

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	234	99	41	38	153	44	9	181	42	175	50	178	39	88	105
	23%	25%	10%	18%	39%	9%	11%	38%	10%	46%	10%	39%	10%	28%	33%
Wrong track	688	257	355	138	177	419	56	213	373	143	425	203	338	186	159
	67%	65%	87%	67%	45%	88%	67%	45%	88%	38%	87%	45%	87%	59%	50%
Unsure	111	38	12	29	67	12	19	81	9	63	13	74	11	40	51
	11%	10%	3%	14%	17%	3%	22%	17%	2%	17%	3%	16%	3%	13%	16%

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	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	234	77	104	52	53	157	76	26	74	24	33	82	119	156	53	103	16
	23%	29%	22%	18%	20%	24%	21%	9%	23%	19%	35%	37%	18%	42%	10%	48%	6%
Wrong track	688	149	324	215	180	443	244	259	210	91	55	121	495	177	412	94	231
	67%	56%	67%	75%	68%	67%	67%	89%	66%	74%	58%	54%	74%	48%	81%	44%	92%
Unsure	111	40	53	18	31	65	44	5	33	9	7	21	56	39	42	17	4
	11%	15%	11%	6%	12%	10%	12%	2%	10%	7%	7%	9%	8%	10%	8%	8%	2%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	234	123	110	129	42	35	31	37	43	69	55	37	50	78	69	128	101
	23%	26%	20%	19%	36%	26%	21%	24%	27%	24%	19%	20%	23%	20%	29%	28%	19%
Wrong track	688	316	371	498	60	77	98	92	106	183	209	114	150	270	154	299	352
	67%	66%	67%	72%	51%	59%	68%	60%	67%	63%	73%	62%	67%	70%	64%	67%	67%
Unsure	111	41	70	66	16	20	16	25	9	37	24	32	24	37	19	22	69
	11%	8%	13%	10%	13%	15%	11%	16%	6%	13%	8%	18%	11%	10%	8%	5%	13%

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	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	234	41	114	50	28	156	78	85	44	56	57	44	47	24
	23%	21%	26%	17%	24%	25%	19%	21%	15%	25%	25%	18%	22%	25%
Wrong track	688	129	278	205	75	407	280	279	219	137	153	170	153	64
	67%	67%	64%	72%	64%	65%	70%	70%	75%	62%	66%	71%	70%	67%
Unsure	111	22	45	30	14	67	44	36	30	28	21	26	19	8
	11%	11%	10%	10%	12%	11%	11%	9%	10%	13%	9%	11%	9%	8%

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	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	234	81	68	32	37	126	41	62	28	13	10	12	18
	23%	17%	26%	19%	36%	24%	24%	22%	13%	6%	7%	8%	22%
Wrong track	688	343	155	122	59	350	110	198	192	198	149	144	60
	67%	73%	60%	74%	57%	66%	65%	68%	86%	91%	93%	88%	74%
Unsure	111	44	35	11	7	52	19	29	3	6	1	7	3
	11%	9%	14%	7%	6%	10%	11%	10%	1%	3%	*%	4%	4%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	416	160	31	62	317	32	21	363	23	352	30	367	41	133	236
	40%	41%	8%	30%	80%	7%	25%	77%	6%	92%	6%	81%	11%	42%	75%
STRONGLY/SOMEWHAT DISAPPROVE	583	226	373	131	68	439	49	94	397	26	454	72	346	171	60
	56%	57%	92%	64%	17%	93%	58%	20%	94%	7%	93%	16%	89%	54%	19%
Strongly approve	178	83	14	24	139	14	6	158	10	164	13	160	24	53	101
	17%	21%	4%	12%	35%	3%	7%	33%	2%	43%	3%	35%	6%	17%	32%
Somewhat approve	239	76	16	38	178	18	15	206	13	188	17	208	17	80	135
	23%	19%	4%	19%	45%	4%	18%	43%	3%	49%	3%	46%	4%	26%	43%
Somewhat disapprove	138	49	37	52	42	46	25	67	40	23	52	63	31	69	35
	13%	13%	9%	26%	11%	10%	30%	14%	9%	6%	11%	14%	8%	22%	11%
Strongly disapprove	445	177	337	78	26	393	24	28	358	2	401	9	315	102	25
	43%	45%	83%	38%	7%	83%	28%	6%	84%	1%	82%	2%	81%	33%	8%
Unsure	34	8	3	12	12	3	14	16	3	3	3	15	1	10	18
	3%	2%	1%	6%	3%	1%	17%	3%	1%	1%	1%	3%	*%	3%	6%

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	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	416	142	192	82	124	268	146	19	124	53	38	129	226	226	131	152	26
	40%	53%	40%	29%	47%	40%	40%	6%	39%	43%	40%	58%	34%	61%	26%	71%	10%
STRONGLY/SOMEWHAT DISAPPROVE	583	115	271	196	127	373	208	269	182	64	57	94	425	137	366	60	225
	56%	43%	56%	69%	48%	56%	57%	93%	57%	52%	60%	42%	63%	37%	72%	28%	90%
Strongly approve	178	56	82	40	48	115	62	10	53	17	14	63	95	135	28	94	2
	17%	21%	17%	14%	18%	17%	17%	4%	17%	14%	15%	28%	14%	36%	6%	44%	1%
Somewhat approve	239	86	110	43	76	153	84	8	70	36	24	66	131	90	103	58	24
	23%	32%	23%	15%	29%	23%	23%	3%	22%	29%	25%	30%	20%	24%	20%	27%	10%
Somewhat disapprove	138	37	65	36	36	100	38	32	44	15	25	30	91	45	75	32	34
	13%	14%	14%	12%	14%	15%	10%	11%	14%	12%	26%	13%	14%	12%	15%	15%	14%
Strongly disapprove	445	78	206	161	91	273	170	237	138	50	32	64	334	92	292	29	191
	43%	29%	43%	56%	34%	41%	47%	82%	43%	40%	34%	29%	50%	25%	58%	13%	76%
Unsure	34	10	18	6	12	23	10	2	12	6	1	1	18	9	10	2	0
	3%	4%	4%	2%	5%	4%	3%	1%	4%	5%	1%	1%	3%	2%	2%	1%	*%

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	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	416	174	240	252	79	53	55	76	60	123	103	90	81	149	96	188	215
	40%	36%	44%	36%	67%	41%	38%	49%	38%	43%	36%	49%	36%	39%	40%	42%	41%
STRONGLY/SOMEWHAT DISAPPROVE	583	296	285	428	34	64	74	71	93	160	184	91	133	226	133	254	292
	56%	62%	52%	62%	29%	48%	51%	46%	59%	55%	64%	50%	59%	59%	55%	57%	56%
Strongly approve	178	76	100	116	33	19	15	19	28	58	57	31	36	71	40	92	79
	17%	16%	18%	17%	28%	15%	10%	13%	18%	20%	20%	17%	16%	18%	17%	21%	15%
Somewhat approve	239	98	140	136	46	34	40	56	31	65	46	59	46	78	55	95	136
	23%	20%	26%	20%	39%	26%	28%	37%	20%	22%	16%	32%	21%	20%	23%	21%	26%
Somewhat disapprove	138	69	68	81	19	21	37	20	28	34	19	34	30	48	26	54	76
	13%	14%	12%	12%	16%	16%	26%	13%	18%	12%	6%	18%	13%	13%	11%	12%	14%
Strongly disapprove	445	228	217	348	15	43	36	51	65	127	166	57	103	178	107	200	217
	43%	47%	39%	50%	13%	33%	25%	33%	41%	44%	57%	31%	46%	46%	44%	44%	41%
Unsure	34	9	25	13	5	14	15	7	5	6	1	2	10	9	13	8	15
	3%	2%	4%	2%	5%	11%	11%	4%	3%	2%	0%	1%	4%	2%	5%	2%	3%

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	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	416	67	180	121	49	247	169	140	112	97	90	89	89	44
	40%	35%	41%	42%	42%	39%	42%	35%	38%	44%	39%	37%	41%	45%
STRONGLY/SOMEWHAT DISAPPROVE	583	118	242	153	68	360	222	251	176	117	133	149	120	52
	56%	61%	55%	54%	58%	57%	55%	63%	60%	53%	57%	62%	55%	55%
Strongly approve	178	31	81	41	25	112	66	70	46	50	44	29	26	24
	17%	16%	18%	14%	21%	18%	16%	18%	16%	22%	19%	12%	12%	25%
Somewhat approve	239	36	99	79	24	135	104	70	66	47	46	59	63	19
	23%	19%	23%	28%	21%	21%	26%	17%	23%	21%	20%	25%	29%	20%
Somewhat disapprove	138	24	50	44	19	74	64	39	42	27	34	28	33	11
	13%	13%	11%	16%	16%	12%	16%	10%	14%	12%	15%	12%	15%	12%
Strongly disapprove	445	94	192	109	49	286	158	212	135	90	99	120	87	41
	43%	49%	44%	38%	42%	45%	39%	53%	46%	41%	43%	50%	40%	43%
Unsure	34	7	15	11	-	22	11	8	5	7	8	3	10	-
	3%	4%	3%	4%	-	4%	3%	2%	2%	3%	3%	1%	4%	-

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	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	416	148	127	68	42	213	72	111	17	11	5	11	13
	40%	32%	49%	41%	40%	40%	42%	38%	8%	5%	3%	7%	16%
STRONGLY/SOMEWHAT DISAPPROVE	583	312	122	88	61	294	90	177	205	204	155	153	65
	56%	67%	47%	54%	59%	56%	53%	61%	92%	94%	97%	93%	80%
Strongly approve	178	60	39	22	17	80	26	65	9	4	5	2	8
	17%	13%	15%	13%	16%	15%	15%	22%	4%	2%	3%	1%	9%
Somewhat approve	239	88	88	46	25	133	46	46	8	7	-	10	6
	23%	19%	34%	28%	24%	25%	27%	16%	4%	3%	-	6%	7%
Somewhat disapprove	138	57	44	20	26	86	26	19	14	24	3	21	12
	13%	12%	17%	12%	25%	16%	16%	7%	6%	11%	2%	13%	15%
Strongly disapprove	445	255	78	68	35	208	63	158	192	179	152	131	53
	43%	54%	30%	41%	34%	39%	37%	54%	86%	83%	95%	80%	65%
Unsure	34	8	9	9	1	21	8	2	1	2	-	-	3
	3%	2%	4%	5%	1%	4%	5%	1%	1%	1%	-	-	4%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	424	175	328	65	22	373	26	24	424	-	392	13	292	99	27
	41%	44%	80%	32%	6%	79%	31%	5%	100%		80%	3%	76%	32%	9%
JOE BIDEN, DEFINITELY/ PROBABLY	381	154	12	58	309	13	10	357	-	381	7	362	27	123	226
	37%	39%	3%	28%	78%	3%	12%	75%		100%	1%	80%	7%	39%	72%
SOMEONE ELSE, DEFINITELY/ PROBABLY	180	57	61	61	52	78	28	75	-	-	83	66	58	67	54
	17%	14%	15%	30%	13%	16%	33%	16%			17%	15%	15%	21%	17%
Donald Trump, definitely	300	129	250	36	12	278	9	13	300	-	292	2	229	55	13
	29%	33%	61%	17%	3%	58%	11%	3%	71%		60%	*%	59%	18%	4%
Donald Trump, probably	124	46	78	29	10	96	17	11	124	-	100	11	63	44	14
	12%	12%	19%	14%	3%	20%	20%	2%	29%		21%	2%	16%	14%	4%
Joe Biden, probably	127	43	7	27	93	8	8	111	-	127	3	115	7	49	67
	12%	11%	2%	13%	23%	2%	9%	23%		33%	1%	25%	2%	15%	21%
Joe Biden, definitely	254	112	5	31	216	5	2	247	-	254	4	247	20	75	159
	25%	28%	1%	15%	54%	1%	3%	52%		67%	1%	54%	5%	24%	50%
Someone else, definitely	104	36	40	34	24	52	16	36	-	-	53	30	38	42	24
	10%	9%	10%	16%	6%	11%	18%	8%			11%	7%	10%	13%	8%
Someone else, probably	77	20	21	27	28	26	12	39	-	-	30	36	20	26	30
	7%	5%	5%	13%	7%	6%	14%	8%			6%	8%	5%	8%	9%
I would not vote	3	1	-	2	1	-	2	1	-	-	0	1	-	2	0
	*%	*%		1%	*%		2%	*%			*%	*%		1%	*%
Unsure	45	8	6	19	13	9	18	17	-	-	5	12	9	22	7
	4%	2%	1%	9%	3%	2%	22%	4%			1%	3%	2%	7%	2%

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	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	424 41%	84 32%	189 39%	150 53%	75 29%	262 39%	160 44%	225 78%	128 40%	48 39%	38 40%	74 33%	309 46%	102 27%	273 54%	47 22%	175 70%
JOE BIDEN, DEFINITELY/ PROBABLY	381 37%	129 48%	176 37%	76 27%	117 44%	253 38%	126 35%	9 3%	118 37%	43 35%	37 39%	114 51%	205 31%	211 57%	114 23%	138 64%	17 7%
SOMEONE ELSE, DEFINITELY/ PROBABLY	180 17%	36 13%	99 21%	46 16%	56 21%	130 20%	51 14%	52 18%	65 20%	27 22%	20 21%	33 15%	129 19%	51 14%	104 21%	27 12%	54 21%
Donald Trump, definitely	300 29%	58 22%	128 27%	113 40%	49 19%	185 28%	115 32%	166 57%	85 27%	32 26%	23 24%	51 23%	222 33%	72 19%	191 38%	29 13%	131 52%
Donald Trump, probably	124 12%	26 10%	61 13%	37 13%	26 10%	77 12%	45 12%	59 20%	43 14%	16 13%	15 15%	24 11%	87 13%	30 8%	82 16%	18 9%	44 18%
Joe Biden, probably	127 12%	47 18%	59 12%	21 7%	37 14%	85 13%	41 11%	3 1%	40 13%	16 13%	13 13%	35 16%	63 9%	51 14%	51 10%	38 18%	7 3%
Joe Biden, definitely	254 25%	82 31%	117 24%	56 20%	80 30%	168 25%	85 23%	5 2%	78 25%	27 22%	24 26%	78 35%	142 21%	159 43%	63 12%	100 47%	10 4%
Someone else, definitely	104 10%	15 6%	56 12%	33 11%	29 11%	71 11%	32 9%	35 12%	35 11%	15 12%	17 18%	19 8%	75 11%	29 8%	60 12%	12 6%	34 14%
Someone else, probably	77 7%	20 8%	43 9%	13 5%	27 10%	58 9%	19 5%	17 6%	30 9%	12 10%	3 4%	14 6%	54 8%	22 6%	44 9%	14 7%	20 8%
I would not vote	3 *%	2 1%	0 *%	1 *%	0 *%	2 *%	1 *%	-	0 *%	1 1%	-	1 *%	1 *%	1 *%	0 *%	0 *%	-
Unsure	45 4%	16 6%	17 3%	12 4%	14 5%	18 3%	26 7%	5 2%	7 2%	4 4%	-	2 1%	25 4%	8 2%	15 3%	2 1%	5 2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	424	234	190	317	15	49	44	52	60	123	146	51	91	183	98	203	195
	41%	49%	34%	46%	13%	37%	30%	34%	38%	42%	51%	28%	41%	48%	41%	45%	37%
JOE BIDEN, DEFINITELY/ PROBABLY	381	158	220	230	76	45	44	59	60	115	102	85	72	134	90	162	207
	37%	33%	40%	33%	65%	34%	31%	38%	38%	40%	36%	46%	32%	35%	37%	36%	40%
SOMEONE ELSE, DEFINITELY/ PROBABLY	180	79	102	123	18	24	47	33	32	36	33	39	49	54	38	78	92
	17%	16%	18%	18%	16%	18%	33%	21%	20%	12%	12%	21%	22%	14%	16%	17%	18%
Donald Trump, definitely	300	163	137	224	7	35	31	26	43	93	107	36	62	129	72	150	134
	29%	34%	25%	32%	6%	27%	21%	17%	27%	32%	37%	20%	28%	34%	30%	33%	26%
Donald Trump, probably	124	71	53	92	8	14	13	26	17	29	39	15	29	54	26	52	62
	12%	15%	10%	13%	7%	10%	9%	17%	11%	10%	13%	8%	13%	14%	11%	12%	12%
Joe Biden, probably	127	60	66	66	28	15	20	18	30	33	25	23	25	42	36	52	73
	12%	12%	12%	10%	24%	12%	14%	12%	19%	11%	9%	13%	11%	11%	15%	12%	14%
Joe Biden, definitely	254	98	154	164	48	29	24	40	30	82	77	61	47	92	54	109	134
	25%	20%	28%	24%	41%	22%	17%	26%	19%	28%	27%	33%	21%	24%	22%	24%	26%
Someone else, definitely	104	46	57	73	12	8	28	16	22	20	17	18	32	35	19	43	51
	10%	10%	10%	10%	10%	6%	19%	11%	14%	7%	6%	10%	14%	9%	8%	10%	10%
Someone else, probably	77	32	45	50	6	16	19	17	9	16	16	21	17	19	20	34	41
	7%	7%	8%	7%	5%	12%	13%	11%	6%	5%	6%	12%	8%	5%	8%	8%	8%
I would not vote	3	-	3	2	1	0	1	1	-	1	0	0	1	2	-	0	2
	*%		1%	*%	1%	*%	1%	*%		*%	*%	*%	*%	*%		*%	*%
Unsure	45	9	36	22	7	14	8	9	6	15	7	8	11	11	15	7	26
	4%	2%	6%	3%	6%	10%	5%	6%	4%	5%	2%	4%	5%	3%	6%	2%	5%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	424 41%	89 46%	193 44%	101 36%	39 34%	282 45%	141 35%	195 49%	121 41%	92 41%	98 43%	104 43%	87 40%	35 37%
JOE BIDEN, DEFINITELY/ PROBABLY	381 37%	56 29%	164 38%	111 39%	49 42%	220 35%	160 40%	128 32%	102 35%	88 40%	82 36%	76 32%	84 38%	41 43%
SOMEONE ELSE, DEFINITELY/ PROBABLY	180 17%	36 19%	61 14%	58 20%	25 22%	97 15%	83 21%	64 16%	59 20%	30 13%	43 19%	50 21%	36 17%	17 18%
Donald Trump, definitely	300 29%	69 36%	139 32%	75 26%	17 14%	208 33%	91 23%	146 37%	77 26%	72 32%	66 29%	78 33%	59 27%	22 23%
Donald Trump, probably	124 12%	20 11%	54 12%	27 9%	23 19%	75 12%	49 12%	48 12%	44 15%	20 9%	33 14%	26 11%	28 13%	13 14%
Joe Biden, probably	127 12%	21 11%	56 13%	34 12%	17 14%	76 12%	51 13%	42 11%	24 8%	26 12%	30 13%	29 12%	29 13%	9 10%
Joe Biden, definitely	254 25%	35 18%	109 25%	77 27%	33 28%	144 23%	109 27%	86 22%	77 26%	61 28%	53 23%	47 20%	54 25%	32 34%
Someone else, definitely	104 10%	23 12%	33 8%	32 11%	15 13%	56 9%	47 12%	38 9%	35 12%	12 6%	24 10%	30 13%	22 10%	11 11%
Someone else, probably	77 7%	13 7%	28 6%	26 9%	10 8%	41 7%	36 9%	26 7%	24 8%	17 8%	19 8%	20 8%	14 7%	6 6%
I would not vote	3 *%	2 1%	1 *%	0 *%	-	3 *%	0 *%	1 *%	0 *%	2 1%	0 *%	0 *%	1 *%	-
Unsure	45 4%	9 5%	18 4%	14 5%	3 3%	27 4%	18 4%	11 3%	11 4%	11 5%	6 3%	9 4%	11 5%	2 3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	424 41%	244 52%	78 30%	64 39%	42 41%	208 39%	65 39%	134 46%	214 96%	148 68%	141 88%	127 78%	60 73%
JOE BIDEN, DEFINITELY/ PROBABLY	381 37%	137 29%	113 44%	54 33%	41 39%	182 35%	67 39%	109 38%	4 2%	4 2%	-	6 3%	7 8%
SOMEONE ELSE, DEFINITELY/ PROBABLY	180 17%	69 15%	51 20%	37 22%	21 20%	113 21%	29 17%	36 12%	2 1%	62 29%	16 10%	30 18%	14 17%
Donald Trump, definitely	300 29%	176 38%	58 22%	43 26%	27 26%	136 26%	49 29%	105 36%	191 85%	85 39%	119 74%	94 57%	37 46%
Donald Trump, probably	124 12%	69 15%	20 8%	20 12%	15 15%	72 14%	17 10%	29 10%	23 10%	63 29%	22 14%	34 21%	22 27%
Joe Biden, probably	127 12%	39 8%	50 19%	19 12%	14 14%	66 13%	28 16%	26 9%	1 1%	3 2%	-	4 2%	3 3%
Joe Biden, definitely	254 25%	99 21%	63 24%	35 21%	27 26%	116 22%	39 23%	84 29%	3 1%	0 0%	-	2 1%	4 5%
Someone else, definitely	104 10%	40 9%	30 12%	23 14%	17 17%	66 12%	18 11%	17 6%	2 1%	42 19%	13 8%	16 9%	12 14%
Someone else, probably	77 7%	29 6%	21 8%	14 8%	3 3%	47 9%	11 6%	19 7%	-	21 10%	3 2%	14 9%	3 3%
I would not vote	3 *%	0 *%	2 1%	1 1%	-	1 *%	0 *%	1 *%	-	-	-	-	-
Unsure	45 4%	16 3%	14 5%	9 5%	-	23 4%	8 5%	10 4%	3 1%	3 2%	4 2%	1 1%	1 1%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	487	191	387	78	19	445	23	19	392	7	487	-	348	111	23
	47%	48%	95%	38%	5%	94%	28%	4%	92%	2%	100%	-	90%	35%	7%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	454	179	7	75	362	8	16	430	13	362	-	454	29	150	271
	44%	45%	2%	37%	91%	2%	19%	91%	3%	95%	-	100%	7%	48%	86%
Definitely the Republican candidate	358	147	317	31	9	343	6	9	310	3	358	-	283	59	15
	35%	37%	78%	15%	2%	72%	7%	2%	73%	1%	73%	-	73%	19%	5%
Probably the Republican candidate	129	44	70	48	10	101	18	10	81	4	129	-	64	53	7
	13%	11%	17%	23%	2%	21%	21%	2%	19%	1%	27%	-	17%	17%	2%
Probably the Democratic candidate	118	45	4	40	70	4	14	99	12	69	-	118	9	58	48
	11%	11%	1%	20%	17%	1%	17%	21%	3%	18%	-	26%	2%	19%	15%
Definitely the Democratic candidate	336	134	4	35	292	4	2	331	0	292	-	336	19	92	223
	33%	34%	1%	17%	73%	1%	2%	70%	*%	77%	-	74%	5%	29%	71%
Unsure	92	25	13	51	17	22	45	25	19	12	-	-	11	53	21
	9%	6%	3%	25%	4%	5%	53%	5%	5%	3%	-	-	3%	17%	7%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	487	92	232	163	99	309	177	274	156	57	50	94	351	129	299	59	197
	47%	35%	48%	57%	38%	46%	48%	94%	49%	46%	52%	42%	52%	35%	59%	27%	79%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	454	154	205	94	137	307	145	4	137	56	45	119	264	217	171	146	37
	44%	58%	43%	33%	52%	46%	40%	1%	43%	45%	47%	53%	39%	58%	34%	68%	15%
Definitely the Republican candidate	358	62	173	123	77	225	132	214	119	41	27	56	264	86	226	28	151
	35%	23%	36%	43%	29%	34%	36%	74%	37%	33%	28%	25%	39%	23%	45%	13%	60%
Probably the Republican candidate	129	31	59	40	23	84	45	60	38	16	23	37	87	43	72	31	46
	13%	11%	12%	14%	9%	13%	12%	21%	12%	13%	24%	17%	13%	11%	14%	14%	18%
Probably the Democratic candidate	118	39	56	23	33	87	31	1	43	16	16	28	75	37	68	42	20
	11%	15%	12%	8%	12%	13%	8%	*%	14%	13%	17%	12%	11%	10%	13%	19%	8%
Definitely the Democratic candidate	336	115	150	71	104	220	114	4	93	39	28	91	189	180	103	105	17
	33%	43%	31%	25%	39%	33%	31%	1%	29%	32%	30%	41%	28%	48%	20%	49%	7%
Unsure	92	20	44	28	27	48	43	12	24	11	1	11	55	26	38	10	16
	9%	8%	9%	10%	10%	7%	12%	4%	8%	9%	1%	5%	8%	7%	7%	4%	6%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	487	261	226	371	21	52	57	68	64	132	166	61	113	198	115	235	222
	47%	54%	41%	53%	18%	40%	40%	44%	41%	46%	58%	33%	50%	52%	47%	52%	43%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	454	186	266	263	85	65	69	73	76	137	99	97	87	163	107	189	246
	44%	39%	48%	38%	72%	49%	47%	48%	48%	47%	34%	53%	39%	42%	44%	42%	47%
Definitely the Republican candidate	358	178	179	275	7	44	40	28	53	102	135	39	77	154	88	176	160
	35%	37%	33%	40%	6%	34%	28%	18%	34%	35%	47%	21%	35%	40%	36%	39%	31%
Probably the Republican candidate	129	83	47	96	14	8	17	40	11	30	31	22	36	45	27	59	62
	13%	17%	8%	14%	11%	6%	12%	26%	7%	10%	11%	12%	16%	12%	11%	13%	12%
Probably the Democratic candidate	118	57	61	55	23	19	20	17	27	38	15	15	27	37	38	49	65
	11%	12%	11%	8%	20%	14%	14%	11%	17%	13%	5%	8%	12%	10%	16%	11%	12%
Definitely the Democratic candidate	336	129	205	208	61	46	48	56	48	99	84	82	60	126	69	141	181
	33%	27%	37%	30%	52%	35%	34%	37%	31%	34%	29%	45%	27%	33%	28%	31%	35%
Unsure	92	33	58	60	12	14	19	12	18	20	23	25	24	23	20	26	54
	9%	7%	11%	9%	10%	11%	13%	8%	12%	7%	8%	14%	11%	6%	8%	6%	10%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	487	106	206	125	50	312	175	222	148	96	116	123	104	40
	47%	55%	47%	44%	43%	50%	44%	56%	51%	43%	50%	51%	47%	42%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	454	71	190	137	55	261	192	141	121	102	99	97	98	49
	44%	37%	43%	48%	47%	41%	48%	35%	41%	46%	43%	40%	45%	51%
Definitely the Republican candidate	358	78	152	91	36	230	127	165	109	70	85	93	71	32
	35%	41%	35%	32%	31%	37%	32%	41%	37%	32%	37%	39%	33%	34%
Probably the Republican candidate	129	27	54	34	14	82	48	56	40	25	31	29	33	8
	13%	14%	12%	12%	12%	13%	12%	14%	14%	11%	13%	12%	15%	8%
Probably the Democratic candidate	118	21	48	31	18	69	49	27	28	22	28	27	30	9
	11%	11%	11%	11%	15%	11%	12%	7%	9%	10%	12%	11%	14%	10%
Definitely the Democratic candidate	336	50	142	106	37	192	143	115	93	80	72	71	68	39
	33%	26%	33%	37%	32%	31%	36%	29%	32%	36%	31%	29%	31%	41%
Unsure	92	16	42	23	12	57	35	36	24	24	16	20	17	7
	9%	8%	10%	8%	10%	9%	9%	9%	8%	11%	7%	9%	8%	8%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	487	275	97	75	53	241	74	157	221	205	160	157	68
	47%	59%	38%	46%	52%	46%	43%	54%	99%	94%	100%	96%	83%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	454	164	134	71	48	234	86	107	2	4	-	3	5
	44%	35%	52%	43%	47%	44%	51%	37%	1%	2%		2%	6%
Definitely the Republican candidate	358	208	64	54	31	165	54	126	186	150	153	110	53
	35%	44%	25%	33%	30%	31%	32%	44%	83%	69%	95%	67%	65%
Probably the Republican candidate	129	67	33	21	23	77	20	31	34	54	7	47	15
	13%	14%	13%	13%	22%	15%	12%	11%	15%	25%	5%	29%	18%
Probably the Democratic candidate	118	45	37	21	17	70	27	14	0	3	-	1	2
	11%	10%	14%	13%	16%	13%	16%	5%	0%	2%		1%	3%
Definitely the Democratic candidate	336	119	97	50	31	163	59	93	1	0	-	2	2
	33%	25%	37%	30%	30%	31%	35%	32%	1%	0%		1%	3%
Unsure	92	29	28	18	2	53	10	25	1	9	-	4	9
	9%	6%	11%	11%	2%	10%	6%	9%	1%	4%		3%	11%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QApprovalKhan] Do you approve or disapprove of the way Lina Khan is handling her job as Chair of the Federal Trade Commission?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	215	84	44	47	123	56	12	147	47	138	59	146	40	72	103
	21%	21%	11%	23%	31%	12%	14%	31%	11%	36%	12%	32%	10%	23%	33%
STRONGLY/SOMEWHAT DISAPPROVE	251	96	166	47	32	193	18	40	175	17	197	37	155	66	28
	24%	24%	41%	23%	8%	41%	21%	8%	41%	5%	40%	8%	40%	21%	9%
Strongly approve	56	27	14	8	34	14	1	42	10	44	12	40	10	17	29
	5%	7%	3%	4%	9%	3%	1%	9%	2%	12%	2%	9%	3%	5%	9%
Somewhat approve	158	57	30	39	88	42	11	106	37	94	47	106	30	55	74
	15%	14%	7%	19%	22%	9%	13%	22%	9%	25%	10%	23%	8%	17%	23%
Somewhat disapprove	137	54	78	32	23	95	14	28	84	13	100	30	74	45	17
	13%	14%	19%	16%	6%	20%	17%	6%	20%	3%	21%	7%	19%	14%	5%
Strongly disapprove	114	42	88	14	9	98	4	12	91	4	97	7	81	21	11
	11%	11%	22%	7%	2%	21%	5%	3%	21%	1%	20%	2%	21%	7%	4%
Unsure	568	214	198	110	243	226	54	287	201	225	231	270	192	177	183
	55%	54%	49%	54%	61%	48%	65%	60%	48%	59%	47%	60%	50%	56%	58%

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[QApprovalKhan] Do you approve or disapprove of the way Lina Khan is handling her job as Chair of the Federal Trade Commission?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	215	78	85	52	46	146	66	34	60	29	33	90	110	149	64	215	-
	21%	29%	18%	18%	17%	22%	18%	12%	19%	24%	34%	40%	16%	40%	13%	100%	
STRONGLY/SOMEWHAT DISAPPROVE	251	54	114	83	41	162	89	115	72	23	22	61	178	30	214	-	251
	24%	20%	24%	29%	16%	24%	24%	40%	23%	18%	24%	27%	27%	8%	42%		100%
Strongly approve	56	25	20	12	12	37	20	8	16	6	7	28	22	52	4	56	-
	5%	9%	4%	4%	5%	6%	5%	3%	5%	5%	7%	13%	3%	14%	1%	26%	
Somewhat approve	158	53	65	40	34	109	47	26	45	23	26	62	88	96	60	158	-
	15%	20%	14%	14%	13%	16%	13%	9%	14%	19%	27%	28%	13%	26%	12%	74%	
Somewhat disapprove	137	37	62	39	25	92	45	56	40	16	11	41	94	24	110	-	137
	13%	14%	13%	14%	10%	14%	12%	19%	13%	13%	11%	18%	14%	6%	22%		55%
Strongly disapprove	114	17	53	44	16	70	44	59	32	6	12	20	84	6	104	-	114
	11%	6%	11%	15%	6%	10%	12%	20%	10%	5%	12%	9%	13%	2%	21%		45%
Unsure	568	136	282	150	176	357	209	141	185	71	40	72	381	193	228	-	-
	55%	51%	59%	53%	67%	54%	57%	49%	58%	58%	42%	32%	57%	52%	45%		

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[QApprovalKhan] Do you approve or disapprove of the way Lina Khan is handling her job as Chair of the Federal Trade Commission?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	215	109	104	131	37	28	34	36	41	51	51	43	39	87	45	136	77
	21%	23%	19%	19%	31%	21%	24%	24%	26%	18%	18%	24%	18%	23%	19%	30%	15%
STRONGLY/SOMEWHAT DISAPPROVE	251	149	101	190	15	21	37	32	30	65	86	47	54	88	62	136	106
	24%	31%	18%	27%	13%	16%	26%	21%	19%	23%	30%	26%	24%	23%	26%	30%	20%
Strongly approve	56	29	28	34	8	8	8	6	13	17	12	9	3	30	14	38	19
	5%	6%	5%	5%	7%	6%	6%	4%	8%	6%	4%	5%	2%	8%	6%	8%	4%
Somewhat approve	158	80	77	97	29	20	26	30	29	34	39	34	36	57	31	98	58
	15%	17%	14%	14%	25%	15%	18%	20%	18%	12%	14%	19%	16%	15%	13%	22%	11%
Somewhat disapprove	137	83	55	89	12	16	28	22	16	31	41	29	25	54	30	69	63
	13%	17%	10%	13%	10%	12%	19%	15%	10%	11%	14%	16%	11%	14%	13%	15%	12%
Strongly disapprove	114	67	47	101	3	5	10	10	14	35	45	18	29	35	32	67	43
	11%	14%	8%	15%	3%	4%	7%	6%	9%	12%	16%	10%	13%	9%	13%	15%	8%
Unsure	568	221	345	372	66	82	73	85	87	173	151	93	131	209	134	178	339
	55%	46%	63%	54%	56%	62%	50%	55%	55%	60%	52%	51%	58%	54%	56%	40%	65%

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[QApprovalKhan] Do you approve or disapprove of the way Lina Khan is handling her job as Chair of the Federal Trade Commission?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	215	40	88	54	33	128	87	76	55	42	53	42	46	28
	21%	21%	20%	19%	28%	20%	22%	19%	19%	19%	23%	18%	21%	29%
STRONGLY/SOMEWHAT DISAPPROVE	251	42	94	84	30	136	114	96	94	46	51	71	54	24
	24%	22%	22%	29%	26%	22%	28%	24%	32%	21%	22%	29%	25%	25%
Strongly approve	56	12	24	11	10	35	21	18	16	16	14	10	5	10
	5%	6%	5%	4%	9%	6%	5%	5%	5%	7%	6%	4%	2%	10%
Somewhat approve	158	28	64	43	23	92	66	58	39	26	39	33	40	18
	15%	15%	15%	15%	19%	15%	16%	14%	13%	12%	17%	14%	18%	19%
Somewhat disapprove	137	21	54	49	14	75	63	43	46	26	27	44	28	9
	13%	11%	12%	17%	12%	12%	16%	11%	16%	12%	12%	18%	13%	9%
Strongly disapprove	114	21	40	35	16	61	51	53	48	20	24	27	27	15
	11%	11%	9%	12%	14%	10%	13%	13%	16%	9%	10%	11%	12%	16%
Unsure	568	111	255	147	54	366	201	227	145	133	126	127	119	44
	55%	57%	58%	52%	46%	58%	50%	57%	49%	60%	55%	53%	54%	46%

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	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	215	83	54	40	34	127	26	52	25	21	7	15	22
	21%	18%	21%	24%	33%	24%	15%	18%	11%	10%	4%	9%	27%
STRONGLY/SOMEWHAT DISAPPROVE	251	136	57	33	25	136	36	72	98	85	72	68	24
	24%	29%	22%	20%	24%	26%	21%	25%	44%	39%	45%	42%	29%
Strongly approve	56	13	17	10	7	31	10	14	9	4	3	4	7
	5%	3%	7%	6%	7%	6%	6%	5%	4%	2%	2%	2%	9%
Somewhat approve	158	70	37	30	27	96	16	39	16	17	4	11	15
	15%	15%	14%	18%	26%	18%	10%	13%	7%	8%	2%	7%	18%
Somewhat disapprove	137	62	38	23	13	83	21	31	50	43	25	39	12
	13%	13%	15%	14%	12%	16%	13%	11%	22%	20%	16%	24%	15%
Strongly disapprove	114	74	19	10	12	53	15	41	49	43	47	29	12
	11%	16%	7%	6%	11%	10%	9%	14%	22%	20%	29%	18%	15%
Unsure	568	249	147	92	44	265	107	166	100	111	81	81	36
	55%	53%	57%	56%	43%	50%	63%	57%	45%	51%	51%	49%	44%

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[QAgency_FTC] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Federal Trade Commission (FTC)

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	372	146	101	73	195	116	25	231	102	211	129	217	85	132	150
	36%	37%	25%	36%	49%	24%	30%	49%	24%	55%	26%	48%	22%	42%	48%
ONLY FAIR/POOR	507	192	258	98	138	298	36	172	273	114	299	171	248	132	117
	49%	49%	63%	48%	35%	63%	42%	36%	64%	30%	61%	38%	64%	42%	37%
Excellent	73	27	21	16	37	21	7	45	16	46	25	45	18	28	28
	7%	7%	5%	8%	9%	5%	8%	10%	4%	12%	5%	10%	5%	9%	9%
Good	298	119	80	57	159	94	18	186	85	165	104	172	67	105	123
	29%	30%	20%	28%	40%	20%	22%	39%	20%	43%	21%	38%	17%	33%	39%
Only fair	309	121	136	52	111	152	23	134	141	95	153	132	128	84	87
	30%	31%	33%	25%	28%	32%	27%	28%	33%	25%	31%	29%	33%	27%	28%
Poor	198	71	122	46	27	146	13	38	132	19	146	39	120	47	30
	19%	18%	30%	22%	7%	31%	16%	8%	31%	5%	30%	9%	31%	15%	10%
Unsure	155	56	48	34	64	60	23	71	49	56	60	67	53	51	47
	15%	14%	12%	16%	16%	13%	28%	15%	12%	15%	12%	15%	14%	16%	15%

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 -The Federal Trade Commission (FTC)

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	372	108	166	98	101	244	126	74	110	46	41	100	226	372	-	149	30
	36%	40%	35%	34%	38%	37%	35%	26%	35%	37%	43%	45%	34%	100%		69%	12%
ONLY FAIR/POOR	507	113	244	150	114	326	178	179	165	49	48	112	345	-	507	64	214
	49%	42%	51%	52%	43%	49%	49%	62%	52%	40%	51%	50%	51%		100%	30%	85%
Excellent	73	26	32	16	17	54	18	14	25	13	10	29	40	73	-	46	7
	7%	10%	7%	6%	6%	8%	5%	5%	8%	10%	11%	13%	6%	20%		21%	3%
Good	298	82	135	82	84	190	108	60	85	33	31	71	187	298	-	103	23
	29%	31%	28%	29%	32%	29%	30%	21%	27%	26%	32%	32%	28%	80%		48%	9%
Only fair	309	73	155	80	76	202	105	89	102	39	30	73	206	-	309	55	91
	30%	27%	32%	28%	29%	30%	29%	31%	32%	32%	31%	33%	31%		61%	26%	36%
Poor	198	39	89	69	38	124	73	89	63	10	18	39	139	-	198	9	123
	19%	15%	19%	24%	14%	19%	20%	31%	20%	8%	19%	17%	21%		39%	4%	49%
Unsure	155	46	70	38	48	94	60	37	43	29	6	12	99	-	-	2	7
	15%	17%	15%	13%	18%	14%	16%	13%	13%	23%	6%	6%	15%			1%	3%

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[QAgency_FTC] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Federal Trade Commission (FTC)

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	372	172	199	236	61	44	42	50	64	115	101	69	72	146	84	186	179
	36%	36%	36%	34%	52%	34%	29%	33%	41%	40%	35%	38%	32%	38%	35%	41%	34%
ONLY FAIR/POOR	507	259	246	361	39	61	75	75	72	136	148	94	109	185	118	238	256
	49%	54%	45%	52%	33%	46%	52%	49%	46%	47%	51%	52%	49%	48%	49%	53%	49%
Excellent	73	41	32	43	13	11	16	7	14	25	11	13	14	29	17	56	16
	7%	9%	6%	6%	11%	8%	11%	5%	9%	9%	4%	7%	6%	8%	7%	12%	3%
Good	298	131	166	193	48	33	25	43	51	90	89	57	58	117	67	130	163
	29%	27%	30%	28%	41%	25%	18%	28%	32%	31%	31%	31%	26%	30%	28%	29%	31%
Only fair	309	147	161	210	32	38	52	49	52	85	71	64	68	112	64	134	164
	30%	31%	29%	30%	27%	29%	36%	32%	33%	29%	25%	35%	31%	29%	26%	30%	31%
Poor	198	112	85	151	7	23	24	26	21	51	77	30	41	72	54	104	92
	19%	23%	15%	22%	6%	17%	16%	17%	13%	18%	27%	17%	18%	19%	22%	23%	18%
Unsure	155	49	106	96	17	26	27	28	21	39	39	19	42	53	40	26	88
	15%	10%	19%	14%	15%	20%	19%	18%	13%	13%	14%	11%	19%	14%	16%	6%	17%

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 -The Federal Trade Commission (FTC)

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	372	79	160	82	51	238	133	144	93	81	81	86	70	39
	36%	41%	36%	29%	44%	38%	33%	36%	32%	37%	35%	36%	32%	41%
ONLY FAIR/POOR	507	88	213	153	51	301	204	203	157	106	121	122	106	49
	49%	46%	49%	54%	44%	48%	51%	51%	54%	48%	53%	51%	48%	51%
Excellent	73	11	39	16	7	50	23	23	20	22	16	8	9	14
	7%	6%	9%	6%	6%	8%	6%	6%	7%	10%	7%	3%	4%	15%
Good	298	67	121	66	44	188	110	120	73	59	65	78	61	25
	29%	35%	28%	23%	37%	30%	27%	30%	25%	27%	28%	32%	28%	26%
Only fair	309	54	129	95	30	183	125	114	96	70	75	68	61	32
	30%	28%	29%	33%	26%	29%	31%	29%	33%	31%	32%	28%	28%	33%
Poor	198	34	84	58	21	118	79	88	62	36	47	53	44	17
	19%	18%	19%	20%	18%	19%	20%	22%	21%	16%	20%	22%	20%	18%
Unsure	155	25	65	49	15	90	64	53	43	34	29	33	43	8
	15%	13%	15%	17%	13%	14%	16%	13%	15%	15%	12%	14%	20%	8%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_FTC] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Federal Trade Commission (FTC)

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	372	159	86	61	43	193	58	105	49	56	31	35	35
	36%	34%	33%	37%	42%	37%	35%	36%	22%	26%	19%	21%	43%
ONLY FAIR/POOR	507	249	127	70	52	262	76	143	146	132	108	108	40
	49%	53%	49%	43%	50%	50%	45%	49%	65%	61%	68%	66%	49%
Excellent	73	22	26	14	10	45	16	13	8	13	7	7	7
	7%	5%	10%	9%	10%	8%	9%	4%	4%	6%	4%	4%	9%
Good	298	137	60	47	33	148	43	93	40	43	24	28	28
	29%	29%	23%	29%	32%	28%	25%	32%	18%	20%	15%	17%	35%
Only fair	309	143	89	56	33	169	50	75	71	72	50	60	24
	30%	31%	34%	34%	31%	32%	29%	26%	32%	33%	31%	36%	30%
Poor	198	107	38	14	20	93	26	69	75	60	58	48	16
	19%	23%	15%	8%	19%	18%	16%	24%	34%	28%	36%	29%	19%
Unsure	155	59	45	33	8	72	35	41	29	28	21	21	6
	15%	13%	17%	20%	8%	14%	21%	14%	13%	13%	13%	13%	7%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_DOJ] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Department of Justice (DOJ)

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	348	132	87	59	200	91	18	238	84	216	104	223	74	120	151
	34%	34%	21%	29%	50%	19%	22%	50%	20%	57%	21%	49%	19%	38%	48%
ONLY FAIR/POOR	600	230	292	127	166	352	48	200	316	140	354	198	290	166	134
	58%	58%	72%	62%	42%	74%	57%	42%	75%	37%	73%	44%	75%	53%	43%
Excellent	106	39	22	17	66	22	8	76	25	75	30	74	22	36	47
	10%	10%	5%	8%	17%	5%	9%	16%	6%	20%	6%	16%	6%	11%	15%
Good	242	93	65	42	134	69	11	162	59	141	75	150	52	84	104
	23%	24%	16%	21%	34%	15%	13%	34%	14%	37%	15%	33%	13%	27%	33%
Only fair	274	106	93	56	117	111	25	138	93	105	111	139	81	98	89
	27%	27%	23%	27%	29%	23%	30%	29%	22%	27%	23%	31%	21%	31%	28%
Poor	326	124	200	71	49	241	23	63	223	35	243	59	208	68	44
	32%	31%	49%	35%	12%	51%	27%	13%	53%	9%	50%	13%	54%	22%	14%
Unsure	85	32	28	18	32	31	18	36	24	26	29	33	24	28	29
	8%	8%	7%	9%	8%	7%	21%	8%	6%	7%	6%	7%	6%	9%	9%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_DOJ] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Department of Justice (DOJ)

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	348	103	169	76	104	233	113	60	111	46	34	101	207	261	60	131	34
	34%	39%	35%	27%	40%	35%	31%	21%	35%	37%	35%	45%	31%	70%	12%	61%	13%
ONLY FAIR/POOR	600	136	281	183	137	382	216	216	190	64	60	112	422	105	436	83	214
	58%	51%	58%	64%	52%	57%	59%	75%	60%	52%	63%	50%	63%	28%	86%	39%	85%
Excellent	106	41	41	23	26	77	28	14	31	15	15	44	51	90	10	61	10
	10%	15%	9%	8%	10%	12%	8%	5%	10%	12%	15%	20%	8%	24%	2%	28%	4%
Good	242	62	128	52	78	157	85	46	80	32	19	57	156	171	50	70	23
	23%	23%	27%	18%	30%	24%	23%	16%	25%	26%	20%	25%	23%	46%	10%	33%	9%
Only fair	274	72	128	74	69	188	84	75	90	34	33	57	177	69	181	58	64
	27%	27%	27%	26%	26%	28%	23%	26%	28%	28%	35%	26%	26%	19%	36%	27%	26%
Poor	326	64	153	109	68	194	131	142	100	30	27	55	245	35	255	26	149
	32%	24%	32%	38%	26%	29%	36%	49%	32%	24%	29%	24%	37%	9%	50%	12%	59%
Unsure	85	28	31	26	22	49	36	14	16	14	1	11	41	6	10	0	4
	8%	10%	6%	9%	8%	7%	10%	5%	5%	11%	1%	5%	6%	2%	2%	0%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_DOJ] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Department of Justice (DOJ)

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	348	159	188	216	54	45	39	44	54	118	92	66	72	128	82	189	153
	34%	33%	34%	31%	46%	35%	27%	29%	35%	41%	32%	36%	32%	33%	34%	42%	29%
ONLY FAIR/POOR	600	297	302	429	54	68	91	95	90	147	177	105	123	226	146	250	328
	58%	62%	55%	62%	46%	52%	63%	62%	57%	51%	62%	57%	55%	59%	60%	56%	63%
Excellent	106	50	55	68	11	18	17	15	12	32	29	18	16	37	35	76	27
	10%	10%	10%	10%	9%	14%	12%	10%	7%	11%	10%	10%	7%	10%	14%	17%	5%
Good	242	109	133	148	43	27	22	29	43	86	63	48	56	91	47	113	126
	23%	23%	24%	21%	36%	21%	15%	19%	27%	30%	22%	26%	25%	24%	19%	25%	24%
Only fair	274	126	147	176	33	33	59	48	49	70	48	58	46	107	62	104	155
	27%	26%	27%	25%	28%	25%	41%	31%	31%	24%	17%	32%	21%	28%	26%	23%	30%
Poor	326	170	155	253	20	35	32	47	42	77	129	47	77	119	84	146	173
	32%	36%	28%	36%	17%	27%	22%	31%	27%	27%	45%	26%	34%	31%	35%	32%	33%
Unsure	85	25	60	48	10	18	15	14	13	24	19	12	28	31	14	11	41
	8%	5%	11%	7%	9%	13%	10%	9%	8%	8%	7%	6%	13%	8%	6%	2%	8%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_DOJ] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Department of Justice (DOJ)

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	348	60	164	87	37	224	124	130	86	73	83	64	80	36
	34%	31%	37%	31%	31%	36%	31%	33%	29%	33%	36%	27%	36%	38%
ONLY FAIR/POOR	600	116	236	171	75	353	246	242	186	126	135	156	120	57
	58%	61%	54%	60%	64%	56%	61%	61%	64%	57%	59%	65%	55%	59%
Excellent	106	14	59	25	7	74	32	43	25	28	28	14	20	12
	10%	7%	14%	9%	6%	12%	8%	11%	8%	13%	12%	6%	9%	13%
Good	242	46	104	63	29	150	92	87	61	45	54	51	60	24
	23%	24%	24%	22%	25%	24%	23%	22%	21%	20%	24%	21%	27%	25%
Only fair	274	60	95	87	32	155	118	92	85	68	59	70	45	25
	27%	31%	22%	30%	27%	25%	29%	23%	29%	31%	26%	29%	21%	26%
Poor	326	57	141	84	43	198	127	151	102	57	76	86	75	32
	32%	30%	32%	29%	37%	31%	32%	38%	35%	26%	33%	36%	34%	33%
Unsure	85	16	37	27	6	53	32	27	21	23	12	20	19	3
	8%	8%	9%	9%	5%	8%	8%	7%	7%	10%	5%	8%	9%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_DOJ] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Department of Justice (DOJ)

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	348	147	77	57	37	173	56	99	39	49	30	28	30
	34%	32%	30%	35%	36%	33%	33%	34%	18%	23%	19%	17%	36%
ONLY FAIR/POOR	600	291	157	91	64	314	93	170	171	153	121	127	43
	58%	62%	61%	55%	62%	60%	55%	59%	76%	71%	75%	78%	53%
Excellent	106	36	27	18	15	59	18	27	14	8	9	6	7
	10%	8%	10%	11%	14%	11%	11%	9%	6%	3%	6%	3%	9%
Good	242	111	50	39	22	115	38	72	25	41	21	22	22
	23%	24%	19%	24%	21%	22%	23%	25%	11%	19%	13%	13%	27%
Only fair	274	112	86	47	34	160	44	55	50	49	17	48	26
	27%	24%	33%	28%	33%	30%	26%	19%	22%	23%	11%	29%	32%
Poor	326	179	71	45	30	154	49	115	121	104	103	80	16
	32%	38%	27%	27%	29%	29%	29%	40%	54%	48%	64%	49%	20%
Unsure	85	30	25	16	3	40	21	21	14	15	10	9	9
	8%	6%	10%	10%	3%	8%	12%	7%	6%	7%	6%	5%	11%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_FCC] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Federal Communications Commission (FCC)

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	399	166	122	76	199	136	28	235	119	204	153	227	110	142	145
	39%	42%	30%	37%	50%	29%	33%	50%	28%	54%	31%	50%	28%	45%	46%
ONLY FAIR/POOR	480	176	232	98	139	278	33	168	252	123	275	160	225	124	121
	46%	45%	57%	48%	35%	59%	39%	36%	60%	32%	56%	35%	58%	40%	39%
Excellent	93	36	27	19	46	30	8	55	27	56	35	56	22	39	32
	9%	9%	7%	9%	12%	6%	10%	12%	6%	15%	7%	12%	6%	12%	10%
Good	306	130	95	57	153	106	20	180	92	148	118	171	88	103	113
	30%	33%	23%	28%	38%	22%	23%	38%	22%	39%	24%	38%	23%	33%	36%
Only fair	310	113	137	58	110	159	20	131	140	102	162	123	127	77	98
	30%	29%	34%	28%	28%	33%	24%	28%	33%	27%	33%	27%	33%	24%	31%
Poor	170	63	96	40	29	120	13	37	113	21	113	37	98	48	23
	16%	16%	23%	20%	7%	25%	15%	8%	27%	6%	23%	8%	25%	15%	7%
Unsure	154	52	53	31	60	60	23	71	52	53	59	67	52	48	48
	15%	13%	13%	15%	15%	13%	27%	15%	12%	14%	12%	15%	13%	15%	15%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_FCC] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Federal Communications Commission (FCC)

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	399	103	201	94	108	268	129	93	130	47	52	104	254	291	85	144	43
	39%	39%	42%	33%	41%	40%	35%	32%	41%	38%	54%	46%	38%	78%	17%	67%	17%
ONLY FAIR/POOR	480	121	205	154	101	306	173	166	140	49	40	103	324	70	389	67	199
	46%	45%	43%	54%	38%	46%	47%	57%	44%	40%	42%	46%	48%	19%	77%	31%	79%
Excellent	93	34	38	21	19	64	28	19	30	9	15	37	48	83	8	52	8
	9%	13%	8%	7%	7%	10%	8%	6%	9%	7%	15%	17%	7%	22%	2%	24%	3%
Good	306	69	163	74	89	204	101	75	101	38	37	67	206	208	77	93	35
	30%	26%	34%	26%	34%	31%	28%	26%	32%	31%	39%	30%	31%	56%	15%	43%	14%
Only fair	310	87	132	91	70	199	109	95	88	31	24	66	206	61	230	50	91
	30%	33%	27%	32%	27%	30%	30%	33%	28%	25%	25%	30%	31%	17%	45%	24%	36%
Poor	170	34	73	63	30	107	63	71	52	18	16	37	118	9	159	16	107
	16%	13%	15%	22%	12%	16%	17%	24%	16%	15%	17%	17%	18%	2%	31%	7%	43%
Unsure	154	43	75	37	54	90	63	31	47	28	3	17	92	11	33	4	9
	15%	16%	16%	13%	21%	14%	17%	11%	15%	22%	3%	8%	14%	3%	7%	2%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_FCC] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Federal Communications Commission (FCC)

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	399	193	205	262	58	49	47	59	67	128	97	67	92	148	92	205	186
	39%	40%	37%	38%	49%	37%	33%	39%	42%	44%	34%	37%	41%	39%	38%	46%	36%
ONLY FAIR/POOR	480	245	234	334	41	57	67	63	72	129	148	96	93	180	111	218	247
	46%	51%	43%	48%	35%	43%	47%	41%	46%	45%	52%	52%	42%	47%	46%	49%	47%
Excellent	93	51	42	56	15	16	17	15	15	27	19	11	20	36	26	66	25
	9%	11%	8%	8%	13%	12%	12%	10%	10%	9%	7%	6%	9%	9%	11%	15%	5%
Good	306	142	163	206	43	33	30	44	52	101	78	56	72	112	66	140	161
	30%	30%	30%	30%	36%	25%	21%	29%	33%	35%	27%	30%	32%	29%	27%	31%	31%
Only fair	310	149	161	210	31	39	47	38	47	78	100	65	62	115	68	134	164
	30%	31%	29%	30%	26%	30%	33%	25%	30%	27%	35%	36%	28%	30%	28%	30%	31%
Poor	170	96	73	125	10	18	20	25	25	51	48	30	31	66	43	85	82
	16%	20%	13%	18%	9%	13%	14%	16%	16%	18%	17%	17%	14%	17%	18%	19%	16%
Unsure	154	42	111	97	18	26	29	31	19	32	43	20	39	56	38	26	90
	15%	9%	20%	14%	16%	20%	20%	20%	12%	11%	15%	11%	18%	15%	16%	6%	17%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_FCC] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Federal Communications Commission (FCC)

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	399	78	177	106	38	254	144	157	105	79	105	82	66	51
	39%	40%	40%	37%	33%	40%	36%	39%	36%	36%	45%	34%	30%	53%
ONLY FAIR/POOR	480	86	197	133	62	283	196	189	145	106	96	127	109	40
	46%	45%	45%	47%	53%	45%	49%	47%	49%	48%	42%	53%	50%	42%
Excellent	93	21	43	21	8	64	29	33	23	25	21	13	9	19
	9%	11%	10%	7%	7%	10%	7%	8%	8%	11%	9%	6%	4%	20%
Good	306	57	134	85	30	191	115	124	82	54	84	68	58	32
	30%	29%	31%	30%	26%	30%	29%	31%	28%	25%	36%	28%	26%	33%
Only fair	310	58	129	82	42	186	123	119	91	71	59	87	70	22
	30%	30%	29%	29%	35%	30%	31%	30%	31%	32%	26%	36%	32%	23%
Poor	170	28	68	52	21	97	72	69	54	36	37	40	40	18
	16%	15%	16%	18%	18%	15%	18%	17%	19%	16%	16%	16%	18%	18%
Unsure	154	28	64	45	17	92	62	54	43	36	29	32	43	5
	15%	15%	15%	16%	14%	15%	15%	14%	15%	16%	13%	13%	20%	5%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_FCC] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Federal Communications Commission (FCC)

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	399	168	97	60	53	207	67	107	51	77	35	50	37
	39%	36%	37%	37%	52%	39%	40%	37%	23%	36%	22%	31%	45%
ONLY FAIR/POOR	480	236	117	73	44	248	68	143	145	110	100	95	36
	46%	50%	45%	45%	43%	47%	40%	49%	65%	51%	63%	58%	44%
Excellent	93	28	32	12	15	54	16	23	11	17	8	9	10
	9%	6%	12%	7%	14%	10%	10%	8%	5%	8%	5%	6%	12%
Good	306	140	65	48	39	154	51	84	41	60	27	41	27
	30%	30%	25%	29%	37%	29%	30%	29%	18%	28%	17%	25%	33%
Only fair	310	143	80	47	27	161	45	87	73	73	56	57	23
	30%	31%	31%	29%	26%	30%	27%	30%	33%	34%	35%	35%	28%
Poor	170	93	38	26	18	87	23	55	71	38	44	38	13
	16%	20%	15%	16%	17%	16%	13%	19%	32%	17%	28%	23%	16%
Unsure	154	64	44	31	6	73	35	41	27	29	25	19	9
	15%	14%	17%	19%	6%	14%	20%	14%	12%	14%	15%	12%	11%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_BCP] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -FTC's Bureau of Consumer Protection

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	374	164	116	64	191	126	23	224	110	193	141	212	103	123	142
	36%	42%	28%	31%	48%	27%	28%	47%	26%	51%	29%	47%	27%	39%	45%
ONLY FAIR/POOR	467	158	222	102	130	268	38	161	246	121	266	159	218	131	115
	45%	40%	55%	50%	33%	57%	45%	34%	58%	32%	55%	35%	56%	42%	36%
Excellent	76	30	18	15	42	18	9	49	17	51	24	50	19	31	25
	7%	8%	4%	7%	10%	4%	11%	10%	4%	13%	5%	11%	5%	10%	8%
Good	298	134	97	49	149	108	14	175	93	142	117	163	85	93	117
	29%	34%	24%	24%	38%	23%	17%	37%	22%	37%	24%	36%	22%	30%	37%
Only fair	280	91	116	53	103	133	22	125	124	101	137	125	116	83	77
	27%	23%	29%	26%	26%	28%	26%	26%	29%	27%	28%	27%	30%	27%	24%
Poor	187	68	106	49	27	136	16	36	122	20	129	34	102	47	38
	18%	17%	26%	24%	7%	29%	19%	8%	29%	5%	26%	7%	26%	15%	12%
Unsure	192	71	70	39	77	80	23	89	67	67	80	83	66	61	58
	19%	18%	17%	19%	19%	17%	27%	19%	16%	18%	17%	18%	17%	19%	18%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_BCP] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -FTC's Bureau of Consumer Protection

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	374	96	184	94	109	252	120	86	117	47	43	104	232	289	76	138	50
	36%	36%	38%	33%	41%	38%	33%	30%	37%	38%	45%	47%	35%	78%	15%	64%	20%
ONLY FAIR/POOR	467	115	207	145	97	300	166	160	146	49	46	103	309	55	388	73	189
	45%	43%	43%	51%	37%	45%	46%	55%	46%	40%	48%	46%	46%	15%	77%	34%	75%
Excellent	76	25	34	17	17	53	22	13	24	11	9	33	38	70	5	51	5
	7%	9%	7%	6%	7%	8%	6%	4%	8%	9%	10%	15%	6%	19%	1%	24%	2%
Good	298	71	150	78	92	199	98	73	93	36	33	71	194	219	71	87	45
	29%	26%	31%	27%	35%	30%	27%	25%	29%	29%	35%	32%	29%	59%	14%	41%	18%
Only fair	280	79	127	75	62	186	93	83	90	32	28	60	183	43	225	61	88
	27%	29%	26%	26%	24%	28%	25%	29%	28%	26%	29%	27%	27%	12%	44%	28%	35%
Poor	187	36	80	70	36	113	74	77	56	17	18	43	126	12	164	12	102
	18%	14%	17%	25%	14%	17%	20%	27%	18%	14%	19%	19%	19%	3%	32%	6%	41%
Unsure	192	56	90	45	56	112	78	44	54	27	7	17	129	28	42	4	12
	19%	21%	19%	16%	21%	17%	21%	15%	17%	22%	7%	7%	19%	7%	8%	2%	5%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_BCP] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -FTC's Bureau of Consumer Protection

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	374	171	202	249	60	42	47	43	58	122	105	71	68	150	85	188	177
	36%	36%	37%	36%	51%	32%	33%	28%	37%	42%	36%	39%	30%	39%	35%	42%	34%
ONLY FAIR/POOR	467	243	222	324	38	56	61	70	77	125	134	84	101	174	108	225	231
	45%	51%	40%	47%	32%	43%	42%	46%	49%	43%	47%	46%	45%	45%	45%	50%	44%
Excellent	76	39	37	44	14	12	12	10	12	23	19	12	12	30	22	54	21
	7%	8%	7%	6%	12%	9%	8%	6%	8%	8%	6%	6%	5%	8%	9%	12%	4%
Good	298	132	165	205	46	30	35	33	46	98	86	59	56	120	63	135	157
	29%	28%	30%	30%	39%	23%	24%	21%	29%	34%	30%	32%	25%	31%	26%	30%	30%
Only fair	280	143	136	184	29	32	41	46	48	73	72	54	59	106	61	127	143
	27%	30%	25%	26%	25%	24%	29%	30%	30%	25%	25%	29%	27%	27%	25%	28%	27%
Poor	187	100	87	141	9	25	20	24	29	51	62	30	42	68	47	98	87
	18%	21%	16%	20%	8%	19%	14%	16%	19%	18%	22%	16%	19%	18%	19%	22%	17%
Unsure	192	66	126	119	20	33	36	40	23	43	49	28	55	61	48	36	115
	19%	14%	23%	17%	17%	25%	25%	26%	14%	15%	17%	15%	24%	16%	20%	8%	22%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_BCP] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -FTC's Bureau of Consumer Protection

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	374	72	160	94	47	233	141	147	103	79	82	94	65	41
	36%	38%	37%	33%	40%	37%	35%	37%	35%	36%	36%	39%	30%	43%
ONLY FAIR/POOR	467	86	201	129	50	287	179	192	131	102	105	109	107	45
	45%	45%	46%	45%	43%	46%	45%	48%	45%	46%	45%	45%	49%	47%
Excellent	76	17	35	14	10	52	24	26	18	25	16	10	7	12
	7%	9%	8%	5%	9%	8%	6%	7%	6%	11%	7%	4%	3%	12%
Good	298	55	126	80	37	181	117	120	85	55	66	84	58	29
	29%	29%	29%	28%	31%	29%	29%	30%	29%	25%	29%	35%	26%	30%
Only fair	280	51	115	85	29	166	114	101	83	65	63	58	63	32
	27%	26%	26%	30%	25%	26%	28%	25%	28%	30%	27%	24%	29%	33%
Poor	187	35	86	44	22	121	65	92	49	37	42	51	44	13
	18%	18%	20%	15%	18%	19%	16%	23%	17%	17%	18%	21%	20%	14%
Unsure	192	34	76	61	20	110	81	60	59	40	44	38	47	10
	19%	18%	17%	22%	17%	18%	20%	15%	20%	18%	19%	16%	21%	10%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_BCP] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -FTC's Bureau of Consumer Protection

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	374	169	85	59	45	186	59	110	53	65	39	44	33
	36%	36%	33%	36%	43%	35%	35%	38%	24%	30%	24%	27%	41%
ONLY FAIR/POOR	467	219	117	68	49	249	68	133	137	112	97	91	34
	45%	47%	45%	41%	48%	47%	40%	46%	61%	51%	60%	56%	42%
Excellent	76	22	24	11	9	38	16	22	8	10	7	6	5
	7%	5%	9%	7%	9%	7%	9%	7%	4%	5%	4%	4%	7%
Good	298	147	61	48	35	148	43	89	45	55	32	38	28
	29%	31%	24%	29%	34%	28%	25%	31%	20%	25%	20%	23%	34%
Only fair	280	125	77	44	29	162	47	62	68	58	45	55	16
	27%	27%	30%	27%	28%	31%	28%	21%	30%	27%	28%	33%	20%
Poor	187	95	40	24	20	87	21	71	69	53	52	36	18
	18%	20%	16%	14%	20%	17%	12%	24%	31%	25%	32%	22%	22%
Unsure	192	79	56	37	9	92	43	47	33	40	25	29	14
	19%	17%	22%	23%	9%	17%	25%	16%	15%	19%	15%	18%	17%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_EPA] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Environmental Protection Agency (EPA)

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	402	167	121	74	203	133	31	237	118	200	148	231	110	134	152
	39%	42%	30%	36%	51%	28%	37%	50%	28%	52%	30%	51%	28%	42%	48%
ONLY FAIR/POOR	515	187	245	109	151	294	32	188	269	143	294	179	234	139	135
	50%	47%	60%	53%	38%	62%	38%	40%	64%	38%	60%	39%	60%	44%	43%
Excellent	85	37	25	17	44	26	9	51	25	52	31	52	25	28	32
	8%	9%	6%	8%	11%	5%	10%	11%	6%	14%	6%	11%	6%	9%	10%
Good	317	129	97	57	159	108	23	186	92	147	117	179	85	106	120
	31%	33%	24%	28%	40%	23%	27%	39%	22%	39%	24%	39%	22%	34%	38%
Only fair	300	100	123	64	108	144	16	140	123	116	147	133	114	83	97
	29%	25%	30%	31%	27%	30%	19%	30%	29%	30%	30%	29%	30%	26%	31%
Poor	215	86	121	45	42	150	16	48	146	27	147	46	120	56	39
	21%	22%	30%	22%	11%	32%	19%	10%	34%	7%	30%	10%	31%	18%	12%
Unsure	116	41	42	22	44	47	21	49	37	38	46	45	43	42	28
	11%	10%	10%	11%	11%	10%	24%	10%	9%	10%	9%	10%	11%	13%	9%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_EPA] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Environmental Protection Agency (EPA)

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	402	112	201	88	118	261	139	88	131	51	53	111	246	277	99	144	44
	39%	42%	42%	31%	45%	39%	38%	30%	41%	41%	56%	50%	37%	74%	20%	67%	17%
ONLY FAIR/POOR	515	122	225	167	106	337	176	177	158	54	40	102	357	85	388	69	199
	50%	46%	47%	59%	40%	51%	48%	61%	50%	43%	42%	46%	53%	23%	77%	32%	79%
Excellent	85	32	37	17	20	52	33	15	22	10	10	36	42	73	6	47	11
	8%	12%	8%	6%	8%	8%	9%	5%	7%	8%	10%	16%	6%	20%	1%	22%	4%
Good	317	81	165	71	98	210	106	73	108	41	44	76	204	203	93	97	33
	31%	30%	34%	25%	37%	32%	29%	25%	34%	33%	46%	34%	31%	55%	18%	45%	13%
Only fair	300	77	135	88	67	199	98	90	93	37	26	61	205	67	208	57	78
	29%	29%	28%	31%	26%	30%	27%	31%	29%	30%	27%	27%	31%	18%	41%	27%	31%
Poor	215	45	90	80	39	137	77	88	65	16	14	42	152	18	180	12	121
	21%	17%	19%	28%	15%	21%	21%	30%	21%	13%	15%	19%	23%	5%	36%	6%	48%
Unsure	116	32	55	29	39	66	50	25	28	19	2	10	67	10	19	1	8
	11%	12%	11%	10%	15%	10%	14%	9%	9%	15%	2%	4%	10%	3%	4%	1%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_EPA] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Environmental Protection Agency (EPA)

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	402	185	216	256	56	55	52	66	69	122	93	79	85	145	92	198	196
	39%	39%	39%	37%	48%	42%	36%	43%	43%	42%	32%	43%	38%	38%	38%	44%	37%
ONLY FAIR/POOR	515	265	249	365	47	59	72	69	70	141	163	91	106	195	123	229	266
	50%	55%	45%	53%	40%	45%	50%	45%	45%	49%	57%	50%	47%	51%	51%	51%	51%
Excellent	85	46	40	50	14	11	14	15	12	26	17	13	18	33	21	59	22
	8%	9%	7%	7%	12%	9%	10%	10%	8%	9%	6%	7%	8%	9%	9%	13%	4%
Good	317	140	176	206	42	44	38	50	57	96	76	67	67	112	71	139	173
	31%	29%	32%	30%	36%	33%	26%	33%	36%	33%	26%	36%	30%	29%	29%	31%	33%
Only fair	300	142	159	198	38	35	51	37	39	88	84	58	67	116	59	136	155
	29%	30%	29%	29%	32%	27%	35%	24%	25%	31%	29%	32%	30%	30%	24%	30%	30%
Poor	215	123	91	167	8	24	21	31	31	52	79	33	39	78	64	94	111
	21%	26%	16%	24%	7%	18%	15%	20%	20%	18%	28%	18%	17%	20%	27%	21%	21%
Unsure	116	30	85	72	15	18	20	19	19	27	32	13	32	45	26	22	61
	11%	6%	15%	10%	13%	13%	14%	12%	12%	9%	11%	7%	14%	12%	11%	5%	12%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_EPA] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Environmental Protection Agency (EPA)

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	402	80	175	102	45	255	147	149	108	88	100	85	67	50
	39%	42%	40%	36%	39%	41%	37%	37%	37%	40%	43%	36%	31%	52%
ONLY FAIR/POOR	515	96	209	143	65	305	208	210	154	106	119	127	118	42
	50%	50%	48%	50%	55%	48%	52%	53%	53%	48%	52%	53%	54%	44%
Excellent	85	14	50	15	6	65	21	34	16	27	25	11	10	8
	8%	8%	11%	5%	5%	10%	5%	8%	5%	12%	11%	5%	4%	9%
Good	317	66	125	87	40	191	126	115	92	61	74	74	57	41
	31%	34%	29%	30%	34%	30%	31%	29%	31%	28%	32%	31%	26%	43%
Only fair	300	60	125	79	35	185	114	115	82	68	74	64	65	26
	29%	31%	29%	28%	30%	29%	28%	29%	28%	31%	32%	27%	30%	27%
Poor	215	36	84	65	29	120	94	94	72	38	45	63	53	17
	21%	19%	19%	23%	25%	19%	23%	24%	25%	17%	19%	26%	24%	18%
Unsure	116	16	53	40	7	69	47	41	31	27	12	28	34	4
	11%	8%	12%	14%	6%	11%	12%	10%	11%	12%	5%	12%	15%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_EPA] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -The Environmental Protection Agency (EPA)

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	402	165	99	67	56	213	77	96	54	70	44	42	34
	39%	35%	38%	41%	54%	40%	45%	33%	24%	32%	27%	26%	42%
ONLY FAIR/POOR	515	257	125	73	44	256	73	164	144	127	95	107	43
	50%	55%	48%	45%	42%	49%	43%	56%	64%	59%	59%	65%	52%
Excellent	85	21	29	10	11	47	19	20	11	14	9	9	7
	8%	4%	11%	6%	11%	9%	11%	7%	5%	6%	5%	5%	9%
Good	317	144	70	57	45	166	58	76	44	56	35	33	27
	31%	31%	27%	35%	43%	32%	34%	26%	20%	26%	22%	20%	33%
Only fair	300	148	75	47	27	148	45	89	67	66	39	57	28
	29%	32%	29%	29%	26%	28%	26%	31%	30%	30%	24%	35%	34%
Poor	215	109	50	26	17	108	29	74	77	62	56	50	15
	21%	23%	19%	16%	16%	20%	17%	26%	34%	29%	35%	30%	19%
Unsure	116	46	34	24	4	59	20	31	25	19	22	15	5
	11%	10%	13%	14%	3%	11%	12%	11%	11%	9%	14%	9%	6%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_NIST] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -National Institute of Standards and Technology (NIST)

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	367	162	119	61	186	132	21	214	118	182	149	201	99	129	136
	36%	41%	29%	30%	47%	28%	25%	45%	28%	48%	31%	44%	26%	41%	43%
ONLY FAIR/POOR	377	126	186	79	98	223	34	119	213	83	221	115	177	117	74
	36%	32%	46%	39%	25%	47%	40%	25%	50%	22%	45%	25%	46%	37%	23%
Excellent	84	30	28	16	40	31	8	45	30	49	38	43	21	29	33
	8%	8%	7%	8%	10%	7%	9%	10%	7%	13%	8%	10%	6%	9%	10%
Good	284	131	92	45	146	101	14	169	88	133	111	158	77	99	104
	27%	33%	22%	22%	37%	21%	16%	36%	21%	35%	23%	35%	20%	32%	33%
Only fair	265	85	115	59	79	140	27	99	136	69	143	96	117	86	54
	26%	22%	28%	29%	20%	29%	32%	21%	32%	18%	29%	21%	30%	27%	17%
Poor	111	41	71	20	18	84	7	20	77	14	78	19	60	31	20
	11%	10%	17%	10%	5%	18%	9%	4%	18%	4%	16%	4%	16%	10%	6%
Unsure	289	106	102	64	114	119	29	141	93	116	117	138	111	68	105
	28%	27%	25%	31%	29%	25%	34%	30%	22%	30%	24%	30%	29%	22%	33%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_NIST] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -National Institute of Standards and Technology (NIST)

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	367	102	157	108	85	249	116	91	98	45	41	106	236	255	104	154	57
	36%	38%	33%	38%	32%	37%	32%	31%	31%	36%	43%	47%	35%	69%	21%	72%	23%
ONLY FAIR/POOR	377	91	180	106	83	238	137	130	128	35	40	86	242	44	318	45	165
	36%	34%	37%	37%	32%	36%	38%	45%	40%	28%	42%	39%	36%	12%	63%	21%	66%
Excellent	84	31	34	19	17	62	21	18	24	12	15	37	43	76	8	57	10
	8%	11%	7%	7%	7%	9%	6%	6%	7%	9%	16%	17%	6%	20%	2%	27%	4%
Good	284	71	124	89	68	187	95	73	75	33	26	69	193	179	96	97	47
	27%	27%	26%	31%	26%	28%	26%	25%	24%	27%	27%	31%	29%	48%	19%	45%	19%
Only fair	265	66	132	67	57	174	91	83	96	25	30	67	165	36	218	34	96
	26%	25%	27%	24%	22%	26%	25%	28%	30%	20%	32%	30%	25%	10%	43%	16%	38%
Poor	111	25	48	39	26	64	46	48	32	9	9	20	77	7	100	11	69
	11%	9%	10%	14%	10%	10%	13%	16%	10%	8%	10%	9%	11%	2%	20%	5%	28%
Unsure	289	74	144	71	94	177	111	69	91	44	14	32	191	73	85	16	29
	28%	28%	30%	25%	36%	27%	31%	24%	29%	36%	15%	14%	29%	20%	17%	8%	12%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_NIST] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -National Institute of Standards and Technology (NIST)

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	367	182	185	241	53	56	48	58	57	105	99	67	69	149	82	198	160
	36%	38%	34%	35%	45%	42%	33%	38%	36%	36%	34%	37%	31%	39%	34%	44%	31%
ONLY FAIR/POOR	377	188	188	259	32	43	55	47	55	111	108	69	82	125	100	168	200
	36%	39%	34%	37%	27%	33%	38%	31%	35%	38%	38%	38%	37%	33%	41%	37%	38%
Excellent	84	53	31	49	14	14	14	13	16	22	19	13	15	34	21	61	21
	8%	11%	6%	7%	12%	11%	10%	9%	10%	8%	7%	7%	7%	9%	9%	13%	4%
Good	284	129	155	192	39	41	34	45	41	83	80	54	54	115	61	137	140
	27%	27%	28%	28%	33%	31%	24%	30%	26%	29%	28%	30%	24%	30%	25%	31%	27%
Only fair	265	135	129	170	26	29	45	34	41	74	71	51	58	88	69	118	140
	26%	28%	24%	24%	22%	22%	31%	22%	26%	26%	25%	28%	26%	23%	29%	26%	27%
Poor	111	52	59	89	6	14	11	13	14	37	37	19	24	37	31	50	59
	11%	11%	11%	13%	5%	11%	7%	9%	9%	13%	13%	10%	11%	10%	13%	11%	11%
Unsure	289	110	177	193	33	32	41	48	46	74	81	46	73	110	59	84	163
	28%	23%	32%	28%	28%	25%	28%	31%	29%	25%	28%	25%	33%	29%	25%	19%	31%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_NIST] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -National Institute of Standards and Technology (NIST)

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	367	74	164	93	37	238	130	146	95	91	81	85	61	41
	36%	38%	37%	33%	32%	38%	32%	37%	32%	41%	35%	35%	28%	43%
ONLY FAIR/POOR	377	73	164	92	46	237	138	154	104	73	90	98	78	35
	36%	38%	38%	32%	39%	38%	34%	39%	35%	33%	39%	41%	35%	37%
Excellent	84	17	38	19	10	55	29	28	21	19	19	19	12	12
	8%	9%	9%	7%	9%	9%	7%	7%	7%	8%	8%	8%	6%	12%
Good	284	57	126	74	27	183	101	118	74	72	62	66	49	29
	27%	30%	29%	26%	23%	29%	25%	30%	25%	33%	27%	27%	22%	30%
Only fair	265	53	115	64	33	167	97	97	73	55	63	66	55	26
	26%	27%	26%	22%	29%	27%	24%	24%	25%	25%	27%	27%	25%	27%
Poor	111	20	49	28	13	70	41	58	31	19	27	33	23	9
	11%	11%	11%	10%	11%	11%	10%	14%	11%	9%	12%	14%	10%	10%
Unsure	289	46	109	100	34	155	134	99	94	57	60	57	80	20
	28%	24%	25%	35%	29%	25%	33%	25%	32%	26%	26%	24%	37%	20%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAgency_NIST] When it comes to protecting consumers, how would you rate the job each federal agency is doing?
 -National Institute of Standards and Technology (NIST)

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	367	152	87	62	45	190	59	104	60	65	33	43	42
	36%	33%	34%	38%	43%	36%	35%	36%	27%	30%	21%	26%	51%
ONLY FAIR/POOR	377	182	100	51	43	200	54	109	111	92	81	74	30
	36%	39%	39%	31%	41%	38%	32%	38%	49%	42%	51%	45%	37%
Excellent	84	27	30	13	16	54	11	18	16	13	8	10	10
	8%	6%	12%	8%	15%	10%	7%	6%	7%	6%	5%	6%	12%
Good	284	125	57	50	29	136	48	86	44	52	25	33	32
	27%	27%	22%	30%	28%	26%	28%	30%	20%	24%	16%	20%	39%
Only fair	265	118	79	36	33	145	41	69	64	64	47	53	15
	26%	25%	30%	22%	32%	27%	24%	24%	29%	30%	30%	32%	18%
Poor	111	64	21	15	9	55	13	40	47	28	34	21	15
	11%	14%	8%	9%	9%	10%	8%	14%	21%	13%	21%	13%	19%
Unsure	289	133	71	51	16	138	56	77	53	60	46	47	10
	28%	28%	28%	31%	16%	26%	33%	27%	24%	28%	29%	28%	12%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeMember] Are you currently subscribed to Amazon Prime?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	664	239	251	126	275	290	48	326	262	253	309	307	236	203	220
	64%	61%	62%	62%	69%	61%	57%	69%	62%	66%	63%	68%	61%	65%	70%
No	364	154	154	78	120	182	36	146	160	126	177	145	149	111	93
	35%	39%	38%	38%	30%	38%	43%	31%	38%	33%	36%	32%	39%	35%	30%
Unsure	4	1	2	0	2	2	0	2	2	2	2	2	2	1	2
	*%	*%	*%	*%	1%	*%	*%	*%	*%	1%	*%	*%	*%	*%	*%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeMember] Are you currently subscribed to Amazon Prime?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	664	174	317	173	171	664	-	290	317	124	95	137	450	244	326	146	162
	64%	65%	66%	61%	65%	100%		100%	100%	100%	100%	61%	67%	66%	64%	68%	65%
No	364	91	163	110	90	-	364	-	-	-	-	85	218	126	178	66	89
	35%	34%	34%	39%	34%		100%					38%	33%	34%	35%	31%	35%
Unsure	4	2	1	2	1	-	-	-	-	-	-	2	2	2	3	3	-
	*%	1%	*%	1%	*%							1%	*%	*%	1%	1%	

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeMember] Are you currently subscribed to Amazon Prime?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	664	305	358	432	84	92	112	104	117	181	150	115	150	248	152	335	295
	64%	63%	65%	62%	71%	70%	78%	68%	74%	63%	52%	63%	67%	64%	63%	75%	56%
No	364	174	190	259	34	38	31	49	41	108	136	68	74	134	87	114	224
	35%	36%	34%	37%	29%	29%	21%	32%	26%	37%	47%	37%	33%	35%	36%	25%	43%
Unsure	4	2	3	3	-	1	1	1	-	1	2	-	-	2	2	0	4
	*%	*%	*%	*%		1%	1%	*%		1%				1%	1%	*%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeMember] Are you currently subscribed to Amazon Prime?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	664	111	282	190	80	394	270	239	193	118	141	163	155	78
	64%	58%	65%	67%	68%	63%	67%	60%	66%	53%	61%	68%	71%	81%
No	364	81	155	93	35	235	128	160	98	103	90	76	63	17
	35%	42%	35%	33%	30%	37%	32%	40%	33%	47%	39%	32%	29%	18%
Unsure	4	0	0	2	2	1	4	1	2	1	-	1	1	1
	0%	0%	0%	1%	2%	0%	1%	0%	1%	0%	0%	0%	1%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeMember] Are you currently subscribed to Amazon Prime?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	664	316	155	124	95	377	113	146	143	129	95	107	49
	64%	68%	60%	75%	92%	71%	67%	50%	64%	59%	59%	65%	60%
No	364	151	102	40	8	149	56	142	81	87	66	55	32
	35%	32%	39%	25%	8%	28%	33%	49%	36%	40%	41%	33%	40%
Unsure	4	-	2	1	-	2	0	2	-	1	-	2	-
	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessKnow] Did you know that products from small and medium-sized businesses account for roughly 60 percent of sales on Amazon?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	415	175	164	86	160	197	30	188	173	156	206	179	152	134	127
	40%	44%	40%	42%	40%	41%	36%	40%	41%	41%	42%	39%	39%	42%	40%
No	493	183	197	90	193	224	33	236	199	186	218	229	187	126	171
	48%	47%	48%	44%	49%	47%	39%	50%	47%	49%	45%	51%	48%	40%	54%
Unsure	125	36	47	28	45	54	21	51	52	39	63	46	48	55	17
	12%	9%	11%	14%	11%	11%	25%	11%	12%	10%	13%	10%	12%	17%	5%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessKnow] Did you know that products from small and medium-sized businesses account for roughly 60 percent of sales on Amazon?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	415	102	188	124	99	298	115	133	134	62	43	111	269	176	201	121	106
	40%	38%	39%	44%	38%	45%	32%	46%	42%	50%	45%	50%	40%	47%	40%	56%	42%
No	493	127	245	120	134	290	201	130	152	55	43	90	325	160	239	82	107
	48%	48%	51%	42%	51%	44%	55%	45%	48%	44%	46%	40%	49%	43%	47%	38%	43%
Unsure	125	38	47	40	29	76	48	27	31	7	9	22	76	36	66	11	38
	12%	14%	10%	14%	11%	12%	13%	9%	10%	5%	10%	10%	11%	10%	13%	5%	15%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessKnow] Did you know that products from small and medium-sized businesses account for roughly 60 percent of sales on Amazon?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	415	203	212	292	53	56	56	65	72	106	116	75	93	164	83	230	178
	40%	42%	38%	42%	45%	43%	39%	42%	46%	36%	40%	41%	41%	43%	34%	51%	34%
No	493	216	274	327	50	60	80	78	77	132	125	97	105	181	110	158	295
	48%	45%	50%	47%	42%	46%	55%	51%	49%	46%	44%	53%	47%	47%	46%	35%	57%
Unsure	125	61	64	74	15	15	8	10	9	52	47	11	26	40	48	62	49
	12%	13%	12%	11%	13%	11%	6%	6%	6%	18%	16%	6%	12%	10%	20%	14%	9%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessKnow] Did you know that products from small and medium-sized businesses account for roughly 60 percent of sales on Amazon?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	415	74	174	117	50	248	167	170	122	74	96	95	87	51
	40%	38%	40%	41%	42%	39%	41%	43%	42%	33%	41%	39%	40%	54%
No	493	97	198	142	55	295	197	184	143	129	102	110	107	37
	48%	50%	45%	50%	47%	47%	49%	46%	49%	58%	44%	46%	49%	39%
Unsure	125	22	65	26	12	87	38	46	28	19	33	35	25	7
	12%	11%	15%	9%	10%	14%	9%	11%	10%	9%	14%	15%	11%	8%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessKnow] Did you know that products from small and medium-sized businesses account for roughly 60 percent of sales on Amazon?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	415	183	102	80	44	227	55	112	93	89	63	63	38
	40%	39%	39%	49%	43%	43%	33%	39%	42%	41%	39%	38%	46%
No	493	215	139	73	49	236	101	135	103	108	73	85	38
	48%	46%	54%	45%	47%	45%	60%	47%	46%	50%	46%	52%	46%
Unsure	125	69	18	11	10	65	13	43	27	20	24	17	6
	12%	15%	7%	6%	10%	12%	8%	15%	12%	9%	15%	10%	7%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessImpact] Many small businesses sell their products on Amazon Do you think that selling on Amazon has a positive or negative impact on these small businesses?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Positive	803	311	336	140	311	389	55	359	347	292	401	345	320	239	237
	78%	79%	82%	69%	78%	82%	65%	76%	82%	77%	82%	76%	83%	76%	75%
Negative	70	28	26	19	22	33	9	28	27	24	34	29	24	21	22
	7%	7%	6%	9%	6%	7%	10%	6%	6%	6%	7%	6%	6%	7%	7%
Unsure	160	55	45	45	64	52	21	87	50	65	53	80	43	55	55
	15%	14%	11%	22%	16%	11%	24%	18%	12%	17%	11%	18%	11%	17%	17%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessImpact] Many small businesses sell their products on Amazon Do you think that selling on Amazon has a positive or negative impact on these small businesses?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Positive	803	198	382	222	211	554	246	253	262	105	72	163	558	302	398	182	206
	78%	74%	79%	78%	80%	83%	68%	87%	83%	85%	75%	73%	83%	81%	78%	85%	82%
Negative	70	19	28	23	21	43	27	19	21	13	8	29	32	22	39	16	24
	7%	7%	6%	8%	8%	7%	7%	7%	7%	10%	8%	13%	5%	6%	8%	7%	10%
Unsure	160	50	70	40	30	67	92	18	34	6	16	32	80	47	70	17	21
	15%	19%	15%	14%	12%	10%	25%	6%	11%	5%	17%	14%	12%	13%	14%	8%	8%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessImpact] Many small businesses sell their products on Amazon Do you think that selling on Amazon has a positive or negative impact on these small businesses?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Positive	803	368	434	546	95	103	107	118	125	228	225	126	179	310	189	372	395
	78%	77%	79%	79%	80%	79%	74%	77%	79%	79%	78%	69%	80%	81%	78%	83%	76%
Negative	70	28	41	46	5	10	23	11	6	15	15	15	8	27	20	34	34
	7%	6%	7%	7%	5%	8%	16%	7%	4%	5%	5%	8%	3%	7%	8%	8%	6%
Unsure	160	84	76	101	18	18	14	24	26	46	49	42	37	48	33	44	94
	15%	17%	14%	15%	15%	14%	10%	16%	17%	16%	17%	23%	17%	12%	14%	10%	18%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessImpact] Many small businesses sell their products on Amazon Do you think that selling on Amazon has a positive or negative impact on these small businesses?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Positive	803	146	337	234	85	483	319	314	231	173	172	196	167	78
	78%	76%	77%	82%	72%	77%	79%	79%	79%	78%	74%	82%	76%	81%
Negative	70	15	21	21	14	35	34	18	28	16	12	8	24	7
	7%	8%	5%	7%	12%	6%	9%	5%	10%	7%	5%	3%	11%	7%
Unsure	160	32	79	29	19	111	48	67	34	32	47	36	28	11
	15%	16%	18%	10%	16%	18%	12%	17%	12%	15%	20%	15%	13%	11%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBusinessImpact] Many small businesses sell their products on Amazon Do you think that selling on Amazon has a positive or negative impact on these small businesses?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Positive	803	369	197	134	77	410	126	231	183	183	128	140	67
	78%	79%	76%	81%	74%	78%	74%	80%	82%	85%	80%	85%	82%
Negative	70	30	19	18	8	41	14	13	17	14	12	11	4
	7%	6%	7%	11%	8%	8%	8%	4%	7%	6%	7%	6%	5%
Unsure	160	68	42	13	19	77	30	46	24	20	21	13	11
	15%	15%	16%	8%	18%	15%	17%	16%	11%	9%	13%	8%	13%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPriceImportant] When you shop online, how important are low prices in determining which online retailers you buy items from?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	740	292	306	136	289	354	41	345	308	269	357	321	285	213	237
	72%	74%	75%	66%	73%	75%	49%	73%	73%	70%	73%	71%	74%	68%	75%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	21	9	7	4	11	7	2	12	6	11	6	14	7	9	5
	2%	2%	2%	2%	3%	1%	2%	3%	1%	3%	1%	3%	2%	3%	2%
Extremely important	347	133	147	63	132	167	22	159	145	130	164	151	125	103	117
	34%	34%	36%	31%	33%	35%	26%	33%	34%	34%	34%	33%	32%	33%	37%
Very important	393	160	160	72	157	188	19	186	163	138	194	170	160	110	120
	38%	41%	39%	35%	39%	40%	22%	39%	39%	36%	40%	37%	41%	35%	38%
Somewhat important	255	88	87	62	94	105	37	114	101	98	116	114	87	87	72
	25%	22%	21%	30%	24%	22%	44%	24%	24%	26%	24%	25%	23%	28%	23%
Not too important	18	7	4	4	10	4	2	12	5	10	4	12	4	8	5
	2%	2%	1%	2%	3%	1%	2%	2%	1%	3%	1%	3%	1%	2%	2%
Not important at all	4	2	3	-	1	3	-	1	1	1	1	2	3	1	-
	*%	1%	1%		*%	1%		*%	*%	*%	*%	*%	1%	*%	
Unsure	17	4	8	3	3	8	5	3	9	3	8	5	8	6	-
	2%	1%	2%	2%	1%	2%	6%	1%	2%	1%	2%	1%	2%	2%	

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPriceImportant] When you shop online, how important are low prices in determining which online retailers you buy items from?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	740	200	344	197	187	481	259	223	227	91	73	150	499	270	362	159	189
	72%	75%	71%	69%	71%	72%	71%	77%	72%	74%	77%	67%	75%	73%	71%	74%	75%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	21	7	11	3	9	12	9	2	7	2	1	8	13	11	9	8	1
	2%	3%	2%	1%	3%	2%	2%	1%	2%	2%	1%	3%	2%	3%	2%	3%	*%
Extremely important	347	87	151	110	90	228	119	113	104	48	32	63	232	133	158	78	86
	34%	32%	31%	39%	34%	34%	33%	39%	33%	39%	34%	28%	35%	36%	31%	36%	34%
Very important	393	113	193	87	97	253	139	110	123	44	41	87	267	137	204	81	103
	38%	42%	40%	31%	37%	38%	38%	38%	39%	35%	43%	39%	40%	37%	40%	38%	41%
Somewhat important	255	56	117	82	63	164	88	62	78	29	19	64	150	89	129	48	59
	25%	21%	24%	29%	24%	25%	24%	22%	25%	24%	20%	29%	22%	24%	26%	22%	24%
Not too important	18	6	8	3	7	11	6	2	6	2	0	6	11	10	8	7	0
	2%	2%	2%	1%	3%	2%	2%	1%	2%	2%	*%	3%	2%	3%	2%	3%	*%
Not important at all	4	1	3	-	2	1	2	1	1	-	1	1	1	2	1	1	1
	*%	*%	1%	-	1%	*%	1%	*%	*%	-	1%	1%	*%	*%	*%	*%	*%
Unsure	17	4	9	3	5	7	9	3	5	1	2	2	8	2	7	-	1
	2%	1%	2%	1%	2%	1%	3%	1%	2%	1%	2%	1%	1%	*%	1%	-	*%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPriceImportant] When you shop online, how important are low prices in determining which online retailers you buy items from?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	740	337	401	492	85	102	99	112	127	206	196	142	158	281	159	330	370
	72%	70%	73%	71%	72%	78%	69%	73%	80%	71%	68%	77%	71%	73%	66%	73%	71%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	21	8	13	14	6	1	-	2	4	9	6	5	1	10	6	7	13
	2%	2%	2%	2%	5%	1%		1%	3%	3%	2%	2%	1%	3%	2%	2%	2%
Extremely important	347	143	203	229	44	51	43	52	67	107	79	69	81	126	71	150	180
	34%	30%	37%	33%	37%	39%	30%	34%	42%	37%	27%	38%	36%	33%	29%	33%	34%
Very important	393	194	198	263	41	51	56	60	60	99	117	73	77	155	88	180	191
	38%	41%	36%	38%	35%	39%	39%	39%	38%	34%	41%	40%	34%	40%	36%	40%	37%
Somewhat important	255	127	127	180	23	25	41	38	25	68	83	35	60	88	72	111	134
	25%	26%	23%	26%	19%	19%	28%	25%	16%	23%	29%	19%	27%	23%	30%	25%	26%
Not too important	18	7	11	13	4	1	-	1	4	8	5	5	1	8	4	7	10
	2%	1%	2%	2%	3%	1%		1%	2%	3%	2%	2%	1%	2%	1%	2%	2%
Not important at all	4	1	2	1	2	-	-	1	1	1	1	-	-	1	2	1	2
	*%	*%	*%	*%	2%			1%	*%	*%	*%			1%	1%	*%	*%
Unsure	17	8	9	7	5	3	4	1	2	7	2	2	4	5	5	2	5
	2%	2%	2%	1%	4%	2%	3%	1%	1%	2%	1%	1%	2%	1%	2%	*%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPriceImportant] When you shop online, how important are low prices in determining which online retailers you buy items from?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	740	143	296	212	88	439	301	278	213	160	177	176	142	68
	72%	74%	68%	75%	75%	70%	75%	70%	73%	72%	77%	73%	65%	71%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	21	6	8	7	0	14	7	10	4	4	3	4	8	2
	2%	3%	2%	2%	*%	2%	2%	3%	1%	2%	1%	2%	4%	2%
Extremely important	347	75	133	95	44	207	139	137	91	82	89	69	61	35
	34%	39%	30%	33%	38%	33%	35%	34%	31%	37%	39%	29%	28%	37%
Very important	393	68	163	117	44	231	161	142	122	78	88	106	81	32
	38%	36%	37%	41%	38%	37%	40%	35%	41%	35%	38%	44%	37%	34%
Somewhat important	255	35	126	66	29	161	94	103	76	49	49	55	69	26
	25%	18%	29%	23%	24%	26%	23%	26%	26%	22%	21%	23%	31%	27%
Not too important	18	3	8	7	0	11	7	9	4	2	3	2	8	2
	2%	1%	2%	2%	*%	2%	2%	2%	1%	1%	1%	1%	4%	2%
Not important at all	4	4	-	-	-	4	-	1	-	2	-	2	-	-
	*%	2%				1%		*%		1%		1%		
Unsure	17	9	7	-	-	16	-	7	-	8	2	6	-	-
	2%	4%	2%			2%		2%		4%	1%	2%		

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPriceImportant] When you shop online, how important are low prices in determining which online retailers you buy items from?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	740	318	188	124	80	384	126	197	169	164	128	115	62
	72%	68%	73%	75%	77%	73%	74%	68%	75%	76%	80%	70%	76%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	21	10	2	2	1	10	4	6	1	6	1	3	2
	2%	2%	1%	1%	1%	2%	2%	2%	*%	3%	1%	2%	3%
Extremely important	347	140	97	66	34	186	61	81	85	74	68	40	38
	34%	30%	38%	40%	33%	35%	36%	28%	38%	34%	42%	24%	47%
Very important	393	178	91	57	46	198	65	116	83	90	60	75	24
	38%	38%	35%	35%	45%	37%	38%	40%	37%	42%	37%	46%	29%
Somewhat important	255	131	66	38	21	131	34	81	48	44	30	40	16
	25%	28%	26%	23%	20%	25%	20%	28%	22%	20%	19%	25%	20%
Not too important	18	10	1	2	0	7	3	6	0	4	-	2	2
	2%	2%	*%	1%	*%	1%	2%	2%	*%	2%		1%	3%
Not important at all	4	-	1	-	1	3	1	-	1	2	1	1	-
	*%		1%		*%	1%	1%		*%	1%	1%	1%	
Unsure	17	9	2	1	2	3	6	6	6	3	1	5	1
	2%	2%	1%	*%	2%	1%	3%	2%	3%	1%	1%	3%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QConvenience] When choosing where to shop from, how important is convenience in terms of delivery speed or driving distance for you?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	671	257	278	120	257	318	53	300	268	239	325	286	256	199	205
	65%	65%	68%	58%	65%	67%	63%	63%	63%	63%	67%	63%	66%	63%	65%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	56	30	23	14	17	26	5	25	25	28	26	29	22	14	18
	5%	8%	6%	7%	4%	5%	6%	5%	6%	7%	5%	6%	6%	4%	6%
Extremely important	275	111	114	40	116	124	20	131	104	106	125	128	92	89	92
	27%	28%	28%	20%	29%	26%	23%	28%	25%	28%	26%	28%	24%	28%	29%
Very important	396	146	164	80	141	193	33	169	164	133	200	158	164	111	113
	38%	37%	40%	39%	36%	41%	39%	36%	39%	35%	41%	35%	42%	35%	36%
Somewhat important	294	103	104	66	119	128	22	144	128	111	134	134	107	92	90
	28%	26%	26%	32%	30%	27%	26%	30%	30%	29%	27%	30%	28%	29%	29%
Not too important	50	26	21	14	15	24	4	22	23	25	24	25	20	14	16
	5%	7%	5%	7%	4%	5%	4%	5%	5%	7%	5%	6%	5%	4%	5%
Not important at all	6	4	2	-	3	2	2	3	2	2	2	4	2	-	2
	1%	1%	*%		1%	*%	2%	1%	*%	1%	*%	1%	*%		1%
Unsure	13	5	2	5	3	3	4	5	3	3	3	5	2	10	1
	1%	1%	1%	3%	1%	1%	5%	1%	1%	1%	1%	1%	*%	3%	*%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QConvenience] When choosing where to shop from, how important is convenience in terms of delivery speed or driving distance for you?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	671	170	295	206	162	459	208	207	205	96	74	130	454	255	331	148	169
	65%	64%	61%	72%	62%	69%	57%	72%	65%	78%	78%	58%	68%	68%	65%	69%	67%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	56	20	23	13	10	23	33	12	11	-	8	16	35	17	29	17	12
	5%	8%	5%	5%	4%	3%	9%	4%	4%	-	9%	7%	5%	4%	6%	8%	5%
Extremely important	275	73	119	83	68	200	75	86	92	47	24	57	178	116	120	71	57
	27%	27%	25%	29%	26%	30%	21%	30%	29%	38%	25%	25%	27%	31%	24%	33%	23%
Very important	396	97	177	123	94	260	133	121	113	49	51	74	277	138	211	77	112
	38%	36%	37%	43%	36%	39%	36%	42%	36%	40%	53%	33%	41%	37%	42%	36%	45%
Somewhat important	294	75	154	65	87	176	117	70	96	27	13	76	179	99	146	50	70
	28%	28%	32%	23%	33%	26%	32%	24%	30%	22%	14%	34%	27%	27%	29%	23%	28%
Not too important	50	20	18	12	6	22	28	12	11	-	8	15	30	15	26	17	11
	5%	7%	4%	4%	2%	3%	8%	4%	3%	-	9%	7%	4%	4%	5%	8%	5%
Not important at all	6	0	5	1	5	1	5	1	1	-	-	1	5	2	2	-	1
	1%	*%	1%	*%	2%	*%	1%	*%	*%	-	-	1%	1%	*%	*%	-	*%
Unsure	13	2	9	1	4	6	6	-	5	1	-	1	2	1	1	1	0
	1%	1%	2%	*%	1%	1%	2%	-	1%	1%	-	*%	*%	*%	*%	*%	*%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QConvenience] When choosing where to shop from, how important is convenience in terms of delivery speed or driving distance for you?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	671	294	375	449	88	82	90	114	114	172	181	117	148	257	148	301	334
	65%	61%	68%	65%	75%	62%	62%	74%	73%	59%	63%	64%	66%	67%	61%	67%	64%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	56	35	20	37	3	5	9	6	9	18	14	10	14	24	8	27	26
	5%	7%	4%	5%	2%	4%	6%	4%	6%	6%	5%	5%	6%	6%	3%	6%	5%
Extremely important	275	104	170	180	40	44	40	38	63	73	60	36	63	113	62	127	135
	27%	22%	31%	26%	34%	33%	28%	25%	40%	25%	21%	20%	28%	29%	26%	28%	26%
Very important	396	190	205	268	48	38	49	75	51	99	121	81	85	144	86	175	199
	38%	40%	37%	39%	41%	29%	34%	49%	33%	34%	42%	44%	38%	37%	36%	39%	38%
Somewhat important	294	145	149	205	25	41	44	32	31	96	91	53	58	100	83	121	159
	28%	30%	27%	30%	21%	31%	31%	21%	20%	33%	32%	29%	26%	26%	34%	27%	30%
Not too important	50	34	16	33	-	5	7	6	8	16	13	10	13	21	6	27	22
	5%	7%	3%	5%	-	4%	5%	4%	5%	5%	4%	5%	6%	5%	3%	6%	4%
Not important at all	6	1	5	3	3	-	2	-	1	2	1	-	1	3	2	0	4
	1%	*%	1%	*%	2%	-	1%	-	1%	1%	*%	-	*%	1%	1%	*%	1%
Unsure	13	6	7	3	3	4	2	2	3	4	2	3	4	3	2	1	3
	1%	1%	1%	*%	2%	3%	1%	1%	2%	1%	1%	2%	2%	1%	1%	*%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QConvenience] When choosing where to shop from, how important is convenience in terms of delivery speed or driving distance for you?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	671	133	273	184	79	406	263	259	188	146	155	154	132	66
	65%	69%	62%	64%	68%	65%	65%	65%	64%	66%	67%	64%	60%	69%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	56	9	23	13	11	32	24	21	15	11	16	14	12	1
	5%	5%	5%	5%	9%	5%	6%	5%	5%	5%	7%	6%	5%	1%
Extremely important	275	63	111	69	32	174	100	120	59	77	57	63	40	32
	27%	33%	25%	24%	27%	28%	25%	30%	20%	35%	25%	26%	18%	33%
Very important	396	70	162	115	48	232	163	139	129	70	98	90	92	34
	38%	36%	37%	40%	41%	37%	40%	35%	44%	31%	43%	38%	42%	36%
Somewhat important	294	47	134	86	27	181	113	116	89	59	57	71	72	28
	28%	24%	31%	30%	23%	29%	28%	29%	30%	27%	25%	29%	33%	30%
Not too important	50	6	21	13	9	27	23	19	14	7	14	14	12	1
	5%	3%	5%	5%	8%	4%	6%	5%	5%	3%	6%	6%	5%	1%
Not important at all	6	2	2	-	1	5	1	2	1	4	2	-	-	-
	1%	1%	*%		1%	1%	*%	1%	*%	2%	1%			
Unsure	13	3	7	2	1	10	2	3	1	5	2	2	4	-
	1%	2%	2%	1%	*%	2%	1%	1%	*%	2%	1%	1%	2%	

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QConvenience] When choosing where to shop from, how important is convenience in terms of delivery speed or driving distance for you?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY IMPORTANT	671	292	170	124	78	342	119	177	150	152	113	107	57
	65%	62%	66%	75%	76%	65%	70%	61%	67%	70%	70%	66%	70%
NOT TOO IMPORTANT/NOT IMPORTANT AT ALL	56	30	12	-	9	31	7	18	13	11	8	11	4
	5%	6%	5%		9%	6%	4%	6%	6%	5%	5%	7%	5%
Extremely important	275	106	85	63	26	142	49	69	71	48	48	31	35
	27%	23%	33%	38%	25%	27%	29%	24%	32%	22%	30%	19%	43%
Very important	396	186	85	62	52	200	70	108	78	104	64	76	22
	38%	40%	33%	37%	51%	38%	42%	37%	35%	48%	40%	47%	27%
Somewhat important	294	142	74	39	16	152	36	93	59	53	39	46	19
	28%	30%	29%	24%	16%	29%	22%	32%	26%	24%	24%	28%	23%
Not too important	50	29	11	-	8	29	5	16	13	10	6	11	4
	5%	6%	4%		8%	6%	3%	5%	6%	4%	4%	7%	5%
Not important at all	6	1	2	-	1	1	2	2	-	2	2	-	-
	1%	*%	1%		1%	*%	1%	1%		1%	1%		
Unsure	13	4	2	1	-	2	7	2	2	1	1	-	1
	1%	1%	1%	1%		*%	4%	1%	1%	*%	1%		2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustPrice] If you purchased an item from an online seller or a store, and then found an identical item available at a lower price somewhere else, to what extent would it affect your trust in that original seller for any future purchases?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	344	151	157	58	123	182	19	143	164	123	185	139	144	99	93
	33%	38%	39%	29%	31%	38%	22%	30%	39%	32%	38%	31%	37%	31%	30%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	611	221	231	128	237	270	48	293	234	233	273	287	224	180	201
	59%	56%	57%	63%	60%	57%	57%	62%	55%	61%	56%	63%	58%	57%	64%
Greatly decrease my trust	91	30	41	10	39	46	4	41	41	36	45	36	39	16	33
	9%	8%	10%	5%	10%	10%	5%	9%	10%	9%	9%	8%	10%	5%	11%
Moderately decrease my trust	253	121	116	49	85	136	15	103	123	87	139	102	105	83	60
	24%	31%	28%	24%	21%	29%	17%	22%	29%	23%	29%	23%	27%	26%	19%
Slightly decrease my trust	306	102	121	68	108	146	23	137	131	102	149	134	118	85	100
	30%	26%	30%	33%	27%	31%	27%	29%	31%	27%	30%	30%	30%	27%	32%
Not affect my trust at all	305	119	110	60	129	124	25	156	102	130	124	153	106	95	101
	30%	30%	27%	30%	32%	26%	30%	33%	24%	34%	25%	34%	27%	30%	32%
Unsure	78	22	19	18	37	23	17	38	27	26	30	29	19	36	20
	8%	6%	5%	9%	9%	5%	21%	8%	6%	7%	6%	6%	5%	11%	6%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustPrice] If you purchased an item from an online seller or a store, and then found an identical item available at a lower price somewhere else, to what extent would it affect your trust in that original seller for any future purchases?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	344	91	150	103	85	208	133	105	100	33	32	90	216	114	180	75	92
	33%	34%	31%	36%	32%	31%	37%	36%	32%	27%	34%	40%	32%	31%	36%	35%	37%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	611	154	292	165	160	409	200	175	193	81	57	128	414	230	302	135	153
	59%	58%	61%	58%	61%	62%	55%	60%	61%	66%	60%	57%	62%	62%	60%	63%	61%
Greatly decrease my trust	91	23	35	32	22	49	41	24	23	13	8	26	54	38	40	23	29
	9%	9%	7%	11%	8%	7%	11%	8%	7%	10%	8%	12%	8%	10%	8%	11%	12%
Moderately decrease my trust	253	68	115	71	63	159	92	80	77	21	24	64	163	76	140	52	62
	24%	25%	24%	25%	24%	24%	25%	28%	24%	17%	26%	29%	24%	20%	28%	24%	25%
Slightly decrease my trust	306	67	149	89	78	203	101	96	103	47	28	62	204	97	164	69	84
	30%	25%	31%	31%	30%	31%	28%	33%	33%	38%	30%	28%	30%	26%	32%	32%	33%
Not affect my trust at all	305	87	143	75	82	205	100	80	90	34	29	67	209	132	138	66	69
	30%	33%	30%	26%	31%	31%	27%	27%	28%	27%	30%	30%	31%	36%	27%	31%	28%
Unsure	78	22	39	17	18	47	31	10	23	9	6	6	40	29	25	5	6
	8%	8%	8%	6%	7%	7%	8%	3%	7%	8%	6%	2%	6%	8%	5%	2%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustPrice] If you purchased an item from an online seller or a store, and then found an identical item available at a lower price somewhere else, to what extent would it affect your trust in that original seller for any future purchases?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	344	146	198	221	34	59	45	46	48	93	111	56	71	123	95	165	163
	33%	30%	36%	32%	29%	45%	32%	30%	30%	32%	38%	30%	32%	32%	39%	37%	31%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	611	301	307	424	71	64	84	103	94	169	161	111	134	239	128	260	322
	59%	63%	56%	61%	61%	49%	58%	67%	60%	58%	56%	60%	60%	62%	53%	58%	62%
Greatly decrease my trust	91	37	54	47	13	17	14	16	12	23	25	18	13	29	30	48	41
	9%	8%	10%	7%	11%	13%	10%	11%	8%	8%	9%	10%	6%	7%	13%	11%	8%
Moderately decrease my trust	253	108	145	174	21	42	31	30	36	70	86	37	57	94	65	117	122
	24%	23%	26%	25%	18%	32%	22%	19%	23%	24%	30%	20%	26%	24%	27%	26%	23%
Slightly decrease my trust	306	145	159	225	30	28	45	57	41	81	82	52	78	111	65	123	162
	30%	30%	29%	32%	25%	21%	31%	37%	26%	28%	28%	28%	35%	29%	27%	27%	31%
Not affect my trust at all	305	156	148	199	42	37	39	46	54	88	79	59	55	128	64	137	160
	30%	33%	27%	29%	36%	28%	27%	30%	34%	30%	27%	32%	25%	33%	26%	30%	31%
Unsure	78	33	45	48	12	8	15	4	15	28	17	17	20	23	19	25	38
	8%	7%	8%	7%	11%	6%	10%	3%	10%	10%	6%	9%	9%	6%	8%	6%	7%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustPrice] If you purchased an item from an online seller or a store, and then found an identical item available at a lower price somewhere else, to what extent would it affect your trust in that original seller for any future purchases?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	344	59	147	95	41	206	136	125	96	60	76	80	82	34
	33%	31%	34%	33%	35%	33%	34%	31%	33%	27%	33%	33%	37%	36%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	611	114	247	180	70	361	250	236	188	139	140	140	127	58
	59%	59%	57%	63%	60%	57%	62%	59%	64%	63%	61%	58%	58%	61%
Greatly decrease my trust	91	22	33	22	14	55	36	29	18	19	28	18	14	10
	9%	11%	8%	8%	12%	9%	9%	7%	6%	8%	12%	8%	6%	11%
Moderately decrease my trust	253	37	114	72	28	152	100	96	77	41	48	62	68	24
	24%	19%	26%	25%	23%	24%	25%	24%	26%	19%	21%	26%	31%	25%
Slightly decrease my trust	306	53	115	96	42	168	138	117	108	58	66	74	73	33
	30%	27%	26%	34%	36%	27%	34%	29%	37%	26%	29%	31%	33%	34%
Not affect my trust at all	305	61	132	84	28	193	112	119	80	81	73	66	54	25
	30%	32%	30%	29%	24%	31%	28%	30%	27%	36%	32%	28%	25%	26%
Unsure	78	19	43	11	6	62	16	38	10	23	15	20	10	4
	8%	10%	10%	4%	5%	10%	4%	10%	3%	10%	6%	8%	5%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustPrice] If you purchased an item from an online seller or a store, and then found an identical item available at a lower price somewhere else, to what extent would it affect your trust in that original seller for any future purchases?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	344	164	88	54	38	165	59	108	98	73	66	59	32
	33%	35%	34%	33%	37%	31%	35%	37%	44%	34%	41%	36%	39%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	611	279	146	96	59	319	97	164	116	134	85	101	45
	59%	60%	57%	58%	57%	61%	57%	57%	52%	62%	53%	61%	56%
Greatly decrease my trust	91	31	32	19	9	45	14	27	26	18	21	13	7
	9%	7%	12%	11%	9%	9%	8%	9%	12%	8%	13%	8%	8%
Moderately decrease my trust	253	132	56	35	29	120	45	81	72	55	45	46	25
	24%	28%	22%	21%	28%	23%	27%	28%	32%	25%	28%	28%	31%
Slightly decrease my trust	306	151	62	57	29	166	49	82	64	70	47	49	25
	30%	32%	24%	34%	28%	31%	29%	28%	29%	32%	29%	30%	31%
Not affect my trust at all	305	128	84	40	30	154	49	82	52	64	38	52	20
	30%	27%	32%	24%	29%	29%	29%	28%	23%	29%	24%	31%	24%
Unsure	78	25	24	14	7	44	13	18	9	10	10	4	4
	8%	5%	9%	9%	6%	8%	8%	6%	4%	5%	6%	3%	5%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustDelivery] If an online seller or a store delivered your orders slower than their estimated or guaranteed delivery times, to what extent would it affect your trust in that seller for any future orders?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	461	202	200	79	173	227	35	199	208	164	229	194	190	135	129
	45%	51%	49%	39%	43%	48%	42%	42%	49%	43%	47%	43%	49%	43%	41%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	532	179	200	111	209	234	41	258	201	203	243	243	186	160	179
	52%	45%	49%	54%	53%	49%	48%	54%	47%	53%	50%	53%	48%	51%	57%
Greatly decrease my trust	168	66	71	28	64	80	18	71	83	55	84	66	63	53	50
	16%	17%	17%	14%	16%	17%	21%	15%	20%	15%	17%	15%	16%	17%	16%
Moderately decrease my trust	293	136	129	51	108	147	17	129	125	109	146	128	127	82	79
	28%	34%	32%	25%	27%	31%	21%	27%	29%	29%	30%	28%	33%	26%	25%
Slightly decrease my trust	398	136	159	90	142	187	30	181	154	139	193	168	147	118	127
	39%	34%	39%	44%	36%	39%	36%	38%	36%	37%	40%	37%	38%	37%	40%
Not affect my trust at all	134	43	41	21	67	46	11	77	47	63	50	75	39	42	52
	13%	11%	10%	10%	17%	10%	13%	16%	11%	17%	10%	17%	10%	13%	16%
Unsure	40	14	8	15	16	14	8	17	15	14	15	17	11	19	7
	4%	3%	2%	7%	4%	3%	10%	4%	4%	4%	3%	4%	3%	6%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustDelivery] If an online seller or a store delivered your orders slower than their estimated or guaranteed delivery times, to what extent would it affect your trust in that seller for any future orders?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	461	119	209	133	118	282	177	132	127	47	37	95	312	153	241	95	117
	45%	45%	43%	47%	45%	42%	49%	45%	40%	38%	38%	42%	47%	41%	48%	44%	47%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	532	135	255	142	132	359	171	153	178	72	55	120	345	209	254	117	132
	52%	51%	53%	50%	50%	54%	47%	53%	56%	58%	58%	54%	52%	56%	50%	55%	53%
Greatly decrease my trust	168	45	65	57	44	108	60	51	42	24	15	29	124	68	78	39	43
	16%	17%	14%	20%	17%	16%	16%	18%	13%	19%	15%	13%	19%	18%	15%	18%	17%
Moderately decrease my trust	293	74	143	76	74	174	118	81	85	24	22	66	188	86	164	56	73
	28%	28%	30%	27%	28%	26%	32%	28%	27%	19%	23%	29%	28%	23%	32%	26%	29%
Slightly decrease my trust	398	101	192	106	95	272	125	122	138	57	43	90	262	153	195	84	102
	39%	38%	40%	37%	36%	41%	34%	42%	43%	46%	45%	40%	39%	41%	38%	39%	41%
Not affect my trust at all	134	35	63	37	38	87	46	31	40	15	12	30	83	56	59	34	30
	13%	13%	13%	13%	14%	13%	13%	11%	13%	12%	13%	13%	12%	15%	12%	16%	12%
Unsure	40	13	18	9	12	24	16	6	13	4	3	9	12	10	11	3	2
	4%	5%	4%	3%	5%	4%	4%	2%	4%	3%	3%	4%	2%	3%	2%	1%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustDelivery] If an online seller or a store delivered your orders slower than their estimated or guaranteed delivery times, to what extent would it affect your trust in that seller for any future orders?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	461	211	248	296	54	68	51	63	65	139	143	82	89	174	116	207	229
	45%	44%	45%	43%	46%	52%	36%	41%	41%	48%	50%	45%	40%	45%	48%	46%	44%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	532	257	275	373	56	58	90	83	85	134	141	94	119	199	120	234	277
	52%	53%	50%	54%	47%	44%	62%	54%	54%	46%	49%	52%	53%	52%	50%	52%	53%
Greatly decrease my trust	168	63	105	90	22	34	12	26	23	55	52	27	24	72	45	88	68
	16%	13%	19%	13%	19%	26%	8%	17%	15%	19%	18%	15%	11%	19%	19%	20%	13%
Moderately decrease my trust	293	148	144	206	32	34	39	37	42	84	91	55	64	102	71	119	161
	28%	31%	26%	30%	27%	26%	27%	24%	26%	29%	32%	30%	29%	27%	29%	27%	31%
Slightly decrease my trust	398	197	201	290	29	43	71	62	61	99	106	81	95	138	85	170	212
	39%	41%	37%	42%	25%	33%	49%	41%	39%	34%	37%	44%	42%	36%	35%	38%	41%
Not affect my trust at all	134	59	74	83	26	15	19	21	24	35	35	13	25	61	35	64	64
	13%	12%	13%	12%	22%	12%	13%	14%	15%	12%	12%	7%	11%	16%	15%	14%	12%
Unsure	40	13	27	24	8	5	3	7	8	17	4	7	16	12	5	9	17
	4%	3%	5%	3%	7%	4%	2%	5%	5%	6%	1%	4%	7%	3%	2%	2%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustDelivery] If an online seller or a store delivered your orders slower than their estimated or guaranteed delivery times, to what extent would it affect your trust in that seller for any future orders?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	461	78	205	126	51	283	177	170	125	113	100	98	98	37
	45%	41%	47%	44%	44%	45%	44%	43%	43%	51%	43%	41%	45%	39%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	532	102	214	154	62	316	216	213	160	99	123	135	109	56
	52%	53%	49%	54%	53%	50%	54%	53%	54%	45%	53%	56%	50%	59%
Greatly decrease my trust	168	32	81	37	18	113	55	54	36	38	35	37	37	13
	16%	16%	19%	13%	16%	18%	14%	14%	12%	17%	15%	15%	17%	14%
Moderately decrease my trust	293	47	123	89	33	170	122	116	89	75	65	61	62	24
	28%	24%	28%	31%	28%	27%	30%	29%	30%	34%	28%	25%	28%	25%
Slightly decrease my trust	398	69	158	117	55	226	172	158	132	62	93	103	88	43
	39%	36%	36%	41%	47%	36%	43%	40%	45%	28%	40%	43%	40%	45%
Not affect my trust at all	134	33	56	37	7	89	44	55	28	37	30	32	21	13
	13%	17%	13%	13%	6%	14%	11%	14%	9%	17%	13%	13%	10%	14%
Unsure	40	12	19	5	4	31	9	16	8	10	8	7	11	2
	4%	6%	4%	2%	3%	5%	2%	4%	3%	5%	3%	3%	5%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrustDelivery] If an online seller or a store delivered your orders slower than their estimated or guaranteed delivery times, to what extent would it affect your trust in that seller for any future orders?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
GREATLY/MODERATELY DECREASE MY TRUST	461	201	110	68	39	205	81	156	107	106	86	76	37
	45%	43%	43%	41%	38%	39%	48%	54%	48%	49%	53%	47%	46%
SLIGHTLY DECREASE MY TRUST/NOT AFFECT MY TRUST AT ALL	532	251	133	91	60	302	79	125	110	106	69	87	42
	52%	54%	52%	56%	58%	57%	47%	43%	49%	49%	43%	53%	51%
Greatly decrease my trust	168	88	28	35	16	70	36	54	42	35	28	25	19
	16%	19%	11%	21%	16%	13%	21%	19%	19%	16%	17%	15%	23%
Moderately decrease my trust	293	113	82	33	23	136	45	102	65	72	58	52	19
	28%	24%	32%	20%	22%	26%	26%	35%	29%	33%	36%	32%	23%
Slightly decrease my trust	398	198	94	74	46	227	58	97	83	90	62	63	32
	39%	42%	37%	45%	44%	43%	34%	33%	37%	41%	39%	38%	39%
Not affect my trust at all	134	53	39	18	15	75	21	28	27	17	7	24	10
	13%	11%	15%	11%	14%	14%	12%	10%	12%	8%	4%	15%	12%
Unsure	40	16	15	5	4	20	9	8	6	4	6	0	2
	4%	3%	6%	3%	4%	4%	5%	3%	3%	2%	3%	*%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAmazonProducts] When buying products from sellers on Amazon, how often would you say you pay attention to whether the order is being fulfilled by Amazon or not?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/FAIRLY OFTEN	514	197	208	97	200	245	33	236	223	186	252	224	198	156	152
	50%	50%	51%	47%	50%	52%	39%	50%	53%	49%	52%	49%	51%	49%	48%
RARELY/NEVER	206	91	91	35	77	101	17	89	92	77	99	86	88	52	64
	20%	23%	22%	17%	19%	21%	20%	19%	22%	20%	20%	19%	23%	17%	20%
Very often	244	90	102	45	92	119	17	107	102	92	121	103	94	73	74
	24%	23%	25%	22%	23%	25%	20%	23%	24%	24%	25%	23%	24%	23%	24%
Fairly often	271	107	106	52	108	126	16	129	121	95	131	120	105	83	78
	26%	27%	26%	25%	27%	26%	19%	27%	29%	25%	27%	27%	27%	26%	25%
From time to time	270	90	91	62	107	108	28	134	87	105	117	131	79	94	93
	26%	23%	22%	30%	27%	23%	33%	28%	21%	28%	24%	29%	20%	30%	30%
Rarely	149	60	67	27	55	73	15	61	67	59	73	59	61	38	48
	14%	15%	16%	13%	14%	15%	18%	13%	16%	15%	15%	13%	16%	12%	15%
Never	57	31	24	8	23	28	2	27	25	18	25	26	27	14	15
	6%	8%	6%	4%	6%	6%	2%	6%	6%	5%	5%	6%	7%	4%	5%
Unsure	43	16	18	11	13	20	7	16	22	13	19	13	21	13	5
	4%	4%	4%	5%	3%	4%	8%	3%	5%	3%	4%	3%	6%	4%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAmazonProducts] When buying products from sellers on Amazon, how often would you say you pay attention to whether the order is being fulfilled by Amazon or not?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/FAIRLY OFTEN	514	134	236	144	130	360	154	165	159	69	54	114	347	198	260	119	130
	50%	50%	49%	51%	49%	54%	42%	57%	50%	56%	57%	51%	52%	53%	51%	56%	52%
RARELY/NEVER	206	54	97	55	51	116	87	55	61	20	17	37	137	69	99	36	48
	20%	20%	20%	19%	19%	18%	24%	19%	19%	16%	18%	17%	21%	18%	20%	17%	19%
Very often	244	64	101	79	57	184	59	86	77	35	26	55	164	99	119	62	64
	24%	24%	21%	28%	22%	28%	16%	30%	24%	28%	27%	25%	24%	27%	24%	29%	26%
Fairly often	271	71	135	65	73	176	95	80	82	35	29	59	183	99	140	57	66
	26%	26%	28%	23%	28%	26%	26%	27%	26%	28%	30%	26%	27%	27%	28%	27%	26%
From time to time	270	65	131	74	75	178	91	67	92	33	21	67	164	97	128	56	70
	26%	24%	27%	26%	29%	27%	25%	23%	29%	27%	22%	30%	24%	26%	25%	26%	28%
Rarely	149	41	72	36	39	89	57	44	48	17	13	29	103	54	71	28	34
	14%	15%	15%	13%	15%	13%	16%	15%	15%	14%	13%	13%	15%	15%	14%	13%	14%
Never	57	14	25	19	12	27	30	12	13	3	4	8	34	14	29	8	14
	6%	5%	5%	7%	5%	4%	8%	4%	4%	3%	5%	3%	5%	4%	6%	4%	6%
Unsure	43	14	17	12	6	10	32	3	6	1	3	5	22	8	20	3	3
	4%	5%	3%	4%	2%	2%	9%	1%	2%	0%	3%	2%	3%	2%	4%	2%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAmazonProducts] When buying products from sellers on Amazon, how often would you say you pay attention to whether the order is being fulfilled by Amazon or not?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/FAIRLY OFTEN	514	229	283	345	64	62	57	89	87	155	126	94	113	196	111	254	250
	50%	48%	51%	50%	55%	47%	40%	58%	55%	53%	44%	51%	51%	51%	46%	56%	48%
RARELY/NEVER	206	99	107	137	20	33	37	24	27	43	75	39	37	85	45	75	113
	20%	21%	19%	20%	17%	25%	26%	16%	17%	15%	26%	21%	16%	22%	19%	17%	22%
Very often	244	107	135	156	32	34	19	45	49	78	53	43	65	86	50	133	106
	24%	22%	25%	23%	27%	26%	13%	30%	31%	27%	18%	24%	29%	22%	21%	30%	20%
Fairly often	271	122	148	189	32	28	38	44	38	77	73	51	49	110	61	121	144
	26%	25%	27%	27%	28%	22%	26%	29%	24%	27%	25%	28%	22%	29%	25%	27%	28%
From time to time	270	128	141	178	28	31	47	39	40	76	68	44	63	87	75	112	138
	26%	27%	26%	26%	24%	24%	33%	25%	25%	26%	24%	24%	28%	23%	31%	25%	26%
Rarely	149	73	76	100	12	24	21	18	20	33	57	31	24	65	29	59	81
	14%	15%	14%	14%	10%	19%	14%	12%	13%	11%	20%	17%	11%	17%	12%	13%	15%
Never	57	26	31	38	8	9	16	6	7	11	17	8	13	21	16	16	33
	6%	6%	6%	5%	7%	7%	11%	4%	5%	4%	6%	4%	6%	5%	7%	4%	6%
Unsure	43	23	19	33	5	5	3	1	4	16	20	6	11	15	10	8	21
	4%	5%	4%	5%	4%	4%	2%	1%	2%	5%	7%	3%	5%	4%	4%	2%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAmazonProducts] When buying products from sellers on Amazon, how often would you say you pay attention to whether the order is being fulfilled by Amazon or not?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/FAIRLY OFTEN	514	101	213	148	52	314	199	196	149	101	120	117	108	58
	50%	52%	49%	52%	44%	50%	50%	49%	51%	46%	52%	49%	49%	61%
RARELY/NEVER	206	40	87	59	21	127	80	80	57	49	37	53	49	12
	20%	21%	20%	21%	18%	20%	20%	20%	19%	22%	16%	22%	22%	12%
Very often	244	44	105	65	29	149	94	87	69	46	58	52	55	31
	24%	23%	24%	23%	25%	24%	23%	22%	23%	21%	25%	22%	25%	33%
Fairly often	271	56	109	83	23	165	105	109	80	56	62	65	54	27
	26%	29%	25%	29%	19%	26%	26%	27%	27%	25%	27%	27%	25%	28%
From time to time	270	40	114	74	41	154	116	96	82	54	66	59	59	26
	26%	21%	26%	26%	35%	24%	29%	24%	28%	24%	29%	25%	27%	27%
Rarely	149	25	65	44	14	90	59	58	42	32	27	36	36	11
	14%	13%	15%	16%	12%	14%	15%	15%	14%	15%	12%	15%	17%	11%
Never	57	15	21	15	7	36	21	22	15	17	9	18	12	1
	6%	8%	5%	5%	6%	6%	5%	6%	5%	8%	4%	7%	6%	1%
Unsure	43	12	23	4	4	35	7	27	6	18	8	10	3	-
	4%	6%	5%	1%	3%	5%	2%	7%	2%	8%	4%	4%	1%	-

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	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/FAIRLY OFTEN	514	243	133	95	56	271	91	130	117	111	92	73	42
	50%	52%	52%	58%	54%	51%	54%	45%	52%	51%	57%	45%	52%
RARELY/NEVER	206	91	41	29	21	103	30	65	51	43	32	45	14
	20%	19%	16%	18%	20%	19%	17%	22%	23%	20%	20%	27%	17%
Very often	244	116	68	47	26	132	46	57	70	42	51	28	22
	24%	25%	26%	29%	25%	25%	27%	20%	31%	20%	32%	17%	27%
Fairly often	271	127	65	48	30	139	45	73	47	69	41	45	20
	26%	27%	25%	29%	29%	26%	27%	25%	21%	32%	25%	28%	25%
From time to time	270	116	80	40	23	146	41	73	46	53	30	38	23
	26%	25%	31%	25%	22%	28%	24%	25%	20%	25%	19%	23%	29%
Rarely	149	70	25	21	15	77	20	46	36	30	23	32	12
	14%	15%	10%	13%	14%	15%	12%	16%	16%	14%	14%	20%	14%
Never	57	21	16	7	6	26	10	19	15	13	10	12	2
	6%	5%	6%	4%	6%	5%	6%	7%	7%	6%	6%	7%	3%
Unsure	43	18	4	1	4	8	8	23	10	9	7	8	2
	4%	4%	2%	*%	4%	2%	5%	8%	5%	4%	4%	5%	3%

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[QFTCvsDOJ] There are two government agencies tasked with enforcing antitrust law, the Federal Trade Commission (FTC) and the Department of Justice (DOJ). Based on this information, which of the following statements aligns most closely with your viewpoint regarding these two government agencies responsible for enforcing antitrust laws?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
We need to have two federal agencies performing identical functions	362	136	97	75	181	112	33	217	99	188	118	213	89	127	141
	35%	34%	24%	37%	46%	24%	39%	46%	23%	49%	24%	47%	23%	40%	45%
Having two federal agencies enforce the same laws results in resource duplication and increases the potential for jurisd	671	259	310	130	216	362	52	258	325	193	369	241	298	187	174
	65%	66%	76%	63%	54%	76%	61%	54%	77%	51%	76%	53%	77%	60%	55%

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	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
We need to have two federal agencies performing identical functions	362	107	167	87	113	236	125	67	108	38	31	103	199	175	131	105	47
	35%	40%	35%	31%	43%	35%	34%	23%	34%	30%	33%	46%	30%	47%	26%	49%	19%
Having two federal agencies enforce the same laws results in resource duplication and increases the potential for jurisd	671	160	314	198	150	429	239	223	209	86	64	121	471	197	376	110	204
	65%	60%	65%	69%	57%	65%	66%	77%	66%	70%	67%	54%	70%	53%	74%	51%	81%

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	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
We need to have two federal agencies performing identical functions	362	148	213	222	52	61	60	57	55	119	71	66	71	133	92	167	165
	35%	31%	39%	32%	44%	46%	42%	37%	35%	41%	25%	36%	32%	35%	38%	37%	32%
Having two federal agencies enforce the same laws results in resource duplication and increases the potential for jurisd	671	333	337	472	66	71	84	96	103	171	217	117	153	252	150	283	358
	65%	69%	61%	68%	56%	54%	58%	63%	65%	59%	75%	64%	68%	65%	62%	63%	68%

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	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
We need to have two federal agencies performing identical functions	362 35%	74 39%	170 39%	95 33%	22 19%	244 39%	117 29%	140 35%	81 28%	84 38%	86 37%	75 31%	83 38%	23 24%
Having two federal agencies enforce the same laws results in resource duplication and increases the potential for jurisd	671 65%	118 61%	267 61%	190 67%	95 81%	385 61%	285 71%	259 65%	212 72%	138 62%	144 63%	165 69%	136 62%	73 76%

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Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
We need to have two federal agencies performing identical functions	362	138	108	54	36	200	61	78	63	40	28	41	28
	35%	29%	42%	33%	34%	38%	36%	27%	28%	18%	18%	25%	34%
Having two federal agencies enforce the same laws results in resource duplication and increases the potential for jurisd	671	330	150	110	68	328	108	212	160	177	132	123	54
	65%	71%	58%	67%	66%	62%	64%	73%	72%	82%	82%	75%	66%

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[QLitigationFocus] The Federal Trade Commission (FTC) is a federal agency that enforces consumer protection and antitrust law. Which of the following industries do you think the FTC should devote the most of its future litigation and enforcement efforts towards?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Oil and gas companies	485	160	150	94	234	172	38	276	155	215	185	265	137	160	181
	47%	41%	37%	46%	59%	36%	45%	58%	37%	56%	38%	58%	35%	51%	58%
Hospitals	322	109	106	65	144	123	28	171	115	130	138	157	100	109	107
	31%	28%	26%	32%	36%	26%	33%	36%	27%	34%	28%	35%	26%	35%	34%
Insurance providers	429	162	157	82	181	174	37	218	152	182	179	207	138	131	155
	42%	41%	39%	40%	45%	37%	44%	46%	36%	48%	37%	46%	36%	42%	49%
Pharmaceutical companies	634	220	232	131	257	273	50	312	246	243	281	299	222	187	220
	61%	56%	57%	64%	65%	57%	59%	66%	58%	64%	58%	66%	57%	59%	70%
Cable, wireless and internet service providers	376	122	129	79	162	154	27	195	123	166	157	189	131	108	132
	36%	31%	32%	39%	41%	32%	32%	41%	29%	44%	32%	42%	34%	34%	42%
Defense contractors	310	113	119	57	125	137	27	146	117	132	133	150	119	86	101
	30%	29%	29%	28%	31%	29%	32%	31%	28%	35%	27%	33%	31%	27%	32%
Passenger airlines	268	100	79	67	117	99	26	143	92	123	108	139	83	84	98
	26%	25%	20%	33%	29%	21%	31%	30%	22%	32%	22%	31%	21%	27%	31%
Tech companies	405	148	141	79	179	167	27	210	149	178	178	200	140	113	148
	39%	37%	35%	38%	45%	35%	32%	44%	35%	47%	37%	44%	36%	36%	47%
Another type of company, please specify	19	9	10	6	4	12	2	6	7	4	10	6	8	7	5
	2%	2%	2%	3%	1%	3%	2%	1%	2%	1%	2%	1%	2%	2%	2%
None of the above	101	45	46	19	32	52	14	35	49	27	52	32	45	37	14
	10%	11%	11%	9%	8%	11%	17%	7%	12%	7%	11%	7%	12%	12%	5%

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	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Oil and gas companies	485	128	213	145	127	329	155	108	143	71	48	98	327	200	220	116	93
	47%	48%	44%	51%	48%	50%	42%	37%	45%	57%	50%	44%	49%	54%	43%	54%	37%
Hospitals	322	88	141	94	76	216	106	70	93	49	31	63	221	135	154	91	72
	31%	33%	29%	33%	29%	32%	29%	24%	29%	40%	33%	28%	33%	36%	30%	42%	29%
Insurance providers	429	108	202	120	110	285	144	110	136	57	37	92	292	164	207	109	92
	42%	40%	42%	42%	42%	43%	40%	38%	43%	46%	39%	41%	44%	44%	41%	51%	36%
Pharmaceutical companies	634	155	302	178	169	429	202	171	205	75	63	116	445	235	322	137	147
	61%	58%	63%	62%	64%	65%	55%	59%	65%	60%	66%	52%	66%	63%	64%	64%	59%
Cable, wireless and internet service providers	376	98	172	107	89	238	137	87	110	37	34	78	264	148	178	83	94
	36%	37%	36%	38%	34%	36%	38%	30%	35%	30%	36%	35%	39%	40%	35%	39%	38%
Defense contractors	310	77	154	80	72	195	114	80	97	22	34	77	201	110	160	81	90
	30%	29%	32%	28%	27%	29%	31%	27%	31%	18%	35%	35%	30%	30%	32%	38%	36%
Passenger airlines	268	72	127	69	68	199	68	64	101	34	30	65	184	105	128	73	57
	26%	27%	26%	24%	26%	30%	19%	22%	32%	28%	31%	29%	27%	28%	25%	34%	23%
Tech companies	405	107	182	116	93	265	138	98	131	44	42	97	256	171	188	89	102
	39%	40%	38%	41%	35%	40%	38%	34%	41%	36%	44%	43%	38%	46%	37%	41%	41%
Another type of company, please specify	19	7	10	3	1	10	9	8	7	-	-	6	13	5	14	3	7
	2%	3%	2%	1%	*%	2%	2%	3%	2%			3%	2%	1%	3%	2%	3%
None of the above	101	31	48	22	24	52	49	29	26	12	5	23	43	19	45	6	26
	10%	12%	10%	8%	9%	8%	14%	10%	8%	10%	5%	10%	6%	5%	9%	3%	11%

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	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Oil and gas companies	485	209	273	313	50	70	70	93	77	130	115	90	104	160	131	205	261
	47%	44%	50%	45%	43%	53%	49%	61%	49%	45%	40%	49%	46%	42%	54%	45%	50%
Hospitals	322	144	177	199	36	53	50	59	43	90	80	59	70	112	81	145	164
	31%	30%	32%	29%	31%	40%	34%	39%	27%	31%	28%	32%	31%	29%	34%	32%	31%
Insurance providers	429	194	234	296	50	48	61	76	58	109	125	77	80	163	109	175	238
	42%	40%	42%	43%	43%	36%	42%	50%	37%	38%	43%	42%	36%	42%	45%	39%	46%
Pharmaceutical companies	634	296	336	440	54	81	81	97	91	166	201	120	139	228	147	280	337
	61%	62%	61%	63%	46%	61%	56%	63%	58%	57%	70%	66%	62%	59%	61%	62%	64%
Cable, wireless and internet service providers	376	181	193	264	35	38	40	65	35	103	133	69	86	127	94	167	198
	36%	38%	35%	38%	30%	29%	27%	43%	22%	36%	46%	38%	39%	33%	39%	37%	38%
Defense contractors	310	174	135	213	29	38	26	42	41	98	103	58	68	106	79	142	160
	30%	36%	25%	31%	24%	29%	18%	27%	26%	34%	36%	32%	30%	27%	33%	32%	31%
Passenger airlines	268	127	139	166	24	44	34	51	34	77	72	55	48	98	67	142	124
	26%	26%	25%	24%	21%	33%	23%	33%	22%	27%	25%	30%	21%	26%	28%	31%	24%
Tech companies	405	212	192	265	47	40	58	71	54	110	112	73	87	137	109	189	204
	39%	44%	35%	38%	40%	30%	40%	46%	34%	38%	39%	40%	39%	36%	45%	42%	39%
Another type of company, please specify	19	12	7	14	1	3	2	1	5	3	8	7	4	6	3	11	8
	2%	3%	1%	2%	1%	2%	2%	1%	3%	1%	3%	4%	2%	2%	1%	2%	2%
None of the above	101	45	56	65	16	12	19	13	21	29	19	15	28	41	18	33	41
	10%	9%	10%	9%	13%	9%	13%	9%	13%	10%	7%	8%	13%	11%	7%	7%	8%

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Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Oil and gas companies	485	87	201	136	61	288	197	175	137	103	104	114	116	35
	47%	45%	46%	48%	52%	46%	49%	44%	47%	47%	45%	47%	53%	36%
Hospitals	322	57	138	96	31	195	128	114	85	71	68	86	60	31
	31%	29%	32%	34%	27%	31%	32%	29%	29%	32%	30%	36%	28%	32%
Insurance providers	429	67	176	136	51	243	186	158	138	73	93	125	88	41
	42%	35%	40%	48%	43%	39%	46%	40%	47%	33%	41%	52%	40%	43%
Pharmaceutical companies	634	109	254	195	75	364	270	241	200	121	131	160	152	56
	61%	57%	58%	69%	64%	58%	67%	60%	68%	55%	57%	67%	69%	58%
Cable, wireless and internet service providers	376	65	145	115	52	209	167	142	122	70	93	89	82	35
	36%	34%	33%	40%	44%	33%	42%	35%	42%	32%	40%	37%	37%	36%
Defense contractors	310	51	134	84	41	185	125	118	94	55	66	76	76	31
	30%	26%	31%	30%	35%	29%	31%	30%	32%	25%	29%	31%	35%	32%
Passenger airlines	268	38	111	89	29	149	118	89	77	50	60	58	67	26
	26%	20%	25%	31%	25%	24%	29%	22%	26%	22%	26%	24%	31%	28%
Tech companies	405	75	163	115	51	238	166	158	107	74	93	100	96	34
	39%	39%	37%	41%	44%	38%	41%	40%	36%	34%	40%	42%	44%	35%
Another type of company, please specify	19	2	5	4	8	7	12	6	8	5	2	1	6	6
	2%	1%	1%	1%	7%	1%	3%	1%	3%	2%	1%	*%	3%	6%
None of the above	101	31	41	22	7	72	29	40	25	35	16	22	8	13
	10%	16%	9%	8%	6%	11%	7%	10%	8%	16%	7%	9%	4%	13%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QLitigationFocus] The Federal Trade Commission (FTC) is a federal agency that enforces consumer protection and antitrust law. Which of the following industries do you think the FTC should devote the most of its future litigation and enforcement efforts towards?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Oil and gas companies	485	225	108	98	51	259	89	117	75	84	53	58	38
	47%	48%	42%	59%	50%	49%	53%	40%	34%	39%	33%	35%	47%
Hospitals	322	146	88	65	34	178	49	75	54	60	28	51	24
	31%	31%	34%	39%	33%	34%	29%	26%	24%	28%	18%	31%	30%
Insurance providers	429	194	111	77	38	221	67	123	79	79	63	58	35
	42%	41%	43%	47%	37%	42%	39%	42%	36%	36%	39%	35%	43%
Pharmaceutical companies	634	312	138	98	67	324	87	195	130	118	90	97	44
	61%	67%	53%	59%	65%	61%	51%	67%	58%	54%	56%	59%	54%
Cable, wireless and internet service providers	376	176	81	49	36	178	52	133	73	63	50	56	23
	36%	38%	31%	30%	34%	34%	31%	46%	33%	29%	31%	34%	28%
Defense contractors	310	159	67	31	37	158	37	101	61	60	53	49	16
	30%	34%	26%	19%	36%	30%	22%	35%	27%	28%	33%	30%	20%
Passenger airlines	268	119	66	42	30	140	42	74	47	42	31	33	15
	26%	25%	26%	26%	29%	26%	25%	25%	21%	19%	20%	20%	18%
Tech companies	405	183	103	58	46	211	57	114	83	67	50	63	27
	39%	39%	40%	35%	45%	40%	34%	39%	37%	31%	31%	39%	33%
Another type of company, please specify	19	8	4	3	-	11	1	6	6	4	3	4	3
	2%	2%	2%	2%	-	2%	*%	2%	3%	2%	2%	2%	4%
None of the above	101	44	32	17	5	48	23	26	29	20	23	16	8
	10%	9%	12%	10%	5%	9%	14%	9%	13%	9%	14%	10%	9%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCConfidence_Initial] From what you have heard from others or know, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	492	201	156	89	246	177	31	285	150	246	191	271	141	171	175
	48%	51%	38%	43%	62%	37%	37%	60%	35%	65%	39%	60%	36%	54%	56%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	212	71	90	41	68	105	27	80	103	53	102	71	83	63	59
	21%	18%	22%	20%	17%	22%	32%	17%	24%	14%	21%	16%	21%	20%	19%
Very confident	91	45	27	12	52	29	5	57	21	58	30	55	25	28	37
	9%	11%	7%	6%	13%	6%	6%	12%	5%	15%	6%	12%	6%	9%	12%
Somewhat confident	402	156	129	77	194	148	26	228	129	188	161	216	116	143	138
	39%	40%	32%	38%	49%	31%	30%	48%	30%	49%	33%	48%	30%	45%	44%
Not too confident	328	123	161	75	84	192	26	110	170	82	194	111	164	81	81
	32%	31%	39%	37%	21%	41%	31%	23%	40%	21%	40%	24%	42%	26%	26%
Not confident at all	85	25	55	17	12	63	5	17	61	8	61	13	49	24	13
	8%	6%	13%	8%	3%	13%	6%	4%	14%	2%	12%	3%	13%	7%	4%
Unsure	127	46	36	24	56	42	22	63	43	45	41	59	34	39	46
	12%	12%	9%	12%	14%	9%	26%	13%	10%	12%	8%	13%	9%	12%	15%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCConfidence_Initial] From what you have heard from others or know, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	492	144	217	131	123	333	157	111	142	65	51	142	299	297	166	177	79
	48%	54%	45%	46%	47%	50%	43%	38%	45%	53%	53%	64%	45%	80%	33%	83%	31%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	212	63	90	59	50	124	86	63	54	24	10	26	129	25	104	8	65
	21%	24%	19%	21%	19%	19%	24%	22%	17%	19%	10%	11%	19%	7%	20%	4%	26%
Very confident	91	32	37	21	18	63	28	17	24	11	14	40	42	72	19	50	13
	9%	12%	8%	8%	7%	9%	8%	6%	8%	9%	15%	18%	6%	19%	4%	23%	5%
Somewhat confident	402	113	180	109	105	270	129	95	118	54	37	102	257	226	147	127	66
	39%	42%	37%	38%	40%	41%	36%	33%	37%	43%	38%	46%	38%	61%	29%	59%	26%
Not too confident	328	59	174	95	90	207	121	115	121	34	35	56	241	49	237	30	107
	32%	22%	36%	33%	34%	31%	33%	40%	38%	28%	36%	25%	36%	13%	47%	14%	43%
Not confident at all	85	23	33	29	12	47	37	35	21	5	5	18	55	5	76	4	62
	8%	9%	7%	10%	5%	7%	10%	12%	6%	4%	5%	8%	8%	1%	15%	2%	25%
Unsure	127	40	57	30	37	77	49	29	34	19	5	8	74	21	28	3	3
	12%	15%	12%	10%	14%	12%	13%	10%	11%	16%	5%	4%	11%	6%	6%	2%	1%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCConfidence_Initial] From what you have heard from others or know, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	492	229	263	311	80	60	69	78	75	142	128	85	96	194	117	261	224
	48%	48%	48%	45%	68%	45%	48%	51%	48%	49%	44%	47%	43%	51%	48%	58%	43%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	212	85	126	145	22	27	32	34	29	60	57	43	51	71	47	57	111
	21%	18%	23%	21%	19%	21%	22%	22%	18%	21%	20%	24%	23%	18%	20%	13%	21%
Very confident	91	51	40	52	21	12	17	18	17	20	18	13	14	37	26	67	23
	9%	11%	7%	7%	18%	9%	12%	12%	11%	7%	6%	7%	6%	10%	11%	15%	4%
Somewhat confident	402	178	223	259	59	47	52	60	58	122	110	72	82	157	91	194	201
	39%	37%	40%	37%	50%	36%	36%	39%	37%	42%	38%	39%	36%	41%	38%	43%	39%
Not too confident	328	166	161	238	16	45	43	41	54	87	103	55	77	119	77	132	188
	32%	35%	29%	34%	13%	34%	30%	27%	34%	30%	36%	30%	35%	31%	32%	29%	36%
Not confident at all	85	47	38	68	6	7	6	12	11	24	33	15	21	27	22	43	42
	8%	10%	7%	10%	5%	5%	5%	8%	7%	8%	11%	8%	9%	7%	9%	9%	8%
Unsure	127	38	88	76	16	20	26	22	18	37	24	28	30	43	25	14	69
	12%	8%	16%	11%	14%	15%	18%	14%	12%	13%	8%	15%	13%	11%	10%	3%	13%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCCConfidence_Initial] From what you have heard from others or know, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	492	106	212	123	52	317	175	193	119	107	110	117	94	52
	48%	55%	48%	43%	44%	50%	44%	48%	40%	48%	48%	49%	43%	54%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	212	39	85	66	19	125	86	82	62	49	44	54	42	13
	21%	20%	20%	23%	16%	20%	21%	21%	21%	22%	19%	22%	19%	14%
Very confident	91	26	34	17	13	61	30	32	20	23	21	10	19	16
	9%	14%	8%	6%	11%	10%	7%	8%	7%	10%	9%	4%	8%	16%
Somewhat confident	402	79	177	106	39	257	145	161	99	85	89	107	75	36
	39%	41%	41%	37%	33%	41%	36%	40%	34%	38%	39%	44%	34%	38%
Not too confident	328	47	140	95	46	187	141	125	113	65	77	70	83	31
	32%	25%	32%	33%	40%	30%	35%	31%	39%	29%	33%	29%	38%	32%
Not confident at all	85	16	30	31	7	46	38	36	31	16	16	28	16	9
	8%	8%	7%	11%	6%	7%	9%	9%	11%	7%	7%	12%	7%	10%
Unsure	127	23	55	35	12	78	48	46	30	33	27	26	26	4
	12%	12%	13%	12%	10%	12%	12%	12%	10%	15%	12%	11%	12%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCConfidence_Initial] From what you have heard from others or know, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	492	206	130	81	51	257	82	133	76	93	58	52	45
	48%	44%	50%	49%	50%	49%	48%	46%	34%	43%	36%	32%	55%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	212	96	52	34	15	108	35	54	58	35	30	41	19
	21%	21%	20%	21%	15%	20%	21%	19%	26%	16%	19%	25%	23%
Very confident	91	24	36	12	14	48	19	22	18	9	16	2	10
	9%	5%	14%	7%	14%	9%	11%	8%	8%	4%	10%	1%	12%
Somewhat confident	402	182	93	68	37	208	63	111	58	83	42	51	35
	39%	39%	36%	42%	36%	39%	37%	38%	26%	38%	26%	31%	43%
Not too confident	328	165	77	49	37	163	52	103	90	89	72	71	18
	32%	35%	30%	30%	36%	31%	31%	35%	40%	41%	45%	43%	22%
Not confident at all	85	50	18	14	7	45	10	27	32	23	21	23	10
	8%	11%	7%	8%	7%	9%	6%	9%	14%	11%	13%	14%	13%
Unsure	127	46	35	21	8	63	26	28	26	11	9	18	9
	12%	10%	13%	12%	8%	12%	15%	10%	12%	5%	6%	11%	11%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QLawsuitKnow] How familiar are you with the recent litigation by the FTC against tech companies such as Amazon, Google and Microsoft?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAMILIAR	450	172	188	84	168	218	37	195	203	162	235	189	179	137	132
	44%	44%	46%	41%	42%	46%	44%	41%	48%	42%	48%	42%	46%	44%	42%
NOT VERY/NOT AT ALL FAMILIAR	523	195	199	105	208	229	36	258	195	207	222	246	188	151	172
	51%	50%	49%	51%	52%	48%	43%	54%	46%	54%	46%	54%	49%	48%	55%
Very familiar	90	35	37	14	38	41	9	39	39	37	43	37	32	25	33
	9%	9%	9%	7%	10%	9%	11%	8%	9%	10%	9%	8%	8%	8%	10%
Somewhat familiar	360	138	150	70	130	177	28	155	163	124	192	153	148	112	99
	35%	35%	37%	34%	33%	37%	33%	33%	39%	33%	39%	34%	38%	36%	32%
Not very familiar	337	125	114	76	142	136	25	175	113	151	131	169	104	96	127
	33%	32%	28%	37%	36%	29%	30%	37%	27%	40%	27%	37%	27%	31%	41%
Not at all familiar	186	70	85	29	66	93	11	82	82	56	91	78	84	55	44
	18%	18%	21%	14%	17%	20%	13%	17%	19%	15%	19%	17%	22%	17%	14%
Unsure	61	26	21	16	21	27	11	22	26	12	30	18	20	26	10
	6%	7%	5%	8%	5%	6%	14%	5%	6%	3%	6%	4%	5%	8%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QLawsuitKnow] How familiar are you with the recent litigation by the FTC against tech companies such as Amazon, Google and Microsoft?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAMILIAR	450	129	207	113	93	335	114	151	159	58	63	143	273	186	238	136	136
	44%	48%	43%	40%	36%	50%	31%	52%	50%	47%	66%	64%	41%	50%	47%	63%	54%
NOT VERY/NOT AT ALL FAMILIAR	523	118	248	156	153	295	224	125	144	58	30	75	370	179	256	77	106
	51%	44%	52%	55%	58%	44%	61%	43%	45%	47%	32%	33%	55%	48%	51%	36%	42%
Very familiar	90	33	32	25	12	67	23	28	23	11	18	39	44	58	27	42	24
	9%	12%	7%	9%	4%	10%	6%	10%	7%	9%	19%	18%	7%	16%	5%	20%	10%
Somewhat familiar	360	96	176	88	82	269	91	124	136	47	44	104	229	127	211	93	112
	35%	36%	36%	31%	31%	40%	25%	43%	43%	38%	46%	47%	34%	34%	42%	44%	45%
Not very familiar	337	82	159	96	95	191	144	78	92	31	19	55	232	125	168	66	83
	33%	31%	33%	34%	36%	29%	39%	27%	29%	25%	20%	24%	35%	34%	33%	31%	33%
Not at all familiar	186	37	89	60	58	104	80	47	51	27	11	20	138	54	88	11	23
	18%	14%	19%	21%	22%	16%	22%	16%	16%	22%	11%	9%	21%	14%	17%	5%	9%
Unsure	61	19	25	16	16	34	26	13	14	7	2	5	26	7	13	2	9
	6%	7%	5%	6%	6%	5%	7%	5%	5%	6%	3%	2%	4%	2%	3%	1%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QLawsuitKnow] How familiar are you with the recent litigation by the FTC against tech companies such as Amazon, Google and Microsoft?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAMILIAR	450	251	198	279	59	63	74	63	64	132	118	74	94	178	104	450	-
	44%	52%	36%	40%	50%	48%	51%	41%	40%	46%	41%	40%	42%	46%	43%	100%	
NOT VERY/NOT AT ALL FAMILIAR	523	211	310	381	53	59	58	82	83	138	161	101	112	186	123	-	523
	51%	44%	56%	55%	45%	45%	40%	53%	53%	48%	56%	55%	50%	48%	51%		100%
Very familiar	90	46	43	42	16	19	25	15	20	16	14	17	9	43	21	90	-
	9%	10%	8%	6%	13%	14%	18%	10%	12%	6%	5%	9%	4%	11%	9%	20%	
Somewhat familiar	360	204	155	237	43	44	48	47	44	116	104	57	85	135	83	360	-
	35%	43%	28%	34%	37%	33%	34%	31%	28%	40%	36%	31%	38%	35%	34%	80%	
Not very familiar	337	143	192	253	33	31	36	54	49	85	111	70	66	119	81	-	337
	33%	30%	35%	36%	28%	23%	25%	35%	31%	29%	39%	38%	30%	31%	34%		64%
Not at all familiar	186	68	118	128	20	28	22	28	34	53	50	31	46	67	42	-	186
	18%	14%	21%	18%	17%	21%	15%	18%	21%	18%	17%	17%	20%	17%	17%		36%
Unsure	61	18	42	34	5	10	12	9	11	19	10	8	18	20	14	-	-
	6%	4%	8%	5%	4%	8%	9%	6%	7%	7%	3%	4%	8%	5%	6%		

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QLawsuitKnow] How familiar are you with the recent litigation by the FTC against tech companies such as Amazon, Google and Microsoft?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAMILIAR	450	66	201	124	58	267	182	149	128	87	106	86	97	64
	44%	34%	46%	44%	49%	42%	45%	37%	44%	39%	46%	36%	44%	67%
NOT VERY/NOT AT ALL FAMILIAR	523	112	214	144	53	326	196	228	153	119	113	137	114	31
	51%	58%	49%	51%	45%	52%	49%	57%	52%	54%	49%	57%	52%	32%
Very familiar	90	19	36	24	10	55	35	24	18	23	25	10	12	15
	9%	10%	8%	9%	9%	9%	9%	6%	6%	10%	11%	4%	5%	15%
Somewhat familiar	360	47	165	100	48	212	147	125	111	64	81	76	85	50
	35%	24%	38%	35%	41%	34%	37%	31%	38%	29%	35%	32%	39%	52%
Not very familiar	337	64	130	103	39	194	143	145	108	66	69	96	76	24
	33%	33%	30%	36%	34%	31%	36%	36%	37%	30%	30%	40%	35%	25%
Not at all familiar	186	49	84	40	13	132	54	83	45	53	44	41	38	7
	18%	25%	19%	14%	11%	21%	13%	21%	15%	24%	19%	17%	18%	8%
Unsure	61	14	22	17	7	36	24	22	12	15	12	17	7	1
	6%	7%	5%	6%	6%	6%	6%	6%	4%	7%	5%	7%	3%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QLawsuitKnow] How familiar are you with the recent litigation by the FTC against tech companies such as Amazon, Google and Microsoft?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAMILIAR	450	204	111	64	66	251	64	117	116	91	83	65	39
	44%	44%	43%	39%	64%	48%	38%	40%	52%	42%	52%	40%	48%
NOT VERY/NOT AT ALL FAMILIAR	523	238	133	90	35	242	92	165	93	115	75	87	36
	51%	51%	52%	55%	34%	46%	55%	57%	42%	53%	47%	53%	44%
Very familiar	90	25	35	14	18	57	18	14	28	11	18	8	12
	9%	5%	14%	8%	18%	11%	11%	5%	13%	5%	11%	5%	15%
Somewhat familiar	360	179	76	50	48	194	46	103	89	80	66	58	27
	35%	38%	29%	30%	46%	37%	27%	36%	40%	37%	41%	35%	33%
Not very familiar	337	162	87	53	22	162	53	104	53	67	40	48	25
	33%	35%	34%	32%	21%	31%	31%	36%	24%	31%	25%	29%	30%
Not at all familiar	186	76	47	37	13	80	40	62	41	48	35	39	11
	18%	16%	18%	23%	12%	15%	23%	21%	18%	22%	22%	24%	13%
Unsure	61	25	14	11	2	35	13	7	14	10	2	12	7
	6%	5%	5%	6%	2%	7%	8%	2%	6%	5%	1%	7%	8%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBidenAdmin] From what you know about the FTC's recent lawsuits against tech companies like Amazon, Google and Microsoft, would you support or oppose the Biden Administration reigning in the direction of the FTC?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	450	172	188	84	168	218	37	195	203	162	235	189	179	137	132
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	162	165	89	179	197	32	211	176	176	209	204	155	144	138
STRONGLY/SOMEWHAT SUPPORT	225	81	74	42	108	88	18	119	84	98	100	118	71	74	79
	50%	47%	40%	51%	64%	40%	48%	61%	41%	60%	43%	62%	40%	54%	60%
STRONGLY/SOMEWHAT OPPOSE	170	69	97	29	38	112	10	49	103	40	115	45	93	45	31
	38%	40%	52%	34%	23%	51%	26%	25%	51%	25%	49%	24%	52%	33%	24%
Strongly support	75	32	29	11	35	33	2	39	30	34	33	38	29	14	32
	17%	18%	15%	13%	21%	15%	7%	20%	15%	21%	14%	20%	16%	10%	24%
Somewhat support	150	49	45	31	73	55	15	80	54	64	67	80	43	61	47
	33%	28%	24%	37%	43%	25%	41%	41%	27%	39%	29%	42%	24%	44%	35%
Somewhat oppose	104	41	51	19	31	56	7	41	49	34	57	39	49	31	24
	23%	24%	27%	23%	18%	26%	19%	21%	24%	21%	24%	20%	27%	23%	18%
Strongly oppose	66	28	46	10	7	56	2	8	53	6	58	7	44	14	8
	15%	16%	25%	11%	4%	25%	6%	4%	26%	4%	25%	3%	24%	10%	6%
Unsure	55	23	16	13	22	19	10	27	16	24	19	26	15	17	22
	12%	13%	9%	15%	13%	8%	26%	14%	8%	15%	8%	14%	8%	13%	17%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBidenAdmin] From what you know about the FTC's recent lawsuits against tech companies like Amazon, Google and Microsoft, would you support or oppose the Biden Administration reigning in the direction of the FTC?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	450	129	207	113	93	335	114	151	159	58	63	143	273	186	238	136	136
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	135	197	108	97	328	111	138	149	67	53	147	261	193	221	148	125
STRONGLY/SOMEWHAT SUPPORT	225	68	100	57	40	181	44	65	83	27	38	99	104	114	97	81	60
	50%	53%	48%	50%	43%	54%	38%	43%	52%	47%	61%	69%	38%	61%	41%	59%	44%
STRONGLY/SOMEWHAT OPPOSE	170	43	80	46	34	112	57	71	57	17	23	37	127	48	118	48	67
	38%	33%	39%	41%	36%	33%	50%	47%	36%	30%	37%	26%	47%	26%	50%	35%	50%
Strongly support	75	29	21	25	7	59	15	24	19	7	14	38	34	46	25	37	22
	17%	22%	10%	22%	7%	18%	14%	16%	12%	13%	22%	27%	13%	25%	11%	27%	16%
Somewhat support	150	40	79	32	34	122	28	41	63	20	24	61	70	68	71	44	38
	33%	31%	38%	28%	36%	36%	25%	27%	40%	34%	39%	43%	25%	36%	30%	32%	28%
Somewhat oppose	104	28	52	24	22	73	31	38	34	11	14	20	81	41	61	36	30
	23%	22%	25%	21%	24%	22%	28%	25%	22%	19%	22%	14%	30%	22%	26%	26%	22%
Strongly oppose	66	15	29	22	12	40	26	34	23	6	9	17	47	7	57	12	37
	15%	11%	14%	20%	13%	12%	23%	22%	14%	11%	15%	12%	17%	4%	24%	9%	28%
Unsure	55	18	27	10	19	42	13	15	19	13	1	7	42	24	23	8	8
	12%	14%	13%	9%	20%	12%	12%	10%	12%	23%	2%	5%	15%	13%	10%	6%	6%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBidenAdmin] From what you know about the FTC's recent lawsuits against tech companies like Amazon, Google and Microsoft, would you support or oppose the Biden Administration reigning in the direction of the FTC?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	450	251	198	279	59	63	74	63	64	132	118	74	94	178	104	450	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	226	212	286	67	60	60	57	80	128	115	67	100	188	85	440	-
STRONGLY/SOMEWHAT SUPPORT	225	135	90	132	30	37	42	34	33	65	50	46	45	84	50	225	-
	50%	54%	46%	48%	50%	60%	58%	55%	53%	49%	42%	63%	48%	47%	47%	50%	50%
STRONGLY/SOMEWHAT OPPOSE	170	96	73	111	21	19	21	22	21	55	50	23	39	65	43	170	-
	38%	38%	37%	40%	35%	31%	29%	36%	33%	42%	43%	31%	41%	36%	41%	38%	38%
Strongly support	75	48	27	47	17	5	14	17	14	13	17	16	12	36	11	75	-
	17%	19%	14%	17%	29%	8%	19%	27%	23%	10%	15%	22%	13%	20%	11%	17%	17%
Somewhat support	150	87	63	86	13	33	29	18	19	52	33	30	34	48	39	150	-
	33%	35%	32%	31%	22%	52%	39%	28%	30%	40%	28%	41%	36%	27%	37%	33%	33%
Somewhat oppose	104	66	37	64	18	8	12	18	10	31	34	17	25	40	23	104	-
	23%	26%	19%	23%	30%	13%	16%	28%	15%	23%	29%	23%	26%	22%	22%	23%	23%
Strongly oppose	66	30	36	47	3	11	10	5	11	24	16	6	14	25	20	66	-
	15%	12%	18%	17%	5%	18%	13%	7%	18%	18%	14%	9%	15%	14%	19%	15%	15%
Unsure	55	20	35	35	9	6	10	6	9	12	18	4	10	29	12	55	-
	12%	8%	18%	13%	15%	10%	14%	9%	14%	9%	15%	6%	11%	16%	11%	12%	12%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBidenAdmin] From what you know about the FTC's recent lawsuits against tech companies like Amazon, Google and Microsoft, would you support or oppose the Biden Administration reigning in the direction of the FTC?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	450	66	201	124	58	267	182	149	128	87	106	86	97	64
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	78	170	128	63	248	191	155	130	91	113	87	88	53
STRONGLY/SOMEWHAT SUPPORT	225	29	96	70	30	125	100	68	65	45	36	48	49	42
	50%	44%	48%	56%	52%	47%	55%	45%	50%	52%	34%	56%	50%	66%
STRONGLY/SOMEWHAT OPPOSE	170	32	81	35	21	113	56	63	47	36	52	32	30	17
	38%	49%	40%	28%	36%	42%	31%	42%	37%	41%	49%	38%	31%	26%
Strongly support	75	15	25	24	11	40	35	25	21	19	13	14	12	15
	17%	23%	12%	19%	19%	15%	19%	17%	17%	21%	12%	16%	13%	23%
Somewhat support	150	14	72	46	19	85	65	42	43	27	24	34	36	27
	33%	21%	36%	37%	33%	32%	36%	28%	34%	31%	22%	40%	37%	43%
Somewhat oppose	104	20	50	23	12	70	34	36	28	24	32	19	19	8
	23%	31%	25%	18%	20%	26%	19%	24%	22%	27%	30%	22%	19%	13%
Strongly oppose	66	12	31	13	9	43	22	26	20	12	20	14	12	8
	15%	18%	16%	10%	16%	16%	12%	18%	15%	14%	19%	16%	12%	13%
Unsure	55	5	24	19	7	29	26	19	17	6	18	6	18	5
	12%	7%	12%	15%	12%	11%	14%	13%	13%	6%	17%	7%	19%	8%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBidenAdmin] From what you know about the FTC's recent lawsuits against tech companies like Amazon, Google and Microsoft, would you support or oppose the Biden Administration reigning in the direction of the FTC?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	450	204	111	64	66	251	64	117	116	91	83	65	39
	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	174	116	74	56	239	68	120	106	79	67	56	42
STRONGLY/SOMEWHAT SUPPORT	225	99	61	32	42	134	33	52	51	28	30	26	18
	50%	48%	55%	51%	63%	53%	52%	44%	44%	31%	36%	41%	46%
STRONGLY/SOMEWHAT OPPOSE	170	82	37	18	23	89	22	50	59	51	43	36	19
	38%	40%	33%	28%	35%	35%	35%	42%	50%	57%	52%	55%	47%
Strongly support	75	29	24	10	14	43	14	17	20	10	13	8	8
	17%	14%	22%	16%	21%	17%	21%	15%	17%	11%	15%	12%	21%
Somewhat support	150	69	37	22	28	90	20	35	31	18	17	18	10
	33%	34%	33%	35%	42%	36%	31%	30%	27%	19%	21%	28%	25%
Somewhat oppose	104	46	25	12	14	55	10	34	19	37	16	27	8
	23%	22%	22%	19%	21%	22%	16%	29%	16%	40%	19%	41%	21%
Strongly oppose	66	36	12	6	9	34	13	16	40	15	27	9	10
	15%	17%	11%	10%	14%	13%	20%	13%	34%	16%	33%	13%	26%
Unsure	55	24	13	13	1	29	9	15	7	12	10	3	3
	12%	12%	12%	21%	2%	12%	13%	13%	6%	13%	12%	5%	7%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QCongress] From what you know about the FTC’s recent lawsuits against tech companies like Google, Microsoft and Amazon, would you support or oppose the US Congress providing more oversight of the FTC?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	450	172	188	84	168	218	37	195	203	162	235	189	179	137	132
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	162	165	89	179	197	32	211	176	176	209	204	155	144	138
STRONGLY/SOMEWHAT SUPPORT	298	120	127	60	107	147	31	120	140	99	165	122	119	95	84
	66%	69%	68%	71%	64%	67%	84%	62%	69%	61%	70%	64%	66%	69%	64%
STRONGLY/SOMEWHAT OPPOSE	109	41	47	18	42	56	1	52	50	43	55	47	46	36	27
	24%	24%	25%	22%	25%	26%	2%	27%	24%	27%	23%	25%	26%	26%	21%
Strongly support	102	38	52	12	39	55	7	41	47	38	56	42	48	19	35
	23%	22%	28%	14%	23%	25%	19%	21%	23%	24%	24%	22%	27%	14%	27%
Somewhat support	196	82	76	48	69	92	24	80	93	61	108	80	70	76	49
	44%	47%	40%	57%	41%	42%	65%	41%	46%	38%	46%	42%	39%	56%	37%
Somewhat oppose	76	29	31	12	31	36	-	40	26	34	34	38	31	25	19
	17%	17%	17%	14%	19%	16%		20%	13%	21%	15%	20%	17%	18%	14%
Strongly oppose	34	12	15	6	11	20	1	13	24	9	21	9	15	11	8
	7%	7%	8%	8%	7%	9%	2%	6%	12%	5%	9%	5%	8%	8%	6%
Unsure	43	12	14	6	19	15	5	22	13	19	15	20	15	6	21
	9%	7%	7%	7%	11%	7%	14%	11%	6%	12%	6%	11%	8%	5%	16%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QCongress] From what you know about the FTC's recent lawsuits against tech companies like Google, Microsoft and Amazon, would you support or oppose the US Congress providing more oversight of the FTC?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	450	129	207	113	93	335	114	151	159	58	63	143	273	186	238	136	136
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	135	197	108	97	328	111	138	149	67	53	147	261	193	221	148	125
STRONGLY/SOMEWHAT SUPPORT	298	85	133	80	53	220	78	101	102	31	44	111	166	126	156	98	89
	66%	66%	64%	71%	57%	66%	68%	67%	64%	54%	70%	77%	61%	68%	66%	72%	65%
STRONGLY/SOMEWHAT OPPOSE	109	34	52	24	25	79	30	38	38	12	12	29	75	37	68	30	42
	24%	26%	25%	21%	26%	23%	27%	25%	24%	21%	19%	20%	27%	20%	28%	22%	31%
Strongly support	102	31	45	26	14	78	24	39	38	9	18	46	53	51	49	41	35
	23%	24%	22%	23%	15%	23%	21%	26%	24%	16%	28%	32%	19%	27%	21%	30%	26%
Somewhat support	196	54	88	54	39	142	54	62	65	22	26	65	113	75	107	57	54
	44%	42%	42%	48%	42%	42%	47%	41%	41%	38%	42%	45%	41%	41%	45%	42%	40%
Somewhat oppose	76	23	39	13	20	53	23	22	29	10	8	24	48	31	42	25	23
	17%	17%	19%	12%	21%	16%	20%	15%	18%	18%	13%	17%	17%	16%	18%	18%	17%
Strongly oppose	34	11	12	10	5	26	8	16	8	2	4	5	27	6	26	5	19
	7%	8%	6%	9%	5%	8%	7%	11%	5%	4%	6%	3%	10%	3%	11%	4%	14%
Unsure	43	10	22	10	16	37	6	12	19	14	6	3	33	23	14	7	4
	9%	8%	11%	9%	17%	11%	5%	8%	12%	25%	10%	2%	12%	12%	6%	5%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QCongress] From what you know about the FTC’s recent lawsuits against tech companies like Google, Microsoft and Amazon, would you support or oppose the US Congress providing more oversight of the FTC?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	450	251	198	279	59	63	74	63	64	132	118	74	94	178	104	450	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	226	212	286	67	60	60	57	80	128	115	67	100	188	85	440	-
STRONGLY/SOMEWHAT SUPPORT	298	180	117	178	37	45	47	49	42	85	75	46	64	122	67	298	-
	66%	72%	59%	64%	62%	72%	64%	78%	66%	64%	64%	63%	68%	68%	64%	66%	
STRONGLY/SOMEWHAT OPPOSE	109	56	53	76	13	13	18	6	15	32	38	21	21	36	31	109	-
	24%	22%	27%	27%	22%	21%	25%	10%	23%	24%	33%	28%	23%	20%	30%	24%	
Strongly support	102	62	40	66	16	15	17	18	18	23	26	11	26	46	20	102	-
	23%	25%	20%	24%	27%	24%	23%	29%	29%	17%	22%	15%	28%	26%	19%	23%	
Somewhat support	196	117	77	113	21	30	31	30	24	62	49	35	38	76	46	196	-
	44%	47%	39%	40%	35%	48%	42%	49%	37%	47%	42%	48%	40%	43%	45%	44%	
Somewhat oppose	76	37	38	51	12	11	16	5	9	28	17	14	16	26	20	76	-
	17%	15%	19%	18%	20%	18%	22%	8%	14%	21%	15%	19%	17%	14%	19%	17%	
Strongly oppose	34	19	15	25	1	2	2	1	6	4	21	7	5	10	11	34	-
	7%	7%	8%	9%	2%	3%	3%	1%	9%	3%	18%	9%	6%	6%	11%	7%	
Unsure	43	15	27	24	9	4	8	8	7	15	4	7	9	20	7	43	-
	9%	6%	14%	9%	15%	6%	11%	12%	11%	12%	4%	9%	9%	11%	6%	9%	

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QCongress] From what you know about the FTC' s recent lawsuits against tech companies like Google, Microsoft and Amazon, would you support or oppose the US Congress providing more oversight of the FTC?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	450	66	201	124	58	267	182	149	128	87	106	86	97	64
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	78	170	128	63	248	191	155	130	91	113	87	88	53
STRONGLY/SOMEWHAT SUPPORT	298	39	132	84	43	171	127	88	89	55	74	52	61	49
	66%	59%	66%	67%	75%	64%	70%	59%	70%	63%	70%	60%	63%	76%
STRONGLY/SOMEWHAT OPPOSE	109	17	52	30	10	69	40	44	32	25	24	25	20	13
	24%	26%	26%	24%	17%	26%	22%	29%	25%	29%	22%	29%	21%	20%
Strongly support	102	16	41	30	14	57	44	33	32	15	20	22	16	23
	23%	25%	20%	24%	24%	21%	24%	22%	25%	18%	19%	26%	17%	36%
Somewhat support	196	22	91	53	29	113	83	56	57	39	54	30	45	25
	44%	34%	45%	43%	51%	42%	45%	37%	44%	45%	51%	35%	47%	40%
Somewhat oppose	76	16	32	22	6	48	28	29	22	18	16	17	15	8
	17%	24%	16%	18%	10%	18%	15%	19%	17%	20%	15%	20%	16%	12%
Strongly oppose	34	1	20	8	4	21	12	15	11	7	7	8	5	5
	7%	2%	10%	7%	7%	8%	7%	10%	8%	8%	7%	9%	5%	8%
Unsure	43	10	17	10	5	27	15	18	7	7	8	9	15	3
	9%	15%	9%	8%	8%	10%	8%	12%	5%	9%	8%	10%	16%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QCongress] From what you know about the FTC's recent lawsuits against tech companies like Google, Microsoft and Amazon, would you support or oppose the US Congress providing more oversight of the FTC?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	450	204	111	64	66	251	64	117	116	91	83	65	39
	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	174	116	74	56	239	68	120	106	79	67	56	42
STRONGLY/SOMEWHAT SUPPORT	298	140	77	37	47	174	43	70	72	66	55	43	29
	66%	69%	69%	57%	71%	69%	66%	59%	62%	72%	66%	65%	75%
STRONGLY/SOMEWHAT OPPOSE	109	47	26	13	12	52	11	41	35	20	19	18	10
	24%	23%	24%	20%	18%	21%	17%	35%	30%	21%	22%	28%	25%
Strongly support	102	43	31	12	20	62	18	22	24	28	24	16	11
	23%	21%	28%	18%	30%	25%	28%	19%	21%	31%	29%	25%	28%
Somewhat support	196	97	46	25	27	112	25	47	48	38	31	26	18
	44%	48%	41%	39%	41%	45%	39%	40%	41%	42%	37%	40%	47%
Somewhat oppose	76	28	23	10	8	40	8	23	19	16	9	16	6
	17%	14%	21%	16%	12%	16%	12%	19%	16%	18%	11%	24%	15%
Strongly oppose	34	19	3	2	4	12	3	18	16	3	9	2	4
	7%	9%	3%	4%	6%	5%	5%	16%	14%	4%	11%	3%	10%
Unsure	43	17	8	14	7	25	11	7	10	6	9	5	-
	9%	8%	7%	23%	10%	10%	17%	6%	8%	6%	11%	7%	-

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_LeadershipTrust] How much do you agree or disagree with the following statements?
 -I have trust in the current FTC leadership to make decisions that are in the best interest of American consumers and businesses

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	495	199	168	91	231	187	35	273	164	245	194	262	150	155	185
	48%	50%	41%	44%	58%	39%	41%	58%	39%	64%	40%	58%	39%	49%	59%
STRONGLY/SOMEWHAT DISAGREE	385	149	195	86	94	236	26	123	210	77	242	118	194	108	76
	37%	38%	48%	42%	24%	50%	31%	26%	50%	20%	50%	26%	50%	34%	24%
Strongly agree	130	50	45	22	61	49	6	75	47	66	51	70	43	36	50
	13%	13%	11%	11%	15%	10%	7%	16%	11%	17%	10%	15%	11%	11%	16%
Somewhat agree	365	149	123	69	170	137	29	198	117	179	143	192	108	119	135
	35%	38%	30%	34%	43%	29%	35%	42%	28%	47%	29%	42%	28%	38%	43%
Somewhat disagree	261	102	114	62	79	142	19	99	126	63	152	95	116	84	58
	25%	26%	28%	30%	20%	30%	23%	21%	30%	17%	31%	21%	30%	27%	18%
Strongly disagree	124	46	80	24	15	93	7	23	85	14	90	23	78	24	18
	12%	12%	20%	12%	4%	20%	8%	5%	20%	4%	18%	5%	20%	8%	6%
Unsure	153	47	45	28	72	52	23	78	49	59	52	75	43	52	53
	15%	12%	11%	14%	18%	11%	27%	17%	12%	15%	11%	17%	11%	17%	17%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_LeadershipTrust] How much do you agree or disagree with the following statements?
 -I have trust in the current FTC leadership to make decisions that are in the best interest of American consumers and businesses

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	495 48%	134 50%	238 50%	123 43%	132 50%	323 49%	170 47%	121 42%	151 48%	45 37%	56 59%	145 65%	286 43%	287 77%	177 35%	161 75%	76 30%
STRONGLY/SOMEWHAT DISAGREE	385 37%	85 32%	173 36%	127 45%	81 31%	248 37%	136 37%	138 47%	121 38%	47 38%	37 39%	67 30%	290 43%	56 15%	292 58%	44 21%	169 67%
Strongly agree	130 13%	43 16%	50 10%	37 13%	22 8%	86 13%	43 12%	33 11%	33 10%	11 9%	20 21%	56 25%	60 9%	89 24%	36 7%	58 27%	25 10%
Somewhat agree	365 35%	90 34%	188 39%	86 30%	111 42%	237 36%	126 35%	88 30%	119 37%	35 28%	36 37%	89 40%	227 34%	198 53%	141 28%	103 48%	51 20%
Somewhat disagree	261 25%	62 23%	122 25%	77 27%	57 22%	175 26%	86 24%	83 29%	87 27%	39 32%	30 31%	50 22%	191 29%	42 11%	192 38%	35 16%	95 38%
Strongly disagree	124 12%	23 9%	50 10%	50 18%	24 9%	73 11%	50 14%	55 19%	34 11%	8 7%	8 8%	17 8%	99 15%	14 4%	100 20%	10 4%	73 29%
Unsure	153 15%	48 18%	70 15%	35 12%	50 19%	94 14%	59 16%	32 11%	45 14%	31 25%	2 2%	11 5%	93 14%	29 8%	37 7%	9 4%	6 2%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_LeadershipTrust] How much do you agree or disagree with the following statements?
 -I have trust in the current FTC leadership to make decisions that are in the best interest of American consumers and businesses

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	495 48%	232 48%	263 48%	327 47%	66 56%	62 47%	72 50%	65 43%	68 43%	147 51%	142 49%	86 47%	106 47%	184 48%	120 50%	234 52%	247 47%
STRONGLY/SOMEWHAT DISAGREE	385 37%	199 42%	184 33%	264 38%	33 28%	51 38%	50 35%	62 41%	63 40%	103 35%	107 37%	72 40%	80 36%	145 38%	88 36%	182 40%	191 37%
Strongly agree	130 13%	69 14%	61 11%	83 12%	18 16%	11 9%	24 17%	21 14%	20 13%	33 11%	32 11%	22 12%	23 10%	45 12%	39 16%	87 19%	40 8%
Somewhat agree	365 35%	163 34%	202 37%	244 35%	48 40%	50 38%	48 33%	45 29%	48 31%	113 39%	110 38%	63 35%	83 37%	138 36%	81 33%	147 33%	207 40%
Somewhat disagree	261 25%	133 28%	128 23%	170 25%	27 23%	37 28%	35 24%	49 32%	39 25%	71 25%	67 23%	52 28%	51 23%	100 26%	58 24%	108 24%	143 27%
Strongly disagree	124 12%	67 14%	56 10%	94 14%	6 5%	13 10%	15 10%	13 9%	24 15%	31 11%	40 14%	20 11%	29 13%	45 12%	29 12%	74 17%	48 9%
Unsure	153 15%	49 10%	103 19%	102 15%	19 16%	19 15%	22 15%	26 17%	26 17%	40 14%	39 13%	25 14%	39 17%	56 14%	34 14%	34 8%	84 16%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_LeadershipTrust] How much do you agree or disagree with the following statements?
 -I have trust in the current FTC leadership to make decisions that are in the best interest of American consumers and businesses

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	495 48%	103 54%	209 48%	123 43%	60 51%	312 50%	183 45%	201 50%	126 43%	113 51%	108 47%	121 50%	87 40%	51 53%
STRONGLY/SOMEWHAT DISAGREE	385 37%	64 33%	164 37%	113 40%	44 38%	227 36%	157 39%	139 35%	124 42%	65 29%	97 42%	91 38%	87 40%	41 43%
Strongly agree	130 13%	31 16%	53 12%	31 11%	16 14%	83 13%	47 12%	55 14%	28 9%	40 18%	28 12%	21 9%	23 10%	15 16%
Somewhat agree	365 35%	72 38%	156 36%	92 32%	44 38%	229 36%	136 34%	146 36%	98 34%	73 33%	80 35%	100 42%	64 29%	36 37%
Somewhat disagree	261 25%	42 22%	106 24%	79 28%	33 28%	149 24%	113 28%	87 22%	84 28%	43 19%	62 27%	57 24%	67 31%	27 28%
Strongly disagree	124 12%	22 11%	57 13%	33 12%	11 9%	79 13%	44 11%	52 13%	41 14%	22 10%	35 15%	33 14%	19 9%	15 15%
Unsure	153 15%	25 13%	65 15%	49 17%	13 11%	90 14%	62 15%	59 15%	43 15%	44 20%	26 11%	28 12%	45 20%	4 4%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_LeadershipTrust] How much do you agree or disagree with the following statements?
 -I have trust in the current FTC leadership to make decisions that are in the best interest of American consumers and businesses

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	495	214	123	63	59	257	74	147	77	97	59	62	47
	48%	46%	48%	39%	57%	49%	44%	51%	34%	45%	37%	38%	57%
STRONGLY/SOMEWHAT DISAGREE	385	194	93	65	42	206	59	104	123	95	89	77	28
	37%	41%	36%	39%	40%	39%	35%	36%	55%	44%	55%	47%	34%
Strongly agree	130	45	40	14	21	68	24	34	32	17	17	14	14
	13%	10%	16%	9%	21%	13%	14%	12%	14%	8%	11%	8%	17%
Somewhat agree	365	169	83	49	37	188	50	113	45	80	42	48	33
	35%	36%	32%	30%	36%	36%	30%	39%	20%	37%	26%	29%	41%
Somewhat disagree	261	132	60	48	31	137	50	66	73	61	52	45	16
	25%	28%	23%	29%	30%	26%	29%	23%	33%	28%	32%	28%	20%
Strongly disagree	124	61	32	16	11	69	9	38	50	34	37	32	12
	12%	13%	12%	10%	11%	13%	6%	13%	22%	16%	23%	19%	14%
Unsure	153	60	42	37	3	65	36	39	24	25	13	25	7
	15%	13%	16%	22%	3%	12%	22%	13%	11%	11%	8%	15%	9%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Budget] How much do you agree or disagree with the following statements?

-The FTC's budget should be increased to enhance its capacity to enforce antitrust laws and protect consumers

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	532	213	188	95	243	206	37	289	180	254	207	282	160	167	197
	51%	54%	46%	46%	61%	44%	43%	61%	42%	67%	43%	62%	41%	53%	63%
STRONGLY/SOMEWHAT DISAGREE	341	128	171	81	75	214	27	100	188	64	214	98	183	85	70
	33%	32%	42%	39%	19%	45%	32%	21%	44%	17%	44%	22%	47%	27%	22%
Strongly agree	192	76	64	26	100	67	7	118	62	107	70	111	49	56	84
	19%	19%	16%	13%	25%	14%	9%	25%	15%	28%	14%	24%	13%	18%	27%
Somewhat agree	340	137	124	69	143	140	29	171	118	146	137	171	112	112	113
	33%	35%	30%	34%	36%	29%	35%	36%	28%	38%	28%	38%	29%	35%	36%
Somewhat disagree	219	84	100	50	60	124	15	79	105	54	123	81	103	65	48
	21%	21%	25%	25%	15%	26%	18%	17%	25%	14%	25%	18%	27%	21%	15%
Strongly disagree	122	44	71	30	15	90	11	21	83	10	92	17	80	20	22
	12%	11%	17%	15%	4%	19%	13%	4%	20%	3%	19%	4%	21%	6%	7%
Unsure	160	54	48	29	79	54	21	85	56	64	65	74	44	62	47
	15%	14%	12%	14%	20%	11%	25%	18%	13%	17%	13%	16%	11%	20%	15%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Budget] How much do you agree or disagree with the following statements?
 -The FTC's budget should be increased to enhance its capacity to enforce antitrust laws and protect consumers

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033 100	267 100	481 100	285 100	263 100	664 100	364 100	290 100	317 100	124 100	95 100	224 100	670 100	372 100	507 100	215 100	251 100
STRONGLY/SOMEWHAT AGREE	532 51%	162 61%	233 48%	136 48%	130 49%	338 51%	192 53%	125 43%	149 47%	58 47%	59 62%	156 70%	321 48%	246 66%	239 47%	160 75%	108 43%
STRONGLY/SOMEWHAT DISAGREE	341 33%	59 22%	173 36%	109 38%	87 33%	229 34%	112 31%	135 47%	117 37%	43 35%	30 31%	54 24%	258 38%	80 21%	217 43%	45 21%	129 52%
Strongly agree	192 19%	72 27%	74 15%	45 16%	39 15%	125 19%	66 18%	38 13%	49 15%	19 16%	22 23%	63 28%	109 16%	115 31%	67 13%	79 37%	44 18%
Somewhat agree	340 33%	90 34%	159 33%	92 32%	91 34%	212 32%	127 35%	88 30%	100 31%	38 31%	37 39%	93 42%	213 32%	132 35%	172 34%	81 38%	64 26%
Somewhat disagree	219 21%	36 13%	120 25%	63 22%	70 26%	151 23%	67 18%	80 28%	80 25%	33 27%	20 20%	41 18%	157 23%	63 17%	125 25%	37 17%	69 28%
Strongly disagree	122 12%	23 9%	53 11%	46 16%	18 7%	77 12%	45 12%	56 19%	37 12%	9 8%	10 11%	13 6%	101 15%	16 4%	92 18%	8 4%	60 24%
Unsure	160 15%	46 17%	75 15%	39 14%	46 17%	98 15%	60 16%	30 10%	51 16%	23 19%	7 7%	13 6%	91 14%	46 12%	50 10%	10 5%	13 5%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Budget] How much do you agree or disagree with the following statements?

-The FTC's budget should be increased to enhance its capacity to enforce antitrust laws and protect consumers

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	532	249	281	335	71	76	81	81	78	163	130	94	104	215	119	256	260
	51%	52%	51%	48%	60%	58%	56%	53%	49%	56%	45%	51%	46%	56%	49%	57%	50%
STRONGLY/SOMEWHAT DISAGREE	341	177	164	260	28	36	44	48	54	80	115	58	78	121	84	154	181
	33%	37%	30%	37%	24%	27%	30%	31%	34%	28%	40%	32%	35%	31%	35%	34%	35%
Strongly agree	192	98	93	114	31	28	31	32	29	53	47	42	35	64	51	111	77
	19%	20%	17%	16%	26%	21%	22%	21%	18%	18%	16%	23%	16%	17%	21%	25%	15%
Somewhat agree	340	152	188	221	40	49	50	49	48	110	83	52	69	150	68	146	184
	33%	32%	34%	32%	34%	37%	35%	32%	31%	38%	29%	29%	31%	39%	28%	32%	35%
Somewhat disagree	219	106	113	157	25	22	32	32	35	52	68	44	38	80	57	78	135
	21%	22%	21%	23%	21%	17%	22%	21%	22%	18%	24%	24%	17%	21%	24%	17%	26%
Strongly disagree	122	71	51	102	4	13	11	16	19	28	48	14	39	41	27	76	46
	12%	15%	9%	15%	3%	10%	8%	10%	12%	10%	16%	8%	18%	11%	11%	17%	9%
Unsure	160	54	105	98	19	19	19	25	26	47	43	31	42	49	38	40	81
	15%	11%	19%	14%	16%	15%	13%	16%	16%	16%	15%	17%	19%	13%	16%	9%	16%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Budget] How much do you agree or disagree with the following statements?
 -The FTC's budget should be increased to enhance its capacity to enforce antitrust laws and protect consumers

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	532	107	222	145	58	329	203	201	134	133	132	103	104	51
	51%	56%	51%	51%	49%	52%	50%	50%	46%	60%	57%	43%	48%	54%
STRONGLY/SOMEWHAT DISAGREE	341	53	143	100	45	195	145	137	122	41	70	102	82	38
	33%	27%	33%	35%	38%	31%	36%	34%	42%	19%	30%	42%	37%	40%
Strongly agree	192	40	81	51	19	121	70	72	42	52	37	40	39	19
	19%	21%	19%	18%	16%	19%	18%	18%	14%	24%	16%	17%	18%	20%
Somewhat agree	340	67	141	93	39	208	132	129	92	81	95	62	66	32
	33%	35%	32%	33%	33%	33%	33%	32%	31%	36%	41%	26%	30%	33%
Somewhat disagree	219	34	89	67	30	122	97	79	78	22	42	73	58	20
	21%	18%	20%	24%	25%	19%	24%	20%	27%	10%	18%	30%	27%	21%
Strongly disagree	122	19	54	33	16	73	48	58	44	19	28	29	24	18
	12%	10%	12%	12%	13%	12%	12%	14%	15%	8%	12%	12%	11%	19%
Unsure	160	32	73	40	14	105	54	62	37	47	29	36	32	6
	15%	17%	17%	14%	12%	17%	13%	15%	13%	21%	12%	15%	15%	6%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Budget] How much do you agree or disagree with the following statements?

-The FTC's budget should be increased to enhance its capacity to enforce antitrust laws and protect consumers

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	532	223	138	77	60	283	85	145	90	100	63	69	55
	51%	48%	53%	47%	58%	54%	50%	50%	40%	46%	39%	42%	68%
STRONGLY/SOMEWHAT DISAGREE	341	182	80	56	34	174	49	107	106	94	84	71	16
	33%	39%	31%	34%	33%	33%	29%	37%	48%	44%	52%	43%	20%
Strongly agree	192	64	58	28	23	110	23	53	36	27	25	17	20
	19%	14%	23%	17%	22%	21%	14%	18%	16%	13%	16%	11%	24%
Somewhat agree	340	159	79	49	38	173	62	92	54	73	38	51	35
	33%	34%	31%	30%	36%	33%	37%	32%	24%	34%	24%	31%	43%
Somewhat disagree	219	120	48	41	20	112	38	57	62	57	43	47	11
	21%	26%	19%	25%	19%	21%	23%	20%	28%	27%	27%	29%	13%
Strongly disagree	122	62	31	15	14	62	11	49	45	37	41	24	6
	12%	13%	12%	9%	13%	12%	6%	17%	20%	17%	26%	15%	7%
Unsure	160	63	41	32	9	71	35	39	27	22	13	24	10
	15%	13%	16%	20%	9%	13%	21%	13%	12%	10%	8%	15%	12%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Collab] How much do you agree or disagree with the following statements?

-The FTC should collaborate more closely with other government agencies like Department of Justice to address antitrust issues effectively

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	731	276	267	138	311	313	48	370	273	314	319	355	246	222	253
	71%	70%	65%	67%	78%	66%	57%	78%	64%	82%	65%	78%	64%	71%	81%
STRONGLY/SOMEWHAT DISAGREE	176	74	93	38	42	103	17	56	100	31	112	51	97	50	26
	17%	19%	23%	19%	11%	22%	21%	12%	24%	8%	23%	11%	25%	16%	8%
Strongly agree	273	107	94	47	125	106	19	148	97	135	106	148	85	84	100
	26%	27%	23%	23%	32%	22%	22%	31%	23%	35%	22%	33%	22%	27%	32%
Somewhat agree	458	169	172	90	186	207	29	222	176	179	213	207	160	138	154
	44%	43%	42%	44%	47%	44%	35%	47%	41%	47%	44%	46%	41%	44%	49%
Somewhat disagree	121	50	54	30	34	60	13	48	57	26	66	45	53	42	24
	12%	13%	13%	15%	9%	13%	16%	10%	13%	7%	14%	10%	14%	13%	7%
Strongly disagree	55	24	39	8	8	43	4	8	43	5	45	6	44	8	3
	5%	6%	9%	4%	2%	9%	5%	2%	10%	1%	9%	1%	11%	3%	1%
Unsure	126	45	48	28	44	59	19	49	51	36	57	47	45	43	35
	12%	11%	12%	14%	11%	12%	23%	10%	12%	10%	12%	10%	12%	14%	11%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Collab] How much do you agree or disagree with the following statements?

-The FTC should collaborate more closely with other government agencies like Department of Justice to address antitrust issues effectively

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	731	200	327	204	183	467	261	193	208	80	69	163	491	308	348	191	166
	71%	75%	68%	72%	69%	70%	72%	67%	66%	64%	72%	73%	73%	83%	69%	89%	66%
STRONGLY/SOMEWHAT DISAGREE	176	35	94	47	40	114	62	61	68	22	23	48	113	39	120	21	69
	17%	13%	20%	16%	15%	17%	17%	21%	21%	18%	24%	22%	17%	10%	24%	10%	28%
Strongly agree	273	76	119	78	68	176	96	67	78	25	30	65	181	140	109	91	62
	26%	28%	25%	27%	26%	26%	26%	23%	25%	20%	31%	29%	27%	38%	22%	42%	25%
Somewhat agree	458	124	208	126	115	291	165	126	130	54	39	98	310	168	239	100	104
	44%	47%	43%	44%	44%	44%	45%	44%	41%	44%	41%	44%	46%	45%	47%	47%	41%
Somewhat disagree	121	26	70	25	33	80	41	35	51	16	15	33	79	28	83	14	44
	12%	10%	15%	9%	13%	12%	11%	12%	16%	13%	16%	15%	12%	8%	16%	7%	17%
Strongly disagree	55	9	24	22	7	34	21	26	17	6	8	16	35	11	37	6	25
	5%	3%	5%	8%	3%	5%	6%	9%	5%	5%	9%	7%	5%	3%	7%	3%	10%
Unsure	126	32	60	34	40	84	42	36	41	22	3	12	65	25	38	3	16
	12%	12%	12%	12%	15%	13%	11%	12%	13%	18%	3%	5%	10%	7%	7%	1%	6%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Collab] How much do you agree or disagree with the following statements?

-The FTC should collaborate more closely with other government agencies like Department of Justice to address antitrust issues effectively

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	731	348	380	490	91	85	91	102	105	217	217	134	156	270	170	328	382
	71%	72%	69%	71%	78%	65%	63%	67%	66%	75%	75%	73%	70%	70%	70%	73%	73%
STRONGLY/SOMEWHAT DISAGREE	176	95	80	120	12	26	36	25	31	39	45	31	34	68	43	89	83
	17%	20%	15%	17%	10%	20%	25%	17%	19%	13%	16%	17%	15%	18%	18%	20%	16%
Strongly agree	273	135	138	174	39	31	27	33	43	83	87	49	62	93	69	129	135
	26%	28%	25%	25%	33%	23%	18%	22%	27%	29%	30%	27%	28%	24%	29%	29%	26%
Somewhat agree	458	213	242	315	52	55	64	69	62	134	130	85	95	177	101	199	246
	44%	44%	44%	45%	44%	42%	45%	45%	39%	46%	45%	47%	42%	46%	42%	44%	47%
Somewhat disagree	121	64	57	83	9	14	30	16	19	27	28	25	25	39	32	54	65
	12%	13%	10%	12%	8%	10%	21%	11%	12%	9%	10%	14%	11%	10%	13%	12%	12%
Strongly disagree	55	31	24	37	3	13	6	9	11	12	17	5	9	29	11	35	18
	5%	6%	4%	5%	2%	10%	4%	6%	7%	4%	6%	3%	4%	8%	5%	8%	4%
Unsure	126	37	90	84	14	20	18	26	22	34	26	18	34	46	28	33	58
	12%	8%	16%	12%	12%	15%	12%	17%	14%	12%	9%	10%	15%	12%	12%	7%	11%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Collab] How much do you agree or disagree with the following statements?

-The FTC should collaborate more closely with other government agencies like Department of Justice to address antitrust issues effectively

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	731	137	297	212	85	433	298	282	208	156	167	174	152	68
	71%	71%	68%	75%	73%	69%	74%	71%	71%	70%	72%	73%	70%	71%
STRONGLY/SOMEWHAT DISAGREE	176	32	89	33	21	121	54	72	46	30	39	41	36	22
	17%	16%	20%	12%	18%	19%	13%	18%	16%	14%	17%	17%	16%	23%
Strongly agree	273	46	120	73	34	166	107	102	72	67	60	56	54	30
	26%	24%	27%	26%	29%	26%	27%	26%	25%	30%	26%	23%	25%	31%
Somewhat agree	458	90	177	140	51	268	191	180	136	89	107	118	98	39
	44%	47%	41%	49%	43%	42%	47%	45%	46%	40%	46%	49%	45%	41%
Somewhat disagree	121	20	61	22	18	81	40	48	34	22	26	28	25	16
	12%	11%	14%	8%	15%	13%	10%	12%	12%	10%	11%	12%	12%	17%
Strongly disagree	55	11	28	11	3	40	14	24	12	8	13	14	11	6
	5%	6%	6%	4%	2%	6%	4%	6%	4%	4%	6%	6%	5%	7%
Unsure	126	24	51	39	11	75	50	45	39	35	25	25	31	5
	12%	12%	12%	14%	10%	12%	13%	11%	13%	16%	11%	10%	14%	5%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Collab] How much do you agree or disagree with the following statements?

-The FTC should collaborate more closely with other government agencies like Department of Justice to address antitrust issues effectively

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	731	332	184	106	73	370	106	222	128	158	92	109	64
	71%	71%	71%	65%	71%	70%	63%	76%	57%	73%	58%	66%	79%
STRONGLY/SOMEWHAT DISAGREE	176	82	50	31	27	99	33	39	60	40	50	35	8
	17%	18%	20%	19%	26%	19%	20%	14%	27%	18%	31%	21%	10%
Strongly agree	273	116	64	36	32	134	37	90	61	42	41	29	24
	26%	25%	25%	22%	31%	25%	22%	31%	27%	19%	26%	18%	29%
Somewhat agree	458	216	120	71	42	236	70	132	67	116	51	80	40
	44%	46%	46%	43%	40%	45%	41%	45%	30%	53%	32%	49%	50%
Somewhat disagree	121	58	33	24	15	71	26	21	32	26	22	25	7
	12%	12%	13%	14%	15%	14%	15%	7%	14%	12%	14%	16%	8%
Strongly disagree	55	24	18	7	11	28	7	19	28	14	28	10	1
	5%	5%	7%	4%	11%	5%	4%	6%	12%	6%	17%	6%	1%
Unsure	126	54	24	27	4	59	30	29	35	19	19	20	9
	12%	12%	9%	17%	3%	11%	18%	10%	16%	9%	12%	12%	12%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Review] How much do you agree or disagree with the following statements?

-The FTC should undergo a comprehensive review of its policies and procedures to ensure transparency and fairness in its decision-making

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	856	326	346	163	334	404	58	394	354	322	409	380	329	252	265
	83%	83%	85%	80%	84%	85%	69%	83%	84%	84%	84%	84%	85%	80%	84%
STRONGLY/SOMEWHAT DISAGREE	85	35	31	25	25	37	11	37	36	25	45	33	32	30	21
	8%	9%	8%	12%	6%	8%	13%	8%	9%	7%	9%	7%	8%	10%	7%
Strongly agree	464	175	195	94	167	233	31	199	215	154	246	187	192	134	134
	45%	44%	48%	46%	42%	49%	37%	42%	51%	40%	51%	41%	50%	43%	43%
Somewhat agree	393	152	151	68	168	171	27	194	139	168	163	193	137	118	131
	38%	38%	37%	33%	42%	36%	32%	41%	33%	44%	33%	42%	35%	38%	42%
Somewhat disagree	62	26	23	16	21	27	4	32	23	21	30	28	24	18	20
	6%	7%	6%	8%	5%	6%	4%	7%	5%	5%	6%	6%	6%	6%	6%
Strongly disagree	23	9	8	9	4	10	8	5	13	5	15	5	8	12	1
	2%	2%	2%	4%	1%	2%	9%	1%	3%	1%	3%	1%	2%	4%	1%
Unsure	92	32	30	17	38	34	15	43	33	34	33	41	27	32	28
	9%	8%	7%	8%	9%	7%	17%	9%	8%	9%	7%	9%	7%	10%	9%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Review] How much do you agree or disagree with the following statements?

-The FTC should undergo a comprehensive review of its policies and procedures to ensure transparency and fairness in its decision-making

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	856	211	404	241	219	549	304	247	266	97	73	174	592	322	440	184	224
	83%	79%	84%	85%	83%	83%	83%	85%	84%	79%	76%	78%	88%	87%	87%	86%	89%
STRONGLY/SOMEWHAT DISAGREE	85	25	38	22	18	59	26	25	28	14	17	39	39	34	43	26	21
	8%	9%	8%	8%	7%	9%	7%	9%	9%	11%	17%	17%	6%	9%	8%	12%	8%
Strongly agree	464	116	212	136	108	298	164	144	153	40	38	90	319	151	259	89	145
	45%	43%	44%	48%	41%	45%	45%	49%	48%	32%	40%	40%	48%	41%	51%	42%	58%
Somewhat agree	393	96	192	105	111	251	140	103	113	57	34	84	273	171	181	95	79
	38%	36%	40%	37%	42%	38%	38%	36%	36%	47%	36%	38%	41%	46%	36%	44%	32%
Somewhat disagree	62	16	31	15	14	46	15	19	23	11	13	27	29	23	33	20	14
	6%	6%	6%	5%	6%	7%	4%	7%	7%	9%	14%	12%	4%	6%	6%	9%	6%
Strongly disagree	23	8	7	7	4	13	10	6	5	3	3	11	10	11	10	6	7
	2%	3%	1%	3%	1%	2%	3%	2%	1%	2%	3%	5%	1%	3%	2%	3%	3%
Unsure	92	31	39	22	26	56	35	19	23	12	6	11	39	15	24	4	6
	9%	12%	8%	8%	10%	8%	10%	6%	7%	10%	6%	5%	6%	4%	5%	2%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Review] How much do you agree or disagree with the following statements?

-The FTC should undergo a comprehensive review of its policies and procedures to ensure transparency and fairness in its decision-making

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	856	400	454	584	98	100	105	123	129	240	260	152	175	318	212	387	448
	83%	83%	83%	84%	83%	76%	73%	80%	82%	83%	90%	83%	78%	83%	88%	86%	86%
STRONGLY/SOMEWHAT DISAGREE	85	48	37	53	7	16	18	17	17	21	11	14	23	34	13	42	39
	8%	10%	7%	8%	6%	12%	13%	11%	11%	7%	4%	8%	10%	9%	6%	9%	7%
Strongly agree	464	229	233	315	48	58	58	61	73	139	132	73	96	169	126	234	217
	45%	48%	42%	45%	40%	44%	40%	40%	46%	48%	46%	40%	43%	44%	52%	52%	41%
Somewhat agree	393	170	221	269	51	42	47	62	56	100	128	79	79	149	86	152	231
	38%	35%	40%	39%	43%	32%	32%	41%	35%	35%	44%	43%	35%	39%	35%	34%	44%
Somewhat disagree	62	36	25	39	4	12	17	11	12	14	8	10	18	22	11	30	29
	6%	8%	5%	6%	3%	9%	12%	7%	8%	5%	3%	6%	8%	6%	5%	7%	6%
Strongly disagree	23	11	12	14	3	4	1	6	5	8	4	4	5	12	2	12	9
	2%	2%	2%	2%	2%	3%	1%	4%	3%	3%	1%	2%	2%	3%	1%	3%	2%
Unsure	92	33	59	57	13	16	21	13	12	29	17	17	25	33	17	21	36
	9%	7%	11%	8%	11%	12%	14%	9%	8%	10%	6%	9%	11%	9%	7%	5%	7%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Review] How much do you agree or disagree with the following statements?

-The FTC should undergo a comprehensive review of its policies and procedures to ensure transparency and fairness in its decision-making

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	856	152	359	250	95	510	345	333	250	179	197	201	178	87
	83%	79%	82%	88%	81%	81%	86%	83%	85%	81%	85%	83%	82%	91%
STRONGLY/SOMEWHAT DISAGREE	85	17	41	15	12	58	27	30	23	16	22	20	16	6
	8%	9%	9%	5%	10%	9%	7%	7%	8%	7%	10%	8%	7%	6%
Strongly agree	464	78	205	135	45	283	180	184	130	94	119	108	88	44
	45%	41%	47%	47%	38%	45%	45%	46%	44%	42%	52%	45%	40%	46%
Somewhat agree	393	73	154	115	50	227	165	149	120	85	78	93	90	43
	38%	38%	35%	41%	42%	36%	41%	37%	41%	38%	34%	39%	41%	45%
Somewhat disagree	62	11	31	10	10	42	20	21	18	10	17	15	13	5
	6%	6%	7%	3%	9%	7%	5%	5%	6%	5%	7%	6%	6%	5%
Strongly disagree	23	6	11	5	2	16	7	8	6	6	5	5	3	0
	2%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	2%	1%
Unsure	92	24	37	20	10	61	30	36	20	27	12	20	24	3
	9%	12%	9%	7%	9%	10%	7%	9%	7%	12%	5%	8%	11%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Review] How much do you agree or disagree with the following statements?
 -The FTC should undergo a comprehensive review of its policies and procedures to ensure transparency and fairness in its decision-making

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	856	402	209	131	78	438	129	252	182	193	143	133	68
	83%	86%	81%	80%	76%	83%	76%	87%	81%	89%	89%	81%	84%
STRONGLY/SOMEWHAT DISAGREE	85	32	26	19	18	50	12	18	21	11	9	16	5
	8%	7%	10%	11%	17%	10%	7%	6%	10%	5%	6%	10%	7%
Strongly agree	464	222	116	56	44	241	68	133	117	101	89	67	38
	45%	48%	45%	34%	43%	46%	40%	46%	52%	47%	55%	41%	46%
Somewhat agree	393	179	93	75	34	198	61	120	65	92	54	66	30
	38%	38%	36%	46%	33%	37%	36%	41%	29%	42%	34%	40%	37%
Somewhat disagree	62	22	22	14	14	39	7	14	14	9	7	14	3
	6%	5%	9%	8%	14%	7%	4%	5%	6%	4%	4%	8%	3%
Strongly disagree	23	9	4	5	4	12	5	5	7	2	3	3	3
	2%	2%	2%	3%	4%	2%	3%	2%	3%	1%	2%	2%	3%
Unsure	92	34	23	15	7	39	28	19	20	12	8	14	8
	9%	7%	9%	9%	7%	7%	16%	7%	9%	6%	5%	9%	10%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Transparent] How much do you agree or disagree with the following statements?
 -The FTC should be required to provide more transparency regarding its decision-making processes and the basis for its antitrust actions

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	885	343	344	176	347	404	60	420	359	331	418	399	332	270	270
	86%	87%	85%	86%	87%	85%	71%	89%	85%	87%	86%	88%	86%	86%	86%
STRONGLY/SOMEWHAT DISAGREE	75	23	32	16	26	37	9	29	34	29	38	30	30	19	25
	7%	6%	8%	8%	7%	8%	11%	6%	8%	8%	8%	7%	8%	6%	8%
Strongly agree	472	175	191	94	177	226	30	215	209	161	233	198	180	138	149
	46%	44%	47%	46%	44%	48%	36%	45%	49%	42%	48%	44%	46%	44%	47%
Somewhat agree	413	168	153	81	170	178	30	205	150	170	185	201	152	132	121
	40%	43%	38%	40%	43%	38%	35%	43%	35%	45%	38%	44%	39%	42%	39%
Somewhat disagree	60	17	24	11	23	29	5	25	24	26	27	27	21	15	23
	6%	4%	6%	5%	6%	6%	6%	5%	6%	7%	5%	6%	6%	5%	7%
Strongly disagree	16	6	7	5	3	8	5	3	11	3	11	3	9	4	2
	2%	2%	2%	3%	1%	2%	5%	1%	3%	1%	2%	1%	2%	1%	1%
Unsure	73	28	31	13	24	33	15	25	30	21	31	25	25	25	19
	7%	7%	8%	6%	6%	7%	18%	5%	7%	5%	6%	6%	6%	8%	6%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Transparent] How much do you agree or disagree with the following statements?

-The FTC should be required to provide more transparency regarding its decision-making processes and the basis for its antitrust actions

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	885	221	418	246	228	563	319	244	275	100	86	176	607	325	458	190	230
	86%	83%	87%	86%	87%	85%	87%	84%	87%	81%	90%	79%	91%	87%	90%	88%	92%
STRONGLY/SOMEWHAT DISAGREE	75	22	30	23	14	53	22	26	22	12	9	41	30	34	34	22	17
	7%	8%	6%	8%	5%	8%	6%	9%	7%	9%	10%	18%	4%	9%	7%	10%	7%
Strongly agree	472	119	203	149	113	296	173	129	141	43	35	90	330	157	263	96	151
	46%	45%	42%	52%	43%	45%	47%	45%	44%	35%	37%	40%	49%	42%	52%	45%	60%
Somewhat agree	413	101	215	96	116	266	146	115	134	57	51	86	277	168	195	94	79
	40%	38%	45%	34%	44%	40%	40%	39%	42%	46%	53%	38%	41%	45%	39%	44%	32%
Somewhat disagree	60	16	28	16	12	39	20	20	19	9	6	30	25	27	29	17	12
	6%	6%	6%	6%	5%	6%	6%	7%	6%	7%	7%	13%	4%	7%	6%	8%	5%
Strongly disagree	16	6	3	7	2	14	2	7	2	3	3	11	5	8	6	5	4
	2%	2%	1%	2%	1%	2%	1%	2%	1%	3%	3%	5%	1%	2%	1%	2%	2%
Unsure	73	25	32	16	21	49	24	20	21	12	0	7	33	13	14	3	4
	7%	9%	7%	6%	8%	7%	6%	7%	7%	10%	%	3%	5%	3%	3%	1%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Transparent] How much do you agree or disagree with the following statements?
 -The FTC should be required to provide more transparency regarding its decision-making processes and the basis for its antitrust actions

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	885	416	466	593	101	106	118	125	132	248	262	155	187	329	213	401	459
	86%	87%	85%	86%	85%	80%	82%	82%	84%	85%	91%	85%	84%	86%	88%	89%	88%
STRONGLY/SOMEWHAT DISAGREE	75	42	33	53	8	14	15	16	11	23	11	14	14	34	12	33	41
	7%	9%	6%	8%	7%	10%	11%	10%	7%	8%	4%	8%	6%	9%	5%	7%	8%
Strongly agree	472	227	244	317	52	55	68	64	75	128	137	83	106	159	123	237	222
	46%	47%	44%	46%	44%	42%	47%	42%	47%	44%	47%	46%	47%	41%	51%	53%	43%
Somewhat agree	413	189	222	277	48	50	50	62	57	119	125	72	81	170	90	164	236
	40%	39%	40%	40%	41%	38%	35%	40%	36%	41%	43%	39%	36%	44%	37%	37%	45%
Somewhat disagree	60	35	25	42	8	10	15	13	7	15	10	11	14	23	11	25	34
	6%	7%	5%	6%	7%	7%	10%	9%	4%	5%	3%	6%	6%	6%	5%	6%	7%
Strongly disagree	16	7	8	11	-	4	1	3	4	7	1	3	0	11	1	8	7
	2%	1%	2%	2%		3%	*%	2%	3%	2%	*%	2%	*%	3%	1%	2%	1%
Unsure	73	22	51	47	9	12	11	12	15	19	16	14	23	21	16	16	23
	7%	5%	9%	7%	8%	9%	8%	8%	9%	7%	5%	7%	10%	5%	7%	3%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Transparent] How much do you agree or disagree with the following statements?
 -The FTC should be required to provide more transparency regarding its decision-making processes and the basis for its antitrust actions

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	885	156	367	257	104	524	360	329	263	188	209	209	179	84
	86%	81%	84%	90%	88%	83%	90%	82%	90%	85%	91%	87%	82%	87%
STRONGLY/SOMEWHAT DISAGREE	75	18	37	13	7	55	20	37	17	11	14	15	19	11
	7%	9%	8%	5%	6%	9%	5%	9%	6%	5%	6%	6%	9%	12%
Strongly agree	472	82	191	150	48	273	198	175	141	108	111	100	99	47
	46%	43%	44%	53%	41%	43%	49%	44%	48%	49%	48%	41%	45%	49%
Somewhat agree	413	74	176	107	55	250	162	154	122	80	98	109	80	37
	40%	38%	40%	38%	47%	40%	40%	39%	41%	36%	43%	45%	37%	38%
Somewhat disagree	60	15	30	7	7	45	14	30	12	8	12	13	15	9
	6%	8%	7%	3%	6%	7%	4%	8%	4%	4%	5%	6%	7%	9%
Strongly disagree	16	3	7	5	0	10	6	7	5	2	2	2	5	2
	2%	2%	2%	2%	0%	2%	1%	2%	2%	1%	1%	1%	2%	2%
Unsure	73	18	33	15	6	51	21	34	13	23	8	16	20	1
	7%	9%	8%	5%	5%	8%	5%	8%	5%	10%	3%	7%	9%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Transparent] How much do you agree or disagree with the following statements?
 -The FTC should be required to provide more transparency regarding its decision-making processes and the basis for its antitrust actions

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	885	410	215	134	93	453	138	256	190	186	144	133	65
	86%	88%	83%	81%	90%	86%	82%	88%	85%	86%	90%	81%	80%
STRONGLY/SOMEWHAT DISAGREE	75	30	26	17	9	43	14	15	17	16	8	15	8
	7%	6%	10%	10%	9%	8%	8%	5%	8%	7%	5%	9%	10%
Strongly agree	472	219	115	65	40	244	69	136	105	101	83	65	42
	46%	47%	45%	39%	39%	46%	41%	47%	47%	47%	52%	40%	52%
Somewhat agree	413	191	100	69	53	209	69	120	85	84	62	68	23
	40%	41%	39%	42%	51%	40%	41%	41%	38%	39%	38%	42%	28%
Somewhat disagree	60	24	22	13	6	33	10	14	14	12	4	13	7
	6%	5%	9%	8%	6%	6%	6%	5%	6%	6%	3%	8%	9%
Strongly disagree	16	6	4	3	3	10	4	1	3	4	4	2	1
	2%	1%	1%	2%	3%	2%	2%	*%	1%	2%	3%	1%	1%
Unsure	73	27	17	14	1	32	17	19	16	15	8	16	8
	7%	6%	7%	8%	1%	6%	10%	7%	7%	7%	5%	9%	10%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Public] How much do you agree or disagree with the following statements?
 -The FTC should actively seek public input and feedback when making decisions related to antitrust matters

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	801	300	317	169	302	375	58	368	337	292	384	351	302	244	246
	78%	76%	78%	82%	76%	79%	69%	78%	80%	77%	79%	77%	78%	78%	78%
STRONGLY/SOMEWHAT DISAGREE	134	54	53	24	54	59	10	64	48	52	63	61	51	40	41
	13%	14%	13%	12%	14%	13%	12%	14%	11%	14%	13%	13%	13%	13%	13%
Strongly agree	378	138	147	84	139	183	25	170	172	134	181	166	143	115	116
	37%	35%	36%	41%	35%	39%	29%	36%	40%	35%	37%	37%	37%	36%	37%
Somewhat agree	423	162	170	84	163	191	34	198	165	158	204	185	159	129	129
	41%	41%	42%	41%	41%	40%	40%	42%	39%	41%	42%	41%	41%	41%	41%
Somewhat disagree	93	42	31	19	41	36	10	48	30	40	43	45	32	33	26
	9%	11%	8%	9%	10%	8%	12%	10%	7%	10%	9%	10%	8%	10%	8%
Strongly disagree	41	12	22	5	13	24	0	17	18	12	20	16	19	7	15
	4%	3%	5%	2%	3%	5%	0%	4%	4%	3%	4%	4%	5%	2%	5%
Unsure	98	40	37	12	41	40	16	42	38	37	40	42	34	31	28
	10%	10%	9%	6%	10%	8%	19%	9%	9%	10%	8%	9%	9%	10%	9%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Public] How much do you agree or disagree with the following statements?
 -The FTC should actively seek public input and feedback when making decisions related to antitrust matters

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	801	200	361	240	192	524	274	233	244	93	78	177	536	292	423	181	218
	78%	75%	75%	84%	73%	79%	75%	80%	77%	75%	82%	79%	80%	79%	84%	84%	87%
STRONGLY/SOMEWHAT DISAGREE	134	34	69	31	37	82	51	34	40	18	13	37	81	60	59	24	26
	13%	13%	14%	11%	14%	12%	14%	12%	13%	15%	14%	17%	12%	16%	12%	11%	10%
Strongly agree	378	99	156	122	82	229	149	105	101	38	26	86	246	132	211	94	116
	37%	37%	32%	43%	31%	34%	41%	36%	32%	31%	28%	38%	37%	35%	42%	44%	46%
Somewhat agree	423	100	205	118	109	295	126	128	143	55	52	91	290	160	212	88	102
	41%	38%	43%	41%	42%	44%	34%	44%	45%	44%	54%	41%	43%	43%	42%	41%	41%
Somewhat disagree	93	22	48	23	24	53	39	19	30	17	11	28	57	46	39	20	17
	9%	8%	10%	8%	9%	8%	11%	7%	9%	14%	11%	12%	9%	12%	8%	9%	7%
Strongly disagree	41	12	20	8	13	29	12	14	11	1	3	9	24	14	20	4	9
	4%	5%	4%	3%	5%	4%	3%	5%	3%	1%	3%	4%	4%	4%	4%	2%	4%
Unsure	98	33	51	14	34	58	39	23	33	13	4	10	52	20	25	10	7
	10%	13%	11%	5%	13%	9%	11%	8%	10%	10%	4%	4%	8%	5%	5%	5%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Public] How much do you agree or disagree with the following statements?
 -The FTC should actively seek public input and feedback when making decisions related to antitrust matters

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	801	390	408	546	86	90	106	120	122	218	235	135	177	306	183	358	417
	78%	81%	74%	79%	73%	69%	73%	78%	77%	75%	81%	74%	79%	80%	76%	80%	80%
STRONGLY/SOMEWHAT DISAGREE	134	57	77	93	18	21	26	18	19	43	28	29	21	49	35	61	66
	13%	12%	14%	13%	15%	16%	18%	12%	12%	15%	10%	16%	9%	13%	14%	14%	13%
Strongly agree	378	195	181	254	43	38	47	50	59	98	124	72	80	133	92	189	177
	37%	41%	33%	37%	37%	29%	32%	33%	37%	34%	43%	40%	36%	35%	38%	42%	34%
Somewhat agree	423	196	226	292	42	53	59	70	63	120	111	62	97	173	91	169	240
	41%	41%	41%	42%	36%	40%	41%	45%	40%	41%	38%	34%	43%	45%	37%	38%	46%
Somewhat disagree	93	42	51	67	12	12	18	11	14	31	19	22	17	35	19	46	45
	9%	9%	9%	10%	11%	9%	12%	7%	9%	11%	7%	12%	7%	9%	8%	10%	9%
Strongly disagree	41	15	26	26	5	10	8	7	5	11	9	7	4	14	15	15	21
	4%	3%	5%	4%	5%	7%	6%	4%	3%	4%	3%	4%	2%	4%	6%	3%	4%
Unsure	98	33	66	55	14	20	12	16	16	29	25	19	26	29	24	31	39
	10%	7%	12%	8%	12%	15%	8%	10%	10%	10%	9%	10%	12%	8%	10%	7%	7%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Public] How much do you agree or disagree with the following statements?
 -The FTC should actively seek public input and feedback when making decisions related to antitrust matters

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	801	137	339	232	93	476	324	310	235	167	192	182	166	80
	78%	71%	77%	81%	79%	76%	81%	78%	80%	76%	83%	76%	76%	84%
STRONGLY/SOMEWHAT DISAGREE	134	33	49	36	16	81	53	51	42	21	24	38	33	11
	13%	17%	11%	13%	14%	13%	13%	13%	14%	10%	10%	16%	15%	12%
Strongly agree	378	68	160	106	43	228	149	152	101	92	97	78	66	38
	37%	35%	37%	37%	37%	36%	37%	38%	34%	41%	42%	33%	30%	40%
Somewhat agree	423	69	178	126	50	248	175	158	134	75	96	103	100	43
	41%	36%	41%	44%	42%	39%	44%	40%	46%	34%	42%	43%	46%	44%
Somewhat disagree	93	20	33	25	16	52	41	31	36	17	14	27	22	7
	9%	10%	7%	9%	14%	8%	10%	8%	12%	8%	6%	11%	10%	8%
Strongly disagree	41	13	16	11	0	29	12	20	6	5	9	11	11	4
	4%	7%	4%	4%	*%	5%	3%	5%	2%	2%	4%	5%	5%	4%
Unsure	98	23	50	17	8	73	25	38	16	33	15	21	19	4
	10%	12%	11%	6%	7%	12%	6%	10%	6%	15%	6%	9%	9%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Public] How much do you agree or disagree with the following statements?
 -The FTC should actively seek public input and feedback when making decisions related to antitrust matters

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	801	370	197	125	82	417	122	226	171	173	129	124	63
	78%	79%	76%	76%	79%	79%	72%	78%	77%	80%	80%	75%	78%
STRONGLY/SOMEWHAT DISAGREE	134	59	35	26	14	71	20	39	28	29	20	23	9
	13%	13%	14%	16%	13%	13%	12%	14%	12%	13%	13%	14%	12%
Strongly agree	378	162	94	47	30	187	53	123	90	83	72	43	32
	37%	35%	36%	29%	29%	35%	31%	42%	40%	38%	45%	26%	40%
Somewhat agree	423	209	103	77	52	230	69	103	82	90	57	81	31
	41%	45%	40%	47%	50%	44%	41%	35%	37%	42%	35%	49%	38%
Somewhat disagree	93	43	23	21	11	48	13	30	16	18	11	16	4
	9%	9%	9%	13%	11%	9%	8%	10%	7%	8%	7%	10%	5%
Strongly disagree	41	16	12	4	3	22	7	9	12	11	9	7	6
	4%	3%	5%	2%	3%	4%	4%	3%	5%	5%	6%	4%	7%
Unsure	98	38	27	14	8	40	27	25	24	14	11	17	9
	10%	8%	10%	9%	7%	8%	16%	9%	11%	7%	7%	11%	11%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Hearings] How much do you agree or disagree with the following statements?

-The FTC should hold public hearings or forums to allow consumers to express their concerns and suggestions regarding antitrust cases

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	848	329	339	162	332	394	55	399	350	312	405	377	319	260	258
	82%	84%	83%	79%	83%	83%	65%	84%	83%	82%	83%	83%	82%	83%	82%
STRONGLY/SOMEWHAT DISAGREE	106	41	45	23	34	50	14	42	45	40	53	43	47	29	28
	10%	10%	11%	11%	9%	11%	16%	9%	11%	10%	11%	9%	12%	9%	9%
Strongly agree	393	136	156	81	147	187	26	180	180	136	191	166	142	127	117
	38%	35%	38%	40%	37%	39%	31%	38%	43%	36%	39%	37%	37%	40%	37%
Somewhat agree	454	193	182	81	184	207	29	218	170	176	214	211	178	133	141
	44%	49%	45%	40%	46%	44%	34%	46%	40%	46%	44%	46%	46%	42%	45%
Somewhat disagree	78	32	31	19	27	35	10	33	30	29	37	33	31	23	23
	8%	8%	8%	9%	7%	7%	12%	7%	7%	8%	8%	7%	8%	7%	7%
Strongly disagree	28	9	14	4	8	16	4	9	15	10	16	10	16	6	5
	3%	2%	3%	2%	2%	3%	4%	2%	4%	3%	3%	2%	4%	2%	1%
Unsure	80	24	23	19	32	30	16	34	29	29	29	34	21	26	28
	8%	6%	6%	9%	8%	6%	19%	7%	7%	8%	6%	7%	5%	8%	9%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Hearings] How much do you agree or disagree with the following statements?

-The FTC should hold public hearings or forums to allow consumers to express their concerns and suggestions regarding antitrust cases

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	848	209	393	245	209	550	295	243	265	96	85	185	573	310	445	183	221
	82%	78%	82%	86%	80%	83%	81%	84%	84%	78%	89%	83%	86%	83%	88%	85%	88%
STRONGLY/SOMEWHAT DISAGREE	106	30	56	19	35	62	43	31	33	17	5	35	61	45	47	25	28
	10%	11%	12%	7%	13%	9%	12%	11%	10%	14%	5%	16%	9%	12%	9%	11%	11%
Strongly agree	393	103	165	126	83	246	146	108	114	34	38	86	273	143	211	91	123
	38%	38%	34%	44%	31%	37%	40%	37%	36%	28%	40%	38%	41%	39%	42%	42%	49%
Somewhat agree	454	106	228	120	127	304	149	135	152	62	47	99	300	167	234	92	97
	44%	40%	47%	42%	48%	46%	41%	47%	48%	50%	49%	44%	45%	45%	46%	43%	39%
Somewhat disagree	78	23	43	12	28	44	33	21	22	13	5	26	43	34	34	18	21
	8%	9%	9%	4%	11%	7%	9%	7%	7%	11%	5%	12%	6%	9%	7%	8%	9%
Strongly disagree	28	7	14	7	6	18	10	11	10	4	-	9	18	11	13	6	6
	3%	3%	3%	3%	2%	3%	3%	4%	3%	3%	-	4%	3%	3%	3%	3%	3%
Unsure	80	28	32	20	19	53	27	16	19	10	5	3	35	17	14	7	3
	8%	10%	7%	7%	7%	8%	7%	5%	6%	8%	6%	1%	5%	5%	3%	3%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Hearings] How much do you agree or disagree with the following statements?
 -The FTC should hold public hearings or forums to allow consumers to express their concerns and suggestions regarding antitrust cases

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	848	407	438	564	100	104	117	122	126	239	243	155	185	313	194	381	441
	82%	85%	80%	81%	85%	79%	81%	80%	80%	83%	84%	85%	83%	81%	80%	85%	84%
STRONGLY/SOMEWHAT DISAGREE	106	44	62	80	10	12	14	21	17	30	25	13	16	49	28	50	52
	10%	9%	11%	12%	9%	9%	10%	14%	11%	10%	9%	7%	7%	13%	11%	11%	10%
Strongly agree	393	199	193	251	55	42	54	52	62	110	116	70	80	145	98	193	189
	38%	41%	35%	36%	47%	32%	37%	34%	39%	38%	40%	38%	36%	38%	41%	43%	36%
Somewhat agree	454	208	245	313	45	62	63	70	64	129	127	85	105	168	96	188	253
	44%	43%	45%	45%	38%	47%	44%	46%	41%	45%	44%	46%	47%	44%	40%	42%	48%
Somewhat disagree	78	33	45	63	7	7	12	18	12	21	15	11	13	36	18	34	41
	8%	7%	8%	9%	6%	5%	9%	12%	7%	7%	5%	6%	6%	9%	7%	8%	8%
Strongly disagree	28	12	17	18	3	6	2	3	5	8	10	2	4	13	10	16	11
	3%	2%	3%	3%	3%	4%	1%	2%	3%	3%	3%	1%	2%	3%	4%	3%	2%
Unsure	80	29	50	49	8	15	13	10	15	21	21	15	23	23	19	19	29
	8%	6%	9%	7%	7%	11%	9%	7%	9%	7%	7%	8%	10%	6%	8%	4%	6%

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[QFTC_Hearings] How much do you agree or disagree with the following statements?
 -The FTC should hold public hearings or forums to allow consumers to express their concerns and suggestions regarding antitrust cases

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	848	157	361	227	101	518	328	325	238	181	195	204	174	82
	82%	82%	83%	80%	86%	82%	82%	81%	81%	82%	84%	85%	80%	85%
STRONGLY/SOMEWHAT DISAGREE	106	17	42	34	13	59	47	40	40	18	28	17	24	11
	10%	9%	10%	12%	11%	9%	12%	10%	14%	8%	12%	7%	11%	12%
Strongly agree	393	79	169	104	40	248	144	157	94	98	90	80	79	40
	38%	41%	39%	37%	34%	39%	36%	39%	32%	44%	39%	33%	36%	41%
Somewhat agree	454	78	192	123	61	270	184	169	145	83	105	124	95	42
	44%	40%	44%	43%	52%	43%	46%	42%	49%	37%	45%	52%	43%	44%
Somewhat disagree	78	10	28	28	11	38	40	28	34	15	18	11	19	8
	8%	5%	6%	10%	10%	6%	10%	7%	12%	7%	8%	5%	9%	8%
Strongly disagree	28	7	14	6	1	21	7	11	6	3	10	6	5	3
	3%	3%	3%	2%	1%	3%	2%	3%	2%	1%	4%	2%	2%	3%
Unsure	80	19	34	23	4	52	27	34	15	23	8	19	20	3
	8%	10%	8%	8%	3%	8%	7%	9%	5%	10%	4%	8%	9%	3%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTC_Hearings] How much do you agree or disagree with the following statements?

-The FTC should hold public hearings or forums to allow consumers to express their concerns and suggestions regarding antitrust cases

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	848	397	204	129	91	436	131	246	179	186	137	132	68
	82%	85%	79%	78%	88%	83%	77%	85%	80%	86%	86%	81%	83%
STRONGLY/SOMEWHAT DISAGREE	106	42	35	24	6	57	20	26	28	22	17	20	8
	10%	9%	13%	15%	6%	11%	12%	9%	13%	10%	11%	12%	10%
Strongly agree	393	177	87	49	40	199	49	124	97	74	74	44	38
	38%	38%	34%	30%	38%	38%	29%	43%	44%	34%	46%	27%	46%
Somewhat agree	454	220	118	80	51	237	82	122	82	112	64	88	30
	44%	47%	46%	49%	50%	45%	48%	42%	37%	51%	40%	54%	37%
Somewhat disagree	78	28	26	19	6	42	18	16	20	15	10	14	7
	8%	6%	10%	12%	5%	8%	10%	6%	9%	7%	6%	9%	8%
Strongly disagree	28	13	9	5	1	15	2	10	8	7	7	6	2
	3%	3%	3%	3%	1%	3%	1%	3%	4%	3%	4%	3%	2%
Unsure	80	28	19	11	6	35	19	18	16	9	6	12	5
	8%	6%	7%	7%	6%	7%	11%	6%	7%	4%	4%	7%	7%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCMessaging_Delivery] The Federal Trade Commission or the FTC is suing Amazon with the aim of breaking up its logistics service, potentially leading to the end of Amazon’s same-day and two-day free delivery service. Some experts believe that if the FTC wins the lawsuit, Amazon could be forced to allow businesses to use slower and less reliable delivery services, potentially causing multiple logistical delays. Knowing this, would you support or oppose such a

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	224	91	71	53	99	93	15	116	74	114	94	119	65	69	89
	22%	23%	17%	26%	25%	20%	18%	24%	18%	30%	19%	26%	17%	22%	28%
STRONGLY/SOMEWHAT OPPOSE	670	257	303	115	236	341	52	277	309	205	351	264	295	192	174
	65%	65%	74%	56%	59%	72%	62%	58%	73%	54%	72%	58%	76%	61%	55%
Strongly support	76	34	29	9	37	32	4	40	28	40	33	38	28	18	29
	7%	9%	7%	4%	9%	7%	5%	8%	7%	10%	7%	8%	7%	6%	9%
Somewhat support	148	57	42	44	62	61	11	76	46	74	61	80	37	51	59
	14%	14%	10%	21%	16%	13%	14%	16%	11%	19%	12%	18%	10%	16%	19%
Somewhat oppose	293	117	117	58	111	129	29	135	123	102	138	132	121	82	86
	28%	30%	29%	28%	28%	27%	35%	28%	29%	27%	28%	29%	31%	26%	27%
Strongly oppose	376	141	186	57	125	212	23	142	187	103	213	132	174	110	88
	36%	36%	46%	28%	32%	45%	27%	30%	44%	27%	44%	29%	45%	35%	28%
Unsure	140	46	33	36	63	41	17	82	40	62	42	72	27	54	52
	14%	12%	8%	18%	16%	9%	20%	17%	9%	16%	9%	16%	7%	17%	17%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCMessaging_Delivery] The Federal Trade Commission or the FTC is suing Amazon with the aim of breaking up its logistics service, potentially leading to the end of Amazon’s same-day and two-day free delivery service. Some experts believe that if the FTC wins the lawsuit, Amazon could be forced to allow businesses to use slower and less reliable delivery services, potentially causing multiple logistical delays. Knowing this, would you support or oppose such a

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	224	69	99	55	47	137	85	48	62	28	29	224	-	100	112	90	61
	22%	26%	21%	19%	18%	21%	23%	17%	20%	23%	30%	100%	-	27%	22%	42%	24%
STRONGLY/SOMEWHAT OPPOSE	670	159	308	202	169	450	218	221	212	85	59	-	670	226	345	110	178
	65%	60%	64%	71%	64%	68%	60%	76%	67%	69%	61%	-	100%	61%	68%	51%	71%
Strongly support	76	19	36	21	12	44	30	15	20	10	11	76	-	37	34	39	25
	7%	7%	7%	7%	4%	7%	8%	5%	6%	8%	11%	34%	-	10%	7%	18%	10%
Somewhat support	148	50	63	34	35	92	55	33	42	18	18	148	-	63	77	51	37
	14%	19%	13%	12%	13%	14%	15%	12%	13%	15%	19%	66%	-	17%	15%	24%	15%
Somewhat oppose	293	70	135	89	74	187	105	78	89	29	34	-	293	97	151	47	77
	28%	26%	28%	31%	28%	28%	29%	27%	28%	23%	36%	-	44%	26%	30%	22%	31%
Strongly oppose	376	90	173	113	95	263	114	143	123	57	24	-	376	129	193	63	101
	36%	34%	36%	40%	36%	40%	31%	49%	39%	46%	25%	-	56%	35%	38%	29%	40%
Unsure	140	39	74	27	47	78	61	21	43	10	8	-	-	46	50	15	11
	14%	14%	15%	10%	18%	12%	17%	7%	14%	8%	8%	-	-	12%	10%	7%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCMessaging_Delivery] The Federal Trade Commission or the FTC is suing Amazon with the aim of breaking up its logistics service, potentially leading to the end of Amazon’s same-day and two-day free delivery service. Some experts believe that if the FTC wins the lawsuit, Amazon could be forced to allow businesses to use slower and less reliable delivery services, potentially causing multiple logistical delays. Knowing this, would you support or oppose such a

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	224	115	107	150	30	29	44	41	39	54	46	44	44	85	51	143	75
	22%	24%	20%	22%	26%	22%	30%	27%	25%	19%	16%	24%	19%	22%	21%	32%	14%
STRONGLY/SOMEWHAT OPPOSE	670	311	357	469	71	73	73	89	91	198	219	109	151	261	148	273	370
	65%	65%	65%	68%	61%	55%	51%	58%	58%	69%	76%	60%	67%	68%	61%	61%	71%
Strongly support	76	44	30	41	12	11	21	14	14	11	16	11	10	33	22	54	20
	7%	9%	6%	6%	11%	8%	15%	9%	9%	4%	6%	6%	4%	9%	9%	12%	4%
Somewhat support	148	71	77	109	18	18	23	27	26	43	30	33	34	52	29	89	55
	14%	15%	14%	16%	15%	14%	16%	18%	16%	15%	10%	18%	15%	14%	12%	20%	11%
Somewhat oppose	293	141	151	196	23	36	38	38	39	96	82	56	60	109	68	108	170
	28%	29%	27%	28%	20%	28%	26%	25%	25%	33%	29%	30%	27%	28%	28%	24%	33%
Strongly oppose	376	170	206	273	48	36	35	51	52	102	136	54	90	152	80	165	200
	36%	35%	37%	39%	41%	28%	24%	33%	33%	35%	47%	29%	40%	40%	33%	37%	38%
Unsure	140	53	86	75	16	30	27	23	28	38	24	30	29	38	43	33	78
	14%	11%	16%	11%	14%	22%	19%	15%	18%	13%	8%	16%	13%	10%	18%	7%	15%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

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	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor’s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	224	37	97	61	30	133	90	81	69	39	58	42	48	30
	22%	19%	22%	21%	25%	21%	22%	20%	23%	18%	25%	17%	22%	32%
STRONGLY/SOMEWHAT OPPOSE	670	131	282	182	73	414	255	274	193	147	149	157	144	59
	65%	68%	65%	64%	63%	66%	64%	69%	66%	66%	65%	65%	66%	61%
Strongly support	76	17	29	21	8	46	29	20	21	19	19	13	12	10
	7%	9%	7%	8%	7%	7%	7%	5%	7%	8%	8%	6%	6%	11%
Somewhat support	148	19	68	39	22	87	61	61	48	20	39	28	36	20
	14%	10%	15%	14%	19%	14%	15%	15%	16%	9%	17%	12%	16%	21%
Somewhat oppose	293	47	123	90	33	170	124	104	92	64	72	62	66	21
	28%	24%	28%	32%	29%	27%	31%	26%	31%	29%	31%	26%	30%	22%
Strongly oppose	376	85	159	92	40	244	132	171	101	83	77	95	77	37
	36%	44%	36%	32%	34%	39%	33%	43%	35%	38%	34%	40%	35%	39%
Unsure	140	24	58	42	14	83	56	44	31	35	23	41	27	7
	14%	13%	13%	15%	12%	13%	14%	11%	11%	16%	10%	17%	13%	7%

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	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	224	75	86	35	33	129	33	52	49	35	21	27	23
	22%	16%	33%	21%	32%	24%	19%	18%	22%	16%	13%	17%	28%
STRONGLY/SOMEWHAT OPPOSE	670	340	127	111	61	320	110	214	155	170	129	125	48
	65%	73%	49%	68%	59%	61%	65%	74%	69%	78%	80%	76%	59%
Strongly support	76	16	36	11	14	45	14	17	18	11	8	13	8
	7%	3%	14%	7%	13%	9%	8%	6%	8%	5%	5%	8%	9%
Somewhat support	148	59	50	23	20	84	19	35	31	24	12	14	16
	14%	13%	19%	14%	19%	16%	11%	12%	14%	11%	8%	8%	19%
Somewhat oppose	293	145	63	36	35	154	45	81	61	61	39	64	15
	28%	31%	24%	22%	34%	29%	26%	28%	27%	28%	24%	39%	18%
Strongly oppose	376	195	65	76	27	167	65	133	94	108	90	61	34
	36%	42%	25%	46%	26%	32%	39%	46%	42%	50%	56%	37%	41%
Unsure	140	53	45	18	9	79	27	24	20	12	11	12	10
	14%	11%	17%	11%	8%	15%	16%	8%	9%	6%	7%	7%	12%

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	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	796	293	334	154	297	388	56	352	347	271	401	332	320	235	232
	77%	74%	82%	75%	75%	82%	66%	74%	82%	71%	82%	73%	83%	75%	74%
NOT MANY DOUBTS/NO DOUBTS AT ALL	132	59	49	19	60	56	6	70	46	66	56	73	48	38	44
	13%	15%	12%	9%	15%	12%	7%	15%	11%	17%	11%	16%	12%	12%	14%
Serious doubts	410	149	196	76	129	233	32	145	211	105	241	139	196	107	103
	40%	38%	48%	37%	32%	49%	38%	31%	50%	27%	49%	31%	51%	34%	33%
Some doubts	386	145	137	78	168	155	24	207	136	167	160	193	124	128	129
	37%	37%	34%	38%	42%	33%	29%	44%	32%	44%	33%	43%	32%	41%	41%
Not many doubts	99	40	35	15	46	41	4	54	35	49	41	55	35	31	32
	10%	10%	9%	7%	12%	9%	5%	11%	8%	13%	8%	12%	9%	10%	10%
No doubts at all	33	18	13	4	14	15	2	16	11	17	15	18	12	7	12
	3%	5%	3%	2%	4%	3%	2%	3%	3%	5%	3%	4%	3%	2%	4%
Unsure	105	42	25	32	40	31	22	52	31	44	31	49	19	41	39
	10%	11%	6%	16%	10%	6%	27%	11%	7%	11%	6%	11%	5%	13%	12%

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	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	796	176	379	241	208	519	274	236	251	97	69	139	589	277	425	142	218
	77%	66%	79%	84%	79%	78%	75%	81%	79%	78%	72%	62%	88%	75%	84%	66%	87%
NOT MANY DOUBTS/NO DOUBTS AT ALL	132	50	59	23	25	90	42	38	44	16	22	69	51	64	57	57	25
	13%	19%	12%	8%	9%	13%	12%	13%	14%	13%	23%	31%	8%	17%	11%	26%	10%
Serious doubts	410	93	186	131	96	269	139	152	129	45	29	43	346	105	252	57	143
	40%	35%	39%	46%	37%	41%	38%	52%	41%	36%	30%	19%	52%	28%	50%	26%	57%
Some doubts	386	83	193	110	112	249	135	84	122	52	40	96	243	172	173	85	75
	37%	31%	40%	39%	43%	38%	37%	29%	38%	42%	42%	43%	36%	46%	34%	40%	30%
Not many doubts	99	35	45	19	18	70	29	31	34	11	17	51	39	42	46	39	17
	10%	13%	9%	7%	7%	11%	8%	11%	11%	9%	18%	23%	6%	11%	9%	18%	7%
No doubts at all	33	15	14	4	7	20	13	7	11	5	5	18	12	22	11	18	8
	3%	6%	3%	1%	2%	3%	4%	2%	3%	4%	5%	8%	2%	6%	2%	8%	3%
Unsure	105	41	44	21	30	56	48	16	22	11	5	16	29	31	25	16	8
	10%	15%	9%	7%	11%	8%	13%	6%	7%	9%	5%	7%	4%	8%	5%	8%	3%

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	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	796	364	430	557	72	95	95	121	109	232	239	147	175	298	175	346	424
	77%	76%	78%	80%	62%	72%	66%	79%	69%	80%	83%	80%	78%	78%	72%	77%	81%
NOT MANY DOUBTS/NO DOUBTS AT ALL	132	81	50	76	29	16	34	19	29	22	28	20	24	51	37	81	45
	13%	17%	9%	11%	24%	12%	23%	12%	19%	8%	10%	11%	11%	13%	15%	18%	9%
Serious doubts	410	189	221	293	33	50	52	60	57	105	137	70	86	161	93	183	215
	40%	39%	40%	42%	28%	38%	36%	39%	36%	36%	48%	38%	38%	42%	39%	41%	41%
Some doubts	386	175	209	264	40	45	43	61	53	128	102	77	90	137	82	163	208
	37%	36%	38%	38%	34%	34%	30%	40%	33%	44%	35%	42%	40%	36%	34%	36%	40%
Not many doubts	99	59	39	61	19	10	31	13	15	15	25	18	19	34	28	56	38
	10%	12%	7%	9%	16%	8%	21%	9%	10%	5%	9%	10%	8%	9%	12%	12%	7%
No doubts at all	33	23	10	15	10	5	3	5	14	7	3	2	5	17	9	26	8
	3%	5%	2%	2%	8%	4%	2%	3%	9%	2%	1%	1%	2%	5%	4%	6%	1%
Unsure	105	35	70	61	17	21	16	14	19	35	21	16	25	35	30	23	54
	10%	7%	13%	9%	14%	16%	11%	9%	12%	12%	7%	8%	11%	9%	12%	5%	10%

Echelon Insights
 NetChoice Fall 2023 Survey
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	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor’s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	796	148	317	236	93	465	330	306	249	163	189	181	171	74
	77%	77%	72%	83%	80%	74%	82%	77%	85%	74%	82%	75%	78%	77%
NOT MANY DOUBTS/NO DOUBTS AT ALL	132	29	68	26	10	96	36	50	26	31	26	34	18	21
	13%	15%	16%	9%	8%	15%	9%	13%	9%	14%	11%	14%	8%	22%
Serious doubts	410	73	164	120	52	237	172	161	132	93	91	99	78	44
	40%	38%	37%	42%	45%	38%	43%	40%	45%	42%	40%	41%	36%	45%
Some doubts	386	75	153	116	41	228	157	146	118	70	98	82	93	31
	37%	39%	35%	41%	35%	36%	39%	37%	40%	31%	43%	34%	42%	32%
Not many doubts	99	19	52	22	6	71	28	38	23	20	18	29	16	15
	10%	10%	12%	8%	5%	11%	7%	10%	8%	9%	8%	12%	7%	16%
No doubts at all	33	10	15	4	4	25	8	12	3	11	8	5	2	6
	3%	5%	4%	1%	3%	4%	2%	3%	1%	5%	4%	2%	1%	6%
Unsure	105	15	53	23	14	68	37	43	18	27	15	25	30	1
	10%	8%	12%	8%	12%	11%	9%	11%	6%	12%	7%	10%	14%	1%

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	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	796	381	178	131	72	397	133	237	175	184	135	136	61
	77%	81%	69%	80%	70%	75%	78%	82%	79%	85%	84%	83%	75%
NOT MANY DOUBTS/NO DOUBTS AT ALL	132	53	49	20	26	77	22	28	32	22	16	22	10
	13%	11%	19%	12%	25%	15%	13%	10%	14%	10%	10%	14%	13%
Serious doubts	410	204	90	67	31	196	66	134	104	113	98	70	27
	40%	44%	35%	41%	30%	37%	39%	46%	47%	52%	61%	43%	33%
Some doubts	386	177	88	65	41	201	66	103	71	70	37	66	34
	37%	38%	34%	39%	39%	38%	39%	36%	32%	33%	23%	40%	42%
Not many doubts	99	43	36	15	17	59	10	23	24	14	11	17	7
	10%	9%	14%	9%	16%	11%	6%	8%	11%	7%	7%	10%	9%
No doubts at all	33	11	13	5	9	17	11	5	7	8	5	5	3
	3%	2%	5%	3%	8%	3%	7%	2%	3%	4%	3%	3%	4%
Unsure	105	34	31	13	6	54	15	25	16	11	9	6	10
	10%	7%	12%	8%	6%	10%	9%	9%	7%	5%	6%	3%	12%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCMessaging_Prices] According to recent reports, the FTC has filed a lawsuit against Amazon which could break up the company's marketplace. This could result in Amazon being forced to show uncompetitively high prices, potentially leading to fewer products to choose from. To what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	775	289	343	146	272	398	55	322	354	238	405	305	321	234	212
	75%	73%	84%	71%	69%	84%	66%	68%	83%	63%	83%	67%	83%	74%	68%
NOT MANY DOUBTS/NO DOUBTS AT ALL	150	65	36	30	76	43	17	90	35	88	49	90	35	49	64
	14%	16%	9%	15%	19%	9%	20%	19%	8%	23%	10%	20%	9%	15%	20%
Serious doubts	439	173	214	77	142	255	27	157	232	114	257	149	202	120	114
	42%	44%	52%	38%	36%	54%	32%	33%	55%	30%	53%	33%	52%	38%	36%
Some doubts	336	117	129	69	131	143	28	164	122	124	148	157	119	115	99
	32%	30%	32%	34%	33%	30%	34%	35%	29%	33%	30%	34%	31%	36%	31%
Not many doubts	105	42	27	21	53	31	13	61	26	61	36	62	24	39	42
	10%	11%	7%	10%	13%	7%	16%	13%	6%	16%	7%	14%	6%	12%	13%
No doubts at all	44	23	9	9	24	11	4	29	9	27	14	28	11	10	21
	4%	6%	2%	4%	6%	2%	4%	6%	2%	7%	3%	6%	3%	3%	7%
Unsure	109	40	29	29	49	34	12	63	35	55	33	59	31	32	39
	11%	10%	7%	14%	12%	7%	14%	13%	8%	14%	7%	13%	8%	10%	12%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

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	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	775	177	372	225	196	513	261	248	250	92	74	120	591	266	414	136	217
	75%	66%	77%	79%	74%	77%	72%	85%	79%	74%	78%	54%	88%	71%	82%	63%	86%
NOT MANY DOUBTS/NO DOUBTS AT ALL	150	51	56	43	31	95	53	27	37	20	13	91	48	72	64	60	30
	14%	19%	12%	15%	12%	14%	15%	9%	12%	17%	13%	41%	7%	19%	13%	28%	12%
Serious doubts	439	86	198	156	108	295	143	167	140	54	34	36	387	132	258	65	128
	42%	32%	41%	55%	41%	44%	39%	58%	44%	43%	35%	16%	58%	35%	51%	30%	51%
Some doubts	336	92	175	69	88	218	118	81	110	38	41	83	204	134	156	71	89
	32%	34%	36%	24%	33%	33%	32%	28%	35%	31%	43%	37%	30%	36%	31%	33%	36%
Not many doubts	105	39	36	30	22	70	35	19	24	17	8	58	38	47	52	42	23
	10%	15%	8%	11%	8%	11%	9%	7%	8%	14%	8%	26%	6%	13%	10%	20%	9%
No doubts at all	44	12	20	12	9	25	18	8	12	3	5	33	10	25	12	18	6
	4%	4%	4%	4%	4%	4%	5%	3%	4%	3%	5%	15%	1%	7%	2%	8%	3%
Unsure	109	39	53	17	36	56	51	15	31	12	8	13	31	34	28	18	4
	11%	15%	11%	6%	14%	8%	14%	5%	10%	9%	9%	6%	5%	9%	6%	9%	2%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

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	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	775	367	407	523	80	100	105	105	110	231	224	128	166	293	187	336	417
	75%	76%	74%	75%	68%	76%	73%	69%	70%	80%	78%	70%	74%	76%	77%	75%	80%
NOT MANY DOUBTS/NO DOUBTS AT ALL	150	72	76	110	17	16	24	31	30	30	35	38	37	44	31	91	55
	14%	15%	14%	16%	14%	12%	17%	20%	19%	10%	12%	21%	16%	11%	13%	20%	11%
Serious doubts	439	192	247	308	35	56	43	57	68	125	146	64	103	174	98	193	232
	42%	40%	45%	44%	30%	43%	30%	37%	43%	43%	51%	35%	46%	45%	41%	43%	44%
Some doubts	336	174	160	215	45	44	62	48	42	105	78	64	64	119	89	143	185
	32%	36%	29%	31%	38%	33%	43%	31%	27%	36%	27%	35%	28%	31%	37%	32%	35%
Not many doubts	105	53	51	80	12	11	19	25	21	18	24	27	26	35	17	63	40
	10%	11%	9%	11%	10%	8%	13%	16%	13%	6%	8%	15%	12%	9%	7%	14%	8%
No doubts at all	44	19	24	31	5	5	5	6	9	13	11	11	10	9	14	29	15
	4%	4%	4%	4%	4%	4%	3%	4%	6%	4%	4%	6%	5%	2%	6%	6%	3%
Unsure	109	41	68	60	21	15	16	17	18	29	29	16	21	47	24	23	51
	11%	9%	12%	9%	18%	12%	11%	11%	11%	10%	10%	9%	9%	12%	10%	5%	10%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

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	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	775	151	320	219	84	471	303	304	218	167	180	184	153	78
	75%	79%	73%	77%	72%	75%	75%	76%	74%	75%	78%	76%	70%	81%
NOT MANY DOUBTS/NO DOUBTS AT ALL	150	23	67	41	18	90	59	60	50	30	32	36	37	12
	14%	12%	15%	15%	15%	14%	15%	15%	17%	13%	14%	15%	17%	13%
Serious doubts	439	97	177	121	43	274	164	185	122	101	109	101	76	44
	42%	51%	40%	42%	37%	44%	41%	46%	42%	46%	47%	42%	35%	45%
Some doubts	336	54	142	98	41	196	139	119	96	66	71	83	78	34
	32%	28%	33%	35%	35%	31%	35%	30%	33%	30%	31%	34%	36%	36%
Not many doubts	105	16	48	31	10	64	41	43	37	20	19	27	31	7
	10%	8%	11%	11%	8%	10%	10%	11%	13%	9%	8%	11%	14%	8%
No doubts at all	44	7	19	10	8	26	18	18	13	10	13	9	5	5
	4%	4%	4%	4%	7%	4%	5%	4%	5%	5%	6%	4%	2%	5%
Unsure	109	18	51	24	15	69	39	35	25	25	18	21	29	6
	11%	9%	12%	9%	13%	11%	10%	9%	9%	11%	8%	9%	13%	6%

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	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	775	372	175	127	79	389	130	224	182	189	139	136	66
	75%	80%	68%	77%	76%	74%	77%	77%	82%	87%	87%	83%	81%
NOT MANY DOUBTS/NO DOUBTS AT ALL	150	51	54	22	16	84	21	38	22	17	11	14	11
	14%	11%	21%	13%	15%	16%	13%	13%	10%	8%	7%	8%	14%
Serious doubts	439	229	81	78	36	197	79	144	116	121	95	78	39
	42%	49%	32%	47%	35%	37%	46%	50%	52%	56%	59%	48%	48%
Some doubts	336	144	93	49	43	192	52	80	66	68	45	57	27
	32%	31%	36%	30%	41%	36%	31%	28%	30%	31%	28%	35%	33%
Not many doubts	105	40	36	19	10	65	14	21	17	13	7	11	9
	10%	8%	14%	12%	10%	12%	8%	7%	7%	6%	4%	7%	11%
No doubts at all	44	12	18	3	5	20	8	17	6	4	4	3	3
	4%	2%	7%	2%	5%	4%	4%	6%	3%	2%	2%	2%	3%
Unsure	109	44	30	15	9	54	18	27	19	11	10	15	4
	11%	9%	11%	9%	9%	10%	10%	9%	8%	5%	6%	9%	5%

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[QShippingImpact] Tech policy experts say that the FTC’s lawsuit against Amazon would lead to slower deliveries for its customers. Knowing this, to what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	740	278	331	133	264	381	49	309	331	229	387	288	312	220	202
	72%	70%	81%	65%	66%	80%	58%	65%	78%	60%	79%	63%	81%	70%	64%
NOT MANY DOUBTS/NO DOUBTS AT ALL	192	76	47	45	90	62	20	109	62	102	67	113	48	65	75
	19%	19%	12%	22%	23%	13%	24%	23%	15%	27%	14%	25%	12%	21%	24%
Serious doubts	395	158	199	64	124	229	22	144	208	102	225	139	192	105	94
	38%	40%	49%	31%	31%	48%	26%	30%	49%	27%	46%	31%	50%	33%	30%
Some doubts	345	120	132	69	139	152	27	166	123	127	161	149	120	115	107
	33%	30%	32%	34%	35%	32%	32%	35%	29%	33%	33%	33%	31%	37%	34%
Not many doubts	128	53	30	31	63	41	11	76	42	69	44	79	35	44	46
	12%	13%	7%	15%	16%	9%	13%	16%	10%	18%	9%	17%	9%	14%	15%
No doubts at all	64	23	17	14	27	21	9	33	20	33	23	34	13	21	29
	6%	6%	4%	7%	7%	4%	11%	7%	5%	9%	5%	8%	3%	7%	9%
Unsure	102	41	29	26	44	31	15	56	31	50	33	53	27	30	38
	10%	10%	7%	13%	11%	7%	18%	12%	7%	13%	7%	12%	7%	9%	12%

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	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	740	175	352	213	196	489	249	242	239	90	63	105	581	241	404	137	203
	72%	65%	73%	75%	75%	74%	68%	83%	75%	73%	66%	47%	87%	65%	80%	64%	81%
NOT MANY DOUBTS/NO DOUBTS AT ALL	192	60	77	54	35	116	74	31	50	24	27	105	68	100	70	67	40
	19%	23%	16%	19%	13%	17%	20%	11%	16%	19%	28%	47%	10%	27%	14%	31%	16%
Serious doubts	395	85	188	122	95	270	125	149	132	46	34	26	352	107	239	57	132
	38%	32%	39%	43%	36%	41%	34%	51%	42%	37%	36%	12%	53%	29%	47%	27%	53%
Some doubts	345	90	164	91	101	219	124	93	106	45	29	79	229	133	165	80	71
	33%	34%	34%	32%	39%	33%	34%	32%	33%	36%	30%	35%	34%	36%	33%	37%	28%
Not many doubts	128	40	56	33	27	79	47	21	39	16	19	68	46	61	55	36	30
	12%	15%	12%	11%	10%	12%	13%	7%	12%	13%	20%	30%	7%	16%	11%	17%	12%
No doubts at all	64	21	21	21	8	37	27	10	11	8	8	37	22	39	15	31	10
	6%	8%	4%	8%	3%	6%	7%	3%	4%	6%	8%	17%	3%	10%	3%	15%	4%
Unsure	102	32	51	18	32	60	42	17	29	9	5	14	21	31	33	10	7
	10%	12%	11%	6%	12%	9%	11%	6%	9%	8%	6%	6%	3%	8%	6%	4%	3%

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[QShippingImpact] Tech policy experts say that the FTC’s lawsuit against Amazon would lead to slower deliveries for its customers. Knowing this, to what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	740	337	403	510	78	87	92	99	110	212	226	122	165	281	172	316	401
	72%	70%	73%	74%	66%	66%	64%	65%	70%	73%	79%	67%	74%	73%	71%	70%	77%
NOT MANY DOUBTS/NO DOUBTS AT ALL	192	102	88	124	26	25	36	35	27	51	43	39	39	67	46	113	71
	19%	21%	16%	18%	22%	19%	25%	23%	17%	17%	15%	21%	17%	18%	19%	25%	14%
Serious doubts	395	180	215	284	37	42	42	52	58	106	136	58	87	157	92	175	210
	38%	37%	39%	41%	31%	32%	29%	34%	37%	37%	47%	32%	39%	41%	38%	39%	40%
Some doubts	345	157	188	226	41	45	50	47	51	106	91	64	78	123	80	141	191
	33%	33%	34%	33%	35%	34%	35%	31%	33%	36%	31%	35%	35%	32%	33%	31%	37%
Not many doubts	128	65	62	89	18	11	21	25	16	36	30	27	26	48	26	66	54
	12%	14%	11%	13%	15%	9%	14%	16%	10%	12%	11%	15%	12%	13%	11%	15%	10%
No doubts at all	64	37	26	36	8	14	16	10	11	15	13	12	13	19	20	47	17
	6%	8%	5%	5%	7%	10%	11%	6%	7%	5%	4%	6%	6%	5%	8%	10%	3%
Unsure	102	41	60	59	13	19	16	19	21	27	19	22	20	36	24	21	51
	10%	9%	11%	9%	11%	15%	11%	12%	13%	9%	7%	12%	9%	9%	10%	5%	10%

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	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor’s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	740	145	308	207	80	453	286	300	209	149	177	179	157	68
	72%	75%	70%	73%	68%	72%	71%	75%	71%	67%	77%	74%	72%	71%
NOT MANY DOUBTS/NO DOUBTS AT ALL	192	28	93	49	21	121	70	68	56	43	39	34	42	25
	19%	15%	21%	17%	18%	19%	17%	17%	19%	19%	17%	14%	19%	26%
Serious doubts	395	83	163	112	37	245	149	166	117	80	95	98	77	40
	38%	43%	37%	39%	31%	39%	37%	42%	40%	36%	41%	41%	35%	41%
Some doubts	345	62	145	95	43	207	138	134	93	69	82	81	79	29
	33%	32%	33%	33%	37%	33%	34%	33%	32%	31%	35%	34%	36%	30%
Not many doubts	128	15	58	38	17	73	55	42	46	26	24	27	25	19
	12%	8%	13%	13%	14%	12%	14%	11%	16%	12%	10%	11%	11%	20%
No doubts at all	64	13	35	11	4	49	15	26	10	17	14	7	17	6
	6%	7%	8%	4%	4%	8%	4%	6%	3%	8%	6%	3%	8%	6%
Unsure	102	19	36	29	17	56	45	31	28	29	16	27	20	3
	10%	10%	8%	10%	14%	9%	11%	8%	9%	13%	7%	11%	9%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QShippingImpact] Tech policy experts say that the FTC’s lawsuit against Amazon would lead to slower deliveries for its customers. Knowing this, to what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	740	358	166	125	67	381	109	224	178	177	136	133	60
	72%	77%	64%	76%	65%	72%	65%	77%	80%	82%	85%	81%	73%
NOT MANY DOUBTS/NO DOUBTS AT ALL	192	68	59	28	31	105	32	45	29	27	11	21	15
	19%	15%	23%	17%	30%	20%	19%	16%	13%	13%	7%	13%	19%
Serious doubts	395	206	77	68	37	185	70	126	107	107	97	68	33
	38%	44%	30%	41%	35%	35%	41%	43%	48%	49%	61%	41%	40%
Some doubts	345	152	89	57	30	196	39	98	71	70	39	66	27
	33%	33%	34%	35%	29%	37%	23%	34%	32%	32%	24%	40%	33%
Not many doubts	128	55	34	20	19	67	23	29	16	20	8	14	8
	12%	12%	13%	12%	19%	13%	14%	10%	7%	9%	5%	9%	9%
No doubts at all	64	13	25	9	11	38	9	16	13	7	3	6	8
	6%	3%	10%	5%	11%	7%	5%	6%	6%	3%	2%	4%	9%
Unsure	102	41	33	11	6	41	28	21	17	13	13	10	6
	10%	9%	13%	7%	6%	8%	17%	7%	7%	6%	8%	6%	8%

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[QPricingImpact] Tech policy experts say that the FTC’s lawsuit against Amazon would lead to higher prices. Knowing this, to what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	746	270	327	140	266	381	48	317	333	236	389	302	317	222	201
	72%	68%	80%	69%	67%	80%	57%	67%	79%	62%	80%	67%	82%	70%	64%
NOT MANY DOUBTS/NO DOUBTS AT ALL	188	79	55	36	88	65	20	103	60	96	70	102	49	60	74
	18%	20%	14%	17%	22%	14%	24%	22%	14%	25%	14%	22%	13%	19%	24%
Serious doubts	418	160	209	76	127	247	26	144	225	100	248	140	206	112	97
	40%	40%	51%	37%	32%	52%	31%	30%	53%	26%	51%	31%	53%	36%	31%
Some doubts	328	110	118	65	139	133	22	172	108	136	141	163	111	109	104
	32%	28%	29%	32%	35%	28%	26%	36%	25%	36%	29%	36%	29%	35%	33%
Not many doubts	128	55	33	22	66	39	15	74	38	69	44	75	32	43	50
	12%	14%	8%	11%	17%	8%	17%	16%	9%	18%	9%	17%	8%	14%	16%
No doubts at all	59	24	22	14	23	25	5	29	22	28	26	27	17	18	24
	6%	6%	5%	7%	6%	5%	6%	6%	5%	7%	5%	6%	4%	6%	8%
Unsure	100	46	25	29	44	29	16	54	31	49	29	50	21	33	39
	10%	12%	6%	14%	11%	6%	19%	11%	7%	13%	6%	11%	6%	10%	12%

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[QPricingImpact] Tech policy experts say that the FTC’s lawsuit against Amazon would lead to higher prices. Knowing this, to what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	746	178	355	212	199	506	237	241	245	95	65	111	568	244	404	137	199
	72%	67%	74%	75%	76%	76%	65%	83%	77%	77%	68%	50%	85%	65%	80%	64%	79%
NOT MANY DOUBTS/NO DOUBTS AT ALL	188	63	76	48	31	107	80	35	46	18	26	99	76	90	78	66	44
	18%	24%	16%	17%	12%	16%	22%	12%	15%	14%	27%	44%	11%	24%	15%	31%	18%
Serious doubts	418	76	195	147	111	282	135	161	140	49	27	35	366	108	254	54	139
	40%	29%	41%	52%	42%	42%	37%	56%	44%	39%	29%	16%	55%	29%	50%	25%	55%
Some doubts	328	101	161	66	87	224	102	79	105	46	37	76	202	136	150	83	61
	32%	38%	33%	23%	33%	34%	28%	27%	33%	37%	39%	34%	30%	37%	30%	39%	24%
Not many doubts	128	43	54	31	24	78	49	27	36	17	21	64	55	57	57	43	26
	12%	16%	11%	11%	9%	12%	13%	9%	11%	14%	22%	29%	8%	15%	11%	20%	11%
No doubts at all	59	21	22	17	7	29	30	8	10	1	5	35	21	33	21	22	18
	6%	8%	5%	6%	3%	4%	8%	3%	3%	*%	5%	16%	3%	9%	4%	10%	7%
Unsure	100	26	49	24	33	51	48	14	26	11	5	14	25	38	25	12	7
	10%	10%	10%	9%	12%	8%	13%	5%	8%	9%	5%	6%	4%	10%	5%	6%	3%

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[QPricingImpact] Tech policy experts say that the FTC’s lawsuit against Amazon would lead to higher prices. Knowing this, to what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	746	333	411	514	70	96	107	104	103	211	220	128	163	275	178	318	405
	72%	69%	75%	74%	60%	73%	74%	68%	66%	73%	76%	70%	73%	72%	74%	71%	78%
NOT MANY DOUBTS/NO DOUBTS AT ALL	188	106	80	120	32	20	29	29	35	50	44	34	38	73	42	112	69
	18%	22%	15%	17%	28%	15%	20%	19%	22%	17%	15%	19%	17%	19%	17%	25%	13%
Serious doubts	418	174	242	300	31	57	44	53	55	126	140	66	92	163	97	171	236
	40%	36%	44%	43%	26%	44%	31%	34%	35%	43%	49%	36%	41%	42%	40%	38%	45%
Some doubts	328	159	169	215	39	39	63	51	48	86	79	62	71	112	82	147	169
	32%	33%	31%	31%	33%	29%	44%	34%	31%	30%	28%	34%	32%	29%	34%	33%	32%
Not many doubts	128	68	60	83	26	10	27	20	19	34	28	21	27	56	25	75	47
	12%	14%	11%	12%	22%	8%	19%	13%	12%	12%	10%	11%	12%	15%	10%	17%	9%
No doubts at all	59	39	20	36	7	10	2	9	16	16	16	14	11	17	17	37	22
	6%	8%	4%	5%	6%	8%	2%	6%	10%	5%	6%	7%	5%	5%	7%	8%	4%
Unsure	100	41	59	59	15	15	8	20	19	28	24	20	22	36	21	20	48
	10%	9%	11%	9%	13%	12%	6%	13%	12%	10%	8%	11%	10%	9%	9%	4%	9%

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[QPricingImpact] Tech policy experts say that the FTC’s lawsuit against Amazon would lead to higher prices. Knowing this, to what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor’s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	746	136	310	220	79	446	299	294	220	147	176	183	157	72
	72%	71%	71%	77%	67%	71%	74%	74%	75%	66%	76%	76%	72%	75%
NOT MANY DOUBTS/NO DOUBTS AT ALL	188	36	87	43	22	123	65	70	50	47	34	35	45	21
	18%	19%	20%	15%	18%	20%	16%	17%	17%	21%	15%	14%	20%	22%
Serious doubts	418	89	176	112	41	265	153	180	119	92	110	92	79	42
	40%	46%	40%	39%	35%	42%	38%	45%	41%	41%	48%	38%	36%	44%
Some doubts	328	47	135	108	38	181	146	114	100	55	66	91	77	30
	32%	24%	31%	38%	32%	29%	36%	29%	34%	25%	28%	38%	35%	31%
Not many doubts	128	21	61	31	16	81	47	45	38	31	24	26	32	14
	12%	11%	14%	11%	14%	13%	12%	11%	13%	14%	10%	11%	14%	14%
No doubts at all	59	15	26	13	5	41	18	25	12	16	10	9	13	7
	6%	8%	6%	4%	5%	7%	4%	6%	4%	7%	5%	4%	6%	7%
Unsure	100	20	40	22	17	61	38	36	23	27	20	22	17	3
	10%	11%	9%	8%	14%	10%	10%	9%	8%	12%	9%	9%	8%	3%

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	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	746	353	180	126	68	383	118	215	175	180	139	133	54
	72%	76%	70%	77%	65%	73%	70%	74%	78%	83%	87%	81%	67%
NOT MANY DOUBTS/NO DOUBTS AT ALL	188	68	50	27	30	100	28	52	33	24	14	22	19
	18%	14%	19%	16%	29%	19%	17%	18%	15%	11%	9%	13%	23%
Serious doubts	418	221	84	72	30	191	75	132	114	117	99	79	29
	40%	47%	32%	44%	29%	36%	44%	45%	51%	54%	62%	48%	36%
Some doubts	328	132	96	54	37	192	43	84	61	63	40	53	25
	32%	28%	37%	33%	36%	36%	25%	29%	27%	29%	25%	33%	31%
Not many doubts	128	56	31	24	22	68	21	32	21	13	9	14	10
	12%	12%	12%	14%	21%	13%	13%	11%	10%	6%	6%	8%	13%
No doubts at all	59	12	19	3	8	32	7	21	12	11	5	8	8
	6%	3%	7%	2%	8%	6%	4%	7%	5%	5%	3%	5%	10%
Unsure	100	46	29	11	6	45	23	22	15	12	7	9	8
	10%	10%	11%	7%	5%	8%	14%	8%	7%	6%	5%	6%	10%

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[QBreakup] Supporters of the FTC's lawsuit say the lawsuit should be followed by future farther-reaching lawsuits aimed at breaking up Amazon To what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	714	277	327	130	248	381	46	287	331	212	388	270	313	209	187
	69%	70%	80%	63%	62%	80%	55%	61%	78%	56%	80%	60%	81%	67%	59%
NOT MANY DOUBTS/NO DOUBTS AT ALL	194	72	52	40	97	62	15	117	60	108	67	115	49	65	76
	19%	18%	13%	20%	24%	13%	18%	25%	14%	28%	14%	25%	13%	21%	24%
Serious doubts	397	161	206	68	117	244	22	132	222	97	236	127	201	106	87
	38%	41%	50%	33%	29%	51%	26%	28%	52%	26%	49%	28%	52%	34%	28%
Some doubts	317	117	122	61	131	137	24	156	110	115	152	143	112	104	100
	31%	30%	30%	30%	33%	29%	29%	33%	26%	30%	31%	32%	29%	33%	32%
Not many doubts	138	51	36	29	68	45	9	84	41	77	48	83	34	47	54
	13%	13%	9%	14%	17%	9%	11%	18%	10%	20%	10%	18%	9%	15%	17%
No doubts at all	56	21	15	11	29	17	6	33	19	31	19	31	16	18	22
	5%	5%	4%	6%	7%	4%	7%	7%	5%	8%	4%	7%	4%	6%	7%
Unsure	124	45	28	35	53	31	23	70	32	60	32	69	25	40	51
	12%	11%	7%	17%	13%	7%	27%	15%	8%	16%	7%	15%	6%	13%	16%

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	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	714	161	338	216	183	483	230	243	232	93	64	99	557	246	387	127	206
	69%	60%	70%	76%	70%	73%	63%	84%	73%	75%	68%	44%	83%	66%	76%	59%	82%
NOT MANY DOUBTS/NO DOUBTS AT ALL	194	61	88	45	43	114	79	32	54	18	22	110	65	88	88	68	39
	19%	23%	18%	16%	17%	17%	22%	11%	17%	14%	23%	49%	10%	24%	17%	32%	15%
Serious doubts	397	71	181	144	100	263	133	159	128	46	26	32	348	110	241	57	130
	38%	27%	38%	51%	38%	40%	37%	55%	41%	37%	28%	14%	52%	30%	48%	26%	52%
Some doubts	317	89	157	71	83	220	97	84	104	47	38	67	209	136	146	71	76
	31%	33%	33%	25%	32%	33%	27%	29%	33%	38%	40%	30%	31%	37%	29%	33%	30%
Not many doubts	138	39	68	31	32	83	54	24	45	13	17	73	48	58	67	46	23
	13%	15%	14%	11%	12%	13%	15%	8%	14%	11%	18%	33%	7%	16%	13%	21%	9%
No doubts at all	56	22	20	14	11	31	25	8	10	5	5	37	16	29	21	22	16
	5%	8%	4%	5%	4%	5%	7%	3%	3%	4%	5%	17%	2%	8%	4%	10%	6%
Unsure	124	46	55	24	36	67	55	16	31	13	9	14	48	38	32	20	6
	12%	17%	11%	8%	14%	10%	15%	5%	10%	10%	10%	6%	7%	10%	6%	9%	2%

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[QBreakup] Supporters of the FTC’s lawsuit say the lawsuit should be followed by future farther-reaching lawsuits aimed at breaking up Amazon To what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	714	326	388	498	70	90	88	95	104	210	216	115	154	279	166	303	389
	69%	68%	71%	72%	60%	68%	61%	62%	66%	73%	75%	63%	69%	73%	69%	67%	74%
NOT MANY DOUBTS/NO DOUBTS AT ALL	194	108	86	127	26	23	35	39	32	43	45	43	44	63	44	119	66
	19%	22%	16%	18%	22%	18%	24%	26%	21%	15%	15%	23%	20%	17%	18%	27%	13%
Serious doubts	397	168	229	296	28	46	33	47	57	114	147	53	90	162	92	167	222
	38%	35%	42%	43%	24%	35%	23%	30%	36%	39%	51%	29%	40%	42%	38%	37%	42%
Some doubts	317	158	159	202	43	44	56	48	48	96	69	62	64	117	74	136	167
	31%	33%	29%	29%	36%	33%	39%	32%	30%	33%	24%	34%	29%	30%	31%	30%	32%
Not many doubts	138	76	62	94	15	13	27	23	21	34	34	30	36	44	29	81	49
	13%	16%	11%	14%	13%	10%	19%	15%	13%	12%	12%	16%	16%	11%	12%	18%	9%
No doubts at all	56	32	24	33	11	10	8	17	11	9	11	13	8	20	16	38	17
	5%	7%	4%	5%	10%	8%	6%	11%	7%	3%	4%	7%	4%	5%	6%	9%	3%
Unsure	124	46	76	69	21	18	21	19	21	36	28	25	26	42	32	28	68
	12%	10%	14%	10%	18%	14%	15%	12%	13%	12%	10%	14%	12%	11%	13%	6%	13%

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[QBreakup] Supporters of the FTC's lawsuit say the lawsuit should be followed by future farther-reaching lawsuits aimed at breaking up Amazon. To what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	714	140	290	201	82	430	283	289	208	143	176	166	143	73
	69%	73%	66%	71%	70%	68%	70%	72%	71%	64%	77%	69%	65%	77%
NOT MANY DOUBTS/NO DOUBTS AT ALL	194	29	97	49	19	127	68	68	59	48	40	43	39	18
	19%	15%	22%	17%	16%	20%	17%	17%	20%	21%	17%	18%	18%	19%
Serious doubts	397	83	166	104	44	248	148	175	120	82	98	92	73	48
	38%	43%	38%	37%	37%	39%	37%	44%	41%	37%	43%	38%	33%	50%
Some doubts	317	58	125	97	38	182	135	114	88	61	78	74	71	26
	31%	30%	29%	34%	32%	29%	34%	29%	30%	27%	34%	31%	32%	27%
Not many doubts	138	18	70	36	14	88	50	51	43	32	26	30	29	15
	13%	10%	16%	13%	12%	14%	12%	13%	15%	14%	11%	12%	13%	16%
No doubts at all	56	11	27	13	5	38	18	17	16	16	14	13	9	3
	5%	6%	6%	5%	4%	6%	4%	4%	5%	7%	6%	6%	4%	3%
Unsure	124	23	50	34	17	73	51	43	26	31	14	31	37	4
	12%	12%	11%	12%	14%	12%	13%	11%	9%	14%	6%	13%	17%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBreakup] Supporters of the FTC's lawsuit say the lawsuit should be followed by future farther-reaching lawsuits aimed at breaking up Amazon. To what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	714	348	158	126	68	352	117	218	169	189	138	129	58
	69%	74%	61%	77%	65%	67%	69%	75%	75%	87%	86%	79%	71%
NOT MANY DOUBTS/NO DOUBTS AT ALL	194	77	61	24	25	113	27	43	36	19	13	25	14
	19%	16%	24%	14%	24%	21%	16%	15%	16%	9%	8%	15%	17%
Serious doubts	397	210	76	69	29	171	65	143	113	116	92	81	31
	38%	45%	29%	42%	28%	32%	39%	49%	50%	53%	57%	50%	38%
Some doubts	317	138	82	58	39	181	52	74	56	73	46	48	28
	31%	29%	32%	35%	38%	34%	31%	26%	25%	34%	29%	29%	34%
Not many doubts	138	58	41	19	17	78	20	30	28	10	8	18	11
	13%	12%	16%	11%	16%	15%	12%	10%	13%	5%	5%	11%	13%
No doubts at all	56	19	20	5	8	36	7	14	8	9	5	7	3
	5%	4%	8%	3%	7%	7%	4%	5%	4%	4%	3%	4%	4%
Unsure	124	43	39	14	11	63	25	29	18	9	9	10	9
	12%	9%	15%	9%	11%	12%	15%	10%	8%	4%	6%	6%	11%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBreakupLosePrime] Some tech policy experts warn that if the FTC is allowed to succeed, this could lead to a government-mandated break up of Amazon, and mean the company would no longer be able to provide widely popular features such as 1-2 day Prime shipping. To what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	776	299	349	147	267	404	58	315	350	239	411	304	321	233	213
	75%	76%	86%	72%	67%	85%	68%	66%	83%	63%	84%	67%	83%	74%	68%
NOT MANY DOUBTS/NO DOUBTS AT ALL	166	62	40	28	96	48	7	112	48	102	52	106	48	48	68
	16%	16%	10%	13%	24%	10%	8%	24%	11%	27%	11%	23%	13%	15%	22%
Serious doubts	456	172	234	78	136	272	28	156	239	114	269	152	224	123	104
	44%	44%	57%	38%	34%	57%	33%	33%	56%	30%	55%	33%	58%	39%	33%
Some doubts	321	127	116	70	131	131	30	160	111	125	142	152	97	110	110
	31%	32%	28%	34%	33%	28%	36%	34%	26%	33%	29%	34%	25%	35%	35%
Not many doubts	106	35	27	15	62	30	4	71	32	64	35	68	30	34	40
	10%	9%	7%	7%	16%	6%	5%	15%	8%	17%	7%	15%	8%	11%	13%
No doubts at all	61	27	13	13	34	17	3	41	16	37	17	38	18	15	28
	6%	7%	3%	6%	8%	4%	3%	9%	4%	10%	4%	8%	5%	5%	9%
Unsure	90	33	18	30	35	23	20	47	25	40	24	44	18	33	33
	9%	8%	4%	15%	9%	5%	24%	10%	6%	11%	5%	10%	5%	11%	11%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

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	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	776	173	380	223	202	524	251	254	267	97	71	116	594	269	414	148	212
	75%	65%	79%	78%	77%	79%	69%	88%	84%	79%	74%	52%	89%	72%	82%	69%	84%
NOT MANY DOUBTS/NO DOUBTS AT ALL	166	62	59	45	32	96	68	24	35	17	21	99	52	78	75	55	36
	16%	23%	12%	16%	12%	14%	19%	8%	11%	13%	22%	44%	8%	21%	15%	26%	14%
Serious doubts	456	83	221	152	118	315	140	183	159	58	36	32	405	134	262	61	146
	44%	31%	46%	53%	45%	47%	39%	63%	50%	47%	37%	14%	60%	36%	52%	28%	58%
Some doubts	321	90	159	72	85	209	110	71	108	39	35	84	190	134	152	87	66
	31%	34%	33%	25%	32%	31%	30%	25%	34%	32%	37%	37%	28%	36%	30%	41%	26%
Not many doubts	106	41	38	27	19	64	39	17	24	11	17	57	37	46	52	33	18
	10%	15%	8%	10%	7%	10%	11%	6%	8%	9%	18%	26%	5%	12%	10%	15%	7%
No doubts at all	61	22	22	17	12	31	30	7	11	6	3	42	15	32	23	23	18
	6%	8%	4%	6%	5%	5%	8%	2%	3%	5%	3%	19%	2%	9%	5%	11%	7%
Unsure	90	32	42	17	29	45	45	12	15	10	4	9	23	25	17	11	3
	9%	12%	9%	6%	11%	7%	12%	4%	5%	8%	4%	4%	3%	7%	3%	5%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBreakupLosePrime] Some tech policy experts warn that if the FTC is allowed to succeed, this could lead to a government-mandated break up of Amazon, and mean the company would no longer be able to provide widely popular features such as 1-2 day Prime shipping. To what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	776	358	418	533	80	95	107	113	111	217	230	133	172	296	175	336	417
	75%	75%	76%	77%	68%	73%	74%	74%	70%	75%	80%	73%	77%	77%	73%	75%	80%
NOT MANY DOUBTS/NO DOUBTS AT ALL	166	90	76	114	22	19	24	34	31	41	37	37	31	54	44	98	62
	16%	19%	14%	16%	19%	15%	17%	22%	19%	14%	13%	20%	14%	14%	18%	22%	12%
Serious doubts	456	202	253	326	42	52	47	55	66	127	159	67	108	179	101	194	252
	44%	42%	46%	47%	36%	40%	33%	36%	42%	44%	55%	37%	48%	47%	42%	43%	48%
Some doubts	321	156	165	207	38	43	59	57	44	89	71	66	63	117	75	141	165
	31%	32%	30%	30%	32%	33%	41%	37%	28%	31%	24%	36%	28%	30%	31%	31%	32%
Not many doubts	106	60	46	73	14	10	14	22	15	27	29	24	21	33	28	57	43
	10%	12%	8%	11%	11%	8%	9%	14%	9%	9%	10%	13%	9%	8%	12%	13%	8%
No doubts at all	61	30	30	41	9	9	10	12	16	14	8	13	10	22	16	41	19
	6%	6%	5%	6%	7%	7%	7%	8%	10%	5%	3%	7%	5%	6%	6%	9%	4%
Unsure	90	32	56	46	16	17	14	6	17	32	22	12	21	34	22	17	43
	9%	7%	10%	7%	13%	13%	10%	4%	11%	11%	7%	7%	10%	9%	9%	4%	8%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBreakupLosePrime] Some tech policy experts warn that if the FTC is allowed to succeed, this could lead to a government-mandated break up of Amazon, and mean the company would no longer be able to provide widely popular features such as 1-2 day Prime shipping. To what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	776	154	309	222	91	462	313	304	228	163	181	188	156	75
	75%	80%	71%	78%	78%	73%	78%	76%	78%	74%	78%	78%	71%	79%
NOT MANY DOUBTS/NO DOUBTS AT ALL	166	23	82	43	18	106	61	62	52	35	37	36	36	19
	16%	12%	19%	15%	15%	17%	15%	16%	18%	16%	16%	15%	16%	20%
Serious doubts	456	100	192	121	42	292	163	193	132	100	105	105	88	48
	44%	52%	44%	42%	36%	46%	40%	48%	45%	45%	45%	44%	40%	50%
Some doubts	321	54	117	102	49	170	151	111	97	63	76	82	67	27
	31%	28%	27%	36%	42%	27%	37%	28%	33%	28%	33%	34%	31%	28%
Not many doubts	106	13	53	27	13	66	39	39	34	17	22	26	24	14
	10%	7%	12%	9%	11%	11%	10%	10%	12%	8%	9%	11%	11%	15%
No doubts at all	61	11	29	16	5	40	21	24	17	18	15	10	12	5
	6%	6%	7%	6%	5%	6%	5%	6%	6%	8%	7%	4%	6%	5%
Unsure	90	15	46	20	8	61	28	33	13	24	13	16	27	2
	9%	8%	11%	7%	7%	10%	7%	8%	5%	11%	6%	7%	12%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBreakupLosePrime] Some tech policy experts warn that if the FTC is allowed to succeed, this could lead to a government-mandated break up of Amazon, and mean the company would no longer be able to provide widely popular features such as 1-2 day Prime shipping. To what extent, if any, does this give you doubts that the FTC is effectively protecting consumers?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
SERIOUS/SOME DOUBTS	776	376	173	134	74	396	125	224	178	195	136	143	69
	75%	81%	67%	82%	72%	75%	74%	77%	80%	90%	85%	87%	85%
NOT MANY DOUBTS/NO DOUBTS AT ALL	166	58	61	21	24	92	27	42	29	16	18	15	7
	16%	12%	23%	13%	23%	17%	16%	14%	13%	7%	11%	9%	9%
Serious doubts	456	242	87	79	37	206	81	151	126	131	104	92	37
	44%	52%	34%	48%	36%	39%	48%	52%	56%	60%	65%	56%	45%
Some doubts	321	134	86	55	37	190	44	73	52	65	32	51	32
	31%	29%	33%	34%	36%	36%	26%	25%	23%	30%	20%	31%	40%
Not many doubts	106	42	34	13	17	53	17	29	19	10	11	11	5
	10%	9%	13%	8%	17%	10%	10%	10%	9%	4%	7%	7%	6%
No doubts at all	61	16	27	8	7	38	10	13	10	6	7	4	3
	6%	3%	10%	5%	7%	7%	6%	4%	5%	3%	4%	2%	3%
Unsure	90	33	25	10	5	41	18	24	16	6	6	6	5
	9%	7%	10%	6%	5%	8%	11%	8%	7%	3%	4%	4%	6%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeFeeling] How concerned would you be if the FTC's actions harmed benefits offered by Amazon Prime such as same-day and 1-2 day shipping?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONCERNED	761	288	342	129	275	391	53	317	353	233	402	298	332	218	204
	74%	73%	84%	63%	69%	82%	63%	67%	83%	61%	82%	66%	86%	69%	65%
NOT VERY/NOT AT ALL CONCERNED	216	83	50	60	102	66	17	133	50	127	68	134	44	67	101
	21%	21%	12%	29%	26%	14%	20%	28%	12%	33%	14%	30%	11%	21%	32%
Very concerned	449	166	205	70	162	239	30	180	223	140	243	168	198	133	116
	43%	42%	50%	34%	41%	50%	35%	38%	53%	37%	50%	37%	51%	42%	37%
Somewhat concerned	313	122	137	59	113	153	24	137	130	93	159	130	134	86	88
	30%	31%	34%	29%	28%	32%	28%	29%	31%	24%	33%	29%	35%	27%	28%
Not very concerned	148	50	34	43	68	47	12	88	38	79	51	85	33	50	60
	14%	13%	8%	21%	17%	10%	14%	19%	9%	21%	10%	19%	9%	16%	19%
Not at all concerned	68	33	16	17	35	19	4	45	12	48	17	49	10	17	41
	7%	8%	4%	8%	9%	4%	5%	9%	3%	13%	3%	11%	3%	5%	13%
Unsure	55	24	15	16	21	17	14	24	20	21	18	22	11	29	9
	5%	6%	4%	8%	5%	4%	17%	5%	5%	6%	4%	5%	3%	9%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeFeeling] How concerned would you be if the FTC's actions harmed benefits offered by Amazon Prime such as same-day and 1-2 day shipping?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONCERNED	761	181	356	224	191	531	229	257	256	104	72	98	598	251	403	139	201
	74%	68%	74%	79%	73%	80%	63%	89%	81%	84%	75%	44%	89%	67%	80%	65%	80%
NOT VERY/NOT AT ALL CONCERNED	216	66	98	52	56	108	106	27	52	14	20	121	60	102	94	74	47
	21%	25%	20%	18%	21%	16%	29%	9%	17%	11%	21%	54%	9%	27%	19%	34%	19%
Very concerned	449	110	195	143	109	332	116	168	148	58	42	38	387	149	241	82	125
	43%	41%	41%	50%	41%	50%	32%	58%	47%	47%	44%	17%	58%	40%	48%	38%	50%
Somewhat concerned	313	71	161	81	82	199	112	89	108	47	30	59	211	102	162	57	76
	30%	26%	33%	29%	31%	30%	31%	31%	34%	38%	32%	26%	32%	28%	32%	26%	30%
Not very concerned	148	45	65	38	40	75	72	20	35	13	10	72	50	69	65	43	31
	14%	17%	13%	13%	15%	11%	20%	7%	11%	10%	11%	32%	7%	19%	13%	20%	12%
Not at all concerned	68	21	33	14	16	34	33	7	17	1	10	48	10	33	29	31	15
	7%	8%	7%	5%	6%	5%	9%	2%	5%	1%	10%	22%	2%	9%	6%	14%	6%
Unsure	55	20	27	8	16	25	30	6	9	5	3	6	11	19	10	2	3
	5%	7%	6%	3%	6%	4%	8%	2%	3%	4%	4%	3%	2%	5%	2%	1%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeFeeling] How concerned would you be if the FTC's actions harmed benefits offered by Amazon Prime such as same-day and 1-2 day shipping?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONCERNED	761	354	407	520	78	94	94	115	114	210	229	127	172	284	178	328	401
	74%	74%	74%	75%	66%	72%	65%	75%	72%	72%	79%	69%	77%	74%	74%	73%	77%
NOT VERY/NOT AT ALL CONCERNED	216	107	108	142	30	28	44	32	36	57	48	44	37	81	54	109	100
	21%	22%	20%	21%	26%	21%	30%	21%	23%	20%	17%	24%	17%	21%	22%	24%	19%
Very concerned	449	202	246	322	47	54	49	64	66	123	146	70	100	177	101	191	249
	43%	42%	45%	46%	40%	41%	34%	42%	42%	42%	51%	38%	45%	46%	42%	42%	48%
Somewhat concerned	313	152	161	198	30	40	44	51	47	87	83	57	72	106	77	137	152
	30%	32%	29%	29%	26%	31%	31%	33%	30%	30%	29%	31%	32%	28%	32%	31%	29%
Not very concerned	148	64	83	99	18	20	22	21	21	45	39	30	26	57	36	69	72
	14%	13%	15%	14%	15%	15%	16%	14%	13%	15%	14%	16%	12%	15%	15%	15%	14%
Not at all concerned	68	42	25	43	12	8	21	11	15	13	9	15	11	24	18	40	28
	7%	9%	5%	6%	10%	6%	15%	7%	9%	4%	3%	8%	5%	6%	7%	9%	5%
Unsure	55	20	35	31	10	10	7	7	8	23	11	12	14	20	10	13	22
	5%	4%	6%	4%	8%	7%	5%	4%	5%	8%	4%	6%	6%	5%	4%	3%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeFeeling] How concerned would you be if the FTC's actions harmed benefits offered by Amazon Prime such as same-day and 1-2 day shipping?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONCERNED	761	147	321	211	81	469	292	307	213	158	172	181	161	75
	74%	77%	73%	74%	69%	74%	73%	77%	73%	71%	75%	75%	74%	78%
NOT VERY/NOT AT ALL CONCERNED	216	32	85	66	33	117	99	69	74	45	50	46	52	20
	21%	17%	19%	23%	28%	19%	25%	17%	25%	20%	22%	19%	24%	20%
Very concerned	449	89	202	111	46	291	157	203	119	101	92	109	88	52
	43%	46%	46%	39%	39%	46%	39%	51%	40%	46%	40%	45%	40%	54%
Somewhat concerned	313	59	119	100	35	178	135	104	94	57	80	72	72	23
	30%	31%	27%	35%	30%	28%	34%	26%	32%	26%	35%	30%	33%	24%
Not very concerned	148	23	61	43	22	84	64	48	51	35	36	33	29	11
	14%	12%	14%	15%	18%	13%	16%	12%	17%	16%	16%	14%	13%	11%
Not at all concerned	68	9	24	23	11	34	35	21	22	10	14	13	23	9
	7%	5%	6%	8%	10%	5%	9%	5%	8%	4%	6%	5%	11%	9%
Unsure	55	13	31	7	3	44	11	24	7	18	9	13	6	1
	5%	7%	7%	3%	3%	7%	3%	6%	2%	8%	4%	5%	3%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPrimeFeeling] How concerned would you be if the FTC's actions harmed benefits offered by Amazon Prime such as same-day and 1-2 day shipping?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONCERNED	761	369	168	139	75	386	124	222	184	183	141	141	58
	74%	79%	65%	85%	72%	73%	73%	76%	82%	84%	88%	86%	72%
NOT VERY/NOT AT ALL CONCERNED	216	80	75	20	24	123	30	53	29	30	12	20	18
	21%	17%	29%	12%	23%	23%	18%	18%	13%	14%	7%	12%	22%
Very concerned	449	232	100	79	44	204	74	150	114	113	100	70	35
	43%	50%	39%	48%	42%	39%	43%	52%	51%	52%	62%	43%	43%
Somewhat concerned	313	137	69	61	31	181	50	71	70	70	41	71	23
	30%	29%	27%	37%	30%	34%	30%	25%	31%	32%	26%	44%	28%
Not very concerned	148	57	46	17	12	76	22	41	21	21	10	14	11
	14%	12%	18%	10%	11%	14%	13%	14%	10%	10%	6%	8%	13%
Not at all concerned	68	23	29	3	12	47	8	12	7	9	2	6	8
	7%	5%	11%	2%	12%	9%	5%	4%	3%	4%	1%	4%	9%
Unsure	55	18	15	5	5	19	15	16	11	4	7	3	5
	5%	4%	6%	3%	4%	4%	9%	5%	5%	2%	5%	2%	6%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAmazonAngr] Amazon makes my life easier and I would be angry if the government broke them up
 -Do you agree or disagree with the following statement

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	771	307	339	122	293	387	55	329	347	248	404	308	318	231	211
	75%	78%	83%	60%	74%	82%	66%	69%	82%	65%	83%	68%	82%	74%	67%
STRONGLY/SOMEWHAT DISAGREE	203	73	50	64	89	63	15	125	53	118	62	127	51	56	95
	20%	19%	12%	31%	22%	13%	18%	26%	13%	31%	13%	28%	13%	18%	30%
Strongly agree	481	191	221	72	177	252	35	194	231	141	258	183	207	149	122
	47%	49%	54%	35%	44%	53%	42%	41%	55%	37%	53%	40%	54%	48%	39%
Somewhat agree	290	115	118	50	116	135	20	135	116	106	145	126	111	82	89
	28%	29%	29%	25%	29%	28%	24%	28%	27%	28%	30%	28%	29%	26%	28%
Somewhat disagree	119	41	27	39	53	37	6	76	30	68	35	76	29	37	53
	12%	10%	7%	19%	13%	8%	7%	16%	7%	18%	7%	17%	7%	12%	17%
Strongly disagree	84	32	23	25	36	26	9	49	24	50	27	51	22	19	42
	8%	8%	6%	12%	9%	6%	11%	10%	6%	13%	6%	11%	6%	6%	13%
Unsure	59	15	19	19	16	24	14	21	23	16	21	19	18	27	8
	6%	4%	5%	9%	4%	5%	17%	4%	5%	4%	4%	4%	5%	9%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAmazonAngr] Amazon makes my life easier and I would be angry if the government broke them up
 -Do you agree or disagree with the following statement

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	771	186	366	218	199	536	233	251	253	108	76	101	597	272	389	158	190
	75%	70%	76%	77%	76%	81%	64%	86%	80%	87%	79%	45%	89%	73%	77%	74%	76%
STRONGLY/SOMEWHAT DISAGREE	203	55	92	55	52	103	98	30	52	13	17	116	52	86	100	53	51
	20%	21%	19%	19%	20%	16%	27%	10%	16%	11%	18%	52%	8%	23%	20%	25%	21%
Strongly agree	481	118	214	149	123	368	112	189	165	77	45	44	411	159	250	96	126
	47%	44%	45%	52%	47%	55%	31%	65%	52%	62%	47%	20%	61%	43%	49%	45%	50%
Somewhat agree	290	69	152	69	76	167	122	62	88	31	31	57	186	113	139	62	64
	28%	26%	32%	24%	29%	25%	33%	21%	28%	25%	33%	25%	28%	30%	27%	29%	26%
Somewhat disagree	119	35	56	29	34	65	52	19	36	7	9	62	31	54	58	34	22
	12%	13%	12%	10%	13%	10%	14%	7%	11%	5%	9%	28%	5%	15%	11%	16%	9%
Strongly disagree	84	21	37	27	18	38	46	11	16	6	8	54	21	32	42	19	29
	8%	8%	8%	9%	7%	6%	13%	4%	5%	5%	9%	24%	3%	9%	8%	9%	12%
Unsure	59	25	23	11	12	26	33	10	13	3	2	7	20	14	18	3	9
	6%	9%	5%	4%	5%	4%	9%	3%	4%	2%	3%	3%	3%	4%	3%	1%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAmazonAngr] Amazon makes my life easier and I would be angry if the government broke them up
 -Do you agree or disagree with the following statement

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	771	353	417	521	84	96	96	113	117	219	226	126	178	301	166	338	393
	75%	74%	76%	75%	72%	73%	66%	74%	74%	76%	78%	69%	79%	78%	69%	75%	75%
STRONGLY/SOMEWHAT DISAGREE	203	102	99	135	24	29	38	31	34	52	47	46	33	67	57	101	99
	20%	21%	18%	19%	20%	22%	27%	21%	21%	18%	16%	25%	15%	18%	24%	22%	19%
Strongly agree	481	207	274	323	58	61	49	71	76	135	151	68	110	190	113	221	240
	47%	43%	50%	47%	49%	47%	34%	47%	48%	47%	52%	37%	49%	49%	47%	49%	46%
Somewhat agree	290	147	143	198	27	34	47	42	41	84	75	58	67	112	53	117	153
	28%	31%	26%	29%	23%	26%	33%	27%	26%	29%	26%	32%	30%	29%	22%	26%	29%
Somewhat disagree	119	54	64	77	17	16	23	17	20	34	25	26	20	44	30	58	59
	12%	11%	12%	11%	15%	12%	16%	11%	13%	12%	9%	14%	9%	11%	12%	13%	11%
Strongly disagree	84	48	35	58	7	14	16	15	13	19	21	20	13	24	27	43	40
	8%	10%	6%	8%	6%	10%	11%	10%	8%	7%	7%	11%	6%	6%	11%	9%	8%
Unsure	59	25	34	37	10	6	10	8	8	18	15	11	14	16	19	12	31
	6%	5%	6%	5%	8%	5%	7%	6%	5%	6%	5%	6%	6%	4%	8%	3%	6%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAmazonAngr] Amazon makes my life easier and I would be angry if the government broke them up
 -Do you agree or disagree with the following statement

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	771	150	318	221	81	468	302	310	211	168	176	175	159	79
	75%	78%	73%	78%	69%	74%	75%	78%	72%	76%	76%	73%	73%	83%
STRONGLY/SOMEWHAT DISAGREE	203	34	83	53	33	117	86	66	69	37	48	47	50	14
	20%	18%	19%	19%	28%	19%	21%	16%	24%	17%	21%	20%	23%	15%
Strongly agree	481	91	201	132	56	292	188	193	130	109	104	116	90	56
	47%	47%	46%	46%	48%	46%	47%	48%	44%	49%	45%	48%	41%	58%
Somewhat agree	290	59	117	89	25	176	114	117	81	58	71	58	69	23
	28%	31%	27%	31%	21%	28%	28%	29%	28%	26%	31%	24%	32%	24%
Somewhat disagree	119	17	59	29	14	76	43	41	35	19	35	31	25	7
	12%	9%	14%	10%	12%	12%	11%	10%	12%	9%	15%	13%	12%	7%
Strongly disagree	84	17	24	24	19	41	43	25	34	18	13	17	25	8
	8%	9%	5%	9%	16%	6%	11%	6%	12%	8%	6%	7%	11%	8%
Unsure	59	9	36	10	4	45	14	24	13	16	7	18	9	2
	6%	4%	8%	4%	3%	7%	3%	6%	4%	7%	3%	8%	4%	2%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAmazonAngr] Amazon makes my life easier and I would be angry if the government broke them up
 -Do you agree or disagree with the following statement

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	771	372	168	138	79	392	118	228	182	185	135	135	67
	75%	79%	65%	84%	76%	74%	70%	79%	82%	85%	84%	83%	82%
STRONGLY/SOMEWHAT DISAGREE	203	70	75	19	21	111	40	43	30	24	18	20	11
	20%	15%	29%	12%	20%	21%	24%	15%	13%	11%	12%	12%	13%
Strongly agree	481	247	90	96	47	228	78	155	126	117	97	82	41
	47%	53%	35%	58%	45%	43%	46%	54%	56%	54%	60%	50%	50%
Somewhat agree	290	124	78	42	32	164	40	73	56	68	38	54	26
	28%	27%	30%	26%	31%	31%	24%	25%	25%	31%	24%	33%	32%
Somewhat disagree	119	39	44	13	10	64	23	26	17	12	9	12	5
	12%	8%	17%	8%	10%	12%	14%	9%	8%	6%	6%	7%	7%
Strongly disagree	84	31	31	6	11	47	17	17	13	12	10	8	5
	8%	7%	12%	4%	10%	9%	10%	6%	6%	5%	6%	5%	6%
Unsure	59	26	15	8	3	25	11	19	11	8	7	8	4
	6%	6%	6%	5%	3%	5%	7%	6%	5%	4%	4%	5%	5%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBenefitsChoice] The following is a list of features and benefits offered by Amazon to its users. If successful, the FTC's recent lawsuit would likely affect these features. Knowing this, which of these following

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Prime delivery, including same-day and overnight shipping	662	251	275	115	256	310	60	291	276	220	325	280	257	202	194
	64%	64%	68%	56%	64%	65%	71%	61%	65%	58%	67%	62%	66%	64%	62%
Easy returns	606	224	252	103	232	283	51	273	251	216	295	257	231	184	182
	59%	57%	62%	50%	58%	60%	61%	57%	59%	57%	60%	57%	60%	59%	58%
Amazon Basics, Amazon Essentials and other Amazon-branded products sold on their site	429	151	166	75	176	196	38	196	176	157	200	185	155	140	128
	42%	38%	41%	37%	44%	41%	45%	41%	42%	41%	41%	41%	40%	44%	41%
A guarantee from third-party sellers to offer their lowest price on Amazon	539	192	218	101	205	258	43	239	225	179	260	225	214	164	156
	52%	49%	54%	49%	51%	54%	51%	50%	53%	47%	53%	50%	55%	52%	49%
Featuring lower priced goods higher in search results	547	196	214	118	202	257	46	244	226	186	265	232	208	165	169
	53%	50%	52%	58%	51%	54%	54%	51%	53%	49%	54%	51%	54%	52%	54%

Echelon Insights
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[QBenefitsChoice] The following is a list of features and benefits offered by Amazon to its users. If successful, the FTC's recent lawsuit would likely affect these features. Knowing this, which of these following

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Prime delivery, including same-day and overnight shipping	662	156	318	189	178	489	171	218	238	99	70	89	503	227	331	126	165
	64%	58%	66%	66%	68%	74%	47%	75%	75%	80%	74%	40%	75%	61%	65%	59%	66%
Easy returns	606	137	283	187	154	397	208	174	188	76	55	114	406	210	302	103	158
	59%	51%	59%	66%	58%	60%	57%	60%	59%	61%	58%	51%	61%	57%	60%	48%	63%
Amazon Basics, Amazon Essentials and other Amazon-branded products sold on their site	429	115	186	128	108	292	134	126	131	58	29	60	323	159	206	93	104
	42%	43%	39%	45%	41%	44%	37%	43%	41%	47%	31%	27%	48%	43%	41%	43%	41%
A guarantee from third-party sellers to offer their lowest price on Amazon	539	137	237	166	125	345	193	158	161	63	49	77	403	178	280	104	144
	52%	51%	49%	58%	47%	52%	53%	54%	51%	51%	51%	35%	60%	48%	55%	49%	58%
Featuring lower priced goods higher in search results	547	114	254	178	139	352	193	156	174	58	54	81	406	180	287	103	139
	53%	43%	53%	63%	53%	53%	53%	54%	55%	47%	56%	36%	61%	48%	57%	48%	55%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBenefitsChoice] The following is a list of features and benefits offered by Amazon to its users. If successful, the FTC's recent lawsuit would likely affect these features. Knowing this, which of these following

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Prime delivery, including same-day and overnight shipping	662	297	364	458	77	78	84	96	105	185	190	120	157	246	139	289	337
	64%	62%	66%	66%	66%	59%	58%	63%	67%	64%	66%	65%	70%	64%	57%	64%	65%
Easy returns	606	261	344	417	69	74	87	93	82	170	175	106	142	224	134	259	317
	59%	54%	63%	60%	58%	56%	60%	61%	52%	59%	61%	58%	63%	58%	56%	58%	61%
Amazon Basics, Amazon Essentials and other Amazon-branded products sold on their site	429	180	247	289	57	55	57	65	52	132	122	71	98	172	86	189	220
	42%	38%	45%	42%	49%	42%	39%	43%	33%	46%	42%	39%	44%	45%	36%	42%	42%
A guarantee from third-party sellers to offer their lowest price on Amazon	539	255	284	356	58	62	69	81	71	156	163	98	106	207	128	237	280
	52%	53%	52%	51%	50%	47%	48%	53%	45%	54%	57%	54%	47%	54%	53%	53%	53%
Featuring lower priced goods higher in search results	547	248	297	380	60	57	71	85	80	167	144	99	134	188	125	238	287
	53%	52%	54%	55%	51%	44%	49%	55%	50%	58%	50%	54%	60%	49%	52%	53%	55%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBenefitsChoice] The following is a list of features and benefits offered by Amazon to its users. If successful, the FTC's recent lawsuit would likely affect these features. Knowing this, which of these following

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Prime delivery, including same-day and overnight shipping	662	127	283	172	79	409	252	271	188	140	137	158	141	71
	64%	66%	65%	61%	68%	65%	63%	68%	64%	63%	59%	66%	64%	74%
Easy returns	606	118	248	175	65	366	239	236	180	133	133	144	120	59
	59%	61%	57%	61%	55%	58%	60%	59%	62%	60%	58%	60%	55%	61%
Amazon Basics, Amazon Essentials and other Amazon-branded products sold on their site	429	101	184	104	38	286	142	188	100	110	96	97	83	35
	42%	53%	42%	36%	32%	45%	35%	47%	34%	50%	42%	40%	38%	37%
A guarantee from third-party sellers to offer their lowest price on Amazon	539	100	218	158	62	318	220	201	155	114	114	125	127	44
	52%	52%	50%	55%	53%	51%	55%	50%	53%	51%	50%	52%	58%	46%
Featuring lower priced goods higher in search results	547	110	225	152	60	334	212	218	162	118	120	128	126	47
	53%	57%	51%	54%	51%	53%	53%	55%	55%	53%	52%	53%	58%	49%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QBenefitsChoice] The following is a list of features and benefits offered by Amazon to its users. If successful, the FTC's recent lawsuit would likely affect these features. Knowing this, which of these following

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Prime delivery, including same-day and overnight shipping	662	323	145	123	73	345	109	178	150	146	111	109	54
	64%	69%	56%	75%	70%	65%	64%	61%	67%	67%	69%	66%	66%
Easy returns	606	290	140	98	61	308	100	172	120	144	95	106	49
	59%	62%	54%	60%	59%	58%	59%	59%	54%	66%	59%	65%	61%
Amazon Basics, Amazon Essentials and other Amazon-branded products sold on their site	429	183	101	81	30	209	67	131	91	84	66	61	38
	42%	39%	39%	49%	29%	40%	40%	45%	41%	39%	41%	37%	47%
A guarantee from third-party sellers to offer their lowest price on Amazon	539	250	127	87	49	256	84	172	117	121	86	95	38
	52%	54%	49%	53%	48%	48%	50%	59%	52%	56%	53%	58%	46%
Featuring lower priced goods higher in search results	547	267	127	89	57	283	94	147	106	123	87	86	40
	53%	57%	49%	54%	55%	54%	55%	51%	47%	57%	54%	52%	48%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTradeBrand] Retailers often promote their store-branded products at the end of an aisle in their stores, or at the top of their own website’s search results. You probably see this when you shop for products made by Amazon Essentials, Walmart’s Great Value, Target’s Up&Up, and Costco’s Kirkland Brand. Some federal agencies and politicians want to prohibit Amazon and only Amazon from promoting their products in this way. Do you think this would be a case of

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
This is big government overreach and more likely to harm consumer interests	665	266	308	117	225	357	52	257	315	189	365	242	305	181	171
	64%	67%	76%	57%	57%	75%	62%	54%	74%	49%	75%	53%	79%	58%	54%
This is a necessary step to protect consumers	206	77	51	55	97	65	12	129	51	118	64	133	48	72	84
	20%	19%	13%	27%	24%	14%	15%	27%	12%	31%	13%	29%	12%	23%	27%
Unsure	162	52	48	32	76	53	20	89	58	74	58	78	34	61	60
	16%	13%	12%	16%	19%	11%	23%	19%	14%	20%	12%	17%	9%	19%	19%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTradeBrand] Retailers often promote their store-branded products at the end of an aisle in their stores, or at the top of their own website’s search results. You probably see this when you shop for products made by Amazon Essentials, Walmart’s Great Value, Target’s Up&Up, and Costco’s Kirkland Brand. Some federal agencies and politicians want to prohibit Amazon and only Amazon from promoting their products in this way. Do you think this would be a case of

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
This is big government overreach and more likely to harm consumer interests	665	150	310	206	168	447	216	225	218	90	64	76	547	213	366	112	192
	64%	56%	64%	72%	64%	67%	59%	77%	69%	73%	67%	34%	82%	57%	72%	52%	76%
This is a necessary step to protect consumers	206	67	88	51	49	120	85	36	49	21	21	108	66	101	93	84	45
	20%	25%	18%	18%	19%	18%	23%	12%	15%	17%	22%	48%	10%	27%	18%	39%	18%
Unsure	162	50	83	28	46	98	64	30	50	13	11	40	57	58	47	18	14
	16%	19%	17%	10%	17%	15%	17%	10%	16%	10%	11%	18%	9%	16%	9%	8%	6%

Echelon Insights
 NetChoice Fall 2023 Survey

N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTradeBrand] Retailers often promote their store-branded products at the end of an aisle in their stores, or at the top of their own website’s search results. You probably see this when you shop for products made by Amazon Essentials, Walmart’s Great Value, Target’s Up&Up, and Costco’s Kirkland Brand. Some federal agencies and politicians want to prohibit Amazon and only Amazon from promoting their products in this way. Do you think this would be a case of

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
This is big government overreach and more likely to harm consumer interests	665	307	358	462	65	80	80	91	96	182	215	103	158	249	156	289	352
	64%	64%	65%	67%	56%	61%	56%	60%	61%	63%	75%	56%	70%	65%	64%	64%	67%
This is a necessary step to protect consumers	206	105	99	122	35	35	41	44	40	50	31	50	34	82	39	117	83
	20%	22%	18%	18%	29%	26%	28%	28%	26%	17%	11%	27%	15%	21%	16%	26%	16%
Unsure	162	68	93	109	18	17	23	18	21	57	42	30	32	54	47	44	87
	16%	14%	17%	16%	15%	13%	16%	12%	13%	20%	15%	17%	14%	14%	19%	10%	17%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTradeBrand] Retailers often promote their store-branded products at the end of an aisle in their stores, or at the top of their own website’s search results. You probably see this when you shop for products made by Amazon Essentials, Walmart’s Great Value, Target’s Up&Up, and Costco’s Kirkland Brand. Some federal agencies and politicians want to prohibit Amazon and only Amazon from promoting their products in this way. Do you think this would be a case of

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor’s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
This is big government overreach and more likely to harm consumer interests	665	130	270	189	75	401	264	262	200	146	146	156	152	56
	64%	68%	62%	66%	64%	64%	66%	65%	68%	66%	63%	65%	69%	58%
This is a necessary step to protect consumers	206	31	94	56	25	125	81	67	55	46	51	40	39	26
	20%	16%	21%	20%	21%	20%	20%	17%	19%	21%	22%	16%	18%	27%
Unsure	162	31	73	40	17	104	57	71	39	29	33	45	28	14
	16%	16%	17%	14%	15%	17%	14%	18%	13%	13%	15%	19%	13%	14%

Echelon Insights
 NetChoice Fall 2023 Survey

N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTradeBrand] Retailers often promote their store-branded products at the end of an aisle in their stores, or at the top of their own website’s search results. You probably see this when you shop for products made by Amazon Essentials, Walmart’s Great Value, Target’s Up&Up, and Costco’s Kirkland Brand. Some federal agencies and politicians want to prohibit Amazon and only Amazon from promoting their products in this way. Do you think this would be a case of

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
This is big government overreach and more likely to harm consumer interests	665	330	140	119	70	325	105	208	169	167	129	136	41
	64%	71%	54%	72%	67%	62%	62%	72%	75%	77%	81%	83%	50%
This is a necessary step to protect consumers	206	77	70	29	22	121	37	39	30	27	17	13	21
	20%	16%	27%	18%	21%	23%	22%	13%	13%	12%	11%	8%	26%
Unsure	162	61	48	17	12	82	27	43	25	22	14	15	20
	16%	13%	19%	10%	12%	16%	16%	15%	11%	10%	8%	9%	24%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QVoteLikely] If your Senator or Representative were to support legislation that ends up delaying the shipping and delivery speed of your online purchases, would you be more likely or less likely to vote for them?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE LIKELY	92	46	38	18	36	45	7	41	38	36	50	36	39	29	24
	9%	12%	9%	9%	9%	9%	8%	9%	9%	9%	10%	8%	10%	9%	8%
MUCH/SOMEWHAT LESS LIKELY	590	233	268	100	206	311	43	235	282	178	318	223	256	167	158
	57%	59%	66%	49%	52%	66%	52%	49%	67%	47%	65%	49%	66%	53%	50%
Much more likely	35	19	19	2	13	20	1	14	16	15	20	13	16	6	13
	3%	5%	5%	1%	3%	4%	1%	3%	4%	4%	4%	3%	4%	2%	4%
Somewhat more likely	58	28	20	16	22	25	6	27	23	21	30	22	23	23	12
	6%	7%	5%	8%	6%	5%	7%	6%	5%	6%	6%	5%	6%	7%	4%
No change	276	88	82	64	124	95	17	164	81	140	95	163	73	92	108
	27%	22%	20%	31%	31%	20%	20%	35%	19%	37%	20%	36%	19%	29%	34%
Somewhat less likely	268	113	114	47	102	132	19	118	113	96	136	116	112	63	88
	26%	29%	28%	23%	26%	28%	22%	25%	27%	25%	28%	26%	29%	20%	28%
Much less likely	321	119	154	53	104	180	25	117	169	82	183	108	144	104	70
	31%	30%	38%	26%	26%	38%	29%	25%	40%	22%	37%	24%	37%	33%	22%
Unsure	75	27	19	22	32	23	17	35	23	27	24	32	19	27	24
	7%	7%	5%	11%	8%	5%	20%	7%	5%	7%	5%	7%	5%	8%	8%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QVoteLikely] If your Senator or Representative were to support legislation that ends up delaying the shipping and delivery speed of your online purchases, would you be more likely or less likely to vote for them?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033 100	267 100	481 100	285 100	263 100	664 100	364 100	290 100	317 100	124 100	95 100	224 100	670 100	372 100	507 100	215 100	251 100
MUCH/SOMEWHAT MORE LIKELY	92 9%	32 12%	44 9%	16 5%	21 8%	69 10%	23 6%	32 11%	32 10%	12 10%	18 19%	54 24%	29 4%	47 13%	38 7%	34 16%	27 11%
MUCH/SOMEWHAT LESS LIKELY	590 57%	129 48%	264 55%	197 69%	149 57%	394 59%	194 53%	200 69%	183 58%	79 64%	49 51%	62 28%	487 73%	183 49%	323 64%	109 51%	161 64%
Much more likely	35 3%	12 5%	15 3%	7 3%	7 3%	24 4%	10 3%	13 4%	10 3%	4 3%	6 7%	27 12%	6 1%	16 4%	14 3%	17 8%	11 5%
Somewhat more likely	58 6%	20 8%	29 6%	8 3%	14 5%	45 7%	13 3%	20 7%	22 7%	9 7%	12 13%	27 12%	23 3%	30 8%	23 5%	17 8%	16 6%
No change	276 27%	90 34%	131 27%	56 20%	66 25%	160 24%	114 31%	46 16%	77 24%	24 20%	23 24%	100 45%	122 18%	120 32%	118 23%	66 31%	57 23%
Somewhat less likely	268 26%	60 22%	132 27%	76 27%	78 30%	175 26%	92 25%	81 28%	87 27%	41 33%	22 23%	43 19%	204 30%	96 26%	130 26%	65 30%	61 24%
Much less likely	321 31%	69 26%	132 27%	120 42%	71 27%	219 33%	102 28%	119 41%	96 30%	39 31%	27 29%	19 8%	283 42%	87 23%	193 38%	44 21%	100 40%
Unsure	75 7%	16 6%	42 9%	17 6%	26 10%	42 6%	33 9%	12 4%	25 8%	7 6%	5 5%	8 4%	32 5%	22 6%	28 6%	6 3%	6 2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QVoteLikely] If your Senator or Representative were to support legislation that ends up delaying the shipping and delivery speed of your online purchases, would you be more likely or less likely to vote for them?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE LIKELY	92	50	42	42	23	17	31	20	17	17	7	13	14	43	23	67	24
	9%	10%	8%	6%	20%	13%	22%	13%	11%	6%	3%	7%	6%	11%	10%	15%	5%
MUCH/SOMEWHAT LESS LIKELY	590	265	323	427	48	71	62	86	87	166	189	97	130	217	146	234	327
	57%	55%	59%	62%	41%	54%	43%	56%	55%	57%	66%	53%	58%	56%	60%	52%	63%
Much more likely	35	20	15	17	5	8	9	6	11	5	4	2	7	15	10	27	8
	3%	4%	3%	2%	4%	6%	7%	4%	7%	2%	1%	1%	3%	4%	4%	6%	2%
Somewhat more likely	58	30	27	25	18	9	22	14	6	12	4	10	7	28	13	40	16
	6%	6%	5%	4%	15%	7%	15%	9%	4%	4%	1%	6%	3%	7%	5%	9%	3%
No change	276	138	136	175	34	30	43	37	41	84	70	64	58	93	61	125	137
	27%	29%	25%	25%	29%	23%	30%	24%	26%	29%	24%	35%	26%	24%	25%	28%	26%
Somewhat less likely	268	127	141	201	20	27	27	49	36	77	80	45	59	99	65	101	153
	26%	26%	26%	29%	17%	21%	19%	32%	23%	27%	28%	25%	26%	26%	27%	22%	29%
Much less likely	321	139	182	226	28	44	35	37	51	89	109	51	71	118	81	133	175
	31%	29%	33%	33%	24%	34%	24%	24%	32%	31%	38%	28%	32%	31%	34%	30%	33%
Unsure	75	26	49	49	12	13	8	11	13	22	21	10	23	31	12	24	35
	7%	5%	9%	7%	11%	10%	6%	7%	8%	8%	7%	5%	10%	8%	5%	5%	7%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QVoteLikely] If your Senator or Representative were to support legislation that ends up delaying the shipping and delivery speed of your online purchases, would you be more likely or less likely to vote for them?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE LIKELY	92	28	42	17	6	69	23	30	12	23	26	17	14	8
	9%	14%	10%	6%	5%	11%	6%	8%	4%	10%	11%	7%	6%	8%
MUCH/SOMEWHAT LESS LIKELY	590	114	244	166	65	358	231	256	170	117	137	142	126	55
	57%	59%	56%	58%	55%	57%	57%	64%	58%	53%	60%	59%	57%	57%
Much more likely	35	18	11	3	3	29	5	14	3	4	10	11	4	5
	3%	9%	3%	1%	2%	5%	1%	3%	1%	2%	4%	4%	2%	5%
Somewhat more likely	58	10	30	14	4	40	18	16	9	19	16	7	10	3
	6%	5%	7%	5%	3%	6%	4%	4%	3%	9%	7%	3%	5%	3%
No change	276	39	120	81	36	159	117	86	89	62	59	68	61	22
	27%	20%	27%	28%	31%	25%	29%	22%	30%	28%	26%	28%	28%	23%
Somewhat less likely	268	52	96	87	33	148	120	114	86	44	67	72	54	22
	26%	27%	22%	31%	28%	24%	30%	29%	29%	20%	29%	30%	25%	23%
Much less likely	321	62	148	79	32	210	111	142	84	73	70	70	71	33
	31%	32%	34%	28%	28%	33%	28%	36%	29%	33%	30%	29%	33%	34%
Unsure	75	12	32	21	10	44	31	27	22	19	9	13	18	11
	7%	6%	7%	7%	8%	7%	8%	7%	8%	9%	4%	5%	8%	11%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QVoteLikely] If your Senator or Representative were to support legislation that ends up delaying the shipping and delivery speed of your online purchases, would you be more likely or less likely to vote for them?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE LIKELY	92	19	45	16	22	66	17	9	28	15	16	13	9
	9%	4%	18%	10%	21%	13%	10%	3%	12%	7%	10%	8%	11%
MUCH/SOMEWHAT LESS LIKELY	590	294	121	110	53	286	95	183	141	152	112	106	48
	57%	63%	47%	67%	52%	54%	56%	63%	63%	70%	70%	65%	59%
Much more likely	35	6	20	4	8	23	6	5	14	5	10	4	5
	3%	1%	8%	2%	8%	4%	4%	2%	6%	2%	6%	3%	6%
Somewhat more likely	58	14	25	12	13	43	11	4	13	9	6	9	5
	6%	3%	10%	7%	13%	8%	6%	2%	6%	4%	4%	5%	6%
No change	276	122	77	31	24	141	45	78	42	42	23	37	22
	27%	26%	30%	19%	23%	27%	26%	27%	19%	19%	14%	22%	27%
Somewhat less likely	268	123	61	53	24	143	41	74	62	61	43	55	16
	26%	26%	24%	32%	23%	27%	24%	26%	28%	28%	27%	33%	19%
Much less likely	321	170	59	57	30	143	54	109	80	91	68	52	32
	31%	36%	23%	34%	29%	27%	32%	37%	36%	42%	43%	32%	40%
Unsure	75	32	15	8	5	34	13	20	13	9	10	8	2
	7%	7%	6%	5%	5%	7%	7%	7%	6%	4%	6%	5%	2%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCConfidence_Final] Sometimes, over the course of a survey, people change their minds. So, just to ask again, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	339	133	104	69	165	115	21	204	100	191	123	198	90	113	135
	33%	34%	25%	34%	42%	24%	24%	43%	24%	50%	25%	44%	23%	36%	43%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	614	232	280	116	197	332	48	234	296	161	336	225	274	170	160
	59%	59%	69%	57%	50%	70%	57%	49%	70%	42%	69%	50%	71%	54%	51%
Very confident	71	29	25	9	38	26	5	40	25	39	29	38	20	16	34
	7%	7%	6%	4%	9%	6%	6%	8%	6%	10%	6%	8%	5%	5%	11%
Somewhat confident	268	104	79	60	128	88	15	164	75	152	94	159	70	96	100
	26%	26%	19%	29%	32%	19%	18%	35%	18%	40%	19%	35%	18%	31%	32%
Not too confident	371	134	140	76	147	170	28	173	142	122	175	165	145	102	118
	36%	34%	34%	37%	37%	36%	33%	36%	33%	32%	36%	36%	37%	32%	38%
Not confident at all	243	98	140	40	50	162	20	61	154	39	162	59	129	68	42
	24%	25%	34%	20%	13%	34%	24%	13%	36%	10%	33%	13%	33%	22%	13%
Unsure	80	29	24	19	35	28	15	37	28	29	28	32	23	32	20
	8%	7%	6%	9%	9%	6%	18%	8%	7%	8%	6%	7%	6%	10%	6%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCConfidence_Final] Sometimes, over the course of a survey, people change their minds. So, just to ask again, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	339	105	159	74	76	232	106	73	106	44	43	155	142	204	112	134	52
	33%	39%	33%	26%	29%	35%	29%	25%	33%	35%	45%	69%	21%	55%	22%	63%	21%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	614	141	281	193	157	390	222	202	185	67	48	65	493	146	376	77	197
	59%	53%	58%	68%	60%	59%	61%	70%	58%	55%	50%	29%	74%	39%	74%	36%	78%
Very confident	71	25	31	16	14	50	22	19	21	9	14	49	17	51	16	36	11
	7%	9%	6%	6%	5%	7%	6%	7%	7%	8%	15%	22%	2%	14%	3%	17%	4%
Somewhat confident	268	81	129	58	62	182	85	54	86	34	29	106	125	154	96	99	40
	26%	30%	27%	20%	24%	27%	23%	19%	27%	28%	31%	47%	19%	41%	19%	46%	16%
Not too confident	371	99	170	102	99	226	143	95	104	44	26	51	276	107	205	60	84
	36%	37%	35%	36%	38%	34%	39%	33%	33%	35%	28%	23%	41%	29%	40%	28%	33%
Not confident at all	243	42	111	91	58	164	79	107	81	24	21	13	217	39	171	17	113
	24%	16%	23%	32%	22%	25%	22%	37%	26%	19%	23%	6%	32%	10%	34%	8%	45%
Unsure	80	21	41	18	30	43	36	15	26	13	4	4	35	22	19	3	3
	8%	8%	8%	6%	11%	6%	10%	5%	8%	10%	5%	2%	5%	6%	4%	1%	1%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCConfidence_Final] Sometimes, over the course of a survey, people change their minds. So, just to ask again, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	339	177	162	198	59	53	59	56	57	95	72	66	62	130	81	200	128
	33%	37%	29%	28%	50%	40%	41%	36%	36%	33%	25%	36%	28%	34%	34%	45%	25%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	614	280	332	444	45	67	75	89	87	167	197	106	141	225	141	233	353
	59%	58%	60%	64%	39%	51%	52%	58%	55%	58%	68%	58%	63%	59%	58%	52%	68%
Very confident	71	36	35	32	22	12	18	14	19	13	8	9	9	33	20	52	17
	7%	7%	6%	5%	18%	9%	12%	9%	12%	4%	3%	5%	4%	9%	8%	12%	3%
Somewhat confident	268	141	126	166	37	41	42	42	38	82	64	57	52	97	62	148	112
	26%	29%	23%	24%	32%	31%	29%	27%	24%	28%	22%	31%	23%	25%	26%	33%	21%
Not too confident	371	175	194	257	29	46	52	64	52	88	116	75	78	129	88	128	221
	36%	37%	35%	37%	25%	35%	36%	42%	33%	30%	40%	41%	35%	34%	37%	28%	42%
Not confident at all	243	105	138	187	16	21	24	25	35	79	81	31	63	96	53	105	132
	24%	22%	25%	27%	14%	16%	17%	16%	22%	27%	28%	17%	28%	25%	22%	23%	25%
Unsure	80	23	56	52	13	11	9	9	14	28	19	11	21	29	19	17	41
	8%	5%	10%	7%	11%	9%	7%	6%	9%	10%	7%	6%	9%	7%	8%	4%	8%

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[QFTCConfidence_Final] Sometimes, over the course of a survey, people change their minds. So, just to ask again, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	339	51	161	86	42	212	127	105	93	68	77	84	62	37
	33%	27%	37%	30%	35%	34%	32%	26%	32%	31%	33%	35%	28%	39%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	614	122	242	181	69	364	250	258	186	131	137	137	143	56
	59%	64%	55%	64%	59%	58%	62%	64%	63%	59%	59%	57%	65%	58%
Very confident	71	21	31	12	7	52	19	21	10	12	24	7	9	12
	7%	11%	7%	4%	6%	8%	5%	5%	4%	6%	11%	3%	4%	13%
Somewhat confident	268	30	130	74	34	160	108	84	83	56	53	77	53	25
	26%	16%	30%	26%	29%	25%	27%	21%	28%	25%	23%	32%	24%	26%
Not too confident	371	67	134	122	48	201	170	141	116	76	76	85	91	33
	36%	35%	31%	43%	41%	32%	42%	35%	39%	34%	33%	36%	41%	35%
Not confident at all	243	55	108	59	20	163	79	116	70	55	60	52	52	23
	24%	29%	25%	21%	17%	26%	20%	29%	24%	25%	26%	22%	24%	24%
Unsure	80	19	35	18	7	54	25	37	15	22	17	19	14	3
	8%	10%	8%	6%	6%	9%	6%	9%	5%	10%	7%	8%	6%	3%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QFTCConfidence_Final] Sometimes, over the course of a survey, people change their minds. So, just to ask again, how confident are you in the FTC's ability to regulate and enforce antitrust laws fairly and effectively?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	339	137	101	49	48	192	55	77	55	51	30	39	34
	33%	29%	39%	30%	46%	36%	32%	26%	25%	24%	19%	24%	42%
NOT TOO CONFIDENT/NOT CONFIDENT AT ALL	614	299	134	100	51	294	101	194	149	159	124	113	41
	59%	64%	52%	61%	49%	56%	60%	67%	67%	73%	77%	69%	51%
Very confident	71	19	27	13	15	49	13	9	14	11	10	3	11
	7%	4%	11%	8%	14%	9%	8%	3%	6%	5%	7%	2%	13%
Somewhat confident	268	118	74	37	33	143	42	68	41	40	20	36	23
	26%	25%	29%	22%	32%	27%	24%	23%	18%	18%	12%	22%	29%
Not too confident	371	161	93	65	28	191	53	116	68	85	57	64	19
	36%	35%	36%	39%	27%	36%	31%	40%	30%	39%	36%	39%	23%
Not confident at all	243	138	41	36	23	103	48	79	81	73	67	49	22
	24%	30%	16%	22%	22%	19%	29%	27%	36%	34%	42%	30%	27%
Unsure	80	31	23	15	4	43	13	19	19	6	6	12	6
	8%	7%	9%	9%	4%	8%	8%	7%	8%	3%	4%	7%	7%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	466	192	367	80	11	420	34	11	380	7	422	14	335	105	23
	45%	49%	90%	39%	3%	88%	41%	2%	90%	2%	87%	3%	87%	33%	7%
Joe Biden	509	187	29	102	372	35	30	444	28	364	43	424	39	182	280
	49%	47%	7%	50%	94%	7%	36%	94%	7%	95%	9%	93%	10%	58%	89%
Jo Jorgensen	11	1	0	3	1	3	5	3	0	1	3	3	0	6	4
	1%	0%	0%	2%	0%	1%	6%	1%	0%	0%	1%	1%	0%	2%	1%
Someone else	7	2	2	4	2	3	2	2	1	1	4	2	2	4	0
	1%	0%	0%	2%	0%	1%	2%	0%	0%	0%	1%	0%	1%	1%	0%
I did not vote	35	13	10	13	10	14	10	11	15	8	17	10	9	17	5
	3%	3%	2%	6%	2%	3%	11%	2%	4%	2%	3%	2%	2%	5%	2%
Unsure	6	-	-	2	3	-	3	3	0	1	-	2	1	1	1
	1%	0%	0%	1%	1%	0%	4%	1%	0%	0%	0%	0%	0%	0%	0%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	466	85	216	165	96	288	176	262	141	56	37	79	348	108	299	55	190
	45%	32%	45%	58%	36%	43%	48%	90%	44%	45%	39%	35%	52%	29%	59%	26%	76%
Joe Biden	509	166	242	101	157	343	164	20	167	57	52	134	285	248	185	152	51
	49%	62%	50%	35%	60%	52%	45%	7%	53%	46%	55%	60%	43%	67%	36%	71%	20%
Jo Jorgensen	11	0	4	7	2	7	4	1	2	5	1	1	7	2	3	1	1
	1%	*%	1%	2%	1%	1%	1%	*%	1%	4%	1%	*%	1%	*%	1%	*%	1%
Someone else	7	1	4	1	1	4	3	3	3	1	1	4	3	3	4	2	1
	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	2%	*%	1%	1%	1%	1%
I did not vote	35	11	12	11	5	19	15	5	5	4	4	6	23	9	15	5	7
	3%	4%	3%	4%	2%	3%	4%	2%	1%	3%	4%	3%	3%	2%	3%	2%	3%
Unsure	6	4	2	0	2	3	3	-	0	-	-	-	4	3	1	-	-
	1%	1%	*%	*%	1%	*%	1%		*%				1%	1%	*%		

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	466	241	225	371	13	43	54	50	64	124	173	65	109	190	102	220	220
	45%	50%	41%	54%	11%	33%	38%	33%	40%	43%	60%	35%	49%	49%	42%	49%	42%
Joe Biden	509	212	295	286	98	80	72	87	86	154	111	110	98	177	124	211	271
	49%	44%	54%	41%	83%	61%	50%	57%	54%	53%	38%	60%	44%	46%	51%	47%	52%
Jo Jorgensen	11	5	6	7	0	0	6	2	1	1	-	2	6	1	2	6	4
	1%	1%	1%	1%	%	%	4%	2%	1%	%		1%	3%	%	1%	1%	1%
Someone else	7	4	3	5	2	-	1	1	2	1	2	0	1	4	1	2	4
	1%	1%	1%	1%	2%		%	1%	1%	1%	1%	%	1%	1%	1%	%	1%
I did not vote	35	18	17	21	4	7	10	10	5	7	2	5	8	11	10	11	19
	3%	4%	3%	3%	3%	5%	7%	6%	3%	3%	1%	3%	4%	3%	4%	2%	4%
Unsure	6	0	5	3	0	1	2	3	-	1	-	1	2	1	2	0	4
	1%	%	1%	%	%	1%	2%	2%		%		1%	1%	%	1%	%	1%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	466	97	195	120	53	292	173	220	151	95	104	113	101	44
	45%	50%	45%	42%	45%	46%	43%	55%	51%	43%	45%	47%	46%	45%
Joe Biden	509	78	212	158	61	289	218	152	135	110	111	121	106	50
	49%	41%	48%	55%	52%	46%	54%	38%	46%	50%	48%	50%	48%	53%
Jo Jorgensen	11	1	8	0	2	9	2	5	2	2	3	-	6	-
	1%	%	2%	%	1%	1%	%	1%	1%	1%	1%		3%	
Someone else	7	1	4	2	0	5	2	3	2	1	2	1	1	2
	1%	%	1%	1%	%	1%	1%	1%	1%	%	1%	1%	%	2%
I did not vote	35	15	16	3	1	30	4	18	2	13	10	5	5	0
	3%	8%	4%	1%	1%	5%	1%	5%	1%	6%	5%	2%	2%	%
Unsure	6	2	3	1	-	5	1	2	1	1	1	0	-	-
	1%	1%	1%	%		1%	%	%	%	1%	%	%		

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	466	266	93	74	40	224	65	164	207	191	158	149	60
	45%	57%	36%	45%	38%	42%	38%	57%	93%	88%	99%	91%	73%
Joe Biden	509	189	140	76	56	275	86	120	9	17	1	11	15
	49%	40%	54%	46%	54%	52%	51%	41%	4%	8%	1%	7%	18%
Jo Jorgensen	11	1	4	5	1	8	2	-	-	2	-	-	0
	1%	*%	2%	3%	1%	2%	1%			1%			1%
Someone else	7	2	2	2	2	4	1	2	1	1	-	1	0
	1%	1%	1%	1%	2%	1%	*%	1%	*%	1%		1%	*%
I did not vote	35	8	16	8	6	16	14	4	7	5	1	2	6
	3%	2%	6%	5%	5%	3%	8%	1%	3%	2%	1%	1%	7%
Unsure	6	2	2	-	-	1	3	1	-	-	-	-	-
	1%	*%	1%			*%	2%	*%					

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	407	170	407	-	-	407	-	-	328	12	387	7	324	61	21
	39%	43%	100%			86%			77%	3%	79%	2%	84%	19%	7%
STRONG/NOT VERY STRONG DEMOCRAT	397	145	-	-	397	-	-	397	22	309	19	362	22	128	243
	38%	37%			100%			84%	5%	81%	4%	80%	6%	41%	77%
Strong Republican	272	112	272	-	-	272	-	-	235	3	268	0	232	27	13
	26%	28%	67%			57%			56%	1%	55%	*%	60%	9%	4%
Not very strong Republican	136	58	136	-	-	136	-	-	92	9	118	7	93	33	8
	13%	15%	33%			29%			22%	2%	24%	2%	24%	11%	3%
Independent	205	73	-	205	-	66	66	72	65	58	78	75	38	117	44
	20%	19%		100%		14%	79%	15%	15%	15%	16%	17%	10%	37%	14%
Not very strong Democrat	109	29	-	-	109	-	-	109	14	60	10	87	5	55	48
	11%	7%			28%			23%	3%	16%	2%	19%	1%	17%	15%
Strong Democrat	288	116	-	-	288	-	-	288	8	249	8	275	17	73	196
	28%	29%			72%			61%	2%	65%	2%	61%	4%	23%	62%
A member of another party	10	2	-	-	-	1	5	4	2	2	2	4	2	3	6
	1%	*%				*%	6%	1%	1%	*%	*%	1%	*%	1%	2%
Unsure	13	4	-	-	-	-	13	0	7	-	2	6	-	6	-
	1%	1%					15%	*%	2%		*%	1%		2%	

Echelon Insights
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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	407	78	203	127	95	251	154	251	132	48	31	71	303	101	258	44	166
	39%	29%	42%	45%	36%	38%	42%	87%	42%	39%	32%	32%	45%	27%	51%	20%	66%
STRONG/NOT VERY STRONG DEMOCRAT	397	138	180	80	113	275	120	-	124	51	41	99	236	195	138	123	32
	38%	52%	37%	28%	43%	41%	33%		39%	41%	43%	44%	35%	53%	27%	57%	13%
Strong Republican	272	55	128	89	59	163	107	163	83	36	18	44	206	59	175	23	121
	26%	21%	27%	31%	22%	25%	29%	56%	26%	29%	18%	19%	31%	16%	35%	11%	48%
Not very strong Republican	136	23	74	38	36	88	47	88	49	12	13	28	97	42	83	21	44
	13%	9%	15%	13%	14%	13%	13%	30%	16%	10%	14%	12%	14%	11%	16%	10%	18%
Independent	205	47	90	67	49	126	78	39	58	20	23	53	115	73	98	47	47
	20%	18%	19%	24%	18%	19%	21%	13%	18%	16%	24%	24%	17%	20%	19%	22%	19%
Not very strong Democrat	109	33	49	27	30	80	29	-	33	19	16	23	70	36	56	24	21
	11%	12%	10%	10%	12%	12%	8%		10%	15%	17%	10%	10%	10%	11%	11%	8%
Strong Democrat	288	106	130	52	83	196	91	-	91	32	25	75	166	159	82	99	11
	28%	40%	27%	18%	31%	29%	25%		29%	26%	27%	34%	25%	43%	16%	46%	5%
A member of another party	10	2	4	4	2	6	4	-	2	4	-	1	6	-	5	1	3
	1%	1%	1%	1%	1%	1%	1%		1%	3%		*%	1%		1%	*%	1%
Unsure	13	1	5	7	5	5	8	-	1	-	1	0	9	2	8	-	3
	1%	*%	1%	2%	2%	1%	2%		*%		1%	*%	1%	1%	2%		1%

Echelon Insights
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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	407	198	210	325	14	43	51	43	55	112	146	51	89	174	93	188	199
	39%	41%	38%	47%	12%	33%	36%	28%	35%	39%	51%	28%	40%	45%	38%	42%	38%
STRONG/NOT VERY STRONG DEMOCRAT	397	157	239	220	84	59	54	70	63	117	94	87	70	147	94	168	208
	38%	33%	43%	32%	71%	45%	37%	46%	40%	40%	33%	47%	31%	38%	39%	37%	40%
Strong Republican	272	131	141	221	5	32	28	26	42	69	106	30	66	121	55	136	123
	26%	27%	26%	32%	4%	25%	20%	17%	27%	24%	37%	16%	30%	31%	23%	30%	23%
Not very strong Republican	136	67	68	104	9	11	23	16	13	42	41	21	23	53	38	52	76
	13%	14%	12%	15%	8%	8%	16%	11%	8%	15%	14%	11%	10%	14%	16%	12%	15%
Independent	205	118	86	137	17	26	29	38	38	54	46	43	57	58	47	84	105
	20%	25%	16%	20%	15%	20%	20%	25%	24%	19%	16%	23%	25%	15%	20%	19%	20%
Not very strong Democrat	109	41	68	55	20	24	17	16	23	36	18	21	18	43	27	43	60
	11%	9%	12%	8%	17%	18%	12%	10%	15%	12%	6%	11%	8%	11%	11%	10%	11%
Strong Democrat	288	116	171	166	64	36	37	55	40	81	76	66	52	104	67	125	148
	28%	24%	31%	24%	54%	27%	26%	36%	25%	28%	26%	36%	23%	27%	28%	28%	28%
A member of another party	10	4	7	8	0	1	7	-	1	2	-	3	4	1	2	6	4
	1%	1%	1%	1%	*%	*%	5%		1%	1%		2%	2%	*%	1%	1%	1%
Unsure	13	4	9	3	2	2	3	2	1	5	2	-	4	4	6	4	8
	1%	1%	2%	*%	1%	2%	2%	2%	*%	2%	1%		2%	1%	2%	1%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	407	87	177	98	45	264	142	199	125	77	103	101	85	37
	39%	45%	40%	34%	38%	42%	35%	50%	43%	35%	45%	42%	39%	38%
STRONG/NOT VERY STRONG DEMOCRAT	397	65	159	127	46	224	173	118	103	88	76	89	86	48
	38%	34%	36%	45%	39%	36%	43%	29%	35%	40%	33%	37%	39%	50%
Strong Republican	272	59	119	62	31	179	92	140	81	50	68	72	55	25
	26%	31%	27%	22%	26%	28%	23%	35%	28%	23%	29%	30%	25%	26%
Not very strong Republican	136	28	58	36	14	86	50	60	44	27	35	29	30	11
	13%	15%	13%	13%	12%	14%	12%	15%	15%	12%	15%	12%	14%	12%
Independent	205	35	86	57	26	121	84	73	64	46	49	49	41	12
	20%	18%	20%	20%	22%	19%	21%	18%	22%	21%	21%	20%	19%	12%
Not very strong Democrat	109	19	46	30	15	64	45	30	24	20	24	33	25	7
	11%	10%	10%	10%	13%	10%	11%	8%	8%	9%	10%	14%	11%	7%
Strong Democrat	288	47	113	97	30	160	127	87	78	68	52	56	62	41
	28%	24%	26%	34%	26%	25%	32%	22%	27%	31%	23%	23%	28%	43%
A member of another party	10	1	8	1	1	9	1	6	1	3	-	1	6	-
	1%	1%	2%	*%	1%	1%	*%	2%	*%	1%		*%	3%	
Unsure	13	4	7	2	-	11	2	3	-	8	2	-	-	-
	1%	2%	2%	1%		2%	*%	1%		4%	1%			

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	407	227	76	68	34	192	67	136	193	199	160	164	82
	39%	49%	30%	41%	33%	36%	39%	47%	86%	92%	100%	100%	100%
STRONG/NOT VERY STRONG DEMOCRAT	397	142	115	65	44	222	56	99	-	-	-	-	-
	38%	30%	44%	39%	43%	42%	33%	34%					
Strong Republican	272	155	52	49	21	119	47	98	147	121	158	74	40
	26%	33%	20%	30%	20%	23%	27%	34%	66%	56%	98%	45%	49%
Not very strong Republican	136	72	25	19	13	73	20	37	46	78	3	90	42
	13%	15%	9%	11%	13%	14%	12%	13%	21%	36%	2%	55%	51%
Independent	205	91	59	28	24	103	40	52	30	18	-	-	-
	20%	19%	23%	17%	24%	19%	23%	18%	14%	8%			
Not very strong Democrat	109	43	31	20	16	68	13	19	-	-	-	-	-
	11%	9%	12%	12%	15%	13%	8%	6%					
Strong Democrat	288	99	84	45	28	153	43	81	-	-	-	-	-
	28%	21%	33%	28%	27%	29%	25%	28%					
A member of another party	10	2	5	4	-	5	4	1	-	-	-	-	-
	1%	1%	2%	3%		1%	2%	*%					
Unsure	13	5	4	-	1	7	4	2	-	-	-	-	-
	1%	1%	2%		1%	1%	2%	1%					

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	228	79	-	205	-	67	84	77	74	60	82	85	40	126	50
	100	100		100		100	100	100	100	100	100	100	100	100	100
Unweighted Total	245	83	-	224	-	69	99	77	80	63	86	79	41	146	43
TOTAL VOTES FOR REPUBLICANS	67	21	-	66	-	67	-	-	46	1	58	0	29	34	4
	29%	26%		32%		100%			62%	2%	71%	*%	72%	27%	9%
TOTAL VOTES FOR DEMOCRATS	77	33	-	72	-	-	-	77	2	49	0	68	5	34	37
	34%	41%		35%				100%	2%	81%	*%	80%	13%	27%	74%
I almost always vote for Republican candidates	17	6	-	15	-	17	-	-	14	-	16	0	10	7	-
	7%	7%		8%		25%			20%		20%	*%	24%	6%	
I vote for Republicans more often than I vote for Democrats	50	15	-	50	-	50	-	-	31	1	42	-	19	27	4
	22%	19%		25%		75%			42%	2%	51%		48%	21%	9%
I vote for Democrats more often than I vote for Republicans	49	20	-	48	-	-	-	49	1	34	0	44	1	27	21
	22%	25%		23%				64%	1%	56%	*%	52%	3%	21%	43%
I almost always vote for Democratic candidates	27	13	-	25	-	-	-	27	1	15	-	24	4	8	15
	12%	16%		12%				36%	1%	25%		29%	9%	6%	31%
I vote equally for Democrats and Republicans	53	19	-	47	-	-	53	-	19	8	19	14	4	42	4
	23%	24%		23%			63%		26%	13%	23%	16%	10%	33%	9%
Unsure	31	7	-	19	-	-	31	-	7	2	5	2	2	16	4
	14%	9%		9%			37%		10%	3%	6%	3%	5%	13%	9%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	228	51	99	78	55	138	90	39	61	24	24	54	131	75	110	48	53
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	245	56	104	85	58	148	96	41	61	32	22	66	138	77	122	46	55
TOTAL VOTES FOR REPUBLICANS	67	11	22	35	6	39	28	39	16	5	10	21	38	15	40	12	27
	29%	21%	22%	44%	11%	28%	31%	100%	25%	20%	41%	40%	29%	19%	37%	24%	51%
TOTAL VOTES FOR DEMOCRATS	77	20	41	16	26	51	26	-	28	7	6	17	40	35	34	25	8
	34%	39%	41%	21%	48%	37%	29%	-	45%	30%	24%	32%	31%	47%	31%	51%	15%
I almost always vote for Republican candidates	17	4	6	7	1	10	6	10	3	-	4	5	10	1	12	1	8
	7%	8%	6%	9%	2%	8%	7%	27%	6%	-	16%	9%	8%	1%	11%	3%	15%
I vote for Republicans more often than I vote for Democrats	50	7	16	27	5	28	22	28	12	5	6	17	27	14	29	10	19
	22%	13%	16%	35%	9%	21%	24%	73%	20%	20%	25%	31%	21%	18%	26%	22%	36%
I vote for Democrats more often than I vote for Republicans	49	15	25	10	17	29	21	-	13	5	2	14	21	29	15	19	7
	22%	29%	25%	12%	31%	21%	23%	-	22%	22%	6%	25%	16%	39%	14%	39%	13%
I almost always vote for Democratic candidates	27	5	15	6	9	22	5	-	15	2	4	4	19	6	19	6	1
	12%	11%	16%	8%	16%	16%	6%	-	24%	8%	17%	7%	15%	8%	17%	12%	2%
I vote equally for Democrats and Republicans	53	15	22	16	11	33	20	-	14	7	5	13	36	17	28	12	16
	23%	29%	22%	21%	19%	24%	22%	-	23%	29%	23%	23%	27%	23%	25%	24%	30%
Unsure	31	5	15	11	12	15	16	-	4	5	3	3	16	8	8	0	2
	14%	10%	15%	14%	22%	11%	18%	-	6%	21%	12%	5%	13%	11%	7%	1%	4%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	228	125	102	148	19	29	39	40	40	61	48	46	64	63	55	94	116
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	245	126	118	177	26	25	38	42	50	62	53	46	70	79	50	96	128
TOTAL VOTES FOR REPUBLICANS	67	48	19	52	5	2	5	16	9	16	21	7	23	22	15	31	30
	29%	38%	19%	35%	28%	8%	12%	40%	23%	26%	43%	16%	36%	35%	27%	33%	26%
TOTAL VOTES FOR DEMOCRATS	77	38	38	47	7	10	16	8	17	23	13	24	18	20	16	26	50
	34%	30%	37%	32%	37%	33%	40%	19%	42%	38%	27%	52%	27%	31%	28%	28%	43%
I almost always vote for Republican candidates	17	12	5	15	1	1	1	1	2	8	5	1	4	7	4	11	3
	7%	9%	5%	10%	5%	2%	3%	2%	5%	12%	11%	3%	7%	11%	8%	12%	2%
I vote for Republicans more often than I vote for Democrats	50	36	14	36	4	2	4	15	7	9	15	6	19	15	11	19	27
	22%	29%	14%	25%	23%	6%	10%	38%	19%	14%	32%	13%	29%	24%	19%	20%	24%
I vote for Democrats more often than I vote for Republicans	49	29	20	32	5	6	6	6	11	15	12	17	9	15	10	20	30
	22%	23%	20%	21%	24%	19%	15%	14%	27%	25%	25%	36%	13%	23%	17%	21%	26%
I almost always vote for Democratic candidates	27	9	18	16	2	4	10	2	6	8	1	7	9	5	6	7	20
	12%	7%	17%	11%	13%	14%	25%	5%	15%	14%	2%	16%	14%	8%	11%	7%	17%
I vote equally for Democrats and Republicans	53	29	24	33	2	9	8	9	10	15	11	12	13	13	15	26	23
	23%	23%	24%	22%	11%	30%	21%	23%	24%	25%	23%	27%	21%	20%	27%	28%	19%
Unsure	31	11	21	16	5	8	11	7	4	6	3	2	10	9	10	10	13
	14%	8%	20%	11%	24%	29%	27%	18%	10%	11%	6%	5%	16%	14%	18%	11%	12%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	228	40	102	60	27	141	87	82	66	57	51	50	47	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	245	59	94	65	27	153	92	104	73	66	56	54	48	14
TOTAL VOTES FOR REPUBLICANS	67	12	24	22	9	36	31	27	25	16	14	14	15	5
	29%	31%	24%	37%	32%	26%	35%	33%	37%	28%	28%	28%	33%	42%
TOTAL VOTES FOR DEMOCRATS	77	7	41	20	9	47	29	27	21	15	23	19	17	2
	34%	17%	40%	33%	35%	34%	34%	32%	31%	27%	46%	39%	35%	17%
I almost always vote for Republican candidates	17	3	6	4	4	9	7	9	6	5	3	3	4	2
	7%	8%	6%	6%	13%	7%	8%	11%	10%	9%	5%	5%	9%	18%
I vote for Republicans more often than I vote for Democrats	50	9	18	18	5	27	23	18	18	11	12	12	11	3
	22%	23%	17%	31%	19%	19%	27%	22%	28%	19%	23%	23%	24%	24%
I vote for Democrats more often than I vote for Republicans	49	3	20	18	8	23	26	13	18	9	8	15	15	2
	22%	9%	19%	30%	31%	16%	30%	16%	28%	16%	15%	31%	32%	17%
I almost always vote for Democratic candidates	27	3	21	2	1	24	3	13	2	6	16	4	2	-
	12%	8%	21%	4%	3%	17%	4%	16%	4%	10%	31%	8%	4%	
I vote equally for Democrats and Republicans	53	9	24	12	8	33	20	16	17	14	9	12	9	4
	23%	23%	24%	21%	29%	23%	23%	19%	26%	25%	18%	24%	20%	35%
Unsure	31	12	13	5	1	24	7	13	3	11	4	5	6	1
	14%	29%	13%	9%	5%	17%	8%	15%	5%	20%	9%	9%	12%	6%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	228	98	68	32	25	115	47	55	30	18	-	-	-
	100	100	100	100	100	100	100	100	100	100	-	-	-
Unweighted Total	245	84	81	40	25	123	48	59	29	19	-	-	-
TOTAL VOTES FOR REPUBLICANS	67	34	19	8	10	36	4	25	30	18	-	-	-
	29%	35%	29%	25%	38%	31%	9%	46%	100%	100%	-	-	-
TOTAL VOTES FOR DEMOCRATS	77	28	23	7	6	29	27	14	-	-	-	-	-
	34%	29%	34%	23%	26%	26%	57%	26%	-	-	-	-	-
I almost always vote for Republican candidates	17	6	3	-	4	7	1	8	8	5	-	-	-
	7%	6%	5%	-	15%	6%	2%	14%	28%	27%	-	-	-
I vote for Republicans more often than I vote for Democrats	50	28	16	8	6	29	3	18	22	13	-	-	-
	22%	29%	24%	25%	23%	25%	7%	32%	72%	73%	-	-	-
I vote for Democrats more often than I vote for Republicans	49	22	15	5	2	21	11	12	-	-	-	-	-
	22%	23%	23%	17%	9%	18%	24%	22%	-	-	-	-	-
I almost always vote for Democratic candidates	27	6	7	2	4	8	16	2	-	-	-	-	-
	12%	6%	11%	6%	16%	7%	34%	3%	-	-	-	-	-
I vote equally for Democrats and Republicans	53	27	14	11	5	35	7	11	-	-	-	-	-
	23%	27%	20%	34%	22%	31%	14%	19%	-	-	-	-	-
Unsure	31	9	12	6	3	14	9	5	-	-	-	-	-
	14%	9%	17%	18%	14%	12%	20%	9%	-	-	-	-	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	474	190	407	66	-	474	-	-	373	13	445	8	353	94	26
	46%	48%	100%	32%		100%			88%	4%	91%	2%	91%	30%	8%
Total Democratic+Democratic-leaning Independents	474	178	-	72	397	-	-	474	24	357	19	430	28	162	280
	46%	45%		35%	100%			100%	6%	94%	4%	95%	7%	52%	89%
Total Independent	84	26	-	66	-	-	84	-	26	10	23	16	6	58	9
	8%	7%		32%			100%		6%	3%	5%	4%	2%	18%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	474	89	224	161	101	290	182	290	147	53	40	93	341	116	298	56	193
	46%	33%	47%	57%	38%	44%	50%	100%	46%	43%	42%	41%	51%	31%	59%	26%	77%
Total Democratic+Democratic-leaning Independents	474	158	220	96	139	326	146	-	152	58	47	116	277	231	172	147	40
	46%	59%	46%	34%	53%	49%	40%		48%	47%	49%	52%	41%	62%	34%	69%	16%
Total Independent	84	20	37	27	23	48	36	-	18	12	8	15	52	25	36	12	18
	8%	8%	8%	10%	9%	7%	10%		6%	10%	9%	7%	8%	7%	7%	5%	7%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	474	246	229	377	20	46	56	59	64	128	167	58	112	196	108	218	229
	46%	51%	42%	54%	17%	35%	39%	39%	41%	44%	58%	32%	50%	51%	45%	49%	44%
Total Democratic+Democratic-leaning Independents	474	195	277	267	91	69	69	78	80	140	107	111	88	167	109	195	258
	46%	41%	50%	39%	78%	52%	48%	51%	51%	48%	37%	60%	39%	43%	45%	43%	49%
Total Independent	84	39	45	49	7	17	19	16	14	21	14	14	24	21	25	37	36
	8%	8%	8%	7%	6%	13%	13%	11%	9%	7%	5%	8%	11%	6%	10%	8%	7%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	474	100	201	120	53	301	173	226	149	93	118	116	101	42
	46%	52%	46%	42%	45%	48%	43%	57%	51%	42%	51%	48%	46%	43%
Total Democratic+Democratic-leaning Independents	474	72	199	147	55	272	202	144	123	103	99	108	103	50
	46%	38%	46%	52%	47%	43%	50%	36%	42%	46%	43%	45%	47%	52%
Total Independent	84	20	37	18	9	57	27	29	21	26	14	17	15	5
	8%	11%	8%	6%	8%	9%	7%	7%	7%	12%	6%	7%	7%	5%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	474	261	96	76	44	228	71	161	224	217	160	164	82
	46%	56%	37%	46%	42%	43%	42%	56%	100%	100%	100%	100%	100%
Total Democratic+Democratic-leaning Independents	474	170	137	72	51	251	83	114	-	-	-	-	-
	46%	36%	53%	44%	49%	48%	49%	39%	-	-	-	-	-
Total Independent	84	36	25	16	9	49	16	15	-	-	-	-	-
	8%	8%	10%	10%	9%	9%	9%	5%	-	-	-	-	-

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	387	161	324	38	22	353	6	28	292	27	348	29	387	-	-
	37%	41%	80%	19%	6%	74%	7%	6%	69%	7%	71%	6%	100%		
VERY/SOMEWHAT LIBERAL	315	110	21	44	243	26	9	280	27	226	23	271	-	-	315
	30%	28%	5%	22%	61%	5%	10%	59%	6%	59%	5%	60%			100%
Very conservative	179	85	160	8	9	167	1	10	149	8	169	9	179	-	-
	17%	22%	39%	4%	2%	35%	2%	2%	35%	2%	35%	2%	46%		
Somewhat conservative	208	76	164	30	13	186	5	17	143	19	179	19	208	-	-
	20%	19%	40%	15%	3%	39%	6%	4%	34%	5%	37%	4%	54%		
Moderate	315	118	61	117	128	94	58	162	99	123	111	150	-	315	-
	30%	30%	15%	57%	32%	20%	69%	34%	23%	32%	23%	33%		100%	
Somewhat liberal	159	56	8	32	119	11	3	144	14	103	11	136	-	-	159
	15%	14%	2%	15%	30%	2%	4%	30%	3%	27%	2%	30%			50%
Very liberal	156	54	13	13	124	14	5	136	13	123	12	135	-	-	156
	15%	14%	3%	6%	31%	3%	6%	29%	3%	32%	2%	30%			50%
Unsure	17	6	1	5	4	1	11	4	5	4	5	5	-	-	-
	2%	2%	*%	2%	1%	*%	13%	1%	1%	1%	1%	1%			

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	387	70	192	125	91	236	149	219	124	44	30	65	295	85	248	40	155
	37%	26%	40%	44%	35%	35%	41%	76%	39%	36%	31%	29%	44%	23%	49%	19%	62%
VERY/SOMEWHAT LIBERAL	315	96	143	76	96	220	93	13	99	37	32	89	174	150	117	103	28
	30%	36%	30%	27%	37%	33%	26%	5%	31%	30%	34%	40%	26%	40%	23%	48%	11%
Very conservative	179	29	88	62	41	107	72	99	56	24	10	27	139	37	118	16	76
	17%	11%	18%	22%	16%	16%	20%	34%	18%	20%	10%	12%	21%	10%	23%	7%	30%
Somewhat conservative	208	42	103	63	50	129	77	120	68	20	20	39	156	49	131	24	79
	20%	16%	21%	22%	19%	19%	21%	41%	21%	16%	21%	17%	23%	13%	26%	11%	32%
Moderate	315	97	138	79	71	203	111	58	91	42	30	69	192	132	132	72	66
	30%	36%	29%	28%	27%	31%	30%	20%	29%	34%	32%	31%	29%	36%	26%	33%	26%
Somewhat liberal	159	43	66	49	45	116	41	6	47	18	15	34	100	75	68	54	16
	15%	16%	14%	17%	17%	17%	11%	2%	15%	15%	16%	15%	15%	20%	13%	25%	6%
Very liberal	156	52	77	27	51	104	52	7	52	19	17	54	74	76	49	48	13
	15%	20%	16%	9%	19%	16%	14%	3%	16%	15%	18%	24%	11%	20%	10%	22%	5%
Unsure	17	4	8	5	5	6	11	0	3	0	3	1	9	3	9	0	1
	2%	1%	2%	2%	2%	1%	3%	*%	1%	*%	3%	*%	1%	1%	2%	*%	1%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	387	198	189	302	19	36	43	41	46	108	149	40	87	169	90	179	188
	37%	41%	34%	44%	16%	28%	30%	27%	29%	37%	52%	22%	39%	44%	37%	40%	36%
VERY/SOMEWHAT LIBERAL	315	124	187	206	35	53	59	59	52	77	68	80	62	102	70	132	172
	30%	26%	34%	30%	30%	40%	41%	38%	33%	26%	23%	44%	28%	27%	29%	29%	33%
Very conservative	179	83	96	145	7	19	15	20	20	43	81	17	35	90	37	93	82
	17%	17%	17%	21%	6%	14%	10%	13%	13%	15%	28%	9%	16%	23%	15%	21%	16%
Somewhat conservative	208	115	94	158	12	17	28	21	25	65	68	23	52	79	53	86	106
	20%	24%	17%	23%	11%	13%	20%	14%	16%	23%	24%	13%	23%	21%	22%	19%	20%
Moderate	315	153	161	180	60	39	38	49	60	101	68	59	71	108	77	137	151
	30%	32%	29%	26%	51%	30%	26%	32%	38%	35%	23%	32%	32%	28%	32%	30%	29%
Somewhat liberal	159	63	95	108	13	25	27	26	20	42	44	40	35	51	33	66	90
	15%	13%	17%	16%	11%	19%	19%	17%	12%	14%	15%	22%	16%	13%	14%	15%	17%
Very liberal	156	61	92	98	22	28	32	33	32	35	24	41	27	51	37	66	82
	15%	13%	17%	14%	19%	22%	22%	21%	20%	12%	8%	22%	12%	13%	15%	15%	16%
Unsure	17	5	12	5	3	3	4	4	0	4	4	3	4	5	5	1	12
	2%	1%	2%	1%	3%	2%	3%	3%	*%	2%	1%	2%	2%	1%	2%	*%	2%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	387	74	169	99	44	244	143	178	124	78	84	95	87	32
	37%	39%	39%	35%	37%	39%	35%	45%	42%	35%	36%	40%	40%	33%
VERY/SOMEWHAT LIBERAL	315	46	110	114	45	156	159	101	104	56	71	66	79	38
	30%	24%	25%	40%	38%	25%	40%	25%	36%	25%	31%	28%	36%	40%
Very conservative	179	35	77	44	22	112	66	86	58	32	46	42	43	15
	17%	18%	18%	15%	19%	18%	16%	22%	20%	15%	20%	17%	20%	15%
Somewhat conservative	208	39	92	56	21	131	77	92	66	46	38	53	44	17
	20%	20%	21%	19%	18%	21%	19%	23%	22%	21%	16%	22%	20%	18%
Moderate	315	63	152	71	29	215	100	116	65	83	71	76	53	26
	30%	33%	35%	25%	25%	34%	25%	29%	22%	37%	31%	32%	24%	27%
Somewhat liberal	159	28	52	56	23	80	79	49	59	27	37	34	45	14
	15%	15%	12%	20%	19%	13%	20%	12%	20%	12%	16%	14%	20%	15%
Very liberal	156	18	58	58	22	76	80	52	45	28	34	32	34	24
	15%	9%	13%	20%	19%	12%	20%	13%	15%	13%	15%	13%	16%	25%
Unsure	17	9	6	1	-	15	1	4	1	5	5	2	0	-
	2%	5%	1%	*%		2%	*%	1%	*%	2%	2%	1%	*%	

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	387	215	77	55	33	166	60	150	172	168	160	164	-
	37%	46%	30%	33%	32%	31%	36%	52%	77%	78%	100%	100%	-
VERY/SOMEWHAT LIBERAL	315	118	97	51	35	186	48	67	9	9	-	-	21
	30%	25%	37%	31%	34%	35%	28%	23%	4%	4%	-	-	26%
Very conservative	179	103	29	30	10	71	26	79	90	74	160	-	-
	17%	22%	11%	19%	10%	13%	15%	27%	40%	34%	100%	-	-
Somewhat conservative	208	112	48	24	23	95	34	70	82	94	-	164	-
	20%	24%	19%	15%	23%	18%	20%	24%	36%	43%	-	100%	-
Moderate	315	127	81	56	32	171	56	70	43	38	-	-	61
	30%	27%	31%	34%	31%	32%	33%	24%	19%	18%	-	-	74%
Somewhat liberal	159	73	40	24	16	82	26	43	3	4	-	-	8
	15%	16%	15%	15%	15%	15%	15%	15%	1%	2%	-	-	10%
Very liberal	156	45	57	27	19	104	22	24	6	5	-	-	13
	15%	10%	22%	16%	19%	20%	13%	8%	3%	2%	-	-	16%
Unsure	17	8	4	2	4	5	6	4	-	1	-	-	-
	2%	2%	1%	1%	3%	1%	3%	1%	-	1%	-	-	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	474	190	407	66	-	474	-	-	373	13	445	8	353	94	26
	100	100	100	100		100			100	100	100	100	100	100	100
Unweighted Total	439	153	370	68	-	439	-	-	338	12	412	8	315	100	22
Supporter of Donald Trump	224	98	193	30	-	224	-	-	214	4	221	2	172	43	9
	47%	51%	47%	46%		47%			57%	33%	50%	21%	49%	45%	34%
Supporter of the Republican Party	217	85	199	18	-	217	-	-	148	4	205	4	168	38	9
	46%	44%	49%	27%		46%			40%	27%	46%	46%	48%	40%	35%
I don't support either one	25	5	11	13	-	25	-	-	10	5	14	2	9	9	7
	5%	3%	3%	19%		5%			3%	35%	3%	25%	3%	9%	27%
Unsure	10	3	5	5	-	10	-	-	2	1	6	1	4	5	1
	2%	1%	1%	8%		2%			1%	5%	1%	8%	1%	5%	4%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	474	89	224	161	101	290	182	290	147	53	40	93	341	116	298	56	193
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	439	84	202	153	95	272	165	272	131	55	34	88	312	110	276	54	179
Supporter of Donald Trump	224	47	98	79	45	143	81	143	70	28	18	49	155	49	146	25	98
	47%	53%	43%	49%	45%	49%	44%	49%	47%	52%	45%	53%	45%	42%	49%	45%	51%
Supporter of the Republican Party	217	32	113	72	51	129	87	129	69	24	20	35	170	56	132	21	85
	46%	36%	50%	45%	50%	44%	48%	44%	47%	45%	49%	37%	50%	49%	44%	37%	44%
I don't support either one	25	6	12	7	3	13	11	13	8	1	2	7	13	10	12	8	6
	5%	7%	5%	4%	3%	5%	6%	5%	5%	2%	6%	8%	4%	8%	4%	14%	3%
Unsure	10	4	2	4	2	5	4	5	2	1	-	2	3	1	9	2	4
	2%	4%	1%	2%	2%	2%	2%	2%	1%	1%	-	2%	1%	1%	3%	4%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	474	246	229	377	20	46	56	59	64	128	167	58	112	196	108	218	229
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	439	216	223	364	18	40	43	53	74	118	151	50	117	191	81	197	219
Supporter of Donald Trump	224	112	112	171	10	23	36	24	34	58	72	24	52	103	44	116	93
	47%	45%	49%	45%	50%	51%	64%	41%	53%	45%	43%	42%	47%	53%	40%	53%	41%
Supporter of the Republican Party	217	116	101	178	9	18	13	30	23	63	88	29	44	86	57	91	115
	46%	47%	44%	47%	47%	39%	24%	50%	36%	49%	52%	50%	40%	44%	53%	42%	50%
I don't support either one	25	16	8	22	-	2	3	0	7	7	7	4	12	3	6	9	13
	5%	7%	4%	6%	-	4%	5%	*%	11%	6%	4%	6%	11%	1%	6%	4%	6%
Unsure	10	2	8	6	1	3	4	5	-	-	1	1	3	4	1	2	7
	2%	1%	4%	2%	3%	6%	7%	9%	-	-	*%	2%	3%	2%	1%	1%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	474	100	201	120	53	301	173	226	149	93	118	116	101	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	439	104	173	112	49	277	161	222	141	102	107	102	88	34
Supporter of Donald Trump	224	49	95	65	14	144	79	103	67	50	54	53	52	13
	47%	49%	47%	54%	27%	48%	46%	46%	45%	54%	46%	46%	52%	32%
Supporter of the Republican Party	217	43	95	47	32	138	79	107	71	35	55	56	43	24
	46%	44%	47%	39%	60%	46%	45%	47%	48%	37%	47%	48%	43%	58%
I don't support either one	25	6	10	4	5	16	8	16	5	7	7	4	3	4
	5%	6%	5%	3%	9%	5%	5%	7%	4%	7%	6%	4%	3%	10%
Unsure	10	1	2	5	2	3	7	0	6	2	2	3	3	-
	2%	1%	1%	4%	4%	1%	4%	0%	4%	2%	2%	2%	3%	

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	474	261	96	76	44	228	71	161	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	439	216	91	76	37	209	68	149	210	195	140	145	83
Supporter of Donald Trump	224	123	54	39	22	111	35	71	224	-	87	70	36
	47%	47%	57%	51%	50%	49%	50%	44%	100%		54%	43%	44%
Supporter of the Republican Party	217	123	30	30	20	95	34	79	-	217	73	88	37
	46%	47%	31%	39%	44%	42%	48%	49%		100%	45%	54%	45%
I don't support either one	25	12	8	4	2	13	2	10	-	-	-	3	7
	5%	4%	8%	5%	6%	6%	2%	6%				2%	9%
Unsure	10	4	4	4	-	9	-	1	-	-	0	2	2
	2%	2%	4%	5%		4%		*%			*%	1%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	221	84	77	46	88	93	26	103	92	88	96	102	78	83	56
	21%	21%	19%	23%	22%	20%	31%	22%	22%	23%	20%	22%	20%	26%	18%
\$30,000 to \$49,999 per year	231	115	103	49	76	118	14	99	98	82	116	99	84	71	71
	22%	29%	25%	24%	19%	25%	16%	21%	23%	22%	24%	22%	22%	23%	23%
\$50,000 to \$74,999 per year	240	93	101	49	89	116	17	108	104	76	123	97	95	76	66
	23%	24%	25%	24%	22%	24%	20%	23%	25%	20%	25%	21%	25%	24%	21%
\$75,000 to \$99,999 per year	133	42	49	21	57	58	8	67	52	52	60	62	51	33	49
	13%	11%	12%	10%	14%	12%	10%	14%	12%	14%	12%	14%	13%	10%	15%
\$100,000 to \$124,999 per year	86	22	36	21	29	43	7	36	35	31	44	37	36	20	30
	8%	6%	9%	10%	7%	9%	8%	8%	8%	8%	9%	8%	9%	6%	10%
\$125,000 to \$149,999 per year	36	10	12	4	20	15	1	20	13	15	15	18	11	11	14
	3%	3%	3%	2%	5%	3%	1%	4%	3%	4%	3%	4%	3%	3%	5%
\$150,000 to \$199,999 per year	41	15	17	5	18	19	4	18	15	17	17	20	15	10	16
	4%	4%	4%	2%	5%	4%	4%	4%	4%	5%	3%	4%	4%	3%	5%
\$200,000 to \$249,999 per year	11	3	5	1	5	6	-	5	6	5	6	5	5	2	5
	1%	1%	1%	*%	1%	1%		1%	1%	1%	1%	1%	1%	*%	1%
More than \$250,000 per year	8	2	2	2	5	2	-	7	1	5	2	7	2	3	4
	1%	*%	*%	1%	1%	*%		1%	*%	1%	*%	1%	*%	1%	1%
Prefer not to say	26	9	4	8	11	6	8	11	7	10	9	9	11	6	4
	3%	2%	1%	4%	3%	1%	10%	2%	2%	3%	2%	2%	3%	2%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	221	66	74	81	41	118	103	43	39	22	2	39	147	81	106	42	46
	21%	25%	15%	28%	16%	18%	28%	15%	12%	17%	3%	17%	22%	22%	21%	20%	18%
\$30,000 to \$49,999 per year	231	59	98	74	69	141	90	72	61	27	22	58	149	81	121	53	51
	22%	22%	20%	26%	26%	21%	25%	25%	19%	22%	23%	26%	22%	22%	24%	25%	20%
\$50,000 to \$74,999 per year	240	64	112	64	54	163	76	75	76	26	23	42	157	86	122	42	71
	23%	24%	23%	22%	21%	25%	21%	26%	24%	21%	25%	19%	23%	23%	24%	20%	28%
\$75,000 to \$99,999 per year	133	29	69	35	43	94	39	37	48	22	16	27	97	37	66	25	34
	13%	11%	14%	12%	17%	14%	11%	13%	15%	18%	17%	12%	14%	10%	13%	12%	13%
\$100,000 to \$124,999 per year	86	21	47	17	23	61	23	28	33	15	6	21	47	33	40	21	21
	8%	8%	10%	6%	9%	9%	6%	10%	10%	12%	6%	9%	7%	9%	8%	10%	8%
\$125,000 to \$149,999 per year	36	7	23	6	6	25	9	12	16	6	10	10	24	15	18	18	8
	3%	2%	5%	2%	2%	4%	3%	4%	5%	5%	10%	5%	4%	4%	3%	9%	3%
\$150,000 to \$199,999 per year	41	12	27	2	12	35	5	16	24	4	8	14	22	18	21	4	10
	4%	4%	6%	1%	4%	5%	1%	5%	7%	4%	8%	6%	3%	5%	4%	2%	4%
\$200,000 to \$249,999 per year	11	1	8	1	2	9	2	5	7	1	2	2	9	5	4	2	3
	1%	1%	2%	*%	1%	1%	*%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%
More than \$250,000 per year	8	1	8	-	3	8	1	2	8	1	4	4	4	2	6	3	4
	1%	*%	2%		1%	1%	*%	1%	2%	1%	5%	2%	1%	1%	1%	1%	1%
Prefer not to say	26	7	15	4	9	10	16	2	5	-	2	6	14	14	3	3	5
	3%	3%	3%	1%	4%	1%	4%	1%	2%		2%	3%	2%	4%	1%	2%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	221	98	122	136	33	36	31	33	32	73	52	38	46	87	50	87	119
	21%	21%	22%	20%	28%	27%	22%	21%	20%	25%	18%	21%	20%	23%	21%	19%	23%
\$30,000 to \$49,999 per year	231	90	139	151	27	26	32	42	36	57	64	31	56	97	47	106	113
	22%	19%	25%	22%	23%	20%	22%	27%	23%	20%	22%	17%	25%	25%	19%	24%	22%
\$50,000 to \$74,999 per year	240	121	118	168	31	18	32	24	36	71	76	40	53	91	57	86	137
	23%	25%	22%	24%	26%	14%	22%	16%	23%	25%	27%	22%	24%	24%	24%	19%	26%
\$75,000 to \$99,999 per year	133	61	73	96	8	24	19	22	19	39	34	28	37	37	32	64	66
	13%	13%	13%	14%	7%	18%	13%	14%	12%	13%	12%	15%	16%	10%	13%	14%	13%
\$100,000 to \$124,999 per year	86	38	47	58	6	12	11	16	16	22	22	14	9	30	33	33	48
	8%	8%	9%	8%	5%	9%	7%	10%	10%	8%	8%	8%	4%	8%	14%	7%	9%
\$125,000 to \$149,999 per year	36	22	14	26	3	5	2	6	11	8	9	9	7	14	6	25	10
	3%	5%	3%	4%	3%	4%	2%	4%	7%	3%	3%	5%	3%	4%	3%	6%	2%
\$150,000 to \$199,999 per year	41	27	14	28	5	4	10	7	8	7	9	11	8	17	5	25	16
	4%	6%	3%	4%	4%	3%	7%	4%	5%	2%	3%	6%	4%	4%	2%	5%	3%
\$200,000 to \$249,999 per year	11	7	4	9	1	1	-	2	0	2	6	5	2	1	3	7	4
	1%	1%	1%	1%	*%	1%		1%	*%	1%	2%	3%	1%	*%	1%	2%	1%
More than \$250,000 per year	8	5	3	6	2	-	2	1	-	3	3	-	2	3	4	8	1
	1%	1%	1%	1%	2%		1%	*%		1%	1%		1%	1%	2%	2%	*%
Prefer not to say	26	11	15	16	2	5	5	1	-	7	13	7	4	9	6	10	8
	3%	2%	3%	2%	1%	4%	3%	1%		2%	4%	4%	2%	2%	2%	2%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	221	76	103	34	8	179	42	107	29	221	-	-	-	-
	21%	40%	24%	12%	7%	29%	10%	27%	10%	100%				
\$30,000 to \$49,999 per year	231	52	117	45	16	169	61	106	44	-	231	-	-	-
	22%	27%	27%	16%	14%	27%	15%	27%	15%		100%			
\$50,000 to \$74,999 per year	240	43	107	69	20	150	90	105	62	-	-	240	-	-
	23%	22%	25%	24%	17%	24%	22%	26%	21%			100%		
\$75,000 to \$99,999 per year	133	7	60	53	13	67	66	44	52	-	-	-	133	-
	13%	4%	14%	18%	11%	11%	16%	11%	18%				61%	
\$100,000 to \$124,999 per year	86	5	20	40	21	25	61	18	40	-	-	-	86	-
	8%	3%	5%	14%	18%	4%	15%	5%	14%				39%	
\$125,000 to \$149,999 per year	36	2	7	10	18	8	27	6	20	-	-	-	-	36
	3%	1%	2%	3%	15%	1%	7%	2%	7%					37%
\$150,000 to \$199,999 per year	41	3	11	17	10	14	27	5	23	-	-	-	-	41
	4%	1%	3%	6%	9%	2%	7%	1%	8%					43%
\$200,000 to \$249,999 per year	11	-	-	5	6	-	11	-	9	-	-	-	-	11
	1%			2%	5%		3%		3%					11%
More than \$250,000 per year	8	-	-	5	3	-	8	-	6	-	-	-	-	8
	1%			2%	3%		2%		2%					9%
Prefer not to say	26	4	13	6	2	17	9	8	8	-	-	-	-	-
	3%	2%	3%	2%	2%	3%	2%	2%	3%					

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	221	40	74	33	3	65	68	73	50	35	26	31	19
	21%	9%	29%	20%	3%	12%	40%	25%	22%	16%	16%	19%	23%
\$30,000 to \$49,999 per year	231	96	67	36	25	113	40	67	54	55	41	35	27
	22%	21%	26%	22%	24%	21%	24%	23%	24%	25%	26%	21%	33%
\$50,000 to \$74,999 per year	240	126	57	33	27	144	27	61	53	56	39	50	12
	23%	27%	22%	20%	26%	27%	16%	21%	24%	26%	24%	31%	15%
\$75,000 to \$99,999 per year	133	71	32	30	17	75	20	32	31	24	24	18	7
	13%	15%	12%	18%	16%	14%	12%	11%	14%	11%	15%	11%	8%
\$100,000 to \$124,999 per year	86	54	12	17	6	56	4	25	21	19	16	13	7
	8%	11%	5%	10%	6%	11%	2%	9%	9%	9%	10%	8%	8%
\$125,000 to \$149,999 per year	36	26	3	8	10	25	2	8	6	7	4	4	4
	3%	6%	1%	5%	10%	5%	1%	3%	3%	3%	3%	2%	5%
\$150,000 to \$199,999 per year	41	31	7	6	8	33	3	5	4	12	7	6	5
	4%	7%	3%	4%	7%	6%	2%	2%	2%	6%	4%	4%	6%
\$200,000 to \$249,999 per year	11	9	0	1	2	6	-	5	3	3	2	2	2
	1%	2%	0%	1%	2%	1%		2%	2%	1%	1%	1%	2%
More than \$250,000 per year	8	7	-	1	4	6	-	1	-	2	-	2	-
	1%	1%	0%	1%	4%	1%		1%		1%		1%	
Prefer not to say	26	8	5	-	2	4	6	13	2	4	1	3	-
	3%	2%	2%	0%	2%	1%	4%	4%	1%	2%	1%	2%	

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[QEmployment] What is your current employment status?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	406	133	151	75	175	176	33	196	156	146	185	184	133	119	149
	39%	34%	37%	37%	44%	37%	39%	41%	37%	38%	38%	41%	34%	38%	47%
Employed part-time	98	41	32	18	40	39	15	44	42	31	44	40	25	44	28
	9%	10%	8%	9%	10%	8%	18%	9%	10%	8%	9%	9%	6%	14%	9%
Freelance, contract, or temporary work	22	7	6	9	7	9	1	11	8	5	9	9	5	9	9
	2%	2%	1%	4%	2%	2%	2%	2%	2%	1%	2%	2%	1%	3%	3%
Furloughed or placed on temporary leave by my employer	3	-	3	-	-	3	-	-	3	-	3	-	3	-	-
	*%		1%			1%			1%		1%		1%		
Unemployed and looking for work	64	15	21	16	27	23	6	35	22	29	26	35	20	18	24
	6%	4%	5%	8%	7%	5%	7%	7%	5%	8%	5%	8%	5%	6%	8%
Unemployed and not currently looking for work	31	14	12	5	12	14	1	17	14	13	14	16	12	14	6
	3%	3%	3%	3%	3%	3%	1%	4%	3%	3%	3%	3%	3%	4%	2%
Stay-at-home parent or caregiver	55	30	31	16	8	32	5	18	25	14	31	21	27	18	10
	5%	8%	8%	8%	2%	7%	6%	4%	6%	4%	6%	5%	7%	6%	3%
Full time student	19	10	3	3	9	3	4	13	3	11	3	14	2	6	8
	2%	3%	1%	1%	2%	1%	5%	3%	1%	3%	1%	3%	1%	2%	3%
Retired	290	127	136	52	99	161	15	114	134	109	157	107	150	70	67
	28%	32%	33%	25%	25%	34%	18%	24%	32%	29%	32%	24%	39%	22%	21%
Something else (Please specify)	42	17	13	8	19	14	2	25	15	22	15	25	11	16	14
	4%	4%	3%	4%	5%	3%	3%	5%	4%	6%	3%	6%	3%	5%	4%
Prefer not to say	4	1	-	2	2	1	1	2	1	1	-	2	-	2	0
	*%	*%		1%	*%	*%	2%	*%	*%	*%		*%		1%	*%

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[QEmployment] What is your current employment status?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	406	125	201	79	103	297	107	124	149	64	78	109	237	144	208	114	97
	39%	47%	42%	28%	39%	45%	29%	43%	47%	51%	81%	49%	35%	39%	41%	53%	39%
Employed part-time	98	15	55	28	34	63	34	25	36	16	1	13	67	40	40	11	25
	9%	5%	11%	10%	13%	9%	9%	8%	12%	13%	1%	6%	10%	11%	8%	5%	10%
Freelance, contract, or temporary work	22	7	8	7	4	14	7	6	6	2	2	6	14	9	11	3	10
	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%	4%
Furloughed or placed on temporary leave by my employer	3	3	-	-	-	3	-	3	-	-	-	-	3	-	3	-	3
	*%	1%				*%		1%				*%		1%		1%	1%
Unemployed and looking for work	64	17	31	16	18	40	24	9	19	6	3	12	40	20	37	10	14
	6%	6%	6%	6%	7%	6%	7%	3%	6%	5%	3%	5%	6%	5%	7%	5%	6%
Unemployed and not currently looking for work	31	8	11	11	6	19	12	7	5	2	-	10	16	6	13	5	6
	3%	3%	2%	4%	2%	3%	3%	2%	2%	2%	-	5%	2%	2%	3%	2%	2%
Stay-at-home parent or caregiver	55	5	24	26	19	40	15	28	19	22	5	7	40	21	20	9	11
	5%	2%	5%	9%	7%	6%	4%	10%	6%	18%	5%	3%	6%	6%	4%	4%	4%
Full time student	19	9	9	2	5	14	6	2	4	5	-	4	14	11	6	2	5
	2%	3%	2%	1%	2%	2%	2%	1%	1%	4%	-	2%	2%	3%	1%	1%	2%
Retired	290	68	127	95	65	146	142	78	69	5	6	52	214	105	143	52	72
	28%	25%	26%	33%	25%	22%	39%	27%	22%	4%	6%	23%	32%	28%	28%	24%	29%
Something else (Please specify)	42	8	14	19	9	27	15	8	9	1	1	9	25	14	22	8	7
	4%	3%	3%	7%	3%	4%	4%	3%	3%	1%	1%	4%	4%	4%	4%	4%	3%
Prefer not to say	4	2	1	1	1	2	2	1	-	-	-	1	0	0	3	1	1
	*%	1%	*%	*%	1%	*%	1%	*%				*%	*%	*%	*%	*%	*%

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[QEmployment] What is your current employment status?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	406	208	196	254	55	61	78	102	96	105	24	87	89	140	90	190	185
	39%	43%	36%	37%	46%	47%	54%	67%	61%	36%	8%	47%	40%	36%	37%	42%	35%
Employed part-time	98	39	59	67	10	11	25	8	15	29	20	16	23	41	19	48	46
	9%	8%	11%	10%	9%	8%	17%	5%	10%	10%	7%	8%	10%	11%	8%	11%	9%
Freelance, contract, or temporary work	22	12	10	11	5	2	4	4	4	8	1	6	4	7	4	11	11
	2%	3%	2%	2%	4%	2%	3%	2%	3%	3%	*%	3%	2%	2%	2%	2%	2%
Furloughed or placed on temporary leave by my employer	3	3	-	-	-	-	-	-	-	-	3	-	3	-	-	3	-
	*%	1%									1%		1%		1%		
Unemployed and looking for work	64	29	34	32	13	17	13	15	8	26	2	7	12	23	22	27	36
	6%	6%	6%	5%	11%	13%	9%	10%	5%	9%	1%	4%	5%	6%	9%	6%	7%
Unemployed and not currently looking for work	31	14	17	15	1	12	8	4	8	12	-	7	3	8	12	11	18
	3%	3%	3%	2%	1%	9%	5%	2%	5%	4%		4%	2%	2%	5%	2%	3%
Stay-at-home parent or caregiver	55	7	48	37	2	9	6	10	15	20	4	2	19	29	6	16	30
	5%	2%	9%	5%	2%	7%	4%	6%	10%	7%	1%	1%	8%	7%	2%	4%	6%
Full time student	19	3	16	7	6	1	10	6	0	2	1	4	3	11	1	10	8
	2%	1%	3%	1%	5%	1%	7%	4%	*%	1%	1%	2%	1%	3%	1%	2%	2%
Retired	290	143	147	236	19	12	-	1	4	58	227	41	63	105	80	117	165
	28%	30%	27%	34%	16%	9%		1%	3%	20%	79%	23%	28%	27%	33%	26%	32%
Something else (Please specify)	42	19	23	33	5	4	-	2	7	28	5	12	4	20	5	17	21
	4%	4%	4%	5%	4%	3%		1%	4%	10%	2%	7%	2%	5%	2%	4%	4%
Prefer not to say	4	1	3	1	2	2	-	2	-	1	1	2	1	-	1	-	2
	*%	*%	1%	*%	1%	1%		1%		*%	*%	1%	*%		1%		*%

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[QEmployment] What is your current employment status?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	406	61	141	149	54	201	203	122	132	33	88	110	108	65
	39%	32%	32%	52%	46%	32%	51%	31%	45%	15%	38%	46%	50%	68%
Employed part-time	98	17	44	28	10	61	37	35	32	27	18	28	18	4
	9%	9%	10%	10%	8%	10%	9%	9%	11%	12%	8%	12%	8%	4%
Freelance, contract, or temporary work	22	5	6	9	2	11	11	3	8	6	4	6	4	2
	2%	3%	1%	3%	2%	2%	3%	1%	3%	3%	2%	2%	2%	2%
Furloughed or placed on temporary leave by my employer	3	-	3	-	-	3	-	-	-	-	3	-	-	-
	*%		1%			*%					1%			
Unemployed and looking for work	64	14	29	20	1	44	21	18	14	32	9	11	10	-
	6%	7%	7%	7%	1%	7%	5%	5%	5%	14%	4%	4%	5%	
Unemployed and not currently looking for work	31	8	19	2	2	27	4	12	3	18	7	0	4	1
	3%	4%	4%	1%	2%	4%	1%	3%	1%	8%	3%	*%	2%	1%
Stay-at-home parent or caregiver	55	19	22	7	7	41	14	24	13	12	22	14	5	2
	5%	10%	5%	3%	6%	6%	4%	6%	5%	5%	9%	6%	2%	2%
Full time student	19	4	15	1	-	19	1	7	-	6	2	1	5	2
	2%	2%	3%	*%		3%	*%	2%		3%	1%	1%	2%	2%
Retired	290	55	134	62	39	189	101	153	83	73	67	61	57	18
	28%	28%	31%	22%	33%	30%	25%	38%	28%	33%	29%	25%	26%	19%
Something else (Please specify)	42	10	22	8	2	31	10	24	8	15	11	6	7	2
	4%	5%	5%	3%	2%	5%	3%	6%	3%	7%	5%	3%	3%	2%
Prefer not to say	4	1	2	-	-	3	-	1	-	-	-	3	-	-
	*%	*%	1%			1%		*%				1%		

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[QEmployment] What is your current employment status?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	406	170	139	84	83	406	-	-	89	71	46	67	38
	39%	36%	54%	51%	80%	77%			40%	33%	29%	41%	46%
Employed part-time	98	39	29	23	2	98	-	-	15	19	14	5	13
	9%	8%	11%	14%	2%	18%			7%	9%	9%	3%	15%
Freelance, contract, or temporary work	22	6	6	3	2	22	-	-	5	4	1	2	2
	2%	1%	3%	2%	1%	4%			2%	2%	1%	1%	3%
Furloughed or placed on temporary leave by my employer	3	3	-	-	-	3	-	-	3	-	-	3	-
	0%	1%				1%			1%			2%	
Unemployed and looking for work	64	14	28	9	3	-	64	-	13	8	6	10	4
	6%	3%	11%	5%	3%		38%		6%	4%	4%	6%	5%
Unemployed and not currently looking for work	31	8	15	2	-	-	31	-	7	6	4	6	2
	3%	2%	6%	1%			18%		3%	3%	3%	3%	2%
Stay-at-home parent or caregiver	55	40	5	27	5	-	55	-	14	18	13	12	6
	5%	9%	2%	16%	5%		32%		6%	8%	8%	8%	7%
Full time student	19	4	8	5	1	-	19	-	1	2	-	-	3
	2%	1%	3%	3%	1%		11%		0%	1%			3%
Retired	290	164	22	11	7	-	-	290	71	79	73	51	11
	28%	35%	9%	6%	7%			100%	32%	37%	45%	31%	14%
Something else (Please specify)	42	17	6	2	1	-	-	-	6	9	3	7	3
	4%	4%	2%	1%	1%				2%	4%	2%	4%	4%
Prefer not to say	4	2	1	-	-	-	-	-	1	-	-	-	-
	0%	0%	0%						0%				

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	525	180	189	103	222	225	49	251	206	182	238	234	163	171	186
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	516	174	169	114	224	208	52	256	192	191	219	239	149	189	172
White collar worker, like work at a desk or an office	281	86	103	50	126	121	16	144	99	112	124	135	88	79	114
	54%	48%	55%	49%	57%	54%	33%	57%	48%	61%	52%	58%	54%	46%	61%
Blue collar worker, like work with my hands or in a factory	139	53	57	28	51	69	15	55	78	36	80	48	47	61	28
	26%	29%	30%	27%	23%	31%	30%	22%	38%	20%	34%	21%	29%	35%	15%
Service worker, like work in a store or hospital	84	30	25	17	39	31	9	45	24	31	31	42	23	22	39
	16%	17%	13%	17%	18%	14%	17%	18%	12%	17%	13%	18%	14%	13%	21%
Unsure	21	11	4	7	6	4	9	8	5	3	4	9	5	9	5
	4%	6%	2%	7%	3%	2%	19%	3%	2%	2%	2%	4%	3%	5%	3%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	525	147	264	114	140	374	149	154	192	81	81	129	317	193	260	127	133
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	516	151	249	116	140	372	141	145	184	94	69	137	312	196	258	135	126
White collar worker, like work at a desk or an office	281	81	138	61	77	193	86	80	92	46	44	68	174	91	154	67	79
	54%	55%	52%	54%	55%	52%	58%	52%	48%	56%	54%	53%	55%	47%	59%	53%	60%
Blue collar worker, like work with my hands or in a factory	139	39	71	28	26	105	33	49	59	12	27	42	76	62	66	38	41
	26%	27%	27%	25%	18%	28%	22%	32%	31%	14%	33%	33%	24%	32%	26%	30%	31%
Service worker, like work in a store or hospital	84	21	44	20	31	63	21	21	36	22	9	18	58	35	34	22	12
	16%	14%	17%	17%	22%	17%	14%	14%	19%	27%	12%	14%	18%	18%	13%	17%	9%
Unsure	21	6	10	5	7	12	9	4	4	2	1	1	9	5	6	1	1
	4%	4%	4%	4%	5%	3%	6%	3%	2%	2%	1%	1%	3%	3%	2%	1%	1%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	525	260	264	333	70	74	107	114	115	143	46	108	115	188	114	248	242
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	516	237	276	330	85	75	88	104	132	144	48	91	123	211	91	238	247
White collar worker, like work at a desk or an office	281	130	150	187	35	34	45	70	62	69	34	63	61	107	50	129	136
	54%	50%	57%	56%	50%	46%	42%	62%	54%	48%	75%	58%	53%	57%	44%	52%	56%
Blue collar worker, like work with my hands or in a factory	139	94	44	85	19	15	29	22	32	52	4	21	33	45	39	76	55
	26%	36%	17%	26%	28%	20%	27%	19%	28%	36%	9%	19%	29%	24%	35%	31%	23%
Service worker, like work in a store or hospital	84	29	55	50	13	17	26	17	16	19	7	21	18	30	14	36	44
	16%	11%	21%	15%	19%	23%	24%	15%	14%	13%	15%	20%	16%	16%	13%	15%	18%
Unsure	21	6	15	10	3	7	8	4	5	4	-	3	3	5	10	7	7
	4%	2%	6%	3%	4%	10%	8%	4%	4%	3%		3%	3%	3%	8%	3%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	525	82	191	185	66	273	251	160	172	65	110	144	131	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	516	96	185	172	62	281	234	172	157	73	123	133	123	60
White collar worker, like work at a desk or an office	281	21	81	125	54	101	179	63	123	18	49	82	76	55
	54%	25%	42%	68%	81%	37%	71%	40%	72%	27%	45%	57%	58%	77%
Blue collar worker, like work with my hands or in a factory	139	38	71	27	3	109	30	62	23	22	34	47	27	8
	26%	46%	37%	15%	4%	40%	12%	39%	14%	34%	31%	33%	21%	12%
Service worker, like work in a store or hospital	84	20	35	21	9	54	30	29	21	15	23	15	23	8
	16%	24%	18%	12%	13%	20%	12%	18%	12%	23%	21%	10%	18%	11%
Unsure	21	4	4	12	1	8	13	6	4	10	4	-	4	-
	4%	5%	2%	6%	2%	3%	5%	4%	2%	15%	3%		3%	

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	525	214	174	109	86	525	-	-	108	95	62	75	52
	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	516	183	180	119	76	516	-	-	102	85	52	63	54
White collar worker, like work at a desk or an office	281	132	82	65	45	281	-	-	48	58	44	37	23
	54%	61%	47%	59%	52%	54%			45%	62%	71%	49%	44%
Blue collar worker, like work with my hands or in a factory	139	55	56	16	31	139	-	-	47	19	9	28	20
	26%	26%	32%	15%	36%	26%			44%	20%	14%	37%	39%
Service worker, like work in a store or hospital	84	27	28	27	9	84	-	-	9	17	8	8	9
	16%	13%	16%	25%	11%	16%			9%	18%	13%	10%	18%
Unsure	21	1	9	2	1	21	-	-	3	1	1	2	-
	4%	*%	5%	2%	1%	4%			3%	1%	2%	3%	

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	267	83	78	47	138	89	20	158	84	129	92	154	70	97	96
	26%	21%	19%	23%	35%	19%	24%	33%	20%	34%	19%	34%	18%	31%	30%
Suburb near a city	481	198	203	90	180	224	37	220	189	176	232	205	192	138	143
	47%	50%	50%	44%	45%	47%	43%	46%	45%	46%	48%	45%	49%	44%	46%
Small town not near a city	118	50	48	33	32	66	12	41	60	29	67	37	50	33	33
	11%	13%	12%	16%	8%	14%	14%	9%	14%	8%	14%	8%	13%	10%	10%
Rural or country area	167	64	78	35	47	96	16	55	90	47	96	57	75	46	43
	16%	16%	19%	17%	12%	20%	19%	12%	21%	12%	20%	13%	19%	15%	14%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	267	267	-	-	-	174	91	53	-	23	32	69	159	108	113	78	54
	26%	100%				26%	25%	18%		19%	33%	31%	24%	29%	22%	36%	21%
Suburb near a city	481	-	481	-	263	317	163	147	317	62	46	99	308	166	244	85	114
	47%		100%		100%	48%	45%	51%	100%	50%	49%	44%	46%	45%	48%	39%	46%
Small town not near a city	118	-	-	118	-	75	42	33	-	17	8	21	85	39	55	17	34
	11%			41%		11%	11%	11%		14%	9%	10%	13%	10%	11%	8%	14%
Rural or country area	167	-	-	167	-	98	68	57	-	22	9	34	117	59	95	35	49
	16%			59%		15%	19%	20%		18%	9%	15%	18%	16%	19%	16%	19%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	267	142	123	128	50	55	41	54	47	63	63	56	47	88	75	129	118
	26%	30%	22%	18%	42%	42%	28%	35%	30%	22%	22%	31%	21%	23%	31%	29%	23%
Suburb near a city	481	218	263	340	57	51	76	53	78	138	136	80	107	190	104	207	248
	47%	45%	48%	49%	48%	39%	53%	35%	49%	48%	47%	44%	48%	50%	43%	46%	48%
Small town not near a city	118	52	65	94	3	12	14	24	8	40	33	21	28	40	29	42	66
	11%	11%	12%	13%	2%	9%	9%	16%	5%	14%	11%	12%	13%	10%	12%	9%	13%
Rural or country area	167	68	99	132	9	13	14	22	25	49	56	25	42	66	34	71	89
	16%	14%	18%	19%	7%	10%	10%	14%	16%	17%	20%	14%	19%	17%	14%	16%	17%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	267	45	132	61	27	178	88	84	43	66	59	64	50	21
	26%	23%	30%	22%	23%	28%	22%	21%	15%	30%	26%	27%	23%	21%
Suburb near a city	481	70	180	164	66	251	231	159	181	74	98	112	117	66
	47%	37%	41%	58%	56%	40%	57%	40%	62%	33%	42%	47%	53%	68%
Small town not near a city	118	27	43	29	18	71	47	56	37	30	26	28	25	6
	11%	14%	10%	10%	15%	11%	12%	14%	13%	13%	11%	12%	11%	7%
Rural or country area	167	49	81	30	6	131	36	100	32	51	48	35	27	3
	16%	26%	19%	11%	5%	21%	9%	25%	11%	23%	21%	15%	12%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
City	267	87	86	36	35	150	39	68	47	32	25	32	20
	26%	19%	33%	22%	34%	28%	23%	23%	21%	15%	15%	20%	25%
Suburb near a city	481	237	115	73	49	264	75	127	98	113	82	83	37
	47%	51%	44%	44%	48%	50%	44%	44%	44%	52%	51%	51%	45%
Small town not near a city	118	58	22	26	9	55	19	39	32	28	25	18	6
	11%	12%	9%	16%	8%	10%	11%	13%	14%	13%	15%	11%	8%
Rural or country area	167	85	35	30	10	59	37	56	47	44	29	31	18
	16%	18%	14%	18%	10%	11%	22%	19%	21%	20%	18%	19%	22%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QMarital] What is your current marital status?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	258	99	76	59	115	96	25	137	78	113	97	134	77	81	97
	25%	25%	19%	29%	29%	20%	30%	29%	18%	30%	20%	29%	20%	26%	31%
In a relationship but not living together	24	8	5	5	12	6	4	14	6	12	7	14	4	11	7
	2%	2%	1%	2%	3%	1%	5%	3%	1%	3%	1%	3%	1%	4%	2%
In a relationship and living together but not married	100	32	22	24	50	23	10	67	23	47	25	61	18	37	42
	10%	8%	5%	12%	13%	5%	12%	14%	5%	12%	5%	13%	5%	12%	13%
Married	467	177	227	91	142	261	36	170	244	137	275	164	215	127	118
	45%	45%	56%	45%	36%	55%	42%	36%	58%	36%	56%	36%	55%	40%	37%
Separated	17	8	9	4	5	10	3	5	9	4	10	5	5	8	4
	2%	2%	2%	2%	1%	2%	3%	1%	2%	1%	2%	1%	1%	3%	1%
Divorced	96	35	35	11	49	40	4	51	34	45	39	49	35	32	29
	9%	9%	9%	5%	12%	8%	5%	11%	8%	12%	8%	11%	9%	10%	9%
Widowed	68	35	32	11	24	38	2	28	30	22	35	27	32	17	18
	7%	9%	8%	5%	6%	8%	2%	6%	7%	6%	7%	6%	8%	6%	6%
Prefer not to say	2	-	1	1	1	2	-	1	1	-	1	1	1	2	-
	*%		*%	*%	*%	*%		*%	*%		*%	*%	*%	*%	

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QMarital] What is your current marital status?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	258	86	115	57	63	155	102	53	71	23	15	86	127	86	127	54	57
	25%	32%	24%	20%	24%	23%	28%	18%	22%	19%	16%	38%	19%	23%	25%	25%	23%
In a relationship but not living together	24	7	14	4	7	14	10	3	8	1	3	4	20	11	9	6	1
	2%	3%	3%	1%	3%	2%	3%	1%	3%	1%	3%	2%	3%	3%	2%	3%	*%
In a relationship and living together but not married	100	35	38	27	24	78	22	15	31	26	17	23	57	39	45	27	25
	10%	13%	8%	10%	9%	12%	6%	5%	10%	21%	18%	10%	8%	10%	9%	13%	10%
Married	467	87	237	143	120	316	151	173	165	56	52	75	340	159	249	83	136
	45%	33%	49%	50%	46%	48%	41%	60%	52%	45%	54%	34%	51%	43%	49%	39%	54%
Separated	17	5	6	6	2	10	6	8	4	1	3	5	10	8	7	3	5
	2%	2%	1%	2%	1%	2%	2%	3%	1%	1%	3%	2%	1%	2%	1%	1%	2%
Divorced	96	30	42	24	29	55	39	21	24	9	4	16	66	38	36	19	15
	9%	11%	9%	9%	11%	8%	11%	7%	8%	7%	5%	7%	10%	10%	7%	9%	6%
Widowed	68	16	29	23	16	34	33	16	13	7	2	14	49	29	31	20	12
	7%	6%	6%	8%	6%	5%	9%	6%	4%	6%	2%	6%	7%	8%	6%	9%	5%
Prefer not to say	2	1	2	-	2	1	2	1	1	-	-	1	-	1	2	2	1
	*%	*%	*%		1%	*%	*%	*%	*%			*%		*%	*%	1%	*%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QMarital] What is your current marital status?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	258	135	122	149	38	51	87	57	49	50	15	51	55	90	61	111	133
	25%	28%	22%	21%	32%	38%	61%	37%	31%	17%	5%	28%	25%	23%	25%	25%	26%
In a relationship but not living together	24	11	13	13	3	6	4	8	3	6	4	4	8	11	2	10	14
	2%	2%	2%	2%	3%	5%	2%	5%	2%	2%	1%	2%	4%	3%	1%	2%	3%
In a relationship and living together but not married	100	39	61	46	15	24	30	19	22	21	8	21	18	36	25	51	39
	10%	8%	11%	7%	13%	18%	21%	12%	14%	7%	3%	12%	8%	9%	10%	11%	7%
Married	467	233	232	350	39	39	21	62	60	143	182	77	111	169	110	204	238
	45%	49%	42%	50%	33%	30%	14%	41%	38%	50%	63%	42%	50%	44%	46%	45%	46%
Separated	17	9	8	12	2	2	-	2	5	10	1	3	1	6	7	4	12
	2%	2%	1%	2%	1%	2%	-	1%	3%	3%	*%	2%	1%	2%	3%	1%	2%
Divorced	96	27	69	71	15	8	3	6	14	35	38	16	20	45	15	37	51
	9%	6%	13%	10%	13%	6%	2%	4%	9%	12%	13%	8%	9%	12%	6%	8%	10%
Widowed	68	26	42	52	6	3	-	-	5	24	38	11	9	27	20	31	34
	7%	5%	8%	7%	5%	2%	-	-	3%	8%	13%	6%	4%	7%	8%	7%	6%
Prefer not to say	2	-	2	2	1	-	-	-	-	-	2	-	1	1	1	2	1
	*%		*%	*%	1%					1%		*%	*%	*%	*%	*%	*%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QMarital] What is your current marital status?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	258	58	102	78	20	160	98	89	59	74	67	57	44	11
	25%	30%	23%	27%	17%	25%	24%	22%	20%	33%	29%	24%	20%	12%
In a relationship but not living together	24	3	13	2	5	17	7	10	4	9	5	4	5	-
	2%	2%	3%	1%	4%	3%	2%	2%	1%	4%	2%	1%	2%	
In a relationship and living together but not married	100	19	49	27	5	68	32	30	16	28	25	16	21	7
	10%	10%	11%	10%	4%	11%	8%	7%	5%	12%	11%	7%	10%	7%
Married	467	76	188	134	69	263	203	182	168	40	96	126	125	72
	45%	39%	43%	47%	59%	42%	51%	46%	57%	18%	42%	52%	57%	76%
Separated	17	7	5	3	2	12	5	9	3	10	2	3	1	1
	2%	4%	1%	1%	2%	2%	1%	2%	1%	4%	1%	1%	1%	1%
Divorced	96	15	49	25	8	64	32	45	26	38	19	19	13	2
	9%	8%	11%	9%	6%	10%	8%	11%	9%	17%	8%	8%	6%	2%
Widowed	68	15	30	14	9	45	23	35	17	23	15	14	10	3
	7%	8%	7%	5%	8%	7%	6%	9%	6%	11%	6%	6%	5%	3%
Prefer not to say	2	-	1	2	-	1	2	-	2	-	1	1	-	-
	1%		1%	1%		1%	1%		1%		1%	1%		

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QMarital] What is your current marital status?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	258	-	258	34	20	174	56	22	54	30	23	36	18
	25%		100%	20%	19%	33%	33%	8%	24%	14%	14%	22%	22%
In a relationship but not living together	24	-	-	3	3	14	8	2	0	5	3	-	3
	2%			2%	3%	3%	4%	1%	*%	2%	2%		3%
In a relationship and living together but not married	100	-	-	29	18	54	29	11	13	7	7	6	7
	10%			18%	17%	10%	17%	4%	6%	3%	5%	4%	8%
Married	467	467	-	74	54	217	67	164	123	123	100	91	36
	45%	100%		45%	52%	41%	39%	57%	55%	57%	62%	56%	44%
Separated	17	-	-	1	3	11	2	3	5	5	2	2	4
	2%			1%	3%	2%	1%	1%	2%	2%	1%	1%	5%
Divorced	96	-	-	13	4	41	5	39	17	23	12	16	7
	9%			8%	4%	8%	3%	13%	7%	11%	8%	10%	9%
Widowed	68	-	-	11	2	16	3	46	11	24	14	12	7
	7%			7%	2%	3%	2%	16%	5%	11%	8%	7%	9%
Prefer not to say	2	-	-	-	-	-	-	2	-	1	-	1	-
	*%							1%		*%		1%	

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QKids] Do you currently have any children under the age of 18 in your home?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	268	101	102	52	109	120	25	123	106	95	129	119	88	88	86
	26%	26%	25%	25%	27%	25%	30%	26%	25%	25%	26%	26%	23%	28%	27%
No	765	293	305	153	288	355	59	351	318	286	359	335	299	227	228
	74%	74%	75%	75%	73%	75%	70%	74%	75%	75%	74%	74%	77%	72%	73%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QKids] Do you currently have any children under the age of 18 in your home?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	268	71	123	74	73	219	48	93	108	124	95	68	173	105	122	74	58
	26%	27%	25%	26%	28%	33%	13%	32%	34%	100%	100%	30%	26%	28%	24%	35%	23%
No	765	196	359	210	190	445	316	197	209	-	-	156	497	267	385	140	193
	74%	73%	75%	74%	72%	67%	87%	68%	66%			70%	74%	72%	76%	65%	77%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QKids] Do you currently have any children under the age of 18 in your home?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	268	103	164	163	41	42	58	83	73	45	9	40	70	108	50	130	125
	26%	22%	30%	23%	35%	32%	40%	54%	46%	16%	3%	22%	31%	28%	21%	29%	24%
No	765	377	386	531	76	89	87	70	84	245	279	143	154	276	192	320	397
	74%	78%	70%	77%	65%	68%	60%	46%	54%	84%	97%	78%	69%	72%	79%	71%	76%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QKids] Do you currently have any children under the age of 18 in your home?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	268	48	111	71	38	159	109	90	72	36	61	60	70	40
	26%	25%	25%	25%	33%	25%	27%	23%	25%	16%	26%	25%	32%	42%
No	765	145	326	214	79	471	293	309	221	186	170	180	149	56
	74%	75%	75%	75%	67%	75%	73%	77%	75%	84%	74%	75%	68%	58%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QKids] Do you currently have any children under the age of 18 in your home?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	268	128	54	164	103	195	52	18	60	49	34	39	29
	26%	27%	21%	100%	100%	37%	31%	6%	27%	23%	21%	24%	35%
No	765	340	205	-	-	333	118	272	163	167	127	125	53
	74%	73%	79%			63%	69%	94%	73%	77%	79%	76%	65%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	8	12	6	14	12	2	18	12	12	15	14	10	10	11
	3%	2%	3%	3%	4%	3%	2%	4%	3%	3%	3%	3%	3%	3%	4%
Sales	52	18	16	11	21	21	7	24	20	17	25	23	16	17	18
	5%	4%	4%	5%	5%	4%	8%	5%	5%	4%	5%	5%	4%	5%	6%
Healthcare or the pharmaceutical industry	90	32	32	17	41	39	4	47	34	35	41	43	31	34	25
	9%	8%	8%	8%	10%	8%	5%	10%	8%	9%	8%	9%	8%	11%	8%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	51	24	14	9	26	15	5	31	17	21	15	28	15	14	21
	5%	6%	3%	5%	7%	3%	6%	7%	4%	5%	3%	6%	4%	4%	7%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	833	322	339	164	310	394	67	372	349	308	399	360	322	249	247
	81%	82%	83%	80%	78%	83%	80%	78%	82%	81%	82%	79%	83%	79%	78%

Echelon Insights
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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	10	10	13	3	26	4	10	7	7	7	13	18	12	15	5	11
	3%	4%	2%	4%	1%	4%	1%	3%	2%	6%	7%	6%	3%	3%	3%	2%	4%
Sales	52	10	36	6	18	29	23	12	20	9	4	13	31	24	23	9	11
	5%	4%	7%	2%	7%	4%	6%	4%	6%	7%	5%	6%	5%	6%	5%	4%	4%
Healthcare or the pharmaceutical industry	90	26	40	24	31	61	27	25	28	21	6	15	59	29	43	25	12
	9%	10%	8%	8%	12%	9%	7%	9%	9%	17%	7%	7%	9%	8%	8%	12%	5%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	51	17	20	14	13	34	17	12	12	10	6	14	32	17	26	12	9
	5%	6%	4%	5%	5%	5%	5%	4%	4%	8%	7%	6%	5%	5%	5%	5%	4%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	833	214	385	234	204	531	300	235	257	86	73	178	542	299	412	174	210
	81%	80%	80%	82%	77%	80%	82%	81%	81%	70%	77%	80%	81%	80%	81%	81%	84%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	18	14	18	5	8	9	3	2	14	4	8	6	11	8	23	8
	3%	4%	2%	3%	4%	6%	6%	2%	2%	5%	2%	4%	2%	3%	3%	5%	2%
Sales	52	25	27	27	5	12	18	8	7	9	10	9	6	27	10	21	29
	5%	5%	5%	4%	5%	9%	12%	5%	4%	3%	4%	5%	3%	7%	4%	5%	5%
Healthcare or the pharmaceutical industry	90	24	66	56	12	17	20	21	13	25	11	24	16	31	19	31	56
	9%	5%	12%	8%	10%	13%	14%	14%	8%	9%	4%	13%	7%	8%	8%	7%	11%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	51	21	30	34	7	7	23	4	7	13	4	9	6	29	6	26	24
	5%	4%	6%	5%	6%	5%	16%	3%	4%	4%	1%	5%	3%	8%	2%	6%	5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	833	399	432	568	90	97	90	117	132	234	259	136	193	298	207	361	416
	81%	83%	78%	82%	77%	74%	63%	76%	84%	81%	90%	74%	86%	77%	85%	80%	80%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

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	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	1	13	15	3	14	18	5	13	3	2	9	5	11
	3%	1%	3%	5%	3%	2%	5%	1%	5%	1%	1%	4%	2%	11%
Sales	52	11	23	16	2	34	18	11	16	14	8	7	12	6
	5%	5%	5%	6%	1%	5%	4%	3%	5%	6%	4%	3%	6%	7%
Healthcare or the pharmaceutical industry	90	10	40	26	13	50	39	23	33	15	16	17	23	18
	9%	5%	9%	9%	11%	8%	10%	6%	11%	7%	7%	7%	11%	18%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	51	13	22	16	-	35	16	22	12	10	11	11	15	2
	5%	7%	5%	5%	-	6%	4%	6%	4%	4%	5%	5%	7%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	833	161	354	218	99	515	317	344	224	182	195	199	171	65
	81%	84%	81%	76%	85%	82%	79%	86%	76%	82%	84%	83%	78%	68%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	13	11	7	8	23	7	2	6	5	5	5	3
	3%	3%	4%	4%	7%	4%	4%	1%	3%	2%	3%	3%	3%
Sales	52	18	20	12	5	45	6	1	14	7	7	6	3
	5%	4%	8%	7%	5%	9%	3%	*%	6%	3%	4%	4%	4%
Healthcare or the pharmaceutical industry	90	41	23	31	6	69	11	6	13	20	9	16	7
	9%	9%	9%	19%	6%	13%	6%	2%	6%	9%	6%	10%	9%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	51	10	18	12	6	37	7	5	8	6	4	9	1
	5%	2%	7%	7%	6%	7%	4%	2%	4%	3%	2%	5%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	833	389	198	113	80	373	142	277	185	181	140	130	67
	81%	83%	77%	69%	77%	71%	84%	96%	83%	84%	87%	80%	82%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	480	176	198	118	157	246	39	195	234	158	261	186	198	153	124
	46%	45%	49%	58%	39%	52%	47%	41%	55%	41%	54%	41%	51%	49%	40%
Woman	550	217	210	86	239	229	45	277	190	220	226	266	189	161	187
	53%	55%	51%	42%	60%	48%	53%	58%	45%	58%	46%	59%	49%	51%	60%
In some other way	3	1	-	1	2	-	-	3	-	3	-	3	-	-	3
	*%	*%		*%	*%			1%		1%		1%			1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	480	142	218	120	-	305	174	140	146	-	95	115	311	172	259	109	149
	46%	53%	45%	42%	-	46%	48%	48%	46%	-	100%	52%	47%	46%	51%	51%	60%
Woman	550	123	263	164	263	358	190	151	171	124	-	107	357	199	246	104	101
	53%	46%	55%	58%	100%	54%	52%	52%	54%	100%	-	48%	53%	53%	49%	49%	40%
In some other way	3	2	-	1	-	2	1	-	-	-	-	1	1	1	2	1	-
	*%	1%	-	*%	-	*%	*%	-	-	-	-	*%	*%	*%	*%	1%	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	480	480	-	316	53	51	60	73	79	119	149	88	108	167	118	251	211
	46%	100%		46%	45%	39%	41%	48%	50%	41%	52%	48%	48%	43%	49%	56%	40%
Woman	550	-	550	375	65	81	84	79	78	170	139	94	116	218	122	198	310
	53%		100%	54%	55%	61%	59%	51%	49%	59%	48%	51%	52%	57%	50%	44%	59%
In some other way	3	-	-	3	-	-	-	2	1	-	-	1	-	-	2	1	2
	*%			*%				1%	*%			1%			1%	*%	*%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	480	84	211	122	62	295	184	178	137	98	90	121	99	60
	46%	44%	48%	43%	53%	47%	46%	45%	47%	44%	39%	50%	45%	63%
Woman	550	108	224	162	55	333	217	219	156	122	139	118	120	36
	53%	56%	51%	57%	47%	53%	54%	55%	53%	55%	60%	49%	55%	37%
In some other way	3	-	2	1	-	2	1	2	1	1	1	1	-	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	480	233	135	-	103	262	55	143	112	116	75	90	33
	46%	50%	52%	-	100%	50%	32%	49%	50%	54%	47%	55%	41%
Woman	550	232	122	164	-	264	114	147	112	101	86	74	49
	53%	50%	47%	100%	-	50%	67%	51%	50%	46%	53%	45%	59%
In some other way	3	2	1	-	-	2	1	-	-	-	-	-	-
	*%	*%	*%	-	-	*%	1%	-	-	-	-	-	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRace] What is your race or ethnicity?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	705	279	328	140	226	380	50	275	320	235	375	270	305	185	211
	68%	71%	80%	68%	57%	80%	59%	58%	76%	62%	77%	59%	79%	59%	67%
Black or African American	138	59	21	24	90	27	9	102	19	84	26	96	25	63	44
	13%	15%	5%	12%	23%	6%	10%	22%	5%	22%	5%	21%	6%	20%	14%
Hispanic or Latino	131	44	43	26	59	46	17	69	49	45	52	65	36	39	53
	13%	11%	11%	13%	15%	10%	20%	15%	12%	12%	11%	14%	9%	13%	17%
Asian	49	9	12	9	24	14	6	29	20	20	25	23	10	20	14
	5%	2%	3%	4%	6%	3%	8%	6%	5%	5%	5%	5%	3%	6%	5%
Native American or Alaska Native	20	14	8	8	3	8	2	10	8	7	8	11	10	8	2
	2%	3%	2%	4%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%
Native Hawaiian or Other Pacific Islander	4	1	-	1	-	-	4	-	4	-	1	3	-	3	-
	*%	*%		1%			5%		1%		*%	1%		1%	
Something else (Please specify)	23	6	7	6	8	13	-	10	15	6	13	7	13	3	7
	2%	1%	2%	3%	2%	3%		2%	3%	2%	3%	2%	3%	1%	2%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	705	133	345	227	192	441	261	232	222	80	53	152	477	241	366	134	194
	68%	50%	72%	80%	73%	66%	72%	80%	70%	65%	55%	68%	71%	65%	72%	62%	77%
Black or African American	138	61	62	14	37	94	44	18	45	20	19	35	83	72	47	45	18
	13%	23%	13%	5%	14%	14%	12%	6%	14%	16%	20%	16%	12%	19%	9%	21%	7%
Hispanic or Latino	131	55	51	25	37	92	38	29	34	16	16	29	73	44	61	28	21
	13%	21%	11%	9%	14%	14%	10%	10%	11%	13%	17%	13%	11%	12%	12%	13%	8%
Asian	49	23	20	7	3	29	20	7	14	4	6	6	24	20	20	10	12
	5%	9%	4%	2%	1%	4%	5%	3%	4%	4%	6%	3%	4%	5%	4%	5%	5%
Native American or Alaska Native	20	5	6	9	1	12	8	4	5	2	6	9	10	6	11	6	5
	2%	2%	1%	3%	*%	2%	2%	1%	2%	2%	6%	4%	2%	2%	2%	3%	2%
Native Hawaiian or Other Pacific Islander	4	-	-	4	-	4	-	-	-	-	1	-	4	-	4	-	3
	*%			1%		1%					1%	1%		1%		1%	1%
Something else (Please specify)	23	7	9	7	1	13	10	6	4	3	-	4	18	6	13	3	7
	2%	3%	2%	2%	*%	2%	3%	2%	1%	2%		2%	3%	2%	3%	1%	3%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	705	321	382	693	-	8	83	95	93	192	243	142	175	248	140	285	386
	68%	67%	69%	100%		6%	57%	62%	59%	66%	84%	78%	78%	64%	58%	63%	74%
Black or African American	138	61	77	-	118	12	28	25	28	40	17	16	25	83	14	70	63
	13%	13%	14%		100%	9%	19%	16%	18%	14%	6%	9%	11%	21%	6%	15%	12%
Hispanic or Latino	131	51	81	-	-	131	27	23	32	44	6	22	12	43	54	63	59
	13%	11%	15%			100%	18%	15%	20%	15%	2%	12%	5%	11%	22%	14%	11%
Asian	49	36	13	-	-	2	11	11	6	14	7	8	3	12	26	22	20
	5%	7%	2%			2%	8%	7%	4%	5%	3%	4%	1%	3%	11%	5%	4%
Native American or Alaska Native	20	9	10	-	-	5	7	1	6	2	4	-	6	3	11	11	7
	2%	2%	2%			4%	5%	1%	4%	1%	2%		3%	1%	5%	2%	1%
Native Hawaiian or Other Pacific Islander	4	4	-	-	-	-	-	1	-	3	-	-	-	-	4	3	1
	*%	1%						1%		1%					2%	1%	*%
Something else (Please specify)	23	13	10	-	-	0	2	3	3	4	12	5	6	9	3	18	2
	2%	3%	2%			*%	1%	2%	2%	1%	4%	3%	3%	2%	1%	4%	*%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	705	140	266	211	87	406	298	399	293	139	153	170	157	70
	68%	73%	61%	74%	75%	65%	74%	100%	100%	63%	67%	71%	72%	73%
Black or African American	138	31	64	33	8	96	41	-	-	38	32	36	15	15
	13%	16%	15%	12%	7%	15%	10%			17%	14%	15%	7%	15%
Hispanic or Latino	131	23	67	26	16	90	41	-	-	36	26	18	36	11
	13%	12%	15%	9%	13%	14%	10%			16%	11%	7%	16%	11%
Asian	49	3	22	16	8	25	24	-	-	3	11	21	7	7
	5%	2%	5%	6%	6%	4%	6%			1%	5%	9%	3%	7%
Native American or Alaska Native	20	5	12	1	1	17	3	-	-	8	9	2	-	-
	2%	3%	3%	1%	1%	3%	1%			4%	4%	1%		
Native Hawaiian or Other Pacific Islander	4	1	3	-	-	4	-	-	-	3	1	-	-	-
	1%	1%	1%			1%				1%	1%			
Something else (Please specify)	23	-	17	5	1	17	6	-	-	5	7	1	7	0
	2%		4%	2%	1%	3%	2%			2%	3%	1%	3%	1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
White	705	353	154	112	55	339	94	238	172	180	135	132	61
	68%	76%	60%	68%	53%	64%	55%	82%	77%	83%	84%	80%	75%
Black or African American	138	42	47	26	22	80	31	21	11	13	5	8	7
	13%	9%	18%	16%	21%	15%	18%	7%	5%	6%	3%	5%	9%
Hispanic or Latino	131	39	51	23	19	74	40	12	23	18	18	12	12
	13%	8%	20%	14%	19%	14%	23%	4%	10%	8%	11%	7%	15%
Asian	49	24	13	4	6	39	3	7	10	4	2	7	4
	5%	5%	5%	3%	6%	7%	2%	3%	4%	2%	1%	4%	5%
Native American or Alaska Native	20	1	8	2	6	6	10	3	5	3	3	5	-
	2%	*%	3%	1%	6%	1%	6%	1%	2%	2%	2%	3%	-
Native Hawaiian or Other Pacific Islander	4	4	-	-	1	4	-	-	-	-	-	-	-
	*%	1%	-	-	1%	1%	-	-	-	-	-	-	-
Something else (Please specify)	23	11	4	3	-	4	7	12	8	4	4	3	-
	2%	2%	2%	2%	-	1%	4%	4%	4%	2%	2%	2%	-

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	192	79	87	35	65	100	20	72	89	56	106	71	74	63	46
	19%	20%	21%	17%	16%	21%	24%	15%	21%	15%	22%	16%	19%	20%	15%
Some college	312	131	122	63	114	142	28	141	143	114	146	135	112	110	83
	30%	33%	30%	31%	29%	30%	34%	30%	34%	30%	30%	30%	29%	35%	26%
Associate degree	126	40	55	23	45	59	8	59	51	51	60	55	57	42	27
	12%	10%	13%	11%	11%	12%	10%	12%	12%	13%	12%	12%	15%	13%	8%
Bachelor' s degree	285	96	98	57	127	120	18	147	101	111	125	137	99	71	114
	28%	24%	24%	28%	32%	25%	21%	31%	24%	29%	26%	30%	26%	22%	36%
Graduate degree	117	47	45	26	46	53	9	55	39	49	50	55	44	29	45
	11%	12%	11%	13%	12%	11%	11%	12%	9%	13%	10%	12%	11%	9%	14%
Prefer not to say	2	-	1	-	1	1	-	1	1	1	1	1	1	-	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	192	45	70	77	38	111	81	61	44	19	15	37	131	79	88	40	42
	19%	17%	15%	27%	14%	17%	22%	21%	14%	15%	16%	16%	20%	21%	17%	19%	17%
Some college	312	90	131	91	71	194	118	77	81	38	26	73	201	104	162	58	67
	30%	34%	27%	32%	27%	29%	32%	27%	26%	31%	28%	33%	30%	28%	32%	27%	27%
Associate degree	126	43	49	34	29	89	37	43	36	17	11	24	81	56	51	30	27
	12%	16%	10%	12%	11%	13%	10%	15%	11%	14%	12%	11%	12%	15%	10%	14%	11%
Bachelor' s degree	285	61	164	59	95	190	93	72	104	36	21	61	182	82	153	54	84
	28%	23%	34%	21%	36%	29%	26%	25%	33%	29%	22%	27%	27%	22%	30%	25%	33%
Graduate degree	117	27	66	24	31	80	35	37	52	13	22	30	73	51	51	33	30
	11%	10%	14%	9%	12%	12%	10%	13%	17%	11%	23%	13%	11%	14%	10%	15%	12%
Prefer not to say	2	2	-	-	-	1	1	-	-	-	-	-	1	-	2	-	1
	0.2%	1%	0%	0%	0%	0.1%	0.1%	0%	0%	0%	0%	0%	0.1%	0%	0%	0%	0.1%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	192	84	108	137	26	23	32	26	31	52	51	32	48	74	39	66	112
	19%	17%	20%	20%	22%	18%	22%	17%	20%	18%	18%	17%	21%	19%	16%	15%	22%
Some college	312	158	153	190	36	49	40	35	43	101	92	39	77	113	82	146	149
	30%	33%	28%	27%	30%	37%	28%	23%	27%	35%	32%	21%	34%	29%	34%	32%	29%
Associate degree	126	54	71	73	18	18	14	17	22	43	30	17	31	46	31	55	65
	12%	11%	13%	10%	15%	14%	10%	11%	14%	15%	10%	10%	14%	12%	13%	12%	12%
Bachelor' s degree	285	122	162	208	31	26	47	59	37	71	71	67	47	107	65	124	144
	28%	25%	29%	30%	27%	19%	33%	39%	23%	24%	25%	36%	21%	28%	27%	28%	28%
Graduate degree	117	62	55	85	6	16	10	15	25	23	45	27	21	44	26	58	53
	11%	13%	10%	12%	5%	12%	7%	10%	16%	8%	15%	15%	9%	11%	11%	13%	10%
Prefer not to say	2	1	1	1	1	-	-	-	-	1	1	1	1	-	-	1	-
	*%	*%	*%	*%	1%					*%	*%	*%	*%			*%	

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	192	192	-	-	-	192	-	137	-	76	52	43	12	5
	19%	100%				31%		34%		34%	23%	18%	6%	5%
Some college	312	-	312	-	-	312	-	190	-	72	86	77	56	10
	30%		71%			49%		47%		32%	37%	32%	26%	10%
Associate degree	126	-	126	-	-	126	-	73	-	32	31	30	23	8
	12%		29%			20%		18%		14%	13%	12%	11%	8%
Bachelor's degree	285	-	-	285	-	-	285	-	208	34	45	69	93	36
	28%			100%			71%		71%	15%	20%	29%	42%	38%
Graduate degree	117	-	-	-	117	-	117	-	85	8	16	20	34	37
	11%				100%		29%		29%	3%	7%	8%	16%	39%
Prefer not to say	2	-	-	-	-	-	-	-	-	-	1	1	-	-
	0.2%										0.5%	0.5%		

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	192	76	58	31	17	82	45	55	49	43	30	30	26
	19%	16%	22%	19%	16%	16%	27%	19%	22%	20%	19%	18%	32%
Some college	312	141	68	45	31	128	62	103	69	65	50	46	27
	30%	30%	26%	27%	30%	24%	36%	36%	31%	30%	31%	28%	33%
Associate degree	126	46	34	23	12	66	23	31	26	30	18	29	8
	12%	10%	13%	14%	12%	13%	14%	11%	12%	14%	11%	18%	9%
Bachelor's degree	285	134	78	49	22	185	30	62	65	47	40	44	13
	28%	29%	30%	30%	21%	35%	17%	21%	29%	22%	25%	27%	16%
Graduate degree	117	69	20	17	22	66	10	39	14	32	22	15	8
	11%	15%	8%	10%	21%	13%	6%	14%	6%	15%	13%	9%	9%
Prefer not to say	2	1	1	-	-	1	-	-	1	-	1	-	-
	*%	*%	*%			*%			*%		*%		

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAge] What is your age?

	Total		Party			Party-lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	144	53	51	29	54	56	19	69	44	44	57	69	43	38	59
	14%	13%	13%	14%	13%	12%	22%	15%	10%	12%	12%	15%	11%	12%	19%
30-39	153	49	43	38	70	59	16	78	52	59	68	73	41	49	59
	15%	13%	11%	18%	18%	12%	19%	16%	12%	15%	14%	16%	11%	16%	19%
40-49	158	54	55	38	63	64	14	80	60	60	64	76	46	60	52
	15%	14%	13%	18%	16%	14%	16%	17%	14%	16%	13%	17%	12%	19%	16%
50-64	290	117	112	54	117	128	21	140	123	115	132	137	108	101	77
	28%	30%	27%	27%	29%	27%	25%	30%	29%	30%	27%	30%	28%	32%	24%
65+	288	121	146	46	94	167	14	107	146	102	166	99	149	68	68
	28%	31%	36%	22%	24%	35%	17%	23%	34%	27%	34%	22%	39%	21%	21%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAge] What is your age?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	144	41	76	27	40	112	31	43	61	26	22	44	73	42	75	34	37
	14%	15%	16%	10%	15%	17%	8%	15%	19%	21%	23%	20%	11%	11%	15%	16%	15%
30-39	153	54	53	46	31	104	49	39	30	42	27	41	89	50	75	36	32
	15%	20%	11%	16%	12%	16%	13%	13%	9%	34%	28%	18%	13%	13%	15%	17%	13%
40-49	158	47	78	33	43	117	41	47	66	33	25	39	91	64	72	41	30
	15%	18%	16%	12%	16%	18%	11%	16%	21%	27%	26%	18%	14%	17%	14%	19%	12%
50-64	290	63	138	89	79	181	108	75	86	21	17	54	198	115	136	51	65
	28%	23%	29%	31%	30%	27%	30%	26%	27%	17%	17%	24%	30%	31%	27%	24%	26%
65+	288	63	136	89	70	150	136	86	74	1	5	46	219	101	148	51	86
	28%	24%	28%	31%	26%	23%	37%	30%	23%	1%	5%	20%	33%	27%	29%	24%	34%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAge] What is your age?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	144	60	84	79	22	27	144	-	-	-	-	24	28	57	35	74	58
	14%	12%	15%	11%	19%	20%	100%					13%	13%	15%	15%	16%	11%
30-39	153	73	79	93	23	23	-	153	-	-	-	41	32	52	28	63	82
	15%	15%	14%	13%	19%	18%		100%				22%	14%	13%	12%	14%	16%
40-49	158	79	78	89	23	32	-	-	158	-	-	24	42	55	37	64	83
	15%	16%	14%	13%	20%	24%			100%			13%	19%	14%	15%	14%	16%
50-64	290	119	170	190	34	44	-	-	-	290	-	49	58	116	67	132	138
	28%	25%	31%	27%	29%	33%			100%			27%	26%	30%	28%	29%	26%
65+	288	149	139	243	16	6	-	-	-	-	288	46	64	105	74	118	161
	28%	31%	25%	35%	13%	5%				100%		25%	28%	27%	31%	26%	31%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAge] What is your age?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	144	32	55	47	10	87	57	42	36	31	32	32	30	15
	14%	17%	13%	17%	8%	14%	14%	11%	12%	14%	14%	13%	14%	15%
30-39	153	26	52	59	15	79	75	44	50	33	42	24	38	15
	15%	14%	12%	21%	13%	12%	19%	11%	17%	15%	18%	10%	17%	16%
40-49	158	31	65	37	25	96	61	52	37	32	36	36	35	19
	15%	16%	15%	13%	21%	15%	15%	13%	13%	15%	15%	15%	16%	20%
50-64	290	52	144	71	23	195	94	122	68	73	57	71	60	20
	28%	27%	33%	25%	19%	31%	23%	30%	23%	33%	25%	30%	28%	21%
65+	288	51	122	71	45	172	115	140	102	52	64	76	56	27
	28%	26%	28%	25%	38%	27%	29%	35%	35%	23%	28%	32%	26%	28%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QAge] What is your age?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	144	21	87	34	24	107	37	-	36	13	11	26	15
	14%	4%	34%	21%	23%	20%	22%		16%	6%	7%	16%	18%
30-39	153	62	57	55	28	114	34	1	24	30	15	16	11
	15%	13%	22%	33%	27%	22%	20%	*%	11%	14%	9%	10%	13%
40-49	158	60	49	43	30	115	31	4	34	23	19	18	18
	15%	13%	19%	26%	29%	22%	19%	1%	15%	11%	12%	11%	22%
50-64	290	143	50	28	17	143	60	58	58	63	37	49	26
	28%	31%	19%	17%	17%	27%	35%	20%	26%	29%	23%	30%	32%
65+	288	182	15	4	5	48	7	227	72	88	78	55	13
	28%	39%	6%	3%	5%	9%	4%	78%	32%	40%	49%	34%	16%

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 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QState] In what state do you live?

	Total		Party			Party+lean			2024 Ballot		Generic Congressional		Ideology		
	Total	Battleground States	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Trump	Biden	GOP	Dem	Conservative	Moderate	Liberal
Total	1033	394	407	205	397	474	84	474	424	381	487	454	387	315	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	62	51	43	87	58	14	111	51	85	61	97	40	59	80
	18%	16%	12%	21%	22%	12%	17%	23%	12%	22%	13%	21%	10%	19%	26%
States in the Midwest	224	76	89	57	70	112	24	88	91	72	113	87	87	71	62
	22%	19%	22%	28%	18%	24%	28%	18%	21%	19%	23%	19%	23%	23%	20%
States in the South	384	191	174	58	147	196	21	167	183	134	198	163	169	108	102
	37%	48%	43%	28%	37%	41%	25%	35%	43%	35%	41%	36%	44%	34%	33%
States in the West	242	65	93	47	94	108	25	109	98	90	115	107	90	77	70
	23%	17%	23%	23%	24%	23%	29%	23%	23%	24%	24%	24%	23%	24%	22%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QState] In what state do you live?

	Total	Community				Prime Member		Prime Member and...				Informed Lawsuit		FTC Rating		Khan Approval	
	Total	Urban	Suburban	Rural/Small town	Suburban women	Yes	No	GOP+lean	Suburban	Moms	Dads	Support	Oppose	Excellent/Good	Fair/Poor	Approve	Disapprove
Total	1033	267	481	285	263	664	364	290	317	124	95	224	670	372	507	215	251
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	56	80	47	45	115	68	31	47	16	14	44	109	69	94	43	47
	18%	21%	17%	16%	17%	17%	19%	11%	15%	13%	15%	20%	16%	19%	19%	20%	19%
States in the Midwest	224	47	107	70	54	150	74	69	72	31	25	44	151	72	109	39	54
	22%	18%	22%	25%	21%	23%	20%	24%	23%	25%	27%	19%	23%	19%	22%	18%	21%
States in the South	384	88	190	106	108	248	134	129	127	59	34	85	261	146	185	87	88
	37%	33%	40%	37%	41%	37%	37%	45%	40%	48%	35%	38%	39%	39%	37%	41%	35%
States in the West	242	75	104	63	56	152	87	61	72	18	22	51	148	84	118	45	62
	23%	28%	22%	22%	21%	23%	24%	21%	23%	14%	23%	23%	22%	23%	23%	21%	25%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QState] In what state do you live?

	Total	Gender		Race			Age					Region				Lawsuit Familiarity	
	Total	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	NE	MW	S	W	Familiar	Not Familiar
Total	1033	480	550	693	118	131	144	153	158	290	288	183	224	384	242	450	523
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	88	94	140	9	22	24	41	24	49	46	183	-	-	-	74	101
	18%	18%	17%	20%	8%	17%	17%	26%	15%	17%	16%	100%				16%	19%
States in the Midwest	224	108	116	173	23	12	28	32	42	58	64	-	224	-	-	94	112
	22%	22%	21%	25%	19%	9%	19%	21%	27%	20%	22%		100%			21%	21%
States in the South	384	167	218	244	74	43	57	52	55	116	105	-	-	384	-	178	186
	37%	35%	40%	35%	63%	33%	39%	34%	35%	40%	36%			100%	40%	36%	
States in the West	242	118	122	136	12	54	35	28	37	67	74	-	-	-	242	104	123
	23%	25%	22%	20%	10%	41%	25%	19%	23%	23%	26%				100%	23%	24%

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 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QState] In what state do you live?

	Total	Education				Education Group		Race x Education		Income				
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k
Total	1033	192	437	285	117	630	402	399	293	221	231	240	219	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	32	57	67	27	88	94	64	76	38	31	40	42	24
	18%	17%	13%	23%	23%	14%	23%	16%	26%	17%	14%	17%	19%	25%
States in the Midwest	224	48	108	47	21	156	67	113	60	46	56	53	46	19
	22%	25%	25%	16%	18%	25%	17%	28%	20%	21%	24%	22%	21%	20%
States in the South	384	74	160	107	44	234	151	138	106	87	97	91	66	34
	37%	39%	37%	37%	37%	37%	37%	35%	36%	39%	42%	38%	30%	36%
States in the West	242	39	113	65	26	152	90	84	52	50	47	57	64	18
	23%	20%	26%	23%	22%	24%	22%	21%	18%	23%	20%	24%	29%	18%

Echelon Insights
 NetChoice Fall 2023 Survey
 N=1,033, Registered Voters in the Likely Electorate, Nationally, October 4-5, 2023, Margin of Error=3.7 Percentage Points

[QState] In what state do you live?

	Total	Marital		Family		Employment			Trump GOP		Party x Ideology		
	Total	Married	Single, never married	Moms of kids <18 at home	Dads of kids <18 at home	Employed	Not employed	Retired	Trump-first GOP	Party-first GOP	Very conservative GOP	Somewhat conservative GOP	Moderate+Liberal GOP
Total	1033	467	258	164	103	528	170	290	224	217	160	164	82
	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	77	51	25	15	108	20	41	24	29	16	17	16
	18%	16%	20%	15%	15%	21%	12%	14%	11%	13%	10%	10%	20%
States in the Midwest	224	111	55	42	28	118	37	63	52	44	31	40	18
	22%	24%	21%	25%	27%	22%	22%	22%	23%	21%	19%	24%	22%
States in the South	384	169	90	73	36	188	71	105	103	86	81	63	30
	37%	36%	35%	44%	34%	36%	42%	36%	46%	40%	51%	38%	37%
States in the West	242	110	61	25	25	114	42	80	44	57	31	45	17
	23%	24%	24%	15%	24%	22%	25%	28%	19%	26%	20%	27%	21%