MORNING CONSULT

National Tracking Poll

Topline Report   **May 20-22, 2024**

Question	Response	Frequency	Percentage
GO1	*How much have you seen, read, or heard recently about the threat of cyberattacks on U.S. government agencies and critical infrastructure?*		
	A lot	381	15%
	Some	1061	42%
	Not much	706	28%
	Nothing at all	371	15%
GO2	*How concerned are you about the threat of cyberattacks on U.S. government agencies and critical infrastructure?*		
	Very concerned	956	38%
	Somewhat concerned	1157	46%
	Not very concerned	242	10%
	Not concerned at all	83	3%
	Don't know / no opinion	81	3%
GO3	*How confident are you in the U.S. government's ability to protect itself from cyberattacks by China, Russia, North Korea and other nation states?*		
	Very confident	390	15%
	Somewhat confident	1054	42%
	Not very confident	608	24%
	Not confident at all	291	12%
	Don't know / no opinion	177	7%
GO4	*How much of a priority, if at all, do you think cybersecurity for U.S. government agencies should be for Congress this year?*		
	A top priority	1317	52%
	An important, but not top priority	900	36%
	Not too important of a priority	124	5%
	Not a priority at all	41	2%
	Don't know/No opinion	136	5%
GO5	*Do you support or oppose allocating more government spending on cybersecurity to secure critical infrastructure, citizens" data, and national security?*		
	Strongly support	969	38%
	Somewhat support	1027	41%
	Somewhat oppose	168	7%
	Strongly oppose	86	3%
	Don't know / no opinion	269	11%

Question	Response	Frequency	Percentage
GO6	*As you may know, the U.S. government often hires external companies (vendors) to provide technology and software across various government services, including email, word processing, video conferencing, cloud storage and cybersecurity protection for government agencies and critical infrastructure.In your opinion, is it more important for the U.S. government to prioritize stability and efficiency with existing technology contracts that may not be as secure, or to prioritize cybersecurity even if it costs more to switch to a vendor with more secure technology?*		
	Prioritize stability and efficiency, even if it means continuing with insecure technology	561	22%
	Prioritize cybersecurity, even if it costs more to switch to a new vendor	1514	60%
	Don't know/No opinion	445	18%
GO7	*Which of the following statements do you agree with most?*		
	The government should only use a select few companies to service their software and technology needs because it simplifies procurement, avoids switching costs, and requires less training for government employees.	1259	50%
	The government should use multiple companies to service their software and technology needs because more choice and competition will reduce costs, improve cybersecurity and increase innovation.	1260	50%
GO8	*Based on what you know, do you support or oppose the U.S. government diversifying technology providers to increase competition and protect against hacking and cyberattacks, even if it costs more money?*		
	Strongly support	675	27%
	Somewhat support	1138	45%
	Somewhat oppose	255	10%
	Strongly oppose	74	3%
	Don't know / no opinion	378	15%
GO9	*As you may have heard, Microsoft controls about 85% of the email, word processing and video conferencing the U.S. government uses. Supporters of this type of arrangement say it increases government efficiency and promotes cost savings, while opponents say this harms cybersecurity and national security because the government relies too heavily on one company for critical technology.Based on the information above, do you support or oppose the U.S. government contracting nearly exclusively with Microsoft for the email, word processing and video conferencing the U.S. government uses?*		
	Strongly support	401	16%
	Somewhat support	917	36%
	Somewhat oppose	500	20%
	Strongly oppose	210	8%
	Don't know / no opinion	490	19%

Question	Response	Frequency	Percentage
GO10	*As you may know, Microsoft has recently experienced two cyberattacks. Last year, the independent Cyber Safety Review Board cited lapses by Microsoft that led to a targeted Chinese hack of top U.S. government officials' emails. More recently, a Russian intelligence group hacked Microsoft executives' emails earlier this year. According to the agency in charge of cybersecurity for the U.S. government, Microsoft is responsible for 40% of all vulnerabilities exploited in ransomware attacks.As a response, Microsoft has launched several initiatives to improve their cybersecurity practices. Some of these changes include internal process updates for how incident responses are investigated and contained, improvement investments to existing security products like Microsoft Defender, and the development of new, AI-based detection methods to mitigate attacks.Based on the information above, how confident are you in Microsoft's ability to keep the U.S. government secure from future cyber attacks and hacking?*		
	Very confident	382	15%
	Somewhat confident	1073	43%
	Not very confident	602	24%
	Not at all confident	185	7%
	Don't know / no opinion	276	11%
GO11_1	*Do you agree or disagree with the following statements? — The U.S. government should not continue to do business with companies that are frequently hacked regularly or whose products are hacked regularly.*		
	Strongly agree	779	31%
	Agree	1069	42%
	Neither agree nor disagree	516	20%
	Disagree	106	4%
	Strongly disagree	49	2%
GO11_2	*Do you agree or disagree with the following statements? — The government should consider cybersecurity performance and track record when deciding what technology companies to work with.*		
	Strongly agree	801	32%
	Agree	1229	49%
	Neither agree nor disagree	419	17%
	Disagree	56	2%
	Strongly disagree	14	1%
GO11_3	*Do you agree or disagree with the following statements? — The government should have backup software options (i.e. for email, word processing, video conferencing, cloud storage) in place in case hacking or cyberattack take down its existing software, even if it costs more.*		
	Strongly agree	882	35%
	Agree	1161	46%
	Neither agree nor disagree	399	16%
	Disagree	58	2%
	Strongly disagree	19	1%

Question	Response	Frequency	Percentage
GO11_4	*Do you agree or disagree with the following statements? — The government should contract with multiple companies to provide technology services to increase competition and reduce cybersecurity risk, even if it costs more.*		
	Strongly agree	473	19%
	Agree	1151	46%
	Neither agree nor disagree	652	26%
	Disagree	197	8%
	Strongly disagree	45	2%
GO11_5	*Do you agree or disagree with the following statements? — Using diverse technology solutions from different companies can make it more difficult for attackers to exploit vulnerabilities.*		
	Strongly agree	485	19%
	Agree	1244	49%
	Neither agree nor disagree	615	24%
	Disagree	127	5%
	Strongly disagree	49	2%
GO11_6	*Do you agree or disagree with the following statements? — Spreading contracts across multiple companies reduces the risk of becoming overly reliant on any one company, giving the government more leverage in contract negotiations.*		
	Strongly agree	522	21%
	Agree	1188	47%
	Neither agree nor disagree	627	25%
	Disagree	139	6%
	Strongly disagree	44	2%
GO11_7	*Do you agree or disagree with the following statements? — Having multiple companies competing for contracts can lead to a wider range of creative and more secure solutions for tackling complex problems*		
	Strongly agree	559	22%
	Agree	1151	46%
	Neither agree nor disagree	661	26%
	Disagree	128	5%
	Strongly disagree	19	1%
GO11_8	*Do you agree or disagree with the following statements? — The company that makes the software, not the user, is responsible if the software is compromised by hackers.*		
	Strongly agree	520	21%
	Agree	908	36%
	Neither agree nor disagree	821	33%
	Disagree	230	9%
	Strongly disagree	40	2%

Question	Response	Frequency	Percentage
GO12_1	*Would you be more or less likely to vote for a candidate running for Congress in your district if they were to support each of the following? — Increased diversity of vendors for critical government services and contracts*		
	Much more likely	495	20%
	Somewhat more likely	885	35%
	Neither more nor less likely	746	30%
	Somewhat less likely	109	4%
	Much less likely	73	3%
	Don't know / No opinion	211	8%
GO12_2	*Would you be more or less likely to vote for a candidate running for Congress in your district if they were to support each of the following? — Greater accountability for existing government vendors based on previous cybersecurity performance*		
	Much more likely	705	28%
	Somewhat more likely	974	39%
	Neither more nor less likely	516	21%
	Somewhat less likely	92	4%
	Much less likely	41	2%
	Don't know / No opinion	190	8%
GO12_3	*Would you be more or less likely to vote for a candidate running for Congress in your district if they were to support each of the following? — More taxpayer investment into critical backup technology and software including email, word processing, video conferencing and cloud storage necessary for U.S. cybersecurity*		
	Much more likely	478	19%
	Somewhat more likely	848	34%
	Neither more nor less likely	702	28%
	Somewhat less likely	173	7%
	Much less likely	88	3%
	Don't know / No opinion	230	9%

Question	Response	Frequency	Percentage
GOdem1	*Please rate your chances of voting in the 2024 General election for President, US Congress, and other offices on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself?*		
	1 - Definitely will NOT vote	35	1%
	2	5	0%
	3	9	0%
	4	18	1%
	5	58	2%
	6	55	2%
	7	83	3%
	8	109	4%
	9	140	6%
	10 - Definitely WILL vote	1976	78%
	Don't know	31	1%
GOdem2_1	*Do you have a favorable or unfavorable impression of each of the following companies? — Google*		
	Very favorable	1350	54%
	Somewhat favorable	792	31%
	Somewhat unfavorable	141	6%
	Very unfavorable	126	5%
	Heard of, no opinion	96	4%
	Never heard of	14	1%
GOdem2_2	*Do you have a favorable or unfavorable impression of each of the following companies? — Oracle*		
	Very favorable	314	12%
	Somewhat favorable	485	19%
	Somewhat unfavorable	105	4%
	Very unfavorable	54	2%
	Heard of, no opinion	703	28%
	Never heard of	859	34%
GOdem2_3	*Do you have a favorable or unfavorable impression of each of the following companies? — Zoom*		
	Very favorable	696	28%
	Somewhat favorable	919	36%
	Somewhat unfavorable	168	7%
	Very unfavorable	60	2%
	Heard of, no opinion	536	21%
	Never heard of	140	6%

Question	Response	Frequency	Percentage
GOdem2_4	*Do you have a favorable or unfavorable impression of each of the following companies? — Slack*		
	Very favorable	162	6%
	Somewhat favorable	231	9%
	Somewhat unfavorable	74	3%
	Very unfavorable	62	2%
	Heard of, no opinion	417	17%
	Never heard of	1574	62%
GOdem2_5	*Do you have a favorable or unfavorable impression of each of the following companies? — Microsoft*		
	Very favorable	989	39%
	Somewhat favorable	970	39%
	Somewhat unfavorable	202	8%
	Very unfavorable	119	5%
	Heard of, no opinion	200	8%
	Never heard of	38	2%
GOdem2_6	*Do you have a favorable or unfavorable impression of each of the following companies? — Amazon Web Services*		
	Very favorable	704	28%
	Somewhat favorable	712	28%
	Somewhat unfavorable	150	6%
	Very unfavorable	65	3%
	Heard of, no opinion	494	20%
	Never heard of	394	16%
GOdem2_7	*Do you have a favorable or unfavorable impression of each of the following companies? — Apple*		
	Very favorable	1126	45%
	Somewhat favorable	757	30%
	Somewhat unfavorable	200	8%
	Very unfavorable	173	7%
	Heard of, no opinion	235	9%
	Never heard of	28	1%
GOdem2_8	*Do you have a favorable or unfavorable impression of each of the following companies? — Apache*		
	Very favorable	135	5%
	Somewhat favorable	228	9%
	Somewhat unfavorable	58	2%
	Very unfavorable	45	2%
	Heard of, no opinion	411	16%
	Never heard of	1643	65%

Question	Response	Frequency	Percentage
GOdem3_1	*How often, if ever, do you use products or services from the following companies for work? — Google (N=2,505)*		
	Daily	1436	57%
	A few times a week	482	19%
	About once a week	159	6%
	A few times a month	93	4%
	About once a month	55	2%
	About once every few months	41	2%
	A few times a year or less often	90	4%
	I have NEVER used this platform as a customer	149	6%
GOdem3_2	*How often, if ever, do you use products or services from the following companies for work? — Oracle (N=1,660)*		
	Daily	72	4%
	A few times a week	92	6%
	About once a week	56	3%
	A few times a month	80	5%
	About once a month	52	3%
	About once every few months	57	3%
	A few times a year or less often	171	10%
	I have NEVER used this platform as a customer	1081	65%
GOdem3_3	*How often, if ever, do you use products or services from the following companies for work? — Zoom (N=2,379)*		
	Daily	107	4%
	A few times a week	188	8%
	About once a week	222	9%
	A few times a month	242	10%
	About once a month	185	8%
	About once every few months	245	10%
	A few times a year or less often	457	19%
	I have NEVER used this platform as a customer	733	31%
GOdem3_4	*How often, if ever, do you use products or services from the following companies for work? — Slack (N=945)*		
	Daily	60	6%
	A few times a week	52	6%
	About once a week	39	4%
	A few times a month	43	5%
	About once a month	47	5%
	About once every few months	31	3%
	A few times a year or less often	96	10%
	I have NEVER used this platform as a customer	578	61%

Question	Response	Frequency	Percentage
GOdem3_5	*How often, if ever, do you use products or services from the following companies for work? — Microsoft (N=2,481)*		
	Daily	901	36%
	A few times a week	389	16%
	About once a week	176	7%
	A few times a month	198	8%
	About once a month	108	4%
	About once every few months	96	4%
	A few times a year or less often	233	9%
	I have NEVER used this platform as a customer	380	15%
GOdem3_6	*How often, if ever, do you use products or services from the following companies for work? — Amazon Web Services (N=2,125)*		
	Daily	204	10%
	A few times a week	251	12%
	About once a week	190	9%
	A few times a month	199	9%
	About once a month	157	7%
	About once every few months	120	6%
	A few times a year or less often	171	8%
	I have NEVER used this platform as a customer	833	39%
GOdem3_7	*How often, if ever, do you use products or services from the following companies for work? — Apple (N=2,491)*		
	Daily	986	40%
	A few times a week	221	9%
	About once a week	101	4%
	A few times a month	108	4%
	About once a month	67	3%
	About once every few months	65	3%
	A few times a year or less often	204	8%
	I have NEVER used this platform as a customer	740	30%
GOdem3_8	*How often, if ever, do you use products or services from the following companies for work? — Apache (N=876)*		
	Daily	36	4%
	A few times a week	43	5%
	About once a week	38	4%
	A few times a month	42	5%
	About once a month	24	3%
	About once every few months	44	5%
	A few times a year or less often	59	7%
	I have NEVER used this platform as a customer	590	67%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	2519	100%
xdemGender	Gender: Male	1184	47%
	Gender: Female	1330	53%
	N	2514	
age	Age: 18-34	649	26%
	Age: 35-44	387	15%
	Age: 45-64	856	34%
	Age: 65+	627	25%
	N	2519	
demAgeGeneration	GenZers: 1997-2012	311	12%
	Millennials: 1981-1996	686	27%
	GenXers: 1965-1980	647	26%
	Baby Boomers: 1946-1964	808	32%
	N	2452	
xpid3	PID: Dem (no lean)	999	40%
	PID: Ind (no lean)	566	22%
	PID: Rep (no lean)	954	38%
	N	2519	
xpidGender	PID/Gender: Dem Men	432	17%
	PID/Gender: Dem Women	567	22%
	PID/Gender: Ind Men	263	10%
	PID/Gender: Ind Women	301	12%
	PID/Gender: Rep Men	489	19%
	PID/Gender: Rep Women	462	18%
	N	2514	
xdemIdeo3	Ideo: Liberal (1-3)	746	30%
	Ideo: Moderate (4)	740	29%
	Ideo: Conservative (5-7)	945	38%
	N	2430	
xeduc3	Educ: < College	1521	60%
	Educ: Bachelors degree	632	25%
	Educ: Post-grad	366	15%
	N	2519	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1105	44%
	Income: 50k-100k	872	35%
	Income: 100k+	542	22%
	N	2519	
xdemWhite	Ethnicity: White	1930	77%
xdemHispBin	Ethnicity: Hispanic	280	11%
demBlackBin	Ethnicity: Black	317	13%
demRaceOther	Ethnicity: Other	272	11%
xdemReligion	All Christian	1325	53%
	All Non-Christian	146	6%
	Atheist	109	4%
	Agnostic/Nothing in particular	560	22%
	Something Else	379	15%
	N	2519	
xdemReligOther	Religious Non-Protestant/Catholic	158	6%
xdemEvang	Evangelical	700	28%
	Non-Evangelical	967	38%
	N	1668	
xdemUsr	Community: Urban	637	25%
	Community: Suburban	1249	50%
	Community: Rural	632	25%
	N	2519	
xdemEmploy	Employ: Private Sector	863	34%
	Employ: Government	152	6%
	Employ: Self-Employed	234	9%
	Employ: Homemaker	155	6%
	Employ: Student	73	3%
	Employ: Retired	717	28%
	Employ: Unemployed	227	9%
	Employ: Other	99	4%
	N	2519	
xdemMilHH1	Military HH: Yes	388	15%
	Military HH: No	2131	85%
	N	2519	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat	1060	42%
	2022 House Vote: Republican	984	39%
	2022 House Vote: Someone else	34	1%
	2022 House Vote: Didnt Vote	441	18%
	N	2519	
xsubVote20O	2020 Vote: Joe Biden	1192	47%
	2020 Vote: Donald Trump	1089	43%
	2020 Vote: Other	45	2%
	2020 Vote: Didn't Vote	193	8%
	N	2519	
xsubVote18O	2018 House Vote: Democrat	939	37%
	2018 House Vote: Republican	931	37%
	2018 House Vote: Someone else	41	2%
	2018 House Vote: Didnt Vote	609	24%
	N	2519	
xreg4	4-Region: Northeast	445	18%
	4-Region: Midwest	560	22%
	4-Region: South	940	37%
	4-Region: West	574	23%
	N	2519	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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