



NetChoice — April 2026 Antitrust Survey — Topline

N=2,880 likely voters nationally, with oversamples to achieve n=406 in FL, n=413 in OH and n=407 in GA, n=377 in IA and n=378 in ME

Mode: Online and Text to Web

Sample from Cint/Lucid online sample exchange matched to L2 voter file, sample for the text to web survey was sourced from L2 voter file

Field Dates: April 3-9, 2026

Margin of Error (Overall): ± 3.2 percentage points

Margin of Error (Florida): ± 6.0 percentage points

Margin of Error (Ohio): ± 5.8 percentage points

Margin of Error (Georgia): ± 6.5 percentage points

Margin of Error (Iowa): ± 6.6 percentage points

Margin of Error (Maine): ± 6.3 percentage points

NATIONAL POLITICAL LANDSCAPE

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country on the wrong track? [RANDOMIZE 1-2]**

	Total	FL (n=406)	OH (n=413)	GA (n=407)	IA (n=377)	ME (n=378)
Right direction	35%	41%	37%	37%	40%	29%
Wrong track	58%	51%	54%	52%	54%	66%
Unsure	7%	8%	9%	11%	6%	5%

2. **[QApproval] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

	Total	FL	OH	GA	IA	ME
STRONGLY/SOMEWHAT APPROVE	43%	47%	45%	40%	49%	38%
STRONGLY/SOMEWHAT DISAPPROVE	56%	51%	53%	57%	50%	61%
Strongly approve	24%	31%	28%	27%	27%	29%
Somewhat approve	18%	16%	17%	13%	22%	9%
Somewhat disapprove	8%	7%	7%	10%	6%	9%
Strongly disapprove	47%	45%	46%	47%	44%	53%
Unsure	2%	2%	2%	3%	1%	*%

3. **[QApprovalEcon] Do you approve or disapprove of the way Donald Trump is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

	Total	FL	OH	GA	IA	ME
STRONGLY/SOMEWHAT APPROVE	40%	44%	41%	39%	48%	39%
STRONGLY/SOMEWHAT DISAPPROVE	59%	54%	57%	59%	50%	61%
Strongly approve	21%	29%	22%	26%	31%	26%
Somewhat approve	19%	15%	18%	12%	17%	12%
Somewhat disapprove	13%	9%	10%	13%	9%	9%
Strongly disapprove	46%	45%	47%	46%	41%	52%
Unsure	1%	2%	2%	3%	2%	1%

4. **[QIssues]** If you had to choose, which one or two of the following would you say should be the top priority issues for policymakers to address? **[SELECT MULTIPLE, UP TO TWO]**
[RANDOMIZE 1-10]

	Total	FL	OH	GA	IA	ME
The economy and inflation	60%	56%	53%	53%	52%	48%
Healthcare	32%	30%	35%	34%	38%	38%
Government waste and spending	23%	25%	24%	26%	23%	25%
Immigration and border security	20%	24%	24%	21%	25%	23%
National security and foreign threats	20%	17%	17%	20%	23%	14%
Crime and public safety	13%	12%	8%	10%	9%	5%
Education	6%	8%	9%	7%	9%	7%
Online scams and fraud	3%	3%	3%	4%	1%	4%
Ensuring America wins the AI race against China	2%	3%	2%	3%	*%	1%
Breaking up large tech companies	2%	2%	3%	3%	4%	3%
Something else (Please specify)	5%	5%	9%	5%	8%	11%
Unsure	1%	2%	*%	2%	*%	1%

5. **[QSpent]** Over the past year, which of the following two to three areas are putting the most pressure on your personal finances? **[SELECT MULTIPLE, UP TO THREE]**
[RANDOMIZE 1-11]

	Total	FL	OH	GA	IA	ME
Groceries/food	63%	63%	60%	52%	62%	69%
Utilities (electricity/water, etc.)	41%	31%	47%	37%	28%	54%
Transportation (gas/car payments/maintenance)	34%	33%	39%	27%	26%	29%
Healthcare & health insurance	31%	27%	36%	39%	53%	35%
Housing (rent/mortgage)	28%	32%	24%	20%	25%	21%
Home, auto or life insurance	23%	24%	16%	30%	30%	13%
Phone and broadband services	6%	7%	6%	6%	6%	5%
Childcare	3%	4%	4%	3%	3%	2%
Education	3%	5%	5%	5%	4%	3%
Online services (e.g. cloud storage, streaming apps)	3%	2%	2%	3%	2%	4%
Entertainment	2%	1%	3%	3%	4%	1%
Something else (Please specify)	2%	4%	3%	3%	5%	6%
None of the above	6%	10%	5%	7%	2%	3%

6. **[QOversight]** Which of the following two to three areas do you believe the federal government should prioritize to help lower consumer prices? **SELECT MULTIPLE, UP TO THREE]** **[RANDOMIZE 1-11]**

	Total	FL	OH	GA	IA	ME
Groceries/food	65%	67%	57%	62%	58%	56%
Healthcare	48%	45%	56%	53%	63%	56%
Utilities (electricity/water, etc.)	38%	28%	42%	31%	28%	48%
Housing (rent/mortgage)	34%	42%	34%	32%	33%	41%
Transportation (gas/car payments/maintenance)	32%	30%	28%	30%	27%	25%
Home, auto or life insurance	15%	19%	8%	18%	16%	8%
Education	7%	7%	10%	10%	11%	11%
Childcare	6%	5%	8%	8%	9%	7%
Phone and internet services	5%	6%	3%	5%	2%	4%
Entertainment	2%	1%	1%	2%	2%	*%
Online services (cloud storage/streaming apps)	2%	2%	2%	3%	1%	1%
Something else (Please specify)	2%	3%	3%	3%	6%	5%
None of the above	2%	3%	3%	1%	2%	1%

7. [QRetailers] Which of the following retailers do you trust to deliver low prices, value, and convenience? Select all that apply [SELECT MIN 2, RANDOMIZE ORDER]

	Total	FL	OH	GA	IA	ME
Walmart	71%	83%	61%	59%	65%	55%
Amazon	56%	60%	49%	46%	44%	46%
Dollar Tree	41%	47%	30%	28%	27%	26%
Dollar General	33%	39%	28%	29%	29%	22%
Costco	32%	30%	28%	29%	32%	23%
Target	23%	25%	17%	16%	18%	17%
TJ Maxx/Marshalls	19%	25%	16%	16%	8%	15%
Kroger	18%	6%	28%	35%	4%	3%
The Home Depot	15%	18%	12%	15%	10%	13%
CVS	13%	14%	9%	7%	5%	6%
Lowe's	13%	13%	15%	14%	10%	16%
Walgreen's	12%	16%	8%	8%	9%	11%
Best Buy	9%	10%	8%	7%	4%	7%
Macy's	6%	5%	6%	3%	2%	2%
Something else (Please specify)	5%	5%	10%	6%	8%	7%
None of the above	4%	3%	10%	10%	14%	17%

8. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

[QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	45%	49%	51%	44%	49%	42%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	50%	46%	44%	50%	45%	53%
Definitely the Republican candidate	33%	36%	35%	34%	36%	31%
Probably the Republican candidate	11%	12%	15%	9%	10%	10%
Lean the Republican candidate	1%	1%	1%	1%	3%	1%
Lean the Democratic candidate	*%		*%	*%	*%	1%
Probably the Democratic candidate	11%	9%	8%	9%	9%	10%
Definitely the Democratic candidate	39%	37%	36%	41%	35%	41%
Unsure	5%	5%	5%	6%	6%	4%

REGIONAL POLITICAL LANDSCAPE

FLORIDA ONLY - ASK IF QSTATE IS FLORIDA

[RANDOMIZE ORDER OF QFLORIDAGOV_1 AND QFLORIDAGOV_2]

9. [QFloridaGov_1] If the 2026 Florida gubernatorial election were being held today, would you vote for...? [RANDOMIZE SCALE 1-4, 4-1]
 [QFloridaGov_1Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Byron Donalds or David Jolly in the 2026 Florida gubernatorial election? [RANDOMIZE 1-2]

	Total (n=406)	FL (n=406)	OH	GA	IA	ME
BYRON DONALDS, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	49%	49%	-	-	-	-
DAVID JOLLY, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	43%	43%	-	-	-	-
Byron Donalds, the Republican candidate, definitely	33%	33%	-	-	-	-
Byron Donalds, the Republican candidate, probably	14%	14%	-	-	-	-
Byron Donalds, the Republican candidate, lean	2%	2%	-	-	-	-
David Jolly, the Democratic candidate, lean	1%	1%	-	-	-	-
David Jolly, the Democratic candidate, probably	19%	19%	-	-	-	-
David Jolly, the Democratic candidate, definitely	23%	23%	-	-	-	-
Unsure	8%	8%	-	-	-	-

10. [QFloridaGov_2] If the 2026 Florida gubernatorial election were being held today, would you vote for...? [RANDOMIZE SCALE 1-4, 4-1]
 [QFloridaGov_2Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Byron Donalds or Jerry Demings in the 2026 Florida gubernatorial election? [RANDOMIZE 1-2]

	Total (n=406)	FL (n=406)	OH	GA	IA	ME
BYRON DONALDS, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	48%	48%	-	-	-	-
JERRY DEMINGS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	44%	44%	-	-	-	-
Byron Donalds, the Republican candidate, definitely	33%	33%	-	-	-	-
Byron Donalds, the Republican candidate, probably	15%	15%	-	-	-	-
Byron Donalds, the Republican candidate, lean	*%	*%	-	-	-	-
Jerry Demings, the Democratic candidate, lean	1%	1%	-	-	-	-
Jerry Demings, the Democratic candidate, probably	17%	17%	-	-	-	-
Jerry Demings, the Democratic candidate, definitely	26%	26%	-	-	-	-
Unsure	7%	7%	-	-	-	-

11. [QFloridaSen] If the 2026 election for Senate were held today, would you vote for...?
 [RANDOMIZE SCALE 1-4, 4-1]
 [QFloridaSenLeaner] And if you had to choose today, would you vote for [ROTATE TO
 MATCH ANSWER OPTION ORDER] Ashley Moody or Alexander Vindman in the 2026
 Senate election? [RANDOMIZE 1-2]

	Total (n=406)	FL (n=406)	OH	GA	IA	ME
ASHLEY MOODY, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	50%	50%	-	-	-	-
ALEX VINDMAN, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	43%	43%	-	-	-	-
Ashley Moody, the Republican candidate, definitely	34%	34%	-	-	-	-
Ashley Moody, the Republican candidate, probably	15%	15%	-	-	-	-
Ashley Moody, the Republican candidate, lean	1%	1%	-	-	-	-
Alex Vindman, the Democratic candidate, lean	1%	1%	-	-	-	-
Alex Vindman, the Democratic candidate, probably	16%	16%	-	-	-	-
Alex Vindman, the Democratic candidate, definitely	26%	26%	-	-	-	-
Unsure	7%	7%	-	-	-	-

OHIO ONLY - ASK IF QSTATE IS OHIO

12. [QOhioGov] If the 2026 Ohio gubernatorial election were being held today, would you vote
 for...? [RANDOMIZE SCALE 1-4, 4-1]
 [QOhioGovLeaner] And if you had to choose today, would you vote for [ROTATE TO
 MATCH ANSWER OPTION ORDER] Vivek Ramaswamy or Amy Acton in the 2026 Ohio
 gubernatorial election? [RANDOMIZE 1-2]

	Total (n=413)	FL	OH (n=413)	GA	IA	ME
VIVEK RAMASWAMY, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	49%	-	49%	-	-	-
AMY ACTON, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	44%	-	44%	-	-	-
Vivek Ramaswamy, the Republican candidate, definitely	35%	-	35%	-	-	-
Vivek Ramaswamy, the Republican candidate, probably	15%	-	15%	-	-	-
Vivek Ramaswamy, the Republican candidate, lean	*%	-	*%	-	-	-
Amy Acton, the Democratic candidate, lean	1%	-	1%	-	-	-
Amy Acton, the Democratic candidate, probably	10%	-	10%	-	-	-
Amy Acton, the Democratic candidate, definitely	33%	-	33%	-	-	-
Unsure	7%	-	7%	-	-	-

13. [QOhioSen] If the 2026 election for Senate were held today, would you vote for...?
 [RANDOMIZE SCALE 1-4, 4-1]
 [QOhioSenLeaner] And if you had to choose today, would you vote for [ROTATE TO
 MATCH ANSWER OPTION ORDER] Jon Husted or Sherrod Brown in the 2026 Senate
 election? [RANDOMIZE 1-2]

	Total (n=413)	FL	OH (n=413)	GA	IA	ME
JON HUSTED, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	51%	-	51%	-	-	-
SHERROD BROWN, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	45%	-	45%	-	-	-
Jon Husted, the Republican candidate, definitely	35%	-	35%	-	-	-
Jon Husted, the Republican candidate, probably	16%	-	16%	-	-	-
Jon Husted, the Republican candidate, lean	*%	-	*%	-	-	-
Sherrod Brown, the Democratic candidate, lean	1%	-	1%	-	-	-
Sherrod Brown, the Democratic candidate, probably	8%	-	8%	-	-	-
Sherrod Brown, the Democratic candidate, definitely	35%	-	35%	-	-	-
Unsure	4%	-	4%	-	-	-

GEORGIA ONLY - ASK IF QSTATE IS GEORGIA

[RANDOMIZE ORDER OF QGEORGIAGOV_1, QGEORGIAGOV_2, QGEORGIAGOV_3]

14. [QGeorgiaGov_1] If the 2026 Georgia gubernatorial election were being held today, would
 you vote for...? [RANDOMIZE SCALE 1-4, 4-1]
 [QGeogriaGov_1Leaner] And if you had to choose today, would you vote for [ROTATE TO
 MATCH ANSWER OPTION ORDER] Burt Jones or Keisha Lance Bottoms in the 2026
 Georgia gubernatorial election?

	Total (n=407)	FL	OH	GA (n=407)	IA	ME
BURT JONES, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY	43%	-	-	43%	-	-
KEISHA LANCE BOTTOMS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY	49%	-	-	49%	-	-
Burt Jones, the Republican candidate, definitely	25%	-	-	25%	-	-
Burt Jones, the Republican candidate, probably	14%	-	-	14%	-	-
Burt Jones, the Republican candidate, lean	3%	-	-	3%	-	-
Keisha Lance Bottoms, the Democratic candidate, lean	2%	-	-	2%	-	-
Keisha Lance Bottoms, the Democratic candidate, probably	17%	-	-	17%	-	-
Keisha Lance Bottoms, the Democratic candidate, definitely	29%	-	-	29%	-	-
Unsure	9%	-	-	9%	-	-

15. [QGeorgiaGov_2] If the 2026 Georgia gubernatorial election were being held today, would you vote for...? [RANDOMIZE SCALE 1-4, 4-1]
 [QGeogriaGov_2Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Rick Jackson or Keisha Lance Bottoms in the 2026 Georgia gubernatorial election? [RANDOMIZE 1-2]

	Total (n=407)	FL	OH	GA (n=407)	IA	ME
RICK JACKSON, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	43%	-	-	43%	-	-
KEISHA LANCE BOTTOMS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	49%	-	-	49%	-	-
Rick Jackson, the Republican candidate, definitely	27%	-	-	27%	-	-
Rick Jackson, the Republican candidate, probably	14%	-	-	14%	-	-
Rick Jackson, the Republican candidate, lean	2%	-	-	2%	-	-
Keisha Lance Bottoms, the Democratic candidate, lean	2%	-	-	2%	-	-
Keisha Lance Bottoms, the Democratic candidate, probably	18%	-	-	18%	-	-
Keisha Lance Bottoms, the Democratic candidate, definitely	29%	-	-	29%	-	-
Unsure	8%	-	-	8%	-	-

16. [QGeorgiaGov_3] If the 2026 Georgia gubernatorial election were being held today, would you vote for...? [RANDOMIZE SCALE 1-4, 4-1]
 [QGeogriaGov_3Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Brad Raffensperger or Keisha Lance Bottoms in the 2026 Georgia gubernatorial election? [RANDOMIZE 1-2]

	Total (n=407)	FL	OH	GA (n=407)	IA	ME
BRAD RAFFENSPERGER, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	44%	-	-	44%	-	-
KEISHA LANCE BOTTOMS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	46%	-	-	46%	-	-
Brad Raffensperger, the Republican candidate, definitely	25%	-	-	25%	-	-
Brad Raffensperger, the Republican candidate, probably	17%	-	-	17%	-	-
Brad Raffensperger, the Republican candidate, lean	2%	-	-	2%	-	-
Keisha Lance Bottoms, the Democratic candidate, lean	2%	-	-	2%	-	-
Keisha Lance Bottoms, the Democratic candidate, probably	13%	-	-	13%	-	-
Keisha Lance Bottoms, the Democratic candidate, definitely	30%	-	-	30%	-	-
Unsure	10%	-	-	10%	-	-

[RANDOMIZE ORDER OF QGEORGIASEN_1, QGEORGIASEN_2]

17. [QGeorgiaSen_1] If the 2026 election for Senate were held today, would you vote for...?

[RANDOMIZE SCALE 1-4, 4-1]

[QGeorgiaSen_1Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Buddy Carter or Jon Ossoff in the 2026 Senate election? [RANDOMIZE 1-2]

	Total (n=407)	FL	OH	GA (n=407)	IA	ME
BUDDY CARTER, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	43%	-	-	43%	-	-
JON OSSOFF, THE DEMOCRATIC CANDIDATE DEFINITELY/PROBABLY/LEAN	52%	-	-	52%	-	-
Buddy Carter, the Republican candidate, definitely	33%	-	-	33%	-	-
Buddy Carter, the Republican candidate, probably	10%	-	-	10%	-	-
Buddy Carter, the Republican candidate, lean	1%	-	-	1%	-	-
Jon Ossoff, the Democratic candidate, lean		-	-		-	-
Jon Ossoff, the Democratic candidate probably	11%	-	-	11%	-	-
Jon Ossoff, the Democratic candidate definitely	41%			41%		
Unsure	5%	-	-	5%	-	-

18. [QGeorgiaSen_2] If the 2026 election for Senate were held today, would you vote for...?

[RANDOMIZE SCALE 1-4, 4-1]

[QGeorgiaSen_2Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Mike Collins or Jon Ossoff in the 2026 Senate election? [RANDOMIZE 1-2]

	Total (n=407)	FL	OH	GA (n=407)	IA	ME
MIKE COLLINS, THE REPUBLICAN CANDIDATE DEFINITELY/PROBABLY/LEAN	44%	-	-	44%	-	-
JON OSSOFF, THE DEMOCRATIC CANDIDATE DEFINITELY/PROBABLY/LEAN	51%	-	-	51%	-	-
Mike Collins, the Republican candidate, definitely	32%	-	-	32%	-	-
Mike Collins, the Republican candidate, probably	12%	-	-	12%	-	-
Mike Collins, the Republican candidate, lean		-	-		-	-
Jon Ossoff, the Democratic candidate, lean	*%	-	-	*%	-	-
Jon Ossoff, the Democratic candidate, probably	9%	-	-	9%	-	-
Jon Ossoff, the Democratic candidate, definitely	42%			42%		
Unsure	5%			5%		

IOWA ONLY - ASK IF QSTATE IS IOWA

19. [QIowaGov_1] If the 2026 Iowa gubernatorial election were being held today, would you vote for...? [RANDOMIZE SCALE 1-4; 4-1]

[RANDOMIZE SCALE 1-4; 4-1]

[QIowaGov_1Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Randy Feenstra or Rob Sand in the 2026 Iowa gubernatorial election? [RANDOMIZE 1-2]

	Total (n=377)	FL	OH	GA	IA (n=377)	ME
RANDY FEENSTRA, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	39%	-	-	-	39%	-
ROB SAND, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	51%	-	-	-	51%	-
Randy Feenstra, the Republican candidate, definitely	24%	-	-	-	24%	-
Randy Feenstra, the Republican candidate, probably	12%	-	-	-	12%	-
Randy Feenstra, the Republican candidate, lean	2%	-	-	-	2%	-

Rob Sand, the Democratic candidate, lean	*%	-	-	-	*%	-
Rob Sand, the Democratic candidate, probably	12%	-	-	-	12%	-
Rob Sand, the Democratic candidate, definitely	39%	-	-	-	39%	-
Unsure	10%	-	-	-	10%	-

[RANDOMIZE ORDER OF QIOWASEN_1 AND QIOWASEN_2]

20. [QIowaSen_1] If the 2026 election for Senate were held today, would you vote for...?
 [RANDOMIZE SCALE 1-4, 4-1]
 [QIowaSen_1Leaner] And if you had to choose today, would you vote for [ROTATE TO
 MATCH ANSWER OPTION ORDER] Ashley Hinson or Zach Wahls in the 2026 Senate
 election? [RANDOMIZE 1-2]

	Total (n=377)	FL	OH	GA	IA (n=377)	ME
ASHLEY HINSON, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	44%	-	-	-	44%	-
ZACH WAHLS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	46%	-	-	-	46%	-
Ashley Hinson, the Republican candidate, definitely	31%	-	-	-	31%	-
Ashley Hinson, the Republican candidate, probably	12%	-	-	-	12%	-
Ashley Hinson, the Republican candidate, lean	*%	-	-	-	*%	-
Zach Wahls, the Democratic candidate, lean	2%	-	-	-	2%	-
Zach Wahls, the Democratic candidate, probably	10%	-	-	-	10%	-
Zach Wahls, the Democratic candidate, definitely	34%	-	-	-	34%	-
Unsure	10%	-	-	-	10%	-

21. [QIowaSen_2] If the 2026 election for Senate were held today, would you vote for...?
 [RANDOMIZE SCALE 1-4, 4-1]
 [QIowaSen_2Leaner] And if you had to choose today, would you vote for [ROTATE TO
 MATCH ANSWER OPTION ORDER] Ashley Hinson or Josh Turek in the 2026 Senate
 election? [RANDOMIZE 1-2]

	Total (n=377)	FL	OH	GA	IA (n=377)	ME
ASHLEY HINSON, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	45%	-	-	-	45%	-
JOSH TUREK, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	46%	-	-	-	46%	-
Ashley Hinson, the Republican candidate, definitely	31%	-	-	-	31%	-
Ashley Hinson, the Republican candidate, probably	13%	-	-	-	13%	-
Ashley Hinson, the Republican candidate, lean	1%	-	-	-	1%	-
Josh Turek, the Democratic candidate, lean	*%	-	-	-	*%	-
Josh Turek, the Democratic candidate, probably	10%	-	-	-	10%	-
Josh Turek, the Democratic candidate, definitely	35%	-	-	-	35%	-
Unsure	9%	-	-	-	9%	-

MAINE ONLY - ASK IF QSTATE IS MAINE

[RANDOMIZE ORDER OF QMAINESEN_1 AND QMAINESEN_2]

22. [QMaineSen_1] If the 2026 election for Senate were held today,, would you vote for...?

[RANDOMIZE SCALE 1-4, 4-1]

[QMaineSen_1Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Susan Collins or Graham Platner in the 2026 Senate election? [RANDOMIZE 1-2]

	Total (n=378)	FL	OH	GA	IA	ME (n=378)
SUSAN COLLINS, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	45%	-	-	-	-	45%
GRAHAM PLATNER, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	51%	-	-	-	-	51%
Susan Collins, the Republican candidate, definitely	34%	-	-	-	-	34%
Susan Collins, the Republican candidate, probably	11%	-	-	-	-	11%
Susan Collins, the Republican candidate, lean		-	-	-	-	
Graham Platner, the Democratic candidate, lean	1%	-	-	-	-	1%
Graham Platner, the Democratic candidate, probably	12%	-	-	-	-	12%
Graham Platner, the Democratic candidate, definitely	38%	-	-	-	-	38%
Unsure	4%	-	-	-	-	4%

23. [QMaineSen_2] If the 2026 election for Senate were held today, would you vote for...?

[RANDOMIZE SCALE 1-4, 4-1]

[QMaineSen_2Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Susan Collins or Janet Mills in the 2026 Senate election? [RANDOMIZE 1-2]

	Total (n=378)	FL	OH	GA	IA	ME (n=378)
SUSAN COLLINS, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY	46%	-	-	-	-	46%
JANET MILLS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY	48%	-	-	-	-	48%
Susan Collins, the Republican candidate, definitely	35%	-	-	-	-	35%
Susan Collins, the Republican candidate, probably	10%	-	-	-	-	10%
Susan Collins, the Republican candidate, lean	*%	-	-	-	-	*%
Janet Mills, the Democratic candidate, lean	3%	-	-	-	-	3%
Janet Mills, the Democratic candidate, probably	15%	-	-	-	-	15%
Janet Mills, the Democratic candidate, definitely	30%	-	-	-	-	30%
Unsure	6%	-	-	-	-	6%

GENERAL TECHNOLOGY AND ANTITRUST ISSUES

[ASK ALL]

24. [QMetaAppeal] A federal court recently ruled that Meta's (formerly Facebook) acquisitions of Instagram (2012) and WhatsApp (2014) over 10 years ago were legal and did not violate antitrust laws. However, despite this loss in court, the Federal Trade Commission (FTC) has decided to appeal this ruling to keep the lawsuit going.

Knowing this, do you think this appeal is a good use of taxpayer resources or a waste of resources? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME
Good use of resources	24%	23%	24%	23%	24%	31%
Waste of resources	56%	55%	54%	53%	53%	46%
Unsure	21%	22%	22%	24%	24%	23%

25. [QLoctiteMerger] The Federal Trade Commission (FTC) recently sued to block a merger between Loctite and Liquid Nails, two major construction adhesive brands sold at stores like Home Depot and Lowe's. The FTC argues that the deal would lead to higher prices and lower quality for Americans building and maintaining their homes.

Knowing this, do you think this lawsuit is a good use of taxpayer resources or a waste of resources? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME
Good use of resources	40%	40%	36%	45%	34%	41%
Waste of resources	38%	36%	41%	32%	38%	36%
Unsure	22%	24%	23%	23%	28%	23%

CONSUMER WELFARE VS. BREAKUPS

26. [QFTCMission] The Federal Trade Commission (FTC) is currently updating its strategic plan for the next five years. Which of the following do you think should be the FTC's top priority? Select up to two. [SELECT MULTIPLE, RANDOMIZE ORDER]

	Total	FL	OH	GA	IA	ME
Stopping consumer fraud and scams	49%	44%	45%	49%	51%	40%
Protecting data privacy and online security	41%	42%	41%	48%	40%	39%
Cracking down on "junk fees" and deceptive pricing	32%	33%	30%	27%	22%	29%
Going after foreign-based companies that harm U.S. consumers or businesses	26%	30%	31%	26%	31%	25%
Stopping deceptive or misleading advertising	21%	18%	19%	19%	16%	16%
Breaking up large American companies	13%	13%	13%	8%	20%	18%
Something else (Please specify)	*%	1%	*%	2%	1%	3%
Unsure	3%	4%	4%	5%	2%	3%

27. [QConsumerWelfare] The consumer welfare standard in antitrust focuses on maximizing benefits to consumers, typically measured through lower prices, improved quality and service, and innovation. Applying the consumer welfare standard in antitrust enforcement means that businesses can be seen as breaking antitrust law if they have harmed consumers in some way.

Knowing this, do you support or oppose the federal government applying the Consumer Welfare Standard when assessing potentially anticompetitive behavior? [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME
STRONGLY/SOMEWHAT SUPPORT	72%	69%	67%	69%	69%	72%
STRONGLY/SOMEWHAT OPPOSE	9%	12%	10%	9%	7%	9%
Strongly support	30%	29%	33%	33%	33%	30%
Somewhat support	41%	40%	35%	36%	36%	41%
Somewhat oppose	6%	7%	8%	5%	5%	6%
Strongly oppose	2%	5%	2%	4%	2%	3%
Unsure	20%	18%	23%	21%	24%	20%

28. [QEqualLaws] Do you agree or disagree with the following statement?
 “Antitrust laws should be written and enforced equally on all companies.” [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME
STRONGLY/SOMEWHAT AGREE	89%	86%	86%	88%	85%	88%
STRONGLY/SOMEWHAT DISAGREE	5%	6%	7%	5%	8%	6%
Strongly agree	59%	56%	59%	63%	64%	64%
Somewhat agree	30%	29%	27%	26%	21%	24%
Somewhat disagree	3%	5%	3%	1%	5%	4%
Strongly disagree	1%	1%	4%	4%	2%	2%
Unsure	6%	8%	8%	7%	7%	6%

GLOBAL COMPETITIVENESS & AI

29. [QTechSafety] Do you agree or disagree with the following statement?
 “It makes our country stronger when the world’s leading technology companies are based in the United States, rather than overseas.” [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME
STRONGLY/SOMEWHAT AGREE	80%	78%	80%	83%	81%	73%
STRONGLY/SOMEWHAT DISAGREE	9%	8%	12%	8%	11%	15%
Strongly agree	47%	51%	51%	51%	49%	39%
Somewhat agree	33%	27%	29%	33%	32%	34%
Somewhat disagree	6%	5%	8%	5%	7%	11%
Strongly disagree	3%	3%	4%	3%	5%	4%
Unsure	11%	14%	8%	9%	7%	12%

30. [QChinaAI] America is currently in a race with China to develop the best Artificial Intelligence (AI) technology. Do you think breaking up America's leading tech companies would help or hurt the United States in this race against China? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME
Help the U.S. win the race	21%	22%	16%	17%	19%	15%
Hurt the U.S. and help China	38%	41%	35%	42%	32%	38%
No impact	16%	13%	15%	13%	17%	17%
Unsure	25%	24%	33%	28%	33%	30%

EUROPEAN INFLUENCE & THE DIGITAL MARKETS ACT (DMA)

31. [QFailed_Policies] The U.S. economy is roughly twice as large as the European Union's economy, though the EU has a much larger population. Some economists say Europe's economy has stagnated because of heavy regulation, while America's economy has thrived due to innovation and free markets.

Knowing this, do you think it is a good idea or a bad idea for the United States to adopt similar antitrust policies to those in Europe? [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME
VERY/SOMEWHAT GOOD IDEA	35%	31%	35%	35%	35%	40%
VERY/SOMEWHAT BAD IDEA	43%	46%	42%	42%	41%	39%
Very good idea	12%	8%	12%	12%	14%	15%
Somewhat good idea	23%	23%	22%	23%	21%	25%
Somewhat bad idea	25%	25%	21%	23%	16%	17%
Very bad idea	17%	21%	21%	19%	25%	22%
Unsure	22%	23%	24%	23%	24%	21%

32. [QDMA_Awareness] The European Union enacted a law called the "Digital Markets Act" (DMA), which is a regulatory framework that critics say stifles innovation, punishes successful American companies, and imposes costly compliance burdens based on political motivations rather than genuine consumer harm. Based on this, which approach do you think the U.S. Congress should take? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME
Pass similar laws in the United States to copy the European approach	27%	29%	23%	22%	19%	24%
Reject the European approach	45%	47%	43%	50%	50%	43%
Unsure	28%	25%	34%	27%	30%	33%

33. [QAntiAmerican_Model] Critics of the European Union's Digital Markets Act call it an "anti-American" policy because it punishes U.S. companies while exempting many European and Chinese competitors.

Would you be more or less likely to vote for a candidate for an elected position in government such as a Senator or Representative, who proposes new U.S. laws that are similar to these European regulations? [RANDOMIZE SCALE 1-5, 5-1]

	Total	FL	OH	GA	IA	ME
MUCH/SOMEWHAT MORE LIKELY	22%	19%	20%	21%	19%	23%
MUCH/SOMEWHAT LESS LIKELY	39%	45%	38%	38%	42%	37%
Much more likely	8%	5%	5%	9%	9%	9%
Somewhat more likely	14%	14%	15%	12%	10%	14%
It would not make any difference	23%	19%	20%	18%	13%	18%
Somewhat less likely	20%	17%	15%	13%	14%	12%
Much less likely	19%	28%	23%	25%	28%	25%
Unsure	16%	18%	22%	23%	26%	22%

34. [QConsumer_Impact_EU] In Europe, new antitrust regulations have forced companies to remove features for consumers like Google Maps previews in Search results or certain security features on the iPhone.

Knowing this, would you support or oppose bringing these same regulations to the United States if it meant you might lose access to convenient features you currently use?

[RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME
STRONGLY/SOMEWHAT SUPPORT	25%	24%	20%	22%	17%	23%
STRONGLY/SOMEWHAT OPPOSE	56%	61%	54%	54%	55%	51%
Strongly support	7%	8%	6%	7%	6%	10%
Somewhat support	18%	16%	14%	16%	11%	13%
Somewhat oppose	30%	26%	22%	24%	23%	18%
Strongly oppose	26%	35%	32%	30%	32%	33%
Unsure	18%	15%	25%	24%	28%	26%

DEMOGRAPHICS

Now, a few final questions for statistical purposes...

[ASK ALL]

35. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME
Republican	42%	45%	47%	43%	42%	41%
Democrat	37%	35%	28%	37%	28%	32%
Independent	19%	18%	23%	17%	29%	26%
Member of another party	1%	*%	1%	1%	1%	1%
Unsure	1%	1%	1%	2%	*%	

[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QParty=3-5), ASK]

36. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	Total (n=709)	FL (n=86)	OH (n=107)	GA (n=102)	IA (n=102)	ME (n=101)
Republicans	22%	21%	22%	20%	34%	18%
Democrats	42%	43%	43%	34%	32%	47%
Both equally often	26%	23%	29%	31%	28%	26%
Unsure	10%	13%	5%	14%	6%	8%

37. [QPartyConsolidated] QPartyID and QPartyLeanView

	Total	FL	OH	GA	IA	ME
Total Republican+Republican-leaning Independents	46%	50%	53%	47%	52%	46%
Total Democratic+Democratic-leaning Independents	46%	43%	38%	44%	38%	45%
Total Independent	8%	7%	9%	9%	10%	9%

[IF QPARTYID = 1. REPUBLICAN OR QPARTYLEANVIEW = 1. REPUBLICAN, ASK]

38. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	Total (n=1271)	FL (n=191)	OH (n=192)	GA (n=157)	IA (n=194)	ME (n=179)
Supporter of Donald Trump	51%	54%	51%	56%	48%	52%
Supporter of the Republican Party	44%	42%	43%	38%	48%	45%
I don't support either one	4%	4%	2%	4%	4%	2%
Unsure	1%	1%	3%	1%		1%

[ASK ALL]

39. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

	Total	FL	OH	GA	IA	ME
VERY/SOMEWHAT CONSERVATIVE	42%	47%	45%	42%	49%	39%
VERY/SOMEWHAT LIBERAL	29%	25%	26%	24%	25%	31%
Very conservative	22%	27%	26%	25%	26%	18%
Somewhat conservative	20%	20%	19%	16%	23%	21%
Moderate	28%	27%	29%	33%	26%	30%
Somewhat liberal	15%	12%	14%	14%	14%	16%
Very liberal	14%	13%	11%	10%	11%	15%
Unsure	1%	1%	1%	2%	*%	1%

40. [Q2024Vote] For which candidate did you vote for in the 2024 presidential election? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME
Donald Trump	47%	52%	53%	47%	53%	43%
Kamala Harris	49%	44%	45%	50%	43%	52%
Someone else	2%	1%	1%	1%	1%	2%
I did not vote	2%	3%	1%	*%	2%	1%
Unsure	1%	*%	1%	2%	1%	1%

41. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME
City	23%	23%	13%	19%	20%	13%
Suburb near a city	50%	63%	61%	54%	33%	25%
Small town not near a city	8%	5%	12%	8%	24%	28%
Rural or country area	18%	8%	14%	18%	23%	34%

42. [QIncomeHH] Which range includes your total annual household income, before taxes?

	Total	FL	OH	GA	IA	ME
Less than \$30,000 per year	15%	15%	12%	10%	8%	10%
\$30,000 to \$49,999 per year	15%	19%	12%	11%	15%	9%
\$50,000 to \$74,999 per year	22%	24%	16%	18%	18%	16%
\$75,000 to \$99,999 per year	15%	20%	17%	20%	14%	19%
\$100,000 to \$124,999 per year	12%	10%	15%	15%	13%	17%
\$125,000 or more per year	20%	12%	24%	21%	25%	23%
Prefer not to say	1%	1%	4%	6%	7%	6%

43. [QEmployment] What is your current employment status?

	Total	FL	OH	GA	IA	ME
Employed full-time	43%	40%	47%	47%	45%	47%
Employed part-time	9%	11%	9%	8%	5%	5%
Freelance, contract, or temporary work	2%	3%	1%	1%	2%	2%
“Gig economy” work like ride shares, food delivery, or dog walking	1%	1%	*%	*%	*%	1%
Unemployed and looking for work	5%	5%	3%	2%	1%	3%
Stay-at-home parent or caregiver	3%	2%	3%	1%	3%	2%
Full time student	1%	1%	2%	2%	1%	*%
Retired	33%	34%	31%	34%	39%	34%
Something else	3%	2%	3%	2%	3%	4%
Prefer not to say	*%	1%	1%	1%	1%	1%

44. [QMarital] What is your current marital status?

	Total	FL	OH	GA	IA	ME
Single, never married	28%	24%	20%	18%	14%	10%
Married	52%	53%	62%	59%	68%	63%
Separated	1%	2%	1%	1%	1%	1%
Divorced	12%	10%	11%	10%	10%	17%
Widowed	6%	10%	5%	11%	6%	4%
Prefer not to say	*%	*%	1%	1%	1%	4%

45. [QParent] Are you a parent or guardian of one or more children who are under the age of 18? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME
Yes	24%	25%	21%	25%	23%	15%
No	75%	75%	77%	74%	77%	83%
Prefer not to say	*%	1%	2%	1%	*%	2%

INTERVIEWER PRE-CODE

46. [QCounty] COUNTY PRE CODE

	Total	FL	OH	GA	IA	ME
Broward	1%	8%				
Cobb	*%			8%		
Cumberland	*%					23%
Cuyahoga	*%		10%			
Dekalb	*%			7%		
Franklin	*%		10%			
Fulton	*%			10%		
Gwinnett	*%			8%		
Hamilton	*%		7%			
Hillsborough	*%	6%				
Johnson	*%				6%	
Kennebec	*%					9%
Linn	*%				8%	
Miami-Dade	1%	10%				
Palm Beach	1%	7%				
Penobscot	*%					10%
Polk	*%				16%	
Scott	*%				5%	
Summit	*%		7%			
York	*%					16%
Other	94%	70%	66%	67%	66%	42%

47. [QDMA] DMA PRE-CODE

	Total	FL	OH	GA	IA	ME
Atlanta DMA	2%			69%		
Augusta-Aiken DMA	*%			3%		
Bangor DMA	*%					25%
Cedar Rapids-Waterloo-Iowa City & Dubuque DMA	*%				30%	
Cincinnati DMA	1%		16%			
Cleveland-Akron (Canton) DMA	1%		33%			
Columbus OH DMA	1%		22%			
Davenport-R.Island-Moline DMA	*%				11%	
Dayton DMA	*%		11%			
Des Moines-Ames DMA	*%				39%	
Macon DMA	*%			6%		
Miami-Ft. Lauderdale DMA	1%	18%				
Orlando-Daytona Bch-Melbrn DMA	2%	23%				
Portland-Auburn DMA	*%					70%
Presque Isle DMA	*%					4%
Savannah DMA	*%			6%		
Sioux City DMA	*%				8%	
Tampa-St.Pete[Sarasota] DMA	2%	24%				
West Palm Beach-Ft.Pierce DMA	1%	11%				
Other	86%	25%	19%	15%	12%	

48. [QTurnout] 2026 TURNOUT BUCKET PRE-CODE

	Total	FL	OH	GA	IA	ME
0-0.5	19%	19%	15%	13%	13%	8%
0.51-0.75	21%	28%	19%	21%	18%	15%
0.76-1	61%	53%	66%	66%	69%	77%

49. [QPartyReg] VOTER FILE PARTY REGISTRATION PRE-CODE

	Total	FL	OH	GA	IA	ME
Democrat	39%	34%	34%	44%	32%	36%
Republican	37%	41%	42%	38%	41%	31%
Other	24%	25%	23%	18%	27%	34%

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING OF SURVEY)

50. [QIntro – WEB ONLY] Echelon Insights, a public opinion research firm, is conducting a survey about current issues and would like to get your opinions. This survey is being conducted for research purposes only, and you will not be sold anything. Your individual responses will remain completely confidential.

In order for us to get accurate measures of people’s opinions, we ask that survey participants read all questions carefully, and take the time to answer each question as thoughtfully and thoroughly as you can. Are you willing to do that?

		Total	FL	GA	IA	ME	OH
I am willing to do that		100%	100%	100%	100%	100%	100%
I am not willing to do that	TERMINATE	-	-	-	-	-	-
I can’t promise either way	TERMINATE	-	-	-	-	-	-
I don’t want to participate in this survey	TERMINATE	-	-	-	-	-	-

TEXT ONLY – INTRO SCREEN: “Thank you for your participation in our short survey of people in your area. You will not be sold anything at any point in this survey and your responses will be kept confidential.”

51. [QFirstName – TEXT ONLY] Is the person taking this survey named [FIRST NAME IN VOTER FILE]?

		Total	FL	OH	GA	IA	ME
Yes		100%	100%	100%	100%	100%	100%
No	TERMINATE	-	-	-	-	-	-
Unsure	TERMINATE	-	-	-	-	-	-

52. [QIndScreener] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

		Total	FL	GA	IA	ME	OH
Technology		3%	2%	5%	4%	1%	2%
Sales		4%	6%	3%	4%	4%	4%
Healthcare or the pharmaceutical industry		7%	8%	10%	11%	8%	12%
Journalism or the media	TERMINATE	-	-	-	-	-	-
Food service or the restaurant industry		4%	5%	4%	4%	4%	3%
Market research	TERMINATE	-	-	-	-	-	-
Public relations	TERMINATE	-	-	-	-	-	-
None of these		84%	80%	80%	79%	84%	81%

53. [QRegVote] Are you currently registered to vote?

		Total	FL	GA	IA	ME	OH
Yes		100%	100%	100%	100%	100%	100%
No	TERMINATE	-	-	-	-	-	-
Unsure	TERMINATE	-	-	-	-	-	-

54. [QTurnout] How likely are you to vote in the November 2026 midterm election? Will you definitely vote, probably vote, probably NOT vote, or definitely NOT vote?

		Total	FL	GA	IA	ME	OH
DEFINITELY/PROBABLY VOTE		97%	98%	98%	99%	98%	100%
DEFINITELY/PROBABLY NOT VOTE		3%	2%	2%	1%	2%	*%
Definitely vote		87%	84%	90%	92%	89%	94%
Probably vote		11%	15%	8%	7%	9%	6%
Probably NOT vote		3%	2%	2%	1%	2%	*%
Definitely NOT vote	TERMINATE	-	-	-	-	-	-
Unsure	TERMINATE	-	-	-	-	-	-

55. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

	Total	FL	OH	GA	IA	ME
18-34	17%	15%	17%	19%	19%	16%
35-49	21%	19%	20%	22%	21%	21%
50-64	27%	27%	26%	28%	24%	26%
65+	35%	39%	36%	31%	35%	37%

56. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME
Man	47%	46%	47%	44%	48%	47%
Woman	53%	54%	53%	56%	51%	53%
In some other way	*%	*%	*%		*%	*%

57. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

	Total	FL	OH	GA	IA	ME
White	77%	74%	83%	60%	87%	95%
Black or African American	12%	13%	12%	32%	4%	2%
Hispanic or Latino	10%	18%	3%	5%	5%	2%
Asian	5%	4%	3%	4%	5%	2%
Native American or Alaska Native	2%	3%	*%	2%	*%	1%
Native Hawaiian or Other Pacific Islander	*%			*%		
Other race or ethnicity (Please specify)	*%	1%	1%	*%	1%	*%

58. [QRaceRecode]

	Total	FL	OH	GA	IA	ME
White	72%	63%	81%	58%	86%	93%
Black or African American	11%	12%	12%	32%	4%	2%
Hispanic or Latino	10%	18%	3%	5%	5%	2%
AAPI	5%	4%	3%	4%	5%	2%
Other race or ethnicity	3%	3%	1%	2%	1%	1%

59. [QEducation] What is the highest level of education you have completed?

	Total	FL	OH	GA	IA	ME
High school or less	24%	23%	26%	26%	26%	31%
Some college	17%	15%	22%	16%	18%	12%
Associate degree	9%	11%	6%	8%	9%	8%
Bachelor's degree	29%	31%	26%	27%	31%	30%
Graduate degree	20%	18%	20%	20%	16%	17%
Prefer not to say	*%	2%		1%		2%

60. [QState] In which state do you live? [DROPDOWN MENU WITH 50 STATES]

	Total	FL	OH	GA	IA	ME
States in the Northeast	17%					100%
States in the Midwest	23%		100%		100%	
States in the South	38%	100%		100%		
States in the West	23%					

METHODOLOGY

Echelon Insights conducted a survey on behalf of NetChoice to understand voter perceptions around antitrust regulations and upcoming midterm elections. The survey was fielded from April 3-9, 2026 in English among a sample of 2,880 voters in the likely electorate using a mixed mode approach, with oversamples to achieve n=406 respondents in Florida, n=413 in Ohio, n=407 in Georgia, n=377 in Iowa and n=378 in Maine. Given some overlap between the oversample and the national base voters, we surveyed a total of 2,880 respondents, with 1,049 of the respondents in the final sample completing the survey online after receiving a text message invitation and 1,831 completing the survey online after being drawn from the web-based Cint sample exchange. The phone sample was drawn from the L2 voter file, and the web sample from Lucid was matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, designated market area (DMA), turnout probability, party by ideology, 2024 presidential vote choice (based on 2024 election results adjusted for modeled 2026 turnout), as well as gender by age.

The oversamples for Florida, Ohio, Georgia, Iowa and Maine were weighted down to the proportion in the population of voters in the likely electorate in those states.

Adjusted to incorporate the effect of weighting, the overall margin of sampling error is ± 3.2 percentage points. Margin of error was ± 6.0 percentage points for Florida, ± 5.8 percentage points for Ohio, ± 6.5 percentage points for Georgia, ± 6.6 percentage points for Iowa, and ± 6.3 percentage points for Maine.