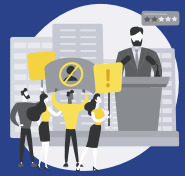


# Americans Love Amazon's Services. They Do Not Support the FTC's Political Crusade Against It.



NetChoice's new polling, conducted by Echelon Insights, shows 3 major findings about American attitudes toward Amazon and how they feel about the Biden FTC's targeting of the company and its services. These findings are true among conservative voters in particular.

## Americans love Amazon, particularly the very services the FTC is targeting in this lawsuit.

**83%** of conservatives and 78% of total respondents say selling on Amazon has a positive impact on small businesses.

**72%** of total respondents say low prices are important when determining which retailers to buy from while shopping online.

**65%** say convenience and delivery speed is important to them when choosing which retailers to buy from while shopping online.



## They don't like that the FTC is targeting Amazon Prime's services.

**86%** of conservatives said they'd be concerned about the FTC's actions harming their Prime benefits.

**75%** of total respondents and 82% of conservatives agreed with the statement: "Amazon makes my life easier, and I would be angry if the government broke them up."

## They want Congress to conduct more oversight of the FTC.



**65%** of respondents said they support Congress providing more oversight of the FTC, with 27% of conservatives saying they "strongly support" this idea.

**66%** of conservatives and 55% of suburbanites would be less likely to vote for a candidate that supports efforts like the FTC's that would slow delivery and shipping of goods bought online.

## Congress, don't let Biden's FTC break Americans' valued services like Amazon Prime.