5%	21 6%	12 4%	15 6%	19 5%	24 4%	9 3%	24 7% iK	7 2%	17 7% IK	36 4%	21 6%	12 7%	6 4%	8 2%	29 7% Q	8 5%	13 6%	1 2%	11 9% U	3 4%	2 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 46-5
 QUESTION 41:
 If the government takes legal action against Amazon, a potential result is that it could be either more difficult or not possible for other marketplaces like Walmart+ to offer comparable services to sellers. How much of a concern is that to you?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (CONCERNED - NOT CONCERNED)	649 54%	530 59% DE	446 61% DE	84 50% E	114 39%	142 57%	337 54%	168 53%	53 51%	89 61%	151 49%	186 58% K	93 57%	73 48%	177 53%	107 55%	174 54%	187 58%	543 55%	106 51%	210 45%	390 61% U	260 60% X	281 52%
TOTAL CONCERNED -----	896 75%	696 77% E	576 79% dE	121 71%	192 66%	189 76%	468 74%	235 74%	77 74%	112 77%	224 73%	245 76%	127 78%	107 71%	244 73%	147 75%	244 75%	250 77%	745 75%	151 73%	325 70%	503 79% U	339 78%	398 74%
TOTAL NOT CONCERNED -----	247 21%	166 18%	130 18%	37 22%	78 27% BC	48 19%	132 21%	67 21%	24 23%	23 16%	73 24% l	59 18%	34 21%	34 22%	66 20%	40 21%	71 22%	63 19%	202 20%	44 21%	115 25% v	113 18%	79 18%	117 22%
VERY CONCERNED	422 35%	354 39% DE	309 42% DE	46 27%	64 22%	95 38%	217 35%	110 35%	34 32%	61 42%	96 31%	121 38% k	65 40% n	45 30%	125 37% q	73 37%	97 30%	124 38% Q	366 37% T	56 27%	130 28%	266 42% U	166 38%	192 36%
SOMEWHAT CONCERNED	474 39%	342 38%	267 37%	75 45% c	128 44% bC	94 38%	251 40%	125 40%	44 42%	50 35%	128 42%	123 38%	62 38%	62 41%	118 35%	75 38%	147 45% Or	126 39%	379 38%	94 45% s	195 42%	237 37%	173 40%	206 38%
NOT TOO CONCERNED	189 16%	129 14%	105 14%	23 14%	61 21% BCd	31 12%	109 17% f	50 16%	17 16%	14 10%	59 19%	49 15%	25 15%	25 17%	43 13%	36 18%	57 18% o	49 15%	155 16%	34 16%	87 19% v	89 14%	60 14%	89 16%
NOT CONCERNED AT ALL	58 5%	38 4%	24 3%	14 8% bC	18 6% c	17 7% g	23 4%	17 5%	8 8%	9 6%	13 4%	10 3%	9 5%	9 6%	24 7% p	5 2%	13 4%	13 4%	47 5%	11 5%	28 6% v	23 4%	19 4%	29 5%
NOT SURE	58 5%	36 4%	25 3%	12 7% c	21 7% bC	13 5%	29 5%	14 4%	2 2%	11 7% i	10 3%	19 6%	3 2%	11 7% M	25 7% QR	8 4%	9 3%	12 4%	45 5%	13 6%	27 6% v	21 3%	19 4%	23 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 46-6

QUESTION 41:
If the government takes legal action against Amazon, a potential result is that it could be either more difficult or not possible for other marketplaces like Walmart+ to offer comparable services to sellers. How much of a concern is that to you?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (CONCERNED - NOT CONCERNED)	649 54%	211 42%	322 66%	63 55%	252 49%	326 57%	61 61%	191 46%	225 57%	101 56%	93 39%	360 58%	153 61%	264 66%	178 46%	149 65%	454 52%	669 66%	-30 -22%	549 70%	43 18%	557 71%	43 20%
TOTAL CONCERNED	896 75%	338 68%	399 81%	87 75%	372 73%	438 76%	80 80%	292 71%	300 77%	138 76%	161 67%	482 77%	196 79%	332 83%	279 72%	189 82%	637 73%	822 81%	50 37%	656 84%	138 58%	665 85%	130 59%
TOTAL NOT CONCERNED	247 21%	128 26%	77 16%	24 20%	120 23%	112 20%	18 18%	101 25%	75 19%	37 20%	68 28%	122 20%	43 17%	68 17%	101 26%	40 18%	183 21%	153 15%	80 58%	107 14%	95 40%	108 14%	86 39%
VERY CONCERNED	422 35%	134 27%	215 44%	41 35%	178 35%	214 37%	44 44%	134 33%	123 31%	90 50%	63 26%	224 36%	109 44%	195 49%	112 29%	103 45%	286 33%	411 41%	6 5%	359 46%	42 18%	357 45%	43 20%
SOMEWHAT CONCERNED	474 39%	204 41%	184 38%	46 40%	194 38%	225 39%	35 35%	158 38%	177 45%	48 26%	98 41%	259 42%	87 35%	137 34%	167 43%	86 37%	351 40%	411 41%	44 32%	298 38%	96 40%	308 39%	86 39%
NOT TOO CONCERNED	189 16%	97 20%	65 13%	13 11%	95 19%	83 14%	9 9%	86 21%	60 15%	23 13%	48 20%	102 16%	29 12%	49 12%	79 20%	33 14%	137 16%	120 12%	57 41%	89 11%	66 28%	86 11%	61 28%
NOT CONCERNED AT ALL	58 5%	30 6%	12 2%	11 9%	24 5%	29 5%	10 10%	15 4%	15 4%	14 8%	20 8%	21 3%	14 5%	19 5%	22 6%	7 3%	46 5%	33 3%	23 17%	18 2%	29 12%	21 3%	25 11%
NOT SURE	58 5%	30 6%	14 3%	6 5%	20 4%	23 4%	2 2%	18 4%	17 4%	7 4%	11 5%	18 3%	10 4%	1 -	10 3%	- -	48 5%	38 4%	7 5%	17 2%	5 2%	13 2%	4 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 46-7
 QUESTION 41:
 If the government takes legal action against Amazon, a potential result is that it could be either more difficult or not possible for other marketplaces like Walmart+ to offer comparable services to sellers. How much of a concern is that to you?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (CONCERNED - NOT CONCERNED)	649 54%	597 68% C	21 13%	158 54%	479 58%	513 71% G	64 24%	569 72% I	53 21%	39 41%	64 54% P	20 42%	20 61% P	15 48%	19 61% 1P	25 38%	170 69% r	30 56%	26 71%	9 57%	10 82% r	19 65%
TOTAL CONCERNED -----	896 75%	729 83% C	89 56%	223 77%	633 77%	611 85% G	163 60%	675 85% I	148 59%	66 69%	87 73%	34 71%	27 80% p	22 69%	24 76%	42 64%	204 83%	41 75%	31 85%	13 78%	11 91%	23 79%
TOTAL NOT CONCERNED -----	247 21%	132 15%	68 43% B	64 22%	153 19%	99 14%	99 37% F	106 13%	96 38% H	27 28%	23 19%	14 29%	6 20%	7 21%	5 15%	17 26%	34 14%	10 19%	5 15%	4 22%	1 9%	4 14%
VERY CONCERNED	422 35%	371 42% C	34 21%	116 40%	291 35%	348 48% G	49 18%	370 47% I	45 18%	20 21%	34 28%	10 21%	13 39%	8 27%	10 33%	17 26%	109 45%	21 39%	21 57% rV	6 35%	4 36%	9 32%
SOMEWHAT CONCERNED	474 39%	358 41%	55 35%	107 37%	341 42%	264 37%	115 42%	305 39%	104 41%	46 48%	53 45%	24 50%	14 42%	13 42%	13 43%	25 38%	95 39%	20 37%	10 28%	7 43%	6 54%	14 47%
NOT TOO CONCERNED	189 16%	111 13%	46 29% B	51 18%	116 14%	79 11%	74 27% F	84 11%	69 27% H	24 25%	21 17%	7 15%	5 15%	4 12%	3 8%	10 16%	28 12%	8 15%	5 13%	4 22%	1 9%	4 14%
NOT CONCERNED AT ALL	58 5%	22 2%	22 14% B	13 5%	37 5%	19 3%	25 9% F	22 3%	27 11% H	3 3%	2 2%	7 14% K	1 4%	3 9%	2 7%	7 10% K	6 2% TUV	2 4%	1 2%	-	-	-
NOT SURE	58 5%	19 2%	2 1%	4 1%	36 4% D	11 1%	8 3%	11 1%	7 3%	3 3%	9 8% LM	-	-	3 10% lm	3 9% lm	7 10% LM	6 3% STU	3 6% stu	-	-	-	2 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 47-1

QUESTION 42:

After Elon Musk purchased Twitter, the FTC opened up a federal investigation into the purchase. Do you believe that:

The investigation is necessary and this is part of the FTC's mission.

...OR...

The investigation is too much big government and politics, and the FTC should focus on safety issues like identity theft and protecting children from online predators.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (TOO MUCH BIG GOV'T - NECESSARY)	279 23%	46 25% cFg	27 17%	18 21% f	32 38% BCDFG	18 11%	31 18%	107 30% CdFG	151 29% J	128 19%	75 31%	69 32%	139 24%	141 23%	-58 -13%	243 58% OQ	95 27% O	-40 -21%	-17 -7% R	122 61% RSVW	121 55% RSVW	56 30% RS	38 24% RS
TOO MUCH BIG GOV'T	646 54%	102 56%	80 51%	45 54%	52 60% F	76 47%	88 50%	204 57% F	296 57% J	349 51%	137 57%	124 57%	326 57% n	320 51%	150 35%	307 73% OQ	188 54% O	62 33%	88 36%	155 77% RSuVW	152 70% RSVW	109 58% RS	80 49% RS
NECESSARY	366 31%	55 30%	54 34% e	27 33%	20 23%	57 35% Eh	57 32%	96 27%	145 28%	221 32%	62 26%	55 26%	187 32%	178 29%	208 48% PQ	64 15%	94 27% P	102 54% STUVW	105 43% TUVW	33 16%	32 14%	52 28% TU	42 26% TU
NOT SURE	188 16%	26 14%	22 14%	12 14%	14 17%	29 18%	31 18%	54 15%	76 15%	113 16%	42 18%	37 17%	63 11%	125 20% M	74 17% P	48 12%	66 19% P	24 13% t	50 21% RTv	13 7%	35 16% T	26 14% T	40 25% RTUV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 47-2

QUESTION 42:

After Elon Musk purchased Twitter, the FTC opened up a federal investigation into the purchase. Do you believe that:

The investigation is necessary and this is part of the FTC's mission.

...OR...

The investigation is too much big government and politics, and the FTC should focus on safety issues like identity theft and protecting children from online predators.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (TOO MUCH BIG GOV'T - NECESSARY)	279 23%	-51 -20%	63 13% B	254 62% BC	-33 -30%	-18 -12% E	30 13% EF	33 13% EF	134 63% EFGH	121 62% EFGH	-60 -29%	-15 -9% K	12 30% KLp	40 33% KLPQ	196 69% KLMNP QR	4 13% KL	42 20% KL	46 56% KLMNP Q	162 26% T	71 21% T	85 27% T	77 26% T	49 28% X	24 14% X
TOO MUCH BIG GOV'T	646 54%	83 32%	225 47% B	312 76% BC	34 31%	49 34%	116 49% EF	110 44% EF	166 78% EFGH	146 74% EFGH	58 28%	61 35%	24 60% KL	68 57% KL	229 80% KLMNP Qr	14 44% k	107 51% KL	58 71% KLNPNQ	343 56%	180 52%	184 58%	158 53%	101 57% x	79 47%
NECESSARY	366 31%	134 53% CD	163 34% D	58 14%	66 60% FGHIJ	67 46% gHIJ	86 36% IJ	77 31% IJ	32 15%	25 13%	117 58% LMNOP QR	76 44% mNOQR	12 30% Or	28 23% O	33 12%	10 32% Or	65 31% OR	12 15%	180 29%	109 31%	99 31%	81 27%	52 30%	55 33%
NOT SURE	188 16%	38 15% d	96 20% bd	40 10%	10 9%	28 20% EIj	34 15% I	62 25% EgIJ	15 7%	25 13% i	28 14% o	36 21% kmO	4 10%	24 20% O	23 8%	8 24% O	38 18% O	12 15%	91 15%	57 16%	33 10%	59 20% U	23 13%	34 20% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 47-3

QUESTION 42:

After Elon Musk purchased Twitter, the FTC opened up a federal investigation into the purchase. Do you believe that:

The investigation is necessary and this is part of the FTC's mission.

...OR...

The investigation is too much big government and politics, and the FTC should focus on safety issues like identity theft and protecting children from online predators.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (TOO MUCH BIG GOV'T - NECESSARY)	279 23%	57 30% CE	46 20% E	74 31% CE	32 13%	70 24% E	103 24%	106 22%	70 24%	52 22%	39 21%	47 31% jKnO	52 28% O	67 22%	23 17%	-1 - QR	-35 -20%	-23 -28%	56 43% PQRWX	113 64% PQRSV WX	72 64% PQRSV WX	47 42% PQRWX	27 19% PQR	20 22% PQR
TOO MUCH BIG GOV'T	646 54%	113 59% E	124 54% e	135 56% E	117 47%	155 54% e	236 56%	253 51%	155 54%	132 57%	102 53%	91 59% no	104 55%	151 50%	65 48%	78 43% QR	52 30%	20 25%	88 68% PQRWX	133 75% PQRVW X	85 76% PQRVW X	70 63% PQRW	68 48% QR	50 53% QR
NECESSARY	366 31%	56 29%	78 34% D	62 26%	85 34% d	86 30%	134 32%	147 30%	86 30%	81 35% n	62 33%	44 29%	52 28%	85 28%	42 31%	79 44% STUVW X	87 50% STUVW X	43 53% STUVW X	32 25% TU	19 11%	13 12%	23 21% Tu	41 29% TU	30 31% TUV
NOT SURE	188 16%	24 12%	26 12%	43 18% c	49 20% BC	46 16%	50 12%	92 19% G	46 16%	18 8%	27 14% J	18 12%	32 17% J	65 22% JKL	27 21% Jl	23 13% s	33 19% ps	17 22% S	9 7%	26 15% S	14 12%	18 17% S	33 23% PSTU	15 16% s

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 47-4

QUESTION 42:

After Elon Musk purchased Twitter, the FTC opened up a federal investigation into the purchase. Do you believe that:

The investigation is necessary and this is part of the FTC's mission.

...OR...

The investigation is too much big government and politics, and the FTC should focus on safety issues like identity theft and protecting children from online predators.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (TOO MUCH BIG GOV'T - NECESSARY)	279 23%	4 7%	95 22% B	88 24% B	93 27% B	68 27% H	129 32% H	81 15% H	93 32% KL	106 28% KL	45 16% H	35 14% H	215 26% NO	64 17% O	15 9% H	39 27% NO	110 27% R	105 25% R	29 17% S	36 17% T	8 14% U	7 6% V	14 18% W	25 40% X
TOO MUCH BIG GOV'T	646 54%	24 45%	223 53%	191 53%	201 58% b	138 55%	235 57% H	272 51%	171 59% L	202 54% I	154 54%	118 47%	450 55% O	195 51%	77 46%	82 57% O	237 59% R	213 52% R	89 52%	107 51%	27 50%	50 43%	41 51%	41 65%
NECESSARY	366 31%	20 37%	128 30%	103 28%	108 31%	70 28%	106 26%	191 36% FG	78 27%	96 26%	108 38% IJ	82 33% J	235 29%	131 34% m	62 37% m	43 30%	127 31%	108 26%	60 35%	70 33%	19 36%	42 37%	27 33%	16 25%
NOT SURE	188 16%	9 18%	73 17% E	67 19% E	38 11%	45 18%	69 17%	74 14%	39 13% k	75 20% IK	25 9%	50 20% IK	131 16%	57 15%	30 18%	19 13%	40 10%	91 22% Q	23 13%	34 16%	8 14%	22 19%	13 16%	7 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 47-5
 QUESTION 42:
 After Elon Musk purchased Twitter, the FTC opened up a federal investigation into the purchase. Do you believe that:

The investigation is necessary and this is part of the FTC's mission.

...OR...

The investigation is too much big government and politics, and the FTC should focus on safety issues like identity theft and protecting children from online predators.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (TOO MUCH BIG GOV'T - NECESSARY)	279 23%	236 26% DE	205 28% DE	31 19%	42 14%	97 39% GH	142 23% H	40 13%	42 40%	56 38%	70 23%	71 22%	26 16% n	14 9%	87 26% Q	62 31% QR	57 18%	69 21%	223 23%	56 27%	-83 -18%	347 55% U	55 13%	169 31% W
TOO MUCH BIG GOV'T	646 54%	501 56% E	414 57% E	87 51%	140 48%	158 63% GH	332 53%	155 49%	69 66%	89 61%	169 55%	163 51%	87 53%	67 45%	184 55%	112 57%	167 52%	175 54%	541 55%	104 50%	156 33%	447 70% U	221 50%	318 59% W
NECESSARY	366 31%	265 29%	210 29%	55 33%	98 34%	61 24%	190 30% f	115 36% Fg	28 26%	33 23%	99 32%	92 28%	61 37%	53 35%	97 29%	51 26%	110 34% p	105 32%	318 32% T	48 23%	239 51% V	100 16%	166 38% X	149 28%
NOT SURE	188 16%	133 15%	106 15%	27 16%	54 19%	31 13%	106 17% f	46 15%	8 7%	24 16% I	39 13%	67 21% K	16 10%	31 20% M	54 16%	33 17%	48 15%	44 14%	133 13%	56 27% S	72 15%	90 14%	51 12%	70 13%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 47-6

QUESTION 42:

After Elon Musk purchased Twitter, the FTC opened up a federal investigation into the purchase. Do you believe that:

The investigation is necessary and this is part of the FTC's mission.

...OR...

The investigation is too much big government and politics, and the FTC should focus on safety issues like identity theft and protecting children from online predators.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
**D/S (TOO MUCH BIG GOV'T - NECESSARY)	279 23%	-72 -14%	290 59%	34 29%	37 7%	224 39%	3 3%	34 8%	124 32%	100 55%	-46 -19%	189 30%	130 52%	245 61%	-69 -18%	53 23%	199 23%	367 36%	-78 -57%	383 49%	-82 -35%	391 50%	-95 -43%
TOO MUCH BIG GOV'T	646 54%	171 35%	364 74%	58 50%	236 46%	363 63%	49 49%	187 45%	231 59%	132 73%	82 34%	359 58%	178 71%	306 76%	148 38%	136 59%	454 52%	612 60%	22 16%	532 68%	69 29%	535 68%	56 25%
NECESSARY	366 31%	243 49%	73 15%	24 20%	199 39%	139 24%	46 46%	154 37%	107 27%	32 18%	128 53%	170 27%	48 19%	60 15%	216 56%	83 36%	254 29%	244 24%	101 74%	149 19%	151 64%	144 18%	151 69%
NOT SURE	188 16%	82 16%	53 11%	35 30%	76 15%	72 13%	5 5%	71 17%	54 14%	18 10%	30 13%	94 15%	24 10%	36 9%	26 7%	11 5%	159 18%	157 15%	14 10%	99 13%	16 7%	106 13%	13 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 47-7

QUESTION 42:

After Elon Musk purchased Twitter, the FTC opened up a federal investigation into the purchase. Do you believe that:

The investigation is necessary and this is part of the FTC's mission.

...OR...

The investigation is too much big government and politics, and the FTC should focus on safety issues like identity theft and protecting children from online predators.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (TOO MUCH BIG GOV'T - NECESSARY)	279 23%	337 38% C	-34 -21%	56 19%	222 27% D	340 47% G	-74 -27%	374 47% I	-78 -31%	3 3%	-6 -5% LNO	-17 -36%	8 25% KLNOP	-12 -37%	-10 -34%	- 1% KLNO	149 61% Tv	31 58%	26 70% TV	6 35%	11 93% QRSTV	12 42%
TOO MUCH BIG GOV'T	646 54%	556 63% C	57 36%	162 56%	452 55%	481 67% G	88 33%	530 67% I	77 31%	44 46%	47 40% LO	12 25%	16 50% LNO	8 25%	7 21%	23 35%	186 76% V	39 72%	30 81% V	11 64%	11 93% QRtV	15 53%
NECESSARY	366 31%	219 25%	91 57% B	106 36% E	230 28%	140 19%	162 60% F	157 20%	155 62% H	42 43%	54 45% M	30 62% kMP	8 24% kMP	20 62% Mp	17 55% Mp	23 35%	37 15% U	7 14% U	4 12% U	5 29% U	- -	3 11% u
NOT SURE	188 16%	105 12% C	11 7%	23 8%	140 17% D	100 14% G	20 7%	106 13% I	18 7%	10 10%	18 15%	6 13%	9 26%	4 13%	8 24%	20 30% KLn	22 9%	8 15%	3 7%	1 6%	1 7%	11 36% QRSTU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 48-1
 QUESTION 43:
 The Federal Trade Commission's primary goal is to protect consumers from fraud or malpractice. With that in mind, which of the following opinions comes closer to your own?
 The FTC's lawsuits against companies like Amazon are the right way for the FTC to achieve its goal.
 ...OR...

The FTC should be pursuing other businesses and industries that are conducting true fraud and malpractice, not companies like Amazon and Microsoft that are simply conducting business with partners and trying to offer more services and products to consumers.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (SHOULD PURSUE TRUE FRAUD - SHOULD PURSUE COMP LIKE AMAZON)	612 51%	112 61% CDFG	68 44%	36 43%	56 65% CDFG	68 42%	70 40%	203 57% CDFG	280 54% j	331 48%	144 60%	125 58%	271 47%	340 55% M	139 32% OQ	283 67% OQ	189 54% O	49 26% R	89 37% R	135 67% RSV	148 68% RSV	87 46% RS	102 63% RSV
SHOULD PURSUE TRUE FRAUD	821 68%	138 76% CdFG	94 60%	55 65%	67 78% CdFG	106 66%	110 63%	251 71% Cg	362 70%	459 67%	171 71%	157 73%	390 68%	429 69%	251 58% OQ	332 79% OQ	238 68% O	105 56% RSVW	145 60% TUV	162 80% w	170 78% RSV	123 66% R	115 71% RS
SHOULD PURSUE COMP LIKE AMAZON	209 17%	27 15%	26 16%	19 22% h	11 13%	38 24% BEH	40 23% BEH	48 14%	82 16%	128 19%	27 11%	32 15%	120 21% N	90 14% PQ	112 26% PQ	48 12% TUVW	49 14% TUVW	56 30% TUV	56 23% TUV	27 13% w	22 10% w	37 20% UW	13 8% UW
NOT SURE	170 14%	18 10%	36 23% BDEFG	11 13%	8 9%	17 11%	25 14%	55 16% be	73 14%	97 14%	44 18%	28 13%	66 12%	104 17% M	70 16% P	40 9% P	61 17% P	27 14% T	43 18% T	13 6% T	27 12% T	27 14% T	34 21% TU

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 48-2
 QUESTION 43:
 The Federal Trade Commission's primary goal is to protect consumers from fraud or malpractice. With that in mind, which of the following opinions comes closer to your own?
 The FTC's lawsuits against companies like Amazon are the right way for the FTC to achieve its goal.
 ...OR...

The FTC should be pursuing other businesses and industries that are conducting true fraud and malpractice, not companies like Amazon and Microsoft that are simply conducting business with partners and trying to offer more services and products to consumers.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (SHOULD PURSUE TRUE FRAUD - SHOULD PURSUE COMP LIKE AMAZON)	612 51%	68 27%	237 49%	282 69%	17 16%	50 34%	97 41%	140 56%	147 69%	135 69%	45 22%	67 39%	20 48%	67 55%	207 73%	16 48%	110 52%	56 67%	342 56%	148 43%	161 51%	181 61%	80 46%	66 39%
SHOULD PURSUE TRUE FRAUD	821 68%	141 55%	326 67%	324 79%	59 54%	81 56%	148 63%	178 72%	173 81%	151 77%	107 53%	107 62%	28 68%	88 73%	233 82%	21 65%	144 69%	63 76%	434 71%	222 64%	220 69%	214 72%	119 67%	102 61%
SHOULD PURSUE COMP LIKE AMAZON	209 17%	73 29%	89 18%	42 10%	42 38%	32 22%	51 22%	38 15%	26 12%	16 8%	62 30%	39 23%	8 19%	21 17%	26 9%	5 17%	34 16%	8 9%	92 15%	75 22%	59 19%	34 11%	39 22%	36 22%
NOT SURE	170 14%	42 16%	69 14%	43 11%	10 9%	32 22%	37 16%	32 13%	14 6%	29 15%	35 17%	27 16%	5 13%	12 10%	26 9%	6 18%	32 15%	12 15%	89 14%	48 14%	38 12%	51 17%	19 11%	29 18%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 48-3
 QUESTION 43:
 The Federal Trade Commission's primary goal is to protect consumers from fraud or malpractice. With that in mind, which of the following opinions comes closer to your own?
 The FTC's lawsuits against companies like Amazon are the right way for the FTC to achieve its goal.
 ...OR...

The FTC should be pursuing other businesses and industries that are conducting true fraud and malpractice, not companies like Amazon and Microsoft that are simply conducting business with partners and trying to offer more services and products to consumers.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (SHOULD PURSUE TRUE FRAUD - SHOULD PURSUE COMP LIKE AMAZON)	612 51%	74 39%	106 47%	130 54%	131 52%	169 59%	181 43%	261 53%	169 59%	100 43%	81 42%	89 58%	80 42%	180 60%	80 60%	44 24%	63 37%	32 40%	73 57%	128 72%	81 72%	64 57%	70 49%	56 59%
SHOULD PURSUE TRUE FRAUD	821 68%	123 64%	153 67%	166 69%	167 66%	210 73%	276 66%	333 68%	210 73%	157 68%	119 62%	113 74%	118 63%	214 71%	97 73%	101 56%	100 58%	51 63%	97 75%	143 80%	90 81%	78 71%	90 63%	70 73%
SHOULD PURSUE COMP LIKE AMAZON	209 17%	49 25%	46 20%	36 15%	37 15%	42 15%	95 23%	72 15%	42 15%	57 25%	38 20%	24 16%	39 21%	34 11%	17 13%	56 31%	37 21%	18 23%	24 19%	15 8%	10 9%	15 13%	21 15%	14 15%
NOT SURE	170 14%	20 10%	29 13%	39 16%	48 19%	35 12%	49 12%	87 18%	35 12%	18 8%	33 17%	15 10%	31 17%	53 18%	19 14%	23 13%	35 21%	11 14%	8 6%	20 11%	12 11%	18 16%	31 22%	11 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 48-4
 QUESTION 43:
 The Federal Trade Commission's primary goal is to protect consumers from fraud or malpractice. With that in mind, which of the following opinions comes closer to your own?

The FTC's lawsuits against companies like Amazon are the right way for the FTC to achieve its goal.

...OR...

The FTC should be pursuing other businesses and industries that are conducting true fraud and malpractice, not companies like Amazon and Microsoft that are simply conducting business with partners and trying to offer more services and products to consumers.

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (SHOULD PURSUE TRUE FRAUD - SHOULD PURSUE COMP LIKE AMAZON)	612 51%	18 34%	250 59% BdE	191 53% BE	148 43%	120 47%	262 64% FH	230 43%	154 54% K1	226 60% KL	116 40%	114 46%	454 56% NO	158 41%	58 35%	71 50% nO	199 49%	255 62% Q	72 42%	85 40%	26 49% V	32 28%	34 42%	38 59% W
SHOULD PURSUE TRUE FRAUD	821 68%	32 59%	305 72% be	246 68%	228 66%	166 66%	309 76% FH	345 64%	201 70% l	273 73% KL	189 66%	156 63%	580 71% NO	241 63%	98 58%	100 69% O	282 70%	298 72%	109 63%	131 62%	36 67% v	62 54%	51 64%	49 76% w
SHOULD PURSUE COMP LIKE AMAZON	209 17%	14 25% c	55 13%	56 15%	80 23% CD	47 18% G	48 12%	115 21% G	47 16%	47 13%	73 25% IJL	43 17%	126 15%	83 22% M	39 23% M	28 20%	83 20% R	44 11%	37 21%	46 22%	10 19%	29 26%	17 22%	11 17%
NOT SURE	170 14%	8 15%	63 15%	59 16% E	38 11%	40 16%	52 13%	76 14%	40 14% k	53 14% K	26 9%	51 20% IJK	110 13%	60 16%	31 18% p	16 11%	40 10%	70 17% Q	26 15%	34 16%	8 14%	23 20%	12 15%	4 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 48-5
 QUESTION 43:
 The Federal Trade Commission's primary goal is to protect consumers from fraud or malpractice. With that in mind, which of the following opinions comes closer to your own?
 The FTC's lawsuits against companies like Amazon are the right way for the FTC to achieve its goal.
 ...OR...

The FTC should be pursuing other businesses and industries that are conducting true fraud and malpractice, not companies like Amazon and Microsoft that are simply conducting business with partners and trying to offer more services and products to consumers.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR- YES	ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (SHOULD PURSUE TRUE FRAUD - SHOULD PURSUE COMP LIKE AMAZON)	612 51%	502 56%	423 58%	79 46%	108 37%	134 54%	333 53%	142 45%	54 52%	80 55%	152 50%	181 56%	64 39%	77 51%	172 51%	108 55%	157 48%	168 52%	502 51%	109 53%	123 26%	439 69%	178 41%	313 58%
SHOULD PURSUE TRUE FRAUD	821 68%	642 71%	530 73%	112 66%	176 60%	175 70%	436 69%	208 66%	73 70%	101 69%	213 69%	223 69%	103 63%	104 68%	227 68%	138 71%	217 67%	228 70%	683 69%	138 66%	261 56%	502 79%	285 65%	392 73%
SHOULD PURSUE COMP LIKE AMAZON	209 17%	140 16%	106 15%	33 20%	68 23%	41 16%	103 16%	65 21%	19 19%	22 15%	61 20%	42 13%	39 24%	26 17%	55 17%	31 16%	61 19%	60 18%	181 18%	29 14%	138 30%	63 10%	107 24%	80 15%
NOT SURE	170 14%	118 13%	94 13%	24 14%	48 17%	34 14%	90 14%	43 14%	11 11%	23 16%	33 11%	57 18%	21 13%	21 14%	52 16%	27 14%	46 14%	36 11%	128 13%	42 20%	67 14%	72 11%	46 10%	67 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 48-6
 QUESTION 43:
 The Federal Trade Commission's primary goal is to protect consumers from fraud or malpractice. With that in mind, which of the following opinions comes closer to your own?

The FTC's lawsuits against companies like Amazon are the right way for the FTC to achieve its goal.

...OR...

The FTC should be pursuing other businesses and industries that are conducting true fraud and malpractice, not companies like Amazon and Microsoft that are simply conducting business with partners and trying to offer more services and products to consumers.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (SHOULD PURSUE TRUE FRAUD - SHOULD PURSUE COMP LIKE AMAZON)	612 51%	149 30%	351 72%	60 51%	210 41%	336 59%	49 49%	161 39%	213 54%	123 68%	28 12%	400 64%	157 63%	314 78%	68 18%	106 46%	459 53%	667 66%	-55 -40%	665 85%	-82 -34%	647 82%	-74 -34%	
SHOULD PURSUE TRUE FRAUD	821 68%	283 57%	398 81%	73 63%	333 65%	414 72%	72 72%	262 64%	275 70%	139 77%	115 48%	475 76%	193 77%	350 87%	204 52%	164 71%	595 69%	785 77%	26 19%	701 90%	68 29%	692 88%	64 29%	
SHOULD PURSUE COMP LIKE AMAZON	209 17%	134 27%	47 10%	13 11%	123 24%	78 14%	23 23%	101 24%	62 16%	16 9%	87 36%	75 12%	36 14%	36 9%	135 35%	57 25%	136 16%	118 12%	81 59%	36 5%	150 63%	44 6%	138 63%	
NOT SURE	170 14%	79 16%	45 9%	30 26%	55 11%	81 14%	5 5%	49 12%	55 14%	26 14%	38 16%	73 12%	21 8%	15 4%	50 13%	9 4%	137 16%	111 11%	30 22%	43 6%	19 8%	49 6%	18 8%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 N A T I O N A L R E S E A R C H I N C

Table 48-7
 QUESTION 43:
 The Federal Trade Commission's primary goal is to protect consumers from fraud or malpractice. With that in mind, which of the following opinions comes closer to your own?

The FTC's lawsuits against companies like Amazon are the right way for the FTC to achieve its goal.

...OR...

The FTC should be pursuing other businesses and industries that are conducting true fraud and malpractice, not companies like Amazon and Microsoft that are simply conducting business with partners and trying to offer more services and products to consumers.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (SHOULD PURSUE TRUE FRAUD - SHOULD PURSUE COMP LIKE AMAZON)	612 51%	632 72%	-46 -29%	111 38%	485 59%	581 81%	-25 -9%	661 83%	-77 -31%	53 55%	40 33%	19 40%	17 52%	5 15%	12 39%	23 35%	170 69%	37 69%	27 73%	9 57%	12 100%	19 65%
SHOULD PURSUE TRUE FRAUD	821 68%	719 82%	49 31%	191 66%	592 72%	623 86%	112 41%	697 88%	81 32%	67 70%	73 61%	29 61%	24 73%	13 41%	19 62%	38 57%	198 81%	41 77%	31 84%	11 68%	12 100%	22 75%
SHOULD PURSUE COMP LIKE AMAZON	209 17%	86 10%	95 60%	81 28%	107 13%	42 6%	137 50%	36 5%	157 63%	14 14%	33 28%	10 20%	7 21%	8 26%	7 23%	15 22%	28 11%	4 7%	4 11%	2 12%	- -	3 10%
NOT SURE	170 14%	75 9%	15 9%	19 7%	122 15%	56 8%	23 8%	60 8%	12 5%	15 16%	12 10%	9 19%	2 6%	10 33%	5 15%	13 20%	19 8%	9 16%	2 5%	3 20%	- -	4 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 49-1
Summary Table: % Yes, Currently

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
AMAZON PRIME	730 61% (1)	110 60% (1) D	93 60% (1) D	35 42% (2)	50 58% (1) D	104 64% (2) D	108 62% (2) D	231 65% (1) D	311 60% (1)	419 61% (1)	142 59% (1)	119 55% (1)	343 60% (1)	386 62% (1)	274 63% (1)	254 61% (1)	202 58% (1)	117 62% (1)	156 64% (1) v	122 61% (1)	132 60% (1)	104 55% (1)	98 61% (1)
MY LOCAL OR REGIONAL GROCERY STORE	608 51% (2)	92 50% (2) H	90 58% (2) DH	35 42% (3)	45 52% (2) H	109 67% (1) BcDEGH	99 57% (3) DH	139 39% (2)	217 42% (2)	392 57% (2) I	134 55% (2)	118 54% (2)	269 47% (2)	339 54% (2) M	219 51% (2)	223 53% (2)	167 48% (2)	86 46% (2)	133 55% (2) rV	101 50% (2)	122 56% (2) RV	83 45% (2)	84 52% (2)
CVS EXTRACARE	437 36% (3)	62 34% (3) E	68 44% (3) bEgH	29 34% (4) e	18 21% (5) BDEGH	85 52% (3) E	58 33% (4) E	118 33% (4) E	175 34% (4)	262 38% (3)	86 36% (3)	65 30% (3)	189 33% (4)	248 40% (3) M	171 40% (3) q	150 36% (3)	116 33% (3)	69 37% (4) t	102 42% (3) Tvw	58 29% (5)	92 42% (3) Tvw	62 33% (4)	54 33% (3)
COSTCO	382 32% (4)	47 26% (5)	37 24% (5)	25 29% (5)	35 40% (4) BCH	53 33% (4) cH	109 62% (1) BCDEFH	77 22% (6)	130 25% (5)	253 37% (4) I	60 25% (5)	45 21% (5)	215 37% (3) N	167 27% (5)	143 33% (4)	129 31% (5)	110 32% (4)	81 43% (3) StUW	62 25% (5)	67 33% (4) s	62 28% (5)	67 36% (3) Sw	43 27% (5)
SAM'S CLUB	355 30% (5)	56 31% (4) FG	46 29% (4) Fg	35 42% (1) bcFG	38 44% (3) BCFG	22 14% (6)	35 20% (5)	123 35% (3) FG	189 37% (3) J	166 24% (5)	68 28% (4)	62 29% (4)	168 29% (5)	187 30% (4)	122 28% (5)	148 35% (4) OQ	84 24% (5)	54 29% (6)	68 28% (4)	74 37% (3) sVw	74 34% (4) V	40 21% (5)	44 27% (4)
WALMART+	250 21% (6)	40 22% (6) E	26 17% (6) E	15 18% (6) e	7 8% (6)	39 24% (5) E	32 18% (6) E	90 25% (5) CEg	114 22% (6)	135 20% (6)	36 15% (6)	30 14% (6)	112 19% (6)	138 22% (6)	110 26% (6) Q	92 22% (6) Q	48 14% (6)	55 29% (5) tVw	55 23% (6) V	42 21% (6) V	49 23% (6) V	15 8% (6)	33 20% (6) V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 49-2
Summary Table: % Yes, Currently

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE				
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SINGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
AMAZON PRIME	730 61% (1)	182 71% (1) CD	278 57% (1)	242 59% (1)	74 68% (1) ghi	107 74% (1) GHIJ	136 58% (1)	142 57% (1)	122 57% (1)	120 61% (1)	147 72% (1) LnOQR	95 55% (2)	25 62% (1)	75 62% (1)	171 60% (1)	23 70% (1)	122 58% (1)	46 55% (1)	421 68% (1) T	180 52% (1)	217 69% (1)	204 68% (1)	85 48% (1)	94 56% (1)
MY LOCAL OR REGIONAL GROCERY STORE	608 51% (2)	120 47% (2)	250 52% (2)	215 52% (2)	43 39% (3)	78 54% (2) E	116 49% (2) e	134 54% (2) E	104 49% (2) e	111 57% (2) E	95 46% (2)	99 57% (1) Kqr	20 48% (4)	59 49% (2)	158 55% (2) k	17 53% (2)	101 48% (2)	37 45% (2)	322 52% (2) T	154 44% (2)	159 50% (2)	164 55% (2)	67 38% (2)	86 51% (2) W
CVS EXTRACARE	437 36% (3)	100 39% (4)	168 35% (3)	156 38% (3)	39 36% (4)	61 42% (3) I	81 34% (4)	87 35% (3)	66 31% (5)	90 46% (3) eGHI	76 37% (4)	70 40% (3) nr	22 53% (2) kNoQR	35 29% (6)	111 39% (3) nr	16 50% (3) NqR	71 34% (3)	23 28% (4)	223 36% (4)	124 36% (3)	101 32% (5)	122 41% (3) U	61 35% (3)	62 37% (3)
COSTCO	382 32% (4)	102 40% (3) CD	144 30% (4)	120 29% (5)	53 48% (2) FGHIJ	49 34% (4) hj	83 35% (3) HJ	61 25% (5)	73 34% (4)	47 24% (5)	80 39% (3) LOR	47 27% (5)	13 32% (6)	39 33% (4)	83 29% (5)	11 33% (4)	69 33% (4)	24 29% (3)	248 40% (3) T	77 22% (5)	149 47% (3) V	99 33% (5)	44 25% (4)	33 22% (6)
SAM'S CLUB	355 30% (5)	66 26% (6)	128 27% (5)	145 35% (4) BC	26 23% (6)	40 28% (5)	61 26% (5)	67 27% (4)	75 35% (3) EGh	70 36% (4) EGh	51 25% (5)	48 28% (4)	21 50% (3) KLnpQR	42 35% (3) kQ	103 36% (4) KLQR	10 30% (5)	44 21% (5)	21 25% (5)	207 34% (5) T	89 26% (4)	106 33% (4)	102 34% (4)	39 22% (5)	50 30% (4)
WALMART+	250 21% (6)	70 27% (5) CD	91 19% (6)	80 20% (6)	31 28% (5) Gj	39 27% (6) Gj	38 16% (6)	53 21% (6)	43 20% (6)	37 19% (6)	50 25% (6) oQR	40 23% (6) QR	18 43% (5) KLOQR	36 30% (5) OQR	53 18% (6) Q	9 28% (6) qr	25 12% (6)	10 12% (6)	136 22% (6)	72 21% (6)	75 24% (6)	61 20% (6)	27 15% (6)	45 27% (5) W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 49-3
Summary Table: % Yes, Currently

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
AMAZON PRIME	730 61% (1)	128 67% (1)	167 73% (1)	160 67% (1)	138 55% (1)	137 48% (2)	295 70% (1)	297 60% (1)	137 48% (2)	158 68% (1)	116 61% (1)	70 46% (2)	137 73% (1)	182 60% (1)	68 50% (2)	131 73% (1)	106 62% (1)	37 46% (2)	89 69% (1)	110 62% (1)	55 49% (2)	75 68% (1)	81 57% (1)	45 48% (2)
MY LOCAL OR REGIONAL GROCERY STORE	608 51% (2)	83 43% (2)	100 44% (2)	123 51% (2)	130 51% (2)	172 60% (1)	184 44% (2)	253 51% (2)	172 60% (1)	85 37% (2)	96 50% (2)	88 58% (1)	98 52% (2)	157 52% (2)	84 62% (1)	79 44% (2)	93 54% (2)	47 58% (1)	56 43% (2)	94 53% (2)	73 65% (1)	49 44% (2)	65 46% (2)	52 55% (1)
CVS EXTRACARE	437 36% (3)	53 28% (6)	75 33% (3)	87 36% (3)	107 43% (3)	113 39% (3)	128 31% (6)	195 40% (3)	113 39% (3)	67 29% (5)	60 32% (4)	61 40% (4)	61 33% (5)	134 45% (3)	52 39% (3)	58 32% (6)	77 45% (3)	37 46% (3)	35 27% (6)	64 36% (3)	49 44% (3)	35 32% (3)	53 38% (3)	28 29% (4)
COSTCO	382 32% (4)	66 34% (5)	65 28% (6)	67 28% (4)	82 33% (4)	101 35% (4)	131 31% (5)	149 30% (4)	101 35% (4)	82 35% (3)	67 35% (3)	65 43% (3)	49 26% (6)	82 27% (4)	36 27% (4)	70 39% (4)	49 29% (4)	24 30% (4)	35 27% (5)	53 30% (5)	39 35% (5)	26 23% (4)	47 33% (4)	38 40% (3)
SAM'S CLUB	355 30% (5)	67 35% (4)	73 32% (4)	66 28% (5)	69 28% (5)	79 28% (5)	140 33% (3)	136 28% (5)	79 28% (5)	65 28% (6)	55 29% (5)	48 31% (5)	75 40% (5)	81 27% (5)	32 24% (5)	70 39% (3)	40 23% (5)	12 15% (5)	45 35% (4)	59 33% (4)	44 40% (4)	25 22% (5)	37 26% (5)	23 24% (5)
WALMART+	250 21% (6)	73 38% (3)	65 28% (5)	60 25% (6)	39 15% (6)	13 5% (6)	138 33% (4)	99 20% (6)	13 5% (6)	75 32% (4)	32 17% (6)	6 4% (6)	63 34% (4)	67 22% (6)	7 6% (6)	69 38% (5)	36 21% (6)	5 7% (6)	45 35% (3)	41 23% (6)	6 5% (6)	23 21% (6)	22 16% (6)	2 2% (6)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 49-4
Summary Table: % Yes, Currently

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
AMAZON PRIME	730 61% (1)	22 40% (2)	215 51% (2)	239 66% (1) BC	245 71% (1) BC	129 51% (1)	252 62% (1) F	347 65% (1) F	154 53% (1)	227 61% (1) i	188 65% (1) I	159 64% (1) I	500 61% (1)	230 60% (1)	97 58% (1)	96 67% (1)	242 60% (1)	258 63% (1)	101 59% (1)	128 61% (1)	29 54% (1)	68 60% (1)	53 67% (1)	43 67% (1)
MY LOCAL OR REGIONAL GROCERY STORE	608 51% (2)	39 73% (1) CDE	226 54% (1) E	187 52% (2) E	152 44% (2)	117 46% (2)	210 51% (2)	282 53% (2)	127 44% (2)	200 53% (2) I	143 50% (2)	139 56% (2) I	448 55% (2) NOP	160 42% (2)	73 44% (2)	55 38% (2)	206 51% (2)	242 59% (2) Q	64 37% (3)	97 46% (2) s	20 37% (3)	54 47% (2)	29 36% (2)	26 41% (2)
CVS EXTRACARE	437 36% (3)	16 30% (5)	177 42% (3) bE	130 36% (3)	109 31% (6)	96 38% (3)	137 34% (3)	203 38% (4)	83 29% (4)	150 40% (3) I	105 36% (4) i	98 39% (3) I	291 36% (3)	146 38% (3)	69 41% (3)	50 35% (4)	128 32% (4)	163 40% (3) Q	61 35% (4)	85 40% (3)	20 37% (4)	50 44% (3)	26 33% (4)	23 37% (4)
COSTCO	382 32% (4)	16 31% (3)	147 35% (4) D	101 28% (5)	110 32% (5)	64 25% (6)	104 25% (5)	214 40% (3) FG	80 28% (5)	88 23% (6)	135 47% (3) IJL	80 32% (4) J	253 31% (4) O	129 34% (4) O	39 23% (6)	52 36% (3) O	150 37% (3) R	103 25% (5)	65 38% (2)	64 30% (5)	18 33% (5) V	21 18% (6)	27 34% (3)	25 39% (3)
SAM'S CLUB	355 30% (5)	16 30% (4)	115 27% (5)	106 29% (4)	116 33% (4) c	70 28% (4)	131 32% (4)	154 29% (5)	88 30% (3)	113 30% (4)	81 28% (5)	74 29% (5)	233 29% (5)	122 32% (5)	61 37% (4) m	45 31% (5)	118 29% (5)	114 28% (4)	50 29% (5)	73 34% (4)	18 33% (6)	44 38% (4)	23 29% (5)	21 33% (5)
WALMART+	250 21% (6)	3 6% (6)	37 9% (6)	87 24% (6) BC	118 34% (3) BCD	66 26% (5) H	82 20% (6)	101 19% (6)	51 18% (6)	97 26% (5) IL	60 21% (6)	41 16% (6)	147 18% (6)	102 27% (6) M	55 32% (5) M	36 25% (6) m	73 18% (6)	74 18% (6)	39 23% (6)	63 30% (6)	20 37% (2)	34 30% (5)	15 19% (6)	21 33% (6) w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 49-5
Summary Table: % Yes, Currently

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
AMAZON PRIME	730 61% (1)	730 81% (1) DE	730 100% (1) BDE	- - (1)	- - (1)	136 54% (1)	390 62% (1) F	202 64% (1) F	48 46% (1)	88 60% (1) I	184 60% (1)	206 64% (1)	110 67% (1)	91 60% (1)	160 48% (1)	110 56% (1) o	210 65% (1) Op	235 72% (1) OPQ	615 62% (1) t	115 56% (1)	292 63% (1)	376 59% (1)	271 62% (1)	324 60% (1)
MY LOCAL OR REGIONAL GROCERY STORE	608 51% (2)	462 51% (2)	383 52% (2)	79 47% (1)	142 49% (1)	107 43% (2)	363 58% (2) FH	135 43% (2)	42 41% (2)	65 44% (2)	166 54% (2)	197 61% (2) k	59 36% (3)	76 50% (2) M	150 45% (2)	96 49% (2)	160 49% (2)	187 58% (2) OpQ	511 51% (2)	97 47% (2)	228 49% (2)	336 53% (2)	219 50% (2)	271 50% (2)
CVS EXTRACARE	437 36% (3)	337 37% (3)	272 37% (4)	64 38% (2)	97 33% (2)	60 24% (4)	257 41% (3) F	118 37% (3) F	19 18% (5)	41 28% (4) i	112 37% (4)	145 45% (3) K	57 35% (4)	61 40% (3)	114 34% (3)	59 30% (3)	112 34% (4)	143 44% (4) OPQ	369 37% (3)	68 33% (3)	178 38% (3)	226 35% (3)	162 37% (3)	184 34% (3)
COSTCO	382 32% (4)	307 34% (4) DE	274 38% (3) DE	33 19% (5)	72 25% (3)	49 19% (5)	226 36% (4) F	107 34% (4) F	24 23% (4)	25 17% (6)	128 42% (3) L	98 30% (4)	64 39% (2)	43 29% (6) n	58 17% (6)	42 22% (6)	116 36% (3) OP	161 50% (3) OPQ	332 34% (4) T	50 24% (5)	156 33% (4)	196 31% (5)	161 37% (4) X	165 31% (4)
SAM'S CLUB	355 30% (5)	283 31% (5) DE	244 33% (5) DE	39 23% (3)	69 24% (4)	77 31% (3)	188 30% (5)	89 28% (6)	33 32% (3)	43 30% (3)	93 30% (5)	95 29% (5)	42 25% (6)	47 31% (4)	89 26% (4)	49 25% (4)	105 32% (5) p	111 34% (5) OP	297 30% (5)	58 28% (4)	122 26% (5)	206 32% (4) U	143 33% (5)	154 29% (5)
WALMART+	250 21% (6)	224 25% (6) E	186 26% (6) E	38 22% (4) E	22 8% (5)	44 17% (6)	105 17% (6)	100 32% (5) FG	15 14% (6)	29 20% (5)	44 14% (6)	61 19% (6)	53 33% (5)	47 31% (5)	64 19% (5)	49 25% (5)	62 19% (6)	71 22% (6)	206 21% (6)	44 21% (6)	121 26% (6) V	104 16% (6)	112 26% (6) X	87 16% (6)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 49-6
Summary Table: % Yes, Currently

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
AMAZON PRIME	730 61% (1)	313 63% (1)	302 62% (1)	62 53% (1)	308 60% (1)	345 60% (1)	65 65% (1)	243 59% (1)	228 58% (1)	117 64% (1)	151 63% (1)	383 62% (1)	147 59% (1)	262 65% (1)	237 61% (1)	158 69% (1)	511 59% (1)	650 64% (1)	65 48% (1)	518 66% (1)	115 48% (1)	524 67% (1)	111 50% (1)
MY LOCAL OR REGIONAL GROCERY STORE	608 51% (2)	241 49% (2)	267 54% (2)	52 45% (2)	258 50% (2)	289 50% (2)	39 39% (6)	219 53% (2)	194 49% (2)	95 52% (2)	118 49% (2)	317 51% (2)	129 52% (2)	210 52% (2)	182 47% (2)	113 49% (2)	443 51% (2)	522 51% (2)	62 45% (2)	417 53% (2)	100 42% (2)	415 53% (2)	92 42% (2)
CVS EXTRACARE	437 36% (3)	186 37% (3)	172 35% (3)	48 41% (3)	199 39% (3)	193 34% (3)	45 45% (4)	154 37% (3)	130 33% (3)	64 35% (3)	87 36% (4)	237 38% (3)	80 32% (4)	139 34% (3)	147 38% (3)	87 38% (4)	309 36% (3)	369 36% (3)	49 36% (3)	278 36% (3)	84 36% (4)	275 35% (3)	80 36% (4)
COSTCO	382 32% (4)	166 33% (4)	154 31% (5)	30 26% (5)	182 36% (4)	162 28% (5)	52 52% (2)	130 32% (4)	117 30% (4)	45 25% (5)	92 38% (3)	186 30% (4)	83 33% (3)	124 31% (5)	140 36% (4)	93 41% (3)	256 29% (4)	332 33% (4)	39 28% (4)	237 30% (5)	90 38% (3)	245 31% (4)	84 38% (3)
SAM'S CLUB	355 30% (5)	131 26% (5)	166 34% (4)	33 28% (4)	158 31% (5)	165 29% (4)	42 42% (5)	116 28% (5)	106 27% (5)	59 33% (4)	71 29% (5)	186 30% (5)	77 31% (5)	128 32% (4)	115 30% (5)	82 36% (5)	246 28% (5)	319 32% (5)	23 17% (5)	253 32% (4)	60 25% (5)	244 31% (5)	63 28% (6)
WALMART+	250 21% (6)	117 24% (6)	101 21% (6)	13 11% (6)	140 27% (6)	91 16% (6)	48 48% (3)	93 22% (6)	63 16% (6)	28 16% (6)	58 24% (6)	119 19% (6)	57 23% (6)	102 25% (6)	94 24% (6)	80 35% (6)	152 17% (6)	224 22% (6)	20 15% (6)	167 21% (6)	59 25% (6)	166 21% (6)	63 29% (5)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 49-7
Summary Table: % Yes, Currently

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
AMAZON PRIME	730 61% (1)	556 63% (1) c	88 56% (1)	175 60% (1)	511 62% (1)	487 68% (1) G	139 51% (1)	526 66% (1) I	124 49% (1)	54 56% (1)	74 62% (1) P	32 66% (1) P	22 66% (1) p	26 82% (1) KP	22 69% (1) P	30 46% (3)	157 64% (1)	30 56% (1)	22 61% (1)	8 46% (2)	8 72% (1)	15 51% (2)
MY LOCAL OR REGIONAL GROCERY STORE	608 51% (2)	456 52% (2) C	67 42% (2)	141 48% (2)	415 51% (2)	386 54% (2) G	110 41% (2)	416 52% (2) I	104 41% (2)	39 41% (2)	62 52% (2)	20 43% (3)	12 37% (2)	16 51% (2)	21 66% (2) LM	34 51% (1)	128 52% (2)	29 53% (2)	20 53% (2)	8 49% (1)	7 61% (2)	20 68% (1)
CVS EXTRACARE	437 36% (3)	317 36% (3)	54 34% (4)	115 39% (3)	283 34% (3)	256 35% (3)	99 37% (4)	277 35% (3)	95 38% (3)	36 38% (3)	42 35% (4)	18 38% (4)	11 33% (3)	10 32% (3)	18 58% (3) KLMN	32 49% (2) k	82 34% (3)	18 33% (4)	15 39% (4)	6 38% (4)	4 37% (4)	14 49% (3)
COSTCO	382 32% (4)	275 31% (5)	58 37% (3)	115 39% (4) E	246 30% (5)	231 32% (5)	100 37% (3)	250 32% (4)	89 36% (4)	35 37% (4)	35 29% (6)	22 46% (2) KMNP	7 21% (6)	6 18% (5)	15 48% (4) KMNP	17 26% (5)	69 28% (5)	18 33% (5)	14 38% (5)	4 22% (5)	3 27% (5)	10 35% (4)
SAM'S CLUB	355 30% (5)	279 32% (4)	43 27% (6)	87 30% (5)	251 31% (4)	238 33% (4) G	68 25% (6)	247 31% (5)	72 29% (5)	22 23% (6)	40 34% (5) O	12 24% (5)	8 25% (5)	6 20% (4)	5 15% (5)	20 30% (4) o	79 32% (4)	27 51% (3) QV	15 42% (3)	7 42% (3)	6 51% (3)	8 26% (5)
WALMART+	250 21% (6)	179 20% (6)	51 32% (5) B	82 28% (6) E	149 18% (6)	158 22% (6)	69 25% (5)	168 21% (6)	64 26% (6)	24 25% (5)	43 36% (3) LNOF	8 16% (6)	10 31% (4) no	4 13% (6)	4 12% (6)	13 20% (6)	63 26% (6) RV	5 10% (6)	9 24% (6) r	3 18% (6)	2 16% (6)	4 12% (6)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 50-1
 QUESTION 44:
 Do you currently, or did you ever have, a membership for the following retail services?

Costco

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (YES - NO)	-103 -9%	-63 -34%	-36 -23%	-17 -20%	24 28%	-17 -10%	101 57%	-94 -27%	-130 -25%	28 4%	-41 -17%	-79 -37%	3 -	-104 -17%	-29 -7%	-37 -9%	-36 -10%	21 11%	-50 -20%	-13 -6%	-24 -11%	-6 -3%	-30 -19%
TOTAL YES -----	545 45%	59 33%	59 38%	33 40%	55 64%	73 45%	138 79%	128 36%	191 37%	354 52%	100 41%	68 31%	288 50%	257 41%	200 46%	190 45%	155 45%	104 55%	96 40%	93 46%	96 44%	90 48%	65 40%
YES, CURRENTLY	382 32%	47 26%	37 24%	25 29%	35 40%	53 33%	109 62%	77 22%	130 25%	253 37%	60 25%	45 21%	215 37%	167 27%	143 33%	129 31%	110 32%	81 43%	62 25%	67 33%	62 28%	67 36%	43 27%
YES, PAST BUT NOT CURRENTLY	163 14%	13 7%	22 14%	9 10%	20 23%	19 12%	29 16%	51 14%	62 12%	101 15%	40 17%	23 11%	73 13%	90 14%	57 13%	60 14%	45 13%	23 12%	34 14%	26 13%	34 16%	23 12%	22 13%
NO	648 54%	123 67%	95 61%	51 60%	30 35%	89 55%	37 21%	222 63%	322 62%	326 48%	141 58%	147 68%	285 50%	362 58%	230 53%	227 54%	192 55%	83 44%	146 60%	106 53%	121 55%	96 52%	95 59%
NOT SURE	7 1%	1 -	1 1%	- -	1 1%	- -	- -	4 1%	4 1%	3 -	1 -	1 -	3 1%	4 1%	2 1%	4 1%	1 -	1 -	1 1%	2 1%	1 1%	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 50-2
 QUESTION 44:
 Do you currently, or did you ever have, a membership for the following retail services?

Costco

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER								PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE	
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (YES - NO)	-103 -9%	7 3% CD	-46 -9%	-55 -14%	17 15% FGHIJ	-9 -6% HJ	-1 -18% FHJ	-45 -18% HJ	-12 -6% HJ	-43 -22% HJ	5 2% LMOPQR	-25 -14% LMOPQR	-	4 4% LMOPQR	-44 -15% LMOPQR	-4 -13% LMOPQR	-19 -9% o	-11 -14% o	44 7% T	-99 -29% T	55 17% V	-11 -4% V	-43 -24% V	-55 -33% V
TOTAL YES -----	545 45%	131 51% D	218 45%	175 43%	63 58% fHiJ	68 47%	117 50% hJ	101 41%	100 47% j	75 38%	104 51% lo	74 42%	20 49%	62 51% o	120 42%	14 43%	95 45%	35 43%	328 53% T	121 35% T	185 58% V	143 48% V	66 37% V	55 33% V
YES, CURRENTLY	382 32%	102 40% CD	144 30%	120 29%	53 48% FGHIJ	49 34% hj	83 35% HJ	61 25% HJ	73 34% HJ	47 24% HJ	80 39% LOr	47 27%	13 32%	39 33%	83 29%	11 33%	69 33%	24 29%	248 40% T	77 22% T	149 47% V	99 33% V	44 25% V	33 20% V
YES, PAST BUT NOT CURRENTLY	163 14%	29 11%	74 15%	55 13%	10 9%	19 13%	34 15%	40 16% e	27 13%	28 14%	24 12%	27 15%	7 17%	23 19%	37 13%	3 10%	27 13%	12 14%	80 13%	44 13% S	36 11% S	44 15% S	22 12% S	22 13% S
NO	648 54%	125 49%	264 54%	230 56% b	47 42% e	77 53% e	118 50%	146 59% Eg	112 52% e	118 60% EG	99 49%	98 57%	20 49%	58 48%	164 57% kn	18 57%	114 55%	46 56%	283 46% S	220 64% S	130 41% U	154 52% U	109 62% U	110 66% U
NOT SURE	7 1%	- -	3 1%	4 1% B	- -	- -	1 1%	1 1%	2 1%	2 1%	- -	1 1%	1 2%	1 1%	2 1%	- -	- -	1 1%	3 1%	4 1%	2 1%	1 -	1 1%	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 50-3
 QUESTION 44:
 Do you currently, or did you ever have, a membership for the following retail services?

Costco

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (YES - NO)	-103 -9%	11 6% CDEF	-42 -19%	-45 -19%	-23 -9%	-4 -1% CDE	-31 -7%	-68 -14%	-4 -1% GH	7 3% KMNO	-14 -7% MN	9 6% KMNO	-37 -20%	-54 -18%	-13 -10% Mn	10 6% QRSTU VW	-29 -17%	-11 -14%	-13 -10% V	-24 -13% V	-1 -1% QRSTV W	-28 -25%	-16 -11% V	8 8% QRSTU VW
TOTAL YES -----	545 45%	102 53% CD	92 40%	97 40%	115 45%	139 49% cd	193 46%	211 43%	139 49%	118 51% MN	88 46%	81 53% MN	76 40%	124 41%	58 44%	95 53% QtV	72 42%	34 42%	58 45%	77 43%	55 49% v	41 37%	63 44%	51 54% qV
YES, CURRENTLY	382 32%	66 34%	65 28%	67 28%	82 33%	101 35% d	131 31%	149 30%	101 35%	82 35% MN	67 35% mn	65 43% MNO	49 26%	82 27%	36 27%	70 39% QStV	49 29%	24 30%	35 27%	53 30%	39 35% v	26 23%	47 33% v	38 40% qsV
YES, PAST BUT NOT CURRENTLY	163 14%	36 19% cde	27 12%	30 12%	32 13%	38 13%	63 15%	62 13%	38 13%	36 16%	20 11%	16 10%	26 14%	42 14%	22 17%	25 14%	23 13%	10 12%	22 17%	23 13%	15 14%	16 14%	16 12%	13 14%
NO	648 54%	90 47%	134 59% Bf	142 59% BF	137 55%	144 50%	225 54%	279 57% i	144 50%	111 48%	102 53%	72 47%	112 60% JL	178 59% JL	72 54%	84 47%	100 58% PX	45 56%	71 55%	100 56% px	56 50%	70 63% PuX	79 56%	43 45%
NOT SURE	7 1%	- -	2 1%	1 1%	- -	4 1% be	2 -	1 -	4 1%	2 1%	1 1%	- -	- -	- -	4 3% lmn	1 -	- -	1 2%	1 1%	1 1%	1 1%	- -	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 50-4
 QUESTION 44:
 Do you currently, or did you ever have, a membership for the following retail services?

Costco

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC	
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (YES - NO)	-103 -9%	5 9% CDE	-30 -7% D	-59 -16%	-20 -6% D	-63 -25%	-66 -16% F	25 5% FG	-44 -15% j	-84 -22%	45 16% IJL	-21 -8% IJ	-108 -13% o	6 2% MO	-34 -20%	13 9% MNO	-18 -4% R	-91 -22%	20 12% T	-14 -6%	3 6% V	-37 -32%	4 5%	10 15% w
TOTAL YES -----	545 45%	29 54% d	195 46%	150 42%	162 47%	94 37%	171 42%	280 52% FG	122 42%	143 38%	165 58% IJL	115 46% j	353 43%	193 50% MO	65 39%	78 54% MO	193 48% R	160 39%	95 55% t	98 46%	28 52% V	37 33%	41 52%	37 57%
YES, CURRENTLY	382 32%	16 31%	147 35% D	101 28%	110 32%	64 25%	104 25%	214 40% FG	80 28%	88 23%	135 47% IJL	80 32% J	253 31% O	129 34% O	39 23%	52 36% O	150 37% R	103 25%	65 38%	64 30%	18 33% V	21 18%	27 34%	25 39%
YES, PAST BUT NOT CURRENTLY	163 14%	13 24% C	48 11%	49 14%	52 15%	30 12%	67 16% h	65 12%	41 14%	55 15%	30 11%	35 14%	100 12%	63 16% m	27 16%	26 18% m	43 11%	57 14%	30 17%	33 16%	10 19%	17 15%	14 18%	12 18%
NO	648 54%	24 46%	224 53%	209 58%	182 53%	156 62% H	236 58% H	255 48%	165 57% K	227 61% KL	120 42%	135 54% K	461 57% NP	187 49%	99 59% NP	65 45%	211 52%	251 61% Q	75 43%	111 53% s	25 46%	74 65% U	37 47%	27 43%
NOT SURE	7 1%	- -	4 1% b	1 -	2 1%	3 1%	2 1%	2 -	1 -	4 1% l	2 1%	- -	2 -	5 1%	3 2%	1 1%	1 -	1 -	2 1%	3 1%	1 2%	3 2%	1 2%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 50-5
 QUESTION 44:
 Do you currently, or did you ever have, a membership for the following retail services?

Costco
 BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL YES	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (YES - NO)	-103 -9%	-5 -1%	15 2%	-20 -12%	-100 -34%	-103 -41%	-9 -1%	10 3%	-39 -37%	-64 -44%	25 8%	-34 -10%	19 11%	-7 -5%	-120 -36%	-66 -33%	-	87 27%	-69 -7%	-34 -16%	-22 -5%	-80 -12%	16 4%	-77 -14%
TOTAL YES -----	545 45%	445 50%	372 51%	73 43%	95 32%	72 29%	310 49%	161 51%	32 31%	40 28%	165 54%	144 45%	91 55%	71 47%	106 32%	64 33%	162 50%	205 63%	459 46%	87 42%	220 47%	277 44%	225 52%	230 43%
YES, CURRENTLY	382 32%	307 34%	274 38%	33 19%	72 25%	49 19%	226 36%	107 34%	24 23%	25 17%	128 42%	98 30%	64 39%	43 29%	58 17%	42 22%	116 36%	161 50%	332 34%	50 24%	156 33%	196 31%	161 37%	165 31%
YES, PAST BUT NOT CURRENTLY	163 14%	139 15%	98 13%	40 24%	22 8%	24 9%	84 13%	54 17%	8 8%	15 10%	37 12%	47 14%	27 17%	27 18%	48 14%	22 11%	45 14%	44 14%	126 13%	37 18%	64 14%	81 13%	64 15%	65 12%
NO	648 54%	451 50%	358 49%	93 55%	195 67%	175 70%	318 51%	151 48%	71 68%	104 71%	140 46%	178 55%	72 44%	78 52%	226 68%	129 66%	161 50%	118 36%	528 53%	120 58%	242 52%	357 56%	209 48%	307 57%
NOT SURE	7 1%	3 -	- -	3 2%	2 1%	3 1%	1 -	3 1%	1 1%	1 1%	1 -	- -	1 1%	3 2%	2 1%	3 1%	1 -	- -	6 1%	1 1%	4 1%	3 -	3 1%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 50-6
 QUESTION 44:
 Do you currently, or did you ever have, a membership for the following retail services?

Costco

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (YES - NO)	-103 -9%	-32 -6% D	-43 -9% d	-19 -17%	3 1% FHIJ	-98 -17% EFHIJ	35 35% EFHIJ	-32 -8% FIJ	-54 -14% J	-44 -24%	12 5% LM	-74 -12%	-13 -5% L	-30 -7% L	-3 -1% N	47 20% Q	-153 -18% Q	-70 -7% S	-19 -14% S	-109 -14% S	16 7% T	-95 -12% T	10 5% V	
TOTAL YES -----	545 45%	231 47%	222 45%	48 41%	255 50% FIJ	237 41% EFHIJ	66 66% EFHIJ	188 46% j	168 43%	69 38%	125 52% L	273 44%	117 47%	185 46%	191 49%	137 60% Q	355 41%	470 46%	58 42%	336 43%	124 52% T	344 44%	114 52% V	
YES, CURRENTLY	382 32%	166 33% d	154 31%	30 26%	182 36% FiJ	162 28% EFHIJ	52 52% EFHIJ	130 32%	117 30%	45 25%	92 38% L	186 30%	83 33%	124 31%	140 36%	93 41% Q	256 29%	332 33%	39 28%	237 30%	90 38% T	245 31%	84 38% v	
YES, PAST BUT NOT CURRENTLY	163 14%	65 13%	68 14%	18 15%	73 14%	74 13%	14 14%	59 14%	51 13%	23 13%	33 14%	87 14%	34 14%	61 15%	51 13%	44 19% Q	99 11%	138 14%	19 14%	99 13%	34 14%	99 13%	30 14%	
NO	648 54%	263 53%	265 54%	67 58%	252 49% G	335 58% EG	32 32%	220 54% G	222 57% EG	113 62% EGh	114 47%	347 56% K	130 52%	215 54%	194 50%	90 39%	508 59% P	540 53%	77 57%	445 57% U	108 46%	439 56% W	104 47%	
NOT SURE	7 1%	2 -	2 -	1 1%	5 1% J	1 -	2 2%	3 1%	1 -	- -	1 1%	2 -	2 1%	2 -	4 1%	3 1%	4 -	4 -	1 1%	- -	4 2% T	2 -	2 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 50-7
QUESTION 44:

Do you currently, or did you ever have, a membership for the following retail services?

Costco

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (YES - NO)	-103 -9%	-106 -12%	21 13% B	17 6% E	-109 -13%	-62 -9%	4 2% F	-81 -10%	-3 -1% H	-3 -3%	-1 -1% MNP	-3 -7% mnP	-10 -31%	-9 -30%	7 23% KLMNP	-23 -35%	-36 -15%	-6 -11%	1 3% QRtV	-3 -20%	1 11% QRTV	-2 -8%
TOTAL YES -----	545 45%	386 44%	88 56% B	153 53% E	354 43%	328 46%	136 50%	354 45%	122 49%	46 49%	58 49% P	22 46%	11 34%	11 35%	19 62% MNP	22 33%	103 42%	24 45%	19 52%	7 40%	6 55%	13 46%
YES, CURRENTLY	382 32%	275 31%	58 37% B	115 39% E	246 30%	231 32%	100 37%	250 32%	89 36%	35 37%	35 29% KMNP	22 46% KMNP	7 21%	6 18%	15 48% kMNP	17 26%	69 28%	18 33%	14 38%	4 22%	3 27%	10 35%
YES, PAST BUT NOT CURRENTLY	163 14%	110 13%	30 19% B	38 13% B	108 13%	97 14%	36 13%	104 13%	33 13%	11 12%	23 19% LP	- -	4 13% L	5 17% L	4 13% L	5 7% L	34 14%	6 12%	5 14%	3 19%	3 29%	3 11%
NO	648 54%	491 56% C	68 43%	136 47% D	463 56% D	390 54%	132 49%	436 55%	125 50%	49 51%	59 50%	26 54%	22 66% O	21 65% O	12 38%	44 67% KO	140 57%	30 55%	18 48%	10 60%	5 45%	16 54%
NOT SURE	7 1%	3 -	2 1%	2 1%	5 1%	2 -	3 1%	2 -	3 1%	- -	2 2%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 51-1
 QUESTION 45:
 Do you currently, or did you ever have, a membership for the following retail services?

Sam's Club

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (YES - NO)	26 2%	15 8% CFG	-4 -3% FG	10 12% CFG	24 28% BCDFG	-69 -43% BCDFG	-46 -26% F	96 27% BCDFG	111 22% J	-85 -13% J	10 4% L	2 1% L	-13 -2% M	40 6% M	-15 -4% OQ	56 13% OQ	-15 -4% OQ	-12 -7% v	-2 -1% RV	23 12% RSVW	33 15% RSVW	-24 -13% RSVW	9 6% RSV
TOTAL YES -----	609 51%	99 54% FG	75 48% FG	47 56% FG	55 64% CFG	45 28% BCFG	64 37% f	224 63% BCFG	314 61% J	296 43% J	126 52% J	109 50% J	279 48% J	330 53% J	207 48% OQ	237 56% OQ	166 48% OQ	86 46% OQ	121 50% OQ	112 56% rV	125 57% RV	81 43% RV	85 53% v
YES, CURRENTLY	355 30%	56 31% FG	46 29% FG	35 42% bcFG	38 44% BCFG	22 14% BCFG	35 20% f	123 35% BCFG	189 37% J	166 24% J	68 28% J	62 29% J	168 29% J	187 30% J	122 28% OQ	148 35% OQ	84 24% OQ	54 29% OQ	68 28% OQ	74 37% sVw	74 34% V	40 21% V	44 27% V
YES, PAST BUT NOT CURRENTLY	254 21%	43 23% dF	29 19% dF	12 14% dF	17 20% dF	23 14% dF	29 17% dF	101 29% CDEFG	125 24% J	130 19% J	58 24% J	46 21% J	111 19% J	144 23% J	84 20% P	88 21% P	82 24% P	32 17% P	52 22% P	38 19% P	50 23% P	41 22% P	41 25% r
NO	584 49%	84 46% H	79 51% EH	37 44% EH	31 36% EH	114 70% BCDEH	110 63% BCDEH	128 36% BCDEH	202 39% I	381 56% I	115 48% I	106 49% I	292 51% I	290 47% I	222 51% P	180 43% P	181 52% P	98 52% U	123 50% u	89 44% u	92 42% u	105 56% TUw	76 47% TUw
NOT SURE	7 1%	- -	2 1% sw	- -	- -	3 2% bde	1 -	1 -	1 -	6 1% sw	1 -	1 -	5 1% sw	2 -	3 1% sw	3 1% sw	1 -	3 2% sw	- -	1 1% sw	2 -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 51-2
QUESTION 45:
Do you currently, or did you ever have, a membership for the following retail services?

Sam's Club
BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY								MARITAL STATUS		MARRIED		SINGLE	
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (YES - NO)	26 2%	-27 -11%	7 1%	47 12%	-14 -13%	-12 -8%	-9 -4%	16 6%	6 3%	42 21%	-29 -14%	-2 -1%	20 49%	30 25%	30 11%	-5 -15%	-15 -7%	-3 -4%	71 12%	-33 -10%	22 7%	49 17%	-29 -16%	-3 -2%
TOTAL YES -----	609 51%	113 44%	244 50%	227 56%	47 43%	66 46%	112 47%	132 53%	109 51%	118 60%	86 42%	85 49%	30 74%	75 62%	157 55%	14 43%	97 46%	40 48%	341 56%	154 45%	168 53%	173 58%	72 41%	83 49%
YES, CURRENTLY	355 30%	66 26%	128 27%	145 35%	26 23%	40 28%	61 26%	67 27%	75 35%	70 36%	51 25%	48 28%	21 50%	42 35%	103 36%	10 30%	44 21%	21 25%	207 34%	89 26%	106 33%	102 34%	39 22%	50 30%
YES, PAST BUT NOT CURRENTLY	254 21%	47 19%	115 24%	83 20%	22 20%	26 18%	51 21%	65 26%	35 16%	48 25%	36 18%	37 21%	10 24%	33 27%	54 19%	4 12%	53 25%	19 23%	134 22%	66 19%	62 20%	72 24%	33 19%	32 19%
NO	584 49%	140 55%	237 49%	180 44%	61 55%	78 54%	121 51%	116 47%	104 49%	76 39%	115 57%	87 50%	11 26%	45 37%	127 44%	19 57%	112 53%	43 52%	270 44%	187 54%	146 46%	124 41%	101 57%	85 51%
NOT SURE	7 1%	2 1%	3 1%	1 -	2 2%	- -	3 1%	- -	- -	1 1%	2 1%	2 1%	- -	1 1%	1 -	- -	1 -	- -	3 -	4 1%	1 -	1 -	4 2%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 51-3
 QUESTION 45:
 Do you currently, or did you ever have, a membership for the following retail services?

Sam's Club
 BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (YES - NO)	26 2%	26 14% DEF	37 16% DEF	-5 -2% Ef	-18 -7%	-15 -5%	63 15% HI	-23 -5%	-15 -5%	16 7% KLNO	-19 -10%	-11 -7%	48 25% JKLNO	-4 -1% KL	-4 -3% KL	35 19% QRTVW X	-26 -15% r	-24 -30%	26 20% QRTVW X	9 5% QRWX	21 18% QRTVW X	2 2% QRWX	-6 -4% QRx	-12 -12% R
TOTAL YES -----	609 51%	107 56% Ef	132 58% dEF	118 49%	117 46%	135 47%	239 57% HI	234 48%	135 47%	121 53%	86 45%	71 46%	117 63% JKLNO	149 49%	64 48%	106 59% QRwX	73 42%	28 35%	77 59% QRwX	93 52% qR	65 59% QRwX	57 51% R	68 48% r	42 44%
YES, CURRENTLY	355 30%	67 35%	73 32%	66 28%	69 28%	79 28%	140 33% h	136 28%	79 28%	65 28%	55 29%	48 31%	75 40% JKNO	81 27%	32 24%	70 39% QRVWX	40 23%	12 15%	45 35% QRVx	59 33% QRV	44 40% QRVWX	25 22%	37 26% r	23 24%
YES, PAST BUT NOT CURRENTLY	254 21%	40 21%	59 26% e	51 21%	47 19%	56 19%	99 24%	98 20%	56 19%	56 24% KL	31 16%	23 15%	43 23% kl	68 23% kl	33 25% kl	35 20%	33 19%	16 20%	32 25%	34 19%	21 19% pqtu	32 29%	31 22%	19 20%
NO	584 49%	81 42%	95 42%	122 51% bC	135 53% BC	150 52% BC	176 42% G	257 52% G	150 52% G	105 46% m	104 55% jM	82 54% M	70 37%	153 51% M	68 51% M	71 39%	99 58% PSTU	52 65% PSTUV w	51 40%	85 48%	45 40%	54 49%	74 52% PSu	53 56% PSU
NOT SURE	7 1%	4 2% cDe	1 -	- -	1 -	1 -	5 1% h	1 -	1 -	4 2% LN	1 -	- -	1 -	- -	1 1% qrtvx	3 2%	- -	- -	2 1%	- -	1 1%	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 51-4
 QUESTION 45:
 Do you currently, or did you ever have, a membership for the following retail services?

Sam's Club

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC	
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (YES - NO)	26 2%	-6 -11%	-27 -6%	3 1% BC	58 17% BCD	-1 - H	60 15% FH	-34 -6%	8 3% KL	53 14% IKL	-22 -8%	-12 -5%	-5 -1%	31 8% MP	40 24% MNP	1 1% M	-20 -5%	15 4% Q	7 4%	25 12% S	4 8%	36 32% U	6 8% X	-5 -9%
TOTAL YES -----	609 51%	24 44%	198 47%	182 50%	200 58% bCd	126 50%	233 57% H	250 46%	147 51%	212 57% KL	131 46%	118 47%	405 50%	205 53%	103 62% MnP	71 49%	192 47%	213 52%	87 51%	118 56%	28 52%	75 66%	42 53%	29 45%
YES, CURRENTLY	355 30%	16 30%	115 27%	106 29%	116 33% c	70 28%	131 32%	154 29%	88 30%	113 30%	81 28%	74 29%	233 29%	122 32%	61 37% m	45 31%	118 29%	114 28%	50 29%	73 34%	18 33%	44 38%	23 29%	21 33%
YES, PAST BUT NOT CURRENTLY	254 21%	8 15%	82 19%	76 21%	84 24% b	56 22%	102 25% H	95 18%	59 21%	99 26% iKL	51 18%	45 18%	172 21%	83 21%	42 25%	27 18%	74 18%	98 24% q	37 22%	45 21%	10 19%	32 28%	19 24% x	8 12%
NO	584 49%	30 56% e	224 53% E	178 49% E	141 41%	127 50% g	173 42%	284 53% G	139 48%	160 43%	153 53% J	131 52% J	409 50% O	174 45% o	63 38%	70 49% O	212 52%	198 48%	80 47%	93 44%	24 45%	39 34%	36 45%	34 54%
NOT SURE	7 1%	- -	1 -	1 -	5 1% Bd	- -	3 1% f	4 1% F	2 1%	1 -	3 1%	1 -	2 -	5 1% m	2 1%	3 2%	1 -	1 -	4 3% t	1 -	2 3%	- -	2 3%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 51-5
 QUESTION 45:
 Do you currently, or did you ever have, a membership for the following retail services?

Sam's Club
 BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (YES - NO)	26 2%	86 10% E	72 10% E	14 8% E	-59 -20%	13 5% G	-1 -	16 5% G	-3 -3%	16 11% I	-18 -6%	16 5% K	10 6%	7 4%	-9 -3%	5 3% O	4 1% O	28 9% OPQ	-17 -2%	43 20% S	-27 -6%	39 6% U	22 5% X	11 2%
TOTAL YES -----	609 51%	490 55% E	400 55% E	91 54% E	116 40%	131 52%	313 50%	164 52%	50 48%	80 55%	143 47%	169 53%	85 52%	79 52%	163 49%	99 50%	164 50%	176 54%	484 49%	125 60% S	217 47%	337 53% U	228 52%	274 51%
YES, CURRENTLY	355 30%	283 31% DE	244 33% DE	39 23% E	69 24%	77 31%	188 30%	89 28%	33 32%	43 30%	93 30%	95 29%	42 25%	47 31%	89 26%	49 25%	105 32% p	111 34% OP	297 30%	58 28%	122 26%	206 32% U	143 33%	154 29%
YES, PAST BUT NOT CURRENTLY	254 21%	207 23% E	155 21% e	52 31% bCE	47 16%	54 22%	125 20%	75 24%	17 16%	37 25% i	50 16%	74 23% K	44 27%	31 21%	74 22%	50 25% q	59 18%	65 20%	187 19%	68 32% S	95 20%	131 21%	84 19%	120 22%
NO	584 49%	404 45%	327 45%	77 45%	175 60% BCD	118 47%	314 50%	148 47%	54 52%	64 44%	161 53%	153 47%	75 46%	72 48%	172 51%	93 48%	159 49%	148 45%	501 50% T	83 40%	245 52% v	298 47%	205 47%	263 49%
NOT SURE	7 1%	5 1%	3 -	2 1%	1 -	1 1%	2 -	4 1%	- -	1 1%	2 1%	- -	3 2%	1 -	- -	4 2% o	2 -	1 -	7 1% T	- -	4 1%	3 -	4 1%	2 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 51-6
 QUESTION 45:
 Do you currently, or did you ever have, a membership for the following retail services?

Sam's Club

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (YES - NO)	26 2%	-34 -7%	50 10%	- -	25 5%	7 1%	25 25%	- -	-4 -1%	11 6%	4 2%	27 4%	14 6%	29 7%	7 2%	59 26%	-41 -5%	73 7%	-34 -25%	77 10%	-12 -5%	66 8%	-12 -5%	
TOTAL YES -----	609 51%	229 46%	270 55%	57 49%	265 52%	289 50%	61 61%	204 50%	193 49%	96 53%	122 51%	324 52%	130 52%	214 53%	197 50%	144 62%	411 47%	540 53%	52 38%	428 55%	111 47%	425 54%	103 47%	
YES, CURRENTLY	355 30%	131 26%	166 34%	33 28%	158 31%	165 29%	42 42%	116 28%	106 27%	59 33%	71 29%	186 30%	77 31%	128 32%	115 30%	82 36%	246 28%	319 32%	23 17%	253 32%	60 25%	244 31%	63 28%	
YES, PAST BUT NOT CURRENTLY	254 21%	97 20%	104 21%	24 21%	107 21%	124 22%	19 19%	88 21%	87 22%	37 20%	51 21%	138 22%	54 21%	86 21%	81 21%	62 27%	165 19%	221 22%	28 21%	175 22%	51 21%	180 23%	40 18%	
NO	584 49%	262 53%	220 45%	58 50%	241 47%	283 49%	36 36%	205 50%	197 50%	86 47%	118 49%	297 48%	116 46%	185 46%	190 49%	85 37%	452 52%	468 46%	85 62%	351 45%	122 52%	358 46%	115 52%	
NOT SURE	7 1%	5 1%	1 -	1 1%	5 1%	2 -	3 3%	3 1%	2 -	- -	1 -	1 -	3 1%	3 1%	3 1%	1 1%	5 1%	6 1%	- -	2 -	4 2%	2 -	3 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 N A T I O N A L R E S E A R C H I N C

Table 51-7
 QUESTION 45:
 Do you currently, or did you ever have, a membership for the following retail services?

Sam's Club

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENGE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200	880	158	291	822	721	271	793	251	96	119	48	33	32	31	66	245	54	37	17	12	29
**D/S (YES - NO)	26	58	-2	13	21	77	-12	58	-9	-10	9	-11	-	-9	-12	4	18	21	5	8	5	-
	2%	7%	-1%	5%	3%	11%	-5%	7%	-4%	-10%	7%	-23%	-1%	-29%	-39%	6%	7%	39%	14%	51%	42%	-1%
		C				G		I			LMNO		LNO		LMNO		V	QSV	V	QSV	QSV	
TOTAL YES	609	468	77	151	420	398	127	423	119	42	63	18	16	11	9	35	131	38	21	13	8	14
-----	51%	53%	48%	52%	51%	55%	47%	53%	48%	44%	53%	38%	50%	36%	30%	53%	53%	70%	57%	76%	71%	50%
						G					lnO				O		Qv	Qv	Qv			
YES, CURRENTLY	355	279	43	87	251	238	68	247	72	22	40	12	8	6	5	20	79	27	15	7	6	8
	30%	32%	27%	30%	31%	33%	25%	31%	29%	23%	34%	24%	25%	20%	15%	30%	32%	51%	42%	42%	51%	26%
						G					O				o		Qv	Qv				
YES, PAST BUT NOT CURRENTLY	254	188	34	63	168	159	60	176	47	21	22	7	8	5	5	15	52	10	6	5	2	7
	21%	21%	21%	22%	20%	22%	22%	22%	19%	22%	19%	14%	24%	15%	14%	23%	21%	19%	15%	33%	20%	24%
NO	584	410	78	138	398	321	140	366	128	52	54	30	17	20	21	31	113	16	16	4	3	15
	49%	47%	49%	47%	48%	45%	52%	46%	51%	55%	46%	62%	50%	64%	68%	47%	46%	30%	43%	24%	29%	50%
						F					k			k	KP	Rt						rt
NOT SURE	7	3	3	2	4	2	3	4	3	1	2	-	-	-	1	-	1	-	-	-	-	-
	1%	-	2%	1%	-	-	1%	-	1%	1%	2%	-	-	-	2%	-	1%	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 52-1
 QUESTION 46:
 Do you currently, or did you ever have, a membership for the following retail services?

Walmart+

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (YES - NO)	-462 -38%	-74 -41% E	-73 -47%	-42 -50%	-57 -66%	-35 -22% BCDEG	-82 -47%	-97 -28% BCDEG	-187 -36%	-275 -40%	-123 -51%	-107 -50%	-243 -42%	-218 -35% m	-123 -28% pQ	-152 -36% Q	-187 -54%	-37 -20% STUVW	-85 -35% V	-83 -41% V	-69 -31% V	-123 -66% V	-64 -40% V
TOTAL YES -----	362 30%	54 29% E	39 25% e	21 24%	14 16%	62 38% bcDEG	46 26% e	127 36% CDEG	162 31%	200 29%	59 25%	53 25%	162 28%	200 32%	153 36% Q	130 31% Q	79 23%	75 40% TVw	79 32% V	57 28% V	73 33% V	30 16% V	49 30% V
YES, CURRENTLY	250 21%	40 22% E	26 17% E	15 18% e	7 8%	39 24% E	32 18% E	90 25% CEg	114 22%	135 20%	36 15%	30 14%	112 19%	138 22%	110 26% Q	92 22% Q	48 14%	55 29% tVw	55 23% V	42 21% V	49 23% V	15 8% V	33 20% V
YES, PAST BUT NOT CURRENTLY	113 9%	14 8%	13 8%	6 7%	7 8%	23 14% bdg	14 8%	37 10%	48 9%	65 10%	24 10%	24 11%	50 9%	63 10%	43 10%	39 9%	31 9%	20 11%	23 10%	15 7%	24 11%	15 8%	16 10%
NO	824 69%	128 70% f	113 72% FH	63 74% FH	71 82% BcFgH	97 60%	128 73% FH	224 63%	349 68%	475 70%	182 75%	161 75%	405 70%	418 67%	276 64%	282 67%	265 76% OP	112 59%	164 67%	141 70% R	142 65%	153 82% RSTUW	113 70% R
NOT SURE	14 1%	1 1%	4 2%	1 1%	2 2%	2 2%	1 1%	3 1%	6 1%	8 1%	- -	1 1%	9 2%	5 1%	2 -	7 2% o	4 1%	1 1%	1 -	4 2% w	4 2% w	4 2% W	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 52-2
 QUESTION 46:
 Do you currently, or did you ever have, a membership for the following retail services?

Walmart+

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY								MARITAL STATUS		MARRIED		SINGLE	
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (YES - NO)	-462 -38%	-73 -28% CD	-197 -41%	-168 -41%	-29 -27% GI	-42 -29% Gi	-106 -45%	-91 -37%	-94 -44%	-74 -38%	-74 -37% Q	-49 -28% OQR	6 14% KLNOP QR	-18 -15% KLOQR	-130 -45%	-6 -19% kOQR	-123 -59%	-44 -53%	-243 -40%	-110 -32%	-114 -36%	-129 -43%	-80 -46%	-29 -17% W
TOTAL YES -----	362 30%	91 36% cd	141 29%	117 29%	40 36% g	51 35% g	63 27%	78 31%	58 27%	59 30%	64 32% Q	62 36% OQR	22 54% KLOQR	50 41% koQR	76 26% q	13 41% Qr	42 20%	19 23%	184 30%	113 33%	100 32%	83 28%	44 25%	69 41% W
YES, CURRENTLY	250 21%	70 27% CD	91 19%	80 20%	31 28% Gj	39 27% Gj	38 16%	53 21%	43 20%	37 19%	50 25% oQR	40 23% QR	18 43% KLOQR	36 30% OQR	53 18% Q	9 28% qr	25 12%	10 12%	136 22%	72 21%	75 24%	61 20%	27 15%	45 27% W
YES, PAST BUT NOT CURRENTLY	113 9%	21 8%	50 10%	37 9%	9 8%	12 8%	26 11%	25 10%	15 7%	23 12%	14 7%	23 13% k	4 11%	14 11%	23 8%	4 12%	17 8%	10 12%	48 8%	41 12% S	25 8%	23 8%	18 10%	24 14%
NO	824 69%	164 64%	339 70%	285 70%	69 63%	93 65%	169 72%	169 68%	152 71%	133 68%	139 68% MN	111 64% M	17 41%	68 56% m	205 72% LMN	19 59%	165 79% KLMNo P	63 76% LMNp	427 69%	224 65%	214 68%	212 71%	125 71% X	98 58%
NOT SURE	14 1%	1 -	4 1%	7 2% b	1 1%	-	4 2% f	1 -	3 2% f	4 2% F	-	-	2 5%	3 2% klp	5 2% KLP	-	3 1%	1 1%	4 1%	9 2% S	1 -	3 1%	7 4% x	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 52-3
QUESTION 46:
Do you currently, or did you ever have, a membership for the following retail services?

Walmart+

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (YES - NO)	-462 -38%	14 7% CDEF	-29 -13% DEF	-77 -32% EF	-145 -58% F	-226 -79%	-15 -4% HI	-222 -45% I	-226 -79%	-20 -9% KLNO	-97 -51% Lo	-128 -83%	6 3% JKLNO	-126 -42% LO	-98 -73%	9 5% QRTUV WX	-78 -46% UX	-54 -67%	6 5% QRTUV WX	-65 -36% RUWX	-95 -85%	-30 -27% QRUWX	-79 -56% Ux	-78 -82%
TOTAL YES -----	362 30%	101 52% CDEF	98 43% DEF	80 34% EF	53 21% F	29 10%	199 47% HI	133 27% I	29 10%	103 44% KLNO	46 24% LO	12 8%	96 51% KLNO	87 29% LO	17 13%	93 52% QRTUV WX	47 27% rUX	13 17% U	66 51% QRTUV WX	56 31% RUWX	7 6%	39 35% RUWX	31 22% UX	9 9%
YES, CURRENTLY	250 21%	73 38% CDEF	65 28% EF	60 25% EF	39 15% F	13 5%	138 33% HI	99 20% I	13 5%	75 32% KLNO	32 17% LO	6 4%	63 34% KLNO	67 22% LO	7 6%	69 38% QRTUV WX	36 21% RUX	5 7%	45 35% QRTUV WX	41 23% RUX	6 5%	23 21% RUX	22 16% RUX	2 2%
YES, PAST BUT NOT CURRENTLY	113 9%	28 14% dEF	33 15% dEF	21 9%	14 6%	16 5%	61 14% HI	35 7%	16 5%	28 12% LN	15 8%	6 4%	33 17% KLNO	20 7%	10 7%	24 13% QUWx	11 6% U	8 10% U	21 16% QTUWX	15 9% U	1 1%	16 14% QUWx	9 6% U	7 7% U
NO	824 69%	87 45%	127 56% B	157 66% BC	198 79% BCD	255 89% BCDE	214 51%	356 72% G	255 89% GH	122 53%	143 75% JM	140 91% JKMN	90 48%	213 71% JM	115 86% JKMN	84 47%	125 73% Psv	67 83% PqSTV	60 47%	120 68% PS	102 91% PQSTV W	69 62% PS	110 77% PStv	86 91% PQSTV W
NOT SURE	14 1%	5 2% e	3 1%	2 1%	1 -	3 1%	8 2%	3 1%	3 1%	6 3% n	1 1%	1 1%	2 1%	2 1%	1 1%	2 1%	- -	- -	3 2% qrx	2 1%	3 3%	3 2% qrx	1 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 52-4
 QUESTION 46:
 Do you currently, or did you ever have, a membership for the following retail services?

Walmart+

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC	
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (YES - NO)	-462 -38%	-45 -84%	-304 -72%	-115 -32% BC	1 - BCD	-71 -28% H	-129 -32% H	-262 -49%	-113 -39% 1	-86 -23% IKL	-131 -46%	-131 -53%	-407 -50%	-54 -14% M	-4 -2% MNP	-28 -20% M	-210 -52%	-197 -48%	-33 -19%	-21 -10% S	1 1% V	-4 -4%	-25 -32%	-3 -5% W
TOTAL YES -----	362 30%	4 8%	58 14%	121 34% BC	170 49% BCD	89 35% H	138 34% H	135 25%	84 29%	143 38% IKL	77 27%	57 23%	200 24%	162 42% M	81 48% M	57 40% M	95 23%	105 26%	68 39%	95 45%	26 49%	55 48%	27 34%	30 47%
YES, CURRENTLY	250 21%	3 6%	37 9%	87 24% BC	118 34% BCD	66 26% H	82 20%	101 19%	51 18%	97 26% IL	60 21%	41 16%	147 18%	102 27% M	55 32% M	36 25% m	73 18%	74 18%	39 23%	63 30%	20 37%	34 30%	15 19%	21 33% w
YES, PAST BUT NOT CURRENTLY	113 9%	1 2%	22 5%	34 10% BC	53 15% BCD	23 9%	56 14% FH	34 6%	33 11% K1	46 12% KL	17 6%	17 7%	53 6%	60 16% M	27 16% M	21 15% M	21 5%	31 8%	29 17%	31 15%	6 11%	20 18%	12 15%	9 14%
NO	824 69%	49 92% DE	362 86% DE	236 65% E	169 49%	160 63%	267 65%	397 74% FG	197 68% j	229 61%	208 73% J	189 76% iJ	607 74% NOP	217 56%	85 51%	85 59%	305 75%	303 73%	100 58%	115 55%	26 48%	59 52%	52 65%	33 52%
NOT SURE	14 1%	- -	3 1%	4 1% B	7 2% B	5 2%	4 1%	5 1%	7 3% JK	1 -	2 1%	3 1%	9 1%	5 1%	2 1%	2 1%	5 1%	4 1%	4 2%	1 -	2 3%	- -	1 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 52-5
 QUESTION 46:
 Do you currently, or did you ever have, a membership for the following retail services?

Walmart+

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (YES - NO)	-462 -38%	-246 -27% E	-224 -31% E	-22 -13% BCE	-217 -74%	-99 -39%	-301 -48%	-61 -19% FG	-43 -41%	-56 -38%	-174 -57%	-126 -39% K	-23 -14% n	-37 -24%	-114 -34%	-70 -36%	-138 -43%	-128 -39%	-416 -42%	-46 -22% S	-131 -28% V	-316 -50%	-115 -26% X	-269 -50%
TOTAL YES -----	362 30%	323 36% E	251 34% E	73 43% bCE	35 12%	72 29%	162 26%	126 40% FG	29 28%	44 30%	65 21%	97 30% K	69 42%	57 38%	109 33%	61 31%	91 28%	97 30%	283 29%	79 38% S	164 35% V	158 25%	157 36% X	133 25%
YES, CURRENTLY	250 21%	224 25% E	186 26% E	38 22% E	22 8%	44 17%	105 17%	100 32% FG	15 14%	29 20%	44 14%	61 19%	53 33%	47 31%	64 19%	49 25%	62 19%	71 22%	206 21%	44 21%	121 26% V	104 16%	112 26% X	87 16%
YES, PAST BUT NOT CURRENTLY	113 9%	99 11% E	64 9% E	35 21% BCE	13 4%	29 11%	57 9% H	26 8%	14 13%	15 10%	21 7% K	36 11% K	16 10%	10 7% K	45 13% PqR	13 6%	29 9%	26 8%	77 8% S	36 17% S	43 9%	53 8%	45 10%	46 9%
NO	824 69%	570 63% d	475 65% D	95 56%	251 86% BCD	171 68% H	463 74% H	187 59%	72 69%	99 68%	239 78% L	224 69%	92 56%	94 62%	223 67%	131 67%	229 71%	225 69%	699 70% T	125 60%	295 63%	473 74% U	272 62%	402 75% W
NOT SURE	14 1%	6 1%	4 1%	2 1%	6 2% c	7 3% gh	5 1%	2 1%	4 3%	3 2%	3 1%	2 1%	2 1%	- -	3 1%	3 2%	4 1%	3 1%	10 1%	4 2%	7 2%	6 1%	9 2% x	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 52-6
 QUESTION 46:
 Do you currently, or did you ever have, a membership for the following retail services?

Walmart+

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (YES - NO)	-462 -38%	-175 -35%	-189 -39%	-65 -56%	-126 -25%	-282 -49%	25 25%	-151 -37%	-197 -50%	-85 -47%	-81 -34%	-282 -45%	-67 -27%	-103 -26%	-133 -34%	1 -	-432 -50%	-347 -34%	-86 -63%	-299 -38%	-56 -23%	-300 -38%	-38 -17%	
TOTAL YES -----	362 30%	160 32%	148 30%	25 22%	190 37%	142 25%	62 62%	128 31%	96 24%	47 26%	78 33%	169 27%	89 36%	147 37%	126 32%	113 49%	214 25%	328 32%	25 18%	238 31%	88 37%	239 30%	90 41%	
YES, CURRENTLY	250 21%	117 24%	101 21%	13 11%	140 27%	91 16%	48 48%	93 22%	63 16%	28 16%	58 24%	119 19%	57 23%	102 25%	94 24%	80 35%	152 17%	224 22%	20 15%	167 21%	59 25%	166 21%	63 29%	
YES, PAST BUT NOT CURRENTLY	113 9%	43 9%	47 10%	12 11%	50 10%	51 9%	14 14%	36 9%	33 8%	18 10%	20 8%	50 8%	32 13%	46 11%	32 8%	33 14%	63 7%	104 10%	5 4%	71 9%	29 12%	73 9%	26 12%	
NO	824 69%	334 67%	337 69%	90 77%	316 62%	424 74%	37 37%	279 68%	292 75%	132 73%	159 66%	451 73%	156 63%	250 62%	259 66%	112 49%	647 75%	675 67%	111 81%	537 69%	144 61%	539 69%	128 58%	
NOT SURE	14 1%	2 -	5 1%	1 1%	5 1%	7 1%	1 1%	4 1%	4 1%	3 2%	3 1%	2 -	5 2%	4 1%	5 1%	6 2%	6 1%	10 1%	1 1%	5 1%	5 2%	7 1%	3 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 52-7
 QUESTION 46:
 Do you currently, or did you ever have, a membership for the following retail services?

Walmart+

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200	880	158	291	822	721	271	793	251	96	119	48	33	32	31	66	245	54	37	17	12	29
**D/S (YES - NO)	-462	-354	-20	-40	-392	-271	-54	-312	-62	-14	-1	-23	-4	-22	-19	-31	-66	-34	-10	-9	-8	-18
	-38%	-40%	-12%	-14%	-48%	-38%	-20%	-39%	-25%	-15%	-1%	-48%	-12%	-69%	-62%	-47%	-27%	-63%	-26%	-55%	-68%	-60%
			B	E			F		H		LNOP	LNOP				Rv		R				
TOTAL YES	362	258	69	122	213	222	106	238	91	40	59	13	15	5	6	17	87	10	13	4	2	6
-----	30%	29%	43%	42%	26%	31%	39%	30%	36%	42%	49%	26%	44%	15%	19%	26%	36%	18%	34%	22%	16%	20%
			B	E			F		h		LNOP		NO			Ruv						
YES, CURRENTLY	250	179	51	82	149	158	69	168	64	24	43	8	10	4	4	13	63	5	9	3	2	4
	21%	20%	32%	28%	18%	22%	25%	21%	26%	25%	36%	16%	31%	13%	12%	20%	26%	10%	24%	18%	16%	12%
			B	E							LNOP		no			RV		r				
YES, PAST BUT NOT CURRENTLY	113	79	18	40	64	64	37	70	27	16	16	5	4	1	2	4	24	5	4	1	-	2
	9%	9%	11%	14%	8%	9%	14%	9%	11%	16%	14%	10%	13%	3%	7%	7%	10%	9%	10%	4%	-	8%
				E			F				N					U	U	U				
NO	824	612	88	162	605	493	161	550	153	54	60	36	19	27	25	49	153	44	22	13	10	23
	69%	69%	56%	56%	74%	68%	59%	69%	61%	57%	51%	74%	56%	85%	81%	74%	63%	82%	60%	78%	84%	80%
		C		D		G		I			K			KM	KM	K	QS	QS		qs	Qs	
NOT SURE	14	11	1	7	4	6	4	5	7	1	-	-	-	-	-	-	4	-	2	-	-	-
	1%	1%	1%	3%	1%	1%	2%	1%	3%	1%	-	-	-	-	-	-	2%	-	6%	-	-	-
				E					h							RTUV						

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 53-1
 QUESTION 47:
 Do you currently, or did you ever have, a membership for the following retail services?

Amazon Prime
 BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (YES - NO)	607 51%	78 43% D	78 50% D	23 27%	35 41% d	89 55% BDE	89 51% D	215 61% BCDEG	270 52%	337 49%	106 44% l	78 36%	285 49%	321 52%	238 55% Q	222 53% Q	148 43%	111 59% VW	126 52% V	102 51% v	119 55% v	72 38%	76 47%
TOTAL YES -----	899 75%	130 71%	116 74% d	53 63%	61 70%	125 77% D	131 75% d	283 80% BDe	392 76%	507 74%	173 72%	146 68%	428 74%	470 75%	333 77% q	318 76%	248 71%	148 79% V	184 76%	151 75%	167 76%	129 69%	119 74%
YES, CURRENTLY	730 61%	110 60% D	93 60% D	35 42%	50 58% D	104 64% D	108 62% D	231 65% D	311 60%	419 61%	142 59%	119 55%	343 60%	386 62%	274 63%	254 61%	202 58%	117 62%	156 64% v	122 61%	132 60%	104 55%	98 61%
YES, PAST BUT NOT CURRENTLY	169 14%	21 11%	23 15%	18 21% B	11 12%	22 13%	23 13%	52 15%	80 16%	89 13%	31 13%	27 12%	86 15%	84 13%	59 14%	64 15%	46 13%	31 16%	28 12%	29 14%	35 16%	26 14%	21 13%
NO	292 24%	52 28% H	38 24%	30 36% cFgH	26 30% h	37 23%	42 24%	68 19%	121 23%	170 25%	67 28%	69 32%	143 25%	148 24%	95 22%	96 23%	100 29% Op	37 20%	58 24%	49 24%	48 22%	57 31% RU	42 26%
NOT SURE	9 1%	1 1%	3 2%	1 1%	- -	- -	1 1%	3 1% ef	4 1%	5 1%	1 1%	1 1%	4 1%	5 1%	4 1% q	6 1% Q	- -	2 1%	1 1%	2 1%	4 2% vw	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 53-2
 QUESTION 47:
 Do you currently, or did you ever have, a membership for the following retail services?

Amazon Prime
 BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (YES - NO)	607 51%	174 68% CD	218 45%	195 48%	74 67% GHIJ	99 68% GHIJ	109 46%	109 44%	92 43%	103 53% hi	131 65% LOQR	70 40%	31 77% LOQR	83 69% LOQR	134 47% qr	25 76% LOQR	83 39%	29 35%	354 58% T	151 44%	174 55%	180 60%	80 45%	70 41%
TOTAL YES -----	899 75%	214 84% CD	349 72%	300 73%	91 83% GHI	122 84% GHIJ	171 73%	178 72%	152 71%	148 75%	167 82% LOQR	120 69%	36 88% LOQR	102 84% LOQR	207 73%	29 88% LOQR	146 70%	56 68%	482 78% T	247 71%	244 77%	238 80%	127 72%	119 71%
YES, CURRENTLY	730 61%	182 71% CD	278 57%	242 59%	74 68% ghi	107 74% GHIJ	136 58%	142 57%	122 57%	120 61%	147 72% LnOQR	95 55%	25 62%	75 62%	171 60%	23 70%	122 58%	46 55%	421 68% T	180 52%	217 69%	204 68%	85 48%	94 56%
YES, PAST BUT NOT CURRENTLY	169 14%	32 12%	71 15%	58 14%	17 15%	15 10%	35 15%	36 15%	30 14%	27 14%	20 10%	26 15%	11 26% Koqr	27 22% KOQR	36 13%	6 18%	25 12%	10 13%	62 10%	66 19% S	28 9%	34 11%	42 24% X	25 15%
NO	292 24%	40 16%	132 27% B	105 26% B	18 16%	23 16%	63 27% EF	69 28% EF	60 28% EF	45 23%	35 17%	51 29% KMNP	5 12%	19 15%	73 26% KMNP	4 12%	63 30% KMNP	27 32% KMNP	129 21%	96 28% S	71 22%	58 19%	46 26%	49 29%
NOT SURE	9 1%	1 -	3 1%	5 1%	1 1%	- -	2 1%	1 1%	1 -	4 2% f	1 1%	2 1%	- -	1 1%	5 2% MPQR	- -	- -	- -	4 1%	3 1%	1 -	3 1%	3 2% x	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 NATIONAL RESEARCH INC

Table 53-3
 QUESTION 47:
 Do you currently, or did you ever have, a membership for the following retail services?

Amazon Prime
 BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (YES - NO)	607 51%	145 76%	177 78%	156 65%	80 32%	50 17%	322 77%	236 48%	50 17%	172 75%	97 51%	17 11%	149 79%	139 46%	34 25%	138 77%	92 54%	7 9%	100 78%	93 52%	30 27%	84 76%	51 36%	13 13%
TOTAL YES -----	899 75%	167 87%	202 89%	198 82%	165 66%	167 58%	370 88%	363 74%	167 58%	200 87%	144 76%	84 55%	168 90%	219 73%	82 62%	158 88%	131 76%	44 55%	114 88%	135 76%	69 62%	97 88%	97 68%	54 57%
YES, CURRENTLY	730 61%	128 67%	167 73%	160 67%	138 55%	137 48%	295 70%	297 60%	137 48%	158 68%	116 61%	70 46%	137 73%	182 60%	68 50%	131 73%	106 62%	37 46%	89 69%	110 62%	55 49%	75 68%	81 57%	45 48%
YES, PAST BUT NOT CURRENTLY	169 14%	39 21%	35 15%	38 16%	28 11%	29 10%	74 18%	65 13%	29 10%	43 18%	28 15%	15 10%	32 17%	37 12%	15 11%	27 15%	25 14%	7 9%	25 19%	25 14%	14 13%	22 20%	16 11%	8 9%
NO	292 24%	22 11%	26 11%	41 17%	85 34%	117 41%	47 11%	127 26%	117 41%	28 12%	47 24%	68 44%	19 10%	80 27%	49 36%	20 11%	39 23%	36 45%	14 11%	42 24%	39 35%	14 12%	45 32%	41 43%
NOT SURE	9 1%	3 2%	-	1 1%	1 -	4 1%	3 1%	3 1%	4 1%	3 1%	-	1 1%	-	3 1%	3 2%	2 1%	1 1%	-	1 1%	1 1%	4 3%	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 53-4
 QUESTION 47:
 Do you currently, or did you ever have, a membership for the following retail services?

Amazon Prime
 BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC	
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (YES - NO)	607 51%	11 20%	82 19%	234 65% BC	268 77% BCD	102 40%	229 56% F	276 51% F	135 47%	194 52%	149 52%	127 51%	388 48%	220 57% M	93 55% m	99 69% MNO	182 45%	206 50%	103 60%	115 55%	33 61%	60 53%	58 72%	42 65%
TOTAL YES -----	899 75%	32 60%	250 59%	297 82% BC	306 88% BCD	176 69%	317 77% F	406 76% f	210 73%	281 75%	217 76%	188 75%	599 73%	300 78% m	130 77%	121 84% M	292 72%	307 75%	136 79%	163 77%	43 81%	86 76%	69 86%	53 82%
YES, CURRENTLY	730 61%	22 40%	215 51%	239 66% BC	245 71% BC	129 51%	252 62% F	347 65% F	154 53%	227 61% i	188 65% I	159 64% I	500 61%	230 60%	97 58%	96 67%	242 60%	258 63%	101 59%	128 61%	29 54%	68 60%	53 67%	43 67%
YES, PAST BUT NOT CURRENTLY	169 14%	10 19% c	35 8%	58 16% C	60 17% C	46 18% H	65 16% H	58 11%	56 20% KL	55 15% k	29 10%	29 12%	99 12%	71 18% M	33 19% M	25 17%	50 12%	49 12%	36 21%	35 16%	14 27%	18 16%	15 19%	10 15%
NO	292 24%	21 40% DE	168 40% DE	63 17% E	38 11%	74 29% G	89 22%	129 24%	75 26%	87 23%	68 24%	61 25%	211 26% nP	81 21%	37 22%	22 15%	110 27%	101 25%	33 19%	47 22%	10 19%	26 23%	11 13%	11 18%
NOT SURE	9 1%	- -	5 1% B	1 -	2 1%	4 1%	4 1%	2 -	2 1%	5 1% L	2 1%	- -	6 1%	3 1%	1 1%	1 1%	2 1%	4 1%	2 1%	1 1%	- -	1 1%	1 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 53-5
 QUESTION 47:
 Do you currently, or did you ever have, a membership for the following retail services?

Amazon Prime
 BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (YES - NO)	607 51%	899 100% E	730 100% E	169 100% E	-292 -100%	104 42%	316 50% F	187 59% FG	36 34%	68 47% i	138 45%	178 55% K	111 68% N	75 49%	129 38%	85 43%	172 53% OP	210 65% OPQ	486 49%	122 58% S	237 51%	319 50%	227 52%	256 48%
TOTAL YES -----	899 75%	899 100% E	730 100% E	169 100% E	- -	176 70%	470 75% F	251 79% F	70 67%	106 73%	221 72%	249 77%	137 84% n	113 75%	231 69%	140 71%	247 76% O	266 82% OPq	734 74%	165 79%	350 75%	476 75%	331 76%	396 74%
YES, CURRENTLY	730 61%	730 81% DE	730 100% BDE	- -	- -	136 54%	390 62% F	202 64% F	48 46%	88 60% I	184 60%	206 64%	110 67%	91 60%	160 48%	110 56% o	210 65% Op	235 72% OPQ	615 62% t	115 56%	292 63%	376 59%	271 62%	324 60%
YES, PAST BUT NOT CURRENTLY	169 14%	169 19% CE	- -	169 100% BCE	- -	40 16%	79 13%	49 15%	22 21% j	18 12%	37 12%	43 13%	27 16%	22 15%	71 21% pQR	29 15% r	37 12%	31 9%	120 12%	49 24% S	58 13%	100 16%	61 14%	72 13%
NO	292 24%	- -	- -	- -	292 100% BCD	72 29% H	154 24%	64 20%	34 33%	37 26%	83 27%	71 22%	26 16%	38 25% M	102 30% QR	55 28% R	75 23% r	56 17%	249 25%	43 21%	114 24%	157 25%	104 24%	140 26%
NOT SURE	9 1%	- -	- -	- -	- -	3 1%	5 1%	1 -	- -	3 2%	3 1%	2 1%	1 1%	- -	3 1%	1 1%	2 1%	3 1%	9 1% T	- -	2 1%	5 1%	2 -	3 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 53-6
 QUESTION 47:
 Do you currently, or did you ever have, a membership for the following retail services?

Amazon Prime
 BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (YES - NO)	607 51%	264 53% D	264 54% D	48 42%	249 49%	289 50%	61 61% EFHI	188 46%	187 48%	102 56% eHi	123 51%	318 51%	130 52%	259 65% O	196 50%	161 70% Q	394 45%	582 57% S	31 23%	460 59% U	84 35%	483 61% W	80 36%	
TOTAL YES -----	899 75%	378 76%	375 77%	82 70%	379 74%	429 75%	80 81% h	298 72%	289 74%	140 77%	180 75%	469 75%	189 76%	329 82% O	291 75%	195 85% Q	627 72%	795 78% S	84 61%	618 79% U	159 67%	632 80% W	149 68%	
YES, CURRENTLY	730 61%	313 63% d	302 62%	62 53%	308 60%	345 60%	65 65%	243 59%	228 58%	117 64%	151 63%	383 62%	147 59%	262 65%	237 61%	158 69% Q	511 59%	650 64% S	65 48%	518 66% U	115 48%	524 67% W	111 50%	
YES, PAST BUT NOT CURRENTLY	169 14%	65 13%	73 15%	20 17%	71 14%	83 15%	15 15%	55 13%	61 15%	23 13%	29 12%	86 14%	41 17%	67 17%	54 14%	37 16%	116 13%	145 14%	19 14%	100 13%	44 18% T	108 14%	38 17%	
NO	292 24%	114 23%	111 23%	33 29%	129 25%	140 24%	19 19%	110 27%	102 26%	38 21%	58 24%	151 24%	59 24%	70 17%	96 25% N	34 15%	232 27% P	212 21%	53 39% R	158 20%	75 32% T	149 19%	69 31% V	
NOT SURE	9 1%	4 1%	4 1%	1 1%	3 1% g	5 1% G	- -	3 1% g	1 -	4 2% g	2 1%	2 -	2 1%	3 1% S	2 1%	1 -	8 1%	7 1% S	- -	4 1%	4 2%	4 1%	2 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 N A T I O N A L R E S E A R C H I N C

Table 53-7
 QUESTION 47:
 Do you currently, or did you ever have, a membership for the following retail services?

Amazon Prime
 BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (YES - NO)	607 51%	486 55% c	76 48%	158 54%	427 52%	445 62% G	109 40%	475 60% I	91 36%	45 47%	70 59% P	28 59% P	19 57% P	24 77% KlmOP	16 50% P	11 17%	141 58% RT	22 41% t	22 60% rT	3 19%	5 43%	15 51% T
TOTAL YES -----	899 75%	681 77%	115 73%	223 77%	622 76%	581 81% G	188 70%	630 80% I	170 68%	69 72%	94 79% P	38 80% P	26 79% P	28 89% P	24 75% p	38 57%	191 78%	38 71%	29 79%	10 60%	8 72%	22 74%
YES, CURRENTLY	730 61%	556 63% c	88 56%	175 60%	511 62%	487 68% G	139 51%	526 66% I	124 49%	54 56%	74 62% P	32 66% P	22 66% p	26 82% KP	22 69% P	30 46%	157 64%	30 56%	22 61%	8 46%	8 72%	15 51%
YES, PAST BUT NOT CURRENTLY	169 14%	124 14%	27 17%	48 16%	111 13%	95 13%	49 18% f	105 13%	46 18% h	15 16%	20 17% no	6 13%	4 13%	2 7%	2 6%	8 12%	34 14% U	8 15% U	7 18% U	2 14%	- -	7 23% U
NO	292 24%	195 22%	40 25%	64 22%	195 24%	136 19%	80 29% F	155 20%	79 31% H	24 25%	23 20%	10 20%	7 21%	4 11%	8 25% KLMN	27 41% KLmN	50 20%	16 29%	7 19%	7 40%	3 28%	7 23%
NOT SURE	9 1%	5 1%	3 2%	4 1%	6 1%	4 -	3 1%	7 1%	2 1%	3 3%	1 1%	- -	- -	- -	- -	1 2% rtu	4 2%	- -	1 2%	- -	- -	1 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 54-1
 QUESTION 48:
 Do you currently, or did you ever have, a membership for the following retail services?

CVS ExtraCare

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (YES - NO)	-99 -8%	-31 -17%	6 4%	-9 -11%	-41 -48%	42 26%	-20 -11%	-46 -13%	-71 -14%	-28 -4%	-28 -12%	-47 -22%	-93 -16%	-5 -1%	3 1%	-44 -11%	-57 -16%	2 1%	2 1%	-58 -29%	14 6%	-36 -19%	-21 -13%
		E	BDEGH	E		BCDEGH	E	E		I	L		M	PQ	Q		TVW	TVW		RSTVW		T	
TOTAL YES -----	543 45%	75 41%	80 51%	36 43%	22 26%	101 62%	78 44%	151 43%	219 42%	324 47%	105 43%	83 38%	239 42%	304 49%	215 50%	186 44%	142 41%	94 50%	121 50%	71 35%	115 52%	74 40%	68 42%
		E	bEh	E		BcDEGH	E	E		i			M	Q			TV	TV		TVw			
YES, CURRENTLY	437 36%	62 34%	68 44%	29 34%	18 21%	85 52%	58 33%	118 33%	175 34%	262 38%	86 36%	65 30%	189 33%	248 40%	171 40%	150 36%	116 33%	69 37%	102 42%	58 29%	92 42%	62 33%	54 33%
		E	bEgH	e		BDEGH	E	E					M	q			t	TVw		TVw			
YES, PAST BUT NOT CURRENTLY	106 9%	13 7%	12 8%	8 9%	4 5%	16 10%	20 11%	34 9%	44 9%	62 9%	19 8%	18 8%	50 9%	56 9%	43 10%	36 9%	26 8%	25 13%	19 8%	14 7%	22 10%	12 6%	15 9%
							e	e					N				sTV						
NO	642 53%	106 58%	74 47%	46 55%	63 73%	59 36%	97 56%	197 56%	290 56%	352 52%	133 55%	130 60%	332 58%	309 50%	212 49%	230 55%	200 57%	92 49%	119 49%	129 64%	101 46%	110 59%	89 55%
		cF	f	F	BCDFG		F	cF					N				O			RSUw		rSU	u
NOT SURE	15 1%	2 1%	3 2%	2 2%	1 1%	3 2%	- -	6 2%	8 1%	7 1%	4 1%	3 2%	5 1%	10 2%	5 1%	4 1%	6 2%	2 1%	4 1%	1 -	3 1%	2 1%	3 2%
								G															

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 54-2
 QUESTION 48:
 Do you currently, or did you ever have, a membership for the following retail services?

CVS ExtraCare

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY								MARITAL STATUS		MARRIED		SINGLE	
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
**D/S (YES - NO)	-99 -8%	2 1% CD	-54 -11%	-37 -9%	-3 -3% GHI	6 4% EGHI	-28 -12% I	-26 -11% I	-54 -25%	17 9% EFGHI	-8 -4% OQR	5 3% KNOQR	10 23% KLNOP QR	-11 -9% QR	-27 -9% QR	2 7% KNOQR	-40 -19%	-20 -24%	-56 -9%	-29 -8%	-56 -18%	- -	-22 -12%	-6 -4% W
TOTAL YES -----	543 45%	128 50%	213 44%	183 45%	53 48% I	74 51% I	104 44%	109 44%	78 37%	105 54% GhI	97 48% r	88 51% QR	25 61% noQR	55 45%	128 45%	17 53%	83 40%	30 37%	275 45%	157 45%	129 41%	146 49% U	77 44%	80 48%
YES, CURRENTLY	437 36%	100 39%	168 35%	156 38%	39 36% I	61 42% I	81 34%	87 35%	66 31%	90 46% eGHI	76 37%	70 40% nr	22 53% kNoQR	35 29%	111 39% nr	16 50% NoR	71 34%	23 28%	223 36%	124 36%	101 32%	122 41% U	61 35%	62 37%
YES, PAST BUT NOT CURRENTLY	106 9%	28 11% d	45 9%	27 7%	14 13% I	14 9%	23 10% i	22 9%	12 5%	15 8%	21 10% o	19 11% opq	3 7% OPQr	19 16% OPQr	17 6%	1 4%	12 6%	7 8%	51 8%	33 10%	28 9%	24 8%	15 9%	18 11%
NO	642 53%	125 49%	267 55%	220 54%	56 51%	68 47%	131 56% J	136 55% J	132 62% eFJ	88 45%	105 52% m	84 48%	15 37%	65 54% m	154 54% M	15 47%	123 59% LM	50 61% LM	331 54%	186 54%	184 58% V	146 49%	98 56%	86 51%
NOT SURE	15 1%	3 1%	4 1%	6 2%	1 1%	2 1%	1 -	3 1%	3 1%	3 2%	2 1%	1 1%	1 2%	1 1%	3 1% p	- -	3 1% p	2 3%	9 1%	3 1%	3 1%	6 2%	1 1%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 54-3
 QUESTION 48:
 Do you currently, or did you ever have, a membership for the following retail services?

CVS ExtraCare

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (YES - NO)	-99 -8%	-27 -14%	-14 -6% BD	-33 -14%	-	-27 -9%	-40 -10%	-33 -7%	-27 -9%	-26 -11% K	-50 -26%	-19 -12% K	-14 -7% K	17 6% JKLMO	-8 -6% K	-9 -5% STWX	8 5% PSTUV WX	4 5% PSTUV WX	-22 -17% x	-23 -13% X	-	-9 -8% sX	-17 -12% X	-31 -33%
TOTAL YES -----	543 45%	81 42%	106 46%	102 42%	125 49%	128 45%	187 45%	226 46%	128 45%	102 44%	70 37%	66 43%	85 45% k	157 52% jkl	62 46% k	83 46% X	89 52% stX	42 53% X	53 41%	76 43%	55 49% X	51 46% x	61 43%	31 33%
YES, CURRENTLY	437 36%	53 28%	75 33%	87 36% B	107 43% BC	113 39% B	128 31%	195 40% G	113 39% G	67 29%	60 32%	61 40% J	61 33%	134 45% JKM	52 39% j	58 32%	77 45% PSVX	37 46% pSvX	35 27%	64 36% s	49 44% pSvX	35 32%	53 38% s	28 29%
YES, PAST BUT NOT CURRENTLY	106 9%	28 15% DEF	31 13% DEF	14 6%	18 7%	15 5%	59 14% HI	32 6%	15 5%	35 15% KLNO	10 5%	6 4%	24 13% KLn	22 7% 1	10 7%	25 14% QrTUV X	13 7%	6 7%	18 14% qTUVX	12 7%	6 6%	16 14% qtUVX	8 5%	3 3%
NO	642 53%	108 56%	120 52%	135 56%	125 49%	155 54%	227 54%	259 53%	155 54%	128 55% N	120 63% MNO	85 55% n	99 53%	140 46%	71 53%	93 51%	81 47%	38 47%	75 58% q	99 56%	56 50%	60 54%	78 55%	62 65% PQRU
NOT SURE	15 1%	3 2%	3 1%	4 1%	3 1%	3 1%	6 1%	6 1%	3 1%	2 1%	1 1%	2 1%	4 2%	5 2%	1 1%	4 2% R	1 1%	-	1 1%	2 1%	1 1%	1 1%	3 2%	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 54-4
 QUESTION 48:
 Do you currently, or did you ever have, a membership for the following retail services?

CVS ExtraCare
 BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (YES - NO)	-99 -8%	-18 -33%	-9 -2% BDE	-38 -11% B	-29 -8% B	-14 -6% G	-48 -12%	-37 -7% G	-75 -26%	14 4% IKL	-18 -6% I	-19 -7% I	-97 -12%	-2 -1% Mp	13 8% MNP	-5 -3% M	-91 -23%	-5 -1% Q	-2 -1%	1 - s	2 4%	11 9%	-2 -2%	-3 -5%
TOTAL YES -----	543 45%	18 33%	204 48% B	160 44%	156 45%	116 46%	180 44%	246 46%	105 36%	192 51% I	133 47% I	112 45% I	356 44%	187 49% m	89 53% M	68 48%	155 38%	200 49% Q	84 49%	104 49%	27 51%	62 54%	39 49%	29 46%
YES, CURRENTLY	437 36%	16 30%	177 42% bE	130 36%	109 31%	96 38%	137 34%	203 38%	83 29%	150 40% I	105 36% i	98 39% I	291 36%	146 38%	69 41%	50 35%	128 32%	163 40% Q	61 35%	85 40%	20 37%	50 44%	26 33%	23 37%
YES, PAST BUT NOT CURRENTLY	106 9%	2 4%	27 6%	29 8%	47 14% BCD	20 8%	43 10%	43 8%	21 7%	42 11% L	29 10% l	14 6%	64 8%	42 11%	20 12%	19 13% m	27 7%	37 9%	23 13%	19 9%	8 14%	12 11%	13 16%	6 9%
NO	642 53%	35 67% Ce	213 50%	198 55%	185 53%	131 52%	228 56%	283 53%	180 63% JKL	178 48%	152 53%	131 52%	452 55% nO	189 49%	76 45%	73 51%	247 61% R	206 50%	85 50%	103 49%	25 46%	51 45%	41 51%	32 50%
NOT SURE	15 1%	- -	6 1% B	4 1% b	6 2% B	6 2% g	1 -	8 2% G	3 1%	4 1%	2 1%	7 3% K	8 1%	7 2%	3 2%	2 2%	2 1%	6 1%	3 2%	5 2%	2 3%	1 1%	- -	2 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 54-5
 QUESTION 48:
 Do you currently, or did you ever have, a membership for the following retail services?

CVS ExtraCare

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (YES - NO)	-99 -8%	-38 -4%	-43 -6%	5 3%	-62 -21%	-67 -27%	-20 -3%	-9 -3%	-46 -44%	-21 -14%	-37 -12%	17 5%	-10 -6%	2 1%	-41 -12%	-48 -25%	-27 -8%	16 5%	-82 -8%	-17 -8%	-8 -2%	-91 -14%	-8 -2%	-88 -16%
TOTAL YES -----	543 45%	427 47%	340 47%	86 51%	112 38%	90 36%	301 48%	151 48%	28 27%	62 42%	133 43%	168 52%	76 47%	74 49%	146 44%	72 37%	146 45%	170 52%	449 45%	94 45%	226 48%	270 42%	211 48%	224 42%
YES, CURRENTLY	437 36%	337 37%	272 37%	64 38%	97 33%	60 24%	257 41%	118 37%	19 18%	41 28%	112 37%	145 45%	57 35%	61 40%	114 34%	59 30%	112 34%	143 44%	369 37%	68 33%	178 38%	226 35%	162 37%	184 34%
YES, PAST BUT NOT CURRENTLY	106 9%	90 10%	68 9%	22 13%	15 5%	30 12%	44 7%	32 10%	10 9%	20 14%	21 7%	23 7%	19 12%	13 9%	32 10%	13 7%	34 10%	26 8%	79 8%	27 13%	48 10%	44 7%	49 11%	40 7%
NO	642 53%	465 52%	384 53%	81 48%	174 60%	157 63%	321 51%	160 51%	75 72%	82 56%	170 56%	151 47%	86 53%	73 48%	187 56%	120 61%	173 53%	154 47%	531 54%	111 53%	234 50%	361 57%	219 50%	312 58%
NOT SURE	15 1%	8 1%	6 1%	2 1%	6 2%	3 1%	7 1%	5 2%	1 1%	2 1%	3 1%	4 1%	1 -	4 3%	2 1%	4 2%	6 2%	2 -	13 1%	3 1%	6 1%	7 1%	8 2%	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 54-6
 QUESTION 48:
 Do you currently, or did you ever have, a membership for the following retail services?

CVS ExtraCare

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (YES - NO)	-99 -8%	-29 -6%	-64 -13%	6 5%	-	-84 -15%	18 18%	-18 -4%	-60 -15%	-24 -13%	-10 -4%	-57 -9%	-24 -10%	-43 -11%	-10 -2%	16 7%	-114 -13%	-74 -7%	-19 -14%	-93 -12%	3 1%	-95 -12%	6 3%	
TOTAL YES -----	543 45%	231 47%	210 43%	60 51%	252 49%	242 42%	58 58%	193 47%	164 42%	78 43%	114 47%	279 45%	110 44%	176 44%	188 48%	122 53%	372 43%	463 46%	59 43%	340 44%	118 50%	340 43%	112 51%	
YES, CURRENTLY	437 36%	186 37%	172 35%	48 41%	199 39%	193 34%	45 45%	154 37%	130 33%	64 35%	87 36%	237 38%	80 32%	139 34%	147 38%	87 38%	309 36%	369 36%	49 36%	278 36%	84 36%	275 35%	80 36%	
YES, PAST BUT NOT CURRENTLY	106 9%	45 9%	37 8%	12 10%	52 10%	49 9%	13 13%	39 10%	35 9%	14 8%	27 11%	43 7%	30 12%	37 9%	41 11%	35 15%	63 7%	94 9%	10 7%	62 8%	33 14%	64 8%	32 14%	
NO	642 53%	260 52%	274 56%	54 47%	252 49%	327 57%	40 40%	211 51%	225 57%	102 56%	124 52%	336 54%	134 54%	219 55%	198 51%	106 46%	487 56%	537 53%	77 57%	433 55%	114 48%	434 55%	106 48%	
NOT SURE	15 1%	5 1%	6 1%	2 2%	8 2%	5 1%	1 1%	7 2%	2 1%	2 1%	2 1%	7 1%	6 2%	7 2%	3 1%	2 1%	9 1%	14 1%	1 1%	8 1%	5 2%	12 1%	2 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 54-7
 QUESTION 48:
 Do you currently, or did you ever have, a membership for the following retail services?

CVS ExtraCare

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200	880	158	291	822	721	271	793	251	96	119	48	33	32	31	66	245	54	37	17	12	29
**D/S (YES - NO)	-99 -8%	-90 -10%	3 B	23 E	-132 -16%	-84 -12%	6 F	-102 -13%	7 H	-2 -2%	-4 Ln	-9 -18%	2 KLN	-6 -18%	14 KLMNP	10 KLN	-28 -11%	-12 -23%	-3 -8%	-4 -24%	-3 -26%	2 7%
TOTAL YES -----	543 45%	390 44%	79 50%	155 E	340 41%	312 43%	137 F	339 43%	128 H	47 49%	56 47%	20 41%	17 53%	13 41%	23 KLN	37 56%	108 44%	20 37%	17 46%	6 38%	4 37%	15 52%
YES, CURRENTLY	437 36%	317 36%	54 34%	115 39%	283 34%	256 35%	99 37%	277 35%	95 38%	36 38%	42 35%	18 38%	11 33%	10 32%	18 KLMN	32 k	82 34%	18 33%	15 39%	6 38%	4 37%	14 49%
YES, PAST BUT NOT CURRENTLY	106 9%	74 8%	25 B	41 E	57 7%	57 8%	38 F	62 8%	33 H	11 11%	14 L	2 3%	7 20%	3 9%	4 14%	4 7%	25 10%	2 4%	2 6%	-	-	1 3%
NO	642 53%	480 55%	76 48%	133 D	472 57%	397 55%	132 g	441 56%	121 I	49 51%	60 O	28 Op	16 47%	19 59%	9 Op	27 40%	136 55%	32 60%	20 54%	10 62%	7 63%	13 45%
NOT SURE	15 1%	10 1%	3 2%	3 1%	9 1%	12 2%	2 1%	12 2%	2 1%	-	3 2%	-	-	-	-	3 4%	1 1%	2 4%	-	-	-	1 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 55-1
 QUESTION 49:
 Do you currently, or did you ever have, a membership for the following retail services?

My local or regional grocery store

BANNER 1

	REGION							2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER						
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
**D/S (YES - NO)	213 18%	29 16% DeH	48 31% BDEH	-4 -4%	7 8% DH	80 49% BCDEG	56 32% BDEH	-4 -1%	-	212 31% I	65 27%	54 25%	66 12%	147 24% M	89 21% Q	88 21% Q	36 10%	30 16% V	60 25% RTV	30 15% V	57 26% RTVw	6 3%	30 19% V
TOTAL YES -----	697 58%	106 58% h	99 64% DH	40 47%	46 53%	120 74% BcDEg	114 65% DeH	172 49%	255 49%	442 65% I	151 63%	133 62%	318 55%	379 61% m	259 60%	249 59%	189 54%	108 58%	150 62% V	114 57%	135 62% V	95 51%	94 58%
YES, CURRENTLY	608 51%	92 50% H	90 58% DH	35 42%	45 52% H	109 67% BcDEG	99 57% DH	139 39%	217 42%	392 57% I	134 55%	118 54%	269 47%	339 54% M	219 51%	223 53%	167 48%	86 46%	133 55% rV	101 50%	122 56% RV	83 45%	84 52%
YES, PAST BUT NOT CURRENTLY	88 7%	14 7% E	10 6% E	5 6% e	1 1%	11 7% E	15 9% E	33 9% E	38 7%	50 7%	17 7%	16 7%	48 8%	40 6%	40 9%	27 6%	22 6%	23 12% stUvw	17 7%	14 7%	13 6%	12 6%	10 6%
NO	484 40%	76 42% cFg	51 33%	43 51% CFG	39 45% cFg	40 24%	58 33% f	177 50% bCFG	254 49% J	230 34%	86 36%	79 37%	251 44% N	231 37%	170 39%	162 38%	152 44%	78 42%	90 37%	84 42%	77 35%	89 47% SU	64 39%
NOT SURE	20 2%	1 1%	6 4% b	1 1%	2 2%	3 2%	3 2%	5 1%	8 2%	12 2%	4 2%	3 1%	7 1%	13 2%	4 1%	9 2%	7 2%	1 1%	3 1%	3 2%	6 3% r	3 2%	4 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 55-2
 QUESTION 49:
 Do you currently, or did you ever have, a membership for the following retail services?

My local or regional grocery store

BANNER 2

	IDEOLOGY			IDEOLOGY/GENDER								PARTY/IDEOLOGY								MARITAL STATUS		MARRIED		SINGLE	
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)	
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%	
**D/S (YES - NO)	213 18%	33 13%	99 20% B	78 19% B	-2 -2%	36 25% EgI	41 18% Ei	57 23% EI	25 12% E	52 27% EGi	21 10%	53 31% KOpQR	12 30% KQR	29 24% KQR	59 21% KQR	6 18%	23 11%	6 8%	131 21% T	23 7%	60 19%	71 24%	-7 -4%	32 19% W	
TOTAL YES -----	697 58%	144 56%	286 59%	239 58%	54 49%	90 62% E	136 58% E	150 61% E	118 56% E	121 62% E	112 55%	112 65% kQr	27 65%	73 61%	169 59%	19 59%	114 54%	43 52%	366 60% T	182 53%	186 59%	180 60%	84 48%	99 59% W	
YES, CURRENTLY	608 51%	120 47%	250 52%	215 52%	43 39%	78 54% E	116 49% e	134 54% E	104 49% e	111 57% E	95 46%	99 57% Kqr	20 48%	59 49%	158 55% k	17 53%	101 48%	37 45%	322 52% T	154 44%	159 50%	164 55%	67 38%	86 51% W	
YES, PAST BUT NOT CURRENTLY	88 7%	23 9%	36 7%	25 6%	12 11%	12 8%	20 8%	16 7%	15 7%	10 5%	17 8% o	14 8%	7 17% Oq	14 11% O	12 4%	2 6%	13 6%	6 7%	44 7%	29 8%	27 9%	17 6%	16 9%	12 7%	
NO	484 40%	111 43%	188 39%	161 39%	56 51% FgHJ	53 37%	95 40%	93 38%	93 44% j	68 35%	91 45% L	59 34%	14 35%	44 37%	110 39%	13 41%	91 44% l	37 45%	235 38% S	159 46% S	125 40%	109 37%	91 52% X	67 40%	
NOT SURE	20 2%	1 1%	10 2% b	9 2% b	- -	1 1%	5 2% E	5 2% E	2 1%	7 3% Efi	1 1%	2 1%	- -	3 3% mp	6 2% MP	- -	4 2% MP	3 3%	14 2%	4 1%	5 2%	9 3%	1 1%	3 2%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 55-3
 QUESTION 49:
 Do you currently, or did you ever have, a membership for the following retail services?

My local or regional grocery store

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
**D/S (YES - NO)	213 18%	32 17%	35 16%	36 15%	39 15%	70 25% BCDE	67 16%	75 15%	70 25% GH	19 8%	20 10%	28 18% Jk	49 26% JKLN	55 18% JK	43 32% JKLN	36 20% VW	35 20% VW	18 22% vw	19 14% w	29 16% W	40 36% PQRST VWX	12 11%	11 8%	13 14%
TOTAL YES -----	697 58%	112 58%	131 58%	137 57%	140 56%	176 61%	243 58%	277 56%	176 61%	125 54%	104 55%	89 58%	118 63% jk	173 57%	87 65% Jk	108 60%	102 59%	48 60%	74 57%	101 57%	75 67% tvW	61 55%	75 53%	53 56%
YES, CURRENTLY	608 51%	83 43%	100 44%	123 51% b	130 51% b	172 60% BCde	184 44%	253 51% G	172 60% GH	85 37%	96 50% J	88 58% J	98 52% J	157 52% J	84 62% JKmn	79 44%	93 54% ps	47 58% PSvw	56 43%	94 53% ps	73 65% PqSTV W	49 44%	65 46%	52 55% ps
YES, PAST BUT NOT CURRENTLY	88 7%	29 15% DEF	31 13% DEF	14 6% F	11 4% f	4 2%	59 14% HI	25 5% I	4 2%	39 17% KLmNO	8 4% L	1 1%	20 11% KLNO	16 5% L	4 3%	29 16% QRTUW X	9 5% X	2 2%	18 14% QRTUW X	6 4%	2 2%	12 11% RTUX	9 7% ruX	1 1%
NO	484 40%	80 42%	96 42%	101 42%	101 40%	106 37%	176 42%	202 41%	106 37%	105 46% mO	85 44% O	61 40%	69 37%	118 39%	44 33%	72 40%	67 39%	31 38%	55 43% u	72 40%	35 31%	49 44% u	64 45% U	40 42%
NOT SURE	20 2%	-	1 -	2 1%	11 4% BCD	5 2% B	1 -	12 2% G	5 2% g	1 -	2 1%	3 2%	-	10 3% JkM	2 2%	-	3 2% ps	1 1%	-	6 3% PS	2 2%	1 1%	4 3% PS	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 55-4
 QUESTION 49:
 Do you currently, or did you ever have, a membership for the following retail services?

My local or regional grocery store

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE				WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC	
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
**D/S (YES - NO)	213 18%	28 52% CDE	65 15%	60 17%	64 18%	31 12%	74 18% F	108 20% F	13 5%	92 25% IK	52 18% I	55 22% I	177 22% NOP	36 9% P	21 13% P	6 4%	56 14%	121 29% Q	10 6%	27 13% S	4 8%	17 15%	- -	6 10% W
TOTAL YES -----	697 58%	40 76% CDE	238 56%	208 58%	205 59%	139 55%	239 58%	317 59%	150 52%	229 61% I	167 58%	150 60% i	490 60% Np	207 54%	94 56%	75 52%	228 57%	261 63% Q	89 52%	117 56%	29 54%	65 57%	40 50%	34 54%
YES, CURRENTLY	608 51%	39 73% CDE	226 54% E	187 52% E	152 44%	117 46%	210 51%	282 53%	127 44%	200 53% I	143 50%	139 56% I	448 55% NOP	160 42%	73 44%	55 38%	206 51%	242 59% Q	64 37%	97 46% s	20 37%	54 47%	29 36%	26 41%
YES, PAST BUT NOT CURRENTLY	88 7%	2 4%	11 3%	20 6% C	53 15% BCD	23 9%	30 7%	35 7%	23 8% 1	30 8% L	25 9% L	10 4%	42 5%	46 12% M	21 12% M	20 14% M	23 6%	19 5%	25 15%	21 10%	9 17%	12 10%	11 14%	8 13%
NO	484 40%	13 24%	173 41% B	147 41% B	141 41% B	109 43%	165 40%	209 39%	136 47% JkL	137 37%	115 40%	94 38%	313 38%	171 45% M	73 43%	68 47% M	172 43% R	141 34%	79 46%	91 43%	25 46%	48 42%	40 50%	28 44%
NOT SURE	20 2%	- -	13 3% BE	6 2% BE	- -	5 2%	5 1%	10 2%	2 1%	7 2%	5 2%	5 2%	13 2%	6 2%	1 1%	1 1%	4 1%	10 2%	3 2%	3 1%	- -	1 1%	- -	1 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 55-5
 QUESTION 49:
 Do you currently, or did you ever have, a membership for the following retail services?

My local or regional grocery store

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
**D/S (YES - NO)	213 18%	191 21% E	158 22% E	33 19% E	16 6%	6 2%	160 25% FH	44 14% F	-3 -2%	9 6% I	48 16%	113 35% K	19 12%	26 17%	22 7%	24 12% o	46 14% O	110 34% OPQ	178 18%	35 17%	95 20% v	103 16%	96 22% X	59 11%
TOTAL YES -----	697 58%	540 60% E	439 60% E	101 59%	150 52%	126 51%	389 62% F	178 56%	50 48%	76 52%	175 57%	214 66% K	90 55%	87 58%	176 52%	107 54%	182 56%	217 67% OPQ	577 58%	120 58%	278 60%	363 57%	264 60% x	295 55%
YES, CURRENTLY	608 51%	462 51%	383 52%	79 47%	142 49%	107 43%	363 58% FH	135 43%	42 41%	65 44%	166 54%	197 61% k	59 36%	76 50% M	150 45%	96 49%	160 49%	187 58% OpQ	511 51%	97 47%	228 49%	336 53%	219 50%	271 50%
YES, PAST BUT NOT CURRENTLY	88 7%	78 9% E	56 8% E	22 13% cE	8 3%	19 8% g	27 4% g	43 13% FG	8 7%	11 8%	9 3%	17 5%	31 19% N	11 7%	26 8%	11 6%	22 7%	30 9%	66 7%	22 11% s	50 11% V	27 4%	46 10% X	24 4%
NO	484 40%	348 39%	281 38%	68 40%	134 46% BC	120 48% G	229 36%	133 42% g	53 51%	67 46%	127 42% L	102 32%	71 43%	61 41%	153 46% R	83 42% R	137 42% R	106 33%	399 40%	85 41%	183 39%	260 41%	168 38%	236 44% w
NOT SURE	20 2%	11 1%	10 1%	1 1%	7 2% d	3 1%	11 2%	5 1%	1 1%	2 2%	4 1%	7 2%	2 1%	3 2%	6 2%	6 3% R	5 2%	2 1%	17 2%	3 1%	5 1%	14 2%	5 1%	8 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
 N A T I O N A L R E S E A R C H I N C

Table 55-6
 QUESTION 49:
 Do you currently, or did you ever have, a membership for the following retail services?

My local or regional grocery store

BANNER 6

	GENERIC CONG BALLOT				FTC RATING							GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORRECT PRIORITY (U)	OPP (V)	SUPP (W)	
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%	
**D/S (YES - NO)	213 18%	76 15% D	110 22% BD	9 8%	126 25% FIJ	71 12%	22 22% FI	104 25% FIJ	41 11%	30 17% i	43 18%	95 15%	60 24% L	97 24% O	52 13%	73 32% Q	117 13% Q	206 20% S	2 1%	162 21% U	30 13%	161 20%	35 16%	
TOTAL YES -----	697 58%	283 57%	296 60%	61 53%	315 62% FI	318 55%	61 61% FI	254 62% FI	214 55%	104 57%	139 58%	357 57%	152 61%	246 61%	218 56%	149 65% Q	486 56% Q	603 59% S	68 49%	466 60%	131 55%	467 60%	125 57%	
YES, CURRENTLY	608 51%	241 49%	267 54% bd	52 45%	258 50% G	289 50% G	39 39%	219 53% G	194 49% g	95 52% G	118 49%	317 51%	129 52%	210 52%	182 47%	113 49%	443 51%	522 51%	62 45%	417 53% U	100 42%	415 53% W	92 42%	
YES, PAST BUT NOT CURRENTLY	88 7%	42 8%	29 6%	10 8%	57 11% FIJ	29 5%	22 22% EFHIJ	35 9% Fij	20 5%	9 5%	21 9%	40 6%	23 9%	36 9%	36 9%	36 16% Q	43 5%	81 8% S	5 4%	49 6%	31 13% T	52 7%	34 15% V	
NO	484 40%	207 42%	186 38%	53 45%	188 37% EH	247 43% EH	39 39%	150 36%	173 44% EH	74 41%	96 40%	262 42%	92 37%	149 37%	166 43%	76 33%	369 43% P	397 39%	65 48% r	304 39%	101 43%	307 39%	91 41%	
NOT SURE	20 2%	6 1%	7 2%	2 2%	8 2% G	9 2% G	- -	8 2% G	5 1% G	4 2% g	5 2%	4 1%	6 2% l	6 2%	5 1%	5 2%	12 1% l	13 1%	4 3%	11 1%	4 2%	11 1%	4 2%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 55-7
 QUESTION 49:
 Do you currently, or did you ever have, a membership for the following retail services?

My local or regional grocery store

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
**D/S (YES - NO)	213 18%	153 17%	32 20%	82 28% E	102 12%	155 21% G	15 6%	151 19% I	28 11%	-3 -4%	26 22% LMP	1 1%	- 1%	10 30% LMP	13 40% kLMP	7 11% LM	52 21% RT	6 11% T	10 28% RT	- -2%	3 22% t	12 42% QRT
TOTAL YES -----	697 58%	509 58%	94 59%	185 64% E	455 55%	433 60% G	140 52%	466 59%	137 55%	45 47%	72 61%	24 50%	16 48%	21 65%	21 68% l	37 55%	146 60%	29 53%	23 63%	8 49%	7 61%	21 71%
YES, CURRENTLY	608 51%	456 52% C	67 42%	141 48%	415 51%	386 54% G	110 41%	416 52% I	104 41%	39 41%	62 52%	20 43%	12 37%	16 51%	21 66% LM	34 51%	128 52%	29 53%	20 53%	8 49%	7 61%	20 68%
YES, PAST BUT NOT CURRENTLY	88 7%	54 6%	27 17% B	44 15% E	40 5%	47 7%	30 11% F	50 6%	33 13% H	6 6%	11 9% o	3 7%	4 11%	4 14% o	1 2%	3 4%	18 7% RTU	- -	4 10% rtu	- -	- -	1 3%
NO	484 40%	357 41%	62 39%	102 35% D	353 43% D	278 39%	125 46% F	314 40%	110 44%	48 51%	46 39%	23 48% o	16 47%	11 35%	9 28%	29 45%	94 38%	23 43%	13 35%	8 51%	5 39%	8 29%
NOT SURE	20 2%	14 2%	2 2%	4 1%	14 2%	9 1%	6 2%	13 2%	4 2%	2 2%	- -	1 2%	1 4%	- -	1 4%	- -	5 2% TUV	2 4%	1 2%	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 56-1
 QUESTION 50:
 Which of the following best describes your current marital status?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID-ANTIC (C)	MID-WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
MARRIED	615 51%	100 55%	78 50%	45 54%	44 51%	84 52%	90 51%	174 49%	262 51%	353 52%	128 53%	114 53%	316 55% N	299 48%	198 46%	232 55% O	184 53% o	108 57% S	91 37%	114 56% S	118 54% S	95 51% S	90 56% S
SINGLE	345 29%	50 27%	51 33%	21 25%	22 25%	46 28%	48 28%	108 30%	154 30%	191 28%	65 27%	62 29%	176 31%	168 27%	148 34% Pq	101 24%	96 28%	55 29% U	92 38% rtUW	60 30% Uw	41 19%	61 33% UW	35 22%
DIVORCED/SEPARATED	162 13%	23 13%	15 10%	14 16%	12 14%	21 13%	22 12%	55 16% c	74 14%	88 13%	33 14%	28 13%	64 11%	98 16% M	57 13%	57 14%	48 14%	18 10%	39 16% rT	19 9%	38 18% RT	27 15%	21 13%
WIDOWED	75 6%	10 6%	12 8%	4 5%	8 10% h	11 7%	15 9% h	14 4%	24 5%	51 7% i	15 6%	12 5%	20 3%	56 9% M	29 7%	28 7%	18 5%	7 4%	22 9% RTV	9 4%	19 9% RtV	4 2%	14 9% rV
NOT SURE	3 -	- -	- -	- -	- -	1 -	- -	2 1%	2 -	1 -	- -	- -	- -	3 -	- -	2 -	1 -	- -	- -	- -	2 1%	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 56-2
QUESTION 50:
Which of the following best describes your current marital status?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE					
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	MOD	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD	DEM	GOP	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%		
MARRIED	615 51%	110 43%	232 48%	246 60% BC	52 47%	58 40%	120 51% F	113 45% F	137 64% EFGHj	109 55% FH	93 46%	74 43%	26 63% KLNP	53 43%	173 61% KLNP	10 32%	112 53% LnP	47 57% kLnP	615 100% T	-	-	316 100%	299 100%	-	-	
SINGLE	345 29%	95 37% cD	146 30% D	89 22%	42 38% hIJ	52 36% IJ	77 33% iJ	70 28% J	53 25%	37 19%	72 35% OR	59 34% OR	11 27%	35 29%	61 21%	13 41% OR	62 30% O	17 21%	-	345 100% S	-	-	-	-	176 100%	168 100%
DIVORCED/SEPARATED	162 13%	34 13%	73 15%	49 12%	14 12%	20 14% i	30 13% i	43 17% I	16 8%	33 17% I	25 13%	25 14%	3 8%	25 20% kMOQ	32 11%	7 23% m	24 12%	13 16%	-	-	-	-	-	-	-	
WIDOWED	75 6%	16 6%	32 7%	24 6%	2 2%	14 10% EGI	10 4%	23 9% EGI	7 3%	17 9% EGI	13 6%	15 9% M	1 2%	8 7%	19 7% m	1 4%	11 5%	4 5%	-	-	-	-	-	-	-	
NOT SURE	3 -	-	-	1 -	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 56-3
 QUESTION 50:
 Which of the following best describes your current marital status?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
MARRIED	615 51%	61 32%	119 52% B	126 52% B	135 53% B	173 60% Bcd	181 43%	260 53% G	173 60% GH	111 48% M	96 50% M	109 71% JKMNO	70 37%	165 55% M	65 48% m	81 45%	76 44%	41 51%	57 44%	103 58% PQSV	72 65% PQrSV	43 39%	81 57% PQSV	60 63% PQSV
SINGLE	345 29%	118 61% CDEF	82 36% DEF	55 23% F	58 23% F	32 11%	200 48% HI	112 23% I	32 11%	105 45% KLNO	56 29% LNO	15 10%	94 50% KLNO	57 19% L	17 13%	86 48% QRTUW X	52 30% RTUwX	10 13%	61 47% QRTUW X	32 18% U	7 6% U	52 47% QRTUW X	29 21% U	15 16% U
DIVORCED/SEPARATED	162 13%	9 5%	25 11% B	51 21% BCF	44 18% BCf	33 11% B	34 8%	95 19% GI	33 11%	15 7%	33 17% JLM	16 11%	19 10%	63 21% JLMO	16 12%	11 6%	34 20% PSUVX	12 14% p	11 9%	35 20% PSUVX	11 10%	12 10%	26 18% PSuvx	10 11%
WIDOWED	75 6%	2 1%	2 1%	8 3% bc	14 6% BC	49 17% BCDE	4 1%	22 5% G	49 17% GH	-	6 3% J	13 9% JkM	4 2% J	16 5% Jm	35 26% JKLMN	1 -	10 6% PS	18 22% PQSTV Wx	-	7 4% PS	21 19% PQSTV Wx	3 3% s	5 4% pS	10 10% PStVw
NOT SURE	3 -	2 1%	-	-	1 -	-	2 -	1 -	-	-	-	-	2 1%	1 -	-	-	-	-	1 -	1 1%	-	1 1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 56-4
QUESTION 50:
Which of the following best describes your current marital status?

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
MARRIED	615 51%	26 49%	249 59% dE	190 53% E	150 43%	108 43%	187 46%	318 59% FG	128 44%	168 45%	187 65% IJL	131 52% ij	476 58% NOP	139 36% O	41 24%	66 46% NO	247 61%	229 56%	69 40%	70 33%	17 31%	24 21%	37 46%	29 46%
SINGLE	345 29%	5 9%	74 18% b	83 23% Bc	169 49% BCD	102 40% GH	114 28%	130 24%	114 40% JKL	100 27%	62 22%	68 27%	160 20%	185 48% Mp	100 59% MNP	56 39% M	92 23% R	68 16%	84 49%	100 47%	32 59%	68 59%	36 45%	20 32%
DIVORCED/SEPARATED	162 13%	4 8%	56 13% E	76 21% BCE	24 7%	20 8%	77 19% FH	65 12% f	36 13%	61 16% K	28 10%	37 15% k	119 15% np	43 11%	23 14%	14 10%	50 12%	69 17% q	14 8%	29 14%	4 7%	19 16% u	6 8%	8 13%
WIDOWED	75 6%	18 34% CDE	43 10% DE	12 3% E	1 -	22 9% H	30 7% h	23 4%	10 3%	42 11% IKL	10 3%	14 5%	61 7% NOp	14 4%	5 3%	6 4%	15 4%	46 11% Q	5 3%	10 5%	1 2%	4 3%	1 2%	4 7%
NOT SURE	3 -	- -	1 -	- -	2 1%	1 -	1 -	1 -	- -	2 1%	- -	1 -	- -	3 1% mo	- -	2 1%	- -	- -	- -	3 1% s	- -	- -	- -	2 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 56-5
QUESTION 50:
Which of the following best describes your current marital status?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
MARRIED	615 51%	482 54% DE	421 58% DE	62 36%	129 44%	128 51%	334 53%	151 48%	50 48%	77 53%	170 56%	164 51%	94 58% N	57 37%	83 25%	83 42% O	180 56% OP	259 80% OPQ	551 56% T	64 31%	224 48%	348 55% U	229 52%	287 53%
SINGLE	345 29%	247 27%	180 25%	66 39% BC	96 33% bC	59 24%	174 28%	110 35% FG	31 29% j	29 20%	92 30%	82 25%	53 32%	56 37%	148 44% PQR	69 35% QR	86 26% R	36 11%	250 25%	96 46% S	144 31%	168 26%	125 29%	140 26%
DIVORCED/SEPARATED	162 13%	119 13%	91 12%	28 16%	42 14%	49 20% GH	76 12%	37 12%	20 19%	29 20%	30 10%	46 14% k	14 9%	22 15%	72 21% pQR	29 15% R	40 12% R	19 6%	126 13%	36 17%	66 14%	81 13%	51 12%	80 15%
WIDOWED	75 6%	50 6%	38 5%	12 7%	24 8% c	14 5%	44 7%	17 5%	3 3%	10 7%	14 5%	29 9% K	2 1%	15 10% M	30 9% R	14 7% r	18 6%	11 3%	64 6%	11 5%	33 7%	40 6%	31 7%	31 6%
NOT SURE	3 -	2 -	1 -	1 1%	1 -	- -	1 -	2 1%	- -	- -	- -	1 -	- -	2 1%	2 1%	1 -	- -	- -	2 -	1 1%	- -	1 -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 56-6
 QUESTION 50:
 Which of the following best describes your current marital status?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
MARRIED	615 51%	232 47%	280 57% Bd	56 48%	256 50%	300 52%	61 61% EfH	195 47%	206 53%	93 51%	121 50%	323 52%	129 52%	197 49%	206 53%	132 57% Q	430 50%	535 53% S	54 40%	419 54% U	105 45%	422 54%	105 48%
SINGLE	345 29%	160 32% C	112 23%	36 31% c	150 29%	165 29%	25 25%	125 30%	115 29%	50 28%	75 31%	178 29%	66 26%	132 33%	117 30%	73 32%	239 28%	286 28%	47 34%	209 27%	85 36% T	212 27%	73 33% v
DIVORCED/SEPARATED	162 13%	72 14%	66 13%	14 12%	72 14%	72 13%	10 10%	62 15%	48 12%	24 13%	30 12%	82 13%	40 16%	46 11%	51 13%	17 7%	134 15% P	130 13%	23 17%	105 13%	32 14%	102 13%	27 12%
WIDOWED	75 6%	31 6%	30 6%	9 8%	32 6%	36 6%	3 3%	29 7% g	22 6%	14 8% g	15 6%	39 6%	12 5%	26 6%	15 4%	7 3%	64 7% P	61 6%	13 9%	46 6%	14 6%	49 6%	16 7%
NOT SURE	3 -	- -	2 -	1 1%	2 -	1 -	1 1%	1 -	1 -	- -	- -	1 -	2 1%	1 -	1 -	1 -	1 -	3 - s	- -	2 -	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 56-7
 QUESTION 50:
 Which of the following best describes your current marital status?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
MARRIED	615 51%	459 52%	75 47%	154 53%	418 51%	388 54% G	118 44%	429 54% I	116 46%	39 40%	54 45%	27 56% p	14 42%	14 45%	20 63% kmP	25 38%	124 51%	38 70% Qs	19 52%	11 64%	10 84% QSV	15 51%
SINGLE	345 29%	243 28%	54 34%	92 32%	231 28%	189 26%	100 37% F	207 26%	89 36% H	38 40%	49 41% lo	13 27%	11 33%	9 30%	6 18%	27 41% O	63 26% Tu	10 18%	11 30% tu	2 10%	1 9%	7 24%
DIVORCED/SEPARATED	162 13%	123 14%	20 12%	28 10%	122 15% D	98 14%	38 14%	107 13%	30 12%	14 15%	10 8%	5 10%	7 22% k	4 14%	4 13%	8 13%	37 15% T	5 10% T	7 18% T	-	1 7%	6 22% T
WIDOWED	75 6%	55 6%	8 5%	17 6%	48 6%	42 6%	14 5%	48 6%	14 6%	5 5%	7 6%	3 6%	1 3%	4 12%	2 6%	6 8%	19 8% RSU	1 2%	-	4 26% qRSUv	-	1 4%
NOT SURE	3 -	- -	2 1%	- -	3 -	3 -	- -	1 -	1 -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 NATIONAL RESEARCH INC

Table 57-1
QUESTION 51:
What is your annual household income BEFORE taxes?

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
UNDER \$20,000	116 10%	25 14% EFg	20 13% Ef	7 8%	3 4%	11 7%	13 7%	37 10% E	53 10%	63 9%	21 9%	26 12%	44 8%	71 11% M	58 14% PQ	29 7%	28 8%	19 10% t	39 16% rTUVW	10 5%	19 9%	15 8%	14 8%
\$20,001 - \$40,000	219 18%	31 17%	34 22% fg	21 25% FG	19 22% g	22 14%	24 14%	67 19%	113 22% J	106 16%	48 20%	44 20%	75 13%	143 23% M	66 15%	86 20% O	67 19%	22 12%	44 18% r	25 13% RSTV	61 28% rsTUV	28 15%	39 24% RTV
\$40,001 - \$60,000	196 16%	30 17% D	19 12%	6 7%	13 16% d	22 13%	28 16% D	77 22% CDF	93 18%	103 15%	43 18%	39 18%	100 17%	97 15%	67 15%	61 15%	68 20% p	29 15%	38 16%	28 14%	33 15% rsTUw	43 23% rsTUw	25 16%
\$60,001 - \$80,000	185 15%	26 14%	26 17% e	17 21% E	8 9%	21 13%	30 17% e	56 16% e	77 15%	108 16%	41 17%	32 15%	89 15%	96 15%	63 15%	76 18% q	45 13%	26 14%	37 15%	36 18%	40 18% w	26 14%	19 12%
\$80,001 - \$100,000	140 12%	12 6%	15 10%	16 19% BcH	17 19% BcH	22 14% B	25 14% B	33 9%	56 11%	83 12%	26 11%	18 8%	69 12%	71 11%	54 13%	50 12%	36 10%	25 13% v	29 12%	29 14% v	21 10%	15 8%	21 13%
\$100,001 - \$150,000	186 15%	34 18% h	26 17%	10 12%	15 18%	32 20% H	26 15%	42 12%	71 14%	114 17%	34 14%	36 16%	114 20% N	72 12%	64 15%	69 16%	52 15%	36 19% SUw	28 12%	46 23% SUW	23 11% SUW	32 17% u	20 13%
\$150,001 - \$200,000	73 6%	12 7%	9 5%	3 3%	6 7%	11 7%	14 8%	18 5%	28 5%	45 7%	13 5%	9 4%	39 7%	33 5%	30 7%	22 5%	20 6%	19 10% Suv	11 5%	11 6%	11 5%	10 5%	11 7%
OVER \$200,000	66 6%	7 4%	3 2%	4 4%	3 3%	15 9% bCE	14 8% Ce	21 6% C	21 4%	45 7% i	11 5%	7 3%	43 8% N	23 4%	20 5%	21 5%	25 7%	13 7% su	7 3%	14 7% su	7 3%	16 9% SU	9 6%
NOT SURE	20 2%	7 4% DGH	4 2% d	- -	2 2%	5 3% Dgh	1 -	2 1%	5 1%	15 2% i	5 2%	7 3%	3 1%	17 3% M	10 2%	5 1%	6 2%	- -	10 4% RTv	1 -	4 2% r	2 1%	4 2% r

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 57-2
QUESTION 51:
What is your annual household income BEFORE taxes?

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/ MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
														CON GOP (N)										
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
UNDER \$20,000	116 10%	27 11%	47 10%	35 9%	10 9%	16 11% i	20 8%	27 11% I	12 6%	23 12% I	23 11% q	26 15% NOQ	4 10%	8 6%	21 7%	4 12%	13 6%	10 12%	18 3%	68 20% S	5 2%	13 4% U	31 17%	36 21%
\$20,001 - \$40,000	219 18%	44 17%	80 16%	79 19%	16 15%	28 19% G	26 11%	53 22% GI	29 14%	50 25% EGI	34 17%	25 14%	4 10%	22 18%	57 20% m	5 16%	38 18%	18 21% m	65 11%	81 23% S	22 7%	43 14% U	34 19%	47 28% w
\$40,001 - \$60,000	196 16%	38 15%	82 17%	68 17%	17 15%	21 15%	43 18%	39 16%	36 17%	31 16%	27 13%	28 16%	11 26% ko	20 17%	38 13%	7 22%	38 18%	19 23% ko	83 14%	69 20% S	42 13%	41 14%	40 22%	29 17%
\$60,001 - \$80,000	185 15%	40 16%	79 16%	60 15%	18 16%	22 15%	42 18% i	36 15%	26 12%	33 17%	30 15% R	26 15% R	6 15% r	25 21% R	50 17% R	5 16% r	32 15% R	4 4%	96 16%	60 17%	40 13%	56 19% U	37 21% x	23 14%
\$80,001 - \$100,000	140 12%	31 12%	55 11%	50 12%	12 11%	18 13%	21 9%	33 13%	31 15% g	19 10%	26 13%	23 13%	4 10%	10 9% g	38 13%	3 8%	23 11%	8 10%	84 14% T	25 7%	43 14%	41 14%	11 6%	15 9%
\$100,001 - \$150,000	186 15%	34 13%	77 16%	72 17%	17 15%	17 12%	47 20% FHJ	30 12%	49 23% eFHJ	22 11%	28 14%	26 15%	8 21%	20 17%	48 17%	3 9%	34 16%	15 18%	146 24% T	22 7%	94 30% V	53 18%	14 8%	9 5%
\$150,001 - \$200,000	73 6%	21 8%	26 5%	24 6%	11 10% h	10 7%	15 6%	12 5%	13 6%	11 5%	19 9%	9 5%	2 6%	7 6%	16 6%	2 7%	11 5%	6 7%	60 10% T	7 2%	32 10%	28 9%	4 3%	3 2%
OVER \$200,000	66 6%	15 6%	34 7% d	17 4%	9 8% J	7 5% j	20 9% J	14 5% J	15 7% J	3 1%	12 6%	8 4%	1 2%	8 6%	13 5%	3 8%	19 9% lMor	3 4%	52 9% T	7 2%	36 11% V	17 6%	5 3%	2 1%
NOT SURE	20 2%	5 2%	5 1%	5 1%	- -	5 3% Egi	1 -	4 2% E	1 -	4 2% e	4 2% M	3 2% m	- -	1 1% m	4 1% m	1 2%	1 -	1 1%	10 2%	7 2%	2 1%	7 2% u	1 1%	6 3% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 57-3
QUESTION 51:
What is your annual household income BEFORE taxes?

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN 18-45	MEN 46-65	MEN 66+	WOMEN 18-45	WOMEN 46-65	WOMEN 66+	DEM 18-45	DEM 46-65	DEM 66+	GOP 18-45	GOP 46-65	GOP 66+	IND 18-45	IND 46-65	IND 66+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
UNDER \$20,000	116 10%	24 13% cF	16 7%	26 11% F	33 13% CF	15 5%	41 10% I	59 12% I	15 5%	20 9% L	18 9% L	5 3%	20 11% L	41 14% jLo	10 8%	25 14% SUX	25 15% SUX	8 10% U	6 5% u	21 12% SUx	1 1%	9 8% U	13 9% U	6 6% u
\$20,001 - \$40,000	219 18%	30 16%	33 14%	52 22% C	48 19%	56 19%	63 15%	100 20% G	56 19%	24 10%	34 18% J	18 12%	39 21% JL	66 22% JL	38 28% JKL	22 12%	30 17% s	14 17%	14 11%	42 23% PSX	31 27% PqSX	27 24% PSX	29 20% pSx	11 12%
\$40,001 - \$60,000	196 16%	36 19%	38 17%	41 17%	36 14%	45 16%	74 18%	77 16%	45 16%	41 18%	29 15% o	30 20% o	33 18%	48 16%	15 11%	25 14%	27 16%	15 18%	24 18% U	27 15%	10 9%	25 22% pU	23 16%	20 22% U
\$60,001 - \$80,000	185 15%	39 20% D	42 18% D	23 10%	38 15% d	44 15% d	80 19% H	61 12%	44 15%	41 18% kn	23 12%	24 16%	39 21% KN	38 12%	19 14%	28 15%	19 11%	16 20% q	37 29% PQTUV WX	23 13%	17 15%	15 14%	19 14%	11 11%
\$80,001 - \$100,000	140 12%	22 12%	29 13%	23 10%	29 11%	37 13%	51 12%	52 11%	37 13%	29 13%	20 10%	20 13%	22 12%	32 11%	17 13%	23 13%	24 14%	7 9%	16 12%	16 9%	17 16% w	12 11%	12 8%	12 13%
\$100,001 - \$150,000	186 15%	18 9%	40 17% B	40 17% B	39 15% b	48 17% B	58 14%	79 16%	48 17%	44 19% Mn	41 21% MNo	30 20% Mn	14 8%	39 13% m	18 14% m	26 15%	26 15%	12 14%	20 15%	33 18% v	17 15%	11 10%	20 14%	20 21% v
\$150,001 - \$200,000	73 6%	8 4%	14 6%	18 8%	14 6%	18 6%	22 5%	33 7%	18 6%	16 7% m	13 7%	11 7%	6 3%	20 7% m	7 5%	14 8% V	11 6% v	6 7%	6 5%	9 5%	7 6%	2 2%	13 9% V	5 6%
OVER \$200,000	66 6%	8 4%	15 6%	13 5%	10 4%	21 7% e	23 5%	23 5%	21 7%	16 7% n	12 7%	15 10% MNo	7 4%	10 3%	6 4%	11 6% r	8 5%	1 2%	4 3%	5 3%	12 10% RST	8 7% r	9 6% r	8 8% Rt
NOT SURE	20 2%	6 3%	2 1%	4 2%	5 2%	3 1%	8 2%	9 2%	3 1%	1 -	1 1%	1 1%	7 4% JKL	7 2% J	2 2%	5 3% U	2 1%	2 3%	2 1%	3 2% u	- -	1 1%	4 3% U	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 57-4
QUESTION 51:
What is your annual household income BEFORE taxes?

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)	
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%	
UNDER \$20,000	116 10%	- -	38 9% B	39 11% B	34 10% B	41 16% H	56 14% H	20 4%	38 13% KL	58 15% KL	6 2%	14 6% K	69 8%	47 12% m	25 15% M	15 10%	28 7%	41 10%	15 9%	31 15% s	5 10%	20 18%	7 8%	8 13%	
\$20,001 - \$40,000	219 18%	12 23%	79 19%	74 21% E	51 15%	70 28% H	89 22% H	59 11%	50 17% K	110 29% IKL	26 9%	34 13% k	146 18%	73 19%	40 24%	26 18%	47 12%	99 24% Q	28 16%	45 21%	14 26%	26 22%	12 15%	14 23%	
\$40,001 - \$60,000	196 16%	11 21%	61 15%	59 16%	62 18%	57 23% H	82 20% H	57 11%	72 25% jKL	67 18% KL	28 10%	29 12%	127 16%	69 18%	30 18%	27 19%	69 17%	58 14%	31 18%	38 18%	11 20%	19 17%	12 16%	15 23%	
\$60,001 - \$80,000	185 15%	7 14%	67 16% d	40 11%	67 19% D	39 15%	53 13%	93 17% g	43 15%	48 13%	45 16%	48 19% J	112 14%	73 19% M	27 16%	27 19%	56 14%	56 14%	32 19%	40 19%	8 15%	19 17%	15 19%	12 18%	
\$80,001 - \$100,000	140 12%	4 7%	57 13%	35 10%	43 12%	16 6%	50 12% F	74 14% F	37 13% j	29 8%	32 11%	42 17% JK	96 12%	44 11%	14 9%	21 15% o	47 12%	49 12%	22 13%	22 10%	2 4%	12 11%	17 21% X	5 7%	
\$100,001 - \$150,000	186 15%	5 10%	70 17%	60 17%	48 14%	18 7%	46 11%	120 22% FG	34 12%	31 8%	79 28% IJL	41 16% J	153 19% NOP	33 9%	12 7%	13 9%	94 23% R	59 14%	20 12% t	13 6%	4 8%	7 6%	9 11%	4 6%	
\$150,001 - \$200,000	73 6%	5 9%	21 5%	29 8% ce	17 5%	5 2%	16 4%	51 10% FG	6 2%	16 4%	34 12% IJL	18 7% I	51 6%	21 6%	10 6%	8 5%	28 7%	23 6%	11 7%	10 5%	6 12% v	4 3%	3 4%	3 4%	4 7%
OVER \$200,000	66 6%	6 11%	24 6%	18 5%	18 5%	1 -	11 3% F	54 10% FG	7 2%	5 1%	36 13% IJL	18 7% IJ	48 6%	19 5%	7 4%	5 3%	32 8% R	15 4%	11 6%	8 4%	3 6%	4 4%	4 5%	1 1%	
NOT SURE	20 2%	2 4%	5 1%	6 2%	7 2%	6 2%	7 2%	8 1%	2 1%	10 3% iK	1 -	7 3% iK	14 2%	6 2%	2 1%	2 2%	2 1%	12 3% Q	1 1%	5 2%	- -	2 2%	1 1%	1 2%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 57-5
QUESTION 51:
What is your annual household income BEFORE taxes?

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA				RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
UNDER \$20,000	116 10%	80 9%	47 6%	32 19%	36 13%	38 15%	43 7%	35 11%	12 11%	26 18%	20 7%	23 7%	12 7%	22 15%	116 35%	-	-	-	86 9%	30 14%	52 11%	54 8%	46 11%	41 8%
\$20,001 - \$40,000	219 18%	151 17%	112 15%	38 23%	65 22%	68 27%	89 14%	61 19%	20 19%	48 33%	30 10%	60 18%	26 16%	35 23%	219 65%	-	-	-	173 17%	46 22%	63 14%	137 21%	70 16%	104 19%
\$40,001 - \$60,000	196 16%	140 16%	110 15%	29 17%	55 19%	43 17%	94 15%	55 17%	19 18%	24 17%	54 18%	40 12%	25 15%	30 20%	-	196 100%	-	-	157 16%	39 19%	72 15%	106 17%	66 15%	84 16%
\$60,001 - \$80,000	185 15%	147 16%	125 17%	22 13%	37 13%	28 11%	113 18%	44 14%	14 13%	14 10%	51 17%	62 19%	24 15%	20 13%	-	-	185 57%	-	151 15%	34 16%	73 16%	94 15%	69 16%	88 16%
\$80,001 - \$100,000	140 12%	100 11%	85 12%	16 9%	38 13%	29 12%	79 13%	31 10%	15 14%	14 10%	37 12%	43 13%	18 11%	14 9%	-	-	140 43%	-	119 12%	20 10%	62 13%	70 11%	52 12%	70 13%
\$100,001 - \$150,000	186 15%	151 17%	133 18%	18 11%	33 11%	26 10%	108 17%	50 16%	17 17%	9 6%	63 20%	46 14%	33 20%	17 11%	-	-	-	186 57%	168 17%	18 9%	71 15%	99 16%	82 19%	79 15%
\$150,001 - \$200,000	73 6%	61 7%	54 7%	7 4%	11 4%	11 5%	45 7%	17 5%	5 5%	6 4%	21 7%	24 7%	13 8%	3 2%	-	-	-	73 22%	65 7%	7 4%	34 7%	35 6%	23 5%	33 6%
OVER \$200,000	66 6%	54 6%	48 7%	6 4%	12 4%	5 2%	45 7%	16 5%	2 2%	3 2%	30 10%	15 5%	12 7%	4 3%	-	-	-	66 20%	59 6%	7 4%	32 7%	33 5%	26 6%	33 6%
NOT SURE	20 2%	16 2%	15 2%	1 1%	4 1%	1 -	12 2%	7 2%	- -	1 1%	1 -	10 3%	2 1%	6 4%	-	-	-	-	14 1%	7 3%	8 2%	8 1%	3 1%	7 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 57-6
 QUESTION 51:
 What is your annual household income BEFORE taxes?

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR/	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	ECT	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
UNDER \$20,000	116 10%	58 12% C	33 7%	13 11%	50 10%	53 9%	10 10%	40 10%	35 9%	19 10%	25 10%	58 9%	25 10%	35 9%	44 11%	16 7%	93 11% p	102 10%	13 10%	78 10%	25 11%	82 10%	21 10%
\$20,001 - \$40,000	219 18%	70 14%	100 20% B	23 20%	89 17%	111 19% g	13 13%	76 18%	69 18%	42 23% G	36 15%	112 18%	51 20%	85 21% O	47 12%	24 10%	167 19% P	186 18%	22 16%	145 19%	40 17%	146 19%	33 15%
\$40,001 - \$60,000	196 16%	88 18%	73 15%	20 18%	81 16%	90 16% g	13 13%	68 17%	64 16%	26 14%	40 17%	94 15%	43 17%	67 17%	60 15%	32 14%	143 16%	159 16%	23 17%	134 17% U	23 10%	139 18% W	22 10%
\$60,001 - \$80,000	185 15%	73 15%	83 17%	20 17%	76 15%	88 15% g	9 9%	66 16% g	63 16% g	25 14%	45 19%	91 15%	37 15%	65 16%	65 17%	39 17%	133 15%	160 16%	19 14%	124 16%	36 15%	121 15%	37 17%
\$80,001 - \$100,000	140 12%	60 12%	50 10%	17 14%	59 12%	69 12%	12 12%	47 11%	48 12%	22 12%	20 8%	80 13% K	30 12%	43 11%	51 13%	29 13%	103 12%	114 11%	22 16%	83 11%	37 16% t	81 10%	38 17% V
\$100,001 - \$150,000	186 15%	73 15%	86 18%	15 13%	87 17%	84 15%	22 22% fi	65 16%	58 15%	26 15%	43 18%	102 16%	33 13%	62 15%	61 16%	47 20% q	129 15%	166 16% S	12 9%	120 15%	40 17%	121 15%	39 18%
\$150,001 - \$200,000	73 6%	37 7% D	31 6% D	3 3%	32 6%	33 6%	10 10%	22 5%	23 6%	11 6%	13 6%	44 7%	12 5%	17 4%	30 8% N	21 9% q	46 5%	59 6%	7 5%	44 6%	16 7%	43 5%	13 6%
OVER \$200,000	66 6%	27 5% D	28 6% D	2 2%	31 6%	35 6%	9 9%	22 5%	28 7% j	7 4%	16 7%	31 5%	17 7%	22 6%	25 6%	20 9% Q	39 5%	51 5%	15 11% R	44 6%	15 6%	43 5%	16 7%
NOT SURE	20 2%	10 2%	5 1%	3 3%	7 1%	10 2%	1 1%	6 1%	5 1%	4 2%	3 1%	11 2%	2 1%	5 1%	6 2%	1 -	15 2% P	16 2%	4 3%	8 1%	4 2%	9 1%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
 NATIONAL RESEARCH INC

Table 57-7
 QUESTION 51:
 What is your annual household income BEFORE taxes?

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
UNDER \$20,000	116 10%	84 10%	14 9%	22 7%	87 11% d	69 10%	31 12%	75 9%	27 11%	14 14%	16 14%	4 8%	6 17%	3 8%	4 12%	11 17%	19 8% U	2 4%	2 6%	1 7%	- -	2 8%
\$20,001 - \$40,000	219 18%	169 19%	23 14%	37 13%	162 20% D	138 19% g	39 14%	148 19%	40 16%	12 13%	20 17%	11 23% p	7 22%	3 10%	4 14%	7 10%	52 21%	9 17%	9 26%	2 13%	5 47% qrtv	4 15%
\$40,001 - \$60,000	196 16%	150 17%	24 15%	44 15%	130 16%	118 16%	37 14%	138 17% i	33 13%	20 21%	26 22% nO	6 13%	8 24% o	3 9%	2 7%	11 16%	37 15% U	8 15% U	6 18% U	3 19% u	- -	6 20% U
\$60,001 - \$80,000	185 15%	138 16%	25 16%	42 15%	131 16%	121 17%	45 16%	124 16%	38 15%	17 18%	16 13% m	5 11%	2 5%	4 12%	6 18%	7 11%	47 19%	9 18%	6 17%	3 18%	1 9%	5 19%
\$80,001 - \$100,000	140 12%	103 12%	18 11%	36 12%	97 12%	73 10%	35 13%	83 10%	33 13%	9 9%	12 10%	7 14%	2 5%	5 14%	6 20% m	10 14%	27 11% U	6 11% U	3 9% u	3 16% u	- -	5 19% U
\$100,001 - \$150,000	186 15%	124 14%	33 21% B	59 20% E	113 14%	111 15%	49 18%	127 16%	43 17%	14 14%	14 12%	6 12%	4 11%	7 22%	4 13%	12 18%	40 16%	11 21%	6 16%	3 20%	3 27%	3 9%
\$150,001 - \$200,000	73 6%	48 5%	13 8%	20 7%	52 6%	43 6%	16 6%	43 5%	20 8%	6 6%	9 8% p	6 12% P	1 3%	5 15% p	3 9%	1 2%	9 4% T	5 8% T	2 4%	- -	1 7% 7%	1 4%
OVER \$200,000	66 6%	53 6%	9 5%	27 9% E	38 5%	39 5%	18 7%	45 6%	17 7%	4 4%	4 4%	4 7%	3 9%	1 3%	3 8%	3 4%	11 5% U	3 6% u	1 3%	1 6%	- -	1 3%
NOT SURE	20 2%	11 1% C	- -	4 1%	11 1%	10 1% g	1 -	9 1%	1 -	- -	1 1%	- -	1 3%	2 6%	- -	5 7% kLO	2 1%	- -	1 2%	- -	1 9%	1 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
 N A T I O N A L R E S E A R C H I N C

Table 58-1
QUESTION REG:
Region.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	GREAT LAKES	MID ATL-ANTIC	MID WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
GREAT LAKES -----	183 15%	183 100% CDEFG H	-	-	-	-	-	-	50 10%	133 19% I	64 26%	114 53% K	90 16%	92 15%	73 17%	57 14%	53 15%	33 17%	39 16%	30 15%	27 13%	27 14%	26 16%
IL	50 4%	50 27% CDEFG H	-	-	-	-	-	-	-	50 7% I	-	-	29 5%	21 3%	26 6% Pq	13 3%	12 3%	16 8% stUV	10 4%	8 4%	4 2%	5 2%	7 4%
MI	39 3%	39 21% CDEFG H	-	-	-	-	-	-	-	39 6% I	39 16%	39 18%	17 3%	22 3%	15 3%	13 3%	11 3%	6 3%	9 4%	4 2%	9 4%	7 4%	4 3%
MN	19 2%	19 10% CDEFG H	-	-	-	-	-	-	-	19 3% I	-	-	10 2%	9 1%	9 2% P	2 -	7 2% p	3 2% u	6 3% U	2 1%	-	5 3% U	2 1%
OH	50 4%	50 28% CDEFG H	-	-	-	-	-	-	50 10% J	-	-	50 23% K	17 3%	32 5% m	20 5%	22 5% q	9 3%	7 4%	12 5% V	8 4%	13 6% V	3 1%	6 4%
WI	25 2%	25 14% CDEFG H	-	-	-	-	-	-	-	25 4% I	25 10%	25 12%	16 3% n	9 1%	3 1% o	8 2% Op	14 4% Op	1 1%	1 1%	7 3% rSU	1 1%	8 4% RSU	6 4% rSU
MID ATLANTIC -----	156 13%	-	156 100% BDEFG H	-	-	-	-	-	51 10%	105 15% I	89 37% L	54 25%	74 13%	82 13%	63 15% p	45 11%	48 14%	23 12% U	41 17% U	23 12%	22 10%	28 15%	20 12%
DC	1 -	-	1 1%	-	-	-	-	-	-	1 -	-	-	1 -	-	1 -	-	-	1 -	-	-	-	-	-
DE	3 -	-	3 2% bdefg h	-	-	-	-	-	-	3 -	-	-	2 -	1 -	2 -	1 -	-	1 1%	1 -	1 1%	-	-	-
MD	25 2%	-	25 16% BDEFG H	-	-	-	-	-	-	25 4% I	-	-	10 2%	15 2%	14 3% P	4 1%	7 2%	4 2%	10 4% Tu	1 1%	3 1%	4 2%	3 2%
NC	43 4%	-	43 28% BDEFG H	-	-	-	-	-	43 8% J	-	43 18% L	-	19 3%	24 4%	13 3%	14 3%	16 4%	3 2%	10 4%	9 5%	5 2%	7 4%	9 5% r

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-1
QUESTION REG:
Region.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID-ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
PA	46 4%	-	46 29%	-	-	-	-	-	46 7%	46 19%	46 21%	25 4%	21 3%	20 5%	13 3%	13 4%	10 5%	10 4%	7 3%	6 3%	9 5%	4 3%	
VA	30 2%	-	30 19%	-	-	-	-	-	30 4%	-	-	10 2%	19 3%	12 3%	9 2%	9 3%	3 2%	8 3%	3 1%	7 3%	5 2%	4 3%	
WV	8 1%	-	8 5%	-	-	-	-	8 2%	-	-	8 4%	6 1%	3	1	4 1%	3 1%	-	1 1%	3 1%	1 1%	3 2%	- rw	
MID WEST/PLAINS	84 7%	-	-	84 100%	-	-	-	84 16%	-	-	-	28 5%	56 9%	21 5%	33 8%	30 8%	7 4%	14 6%	11 5%	23 10%	10 5%	19 12%	
IA	9 1%	-	-	9 11%	-	-	-	9 2%	-	-	-	5 1%	5 1%	1	5 1%	4 1%	-	1	2 1%	3 1%	3 1%	1 1%	
IN	29 2%	-	-	29 35%	-	-	-	29 6%	-	-	-	6 1%	23 4%	10 2%	12 3%	7 2%	4 2%	6 2%	2 1%	10 5%	-	7 4%	
KS	10 1%	-	-	10 12%	-	-	-	10 2%	-	-	-	4 1%	6 1%	2	6 1%	3 1%	1 1%	1	2 1%	3 2%	1 1%	2 1%	
MO	22 2%	-	-	22 26%	-	-	-	22 4%	-	-	-	7 1%	15 2%	6 1%	7 2%	9 3%	1	5 2%	3 2%	4 2%	3 2%	6 4%	
ND	3	-	-	3 3%	-	-	-	3 1%	-	-	-	-	3 m	-	2	1	-	-	-	2 1%	-	1 1%	
NE	7 1%	-	-	7 9%	-	-	-	7 1%	-	-	-	2	5 1%	1	2	4 1%	-	1	1 1%	1	1 1%	3 2%	
SD	4	-	-	4 5%	-	-	-	4 1%	-	-	-	3 1%	1	2	-	2 1%	1 1%	1	-	-	2 1%	-	
MOUNTAIN WEST	86 7%	-	-	-	86 100%	-	-	16 3%	71 10%	44 18%	47 22%	41 7%	45 7%	15 3%	43 10%	28 8%	5 3%	10 4%	23 11%	20 9%	13 7%	15 10%	
AZ	32 3%	-	-	-	32 37%	-	-	-	32 5%	32 13%	32 15%	14 2%	17 3%	5 1%	16 4%	11 3%	4 2%	1	7 3%	9 4%	4 2%	7 4%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-1
QUESTION REG:
Region.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID- ANTIC (C)	MID WEST/ PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC- IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES- IDEN- TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
CO	19 2%	-	-	-	19 22%	-	-	-	19 3%	-	-	7 1%	13 2%	3 1%	9 2%	8 2%	1 1%	2 1%	3 2%	6 3%	2 1%	5 3%	
ID	3 -	-	-	-	3 4%	-	-	3 1%	-	-	-	2 -	1 -	1 -	1 -	1 -	-	1 -	1 1%	-	1 1%	-	
MT	3 -	-	-	-	3 3%	-	-	3 1%	-	-	3 1%	3 1%	-	-	2 -	1 -	-	-	2 1%	-	1 -	-	
NM	7 1%	-	-	-	7 8%	-	-	-	7 1%	-	-	2 -	4 1%	1 -	3 1%	3 1%	-	1 -	1 1%	2 1%	1 1%	2 1%	
NV	13 1%	-	-	-	13 15%	-	-	-	13 2%	13 5%	13 6%	7 1%	6 1%	3 1%	8 2%	2 1%	-	3 1%	5 3%	3 1%	2 1%	-	
UT	8 1%	-	-	-	8 10%	-	-	8 2%	-	-	-	5 1%	3 1%	2 -	3 1%	3 1%	-	2 1%	3 2%	-	2 1%	1 1%	
WY	1 -	-	-	-	1 1%	-	-	1 -	-	-	-	-	1 -	-	1 -	-	-	-	-	1 -	-	-	
NORTH EAST -----	162 14%	-	-	-	162 100%	-	-	-	162 24%	4 2%	-	83 14%	79 13%	68 16%	45 11%	50 14%	26 14%	42 17%	22 11%	23 10%	35 19%	14 9%	
CT	15 1%	-	-	-	15 9%	-	-	-	15 2%	-	-	8 1%	6 1%	6 1%	4 1%	5 2%	1 1%	4 2%	2 1%	1 1%	5 2%	1 1%	
MA	20 2%	-	-	-	20 13%	-	-	-	20 3%	-	-	11 2%	9 1%	8 2%	4 1%	8 2%	1 1%	7 3%	4 2%	-	6 3%	2 1%	
ME	5 -	-	-	-	5 3%	-	-	-	5 1%	-	-	2 -	2 -	1 -	-	3 1%	1 1%	-	-	-	1 1%	2 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-1
QUESTION REG:
Region.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL	GREAT LAKES	MID-ANTIC	MID/WEST/PLAINS	MNTN WEST	NORTH EAST	PAC-IFIC COAST	SOUTH	TRUMP STATES	BIDEN STATES	PRES-IDEN-TIAL	SENATE	MEN	WOMEN	DEM	GOP	IND	DEM MEN	DEM WOMEN	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
NH	4	-	-	-	-	4	-	-	4	4	-	3	1	-	3	1	-	-	3	-	-	1	
	-	-	-	-	-	2%	-	-	1%	2%	-	-	-	-	1%	-	-	-	1%	-	-	1%	
						bcdeg			i	l													
NJ	44	-	-	-	-	44	-	-	44	-	-	20	24	16	14	13	6	11	4	10	10	3	
	4%	-	-	-	-	27%	-	-	6%	-	-	3%	4%	4%	3%	4%	3%	4%	2%	4%	5%	2%	
						BCDEGH			I														
NY	70	-	-	-	-	70	-	-	70	-	-	38	32	33	21	16	15	18	9	12	13	2	
	6%	-	-	-	-	43%	-	-	10%	-	-	7%	5%	8%	5%	4%	8%	7%	5%	5%	7%	1%	
						BCDEGH			I					q			W	W	w	W	W		
RI	4	-	-	-	-	4	-	-	4	-	-	1	3	3	-	1	1	2	-	-	-	1	
	-	-	-	-	-	3%	-	-	1%	-	-	-	-	1%	-	-	1%	1%	-	-	-	1%	
						BCDEGH			I					p									
VT	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1	
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	
PACIFIC COAST	175	-	-	-	-	175	-	2	173	-	-	98	77	78	58	40	44	34	26	32	28	12	
	15%	-	-	-	-	100%	-	-	25%	-	-	17%	12%	18%	14%	11%	23%	14%	13%	15%	15%	7%	
						BCDEH			I			N		pQ		STUVW	W	w	W	W	W		
AK	2	-	-	-	-	2	-	2	-	-	-	1	1	-	-	2	-	-	-	-	1	1	
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	1%	1%	
CA	119	-	-	-	-	119	-	-	119	-	-	68	51	58	34	27	32	26	17	17	19	8	
	10%	-	-	-	-	68%	-	-	17%	-	-	12%	8%	14%	8%	8%	17%	11%	8%	8%	10%	5%	
						BCDEH			I			N		PQ		sTUVW	W			w			
HI	6	-	-	-	-	6	-	-	6	-	-	3	3	2	2	2	2	-	-	2	1	1	
	1%	-	-	-	-	4%	-	-	1%	-	-	1%	-	1%	1%	1%	1%	-	-	1%	-	1%	
						BCDEH			I														
OR	18	-	-	-	-	18	-	-	18	-	-	10	8	6	10	2	3	3	6	4	1	1	
	1%	-	-	-	-	10%	-	-	3%	-	-	2%	1%	1%	2%	1%	2%	1%	3%	2%	-	1%	
						BCDEH			I						Q				vw				
WA	30	-	-	-	-	30	-	-	30	-	-	15	14	11	12	7	6	5	3	9	6	1	
	2%	-	-	-	-	17%	-	-	4%	-	-	3%	2%	3%	2%	3%	2%	2%	2%	4%	3%	-	
						BCDEH			I							w			W	W	w		
SOUTH	354	-	-	-	-	354	313	41	41	-	-	163	191	115	139	100	50	65	67	72	46	54	
	30%	-	-	-	-	100%	61%	6%	17%	-	-	28%	31%	27%	33%	29%	27%	27%	33%	33%	25%	34%	
						BCDEFG	J		L						O				v	v		v	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-1
QUESTION REG:
Region.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID- ANTIC (C)	MID WEST/ PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC- IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES- IDEN- TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
AL	13 1%	-	-	-	-	-	-	13 4%	13 2%	-	-	6 1%	7 1%	7 2%	3 1%	2 1%	3 2%	4 2%	1 -	2 1%	2 1%	-	
AR	5 -	-	-	-	-	-	-	5 1%	5 1%	-	-	-	5 1%	-	2 -	3 1%	-	-	-	2 1%	-	3 2%	
FL	84 7%	-	-	-	-	-	-	84 24%	84 16%	-	-	43 8%	41 7%	31 7%	34 8%	20 6%	14 8%	16 7%	19 9%	15 7%	10 6%	9 6%	
GA	41 3%	-	-	-	-	-	-	41 11%	41 6%	41 17%	-	14 2%	27 4%	13 3%	12 3%	16 4%	4 2%	9 4%	3 2%	9 4%	7 4%	9 6%	
KY	19 2%	-	-	-	-	-	-	19 5%	19 4%	-	-	8 1%	11 2%	6 1%	8 2%	5 1%	3 2%	3 1%	2 1%	5 2%	2 1%	3 2%	
LA	14 1%	-	-	-	-	-	-	14 4%	14 3%	-	-	9 2%	5 1%	4 1%	7 2%	3 1%	3 2%	1 -	5 3%	1 suV	1 1%	-	3 2%
MS	11 1%	-	-	-	-	-	-	11 3%	11 2%	-	-	3 1%	8 1%	6 1%	2 -	3 1%	1 1%	5 2%	1 1%	1 -	1 -	2 1%	
OK	17 1%	-	-	-	-	-	-	17 5%	17 3%	-	-	7 1%	10 2%	1 -	10 2%	6 2%	1 1%	-	2 1%	8 4%	4 2%	2 1%	
SC	30 2%	-	-	-	-	-	-	30 8%	30 6%	-	-	14 2%	16 2%	9 2%	9 2%	13 4%	4 2%	4 2%	5 3%	4 2%	5 3%	8 5%	
TN	27 2%	-	-	-	-	-	-	27 8%	27 5%	-	-	12 2%	15 2%	6 1%	14 3%	6 2%	1 1%	5 2%	9 4%	5 2%	2 1%	5 3%	
TX	94 8%	-	-	-	-	-	-	94 27%	94 18%	-	-	48 8%	46 7%	32 7%	39 9%	23 7%	14 8%	17 7%	19 10%	20 9%	14 8%	9 5%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 58-2
QUESTION REG:
Region.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD GOP (N)	GOP (O)	IND (P)	IND (Q)	IND (R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
GREAT LAKES -----	183 15%	36 14%	82 17%	58 14%	19 17%	17 11%	36 15%	46 19%	33 16%	25 13%	32 16%	35 20%	5 11%	13 10%	44 15%	2 6%	36 17%	10 12%	100 16%	50 15%	50 16%	50 17%	25 14%	24 14%
IL	50 4%	9 4%	25 5%	14 3%	6 5%	4 3%	11 5%	14 6%	11 5%	3 2%	7 3%	16 9%	3 7%	2 2%	10 4%	2 6%	8 4%	1 1%	26 4%	12 3%	17 5%	9 3%	6 4%	5 3%
MI	39 3%	4 2%	21 4%	13 3%	3 2%	1 1%	11 5%	10 4%	3 2%	10 5%	4 2%	9 5%	1 3%	3 2%	10 3%	-	9 4%	2 3%	20 3%	14 4%	7 2%	12 4%	6 4%	7 4%
MN	19 2%	8 3%	6 1%	5 1%	3 3%	5 3%	4 2%	2 1%	3 2%	2 1%	8 4%	1 -	1 2%	1 1%	1 -	-	4 2%	4 4%	13 2%	3 1%	8 3%	6 2%	2 1%	1 1%
OH	50 4%	13 5%	20 4%	17 4%	7 6%	6 4%	3 1%	17 7%	8 4%	9 5%	12 6%	8 4%	-	5 4%	16 6%	-	8 4%	1 1%	26 4%	15 4%	10 3%	16 5%	4 3%	10 6%
WI	25 2%	2 1%	11 2%	9 2%	1 1%	1 1%	7 3%	3 1%	8 4%	1 1%	1 1%	1 1%	-	2 1%	6 2%	-	8 4%	2 3%	15 3%	6 2%	9 3%	7 2%	6 3%	-
MID ATLANTIC -----	156 13%	33 13%	62 13%	55 13%	10 9%	22 16%	37 16%	25 10%	24 11%	31 16%	27 13%	26 15%	8 19%	12 10%	32 11%	5 15%	25 12%	15 18%	78 13%	51 15%	42 13%	35 12%	22 13%	29 17%
DC	1 -	-	1 -	-	-	-	1 -	-	-	-	-	1 1%	-	-	-	-	-	-	1 -	-	1 -	-	-	-
DE	3 -	1 -	1 -	1 -	1 1%	-	1 -	-	-	1 -	1 -	-	1 2%	1 1%	-	-	-	-	1 -	2 1%	1 -	-	1 1%	1 1%
MD	25 2%	7 3%	12 3%	4 1%	1 1%	6 4%	7 3%	5 2%	1 1%	3 1%	6 3%	6 4%	-	-	4 1%	1 3%	6 3%	-	11 2%	10 3%	5 2%	6 2%	4 3%	5 3%
NC	43 4%	9 4%	11 2%	19 5%	3 3%	6 4%	6 2%	5 2%	8 4%	11 6%	6 3%	2 1%	4 10%	5 4%	8 3%	2 7%	5 2%	7 9%	24 4%	12 4%	12 4%	12 4%	6 3%	6 4%
PA	46 4%	8 3%	21 4%	17 4%	4 4%	3 2%	13 5%	8 3%	8 4%	8 4%	7 3%	11 6%	3 7%	4 3%	9 3%	1 3%	6 3%	5 6%	24 4%	13 4%	15 5%	9 3%	6 3%	7 4%
VA	30 2%	6 2%	15 3%	8 2%	1 1%	5 4%	8 3%	6 3%	1 1%	7 3%	5 2%	6 3%	-	1 1%	8 3%	1 4%	8 4%	-	13 2%	12 3%	6 2%	7 2%	2 1%	9 6%
WV	8 1%	1 -	1 -	6 2%	-	1 1%	1 -	-	5 2%	1 1%	1 1%	-	-	-	4 1%	-	1 -	2 3%	4 1%	3 1%	2 1%	1 -	3 1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-2
QUESTION REG:
Region.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD GOP (N)	GOP (O)	IND (P)	IND (Q)	IND (R)	(S)	(T)	(U)	(V)	(W)	(X)
MID WEST/PLAINS	84 7%	10 4%	37 8% B	34 8% B	4 4%	6 4%	10 4%	27 11% EFGI	13 6%	21 11% EFGI	7 4%	10 6%	3 8%	7 6%	26 9% K	3 8%	21 10% K	4 5%	45 7%	21 6%	20 6%	25 9%	4 2%	16 10% W
IA	9 1%	2 1%	4 1%	4 1%	- -	2 1%	2 1%	2 1%	3 1% e	1 -	1 -	- -	- -	2 1%	3 1% lm	1 3%	2 1%	1 1%	6 1%	2 1%	4 1%	3 1%	1 1%	1 1%
IN	29 2%	4 1%	8 2%	14 3% bc	2 2%	1 1%	1 -	7 3% G	2 1%	12 6% eFGI	4 2% p	4 2% P	1 3%	1 1%	11 4% NPq	- -	3 1% p	2 3%	12 2%	8 2%	4 1%	8 3%	- -	8 5% W
KS	10 1%	2 1%	4 1%	4 1%	1 1%	1 1%	1 -	3 1%	2 1%	2 1%	1 1%	1 -	- -	1 1%	4 2% MR	1 3%	2 1%	- -	5 1%	2 1%	2 1%	2 1%	1 1%	1 1%
MO	22 2%	2 1%	12 3% B	7 2%	1 1%	1 1%	2 1%	11 4% EFGj	4 2%	3 2%	2 1%	4 2% mp	- -	1 1%	6 2% MP	- -	8 4% kMnP	1 2%	14 2%	5 2%	6 2%	8 3%	1 1%	4 2%
ND	3 -	- -	1 -	2 -	- -	- -	- -	1 -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	1 -	- -	1 -	1 -	- -	1 -	- -	1 -
NE	7 1%	1 -	6 1% d	1 -	- -	1 1%	2 1%	3 1% ei	- -	1 -	- -	- -	1 2%	2 2%	- -	1 3%	4 2% klor	- -	6 1%	1 -	2 1%	3 1%	- -	1 1%
SD	4 -	- -	3 1%	1 -	- -	- -	2 1%	1 -	1 1%	- -	- -	1 -	1 3%	- -	- -	- -	2 1%	- -	2 -	2 1%	2 1%	- -	1 1%	1 1%
MOUNTAIN WEST	86 7%	11 4%	33 7% Bc	41 10% Bc	4 4%	6 4%	10 4%	22 9% efG	25 12% EFG	17 8% eg	8 4%	6 4%	1 2%	8 7%	34 12% KLMn	3 10%	18 9% KIM	7 8%	44 7%	22 6%	19 6%	25 8%	12 7%	10 6%
AZ	32 3%	4 1%	11 2%	16 4% B	2 2%	2 1%	3 1%	8 3% fg	9 4% fg	7 4%	2 1%	2 1%	1 2%	3 3% KL	13 5% KL	2 6%	6 3%	2 3%	17 3%	7 2%	6 2%	11 4%	4 2%	3 2%
CO	19 2%	3 1%	9 2%	7 2%	1 1%	2 1%	2 1%	7 3%	3 1%	4 2%	3 1% lmp	- -	- -	2 1%	7 2% LMPR	- -	8 4% LMPR	- -	8 1%	6 2%	3 1%	5 2%	2 1%	3 2%
ID	3 -	2 1%	1 -	- -	1 1%	1 1%	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	1 3%	- -	- -	- -	2 1%	- -	- -	1 1%	1 1%
MT	3 -	- -	- -	3 1% bc	- -	- -	- -	- -	3 1% efghj	- -	- -	- -	- -	- -	2 1%	- -	- -	1 1%	3 -	- -	3 1% v	- -	- -	- -
NM	7 1%	- -	3 1% b	3 1% b	- -	- -	1 1%	2 1%	- -	3 1% efi	- -	1 -	- -	- -	2 1%	- -	2 1%	1 1%	4 1%	1 -	1 -	3 1%	- -	1 1%
NV	13 1%	1 -	6 1%	6 1%	- -	1 1%	2 1%	4 2% E	5 2% Ej	1 -	1 -	2 1%	- -	2 2% KMPR	6 2% KMPR	- -	2 1%	- -	6 1%	5 1%	3 1%	3 1%	3 2%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-2
QUESTION REG:
Region.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE		
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD	GOP	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
UT	8 1%	1 -	2 -	6 1%	- -	1 1%	1 -	1 -	4 2%	1 1%	1 -	1 1%	- -	- -	3 1%	- -	1 -	2 3%	5 1%	1 -	3 1%	2 1%	1 1%	- -
WY	1 -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -
NORTH EAST -----	162 14%	39 15%	71 15%	44 11%	13 12%	26 18%	40 17%	31 13%	27 13%	18 9%	32 16%	26 15%	5 12%	18 15%	26 9%	4 12%	30 14%	13 16%	84 14%	46 13%	44 14%	40 13%	25 14%	21 12%
CT	15 1%	4 2%	10 2%	1 -	1 1%	2 2%	6 2%	4 2%	1 1%	- -	3 1%	3 2%	- -	2 2%	1 -	1 3%	5 2%	- -	6 1%	4 1%	2 1%	4 1%	1 1%	3 2%
MA	20 2%	2 1%	9 2%	6 2%	1 1%	1 1%	4 1%	6 2%	3 3%	6 fJ	1 -	6 3%	- -	- -	4 1%	3 3%	3 2%	3 4%	16 3%	2 1%	10 3%	7 2%	1 1%	1 1%
ME	5 -	1 -	- -	3 1%	1 1%	- -	- -	- -	1 -	2 1%	1 1%	- -	- -	- -	- -	- -	- -	3 4%	2 -	1 -	- -	2 1%	1 1%	- -
NH	4 -	- -	3 1%	1 -	- -	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 1%	1 -	- -	1 1%	- -	1 -	- -	- -	1 -	- -	- -
NJ	44 4%	7 3%	27 5%	8 2%	2 1%	5 4%	14 6%	13 5%	3 2%	5 3%	7 3%	8 5%	1 3%	8 6%	6 2%	- -	11 5%	1 1%	17 3%	15 4%	11 3%	6 2%	8 4%	7 4%
NY	70 6%	21 8%	21 4%	24 6%	8 7%	13 9%	14 6%	7 3%	14 6%	10 5%	19 9%	8 4%	4 9%	6 5%	14 5%	- -	10 5%	6 7%	40 6%	20 6%	22 7%	18 6%	12 7%	8 5%
RI	4 -	3 1%	1 -	- -	- -	3 2%	1 1%	- -	- -	- -	2 1%	1 1%	- -	- -	- -	1 4%	- -	- -	- -	3 1%	- -	- -	1 1%	1 1%
VT	1 -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	1 -	- -	- -	1 -	- -	- -
PACIFIC COAST -----	175 15%	50 19%	65 13%	53 13%	26 24%	23 16%	38 16%	27 11%	31 15%	22 11%	41 20%	28 16%	8 19%	18 15%	36 13%	5 15%	22 11%	9 11%	90 15%	48 14%	52 17%	38 13%	30 17%	18 11%
AK	2 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -
CA	119 10%	35 14%	44 9%	37 9%	18 17%	16 11%	25 10%	19 8%	24 11%	13 6%	29 14%	23 13%	7 16%	8 7%	22 8%	5 15%	13 6%	8 9%	61 10%	38 11%	35 11%	25 8%	23 13%	15 9%
HI	6 1%	1 -	2 -	3 1%	1 1%	- -	1 -	1 -	1 1%	2 1%	1 1%	- -	1 3%	- -	2 1%	- -	2 1%	- -	2 -	2 1%	1 -	1 -	2 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-2
QUESTION REG:
Region.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	CONS	LIB	MOD	CONS	MRRD	SNGL	MEN	WOMEN	MEN	WOMEN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD GOP (N)	GOP (O)	IND (P)	IND (Q)	IND (R)	(S)	(T)	(U)	(V)	(W)	(X)
OR	18 1%	5 2%	3 1%	9 2% c	2 2%	3 2% h	3 1% h	-	5 2% H	4 2% H	5 2% MPQ	1 1%	-	2 1%	7 3% MPQ	-	-	2 2%	14 2% T	2 1%	9 3%	5 2%	-	2 1%
WA	30 2%	9 4% D	17 3% D	4 1%	5 5% I	4 3%	9 4% I	7 3% I	1 -	3 2%	7 3% MPR	4 2% MPR	-	8 6% MOPR	4 1% MPR	-	7 3% MPR	-	12 2%	6 2%	7 2%	6 2%	5 3%	1 1%
SOUTH -----	354 30%	77 30%	135 28%	123 30%	33 30%	44 31%	66 28%	69 28%	60 28%	63 32%	56 28%	42 24%	12 28%	46 38% kLQ	87 31%	11 34%	57 27%	24 29%	174 28%	108 31%	88 28%	86 29%	57 33%	51 30%
AL	13 1%	3 1%	6 1%	3 1%	1 1%	2 1%	4 2%	2 1%	1 -	2 1%	3 1% pr	2 1%	2 4%	2 2%	1 -	-	2 1%	-	7 1%	2 1%	5 2%	2 1%	1 1%	1 1%
AR	5 -	1 -	2 -	2 1%	-	1 1%	-	2 1%	-	2 1%	-	-	-	2 1%	-	-	1 1%	2 3%	3 1% t	-	-	3 1% u	-	-
FL	84 7%	16 6%	35 7%	26 6%	6 6%	10 7%	20 8%	16 6%	15 7%	11 5%	11 6% r	13 7% R	2 5%	10 8% R	23 8% R	3 9%	15 7% R	1 1%	48 8%	24 7%	24 7%	25 8%	15 8%	9 6%
GA	41 3%	3 1%	23 5% B	14 4% b	1 1%	2 1%	7 3%	16 7% EFGI	6 3%	9 4% ef	3 2% p	8 5% kNP	1 4%	1 1%	11 4% nP	-	13 6% KNP	2 3%	21 3%	8 2%	7 2%	14 5%	5 3%	4 2%
KY	19 2%	4 2%	9 2%	3 1%	2 2%	2 1%	4 2%	5 2%	1 -	2 1%	3 2% mp	3 2%	-	6 5% MoPQ	2 1%	-	1 1%	1 1%	8 1%	4 1%	4 1%	4 1%	1 1%	3 2%
LA	14 1%	4 1%	4 1%	6 1%	2 2%	2 1%	1 -	3 1%	6 3% gJ	-	2 1%	1 1%	3 3%	1 1%	5 2% R	2 1%	3 1%	-	1 -	11 3% S	1 -	-	8 4%	3 2%
MS	11 1%	6 2% D	5 1% D	-	1 1%	5 3% IJ	2 1%	3 1% ij	-	-	6 3% LMOPR	-	-	2 2%	-	-	3 1% lmopr	-	3 1%	6 2%	1 -	2 1%	1 1%	4 3%
OK	17 1%	1 -	7 1%	8 2% b	-	1 1%	5 2% E	2 1%	3 1%	5 3% E	-	-	1 3%	5 4% KL	4 2% KL	1 4%	2 1%	2 3%	7 1%	5 1%	3 1%	4 1%	3 1%	2 1%
SC	30 2%	9 4% c	7 1%	14 3% C	5 5% g	4 2%	3 1%	4 2%	6 3%	8 4% g	6 3% l	1 1%	2 4%	1 1%	7 3% l	2 6%	6 3% l	5 6% ln	11 2%	13 4% s	6 2%	5 2%	9 5%	4 2%
TN	27 2%	3 1%	7 1%	15 4% BC	-	3 2%	2 1%	5 2% E	10 5% EG	5 3% E	1 1%	5 3% Mq	-	1 1%	12 4% KMNQ	1 4%	1 -	3 3% m	15 2%	6 2%	7 2%	7 2%	4 2%	3 2%
TX	94 8%	28 11% C	30 6%	32 8%	14 13% Hi	14 9% h	19 8%	11 4%	13 6%	19 9% H	20 10% Q	10 6%	2 4%	16 13% LmQ	22 8%	3 8%	10 5%	8 9%	50 8%	29 8%	31 10%	20 7%	13 7%	17 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 58-3
QUESTION REG:
Region.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
GREAT LAKES -----	183 15%	18 9%	36 16%	36 15%	51 20%	42 15%	54 13%	87 18%	42 15%	28 12%	40 21%	21 14%	25 13%	46 15%	21 16%	19 10%	37 22%	16 20%	18 14%	28 16%	12 11%	18 16%	21 15%	14 15%
IL	50 4%	6 3%	11 5%	12 5%	14 5%	7 3%	17 4%	25 5%	7 3%	11 5%	14 7%	4 3%	7 3%	11 4%	4 3%	10 5%	13 7%	3 4%	3 2%	9 5%	1 1%	5 4%	4 3%	3 3%
MI	39 3%	3 1%	6 3%	6 3%	14 5%	10 3%	9 2%	20 4%	10 3%	4 2%	8 4%	5 3%	5 3%	12 4%	4 3%	4 2%	9 5%	2 2%	2 1%	6 3%	5 5%	3 3%	5 4%	2 3%
MN	19 2%	1 -	3 1%	1 -	8 3%	6 2%	4 1%	9 2%	6 2%	3 1%	4 2%	3 2%	1 1%	5 2%	2 2%	- -	6 4%	3 4%	1 1%	1 1%	- -	3 3%	2 1%	2 3%
OH	50 4%	7 4%	9 4%	13 6%	9 4%	12 4%	16 4%	23 5%	12 4%	5 2%	8 4%	4 3%	10 5%	14 5%	8 6%	5 3%	9 5%	5 7%	7 5%	10 6%	4 4%	4 4%	3 2%	2 2%
WI	25 2%	1 1%	7 3%	4 2%	5 2%	8 3%	8 2%	9 2%	8 3%	6 3%	6 3%	5 3%	2 1%	4 1%	3 2%	- -	- -	3 3%	5 4%	2 1%	1 1%	3 3%	7 5%	4 4%
MID ATLANTIC -----	156 13%	25 13%	26 11%	41 17%	33 13%	32 11%	50 12%	74 15%	32 11%	21 9%	32 17%	21 13%	30 16%	42 14%	11 8%	19 11%	36 21%	8 10%	15 12%	16 9%	13 12%	16 15%	21 15%	11 11%
DC	1 -	1 -	- -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -
DE	3 -	- -	- -	1 -	1 -	1 -	- -	2 -	1 -	- -	1 1%	1 1%	- -	1 -	- -	- -	2 1%	- -	- -	- -	1 1%	- -	- -	- -
MD	25 2%	5 2%	6 3%	4 2%	6 2%	4 2%	11 3%	10 2%	4 2%	2 1%	5 3%	2 1%	8 4%	4 1%	2 2%	8 4%	5 3%	1 2%	1 1%	3 1%	- -	2 2%	2 1%	3 3%
NC	43 4%	10 5%	8 3%	15 6%	6 2%	5 2%	18 4%	20 4%	5 2%	7 3%	7 4%	5 3%	10 5%	14 4%	- -	5 3%	8 5%	- -	7 5%	5 3%	3 2%	6 5%	8 5%	2 3%
PA	46 4%	6 3%	7 3%	10 4%	12 5%	11 4%	13 3%	23 5%	11 4%	7 3%	11 6%	8 5%	6 3%	12 4%	3 2%	6 3%	11 6%	3 4%	2 2%	6 3%	5 4%	4 4%	6 4%	3 3%
VA	30 2%	2 1%	5 2%	8 3%	6 2%	8 3%	8 2%	14 3%	8 3%	2 1%	6 3%	2 1%	5 3%	8 3%	6 4%	- -	9 5%	3 4%	4 3%	2 1%	3 2%	3 3%	3 2%	2 2%
WV	8 1%	1 1%	- -	2 1%	3 1%	3 1%	1 -	5 1%	3 1%	1 -	2 1%	3 2%	- -	3 1%	- -	- -	1 1%	- -	- -	1 1%	3 2%	1 1%	2 2%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-3
QUESTION REG:
Region.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN 18-45	MEN 46-65	MEN 66+	WOMEN 18-45	WOMEN 46-65	WOMEN 66+	DEM 18-45	DEM 46-65	DEM 66+	GOP 18-45	GOP 46-65	GOP 66+	IND 18-45	IND 46-65	IND 66+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
MID WEST/PLAINS -----	84 7%	11 6%	16 7%	14 6%	18 7%	25 9%	27 6%	32 6%	25 9%	10 4%	6 3%	11 8%	17 9%	26 9%	14 10%	10 6%	8 5%	4 4%	6 5%	15 8%	12 11%	10 9%	10 7%	10 10%
IA	9 1%	1 1%	1 -	2 1%	3 1%	3 1%	2 -	4 1%	3 1%	1 -	1 -	3 2%	1 1%	4 1%	- -	- -	1 -	- -	1 1%	2 1%	2 2%	1 1%	2 1%	1 1%
IN	29 2%	4 2%	4 2%	5 2%	10 4%	6 2%	8 2%	15 3%	6 2%	3 1%	1 1%	2 1%	5 3%	14 5%	3 3%	4 2%	2 1%	4 4%	1 1%	9 5%	2 2%	3 3%	4 3%	- -
KS	10 1%	2 1%	3 1%	3 1%	1 -	1 -	5 1%	4 1%	1 -	2 1%	2 1%	- -	3 2%	2 1%	1 1%	1 1%	1 -	- -	2 2%	2 1%	1 1%	2 2%	1 1%	- -
MO	22 2%	1 1%	6 3%	3 1%	2 1%	10 4%	7 2%	5 1%	10 4%	2 1%	1 -	4 3%	5 3%	4 1%	6 5%	3 2%	3 2%	- -	1 1%	1 -	5 4%	3 3%	1 1%	5 5%
ND	3 -	1 1%	- -	- -	- -	2 1%	1 -	- -	2 1%	- -	- -	- -	1 1%	- -	2 1%	- -	- -	- -	- -	- -	2 2%	1 1%	- -	- -
NE	7 1%	- -	2 1%	1 -	2 1%	2 1%	2 -	3 1%	2 1%	- -	1 1%	1 1%	2 1%	2 1%	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	- -	2 1%	2 3%
SD	4 -	2 1%	- -	- -	1 -	1 -	2 1%	1 -	1 -	2 1%	- -	1 1%	- -	1 -	- -	1 1%	1 -	- -	- -	- -	- -	1 1%	- -	1 1%
MOUNTAIN WEST -----	86 7%	9 4%	9 4%	13 5%	23 9%	33 11%	18 4%	36 7%	33 11%	10 4%	12 6%	19 13%	8 4%	24 8%	14 10%	5 3%	9 5%	1 1%	10 8%	15 9%	17 16%	3 3%	11 8%	14 15%
AZ	32 3%	2 1%	6 2%	4 2%	5 2%	15 5%	8 2%	9 2%	15 5%	6 3%	1 -	8 5%	2 1%	8 3%	7 5%	3 2%	2 1%	- -	2 1%	6 4%	8 7%	3 3%	1 1%	7 7%
CO	19 2%	3 1%	2 1%	2 1%	8 3%	5 2%	4 1%	9 2%	5 2%	1 -	2 1%	3 2%	3 2%	7 2%	2 2%	- -	3 2%	- -	4 3%	1 1%	3 3%	- -	5 4%	2 2%
ID	3 -	- -	- -	- -	3 1%	- -	- -	3 1%	- -	- -	2 1%	- -	- -	1 -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -
MT	3 -	- -	1 1%	1 -	- -	1 -	1 -	1 -	1 -	1 -	1 1%	1 -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -	1 1%	- -
NM	7 1%	- -	- -	3 1%	2 1%	2 1%	- -	5 1%	2 1%	- -	1 1%	1 1%	- -	4 1%	1 1%	- -	1 -	- -	- -	2 1%	1 1%	- -	2 1%	1 1%
NV	13 1%	2 1%	- -	2 1%	3 1%	6 2%	2 -	5 1%	6 2%	- -	3 2%	4 3%	2 1%	2 1%	2 2%	1 1%	1 1%	1 1%	1 1%	3 2%	4 4%	- -	1 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-3
QUESTION REG:
Region.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE								
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
UT	8 1%	2 1%	1 -	1 -	1 -	3 1%	3 1%	2 -	3 1%	2 1%	1 1%	2 1%	1 -	1 -	1 1%	1 -	1 1%	- -	2 1%	1 1%	- -	- -	- -	3 4% ruvw
WY	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -
NORTH EAST -----	162 14%	28 15%	23 10%	33 14%	33 13%	44 15% c	52 12%	66 13%	44 15%	32 14%	26 14%	24 16%	20 10%	40 13%	20 15%	28 16% s	25 14%	15 19% s	12 9%	21 12%	12 11%	12 11%	21 15%	17 18% s
CT	15 1%	3 2%	1 -	1 1%	1 1%	7 3% cde	5 1%	3 1%	7 3% h	1 -	1 1%	6 4% JKN	3 2%	1 -	2 1%	3 1%	1 1%	2 2%	- -	1 1%	2 2%	2 2%	- -	3 4% sw
MA	20 2%	2 1%	- -	9 4% bC	5 2% C	4 2% C	2 1%	14 3% G	4 2%	1 -	7 4% JM	3 2%	1 1%	6 2% j	2 1%	2 1%	5 3% SV	2 2%	- -	2 1%	1 1%	- -	7 5% pStuV	2 2%
ME	5 -	- -	1 -	2 1%	- -	1 -	1 -	2 -	1 -	1 -	1 1%	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	1 1%	1 1%	1 1%
NH	4 -	- -	- -	1 1%	1 1%	1 -	- -	3 1%	1 -	- -	1 1%	1 1%	- -	1 -	- -	- -	- -	- -	- -	1 1%	1 1%	- -	1 1%	- -
NJ	44 4%	4 2%	6 3%	10 4%	12 5% b	12 4%	10 2%	22 4% g	12 4%	6 3%	7 4%	7 4%	4 2%	15 5% m	5 4%	5 3%	7 4%	4 5%	4 3%	7 4%	3 3%	1 1%	7 5% v	5 5%
NY	70 6%	17 9% D	15 7% d	8 3%	14 6%	17 6%	32 8% H	22 4%	17 6%	22 9% KN	8 4%	8 5%	10 6%	13 4%	8 6%	17 9% tuW	10 6% w	6 8% w	8 6% w	8 5%	5 4%	7 6%	3 2%	6 6%
RI	4 -	1 1%	- -	1 1%	- -	2 1%	1 -	1 -	2 1%	1 1%	- -	- -	- -	1 -	2 1%	1 1%	- -	2 2%	- -	- -	- -	- -	1 1%	- -
VT	1 -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -
PACIFIC COAST -----	175 15%	28 15%	35 15%	30 13%	35 14%	46 16%	63 15%	66 13%	46 16%	42 18% Mn	28 15%	27 18% m	21 11%	38 13%	19 14%	36 20% SVW	24 14%	17 21% svw	15 12%	25 14%	17 15%	11 10%	16 11%	12 13%
AK	2 -	- -	- -	- -	1 -	1 -	- -	1 -	1 -	- -	- -	1 1%	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 1%
CA	119 10%	19 10%	25 11%	22 9%	22 9%	31 11%	44 11%	44 9%	31 11%	29 13% n	22 11%	17 11%	15 8%	23 8%	13 10%	26 14% STWX	20 12% s	12 15% sw	8 6%	14 8%	12 11%	11 10%	10 7%	7 7%
HI	6 1%	2 1%	1 -	- -	2 1%	1 -	3 1%	2 -	1 -	2 1%	1 -	- -	1 -	1 -	1 1%	2 1%	- -	- -	- -	- -	1 1%	1 1%	1 1%	1 -
OR	18 1%	2 1%	4 2%	3 1%	2 1%	6 2%	6 1%	5 1%	6 2%	4 2%	3 1%	4 2%	2 1%	3 1%	3 2%	1 1%	2 1%	3 4%	4 3% Vw	3 2% v	3 2%	- -	1 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-3
QUESTION REG:
Region.

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
WA	30 2%	5 3%	5 2%	5 2%	8 3%	6 2%	10 2%	13 3%	6 2%	7 3%	3 2%	5 3%	3 2%	10 3% o	1 1%	7 4% uV	2 1%	2 3%	3 3% v	7 4% quV	1 1%	-	4 3% v	3 3% v
SOUTH -----	354 30%	72 38% EF	83 37% EF	74 31% eF	59 23%	65 23%	156 37% HI	132 27%	65 23%	87 38% KLNO	46 24%	29 19%	69 37% KLNo	86 29% L	36 27%	62 35% QruX	33 19%	24 24%	53 41% QRUWX	57 32% QX	28 25%	40 36% QruX	42 30% Qx	18 19%
AL	13 1%	2 1%	2 1%	6 3% eF	1 -	1 -	4 1%	7 1% i	1 -	3 1% l	3 2% l	-	1 1%	4 1% L	1 1%	4 2% SUVX	2 1%	1 1%	-	3 2% suvx	-	-	2 1%	-
AR	5 -	-	3 1% bef	2 1%	-	-	3 1% i	2 -	-	-	-	-	3 2% jklO	2 1%	-	-	-	-	2 1%	-	-	1 1%	2 2%	-
FL	84 7%	19 10% E	19 8% e	16 6%	11 5%	20 7%	37 9% H	27 5%	20 7%	23 10% kn	10 5%	10 7%	14 8%	17 6%	9 7%	16 9% W	11 6%	4 5%	12 9% W	13 7% w	9 8% w	10 9% W	4 3%	6 6%
GA	41 3%	7 4%	10 5%	8 3%	7 3%	8 3%	17 4% i	16 3%	8 3%	6 2% jKl	4 2%	4 3%	12 6% jKl	11 4% 4	4 3%	3 2%	5 3%	5 6%	8 6% ptUx	3 2%	1 1%	6 6% tux	8 6% ptux	1 1%
KY	19 2%	2 1%	5 2%	6 2%	3 1%	3 1%	7 2% L	9 2% l	3 1%	4 2% L	3 2% l	-	3 2% l	6 2% L	3 2%	4 2% u	1 1%	1 2%	1 1%	7 4% QSUw	-	3 2%	1 1%	1 1%
LA	14 1%	8 4% cDEF	3 1%	2 1%	1 -	-	11 3% HI	4 1% i	-	6 3% LNO	2 1%	-	4 2% LnO	1 -	-	4 2% QRUWX	-	-	3 2% gruwX	4 2% gruwX	-	3 3% gruwX	-	-
MS	11 1%	3 2%	2 1%	1 -	2 1%	1 -	6 1% I	3 1% gI	1 -	1 -	1 -	-	5 2% jL	2 1%	1 1%	4 2% QSUX	-	1 2%	-	1 1%	-	1 1%	2 1%	-
OK	17 1%	1 1%	4 2% f	7 3% bF	6 2% bF	-	5 1% I	13 3% gI	-	4 2% lo	4 2% lo	-	1 1% l	9 3% lMO	-	1 1%	-	-	2 2% PQRUV X	8 5% X	-	1 1% QRUX	4 3% QRUX	-
SC	30 2%	8 4%	6 3%	5 2%	6 2%	5 2%	15 3% K	10 2%	5 2%	10 4% K	2 1%	2 2%	5 3%	8 3%	2 2%	8 4% QRT	1 1%	-	5 4% qRt	1 1%	2 2%	2 2%	8 6% QRT	2 2%
TN	27 2%	4 2%	7 3%	4 1%	2 1%	10 4% E	11 3% E	6 1%	10 4% h	7 3%	2 1%	3 2%	4 2%	4 1%	7 5% kn	1 1%	2 1%	3 3%	6 5% Pqtw	2 1%	6 6% Pqtw	3 3%	2 1%	1 1%
TX	94 8%	18 10%	22 9%	18 7%	19 7%	17 6%	40 10% i	36 7%	17 6%	24 10%	14 8%	9 6%	16 9%	22 7%	8 6%	16 9%	11 7%	4 5%	15 12% r	16 9%	8 7%	8 8%	9 6%	5 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 58-4
QUESTION REG:
Region.

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
GREAT LAKES -----	183 15%	9 17%	68 16%	60 17%	44 13%	34 14%	72 18%	76 14%	42 15%	63 17% 1	47 16% 1	29 12%	144 18% NOP	39 10%	20 12%	11 8%	72 18%	72 17%	17 10%	20 10%	7 13%	13 11%	7 9%	4 6%
IL	50 4%	- -	18 4% B	18 5% B	14 4% B	7 3%	15 4%	29 5% f	7 2%	15 4%	22 8% IJL	6 3%	34 4%	16 4%	6 4%	8 6%	20 5%	15 4%	9 5%	7 3%	3 5%	4 3%	5 7%	3 5%
MI	39 3%	1 2%	20 5% E	13 4% E	5 1%	13 5%	11 3%	15 3%	8 3%	16 4%	9 3%	6 2%	30 4% P	9 2% p	6 4% p	1 1%	14 4%	15 4%	3 2%	6 3%	1 2%	5 5%	1 1%	- -
MN	19 2%	- -	10 2% B	5 1% B	4 1% B	4 1%	9 2%	6 1%	6 2%	7 2%	4 2%	2 1%	18 2% NOP	1 -	- -	- -	10 3%	7 2%	- -	1 1%	- -	- -	- -	- -
OH	50 4%	6 11% c	11 3%	17 5%	15 4%	9 4%	24 6% h	17 3%	11 4%	21 6% K	6 2%	11 4%	41 5% NP	9 2% p	6 4% P	1 1%	14 4%	27 7% q	3 2%	5 2%	2 4%	4 4%	- -	1 1%
WI	25 2%	2 4%	9 2%	7 2%	7 2%	2 1%	13 3% f	10 2%	11 4% j	5 1%	6 2%	4 2%	21 3% NOP	4 1%	1 1%	1 1%	14 3%	8 2%	3 2%	1 1%	1 2%	- -	1 1%	- -
MID ATLANTIC -----	156 13%	8 14%	49 12%	53 15%	45 13%	34 13%	47 11%	75 14%	38 13%	42 11%	35 12%	40 16% j	115 14% P	41 11% P	27 16% P	4 3%	60 15%	54 13%	13 8%	28 13% s	6 10%	21 19%	1 1%	3 5%
DC	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -
DE	3 -	1 2%	1 -	1 -	- -	- -	- -	3 1% fg	- -	- -	2 1%	1 -	2 -	1 -	1 1%	- -	1 -	1 -	1 1%	- -	1 2%	- -	- -	- -
MD	25 2%	- -	9 2% B	7 2% B	9 3% B	4 2%	6 2%	14 3%	3 1%	8 2%	7 2%	7 3% i	14 2% P	11 3% P	8 5% mP	- -	7 2%	8 2%	3 2%	7 4%	2 4%	6 5%	- -	- -
NC	43 4%	1 3%	8 2%	16 4% c	18 5% C	6 3%	15 4%	22 4%	12 4%	10 3%	8 3%	14 6% jk	31 4% p	12 3%	6 4%	2 1%	16 4%	15 4%	3 2%	9 4%	1 2%	5 4%	- -	2 3%
PA	46 4%	3 5%	16 4%	15 4%	10 3%	14 6%	14 3%	17 3%	14 5%	15 4%	11 4%	6 2%	35 4% P	11 3% P	7 4% P	- -	20 5%	15 4%	5 3%	5 3%	2 3%	5 5%	- -	- -
VA	30 2%	2 4%	10 2%	12 3%	6 2%	5 2%	9 2%	16 3%	6 2%	8 2%	4 1%	12 5% jK	23 3%	7 2%	5 3%	2 2%	9 2%	13 3%	1 1%	6 3% s	- -	5 5% U	1 1%	1 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-4
QUESTION REG:
Region.

BANNER 4

	GENERATIONS				EDUCATION				EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
WV	8 1%	-	5 1% B	2 1%	1	4 1%	3 1%	2	4 1% 1	3 1%	2 1%	-	8 1% NOP	-	-	-	6 1%	3 1%	-	-	-	-	-	-
MID WEST/PLAINS -----	84 7%	4 8%	36 8%	22 6%	22 6%	20 8%	27 7%	37 7%	15 5%	32 9% K	13 4%	24 10% IK	64 8% P	20 5%	10 6%	5 3%	24 6%	40 10% Q	4 3%	16 8% S	1 2%	9 8% u	2 3%	3 5%
IA	9 1%	1 2%	5 1%	2 1%	1	1	1	7 1% G	-	2 1%	5 2% I	2 1% i	7 1%	2 1%	1 1%	1 1%	4 1%	4 1%	1 1%	1	-	1 1%	1 1%	-
IN	29 2%	1 2%	13 3%	6 2%	8 2%	10 4% h	11 3%	8 1%	4 1%	18 5% IKL	3 1%	5 2%	19 2% p	10 3%	5 3%	1 1%	5 1%	14 3% Q	1 1%	9 4% S	-	5 4% U	-	1 2%
KS	10 1%	-	2 -	5 1% B	3 1% b	2 1%	6 1%	2	4 2% K	3 1% k	-	2 1% k	9 1% nP	1 -	1 1%	-	3 1%	6 1%	1 1%	-	1 2%	-	-	-
MO	22 2%	1 2%	10 2%	6 2%	5 1%	4 1%	5 1%	13 2%	2 1%	6 2%	5 2%	9 4% I	18 2% op	4 1%	1 1%	1 1%	7 2%	11 3%	-	4 2% s	-	1 1%	-	1 1%
ND	3 -	1 2%	1	-	1	1	-	2	-	1	-	2 1%	2	1 -	1 1%	-	-	2	-	1	-	1 1%	-	-
NE	7 1%	-	2 1%	3 1% b	2 1%	2 1%	2 1%	3	2 1%	2 1%	-	3 1% k	6 1%	2	1	1 1%	2 1%	3 1%	-	2 1%	-	1 1%	-	1 1%
SD	4 -	-	2	-	2 1%	-	2 1%	2	2 1%	-	1	1	3	1 -	-	1 1%	2	1	1 1%	-	-	-	1 1%	-
MOUNTAIN WEST -----	86 7%	5 10%	47 11% DE	18 5%	16 5%	8 3%	38 9% F	40 7% F	22 8%	24 6%	18 6%	22 9%	65 8% O	21 6% O	3 2%	18 13% NO	29 7%	36 9%	11 7%	10 5%	1 2%	2 2%	11 13%	8 12%
AZ	32 3%	2 4%	18 4% DE	6 2%	6 2%	6 2%	11 3%	14 3%	6 2%	11 3%	8 3%	6 2%	26 3% nO	6 2%	2 1%	4 3%	11 3%	15 4%	4 2%	2 1%	1 2%	1 1%	3 4%	1 2%
CO	19 2%	1 2%	12 3% D	2	4 1%	1	8 2% f	10 2% F	5 2%	4 1%	2 1%	8 3% jK	14 2%	5 1%	1 1%	4 3%	3 1%	10 3% q	3 2%	2 1%	-	1 1%	3 4%	1 2%
ID	3 -	-	1	2 1%	-	-	3 1% fh	-	2 1%	1	-	-	3 -	-	-	-	2 1%	1	-	-	-	-	-	-
MT	3 -	1 2%	-	1	1	-	1	2	1	-	2 1%	-	3 -	-	-	-	3 1% r	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-4
QUESTION REG:
Region.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
NM	7 1%	-	4 1% be	3 1% be	-	1	2 1%	3 1%	2 1%	1	-	3 1% K	4 -	3 1% o	-	3 2% o	1	3 1%	1 1%	2 1%	-	-	1 1%	2 3%
NV	13 1%	1 2%	7 2%	3 1%	2 1%	-	6 1% F	7 1% F	2 1%	3 1%	5 2%	2 1%	10 1% O	3 1%	-	3 2%	6 2%	4 1%	1 1%	2 1%	-	-	1 1%	2 3%
UT	8 1%	-	5 1% B	1 -	3 1% b	-	6 1% F	3 -	3 1%	2 1%	2 1%	1 -	4 1% O	4 1% O	-	4 3% mO	3 1%	1 -	2 1%	2 1%	-	-	2 3%	2 3%
WY	1 -	-	-	1 -	-	-	-	1 -	-	-	-	1 -	1 -	-	-	-	-	1 -	-	-	-	-	-	-
NORTH EAST -----	162 14%	10 19%	62 15%	43 12%	43 12%	40 16% g	43 11%	79 15% g	34 12%	49 13%	49 17% il	30 12%	116 14% P	46 12%	26 16% p	13 9%	60 15%	56 14%	23 14%	23 11%	13 24% v	13 12%	6 8%	6 10%
CT	15 1%	1 2%	8 2% d	1 -	5 1%	3 1%	4 1%	8 1%	1 1%	5 1%	7 2% iL	1 -	12 1%	3 1%	1 1%	1 1%	8 2%	4 1%	-	3 1%	-	1 1%	-	1 2%
MA	20 2%	2 3%	6 1%	10 3% E	2 1%	9 3% G	1 -	10 2% G	6 2%	4 1%	5 2%	5 2%	17 2% no	3 1%	1 1%	1 1%	9 2%	8 2%	2 1%	1 1%	1 2%	-	-	1 2%
ME	5 -	-	1 -	2 1%	1 -	1 1%	-	3 1% g	-	1 -	2 1%	1 -	5 1% NOP	-	-	-	2 1%	2 1%	-	-	-	-	-	-
NH	4 -	-	3 1%	1 -	-	-	3 1%	1 -	1 -	1 -	1 -	-	4 -	-	-	-	3 1%	1 -	-	-	-	-	-	-
NJ	44 4%	4 7%	19 4% E	13 4% e	5 2%	11 4%	13 3%	19 4%	9 3%	15 4%	11 4%	8 3%	29 4%	14 4%	9 5%	3 2%	14 3%	16 4%	6 4%	8 4%	2 4%	7 6%	2 2%	1 2%
NY	70 6%	3 6%	24 6%	13 4%	27 8% D	13 5%	21 5%	36 7%	16 5%	18 5%	22 8%	14 5%	46 6%	24 6%	13 8%	7 5%	24 6%	22 5%	14 8%	10 5%	8 15% v	5 5%	5 6%	2 3%
RI	4 -	-	2 -	1 -	1 -	3 1%	1 -	-	1 -	3 1%	-	-	3 -	1 -	1 1%	-	-	3 1% q	1 1%	-	1 3%	-	-	-
VT	1 -	-	-	-	1 -	-	-	1 -	-	-	-	1 -	-	1 -	-	-	-	-	-	1 -	-	-	-	-
PACIFIC COAST -----	175 15%	12 22%	60 14%	48 13%	53 15%	29 11%	58 14%	89 17% F	48 17% J	38 10%	49 17% J	39 16% J	107 13% O	68 18% MO	10 6%	37 26% MNO	58 14%	49 12%	39 23% T	29 14%	5 9%	5 4%	23 28%	15 23%
AK	2 -	1 2%	-	1 -	-	2 1%	-	-	1 -	1 -	-	-	1 -	1 -	-	-	-	1 -	1 1%	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-4
QUESTION REG:
Region.

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
CA	119 10%	7 14%	41 10%	31 9%	38 11%	15 6%	43 11% F	61 11% F	34 12% J	24 7%	34 12% J	27 11% j	62 8%	57 15% MO	9 5%	36 25% MNO	35 9%	27 7%	33 19% T	24 11%	4 8%	5 4%	22 27%	15 23%
HI	6 1%	1 2%	- -	3 1%	2 1%	2 1%	1 -	3 1%	2 1%	1 -	1 -	2 1%	2 -	4 1% OP	- -	- -	1 -	1 -	2 1%	2 1%	- -	- -	- -	- -
OR	18 1%	1 2%	7 2%	5 1%	5 1%	1 -	5 1%	12 2% F	4 1%	2 1%	6 2% j	5 2% j	17 2% NOP	1 -	- -	1 1%	9 2%	8 2%	1 1%	- -	- -	- -	1 1%	- -
WA	30 2%	1 2%	12 3%	8 2%	8 2%	8 3%	8 2%	14 3%	7 2%	9 2%	8 3%	5 2%	25 3% NOP	5 1% P	1 -	- -	13 3%	12 3%	2 1%	3 1%	1 2%	- -	- -	- -
SOUTH -----	354 30%	6 11%	102 24% B	117 32% BC	124 36% BC	88 35% H	125 31%	141 26%	88 30%	125 33% KL	75 26%	66 26%	206 25%	148 39% M	72 43% M	55 39% M	101 25%	105 26%	63 36%	85 40%	21 40%	51 45%	30 38%	25 39%
AL	13 1%	- -	1 -	7 2% BC	4 1% B	2 1%	4 1%	7 1%	2 1%	4 1%	4 1%	3 1%	6 1% P	6 2% P	5 3% P	- -	3 1%	3 1%	3 2%	3 2%	2 3%	3 3%	- -	- -
AR	5 -	- -	- -	2 1%	3 1% bc	- -	3 1% f	2 -	- -	3 1% ik	- -	2 1%	5 1% NOP	- -	- -	- -	- -	5 1% Q	- -	- -	- -	- -	- -	- -
FL	84 7%	2 4%	26 6%	25 7%	29 8%	17 7%	29 7%	38 7%	21 7%	25 7%	22 8%	16 6%	53 7%	31 8%	12 7%	17 12% m	31 8%	22 5%	12 7%	19 9%	2 3%	10 9%	10 13%	7 10%
GA	41 3%	- -	13 3% B	14 4% B	14 4% B	10 4%	16 4%	15 3%	9 3%	17 5% K	5 2%	10 4% k	21 3%	20 5% Mp	14 8% MP	3 2%	6 2%	14 3% q	7 4%	13 6%	4 7%	10 9%	1 2%	2 3%
KY	19 2%	- -	6 1% B	9 2% B	4 1% B	5 2%	7 2%	7 1%	4 1%	9 2%	4 1%	3 1%	15 2%	4 1%	1 1%	1 1%	6 2%	8 2%	1 1%	3 1%	- -	1 1%	1 1%	- -
LA	14 1%	- -	1 -	4 1% B	8 2% BC	6 2% g	2 1%	6 1%	7 2% Jk	1 -	2 1%	4 2% j	6 1% P	8 2% mP	4 2% p	- -	4 1%	2 -	5 3%	4 2%	2 4%	2 1%	- -	- -
MS	11 1%	- -	2 1%	3 1% b	4 1% B	2 1%	5 1%	4 1%	1 -	6 2%	2 1%	2 1%	5 1%	6 2%	4 2%	1 1%	2 -	3 1%	1 1%	5 2%	- -	4 3% u	- -	1 2%
OK	17 1%	- -	5 1% B	8 2% B	4 1% b	6 2% h	9 2% h	3 -	6 2% k	8 2% K	1 -	2 1%	13 2%	4 1%	1 1%	1 1%	3 1%	10 2% q	4 2% t	- -	1 2%	- -	1 2%	- -
SC	30 2%	1 2%	8 2%	7 2%	14 4% d	7 3%	12 3%	10 2%	9 3%	11 3%	6 2%	4 2%	17 2%	13 3%	8 5%	2 2%	8 2%	9 2%	6 3%	7 3%	4 7%	4 4%	2 3%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-4
QUESTION REG:
Region.

BANNER 4

	GENERATIONS					EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC		
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
TN	27 2%	1 2%	10 2%	8 2%	7 2%	10 4% g	5 1%	11 2%	5 2%	10 3%	7 2%	4 2%	20 2%	7 2%	4 2%	3 2%	10 3%	9 2%	1 1%	6 3%	- -	4 3% u	1 2%	2 3%
TX	94 8%	1 2%	28 7% b	30 8% B	33 10% B	21 8%	33 8%	40 8%	24 8%	30 8%	24 8%	16 7%	45 5%	49 13% M	20 12% M	26 18% M	25 6%	20 5%	23 13%	27 13%	7 13%	14 12%	13 16%	13 21%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 58-5
QUESTION REG:
Region.

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
GREAT LAKES -----	183 15%	130 14%	110 15%	21 12%	52 18%	43 17%	89 14%	51 16%	18 17%	25 17%	50 16%	40 12%	22 14%	28 18%	56 17%	30 15%	37 12%	53 16%	153 15%	30 15%	73 16%	96 15%	68 16%	87 16%
IL	50 4%	39 4%	32 4%	6 4%	12 4%	10 4%	22 4%	18 6%	4 4%	6 4%	15 5%	7 2%	10 6%	7 5%	14 4%	4 2%	11 3%	19 6%	42 4%	8 4%	25 5%	21 3%	22 5%	22 4%
MI	39 3%	22 2%	15 2%	7 4%	16 6%	11 5%	20 3%	7 2%	4 4%	7 5%	9 3%	11 4%	4 2%	3 2%	16 5%	7 4%	8 2%	7 2%	32 3%	6 3%	13 3%	22 3%	9 2%	23 4%
MN	19 2%	13 1%	13 2%	- -	6 2%	8 3%	8 1%	3 1%	3 3%	4 3%	6 2%	2 1%	1 1%	2 1%	3 1%	3 2%	4 1%	8 2%	19 2%	- -	12 3%	7 1%	13 3%	4 1%
OH	50 4%	39 4%	33 4%	6 4%	10 4%	8 3%	28 5%	14 4%	4 4%	4 3%	13 4%	15 5%	- -	13 9%	16 5%	12 6%	5 2%	15 5%	41 4%	9 4%	17 4%	31 5%	16 4%	24 4%
WI	25 2%	17 2%	16 2%	1 1%	8 3%	6 2%	10 2%	9 3%	3 3%	3 2%	7 2%	4 1%	7 4%	2 1%	6 2%	4 2%	10 3%	4 1%	19 2%	6 3%	5 1%	15 2%	9 2%	14 3%
MID ATLANTIC -----	156 13%	116 13%	93 13%	23 14%	38 13%	44 18%	90 14%	22 7%	22 21%	22 15%	42 14%	47 15%	9 6%	13 8%	54 16%	19 10%	41 13%	38 12%	132 13%	24 12%	59 13%	81 13%	53 12%	66 12%
DC	1 -	1 -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 -	1 -	- -	1 -	- -	1 -	- -
DE	3 -	2 -	1 -	1 1%	1 -	- -	3 fh	- -	- -	- -	2 1%	1 -	- -	- -	- -	1 1%	1 -	1 -	3 t	- -	2 -	1 -	3 1%	- -
MD	25 2%	20 2%	14 2%	7 4%	3 1%	4 1%	17 3%	4 1%	1 1%	3 2%	7 2%	11 3%	2 1%	2 1%	11 3%	- -	6 2%	8 2%	22 2%	3 1%	11 2%	8 1%	8 2%	9 2%
NC	43 4%	35 4%	30 4%	5 3%	8 3%	13 5%	26 4%	4 1%	7 7%	6 4%	12 4%	13 4%	- -	4 3%	14 4%	6 3%	12 4%	11 3%	35 4%	8 4%	14 3%	24 4%	14 3%	16 3%
PA	46 4%	29 3%	24 3%	5 3%	17 6%	11 4%	28 4%	8 2%	6 5%	5 4%	15 5%	12 4%	4 3%	3 2%	14 4%	9 4%	12 4%	10 3%	38 4%	8 4%	15 3%	26 4%	13 3%	23 4%
VA	30 2%	24 3%	20 3%	3 2%	5 2%	11 5%	14 2%	5 2%	3 3%	8 6%	6 2%	7 2%	1 1%	4 3%	10 3%	4 2%	9 3%	6 2%	25 3%	5 2%	15 3%	14 2%	11 3%	13 2%
WV	8 1%	4 -	3 -	1 1%	4 1%	5 2%	3 gh	1 -	5 5%	- -	- -	3 1%	1 1%	- -	6 2%	- -	1 -	1 -	7 1%	1 1%	1 -	7 1%	3 1%	5 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-5
QUESTION REG:
Region.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
MID WEST/PLAINS	84 7%	53 6%	35 5%	18 11% bc	30 10% BC	25 10% G	34 5%	25 8%	11 10%	14 10%	10 3%	24 8% K	7 5%	18 12% M	28 8% P	6 3%	33 10% PR	17 5%	70 7%	14 7%	22 5%	56 9% U	23 5%	43 8% w
IA	9 1%	5 1%	4 1%	1 1%	4 1%	4 1%	2 -	4 1%	3 3%	1 1%	1 -	1 -	1 1%	3 2%	- -	- -	6 2% OP	4 1% op	8 1%	1 -	4 1%	5 1%	3 1%	6 1%
IN	29 2%	18 2%	12 2%	6 4%	11 4% c	8 3%	13 2%	9 3%	2 2%	5 4%	2 1%	11 3% K	2 1%	7 4% m	16 5% PR	2 1%	9 3% R	2 1%	23 2%	6 3%	8 2%	18 3%	6 1%	12 2%
KS	10 1%	9 1%	5 1%	4 3% e	1 -	5 2%	3 1%	2 1%	3 3%	2 1%	1 -	2 1%	- -	2 1%	3 1% p	- -	5 2% P	2 1%	7 1%	3 2%	1 -	9 1% U	3 1%	7 1%
MO	22 2%	9 1%	9 1%	1 -	11 4% BCD	4 1%	12 2%	6 2%	- -	4 3% i	6 2%	6 2%	1 1%	5 3%	4 1%	2 1%	10 3% p	6 2%	20 2%	2 1%	5 1%	16 2% u	4 1%	12 2%
ND	3 -	2 -	1 -	1 1%	1 -	1 -	- -	2 1%	- -	1 1%	- -	- -	- -	2 1%	1 -	- -	1 -	1 -	2 -	1 -	- -	3 -	1 -	2 -
NE	7 1%	6 1%	3 -	3 2%	1 -	2 1%	4 1%	1 -	1 1%	1 1%	- -	4 1% K	1 1%	- -	1 -	1 1%	3 1%	2 1%	6 1%	1 1%	2 -	3 -	5 1%	2 -
SD	4 -	3 -	1 -	2 1%	1 -	2 1%	- -	2 1%	1 1%	1 1%	- -	- -	2 1%	- -	2 1%	1 1%	1 -	- -	4 - t	- -	3 1%	1 -	1 -	3 1%
MOUNTAIN WEST	86 7%	61 7%	50 7%	11 6%	26 9%	13 5%	45 7%	28 9% f	7 7%	6 4%	22 7%	23 7%	12 7%	16 11%	22 7%	13 7%	25 8%	24 7%	75 8%	11 5%	23 5%	57 9% U	40 9%	36 7%
AZ	32 3%	21 2%	19 3%	3 2%	10 3%	4 2%	15 2%	12 4% f	1 1%	3 2%	6 2%	9 3%	7 4%	5 3%	5 2%	6 3%	11 4%	9 3%	28 3%	3 1%	8 2%	22 3% u	17 4% X	7 1%
CO	19 2%	13 1%	11 2%	2 1%	6 2%	3 1%	12 2%	4 1%	1 1%	2 2%	4 1%	7 2%	1 1%	3 2%	7 2%	3 2%	5 1%	3 1%	15 2%	4 2%	6 1%	12 2%	8 2%	10 2%
ID	3 -	3 -	2 -	1 1%	- -	2 1%	1 -	- -	2 2%	- -	- -	1 -	- -	- -	2 1%	- -	- -	1 -	3 -	- -	2 -	1 -	- -	3 1% w
MT	3 -	2 -	2 -	- -	1 -	1 -	1 -	1 -	1 1%	- -	1 -	- -	1 1%	- -	- -	- -	1 -	2 1%	3 -	- -	- -	3 -	2 -	1 -
NM	7 1%	5 1% D	5 1% D	- -	2 1%	1 -	2 -	4 1%	1 1%	- -	- -	2 1% K	1 1%	3 2%	2 1%	1 1%	2 1%	2 1%	7 1% T	- -	1 -	5 1%	3 1%	3 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-5
QUESTION REG:
Region.

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL	
	TOTAL (A)	TOTAL YES (B)	CUR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
NV	13 1%	10 1%	7 1%	3 2%	2 1%	-	7 1% F	6 2% F	-	-	5 2%	2 1%	2 1%	4 3%	6 2% q	1 -	1 -	4 1%	11 1%	2 1%	2 -	8 1%	6 1%	5 1%
UT	8 1%	5 1%	3 -	2 1%	4 1%	1 -	6 1%	1 -	-	1 1%	5 2% 1	1 -	-	1 1%	-	2 1%	4 1% O	2 1%	7 1%	1 1%	3 1%	5 1%	3 1%	5 1%
WY	1 -	1 -	1 -	-	-	-	1 -	-	-	-	-	1 -	-	-	-	-	-	1 -	-	1 -	-	1 -	-	1 -
NORTH EAST -----	162 14%	125 14%	104 14%	22 13%	37 13%	19 8%	96 15% F	46 15% F	7 7%	12 8%	49 16%	47 15%	26 16%	20 13%	33 10%	22 11%	43 13%	58 18% OP	140 14%	22 11%	82 18% V	72 11%	68 16%	66 12%
CT	15 1%	11 1%	10 1%	1 1%	4 1%	1 1%	10 2%	4 1%	-	1 1%	7 2%	2 1%	1 1%	3 2%	4 1% p	-	7 2% P	3 1% p	14 1%	1 1%	10 2% V	2 -	5 1%	8 2%
MA	20 2%	14 2%	12 2%	2 1%	7 2%	5 2%	10 2%	5 1%	4 4%	1 1%	7 2%	4 1%	-	5 3% M	2 1%	6 3% oq	2 1%	8 3% oq	20 2% T	-	10 2%	8 1%	9 2%	9 2%
ME	5 -	5 1% DE	5 1% DE	-	-	2 1%	2 -	-	-	2 2%	2 1%	-	-	-	2 1%	1 1%	-	1 -	5 -	-	1 -	3 1%	1 -	2 -
NH	4 -	3 -	3 -	-	1 -	-	3 -	1 -	-	-	1 -	1 -	1 1%	-	1 -	-	-	3 1%	4 -	-	-	3 -	-	4 1% w
NJ	44 4%	31 3%	24 3%	7 4%	12 4%	1 -	38 6% FH	4 1%	1 1%	-	17 6%	21 6%	2 1%	3 2%	10 3%	3 1%	13 4% p	15 5% P	38 4%	5 3%	18 4%	24 4%	18 4%	15 3%
NY	70 6%	57 6%	48 7%	10 6%	13 4%	8 3%	30 5%	30 10% FG	2 2%	6 4%	14 5%	16 5%	21 13% N	9 6%	13 4%	11 6%	18 6%	25 8% O	56 6%	14 7%	39 8% V	30 5%	32 7%	26 5%
RI	4 -	4 - E	3 - e	1 1%	-	-	3 - f	1 -	-	-	-	3 1% k	1 1%	-	-	-	3 1% op	1 -	3 -	1 1%	3 1%	1 -	3 1%	1 -
VT	1 -	1 -	-	1 -	-	1 -	-	-	-	1 1%	-	-	-	-	-	-	-	1 -	1 -	-	1 -	-	-	1 -
PACIFIC COAST -----	175 15%	131 15%	108 15%	23 14%	42 15%	25 10%	99 16% F	48 15% f	11 11%	14 10%	57 19% 1	42 13%	28 17%	20 13%	37 11%	28 15%	54 17% O	54 17% O	144 15%	31 15%	77 16%	85 13%	69 16%	68 13%
AK	2 -	1 -	-	1 1%	1 -	2 1%	-	-	1 1%	1 1%	-	-	-	-	1 -	1 1%	-	-	2 -	-	-	2 -	1 -	1 -
CA	119 10%	90 10%	73 10%	17 10%	29 10%	8 3%	70 11% F	39 12% F	5 5%	3 2%	38 13%	31 10%	23 14%	16 10%	23 7%	22 11%	34 11% o	40 12% O	96 10%	23 11%	56 12% v	55 9%	49 11% x	43 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-5
QUESTION REG:
Region.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL	TOTAL	CURR- ENTLY	PAST	NO	RURAL	SUB- URBAN	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K- \$60K	\$60K- \$100K	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
HI	6 1%	4 - D	4 1% D	- -	2 1%	- -	3 - f	3 1% f	- -	- -	2 1%	1 -	1 1%	2 1%	1 -	1 1%	3 1%	1 -	4 -	2 1%	2 1%	3 -	2 -	2 -
OR	18 1%	14 2%	11 2%	3 2%	4 1%	6 2% h	10 2%	2 1%	2 2%	4 3%	7 2%	3 1%	1 1%	1 1%	3 1% p	- -	7 2% P	8 2% P	17 2% t	1 -	5 1%	13 2%	4 1%	13 2% w
WA	30 2%	22 2%	20 3%	2 1%	7 2%	9 3% h	17 3%	4 1%	3 3%	6 4%	10 3%	7 2%	3 2%	1 1%	9 3%	4 2%	10 3%	6 2%	25 2%	5 2%	14 3%	11 2%	13 3%	9 2%
SOUTH -----	354 30%	283 31% E	231 32% E	52 31% e	68 23%	81 32%	176 28%	95 30%	28 27%	52 36%	77 25%	99 31%	58 35% N	37 25%	104 31% r	77 39% oQR	89 28%	81 25%	278 28%	76 36% S	130 28%	191 30%	116 27%	172 32% w
AL	13 1%	9 1% D	9 1% D	- -	4 1% D	5 2%	6 1%	2 1%	2 2%	3 2%	2 1%	4 1%	2 1%	- -	5 1%	2 1%	2 1%	4 1%	9 1%	3 2%	7 1%	4 1%	4 1%	4 1%
AR	5 -	5 1% E	4 1% E	1 1%	- -	3 1% h	2 -	- -	- -	3 2% i	- -	2 1%	- -	- -	3 1% pq	- -	- -	2 1%	4 -	1 1%	- -	5 1% U	- -	4 1% W
FL	84 7%	70 8% E	58 8% E	12 7%	13 5%	9 4%	46 7% F	29 9% F	6 6%	3 2%	19 6%	27 8%	18 11%	11 7%	22 7%	21 11% q	20 6%	21 6%	70 7%	14 7%	29 6%	47 7%	26 6%	41 8%
GA	41 3%	35 4% E	28 4% E	7 4%	5 2%	4 1%	29 5% Fh	8 2%	1 1%	2 2%	7 2%	23 7% K	6 4%	2 1%	5 2%	10 5% O	14 4% o	11 3%	33 3%	7 3%	13 3%	21 3%	14 3%	22 4%
KY	19 2%	14 2%	12 2%	1 1%	5 2%	8 3% gh	7 1%	4 1%	3 3%	5 3%	4 1%	3 1%	- -	4 2% m	8 2%	4 2%	5 2%	3 1%	13 1%	6 3%	7 1%	10 2%	3 1%	9 2%
LA	14 1%	10 1%	7 1%	3 2%	3 1%	3 1%	6 1%	6 2%	1 1%	2 1%	3 1%	2 1%	5 3%	1 1%	6 2%	2 1%	2 1%	4 1%	11 1%	4 2%	5 1%	8 1%	5 1%	7 1%
MS	11 1%	6 1% D	6 1% D	- -	4 2% D	7 3% G	1 -	3 1%	1 1%	6 4% i	- -	1 -	2 1%	1 1%	8 2% QR	2 1%	- -	1 -	9 1%	2 1%	4 1%	4 1%	4 1%	6 1%
OK	17 1%	11 1%	8 1%	4 2%	6 2%	8 3% Gh	5 1%	2 1%	5 4%	3 2%	1 -	4 1%	1 1%	1 1%	6 2%	6 3% r	3 1%	2 1%	11 1%	6 3%	4 1%	13 2% u	6 1%	6 1%
SC	30 2%	26 3% E	24 3% dE	2 1%	3 1%	5 2%	16 3%	8 3%	- -	5 4% I	9 3%	7 2%	5 3%	3 2%	10 3%	3 2%	7 2%	9 3%	22 2%	7 4%	13 3%	17 3%	15 3%	11 2%
TN	27 2%	23 3%	18 2%	5 3%	4 1%	8 3%	12 2%	6 2%	3 3%	5 3%	8 3%	5 1%	1 1%	5 4% m	2 1%	12 6% OQR	7 2%	5 1%	23 2%	4 2%	9 2%	15 2%	10 2%	10 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-5
QUESTION REG:
Region.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
TX	94 8%	73 8%	58 8%	16 9%	20 7%	20 8%	45 7%	28 9%	6 6%	14 10%	24 8%	22 7%	18 11%	10 6%	28 8%	15 8%	30 9%	21 6%	73 7%	21 10%	40 9%	46 7%	29 7%	51 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 58-6
QUESTION REG:
Region.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	ECT	(V)	(W)
BASE=TOTAL SAMPLE	1200	496	490	116	511	573	100	412	392	182	240	622	250	402	390	230	868	1013	137	781	237	785	220
	100%	41%	41%	10%	43%	48%	8%	34%	33%	15%	20%	52%	21%	33%	32%	19%	72%	84%	11%	65%	20%	65%	18%
GREAT LAKES	183	86	70	15	81	82	14	67	53	29	38	92	44	70	52	27	141	160	20	132	27	135	28
	15%	17%	14%	13%	16%	14%	14%	16%	14%	16%	16%	15%	18%	17%	13%	12%	16%	16%	15%	17%	11%	17%	13%
IL	50	27	14	3	31	16	7	25	13	3	13	24	12	21	18	13	35	44	6	35	9	34	13
	4%	5%	3%	3%	6%	3%	7%	6%	3%	2%	5%	4%	5%	5%	5%	6%	4%	4%	4%	4%	4%	4%	6%
		c			FiJ		j	FiJ															
MI	39	18	16	2	14	19	4	10	9	11	10	17	9	18	10	2	31	34	4	29	4	31	3
	3%	4%	3%	2%	3%	3%	4%	2%	2%	6%	4%	3%	4%	5%	3%	1%	4%	3%	3%	4%	2%	4%	2%
									hi								P			u		W	
MN	19	11	4	1	7	11	-	7	8	2	6	10	3	2	7	2	16	16	3	14	2	13	3
	2%	2%	1%	1%	1%	2%	-	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%	1%
		c			G	G		G	G														
OH	50	24	24	2	19	24	3	17	15	9	8	25	14	20	12	8	38	42	7	35	10	36	7
	4%	5%	5%	2%	4%	4%	3%	4%	4%	5%	3%	4%	6%	5%	3%	3%	4%	4%	5%	4%	4%	5%	3%
		d	d																				
WI	25	6	11	6	9	12	1	8	8	3	2	17	6	8	5	3	21	23	1	20	2	21	2
	2%	1%	2%	5%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	1%	1%	2%	2%	1%	3%	1%	3%	1%
				b								K					S			U		W	
MID ATLANTIC	156	70	60	17	72	68	8	63	45	23	30	85	26	54	48	36	106	125	21	91	31	100	22
	13%	14%	12%	14%	14%	12%	8%	15%	12%	13%	13%	14%	10%	13%	12%	16%	12%	12%	16%	12%	13%	13%	10%
					g			G															
DC	1	1	-	-	1	-	1	-	-	-	-	-	1	1	-	1	-	1	-	-	1	-	1
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DE	3	2	1	-	3	-	-	3	-	-	-	3	-	1	-	-	3	2	1	3	-	3	-
	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-
					fgij			fgij				km					p			u		w	
MD	25	16	4	2	10	11	1	9	7	4	6	12	6	8	9	9	15	20	3	13	7	16	4
	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	4%	2%	2%	2%	2%	3%	2%	2%
		C																					
NC	43	17	22	2	18	21	2	16	13	7	9	25	6	13	15	6	31	34	6	25	9	28	5
	4%	3%	4%	2%	4%	4%	2%	4%	3%	4%	4%	4%	2%	3%	4%	3%	4%	3%	4%	3%	4%	4%	2%
PA	46	21	17	8	21	21	2	20	14	6	6	24	9	17	12	10	32	38	6	26	9	31	7
	4%	4%	3%	7%	4%	4%	2%	5%	4%	3%	3%	4%	3%	4%	3%	4%	4%	4%	4%	3%	4%	4%	3%
								g															
VA	30	12	11	4	16	11	2	14	8	3	8	13	4	8	12	9	17	22	6	16	5	16	4
	2%	2%	2%	4%	3%	2%	2%	3%	2%	1%	3%	2%	2%	2%	3%	4%	2%	2%	4%	2%	2%	2%	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-6
QUESTION REG:
Region.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	ECT	(V)	(W)
WV	8 1%	2 -	5 1% D	- -	2 -	5 1% G	- -	2 1%	2 1%	3 2%	1 1%	7 1% M	- -	6 1% O	- -	1 1%	7 1%	8 1% S	- -	8 1% U	- -	7 1%	1 1%
MID WEST/PLAINS -----	84 7%	25 5%	39 8% b	12 10%	33 6%	44 8%	5 5%	28 7%	31 8%	12 7%	11 5%	47 8% k	20 8%	23 6%	25 6%	10 4%	71 8% P	66 7%	15 11% r	52 7%	19 8%	55 7%	16 7%
IA	9 1%	2 -	5 1%	2 2%	4 1% I	3 1% i	1 1%	3 1% i	- -	3 2% i	1 -	6 1%	1 -	1 -	4 1%	1 -	8 1%	6 1%	3 2%	4 -	3 1%	4 -	4 2%
IN	29 2%	7 1%	13 3%	6 5% b	11 2%	14 2%	1 1%	10 2%	9 2%	5 3%	4 2%	16 3%	7 3%	8 2%	8 2%	4 2%	25 3%	26 3%	3 2%	17 2%	6 3%	20 3%	4 2%
KS	10 1%	2 -	5 1%	1 1%	1 -	9 2% EGH	- -	1 -	8 2% EGH	1 1%	2 1%	5 1%	2 1%	4 1%	3 1%	- -	9 1% P	10 1% S	- -	8 1%	1 -	8 1%	1 1%
MO	22 2%	8 2%	10 2%	3 2%	9 2%	11 2%	2 2%	7 2%	9 2%	3 1%	- -	16 3% K	5 2% K	5 1%	6 2%	1 -	18 2% P	13 1%	7 5% R	15 2%	4 2%	14 2%	3 1%
ND	3 -	- -	2 -	- -	- -	2 -	- -	- -	2 -	- -	- -	1 -	1 -	- -	- -	- -	3 -	3 s	- -	2 -	- -	3 w	- -
NE	7 1%	4 1% D	3 1% d	- -	4 1% gj	3 1% gj	- -	4 1% gj	3 1% gj	- -	3 1%	2 -	2 1%	3 1%	3 1%	1 -	6 1%	6 1%	1 1%	5 1%	1 1%	5 1%	1 1%
SD	4 -	3 1% d	1 -	- -	3 1% i	1 -	1 1%	2 -	- -	1 1%	1 -	1 -	2 1%	2 1%	1 -	3 1%	1 -	2 -	2 1%	1 -	3 1%	1 -	3 1%
MOUNTAIN WEST -----	86 7%	21 4%	48 10% B	10 9% b	33 6%	44 8%	7 7%	25 6%	33 8%	12 6%	12 5%	52 8% k	19 7%	33 8%	26 7%	14 6%	65 7%	73 7%	9 6%	63 8%	15 6%	63 8%	14 6%
AZ	32 3%	6 1%	17 4% B	4 3%	14 3%	16 3%	3 3%	11 3%	10 3%	6 3%	5 2%	15 2%	3 3%	14 3%	11 3%	8 4%	19 2%	27 3%	5 4%	23 3%	5 2%	24 3%	5 2%
CO	19 2%	6 1%	9 2%	2 2%	6 1%	10 2%	1 1%	5 1%	9 2% j	1 1%	4 2%	13 2%	2 1%	9 2%	6 2%	2 1%	16 2%	18 2%	1 1%	14 2%	4 2%	14 2%	4 2%
ID	3 -	2 -	1 -	- -	1 -	1 -	- -	1 -	1 -	- -	- -	3 1% km	- -	1 -	1 -	- -	3 p	1 -	1 1%	1 -	1 -	1 -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-6
QUESTION REG:
Region.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUE MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	/GOOD	POOR	(G)	(H)	(I)	(J)	(K)	-ED	(M)	TO	TO	(P)	(Q)	(R)	AGREE	OF	ECT	(V)	(W)
MT	3	-	3	-	1	2	-	1	1	1	-	3	-	2	1	-	3	3	-	2	1	2	1
	-	-	1% bd	-	-	-	-	-	-	-	-	km	-	-	-	-	p	s	-	-	-	-	-
NM	7	2	3	2	2	4	-	2	1	3	-	5	2	3	-	-	6	6	-	6	1	6	-
	1%	-	1%	2%	-	1% G	-	-	-	2% g	-	1% K	1%	1%	-	-	1% P	1% S	-	1%	-	1% W	-
NV	13	3	9	1	6	6	2	4	5	1	2	8	3	5	2	2	10	11	1	11	-	10	1
	1%	1%	2% b	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1% U	-	1%
UT	8	2	5	1	2	5	1	1	5	-	1	5	2	1	4	2	7	7	1	6	3	5	2
	1%	-	1%	1%	-	1% J	1%	-	1% hJ	-	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
WY	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	1	1	-	1	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTH EAST	162	77	57	12	81	67	21	60	49	17	35	82	30	49	63	35	110	131	24	102	39	97	44
-----	14%	16% c	12%	11%	16% FU	12%	21% FiJ	15% j	13%	10%	15%	13%	12%	12%	16%	15%	13%	13%	18%	13%	16%	12%	20% V
CT	15	11	2	1	7	5	1	6	5	-	5	5	-	1	6	-	13	9	5	8	6	9	4
	1%	2% C	1%	1%	1% J	1% J	1%	2% J	1% J	-	2% M	1% M	-	-	1%	-	2% P	1%	4% r	1%	2%	1%	2%
MA	20	9	4	2	11	8	3	8	7	1	6	8	4	7	4	1	16	14	2	11	4	12	6
	2%	2%	1%	2%	2% J	1%	3%	2%	2%	1%	3%	1%	2%	2%	1%	-	2% P	1%	1%	1%	2%	2%	3%
ME	5	1	1	1	2	1	-	2	-	1	-	1	1	-	3	-	5	3	1	3	1	3	1
	-	-	-	1%	-	-	-	1%	-	1%	-	-	-	-	1% n	-	1% P	-	1%	-	-	-	-
NH	4	-	3	-	-	4	-	-	1	3	1	1	1	1	-	3	1	4	-	4	-	4	-
	-	-	1%	-	-	1% egh	-	-	-	1%	1%	-	-	-	-	1%	-	s	-	u	-	w	-
NJ	44	19	21	1	20	20	5	15	17	3	9	21	11	13	16	8	33	39	3	30	8	23	14
	4%	4% d	4% D	1%	4% j	3%	5%	4% j	4% J	2%	4%	3%	4%	3%	4%	4%	4%	4%	2%	4%	3%	3%	6% v
NY	70	34	25	5	36	28	10	26	19	9	14	42	12	25	30	23	38	58	11	44	17	43	17
	6%	7%	5%	5%	7%	5%	10% fi	6%	5%	5%	6%	7%	5%	6%	8%	10% Q	4%	6%	8%	6%	7%	5%	8%
RI	4	3	-	1	3	1	-	3	-	1	-	4	-	-	3	-	4	3	2	1	3	1	3
	-	1% c	-	1%	1% gi	-	-	1% gi	-	1%	-	1% KM	-	-	1% n	-	1% P	-	1%	-	1%	-	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-6
QUESTION REG:
Region.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL	DEM	GOP	UND	EXCEL	FAIR/ POOR	EXCEL	GOOD	FAIR	POOR	MAJOR	LIMIT	NONE	WRONG	RIGHT	YES	NO	AGREE	DIS-	WASTE	CORR-	OPP	SUPP
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
VT	1	-	1	-	1	-	1	-	-	-	-	-	1	1	-	-	1	1	-	1	-	1	-
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PACIFIC COAST	175	85	58	16	68	87	18	50	64	24	46	84	33	49	61	34	124	145	22	100	43	102	38
	15%	17%	12%	14%	13%	15%	18%	12%	16%	13%	19%	14%	13%	12%	16%	15%	14%	14%	16%	13%	18%	13%	17%
		C							h		lm									t			
AK	2	-	-	1	-	2	-	-	-	2	1	-	-	-	1	-	2	1	1	-	-	-	1
	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	1%
CA	119	62	32	12	50	56	13	37	44	11	28	62	21	32	45	23	82	98	16	69	28	70	25
	10%	12%	6%	10%	10%	10%	13%	9%	11%	6%	12%	10%	9%	8%	12%	10%	9%	10%	11%	9%	12%	9%	11%
		C					j		J					n									
HI	6	3	2	1	2	4	-	2	3	1	4	2	-	1	2	1	5	5	-	3	2	4	-
	1%	1%	-	1%	-	1%	-	1%	1%	1%	2%	-	-	-	1%	1%	1%	1%	-	-	1%	1%	-
						G			g		M						S				W		
OR	18	6	12	-	3	13	2	1	9	4	4	7	7	9	3	3	13	14	2	11	4	12	3
	1%	1%	2%	-	1%	2%	2%	-	2%	2%	2%	1%	3%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%
		D	D			EH			EH	h				o									
WA	30	14	13	2	13	12	3	10	7	5	8	13	5	8	9	6	22	27	3	16	9	16	9
	2%	3%	3%	2%	3%	2%	3%	3%	2%	3%	3%	2%	2%	2%	2%	3%	2%	3%	2%	2%	4%	2%	4%
SOUTH	354	131	158	34	144	180	26	118	116	64	69	180	78	124	116	75	252	313	25	241	64	232	58
	30%	26%	32%	30%	28%	31%	26%	29%	30%	35%	29%	29%	31%	31%	30%	32%	29%	31%	18%	31%	27%	30%	26%
			b						e								S						
AL	13	6	6	1	5	5	2	3	4	1	1	6	3	6	3	4	9	9	2	9	4	6	5
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%
AR	5	1	3	-	1	3	-	1	1	2	-	4	1	2	1	1	4	5	-	5	-	3	1
	-	-	1%	-	-	1%	-	-	-	1%	-	1%	-	1%	-	-	-	1%	-	1%	-	-	-
			d			g						K					S		U				
FL	84	34	39	6	39	39	7	31	21	17	16	38	21	36	23	14	62	76	5	68	9	63	11
	7%	7%	8%	5%	8%	7%	7%	8%	5%	10%	7%	6%	8%	9%	6%	6%	7%	8%	3%	9%	4%	8%	5%
																	S		U		w		
GA	41	16	14	5	19	17	2	16	4	13	8	20	11	11	12	4	31	33	4	25	7	27	2
	3%	3%	3%	5%	4%	3%	2%	4%	1%	7%	3%	3%	4%	3%	3%	2%	4%	3%	3%	3%	3%	3%	1%
					I	I		I		eFgI							p					W	
KY	19	7	11	1	10	8	1	9	7	1	7	10	1	3	7	4	13	12	4	11	5	13	3
	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	3%	2%	-	1%	2%	2%	2%	1%	3%	1%	2%	2%	1%
										m								S					
LA	14	4	7	1	4	11	-	4	7	4	1	9	1	6	4	5	10	13	-	10	3	7	5
	1%	1%	2%	1%	1%	2%	-	1%	2%	2%	-	1%	-	1%	1%	2%	1%	1%	-	1%	1%	1%	2%
					g	eG		g	G	g		km					S						

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-6
QUESTION REG:
Region.

BANNER 6

	GENERIC CONG BALLOT			FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD		
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
MS	11 1%	8 2% C	-	1 1%	5 1% J	6 1% J	2 2%	3 1% j	6 2% J	-	1 1%	5 1%	3 1%	4 1%	3 1%	3 1%	8 1%	11 1% S	-	9 1%	1 -	6 1%	3 1%
OK	17 1%	1 -	11 2% B	2 2%	4 1%	11 2% eh	1 1%	2 1%	6 1%	5 3% eh	1 1%	9 1%	6 2% k	6 1%	4 1%	1 1%	14 2%	17 2% S	-	13 2% u	1 -	12 2% W	-
SC	30 2%	10 2%	12 2%	5 4%	14 3%	13 2%	3 3%	10 2%	6 2%	6 3%	7 3%	15 2%	6 2%	10 3%	13 3%	7 3%	19 2%	30 3% S	-	16 2%	7 3%	18 2%	5 2%
TN	27 2%	8 2%	15 3%	4 4%	12 2%	12 2%	1 1%	10 3%	11 3%	2 1%	6 2%	13 2%	6 2%	9 2%	12 3%	5 2%	20 2%	24 2%	2 2%	16 2%	4 2%	17 2%	5 2%
TX	94 8%	38 8%	39 8%	8 7%	33 6% Eh	56 10% Eh	6 6%	27 7%	43 11% EgHj	12 7%	20 8%	51 8%	19 8%	29 7%	35 9%	26 11% q	62 7%	83 8%	8 6%	60 8%	21 9%	59 7%	18 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 58-7
QUESTION REG:
Region.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
GREAT LAKES -----	183 15%	142 16% c	18 11%	40 14%	127 15%	123 17% G	33 12%	135 17% I	29 12%	13 14%	17 15%	6 12%	7 20%	4 13%	5 15%	17 26% kl	34 14% t	8 15%	8 21% t	1 4%	3 30% t	2 8%
IL	50 4%	39 4%	6 4%	16 6%	31 4%	36 5%	12 4%	36 5%	11 4%	4 4%	6 5%	5 9%	3 10%	2 6%	2 6%	4 7%	9 4% TUV	2 3%	2 5%	-	-	-
MI	39 3%	30 3%	5 3%	7 2%	27 3%	26 4%	8 3%	30 4% I	4 1%	5 6%	2 2%	-	-	1 3%	-	5 8% klMO	5 2% TV	3 5% tv	2 5%	-	2 19%	-
MN	19 2%	14 2%	2 1%	1 -	15 2% D	12 2% g	1 -	13 2%	3 1%	-	-	-	-	1 4%	1 3%	3 5% klm	1 -	-	1 2%	-	-	-
OH	50 4%	39 4%	3 2%	10 3%	33 4%	30 4%	9 3%	35 4%	10 4%	1 1%	9 8% LN	-	4 11% ln	-	2 6%	3 5% ln	13 5% TU	3 5% tu	3 8% tu	-	-	2 8%
WI	25 2%	20 2%	2 1%	5 2%	20 2%	18 3% g	3 1%	21 3% I	1 -	3 3%	-	1 3%	-	-	-	1 2%	5 2% SV	1 2%	-	1 4%	1 11%	-
MID ATLANTIC -----	156 13%	105 12%	22 14%	40 14%	104 13%	95 13%	31 11%	97 12%	30 12%	10 10%	17 14%	7 14%	2 6%	8 26% M	6 20% m	9 13%	25 10%	9 16%	3 9%	2 10%	2 20%	2 6%
DC	1 -	1 -	-	1 -	-	-	1 -	-	1 -	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
DE	3 -	2 -	-	1 -	2 -	2 -	-	3 - i	-	-	-	-	-	-	1 3%	-	-	-	1 3%	-	-	-
MD	25 2%	16 2%	3 2%	7 2%	15 2%	13 2%	7 3%	13 2%	6 2%	5 6%	2 2%	2 5%	-	3 10% mo	-	2 4% rstuv	4 2%	-	-	-	-	-
NC	43 4%	33 4%	3 2%	5 2%	37 4% D	28 4%	7 3%	30 4%	6 2%	2 2%	2 2%	1 3%	-	3 9% mp	1 4%	-	9 4% ST	2 4%	-	-	2 20%	1 3%
PA	46 4%	29 3%	9 6%	15 5%	26 3%	27 4%	9 3%	27 3%	11 5%	2 3%	6 5% N	3 6% n	1 2%	-	3 10% n	4 6% n	6 3% UV	3 6% uv	1 3%	2 10%	-	-
VA	30 2%	17 2%	5 3%	7 3%	20 2%	17 2%	6 2%	16 2%	6 3%	-	5 4% IM	-	-	2 6%	1 3%	2 4% stu	4 1% stu	3 6% stu	-	-	-	1 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-7
QUESTION REG:
Region.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
WV	8 1%	7 1%	1 1%	4 1%	5 1%	8 1% G	-	8 1% I	-	-	-	-	1 4%	-	-	-	2 1%	-	1 4%	-	-	-
MID WEST/PLAINS -----	84 7%	60 7%	13 8%	19 7%	58 7%	46 6%	24 9%	50 6%	22 9%	9 10%	5 4%	3 6%	1 3%	1 3%	3 10%	4 7%	19 8% S	4 7% s	-	2 12%	1 7%	4 13% S
IA	9 1%	4 1%	3 2%	2 1%	7 1%	3 -	3 1%	3 -	3 1%	-	-	-	-	1 3%	-	-	2 1%	-	-	-	1 7%	-
IN	29 2%	20 2%	5 3%	10 4%	15 2%	16 2%	7 3%	18 2%	6 3%	4 4%	2 2%	-	1 3%	-	2 7%	1 2%	7 3% SU	1 2%	-	1 7%	-	1 3%
KS	10 1%	9 1%	1 1%	1 -	9 1% d	8 1%	2 1%	8 1%	2 1%	-	-	-	-	-	1 3%	1 2%	4 2% RSTU	-	-	-	-	1 4%
MO	22 2%	15 2%	2 1%	3 1%	17 2%	12 2%	8 3%	15 2%	4 2%	5 5%	3 2% mno	1 2%	-	-	-	2 3%	3 1% stu	2 3%	-	-	-	2 6%
ND	3 -	3 c	-	-	3 d	2 -	-	2 -	-	-	-	-	-	-	-	-	1 -	-	-	1 6%	-	-
NE	7 1%	5 1%	1 1%	1 -	5 1%	5 1%	2 1%	3 -	3 1%	1 1%	-	-	-	-	-	-	1 -	1 2%	-	-	-	-
SD	4 -	3 -	1 1%	2 1%	2 -	1 -	2 1%	1 -	3 1%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-
MOUNTAIN WEST -----	86 7%	68 8%	8 5%	17 6%	65 8%	56 8%	19 7%	63 8%	16 6%	6 6%	3 3% p	2 4%	3 10% p	1 3%	1 3%	-	22 9%	8 16%	4 12%	1 6%	2 16%	3 11%
AZ	32 3%	27 3% c	2 1%	7 2%	22 3%	22 3%	7 3%	23 3%	6 2%	3 3%	1 1%	-	2 6%	1 3%	-	-	9 4% STU	4 8% STU	-	-	-	2 7%
CO	19 2%	13 1%	4 2%	3 1%	14 2%	11 2%	6 2%	14 2%	4 2%	1 1%	-	-	-	-	1 3%	-	4 2% TV	1 2%	2 7%	-	1 9%	-
ID	3 -	2 -	1 1%	-	3 d	1 -	1 -	1 -	1 -	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
MT	3 -	3 c	-	2 1%	1 -	2 -	1 -	2 -	1 -	-	-	-	-	-	-	-	1 -	-	-	1 6%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-7
QUESTION REG:
Region.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
NM	7 1%	6 1% C	-	-	7 1% D	5 1%	1	6 1%	1	-	-	1 2%	-	-	-	-	-	1 2%	1 2%	-	1 7%	-
NV	13 1%	10 1% C	-	4 1%	9 1%	10 1% g	1	11 1%	1	-	1 1%	-	1 3%	-	-	-	5 2% STU	2 4%	-	-	-	1 3%
UT	8 1%	7 1%	2 1%	1	8 1%	5 1%	2 1%	6 1%	2 1%	1 1%	1 1%	-	-	-	-	2 1%	-	1 2%	-	-	-	-
WY	1 -	1 -	-	-	1 -	-	-	1 -	-	-	-	-	-	-	-	1	-	-	-	-	-	-
NORTH EAST -----	162 14%	118 13%	22 14%	50 17% E	96 12%	85 12%	43 16% f	104 13%	41 16%	18 19%	18 15%	4 8%	6 19%	7 24% 1	8 26% L	8 11%	23 9% U	5 9% U	4 12% U	1 6%	-	4 14% U
CT	15 1%	11 1%	2 1%	6 2%	9 1%	8 1%	6 2%	8 1%	4 2%	1 1%	1 1%	-	1 4%	-	2 5%	1 2%	1 1%	-	-	-	-	-
MA	20 2%	13 1%	4 2%	7 2%	9 1%	13 2%	3 1%	13 2%	5 2%	1 1%	1 1%	-	1 4%	2 5%	1 3%	1 2%	1	-	1 4%	-	-	1 4%
ME	5 -	5 1% C	-	1	3	1	1	3	1	-	-	-	-	1 3%	-	-	-	-	-	-	-	-
NH	4 -	4 - c	-	3 1%	1	4 1% g	-	4 -	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
NJ	44 4%	30 3%	6 4%	12 4%	28 3%	25 3%	10 4%	28 4%	12 5%	4 4%	3 3% mno	2 3%	-	-	-	3 4%	5 2% TU	4 7% TU	2 4%	-	-	1 5%
NY	70 6%	53 6%	8 5%	21 7%	43 5%	33 5%	22 8% f	46 6%	15 6%	11 11%	11 9%	2 5%	4 11%	5 15% p	5 17% lp	2 3%	14 6% rU	1 2%	1 4%	1 6%	-	2 6%
RI	4 -	3 -	2 1%	-	3	1	2 1%	1	3 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
VT	1 -	1 -	-	1	-	-	1	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-
PACIFIC COAST -----	175 15%	124 14%	23 14%	42 15%	118 14%	98 14%	43 16%	108 14%	40 16%	11 12%	13 11%	19 40% KOP	8 25% kp	9 29% KP	6 18%	6 10%	34 14% U	4 7% U	8 23% rU	3 21% U	-	5 19% U
AK	2 -	2 -	-	-	2	-	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-7
QUESTION REG:
Region.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
CA	119 10%	80 9%	15 10%	29 10%	80 10%	68 9%	28 11%	75 9%	27 11%	6 6%	9 8%	18 38% KnOP	7 22% kP	6 19%	5 15%	4 6%	18 7% U	4 7% U	4 11% U	3 21% U	-	3 12% u
HI	6 1%	5 1% C	-	-	5 1% D	3 -	-	3 -	2 1%	-	-	-	-	-	-	1 2%	2 1%	-	-	-	-	-
OR	18 1%	14 2%	2 1%	6 2%	10 1%	10 1%	4 1%	11 1%	3 1%	2 2%	-	-	1 3%	-	-	1 2%	7 3% RTUV	-	1 2%	-	-	-
WA	30 2%	23 3%	5 3%	8 3%	20 2%	18 2%	9 3%	18 2%	7 3%	3 3%	3 3% mp	1 2%	-	3 10% mp	1 3%	-	6 3% RTU	-	3 9% rtu	-	-	2 7%
SOUTH -----	354 30%	263 30%	53 33%	82 28%	254 31%	218 30%	79 29%	235 30%	73 29%	28 30%	46 39% LMNO	7 15% n	6 17% n	1 4%	3 9%	22 33% LmNO	88 36%	16 30%	9 24%	7 41%	3 28%	8 29%
AL	13 1%	6 1%	3 2%	4 1%	8 1%	8 1%	5 2%	5 1%	6 2% h	1 1%	3 2% lno	-	1 3%	-	-	1 2%	-	1 2%	-	1 6%	-	1 4%
AR	5 -	4 -	1 1%	1 -	4 1%	3 -	1 -	4 1%	1 -	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
FL	84 7%	61 7%	15 9%	15 5%	65 8% d	56 8%	16 6%	63 8%	14 5%	7 8%	11 9%	3 6%	2 7%	1 4%	1 3%	3 5%	22 9% STU	7 12% STU	1 2%	-	-	2 8%
GA	41 3%	32 4% C	2 1%	12 4%	27 3%	22 3%	9 3%	29 4% I	3 1%	5 6%	4 3% MNO	1 3%	-	-	-	4 7% MNO	9 4% SUV	2 4%	-	1 6%	-	-
KY	19 2%	14 2%	2 1%	2 1%	16 2% d	10 1%	4 2%	13 2%	3 1%	2 3%	-	1 2%	-	-	1 3%	1 2%	5 2% TU	1 2%	1 2%	-	-	1 4%
LA	14 1%	10 1%	3 2%	5 2%	8 1%	8 1%	3 1%	8 1%	5 2%	-	4 4% LMNOP	-	-	-	-	-	4 2% TUV	1 2%	1 3%	-	-	-
MS	11 1%	8 1%	3 2%	3 1%	8 1%	6 1%	5 2%	8 1%	3 1%	2 3%	2 2%	1 3%	-	-	-	-	1 -	-	-	-	-	-
OK	17 1%	16 2% C	-	1 -	15 2% D	13 2% G	1 -	14 2% i	1 -	1 1%	1 1%	-	-	-	-	-	3 1% v	1 2%	2 6%	1 7%	1 9%	-
SC	30 2%	23 3%	4 3%	10 3%	18 2%	16 2%	6 2%	20 2%	6 3%	1 1%	3 3% lno	-	1 3%	-	-	4 5% lno	7 3% STV	1 2%	-	-	1 9%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-7
QUESTION REG:
Region.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
TN	27 2%	20 2%	4 3%	10 3%	16 2%	19 3%	4 1%	14 2%	6 2%	-	3 2%	-	-	-	-	1 2%	8 3%	1 2%	1 4%	1 6%	-	1 5%
TX	94 8%	69 8%	15 10%	20 7%	70 8%	55 8%	25 9%	58 7%	24 10%	8 8%	15 12%	1 2%	1 4%	-	1 2%	7 10%	27 11%	1 2%	3 7%	3 16%	1 9%	2 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 59-1
QUESTION PREG:
Political Regions.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	ATL-ANTIC (C)	MID WEST/PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDEN-TIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
BIDEN PICKUPS	182 15%	64 35% DFGH	46 29% DFGH	- -	32 37% DFGH	- -	- -	41 11% DFG	- -	182 27% I	182 75% L	141 65%	87 15%	95 15%	56 13%	62 15%	64 19% O	25 13%	30 12%	28 14%	34 16%	33 18%	31 19% s
2020 RESULTS																							
TOTAL TRUMP STATES	517 43%	50 28% eFG	51 33% EFG	84 100% BCEFGH	16 18% FG	- -	2 1% BCEFG	313 89%	517 100% J	- -	43 18%	62 29% K	232 40%	284 46% m	161 37%	207 49% Oq	150 43%	63 34%	96 40%	101 50% RSV	106 49% RsV	68 36%	82 51% RSV
TOTAL BIDEN STATES	683 57%	133 72% DH	105 67% DH	- -	71 82% bcdh	162 100% BCDEH	173 99% BCDEH	41 11% D	- -	683 100% I	199 82% L	154 71%	344 60% n	339 54%	271 63% P	213 51%	198 57% p	125 66% Tuw	147 60% TuW	101 50%	112 51%	119 64% Tuw	79 49%
2024 PRESIDENTIAL BATTLEGROUND	241 20%	64 35% DFGH	89 57% BDFGH	- -	44 52% BDFGH	4 2% dg	- -	41 11% DFG	43 8%	199 29% I	241 100% L	154 71%	115 20%	126 20%	72 17%	86 21%	83 24% O	28 15%	44 18%	45 22% r	42 19%	42 23% r	41 25% Rs
2024 SENATE BATTLEGROUND	216 18%	114 62% CDFGH	54 35% DFGH	- -	47 55% CDFGH	- -	- -	- -	62 12%	154 23% I	154 64%	216 100% K	106 18%	109 17%	67 15%	85 20% o	64 18%	28 15%	38 16%	43 21%	43 19%	35 19%	28 18%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 59-2
QUESTION PREG:
Political Regions.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY							MARITAL STATUS		MARRIED		SINGLE				
	TOTAL	LIB	MOD	CONS	LIB	LIB	MOD	MOD	CONS	CONS	LIB	MOD	CONS	LIB/	MOD	CONS	LIB	MOD	CONS	MRRD	SINGL	MEN	WOMEN	MEN	WOMEN	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%		
BIDEN PICKUPS	182 15%	20 8%	87 18% B	69 17% B	11 10%	9 7%	40 17% eF	46 19% EF	34 16% F	35 18% eF	17 8%	32 18% Kn	6 15%	13 11%	49 17% Kn	3 9%	42 20% KNP	14 17% k	97 16%	48 14%	44 14%	53 18%	27 15%	20 12%		
2020 RESULTS																										
TOTAL TRUMP STATES	517 43%	111 43%	184 38% C	194 48% C	47 43%	63 44% g	80 34% 34%	104 42% g	96 45% G	99 50% Gh	82 40% l	54 31%	17 43%	63 52% KLQ	137 48% kLQ	17 52% L	79 37%	40 49% Lq	262 43%	154 45%	131 41%	131 44%	72 41%	81 48%		
TOTAL BIDEN STATES	683 57%	145 57%	300 62% D	215 52% D	63 57%	81 56% fhIJ	156 66% fhIJ	144 58% j	117 55%	97 50%	121 60% No	119 69% kNOPR	23 57%	58 48%	149 52%	16 48%	131 63% NOr	42 51%	353 57%	191 55%	185 59%	168 56%	104 59%	88 52%		
2024 PRESIDENTIAL BATTLEGROUND	241 20%	31 12%	106 22% B	96 23% B	14 13%	17 12%	49 21% eF	57 23% EF	49 23% EF	47 24% EF	24 12%	36 21% K	10 25% k	21 18%	64 22% K	5 16%	50 24% K	22 26% K	128 21%	65 19%	59 19%	70 23%	36 21%	29 17%		
2024 SENATE BATTLEGROUND	216 18%	33 13%	90 19% B	87 21% B	16 15%	16 11%	39 17% F	51 21% F	50 23% eFg	37 19% F	28 14%	33 19% p	5 11%	19 16%	66 23% KMnP	3 9%	40 19% p	17 20%	114 19%	62 18%	55 17%	59 20%	33 19%	28 17%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 59-3
QUESTION PREG:
Political Regions.

BANNER 3

	EXPANDED AGE BREAKS						3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL	18-35	36-45	46-55	56-65	66+	18-45	46-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	DEM	DEM	DEM	GOP	GOP	GOP	IND	IND	IND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%	
BIDEN PICKUPS	182 15%	19 10%	36 16% b	32 14%	44 18% B	50 18% B	55 13%	77 16%	50 18%	28 12%	29 15%	29 19% j	27 14%	47 16%	21 16%	16 9%	26 15% p	13 16%	18 14%	23 13%	20 18% P	20 18% P	27 19% P	17 18% p	
2020 RESULTS																									
TOTAL TRUMP STATES	517 43%	97 50% EF	107 47% EF	112 47% EF	93 37%	107 37%	204 48% HI	205 42%	107 37%	108 47% KL	70 37%	53 34%	94 50% KL	135 45% kL	55 41%	80 45% QR	57 33%	23 29%	69 53% QRwX	88 50% QRx	49 44% qR	55 49% QRx	60 42% r	35 37%	
TOTAL BIDEN STATES	683 57%	95 50%	121 53%	128 53%	159 63% BCD	180 63% BCD	216 52%	287 58% G	180 63% G	123 53%	121 63% JMn	100 66% JMN	93 50%	166 55%	79 59%	100 55%	115 67% PSTuV	57 71% PSTUV	60 47%	90 50%	63 56%	56 51%	82 58% s	60 63% Stv	
2024 PRESIDENTIAL BATTLEGROUND	241 20%	31 16%	43 19%	51 21%	54 21%	63 22%	74 18%	105 21%	63 22%	35 15%	41 21%	39 26% J	39 21%	64 21% j	23 17%	23 13%	36 21% P	14 17%	26 20% p	32 18%	29 26% P	25 23% P	37 26% Pt	21 22% p	
2024 SENATE BATTLEGROUND	216 18%	22 12%	35 15%	43 18% b	52 21% B	64 22% BC	57 14%	94 19% G	64 22% G	30 13%	39 21% Jm	37 24% JM	27 14%	55 18% j	27 20% j	19 11%	33 19% P	14 18%	20 15%	34 19% P	31 28% PSVw	19 17%	26 19% P	19 20% p	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 59-4
QUESTION PREG:
Political Regions.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
BIDEN PICKUPS	182 15%	8 15%	76 18% E	55 15%	41 12%	45 18%	65 16%	70 13%	47 16%	63 17%	38 13%	32 13%	132 16% P	49 13% P	30 18% P	9 6%	65 16%	68 16%	22 13%	28 13%	8 16%	21 19%	6 7%	3 5%
2020 RESULTS																								
TOTAL TRUMP STATES	517 43%	19 36%	154 36%	167 46% C	169 49% bc	120 47% H	188 46% H	209 39%	129 45% K	178 48% K	103 36%	106 43% k	342 42%	175 46%	81 48%	64 45%	162 40%	180 44%	69 40%	105 50% s	22 41%	59 52%	33 42%	31 48%
TOTAL BIDEN STATES	683 57%	34 64% e	269 64% DE	194 54%	177 51%	133 53%	222 54%	327 61% FG	159 55%	195 52%	184 64% IjL	143 57%	474 58%	209 54%	87 52%	80 55%	242 60%	232 56%	103 60% t	106 50%	32 59%	55 48%	47 58%	33 52%
2024 PRESIDENTIAL BATTLEGROUND	241 20%	11 20%	94 22%	75 21%	60 17%	52 20%	89 22%	100 19%	62 22%	78 21%	52 18%	48 19%	177 22% NP	64 17% P	36 21% P	14 10%	90 22%	88 21%	25 15%	39 18%	9 18%	26 23%	7 8%	7 11%
2024 SENATE BATTLEGROUND	216 18%	16 30% dE	86 20% E	65 18%	47 13%	48 19%	83 20% h	84 16%	57 20% l	73 20% l	48 17%	35 14%	174 21% NOP	41 11% p	23 13% P	9 6%	87 22%	87 21%	19 11%	22 10%	7 13%	16 14%	5 7%	4 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 59-5
QUESTION PREG:
Political Regions.

BANNER 5

	MEMBERSHIP: AMAZON PRIME					AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL			
	TOTAL	CURR-	PAST	NO	RURAL	SUB-	URBAN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	<\$40K	\$40K-	\$60K-	\$100K-	\$100K+	ALL/ MOST	SOME	APP	DISAP	APP	DISAP		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%		
BIDEN PICKUPS	182 15%	125 14%	102 14%	23 14%	56 19% bc	35 14%	103 16%	44 14%	15 15%	20 14%	43 14%	60 19%	28 17% n	15 10%	47 14%	37 19% r	55 17% r	40 12%	151 15%	31 15%	55 12%	107 17% U	62 14%	89 17%		
2020 RESULTS																										
TOTAL TRUMP STATES	517 43%	392 44%	311 43%	80 47%	121 42%	135 54% GH	246 39%	134 42%	58 56%	77 53%	112 37%	134 41%	61 37%	72 47% m	165 49% QR	93 48% R	133 41%	120 37%	414 42%	103 49% S	177 38%	301 47% U	164 38%	249 46% W		
TOTAL BIDEN STATES	683 57%	507 56%	419 57%	89 53%	170 58%	115 46%	383 61% F	182 58% F	46 44%	69 47%	194 63%	189 59%	102 63% n	80 53%	169 51%	103 52%	191 59% O	204 63% OP	578 58% T	105 51%	290 62% V	336 53%	273 62% X	289 54%		
2024 PRESIDENTIAL BATTLEGROUND	241 20%	173 19%	142 19%	31 18%	67 23%	49 19%	138 22% h	55 17%	22 21%	27 18%	62 20%	76 24%	31 19%	23 15%	68 20%	43 22%	67 21%	58 18%	201 20%	40 19%	70 15%	142 22% U	82 19%	115 21%		
2024 SENATE BATTLEGROUND	216 18%	146 16%	119 16%	27 16%	69 23% BCD	46 18%	112 18%	58 18%	24 23%	22 15%	56 18%	56 17%	26 16%	30 20%	70 21% qr	39 20%	50 15%	51 16%	180 18%	36 17%	62 13%	135 21% U	74 17%	102 19%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 59-6
QUESTION PREG:
Political Regions.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS- AGREE (S)	WASTE OF TIME (T)	CORR- ECT PRI- ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
BIDEN PICKUPS	182 15%	67 13%	75 15%	25 21% b	77 15%	85 15%	12 12%	65 16% i	45 12%	40 22% eFGI	32 13%	94 15%	43 17%	69 17% o	50 13%	26 11%	134 15% p	155 15%	19 14%	122 16% u	27 11%	134 17% W	19 8%
2020 RESULTS																							
TOTAL TRUMP STATES	517 43%	188 38%	244 50% B	48 41%	202 39%	267 47% EGh	35 35%	167 41%	181 46% EG	87 48% eG	91 38%	276 44% k	111 44%	178 44%	164 42%	98 43%	383 44%	445 44%	53 39%	346 44%	99 42%	341 43%	90 41%
TOTAL BIDEN STATES	683 57%	308 62% C	246 50%	68 59%	310 61% FIj	306 53% FIJ	65 65% FIJ	244 59% f	211 54%	95 52%	149 62% l	347 56%	139 56%	224 56%	226 58%	132 57%	485 56%	569 56%	84 61%	435 56%	137 58%	444 57%	130 59%
2024 PRESIDENTIAL BATTLEGROUND	241 20%	86 17%	109 22% b	28 24%	102 20%	116 20%	16 16%	86 21%	65 17%	50 28% EFGhI	44 18%	128 21%	53 21%	88 22% o	67 17%	37 16%	177 20%	204 20%	26 19%	162 21% U	35 15%	175 22% W	24 11%
2024 SENATE BATTLEGROUND	216 18%	80 16%	103 21% b	23 20%	87 17%	104 18%	14 14%	73 18%	64 16%	40 22% g	34 14%	116 19%	49 20%	90 22% O	53 14%	34 15%	160 18%	186 18%	23 17%	153 20% U	30 13%	162 21% W	27 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 59-7
QUESTION PREG:
Political Regions.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS						GOP PRES PRIMARY/CAUCUS					
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
BIDEN PICKUPS	182 15%	137 16%	20 12%	47 16%	123 15%	115 16%	35 13%	130 16%	25 10%	19 20%	13 11%	6 12%	3 8%	2 5%	3 10%	15 22% kmNo	34 14%	13 24% SV	3 8%	3 20%	3 30%	2 7%
2020 RESULTS -----																						
TOTAL TRUMP STATES	517 43%	385 44%	74 47%	111 38%	375 46% D	317 44%	115 42%	340 43%	112 45%	37 38%	60 50% LNO	11 24%	11 35% n	5 15%	9 29%	25 38% N	127 52%	22 42%	14 38%	9 53%	6 55%	16 53%
TOTAL BIDEN STATES	683 57%	496 56%	84 53%	180 62% E	447 54%	404 56%	156 58%	452 57%	138 55%	59 62%	59 50%	37 76% K	22 65%	27 85% KmP	22 71% K	41 62%	118 48%	31 58%	23 62%	8 47%	5 45%	14 47%
2024 PRESIDENTIAL BATTLEGROUND	241 20%	183 21% C	23 14%	59 20%	170 21%	157 22% G	43 16%	174 22% I	31 13%	21 22%	16 14%	7 14%	4 12%	4 14%	4 14%	15 22%	50 20% S	17 32% qSV	3 8%	3 20%	6 50% qSV	4 14%
2024 SENATE BATTLEGROUND	216 18%	164 19%	22 14%	54 19%	143 17%	144 20% G	38 14%	157 20% I	34 13%	15 15%	19 16% N	4 9%	9 26% IN	2 5%	5 16%	14 21% IN	47 19%	16 30%	7 20%	3 20%	3 30%	5 19%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

Table 60-1
QUESTION SAM:
Date.

BANNER 1

	REGION								2020 RESULTS		2024 BATTLEGROUND		GENDER		PARTY			PARTY/GENDER					
	TOTAL (A)	GREAT LAKES (B)	MID ATL- ANTIC (C)	MID WEST/ PLAINS (D)	MNTN WEST (E)	NORTH EAST (F)	PAC-IFIC COAST (G)	SOUTH (H)	TRUMP STATES (I)	BIDEN STATES (J)	PRES-IDENTIAL (K)	SENATE (L)	MEN (M)	WOMEN (N)	DEM (O)	GOP (P)	IND (Q)	DEM MEN (R)	DEM WOMEN (S)	GOP MEN (T)	GOP WOMEN (U)	IND MEN (V)	IND WOMEN (W)
BASE=TOTAL SAMPLE	1200 100%	183 15%	156 13%	84 7%	86 7%	162 14%	175 15%	354 30%	517 43%	683 57%	241 20%	216 18%	576 48%	623 52%	432 36%	420 35%	348 29%	188 16%	243 20%	202 17%	218 18%	187 16%	161 13%
WED, AUG 9	168 14%	15 8%	21 14%	13 16% be	6 7%	23 14% be	33 19% BE	55 16% BE	73 14%	95 14%	30 13% l	16 7%	69 12%	99 16% M	77 18% Q	58 14% q	33 10%	29 15% V	48 20% TVW	24 12%	33 15% V	15 8%	18 11%
THU, AUG 10	885 74%	125 68%	109 70%	70 83% BCFG	76 88% BCFG	107 66%	109 62%	290 82% BCFG	425 82% J	460 67%	178 74%	163 75%	446 77% N	438 70%	275 64%	329 78% O	282 81% O	131 70% S	143 59%	163 81% RS	165 76% S	152 81% RS	130 81% RS
FRI, AUG 11	147 12%	43 23% DEH	26 17% DEH	1 1%	4 5%	32 20% DEH	34 19% DEH	8 2%	19 4%	128 19% I	34 14%	37 17%	61 11%	86 14% m	80 19% PQ	34 8%	33 10%	28 15% Tuw	53 22% rTUVW	14 7%	20 9%	20 10%	14 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J K/L M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Table 60-2
QUESTION SAM:
Date.

BANNER 2

	IDEOLOGY				IDEOLOGY/GENDER						PARTY/IDEOLOGY						MARITAL STATUS		MARRIED		SINGLE			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	LIB MEN (E)	LIB WOMEN (F)	MOD MEN (G)	MOD WOMEN (H)	CONS MEN (I)	CONS WOMEN (J)	LIB DEM (K)	MOD DEM (L)	CONS DEM (M)	LIB/MOD GOP (N)	CONS GOP (O)	LIB IND (P)	MOD IND (Q)	CONS IND (R)	MRRD (S)	SNGL (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	256 21%	484 40%	409 34%	110 9%	144 12%	236 20%	248 21%	213 18%	196 16%	203 17%	173 14%	41 3%	121 10%	285 24%	33 3%	210 17%	83 7%	615 51%	345 29%	316 26%	299 25%	176 15%	168 14%
WED, AUG 9	168 14%	46 18% D	64 13%	47 11%	19 18% Gj	26 18% Gj	22 9%	43 17% GJ	26 12%	20 10%	36 18% OQr	28 16% oQ	11 26% OQR	24 20% OQR	28 10%	7 21% q	15 7%	8 10%	66 11%	76 22% S	28 9%	38 13%	36 20%	40 24%
THU, AUG 10	885 74%	169 66%	352 73% b	327 80% BC	80 72% f	89 61%	179 76% F	173 70% f	172 81% eFH	155 79% FH	128 63%	109 63%	28 68%	89 74% KL	232 81% KLm	24 74%	171 82% KLm	68 82% KL	457 74%	249 72%	244 77%	213 71%	135 76% x	113 67%
FRI, AUG 11	147 12%	41 16% D	68 14% D	35 9%	11 10%	30 21% EhIJ	36 15% I	32 13% I	14 7%	21 11%	39 19% MNO PQ R	37 21% MNO PQ R	2 6%	7 6%	26 9%	2 5%	23 11%	7 9%	91 15% T	20 6%	44 14%	48 16%	6 3%	14 9% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M/N/O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 60-3
QUESTION SAM:
Date.

BANNER 3

	EXPANDED AGE BREAKS					3-POINT AGE BREAKS			GENDER/AGE						PARTY/AGE									
	TOTAL (A)	18-35 (B)	36-45 (C)	46-55 (D)	56-65 (E)	66+ (F)	18-45 (G)	46-65 (H)	66+ (I)	MEN 18-45 (J)	MEN 46-65 (K)	MEN 66+ (L)	WOMEN 18-45 (M)	WOMEN 46-65 (N)	WOMEN 66+ (O)	DEM 18-45 (P)	DEM 46-65 (Q)	DEM 66+ (R)	GOP 18-45 (S)	GOP 46-65 (T)	GOP 66+ (U)	IND 18-45 (V)	IND 46-65 (W)	IND 66+ (X)
BASE=TOTAL SAMPLE	1200 100%	192 16%	228 19%	240 20%	252 21%	287 24%	420 35%	492 41%	287 24%	231 19%	191 16%	153 13%	188 16%	301 25%	134 11%	180 15%	172 14%	80 7%	129 11%	178 15%	112 9%	111 9%	142 12%	95 8%
WED, AUG 9	168 14%	54 28% cDEF	48 21% DEF	18 7%	23 9%	23 8%	102 24% HI	41 8%	23 8%	54 23% KLNO	10 5%	4 2%	49 26% KLNO	31 10% KL	19 14% KL	53 30% QRTUV WX	15 9%	9 11% x	30 23% QRTUW X	16 9% x	10 9%	19 17% QTuWX	10 7%	4 4%
THU, AUG 10	885 74%	135 70%	173 76% e	192 80% BE	173 69%	212 74%	308 73%	365 74%	212 74%	174 75%	152 79% mNO	121 79% mnO	134 71%	213 71%	91 68%	120 67% R	113 66% r	42 52%	97 75% pqR	137 77% PQR	94 84% PQRs	90 81% PQR	115 81% PQR	76 81% PQR
FRI, AUG 11	147 12%	3 1%	6 3%	30 13% BC	56 22% BCD	52 18% BCd	9 2%	86 18% G	52 18% G	4 2%	29 15% JM	28 18% JM	6 3%	57 19% JM	24 18% JM	6 3%	44 26% PSTUV WX	30 37% PqSTU VWX	2 1%	25 14% PSUV	7 7% Sv	1 1%	17 12% PSV	15 16% PSuV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F G/H/I J/K/L/M/N/O P/Q/R/S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 60-4
QUESTION SAM:
Date.

BANNER 4

	GENERATIONS				EDUCATION			EDU/GENDER				RACE			WHITE		NON-WHITE		AFRICAN AMERICAN		HISPANIC			
	TOTAL (A)	SILENT (B)	BOOM-ERS (C)	GEN X (D)	MILL-ENIAL/GEN Z (E)	HS OR LESS (F)	SOME COLL (G)	COLL+ (H)	NON-COLL MEN (I)	NON-COLL WOMEN (J)	COLL+ MEN (K)	COLL+ WOMEN (L)	WHITE (M)	TOTAL NON-WHITE (N)	AF AMER (O)	HISP-ANIC (P)	MEN (Q)	WOMEN (R)	MEN (S)	WOMEN (T)	MEN (U)	WOMEN (V)	MEN (W)	WOMEN (X)
BASE=TOTAL SAMPLE	1200 100%	53 4%	423 35%	361 30%	346 29%	253 21%	409 34%	537 45%	288 24%	373 31%	287 24%	250 21%	816 68%	384 32%	168 14%	144 12%	404 34%	412 34%	172 14%	211 18%	54 4%	114 10%	80 7%	64 5%
WED, AUG 9	168 14%	4 8%	35 8%	36 10%	87 25% BCD	50 20% GH	53 13%	64 12%	41 14%	63 17% K	28 10%	36 14% k	44 5%	123 32% M	61 36% M	41 29% M	20 5%	24 6%	49 28%	75 35%	17 31%	44 39%	21 26%	20 32%
THU, AUG 10	885 74%	42 79%	304 72%	276 76%	252 73%	175 69%	320 78% Fh	389 73%	225 78% jL	269 72%	220 77% L	169 68%	625 77% NO	261 68%	107 64%	103 71%	323 80% R	301 73%	123 72%	136 65%	37 69%	70 61%	59 74%	44 68%
FRI, AUG 11	147 12%	7 13% E	84 20% DE	50 14% E	7 2%	28 11%	36 9%	83 15% FG	23 8%	41 11%	39 13% I	45 18% IJ	147 18% NOP	-	-	-	61 15%	86 21% Q	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J/K/L M/N/O/P Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 60-5
QUESTION SAM:
Date.

BANNER 5

	MEMBERSHIP: AMAZON PRIME				AREA			RURAL		SUBURBAN		URBAN		INCOME BREAKS				VOTE FREQUENCY		BIDEN JOB APPROVAL		CONGRESS MEMBER JOB APPROVAL		
	TOTAL (A)	TOTAL YES (B)	CURR- ENTLY (C)	PAST (D)	NO (E)	RURAL (F)	SUB- URBAN (G)	URBAN (H)	MEN (I)	WOMEN (J)	MEN (K)	WOMEN (L)	MEN (M)	WOMEN (N)	<\$40K (O)	\$40K- \$60K (P)	\$60K- \$100K (Q)	\$100K+ (R)	ALL/ MOST (S)	SOME (T)	APP (U)	DISAP (V)	APP (W)	DISAP (X)
BASE=TOTAL SAMPLE	1200 100%	899 75%	730 61%	169 14%	292 24%	250 21%	629 52%	316 26%	104 9%	146 12%	306 26%	323 27%	163 14%	151 13%	335 28%	196 16%	324 27%	325 27%	992 83%	208 17%	466 39%	637 53%	437 36%	538 45%
WED, AUG 9	168 14%	136 15% e	102 14%	34 20% cE	32 11%	27 11%	75 12%	65 20% FG	10 10%	17 12%	28 9%	46 14% K	29 18%	35 23%	45 14%	35 18%	45 14%	41 13%	133 13%	34 16%	71 15%	81 13%	59 13%	65 12%
THU, AUG 10	885 74%	667 74%	540 74%	127 75%	209 72%	194 78% H	469 75% h	218 69%	85 82%	109 75%	241 79% L	228 71%	119 73%	98 65%	256 76%	145 74%	243 75%	229 71%	723 73%	162 78%	316 68%	498 78% U	304 70%	410 76% W
FRI, AUG 11	147 12%	96 11% D	88 12% D	8 5%	51 17% BCD	28 11%	86 14%	33 11%	9 8%	19 13%	37 12%	48 15%	15 9%	18 12%	34 10%	17 8%	36 11%	55 17% OPQ	136 14% T	11 5%	79 17% V	58 9%	74 17% X	63 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H I/J K/L M/N O/P/Q/R S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 60-6
QUESTION SAM:
Date.

BANNER 6

	GENERIC CONG BALLOT				FTC RATING						GOV ROLE IN MARKETPLACE			FTC SUED MICROSOFT		HEARD OF LINA KHAN		GOV SHOULD HAVE BETTER THINGS TO DO		FTC LAWSUIT		FTC LAWSUIT: REP SHOULD	
	TOTAL (A)	DEM (B)	GOP (C)	UND (D)	EXCEL /GOOD (E)	FAIR/ POOR (F)	EXCEL (G)	GOOD (H)	FAIR (I)	POOR (J)	MAJOR (K)	LIMIT -ED (L)	NONE (M)	WRONG TO SUE (N)	RIGHT TO SUE (O)	YES (P)	NO (Q)	AGREE (R)	DIS-AGREE (S)	WASTE OF TIME (T)	CORR-ECT PRI-ORITY (U)	OPP (V)	SUPP (W)
BASE=TOTAL SAMPLE	1200 100%	496 41%	490 41%	116 10%	511 43%	573 48%	100 8%	412 34%	392 33%	182 15%	240 20%	622 52%	250 21%	402 33%	390 32%	230 19%	868 72%	1013 84%	137 11%	781 65%	237 20%	785 65%	220 18%
WED, AUG 9	168 14%	79 16% c	58 12%	12 11%	81 16%	73 13%	26 26% EFHIJ	56 13%	48 12%	25 14%	38 16%	79 13%	43 17% l	53 13%	72 18% N	42 18% q	112 13%	147 15%	15 11%	99 13%	41 18% t	101 13%	39 17%
THU, AUG 10	885 74%	332 67%	390 80%	97 84% B	358 70%	447 78% EGH	62 62%	296 72% g	302 77% EGh	145 80% EGH	171 71%	462 74%	180 72%	314 78% O	270 69%	167 73%	642 74%	747 74%	103 75%	581 74%	175 74%	584 74%	162 74%
FRI, AUG 11	147 12%	85 17% CD	42 9%	7 6%	73 14% FJ	53 9%	12 12%	60 15% FiJ	42 11% j	12 7%	31 13%	81 13%	26 10%	35 9%	48 12%	21 9%	114 13% p	119 12%	19 14%	100 13% U	20 8%	101 13% w	20 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q R/S T/U V/W
N A T I O N A L R E S E A R C H I N C

Table 60-7
QUESTION SAM:
Date.

BANNER 7

	FTC 400% BUDGET INCREASE			AWARE FTC AMAZON LAWSUIT		INITIAL: FTC LAWSUIT		INFORMED: FTC LAWSUIT		MOVE FROM	DEM PRES PRIMARY/CAUCUS					GOP PRES PRIMARY/CAUCUS						
	TOTAL (A)	OPP (B)	SUPP (C)	YES (D)	NO (E)	OVER- REACH (F)	NEC- ESSARY (G)	OVER- REACH (H)	NEC- ESSARY (I)	NEC- ESSARY (J)	HARRIS (K)	NEW- SOM (L)	KEN- NEDY JR (M)	WAR- REN (N)	BUTTI -GIEG (O)	UND (P)	TRUMP (Q)	DES- ANTIS (R)	RAMAS -WAMY (S)	PENCE (T)	HALEY (U)	UND (V)
BASE=TOTAL SAMPLE	1200 100%	880 73%	158 13%	291 24%	822 68%	721 60%	271 23%	793 66%	251 21%	96 8%	119 10%	48 4%	33 3%	32 3%	31 3%	66 6%	245 20%	54 4%	37 3%	17 1%	12 1%	29 2%
WED, AUG 9	168 14%	126 14%	25 16%	47 16%	111 14%	97 13%	46 17%	105 13%	40 16%	18 18%	30 25% NO	7 15%	6 18%	2 6%	3 10%	11 16%	38 15% RTU	3 6% tu	5 13% TU	- -	- -	4 14% TU
THU, AUG 10	885 74%	647 74%	122 77%	213 73%	601 73%	534 74%	201 74%	588 74%	185 74%	70 73%	82 69%	30 62%	22 65%	21 68%	18 59%	40 60%	191 78%	44 82%	29 80%	15 90%	11 91%	22 75%
FRI, AUG 11	147 12%	108 12% C	12 7%	30 10%	109 13%	90 12% g	24 9%	100 13%	26 10%	8 8%	7 5%	11 23% K	5 16%	8 27% K	10 32% K	16 24% K	16 6%	6 12%	3 7%	2 10%	1 9%	3 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J K/L/M/N/O/P Q/R/S/T/U/V
N A T I O N A L R E S E A R C H I N C

