



ILLINOIS CHAMBER
OF COMMERCE



Internet Association



TECHNET
THE VOICE OF THE
INNOVATION ECONOMY

The Honorable Bruce Rauner
Office of the Governor
207 Statehouse
Springfield, Illinois 62704

July 10, 2017

Re: House Bill 3449 – Geolocation – Request for Veto

Dear Governor Rauner:

On behalf of the technology industry, we respectfully urge a veto of House Bill 3449, a bill to regulate the use of geolocation technology.

Our organizations represent the country's leading establishments in high-tech manufacturing, computer networking, information technology, internet media, ecommerce, and the sharing economy. Our member companies are committed to advancing public policies that allow the U.S. to be the most innovative country in the world.

House Bill 3449 was brought as a disclosure law on use of geolocation information. Location controls are already very strong. The Federal Trade Commission oversees all regulation in regard to geolocation technology and has put forth guidance regarding the collection of device location information that includes clear and concise notification that the app collects user location. The requirements of this bill would directly contradict the FTC's call for short, in-context disclosures and controls that are more effective and easier for consumers to understand, rather than long, byzantine disclosures that are poorly suited to mobile device screens.

All major mobile operating systems have device location controls regarding what applications can collect location information and what information they can collect. These operating systems require app developers to display privacy policies to be compliant with OS standards and be listed in the app store and do not allow for circumvention of this requirement. In addition, users already control which applications have access to what data is collected and when it can be collected, all by changing the settings in the application and on the operating system.

While we appreciate the importance of consumer protection, the language in this bill does not provide additional protections in any way. We seek a veto to this bill so that dialogue around this topic can continue and we can achieve privacy protections in a real and meaningful manner. If you have any questions, please do not hesitate to reach out to any of the individuals below.

Sincerely,

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