



NetChoice — Fall 2026 Antitrust Tech Survey — Topline

N=3,644 voters in likely electorate nationally, with a base sample of 1,004 voters and oversamples to achieve n=515 in FL, n=508 in OH and n=508 in GA, n=403 in IA, n=413 in ME, and n=407 in NE

Mode: Online and Text to Web

Sample from Cint/Lucid, Purespectrum and RepData online sample exchanges matched to L2 voter file, sample for the text to web survey was sourced from L2 voter file

Field Dates: October 16-23, 2026

Margin of Error: Overall ± 3.2 , FL ± 5.0 , OH ± 5.2 , GA ± 5.2 , IA ± 6.5 , ME ± 6.3 , NE ± 6.3

1. **[QVtlk] What are the chances that you will vote in the November 2026 general election?**
[RANDOMIZE SCALE 1-4, 4-1]

	Total	FL (n=515)	OH (n=508)	GA (n=508)	IA (n=403)	ME (n=413)	NE (n=407)
I have already voted	18%	25%	20%	27%	10%	21%	17%
I will definitely vote	70%	62%	72%	62%	73%	67%	73%
I will probably vote	8%	9%	6%	6%	13%	9%	7%
There's a 50-50 chance							
I will vote	4%	4%	2%	5%	4%	3%	4%
Will not vote	TERMINATE	-	-	-	-	-	-
Unsure	TERMINATE	-	-	-	-	-	-

[IF QVTLK = 1. I HAVE ALREADY VOTED, ASK]

2. **[QEarlyVote] How did you cast your ballot in the November 2026 general election?**
[RANDOMIZE 1-2]

	Total (n=737)	FL (n=132)	OH (n=99)	GA (n=137)	IA (n=45)	ME (n=108)	NE (n=72)
I voted early in person	30%	27%	43%	93%	43%	42%	24%
I voted early by mail or absentee ballot	70%	73%	57%	7%	57%	58%	76%
Unsure	*%	1%	-	-	-	-	-

3. **[QVotePlan] How do you plan to cast your ballot in the November 2026 general election?**
[RANDOMIZE 1-3]

	Total	FL	OH	GA	IA	ME	NE
I plan to vote by mail or absentee ballot	30%	34%	21%	7%	18%	19%	31%
I plan to vote early in person	29%	36%	27%	62%	24%	26%	13%
I plan to vote on Election Day, in person at a polling place	40%	28%	52%	30%	57%	54%	55%
Unsure	1%	2%	1%	2%	2%	1%	2%

[Responses to QEarlyVote 1. I voted early in person were recoded as QVotePlan 2. I plan to vote early in person. Responses to QEarlyVote 2. I voted early by mail or absentee ballot were recoded as QVotePlan 1. I plan to vote by mail or absentee ballot. Responses to QEarlyVote 3. Unsure were recoded as QVotePlan 4. Unsure]

[Responses to QVtlk 2. I will definitely vote, 3. I will probably vote and 4. There's a 50-50 chance I will vote were asked QVotePlan separately]

NATIONAL POLITICAL LANDSCAPE

[IF QVTLK = 2-4, ASK]

4. **[QMotivation2026] How motivated are you to vote in the November 2026 general elections?**
[RANDOMIZE SCALE 1-5, 5-1]

	Total (n=2,907)	FL (n=383)	OH (n=409)	GA (n=371)	IA (n=358)	ME (n=305)	NE (n=335)
EXTREMELY/VERY MOTIVATED	87%	85%	89%	85%	81%	82%	87%
Extremely motivated	63%	55%	65%	62%	62%	61%	58%
Very motivated	24%	30%	24%	22%	19%	21%	29%
Somewhat motivated	11%	10%	9%	13%	14%	14%	12%
Not very motivated	2%	3%	2%	2%	2%	3%	1%
Not at all motivated	*%	1%	*%	*%	2%	1%	*%
Unsure	*%	1%	-	*%	-	*%	1%

5. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country on the wrong track? [RANDOMIZE 1-2]**

	Total	FL	OH	GA	IA	ME	NE
Right direction	31%	36%	30%	29%	34%	25%	34%
Wrong track	61%	54%	62%	63%	59%	69%	58%
Unsure	8%	10%	8%	8%	7%	5%	8%

6. **[QApproval] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

	Total	FL	OH	GA	IA	ME	NE
STRONGLY/SOMEWHAT APPROVE	40%	48%	42%	42%	43%	38%	48%
STRONGLY/SOMEWHAT DISAPPROVE	59%	50%	58%	57%	56%	62%	52%
Strongly approve	23%	27%	25%	21%	26%	21%	26%
Somewhat approve	17%	21%	16%	21%	17%	17%	22%
Somewhat disapprove	9%	6%	12%	7%	10%	7%	8%
Strongly disapprove	50%	43%	46%	50%	46%	55%	44%
Unsure	1%	2%	*%	1%	*%	-	*%

7. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]
 [QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME	NE
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	46%	51%	50%	46%	49%	42%	53%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	51%	45%	46%	52%	46%	54%	43%
Definitely the Republican candidate	33%	39%	39%	36%	37%	36%	39%
Probably the Republican candidate	12%	11%	10%	10%	12%	7%	13%
Lean the Republican candidate	1%	*%	*%	1%	1%	-	1%
Lean the Democratic candidate	*%	*%	*%	*%	1%	-	2%
Probably the Democratic candidate	7%	9%	6%	6%	10%	8%	7%
Definitely the Democratic candidate	43%	36%	40%	45%	34%	46%	34%
Unsure	4%	4%	4%	2%	5%	4%	4%

AFFORDABILITY & PRIORITIES

8. [QIssues] If you had to choose, which one or two of the following would you say should be the top priority issues for policymakers to address? [SELECT MULTIPLE, UP TO TWO]
[RANDOMIZE 1-12]

	Total	FL	OH	GA	IA	ME	NE
Inflation and the cost of living	55%	58%	57%	57%	51%	49%	50%
Jobs and the economy	25%	22%	19%	25%	23%	16%	17%
Ending the war with Iran	22%	23%	24%	21%	18%	25%	22%
Healthcare costs	20%	19%	21%	21%	29%	23%	21%
Immigration and border security	16%	16%	20%	14%	15%	22%	24%
Government waste and spending	12%	14%	14%	13%	17%	17%	19%
National security and foreign threats	10%	11%	10%	11%	12%	8%	10%
Crime and public safety	10%	10%	6%	9%	4%	5%	7%
Regulating artificial intelligence	9%	8%	6%	8%	8%	10%	6%
Education	4%	3%	4%	3%	6%	2%	5%
Online scams and fraud	2%	1%	2%	4%	2%	2%	3%
Breaking up large tech companies	2%	1%	3%	2%	1%	3%	1%
Something else (Please specify)	5%	4%	5%	6%	4%	9%	5%
Unsure	1%	1%		0%	1%	0%	0%

9. [QSpend] Over the past year, which two or three of the following areas are putting the most pressure on your personal finances? [SELECT MULTIPLE, UP TO THREE]
[RANDOMIZE 1-12]

	Total	FL	OH	GA	IA	ME	NE
Groceries/food	66%	71%	61%	68%	65%	62%	58%
Transportation (gas/car payments/maintenance)	36%	38%	33%	35%	39%	35%	43%
Utilities (electricity/water, etc.)	36%	32%	44%	35%	22%	56%	23%
Housing (rent/mortgage)	30%	33%	22%	25%	23%	27%	23%
Healthcare & health insurance	27%	27%	31%	30%	41%	22%	37%
Taxes	19%	12%	22%	21%	21%	27%	29%
Home, auto or life insurance	14%	22%	16%	17%	23%	8%	18%
Education	4%	1%	4%	4%	4%	1%	2%
Phone and broadband services	4%	2%	5%	4%	4%	5%	3%
Childcare	3%	1%	4%	2%	4%	5%	4%
Entertainment	3%	3%	3%	3%	2%	1%	2%
Online services (e.g. cloud storage, streaming apps)	3%	2%	4%	4%	3%	2%	1%
Something else (Please specify)	2%	2%	2%	2%	2%	4%	2%
None of the above	6%	6%	5%	4%	4%	3%	5%

10. [QOversight] Which two or three of the following areas do you believe the federal government should prioritize to help lower consumer prices? [SELECT MULTIPLE, UP TO THREE] [RANDOMIZE 1-12]

	Total	FL	OH	GA	IA	ME	NE
Groceries/food	62%	64%	59%	64%	60%	52%	50%
Healthcare & health insurance	41%	46%	47%	45%	56%	49%	53%
Utilities (electricity/water, etc.)	34%	26%	40%	29%	24%	45%	21%
Transportation (gas/car payments/maintenance)	33%	33%	29%	31%	34%	29%	36%
Housing (rent/mortgage)	30%	36%	30%	33%	27%	31%	31%
Taxes	30%	28%	31%	28%	26%	34%	41%
Home, auto or life insurance	9%	17%	6%	11%	10%	3%	10%
Education	7%	4%	6%	7%	9%	6%	5%
Childcare	5%	4%	7%	5%	7%	9%	7%
Phone and broadband services	3%	1%	3%	2%	4%	1%	3%
Entertainment	2%	1%	2%	1%	*%	1%	*%
Online services (e.g. cloud storage, streaming apps)	2%	2%	2%	1%	2%	*%	*%
Something else (Please specify)	2%	2%	3%	4%	3%	6%	2%
None of the above	2%	2%	1%	1%	2%	1%	2%

MIDTERM ELECTIONS OUTLOOK

GEORGIA ONLY

11. [QGAGovBallot_Voted] Who did you vote for in the 2026 Georgia gubernatorial election?
 [RANDOMIZE 1-2]
 [QGAGovBallot] If the 2026 Georgia gubernatorial election were being held today, would you vote for...? [RANDOMIZE SCALE 1-4, 4-1]
 [QGAGovBallotLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Rick Jackson or Keisha Lance Bottoms in the 2026 Georgia gubernatorial election?

	Total (n=508)	FL	OH	GA (n=508)	IA	ME	NE
RICK JACKSON, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	48%	-	-	48%	-	-	-
KEISHA LANCE BOTTOMS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	49%	-	-	49%	-	-	-
Rick Jackson, the Republican candidate, definitely	41%	-	-	41%	-	-	-
Rick Jackson, the Republican candidate, probably	6%	-	-	6%	-	-	-
Rick Jackson, the Republican candidate, lean	*%	-	-	*%	-	-	-
Keisha Lance Bottoms, the Democratic candidate, lean	1%	-	-	1%	-	-	-
Keisha Lance Bottoms, the Democratic candidate, probably	8%	-	-	8%	-	-	-
Keisha Lance Bottoms, the Democratic candidate, definitely	39%	-	-	39%	-	-	-
Someone else (Please specify)	*%	-	-	*%	-	-	-
I did not vote for this office	*%	-	-	*%	-	-	-
Unsure	3%	-	-	3%	-	-	-

[Responses to QGAGovBallot_Voted 1. Rick Jackson, the Republican candidate were recoded as QGAGovBallot 1. Rick Jackson, the Republican candidate, definitely]

[Responses to QGAGovBallot_Voted 2. Keisha Lance Bottoms, the Democratic candidate were recoded as QGAGovBallot 4. Keisha Lance Bottoms, the Democratic candidate, definitely]

12. [QGASenateBallot_Voted] Who did you vote for in the election for the U.S. Senate?

[RANDOMIZE 1-3]

[QGASenateBallotFull] If the 2026 election for the U.S. Senate were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]

[QGASenateBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-3]

	Total (n=508)	FL	OH	GA (n=508)	IA	ME	NE
Mike Collins, the Republican candidate	40%	-	-	40%	-	-	-
Jon Ossoff, the Democratic candidate	55%	-	-	55%	-	-	-
Allen Buckley, the Libertarian candidate	3%	-	-	3%	-	-	-
Someone else (Please specify)	*%	-	-	*%	-	-	-
I did not vote for this office		-	-		-	-	-
Unsure	2%	-	-	2%	-	-	-

[Responses to QGASenateBallot_Voted were merged with QGASenateBallotFull and QGASenateBallotFullLeaner]

[GEORGIA PUBLIC SERVICE COMMISSION]

13. [QGAPSC3_Voted] Who did you vote for in the 2026 election for Georgia Public Service Commission, District 3? [RANDOMIZE 1-2]

[QGAPSC3] The Georgia Public Service Commission sets electricity and other utility rates in the state. If the 2026 election for Georgia Public Service Commission, District 3 were being held today, would you vote for...? [RANDOMIZE SCALE 1-4, 4-1]

[QGAPSC3Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Fitz Johnson or Peter Hubbard? [RANDOMIZE 1-2]

	Total (n=508)	FL	OH	GA (n=508)	IA	ME	NE
FITZ JOHNSON, THE REPUBLICAN CANDIDATE,							
DEFINITELY/PROBABLY/LEAN	45%	-	-	45%	-	-	-
PETER HUBBARD, THE DEMOCRATIC CANDIDATE,							
DEFINITELY/PROBABLY/LEAN	47%	-	-	47%	-	-	-
Fitz Johnson, the Republican candidate, definitely	35%	-	-	35%	-	-	-
Fitz Johnson, the Republican candidate, probably	8%	-	-	8%	-	-	-
Fitz Johnson, the Republican candidate, lean	2%	-	-	2%	-	-	-
Peter Hubbard, the Democratic candidate, lean	*%	-	-	*%	-	-	-
Peter Hubbard, the Democratic candidate, probably	10%	-	-	10%	-	-	-
Peter Hubbard, the Democratic candidate, definitely	36%	-	-	36%	-	-	-
I did not vote for this office	1%	-	-	1%	-	-	-
Unsure	7%	-	-	7%	-	-	-

[Responses to QGAPSC3_Voted 1. Fitz Johnson, the Republican candidate were recoded as QGAPSC3 1. Fitz Johnson, the Republican candidate, definitely]

[Responses to QGAPSC3_Voted 2. Peter Hubbard, the Democratic candidate were recoded as QGAPSC3 4. Peter Hubbard, the Democratic candidate, definitely]

14. [QGAPSC5_Voted] Who did you vote for in the 2026 election for Georgia Public Service Commission, District 5? [RANDOMIZE 1-2]
 [QGAPSC5Full] If the 2026 election for Georgia Public Service Commission, District 5 were being held today, would you vote for...? [RANDOMIZE SCALE 1-4, 4-1]
 [QGAPSC5Leaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Josh Tolbert or Shelia Edwards in the election for Georgia Public Service Commission, District 5? [RANDOMIZE 1-2]

	Total (n=508)	FL	OH	GA (n=508)	IA	ME	NE
JOSH TOLBERT, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	46%	-	-	46%	-	-	-
SHELIA EDWARDS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	48%	-	-	48%	-	-	-
Josh Tolbert, the Republican candidate, definitely	35%	-	-	35%	-	-	-
Josh Tolbert, the Republican candidate, probably	10%	-	-	10%	-	-	-
Josh Tolbert, the Republican candidate, lean	1%	-	-	1%	-	-	-
Shelia Edwards, the Democratic candidate, lean	*%	-	-	*%	-	-	-
Shelia Edwards, the Democratic candidate, probably	11%	-	-	11%	-	-	-
Shelia Edwards, the Democratic candidate, definitely	37%	-	-	37%	-	-	-
I did not vote for this office	1%	-	-	1%	-	-	-
Unsure	5%	-	-	5%	-	-	-

[Responses to QGAPSC5_Voted 1. Josh Tolbert, the Republican candidate were recoded as QGAPSC5Full 1. Josh Tolbert, the Republican candidate, definitely]
 [Responses to QGAPSC5_Voted 2. Shelia Edwards, the Democratic candidate were recoded as QGAPSC5Full 4. Shelia Edwards, the Democratic candidate, definitely]

OHIO ONLY

15. [QOHGovBallot_Voted] Who did you vote for in the 2026 Ohio gubernatorial election? [RANDOMIZE 1-3]
 [QOHGovBallotFull] If the 2026 Ohio gubernatorial election were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]
 [QOHGovBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-3]

	Total (n=508)	FL	OH (n=508)	GA	IA	ME	NE
Vivek Ramaswamy, the Republican candidate	47%	-	47%	-	-	-	-
Amy Acton, the Democratic candidate	45%	-	45%	-	-	-	-
Don Kissick, the Libertarian candidate	4%	-	4%	-	-	-	-
Someone else (Please specify)	*%	-	*%	-	-	-	-
I did not vote for this office	1%	-	1%	-	-	-	-
Unsure	3%	-	3%	-	-	-	-

[Responses to QOHGovBallot_Voted were merged with QOHGovBallotFull and QOHGovBallotFullLeaner]

16. [QOHSenateBallot_Voted] Who did you vote for in the election for the U.S. Senate?

[RANDOMIZE 1-4]

[QOHSenateBallotFull] If the 2026 election for the U.S. Senate were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-4]

[QOHSenateBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-4]

	Total (n=508)	FL	OH (n=508)	GA	IA	ME	NE
Jon Husted, the Republican candidate	47%	-	47%	-	-	-	-
Sherrod Brown, the Democratic candidate	47%	-	47%	-	-	-	-
Bill Redpath, the Libertarian candidate	1%	-	1%	-	-	-	-
Greg Levy, other-party candidate	2%	-	2%	-	-	-	-
Someone else (Please specify)	1%	-	1%	-	-	-	-
I did not vote for this office	*%	-	*%	-	-	-	-
Unsure	3%	-	3%	-	-	-	-

[Responses to QOHSenateBallot_Voted were merged with QOHSenateBallotFull and QOHSenateBallotFullLeaner]

[OHIO STATE ISSUE 3]

17. [QOHIssue3_Voted] How did you vote on State Issue 3, the proposed constitutional amendment that would require voters to present photo identification in order to vote?

[RANDOMIZE 1-2]

[QOHIssue3] State Issue 3 would require voters to present photo identification in order to vote. Would you vote [ROTATE TO MATCH ORDER] yes or no on State Issue 3 in the November 2026 election? [RANDOMIZE SCALE 1-4, 4-1]

[QOHIssue3Leaner] And if you had to choose today, would you vote [ROTATE TO MATCH ORDER] yes or no on State Issue 3 in the November 2026 election? [RANDOMIZE 1-2]

	Total (n=508)	FL	OH (n=508)	GA	IA	ME	NE
DEFINITELY/PROBABLY/LEAN YES	70%	-	70%	-	-	-	-
DEFINITELY/PROBABLY/LEAN NO	28%	-	28%	-	-	-	-
Definitely yes	55%	-	55%	-	-	-	-
Probably yes	14%	-	14%	-	-	-	-
Lean yes	1%	-	1%	-	-	-	-
Lean no	*%	-	*%	-	-	-	-
Probably no	4%	-	4%	-	-	-	-
Definitely no	24%	-	24%	-	-	-	-
I did not vote on this measure	1%	-	1%	-	-	-	-
Unsure	2%	-	2%	-	-	-	-

[Responses to QOHIssue3_Voted 1. Yes were recoded as QOHIssue3 1. Definitely yes]

[Responses to QOHIssue3_Voted 2. No were recoded as QOHIssue3 4. Definitely no]

MAINE ONLY

18. [QMEGovBallot_Voted] Who did you vote for in the 2026 Maine gubernatorial election?

[RANDOMIZE 1-3]

[QMEGovBallotFull] If the 2026 Maine gubernatorial election were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3][QMEGovBallotFullLeaner]

[QMEGovBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-3]

	Total (n=413)	FL	OH	GA	IA	ME (n=413)	NE
Bobby Charles, the Republican candidate	38%	-	-	-	-	38%	-
Hannah Pingree, the Democratic candidate	51%	-	-	-	-	51%	-
Rick Bennett, independent candidate	7%	-	-	-	-	7%	-
Someone else (Please specify)	*%	-	-	-	-	*%	-
I did not vote for this office	1%	-	-	-	-	1%	-
Unsure	3%	-	-	-	-	3%	-

[Responses to QMEGovBallot_Voted were merged with QMEGovBallotFull and QMEGovBallotFullLeaner]

19. [QMESenateBallot_Voted] Who did you vote for in the election for the U.S. Senate?

[RANDOMIZE 1-2]

[QMESenateBallotFull] If the 2026 election for the U.S. Senate were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-2]

[QMESenateBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-2]

	Total (n=413)	FL	OH	GA	IA	ME (n=413)	NE
Susan Collins, the Republican candidate	44%	-	-	-	-	44%	-
Troy Jackson, the Democratic candidate	51%	-	-	-	-	51%	-
Someone else (Please specify)	1%	-	-	-	-	1%	-
I did not vote for this office	-	-	-	-	-	-	-
Unsure	4%	-	-	-	-	4%	-

[Responses to QMESenateBallot_Voted were merged with QMESenateBallotFull and QMESenateBallotFullLeaner]

NEBRASKA ONLY

20. [QNEGovBallot_Voted] Who did you vote for in the 2026 Nebraska gubernatorial election?

[RANDOMIZE 1-4]

[QNEGovBallotFull] If the 2026 Nebraska gubernatorial election were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-4]

[QNEGovBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-4]

	Total (n=407)	FL	OH	GA	IA	ME	NE (n=407)
Jim Pillen, the Republican candidate	47%	-	-	-	-	-	47%
Lynne Walz, the Democratic candidate	40%	-	-	-	-	-	40%
Brett Lindstrom, the America First Party candidate	4%	-	-	-	-	-	4%
Rick Beard, the Legal Marijuana Now Party candidate	7%	-	-	-	-	-	7%
Someone else (Please specify)	*%	-	-	-	-	-	*%
I did not vote for this office	*%	-	-	-	-	-	*%
Unsure	2%	-	-	-	-	-	2%

[Responses to QNEGovBallot_Voted were merged with QNEGovBallotFull and QNEGovBallotFullLeaner]

21. [QNESenateBallot_Voted] Who did you vote for in the election for the U.S. Senate?

[RANDOMIZE 1-4]

[QNESenateBallotFull] If the 2026 election for the U.S. Senate were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-4]

[QNESenateBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-4]

	Total (n=407)	FL	OH	GA	IA	ME	NE (n=407)
Pete Ricketts, the Republican candidate	47%	-	-	-	-	-	47%
Dan Osborn, non-partisan candidate	46%	-	-	-	-	-	46%
Chuck Conboy, the America First Party candidate	1%	-	-	-	-	-	1%
Robin Richards, the Nebraska Working People Party candidate	2%	-	-	-	-	-	2%
Someone else (Please specify)	1%	-	-	-	-	-	1%
I did not vote for this office	*%	-	-	-	-	-	*%
Unsure	3%	-	-	-	-	-	3%

[Responses to QNESenateBallot_Voted were merged with QNESenateBallotFull and QNESenateBallotFullLeaner]

FLORIDA ONLY

22. [QFLGov_Voted] Who did you vote for in the 2026 Florida gubernatorial election?

[RANDOMIZE 1-3]

[QFLGovBallotFull] If the 2026 Florida gubernatorial election were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]

[QFLGovBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-3]

	Total (n=515)	FL (n=515)	OH	GA	IA	ME	NE
Byron Donalds, the Republican candidate	50%	50%	-	-	-	-	-
David Jolly, the Democratic candidate	44%	44%	-	-	-	-	-
Scott Jewett, the Libertarian candidate	1%	1%	-	-	-	-	-
Someone else (Please specify)	*%	*%	-	-	-	-	-
I did not vote for this office	*%	*%	-	-	-	-	-
Unsure	5%	5%	-	-	-	-	-

[Responses to QFLGov_Voted were merged with QFLGovBallotFull and QFLGovBallotFullLeaner]

23. [QFLSenateBallot_Voted] Who did you vote for in the election for the U.S. Senate?

[RANDOMIZE 1-3]

[QFLSenBallotFull] If the 2026 election for the U.S. Senate were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]

[QFLSenateBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-3]

	Total (n=515)	FL (n=515)	OH	GA	IA	ME	NE
Ashley Moody, the Republican candidate	51%	51%	-	-	-	-	-
Angie Nixon, the Democratic candidate	43%	43%	-	-	-	-	-
Neil Gillespie, no party affiliation	3%	3%	-	-	-	-	-
Someone else (Please specify)	-	-	-	-	-	-	-
I did not vote for this office	-	-	-	-	-	-	-
Unsure	4%	4%	-	-	-	-	-

[Responses to QFLSenateBallot_Voted were merged with QFLSenBallotFull and QFLSenateBallotFullLeaner]

[FLORIDA AMENDMENT 3]

24. [QFLAmend3_Voted] How did you vote on Constitutional Amendment 3, which would increase the homestead tax exemption and change other property tax rules? [RANDOMIZE 1-2]

[QFLAmend3] Constitutional Amendment 3 would increase the homestead tax exemption and change other property tax rules. Would you vote [ROTATE TO MATCH ORDER] yes or no on Constitutional Amendment 3 in the November 2026 election? [RANDOMIZE SCALE 1-4, 4-1]

[QFLAmend3Leaner] And if you had to choose today, would you vote [ROTATE TO MATCH ORDER] yes or no on Constitutional Amendment 3 in the November 2026 election? [RANDOMIZE 1-2]

	Total (n=515)	FL (n=515)	OH	GA	IA	ME	NE
DEFINITELY/PROBABLY/LEAN YES	57%	57%	-	-	-	-	-
DEFINITELY/PROBABLY/LEAN NO	32%	32%	-	-	-	-	-
Definitely yes	38%	38%	-	-	-	-	-
Probably yes	18%	18%	-	-	-	-	-
Lean yes	1%	1%	-	-	-	-	-
Lean no	1%	1%	-	-	-	-	-
Probably no	8%	8%	-	-	-	-	-
Definitely no	23%	23%	-	-	-	-	-
I did not vote on this measure	1%	1%	-	-	-	-	-
Unsure	10%	10%	-	-	-	-	-

[Responses to QFLAmend3_Voted 1. Yes were recoded as QFLAmend3 1. Definitely yes. Responses to QFLAmend3_Voted 2. No were recoded as QFLAmend3 4. Definitely no]

IOWA ONLY

25. [QIAGov_Voted] Who did you vote for in the 2026 Iowa gubernatorial election?

[RANDOMIZE 1-2]

[QIAGov] If the 2026 Iowa gubernatorial election were being held today, would you vote for...? [RANDOMIZE SCALE 1-4, 4-1]

[QIAGovLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Zach Lahn or Rob Sand in the 2026 Iowa gubernatorial election? [RANDOMIZE 1-2]

	Total (n=403)	FL	OH	GA	IA (n=403)	ME	NE
ZACH LAHN, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	46%	-	-	-	46%	-	-
ROB SAND, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	50%	-	-	-	50%	-	-
Zach Lahn, the Republican candidate, definitely	36%	-	-	-	36%	-	-
Zach Lahn, the Republican candidate, probably	10%	-	-	-	10%	-	-
Zach Lahn, the Republican candidate, lean	1%	-	-	-	1%	-	-
Rob Sand, the Democratic candidate, lean	*%	-	-	-	*%	-	-
Rob Sand, the Democratic candidate, probably	8%	-	-	-	8%	-	-
Rob Sand, the Democratic candidate, definitely	42%	-	-	-	42%	-	-
Someone else (Please specify)	-	-	-	-	-	-	-
I did not vote for this office	*%	-	-	-	*%	-	-
Unsure	3%	-	-	-	3%	-	-

[Responses to QIAGov_Voted 1. Zach Lahn, the Republican candidate were recoded as QIAGov 1. Zach Lahn, the Republican candidate, definitely]

[Responses to QIAGov_Voted 2. Rob Sand, the Democratic candidate were recoded as QIAGov 4. Rob Sand, the Democratic candidate, definitely]

[Responses to QIAGov_Voted were merged with QIAGov and QIAGovLeaner]

26. [QIASenateBallot_Voted] Who did you vote for in the election for the U.S. Senate?

[RANDOMIZE 1-3]

[QIASenBallotFull] If the 2026 election for the U.S. Senate were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]

[QIASenateBallotFullLeaner] And if you had to choose today, which of the following candidates would you vote for? [RANDOMIZE 1-3]

	Total (n=403)	FL	OH	GA	IA (n=403)	ME	NE
Ashley Hinson, the Republican candidate	43%	-	-	-	43%	-	-
Josh Turek, the Democratic candidate	45%	-	-	-	45%	-	-
Thomas Laehn, the Libertarian candidate	7%	-	-	-	7%	-	-
Someone else (Please specify)	2%	-	-	-	2%	-	-
I did not vote for this office	*%	-	-	-	*%	-	-
Unsure	3%	-	-	-	-	-	-

[Responses to QIASenateBallot_Voted were merged with QIASenBallotFull and QIASenateBallotFullLeaner]

TECHNOLOGY & ANTITRUST

[ASK ALL]

27. [QFTCMission] The Federal Trade Commission (FTC) is the federal agency responsible for protecting consumers and promoting competition. Which of the following do you think should be the FTC's top priorities? Select up to two. [SELECT MULTIPLE UP TO TWO, RANDOMIZE 1-6]

	Total	FL	OH	GA	IA	ME	NE
Stopping consumer fraud and scams	49%	49%	48%	49%	48%	47%	48%
Protecting data privacy and online security	41%	35%	40%	43%	40%	37%	40%
Cracking down on "junk fees" and deceptive pricing	27%	26%	24%	25%	21%	19%	22%
Going after foreign-based companies that harm U.S. consumers or businesses	26%	30%	25%	27%	29%	31%	27%
Stopping deceptive or misleading advertising	20%	23%	26%	22%	21%	21%	19%
Breaking up large American companies	15%	13%	16%	15%	20%	20%	15%
Something else (Please specify)	1%	1%	1%	*%	1%	3%	2%
Unsure	5%	5%	4%	4%	2%	3%	4%

28. [QConsumerWelfare] The consumer welfare standard in antitrust focuses on maximizing benefits to consumers, typically measured through lower prices, improved quality and service, and innovation. Applying the consumer welfare standard in antitrust enforcement means that businesses can be seen as breaking antitrust law if they have harmed consumers in some way.

Knowing this, do you support or oppose the federal government applying the Consumer Welfare Standard when assessing potentially anticompetitive behavior? [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME	NE
STRONGLY/SOMEWHAT SUPPORT	76%	73%	73%	69%	71%	77%	78%
STRONGLY/SOMEWHAT OPPOSE	7%	6%	8%	11%	9%	7%	7%
Strongly support	40%	38%	38%	37%	35%	42%	43%
Somewhat support	36%	35%	35%	32%	36%	35%	35%
Somewhat oppose	4%	4%	5%	6%	3%	5%	4%
Strongly oppose	3%	2%	3%	5%	6%	2%	3%
Unsure	17%	21%	19%	20%	21%	17%	15%

29. [QEqualLaws] Do you agree or disagree with the following statement?
"Antitrust laws should be written and enforced equally on all companies." [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME	NE
STRONGLY/SOMEWHAT AGREE	90%	88%	86%	83%	84%	84%	88%
STRONGLY/SOMEWHAT DISAGREE	3%	4%	5%	8%	5%	5%	5%
Strongly agree	62%	60%	57%	57%	64%	60%	62%
Somewhat agree	28%	28%	29%	26%	20%	24%	26%
Somewhat disagree	2%	2%	3%	4%	1%	3%	2%
Strongly disagree	1%	1%	2%	4%	4%	2%	3%
Unsure	7%	9%	9%	9%	11%	11%	8%

GLOBAL COMPETITION & A.I.

30. [QTechSafety] Do you agree or disagree with the following statement?

“It makes our country stronger when the world’s leading technology companies are based in the United States, rather than overseas.” [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME	NE
STRONGLY/SOMEWHAT AGREE	80%	85%	78%	83%	82%	81%	81%
STRONGLY/SOMEWHAT DISAGREE	11%	9%	13%	9%	11%	14%	11%
Strongly agree	46%	55%	47%	50%	48%	47%	49%
Somewhat agree	34%	30%	31%	33%	34%	34%	33%
Somewhat disagree	7%	5%	9%	6%	4%	8%	7%
Strongly disagree	4%	4%	4%	3%	6%	6%	4%
Unsure	9%	6%	9%	8%	7%	6%	8%

31. [QChinaAI] America is currently in a race with China to develop the best artificial Intelligence (AI) technology. Do you think breaking up America’s leading tech companies would help or hurt the United States in this race against China? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME	NE
Help the U.S. win the race	22%	19%	18%	17%	22%	20%	19%
Hurt the U.S. and help China	35%	44%	39%	37%	36%	37%	40%
No impact	21%	12%	18%	16%	14%	17%	15%
Unsure	23%	25%	25%	29%	27%	25%	26%

32. [QAIUse] AI now comes in many forms, from chatbots and AI assistants to features built into apps people already use for search, email, and photos. Thinking about all of these, how often would you say you use AI? [RANDOMIZE SCALE 1-6, 6-1]

	Total	FL	OH	GA	IA	ME	NE
EVERY DAY OR ALMOST EVERY DAY/A FEW TIMES A WEEK	50%	56%	51%	56%	53%	60%	54%
Every day or almost every day	27%	32%	28%	30%	32%	33%	29%
A few times a week	23%	24%	23%	26%	21%	27%	25%
Once a week	7%	5%	6%	5%	6%	5%	8%
A few times a month	10%	12%	14%	8%	8%	10%	10%
Once a month	3%	4%	3%	5%	4%	2%	1%
Less often than once a month	10%	5%	9%	10%	12%	11%	11%
Never	17%	14%	13%	10%	15%	9%	9%
Unsure	4%	4%	5%	5%	3%	3%	6%

[IF QAIUSE = 1-6, ASK]

33. [QAIHelpful] How helpful, if at all, have these AI tools or features been to you in your daily life or work? [RANDOMIZE SCALE 1-5, 5-1]

	Total (n=3,015)	FL (n=424)	OH (n=413)	GA (n=427)	IA (n=335)	ME (n=349)	NE (n=350)
EXTREMELY/VERY HELPFUL	46%	50%	34%	45%	39%	35%	33%
Extremely helpful	17%	18%	13%	17%	11%	9%	9%
Very helpful	29%	32%	21%	28%	28%	25%	24%
Somewhat helpful	37%	40%	47%	40%	41%	45%	43%
Not very helpful	9%	6%	10%	11%	9%	12%	13%
Not at all helpful	5%	4%	5%	3%	8%	4%	8%
Unsure	3%	1%	4%	2%	3%	5%	3%

- 34. [QAIExistingLaws] As lawmakers debate artificial intelligence, some say existing laws on fraud, discrimination, privacy, and consumer protection already apply to AI and should be enforced first. Others say Congress needs to pass new laws now, regardless of whether existing law can be enforced. Which comes closer to your view? [RANDOMIZE 1-2]**

	Total	FL	OH	GA	IA	ME	NE
Enforce existing laws before creating new AI-specific laws	48%	47%	42%	44%	47%	46%	49%
Pass new laws now regardless of how existing laws can be enforced	41%	38%	41%	40%	35%	45%	36%
Unsure	12%	15%	17%	16%	19%	10%	14%

- 35. [QAIStandard] As artificial intelligence grows, lawmakers are debating who should set the rules for it. Which comes closer to your view? [RANDOMIZE 1-2]**

	Total	FL	OH	GA	IA	ME	NE
States should set their own AI rules, even if they differ from state to state	19%	22%	19%	21%	22%	18%	21%
Congress should set national AI rules that apply in every state	68%	65%	70%	67%	69%	74%	65%
Unsure	13%	13%	11%	12%	10%	9%	15%

- 36. [QAIRegConcerns] When it comes to regulating artificial intelligence, which one or two of the following concern you the most? [SELECT MULTIPLE, UP TO TWO] [RANDOMIZE 1-6]**

	Total	FL	OH	GA	IA	ME	NE
Government using regulation to control information	40%	38%	43%	41%	44%	43%	46%
Lawmakers not understanding the technology	39%	41%	42%	40%	43%	45%	41%
America falling behind China on AI	24%	23%	21%	24%	24%	20%	22%
Regulations favoring big companies over startups	24%	25%	26%	27%	23%	28%	25%
A patchwork of different state laws	18%	19%	19%	20%	17%	15%	19%
AI tools becoming more expensive and harder to use	15%	11%	14%	12%	8%	8%	9%
Something else (Please specify)	4%	3%	4%	5%	4%	8%	5%
I have no concerns about AI regulation	5%	6%	3%	4%	5%	3%	1%
Unsure	6%	6%	5%	5%	7%	6%	7%

- 37. [QRegConfidence Grid] How much confidence do you have that each of the following has the expertise needed to effectively regulate artificial intelligence technologies? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE SCALE 1-4, 4-1]**

1. A great deal 2. Some 3. Not very much 4. Not at all 5. Unsure

1. [QRegConfidence_Congress] The U.S. Congress

	Total	FL	OH	GA	IA	ME	NE
A GREAT DEAL/SOME	44%	46%	39%	42%	41%	37%	36%
A great deal	15%	15%	11%	12%	6%	8%	5%
Some	29%	31%	28%	29%	35%	30%	31%
Not very much	31%	27%	34%	32%	34%	34%	32%
Not at all	21%	21%	23%	18%	20%	25%	27%
Unsure	5%	6%	5%	8%	5%	4%	4%

2. [QRegConfidence_Agencies] Federal regulatory agencies							
	Total	FL	OH	GA	IA	ME	NE
A GREAT DEAL/SOME	57%	54%	49%	53%	52%	49%	50%
A great deal	15%	17%	15%	16%	9%	8%	12%
Some	42%	37%	34%	37%	43%	42%	38%
Not very much	26%	24%	30%	26%	27%	30%	28%
Not at all	12%	14%	16%	14%	15%	17%	17%
Unsure	5%	7%	5%	7%	6%	4%	5%
3. [QRegConfidence_State] State legislatures							
	Total	FL	OH	GA	IA	ME	NE
A GREAT DEAL/SOME	46%	43%	40%	40%	42%	29%	35%
A great deal	12%	14%	10%	12%	5%	7%	5%
Some	35%	30%	31%	28%	37%	22%	30%
Not very much	32%	32%	30%	31%	33%	40%	38%
Not at all	17%	17%	24%	20%	20%	26%	23%
Unsure	5%	7%	5%	9%	6%	4%	5%

DATA CENTERS AND A.I. INFRASTRUCTURE

38. [QDataCenterSupport] If a data center were planned for construction in your county within the next few months, would you support or oppose it? [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME	NE
STRONGLY/SOMEWHAT SUPPORT	33%	37%	29%	33%	34%	28%	31%
STRONGLY/SOMEWHAT OPPOSE	58%	51%	61%	59%	56%	65%	55%
Strongly support	12%	14%	10%	11%	9%	12%	10%
Somewhat support	21%	23%	19%	22%	26%	17%	21%
Somewhat oppose	18%	18%	17%	21%	17%	16%	14%
Strongly oppose	40%	32%	44%	38%	39%	49%	41%
Unsure	10%	13%	9%	8%	10%	7%	14%

39. [QDataCenterConcern] When you think about the construction of data centers in your county, which of the following concerns you most? You may select up to 2, if you believe more than one applies. [RANDOMIZE 1-7] [SELECT UP TO 2]

	Total	FL	OH	GA	IA	ME	NE
My electricity bill could go up	42%	45%	48%	42%	32%	40%	32%
Local water supplies are strained	42%	33%	34%	41%	39%	38%	44%
My local power grid becomes less reliable	29%	27%	28%	27%	33%	24%	29%
Increased local environmental and emissions impacts	25%	25%	20%	24%	27%	37%	23%
Local governments giving large companies tax breaks to attract data centers	15%	15%	21%	21%	23%	15%	25%
Noise from the facility	13%	12%	14%	11%	8%	8%	11%
Data centers could change the look and feel of my county.	9%	10%	12%	11%	10%	13%	5%
Something else (Please specify)	1%	1%	1%	1%	3%	2%	1%
I have no concerns about data centers near me	8%	11%	7%	7%	8%	7%	8%

40. [QDataCenterRole] Data centers power streaming, online banking, personal document and photo storage, along with the computing used by hospitals, companies, and the U.S. military.

Knowing this, do you agree or disagree with the following statement? "Keeping data center development growing in the United States is key to the future of American national security." [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME	NE
STRONGLY/SOMEWHAT AGREE	54%	58%	51%	53%	54%	52%	53%
STRONGLY/SOMEWHAT DISAGREE	34%	26%	35%	35%	35%	38%	33%
Strongly agree	20%	23%	19%	20%	22%	16%	20%
Somewhat agree	34%	34%	32%	33%	32%	36%	32%
Somewhat disagree	18%	13%	18%	19%	19%	19%	17%
Strongly disagree	16%	13%	17%	16%	16%	19%	17%
Unsure	12%	16%	13%	12%	11%	10%	14%

41. [QPledgeLift] Major technology companies have publicly committed to pay for the electricity and grid upgrades their data centers require, rather than shifting those costs onto local households. Knowing this, would you be more or less likely to support new data center investment in your area? [RANDOMIZE SCALE 1-5, 5-1]

	Total	FL	OH	GA	IA	ME	NE
MUCH/SOMEWHAT MORE LIKELY	48%	52%	47%	47%	49%	45%	56%
MUCH/SOMEWHAT LESS LIKELY	12%	13%	13%	12%	13%	11%	12%
Much more likely	18%	19%	20%	20%	18%	18%	17%
Somewhat more likely	31%	33%	27%	27%	31%	27%	39%
It would make no difference	33%	28%	34%	34%	34%	40%	26%
Somewhat less likely	4%	4%	4%	5%	6%	3%	5%
Much less likely	8%	9%	9%	7%	8%	7%	7%
Unsure	7%	7%	6%	7%	4%	4%	6%

[ASK ALL]

42. [QDataCenterSupport_Informed] Now that you have heard more about data centers, if a data center were planned for construction in your county within the next few months, would you support or oppose it? [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME	NE
STRONGLY/SOMEWHAT SUPPORT	44%	48%	38%	42%	41%	38%	43%
STRONGLY/SOMEWHAT OPPOSE	48%	40%	54%	51%	49%	54%	47%
Strongly support	14%	18%	14%	14%	14%	11%	15%
Somewhat support	29%	30%	24%	27%	27%	27%	28%
Somewhat oppose	19%	17%	23%	20%	17%	13%	16%
Strongly oppose	29%	23%	31%	31%	33%	41%	32%
Unsure	9%	12%	8%	8%	10%	8%	10%

EUROPEAN INFLUENCE & THE DIGITAL MARKETS ACT (DMA)

43. [QDMA_Awareness] The European Union enacted a law called the "Digital Markets Act" (DMA), which is a regulatory framework that critics say stifles innovation, punishes successful American companies, and imposes costly compliance burdens based on political motivations rather than genuine consumer harm. Based on this, which approach do you think the U.S. Congress should take? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME	NE
Pass similar laws in the United States to copy the European approach	34%	31%	29%	32%	23%	35%	23%
Reject the European approach	35%	36%	39%	34%	34%	32%	45%
Unsure	30%	33%	33%	34%	43%	33%	32%

44. [QAntiAmerican_Model] Critics of the European Union's Digital Markets Act call it an "anti-American" policy because it targets U.S. companies while exempting many European and Chinese competitors.

Would you be more or less likely to vote for a candidate for Congress, who proposes new U.S. laws that are similar to these European regulations? [RANDOMIZE SCALE 1-5, 5-1]

	Total	FL	OH	GA	IA	ME	NE
MUCH/SOMEWHAT MORE LIKELY	26%	20%	23%	23%	19%	27%	20%
MUCH/SOMEWHAT LESS LIKELY	31%	37%	39%	30%	36%	31%	36%
Much more likely	9%	8%	8%	7%	6%	11%	6%
Somewhat more likely	17%	11%	15%	16%	13%	16%	14%
It would make no difference	27%	23%	23%	22%	25%	20%	22%
Somewhat less likely	13%	17%	15%	10%	21%	16%	14%
Much less likely	19%	20%	23%	19%	15%	15%	22%
Unsure	16%	20%	16%	25%	21%	22%	23%

45. [QConsumer_Impact_EU] In Europe, new antitrust regulations have forced companies to remove features for consumers like Google Maps previews in search results or certain security features on the iPhone.

Knowing this, would you support or oppose bringing these same regulations to the United States if it meant you might lose access to convenient features you currently use? [RANDOMIZE SCALE 1-4, 4-1]

	Total	FL	OH	GA	IA	ME	NE
STRONGLY/SOMEWHAT SUPPORT	27%	23%	20%	26%	21%	27%	20%
STRONGLY/SOMEWHAT OPPOSE	52%	56%	59%	49%	52%	49%	55%
Strongly support	9%	9%	7%	8%	6%	10%	6%
Somewhat support	18%	14%	13%	18%	15%	16%	15%
Somewhat oppose	26%	29%	29%	23%	30%	26%	27%
Strongly oppose	26%	27%	30%	26%	22%	24%	28%
Unsure	21%	20%	21%	26%	27%	24%	25%

DEMOGRAPHICS

Now, a few final questions for statistical purposes...

46. [QBirthYear] Which range of years includes the year you were born?

	Total	FL	OH	GA	IA	ME	NE
1903-1927	-	-	-	-	-	-	-
1928-1945	4%	5%	2%	2%	1%	2%	2%
1946-1964	37%	45%	42%	35%	39%	41%	39%
1965-1980	25%	22%	23%	27%	25%	25%	25%
1981-1996	24%	18%	24%	24%	24%	23%	27%
1997-2012	10%	11%	8%	12%	11%	8%	7%

[In 2026, TERMINATE AFTER QBirthYear IF:

QBirthYear=1 and QAge is <98,

QBirthYear=2 and QAge is >98 or <80,

QBirthYear=3 and QAge is >80 or <61,

QBirthYear=4 and QAge is >61 or <45,

QBirthYear=5 and QAge is >45 or <29,

QBirthYear=6 and QAge is >29]

[ASK ALL]

47. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME	NE
Republican	39%	44%	45%	37%	41%	30%	49%
Democrat	40%	32%	33%	36%	26%	35%	23%
Independent	20%	22%	21%	24%	31%	32%	27%
Member of another party	1%	1%	1%	2%	1%	2%	1%
Unsure	*%	1%	1%	1%	*%	1%	1%

[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QPartyID=3-5), ASK]

48. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	Total (n=922)	FL (n=120)	OH (n=118)	GA (n=126)	IA (n=129)	ME (n=148)	NE (n=102)
Republicans	33%	40%	34%	41%	32%	37%	35%
Democrats	37%	39%	40%	36%	40%	42%	43%
Both equally often	24%	14%	22%	18%	15%	17%	12%
Unsure	6%	8%	3%	6%	14%	4%	10%

49. [QPartyConsolidated] QPartyID and QPartyLeanView

	Total	FL	OH	GA	IA	ME	NE
Total Republican+Republican-leaning							
Independents	46%	54%	53%	48%	52%	43%	59%
Total Democratic+Democratic-leaning							
Independents	47%	41%	42%	46%	39%	50%	35%
Total Independent	6%	5%	6%	6%	9%	7%	6%

[ASK ALL]

50. **[QIdeology]** Regardless of how you typically vote, would you say you consider yourself to be...? **[RANDOMIZE SCALE 1-5, 5-1]**

	Total	FL	OH	GA	IA	ME	NE
VERY/SOMEWHAT CONSERVATIVE	41%	46%	46%	43%	46%	37%	52%
VERY/SOMEWHAT LIBERAL	31%	25%	27%	28%	26%	35%	22%
Very conservative	21%	25%	25%	22%	24%	16%	29%
Somewhat conservative	20%	22%	21%	21%	22%	20%	23%
Moderate	27%	26%	26%	27%	27%	28%	24%
Somewhat liberal	15%	14%	15%	13%	16%	18%	11%
Very liberal	16%	11%	12%	15%	10%	17%	11%
Unsure	1%	3%	1%	1%	1%	*%	2%

51. **[Q2024Vote]** For which candidate did you vote for in the **2024 presidential election?** **[RANDOMIZE 1-2]**

	Total	FL	OH	GA	IA	ME	NE
Donald Trump	47%	53%	51%	47%	56%	44%	54%
Kamala Harris	48%	43%	41%	47%	39%	49%	39%
Someone else	2%	1%	2%	3%	2%	3%	4%
I did not vote	2%	3%	5%	3%	3%	4%	2%
Unsure	*%	*%	1%	*%	*%	*%	*%

52. **[QUrbanRural]** How would you describe the area in which you live? **[RANDOMIZE SCALE 1-4, 4-1]**

	Total	FL	OH	GA	IA	ME	NE
City	25%	20%	24%	16%	25%	10%	37%
Suburb near a city	48%	58%	44%	51%	21%	23%	26%
Small town not near a city	10%	12%	9%	13%	26%	18%	18%
Rural or country area	16%	10%	23%	20%	28%	49%	20%

53. **[QDataCenterProximity]** As far as you know, is there a large data center located in your community or county? **[RANDOMIZE 1-2]**

	Total	FL	OH	GA	IA	ME	NE
Yes	15%	6%	22%	21%	23%	2%	32%
No	64%	67%	55%	57%	63%	88%	53%
Unsure	21%	27%	23%	22%	14%	10%	15%

54. **[QIncome]** Which range includes your total annual household income, before taxes?

	Total	FL	OH	GA	IA	ME	NE
Less than \$30,000 per year	18%	17%	16%	16%	21%	18%	14%
\$30,000 to \$49,999 per year	14%	17%	15%	14%	17%	12%	13%
\$50,000 to \$74,999 per year	22%	26%	22%	23%	17%	15%	22%
\$75,000 to \$99,999 per year	12%	14%	17%	13%	13%	19%	12%
\$100,000 to \$124,999 per year	11%	10%	9%	10%	13%	12%	12%
\$125,000 or more per year	21%	12%	17%	20%	14%	20%	23%
Prefer not to say	1%	4%	3%	3%	4%	3%	4%

INTERVIEWER PRE-CODE

55. [QDMA] DMA PRE-CODE

	Total	FL	OH	GA	IA	NE	ME
Atlanta DMA	3%	-	-	71%	-	-	-
Augusta-Aiken DMA	*%	-	-	2%	-	-	-
Bangor DMA	*%	-	-	-	-	26%	-
Cedar Rapids-Wtrlo-lwc&Dub DMA	*%	-	-	-	29%	-	-
Cincinnati DMA	1%	-	15%	-	-	-	-
Cleveland-Akron (Canton) DMA	1%	-	34%	-	-	-	-
Columbus Oh DMA	1%	-	22%	-	-	-	-
Davenport-R.Island-Moline DMA	*%	-	-	-	7%	-	-
Dayton DMA	*%	-	11%	-	-	-	-
Des Moines-Ames DMA	*%	-	-	-	42%	-	-
Macon DMA	*%	-	-	6%	-	-	-
Miami-Ft. Lauderdale DMA	1%	19%	-	-	-	-	-
Omaha DMA	*%	-	-	-	-	-	49%
Orlando-Daytona Bch-Melbrn DMA	2%	23%	-	-	-	-	-
Portland-Auburn DMA	*%	-	-	-	-	70%	-
Presque Isle DMA	*%	-	-	-	-	4%	-
Savannah DMA	*%	-	-	6%	-	-	-
Sioux City DMA	*%	-	-	-	8%	-	-
Tampa-St. Pete (Sarasota) DMA	2%	24%	-	-	-	-	-
West Palm Beach-Ft. Pierce DMA	1%	7%	-	-	-	-	-
Other	86%	26%	18%	15%	14%	-	51%

56. [QTurnout] 2026 TURNOUT BUCKET PRE-CODE

	Total	FL	OH	GA	IA	NE	ME
0-0.5	19%	17%	15%	17%	12%	4%	17%
0.51-0.75	19%	19%	18%	16%	16%	15%	14%
0.76-1	62%	64%	67%	67%	71%	81%	69%

57. [QPartyReg] VOTER FILE PARTY REGISTRATION PRE-CODE

	Total	FL	OH	GA	IA	NE	ME
Democrat	32%	31%	26%	30%	33%	37%	28%
Republican	38%	24%	38%	38%	26%	35%	19%
Other	30%	44%	36%	32%	41%	29%	53%

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING OF THE SURVEY)

58. [QIndScreener] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

		Total	FL	OH	GA	IA	NE	ME
Technology		4%	5%	3%	6%	3%	5%	5%
Sales		4%	6%	4%	6%	6%	5%	9%
Healthcare or the pharmaceutical industry		9%	6%	11%	11%	15%	15%	18%
Journalism or the media	TERMINATE	-	-	-	-	-	-	-
Food service or the restaurant industry		3%	6%	5%	6%	6%	6%	6%
Market research	TERMINATE	-	-	-	-	-	-	-
Public relations	TERMINATE	-	-	-	-	-	-	-
None of these		82%	80%	78%	75%	74%	72%	67%

59. [QRegVote] Are you currently registered to vote?

		Total	FL	OH	GA	IA	NE	ME
Yes		100%	100%	100%	100%	100%	100%	100%
No	TERMINATE	-	-	-	-	-	-	-
Unsure	TERMINATE	-	-	-	-	-	-	-

60. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

	Total	FL	OH	GA	IA	ME	NE
18-34	19%	15%	17%	20%	20%	18%	18%
35-49	21%	19%	20%	22%	21%	20%	22%
50-64	26%	26%	25%	28%	24%	25%	24%
65+	35%	40%	38%	30%	35%	37%	36%

61. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

	Total	FL	OH	GA	IA	ME	NE
Man	47%	46%	47%	45%	48%	47%	48%
Woman	53%	53%	53%	55%	52%	52%	52%
Some other way	*%	*%	*%	*%	*%	1%	*%

62. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

	Total	FL	OH	GA	IA	ME	NE
White	78%	75%	86%	64%	93%	95%	90%
Black or African American	12%	12%	12%	31%	2%	3%	7%
Hispanic or Latino	11%	19%	4%	4%	4%	1%	3%
Asian	5%	3%	1%	2%	1%	1%	*%
Native American or Alaska Native	2%	3%	1%	3%	2%	2%	3%
Native Hawaiian or Other Pacific Islander	*%	*%	1%	*%	*%	-	-
Other race or ethnicity (Please specify)	1%	1%	1%	2%	2%	1%	2%

63. [QRaceRecode] Recoded Race/Ethnicity

	Total	FL	OH	GA	IA	ME	NE
White, non-Hispanic	71%	64%	82%	60%	90%	92%	87%
Black, non-Hispanic	10%	11%	10%	29%	2%	3%	6%
Hispanic	11%	19%	4%	4%	4%	1%	3%
AAPL, non-Hispanic	4%	2%	*%	2%	1%	1%	*%
Other/2+ races, non-Hispanic	4%	4%	4%	6%	4%	4%	4%

64. [QEducation] What is the highest level of education you have completed?

	Total	FL	OH	GA	IA	ME	NE
High school or less	25%	26%	29%	25%	28%	28%	22%
Some college	19%	19%	20%	19%	19%	19%	21%
Associate degree	11%	13%	9%	11%	15%	9%	13%
Bachelor's degree	27%	25%	25%	28%	26%	27%	29%
Graduate degree	18%	17%	17%	18%	13%	17%	16%
Prefer not to say	*%	*%	-	*%	*%	*%	*%

65. [QState] In which state do you live?

	Total	FL	OH	GA	IA	ME	NE
States in the Northeast	17%	-	-	-	-	100%	-
States in the Midwest	23%	-	100%	-	100%	-	100%
States in the South	38%	100%	-	100%	-	-	-
States in the West	23%						

METHODOLOGY

Echelon Insights conducted a survey on behalf of NetChoice to understand voter perceptions around antitrust regulations, artificial intelligence, datacenters and the 2026 midterm elections. The survey was fielded from October 16th to 23rd, 2026 in English among a sample of 3,644 voters in the likely electorate using a mixed mode approach, with a base sample of 1,004 and oversamples to achieve n=515 respondents in Florida, n=508 in Ohio, n=508 in Georgia, n=403 in Iowa, n=407 in Nebraska and n=413 in Maine. Given some overlap between the oversample and the national base voters, we surveyed a total of 3,644 respondents, with 1,072 of the respondents in the final sample completing the survey online after receiving a text message invitation and 2,572 completing the survey online after being drawn from the web-based sample exchanges [Cint, PureSpectrum and RepData]. The text sample was drawn from the L2 voter file, and the web sample was matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

Respondents were asked to indicate their voting preferences in the 2026 midterm election. Those who had already voted were asked to select their candidate choice from a randomized list of candidates specific to their state ballot. Respondents who had not yet voted were asked who they would vote for if the election were held today. Those initially undecided were prompted with a follow-up to indicate a lean towards a candidate. On the head-to-head ballot, coding was applied to streamline responses into a final preference by classifying responses as "definitely" for the candidate selected. When asking about the likelihood of voter participation in the 2026 midterm election, respondents selected from a range of voting intentions, including options to confirm if they had already cast their vote. Those who indicated they had already voted specified whether they voted early in person or by mail/absentee, with responses coded to align with future voting intention categories. Respondents who had not yet voted detailed their voting plans, with all responses coded according to method or uncertainty regarding voting.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, designated market area (DMA), turnout probability, party by ideology, as well as gender by age.

The oversamples for Florida, Ohio, Georgia, Iowa, Nebraska and Maine were weighted down to the proportion in the population of voters in the likely electorate in those states.

Adjusted to incorporate the effect of weighting, the overall margin of sampling error is ± 3.2 percentage points. Margin of error was ± 5.0 percentage points for Florida, ± 5.2 percentage points for Ohio, ± 5.2 percentage points for Georgia, ± 6.5 percentage points for Iowa, ± 6.3 percentage points for Nebraska and ± 6.3 percentage points for Maine.